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**OA/ID Number:** 13678  
**Folder ID Number:** 13678-011

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**Folder Title:**  
Take Pride in America Awards 7/24/89 [OA 6266] [2]

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Weekly Compilation of  
**Presidential  
Documents**



Monday, August 1, 1988  
Volume 24—Number 30  
Pages 949-981

serve them, enjoy them, and pass them on to the next generation.

Now what this means is that people who mistreat these lands are really stealing from others, from their fellow citizens and from future generations. And there's no reason for us to tolerate that. Ask Lou Gossett, Clint Eastwood, or Charles Bronson if they get angry when people abuse our public lands. As these Take Pride spokesmen symbolize, there's a code of conduct, a code of honor, that separates right from wrong; and part of that code guides how we care for our national parks and public lands. As Lou, Clint, and Charlie have put it: That's the difference between the good guys and the bad guys.

You know, I'm reminded of an old story—and believe me, this time it is an old story. If you have heard it, pretend you haven't. [Laughter] It's about those two fellows that were out hiking in the woods and suddenly looked up and saw a grizzly bear coming over the hill toward them. One of them immediately reached into his pack, pulled out a pair of sneakers, started removing his boots and putting on the sneakers. And the other one standing there says, "You don't think you can outrun that grizzly, do you?" And he said, "I don't have to. I just have to be able to outrun you." [Laughter] Now, Clint would have just said, "Go ahead, make my day." [Laughter]

Well, the truth is every citizen, school, civic group, business, and community that takes pride in America by taking care of this great and beautiful land of ours helps to make my day. And to all of you, the 94 winners of the Take Pride in America National Awards and everyone who participated, I can tell you that I and your fellow citizens are proud of you and grateful to you. You've helped clean litter out of the Grand Canyon, given medical care to Alaskan wildlife, planted gardens in Philadelphia, and helped preserve the wetlands of California, and much, much more.

President Theodore Roosevelt, who began our system of national parks and forests, said that "A grove of giant redwoods or sequoias should be kept just as we keep a great and beautiful cathedral." And by respecting the land that we share, we respect one another. To preserve America's beauty,

in the history of our nation. The opposition talks about growth. We've delivered. They talk about jobs. We've delivered. They talk about opportunity for minorities—and I have to admit, this especially irks me as though we were hardhearted. The truth is, our economic expansion has done more for minorities than any big spending program could ever hope to accomplish. Indeed, one economic observer has written that, and I'll quote, "On every front—jobs, income, even household wealth—the years 1981 to 1986 represent the best 5 years in black history."

Well, I listened to those speeches, and I couldn't help thinking that this is what the difference between us comes down to: They talk, and we deliver. George Bush will cut taxes again. What would their nominee do? I mean, what would he really do? [Laughter] Yes, they've come out with their platform, but it's a platform that in effect hides their real policies in a brown paper wrapper.

Well, this is one of those choice moments when inclination and duty happen to coincide. Throughout this campaign, I'm going to give the American people the truth. I'm going to give the opposition—well, maybe I better just paraphrase Harry Truman. I'm going to tell the opposition the truth, and they'll think it's hell. [Laughter]

That was just to open the meeting. We'll get on with the meeting. [Laughter]

*Note: The President spoke at 9:37 a.m. in the Cabinet Room at the White House.*

### Remarks at the Take Pride in America Awards Ceremony July 26, 1988

Well, today we're honoring the people who honor America by keeping her beautiful. And believe me, you can travel around the world, but there's no country on Earth that can surpass the physical beauty of the United States. Our national parks, forests, waterways, monuments, and other public lands are national treasures that we hold in common. They are America's crown jewels, and we're the custodians who must pre-

we have to work together. Private sector activities, as we recognize today, are irreplaceable, but the role of government is also vital. In fact, nearly one-third of our country's land is owned by the Federal Government.

In 1982 we began a \$1 billion restoration program to improve and protect our national parks, thereby ending some years of neglect. We've added millions of acres to the national wilderness preservation system. Since 1981 the number of rivers protected as "wild and scenic" has more than tripled. And 34 new national wildlife refuges, totaling over 400,000 acres in 20 States, have also been added. And our administration has made more than 270 additions to the endangered and threatened species list. But we've done more than just make a list; we've put new emphasis on restoring animal populations, with over 180 recovery plans, compared to just 36 approved under the previous administration.

We've kept America's commitment to land and wildlife management, clean air, clean water, and a healthier environment for us all. The EPA is working with the States to deal with the natural hazard posed by radon gas, and emissions of manmade pollutants into the air have been significantly reduced. Using Superfund, we have completed work at more than 1,000 emergency hazardous waste sites. Work is currently underway at 700 sites on the national priority list. Our administration has set the highest standards for enforcing environmental protection laws. And just in our first term alone, we filed 852 civil enforcement actions—that's nearly 2½ times the rate of the previous administration. But we didn't stop there. We took it one step further and established the environmental crimes unit because, in the past, virtually no environmental cases were criminally prosecuted. The result is that, during the past 5 years, we've obtained over 400 criminal indictments and over 300 convictions and guilty pleas. And the message to polluters is crystal clear. We told them, in the words of Dirty Harry: "You're out of luck."

Cleaner air, cleaner water, increased protection of American wildlife—this pro-growth administration has also been staunchly proenvironment. The same spirit of creativity and innovation that's created

17 million jobs has also benefited the land itself, making America the beautiful more beautiful still.

Perhaps best of all, there are people like you throughout the country, taking pride in America and protecting the abundant majesty of our nation. This concern and dedication is also part of our heritage. Throughout our history, caring individuals have bequeathed great parks, forests, wildlife preserves, and historic sites to a nation that they love and cherish. And the award winners we recognize today are their moral heirs and successors—individuals, working together and accomplishing great things. That's something America can truly be proud of. And for all that you all are doing, thank you, and God bless you.

