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Folder Title:
Presidential Address on Drugs 9/5/89 [OA 6268] [3]

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OFFICE OF NATIONAL DRUG CONTROL POLICY
EXECUTIVE OFFICE OF THE PRESIDENT
Washington, D.C. 20500

September 1, 1989

FAX TRANSMISSION TO: Chriss Winston
Office of Communications

FROM: David Tell
ONDCP

SUBJECT: The President's 9/5/89 Address

PAGES: Twenty-one (21), including this

Attached is a copy of a memo Director Bennett has sent to Dave Demarest. Please call if you'd like to discuss any of this.

OFFICE OF NATIONAL DRUG CONTROL POLICY
EXECUTIVE OFFICE OF THE PRESIDENT
Washington, D.C. 20500

September 1, 1989

MEMORANDUM TO: David Demarest
Assistant to the President and
Director of Communications

FROM: William J. Bennett WJB
Director, ONDCP

SUBJECT: The President's 9/5/89 Address

Good. I have a number of remaining suggestions and warnings about the text, in page order:

Page Two, First Full Paragraph, Final Sentence

The drug itself is not the enemy. The page before correctly says that the enemy is "anyone who uses, sells, or looks the other way." Saying that crack itself is the enemy means that the solution is going after drugs in bulk --through interdiction -- which is exactly what we are in fact deemphasizing. Strike this line. This section will parse just fine without it.

Page Two, Second Full Paragraph, Third Sentence

Please be extremely careful with medical analogies like "creeping malignancy." We don't want to suggest that drug use is something you just catch, like a common cold. There is a moral message about behavior implicit in the President's speech. We can't make this point too heavily, because there's of course more to it than just that. But we should avoid saying anything that seems to contradict it. I suggest you say "Drugs are a poison," and leave it at that.

Page Two, Third Full Paragraph, Second Sentence

The AIDS testing example here is trouble. It will get you crossways of AIDS activists who will accuse the President of only being concerned with "innocent" AIDS victims -- and not homosexuals. Drug activists will say that the President isn't concerned with AIDS victims who get sick through actual IV drug use. And public health advocates -- some of them in the Department of HHS -- will want to argue that clean needle distribution is the solution to this anecdotal problem. Steer clear of AIDS. Substitute this language: "When four-year-olds play in playgrounds strewn with discarded hypodermic needles and crack vials -- to tell you the truth, it breaks my heart."

Page Two, Third Full Paragraph, Fourth Sentence

The vast majority of babies born to drug-using mothers do not know the agony of withdrawal. That's wrong. It isn't clear that "cocaine babies" are physically addicted. In place of that clause, substitute this: " -- babies born desperately sick, weeks or months premature -- ..."

Page Three, First Paragraph, Third Sentence

Carlos and Maria Hernandez didn't just confront local drug dealers once; they had "spent months confronting" them.

Page Four, Final Paragraph

The President has got to make clear that these aren't just his latest thoughts about drugs -- they are a piece of a concrete plan he has actually sent to Congress for funding and implementation. We should politely put Congress on the defensive. In place of the first sentence in this paragraph, insert this: "Earlier today, I sent our first such National Strategy to the Congress."

And before the President starts to talk about "the result" (fourth sentence), he has to indicate his break with past practice. We've studied the problem. We've learned about it. And things are going to change. President Bush is finally the man who's on top of the problem for real. If we don't make this clear, then the Administration will be open to "same old stuff" criticism from the Democrats.

Insert this sentence before "The result is": "We also took a long, hard look at all that the Federal government has done about drugs in the past: all that's been good and effective, and some

-- let's be honest -- some that hasn't." After all, there is a huge Federal component in our package.

Page Five, First Full Paragraph, Final Sentence

There's a small grammatical problem here. You should change "-- to more than double --" to "-- more than double the current level -- of."

Page Five, Third Full Paragraph, Final Sentence

"You will do time" is an inaccurate account of the President's strategy. Jail or prison time isn't the issue by itself -- that's why we emphasize creative alternatives to incarceration. Punishment is the issue. Make it "you will be punished."

Page Five, Fourth Full Paragraph, Final Sentence

Some budget number confusion has crept in here. The $1.4 billion figure includes the $200 million in state and local law enforcement assistance mentioned previously. The line should read: "So tonight, I am requesting -- altogether -- a $1.4 billion increase," etc.

Page 6, Second Full Paragraph, Third Sentence

"Crack the international drug rings" is an unfortunate pun. I suggest you change the work "crack" to "break."

Page 6, Third Full Paragraph, First Sentence

"Is a just" should be "is just a." Also, it's not "the cocaine cartel"; there is more than one of them. It should be "the cocaine cartels" -- plural.

Page 7, First Full Paragraph, Last Line

"Narcotics" is the wrong word. Narcotics are downers -- like heroin and barbituates. Cocaine is not a narcotic, and these are cocaine cartels we're talking about. Use the word "drugs."

Page 7, Second Full Paragraph, Third Sentence

The final version of the strategy actually calls only for a review of the "rules of engagement." This sentence should be

modified to read: "We must adopt tougher measures against smugglers."

Page 7, Second Full Paragraph, Last Sentence

The drug cartel middle-managers we're talking about here are not "white-collar criminals" like Ivan Boesky. That's a missed nuance. I suggest the sentence read as follows: "We should bring in the drug cartel's middle-managers the same way we bring in street dealers: in handcuffs."

Page 7, Third Full Paragraph, Third Sentence

Please don't have the President refer to "the help they need." That way we fall into the "treatment on demand" hoax. Most people who need treatment won't seek it anyway -- as the President explains in the next paragraph. He should say "could use" instead of "need."

Page 8, Second Line

There's a factual inaccuracy here. It's "six times as many problem cocaine users." There are tons more cocaine users of all kinds. We're talking cocaine users for whom treatment is an appropriate response.

Page 8, Fourth Line (end of paragraph)

A very important point made in the treatment section of the strategy is that coordination of treatment services is very poor. Sometimes courts send cocaine addicts to methadone programs. Matching of programs to patients must improve. You need a sentence at the end of this paragraph that says: "And many programs can't provide services that are well-matched to individual patients' problems."

Page 8, First Full Paragraph, First Line

This language implies that there's distinction between "our" (i.e., Federal) treatment facilities, and everything else. There isn't. It also suggests that all we're going to do is "improve" things. In fact, we're going to improve, expand, and so on down the line. Strike the first few words, and begin the paragraph with: "Tonight I am proposing a 53 percent," etc.

Page 8, Third Full Paragraph, Fourth and Fifth Sentences

These sentences are wrong. Kids don't try drugs on a dare. The very important point here is that the President is going after "casual drug use" for a reason: casual drug use is the kind of drug use that is contagious. He has to explain this point, or Democrats will criticize him for going after yuppies. Substitute the following three sentences for the current ones: "More often, they get them for free -- from friends or acquaintances who think casual drug use is harmless fun. Peer pressure is what spreads drug use. Fighting peer pressure is what stops it from starting."

Page 9, Fourth Full Paragraph

Add the words "As you can tell" to the beginning of this paragraph. The President has already set up the strategy's budget increases by citing specific line items.

Also, the budget numbers in this paragraph are wrong. The February number is $700 million. The "Strategy" number is $1.5 billion on top of that. (It's $2.2 billion altogether.)

Page 10, First Two Full Paragraphs

These paragraphs are bad. It's much too defensive about money. Ours is the largest serious drug budget proposal anywhere -- no one in Congress expected us to go as high as $8 billion. We have absolutely nothing to be ashamed of on this score. The challenge to Congress isn't "shut up about money." The challenge to Congress is "help us find this phenomenal amount of money."

What's more, we can't say that money isn't the answer -- attitudes and determination are -- because we've already (correctly) pointed out that American attitudes and determination are now just what they have to be.

Strike these paragraphs and substitute something like this:

Let me tell you how important this is. We need this program fully implemented -- and the money to pay for it -- right away. The next fiscal year begins just 26 days from now. So tonight I am asking the Congress -- which has helped us formulate this plan -- to help us fund it, as well.

My budget director, Dick Darman, has sent a letter to the Congress detailing precisely how we can fully fund this drug strategy within the limits of our bipartisan budget agreement. If the drug problem is our highest domestic priority -- and we all agree that it is -- then we must act

I know some would still or

> accordingly. The drug war is not a political issue. It is an urgent national concern. And I intend to work with Congress -- beginning immediately -- to see that our fight against drugs gets the full federal attention it needs and deserves.
>
> I ask your help as well. Join me. Urge your local leaders and national representatives to take our strategy to heart.

Page 11, First Paragraph

Assuming the above changes, this paragraph becomes redundant and can be omitted.

Page 12, First Paragraph

The "pretend drug dealing" anecdote in Dooney's neighborhood cannot be substantiated. It is not in the Post story; it comes from a story about a middle-class neighborhood in Western Pennsylvania. Also, the big point here is that treatment and education can't work in a Beirut-like environment. So you should replace from "In Dooney's neighborhood" to the end of the paragraph with:

> He has seen his addicted mother doused with boiling water by drug dealers. He has heard so much gunfire he no longer flinches. Social service agencies were aware of him, but it was unsafe to enter his neighborhood to offer him help.

A marked-up copy of the speech follows this memo for reference. I like this speech. Please keep me informed as soon as a new draft is produced.

Davis/Martin
August 30, 1989
Title: Bismark
Draft: Eight

PRESIDENTIAL ADDRESS ON DRUGS: All Networks
Tuesday, Sept. 5/9 p.m.

Good evening. Yesterday marked the unofficial end of summer, a time of family vacations, away from work and away from school. America has known many such peaceful and prosperous summers. But now yellow school buses are back on the streets; America's children are back in class; and our thoughts turn to the future.

This is the first time since taking the oath of office that I felt an issue was so important, so threatening, that it warranted directly talking with you, the American people. You, your friends, your neighbors and I agree that the gravest domestic threat facing our nation today is drugs.

Turn on the evening news, or pick up the morning paper and you'll see what some Americans know just by stepping out their front door: the most serious problem today is cocaine, and in particular, crack.

Who's responsible? Let me tell you.

Anyone who uses drugs.

Anyone who sells drugs.

And anyone who looks the other way.

Tonight, I will tell you how many Americans are using illegal drugs. I will present to you our national plan for

dealing with this threat. And I will ask for your help in what promises to be a difficult fight.

((Pick up vial)) This is crack cocaine seized last night by Drug Enforcement Administration agents just ten blocks from where I'm sitting now. It could just as easily have been heroin or PCP. It's as innocent-looking as candy, but it is turning our cities into battle zones and it is murdering our children by the thousands. ~~Let there be no mistake, this is the enemy.~~ ((Set vial down, out of camera range.))

Some used to call drugs just a benign form of recreation. They're not. Drugs are a ~~creeping malignancy~~ poison, a direct and terribly dangerous threat to our neighborhoods, to our homes and to our families and friends. Many of us have seen first hand the damage drugs do. All of us know that this has got to stop. And that's why this country has made a fundamental decision: we are ready, as never before, to go on a war-footing against drugs.

No one among us is out of harm's way. When ~~a 3-year-old Seattle boy, while picnicking with his parents, finds a dirty needle and sticks himself -- and must now endure AIDS testing~~ four-year-olds play in playgrounds strewn with discarded hypodermic needles and crack vials -- to tell you the truth, it breaks my heart. When cocaine -- one of the most deadly and addictive illegal drugs -- is available to school kids, it makes me furious. And when as many as 200,000 babies are born each year to mothers who use drugs -- babies ~~who know the agony of withdrawal as they draw their first breath,~~ born desperately sick, weeks or months premature -- then I know this is a war we must win.

Many citizens, and many communities, are already in the thick of it. Some Americans have even paid with their lives. Corporal Charles Hill, a Virginia policeman, father of two, was gunned down while trying to persuade a violent crack addict to release a hostage. Maria Hernandez, a New York woman, was shot in her bedroom one morning while getting ready for work, after she and her husband had ~~confronted~~ spent months confronting local drug dealers. These are American heroes -- heroes who struggled to save the future, the very soul, of America. We mourn their loss. And as a nation, we vow that they have not died in vain.

But what are we up against? Let me share with you the results of the recently completed Household Survey of the National Institute on Drug Abuse. It compares recent drug use to three years before. It tells us some very good news . . . and some very bad news. First, the good. ((Camera cuts to Slide One.)) ((PAUSE))

In 1985, the government estimated that 23 million Americans were using drugs on a "current" basis -- that is, at least once in the preceding 30 days. Last year, that number fell by 37 percent to 14.5 million. That means that almost nine million Americans have given up so-called casual drug use. ((Cut to Slide Two.))

Current use of the two most common, illegal substances -- marijuana and cocaine -- is down 36 and 48 percent respectively.

A change in attitude led to this decline in casual drug use, and there are many to thank for this: our brave law-enforcement

officers, parents, teachers, community activists, and business and labor leaders. I want to thank the media -- television, radio and the press -- for their exhaustive news and editorial coverage; and advertisers for their anti-drug campaign. Finally, I especially want to thank a President and a First Lady by the name of Reagan. All of these good people told the truth -- that drug use is wrong and dangerous.

But, as much comfort as we can draw from these dramatic declines in usage, there is also bad news -- very bad news. ((Cut to Slide Three.))

Among the more than eight million people who used cocaine at all in the past year, almost one million of them used it once a week or more.

What this means is that, in spite of the fact that overall cocaine use is down, habitual cocaine use has almost doubled. And habitual cocaine use -- especially crack use -- is our most pressing, immediate drug problem. ((PAUSE))

Make no mistake. There are no easy answers, no magic-bullet solutions. To win the war against addictive drugs like crack will take a national strategy all Americans can support. Earlier today, I sent our first such National Strategy to Congress. ~~Tonight, I want to announce America's first such strategy.~~

As it was prepared, we talked with state, local and community leaders, law enforcement officials and rehabilitation experts. We talked with parents and kids. They all had a lot to say, wisdom to share. The result is a new comprehensive strategy, a coordinated strategy, and a new determination. Our weapons are

We also took a long, hard look at all that the Federal government has done about drugs in the past: all that's been good and effective, and some -- let's be honest -- some that hasn't.

many: our laws and criminal justice system; our foreign policy; our treatment systems, and schools and drug prevention programs. Each element of our plan is important, vital, necessary.

*** **First**, comes our determination to enforce the law, to make our streets and neighborhoods safe. Americans have a right to safety in and around their homes. To help you secure that safety, I am proposing an additional $200 million -- ~~to~~ more than the current level -- double -- of federal assistance to state and local law enforcement.

We have to be tough on drug crime -- much tougher than we are now. Sometimes that means tougher penalties. But more often it just means penalties that are swift and certain. We've all heard stories about drug dealers who are caught and arrested -- again and again -- but never punished. They should get what they deserve -- **justice.**

So our enforcement strategy is based on a simple philosophy: If you commit a drug crime, you will be caught. And if caught, you will be prosecuted. And if convicted, you will ~~do time.~~ be punished

I am proposing that we enlarge our criminal justice system across the board -- at the local, state and federal levels alike. We need more prisons, more jails, more courts, more prosecutors. So tonight, I am requesting -- altogether -- a $1.4 billion increase in drug-related federal spending on law enforcement.

I also want to acknowledge a special problem. While illegal drug use is found in every community, nowhere is it worse than in our inner cities. The poor have always borne a disproportionate

share of suffering. But in America's past, their children didn't have to dodge bullets on the way to school. And their parents weren't mugged by crack gangs on the way home from work. These Americans deserve compassion. And they will be the first to tell you that in this case, compassion means getting tough.

Enough is enough. We cannot, we will not, turn our backs on any of our neighbors in trouble, especially those who must live in drug-infested public housing projects. That is why I am seeking $50 million through the Department of Housing and Urban Development to restore order -- by kicking the dealers out for good.

