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# FOIA MARKER

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**Record Group/Collection:** George H.W. Bush Presidential Records  
**Collection/Office of Origin:** Speechwriting, White House Office of  
**Series:** Speech File Backup Files  
**Subseries:** Chron File, 1989-1993

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**OA/ID Number:** 13681  
**Folder ID Number:** 13681-002

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**Folder Title:**  
Presidential Address on Drugs 9/5/89 [OA 6267] [3]

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<b>G</b>	<b>26</b>	<b>19</b>	<b>3</b>	<b>1</b>

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Christina

PRESIDENTIAL ADDRESS ON DRUGS: ALL NETWORKS  
TUESDAY, SEPT. 5/9 P.M.

((GOOD EVENING.))

THIS IS THE FIRST TIME SINCE TAKING THE OATH OF OFFICE THAT I FELT AN ISSUE WAS SO IMPORTANT, SO THREATENING, THAT IT WARRANTED TALKING DIRECTLY WITH YOU, THE AMERICAN PEOPLE. ALL OF US AGREE THAT THE GRAVEST DOMESTIC THREAT FACING OUR NATION TODAY IS DRUGS.

DRUGS HAVE STRAINED OUR FAITH IN OUR SYSTEM OF JUSTICE. OUR COURTS, OUR PRISONS, OUR LEGAL SYSTEM ARE STRETCHED TO THE BREAKING POINT. THE SOCIAL COSTS OF DRUGS ARE MOUNTING. IN SHORT, DRUGS ARE SAPPING OUR STRENGTH AS A NATION.

TURN ON THE EVENING NEWS, OR PICK UP THE MORNING PAPER, AND YOU'LL SEE WHAT SOME AMERICANS KNOW JUST BY STEPPING OUT THEIR FRONT DOOR: OUR MOST SERIOUS PROBLEM TODAY IS COCAINE, AND IN PARTICULAR, CRACK.

p. 12  
p. 20  
p. 22

WHO'S RESPONSIBLE? -- LET ME TELL YOU STRAIGHT  
OUT.

EVERYONE WHO USES DRUGS.

EVERYONE WHO SELLS DRUGS.

AND EVERYONE \ \ WHO LOOKS THE OTHER WAY.

TONIGHT, I WILL TELL YOU HOW MANY AMERICANS ARE  
USING ILLEGAL DRUGS. I WILL PRESENT TO YOU OUR  
NATIONAL STRATEGY TO DEAL WITH EVERY ASPECT OF THIS  
THREAT. AND I WILL ASK YOU TO GET INVOLVED IN WHAT  
PROMISES TO BE A VERY DIFFICULT FIGHT.

((PICK UP DRUGS)) THIS IS CRACK COCAINE SEIZED A  
FEW DAYS AGO BY DRUG ENFORCEMENT ADMINISTRATION AGENTS  
IN A PARK JUST ACROSS THE STREET FROM THE WHITE HOUSE.  
IT COULD EASILY HAVE BEEN HEROIN OR PCP. IT'S AS  
INNOCENT LOOKING AS CANDY, BUT IT IS TURNING OUR CITIES  
INTO BATTLE ZONES, AND IT IS MURDERING OUR CHILDREN.  
LET THERE BE NO MISTAKE, THIS STUFF IS POISON. ((SET  
DRUGS DOWN.))

SOME USED TO CALL DRUGS HARMLESS RECREATION. \\  
THEY'RE NOT. DRUGS ARE A REAL AND TERRIBLY DANGEROUS  
THREAT TO OUR NEIGHBORHOODS, OUR FRIENDS, AND OUR  
FAMILIES.

NO ONE AMONG US IS OUT OF HARM'S WAY. WHEN FOUR-  
YEAR-OLDS PLAY IN PLAYGROUNDS STREWN WITH DISCARDED  
HYPODERMIC NEEDLES AND CRACK VIALS -- IT BREAKS MY  
HEART. WHEN COCAINE -- ONE OF THE MOST DEADLY AND  
ADDICTIVE ILLEGAL DRUGS -- IS AVAILABLE TO SCHOOL KIDS  
-- SCHOOL KIDS -- IT'S AN OUTRAGE. AND WHEN HUNDREDS  
OF THOUSANDS OF BABIES ARE BORN EACH YEAR TO MOTHERS  
WHO USE DRUGS -- PREMATURE BABIES BORN DESPERATELY SICK  
-- THEN EVEN THE MOST DEFENSELESS AMONG US ARE AT RISK.

/\\

THESE ARE THE TRAGEDIES BEHIND THE STATISTICS.  
BUT THE NUMBERS ALSO HAVE QUITE A STORY TO TELL. LET  
ME SHARE WITH YOU THE RESULTS OF THE RECENTLY COMPLETED  
HOUSEHOLD SURVEY OF THE NATIONAL INSTITUTE ON DRUG  
ABUSE. IT COMPARES RECENT DRUG USE TO THREE YEARS AGO.  
IT TELLS US SOME GOOD NEWS \\ AND, SOME VERY BAD  
NEWS. FIRST, THE GOOD. ((CAMERA CUTS TO SLIDE ONE.))  
((PAUSE))

AS YOU CAN SEE IN THE CHART, IN 1985, THE  
GOVERNMENT ESTIMATED THAT 23 MILLION AMERICANS WERE  
USING DRUGS ON A "CURRENT" BASIS -- THAT IS, AT LEAST  
ONCE IN THE PRECEDING MONTH. LAST YEAR, THAT NUMBER  
FELL BY MORE THAN A THIRD. THAT MEANS ALMOST NINE  
MILLION FEWER AMERICANS ARE CASUAL DRUG USERS. \\ GOOD  
NEWS. ((CAMERA BACK TO PRESIDENT.))

((BACK TO PREZ))

close gap!

spaces on teleprompter

BECAUSE WE CHANGED OUR NATIONAL ATTITUDE TOWARD DRUGS, CASUAL DRUG USE HAS DECLINED. WE HAVE MANY TO THANK: OUR BRAVE LAW-ENFORCEMENT OFFICERS, RELIGIOUS LEADERS, TEACHERS, COMMUNITY ACTIVISTS, AND LEADERS OF BUSINESS AND LABOR. \\ WE SHOULD ALSO THANK THE MEDIA FOR THEIR EXHAUSTIVE NEWS AND EDITORIAL COVERAGE; AND ADVERTISERS FOR RUNNING ANTI-DRUG MESSAGES. \\ FINALLY, I WANT TO THANK PRESIDENT AND MRS. REAGAN FOR THEIR LEADERSHIP. \ ALL OF THESE GOOD PEOPLE TOLD THE TRUTH -- THAT DRUG USE IS WRONG AND DANGEROUS.

BUT, AS MUCH COMFORT AS WE CAN DRAW FROM THESE DRAMATIC REDUCTIONS, THERE IS ALSO BAD NEWS -- VERY BAD NEWS. \\ \\ ROUGHLY EIGHT MILLION PEOPLE HAVE USED COCAINE IN THE PAST YEAR, ALMOST ONE MILLION OF THEM USED IT FREQUENTLY \\ ONCE A WEEK OR MORE.

close gap!

((CAMERA TO SLIDE TWO))

WHAT THIS MEANS IS THAT, IN SPITE OF THE FACT THAT OVERALL COCAINE USE IS DOWN, FREQUENT USE HAS ALMOST DOUBLED IN THE LAST FEW YEARS. AND THAT'S WHY HABITUAL COCAINE USERS -- ESPECIALLY CRACK USERS ARE THE MOST PRESSING, IMMEDIATE DRUG PROBLEM. ((PAUSE)) ((RETURN TO PRESIDENT.))

\\ \\

*space on teleprinter* WHAT, THEN, IS OUR PLAN? \\ TO BEGIN WITH, I TRUST THE LESSON OF EXPERIENCE: NO SINGLE POLICY WILL CUT IT, NO MATTER HOW GLAMOROUS OR MAGICAL IT MAY SOUND. TO WIN THE WAR AGAINST ADDICTIVE DRUGS LIKE CRACK WILL TAKE MORE THAN JUST A FEDERAL STRATEGY. IT WILL TAKE A NATIONAL STRATEGY, ONE THAT REACHES INTO EVERY SCHOOL, EVERY WORKPLACE, INVOLVING EVERY FAMILY.

EARLIER TODAY, I SENT THIS DOCUMENT, ((HOLD UP RED BOOK)) OUR FIRST SUCH NATIONAL STRATEGY TO THE CONGRESS. IT WAS DEVELOPED WITH THE HARD WORK OF OUR NATION'S FIRST DRUG POLICY DIRECTOR, BILL BENNETT. ((PUT BOOK DOWN)) /\ /\ IN PREPARING THIS PLAN, WE TALKED WITH STATE, LOCAL AND COMMUNITY LEADERS, LAW ENFORCEMENT OFFICIALS AND EXPERTS IN EDUCATION, DRUG PREVENTION, AND REHABILITATION. WE TALKED WITH PARENTS AND KIDS. WE TOOK A LONG HARD LOOK AT ALL THAT THE FEDERAL GOVERNMENT HAS DONE ABOUT DRUGS IN THE PAST: WHAT'S WORKED, AND -- LET'S BE HONEST -- WHAT HASN'T. TOO OFTEN, PEOPLE IN GOVERNMENT ACTED AS IF THEIR PART OF THE PROBLEM -- WHETHER FIGHTING DRUG PRODUCTION, OR DRUG SMUGGLING, OR DRUG DEMAND -- WAS THE ONLY PROBLEM. BUT TURF BATTLES WON'T WIN THIS WAR. \ \ \ TEAMWORK WILL.

also on teleprompter

TONIGHT, I'M ANNOUNCING A STRATEGY THAT REFLECTS THE COORDINATED, COOPERATIVE COMMITMENT OF ALL FEDERAL AGENCIES. \ \ IN SHORT, THIS PLAN IS AS COMPREHENSIVE AS THE PROBLEM. WITH THIS STRATEGY, WE NOW FINALLY HAVE A PLAN THAT COORDINATES OUR RESOURCES, OUR PROGRAMS AND THE PEOPLE WHO RUN THEM.

OUR WEAPONS IN THIS STRATEGY ARE: THE LAW AND CRIMINAL JUSTICE SYSTEM; OUR FOREIGN POLICY; OUR TREATMENT SYSTEMS, AND OUR SCHOOLS AND DRUG PREVENTION PROGRAMS. SO THE BASIC WEAPONS WE NEED ARE THE ONES WE ALREADY HAVE. WHAT HAS BEEN LACKING IS A STRATEGY TO EFFECTIVELY USE THEM. \\\

LET ME ADDRESS FOUR OF THE MAJOR ELEMENTS OF OUR STRATEGY.

\*\*\* FIRST, WE ARE DETERMINED TO ENFORCE THE LAW, TO MAKE OUR STREETS AND NEIGHBORHOODS SAFE. # SO TO START, I'M PROPOSING THAT WE MORE THAN DOUBLE FEDERAL ASSISTANCE TO STATE AND LOCAL LAW ENFORCEMENT. AMERICANS HAVE A RIGHT TO SAFETY IN AND AROUND THEIR HOMES.

*beginning  
next line +  
indent*

AND WE WON'T HAVE SAFE NEIGHBORHOODS UNLESS WE ARE  
TOUGH ON DRUG CRIMINALS -- MUCH TOUGHER THAN WE ARE  
NOW. SOMETIMES THAT MEANS TOUGHER PENALTIES. BUT MORE  
OFTEN IT JUST MEANS PUNISHMENT THAT IS SWIFT AND  
CERTAIN. WE'VE ALL HEARD STORIES ABOUT DRUG DEALERS  
WHO ARE CAUGHT AND ARRESTED -- AGAIN AND AGAIN -- BUT  
NEVER PUNISHED. \\\ WELL, HERE THE RULES HAVE  
CHANGED: IF YOU SELL DRUGS, YOU WILL BE CAUGHT. AND  
WHEN YOU'RE CAUGHT, YOU WILL BE PROSECUTED. AND ONCE  
YOU'RE CONVICTED, YOU WILL DO TIME. CAUGHT.  
PROSECUTED. PUNISHED. \\\\  
/\

I AM ALSO PROPOSING THAT WE ENLARGE OUR CRIMINAL  
JUSTICE SYSTEM ACROSS THE BOARD -- AT THE LOCAL, STATE  
AND FEDERAL LEVELS ALIKE. WE NEED MORE PRISONS, MORE  
JAILS, MORE COURTS, MORE PROSECUTORS. SO TONIGHT, I'M  
REQUESTING -- ALTOGETHER -- AN ALMOST BILLION-AND-A-  
HALF DOLLAR INCREASE IN DRUG-RELATED FEDERAL SPENDING  
ON LAW ENFORCEMENT.

spaces

AND WHILE ILLEGAL DRUG USE IS FOUND IN EVERY COMMUNITY, NOWHERE IS IT WORSE THAN IN OUR PUBLIC HOUSING PROJECTS. YOU KNOW, THE POOR HAVE NEVER HAD IT EASY IN THIS WORLD. BUT IN THE PAST, THEY WEREN'T MUGGED ON THE WAY HOME FROM WORK BY CRACK GANGS. AND THEIR CHILDREN DIDN'T HAVE TO DODGE BULLETS ON THE WAY TO SCHOOL. THAT IS WHY I'M TARGETING FIFTY-MILLION DOLLARS TO FIGHT CRIME IN PUBLIC HOUSING PROJECTS -- TO HELP RESTORE ORDER, AND TO KICK OUT THE DEALERS FOR GOOD.

\*\*\* THE SECOND ELEMENT OF OUR STRATEGY LOOKS BEYOND OUR BORDERS, WHERE THE COCAINE AND CRACK, BOUGHT ON AMERICA'S STREETS, IS GROWN AND PROCESSED. IN COLOMBIA ALONE, COCAINE KILLERS HAVE GUNNED DOWN A LEADING STATESMAN, MURDERED ALMOST TWO HUNDRED JUDGES AND SEVEN MEMBERS OF THEIR SUPREME COURT. THE BESIEGED GOVERNMENTS OF THE DRUG-PRODUCING COUNTRIES ARE FIGHTING BACK, FIGHTING TO BREAK THE INTERNATIONAL DRUG RINGS. BUT YOU AND I AGREE WITH THE COURAGEOUS PRESIDENT OF COLOMBIA, VIRGILIO ((VEER-HEEL-LEO)) BARCO, WHO SAID THAT IF AMERICANS USE COCAINE, THEN AMERICANS ARE PAYING \\ FOR MURDER. \\ AMERICAN COCAINE USERS NEED TO UNDERSTAND THAT OUR NATION HAS ZERO TOLERANCE FOR CASUAL DRUG USE. WE HAVE A RESPONSIBILITY NOT TO LEAVE OUR BRAVE FRIENDS IN COLOMBIA TO FIGHT ALONE.

THE SIXTY-FIVE-MILLION DOLLAR EMERGENCY ASSISTANCE ANNOUNCED TWO WEEKS AGO WAS JUST OUR FIRST STEP IN ASSISTING THE ANDEAN NATIONS IN THEIR FIGHT AGAINST THE COCAINE CARTELS. COLOMBIA HAS ALREADY ARRESTED SUPPLIERS, SEIZED TONS OF COCAINE AND CONFISCATED PALATIAL HOMES OF DRUG LORDS. BUT COLOMBIA FACES A LONG, UPHILL BATTLE, SO WE MUST BE READY TO DO MORE.

OUR STRATEGY ALLOCATES MORE THAN A QUARTER OF A BILLION DOLLARS FOR NEXT YEAR IN MILITARY AND LAW ENFORCEMENT ASSISTANCE FOR THE THREE ANDEAN NATIONS OF COLOMBIA, BOLIVIA AND PERU. THIS WILL BE THE FIRST PART OF A FIVE-YEAR, TWO-BILLION DOLLAR PROGRAM TO COUNTER THE PRODUCERS, THE TRAFFICKERS AND THE SMUGGLERS.

I SPOKE WITH PRESIDENT BARCO LAST WEEK, AND WE HOPE TO MEET WITH THE LEADERS OF AFFECTED COUNTRIES IN AN UNPRECEDENTED DRUG SUMMIT, ALL TO COORDINATE AN INTER-AMERICAN STRATEGY AGAINST THE CARTELS. WE WILL WORK WITH OUR ALLIES AND FRIENDS -- ESPECIALLY OUR ECONOMIC SUMMIT PARTNERS -- TO DO MORE IN THE FIGHT AGAINST DRUGS. I'M ALSO ASKING THE SENATE TO RATIFY THE U.N. ANTI-DRUG CONVENTION CONCLUDED LAST DECEMBER.

*★★*  
*comma after gathering technology*  
*★*  
TO STOP THOSE DRUGS ON THE WAY TO AMERICA, I PROPOSE THAT WE SPEND MORE THAN A BILLION-AND-A-HALF DOLLARS ON INTERDICTION. \ \ GREATER INTERAGENCY COOPERATION, COMBINED WITH DEFENSE DEPARTMENT TECHNOLOGY CAN HELP STOP DRUGS AT OUR BORDERS.

*SOPHISTICATED INTELLIGENCE - GATHERING AND*

OUR MESSAGE TO THE DRUG CARTELS IS THIS: \\  
THE RULES HAVE CHANGED. \\  
WE WILL HELP ANY GOVERNMENT  
THAT WANTS OUR HELP. WHEN REQUESTED, WE WILL FOR THE  
FIRST TIME MAKE AVAILABLE THE APPROPRIATE RESOURCES OF  
AMERICA'S ARMED FORCES. WE WILL INTENSIFY OUR EFFORTS  
AGAINST DRUG SMUGGLERS ON THE HIGH SEAS, IN  
INTERNATIONAL AIRSPACE AND AT OUR BORDERS. WE WILL  
STOP THE FLOW OF CHEMICALS FROM THE UNITED STATES USED  
TO PROCESS DRUGS. WE WILL PURSUE AND ENFORCE  
INTERNATIONAL AGREEMENTS TO TRACK DRUG MONEY TO THE  
FRONT MEN AND FINANCIERS. AND THEN WE WILL HANDCUFF  
THESE MONEY LAUNDERERS, AND JAIL THEM -- JUST LIKE ANY  
STREET DEALER. AND FOR DRUG KINGPINS, THE DEATH  
PENALTY. \\\

\*\*\* THE THIRD PART OF OUR STRATEGY CONCERNS DRUG  
TREATMENT. EXPERTS BELIEVE THAT THERE ARE TWO MILLION  
AMERICAN DRUG USERS WHO MAY BE ABLE TO GET OFF DRUGS  
WITH PROPER TREATMENT. BUT RIGHT NOW, ONLY 40 PERCENT  
OF THEM ARE ACTUALLY GETTING HELP. THIS IS SIMPLY NOT  
GOOD ENOUGH.

Troy slow/stop  
at POTUS  
pauses.  
Needs  
practice.

MANY PEOPLE WHO NEED TREATMENT WON'T SEEK IT ON THEIR OWN. AND SOME WHO DO SEEK IT ARE PUT ON A WAITING LIST. MOST PROGRAMS WERE SET UP TO DEAL WITH HEROIN ADDICTS, \ \ BUT TODAY, THE MAJOR PROBLEM IS COCAINE USERS. IT'S TIME WE EXPAND OUR TREATMENT SYSTEMS AND DO A BETTER JOB OF PROVIDING SERVICES TO THOSE WHO NEED THEM.

SO TONIGHT, I'M PROPOSING AN INCREASE OF THREE HUNDRED AND TWENTY-ONE MILLION DOLLARS IN FEDERAL SPENDING ON DRUG TREATMENT. *is underlined in prompt*

WITH THIS STRATEGY, WE WILL DO MORE. WE WILL WORK WITH THE STATES. WE WILL ENCOURAGE EMPLOYERS TO ESTABLISH EMPLOYEE ASSISTANCE PROGRAMS TO COPE WITH DRUG USE. AND, BECAUSE ADDICTION IS SUCH A CRUEL INHERITANCE, WE WILL INTENSIFY OUR SEARCH FOR WAYS TO HELP EXPECTANT MOTHERS WHO USE DRUGS.