*Note: The President spoke at 11:01 a.m. at the South Portico of the White House.*

#### Message to the Congress Transmitting Amendments to the Convention on the International Regulations for Preventing Collisions at Sea

July 26, 1988

*To the Congress of the United States:*

Consistent with the International Navigational Rules Act of 1977 (Public Law 95-75; 33 U.S.C. 1602), I transmit herewith amendments to the Convention on the International Regulations for Preventing Collisions at Sea, 1972, adopted at London, November 19, 1987. The Convention on the International Regulations for Preventing Collisions at Sea (72 COLREGS), done at London, October 29, 1972, was signed by over 50 contracting parties to the International Maritime Organization (IMO). The 72 COLREGS entered into force on July 15, 1977, and replaced the 1960 Collision Regulations. The 72 COLREGS were previously amended in November 1981 to clarify technical language of the existing regulations. The nine amendments adopted in 1987 are technical in nature and, with the exception of amendment one, are also designed to clarify existing rules.

Amendment one makes a minor modification to the language in rule 1(e). The existing provisions of rule 1(e) allow for alternative compliance with the provisions of the

# AMERICA THE BEAUTIFUL

WORDS BY  
KATHARINE LEE BATES  
MUSIC BY  
SAMUEL A. WARD

In 1893 an English teacher at Wellesley College wrote a poem that was to become the lyrics for one of the most beautiful of American patriotic songs. Katharine Lee Bates had been asked to lecture during the summer at Colorado College in Colorado Springs (the young Woodrow Wilson had also been invited), and it was during that summer that she conceived "America the Beautiful." Miss Bates later said that the chief inspiration for her poem had been the magnificent view from the top of Pikes Peak. Soon after the poem was printed in 1895—in *The Congregationalist*, a church magazine—it was set to various tunes and printed in hymnals. But by the 1920's it had become permanently associated with the tune "Materna," which Samuel Augustus Ward had composed in 1882 for the hymn "O Mother Dear, Jerusalem."

Andante con moto

The musical score is written in G major and 4/4 time. It features a vocal line and a piano accompaniment. The tempo is marked 'Andante con moto'. The score is divided into two systems. The first system covers the first two lines of lyrics, and the second system covers the next two lines. Chord symbols are placed above the vocal line. The piano part includes a 'SATB' marking and a dynamic marking of 'mf'.

C G7

1. O beau - ti - ful for spa - cious skies, For am - ber waves of

S  
A  
T  
B  
mf

C C#dim7 G7 C C+6 G G(b5) G D9 D7

grain, For pur - ple moun - tain maj - es - ties A - bove the fruit - ed

G D7 G7 C Dm7 G7 F G7

plain! A - mer - i - ca! A - mer - i - ca! God shed his grace on

C F C7 F C F G G7 C

thee, And crown thy good with broth - er - hood, From sea to shin - ing sea!

2. O beautiful for pilgrim feet,  
 Whose stern, impassioned stress  
 A thoroughfare for freedom beat  
 Across the wilderness!  
 America! America!  
 God mend thine every flaw,  
 Confirm thy soul in self-control,  
 Thy liberty in law!

3. O beautiful for heroes proved  
 In liberating strife,  
 Who more than self their country loved,  
 And mercy more than life!  
 America! America!  
 May God thy gold refine,  
 Till all success be nobleness,  
 And every gain divine!

4. O beautiful for patriot dream  
 That sees beyond the years;  
 Thine alabaster cities gleam,  
 Undimmed by human tears!  
 America! America!  
 God shed his grace on thee,  
 And crown thy good with brotherhood,  
 From sea to shining sea!

THE WHITE HOUSE

Office of the Press Secretary

For Immediate Release

June 8, 1989

REMARKS BY THE PRESIDENT  
TO THE DUCKS UNLIMITED  
SIXTH INTERNATIONAL WATERFOWL SYMPOSIUM

Crystal Gateway Marriott  
Crystal City, Virginia

1:10 P.M. EDT

THE PRESIDENT: Thank you, Harry, very, very much, and all of you for that warm welcome. Every member of Ducks Unlimited can eat his heart out -- or hers -- and I say that because you should be very jealous of me. You ought to see the beautiful carvings that you all gave to me carved by Bill Veesy -- two ducks -- one of the most spectacular pieces of duck artwork that I believe I've ever seen. And so, I'm grateful to all of you for that presentation that Harry made.

I want to salute the members of Congress that are here. I want to pay my respects to the head of the EPA, Bill Reilly. We are very fortunate to have him leading our Environmental Protection Agency. I want to pay my respects to our Secretary, Manuel Lujan, who is going to do a fantastic job for us. I served with him in the Congress and he rates and merits your confidence.

Mike Deland was supposed to be here, and he, showing the fact that he's human, he is caught up at the airport in Washington right now -- (laughter) -- so I expect we'll see him in a while. But most of you know him. And I would simply say that the members of Congress and friends, it's a real pleasure to be here.

One of my greatest pleasures is going fishing with my grandchildren, and seeing the Grand Tetons through the eyes of a 10-year-old grandson or teaching our six-year-old twin granddaughters -- now Texans again -- the wonders of the ocean, makes life really sing for me. And when I am out in the great outdoors with my own kids or grandkids, I realize how true it is that our children will inherit the Earth. And so any vision of a kinder, gentler America -- any nation concerned about its quality of life, now and forever, must be concerned about conservation. It will not be enough to merely halt the damage we've done. Our natural heritage must be recovered and restored.

And we saw it at Mount St. Helens, and we see it now at Yellowstone Park, and in the growth of spring -- nature healing its wounds, coming back to life. We can and should be nature's advocate. And that means an active stewardship of the natural world. And it's time to renew the environmental ethic in America -- and to renew U.S. leadership on environmental issues around the world. Renewal is the way of nature, and it must now become the way of man.