*** The second element of our strategy looks beyond our borders, where all the cocaine and crack sold on America's street is grown and processed; and where drug gangsters have slaughtered brave statesmen and honest judges. In Colombia alone, cocaine killers have murdered 178 judges, seven members of the supreme court and a justice minister. The besieged governments of the drug-producing countries are ready to fight back, to help break the international drug rings. We must not leave them to fight alone.

The $65 million emergency assistance announced two weeks ago is a just first step in assisting some South American countries, the Andean nations, in their fight against the cocaine cartels. We have seen the government of Colombia, under the leadership of President Barco, set an example of heroism for the world. The

Colombians have arrested suppliers, seized tons of cocaine and confiscated the palatial homes of the drug lords. But Colombia faces a long, uphill battle, so we must be ready to do more.

Tonight I am seeking an additional $260 million in military and law enforcement assistance for the three Andean nations of Colombia, Bolivia and Peru. And I will ask Congress to assist these governments with a five-year, $2 billion program to counter the producers, traffickers and smugglers of ~~narcotics.~~ drugs

Later, I will hold a drug summit with the countries of our Hemisphere to develop an Inter-American strategy against the cartels. We need to send a message to the drug cartels: **the rules have changed.** We must adopt tougher ~~rules of engagement~~ measures against smugglers ~~in the skies and on the high seas.~~ We must reach international agreements to make it easier to follow the trail of drug money back to the front-men and financiers. We should bring in ~~white-collar criminals~~ the drug cartel's middle-managers the same way we bring in street ~~thugs~~ dealers -- with handcuffs.

*** The **third** part of our plan concerns drug treatment. Experts believe that there are two million American drug users who stand a reasonable chance of improvement in well-designed, existing programs. But right now, only 40 percent of them are actually getting the help they ~~need.~~ could use This is simply not good enough.

Many people who need treatment won't seek it on their own. And some who do seek it are put on a waiting list. Most of our

programs were set up to deal with heroin addicts, but today we have six times as many problem cocaine users. What's more, many treatment centers are not located in the towns or urban neighborhoods where they are most needed.

(Tonight,) ~~To improve our treatment facilities,~~ I am proposing a 53 percent increase in federal spending on drug treatment -- or an increase of $321 million.

We will work with the states to improve their treatment systems. We will encourage employers to establish Employee Assistance Programs that cover drug use. And, because addiction is a cruel inheritance, we will intensify our search for ways to identify, reach and treat expectant mothers who use drugs.

*** **Fourth**, we must stop illegal drug use before it starts. Unfortunately, it usually begins early -- in the first years of adolescence. But it usually doesn't start the way you might think, with a dealer or addict furtively hanging around a school playground. ~~More often, kids first try drugs as a dare from their friends. So to keep drug use from starting is largely a matter of fighting peer pressure.~~ Peer pressure is what spreads drug use. Fighting peer pressure is what stops it from starting.

Tonight, I am proposing a $233 million increase in federal funds for school and community prevention programs that help young people -- and adults -- reject enticements to try drugs. And because words alone are not enough, I am proposing something else. I call on every school, college and university -- and every workplace -- to adopt tough but fair policies about drug

use by students and employees. Those that will not adopt such policies will not get federal funds. Period.

The private sector also has a role to play. A businessman by the name of Jim Burke told me he was haunted by the thought -- a nightmare really -- that somewhere in America, at any given moment, there is a teen-age girl giving birth to a child addicted to cocaine. So Jim did something. He and other businessmen and -women raised hundreds of millions of dollars for a national ad campaign against drugs. And now they are determined to raise a million dollars a day for the next three years, a billion dollars total, all to promote the anti-drug message.

Next week I will take this same message to the children of America in a special television address, one that I hope will reach every school, every teen-ager. But drug education doesn't begin in class or on T.V. It must begin at home. Parents must set the first example of a drug-free life.

These are the most important elements in my plan to fight drugs. They are all designed to mesh into a powerful whole, to draw strength from one another. To mount an aggressive attack on the problem from every angle. To sustain a national effort, a winning effort.

As you can tell, such an approach will not come cheaply. Last February, I asked for a ~~$635~~ 700 million increase in the drug budget for the coming year. Now, after six months of careful study, we have identified an immediate need for ~~two billion dollars more~~ $1.5 billion on top of that. I am

proposing a 1990 drug-budget totaling almost eight billion dollars -- the largest single increase in history.

INSERT A → ~~Still, some will say that we are not spending enough money. But those who measure the quality of our plan by its price tag simply don't understand the problem. There is not enough money in the Treasury -- and in all the family bank accounts of America -- to pay for an end to this scourge.~~

~~Yes, dollars are vital. But a sense of national determination, born of anger, is the key. Let our outrage unite us, and bring us together behind this one plan of action, an assault on every front.~~

We must summon our national will, from the White House, to the statehouse, to the courthouse, from the boardroom to the pulpit, from every workplace to every classroom in America. Wherever Americans work, study, play or pray, we must join together for this single purpose.

I challenge the newspapers of this country to print the names of those arrested for selling -- and for using -- drugs.

I challenge the states to revoke the driver's licenses of any one who sells, or uses drugs.

I challenge our doctors and health professionals to give, when they can, pro bono work in drug counseling and rehabilitation.

I challenge every citizen who knows someone who is using drugs to encourage them to get help.

INSERT A

Let me tell you how important this is. We need this program fully implemented -- and the money to pay for it -- right away. The next fiscal year begins just 26 days from now. So tonight I am asking the Congress -- which has helped us formulate this plan -- to help us fund it, as well.

My budget director, Dick Darman, has sent a letter to the Congress detailing precisely how we can fully fund this drug strategy within the limits of our bipartisan budget agreement. If the drug problem is our highest domestic priority -- and we all agree that it is -- then we must act accordingly. The drug war is not a political issue. It is an urgent national concern. And I intend to work with Congress -- beginning immediately -- to see that our fight against drugs gets the full federal attention it needs and deserves.

I ask your help as well. Join me. Urge your local leaders and national representatives to take our strategy to heart.

~~I pledge to do my part. But I need your help. More important, the children of America need your help. Today -- right now.~~

You can make a unique contribution. Call your local drug prevention program. Be a Big Brother or Sister to a child in need. Pitch in with your local Neighborhood Watch program. Whether you donate your time, serve as a counselor, or participate in a fundraising drive, there are no mundane tasks in the war on drugs. Every volunteer counts.

From the schools of Los Angeles to Bowling Green, Kentucky, armies of volunteers are taking up the fight against drugs. What can one person do? Consider Dr. Lorraine Hale who was driving through Harlem, only to see a young mother -- an addict -- holding a baby in her lap. On impulse, Dr. Hale parked, and asked the woman to take the baby to the home of Clara Hale, her mother. From this simple beginning, Lorraine and Clara Hale, and a team of helpers, now nurse hundreds of drug-addicted babies back to health.

So there are solutions. People like the Hales. Any parent who talks to a child about the dangers of drugs.

Any employer who bans drugs from the workplace.

Any school that takes a hardnosed stance.

Any neighborhood in which drugs are not welcome.

And finally, anyone who refuses to look the other way.

Of course, victory will take hard work and many years. But we must not relent -- too many young lives are at stake.

Not long ago, I read a newspaper story about a little boy named Dooney, who, until recently, lived in a crack house in a suburb of Washington, D.C. ~~In Dooney's neighborhood, children don't flinch at the sound of gunfire. And when they play, they pretend to sell to each other small white rocks they call crack.~~ He has seen his addicted mother doused with boiling water by drug dealers. He has heard so much gunfire he no longer flinches. Social service agencies were aware of him, but it was unsafe to enter his neighborhood to offer him help.

Life at home was so dismal that Dooney begged his teachers to let him sleep on the floor at school. And, when asked about his future, 6-year-old Dooney says this : "I don't want to sell drugs, but I will probably have to." ((PAUSE))

Dooney doesn't have to sell drugs. No child in America should have to face such a future, or endure such a home. Together, as a people, we can save these children of despair. We have already saved countless lives. We have already transformed a national attitude of tolerance into intolerance. But the war on drugs will be hard-won, kid by kid, block by block, neighborhood by neighborhood.

This is the toughest domestic challenge we've faced in decades. And it is a challenge we must face -- not as Democrats or Republicans, liberals or conservatives -- but as Americans. The key is a coordinated, united effort. We have responded faithfully to the mandate of the Congress to produce our nation's first such national strategy. In just a few minutes, you will hear from Congressman Tom Foley and Senator George Mitchell, the Democratic leaders of Congress. I will be looking to George and Tom for leadership and bipartisan support. And I am sure they

will agree that we need cooperation, not competition; a national effort, not a partisan bidding war.

If we fight this war as a divided nation, then the war is lost. ((Pick up vial, hold it in front of you)) But, if we face this evil as a nation united, our children will have a brighter future, and this will be nothing but a vial of useless chemicals. ((Set vial down, off camera)) Victory . . . ((PAUSE)) victory over drugs is our cause, a just cause, and with your help, justice will prevail.

Thank you, God bless you and good night.

# # #

Davis/Martin
August 25, 1989
Title: Drug
Draft: Two

PRESIDENTIAL ADDRESS ON DRUGS: All Networks
Tuesday, Sept. 5/9 p.m.

I. A War Footing: Good evening.

Yesterday marked the unofficial end of summer, a time of family vacations, away from work and away from school. America has known many summers of peace and prosperity. But now yellow school buses are back on the streets; America's children are back in class; and our thoughts turn to the future.

This is the first time since taking the oath of office that I felt an issue was so important, so threatening, that it warranted directly talking with you, the American people. You, your friends, your neighbors and I agree that the gravest domestic threat facing our nation today is drugs.

Turn on the evening news, or pick up the morning paper and you'll see what some Americans know just by stepping out their front door: the most serious problem today is **cocaine**, and in particular, **crack**.

Who's responsible? Let me tell you.

Anyone who uses drugs.

Anyone who sells drugs.

And anyone who looks the other way.

((Pick up vial)) This is crack cocaine seized last night by Drug Enforcement Administration agents just ten blocks from where

I'm sitting now. It could just as easily have been heroin or PCP. It's as innocent-looking as candy, but it is turning our cities into battle zones and it is murdering our children by the thousands. Let there be no mistake, **this is the enemy.** ((Set vial down, out of camera range.))

Some used to call drugs just a benign form of recreation. They're not. Drugs are a creeping malignancy that threaten our neighborhoods, our homes and our families. And it is because of this threat, that we have made a decision in this country. Americans are ready, as never before, **go on a war-footing against drugs.**

It doesn't matter where you live. It doesn't matter what your race or background is. It doesn't matter if you are rich or poor. ~~No one is safe from this threat~~. No one is too young or too innocent to be out of harm's way. When a 3-year-old Seattle boy steps on a needle while picnicking with his parents, and must now endure AIDS testing, ~~no one is safe~~. When crack -- one of the most powerfully addictive substances known to Man -- is available to school kids, ~~no one is safe~~. When 200,000 babies are born each year to mothers who use drugs -- babies who know the agony of withdrawal as they draw their first breath, we know that **this is a war we must win.**

In the inner-city, in the small town, in the suburbs, America is under siege. And Americans must fight **to take back our streets.**

Many citizens, and many communities, already are in the thick of it. Some brave souls have even paid with their lives. Corporal Charles Hill, a suburban Virginia policeman, was gunned down while trying to persuade a crack-crazed junkie to release a hostage. ((first name)) Wilson, the owner of a New York restaurant, was killed because he refused to allow drug deals under his roof. These are American heroes. But you shouldn't have to be a hero today just to be on the side of the law. It's our duty, our responsibility, to join in this struggle for the future, the very soul, of America.

II. Some Good News: Let me share a few facts with you. Since 1985, the frequent use of cocaine in all forms has risen by a third. ((Camera cuts to graphic.)) Yet ~~we should also note our successes. While frequent cocaine and crack use is exploding~~, the number of Americans using **any** illegal drugs from 1985 to 1987 has declined by more than a third -- proving that in just two years, almost ten million Americans have dropped so-called casual drug use for good. Most promising of all, a survey from 1986 through 1987, showed that cocaine use among high school seniors has also dropped by a third. ((Camera cuts back.))

There's no one reason why -- it is a combination of efforts from police, parents, teachers, community activists, the media and, a President and First Lady by the name of Reagan -- who inspired so many to say "no" to drugs.

But to win the war against addictive drugs like crack will take more than a change in attitude. It will take a national strategy all Americans can ~~back~~ support.

III. A Drug Strategy: Tonight, I want to announce America's first such strategy. As it was prepared, ~~Bill Bennett, our nation's first drug policy director, and I~~ we talked with community leaders, law enforcement officials and rehabilitation experts. We talked with parents and kids. They all had a lot to say, wisdom to share. The result of our discussions is a new comprehensive strategy - a coordinated strategy to fight drugs, a strategy based on prevention, treatment, tougher laws and interdiction.

*** **First**, we must stop drug abuse before it starts. I am proposing more than a ((dollar)) increase for education and prevention programs. We must discard the failed approach of meek advice-giving, and replace it with bold confrontation -- the best approach from grade school to graduate school. (But let's face it - you and I both know that when it comes to drug education, **we don't need compromise, we need values.**)

We will also look to the private sector for continued leadership in drug education. A businessman by the name of Jim Burke told me he was haunted by the thought - the nightmare, really, that, at any given moment, somewhere in America there is a teen-age girl giving birth to a child addicted to cocaine. So Jim did something. He and other businessmen and -women raised hundreds of millions of dollars for a national ad campaign against drugs. And now they are determined

~~expect~~ to raise a million dollars a day for the next three years, a billion dollars all to promote the anti-drug message.

Next week I will ~~I hope to make a modest contribution by~~ taking this same message to the kids of America in a special television address, that hopefully every teenager will hear at his or her own school But drug education doesn't begin in class or on T.V. It must begin at home. Parents must set the first example of drug-free lives.

*** The **second** part of our plan seeks to help addicts who want to go clean. They don't just need treatment programs, they need **programs that work.** That's why I'm proposing a ((number)) million-dollar increase for the most effective programs. I am also proposing research into ways to treat cocaine and crack addiction. Most of all, because drug addiction is a cruel inheritance, our treatment efforts will focus on **expectant mothers.**

*** **Third**, our enforcement strategy is based on a simple philosophy: If you commit a drug crime, you **will** be caught. And if caught, you **will** be prosecuted. And if convicted, you **will do time.** Congress must pass this Administration's crime package to toughen sentences, and to provide more federal law enforcers, prosecutors and prisons. And then we must increase funding for state and local law enforcers. In return, I expect the states to match tougher federal laws with stiffer bail, probation, parole and sentencing. I especially urge the governors to punish drug

offenders by taking away their driver's licenses. This may sound harsh, but for many young people, leniency is harsher.

States should also sentence first-time non-violent drug offenders to alternative programs, like house arrest and boot camps; and test criminals for drugs, from sentencing straight through to parole.

Finally, we must make room for the dealers of death -- **room in our prisons.** And as for their bosses, the drug lords, we can raise the cost of doing business to the stiffest price possible -- **life in prison, no parole.**

When it comes to enforcing the law, drug abuse is a problem in every community. But nowhere are drug traders as brazen as in our public housing projects. The majority of public housing tenants want nothing to do with these thugs, fear for their lives and the future of their children. I seek to empower these communities to restore order, **to kick out the dealers -- and to keep them out.**

*** And finally, the **fourth** element of our strategy looks beyond our borders, where drug gangsters have murdered brave statesmen and slaughtered honest judges. These besieged governments are ready to fight back, to help us crack the international drug rings. And I am pleased to note . . . ((Late news item from Colombia to be added.))