△ in pace

~~delete~~ slow down 15 -  
~~AA~~ ~~BB~~

\*\*\* **FOURTH, WE MUST STOP ILLEGAL DRUG USE BEFORE IT STARTS. UNFORTUNATELY, IT BEGINS EARLY -- FOR MANY KIDS, BEFORE THEIR TEENS. BUT IT DOESN'T START THE WAY YOU MIGHT THINK, FROM A DEALER OR AN ADDICT HANGING AROUND A SCHOOL PLAYGROUND. MORE OFTEN, OUR KIDS FIRST GET THEIR DRUGS FREE, FROM FRIENDS, OR EVEN FROM OLDER BROTHERS OR SISTERS. PEER PRESSURE SPREADS DRUG USE. PEER PRESSURE CAN HELP STOP IT.**

I AM PROPOSING A QUARTER-OF-A-BILLION-DOLLAR INCREASE IN FEDERAL FUNDS FOR SCHOOL AND COMMUNITY PREVENTION PROGRAMS THAT HELP YOUNG PEOPLE AND ADULTS REJECT ENTICEMENTS TO TRY DRUGS. \ \ AND I'M PROPOSING SOMETHING ELSE. \ \ EVERY SCHOOL, COLLEGE AND UNIVERSITY -- AND EVERY WORKPLACE -- MUST ADOPT TOUGH BUT FAIR POLICIES ABOUT DRUG USE BY STUDENTS AND EMPLOYEES. \ \ THOSE THAT WILL NOT ADOPT SUCH POLICIES WILL NOT GET FEDERAL FUNDS. PERIOD.

THE PRIVATE SECTOR ALSO HAS A ROLE TO PLAY. I SPOKE WITH A BUSINESSMAN NAMED JIM BURKE WHO SAID HE WAS HAUNTED BY THE THOUGHT -- A NIGHTMARE REALLY -- THAT SOMEWHERE IN AMERICA, AT ANY GIVEN MOMENT, THERE IS A TEEN-AGE GIRL WHO SHOULD BE IN SCHOOL, INSTEAD OF GIVING BIRTH TO A CHILD ADDICTED TO COCAINE. SO JIM DID SOMETHING. HE LED AN ANTI-DRUG PARTNERSHIP, FINANCED BY PRIVATE FUNDS, TO WORK WITH ADVERTISERS AND MEDIA FIRMS. THEIR PARTNERSHIP IS NOW DETERMINED TO WORK WITH OUR STRATEGY BY GENERATING A MILLION DOLLARS WORTH OF AIRTIME EVERY DAY FOR THE NEXT THREE YEARS -- A BILLION DOLLARS TOTAL. THINK OF IT, A BILLION DOLLARS OF TELEVISION TIME, ALL TO PROMOTE THE ANTI-DRUG MESSAGE. \\\

AS PRESIDENT, ONE OF MY FIRST MISSIONS IS TO KEEP THE NATIONAL FOCUS ON OUR OFFENSIVE AGAINST DRUGS. SO NEXT WEEK I WILL TAKE THE ANTI-DRUG MESSAGE TO THE CLASSROOMS OF AMERICA IN A SPECIAL TELEVISION ADDRESS, ONE THAT I HOPE WILL REACH EVERY SCHOOL, EVERY YOUNG AMERICAN. BUT DRUG EDUCATION DOESN'T BEGIN IN CLASS OR ON T.V. IT MUST BEGIN AT HOME AND IN THE NEIGHBORHOOD. PARENTS AND FAMILIES MUST SET THE FIRST EXAMPLE OF A DRUG-FREE LIFE. AND WHEN FAMILIES ARE BROKEN, CARING FRIENDS, AND NEIGHBORS MUST STEP IN. \\\

THESE ARE THE MOST IMPORTANT ELEMENTS IN OUR STRATEGY TO FIGHT DRUGS. THEY ARE ALL DESIGNED TO REINFORCE ONE ANOTHER, TO MESH INTO A POWERFUL WHOLE. TO MOUNT AN AGGRESSIVE ATTACK ON THE PROBLEM FROM EVERY ANGLE. THIS IS THE FIRST TIME IN THE HISTORY OF OUR COUNTRY, THAT WE TRULY HAVE A COMPREHENSIVE STRATEGY.

AS YOU CAN TELL, SUCH AN APPROACH WILL NOT COME CHEAPLY. LAST FEBRUARY, I ASKED FOR A SEVEN-HUNDRED-MILLION DOLLAR INCREASE IN THE DRUG BUDGET FOR THE COMING YEAR. OVER THE PAST SIX MONTHS OF CAREFUL STUDY, WE HAVE FOUND AN IMMEDIATE NEED FOR ANOTHER BILLION-AND-A-HALF DOLLARS. WITH THIS ADDED 2.2 BILLION, OUR 1990 DRUG BUDGET TOTALS ALMOST EIGHT BILLION DOLLARS -- THE LARGEST INCREASE IN HISTORY.

WE NEED THIS PROGRAM FULLY IMPLEMENTED -- RIGHT AWAY. \ \ THE NEXT FISCAL YEAR BEGINS JUST 26 DAYS FROM NOW. SO TONIGHT I'M ASKING THE CONGRESS -- WHICH HAS HELPED US FORMULATE THIS STRATEGY -- TO HELP US MOVE IT FORWARD IMMEDIATELY.

WE CAN PAY FOR THIS FIGHT AGAINST DRUGS WITHOUT RAISING TAXES OR ADDING TO THE BUDGET DEFICIT. WE HAVE SUBMITTED OUR PLAN TO CONGRESS THAT SHOWS JUST HOW TO FUND IT WITHIN THE LIMITS OF OUR BIPARTISAN BUDGET AGREEMENT.

I KNOW SOME WILL STILL SAY THAT WE ARE NOT SPENDING ENOUGH MONEY. BUT THOSE WHO JUDGE OUR STRATEGY ONLY BY ITS PRICE TAG, SIMPLY DON'T UNDERSTAND THE PROBLEM. LET'S FACE IT, WE'VE ALL SEEN IN THE PAST THAT MONEY ALONE WON'T SOLVE OUR TOUGHEST PROBLEMS.

TO BE STRONG AND EFFICIENT, OUR STRATEGY NEEDS THESE FUNDS. BUT THERE IS NO MATCH FOR A UNITED AMERICA, A DETERMINED AMERICA, AN ANGRY AMERICA. OUR OUTRAGE AGAINST DRUGS UNITES US, BRINGS US TOGETHER BEHIND THIS ONE PLAN OF ACTION, \ \ AN ASSAULT ON EVERY FRONT.

THIS IS THE TOUGHEST DOMESTIC CHALLENGE WE'VE FACED IN DECADES. AND IT IS A CHALLENGE WE MUST FACE -- NOT AS DEMOCRATS OR REPUBLICANS, LIBERALS OR CONSERVATIVES -- BUT AS AMERICANS. THE KEY IS A COORDINATED, UNITED EFFORT. WE HAVE RESPONDED FAITHFULLY TO THE REQUEST OF THE CONGRESS TO PRODUCE OUR NATION'S FIRST NATIONAL DRUG STRATEGY. I'LL BE LOOKING TO THE DEMOCRATIC MAJORITY AND OUR REPUBLICANS IN CONGRESS FOR LEADERSHIP AND BIPARTISAN SUPPORT. AND OUR CITIZENS DESERVE COOPERATION, NOT COMPETITION; A NATIONAL EFFORT, NOT A PARTISAN BIDDING WAR.

TO START, CONGRESS NEEDS NOT ONLY TO ACT ON THIS NATIONAL DRUG STRATEGY, BUT ALSO TO ACT ON OUR CRIME PACKAGE ANNOUNCED LAST MAY; A PACKAGE TO TOUGHEN SENTENCES, BEEF UP LAW ENFORCEMENT AND BUILD NEW PRISION SPACE FOR 24,000 INMATES.

\ \ YOU AND I BOTH KNOW THE FEDERAL GOVERNMENT CAN'T DO IT ALONE. THE STATES NEED TO MATCH TOUGHER FEDERAL LAWS WITH TOUGHER LAWS OF THEIR OWN -- STIFFER BAIL, PROBATION, PAROLE AND SENTENCING.

AA  
AND WE NEED YOUR HELP. IF PEOPLE YOU KNOW ARE  
USERS, HELP THEM GET OFF DRUGS. IF YOU ARE A PARENT,  
TALK TO YOUR <sup>KIDS</sup> CHILDREN ABOUT DRUGS -- TONIGHT.

CALL YOUR LOCAL DRUG PREVENTION PROGRAM. BE A BIG  
BROTHER OR SISTER TO A CHILD IN NEED. PITCH IN WITH  
YOUR LOCAL NEIGHBORHOOD WATCH PROGRAM. WHETHER YOU  
GIVE YOUR TIME OR TALENT, EVERYONE COUNTS.

\\/\

EVERY EMPLOYER WHO BANS DRUGS FROM THE WORKPLACE.

EVERY SCHOOL THAT'S TOUGH ON DRUG USE.

EVERY NEIGHBORHOOD IN WHICH DRUGS ARE NOT WELCOME.

\\/\

AND MOST IMPORTANT, EVERY ONE OF YOU WHO REFUSES  
TO LOOK THE OTHER WAY. EVERY ONE OF YOU COUNTS.

OF COURSE, VICTORY WILL TAKE HARD WORK AND TIME.  
BUT TOGETHER WE WILL WIN -- TOO MANY YOUNG LIVES ARE AT  
STAKE. \\\

/\\

NOT LONG AGO, I READ A NEWSPAPER STORY ABOUT A LITTLE BOY NAMED DOONEY, WHO, UNTIL RECENTLY, LIVED IN A CRACK HOUSE IN A SUBURB OF WASHINGTON, D.C. IN DOONEY'S NEIGHBORHOOD, CHILDREN DON'T FLINCH AT THE SOUND OF GUNFIRE. AND WHEN THEY PLAY, THEY PRETEND TO SELL TO EACH OTHER SMALL WHITE ROCKS THEY CALL CRACK.

LIFE AT HOME WAS SO CRUEL THAT DOONEY BEGGED HIS TEACHERS TO LET HIM SLEEP ON THE FLOOR AT SCHOOL. AND, WHEN ASKED ABOUT HIS FUTURE, 6-YEAR-OLD DOONEY ANSWERS: "I DON'T WANT TO SELL DRUGS, BUT I WILL PROBABLY HAVE TO." ((PAUSE)) \\\

WELL, DOONEY DOES NOT HAVE TO SELL DRUGS. NO CHILD IN AMERICA SHOULD HAVE TO LIVE LIKE THIS. TOGETHER, AS A PEOPLE, WE CAN SAVE THESE KIDS. WE HAVE ALREADY TRANSFORMED A NATIONAL ATTITUDE OF TOLERANCE INTO ONE OF CONDEMNATION. BUT THE WAR ON DRUGS WILL BE HARD-WON, NEIGHBORHOOD BY NEIGHBORHOOD, BLOCK BY BLOCK, CHILD BY CHILD. \\\

IF WE FIGHT THIS WAR AS A DIVIDED NATION, THEN THE  
WAR IS LOST. ((PICK UP DRUGS, HOLD IT IN FRONT OF  
YOU)) BUT, IF WE FACE THIS EVIL AS A NATION UNITED,  
THIS WILL BE NOTHING BUT A HANDFUL OF USELESS  
CHEMICALS. ((SET VIAL DOWN, OFF CAMERA))

VICTORY . . . ((PAUSE)) VICTORY OVER DRUGS IS  
OUR CAUSE, A JUST CAUSE, AND WITH YOUR HELP, WE ARE  
GOING TO WIN.

THANK YOU, GOD BLESS YOU AND GOOD NIGHT.

# # #

MEMORANDUM  
OF CALL

Previous editions usable

TO:

C

YOU WERE CALLED BY—  YOU WERE VISITED BY—

Jim Burke

OF (Organization)

PLEASE PHONE ►  FTS  AUTOVON

516/537-3456

WILL CALL AGAIN  IS WAITING TO SEE YOU

RETURNED YOUR CALL  WISHES AN APPOINTMENT

MESSAGE

RECEIVED BY	DATE	TIME
	9/1	3:00

63-110 NSN 7540-00-634-4018 STANDARD FORM 63 (Rev. 8-81)  
\* U.S. GPO: 1988 - 201-759 Prescribed by GSA  
FPMR (41 CFR) 101-11.6

**PRESIDENTIAL ADDRESS ON DRUGS: ALL NETWORKS  
TUESDAY, SEPT. 5/9 P.M.**

**((GOOD EVENING.))**

**THIS IS THE FIRST TIME SINCE TAKING THE OATH OF OFFICE THAT I FELT AN ISSUE WAS SO IMPORTANT, SO THREATENING, THAT IT WARRANTED TALKING DIRECTLY WITH YOU, THE AMERICAN PEOPLE. ALL OF US AGREE THAT THE GRAVEST DOMESTIC THREAT FACING OUR NATION TODAY IS DRUGS.**

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**TURN ON THE EVENING NEWS, OR PICK UP THE MORNING PAPER AND YOU'LL SEE WHAT SOME AMERICANS KNOW JUST BY STEPPING OUT THEIR FRONT DOOR: OUR MOST SERIOUS PROBLEM TODAY IS COCAINE, AND IN PARTICULAR, CRACK.**

WHO'S RESPONSIBLE? -- LET ME TELL YOU STRAIGHT  
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EVERYONE WHO USES DRUGS.

EVERYONE WHO SELLS DRUGS.

AND EVERYONE \ \ WHO LOOKS THE OTHER WAY.

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INNOCENT LOOKING AS CANDY, BUT IT IS TURNING OUR CITIES  
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LET THERE BE NO MISTAKE, THIS STUFF IS POISON. ((SET  
DRUGS DOWN.))

TOWEL

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THEY'RE NOT. DRUGS ARE A REAL AND TERRIBLY DANGEROUS  
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NO ONE AMONG US IS OUT OF HARM'S WAY. WHEN FOUR-  
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-- SCHOOL KIDS -- IT'S AN OUTRAGE. AND WHEN HUNDREDS  
OF THOUSANDS OF BABIES ARE BORN EACH YEAR TO MOTHERS  
WHO USE DRUGS -- PREMATURE BABIES BORN DESPERATELY SICK  
-- THEN EVEN THE MOST DEFENSELESS AMONG US ARE AT RISK.

/\\

THESE ARE THE TRAGEDIES BEHIND THE STATISTICS.  
BUT THE NUMBERS ALSO HAVE QUITE A STORY TO TELL. LET  
ME SHARE WITH YOU THE RESULTS OF THE RECENTLY COMPLETED  
HOUSEHOLD SURVEY OF THE NATIONAL INSTITUTE ON DRUG  
ABUSE. IT COMPARES RECENT DRUG USE TO THREE YEARS AGO.  
IT TELLS US SOME GOOD NEWS \\ \\ AND, SOME VERY BAD  
NEWS. FIRST, THE GOOD. ((CAMERA CUTS TO SLIDE ONE.))  
((PAUSE))

AS YOU CAN SEE IN THE CHART, IN 1985, THE  
GOVERNMENT ESTIMATED THAT 23 MILLION AMERICANS WERE  
USING DRUGS ON A "CURRENT" BASIS -- THAT IS, AT LEAST  
ONCE IN THE PRECEDING MONTH. LAST YEAR, THAT NUMBER  
FELL BY MORE THAN A THIRD. THAT MEANS ALMOST NINE  
MILLION FEWER AMERICANS ARE CASUAL DRUG USERS. \\ GOOD  
NEWS. ((CAMERA BACK TO PRESIDENT.))

BECAUSE WE CHANGED OUR NATIONAL ATTITUDE TOWARD  
DRUGS, CASUAL DRUG USE HAS DECLINED. WE HAVE MANY TO  
THANK: OUR BRAVE LAW-ENFORCEMENT OFFICERS, RELIGIOUS  
LEADERS, TEACHERS, COMMUNITY ACTIVISTS, AND LEADERS OF  
BUSINESS AND LABOR. \ \ WE SHOULD ALSO THANK THE MEDIA  
FOR THEIR EXHAUSTIVE NEWS AND EDITORIAL COVERAGE AND, *FOR*  
*THEIR TIME AND SPACE FOR*  
~~ADVERTISERS FOR RUNNING~~ ANTI-DRUG MESSAGES. \ \

FINALLY, I WANT TO THANK PRESIDENT AND MRS. REAGAN FOR  
THEIR LEADERSHIP. \ ALL OF THESE GOOD PEOPLE TOLD THE  
TRUTH -- THAT DRUG USE IS WRONG AND DANGEROUS.

BUT, AS MUCH COMFORT AS WE CAN DRAW FROM THESE  
DRAMATIC REDUCTIONS, THERE IS ALSO BAD NEWS -- VERY BAD  
NEWS. \ \ \ ROUGHLY EIGHT MILLION PEOPLE HAVE USED  
COCAINE IN THE PAST YEAR. ALMOST ONE MILLION OF THEM  
USED IT FREQUENTLY \ \ ONCE A WEEK OR MORE.

((CAMERA TO SLIDE TWO))

WHAT THIS MEANS IS THAT, IN SPITE OF THE FACT THAT OVERALL COCAINE USE IS DOWN, FREQUENT USE HAS ALMOST DOUBLED IN THE LAST FEW YEARS. AND THAT'S WHY HABITUAL COCAINE USERS -- ESPECIALLY CRACK USERS ARE THE MOST PRESSING, IMMEDIATE DRUG PROBLEM. ((PAUSE)) ((RETURN TO PRESIDENT.))

\\ \\


WHAT, THEN, IS OUR PLAN? \\ TO BEGIN WITH, I TRUST THE LESSON OF EXPERIENCE: NO SINGLE POLICY WILL CUT IT, NO MATTER HOW GLAMOROUS OR MAGICAL IT MAY SOUND. TO WIN THE WAR AGAINST ADDICTIVE DRUGS LIKE CRACK WILL TAKE MORE THAN JUST A FEDERAL STRATEGY. IT WILL TAKE A NATIONAL STRATEGY, ONE THAT REACHES INTO EVERY SCHOOL, EVERY WORKPLACE, INVOLVING EVERY FAMILY.

EARLIER TODAY, I SENT THIS DOCUMENT, ((HOLD UP RED BOOK)) OUR FIRST SUCH NATIONAL STRATEGY TO THE CONGRESS. IT WAS DEVELOPED WITH THE HARD WORK OF OUR NATION'S FIRST DRUG POLICY DIRECTOR, BILL BENNETT. ((PUT BOOK DOWN)) /\ /\ IN PREPARING THIS PLAN, WE TALKED WITH STATE, LOCAL AND COMMUNITY LEADERS, LAW ENFORCEMENT OFFICIALS AND EXPERTS IN EDUCATION, DRUG PREVENTION, AND REHABILITATION. WE TALKED WITH PARENTS AND KIDS. WE TOOK A LONG HARD LOOK AT ALL THAT THE FEDERAL GOVERNMENT HAS DONE ABOUT DRUGS IN THE PAST: WHAT'S WORKED, AND -- LET'S BE HONEST -- WHAT HASN'T. TOO OFTEN, PEOPLE IN GOVERNMENT ACTED AS IF THEIR PART OF THE PROBLEM -- WHETHER FIGHTING DRUG PRODUCTION, OR DRUG SMUGGLING, OR DRUG DEMAND -- WAS THE ONLY PROBLEM. BUT TURF BATTLES WON'T WIN THIS WAR. \ \ \ TEAMWORK WILL.

TONIGHT, I'M ANNOUNCING A STRATEGY THAT REFLECTS THE COORDINATED, COOPERATIVE COMMITMENT OF ALL FEDERAL AGENCIES. \ \ IN SHORT, THIS PLAN IS AS COMPREHENSIVE AS THE PROBLEM. WITH THIS STRATEGY, WE NOW FINALLY HAVE A PLAN THAT COORDINATES OUR RESOURCES, OUR PROGRAMS AND THE PEOPLE WHO RUN THEM.