And that's why I so readily accepted when Harry invited me and that's why I wanted to talk to you today. When this organization was founded over fifty years ago, in the Dust Bowl days, there was just a handful of you committed to preserving and restoring our wetlands. And just about that time, a few hunters got together and formed a little group called Ducks Unlimited. And thank goodness they did.

And since then, you've set aside, I am told, over five

MORE

million acres as habitat, raised nearly half a billion dollars, started wetlands projects in each of the fifty states, for a simple reason -- 75 percent of the remaining wetlands in the continental U.S. are privately owned. We can't do it without your help.

The partnerships you've set up with state and federal agencies -- and with conservation groups like the Nature Conservancy and the National Wildlife Foundation -- have been outstanding.

And that's good news for ducks. Remember, though, what Dick Darman said about taxes. Anything that looks like a duck or walks like a duck or quacks like a duck is going to hear from him. (Laughter.) The poor guy -- the very thought of Ducks Unlimited keeps him up at night. (Laughter and applause.) But your work is even better news for America. For what you're doing represents just the kind of local, on-site, private sector initiative that we must bring to every environmental challenge.

As you know too well, our wetlands are being lost at a rate of nearly half a million acres a year. So every year, fewer mallards and pintails make it to the pothole country. You may remember my pledge, that our national goal would be no net loss of wetlands. And together, we are going to deliver on the promise of renewal, and I plan to keep that pledge. (Applause.)

I've set up an interagency task force, under our Domestic Policy Council, to work with you -- with governments at all levels -- with the private sector -- to stop the destruction of those precious habitats. Their first task is to develop a united federal policy for the North American Waterfowl Management Plan here and in Canada as well. And Canada has lost over 40 percent of her wetlands. And the time has come to simply say stop.

And to support the Plan, this week Secretary Lujan proposed a new trust fund -- using interest from the Pittman-Robertson Fund -- that would contribute about \$10 million. And our goal is to restore a fall flight of more than 100 million birds. And we're looking at legislation from Senators Mitchell and Chaffee, Congressmen Dingell and Conte. And there are a few details to be worked out, but the basic thrust of the legislation is sound. I look forward to signing a bill to conserve North American wetlands this year.

And we've asked for nearly \$200 million in new funding for acquisitions under the Land and Water Conservation Fund. We've also increased funding for coordinated water quality programs, to protect the wetlands we already have, and, for the first time in seven years, some of those dollars will go towards acquiring wetlands.

But we're looking far beyond the federal role. We want to improve the management of federally-owned wetlands by leasing them to concerned groups like yours. And, you know, the local momentum is picking up. Just last month, Maryland's Governor Schaefer approved the nation's first state non-tidal wetlands law. And it's an outstanding piece of work. Bill Reilly emerged as a key supporter for that bill -- and I certainly would encourage him to do more, but in his case, he's the one that's encouraging me to do more all the time. And, again, I'm grateful for his leadership.

We're working with American farmers through the Farm Bill program to provide technical assistance for wetland conservation. Wherever wetlands must give way to farming or development, they will be replaced or expanded elsewhere. It's time to stand the history of wetlands destruction on its head. From this year forward, anyone who tries to drain the swamp is going to be up to his ears in alligators. (Laughter and applause.)

Let me just spend a few minutes outlining our environmental philosophy. Our approach to wetlands conservation is driven by a new kind of environmentalism -- a set of principles that apply to all of the environmental challenges that we face. We

believe that pollution is not the inevitable by-product of progress. So the first principle is that sound ecology and a strong economy can coexist. But let's remember -- the burden of proof is on man, not nature.

And the fact is, our ecology and the economy are interdependent. Environmentalists and entrepreneurs must see how much their interests are held in common. It's time to harness the power of the marketplace in the service of the environment.

The second principle is that a true commitment to restoring the nation's environment requires more than just a federal commitment. The tradition of purely federal, "top-down" directives will never again be enough. So we're working to promote more creative state and local initiatives, drawing on the energy of local communities and the private sector into the cause -- pulling them into the cause of conservation. All of you in this room have made that commitment -- and now, it must be made an all-American commitment.

And our third principle is obvious, but too rarely acted on -- the preventing -- that preventing pollution is a far more efficient strategy than struggling to deal with problems once they've occurred. For too long, we've focused on clean-up and penalties after the damage is done. It's time to re-orient ourselves using technologies and processes that reduce or prevent pollution -- to stop it before it starts. In the 1990s, pollution prevention will go right to the source.

Technology has given us tremendous, awesome power to alter the face of the earth. We must use it to do good. Environmental soundness, industrial design must be partners. Industry is making -- and must continue to make -- environmental soundness an essential fact of American industrial life.

We've already taken several steps in that direction. And as you know, I've called for the elimination of CFCs by the year 2000. And we've also reviewed the Corporate Average Fuel Economy -- those CAFE standards. We've tightened the standard, as the law originally intended. More efficient cars are good for our environment, and good for our energy security. We're going to promote the use of alternative, "neat" fuel technology. And I've proposed full funding to develop clean coal technology.

The fourth principle is a recognition that environmental problems respect no borders. I'm delighted to see the Ambassador from Canada here. So we're working with nations around the world, to provide leadership in finding cooperative, international solutions. From Japan to Brazil, we're discussing ways to reverse rainforest devastation. And we've recommended a ban on international shipment of hazardous waste, unless an agreement is signed that makes sure waste is disposed of safely.

In Germany two weeks ago, I announced our intention to provide technical assistance and new technologies to the nations of Eastern Europe, to help them handle pollution problems. And some of the rivers in those countries are now so polluted, they can't even be used for industrial cooling -- because they're too corrosive. And even our recommendation to ban the importation of elephant ivory underscores this new international emphasis.

The fifth and final principle is that existing environmental laws will be vigorously and firmly enforced. And I've requested funds to hire more environmental prosecutors at the Justice Department. And next week, Bill Reilly will deliver to Congress a report on overhauling the Superfund Program for hazardous waste. Our message about environmental law is simple -- polluters will pay.