Next month, I will build on this progress by going to a summit in Costa Rica to present my plan to assist foreign

governments in eradicating drug crops, and to help them ~~repel~~ fight the ~~vengeance~~ violence of drug terrorists. On the high seas and in the skies, we will adopt tougher rules of engagement against smugglers. And on land, we will be no less vigilant in following the trail of drug money back to the front-men and financiers. I will seek international agreements to put these pinstriped money-launderers **into prison stripes.**

Our strategy is comprehensive. The programs within it are intended ~~not to tug, but~~ to mesh; ~~not~~ to draw strength from one another, ~~but~~ to support a sustained national effort. ~~If~~ We cannot relax on any front in the war against drugs, ~~we lose. If we are going to~~ ~~and that means~~ aggressively attack its the problem from every angle, ~~we will start to see progress~~ ~~getting results~~.

Such an approach will not come ~~cheap~~ ly. Last February, I asked for a $625 million increase in the drug budget for the coming year. Now, after six months of careful study, we have identified an immediate need for two billion dollars more. I am proposing a 1990 drug-budget totaling seven and a half billion dollars -- the largest single increase in history.

Yes, these dollars are vital. But a sense of national determination, born of anger, is even more important. Let our outrage unite us, and bring us together behind this one plan of action, **an assault on every front.**

IV. Call to Action: We must summon our national will, from the White House, to the statehouse, to the courthouse, from the boardroom to the pulpit, from every workplace to every classroom in America. Wherever Americans work, study, play or pray, we must join together for this single purpose.

I pledge to do my part. But I need your help. More important, every child in America needs your help. Today -- right now.

Every American has a special contribution to make. Call your local drug prevention program. Whether you serve as a counselor, or participate in a fundraising drive, there are no mundane tasks in the war on drugs. Every volunteer counts. Be a big brother or sister to a child in need. Pitch in with your local Neighborhood Watch program.

From the schools of Los Angeles to Bowling Green, Kentucky, armies of volunteers are taking the fight against drugs to the classroom. What can one person do? Consider Dr. Lorraine Hale who was driving through Harlem, only to see a young mother, high on heroin, holding a baby in her lap. On impulse, Dr. Hale parked, and asked the woman to take the baby to the home of Clara Hale, her mother. From this simple beginning, Lorraine and Clara Hale, and a team of helpers, now nurse hundreds of drug-addicted babies back to health.

So who's providing a solution? Let me tell you.

Any parent who talks to a child about drugs.

Any employer who bans drugs from the workplace.

Any school— . . .

Any neighborhood . . .

finally

And anyone who refuses to look the other way. ~~We are the problem, and only we can be the solution~~.

V. Conclusion: Of course, despite our best efforts, victory is years away. But we must not relent, too many young lives are at stake.

When I think of the devastation of drugs, I think of a little boy named Dooney, who, until recently, lived in a crack house in a suburb of Washington, D.C. In Dooney's neighborhood, children don't flinch at the sound of gunfire. And when they play, they pretend to sell to each other small white rocks they call crack.

Life at home is so dismal that Dooney begged his teachers to let him sleep on the floor of his school. And 6-year-old Dooney says: "I don't want to sell drugs, but I probably have to." ((PAUSE))

Dooney doesn't have to sell drugs. No child in America should have to face such a future, or endure such a home. Together, as a people, we can save these children of despair. We have already saved countless lives. We have already transformed a national attitude of tolerance into intolerance. But the war on drugs will be hard-won, kid by kid, block by block, neighborhood by neighborhood.

This is the toughest domestic challenge we've faced in decades. If we fight this war as a nation of isolated individuals, we are lost. ((Pick up vial, hold it in front of

you)) But if we face this evil as a nation united, then the drug lords will be toppled and **this** will be nothing but a vial of useless chemicals. ((Set vial down, off camera)) Victory . . . ((PAUSE)) victory over drugs is our cause, our cause is just, and with your help, justice will prevail.

Thank you, God bless you and good night.

# # #

Davis/Martin
August 17, 1989
Title: Drug
Draft: Five

ROUGH DRAFT/PRESIDENTIAL ADDRESS ON DRUGS

I. A War Footing: Good evening.

Yesterday marked the unofficial end of summer, a time of family vacations, away from work and away from school. America has known many summers of peace and prosperity. But with our children returning to school, our thoughts must turn to the future.

This is the first time since taking the oath of office that I felt an issue was so important, so threatening, that it warranted directly talking with you, the American people. You, your friends, your neighbors and I agree that the gravest domestic threat facing our nation today is drugs.

We are losing ground every day in the war against chronic drug use. Turn on your evening news, or pick up the morning paper and see, in an instant, what some Americans know just by stepping out their front door: the most serious problem today is **cocaine**, and in particular, **crack**.

((Pick up vial)) This is the menace, a sample of crack cocaine seized last night by Drug Enforcement Administration agents just ten blocks from where I'm sitting now. It could just as easily have been heroin or PCP. It's as innocent-looking as candy, but it is turning our cities into battle zones and it is

murdering children by the thousands. Let there be no mistake, **this is the enemy.** ((Set vial down, out of camera range.))

Once touted as a benign form of recreation, drugs are a creeping malignancy that threaten our neighborhoods, our homes and our children. And it is because of what these substances are doing to us, that Americans are willing, as never before, **to go on a war-footing against drugs.**

It doesn't matter where you live. It doesn't matter if you are white, black, yellow or brown. No one is safe from this threat. No one is too young or too innocent to be out of harm's way. When a 3-year-old Seattle boy steps on a needle while picnicking with his parents, and must now endure AIDS testing, no one is safe. When crack -- one of the most powerfully addictive substances known to Man -- is available to school kids, no one is safe. When 200,000 babies are born each year to mothers who use drugs -- babies who know the agony of withdrawal as they draw their first breath, we know that this is a war we must win.

In the inner-city, in the small town, in the suburbs, America is under siege. And America must fight to take back the streets.

Many individuals, and many communities, already are. Some brave souls have even paid with their lives. Corporal Charles Hill, a suburban Virginia policeman, was gunned down while trying to persuade a crack-crazed junkie to release a hostage. ((first name)) Wilson, the owner of a New York restaurant, was shot to death because he refused to allow drug deals under his roof.

These are American heroes. But you shouldn't have to be a hero today just to be on the side of the law. It is the duty of everyone to join in this struggle for the future, the very soul, of America.

II. Some Good News: But while ~~gauging the extent of this problem~~ facing this drug problem, we should also note our successes. There is good news I can share with you tonight. Although cocaine use has doubled, a recent federally sponsored survey estimates that from 1985 to 1987 the number of Americans ~~currently~~ using any illegal drugs has declined by more than a third -- proving that in just two years, millions of Americans have dropped so-called casual drug use for good. There's no one reason why -- it is a combination of efforts from police, parents, teachers, community activists, the media and, a President and First Lady by the name of Reagan -- who first inspired so many to say "no" to drugs.

But to win the war against addictive drugs will take more than a change in attitude. It will take a comprehensive national strategy all Americans can ~~support~~ BACK.

III. A Drug Strategy: Tonight, I want to present America's first such strategy drafted for me by Bill Bennett, our nation's first drug policy director. Bill and I talked with community leaders who deal with the drug crisis at every stage. They had a lot to say. The result of our discussions is this new strategy

against drugs, based on prevention, treatment, tougher laws and interdiction.

*** First, we must stop drug abuse before it starts. Education and prevention efforts must be redoubled, discarding the failed approach of meek advice-giving, and replacing it with bold confrontation -- the best approach from grade school to graduate school. When it comes to drug education, **we don't need compromise, we need values.**

*** The second part of our strategy involves addicts who want to go clean. For them we must have drug treatment programs that work. And we must do more. We must search for effective ways to treat cocaine and crack addiction. Most of all, because drug addiction is a cruel inheritance, our treatment efforts should focus on **expectant mothers.**

*** Third, for those who refuse to learn, we will increase funding for states and localities to clean up the streets. Congress must enact this Administration's crime legislation. States must sentence non-violent drug offenders to alternative programs, like house arrest and boot camps; and expand drug testing for criminals, as they move from arrest straight through to parole. Every state in America must match tougher federal laws with stiffer bail, probation, parole and sentencing for

these merchants of death called pushers. In short, there must be room in our system for drug dealers -- **room in our prisons.**

When it comes to enforcing the law, drug abuse is a problem in every community. But nowhere is the drug trade as brazen as in our public housing projects. We must help the overwhelming majority of public housing tenants who want nothing to do with drugs, who fear for their lives and the future of their children. Our plan will enable these communities to restore order, **to kick out the dealers -- and keep them out.**

*** And finally, the fourth element of our strategy looks beyond our borders. We must be ready to take advantage of a strengthened commitment from other governments to assist us in disrupting, dismantling and eliminating drug-trafficking organizations. Next month, I will go to Costa Rica to present my plan to assist foreign governments in eradicating drug crops, and to help them repel the vengeance of drug terrorists. On the high seas and in the skies, we will adopt tougher rules of engagement against smugglers. And on land, we will be no less vigilant in hunting down drug financiers. In all, with increased interdiction and foreign cooperation, we can raise the cost of doing business for drug lords to the stiffest price possible -- **life in prison, no parole.**

Last February, we requested $625 million in new drug budget authority for the coming year. Now, after six months of careful

study, we have identified an immediate need for more than a billion dollars more. I am now proposing a 1990 drug-budget totaling seven and a half billion dollars -- the largest single increase in history. Yes, these dollars are vital. But a sense of determination, born of anger and distress, is even more important. Let our outrage unite us, and bring us together behind this one plan of action, as assault on every front.

IV. Call to Action: ~~Our drug strategy is an all-out assault on every front.~~ But as complex as it is, there is one underlying principle: We must summon our national will, from the White House, to the statehouse, to the courthouse, from the boardroom to the pulpit, from every workplace to every classroom in America. Wherever Americans work, study, play or pray, we must join together ~~in~~ for this single purpose.

I pledge to do my part. But I need your help. More important, every child in America needs your help. Today -- right now.

Every American has a special contribution to make. Call your local drug program. Whether you serve as a counselor, or participate in a fundraising drive, there are no mundane tasks in the war on drugs. Every volunteer, every effort, counts. Be a big brother or sister to a child in need. Pitch in with your local Neighborhood Watch program.

From the schools of Los Angeles to Bowling Green, Kentucky, armies of volunteers ~~have~~ taken the fight against drugs to the

classroom. What can one person do? Consider Dr. Lorraine Hale who was driving through Harlem, only to see a young mother, high on heroin, holding a baby in her lap. On impulse, Dr. Hale parked, and asked the woman to take the baby to the home of Clara Hale, her mother. From this simple beginning, Lorraine and Clara Hale, and a team of helpers, now nurse hundreds of drug-addicted babies to health.

V. Conclusion: Of course, despite our best efforts, victory is years away. But we must not relent, too many young lives are at stake.

When I think of the devastation of drugs, I think of a little boy named Dooney, who, until recently lived, in a crack house in a suburb of Washington, D.C. In Dooney's neighborhood, children don't flinch at the sound of gunfire. And when they play, they pretend to sell to each other small white rocks they call crack.

Life at home is so dismal that Dooney begged his teachers to let him sleep on the floor of his school. And 6-year-old Dooney says: "I don't want to sell drugs, but I probably have to." ((PAUSE))

Dooney doesn't have to sell drugs. No child in America should have to face such a future, or endure such a home. Together, as a people, we can save these children of despair. We have already saved countless lives ~~through the efforts of recent years.~~ We have already transformed a national attitude of

tolerance into intolerance. But the war on drugs will be hard-won, kid by kid, block by block, neighborhood by neighborhood. This is the toughest domestic challenge we've faced in decades. As a nation of isolated individuals, we are lost. ((Pick up vial, hold it in front of you)) But if we face this evil as a nation united, then the drug lords will be toppled and **this** will be nothing but a vial of useless chemicals. ((Set vial down, off camera)) Victory over drugs is our cause, our just cause, and ~~in time~~ justice will prevail.

Thank you, God bless you and good night.

# # #

Davis/Martin
August 17, 1989
Title: Drug
Draft: Five

ROUGH DRAFT/PRESIDENTIAL ADDRESS ON DRUGS

I. A War Footing: Good evening.

Yesterday marked the unofficial end of summer, a time of family vacations, away from work and away from school. America has known many summers of peace and prosperity. But with our children returning to school, our thoughts must turn to the future.

This is the first time since taking the oath of office that I felt an issue was so important, so threatening, that it warranted directly talking with you, the American people. You, your friends, your neighbors and I agree that the gravest domestic threat facing our nation today is drugs.

We are losing ground every day in the war against chronic drug use. Turn on your evening news, or pick up ~~a~~ the morning ~~newspaper~~ and see, in an instant, what some Americans know just by stepping out their front door: the most serious problem today is **cocaine**, and in particular, **crack**.

((Pick up vial)) This is the menace, a sample of crack cocaine ~~from~~ Drug Enforcement Administration agents, by seized last night, just ten blocks from where I'm sitting now. It could just as easily have been heroin or PCP. It's as innocent-looking as

candy, ~~and~~ yet it is murdering thousands of our fellow Americans.
((Set vial down, out of camera range.))

Once touted as a benign form of recreation, drugs are ~~proving to be~~ a creeping malignancy that threatens our neighborhoods, our homes and our children. And it is because of what these substances are doing to us, that Americans are willing, as never before, **to go on a war-footing against drugs.**

Regardless of where you live, regardless of your heritage or background, no one is safe from this threat. ~~Nor is any one~~ No one is too young or too innocent to be out of harm's way. When ~~we think of the~~ 3-year-old ~~Seattle~~ boy ~~who~~ stepped on a needle while picnicking with his parents, and who must now endure AIDS testing, ~~we know that~~ no one is safe. When ~~we think that~~ crack -- one of the most powerfully addictive substances known to Man -- is available to school kids, ~~we know that~~ no one is safe. When ~~we think of the~~ 200,000 babies born each year to mothers who use drugs -- babies who know the agony of withdrawal as they draw their first breath, we know that this is a war we must win.

In the inner-city, in the small town, in the suburbs, America is under seige. ~~That is why we, as a nation, are ready to~~ fight to take back the streets. Many individuals, and many communities, already ~~have~~ are. Some brave souls have even paid with their lives. Corporal Charles Hill, a suburban Virginia policeman, was gunned down while trying to persuade a crack-crazed junkie to release a hostage. ((first name)) Wilson, the owner of a New York restaurant, was shot to death because he

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II. Some Good News: While gauging the extent of this problem, we should also note our successes. There is ~~some~~ good news I can share with you tonight. Although cocaine use has doubled, a recent federally sponsored survey estimates that from 1985 to 1987 the number of Americans currently using **all** illegal drugs has declined by more than a third -- proving that in just two years, millions of Americans have dropped so-called casual drug use for good. There's no one reason why -- it is a combination of efforts from police, parents, teachers, community activists, the media and, ~~most of all, the~~ a President and First Lady by the name of Reagan -- who first inspired so many to say "no" to drugs.

But ~~further progress~~ to win the war against addictive drugs will take more than a change in attitude. It will take a comprehensive national strategy all Americans can support.

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*** First, we must stop drug abuse before it starts. Education and prevention efforts must be redoubled, discarding the failed approach of meek advice-giving, and replacing it with bold confrontation -- the best approach from grade school to graduate school. When it comes to drug education, ~~instead of~~ we don't need compromise, we need values. ~~We~~ ~~values taught by parents, values imparted by teachers and values that uplift whole communities.~~

*** The second part of our strategy involves addicts who want to go clean. For them we must have drug treatment programs that work. And we must do more. We must search for effective ways to treat cocaine and crack addiction. Most of all, because drug addiction is a cruel inheritance, our treatment efforts should focus on expectant mothers.