OUR WEAPONS IN THIS STRATEGY ARE: THE LAW AND CRIMINAL JUSTICE SYSTEM; OUR FOREIGN POLICY; OUR TREATMENT SYSTEMS, AND OUR SCHOOLS AND DRUG PREVENTION PROGRAMS. SO THE BASIC WEAPONS WE NEED ARE THE ONES WE ALREADY HAVE. WHAT HAS BEEN LACKING IS A STRATEGY TO EFFECTIVELY USE THEM. \\\

LET ME ADDRESS FOUR OF THE MAJOR ELEMENTS OF OUR STRATEGY.



\*\*\* FIRST, WE ARE DETERMINED TO ENFORCE THE LAW, TO MAKE OUR STREETS AND NEIGHBORHOODS SAFE. SO TO START, I'M PROPOSING THAT WE MORE THAN DOUBLE FEDERAL ASSISTANCE TO STATE AND LOCAL LAW ENFORCEMENT. AMERICANS HAVE A RIGHT TO SAFETY IN AND AROUND THEIR HOMES.

*AA four back  
brackets - slow*

- 9 -

AND WE WON'T HAVE SAFE NEIGHBORHOODS UNLESS WE ARE  
TOUGH ON DRUG CRIMINALS -- MUCH TOUGHER THAN WE ARE  
NOW. SOMETIMES THAT MEANS TOUGHER PENALTIES. BUT MORE  
OFTEN IT JUST MEANS PUNISHMENT THAT IS SWIFT AND  
CERTAIN. WE'VE ALL HEARD STORIES ABOUT DRUG DEALERS  
WHO ARE CAUGHT AND ARRESTED -- AGAIN AND AGAIN -- BUT  
NEVER PUNISHED. \\\ WELL, HERE THE RULES HAVE  
CHANGED: IF YOU SELL DRUGS, YOU WILL BE CAUGHT. AND  
WHEN YOU'RE CAUGHT, YOU WILL BE PROSECUTED. AND ONCE  
YOU'RE CONVICTED, YOU WILL DO TIME. CAUGHT.  
PROSECUTED. PUNISHED. \\\\  
/\

I AM ALSO PROPOSING THAT WE ENLARGE OUR CRIMINAL  
JUSTICE SYSTEM ACROSS THE BOARD -- AT THE LOCAL, STATE  
AND FEDERAL LEVELS ALIKE. WE NEED MORE PRISONS, MORE  
JAILS, MORE COURTS, MORE PROSECUTORS. SO TONIGHT, I'M  
REQUESTING -- ALTOGETHER -- AN ALMOST BILLION-AND-A-  
HALF DOLLAR INCREASE IN DRUG-RELATED FEDERAL SPENDING  
ON LAW ENFORCEMENT.

AND WHILE ILLEGAL DRUG USE IS FOUND IN EVERY COMMUNITY, NOWHERE IS IT WORSE THAN IN OUR PUBLIC HOUSING PROJECTS. YOU KNOW, THE POOR HAVE NEVER HAD IT EASY IN THIS WORLD. BUT IN THE PAST, THEY WEREN'T MUGGED ON THE WAY HOME FROM WORK BY CRACK GANGS. AND THEIR CHILDREN DIDN'T HAVE TO DODGE BULLETS ON THE WAY TO SCHOOL. THAT IS WHY I'M TARGETING FIFTY-MILLION DOLLARS TO FIGHT CRIME IN PUBLIC HOUSING PROJECTS -- TO HELP RESTORE ORDER, AND TO KICK OUT THE DEALERS FOR GOOD.

\*\*\* THE SECOND ELEMENT OF OUR STRATEGY LOOKS BEYOND OUR BORDERS, WHERE THE COCAINE AND CRACK, BOUGHT ON AMERICA'S STREETS, IS GROWN AND PROCESSED. IN COLOMBIA ALONE, COCAINE KILLERS HAVE GUNNED DOWN A LEADING STATESMAN, MURDERED ALMOST TWO HUNDRED JUDGES AND SEVEN MEMBERS OF THEIR SUPREME COURT. THE BESIEGED GOVERNMENTS OF THE DRUG-PRODUCING COUNTRIES ARE FIGHTING BACK, FIGHTING TO BREAK THE INTERNATIONAL DRUG RINGS. BUT YOU AND I AGREE WITH THE COURAGEOUS PRESIDENT OF COLOMBIA, VIRGILIO ((VEER-HEEL-LEO)) BARCO, WHO SAID THAT IF AMERICANS USE COCAINE, THEN AMERICANS ARE PAYING \\ FOR MURDER. \\ AMERICAN COCAINE USERS NEED TO UNDERSTAND THAT OUR NATION HAS ZERO TOLERANCE FOR CASUAL DRUG USE. WE HAVE A RESPONSIBILITY NOT TO LEAVE OUR BRAVE FRIENDS IN COLOMBIA TO FIGHT ALONE.

THE SIXTY-FIVE-MILLION DOLLAR EMERGENCY ASSISTANCE ANNOUNCED TWO WEEKS AGO WAS JUST OUR FIRST STEP IN ASSISTING THE ANDEAN NATIONS IN THEIR FIGHT AGAINST THE COCAINE CARTELS. COLOMBIA HAS ALREADY ARRESTED SUPPLIERS, SEIZED TONS OF COCAINE AND CONFISCATED PALATIAL HOMES OF DRUG LORDS. BUT COLOMBIA FACES A LONG, UPHILL BATTLE, SO WE MUST BE READY TO DO MORE.

OUR STRATEGY ALLOCATES MORE THAN A QUARTER OF A BILLION DOLLARS FOR NEXT YEAR IN MILITARY AND LAW ENFORCEMENT ASSISTANCE FOR THE THREE ANDEAN NATIONS OF COLOMBIA, BOLIVIA AND PERU. THIS WILL BE THE FIRST PART OF A FIVE-YEAR, TWO-BILLION DOLLAR PROGRAM TO COUNTER THE PRODUCERS, THE TRAFFICKERS AND THE SMUGGLERS.

I SPOKE WITH PRESIDENT BARCO LAST WEEK, AND WE HOPE TO MEET WITH THE LEADERS OF AFFECTED COUNTRIES IN AN UNPRECEDENTED DRUG SUMMIT, ALL TO COORDINATE AN INTER-AMERICAN STRATEGY AGAINST THE CARTELS. WE WILL WORK WITH OUR ALLIES AND FRIENDS -- ESPECIALLY OUR ECONOMIC SUMMIT PARTNERS -- TO DO MORE IN THE FIGHT AGAINST DRUGS. I'M ALSO ASKING THE SENATE TO RATIFY THE U.N. ANTI-DRUG CONVENTION CONCLUDED LAST DECEMBER.

TO STOP THOSE DRUGS ON THE WAY TO AMERICA, I PROPOSE THAT WE SPEND MORE THAN A BILLION-AND-A-HALF DOLLARS ON INTERDICTION. \ \ GREATER INTERAGENCY COOPERATION, COMBINED WITH <sup>SOPHISTICATED INTELLIGENCE-GATHERING,</sup> DEFENSE DEPARTMENT TECHNOLOGY CAN HELP STOP DRUGS AT OUR BORDERS.

OUR MESSAGE TO THE DRUG CARTELS IS THIS: \\ THE RULES HAVE CHANGED. \\ WE WILL HELP ANY GOVERNMENT THAT WANTS OUR HELP. WHEN REQUESTED, WE WILL FOR THE FIRST TIME MAKE AVAILABLE THE APPROPRIATE RESOURCES OF AMERICA'S ARMED FORCES. WE WILL INTENSIFY OUR EFFORTS AGAINST DRUG SMUGGLERS ON THE HIGH SEAS, IN INTERNATIONAL AIRSPACE AND AT OUR BORDERS. WE WILL STOP THE FLOW OF CHEMICALS FROM THE UNITED STATES USED TO PROCESS DRUGS. WE WILL PURSUE AND ENFORCE INTERNATIONAL AGREEMENTS TO TRACK DRUG MONEY TO THE FRONT MEN AND FINANCIERS. AND THEN WE WILL HANDCUFF THESE MONEY LAUNDERERS, AND JAIL THEM -- JUST LIKE ANY STREET DEALER. AND FOR DRUG KINGPINS, THE DEATH PENALTY.\\ \\ \\

\*\*\* THE THIRD PART OF OUR STRATEGY CONCERNS DRUG TREATMENT. EXPERTS BELIEVE THAT THERE ARE TWO MILLION AMERICAN DRUG USERS WHO MAY BE ABLE TO GET OFF DRUGS WITH PROPER TREATMENT. BUT RIGHT NOW, ONLY 40 PERCENT OF THEM ARE ACTUALLY GETTING HELP. THIS IS SIMPLY NOT GOOD ENOUGH.

MANY PEOPLE WHO NEED TREATMENT WON'T SEEK IT ON THEIR OWN. AND SOME WHO DO SEEK IT ARE PUT ON A WAITING LIST. MOST PROGRAMS WERE SET UP TO DEAL WITH HEROIN ADDICTS, \ \ BUT TODAY, THE MAJOR PROBLEM IS COCAINE USERS. IT'S TIME WE EXPAND OUR TREATMENT SYSTEMS AND DO A BETTER JOB OF PROVIDING SERVICES TO THOSE WHO NEED THEM.

SO TONIGHT, I'M PROPOSING AN INCREASE OF THREE HUNDRED AND TWENTY-ONE MILLION DOLLARS IN FEDERAL SPENDING ON DRUG TREATMENT.

WITH THIS STRATEGY, WE WILL DO MORE. WE WILL WORK WITH THE STATES. WE WILL ENCOURAGE EMPLOYERS TO ESTABLISH EMPLOYEE ASSISTANCE PROGRAMS TO COPE WITH DRUG USE. AND, BECAUSE ADDICTION IS SUCH A CRUEL INHERITANCE, WE WILL INTENSIFY OUR SEARCH FOR WAYS TO HELP EXPECTANT MOTHERS WHO USE DRUGS.

~~USA~~

\*\*\* FOURTH, WE MUST STOP ILLEGAL DRUG USE BEFORE IT STARTS. UNFORTUNATELY, IT BEGINS EARLY -- FOR MANY KIDS, BEFORE THEIR TEENS. BUT IT DOESN'T START THE WAY YOU MIGHT THINK, FROM A DEALER OR AN ADDICT HANGING AROUND A SCHOOL PLAYGROUND. MORE OFTEN, OUR KIDS FIRST GET THEIR DRUGS FREE, FROM FRIENDS, OR EVEN FROM OLDER BROTHERS OR SISTERS. PEER PRESSURE SPREADS DRUG USE. PEER PRESSURE CAN HELP STOP IT.

I AM PROPOSING A QUARTER-OF-A-BILLION-DOLLAR INCREASE IN FEDERAL FUNDS FOR SCHOOL AND COMMUNITY PREVENTION PROGRAMS THAT HELP YOUNG PEOPLE AND ADULTS REJECT ENTICEMENTS TO TRY DRUGS. \\ AND I'M PROPOSING SOMETHING ELSE. \\ EVERY SCHOOL, COLLEGE AND UNIVERSITY -- AND EVERY WORKPLACE -- MUST ADOPT TOUGH BUT FAIR POLICIES ABOUT DRUG USE BY STUDENTS AND EMPLOYEES. \\ THOSE THAT WILL NOT ADOPT SUCH POLICIES WILL NOT GET FEDERAL FUNDS. PERIOD.

THE PRIVATE SECTOR ALSO HAS A ROLE TO PLAY. I SPOKE WITH A BUSINESSMAN NAMED JIM BURKE WHO SAID HE WAS HAUNTED BY THE THOUGHT -- A NIGHTMARE REALLY -- THAT SOMEWHERE IN AMERICA, AT ANY GIVEN MOMENT, THERE IS A TEEN-AGE GIRL WHO SHOULD BE IN SCHOOL, INSTEAD OF GIVING BIRTH TO A CHILD ADDICTED TO COCAINE. SO JIM DID SOMETHING. HE LED AN ANTI-DRUG PARTNERSHIP, FINANCED BY PRIVATE FUNDS, TO WORK WITH ADVERTISERS AND MEDIA FIRMS. THEIR PARTNERSHIP IS NOW DETERMINED TO WORK WITH OUR STRATEGY BY GENERATING <sup>educational message worth</sup> A MILLION DOLLARS <sup>a day...</sup> ~~WORTH OF AIRTIME~~ EVERY DAY FOR THE NEXT THREE YEARS -- <sup>WORTH OF ADVERTISING</sup> A BILLION DOLLARS ~~TOTAL~~. ~~THINK OF IT, A BILLION~~ ~~DOLLARS OF TELEVISION TIME~~, ALL TO PROMOTE THE ANTI-DRUG MESSAGE. \\\

AS PRESIDENT, ONE OF MY FIRST MISSIONS IS TO KEEP THE NATIONAL FOCUS ON OUR OFFENSIVE AGAINST DRUGS. SO NEXT WEEK I WILL TAKE THE ANTI-DRUG MESSAGE TO THE CLASSROOMS OF AMERICA IN A SPECIAL TELEVISION ADDRESS, ONE THAT I HOPE WILL REACH EVERY SCHOOL, EVERY YOUNG AMERICAN. BUT DRUG EDUCATION DOESN'T BEGIN IN CLASS OR ON T.V. IT MUST BEGIN AT HOME AND IN THE NEIGHBORHOOD. PARENTS AND FAMILIES MUST SET THE FIRST EXAMPLE OF A DRUG-FREE LIFE. AND WHEN FAMILIES ARE BROKEN, CARING FRIENDS, AND NEIGHBORS MUST STEP IN. \\\

THESE ARE THE MOST IMPORTANT ELEMENTS IN OUR STRATEGY TO FIGHT DRUGS. THEY ARE ALL DESIGNED TO REINFORCE ONE ANOTHER, TO MESH INTO A POWERFUL WHOLE. TO MOUNT AN AGGRESSIVE ATTACK ON THE PROBLEM FROM EVERY ANGLE. THIS IS THE FIRST TIME IN THE HISTORY OF OUR COUNTRY, THAT WE TRULY HAVE A COMPREHENSIVE STRATEGY.

AS YOU CAN TELL, SUCH AN APPROACH WILL NOT COME CHEAPLY. LAST FEBRUARY, I ASKED FOR A SEVEN-HUNDRED-MILLION DOLLAR INCREASE IN THE DRUG BUDGET FOR THE COMING YEAR. OVER THE PAST SIX MONTHS OF CAREFUL STUDY, WE HAVE FOUND AN IMMEDIATE NEED FOR ANOTHER BILLION-AND-A-HALF DOLLARS. WITH THIS ADDED 2.2 BILLION, OUR 1990 DRUG BUDGET TOTALS ALMOST EIGHT BILLION DOLLARS -- THE LARGEST INCREASE IN HISTORY.

WE NEED THIS PROGRAM FULLY IMPLEMENTED -- RIGHT AWAY. \\ THE NEXT FISCAL YEAR BEGINS JUST 26 DAYS FROM NOW. SO TONIGHT I'M ASKING THE CONGRESS -- WHICH HAS HELPED US FORMULATE THIS STRATEGY -- TO HELP US MOVE IT FORWARD IMMEDIATELY.

WE CAN PAY FOR THIS FIGHT AGAINST DRUGS WITHOUT RAISING TAXES OR ADDING TO THE BUDGET DEFICIT. WE HAVE SUBMITTED OUR PLAN TO CONGRESS THAT SHOWS JUST HOW TO FUND IT WITHIN THE LIMITS OF OUR BIPARTISAN BUDGET AGREEMENT.


I KNOW SOME WILL STILL SAY THAT WE ARE NOT SPENDING ENOUGH MONEY. BUT THOSE WHO JUDGE OUR STRATEGY ONLY BY ITS PRICE TAG, SIMPLY DON'T UNDERSTAND THE PROBLEM. LET'S FACE IT, WE'VE ALL SEEN IN THE PAST THAT MONEY ALONE WON'T SOLVE OUR TOUGHEST PROBLEMS.

TO BE STRONG AND EFFICIENT, OUR STRATEGY NEEDS THESE FUNDS. BUT THERE IS NO MATCH FOR A UNITED AMERICA, A DETERMINED AMERICA, AN ANGRY AMERICA. OUR OUTRAGE AGAINST DRUGS UNITES US, BRINGS US TOGETHER BEHIND THIS ONE PLAN OF ACTION, \\ AN ASSAULT ON EVERY FRONT.

THIS IS THE TOUGHEST DOMESTIC CHALLENGE WE'VE FACED IN DECADES. AND IT IS A CHALLENGE WE MUST FACE -- NOT AS DEMOCRATS OR REPUBLICANS, LIBERALS OR CONSERVATIVES -- BUT AS AMERICANS. THE KEY IS A COORDINATED, UNITED EFFORT. WE HAVE RESPONDED FAITHFULLY TO THE REQUEST OF THE CONGRESS TO PRODUCE OUR NATION'S FIRST NATIONAL DRUG STRATEGY. I'LL BE LOOKING TO THE DEMOCRATIC MAJORITY AND OUR REPUBLICANS IN CONGRESS FOR LEADERSHIP AND BIPARTISAN SUPPORT. AND OUR CITIZENS DESERVE COOPERATION, NOT COMPETITION; A NATIONAL EFFORT, NOT A PARTISAN BIDDING WAR.

TO START, CONGRESS NEEDS NOT ONLY TO ACT ON THIS NATIONAL DRUG STRATEGY, BUT ALSO TO ACT ON OUR CRIME PACKAGE ANNOUNCED LAST MAY; A PACKAGE TO TOUGHEN SENTENCES, BEEF UP LAW ENFORCEMENT AND BUILD NEW PRISION SPACE FOR 24,000 INMATES.

\\ YOU AND I BOTH KNOW THE FEDERAL GOVERNMENT CAN'T DO IT ALONE. THE STATES NEED TO MATCH TOUGHER FEDERAL LAWS WITH TOUGHER LAWS OF THEIR OWN -- STIFFER BAIL, PROBATION, PAROLE AND SENTENCING.



AND WE NEED YOUR HELP. IF PEOPLE YOU KNOW ARE  
USERS, HELP THEM GET OFF DRUGS. IF YOU ARE A PARENT,  
TALK TO YOUR <sup>KIDS</sup> ~~CHILDREN~~ ABOUT DRUGS -- TONIGHT.

CALL YOUR LOCAL DRUG PREVENTION PROGRAM. BE A BIG  
BROTHER OR SISTER TO A CHILD IN NEED. PITCH IN WITH  
YOUR LOCAL NEIGHBORHOOD WATCH PROGRAM. WHETHER YOU  
GIVE YOUR TIME OR TALENT, EVERYONE COUNTS.

\\/\

EVERY EMPLOYER WHO BANS DRUGS FROM THE WORKPLACE.

EVERY SCHOOL THAT'S TOUGH ON DRUG USE.

EVERY NEIGHBORHOOD IN WHICH DRUGS ARE NOT WELCOME.

\\/\

AND MOST IMPORTANT, EVERY ONE OF YOU WHO REFUSES  
TO LOOK THE OTHER WAY. EVERY ONE OF YOU COUNTS.

OF COURSE, VICTORY WILL TAKE HARD WORK AND TIME.  
BUT TOGETHER WE WILL WIN -- TOO MANY YOUNG LIVES ARE AT  
STAKE. \\\

/\\

NOT LONG AGO, I READ A NEWSPAPER STORY ABOUT A LITTLE BOY NAMED DOONEY, WHO, UNTIL RECENTLY, LIVED IN A CRACK HOUSE IN A SUBURB OF WASHINGTON, D.C. IN DOONEY'S NEIGHBORHOOD, CHILDREN DON'T FLINCH AT THE SOUND OF GUNFIRE. AND WHEN THEY PLAY, THEY PRETEND TO SELL TO EACH OTHER SMALL WHITE ROCKS THEY CALL CRACK.