And finally, on Monday, I will unveil the most sweeping changes to the Clean Air Act since it was last amended 12 years ago. And it will allow us to recover and restore precious forests, lakes, and streams. And whether Americans live near factories, or in

cities, or in high woodland country, it'll significantly improve every North American's quality of life.

So those are our five principles. Harnessing the power of the marketplace, state and local initiative, promoting prevention, international cooperation, and strict enforcement.

But behind all of the studies, the figures, and the debates, the environment is a moral issue. For it is wrong to pass on to future generations a world tainted by present thoughtlessness. It is unjust to allow the natural splendor bestowed to us to be compromised. It is imperative that we preserve the Earth and all its blessings -- to meet the challenge of renewal.

Some 40 years ago, a man named Aldo Leopold wrote a book that some of you may have heard of. It was called "A Sand County Almanac." And in it, he talked about values -- values that you and I share. "That land is to be loved and respected," Leopold wrote. Let me start -- "That land is to be loved and respected -- is an extension of ethics." That was 40 years ago. And since then, millions of acres of wetlands, habitat for so many plants and animals, have disappeared. And they continue to vanish at an alarming rate -- some one-half million acres a year.

And I want to ask you today what the generations to follow will say of us 40 years from now. It could be they'll report the loss of many million acres more, the extinction of species, the disappearance of wilderness and wildlife.

Or they could report something else. They could report that, sometime around 1989, things began to change, and that we began to hold on to our parks and refuges. And that we protected our species. And that, in that year, the seeds of a new policy about our valuable wetlands were sown -- a policy summed up in three simple words: "No net loss." And I prefer the second vision of America's environmental future.

A man I greatly admire, Theodore Roosevelt, was the first President to act on that ideal. And when he set aside the Grand Canyon as a national monument of nature, his words of warning were driven by great personal conviction. "Leave it as it is," he said. "You cannot improve on it. The ages have been at work on it, and man can only mar it. What you can do is to keep it -- for your children, and your children's children."

Recovery, restoration, and renewal -- that is our moral imperative. And from today forward, it is the ethical legacy we must inspire in every American.

To one of the great private sector organizations in America -- I thank you. God bless you. And God bless the United States of America. Thank you very, very much. (Applause.)

END

1:28 P.M. EDT

7/10/89

# Take Pride in America

Lora 343-1726

Photo

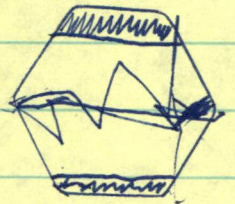
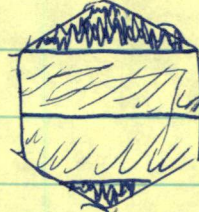
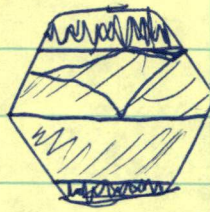
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Miss Carter - Educ 732-5112

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(Boston)

Charles H. Gibbons Jr.

Environ. Speeches

5/15/88

Ducks Unlimited

Brent Erikson - Sen. Simpson's off.

Burton Lee for anecdotes  
brother-in-law

Humor: Jay Hoess

I haven't seen so many people  
excited about trash since!

Godzilla meets Baby

To Steph B.  
Date 7/20 Time 2:10

**WHILE YOU WERE OUT**

M Anne Owens  
of Cong. Clark  
Phone 225-6401  
Area Code Number Extension

TELEPHONED	<input checked="" type="checkbox"/>	PLEASE CALL	<input checked="" type="checkbox"/>
CALLED TO SEE YOU	<input type="checkbox"/>	WILL CALL AGAIN	<input type="checkbox"/>
WANTS TO SEE YOU	<input type="checkbox"/>	URGENT	<input type="checkbox"/>

RETURNED YOUR CALL

ret - sis  
has  
7/20

Message RE: Speech on  
Monday. They  
can't accept. Can  
they send someone  
else.

Operator S

T. Roosevelt

# Familiar Quotations

*A collection of passages, phrases and  
proverbs traced to their sources in  
ancient and modern literature*

FIFTEENTH AND 125TH ANNIVERSARY EDITION  
REVISED AND ENLARGED

## John Bartlett

*Edited by EMILY MORISON BECK  
and the editorial staff of Little, Brown and Company*



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and well read. Quotations due to the last motive are invariably ill-advised; the discerning reader detects it and is contemptuous; the undiscerning is perhaps impressed, but even then is at the same time repelled, pretentious quotations being the surest road to tedium.

*Ib.*

- <sup>1</sup> THAT, *relative pronoun* . . . The two kinds of relative clause, to one of which *that* and to the other of which *which* is appropriate, are the defining and the nondefining;<sup>1</sup> and if writers would agree to regard *that* as the defining relative pronoun, and *which* as the nondefining, there would be much gain both in lucidity and in ease. Some there are who follow this principle now, but it would be idle to pretend that it is the practice either of the most or of the best writers.

*Ib.*

### Remy de Gourmont

1858-1915

- <sup>2</sup> Aesthetic emotion puts man in a state favorable to the reception of erotic emotion. Art is the accomplice of love. Take love away and there is no longer art.

*Décadence*<sup>2</sup>

- <sup>3</sup> Man is a successful animal, that's all.

*Promenades Philosophiques*

### Ruggiero Leoncavallo

1858-1919

- <sup>4</sup> The comedy is finished.<sup>3</sup>

*I Pagliacci (The Clowns) [1892],  
last words*

### John Trotwood Moore

1858-1929

- <sup>5</sup> Only the gamefish swims upstream.<sup>4</sup>

*The Unafraid*

### Adolph Simon Ochs

1858-1935

- <sup>6</sup> All the news that's fit to print.

*Motto of the New York Times*<sup>5</sup>

<sup>1</sup>In American English, restrictive and nonrestrictive.

<sup>2</sup>Translated by W. A. BRADLEY.