*** Third, for those who refuse to learn, we will increase funding for states and localities to clean up the streets. I renew my call on Congress to enact this Administration's crime legislation. We will encourage states to sentence non-violent drug offenders to alternative programs, like house arrest and boot camps; and expand drug testing for criminals, as they move from arrest straight through to parole. ~~We will encourage~~ every state in America to match tougher federal laws with stiffer bail,

probation, parole and sentencing for these merchants of death called pushers. In short, there must be room in our system for drug dealers -- room in our prisons.

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# # #

Davis/Martin
August 17, 1989
Title: Drug
Draft: Six

ROUGH DRAFT/PRESIDENTIAL ADDRESS ON DRUGS

I. A War Footing: Good evening.

Yesterday marked the unofficial end of summer, a time of family vacations, away from work and away from school. America has known many summers of peace and prosperity. But now yellow school buses are back on the streets; America's children are back in class; and our thoughts turn to the future.

This is the first time since taking the oath of office that I felt an issue was so important, so threatening, that it warranted directly talking with you, the American people. You, your friends, your neighbors and I agree that the gravest domestic threat facing our nation today is drugs.

We are losing ground every day in the war against chronic drug abuse. Turn on your evening news, or pick up the morning paper and you'll see what some Americans know just by stepping out their front door: the most serious problem today is **cocaine**, and in particular, **crack**.

Who's responsible? Let me tell you.

Anyone who uses drugs.

Anyone who sells drugs.

And anyone who looks the other way.

((Pick up vial)) This is the menace, ~~a sample of~~ this crack cocaine seized last night by Drug Enforcement Administration agents just ten blocks from where I'm sitting now. It could just as easily have been heroin or PCP. It's as innocent-looking as candy, but it is turning our cities into battle zones and it is murdering our children by the thousands. Let there be no mistake, **this is the enemy.** ((Set vial down, out of camera range.))

~~Once touted as a~~ Some used to call DRUGS benign form of recreation, drugs are a creeping malignancy that threaten our neighborhoods, our homes and our families. And it is because ~~of what these substances are doing to us~~ this, that Americans are willing, as never before, **to go on a war-footing against drugs.**

It doesn't matter where you live. It doesn't matter if you are white, black, yellow or brown. No one is safe from this threat. No one is too young or too innocent to be out of harm's way. When a 3-year-old Seattle boy steps on a needle while picnicking with his parents, and must now endure AIDS testing, **no one is safe.** When crack -- one of the most powerfully addictive substances known to Man -- is available to school kids, **no one is safe.** When 200,000 babies are born each year to mothers who use drugs -- babies who know the agony of withdrawal as they draw their first breath, we know that **this is a war we must win.**

In the inner-city, in the small town, in the suburbs, America ~~is~~ under siege. ~~And~~ America must fight **~~to take~~ back ~~the streets~~.**

SET

Many citizens, and many communities, already are ~~fighting back.~~ in the thick of it. Some brave souls have even paid with their lives. Corporal Charles Hill, a suburban Virginia policeman, was gunned down while trying to persuade a crack-crazed junkie to release a hostage. ((first name)) Wilson, the owner of a New York restaurant, was shot to death because he refused to allow drug deals under his roof. These are American heroes. But you shouldn't have to be a hero today just to be on the side of the law. It's our duty our responsibility to join in this struggle for the future, the very soul, of America.

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*** **Second**, our plan must help addicts who want to go clean. They don't just need treatment programs, they need **programs that work.** And we must do more. We must search for effective ways to treat cocaine and crack addiction. Most of all, because drug addiction is a cruel inheritance, our treatment efforts will focus on **expectant mothers.**

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for drugs, from sentencing straight through to parole. ~~Congress must enact this Administration's crime legislation.~~ And then every state in America must match tougher federal laws with stiffer bail, probation, parole and sentencing for these dealers of death. In short, we must make room in our system for pushers -- **room in our prisons.**

When it comes to enforcing the law, drug abuse is a problem in every community. But nowhere are drug traders as brazen as in our public housing projects. We must help the overwhelming majority of public housing tenants who want nothing to do with these thugs, who fear for their lives and the future of their children. We must help these communities restore order, **to kick out the dealers -- and keep them out.**

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IV. Call to Action: We must summon our national will, from the White House, to the statehouse, to the courthouse, from the boardroom to the pulpit, from every workplace to every classroom in America. Wherever Americans work, study, play or pray, we must join together for this single purpose.

I pledge to do my part. But I need your help. More important, every child in America needs your help. Today -- right now.

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V. Conclusion: Of course, despite our best efforts, victory is years away. But we must not relent, too many young lives are at stake.

When I think of the devastation of drugs, I think of a little boy named Dooney, who, until recently, lived in a crack house in a suburb of Washington, D.C. In Dooney's neighborhood, children don't flinch at the sound of gunfire. And when they play, they pretend to sell to each other small white rocks they call crack.

Life at home is so dismal that Dooney begged his teachers to let him sleep on the floor of his school. And 6-year-old Dooney says: "I don't want to sell drugs, but I probably have to." ((PAUSE))

Dooney doesn't have to sell drugs. No child in America should have to face such a future, or endure such a home. Together, as a people, we can save these children of despair. We

have already saved countless lives. We have already transformed a national attitude of tolerance into intolerance. But the war on drugs will be hard-won, kid by kid, block by block, neighborhood by neighborhood.

This is the toughest domestic challenge we've faced in decades. As a nation of isolated individuals, we are lost. ((Pick up vial, hold it in front of you)) But if we face this evil as a nation united, then the drug lords will be toppled and **this** will be nothing but a vial of useless chemicals. ((Set vial down, off camera)) Victory over drugs is our cause, our just cause, and with your help, justice will prevail.

Thank you, God bless you and good night.

# # #

Jim Burke - meeting w/ J.B. for $100 m
anti-drug ads

Davis/Martin
August 17, 1989
Title: Drug
Draft: Six

ROUGH DRAFT/PRESIDENTIAL ADDRESS ON DRUGS

I. A War Footing: Good evening.

Yesterday marked the unofficial end of summer, a time of family vacations, away from work and away from school. America has known many summers of peace and prosperity. But now yellow school buses are back on the streets; America's children are back in class; and our thoughts turn to the future.

This is the first time since taking the oath of office that I felt an issue was so important, so threatening, that it warranted directly talking with you, the American people. You, your friends, your neighbors and I agree that the gravest domestic threat facing our nation today is drugs.

We are losing ground every day in the war against chronic drug abuse. Turn on your evening news, or pick up the morning paper and you'll see what some Americans know just by stepping out their front door: the most serious problem today is **cocaine**, and in particular, **crack**.

Who's responsible? Let me tell you.

Anyone who uses drugs.

Anyone who sells drugs.

And anyone who looks the other way.

((Pick up vial)) This is the menace, ~~a sample of~~ crack cocaine seized last night by Drug Enforcement Administration agents just ten blocks from where I'm sitting now. It could just as easily have been heroin or PCP. It's as innocent-looking as candy, but it is turning our cities into battle zones and it is murdering our children by the thousands. Let there be no mistake, **this is the enemy.** ((Set vial down, out of camera range.))

~~Once touted as a~~ benign form of recreation, drugs are a creeping malignancy that threaten our neighborhoods, our homes and our families. ~~And it is because of what these substances are doing to us, that~~ Americans ~~are willing~~, as never before, ~~to~~ **go on a war-footing against drugs.**

It doesn't matter where you live. It doesn't matter if you are white, black, yellow or brown. No one is safe from this threat. No one is too young or too innocent to be out of harm's way. When a 3-year-old Seattle boy steps on a needle while picnicking with his parents, and must now endure AIDS testing, **no one is safe.** When crack -- one of the most powerfully addictive substances known to Man -- is available to school kids, **no one is safe.** When 200,000 babies are born each year to mothers who use drugs -- babies who know the agony of withdrawal as they draw their first breath, we know that **this is a war we must win.**

In the inner-city, in the small town, in the suburbs, America is under siege. And America must fight **to take back the streets.**

Many citizens, and many communities, already are fighting back. Some brave souls have even paid with their lives. Corporal Charles Hill, a suburban Virginia policeman, was gunned down while trying to persuade a crack-crazed junkie to release a hostage. ((first name)) Wilson, the owner of a New York restaurant, was shot to death because he refused to allow drug deals under his roof. These are American heroes. But you shouldn't have to be a hero today just to be on the side of the law. It's our duty to join in this struggle for the future, the very soul, of America.

II. Some Good News: But while facing this challenge, we should also note our successes. There is good news I can share with you tonight. Although cocaine use has doubled, a recent federally sponsored survey estimates that from 1985 to 1987 the number of Americans using **any** illegal drugs has declined by more than a third -- proving that in just two years, millions of Americans have dropped so-called casual drug use for good. There's no one reason why -- it is a combination of efforts from police, parents, teachers, community activists, the media and, a President and First Lady by the name of Reagan -- who first inspired so many to say "no" to drugs.

But to win the war against addictive drugs will take more than a change in attitude. It will take a comprehensive national strategy all Americans can back.

III. A Drug Strategy: Tonight, I want to present America's first such strategy drafted for me by Bill Bennett, our nation's first drug policy director. Bill and I talked with community leaders who deal with the drug crisis at every stage. They had a lot to say, wisdom to share. The result of our discussions is this new strategy against drugs, based on prevention, treatment, tougher laws and interdiction.

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for drugs, from sentencing straight through to parole. Congress must enact this Administration's crime legislation. And then every state in America must match tougher federal laws with stiffer bail, probation, parole and sentencing for these dealers of death. ~~In short~~, we must make room in our system for pushers -- **room in our prisons**.

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This is the toughest domestic challenge we've faced in decades. If we fight this war As a nation of isolated individuals, we are lost. ((Pick up vial, hold it in front of you)) But if we face this evil as a nation united, then the drug lords will be toppled and **this** will be nothing but a vial of useless chemicals. ((Set vial down, off camera)) Victory (Peace) Victory over drugs is our cause, our just ~~cause,~~ Cause GS and with your help, justice will prevail.

Thank you, God bless you and good night.

# # #

Davis/Martin
August 17, 1989
Title: Drug
Draft: Six

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Once ~~touted as~~ a benign form of recreation, drugs are a creeping malignancy that threaten our neighborhoods, our homes and our families. And it is because of what these substances are doing to us, that Americans are willing, as never before, **to go on a war-footing against drugs.**

It doesn't matter where you live. It doesn't matter if you are white, black, yellow or brown. No one is safe from this threat. No one is too young or too innocent to be out of harm's way. When a 3-year-old Seattle boy steps on a needle while picnicking with his parents, and must now endure AIDS testing, **no one is safe.** When crack -- one of the most powerfully addictive substances known to Man -- is available to school kids, **no one is safe.** When 200,000 babies are born each year to mothers who use drugs -- babies who know the agony of withdrawal as they draw their first breath, we know that **this is a war we must win.**

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Many citizens, and many communities, already are. Some brave souls have even paid with their lives. Corporal Charles Hill, a suburban Virginia policeman, was gunned down while trying to persuade a crack-crazed junkie to release a hostage. ((first name)) Wilson, the owner of a New York restaurant, was shot to death because he refused to allow drug deals under his roof. These are American heroes. But you shouldn't have to be a hero today just to be on the side of the law. It is ~~the~~ duty of ~~everyone~~ to join in this struggle for the future, the very soul, of America.

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criminals from arrest straight through to parole. Congress must enact this Administration's crime legislation. And then every state in America must match tougher federal laws with stiffer bail, probation, parole and sentencing for these dealers of death called pushers. In short, there must be room in our system for dealers -- **room in our prisons.**

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((PAUSE))

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Thank you, God bless you and good night.

# # #

Davis/Martin
August 17, 1989
Title: Drug
Draft: Five

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This is the first time since taking the oath of office that I felt an issue was so important, so serious, that it warranted directly talking with you, the American people. You, your friends, your neighbors and I agree that the most serious problem facing our nation today is drugs.

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((Pick up vial)) This is the menace, a sample of crack cocaine from the Drug Enforcement Administration, seized last night, just ten blocks from where I'm sitting now. It could just as easily be heroin or PCP. It's as innocent-looking as candy,

and yet it is murdering thousands of our fellow Americans. ((Set vial down, out of camera range.))

Once touted as a benign form of recreation, drugs are proving to be a creeping malignancy that threatens our neighborhoods, our homes and our children. And it is because of what this substance is doing to us, that Americans are willing, as never before, **to go on a war-footing against drugs.**

Regardless of where you live, whether you are black, brown or white, no one is is safe from this threat. Nor is any one too young or too innocent to be out of harm's way. When we think of the 3-year-old Seattle boy who stepped on a needle while picnicking with his parents, and who must now endure AIDS testing, we know that no one is safe. When we think that crack -- one of the most powerfully addictive substances known to Man -- is available to school kids, we know that no one is safe. When we think of the 200,000 babies born each year to mothers who use drugs -- babies who know the agony of withdrawal as they draw their first breath, we know that this is a war we must win.

In the inner-city, in the small town, in the suburbs, America is under seige. That is why we, as a nation, are ready to fight to take back the streets. Many individuals, and many communities, already have. Some brave souls have even paid with their lives. Corporal Charles Hill, a suburban Virginia policeman, was gunned down while trying to persuade a crack-crazed junkie to release a hostage. ((first name)) Wilson, the owner of a New York restaurant, was shot to death because he

refused to allow drug deals under his roof. These are American heroes. But you shouldn't have to be a hero today just to be on the side of the law. It is the civic duty of everyone to support justice, to join in this struggle for the future, the very soul, of America.

II. Some Good News: While gauging the extent of this problem, we should note our successes. There is some good news I can share with you tonight. Although cocaine use has doubled, a recent federally sponsored survey estimates that from 1985 to 1987 the number of Americans currently using **any** illegal drug has declined by more than a third -- proving that in just two years, millions of Americans have dropped so-called casual drug use for good. There's no one reason why -- it is a combination of efforts from police, parents, teachers, community activists, the media and, most of all, the Reagans -- who first inspired so many to say "no" to drugs.

But to make progress against addictive drugs will take more than a change in attitude. It will take a national strategy against drugs.

III. A Drug Strategy: Tonight, I want to present America's first such strategy from Bill Bennett, our nation's first drug policy director. Bill consulted with community leaders who deal with the drug crisis at every stage. The result of his

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*** First, we must stop drug abuse before it starts. Education and prevention efforts must be renewed, discarding the failed approach of meek advice-giving, and replacing it with bold confrontation -- the best approach from grade school to graduate school. When it comes to drug education, instead of compromise, we need values -- values taught by parents, values imparted by teachers and values that uplift whole communities.

*** The second part of our strategy involves addicts who want to go clean. For them we must have drug treatment programs that work. And we must do more. We must search for effective ways to treat cocaine and crack addiction. Most of all, because drug addiction is a cruel inheritance, our treatment efforts will focus on expectant mothers.

*** Third, for those who refuse to learn, we will increase funding for states and localities to clean up the streets. I renew my call on Congress to enact this Administration's crime legislation, and I call on every state in America to match tougher federal laws with stiffer bail, probation, parole and sentencing for these merchants of death called pushers. We will also encourage states to sentence non-violent drug offenders to alternative programs, like house arrest and boot camps; and

expand drug testing for criminals, as they move from arrest straight through to parole. And there must also be room in our system for drug dealers -- room in our prisons.

When it comes to enforcing the law, drug abuse is a problem in every community. But nowhere is the drug trade as brazen as in our public housing projects. We must help the overwhelming majority of public housing tenants who want nothing to do with drugs. Our plan will enable these communities to restore order, to kick out the dealers -- and to keep them out.