LIFE AT HOME WAS SO CRUEL THAT DOONEY BEGGED HIS TEACHERS TO LET HIM SLEEP ON THE FLOOR AT SCHOOL. AND, WHEN ASKED ABOUT HIS FUTURE, 6-YEAR-OLD DOONEY ANSWERS: "I DON'T WANT TO SELL DRUGS, BUT I WILL PROBABLY HAVE TO." ((PAUSE)) \\\

WELL, DOONEY DOES NOT HAVE TO SELL DRUGS. NO CHILD IN AMERICA SHOULD HAVE TO LIVE LIKE THIS. TOGETHER, AS A PEOPLE, WE CAN SAVE THESE KIDS. WE HAVE ALREADY TRANSFORMED A NATIONAL ATTITUDE OF TOLERANCE INTO ONE OF CONDEMNATION. BUT THE WAR ON DRUGS WILL BE HARD-WON, NEIGHBORHOOD BY NEIGHBORHOOD, BLOCK BY BLOCK, CHILD BY CHILD. \\\

IF WE FIGHT THIS WAR AS A DIVIDED NATION, THEN THE  
WAR IS LOST. ((PICK UP DRUGS, HOLD IT IN FRONT OF  
YOU)) BUT, IF WE FACE THIS EVIL AS A NATION UNITED,  
THIS WILL BE NOTHING BUT A HANDFUL OF USELESS  
CHEMICALS. ((SET VIAL DOWN, OFF CAMERA))

VICTORY . . . ((PAUSE)) VICTORY OVER DRUGS IS  
OUR CAUSE, A JUST CAUSE, AND WITH YOUR HELP, WE ARE  
GOING TO WIN.

THANK YOU, GOD BLESS YOU AND GOOD NIGHT.

# # #

THE WHITE HOUSE

Office of the Press Secretary

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EMBARGOED FOR RELEASE  
UNTIL 9:00 P.M. EDT  
TUESDAY, SEPTEMBER 5, 1989

PRESIDENT'S NATIONAL DRUG POLICY ADDRESS

The Oval Office

September 5, 1989

This is the first time since taking the oath of office that I felt an issue was so important, so threatening, that it warranted talking directly with you, the American people. All of us agree that the gravest domestic threat facing our Nation today is drugs.

Drugs have strained our faith in our system of justice. Our courts, our prisons, our legal system are stretched to the breaking point. The social costs of drugs are mounting. In short, drugs are sapping our strength as a nation.

Turn on the evening news, or pick up the morning paper and you'll see what some Americans know just by stepping out their front door: Our most serious problem today is cocaine, and in particular, crack.

Who's responsible? Let me tell you straight out.

Everyone who uses drugs.

Everyone who sells drugs.

And everyone who looks the other way.

Tonight, I will tell you how many Americans are using illegal drugs. I will present to you our national strategy to deal with every aspect of this threat. And I will ask you to get involved in what promises to be a very difficult fight.

This is crack cocaine seized a few days ago by Drug Enforcement Administration agents in a park just across the street from the White House. It could easily have been heroin or PCP. It's as innocent looking as candy, but it is turning our cities into battle zones, and it is murdering our children. Let there be no mistake, this stuff is poison. Some used to call drugs harmless recreation. They're not. Drugs are a real and terribly dangerous threat to our neighborhoods, our friends and our families.

No one among us is out of harm's way. When four-year-olds play in playgrounds strewn with discarded hypodermic needles and crack vials -- it breaks my heart. When cocaine -- one of the most deadly and addictive illegal drugs -- is available to school kids -- school kids -- it's an outrage. And when hundreds of thousands of babies are born each year to mothers who use drugs -- premature babies born desperately sick -- then even the most defenseless among us are at risk.

These are the tragedies behind the statistics. But the numbers also have quite a story to tell. Let me share with you the results of the recently completed Household Survey of the National Institute on Drug Abuse. It compares recent drug use to three years ago. It tells us some good news and, some very bad news. First, the good.

As you can see in the chart, in 1985, the government estimated that 23 million Americans were using drugs on a "current" basis -- that is, at least once in the preceding month. Last year, that number fell by more than a third. That means almost nine million fewer Americans are casual drug users. Good news.

Because we changed our national attitude toward drugs, casual drug use has declined. We have many to thank: Our brave law-enforcement officers, religious leaders, teachers, community activists, and leaders of business and labor. We should also thank the media for their exhaustive news and editorial coverage and, for their air time and space for anti-drug messages. Finally, I want to thank President and Mrs. Reagan for their leadership. All of these good people told the truth -- that drug use is wrong and dangerous.

But, as much comfort as we can draw from these dramatic reductions, there is also bad news -- very bad news. Roughly eight million people have used cocaine in the past year, almost one million of them used it frequently once a week or more.

What this means is that, in spite of the fact that overall cocaine use is down, frequent use has almost doubled in the last few years. And that's why habitual cocaine users -- especially crack users -- are the most pressing, immediate drug problem.

What, then, is our plan? To begin with, I trust the lesson of experience: No single policy will cut it, no matter how glamorous or magical it may sound. To win the war against addictive drugs like crack will take more than just a Federal strategy. It will take a national strategy, one that reaches into every school, every workplace, involving every family.

Earlier today, I sent this document, our first such National Strategy to the Congress. It was developed with the hard work of our Nation's first drug policy director, Bill Bennett. In preparing this plan, we talked with state, local and community leaders, law enforcement officials and experts in education, drug prevention, and rehabilitation. We talked with parents and kids. We took a long hard look at all that the Federal Government has done about drugs in the past: What's worked, and -- let's be honest -- what hasn't. Too often, people in government acted as if their part of the problem -- whether fighting drug production, or drug smuggling, or drug demand -- was the only problem. But turf battles won't win this war. Teamwork will.

Tonight, I'm announcing a strategy that reflects the coordinated, cooperative commitment of all Federal agencies. In short, this plan is as comprehensive as the problem. With this strategy, we now finally have a plan that coordinates our resources, our programs and the people who run them.

Our weapons in this strategy are: The law and criminal justice system; our foreign policy; our treatment systems, and our schools and drug prevention programs. So the basic weapons we need are the ones we already have. What has been lacking is a strategy to effectively use them.

Let me address four of the major elements of our strategy.

-- First, we are determined to enforce the law, to make our streets and neighborhoods safe. So to start, I'm proposing that we more than double Federal assistance to State and local law enforcement. Americans have a right to safety in and around their homes.

And we won't have safe neighborhoods unless we are tough on drug criminals -- much tougher than we are now. Sometimes that means tougher penalties. But more often it just means punishment that is swift and certain. We've all heard stories about drug dealers who are caught and arrested -- again and again -- but never punished. Well, here the rules have changed: If you sell drugs, you will be caught. And when you're caught, you will be prosecuted. And once you're convicted, you will do time. Caught. Prosecuted. Punished.

I am also proposing that we enlarge our criminal justice system across the board -- at the local, state and federal levels alike. We need more prisons, more jails, more courts, more prosecutors. So tonight, I'm requesting -- altogether -- an almost billion-and-a-half dollar increase in drug-related Federal spending on law enforcement.

And while illegal drug use is found in every community, nowhere is it worse than in our public housing projects. You know, the poor have never had it easy in this world. But in the past, they weren't mugged on the way home from work by crack gangs. And their children didn't have to dodge bullets on the way to school. That is why I'm targeting \$50 million to fight crime in public housing projects -- to help restore order, and to kick out the dealers for good.

-- The second element of our strategy looks beyond our borders, where the cocaine and crack bought on America's streets, is grown and processed. In Colombia alone, cocaine killers have gunned down a leading statesman, murdered almost two hundred judges and seven members of their supreme court. The besieged governments of the drug-producing countries are fighting back, fighting to break the international drug rings. But you and I agree with the courageous President of Colombia, Virgilio Barco, who said that if Americans use cocaine, then Americans are paying for murder. American cocaine users need to understand that our Nation has zero tolerance for casual drug use. We have a responsibility not to leave our brave friends in Colombia to fight alone.

The \$65 million emergency assistance announced two weeks ago was just our first step in assisting the Andean Nations in their fight against the cocaine cartels. Colombia has already arrested suppliers, seized tons of cocaine and confiscated palatial homes of drug lords. But Colombia faces a long, uphill battle, so we must be ready to do more.

Our strategy allocates more than a quarter of a billion dollars for next year in military and law enforcement assistance for the three Andean Nations of Colombia, Bolivia and Peru. This will be the first part of a five-year, \$2 billion program to counter the producers, the traffickers and the smugglers.

I spoke with President Barco last week, and we hope to meet with the leaders of affected countries in an unprecedented drug summit, all to coordinate an Inter-American strategy against the cartels. We will work with our allies and friends -- especially our Economic Summit partners -- to do more in the fight against drugs. I'm also asking the Senate to ratify the U.N. Anti-Drug Convention concluded last December.

To stop those drugs on the way to America, I propose that we spend more than a billion-and-a-half dollars on interdiction. Greater interagency cooperation, combined with sophisticated intelligence-gathering, and defense department technology, can help stop drugs at our borders.

Our message to the drug cartels is this: The rules have changed. We will help any government that wants our help. When requested, we will for the first time make available the appropriate resources, of America's armed forces. We will intensify our efforts against drug smugglers on the high seas, in international airspace and at our borders. We will stop the flow of chemicals from the United States used to process drugs. We will pursue and enforce international agreements to track drug money to the front men and financiers. And then we will handcuff these money launderers, and jail them -- just like any street dealer. And for drug kingpins, the death penalty.

-- The third part of our strategy concerns drug treatment. Experts believe that there are two million American drug users who may be able to get off drugs with proper treatment. But right now, only 40 percent of them are actually getting help. This is simply not good enough.

Many people who need treatment won't seek it on their own. And some who do seek it are put on a waiting list. Most programs were set up to deal with heroin addicts, but today, the major problem is cocaine users. It's time we expand our treatment systems and do a better job of providing services to those who need them.

So tonight, I'm proposing an increase of \$321 million in Federal spending on drug treatment.

With this strategy, we will do more. We will work with the states. We will encourage employers to establish Employee Assistance Programs to cope with drug use. And, because addiction is such a cruel inheritance, we will intensify our search for ways to help expectant mothers who use drugs.

-- Fourth, we must stop illegal drug use before it starts. Unfortunately, it begins early -- for many kids, before their teens. But it doesn't start the way you might think, from a dealer or an addict hanging around a school playground. More often, our kids first get their drugs free, from friends, or even from older brothers or sisters. Peer pressure spreads drug use. Peer pressure can help stop it.

I am proposing a quarter-of-a-billion-dollar increase in Federal funds for school and community prevention programs that help young people and adults reject enticements to try drugs. And I'm proposing something else. Every school, college and university -- and every workplace -- must adopt tough but fair policies about drug use by students and employees. Those that will not adopt such policies will not get federal funds. Period.

The private sector also has a role to play. I spoke with a businessman named Jim Burke who said he was haunted by the thought -- a nightmare really -- that somewhere in America, at any given moment, there is a teenage girl who should be in school, instead of giving birth to a child addicted to cocaine. So Jim did something. He led an anti-drug partnership, financed by private funds, to work with advertisers and media firms. Their partnership is now determined to work with our strategy by generating educational messages worth a million dollars a day -- every day for the next three years -- a billion dollars worth of advertising, all to promote the anti-drug message.

As President, one of my first missions is to keep the national focus on our offensive against drugs. So next week I will take the anti-drug message to the classrooms of America in a special television address, one that I hope will reach every school, every young American. But drug education doesn't begin in class or on T.V. It must begin at home and in the neighborhood. Parents and families must set the first example of a drug-free life. And when families are broken, caring friends and neighbors must step in.

These are the most important elements in our strategy to fight drugs. They are all designed to reinforce one another, to mesh into a powerful whole. To mount an aggressive attack on the problem from every angle. This is the first time in the history of our country, that we truly have a comprehensive strategy.

As you can tell, such an approach will not come cheaply. Last February, I asked for a \$700 million increase in the drug budget for the coming year. Over the past six months of careful study, we have found an immediate need for another billion-and-a-half dollars. With this added 2.2 billion, our 1990 drug budget totals almost eight billion dollars -- the largest increase in history.

We need this program fully implemented -- right away. The next fiscal year begins just 26 days from now. So tonight I'm asking the Congress -- which has helped us formulate this strategy -- to help us move it forward immediately.

We can pay for this fight against drugs without raising taxes or adding to the budget deficit. We have submitted our plan to Congress that shows just how to fund it within the limits of our bipartisan budget agreement.

I know some will still say that we are not spending enough money. But those who judge our strategy only by its price tag, simply don't understand the problem. Let's face it, we've all seen in the past that money alone won't solve our toughest problems.

To be strong and efficient, our strategy needs these funds. But there is no match for a united America, a determined America, an angry America. Our outrage against drugs unites us, brings us together behind this one plan of action, an assault on every front.

This is the toughest domestic challenge we've faced in decades. And it is a challenge we must face -- not as Democrats or Republicans, liberals or conservatives -- but as Americans. The key is a coordinated, united effort. We have responded faithfully to the request of the Congress to produce our Nation's first national drug strategy. I'll be looking to the Democratic Majority and our Republicans in Congress for leadership and bipartisan support. And our citizens deserve cooperation, not competition; a national effort, not a partisan bidding war.

To start, Congress needs not only to act on this national drug strategy, but also to act on our crime package announced last May; a package to toughen sentences, to beef up law enforcement and build new prison space for 24,000 inmates.

You and I both know the Federal Government can't do it alone. The States need to match tougher Federal laws with tougher laws of their own -- stiffer bail, probation, parole and sentencing.

And we need your help. If people you know are users, help them get off drugs. If you are a parent, talk to your children about drugs -- tonight.

Call your local drug prevention program. Be a Big Brother or Sister to a child in need. Pitch in with your local Neighborhood Watch program. Whether you give your time or talent, everyone counts.

Every employer who bans drugs from the workplace.

Every school that's tough on drug use.

Every neighborhood in which drugs are not welcome.

And most important, every one of you who refuses to look the other way. Every one of you counts.

Of course, victory will take hard work and time. But together we will win -- too many young lives are at stake.

Not long ago, I read a newspaper story about a little boy named Dooney, who, until recently, lived in a crack house in a suburb of Washington, D.C. In Dooney's neighborhood, children don't flinch at the sound of gunfire. And when they play, they pretend to sell to each other small white rocks they call crack.

Life at home was so cruel that Dooney begged his teachers to let him sleep on the floor at school. And, when asked about his future, 6-year-old Dooney answers: "I don't want to sell drugs, but I will probably have to."

Well, Dooney does not have to sell drugs. No child in America should have to live like this. Together, as a people, we can save these kids. We have already transformed a national attitude of tolerance into one of condemnation. But the war on drugs will be hard-won, neighborhood by neighborhood, block by block, child by child.

If we fight this war as a divided nation, then the war is lost. But if we face this evil as a nation united, this will be nothing but a handful of useless chemicals.

Victory. Victory over drugs is our cause, a just cause, and with your help, we are going to win.

# # #

To CW  
Date 8/28 Time 2pm

**WHILE YOU WERE OUT**

M John Schmittz  
of Council's Office  
Phone X. 6611

Area Code	Number	Extension
TELEPHONED	<input checked="" type="checkbox"/>	PLEASE CALL
CALLED TO SEE YOU		WILL CALL AGAIN <input checked="" type="checkbox"/>
WANTS TO SEE YOU		URGENT
RETURNED YOUR CALL		

Message \_\_\_\_\_

X. 6611  
They need more time,  
I said by 3pm please  
Operator KG

# WHITE HOUSE STAFFING MEMORANDUM

DATE: 8/28/89 ACTION/CONCURRENCE/COMMENT DUE BY: 2:00 TODAY

SUBJECT: PRESIDENTIAL ADDRESS ON DRUGS

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
<u>SCOWCROFT</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN <i>David Hahn late</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<i>Steve Farrar 2315</i>	<input type="checkbox"/>	<input type="checkbox"/>
<i>Called at 2 pm</i>			STUDDERT	<input type="checkbox"/>	<input type="checkbox"/>
BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
BREEDEN	<input type="checkbox"/>	<input type="checkbox"/>	<u>ROGERS</u> <i>out of town but due in today</i>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	BOSKIN	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	BENNETT <i>David Tell 673 - #</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
GRAY <i>Schmitz late</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<i>just rec. at 130pm</i>	<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	<i>needs a couple 2512</i>	<input type="checkbox"/>	<input type="checkbox"/>
			<i>hours - call at 4pm</i>	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS: Please provide your comments/recommendations directly to Chriss Winston's office with an info copy to my office by 2:00 TODAY, Monday, August 28. Thank you.

AUG 28 AM 11:36

RESPONSE:

James W. Cicconi  
Assistant to the President  
and Deputy to the Chief of Staff  
Ext. 2702

Davis/Martin  
August 26, 1989  
Title: b: Drug2  
Draft: Five

**PRESIDENTIAL ADDRESS ON DRUGS: All Networks**  
**Tuesday, Sept. 5/9 p.m.**

**I. A War Footing:** Good evening.

Yesterday marked the unofficial end of summer, a time of family vacations, away from work and away from school. America has known many such peaceful and prosperous summers. But now yellow school buses are back on the streets; America's children are back in class; and our thoughts turn to the future.

This is the first time since taking the oath of office that I felt an issue was so important, so threatening, that it warranted directly talking with you, the American people. You, your friends, your neighbors and I agree that the gravest domestic threat facing our nation today is drugs.

Turn on the evening news, or pick up the morning paper and you'll see what some Americans know just by stepping out their front door: the most serious problem today is **cocaine**, and in particular, **crack**.

Who's responsible? Let me tell you.

Anyone who uses drugs.

Anyone who sells drugs.

And anyone who looks the other way.

Tonight, I will tell you how many Americans are using illegal drugs; and present to you our national plan -- our

strategy -- for dealing with this threat. I will enlist your help in what promises to be a difficult fight. And finally, I will offer a vision for the future -- why we **can** and **will** win the war against drugs.

Some used to call drugs just a benign form of recreation. They're not. Drugs are a creeping malignancy that threaten our neighborhoods, our homes and our families. And it is because of this threat, that we have made a fundamental decision in this country. Americans are ready, as never before, **to go on a war-footing against drugs.**

It doesn't matter where you live. It doesn't matter what your race or background is. It doesn't matter if you are rich or poor. No one is too young or too innocent to be out of harm's way. [When a 3-year-old Seattle boy steps on a needle while picnicking with his parents, and must now endure AIDS testing -- to tell you the truth, it breaks my heart.] When crack -- one of the most powerfully addictive substances known to Man -- is available to school kids, ~~it makes my blood boil.~~ *me just plain mad me furious* And when 200,000 babies are born each year to mothers who use drugs -- babies who know the agony of withdrawal as they draw their first breath, then I know **this is a war we must win.**

In the inner-city, in the small town, in the suburbs, America **is** under siege. And Americans must fight **to take back our streets.**

Many citizens, and many communities, already are in the thick of it. Some have even paid with their lives. Corporal

Charles Hill, a suburban Virginia policeman, was gunned down while trying to persuade a crack-crazed junkie to release a hostage. ((Another example to come)) These are American heroes. And now it's our duty to join in this struggle for the future, the very soul, of America.

**II. Some Good News:** Let me share a few facts with you. I want to show you the results of the recently completed Household Survey of the National Institute of Drug Abuse. It compares recent drug abuse to three years before. It tells us some very good news . . . and some very bad news. First, the good. ((Camera cuts to Slide One.)) ((PAUSE))

In 1985, 37 million Americans between the ages of 12 and 54 said they had used illegal drugs at least once during the previous year. In the past year, that number dropped by 25 percent to 28 million. This means that almost ten million Americans dropped so-called casual drug use ~~for good~~. ((Cut to Slide Two.))

Of the 37 million users in 1985, approximately 12 million had used cocaine, and that had dropped by one-third to 8 million users in 1988.

And there's even more. When people were asked about drug use in the last month, the decline was even greater -- a 37 percent decline for the use of **any** illicit drug.

How much comfort can we take from these dramatic declines in usage? Let me get to that in a moment.