<sup>3</sup>La commedia è finita.

See Rabelais, 158:14.

<sup>4</sup>Quoted by GRANTLAND RICE [1880-1954] in *The Ballade of the Gamefish and Expanding the Theme*.

Only the gamefish swims upstream, / But the sensible fish swims down. — OGDEN NASH [1902-1971], *When You Say That, Smile*

<sup>5</sup>When Adolph Ochs bought the *New York Times* in 1896 he adopted this motto, which has been printed in every issue since.

## H. W. and F. G. Fowler — Roosevelt

### Ohiyesa

[Charles Alexander Eastman]<sup>6</sup>

1858-1939

- <sup>7</sup> [The Indian] sees no need for setting apart one day in seven as a holy day, since to him all days are God's.

*The Soul of the Indian [1911]*

- <sup>8</sup> Nearness to nature . . . keeps the spirit sensitive to impressions not commonly felt, and in touch with the unseen powers.

*Ib.*

### Max Planck

1858-1947

- <sup>9</sup> We have no right to assume that any physical laws exist, or if they have existed up to now, that they will continue to exist in a similar manner in the future.

*The Universe in the Light of Modern Physics [1931]*

- <sup>10</sup> Anybody who has been seriously engaged in scientific work of any kind realizes that over the entrance to the gates of the temple of science are written the words: *Ye must have faith*. It is a quality which the scientist cannot dispense with.

*Where Is Science Going? [1932]*

- <sup>11</sup> An important scientific innovation rarely makes its way by gradually winning over and converting its opponents: it rarely happens that Saul becomes Paul. What does happen is that its opponents gradually die out and that the growing generation is familiarized with the idea from the beginning.

*The Philosophy of Physics [1936]*

### Theodore Roosevelt

1858-1919

- <sup>12</sup> I wish to preach, not the doctrine of ignoble ease,<sup>7</sup> but the doctrine of the strenuous life.

*Speech before the Hamilton Club,  
Chicago [April 10, 1899]*

- <sup>13</sup> Far better it is to dare mighty things, to win glorious triumphs, even though checked by failure, than to take rank with those poor spirits who neither enjoy much nor suffer much, because they live in the gray twilight that knows not victory nor defeat.

*Ib.*

It is hard to think of any group of seven words that have aroused more newspaper controversy. — GERALD W. JOHNSON, *An Honorable Titan [1946]*

<sup>6</sup>Santee Dakota.

<sup>7</sup>See Virgil, 104:13, and Milton, 284:13.



# United States Department of the Interior



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WASHINGTON, D.C. 20240

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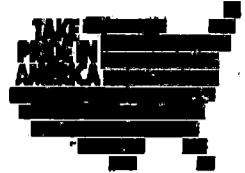
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# United States Department of the Interior



OFFICE OF THE SECRETARY  
WASHINGTON, D.C. 20240

To: Stephanie Blessey, White House Communications

From: Trudy Harlow, Take Pride in America Task Force

Subject: Talking Points for Take Pride in America National Awards Ceremony, July 24, 1989 - 2:00 p.m.

Stephanie, our first priority is to tie in the Take Pride campaign as an important part of the President's Thousand Points of Light initiative. Just about *all* the comments he used in his recent speech launching the Thousand Points of Light initiative apply to Take Pride.

- Take Pride is a nationwide call to action -- to volunteer -- a message in which there is no argument, no debate and no controversy. It is an opportunity for organizations and private citizens to join with federal, State and community agencies to illuminate this Nation with a thousand points of light.
- The citizens and organizations involved in the Take Pride in America campaign are becoming many points of light so that America will shine a little brighter.
- The opportunities for stewardship are everywhere, the obligations of citizenship are constant, and the rewards of service are everlasting. Thank you for being among those 'thousand points of light' who give America such a bright future.
- America's strength comes from its people. We have a remarkable volunteer spirit which shines bright in the many faces I see here today. You are giving your time and love to this great land of ours. You are the thousand points of light that make this country a bright and shining example of the enormous power of education, community spirit and volunteerism at work.

*Rev 89g-8300*

*19th  
Revs-*

*20th - Larry Rubenstein*

Our second priority is for the President to encourage continued participation in the Take Pride campaign by Cabinet officers, Governors and our private sector partners:

- The President recognizes that Take Pride in America is a partnership of government at all levels, and he is pleased to have TEN federal agencies and 48 States as active partners in the campaign.

Finally, below are some statements which may be inspiring:

- This sense of pride in America has been handed down from generation to generation. President Theodore Roosevelt, one of America's most eloquent conservationists, called our lands and wildlife the "property of unborn generations." Our commitment to leaving our natural resources better than we found them is the foundation of the Take Pride in America campaign.
- Americans have been blessed with a land of incomparable natural beauty. Vast open spaces, majestic mountains, magnificent rivers and lakes, rolling plains and splendid coastlines -- these are all part of our heritage. They have helped to shape our national character.
- Across the country, citizens and organizations are building upon a renewed sense of pride in America by actively participating in her care. Under the Take Pride in America umbrella, federal, State and local public lands -- where hundreds of thousands of Americans, young and old, enjoy the outdoors and learn about their heritage -- are reaping the benefits of volunteer stewardship efforts.
- There is nothing that compares with the value of hands-on learning, and that is just what the Take Pride in America campaign is all about -- the chance for Americans of all ages and backgrounds to become educated about their responsibilities to this treasured land of ours through their own involvement, commitment and effort. And the beneficiaries will be not only those who are learning, but America herself, and we who enjoy her blessings.
- God has blessed this land with magnificent natural treasures

and a people with a great capacity to love and cherish them... and you, whom we honor today, represent the best of the best.