*** And finally, the fourth element of our strategy is to fight outside our borders. We must be ready to take advantage of a strengthened commitment from other governments to assist us in disrupting, dismantling and eliminating drug-trafficking organizations. Next month, I will go to Costa Rica to present my plan to assist foreign governments in eradicating drug crops, and to help them repel the vengeance of drug terrorists. On the high seas and in the skies, we will adopt tougher rules of engagement against smugglers. And on land, we will be no less vigilant in hunting down drug financiers. In all, with increased interdiction and foreign cooperation, we can raise the cost of doing business for drug lords to the stiffest price possible -- life in prison, no parole.

Last February, we requested $625 million in new drug budget authority for the coming year. Now, after six months of careful

study, we have identified an immediate need for more than a billion dollars more. I am now proposing a 1990 drug-budget totaling seven and a half billion dollars -- the largest single increase in history. Yes, these dollars are important. But a sense of determination, born of anger and distress, is even more important. We need this determination to unite us, to bring us together behind this one plan of action.

IV. Call to Action: Our drug strategy is an all-out assault on every front. But as complex as it is, there is one underlying principle: We must summon our national will, from the White House, to the statehouse, to the courthouse, from the boardroom to the pulpit, from every workplace to every classroom in America. Wherever Americans work, study, play or pray, we must join together in this single purpose.

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Life at home is so bad that Dooney begged his teachers to let him sleep on the floor of his school. And 6-year-old Dooney says: "I don't want to sell drugs, but I probably have to." ((PAUSE))

Dooney doesn't have to sell drugs. No child in America should have to face such a future, or endure such a home. Together, as a people, we can save these children of despair. We have already saved countless lives through the efforts of recent years. We have already transformed a national attitude of

tolerance into intolerance. But the war on drugs will be hard-won, kid by kid, block by block, neighborhood by neighborhood. This is the toughest domestic challenge we have faced in decades. ((Pick up vial, hold it in front of you)) As a nation of isolated individuals, we are lost. But if we face **this** evil as a nation united, then the drug lords will be toppled and **this** will be nothing but a vial of useless chemicals. Victory over drugs is our cause, our just cause, and in time justice will prevail. ((Set vial down, off camera))

Thank you, God bless you and good night.

# # #

Davis/Martin
August 17, 1989
Title: Drug
Draft: One

ROUGH DRAFT/PRESIDENTIAL ADDRESS ON DRUGS

I. A War Footing: Good evening.

Yesterday marked the unofficial end of summer, a time of family vacations, away from work and away from school. America has known many summers of peace and prosperity. But now yellow school buses are back on the streets; America's children are back in class; and our thoughts turn to the future.

This is the first time since taking the oath of office that I felt an issue was so important, so threatening, that it warranted directly talking with you, the American people. You, your friends, your neighbors and I agree that the gravest domestic threat facing our nation today is drugs.

We are waging nothing less than a war against chronic drug abuse. Turn on ~~your~~ the evening news, or pick up the morning paper and you'll see what some Americans know just by stepping out their front door: the most serious problem today is **cocaine**, and in particular, **crack**.

Who's responsible? Let me tell you.

Anyone who uses drugs.

Anyone who sells drugs.

And anyone who looks the other way.

((Pick up vial)) This is the menace. This is crack cocaine seized last night by Drug Enforcement Administration agents just ten blocks from where I'm sitting now. It could just as easily have been heroin or PCP. It's as innocent-looking as candy, but it is turning our cities into battle zones and it is murdering our children by the thousands. Let there be no mistake, **this is the enemy.** ((Set vial down, out of camera range.))

Some used to call drugs just a benign form of recreation. They're not. Drugs are a creeping malignancy that threaten our neighborhoods, our homes and our families. And it is because of **this**, that Americans must, as never before, **go on a war-footing against drugs.**

It doesn't matter where you live. It doesn't matter if you are white, black, yellow or brown. It doesn't matter if you are rich or poor. No one is safe from this threat. No one is too young or too innocent to be out of harm's way. When a 3-year-old Seattle boy steps on a needle while picnicking with his parents, and must now endure AIDS testing, **no one is safe.** When crack -- one of the most powerfully addictive substances known to Man -- is available to school kids, **no one is safe.** When 200,000 babies are born each year to mothers who use drugs -- babies who know the agony of withdrawal as they draw their first breath, we know that **this is a war we must win.**

In the inner-city, in the small town, in the suburbs, America is under siege. And America must fight **to take back the streets.**

Many citizens, and many communities, already are in the thick of it. Some brave souls have even paid with their lives. Corporal Charles Hill, a suburban Virginia policeman, was gunned down while trying to persuade a crack-crazed junkie to release a hostage. ((first name)) Wilson, the owner of a New York restaurant, was shot to death because he refused to allow drug deals under his roof. These are American heroes. But you shouldn't have to be a hero today just to be on the side of the law. It's our duty, our responsibility, to join in this struggle for the future, the very soul, of America.

II. Some Good News: But while facing this challenge, we should also note our successes. There is good news I can share with you tonight. Although cocaine use has doubled, a recent federally sponsored survey estimates that from 1985 to 1987 the number of Americans using **any** illegal drugs has declined by more than a third -- proving that in just two years, millions of Americans have dropped so-called casual drug use for good. There's no one reason why -- it is a combination of efforts from police, parents, teachers, community activists, the media and, a President and First Lady by the name of Reagan -- who first inspired so many to say "no" to drugs.

But to win the war against addictive drugs will take more than a change in attitude. It will take a comprehensive national strategy all Americans can back.

III. A Drug Strategy: Tonight, I want to present America's first such strategy. As this strategy was prepared, Bill Bennett, our nation's first drug policy director, and I talked with community leaders, law enforcement officials and rehabilitation experts. They had a lot to say, wisdom to share. The result of our discussions is this new strategy against drugs, based on prevention, treatment, tougher laws and interdiction.

*** **First**, we must stop drug abuse before it starts. Education and prevention efforts must be redoubled, discarding the failed approach of meek advice-giving, and replacing it with bold confrontation -- the best approach from grade school to graduate school. When it comes to drug education, **we don't need compromise, we need values.**

*** **Second**, our plan must help addicts who want to go clean. They don't just need treatment programs, they need **programs that work.** And we must do more. We must search for effective ways to treat cocaine and crack addiction. Most of all, because drug addiction is a cruel inheritance, our treatment efforts will focus on **expectant mothers.**

*** **Third**, our enforcement strategy is based on a simple philosophy: If you commit a drug crime, you **will** be caught. And if caught, you **will** be prosecuted. And if convicted, you **will do time.** Washington must pass this Administration's crime package

to toughen sentences, and to provide more federal law enforcers. And then we must give state and local enforcers more police, prosecutors and prisons. In return, the states must match tougher federal laws with stiffer bail, probation, parole and sentencing. Finally, we must make room ~~in our system~~ for dealers of death -- **room in our prisons.** And as for their bosses, the drug lords, we can raise the cost of doing business to the stiffest price possible -- **life in prison, no parole.**

States should also sentence first-time non-violent drug offenders to alternative programs, like house arrest and boot camps; and test criminals for drugs, from sentencing straight through to parole.

When it comes to enforcing the law, drug abuse is a problem in every community. But nowhere are drug traders as brazen as in our public housing projects. We must help the overwhelming majority of public housing tenants who want nothing to do with these thugs, who fear for their lives and the future of their children. We must help these communities restore order, **to kick out the dealers -- and keep them out.**

*** And finally, the fourth element of our strategy looks beyond our borders. We must be ready to take advantage of a strengthened commitment from other governments to assist us in cracking international drug rings. Next month, I will go to a summit in Costa Rica to present my plan to assist foreign governments in eradicating drug crops, and to help them repel the

vengeance of drug terrorists. On the high seas and in the skies, we will adopt tougher rules of engagement against smugglers. And on land, we will be no less vigilant in hunting down the front-men and financiers who launder drug money. **It's time they traded in their pinstripes for prison stripes.**

Last February, we asked for a $625 million increase in the drug budget for the coming year. Now, after six months of careful study, we have identified an immediate need for more than a billion dollars more. I am proposing a 1990 drug-budget totaling seven and a half billion dollars -- the largest single increase in history.

Yes, these dollars are vital. But a sense of determination, born of anger and distress, is even more important. Let our outrage unite us, and bring us together behind this one plan of action, **an assault on every front.**

IV. Call to Action: We must summon our national will, from the White House, to the statehouse, to the courthouse, from the boardroom to the pulpit, from every workplace to every classroom in America. Wherever Americans work, study, play or pray, we must join together for this single purpose.

I pledge to do my part. But I need your help. More important, every child in America needs your help. Today -- right now.

Every American has a special contribution to make. Call your local drug prevention or treatment program. Whether you serve as a counselor, or participate in a fundraising drive, there are no mundane tasks in the war on drugs. Every volunteer counts. Be a big brother or sister to a child in need. Pitch in with your local Neighborhood Watch program.

From the schools of Los Angeles to Bowling Green, Kentucky, armies of volunteers are taking the fight against drugs to the classroom. What can one person do? Consider Dr. Lorraine Hale who was driving through Harlem, only to see a young mother, high on heroin, holding a baby in her lap. On impulse, Dr. Hale parked, and asked the woman to take the baby to the home of Clara Hale, her mother. From this simple beginning, Lorraine and Clara Hale, and a team of helpers, now nurse hundreds of drug-addicted babies back to health.

V. Conclusion: Of course, despite our best efforts, victory is years away. But we must not relent, too many young lives are at stake.

When I think of the devastation of drugs, I think of a little boy named Dooney, who, until recently, lived in a crack house in a suburb of Washington, D.C. In Dooney's neighborhood, children don't flinch at the sound of gunfire. And when they play, they pretend to sell to each other small white rocks they call crack.

Life at home is so dismal that Dooney begged his teachers to let him sleep on the floor of his school. And 6-year-old Dooney says: "I don't want to sell drugs, but I probably have to." ((PAUSE))

Dooney doesn't have to sell drugs. No child in America should have to face such a future, or endure such a home. Together, as a people, we can save these children of despair. We have already saved countless lives. We have already transformed a national attitude of tolerance into intolerance. But the war on drugs will be hard-won, kid by kid, block by block, neighborhood by neighborhood.

This is the toughest domestic challenge we've faced in decades. If we fight this war as a nation of isolated individuals, we are lost. ((Pick up vial, hold it in front of you)) But if we face this evil as a nation united, then the drug lords will be toppled and **this** will be nothing but a vial of useless chemicals. ((Set vial down, off camera)) Victory . . . victory over drugs is our cause, our cause is just, and with your help, ~~justice~~ we will prevail.

Thank you, God bless you and good night.

# # #

Davis/Martin
August 16, 1989
Title: Drug
Draft: Three

ROUGH DRAFT/PRESIDENTIAL ADDRESS ON DRUGS

I. **Battles Won:** Good evening. We need to talk tonight about what we all agree is the most serious problem facing our nation today -- drugs.

While we've won some battles in the war against drugs, we're a long way from winning the war. Have we made progress? Yes. Can we draw a bead on where the problem is most acute? Yes. Most important, can we ultimately win the war? Well, if we work together -- if we take the time to understand the problem -- if we pitch the politics, partisanship and turf battles that have plagued every previous effort -- then yes, absolutely, we can win the war on drugs.

In fact, we've already made progress. You might ask: What progress? It seems drug violence is on the nightly news every evening. But I do have some very good news to share with you tonight. A recent federally sponsored survey estimates that the number of Americans currently using **any** illegal drugs has declined by more than a third. In short, casual use is dramatically down. Thousands of dealers have been put in jail, and millions of Americans have dropped drugs for good. In just two years, the nation has turned against casual drug use.

II. **A War Yet to Win:** But there is another drug war, one in which we are losing ground every day -- the war against drug addiction. All you need to do is turn on your T.V., or pick up your newspaper to see in an instant what the experts have already concluded: the problem is **cocaine**, and in particular, **crack**.

While all drug abuse is down, estimated frequent use of cocaine in all forms has doubled since 1985. When I think of the 200,000 babies born each year to mothers who use drugs -- 200,000 babies who know the agony of withdrawal as they draw their first breath, I know that we are at war. When I think that crack -- a smoked form of cocaine, one of the most powerfully addictive substances known to Man -- is available to school kids, I know that we are at war.

Crack, heroin or P.C.P, . . . it doesn't matter. They are all poisons. They all destroy lives and they all tear communities apart. In the inner-city, in the small town, in the suburbs, we must fight back. Some have already fought back and paid with their lives. Look at Corporal Charles Hill, a suburban Virginia policeman who was gunned down while trying to coax a crack-crazed junkie to release a hostage. ((Another two examples)) These are American heroes. But why did these heroes die? Because of drugs. Charles Hill was doing his job. He was fulfilling his civic duty.))

Once touted as a benign form of recreation, cocaine has proven to be a creeping malignancy that threatens our neighborhoods, our homes and our children. We are engaged in

nothing less than a struggle for the very future, the very soul, of America. Like Officer Charles Hill, we must all fight back, every citizen, every American.

Let's not kid ourselves, there is no secret weapon that will win this war. There is no one answer. But we must have a single purpose. And the American people are willing, as never before, to go on a war-footing against addictive drugs, especially cocaine and crack.

III. **A Drug Strategy:** Last February, this Administration requested $625 million in new drug budget authority for Fiscal Year 1990. Now, after six months of careful study, we have identified an immediate need for almost $1.3 billion more. I am now proposing a 1990 drug-budget totaling $7.5 billion -- the largest single increase in history. Yes, dollars are important. But reform must be born of anger. Determination, born of anger, will mobilize us as a nation. And this spirit of angry determination must unite us behind a single plan of action.

Bill Bennett, Director of the Office of National Drug Control Policy, has consulted with leaders in the fields of law enforcement, drug prevention, drug education and treatment. And, on this basis, Dr. Bennett has done a masterful job in devising a comprehensive national drug-control strategy. I look to Congress for advice and support. We must not be adversaries in a bidding war for political gain, but allies in a war against drugs.

Cocaine not only wrecks the lives of users, but leaves bloodshed and random violence in its wake. Last May, I proposed a four-part plan to toughen laws, to provide more police to arrest, more prosecutors to convict and more prison to hold, merchants of death called pushers. I call on Congress to enact this legislation, and I call on every state in America to match the toughness of federal laws with stiffer bail, probation, parole and sentencing.

*** To keep drugs off the streets, we will increase funding for states and localities to enforce the law; to sentence non-violent drug offenders to alternative programs, like house arrest and boot camps; to eradicate the domestic marijuana crop. We must expand drug testing -- particularly for criminals, as they move from arrest straight through to parole. And there must also be room in our system for incorrigible drug dealers -- room in our prisons.

*** Drug abuse is a problem in every community. But nowhere is the drug trade as bold as in our public housing projects. The vast majority of public housing tenants want nothing to do with drugs, fear for their lives and for the future of their children. To keep drugs out of public housing, we must establish security systems, kick out the dealers, and keep them out.

*** To keep drugs outside our borders, we must be ready to take advantage of a strengthened commitment from other governments to assist us in disrupting, dismantling and eliminating drug-trafficking organizations. Next month, I will go to Costa Rica to present my plan to assist foreign governments in eradicating crops and withstanding the onslaught of drug terrorism. We will also adopt tougher rules of engagement on the high seas and in the skies. We will xxxx to hunt down the drug financiers. With increased interdiction and foreign cooperation, we can raise the cost of doing business for drug lords to the highest price possible -- life in prison without parole.

*** To keep former addicts off of drugs, we must have drug treatment programs that work. And we must do more. We must search for effective ways to treat cocaine and crack addiction. Most of all, our treatment efforts should focus on expectant mothers, because drug addiction is a cruel inheritance. I propose to double the funds allocated to treatment.