First, let's talk about the bad news -- very bad news. *less than half*  
 ((Cut to Slide Three)) Among the more than eight million people who used cocaine in the past year, **almost half of them used it daily.** *incorrect → 600,000 - 900,000 daily 1190 of the 8M*

What all this means is, that in spite of the fact that cocaine use is down over the last three years by one-third, habitual cocaine abusers are up by at least 50 percent. **The** *double check* **(overwhelming majority) of them are addicted.**

And our estimates are probably overly optimistic, since they do not include the transient population, the people on the streets and in the jails. Most experts believe that we have at least **one million frequent users of cocaine,** *neerly* **over half of them crack addicts.** *inflated by about a thousand* ((PAUSE))

That we have seen some progress already against such odds is due to a national change in attitude. I want to thank all of you who have already done so much: our brave police officers across America . . . parents, teachers . . . community activists . . . and business and labor leaders who have assumed responsibility in the workplace. I particularly want to thank the media -- television, radio and the press -- for their exhaustive news and editorial coverage. And finally, I want to thank a President and a First Lady by the name of Reagan. All of them helped to accelerate the change that we are witnessing in this country today.

But to **win** the war against addictive drugs like crack will take a national strategy all Americans can support.

III. **A Drug Strategy:** Tonight, I want to announce America's first such strategy. As it was prepared, we talked with state, local and community leaders, law enforcement officials and rehabilitation experts. We talked with parents and kids. They all had a lot to say, wisdom to share. The result of our discussions is a new comprehensive strategy, a coordinated strategy, to fight drugs with ~~prevention, treatment~~, tougher laws *and enforcement* *and interdiction*, *better prevention and treatment.*

*2nd* \*\*\* *Third tougher enforcement is critical but* **First**, we must stop drug abuse before it starts. I am proposing more than a ~~((dollar))~~ *\$233 million* increase *over 1989* for education and prevention programs. But let's face it -- you and I both know that when it comes to drug education, **we don't need compromise, we need values.** We must discard the failed approach of meek advice-giving, and replace it with bold confrontation -- the best approach from grade school to graduate school.

We must also look to the private sector for continued leadership in drug education. A businessman by the name of Jim Burke told me he was haunted by the thought ((-- a nightmare, really --)) that, at any given moment, somewhere in America there is a teen-age girl giving birth to a child addicted to cocaine. So Jim did something. He and other businessmen and -women raised hundreds of millions of dollars for a national ad campaign against drugs. And now they are determined to raise a million

dollars a day for the next three years, a billion dollars total, all to promote the anti-drug message.

Next week I will take this same message to the kids of America in a special television address, one that I hope will reach every school, every teen-ager. But drug education doesn't begin in class or on T.V. It must begin at home. **Parents** must set the first example of a drug-free life.

*Smaller, the fourth*  
 \*\*\* ~~The second~~ part of our plan seeks to help addicts who want to go clean. They don't just need treatment programs, they need **programs that work**. That's why I'm proposing a ~~((number))~~<sup>3/304</sup> million-dollar increase for the most effective treatments. I am also proposing research into ways to treat cocaine and crack addiction. Most of all, because drug addiction is a cruel inheritance, our treatment efforts will focus on **expectant mothers**.

*Just*  
 \*\*\* **Third**, our enforcement strategy is based on a simple philosophy: If you commit a drug crime, you **will** be caught. And if caught, you **will** be prosecuted. And if convicted, you **will do time**. Congress must pass this Administration's crime package to toughen sentences, and to provide more federal law enforcers, prosecutors and prisons. And then we must increase funding for state and local law enforcers. In return, I expect the states to match tougher federal laws with stiffer bail, probation, parole and sentencing. I especially urge the governors *and state legislatures* to punish drug

*to enact laws*

offenders by taking away their driver's licenses. This may sound harsh, but for many young people, leniency is the harshest policy of all.

States should also sentence first-time non-violent drug offenders to alternative programs, like house arrest and boot camps; and test criminals for drugs, from sentencing straight through to parole.

Finally, we must make room for the **dealers** of death -- **room in our prisons**. And as for their bosses, the drug lords, we can raise the cost of doing business to the stiffest price possible -- **life in prison, no parole**.

When it comes to enforcing the law, drug abuse is a problem in every community. But nowhere are drug traders as brazen as in our public housing projects. The overwhelming majority of public housing tenants want nothing to do with these thugs. They fear for their lives and the safety of their children. We cannot, we will not, turn our backs on any of our neighbors in trouble. I seek to empower these communities to restore order, **to kick out the dealers -- and to keep them out**.

\*\*\* ~~Second~~ / *second* And finally, the **fourth** element of our strategy looks beyond our borders, where drug gangsters have slaughtered brave statesmen and honest judges. The besieged governments of the drug-producing countries are ready to fight back, to help us crack the international drug rings. And I am pleased to note . . . . ((Late news item from Colombia to be added.))

Next month, I will build on this progress by going to a summit in Costa Rica to present my plan to assist foreign governments in eradicating drug crops, and to help them fight the violence of drug terrorists. On the high seas and in the skies, we will adopt tougher rules of engagement against smugglers. And on land, we will seek international agreements to make it easier to follow the trail of drug money back to the front-men and financiers. We will put these pinstriped money-launderers where they belong -- **in prison stripes.**

Our strategy is comprehensive. The programs within it are intended to mesh, to draw strength from one another, to sustain a national effort. We cannot relax on any front in the war against drugs. That means aggressively attacking the problem from every angle.

Such an approach will not come cheaply. Last February, I asked for a <sup>\$635</sup>\$625 million increase in the drug budget for the coming year. Now, after six months of careful study, we have identified an immediate need for two billion dollars more. I am proposing a 1990 drug-budget totaling <sup>\$7.9</sup>~~seven and a half~~ billion dollars -- the largest single increase in history.

Yes, these dollars are vital. But a sense of national determination, born of anger, is even more important. Let our outrage unite us, and bring us together behind this one plan of action, **an assault on every front.**

**IV. Call to Action:** We must summon our national will, from the White House, to the statehouse, to the courthouse, from the boardroom to the pulpit, from every workplace to every classroom in America. Wherever Americans work, study, play or pray, we must join together for this single purpose.

I pledge to do my part. But I need your help. More important, the children of America need your help. Today -- **right now.**

Every American can make a special contribution. Call your local drug prevention program. Be a big brother or sister to a child in need. Pitch in with your local Neighborhood Watch program. Whether you donate your time, serve as a counselor, or participate in a fundraising drive, **there are no mundane tasks in the war on drugs.** Every volunteer counts.

From the schools of Los Angeles to Bowling Green, Kentucky, armies of volunteers are taking up the fight against drugs. What can one person do? Consider Dr. Lorraine Hale who was driving through Harlem, only to see a young mother, high on heroin, holding a baby in her lap. On impulse, Dr. Hale parked, and asked the woman to take the baby to the home of Clara Hale, her mother. From this simple beginning, Lorraine and Clara Hale, and a team of helpers, now nurse hundreds of drug-addicted babies back to health.

So there are solutions. People like the Hales. Or any parent who talks to a child about the dangers of drugs, also provides a solution.

Any employer who bans drugs from the workplace.

Any school that takes a hardnosed stance.

Any neighborhood in which drugs are not welcome.

And finally, anyone who refuses to look the other way.

**V. Conclusion:** Of course, even with our best efforts, victory is years away. But we must not relent, too many young lives are at stake.

When I think of the devastation of drugs, I think of a little boy named Dooney, who, until recently, lived in a crack house in a suburb of Washington, D.C. In Dooney's neighborhood, children don't flinch at the sound of gunfire. And when they play, they pretend to sell to each other small white rocks they call crack.

Life at home is so dismal that Dooney begged his teachers to let him sleep on the floor of his school. And 6-year-old Dooney says: "I don't want to sell drugs, but I probably have to."

((PAUSE))

Dooney doesn't have to sell drugs. No child in America should have to face such a future, or endure such a home. Together, as a people, we can save these children of despair. We have already saved countless lives. We have already transformed a national attitude of tolerance into intolerance. But the war on drugs will be hard-won, kid by kid, block by block, neighborhood by neighborhood.

This is the toughest domestic challenge we've faced in decades. If we fight this war as a nation of isolated individuals, the war is lost. But if we face this evil as a nation united, our children will have a brighter future, and cocaine will be nothing but a useless chemical.

Victory over drugs is our cause, a just cause, and with your help, justice will prevail.

Thank you, God bless you and good night.

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#

#

Rover Porter  
Sununu

Davis/Martin  
August 26, 1989  
Title: Bismark  
Draft: Six

**PRESIDENTIAL ADDRESS ON DRUGS: All Networks  
Tuesday, Sept. 5/9 p.m.**

Good evening. Yesterday marked the unofficial end of summer, a time of family vacations, away from work and away from school. America has known many such peaceful and prosperous summers. But now yellow school buses are back on the streets; America's children are back in class; and our thoughts turn to the future.

*over off*  
This is the first time since taking the oath of office that I felt an issue was so important, so threatening, that it warranted directly talking with you, the American people. You, your friends, your neighbors and I agree that the gravest domestic threat facing our nation today is drugs.

Turn on the evening news, or pick up the morning paper and you'll see what some Americans know just by stepping out their front door: the most serious problem today is **cocaine**, and in particular, **crack**.

Who's responsible? Let me tell you.

Anyone who uses drugs.

Anyone who sells drugs.

And anyone who looks the other way.

Tonight, I will tell you how many Americans are using illegal drugs. I will present to you our national plan for

dealing with this threat. And I will ask for your help in what promises to be a difficult fight.

((Pick up vial)) This is crack cocaine seized last night by Drug Enforcement Administration agents just ten blocks from where I'm sitting now. It could just as easily have been heroin or PCP. It's as innocent-looking as candy, but it is turning our cities into battle zones and it is murdering our children by the thousands. Let there be no mistake, **this is the enemy.** ((Set vial down, out of camera range.))

Some used to call drugs just a benign form of recreation. They're not. Drugs are a creeping malignancy, a direct and terribly dangerous threat to our neighborhoods, to our homes and to our families and friends. Many of us have seen first hand the damage drugs do. All of us know that this has got to stop. And that's why this country has made a fundamental decision: we are ready, as never before, **to go on a war-footing against drugs.**

No one among us is out of harm's way. When a 3-year-old Seattle boy, while picnicking with his parents, finds a dirty needle and sticks himself -- and must now endure AIDS testing -- to tell you the truth, it breaks my heart. When cocaine -- one of the most deadly and addictive illegal drugs -- is available to school kids, it makes me furious. And when as many as 200,000 babies are born each year to mothers who use drugs -- babies who know the agony of withdrawal as they draw their first breath, then I know **this is a war we must win.**

Many citizens, and many communities, are already in the thick of it. Some Americans have even paid with their lives. Corporal Charles Hill, a Virginia policeman, was gunned down while trying to persuade a violent crack addict to release a hostage. ((Maria Hernandez, a New York woman, was shot in her bedroom one morning because she and her husband had confronted local drug dealers.)) These are American heroes -- heroes who struggled to save the future, the very soul, of America. We mourn their loss. And as a nation, we vow that they have not died in vain.

What exactly are we up against? Let me share with you the results of the recently completed Household Survey of the National Institute on Drug Abuse. It compares recent drug use to three years before. It tells us some very good news . . . and some very bad news. First, the good. ((Camera cuts to Slide One.)) ((PAUSE))

In 1985, the government estimated that 23 million Americans were using drugs on a "current" basis -- that is, at least once in the preceding 30 days. Last year, that number fell by 37 percent to 14.5 million. That means that almost nine million Americans have given up so-called casual drug use. ((Cut to Slide Two.))

Current use of the two most common, illegal substances -- marijuana and cocaine -- is down 36 and 48 percent respectively.

A change in attitude led to this decline in casual drug use, and there are many to thank for this: our brave law-enforcement

*Reagan (spoken)*

officers, parents, teachers, community activists, and business and labor leaders. I want to thank the media -- television, radio and the press -- for their exhaustive news and editorial coverage; and advertisers for their anti-drug campaign. Finally, I especially want to thank a President and a First Lady by the name of Reagan. All of these good people told the truth -- that drug use is wrong and dangerous.

But, as much comfort as we can draw from these dramatic declines in usage, there is also bad news -- very bad news.

((Cut to Slide Three.))

Among the more than eight million people who used cocaine at all in the past year, almost one million of them used it once a week or more.

What this means is that, in spite of the fact that **overall** cocaine use is down, **habitual** cocaine use has almost doubled. And habitual cocaine use -- especially crack use -- is our most pressing, immediate drug problem. ((PAUSE))

Make no mistake. There are no easy answers, no magic-bullet solutions. To **win** the war against addictive drugs like crack will take a national strategy all Americans can support.

*Prevention and education experts*

Tonight, I want to announce America's first such strategy. As it was prepared, we talked with state, local and community leaders, law enforcement officials and rehabilitation experts. We talked with parents and kids. They all had a lot to say, wisdom to share. The result is a new comprehensive strategy, a coordinated strategy, and a new determination. Our weapons are

many: Schools and drug prevention programs; our treatment system; our laws and criminal justice system; and our foreign policy. Each of these is important, vital, necessary.

\*\*\* **First**, comes our determination to enforce the law, to make our streets and neighborhoods safe. Americans have a right to safety in and around their homes. To help you secure that safety, I am proposing a ~~133 percent increase~~ <sup>to more than double - an additional</sup> -- or \$200 million -- in federal assistance to state and local law enforcement.

We have to be tough on drug crime -- much tougher than we are now. Sometimes that means tougher penalties. But more often it just means penalties that are swift and <sup>certain</sup> sure. We've all heard stories about drug dealers who are caught and arrested -- again and again -- but never punished. They should get what they deserve -- **justice**.

Our enforcement strategy is based on a simple philosophy: If you commit a drug crime, you will be caught. And if caught, you will be prosecuted. And if convicted, **you will do time**.

I am proposing that we enlarge our criminal justice system across the board -- at the local, state and federal levels alike. We need more prisons, more jails, more courts, more prosecutors. So tonight, I am requesting a \$1.4 billion increase in drug-related federal spending on law enforcement.

I also want to acknowledge a special problem. While illegal drug use is found in every community, nowhere is it worse than in our inner cities. The poor have always borne a disproportionate

*Call on Congress  
Crime Package  
effect states  
to make*

share of suffering. But in America's past, their children didn't have to dodge bullets on the way to school. And <sup>their parents</sup> ~~they~~ ~~didn't have~~ ~~to worry about being~~ <sup>were</sup> mugged by crack gangs on the way home from work. These Americans deserve compassion. And they will be the first to tell you that in this case, compassion means strength.

We cannot, we will not, turn our backs on any of our neighbors in trouble, especially those who must live in drug-infested public housing projects. That is why I am seeking \$50 million through the Department of Housing and Urban Development to restore order -- by kicking the dealers out **for good**.

\*\*\* The **second** element of our strategy looks beyond our borders, where all the cocaine and crack sold on America's street is grown and processed; and where drug gangsters have slaughtered brave statesmen and honest judges. In Colombia alone, cocaine killers have murdered 178 judges, seven members of the supreme Court and a Justice Minister. The besieged governments of the drug-producing countries are ready to fight back, to help ~~us~~ crack the international drug rings. We must not leave them to fight alone.

The \$65 million emergency assistance announced two weeks ago is a first step in assisting some South American countries, the Andean nations, in their fight against the cocaine cartel. We have seen the government of Colombia, under the leadership of President Barco, set an example of heroism for the world. The Colombians have arrested suppliers, seized tons of cocaine and

confiscated the palatial homes of the drug lords. But Colombia faces a long, uphill battle, so we must be ready to do more.

Tonight I am ~~also~~ seeking an additional \$260 million in military and law enforcement assistance for the three Andean nations of Colombia, Bolivia and Peru. And I will ask Congress to assist these governments with a five-year, \$2 billion program to counter the producers, traffickers and smugglers of narcotics.

Later, I will hold a drug summit with the countries of our Hemisphere to develop an Inter-American strategy against the cartels. <sup>And</sup> We must reach international agreements to make it easier to follow the trail of drug money back to the front-men and financiers. <sup>And</sup> we must adopt tougher rules of engagement against smugglers in the skies and on the high seas.]

*We'll go after the white collar criminals with the same vigor that we go after street thugs - you*

\*\*\* The **third** part of our plan concerns drug treatment.

*have our word on it.*

Experts believe that there are two million American drug users who stand a reasonable chance of improvement in well-designed, existing programs. But right now, only 40 percent of them are actually getting the help they need. This is simply not good enough.

Many people who need treatment won't seek it on their own. And some who do seek it are put on a waiting list. Most of our programs were set up to deal with heroin addicts, but today we have six times as many cocaine users. What's more, many treatment centers are not located in the towns or urban neighborhoods where they are most needed.

*Is this the Oct 20th? If so say it.*

To improve our treatment facilities, I am proposing a 53 percent increase in federal spending on drug treatment -- or an increase of \$321 million.

We will work with the states to improve **their** treatment systems. We will encourage employers to establish Employee Assistance Programs that cover drug use. And, because addiction is a cruel inheritance, we will intensify our search for ways to identify, reach and treat expectant mothers who use drugs.

**\*\*\* Fourth**, we must stop illegal drug use before it starts. Unfortunately, it usually begins early -- in the first years of adolescence. But it usually doesn't start the way you might think, with a dealer or addict furtively hanging around a school playground. More often, kids first try drugs as a dare from their friends. So to keep drug use from starting is largely a matter of fighting peer pressure.

Tonight, I am proposing a \$233 million increase in federal funds for school and community prevention programs that help young people -- and adults -- reject enticements to try drugs. And because words alone are not enough, I am proposing something else. I call on every school, college and university -- and every workplace -- to adopt tough but fair policies about drug use by students and employees. Those that do not adopt such policies **will not get federal funds. Period.**

The private sector also has a role to play. A businessman by the name of Jim Burke told me he was haunted by the thought --

a nightmare really -- that somewhere in America, at any given moment, there is a teen-age girl giving birth to a child addicted to cocaine. So Jim did something. He and other businessmen and -women raised hundreds of millions of dollars for a national ad campaign against drugs. And now they are determined to raise a million dollars a day for the next three years, a billion dollars total, all to promote the anti-drug message.

Next week I will take this same message to the children of America in a special television address, one that I hope will reach every school, every teen-ager. But drug education doesn't begin in class or on T.V. It must begin at home. **Parents** must set the first example of a drug-free life.

*reinforce on another*

These are ~~a few of~~ the most important elements in my plan to fight drugs. ~~There are many others.~~ They are all designed to ~~mesh into a powerful whole, to draw strength from one another.~~ To sustain a national effort, a winning effort. To mount an aggressive attack on the problem from every angle.

Such an approach will not come cheaply. Last February, I asked for a \$635 million increase in the drug budget for the coming year. Now, after six months of careful study, we have identified an immediate need for two billion dollars more. I am proposing a 1990 drug-budget totaling almost eight billion dollars -- the largest single increase in history.

Still, some will say that we are not spending enough money.

~~And in a sense, they are right.~~ There is not enough money in the

*But those who measure the quality of our plan by its price tag simply don't understand the problem.*

GM Treasury -- and in all the family bank accounts of America -- to <sup>to</sup> pay for end this scourge.

Yes, dollars are vital. But a sense of national determination, born of anger, is the key. Let our outrage unite us, and bring us together behind this one plan of action, **an assault on every front.**

We must summon our national will, from the White House, to the statehouse, to the courthouse, from the boardroom to the pulpit, from every workplace to every classroom in America. Wherever Americans work, study, play or pray, we must join together for this single purpose.

I challenge the newspapers of this country to print the names of all those arrested for selling -- and for using -- drugs.

*Congress should pass crime push*  
*STATES SHOULD MATCH OUR TOUGH NEW LAWS*

I challenge our doctors and health professionals to give, when they can, pro bono work in drug counseling and rehabilitation.

I challenge every citizen who knows someone who is using drugs to encourage them to get help.

I pledge to do my part. But I need your help. More important, the children of America need your help. Today -- **right now.**

You can make a unique contribution. Call your local drug prevention program. Be a Big Brother or Sister to a child in need. Pitch in with your local Neighborhood Watch program. Whether you donate your time, serve as a counselor, or

participate in a fundraising drive, **there are no mundane tasks in the war on drugs.** Every volunteer counts.