- We salute YOU for giving our public land managers such a boost with all of your dedicated efforts to ensure these lands are protected for the people, not from them. Indeed, Take Pride in America is a campaign BY Americans, FOR America.
- The lands and the precious resources they hold are important reminders of our past and hold the promise for a brilliant tomorrow.
- Through your actions, you are raising awareness that these lands are ours to protect and preserve. This country has given us so very much. Certainly, we have a personal obligation to volunteer to enrich her and ensure that she continues to be the best country in the world.
- The 104 Take Pride in America top winners we honor here today -- as well as the other thousands of program participants -- have set a standard for all citizens to follow.
- By making this land better for all Americans and future generations, you also are honoring the Lord who blessed us with this bountiful, beautiful Nation.

In addition, some of the winning projects included:

- Volunteers from the small town of Page, Arizona, rally yearly to clean up the nearby Glen Canyon Recreation Area and Navajo Reservation.
- A 72-year-old blind man built bluebird nesting boxes for use at a Corps of Engineers Lake project in Mississippi. He is being recognized posthumously and is represented here today by his beloved widow.
- Physically challenged children in Delaware helped to clean beaches throughout the summer.

Project volunteers included military veterans, Boy and Girl Scouts, church groups, businesses, Peace Corps veterans, inner city groups,

garden clubs, and federal, State and local governments -- in short, a cross-section of America.



OFFICE OF THE VICE PRESIDENT  
WASHINGTON

December 13, 1988

NOTE TO THE VICE PRESIDENT

FROM: KRISTIN TAYLOR *KT*

THROUGH: STEVE HART *SH*

SUBJ: FISHING QUESTIONS FROM ROD & REEL MAGAZINE

Jim Merritt of Rod & Reel fishing magazine is working on a story about the fishing habits of past presidents. He knows you're an avid fisherman and would like to ask you several questions about where, when and how you fish.

If you're interested in responding, his questions are attached. You could either jot down your answers and pass them back to our office or, if you prefer, speak with him personally.

Merritt works out of his home during the day. His number is 609-737-0496, and his deadline is flexible.



THE VICE PRESIDENT  
WASHINGTON

December 17, 1988 (self typed)

Dear Jim,

Herewith my answers to your questions:

1. I am not a skilled fly fisherman. This summer on the Shoshoe in Wyoming I did pretty well with the dry fly. I got fairly accurate, and I enjoyed the test. The fish were small, but the thrill of laying the fly in under a branch and then seeing the fish rise gave me total peace. (14 lb test - light tackle)  
Mostly I do trolling for blues, spin or bait reel casting for Bone fish/and tarpon. I slo like bait reel casting for bass. In Maine for me it is mostly 10-15 lb. blues using plugs, bright red or yellow tubing, or rebel/rapalla type lures. When the blues are hitting the type lure doesn't matter much. A good feather lure or a shiny spoon will do the job. I have had good luck with mackerel going for the blues.  
I like ~~catching~~ coaching the mackerel on light spinning tackle.  
I like Striped Bass fishing but have not starred in this.  
I've fished a couple of Oregon Rivers for steelhead= not much luck. I've fished in Idaho and Alaska, Texas, Alabama, Florida, Maine and Mexico. Offshore I like watching the Dolphin come across the water. Kings and a hard hitting 'cuda are fun.  
I have caught Sail Fish but I am not a 'big' fish fiherman.



THE VICE PRESIDENT  
WASHINGTON

-2-2-2-

2. I fish in the summer ~~every~~ day on vacation and on some weekends.. Given the demands of my office I expect I'll get less fishing time, but I am going to try to wedge it in- good for the soul, good for the mind.

3. I started fishing at age 5 or so. Earliest recollection catching mackerel on a lead jig with a piece of white cloth for bait... trolling with that old green cotton line. I also fished off the Maine rocks for pollock (greasy inedible devils, and for cunner... brown spine-backed inedible fish. We'd also get the occasional small flounder. and I loved jigging for smelt. My earliest fishing was ex~~clusively~~ salt water- Maine.

4..Exotic Fishing.....

*Eceland*  
~~Alaska~~ a. on a lovely river with the Prime Minister of ~~Alaska~~ catching my first salmon. Though we had press around it was very special standing out in that clear clean rived and killing that salmon./ exotica cont--- my first Bone fish, fishing with George ~~Hommel~~ in Florida. Fishing out of Islamorada the excitement of that first 10 lb bone fish will always be with me. A cast shrimp with spinning reel and about 10 lb test line did the job. Close second-- boating a 125 lb. tarpon last year- same place ,same fisherman with me.



THE VICE PRESIDENT  
WASHINGTON

3-3-3-3-

5. I like ~~to~~ fish because it is totally relaxing. I love the water. I can concentrate and forget all my worries. I count my blessings while fishing. I love being with my grand son (age 12) or some other kid when I fish. I like to chat but not too much. I love my Cigarette boat. The combination of going out fast and then trolling is perfection. I love the sea. I have handled boats for years. I know the waters off Kennebunkport so well that I can tell where the reefs are, when the swells will break, ~~when~~ to find the seals. Fishing is my greatest source of relaxation. Collaterally it makes me appreciate the environment much more than if I didn't fish.
6. Mrs bush loves to go with me. She is the only person who can read and fish at the same time- enjoying both equally. Our kids go out with me. It brings our family close in.
7. The Miane waters off our house are still clean and sparkling; but as stated above, fishing makes one much more concerned about the environment.
8. Life time member of B.A.S.S.
9. I love quail hunting which I have done without fail every year since about 1964. I love dove hunting. I have done ~~some~~ some duck hunting, but I'd rather be out where I can walk and exercrise.



THE VICE PRESIDENT  
WASHINGTON

-4-

Jim, I hope ~~this~~ <sup>this</sup> answers your questions adequately.  
After Christmas I am off for 2 days OF QUAIL HUNTING  
IN South Texas, and one day of fishing for bass near  
Montgomery Alabama with Ray Scott head of B.A.S.S.

Just hung up from our phone call.

Have a Merry Christmas.