*** But prevention is best of all solutions. Education and prevention efforts must be renewed, discarding the failed approach of meek advice-giving, and replacing it with bold confrontation. This should be our approach from grade school to graduate school. When it comes to drug education, instead of compromise, we need values -- values taught by parents, values imparted by teachers and values that uplift whole communities.

IV. Call to Action: If we are to turn the tide of drug abuse, we must summon our national will, from the White House to the statehouse to the court house, from ~~leaders of business to leaders of religion~~, from principals to teachers, from parents to students. Wherever Americans work, study, play or pray, we must join together in this single purpose.

I pledge to do my part. In February, with the advice of Congress and the American people, we will refine our proposals. And this Administration will report back in the February after that, and the year after that, until we ~~have turned the tide~~.

V. Conclusion: Victory will only come slowly. But we must not relent, for the sake of so many young lives.

When I think of the devastation of drugs, I think of a little boy named Dooney, who until recently lived in a crack house in a suburb of Washington, D.C. In Dooney's neighborhood, children no longer flinch at the sound of gunfire. And when they play, they pretend to sell to each other little white rocks they call crack.

Life at home is so bad that Dooney begged his teachers to let him sleep on the floor of his school. And then this little boy told a reporter: "I don't want to sell drugs, but I probably have to."

He doesn't have to. No child in America should have to face such a future, or endure such a home. By working together, as a people, we can save these children of despair. We have already

saved countless lives through the efforts of recent years. We have already transformed a national attitude of drug tolerance into drug intolerance. Further progress will be hard-won, kid by kid, block by block, neighborhood by neighborhood. This is the toughest domestic challenge we have faced in ~~our lifetimes~~ DECADES. But we are tougher, for we are, after all, Americans.

Thank you, God bless you and good night.

# # #

Davis/Martin
August 16, 1989
Title: Drug
Draft: Two

ROUGH OUTLINE FOR PRESIDENTIAL ADDRESS ON DRUGS

I. **Battles Won:** Good evening. I wish to speak to you tonight about a problem that you, the American people, have identified as the most serious facing our nation today -- the scourge of illegal narcotics. - cleaned

America is already responding to the drug menace. A recent federally sponsored survey estimates that the number of Americans currently using **any** illegal drugs has declined by ~~37 percent~~ MORE THAN A THIRD. Thousands of dealers have been put in jail, thousands of addicts have stayed clean and millions of Americans have pushed drugs out of their lives for good. ((Examples to come.))

II. **A War Yet to Win:** Yet this good news is outweighed by the bad. While most of us have adopted a hard attitude toward drug abuse, ~~the drug epidemic is still spreading~~ AN EPIDEMIC OF COCAINE USE 1/3 ↑ UP SINCE 1985, causing unprecedented human suffering in America today.

As many as 200,000 babies are born each year to mothers who use drugs -- 200,000 babies who know the agony of withdrawal as they draw their first breath. And while drug use is down over all, estimated frequent use of cocaine in all forms has doubled since 1985. Crack, a smoked form of cocaine, is one of the most powerfully addictive substances known to Man, and it is the most

obvious menace today; while other dangerous drugs, like smoked heroin, also loom as ever-present alternatives.

But crack or heroin . . . it doesn't matter. They are all seductive poisons that destroy lives and lay waste to whole communities. Look to the inner-city neighborhoods, where multiple arrests are no deterrent to drug dealers who brazenly conduct their business in the open. Look to the small towns, where the drug trade thrives unseen. Look to Corporal Charles Hill, a suburban Virginia policeman who was gunned down while trying to coax a crack-crazed junkie to release a hostage. Or consider Maria Hernandez, a wife and mother who for four years waged a lonely campaign against drug dealers in a Brooklyn neighborhood, only to be assassinated in her bedroom. Why must you be a hero to simply enforce or support the law in America today? Because of drugs. Why did these heroes die? Again, because of drugs.

Once touted as a benign form of recreation, drugs have proven to be a creeping malignancy that threatens our neighborhoods, our homes and our children. We are engaged in nothing less than a struggle for the very future, the very soul, of America.

In this struggle, there is no secret weapon or single tactic that will bring success. But we must have a single purpose. The American people are willing, as never before, to go on a war-footing against drugs.

III. **A Drug Strategy:** Last February, this Administration requested $625 million in new drug budget authority for Fiscal Year 1990. Now, after six months of careful study, we have identified an immediate need for almost $1.3 billion more. I am now proposing a 1990 drug-budget totaling $7.5 billion -- the largest single increase in history. Yet spending alone is not enough. To mobilize as a nation, we must unite behind a single plan of action.

Bill Bennett, Director of the Office of National Drug Control Policy, has consulted with leaders in the fields of law enforcement, drug prevention, drug education and treatment. And, on this basis, we have devised a comprehensive national drug-control strategy. I look to Congress for advice and support. We must not be adversaries in a bidding war for political gain, but allies in a war against drugs.

*** To keep drugs off the streets, we will increase funding for states and localities to enforce the law; to sentence non-violent drug offenders to alternative programs, like house arrest and boot camps; to eradicate the domestic marijuana crop; to expand drug testing -- particularly for criminals, from arrest to parole. But there must also be room in our system for incorrigible drug dealers -- room in our prisons. And to send them there, we must also recruit more prosecutors and police.

*** Drug abuse is a problem in every community. But nowhere is the drug trade as bold as in our public housing projects. The vast majority of public housing tenants want nothing to do with drugs, fear for their lives and for the future of their children. To keep drugs out of public housing, we must establish security systems, kick out the dealers, and keep them out.

*** To keep drugs away from our borders, we must be ready to take advantage of a strengthened commitment from other governments to assist us in disrupting, dismantling and eliminating drug-trafficking organizations. We will also adopt tougher rules of engagement on the high seas and in the skies. With increased interdiction and foreign cooperation, we can raise the cost of doing business for drug lords to the highest price possible -- life imprisonment.

*** To keep former addicts off of drugs, we must have drug treatment programs that work. And we must do more. We must search for effective ways to treat cocaine and crack addiction. Most of all, our treatment efforts should focus on expectant mothers, because drug addiction is a cruel inheritance. I propose to double the funds allocated to treatment.

*** But prevention is best of all solutions. Education and prevention efforts must be renewed, discarding the failed

DRUG free workplaces
schools, college communities

approach of meek advice-giving, and replacing it with bold confrontation. When it comes to drug education, instead of compromise, we need values -- values taught by parents, values imparted by teachers and values that uplift whole communities.

IV. Call to Action: If we are to turn the tide of drug abuse, we must summon our national will, from President to governors and mayors, from leaders of business to leaders of religion, from principals to teachers, from parents to students. Wherever Americans work, study, play or pray, we must join together in this single purpose.

I pledge to do my part. In February, with the advice of Congress and the American people, we will refine our proposals. And this Administration will report back in the February after that, and the year after that, until we have turned the tide.

V. Conclusion: Victory will only come slowly. But we must not relent, for the sake of so many young lives.

When I think of the devastation of drugs, I think of a little boy named Dooney, who until recently lived in a crack house in a suburb of Washington, D.C. In Dooney's neighborhood, children no longer flinch at the sound of gunfire. And when they play, they pretend to sell to each other little white rocks they call crack.

Life at home is so bad that Dooney begged his teachers to let him sleep on the floor of his school. And then this little

boy told a reporter: "I don't want to sell drugs, but I probably have to."

He doesn't have to. No child in America should have to face such a future, or endure such a home. By working together, as a people, we can save these children of despair. We have already saved countless lives through the efforts of recent years. We have already transformed a national attitude of drug tolerance into drug intolerance. Further progress will be hard-won, kid by kid, block by block, neighborhood by neighborhood. This is the toughest domestic challenge we have faced in our lifetimes. But we are tougher, for we are, after all, Americans.

Thank you, God bless you and good night.

# # #

Davis/Martin
August 16, 1989
Title: Drug
Draft: Two

ROUGH OUTLINE FOR PRESIDENTIAL ADDRESS ON DRUGS

I. **Battles Won:** Good evening. ~~I wish to speak to you~~ We need to talk tonight about a problem that ~~you, the American people, have identified as~~ we all agree is the most serious problem facing our nation today -- ~~the~~ drugs ~~scourge of illegal narcotics.~~

While We've won some battles in the war against drugs — we're a ~~America is already responding to the drug menace.~~ A recent Let me share with you some very good news. federally sponsored survey estimates that the number of Americans currently using **any** illegal drugs has declined by 37 percent. In short casual use is dramatically down. Thousands of dealers have been put in jail, thousands of addicts have stayed clean and millions of Americans have pushed drugs out of their lives for good. ((Examples to come.))

If you might ~~other~~ what ~~proposals~~ it seems ~~violence~~ is now the numbers are very previous

Have we made progress? yes. Can we draw a ~~lead on~~ line where the problem is most acute?

II. **A War Yet to Win:** Yet this good news ~~is outweighed by~~ is only half the story ~~the bad~~. While most of us have adopted a hard attitude toward drug abuse, the drug epidemic is still spreading, causing unprecedented human suffering in America today.

When I think of the ~~As many as~~ 200,000 babies ~~are~~ born each year to mothers who use drugs -- 200,000 babies who know the agony of withdrawal as they draw their first breath. And while drug use is down over all, estimated frequent use of cocaine in all forms has doubled since 1985. When I think of Crack, a smoked form of cocaine, ~~is~~ one of the most powerfully addictive substances known to Man, and it ~~is the most~~ available to

I Know, ~~I am told~~ we must redouble our efforts to end the scourge of drug

Well, If we work together — if we take the time to understand the problem — if we pitch the politics, party and the turf problems that have plagued every previous effort — then yes, absolutely we can win the war

School Kids — I know we must redouble our efforts.

~~obvious menace today; while other dangerous drugs, like smoked heroin,~~ also loom as ever-present alternatives.

But crack or heroin ~~. . .~~ or pcp it doesn't matter. They are all ~~seductive~~ poisons ~~that~~ they all destroy lives and ~~lay waste to whole~~ they all tear communities apart. ~~Look to the~~ In the inner-city ~~neighborhoods, where multiple arrests are no deterrent to drug dealers who brazenly conduct their business in the open~~. ~~Look to the~~ In small towns, ~~where the drug trade thrives unseen~~. Some have already fought back — and paid with their lives. In the suburbs we must fight back. Look at Corporal Charles Hill, a suburban Virginia policeman who was gunned down while trying to coax a crack-crazed junkie to release a hostage. ~~Or consider Maria Hernandez, a wife and mother who for four years waged a lonely campaign against drug dealers in a Brooklyn neighborhood, only to be assassinated in her bedroom.~~ Or — Need another two examples

~~Why must you be a hero to simply enforce or support the law in America today? Because of drugs~~. Why did these heroes die? ~~Again,~~ Because of drugs. These are American heroes. But why Charles Hill was doing his duty. He was fulfilling his sworn duty. ///

Once touted as a benign form of recreation, drugs have proven to be a creeping malignancy that threatens our neighborhoods, our homes and our children. We are engaged in nothing less than a struggle for the very future, the very soul, of America.

Let's not kid ourselves ~~In this struggle~~, there is no secret weapon ~~or single tactic~~ that will win this war. There's not one answer. ~~that will bring success~~. And But we must have a single purpose. The American people are willing, as never before, to go on a war-footing against drugs.

III. **A Drug Strategy:** Last February, this Administration requested $625 million in new drug budget authority for Fiscal Year 1990. Now, after six months of careful study, we have identified an immediate need for almost $1.3 billion more. I am now proposing a 1990 drug-budget totaling $7.5 billion -- the largest single increase in history. Yes, dollars are important ~~Yet spending alone is not enough.~~ But determination will ~~To~~ mobilize us as a nation, ~~we must~~ Determination will unite us behind a single plan of action.

Bill Bennett, Director of the Office of National Drug Control Policy, has consulted with leaders in the fields of law enforcement, drug prevention, drug education and treatment. And, on this basis, we have devised a comprehensive national drug-control strategy. I look to Congress for advice and support. We must not be adversaries in a bidding war for political gain, but allies in a war against drugs.

*** To keep drugs off the streets, we will increase funding for states and localities to enforce the law; to sentence non-violent drug offenders to alternative programs, like house arrest and boot camps; to eradicate the domestic marijuana crop; to expand drug testing -- particularly for criminals, from arrest to parole. But there must also be room in our system for incorrigible drug dealers -- room in our prisons. And to send them there, we must also recruit more prosecutors and police.

*** Drug abuse is a problem in every community. But nowhere is the drug trade as bold as in our public housing projects. The vast majority of public housing tenants want nothing to do with drugs, fear for their lives and for the future of their children. To keep drugs out of public housing, we must establish security systems, kick out the dealers, and keep them out.

*** To keep drugs away from our borders, we must be ready to take advantage of a strengthened commitment from other governments to assist us in disrupting, dismantling and eliminating drug-trafficking organizations. We will also adopt tougher rules of engagement on the high seas and in the skies. With increased interdiction and foreign cooperation, we can raise the cost of doing business for drug lords to the highest price possible -- life imprisonment.

*** To keep former addicts off of drugs, we must have drug treatment programs that work. And we must do more. We must search for effective ways to treat cocaine and crack addiction. Most of all, our treatment efforts should focus on expectant mothers, because drug addiction is a cruel inheritance. I propose to double the funds allocated to treatment.

*** But prevention is best of all solutions. Education and prevention efforts must be renewed, discarding the failed

approach of meek advice-giving, and replacing it with bold confrontation. When it comes to drug education, instead of compromise, we need values -- values taught by parents, values imparted by teachers and values that uplift whole communities.

IV. Call to Action: If we are to turn the tide of drug abuse, we must summon our national will, from ~~President~~ to the White House, to the State Hs, to the Court Houses, ~~governors and mayors~~, from leaders of business to leaders of religion, from principals to teachers, from parents to students. Wherever Americans work, study, play or pray, we must join together in this single purpose.

I pledge to do my part. In February, with the advice of Congress and the American people, we will refine our proposals. And this Administration will report back in the February after that, and the year after that, until we have turned the tide.

V. Conclusion: Victory will only come slowly. But we must not relent, for the sake of so many young lives.

When I think of the devastation of drugs, I think of a little boy named Dooney, who until recently lived in a crack house in a suburb of Washington, D.C. In Dooney's neighborhood, children no longer flinch at the sound of gunfire. And when they play, they pretend to sell to each other little white rocks they call crack.

Life at home is so bad that Dooney begged his teachers to let him sleep on the floor of his school. And then this little

boy told a reporter: "I don't want to sell drugs, but I probably have to."

He doesn't have to. No child in America should have to face such a future, or endure such a home. By working together, as a people, we can save these children of despair. We have already saved countless lives through the efforts of recent years. We have already transformed a national attitude of drug tolerance into drug intolerance. Further progress will be hard-won, kid by kid, block by block, neighborhood by neighborhood. This is the toughest domestic challenge we have faced in our lifetimes. But we are tougher, for we are, after all, Americans.

Thank you, God bless you and good night.

# # #

We need to brainstorm intro. Send back to Mark ASAP

Davis/Martin
August 16, 1989
Title: Drug
Draft: Three

ROUGH DRAFT/PRESIDENTIAL ADDRESS ON DRUGS

This is the first time since taking the oath of office that ~~I have brought an issue directly to the American people~~ (over)

I. **Battles Won:** Good evening. We need to talk tonight ~~about what we~~ You, your friends, and your neighbors and I all agree ~~is~~ that the most serious problem facing our nation today ~~is~~ drugs.