From the schools of Los Angeles to Bowling Green, Kentucky, armies of volunteers are taking up the fight against drugs. What can one person do? Consider Dr. Lorraine Hale who was driving through Harlem, only to see a young mother -- an addict -- holding a baby in her lap. On impulse, Dr. Hale parked, and asked the woman to take the baby to the home of Clara Hale, her mother. From this simple beginning, Lorraine and Clara Hale, and a team of helpers, now nurse hundreds of drug-addicted babies back to health.

So there are solutions. People like the Hales. Any parent who talks to a child about the dangers of drugs.

Any employer who bans drugs from the workplace.

Any school that takes a hardnosed stance.

Any neighborhood in which drugs are not welcome.

And finally, anyone who refuses to look the other way.

Of course, victory will take hard work and many years. But we must not relent -- too many young lives are at stake.

Not long ago, I read a newspaper story about a little boy named Dooney, who, until recently, lived in a crack house in a suburb of Washington, D.C. In Dooney's neighborhood, children don't flinch at the sound of gunfire. And when they play, they pretend to sell to each other small white rocks they call crack.

Life at home was so dismal that Dooney begged his teachers to let him sleep on the floor at school. And, when asked about

*There  
about  
drugs  
in*

his future, 6-year-old Dooney says this : "I don't want to sell drugs, but I will probably have to." ((PAUSE))

Dooney doesn't have to sell drugs. No child in America should have to face such a future, or endure such a home. Together, as a people, we can save these children of despair. We have already saved countless lives. We have already transformed a national attitude of tolerance into intolerance. But the war on drugs will be hard-won, kid by kid, block by block, neighborhood by neighborhood.

This is the toughest domestic challenge we've faced in decades. And it is a challenge we must face -- not as Democrats

or Republicans, liberals or conservatives -- but as Americans.

*The key is a coordinated united effort. We have responded faithfully to the*  
*And* In just a few minutes, you will hear from Congressman Tom Foley *mandate*  
 and Senator George Mitchell, the Democratic leaders of Congress. *of the*  
 I will be looking to George and Tom for leadership and bipartisan *Congress*  
 support. And I am sure they *will* agree that we need cooperation, not *to produce*  
 competition; a national effort, not a partisan bidding war. *our nation's*  
*just*  
*such*  
*national*  
*strategy*

If we fight this war as a divided nation, then the war is lost. ((Pick up vial, hold it in front of you)) But, if we face this evil as a nation united, our children will have a brighter future, and **this** will be nothing but a vial of useless chemicals. ((Set vial down, off camera)) Victory . . . ((PAUSE)) victory over drugs is our cause, a just cause, and with your help, justice will prevail.

Thank you, God bless you and good night.

*Change the rules*

Davis/Martin  
August 26, 1989  
Title: Bismark  
Draft: Six

**PRESIDENTIAL ADDRESS ON DRUGS: All Networks**  
**Tuesday, Sept. 5/9 p.m.**

Good evening. Yesterday marked the unofficial end of summer, a time of family vacations, away from work and away from school. America has known many such peaceful and prosperous summers. But now yellow school buses are back on the streets; America's children are back in class; and our thoughts turn to the future.

This is the first time since taking the oath of office that I felt an issue was so important, so threatening, that it warranted directly talking with you, the American people. You, your friends, your neighbors and I agree that the gravest domestic threat facing our nation today is drugs.

Turn on the evening news, or pick up the morning paper and you'll see what some Americans know just by stepping out their front door: the most serious problem today is **cocaine**, and in particular, **crack**.

Who's responsible? Let me tell you.

Anyone who uses drugs.

Anyone who sells drugs.

And anyone who looks the other way.

Tonight, I will tell you how many Americans are using illegal drugs. I will present to you our national plan for

dealing with this threat. And I will ask for your help in what promises to be a difficult fight.

((Pick up vial)) This is crack cocaine seized last night by Drug Enforcement Administration agents just ten blocks from where I'm sitting now. It could just as easily have been heroin or PCP. It's as innocent-looking as candy, but it is turning our cities into battle zones and it is murdering our children by the thousands. Let there be no mistake, **this is the enemy.** ((Set vial down, out of camera range.))

Some used to call drugs just a benign form of recreation. They're not. Drugs are a creeping malignancy, a direct and terribly dangerous threat to our neighborhoods, to our homes and to our families and friends. Many of us have seen first hand the damage drugs do. All of us know that this has got to stop. And that's why this country has made a fundamental decision: we are ready, as never before, **to go on a war-footing against drugs.**

No one among us is out of harm's way. When a 3-year-old Seattle boy, while picnicking with his parents, finds a dirty needle and sticks himself -- and must now endure AIDS testing -- to tell you the truth, it breaks my heart. When cocaine -- one of the most deadly and addictive illegal drugs -- is available to school kids, it makes me furious. And when as many as 200,000 babies are born each year to mothers who use drugs -- babies who know the agony of withdrawal as they draw their first breath, then I know **this is a war we must win.**

Many citizens, and many communities, are already in the thick of it. Some Americans have even paid with their lives. Corporal Charles Hill, a Virginia policeman, <sup>(father of two)</sup> was gunned down while trying to persuade a violent crack addict to release a hostage. ((Maria Hernandez, a New York woman, was shot in her bedroom one morning <sup>while getting ready for work</sup> because she and her husband had confronted <sup>after</sup> local drug dealers.)) These are American heroes -- heroes who struggled to save the future, the very soul, of America. We mourn their loss. And as a nation, we vow that they have not died in vain.

<sup>But</sup> What ~~mean~~ exactly are we up against? Let me share with you the results of the recently completed Household Survey of the National Institute on Drug Abuse. It compares recent drug use to three years before. It tells us some very good news . . . and some very bad news. First, the good. ((Camera cuts to Slide One.)) ((PAUSE))

In 1985, the government estimated that 23 million Americans were using drugs on a "current" basis -- that is, at least once in the preceding 30 days. Last year, that number fell by 37 percent to 14.5 million. That means that almost nine million Americans have given up so-called casual drug use. ((Cut to Slide Two.))

Current use of the two most common, illegal substances -- marijuana and cocaine -- is down 36 and 48 percent respectively.

A change in attitude led to this decline in casual drug use, and there are many to thank for this: our brave law-enforcement

officers, parents, teachers, community activists, and business and labor leaders. I want to thank the media -- television, radio and the press -- for their exhaustive news and editorial coverage; and advertisers for their anti-drug campaign. Finally, I especially want to thank a President and a First Lady by the name of Reagan. All of these good people told the truth -- that drug use is wrong and dangerous.

But, as much comfort as we can draw from these dramatic declines in usage, there is also bad news -- very bad news.

((Cut to Slide Three.))

Among the more than eight million people who used cocaine at all in the past year, almost one million of them used it once a week or more.

What this means is that, in spite of the fact that **overall** cocaine use is down, **habitual** cocaine use has almost doubled. And habitual cocaine use -- especially crack use -- is our most pressing, immediate drug problem. ((PAUSE))

Make no mistake. There are no easy answers, no magic-bullet solutions. To **win** the war against addictive drugs like crack will take a national strategy all Americans can support.

Tonight, I want to announce America's first such strategy. As it was prepared, we talked with state, local and community leaders, law enforcement officials and rehabilitation experts. We talked with parents and kids. They all had a lot to say, wisdom to share. The result is a new comprehensive strategy, a coordinated strategy, and a new determination. Our weapons are

PLEASE  
↓

many: Schools and drug prevention programs; our treatment system; our laws and criminal justice system; and our foreign policy.

Each <sup>element of our law</sup> ~~of these~~ is (important, vital, necessary)

\*\*\* **First**, comes our determination to enforce the law, to make our streets and neighborhoods safe. Americans have a right to safety in and around their homes. To help you secure that safety, I am proposing a 133 percent increase -- or \$200 million -- in federal assistance to state and local law enforcement.

We have to be tough on drug crime -- much tougher than we are now. Sometimes that means tougher penalties. But more often it just means penalties that are swift and sure. We've all heard stories about drug dealers who are caught and arrested -- again and again -- but never punished. They should get what they deserve -- **justice**. [CHANGING THE RULES]

<sup>So,</sup> Our enforcement strategy is based on a simple philosophy: If you commit a drug crime, you will be caught. And if caught, you will be prosecuted. And if convicted, **you will do time**.

I am proposing that we enlarge our criminal justice system across the board -- at the local, state and federal levels alike. We need more prisons, more jails, more courts, more prosecutors. So tonight, I am requesting a \$1.4 billion increase in drug-related federal spending on law enforcement.

I also want to acknowledge a special problem. While illegal drug use is found in every community, nowhere is it worse than in our inner cities. The poor have always borne a disproportionate

share of suffering. But in America's past, their children didn't have to dodge bullets on the way to school. And they didn't have to worry about being mugged by crack gangs on the way home from work. These Americans deserve compassion. And they will be the first to tell you that in this case, compassion means <sup>Selling back</sup> strength.

We cannot, we will not, turn our backs on any of our neighbors in trouble, especially those who must live in drug-infested public housing projects. That is why I am seeking \$50 million through the Department of Housing and Urban Development to restore order -- by kicking the dealers out **for good**.

\*\*\* The **second** element of our strategy looks beyond our borders, where all the cocaine and crack sold on America's street is grown and processed; and where drug gangsters have slaughtered brave statesmen and honest judges. In Colombia alone, cocaine killers have murdered 178 judges, seven members of the supreme ~~Court~~ and a ~~Justice Minister~~. The besieged governments of the drug-producing countries are ready to fight back, to help us crack the international drug rings. We must not leave them to fight alone.

<sup>Just</sup> The \$65 million emergency assistance announced two weeks ago is a first step in assisting some South American countries, the Andean nations, in their fight against the cocaine cartel. We have seen the government of Colombia, under the leadership of President Barco, set an example of heroism for the world. The Colombians have arrested suppliers, seized tons of cocaine and

confiscated the palatial homes of the drug lords. But Colombia faces a long, uphill battle, so we must be ready to do more.

Tonight I am also seeking an additional \$260 million in military and law enforcement assistance for the three Andean nations of Colombia, Bolivia and Peru. And I will ask Congress to assist these governments with a five-year, \$2 billion program to counter the producers, traffickers and smugglers of narcotics.

Later, I will hold a drug summit with the countries of our Hemisphere to develop an Inter-American strategy against the cartels. We must reach international agreements to make it easier to follow the trail of drug money back to the front-men and financiers. And we must adopt tougher rules of engagement against smugglers in the skies and on the high seas. [CHANGING RULES]

\*\*\* The **third** part of our plan concerns drug treatment. Experts believe that there are two million American drug users who stand a reasonable chance of improvement in well-designed, existing programs. But right now, only 40 percent of them are actually getting the help they need. This is simply not good enough.

Many people who need treatment won't seek it on their own. And some who do seek it are put on a waiting list. Most of our programs were set up to deal with heroin addicts, but today we have six times as many cocaine users. What's more, many treatment centers are not located in the towns or urban neighborhoods where they are most needed.

To improve our treatment facilities, I am proposing a 53 percent increase in federal spending on drug treatment -- or an increase of \$321 million.

We will work with the states to improve **their** treatment systems. We will encourage employers to establish Employee Assistance Programs that cover drug use. And, because addiction is a cruel inheritance, we will intensify our search for ways to identify, reach and treat expectant mothers who use drugs.

**\*\*\* Fourth,** we must stop illegal drug use before it starts. Unfortunately, it usually begins early -- in the first years of adolescence. But it usually doesn't start the way you might think, with a dealer or addict furtively hanging around a school playground. More often, kids first try drugs as a dare from their friends. So to keep drug use from starting is largely a matter of fighting peer pressure.

Tonight, I am proposing a \$233 million increase in federal funds for school and community prevention programs that help young people -- and adults -- reject enticements to try drugs. And because words alone are not enough, I am proposing something else. I call on every school, college and university -- and every workplace -- to adopt tough but fair policies about drug use by students and employees. Those that ~~do~~ <sup>will</sup> not adopt such policies **will not get federal funds. Period.** [CHANGING THE RULES]

The private sector also has a role to play. A businessman by the name of Jim Burke told me he was haunted by the thought --

a nightmare really -- that somewhere in America, at any given moment, there is a teen-age girl giving birth to a child addicted to cocaine. So Jim did something. He and other businessmen and -women raised hundreds of millions of dollars for a national ad campaign against drugs. And now they are determined to raise a million dollars a day for the next three years, a billion dollars total, all to promote the anti-drug message.

Next week I will take this same message to the children of America in a special television address, one that I hope will reach every school, every teen-ager. But drug education doesn't begin in class or on T.V. It must begin at home. **Parents** must set the first example of a drug-free life.

These are a few of the most important elements in my plan to fight drugs. There are many others. They are all designed to mesh into a powerful whole, to draw strength from one another. To sustain a national effort, a winning effort. To mount an aggressive attack on the problem from every angle.


Such an approach will not come cheaply. Last February, I asked for a \$635 million increase in the drug budget for the coming year. Now, after six months of careful study, we have identified an immediate need for two billion dollars more. I am proposing a 1990 drug-budget totaling almost eight billion dollars -- the largest single increase in history.

Still, some will say that we are not spending enough money. And in a sense, they are right. There is not enough money in the

Treasury -- and in all the family bank accounts of America -- to end this scourge.

Yes, dollars are vital. But a sense of national determination, born of anger, is the key. Let our outrage unite us, and bring us together behind this one plan of action, **an assault on every front.**

We must summon our national will, from the White House, to the statehouse, to the courthouse, from the boardroom to the pulpit, from every workplace to every classroom in America. Wherever Americans work, study, play or pray, we must join together for this single purpose.

I challenge the newspapers of this country to print the names of  those arrested for selling -- and for using -- drugs.

← DRIVER'S LICENSE

I challenge our doctors and health professionals to give, when they can, pro bono work in drug counseling and rehabilitation.

I challenge every citizen who knows someone who is using drugs to encourage them to get help.

I pledge to do my part. But I need your help. More important, the children of America need your help. Today -- **right now.**

You can make a unique contribution. Call your local drug prevention program. Be a Big Brother or Sister to a child in need. Pitch in with your local Neighborhood Watch program. Whether you donate your time, serve as a counselor, or

participate in a fundraising drive, **there are no mundane tasks in the war on drugs.** Every volunteer counts.

From the schools of Los Angeles to Bowling Green, Kentucky, armies of volunteers are taking up the fight against drugs. What can one person do? Consider Dr. Lorraine Hale who was driving through Harlem, only to see a young mother -- an addict -- holding a baby in her lap. On impulse, Dr. Hale parked, and asked the woman to take the baby to the home of Clara Hale, her mother. From this simple beginning, Lorraine and Clara Hale, and a team of helpers, now nurse hundreds of drug-addicted babies back to health.

So there are solutions. People like the Hales. Any parent who talks to a child about the dangers of drugs.

Any employer who bans drugs from the workplace.

Any school that takes a hardnosed stance.

Any neighborhood in which drugs are not welcome.

And finally, anyone who refuses to look the other way.

Of course, victory will take hard work and many years. But we must not relent -- too many young lives are at stake.

Not long ago, I read a newspaper story about a little boy named Dooney, who, until recently, lived in a crack house in a suburb of Washington, D.C. In Dooney's neighborhood, children don't flinch at the sound of gunfire. And when they play, they pretend to sell to each other small white rocks they call crack.

Life at home was so dismal that Dooney begged his teachers to let him sleep on the floor at school. And, when asked about

his future, 6-year-old Dooney says this : "I don't want to sell drugs, but I will probably have to." ((PAUSE))

Dooney doesn't have to sell drugs. No child in America should have to face such a future, or endure such a home. Together, as a people, we can save these children of despair. We have already saved countless lives. We have already transformed a national attitude of tolerance into intolerance. But the war on drugs will be hard-won, kid by kid, block by block, neighborhood by neighborhood.

This is the toughest domestic challenge we've faced in decades. And it is a challenge we must face -- not as Democrats or Republicans, liberals or conservatives -- but as Americans. In just a few minutes, you will hear from Congressman Tom Foley and Senator George Mitchell, the Democratic leaders of Congress. I will be looking to George and Tom for ~~leadership and bipartisan support~~ leadership and bipartisan support. And I am sure they agree that we need cooperation, not competition; a national effort, not a partisan bidding war.

If we fight this war as a divided nation, then the war is lost. ((Pick up vial, hold it in front of you)) But, if we face this evil as a nation united, our children will have a brighter future, and **this** will be nothing but a vial of useless chemicals. ((Set vial down, off camera)) Victory . . . ((PAUSE)) victory over drugs is our cause, a just cause, and with your help, justice will prevail.

Thank you, God bless you and good night.

Davis/Martin  
August 26, 1989  
Title: Drug  
Draft: Four

**PRESIDENTIAL ADDRESS ON DRUGS: All Networks  
Tuesday, Sept. 5/9 p.m.**

**I. A War Footing: Good evening.**

Yesterday marked the unofficial end of summer, a time of family vacations, away from work and away from school. America has known <sup>such peaceful and prosperous</sup> many summers. ~~of peace and prosperity~~. But now yellow school buses are back on the streets; America's children are back in class; and our thoughts turn to the future.

This is the first time since taking the oath of office that I felt an issue was so important, so threatening, that it warranted directly talking with you, the American people. You, your friends, your neighbors and I agree that the gravest domestic threat facing our nation today is drugs.

Turn on the evening news, or pick up the morning paper and you'll see what some Americans know just by stepping out their front door: the most serious problem today is **cocaine**, and in particular, **crack**.

Who's responsible? Let me tell you.

Anyone who uses drugs.

Anyone who sells drugs.

And anyone who looks the other way.

✓ **Tonight** I ~~want to attempt to~~ <sup>will</sup> describe this problem in terms of the numbers of Americans involved in using illegal drugs; and present

*-our strategy-*  
✓ to you our national plan for dealing with this threat. I ~~want to~~ <sup>will</sup>  
✓ ask all of you for your help in what promises to be a difficult  
fight. And finally, I ~~want to~~ <sup>will</sup> give you my views of the future --  
why we **can** and **will** win the war against drugs.

((Pick up vial)) This is crack cocaine seized last night by Drug Enforcement Administration agents just ten blocks from where I'm sitting now. It could just as easily have been heroin or PCP. It's as innocent-looking as candy, but it is turning our cities into battle zones and it is murdering our children by the thousands. Let there be no mistake, **this is the enemy.** ((Set vial down, out of camera range.))

Some used to call drugs just a benign form of recreation. They're not. Drugs are a creeping malignancy that threaten our neighborhoods, our homes and our families. And it is because of this threat, that we have made a <sup>fundamental</sup> decision in this country. Americans are ready, as never before, **to go on a war-footing against drugs.**

It doesn't matter where you live. It doesn't matter what your race or background is. It doesn't matter if you are rich or poor. No one is too young or too innocent to be out of harm's way. When a 3-year-old Seattle boy steps on a needle while picnicking with his parents, and must now endure AIDS testing -- to tell you the truth, it breaks my heart. When crack -- one of the most powerfully addictive substances known to Man -- is available to school kids, it makes my blood boil. And when 200,000 babies are born each year to mothers who use drugs --

babies who know the agony of withdrawal as they draw their first breath, then <sup>I</sup> we know **this is a war we must win.**

In the inner-city, in the small town, in the suburbs, America **is** under siege. And Americans must fight **to take back our streets.**

Many citizens, and many communities, already are in the thick of it. Some ~~brave souls~~ have even paid with their lives. Corporal Charles Hill, a suburban Virginia policeman, was gunned down while trying to persuade a crack-crazed junkie to release a hostage. ((first name)) Wilson, the owner of a New York restaurant, was killed because he refused to allow drug deals under his roof. These are American heroes. ~~But you shouldn't have to be a hero today just to be on the side of the law.~~ <sup>And now</sup> It's our duty to join in this struggle for the future, the very soul, of America.