Sincerely,

Jim Merritt  
51 N. Main Street  
Pennington, N.J. 08534

December 8, 1988

Ms. Kristin Taylor  
Vice Presidential Press Office  
White House  
Washington, DC 20501

Dear Kristin:

This is in follow to our telephone conversation this morning regarding my research on an article about President-Elect Bush as a fisherman. As I mentioned, the article is for Rod & Reel, a small (circulation 40,000) but literate and influential magazine published in Camden, Maine by Down East Publications. I have enclosed a sample copy, which includes an article of mine that the vice president might enjoy about Joe Humphreys, "professor" of fly-fishing at Penn State.

While focusing on President Elect-Bush, the article would place him in the long line of our other angling presidents, beginning with George Washington, whose tackle -- a simple hand line -- can be seen at Mount Vernon. Washington fished for shad in the Potomac, and while in New York City for his inauguration took time off for some fishing in the lower Hudson, whose fish at the time were presumably free of PCBs. In the twentieth century, most of our presidents have been fishermen, and Herbert Hoover even wrote a book on the subject. Republican presidents have tended to be fly-fishermen whose quarry was mainly trout -- Theodore Roosevelt, Coolidge, Hoover, Eisenhower -- while Democrats have preferred deep-sea fishing (FDR and Kennedy), flyfisher Jimmy Carter being the notable exception.

So with that as background, here are the questions (ranging from technical to philosophical) that I would like to pose to Mr. Bush:

1. What kind of fishing do you do (plug-casting, fly-fishing, etc.), and for what kind of fish (striped bass in Maine, trout in Wyoming)? Any favorite lure or fly?

(more)

2. How often do you have the opportunity to fish, and given the demands of the office, do you expect to fish regularly as president?

3. When did you start fishing, and what are your earliest memories of it? Did your father or some other mentor teach you? Do you recall your first fish -- when and where you caught it, how old you were, etc.?

4. What is the most exciting or memorable angling experience you've ever had? (A huge fish that got away, angling in Alaska or some other exotic locale.)

5. Why do you like to fish? What is its appeal -- its essence?

6. Does anyone else in your family -- children or Mrs. Bush -- share your enthusiasm for angling?

7. How has fishing influenced your views on the environment? Generally speaking, are the waters you fish in better or worse condition than they were when you first started fishing?

8. Are you a member of any angling or other conservation organization such as Trout Unlimited, Bass Unlimited, or the Izaak Walton League of America?

9. Is fishing your only field sport, or do you also hunt or bird-watch? If a hunter, what kind? (Waterfowl, upland birds such as quail, etc.)

I think that will do it. I hope there are not too many questions here, and I would be pleased to receive answers to them in any way possible. My preference, of course, would be to interview Mr. Bush directly. A telephone interview would be wonderful, but even better would be a face-to-face talk; I could arrange to be in Washington, Kennebunkport or wherever, anytime at his convenience. Fifteen minutes ought to do it -- surely he could spare that much time for a subject at least as important as nuclear disarmament or the budget deficit.

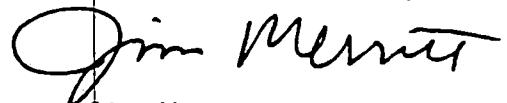
(more)

In addition to writing for Rod & Reel, I also contribute to Field & Stream, Fly Fisherman, People, Modern Maturity, Americana, the Princeton Alumni Weekly, and other publications. I can be reached at the above address or at (609) 737-0496 until December 31, afterward during the day at (609) 452-5748.

Thank you very much for your assistance, and I look forward to hearing from you.

With best wishes for the holidays,

Sincerely,

A handwritten signature in cursive script that reads "Jim Merritt". The signature is written in dark ink and is positioned above the printed name.

Jim Merritt

# NATIONAL CAMPAIGN NEWS

## FIRST LADY BARBARA BUSH TO HEAD AWARDS PANEL

First Lady Barbara Bush will serve as Honorary Chairman of the Blue Ribbon Panel of Judges for the 1988 Take Pride in America National Awards Program, Interior Secretary Manuel Lujan, Jr., announced.

Mrs. Bush accepted Secretary Lujan's invitation to serve by saying, "The recognition of outstanding stewardship activities that is part of the Take Pride in America campaign is a wonderful way to encourage citizens to do their part in caring for our public lands."

The awards program recognizes individuals and groups that conduct outstanding stewardship action or awareness efforts on behalf of federal, State, local, private or Indian lands, and the natural and cultural resources they hold.

"We are privileged to have such a distinguished group of panel members to review these outstanding stewardship activities of 1988. The job of the Blue Ribbon Panel -- to select the most exemplary of the finalists to be national winners -- will be a challenge."

The Blue Ribbon Panel results are expected to be announced in June 1989, and a ceremony for the

SEE 'BUSH' ON PAGE 3



*First Lady Barbara Bush will serve as Honorary Chairman of the Take Pride in America Blue Ribbon Panel of Judges*

## AWARDS FINALISTS ANNOUNCED

Secretary of the Interior Manuel Lujan, Jr., has announced that 191 individuals and groups have been named finalists in the third annual Take Pride in America National Awards Program.

"These finalists represent the do-it-yourself spirit and neighborliness which permeate American tradition," said Lujan. "They are truly among the 'thousand points of light' to which President Bush has so frequently referred. They have devoted time, energy, and their imagi-

nations to protect America's public lands and cultural resources, and all Americans should recognize them for their volunteerism and efforts to educate their fellow citizens."

More than 530 nominations were received for consideration. The finalists represent 44 States, the District of Columbia and Puerto Rico.

A screening committee of representatives from throughout the federal government selected the proj-

SEE 'FINALISTS' ON PAGE 5

## Take Pride in...

# MARYLAND

Marylanders have joined together in a number of public and private efforts to preserve their state's natural resources. State Take Pride in America programs have ranged from protecting local water supplies in a rural county to generating public support for the famed wild ponies of Assateague Island.