While we've won some battles in the war against drugs, we're a long way from winning the war. Have we made progress? Yes. ((Can we draw a bead on where the problem is most acute? Yes. But the question is ~~Most important,~~ can we ultimately win the war? Well, if we work together -- if we take the time to understand the problem -- if we end ~~pitch~~ the partisanship, the political posturing ~~bidding wars and~~ turf battles -- then yes, absolutely, we can win the war on drugs.

I said ~~In fact~~, we've already made progress. After seeing the evening news with so many stories about drugs and drug-related violence, you might ask: What progress? ~~But I do have~~ fair question. ~~but let me share some~~ The answer comes in very good news I can share with you tonight.)) A recent federally sponsored survey estimates that from 1985-1988 the number of Americans currently using **any** illegal drug has declined by more than a third -- proving that in just two years, millions of Americans have dropped so-called casual drug use for good. There's no one reason- it's a combination of things → parents, teachers, Nancy Reagan, the media, more cops etc.

II. **A War Yet to Win:** But there is another drug war, one in which we are losing ground every day -- the war against ~~drug addiction~~ chronic use. Some Americans need only to turn on the T.V., or pick

I felt an issue was so important, so serious, that it warranted talking with you, the American people, directly - through the medium of television.

up a newspaper to see in an instant what the experts have already concluded: the most serious problem today is **cocaine**, and in particular, **crack**. To know this same sad truth, other Americans need only to step out their front door. ((Policeman's ghetto quote.))

While overall, drug abuse is down, estimated frequent use of cocaine in all forms has doubled since 1985. No one is too young or too innocent to be safe from drugs. When we think of the 3-year-old Seattle boy who stepped on a needle in a park while on a picnic with his parents, and must now endure AIDS testing, we know that no one is safe. When we think that crack -- one of the most powerfully addictive substances known to Man -- is available to school kids, we know no one is safe. When we think of the 200,000 babies born each year to mothers who use drugs -- 200,000 babies who know the agony of withdrawal as they draw their first breath, we know that this is a war we must win.

Whether it is crack, heroin or P.C.P., it doesn't matter. They are all deadly poisons. They all destroy lives and they all tear communities apart. In the inner-city, in the small town, in the suburbs, America is under seige. ~~and Americans are ready to fight~~ It is time that we, as a nation fought back. Many individuals, many communities, brave souls have ~~have~~ already have. Some ~~have~~ even paid with their lives. ~~Look at~~ Corporal Charles Hill, a suburban Virginia policeman ~~who~~ was gunned down while trying to coax a crack-crazed junkie to release a hostage. ~~Look at~~ ((first name)) Wilson, a New York restauranteur ~~who~~ refused to serve drug dealers, and was shot to death. These are American heroes. But why must you be a

hero today to be on the side of the law? Because of drugs. Once touted as a benign form of recreation, cocaine has proven to be a creeping malignancy that threatens our neighborhoods, our homes and our children. It is the civic duty of everyone to join in this struggle for the future, the very soul, of America.

Of course, we must not fool ourselves, there is no secret weapon that will win this war. There is no one answer. But we must have a single purpose . . . The American people ~~are~~ must be willing, as never before, to go on a war-footing against drugs.

III. **A Drug Strategy:** Tonight, I want to share with you my Administration's strategy to fight drugs. Last February, we requested $625 million in new drug budget authority for Fiscal Year 1990. Now, after six months of careful study, we have identified an immediate need for almost $1.3 billion more. I am now proposing a 1990 drug-budget totaling $7.5 billion -- the largest single increase in history. Yes, these dollars are important. But a sense of determination, born of anger and distress, is even more important. We need this spirit of angry determination to mobilize us, to unite us, to bring us together behind a plan of action.

Plank Point 1st 2nd etc

We now have such a plan, thanks to Bill Bennett, our drug policy director, who has consulted with leaders in the fields of law enforcement, drug prevention, education and treatment. And, drawing on their wisdom, Bill has done a masterful job in devising a comprehensive national drug-control strategy.

Last May, I proposed tougher laws, more police, more prosecutors and more prisons to cope with the bloodshed and random violence of the drug wars. I now call on Congress to enact this legislation, and I call on every state in America to match tougher federal laws with stiffer bail, probation, parole and sentencing for these merchants of death called pushers. But understand, in making these proposals to Congress, my purpose is to enlist allies, not to set off another political bidding war.

*** To keep drugs off the streets, we will increase funding for states and localities to enforce the law; to sentence non-violent drug offenders to alternative programs, like house arrest and boot camps. We must expand drug testing -- particularly for criminals, as they move from arrest straight through to parole. And there must also be room in our system for drug dealers -- room in our prisons.

*** Drug abuse is a problem in every community. But nowhere is the drug trade as brazen as in our public housing projects. The vast majority of public housing tenants want nothing to do with drugs, fearing for their lives and for the future of their children. To keep drugs out of public housing, we must restore order, kick out the dealers -- and keep them out.

*** To keep drugs outside our borders, we must be ready to take advantage of a strengthened commitment from other

governments to assist us in disrupting, dismantling and eliminating drug-trafficking organizations. Next month, I will go to Costa Rica to present my plan to assist foreign governments in eradicating drug crops, and to help them repel the vengeance of drug terrorists. On the high seas and in the skies, we will adopt tougher rules of engagement against smugglers. And on land, we will be no less vigilant in hunting down drug financiers. In all, with increased interdiction and foreign cooperation, we can raise the cost of doing business for drug lords to the stiffest price possible -- life in prison, no parole.

*** To keep former addicts off of drugs, we must have drug treatment programs that work. And we must do more. We must search for effective ways to treat cocaine and crack addiction. Most of all, because drug addiction is a cruel inheritance, our treatment efforts should focus on expectant mothers.

*** But prevention is best of all solutions. Education and prevention efforts must be renewed, discarding the failed approach of meek advice-giving, and replacing it with bold confrontation -- the best approach from grade school to graduate school. When it comes to drug education, instead of compromise, we need values -- values taught by parents, values imparted by teachers and values that uplift whole communities.

IV. Call to Action: Our drug strategy is an all-out assault on every front. But as complex as it is, there is one underlying principle: We must summon our national will, from the White House to the statehouse to the courthouse, from the boardroom to the pulpit, from every workplace to every classroom in America. Wherever Americans work, study, play or pray, we must join together in this single purpose.

I pledge to do my part. ~~In~~ But I need your help — more importantly every child in America needs your help. In February, with the advice of Congress and the American people, we will refine our proposals. Today — right now. And this Administration will report back in the February after that, and the year after that, until the tide has turned.

~~But~~ Every American has a special contribution to make. Call your ~~Every~~ local drug program ~~needs your help~~ and volunteer. Whether you serve as a counselor, or participate in a fundraising drive, there are no mundane tasks in the war on drug. Every volunteer, every effort, counts. Be a big brother or big sister to a child in need. Set up a block watch - organize your community. Help your local coops.

From the schools of Los Angeles to Bowling Green, Kentucky, armies of volunteers have taken the fight against drugs to the classroom. But what can one person do? Consider Dr. Lorraine Hale who was driving through Harlem, only to see a young mother, high on heroin, holding a baby in her lap. On impulse, Dr. Hale parked, and asked the woman if she would take the baby to her mother's house. From this beginning, Dr. Hale, her mother Clara and a team of helpers at Hale House now nurse hundreds of drug-addicted babies to health.

V. Conclusion: Of course, despite our best efforts, victory will only come slowly. But we must not relent, for the sake of so many young lives.

When I think of the devastation of drugs, I think of a little boy named Dooney, who until recently lived in a crack house in a suburb of Washington, D.C. In Dooney's neighborhood, children no longer flinch at the sound of gunfire. And when they play, they pretend to sell to each other little white rocks they call crack.

Life at home is so bad that Dooney begged his teachers to let him sleep on the floor of his school. And then this little boy told a reporter: "I don't want to sell drugs, but I probably have to."

He doesn't have to. No child in America should have to face such a future, or endure such a home. By working together, as a people, we can save these children of despair. We have already saved countless lives through the efforts of recent years. We have already transformed a national attitude of tolerance into intolerance. Further progress will be hard-won, kid by kid, block by block, neighborhood by neighborhood. This is the toughest domestic challenge we have faced in decades. As a nation of isolated individuals, we are helpless to do anything about it. But as a nation united, we are more than a match for the drug menance. Thank you, God bless you and good night.

# # #

Davis/Martin
August 15, 1989
Title: Drug
Draft: One

ROUGH OUTLINE FOR PRESIDENTIAL ADDRESS ON DRUGS

~~Winning the Battle~~ Battles Won

I. ~~**Introduction:**~~ Good evening. I wish to speak to you tonight about a problem that you, the American people, have identified as the most serious facing our nation today -- the scourge of illegal narcotics.

America is already responding to the drug menace. A recent federal survey estimates that the number of Americans currently using **any** illegal drugs has declined by 37 percent.

ANECDOTES - KIDS WHO GOT OFF

((QUOTES from KIDS))

A WAR yet to fight:

II. **A War Footing:** Yet this good news is outweighed by the bad. While most of us have adopted a hard attitude toward drug abuse, the drug epidemic is still spreading, causing unprecedented human suffering in America today.

As many as 200,000 babies are born each year to mothers who use drugs -- 200,000 babies who know the agony of withdrawal as they draw their first breath. And while drug use is down over all, estimated frequent use of cocaine in all forms has doubled since 1985. Crack, a smoked form of cocaine, is one of the most powerfully addictive substances known to Man, and it is the most obvious menace today; while other dangerous drugs, like smoked heroin, also loom as ever-present ~~substitutes~~ ALTERNATIVES.

But crack or heroin . . . it doesn't matter. They are all seductive poisons that destroy lives and lay waste to whole communities. Look to the inner-city neighborhoods, where multiple arrests are no deterrent to drug dealers who brazenly conduct their business in the open. Look to the small towns, where the drug trade thrives unseen. Look to Corporal Charles Hill, a suburban Virginia policeman who was gunned down while trying to coax a crack-crazed junkie to let go of a hostage. Or ~~look to~~ CONSIDER Maria Hernandez, a wife and mother who for four years waged a lonely campaign against drug dealers in a Brooklyn neighborhood, only to be assassinated in her bedroom. Why must you be a hero to simply enforce or support the law in America today? Because of drugs. Why did these heroes die? Again, because of drugs.

Once touted as a benign form of recreation, drugs have proven to be a creeping malignancy that threatens our neighborhoods, our homes and our children. We are engaged in nothing less than a struggle for the very FUTURE, THE VERY soul, of America.

In this struggle, there is no secret weapon or single tactic that will ~~guarantee~~ BRING success. But we MUST have a single purpose. ~~We are ready to mobilize as a nation.~~ The American people are willing, as never before, to go on a war-footing against drugs.

III. **A Drug Strategy:** Last February, this Administration requested $625 million in new drug budget authority for Fiscal Year 1990. Now, after six months of careful study, we have

identified an immediate need for almost $1.3 billion more. I am now proposing a 1990 drug-budget totaling $7.5 billion -- the largest single increase in history. Yet spending alone is not enough. To mobilize as a nation, we must unite behind a single plan of action.

Bill Bennett, Director of the Office of National Drug Control Policy, has consulted with leaders in the fields of law enforcement, drug prevention, drug education and treatment. And, on this basis, we have devised a comprehensive national drug-control strategy.

*** To keep drugs off the streets, we will increase funding for states and localities to enforce the law; to sentence non-violent drug offenders to alternative programs, like house arrest and boot camps; to eradicate the domestic marijuana crop; to expand drug testing -- particularly for criminals, ~~as they move~~ from arrest, ~~to prosecution~~ to imprisonment, to parole. But there must also be room in our system for the incorrigible drug dealer -- room in our prisons. And to send them there, we must also recruit more prosecutors and police.

*** Drug abuse is a problem in every community. But nowhere is ~~it conducted as audaciously~~ the drug trade as in our public housing projects. The vast majority of public housing tenants want nothing to do with drugs, fear for their lives and for the future

of their children. We owe it to them to establish security systems, to kick out the dealers, and keep them out.

*** To keep drugs away from our borders, we must be ready to take advantage of a ~~stronger~~ strengthened commitment ~~among~~ from other governments to assist us in disrupting, dismantling and eliminating drug-trafficking organizations. We will also adopt tougher rules of engagement on the high seas and in the skies. With increased interdiction and foreign cooperation, we can raise the cost of doing business for drug lords to the highest price possible -- life imprisonment.

*** To keep former addicts off of drugs, we must have drug treatment programs that work. ~~But~~ And we must do more. We must search for effective ways to treat cocaine and crack addiction. ~~And,~~ M most of all, because drug addiction is a cruel inheritance, our treatment efforts should focus on expectant mothers.

*** But prevention is best of all solutions. Education and prevention efforts must be renewed, discarding the failed approach of meek advice-giving, and replacing it with bold confrontation. When it comes to drug education, there is no room for compromise. Parental + community values.

VALUES

IV Call to Action.

~~IV.~~ Conclusion: If we are to turn the tide of drug abuse, we must summon our national will, from President to governors and

mayors, from leaders of business to leaders of religion, from principals to teachers, from parents to students. Wherever Americans work, study, play or pray, we must join together in this single purpose.

I pledge to do my part. In February, with the advice of Congress and the American people, we will refine our proposals. And this Administration will report back in the February after that, and the year after that, until we have turned the tide.

I CONCLUSION

Victory will only come slowly. But we must not relent, for the sake of so many young lives.

When I think of the devastation of drugs, I think of a little boy named Dooney, who until recently lived in a crack house in a suburb of Washington, D.C. In Dooney's neighborhood, children no longer flinch at the sound of gunfire. And when they play, they pretend to sell to each other little white rocks they call crack.

Life at home is so bad that Dooney begged his teachers to let him sleep on the floor of his school. And then this little boy told a reporter: "I don't want to sell drugs, but I probably have to."

He doesn't have to. No child in America should have to face such a future, or endure such a home. By working together, as a people, we can save these children of despair. The challenge is tough, the odds are stacked against us. But we will eventually prevail, for we are, after all, Americans.

37% ↓

SUCCESS!

7

Thank you, God bless you and good night.

KID like . . .

I own!

In America, every child has a dream ...
and even in the darkest corner of the
... dream ...
"A rabbit, a car, a house, a wife ..."

URBAN LEAGUE DISCARD

Of the 37 million users in 1985, approximately 12 million had used cocaine, amd that had dropped by one-third to 8 million users in 1988.

And there's even more. when people were asked about drug use in the last month, the decline was even greater--a 37 percent decline for the use of any illicit drug..

How much comfort can we take from these dramatic declines in usage? i will come back to that later---but remember 28 million Americans used illegal drugs last year..every single one of those people are a part of our problem...that is bad news, but it gets worse. Each year a significant number of so-called recreational drug users become abusers and eventually addicts---enslaved by their habit.. Threeyears ago 5% of the 12 million cocaine users were using it more frequently than once a week---over half of those were using it daily--600,000 abusers! Last year even though cocaine usage was down ,the number of abusers was up to a startling 900,000! --11% of the 8 million users!

What all this means is, that in spite of the fact that cocaine use is down over the last three years by one-third, habitual cocaine abusers are up by at least 50 percent.

And our estimates are probably overly optimistic, since they do not include the transient population--the people on the streets and in our jails. Most experts believe that we have at least one million frequent users of cocaine---over half of them crack addicts and many with the potential for violence!