II. **Some Good News:** Let me share a few facts with you. I want to show you the results of the recently completed Household Survey of the National Institute of Drug Abuse, <sup>It</sup> ~~as~~ <sup>is drug abuse</sup> ~~compared to the~~ <sup>to day to</sup> ~~same story done~~ three years ago. It contains some very good news . . . and some very bad news. First, the good news. ((Camera cuts to Slide One.))

In 1985, 37 million Americans between the ages of 12 and 54 said they had used illegal drugs at least once during the previous year. In the past year, that number dropped by 25 percent to 28 million. This means that almost ten million

Americans dropped so-called casual drug use for good. ((Cut to Slide Two.))

Of the 37 million users in 1985, approximately 12 million had used cocaine, and that had dropped by one-third to 8 million users in 1988.

*And there's*  
~~there's even more good news.~~ When people were asked about drug use in the last month, the decline was even greater -- a 37 percent decline for the use of any illicit drug, ~~and a 50 percent decline in the regular use of cocaine.~~

How much comfort can we take from these dramatic declines in usage? Let me get to that in a moment.

First, let's talk about the bad news -- very bad news. ((Cut to Slide Three)) Among the more than eight million people who used cocaine in the past year, ~~eleven percent used it once or more a week.~~ *And almost half of them used it daily.*

What all this means is, that in spite of the fact that cocaine use is down over the last three years by one-third, ~~seventy~~ *habitual* cocaine abusers are up by at least 50 percent. **The overwhelming majority of them are addicted.**

And our estimates are probably overly optimistic, since they does not include the transient population, the people in our streets and jails. Most experts believe that we have at least one million frequent users of cocaine, over half of them crack addicts. *(PAUSE)*

That we have seen some progress already against such odds is due to a national change in attitude. I want to thank all of you

who have already done so much: our brave police officers across America . . . parents, teachers . . . community activists . . . and business and labor leaders who have assumed responsibility in the workplace. ~~I particularly want to thank~~ <sup>and</sup> the media -- television, radio and the press -- for their ~~extraordinary news~~ <sup>exhaustive news</sup> coverage; ~~for the thoughtful editorials and feature stories;~~ <sup>and editorial</sup> and for making available ~~generous amounts of~~ time and space for educational advertising efforts. And finally, I want to thank a President and a First Lady by the name of Reagan. All of this is helping to accelerate the change that we are witnessing in this country today.

But to win the war against addictive drugs like crack will ~~take more than a change in attitude.~~ It will take a national strategy all Americans can support.

III. **A Drug Strategy:** Tonight, I want to announce America's first such strategy. As it was prepared, we talked with community leaders, law enforcement officials and rehabilitation experts. We talked with parents and kids, <sup>state and local leaders</sup> They all had a lot to say, wisdom to share. The result of our discussions is a new comprehensive strategy, a coordinated strategy, to fight drugs; a strategy based on prevention, treatment, tougher laws and interdiction.

\*\*\* **First**, we must stop drug abuse before it starts. I am proposing more than a ((dollar)) increase for education and

prevention programs. But let's face it -- you and I both know that when it comes to drug education, **we don't need compromise, we need values.** We must discard the failed approach of meek advice-giving, and replace it with bold confrontation -- the best approach from grade school to graduate school.

We ~~will~~ <sup>must</sup> also look to the private sector for continued leadership in drug education. A businessman by the name of Jim Burke told me he was haunted by the thought ((-- a nightmare, really --)) that, at any given moment, somewhere in America there is a teen-age girl giving birth to a child addicted to cocaine. So Jim did something. He and other businessmen and -women raised hundreds of millions of dollars for a national ad campaign against drugs. And now they are determined to raise a million dollars a day for the next three years, a billion dollars total, all to promote the anti-drug message.

Next week I will take this same message to the kids of America in a special television address, one that I hope will reach every school, every teen-ager. But drug education doesn't begin in class or on T.V. It must begin at home. **Parents** must set the first example of a drug-free life.

\*\*\* The **second** part of our plan seeks to help addicts who want to go clean. They don't just need treatment programs, they need **programs that work.** That's why I'm proposing a ((number)) million-dollar increase for the most effective treatments. I am also proposing research into ways to treat cocaine and crack

addiction. Most of all, because drug addiction is a cruel inheritance, our treatment efforts will focus on **expectant mothers**.

\*\*\* **Third**, our enforcement strategy is based on a simple philosophy: If you commit a drug crime, you **will** be caught. And if caught, you **will** be prosecuted. And if convicted, you **will do time**. Congress must pass this Administration's crime package to toughen sentences, and to provide more federal law enforcers, prosecutors and prisons. And then we must increase funding for state and local law enforcers. In return, I expect the states to match tougher federal laws with stiffer bail, probation, parole and sentencing. I especially urge the governors to punish drug offenders by taking away their driver's licenses. This may sound harsh, but for many young people, leniency is harsher.

States should also sentence first-time non-violent drug offenders to alternative programs, like house arrest and boot camps; and test criminals for drugs, from sentencing straight through to parole.

Finally, we must make room for the **dealers** of death -- **room in our prisons**. And as for their bosses, the drug lords, we can raise the cost of doing business to the stiffest price possible - **life in prison, no parole**.

When it comes to enforcing the law, drug abuse is a problem in every community. But nowhere are drug traders as brazen as in our public housing projects. The majority of public housing <sup>*overwhelming*</sup>

Davis/Martin  
 August 26, 1989  
 Title: b: Drug2  
 Draft: Five

**PRESIDENTIAL ADDRESS ON DRUGS: All Networks  
 Tuesday, Sept. 5/9 p.m.**

**I. A War Footing: Good evening.**

Yesterday marked the unofficial end of summer, a time of family vacations, away from work and away from school. America has known many such peaceful and prosperous summers. But now yellow school buses are back on the streets; America's children are back in class; and our thoughts turn to the future.

This is the first time since taking the oath of office that I felt an issue was so important, so threatening, that it warranted directly talking with you, the American people. You, your friends, your neighbors and I agree that the gravest domestic threat facing our nation today is drugs.

Turn on the evening news, or pick up the morning paper and you'll see what some Americans know just by stepping out their front door: the most serious problem today is cocaine, and in particular, crack.

Who's responsible? Let me tell you.

Anyone who uses drugs.

Anyone who sells drugs.

And anyone who looks the other way.

Tonight, I will tell you how many Americans are using illegal drugs <sup>I will OK</sup> and <sup>my No</sup> present to you ~~our~~ national plan -- our

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Administration's <sup>g</sup> strategy for dealing with this threat. <sup>And</sup> I will <sup>ask</sup> <sup>FOR</sup> assist your help in what promises to be a difficult fight. <sup>But first, let me</sup> <sup>And finally,</sup> I tell you just where I think we stand right now. ~~will offer a vision for the future -- why we can and will win the war against drugs.~~

Some used to call drugs just a benign form of recreation. <sup>direct and terribly dangerous threat: to</sup> They're not. Drugs are a ~~creeping malignancy that threaten our~~ neighborhoods, <sup>to</sup> our homes, <sup>to</sup> and our families. <sup>and friends.</sup> Just ask anyone who's <sup>seen the damage drugs do first hand.</sup> <sup>It's got to stop.</sup> All of us know that. <sup>And so this country has</sup> ~~this threat, that we have made a fundamental decision in this~~ <sup>we</sup> country, <sup>we</sup> Americans, are ready, as never before, to go on a war-footing against drugs.

~~No one among us is fully out of harm's way. When four-year-olds~~ <sup>It doesn't matter where you live. It doesn't matter what</sup> <sup>play in playgrounds strewn with discarded hypodermic needles</sup> your race or background is. ~~It doesn't matter if you are rich or~~ <sup>and crack vials --</sup> ~~poor. No one is too young or too innocent to be out of harm's~~

~~way. When a 3 year old Seattle boy steps on a needle while~~ ~~picnicking with his parents, and must now endure AIDS testing~~ to tell you the truth, it breaks my heart. <sup>cocaine</sup> <sup>our</sup> When <sup>crack</sup> -- <sup>one of</sup> the most <sup>deadly and</sup> <sup>illegal drug</sup> <sup>powerfully</sup> addictive <sup>substances known to man</sup> -- is available to school <sup>children</sup> ~~kids~~, it makes my blood boil. And when <sup>as many as</sup> 200,000 babies are born each year to mothers who use drugs -- ~~babies born desperately sick, weeks or months premature --~~ ~~babies who know the agony of withdrawal as they draw their first~~ <sup>breath</sup> <sup>that</sup> <sup>be won</sup> then I know this is a war we <sup>must</sup> <sup>win</sup>.

~~in the inner city, in the small town, in the suburbs,~~ ~~America is under siege. And Americans must fight to take back~~ ~~our streets.~~

Many citizens, and many communities, <sup>already</sup> <sup>are</sup> in the thick of it. Some have even paid with their lives. Corporal

Carlos and Maria Hernandez fought repeatedly against the drug dealers in their Brooklyn, New York neighborhood. Early one morning this summer, a car drove by their apartment. Five shots were fired at the bedroom window. Maria Hernandez was killed as she dressed for work. (PAUSE)

3

Charles Hill, a ~~suburban~~ Virginia policeman, was gunned down while trying to persuade a <sup>violent crack addict</sup> ~~crack-crased junkie~~ to release a hostage. ~~(Another example to come)~~ These are American heroes.

~~And now it's our duty to join in this struggle for the future, the very soul of America.~~ I mourn their loss. It is our duty as a nation to assure that they have not died in vain <sup>to win</sup>.

and Bush News

II. ~~Some~~ Good News: Let me share a few facts with you. I want to show you the results of the recently completed Household Survey of the National Institute <sup>on</sup> ~~of~~ Drug Abuse. It compares recent drug abuse to three years before. It tells us some very good news . . . and some very bad news. First, the good.

((Camera cuts to Slide One.)) ((PAUSE))

In 1985, ~~37~~ million Americans <sup>(the government estimated that 23)</sup> were using drugs on a "current" basis -- that is, at least once in the preceding 30 days. Last year, that ~~said they had used illegal drugs at least once during the~~ number fell by 37 percent to 14.5 million. <sup>That means that almost nine</sup> ~~million Americans seem to have given up~~ <sup>percent to 28 million.</sup> ~~This means that almost ten million~~

~~Americans dropped so-called casual drug use for good.~~ ((Cut to Slide Two.))

<sup>Current use of the two most common illegal substances -- marijuana</sup> ~~Of the 37 million users in 1985, approximately 12 million~~ and cocaine -- is down 36 and 46 percent respectively. ~~had used cocaine, and that had dropped by one-third to 8 million users in 1988.~~

~~And there's even more. When people were asked about drug use in the last month, the decline was even greater -- a 37 percent decline for the use of any illicit drug.~~

How much comfort can we take from these dramatic declines in usage? Let me get to that in a moment.

Make no mistake about it - This is a tough, tough problem. There will be no quick fix or magic bullet solution. But the first step has already been taken. We have made some progress against this challenge -- progress through changed and hardened national attitudes toward drugs.

First, let's talk about the bad news -- very bad news.

((Cut to Slide Three)) Among the more than eight million people who used cocaine <sup>at all</sup> in the past year, almost <sup>a million</sup> of them used it ~~daily~~ <sup>once a week or more</sup>.

What all this means is, that in spite of the fact that <sup>overall</sup> cocaine use is down ~~over the last three years by one-third,~~ <sup>use has almost doubled.</sup> And habitual cocaine use -- ~~habitual cocaine users are up by at least 50 percent.~~ <sup>And habitual cocaine use -- especially use of crack -- is our most pressing, immediate drug problem.</sup> ~~The overwhelming majority of them are addicted.~~ ((PAUSE))

~~And our estimates are probably overly optimistic, since they do not include the transient population, the people on the streets and in the jails. Most experts believe that we have at least one million frequent users of cocaine, over half of them crack addicts.~~ ((PAUSE))

~~That we have seen some progress already against such odds is due to a national change in attitude.~~ I want to thank all of you who have already done so much: <sup>law enforcement</sup> our brave ~~police~~ officers across America . . . parents, teachers . . . community activists . . . and business and labor leaders who have assumed responsibility in the workplace. I particularly want to thank the media -- television, radio and the press -- for their exhaustive news and editorial coverage. <sup>need put on advertising</sup> And finally, I want to thank a President and a First Lady by the name of Reagan. <sup>All of these good people told the truth --</sup> ~~that drug use is wrong and dangerous -- and they did something about it. accelerate the change that we are witnessing in this country today.~~

~~But to win the war against addictive drugs like crack will take a national strategy all Americans can support.~~

Tonight, I would like to tell you what I intend to do about it -- as President of the United States, in an Administration that will lead an all-out assault against the evil of drug use and drug trafficking.

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We also took a long, hard look at all that the federal government has done about drugs in the past: all that's been good and effective, and some — let's be honest — some that hasn't.

Earlier today, I sent our first National Drug Control Strategy to the Congress. ~~Tonight, I want to announce America's first such strategy.~~ As it was prepared, we talked with state, local and community leaders, law enforcement officials and rehabilitation experts. We talked with parents and kids. They all had a lot to say, wisdom to share. The result of

~~our discussions~~ is a new comprehensive strategy, a coordinated <sup>a new determination</sup> ~~strategy, to fight drugs with prevention, treatment, tougher laws and interdiction.~~ <sup>every tool at our disposal</sup> ~~our schools and drug prevention programs~~ <sup>our drug treatment systems</sup> ~~our laws and our criminal justice programs.~~ <sup>And our foreign policy.</sup> Each of these tools is important, vital, necessary. But we'll only win this war when all of them are used together, and <sup>with</sup> ~~effectively~~

\*\*\* First, we must stop drug abuse before it starts. ~~I am proposing more than a ((dollar)) increase for education and prevention programs. But let's face it -- you and I both know that when it comes to drug education, we don't need compromise, we need values. We must discard the failed approach of meek advice-giving, and replace it with bold confrontation -- the best approach from grade school to graduate school.~~

~~We must also look to the private sector for continued leadership in drug education.~~ A businessman by the name of Jim Burke told me he was haunted by the thought ~~of~~ -- a nightmare, really -- ~~that,~~ <sup>that,</sup> at any given moment, somewhere in America there is a teenage girl giving birth to a child addicted to cocaine. So Jim did something. He and other businessmen and <sup>and</sup> women raised hundreds of millions of dollars for a national ad campaign against drugs. And now they are determined to raise a million

IN SECRET  
A

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First, we must stop drug use before it begins. Unfortunately, it usually starts early -- in the first few years of adolescence. But it usually doesn't start the way you might think. Children almost never get their first drugs from an addict or a dealer. Instead, they get them for free -- from friends or acquaintances who think casual drug use is harmless fun. Peer pressure is what spreads drug use. So fighting that kind of peer pressure is what will stop drug use from starting.

Tonight, I am proposing a \$233 million increase in Federal funds for school and community prevention programs that help young people -- and adults -- reject enticements to try drugs. And because words alone are not help enough, I am proposing something else. I am proposing that every institution in America do something about the people who spread drug use: drug users themselves. I want every school, college, and university -- and every workplace -- to adopt tough and fair policies about drug use by students or employees. Those that do not adopt such policies will not get Federal funds. Period.

We cannot have anyone sitting on the sidelines. Our fight against drugs is too serious and urgent for that.

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dollars a day for the next three years <sup>^</sup> a billion dollars total <sup>^</sup> all to promote the anti-drug message.

Next week I will take this same message to the <sup>children</sup> heads of America in a special television address, one that I hope will reach every school, every teenager. <sup>again, prevention can't be restricted</sup> Sup<sup>g</sup> drug education ~~doesn't~~ <sup>with parents and families</sup> ~~begin in class or on T.V.~~ It must begin at home, <sup>with parents and families</sup> ~~And it must continue~~ — in every organized community, in every business, in every church in America. ((PAGE))

**INSERT B**

~~\*\*\* The second part of our plan seeks to help addicts who want to go clean. They don't just need treatment programs, they need programs that work. That's why I'm proposing a ((number)) million-dollar increase for the most effective treatments. I am also proposing research into ways to treat cocaine and crack addiction. Most of all, because drug addiction is a cruel inheritance, our treatment efforts will focus on expectant mothers.~~

**INSERT C**

~~\*\*\* Third, our enforcement strategy is based on a simple philosophy: If you commit a drug crime, you will be caught. And if caught, you will be prosecuted. And if convicted, you will do time. Congress must pass this Administration's crime package to toughen sentences, and to provide more federal law enforcers, prosecutors and prisons. And then we must increase funding for state and local law enforcers. In return, I expect the states to match tougher federal laws with stiffer bail, probation, parole and sentencing. I especially urge the governors to punish drug~~

## INSERT B

The second part of my plan concerns drug treatment. Last year, an estimated four million Americans had serious drug problems: they took drugs 200 times or more. Many of them -- as many as one in four -- will be able to stop with the help of friends, family, clergy, and their own motivation. Another quarter -- hard-core addicts or career criminals -- are difficult to reach with existing treatment methods and are unwilling or unable to stay drug-free.

That leaves roughly two million American drug users who stand a reasonable chance of significant improvement in well-designed, existing programs. But right now only about 40 percent of them are actually getting the help they could use. We have to do better.

Many people who need treatment won't seek it voluntarily. And some people who do seek treatment can't get in -- waiting lists are still common. Most of our programs were originally set up to deal with heroin addicts, but today we have six times as many problem cocaine users. What's more, many treatment centers aren't located in the towns, cities, and neighborhoods where they are most needed. And many programs can't provide services that are well-matched to individual treatment patients' problems.

And there is too little money. So tonight I am proposing a 53 percent increase in Federal spending on drug treatment: \$321 million more.

We will work with the states to improve their treatment systems. We will encourage employers to establish Employee Assistance Programs that cover drug use. And we will intensify our work on research -- especially on ways to reach, identify, and treat expectant mothers who use drugs. ((PAUSE))

## INSERT C

Third, there is our law enforcement and criminal justice system. My plan has a simple goal: making our streets and neighborhoods safe. When drugs are sold openly on street corners, and drug users stand on line in the sun to buy them, then law-abiding residents are held hostage to crime. Americans have a right to safety in and around their homes. To help you secure that safety, I am proposing a 133 percent increase -- \$200 million -- in Federal assistance to state and local law enforcement.

And because no one knows the problem of neighborhood safety better than the tenants of our public housing complexes, I am seeking \$50 million through the Department of Housing and Urban Development to get drug criminals out of these buildings -- for good.

We have to be tough on drug crime -- much tougher than we are now. Sometimes that means tougher penalties. But more often it just means penalties that are swift and sure. We've all heard stories about drug dealers who are caught and arrested -- again and again -- but never punished. That's not justice. And justice is what we need.

I am proposing that we enlarge our criminal justice system across the board -- at the local, state, and federal levels alike. We need more prisons, more jails, more courts, more prosecutors. So tonight I am requesting -- altogether -- a \$1.4 billion increase in drug-related Federal spending on law enforcement. ((PAUSE))

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~~offenders by taking away their driver's licenses. This may sound harsh, but for many young people, leniency is the harshest policy of all.~~

~~States should also sentence first-time non-violent drug offenders to alternative programs, like house arrest and boot camps, and test criminals for drugs, from sentencing straight through to parole.~~

~~Finally, we must make room for the carriers of death — seen in our prisons — and as for their bosses, the drug lords, we can raise the cost of doing business to the stiffest price possible — life in prison, no parole.~~

~~When it comes to enforcing the law, drug abuse is a problem in every community. But nowhere are drug addicts as brazen as in our public housing projects. The overwhelming majority of public housing tenants want nothing to do with these thugs. They fear for their lives and the safety of their children. We cannot, we will not, turn our backs on any of our neighbors in trouble. I seek to empower these communities to restore order, to kick out the dealers — and to keep them out.~~

**INSERT D**

~~\*\*\* And finally, the fourth element of our strategy looks beyond our borders, where drug gangsters have slaughtered brave state troopers and honest judges. The besieged governments of the drug-producing countries are ready to fight back, to help us crack the international drug rings. And I am pleased to note. . . .  
 . . . ((Late news item from Colombia to be added.))~~

## INSERT D

Finally, the fourth part of my drug strategy looks beyond our borders -- where drug gangsters have slaughtered brave statesmen and honest judges; where all the cocaine and crack sold on America's streets is grown and processed and controlled.

Tonight, as we speak, criminal drug syndicates are threatening the democratic governments of Colombia, Bolivia, and Peru. These nations in the Andean Region of South America have indicated a new willingness to attack the drug trade in their mountains and jungles and cities. President Barco of Colombia has launched an unprecedented crackdown on the cocaine mafia in his country, for example. All three countries need help in this fight. For their good -- and ours -- we must provide it.

I recently announced an emergency aid package for Colombia. Tonight I am also seeking an additional \$260 million in military, law enforcement, and other assistance for the three Andean cocaine producing countries.

These nations are not requesting American personnel to do the job -- any more than we would want their people to fight drugs on America's streets. But the Andean countries do need material and economic aid, training, and better information -- and they need it over the long term. So my Administration will seek a five-year program of Andean assistance totalling more than \$2 billion, tied to measurable progress against the trafficking networks. ((PAUSE))

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~~Next month, I will build on this progress by going to a summit in Costa Rica to present my plan to assist foreign governments in eradicating drug crops, and to help them fight the violence of drug terrorists. On the high seas and in the skies, we will adopt tougher rules of engagement against smugglers. And on land, we will seek international agreements to make it easier to follow the trail of drug money back to the front-men and financiers. We will put these pinstriped money-launderers where they belong -- in prison stripes.~~

~~Our strategy is comprehensive. The programs within it are intended to mesh, to draw strength from one another, to sustain a national effort. We cannot relax on any front in the war against drugs. That means aggressively attacking the problem from every angle.~~

~~Such an approach will not come cheaply. Last February, I asked for a \$525 million increase in the drug budget for the coming year. Now, after six months of careful study, we have identified an immediate need for two billion dollars more. I am proposing a 1990 drug budget totaling seven and a half billion dollars -- the largest single increase in history.~~

~~Yes, these dollars are vital. But a sense of national determination, born of anger, is even more important. Let our courage unite us, and bring us together behind this one plan of action, an assault on every front.~~

INSERT  
E

## INSERT E

These are a few of the most important elements in my plan to fight drugs. There are many others. They are all designed -- each specific program -- to mesh into a powerful whole. To draw strength from one another. To sustain a winning and truly national initiative.

We cannot relax on any front in the war against drugs. That means an aggressive attack on the problem from every angle.

As you can tell, my plan will not be cheap. Last February, I asked for a \$700 million increase in the Federal drug budget for the coming year. Now, after six months of careful study, I have identified an immediate need for \$1.5 billion on top of that. Altogether, I am proposing a 1990 drug budget totalling almost \$8 billion -- the largest single increase in history.

Let me tell you how important this is. We need this program fully implemented -- and the money to pay for it -- right away. The next fiscal year begins just 26 days from now. So tonight I am asking the Congress -- which has helped us formulate this plan -- to help us fund it, as well.

My budget director, Dick Darman, has sent a letter to the Congress detailing precisely how we can fully fund this drug strategy within the limits of our bipartisan budget agreement. If the drug problem is our highest domestic priority -- and we all agree that it is -- then we must act accordingly. The drug war is not a political issue. It is an urgent national concern. And I intend to work with Congress -- beginning immediately -- to see that our fight against drugs gets the full Federal attention it needs and deserves.

I ask your help, as well to join me to urge your  
 TY. Call to Action: ~~We must summon our national will, from~~  
~~local leaders and national representatives to take our strategy to heart.~~  
~~the White House, to the statehouse, to the courthouse, from the~~  
~~boardroom to the pulpit, from every workplace to every classroom~~  
~~in America. Wherever Americans work, study, play or pray, we~~  
~~must join together for this single purpose.~~

~~I pledge to do my part. But I need your help. More~~  
~~important, the children of America need your help. Today -~~  
~~right now.~~

And please — make a personal contribution. *personalize even more ✓*  
 Every American can make a special contribution. Call your  
 local drug prevention program. Be a big brother or sister to a  
 child in need. Pitch in with your local Neighborhood Watch  
 program. Whether you donate your time, serve as a counselor, or  
 participate in a fundraising drive, there are no mundane tasks in  
 the war on drugs. Every volunteer counts.

From the schools of Los Angeles to Bowling Green, Kentucky,  
 armies of volunteers are taking up the fight against drugs. What  
 can one person do? Consider Dr. Lorraine Hale who was driving  
 through Harlem, only to see a young mother, <sup>a</sup> high on heroin, <sup>addict</sup> —  
 holding a baby in her lap. On impulse, Dr. Hale parked, and  
 asked the woman to take the baby to the home of Clara Hale, her  
 mother. From this simple beginning, Lorraine and Clara Hale, and  
 a team of helpers, now nurse hundreds of drug-addicted babies  
 back to health.

So there are solutions. People like the Hales. ~~or Any~~  
 parent who talks to a child about the dangers of drugs ~~also~~  
 provides a solution.

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Any employer who bans drugs from the workplace.

Any school that takes a hardnosed stance.

Any neighborhood in which drugs are not welcome.

And finally, anyone who refuses to look the other way.

*Victory will take hard work — and time.*  
 V. Conclusion: ~~Of course, even with our best efforts,~~  
~~Victory is years away.~~ But we must not relent, too many young  
 lives are at stake.

*Not long ago, I read a newspaper story about*  
 When I think of the devastation of drugs, I think of a  
 little boy named Dooney, who, until recently, lived in a crack  
 house in a suburb of Washington, D.C. *He has seen his father covered with*  
*boiling water by drug dealers.* In Dooney's neighborhood,  
 children don't flinch at the sound of gunfire. *He has heard so much gunfire he no longer*  
*flinches.* Social service agencies were aware of him, but it was unsafe to  
 play, they pretend to sell to each other small white rocks they  
 enter his neighborhood to offer him help.  
 call crack

Life at home ~~was~~ *was* so dismal that Dooney begged his teachers to  
 let him sleep on the floor ~~of his school.~~ *at* And, *when he grows up?* 6-year-old Dooney  
 says: "I don't want to sell drugs, but *ill* I probably have to."

((PAUSE))

Dooney doesn't have to sell drugs. No child in America  
 should have to face such a future, or endure such a home.  
 Together, as a people, we can save these children of despair. We  
 have already saved countless lives. We have already transformed  
 a national attitude of tolerance into intolerance. But the war  
 on drugs will be hard-won, *child by child* ~~kid by kid~~, block by block,  
 neighborhood by neighborhood.

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This is the toughest domestic challenge we've faced in decades. If we fight this war as a nation of isolated individuals, the war is lost. But if we face this evil as a nation united, our children will have a brighter future, and cocaine will be nothing but a useless chemical.

Victory over drugs is our cause, a just cause, and with your help, justice will prevail.

Thank you, God bless you and good night.

\* \* \*

**Presidential Address on Drugs: All Networks**  
**Tuesday, Sept. 5/ 9:00 p.m.**

**I. A War Footing: Good Evening.**

Yesterday marked the unofficial end of summer, a time of family vacations, away from work and away from school. America has known many such peaceful and prosperous summers. But now yellow school buses are back on the streets; America's children are back in class; and our thoughts turn to the future.

This is the first time since taking the oath of office that I felt an issue was so important, so threatening, that it warranted talking directly with you, the American people. You, your friends, your neighbors and I agree that the gravest domestic threat facing the nation today is drugs.

Turn on the evening news, or pick up the morning paper and you'll see what some Americans know just by stepping out their front door: the most serious problem today is cocaine, and in particular, crack.

Who's responsible? Let me tell you.

Anyone who uses drugs.

Anyone who sells drugs.

And anyone who looks the other way.

Tonight, I will tell you how many Americans are using illegal drugs. I will present to you my national plan -- my Administration's strategy -- for dealing with this threat. And I will ask for your help in what promises to be a difficult fight. But first, let me tell you just where I think we stand right now.

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Some used to call drugs just a benign form of recreation. They're not. Drugs are a direct and terribly dangerous threat: to our neighborhoods, to our homes, and to our families and friends. Just ask anyone who's seen the damage drugs do first hand. It's got to stop. All of us know that. And so this country has made a fundamental decision. We are ready, as never before, to go on a war footing against drugs.

No one among us is fully out of harm's way. When four-year-olds play in playgrounds strewn with discarded hypodermic needles and crack vials -- to tell you the truth, it breaks my heart. When cocaine -- our most deadly and addictive illegal drug -- is available to schoolchildren, it makes my blood boil. And when as many as 200,000 babies are born each year to mothers who use drugs -- babies born desperately sick, weeks or months premature -- then I know this is a war that must be won.

Many citizens, and many communities, are already in the thick of it. Some have even paid with their lives. Corporal Charles Hill, a Virginia policeman, was gunned down while trying to persuade a violent crack addict to release a hostage. Carlos and Maria Hernandez fought repeatedly against the drug dealers in their Brooklyn, New York neighborhood. Early one morning this summer, a car drove by their apartment. Five shots were fired at the bedroom window. Maria Hernandez was killed as she dressed for work. ((PAUSE))

These are American heroes. I mourn their loss. It is our duty as a nation to assure that they have not died in vain.

**II. Good News and Bad News:** Let me share a few facts with you. I want to show you the results of the recently completed Household Survey of the National Institute on Drug Abuse. It compares recent drug use to three years before. It tells us some very good news . . . and some very bad news. First, the good. ((Camera cuts to Slide One.)) ((PAUSE))

In 1985, the government estimated that 23 million Americans were using drugs on a "current" basis -- that is, at least once in the preceding 30 days. Last year, that number fell by 37 percent to 14.5 million. That means that almost nine million Americans seem to have given up so-called casual drug use. ((Cut to Slide Two.))

Current use of the two most common, illegal substances -- marijuana and cocaine -- is down 36 and 48 percent respectively.

How much comfort can we take from these dramatic declines in usage? Let me get to that in a moment.

First, let's talk about the bad news -- very bad news. ((Cut to Slide Three)) Among the more than eight million people who used cocaine at all in the past year, almost a million of them used it once a week or more.

What all this means is that, in spite of the fact that overall cocaine use is down, habitual cocaine use has almost doubled. And habitual cocaine use -- especially crack use -- is our most pressing, immediate drug problem. ((PAUSE))

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Make no mistake about it. This is a tough, tough problem. There will be no quick fix or magic bullet solution. But the first step has already been taken. We have made some progress against this challenge -- progress through changed and hardened national attitudes toward drugs.

I want to thank all of you who have already done so much: our brave law enforcement officers across America . . . parents, teachers . . . community activists . . . and business and labor leaders who have assumed responsibility in the workplace. I particularly want to thank the media -- television, radio, and the press -- for their exhaustive news and editorial coverage. And finally, I want to thank a President and a First Lady by the name of Reagan.

All of these good people told the truth -- that drug use is wrong and dangerous -- and they did something about it.

Tonight, I would like to tell you what I intend to do about it -- as President of the United States, in an Administration that will lead an all-out assault against the evil of drug use and drug trafficking.

**III. A Drug Strategy:** Earlier today, I sent our first National Drug Control Strategy to the Congress. As it was prepared, we talked with state, local, and community leaders, law enforcement officials, and rehabilitation experts. We talked with parents and kids. They all had a lot to say, wisdom to share.

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We also took a long, hard look at all that the Federal government has done about drugs in the past: all that's been good and effective, and some -- let's be honest -- some that hasn't.

The result is a new comprehensive strategy, a coordinated strategy, a new determination to fight drugs with every tool at our disposal. Our schools and drug prevention programs. Our drug treatment system. Our laws and our criminal justice programs. And our foreign policy. Each of these tools is important, vital, necessary. But we'll only win this war when all of them are used together, and well.

\*\*\* First, we must stop drug use before it starts. Unfortunately, it usually starts early -- in the first few years of adolescence. But it usually doesn't start the way you might think. Children almost never get their first drugs from an addict or a dealer. Instead, they get them for free -- from friends or acquaintances who think casual drug use is harmless fun. Peer pressure is what spreads drug use. So fighting that kind of peer pressure is what will stop drug use from starting.

Tonight, I am proposing a \$233 million increase in Federal funds for school and community prevention programs that help young people -- and adults -- reject enticements to try drugs. And because words alone are not help enough, I am proposing something else. I am proposing that every institution in America do something about the people who spread drug use: drug users

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themselves. I want every school, college, and university -- and every workplace -- to adopt tough and fair policies about drug use by students and employees. Those that do not adopt such policies will not get Federal funds. Period.

We cannot have anyone sitting on the sidelines. Our fight against drugs is too serious and urgent for that.

A businessman by the name of Jim Burke told me he was haunted by the thought -- a nightmare, really -- that somewhere in America, at any given moment, there is a teenage girl giving birth to child addicted to cocaine. So Jim did something. He and other businessmen and women raised hundreds of millions of dollars for a national ad campaign against drugs. And now they are determined to raise a million dollars a day for the next three years -- a billion dollars total -- all to promote the anti-drug message.

Next week I will take this same message to the children of America in a special television address, one that I hope will reach every school, every teenager. But, again, drug prevention can't be restricted just to classrooms. It must begin at home, with parents and families. And it must continue -- in every organized community, in every business, in every church in America. ((PAUSE))

\*\*\* The second part of my plan concerns drug treatment. Last year, an estimated four million Americans had serious drug problems: they took drugs 200 times or more. Many of them -- as

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many as one in four -- will be able to stop with the help of friends, family, clergy, and their own motivation. Another quarter -- hard-core addicts or career criminals -- are difficult to reach with existing treatment methods and are unwilling or unable to stay drug-free.

That leaves roughly two million American drug users who stand a reasonable chance of significant improvement in well-designed, existing programs. But right now only about 40 percent of them are actually getting the help they could use. We have to do better.

Many people who need treatment won't seek it voluntarily. And some people who do seek treatment can't get in -- waiting lists are still common. Most of our programs were originally set up to deal with heroin addicts, but today we have six times as many problem cocaine users. What's more, many treatment centers aren't located in the towns, cities, and neighborhoods where they are most needed. And many programs can't provide services that are well-matched to individual treatment patients' problems.

And there is too little money. So tonight I am proposing a 53 percent increase in Federal spending on drug treatment: \$321 million more.

We will work with the states to improve their treatment systems. We will encourage employers to establish Employee Assistance Programs that cover drug use. And we will intensify our work on research -- especially on ways to reach, identify, and treat expectant mothers who use drugs. ((PAUSE))

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\*\*\* Third, there is our law enforcement and criminal justice system. My plan has a simple goal: making our streets and neighborhoods safe. When drugs are sold openly on street corners, and drug users stand on line in the sun to buy them, then law-abiding residents are held hostage to crime. Americans have a right to safety in and around their homes. To help you secure that safety, I am proposing a 133 percent increase -- \$200 million -- in Federal assistance to state and local law enforcement.

And because no one knows the problem of neighborhood safety better than the tenants of our public housing complexes, I am seeking \$50 million through the Department of Housing and Urban Development to get drug criminals out of these buildings -- for good.

We have to be tough on drug crime -- much tougher than we are now. Sometimes that means tougher penalties. But more often it just means penalties that are swift and sure. We've all heard stories about drug dealers who are caught and arrested -- again and again -- but never punished. That's not justice. And justice is what we need.

I am proposing that we enlarge our criminal justice system across the board -- at the local, state, and federal levels alike. We need more prisons, more jails, more courts, more prosecutors. So tonight I am requesting -- altogether -- a \$1.4

billion increase in drug-related Federal spending on law enforcement. ((PAUSE))

\*\*\* Finally, the fourth part of my drug strategy looks beyond our borders -- where drug gangsters have slaughtered brave statesmen and honest judges; where all the cocaine and crack sold on America's streets is grown and processed and controlled.

Tonight, as we speak, criminal drug syndicates are threatening the democratic governments of Colombia, Bolivia, and Peru. These nations in the Andean Region of South America have indicated a new willingness to attack the drug trade in their mountains and jungles and cities. President Barco of Colombia has launched an unprecedented crackdown on the cocaine mafia in his country, for example. All three countries need help in this fight. For their good -- and ours -- we must provide it.

I recently announced an emergency aid package for Colombia. Tonight I am also seeking an additional \$260 million in military, law enforcement, and other assistance for the three Andean cocaine producing countries.

These nations are not requesting American personnel to do the job -- any more than we would want their people to fight drugs on America's streets. But the Andean countries do need material and economic aid, training, and better information -- and they need it over the long term. So my Administration will seek a five-year program of Andean assistance totalling more than

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\$2 billion, tied to measurable progress against the trafficking networks. ((PAUSE))

These are a few of the most important elements in my plan to fight drugs. There are many others. They are all designed -- each specific program -- to mesh into a powerful whole. To draw strength from one another. To sustain a winning and truly national initiative.

We cannot relax on any front in the war against drugs. That means an aggressive attack on the problem from every angle.

As you can tell, my plan will not be cheap. Last February, I asked for a \$700 million increase in the Federal drug budget for the coming year. Now, after six months of careful study, I have identified an immediate need for \$1.5 billion on top of that. Altogether, I am proposing a 1990 drug budget totalling almost \$8 billion -- the largest single increase in history.

Let me tell you how important this is. We need this program fully implemented -- and the money to pay for it -- right away. The next fiscal year begins just 26 days from now. So tonight I am asking the Congress -- which has helped us formulate this plan -- to help us fund it, as well.

My budget director, Dick Darman, has sent a letter to the Congress detailing precisely how we can fully fund this drug strategy within the limits of our bipartisan budget agreement. If the drug problem is our highest domestic priority -- and we all agree that it is -- then we must act accordingly. The drug war

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is not a political issue. It is an urgent national concern. And I intend to work with Congress -- beginning immediately -- to see that our fight against drugs gets the full Federal attention it needs and deserves.

IV. **Call to Action:** I ask your help, as well. Join me. Urge your local leaders and national representatives to take our strategy to heart.

And please -- make a personal contribution. Call your local drug prevention program. Be a big brother or sister to a child in need. Pitch in with your local Neighborhood Watch program. Whether you donate your time, serve as a counselor, or participate in a fundraising drive, there are no mundane tasks in the war on drugs. Every volunteer counts.

From the schools of Los Angeles to Bowling Green, Kentucky, armies of volunteers are taking up the fight against drugs. What can one person do? Consider Dr. Lorraine Hale who was driving through Harlem, only to see a young mother -- a heroin addict -- holding a baby in her lap. On impulse, Dr. Hale parked, and asked the woman to take the baby to the home of Clara Hale, her mother. From this simple beginning, Lorraine and Clara Hale, and a team of helpers, now nurse hundreds of drug-addicted babies back to health.

So there are solutions. People like the Hales. Any parent who talks to a child about the dangers of drugs.

Any employer who bans drugs from the workplace.

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Any school that takes a hardnosed stance.

Any neighborhood in which drugs are not welcome.

And finally, anyone who refuses to look the other way.

V. Conclusion. Victory will take hard work -- and time. But we must not relent -- too many young lives are at stake.

Not long ago, I read a newspaper story about a little boy named Dooney, who, until recently, lived in a crack house in a suburb of Washington, D.C. He has seen his addicted mother doused with boiling water by drug dealers. He has heard so much gunfire that he no longer flinches. Social service agencies were aware of him, but it was unsafe to enter his neighborhood to offer him help.

Life at home was so dismal that Dooney begged his teachers to let him sleep on the floor at school. And when he grows up? Six-year-old Dooney says this: "I don't want to sell drugs, but I'll probably have to." ((PAUSE))

Dooney doesn't have to sell drugs. No child in America should have to face such a future, or endure such a home. Together, as a people, we can save these children of despair. We have already saved countless lives. We have already transformed a national attitude of tolerance into intolerance. But the war on drugs will be hard-won, child by child, block by block, neighborhood by neighborhood.

This is the toughest domestic challenge we've faced in decades. If we fight this war as a nation of isolated

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individuals, the war is lost. But if we face this evil as a nation united, our children will have a brighter future, and cocaine will be nothing but a useless chemical.

Victory over drugs is our cause, a just cause, and with your help, justice will prevail.

Thank you, God bless you and good night.

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