5

III. A Drug Strategy: Tonight, I want to announce America's first such strategy. As it was prepared, we talked with state, local and community leaders, law enforcement officials and rehabilitation experts. We talked with parents and kids. They all had a lot to say, wisdom to share. The result of our discussions is a new comprehensive strategy, a coordinated strategy, to fight drugs with ~~prevention, treatment~~, tougher laws and interdiction, TREATMENT AND PREVENTION

*** First, our enforcement strategy is based on a simple philosophy: If you commit a drug crime, you will be caught. And if caught, you will be prosecuted. And if convicted, you will do time. Congress must pass this Administration's crime package to toughen sentences, and to provide more federal law enforcers, prosecutors and prisons. And then we must increase funding for state and local law enforcers. In return, I expect the states to match tougher federal laws with stiffer bail, probation, parole and sentencing. I especially urge the governors to punish drug offenders by taking away their driver's licenses. This may sound harsh, but for many young people, leniency is the harshest policy of all.

States should also sentence first-time non-violent drug offenders to alternative programs, like house arrest and boot camps; and test criminals for drugs, from sentencing straight through to parole.

Finally, we must make room for the dealers of death -- room in our prisons. And as for their bosses, the drug lords, we can raise the cost of doing business to the stiffest price possible -- life in prison, no parole.

6

When it comes to enforcing the law, drug abuse is a problem in every community. But nowhere are drug traders as brazen as in our public housing projects. The overwhelming majority of public housing tenants want nothing to do with these thugs. They fear for their lives and the safety of their children. We cannot, we will not, turn our backs on any of our neighbors in trouble. I seek to empower these communities to restore order, to kick out the dealers -- and to keep them out.

*** ~~And finally, the fourth~~ THE SECOND element of our strategy looks beyond our borders, where drug gangsters have slaughtered brave statesmen and honest judges. The besieged governments of the drug-producing countries are ready to fight back, to help us crack the international drug rings. And I am pleased to note . . . ((Late news item from Colombia to be added.))

Next month, I will build on this progress by going to a summit in Costa Rica to present my plan to assist foreign governments in eradicating drug crops, and to help them fight the violence of drug terrorists. On the high seas and in the skies, we will adopt tougher rules of engagement against smugglers. And on land, we will seek international agreements to make it easier to follow the trail of drug money back to the front-men and financiers. We will put these pinstriped money-launderers where they belong -- in prison stripes.

The third part of our plan is to help those who are addicted to drugs who want to get well. We don't know nearly enough about chemical dependency and we must learn a lot more if we are to deal effectively with this crisis. We must carefully evaluate treatment programs so we can identify what works and what doesn't and then provide support for those that prove effective. I am proposing _____ million dollars of increase for the most effective treatments.

We will especially focus on America's worst nightmare - expectant mothers about to give birth to babies who are addicted. The cruelest of all inheritances.

And finally, I would like to turn to the most important part of this problem - the demand side of illegal drug abuse. First of all we must put aside the notion that the real enemy is a chemical or even a foreign country.

Prevention (last)

But before ~~all of this~~ we do anything else, to really start the problem...

8 —

SO WHO IS RESPONSIBLE FOR THIS EPIDEMIC?... LET ME REPEAT...

ANYONE WHO USES DRUGS

ANYONE WHO SELLS DRUGS

AND ANYONE WHO LOOKS THE OTHER WAY.

THOSE SIMPLE TRUTHS WILL BE THE BASIS OF OUR PROGRAMS ON EDUCATION AND PREVENTION, AND WE WILL WORK TO REPLACE THE FAILED APPROACHES OF THE PAST WITH [redacted] CONFRONTATION WHEN THE LAWS AND THE VALUES OF OUR SOCIETY ARE BEING COMPROMISED.

WHILE WE IN THE FEDERAL GOVERNMENT CAN HAVE AN AFFECT ON THE DEMAND FOR DRUGS, IN TRUTH YOU, THE PUBLIC, ARE THE KEY TO OUR NATION'S SUCCESS. AND THAT IS WHY YOUR PRESIDENT IS CONVINCED THAT THIS SCOURGE WILL END.

LET US RETURN TO THE EXTRAORDINARY RESULTS THAT WE LEARNED FROM OUR LAST SURVEY OF THE NATIONAL INSTITUTE ON DRUG ABUSE - 37% FEWER AMERICANS BETWEEN THE AGES OF 12 TO 54 REPORTED USING DRUGS THE MONTH BEFORE THE SURVEY WAS TAKEN THAN THREE YEARS BEFORE!

outrage unite us, and bring us together behind this one plan of action, an assault on every front.

9-

That we have seen some progress against such odds is due to a national change in attitude. I want to thank all of you who have done so much: our brave police officers across [redacted] America.. parents, teachers..... community activists... and business and labor leaders who have assumed responsibility in the workplace. I particularily want to thank the media-- television, radio and the press...for their exhaustive news and editorial coverage, and for generously supplying so much time and space for the educational advertising efforts.....[redacted] And finally I want to thank a [redacted] President and a first Lady by the name of Reagan. All of them helped to accelerate the change that we are witnessing in this country today.

AGAINST THIS BACKGROUND OF CHANGING ~~ATTITUDES~~ AND CHANGING BEHAVIOR ... A NEW STRATEGY FOR DEALING WITH THE WAR ON DRUGS IS EMERGING

Our strategy is comprehensive. The programs within it are intended to mesh, to draw strength from one another, to sustain a national effort. We cannot relax on any front in the war against drugs. That means aggressively attacking the problem from every angle.

Such an approach will not come cheaply. Last February, I asked for a $625 million increase in the drug budget for the coming year. Now, after six months of careful study, we have identified an immediate need for two billion dollars more. I am proposing a 1990 drug-budget totaling seven and a half billion dollars -- the largest single increase in history.

Yes, these dollars are vital. But a sense of national determination, born of anger, is even more important. Let our

IV. Call to Action: We must summon our national will, from the White House, to the statehouse, to the courthouse, from the boardroom to the pulpit, from every workplace to every classroom in America. Wherever Americans work, study, play or pray, we must join together for this single purpose.

I pledge to do my part. But I need your help. More important, the children of America need your help. Today -- right now.

Next week I will take this same message to the kids of America in a special television address, one that I hope will reach every school, every teen-ager. But drug education doesn't begin in class or on T.V. It must begin at home. Parents must set the first example of a drug-free life.

Every American can make a special contribution. Call your local drug prevention program. Be a big brother or sister to a child in need. Pitch in with your local Neighborhood Watch program. Whether you donate your time, serve as a counselor, or participate in a fundraising drive, there are no mundane tasks in the war on drugs. Every volunteer counts.

From the schools of Los Angeles to Bowling Green, Kentucky, armies of volunteers are taking up the fight against drugs. What can one person do? Consider Dr. Lorraine Hale who was driving through Harlem, only to see a young mother, high on heroin, holding a baby in her lap. On impulse, Dr. Hale parked, and asked the woman to take the baby to the home of Clara Hale, her mother. From this simple beginning, Lorraine and Clara Hale, and a team of helpers, now nurse hundreds of drug-addicted babies back to health.

So there are solutions. People like the Hales. Or any parent who talks to a child about the dangers of drugs, also

Any employer who bans drugs from the workplace. (11)

Any school that takes a hardnosed stance.

Any neighborhood in which drugs are not welcome.

And finally, anyone who refuses to look the other way.

V. Conclusion: Of course, even with our best efforts, victory is years away. But we must not relent, too many young lives are at stake.

I WILL BE REPORTING TO THE NATION FREQUENTLY ON THIS PROBLEM SO THAT WE WILL ALL BE AWARE OF WHERE AND WHY WE ARE WINNING OR LOSING ~~THIS~~ THE MANY BATTLES IT WILL TAKE TO ~~WIN~~ FINALLY THIS WAR. WE WILL BE MEASURING THE RESULTS OF OUR ~~EFFORTS NATIONALLY ON AN~~ COLLECTIVE EFFORTS EACH AND EVERY YEAR ~~ANNUAL BASIS~~ DURING MY TERM AS YOUR PRESIDENT.

When I think of the devastation of drugs, I think of a little boy named Dooney, who, until recently, lived in a crack house in a suburb of Washington, D.C. In Dooney's neighborhood, children don't flinch at the sound of gunfire. And when they play, they pretend to sell to each other small white rocks they call crack.

Life at home is so dismal that Dooney begged his teachers to let him sleep on the floor of his school. And 6-year-old Dooney says: "I don't want to sell drugs, but I probably have to."

((PAUSE))

Dooney doesn't have to sell drugs. No child in America should have to face such a future, or endure such a home. Together, as a people, we can save these children of despair. We have already saved countless lives. We have already transformed a national attitude of tolerance into intolerance. But the war on drugs will be hard-won, kid by kid, block by block, neighborhood by neighborhood.

This is the toughest domestic challenge we've faced in decades. If we fight this war as a nation of isolated individuals, the war is lost. ((Pick up vial, hold it in front of you)) But if we face this evil as a nation united, our children will have a brighter future, and this will be nothing but a vial of useless chemicals. ((Set vial down, off camera)) Victory . . . ((PAUSE)) victory over drugs is our cause, a just cause, and with your help, justice will prevail.

Thank you, God bless you and good night.

# # #

Republic Reagan/Bush

Revision by Jim Burke regarding the paragraph related to his drug efforts.

. . . There is a teenage girl who should be in school . . . giving birth to a child addicted to cocaine. So Jim did something. He took over the chairmanship of an organization started two years ago . . . The Partnership For a Drug Free America.

Financed by private funds, and working with the advertising and media businesses, they have created educational messages that have already had a measurable effect on reducing the demand of drugs. The partnership is committed to deliver advertising worth $1 million a day for the next three years . . . over a billion dollars worth in total . . . all to help reduce the demand for drug (and promote the anti-drug message).

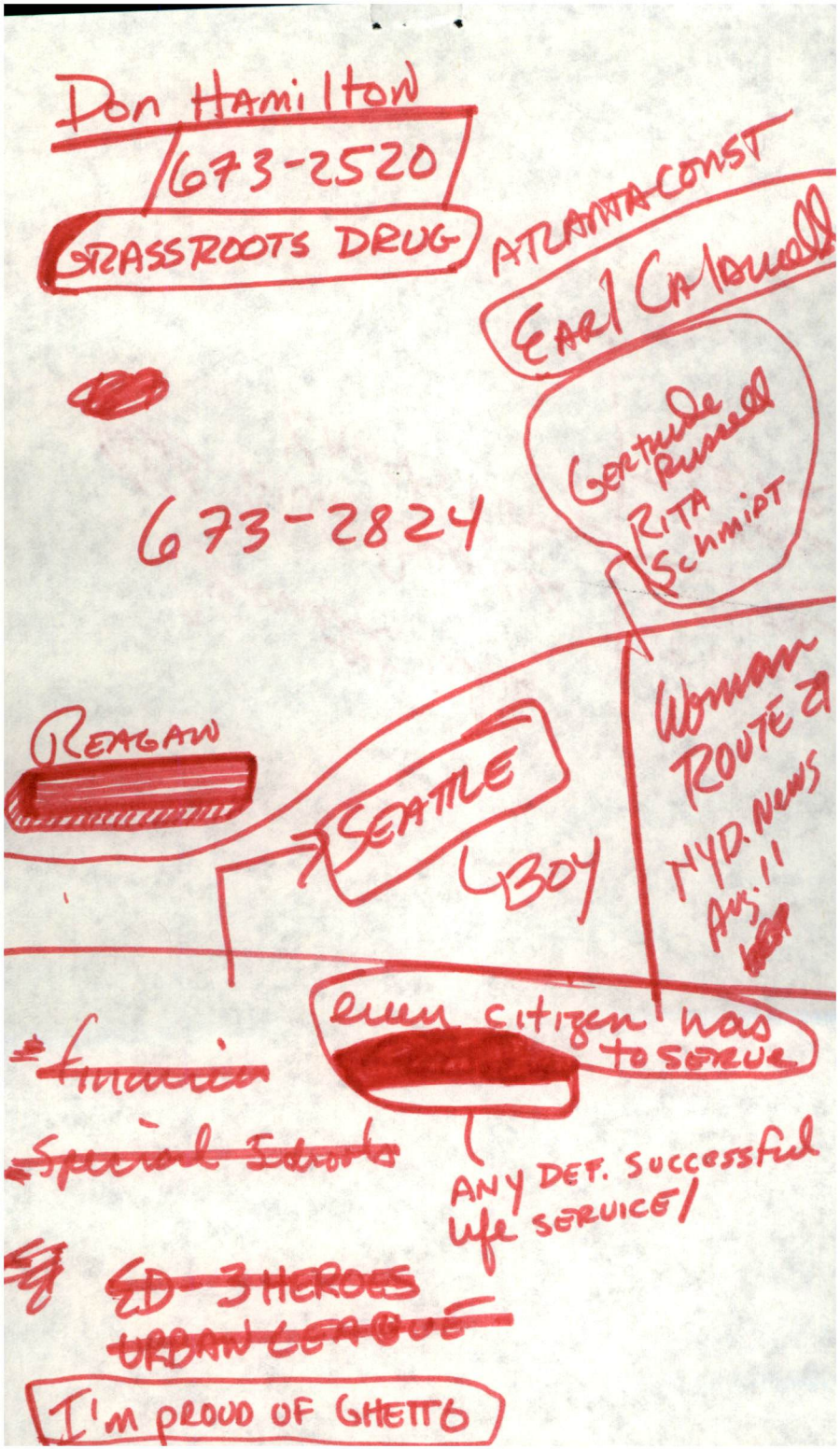
** Mr. Burke thinks the Democrats main complaint will be what is the Administration's lack of funds on the demand-side. This paragraph gives them dollar values and can be backed up by recent studies that prove these messages are having a positive effect of society in terms of changing the way people view the drug situation.

. . . There is a teenage girl who should be in school . . . giving birth to a child addicted to cocaine. So Him did something. He took over the chairmanship of an organization started two years ago . . . The Partnership For A Drug Free America.

Financed by private funds, and working with the advertising and media business . . . this group is committed to deliver advertising worth $1 million a day for the next three years . . . a billion dollars worth in total . . . all to promote the anti-drug message.

Mark-

These are the changes sent to me by Mr. Burke. These are factually correct, the speech is not.


Don Hamilton
673-2520
GRASSROOTS DRUG
ATLANTA CONST
EARL CALDWELL
673-2824
GERTRUDE RUSSELL
RITA SCHMIDT
REAGAN
SEATTLE
BOY
WOMAN
ROUTE 9
NYD. NEWS
Aug. 11
EVERY CITIZEN HAS TO SERVE
ANY DEF. SUCCESSFUL
LIFE SERVICE
ED-3 HEROES
URBAN LEAGUE
I'M PROUD OF GHETTO

Bennett Like

Alvin Brookes

Kansas City

AD HOC COALITION

BLACKNOW TOGETHER

Still, some will say that we are not spending enough money. But those who measure the quality of our plan only by its price tag simply don't understand the problem. ~~There is not enough money in the Treasury -- and in all the family bank accounts of America -- to pay for an end to this scourge.~~

We can spend more to fight drugs without raising taxes or adding to the budget deficit. And I have asked Dick Darman, my budget chief, to submit a plan to Congress that will show just how we can do this.

Yes, dollars are vital. But a sense of national determination, born of anger, is the key. ~~Let~~ our outrage unite us, and bring us together behind this one plan of action, **an assault on every front.**

~~I challenge~~ we need the Congress to pass this Administration's crime package to toughen sentences, and to beef up law enforcement.

~~Then I challenge~~ we need the states to match tougher federal laws with stiffer bail, probation, parole and sentencing.

~~I challenge our doctors and health professionals to give, when they can, pro bono work in drug counseling and rehabilitation.~~

~~And I challenge you.~~ And we need your help. If someone you know is using drugs, ~~encourage them to get help.~~ help! get off drugs. If you are a parent, talk to your children about drugs. -tonight

~~And, finally, I pledge to do my part. But I need your help.~~ We

~~More important, the children of America need your help. Today -- right now.~~