Concern for public lands and local water supplies in Calvert County led two University of Maryland Cooperative Extension Service agents to introduce an award-winning educational program.

Ruth Miller and Patricia White conducted public meetings to inform residents of the hazards of dumping oil and other dangerous materials into water supplies and onto public lands.

Their efforts led to a vote by Calvert County Commissioners to place oil deposit containers at trash collection sites around the county and at the local landfill.

Elsewhere in the state, students in the Worcester Country School in Berlin brought attention to the Assateague National Seashore and its most important inhabitants, the wild ponies. Through the club's community service project, fourth through sixth graders used computers both at home and at school to compile information and design posters about the ponies and about beach erosion.

Students toured the island to compile data, and they discussed their concerns with legislators. As a result, educators in the United States and Canada are starting similar clubs.

The Chesapeake Bay is one of Maryland's most important resources. Marylanders have earned their living on the Bay for generations.

The U.S. Fish and Wildlife Service in Annapolis began an important educational program designed to protect the Bay's resources. The program consisted of a coloring book that told the story of "Chessie" and the Chesapeake Bay. The Fish and Wildlife Service also designed an informative exhibit, which has been viewed by 10,000 people at Sandy Point State Park.

In many ways, Maryland is a microcosm of America's resources. It is rich with ocean, bay, mountains

and large metropolitan areas. If you would like to get involved with Maryland's Take Pride in America program, write Barbara McLeod of the Maryland Department of Natural Resources, 580 Taylor Avenue, Annapolis, Maryland, or call (301) 974-3017.



The American Forestry Association, flanked by the U.S. Department of Agriculture, the U.S. Forest Service, and the Pennsylvania Avenue Development Corporation, has launched a nationwide campaign to encourage Americans to plant 100 million trees in their communities by 1992.

Called "Global ReLeaf," the campaign will encourage tree planting to take aim at the buildup of carbon dioxide in the atmosphere.

Said R. Neil Sampson, executive vice president of the American Forestry Association, "Conservation organizations, led by AFA, have been promoting tree planting for over a century."

Because they use carbon dioxide as they grow, trees may help cool the globe. According to Dale Robertson, chief of the U.S. Forest Service, "Trees offer our communities the double benefit of both reducing CO<sub>2</sub> build-up and encouraging energy conservation through the reduced cooling needs of our homes and offices."

Sampson of the American Forestry Association estimates that there are at least 100 million energy efficient tree planting sites available around U.S. homes, towns and cities. A primary thrust is to plant trees in the "concrete jungles" that have turned cities into urban hot spots.

Global ReLeaf involves schools, garden clubs, civic associations, nurseries, planning commissions, community foresters, and policy makers in its tree planting campaign. Global ReLeaf also encourages efforts to plant and manage rural forests. In addition, the campaign will focus attention on energy conservation.

For more information, write: Global ReLeaf, The American Forestry Association, Post Office Box 2000, Washington, D. C. 20013.

**BUSH...**

*Continued from p. 1*

1988 awardees is planned for the summer in Washington, D.C. The ceremony honoring the 1987 winners was hosted by President Ronald Reagan on the South Lawn of the White House.

Following is a list of the 1988 Blue Ribbon Panel of Judges: Mrs. Barbara Bush, Honorary Chairman; Interior Secretary Manuel Lujan, Jr., Co-Chairman; Education Secretary Lauro F. Cavazos, Co-Chairman; Agriculture Secretary Clayton K. Yeutter, Co-Chairman; Mr. Frank Bailey, President, VOLUNTEER: The National Center; Mr. Blanton Belk, Founder and President, Up With People; U.S. Senator John B. Breaux (LA); Ms. Lovola W. Burgess, Vice President, American Association of Retired Persons; Ms. Elba Garcia Burke, Outdoor Advertising, Inc.; Mr. Derrick A. Crandall, President, American Recreation Coalition; Ms. Kelli Evans, Immediate Past Student President, Future Farmers of America; Ms. Ellen Galinsky, President, National Association for the Education of Young Children; Honorable Richard Greene, Weber County Clerk (UT); Mr. Gilbert Grosvenor, President, The National Geographic Society; Mr. David Hall, Vice President and General Manager, The Nashville Network; Dr. William P. Hytche, President, University of Maryland, Eastern Shore; Honorable Joseph Kyrillos, Jr., Assemblyman, District 13 (NJ); Mr. Ben Love, Chief Scout Executive, Boy Scouts of America; Mr. J. W. Marriott, Jr., Chairman, The Marriott Corporation; Honorable Sue Myrick, Mayor, Charlotte (NC); U.S. Senator John McCain (AZ); Mr. Steve Meyer, Director of Governmental Affairs, National Association of Conservation Districts; Ms. Bea Pickens, Chairman, Fish & Wildlife Foundation Board; Ms. Betty Pilsbury, President, Girl Scouts of the U.S.A.; Mr. Roger Powers, President, Keep America Beautiful, Inc.; U.S. Representative Don Ritter (PA); Mr. Dana Soukup, Student President, Future Farmers of America; Mr. Andy Tobin, President, United States Jaycees; Mr. Alexander Trow-bridge, President, National Association of Manufacturers; U.S. Representative Barbara Vucanovich (NV); Ms. Ruth Wooden, President, The Advertising Council, Inc. 🇺🇸

# PRESIDENT ISSUES TPIA MONTH MESSAGE

Following is the text of the message released by the White House from President George Bush to Americans supporting Take Pride in America Month:

"I am delighted to send my warmest greetings to everyone celebrating Take Pride in America Month 1989.

"Americans have been blessed with a land of incomparable natural beauty. Vast open spaces, majestic mountains, magnificent rivers and lakes, rolling plains, and splendid coastlines -- these are all part of our heritage. They have even helped to shape our national character.

"Take Pride in America Month offers us a wonderful opportunity to salute those Americans who have dedicated their time and energy to preserving America's parks, forests, historic sites, and playgrounds. Their generosity and commitment to our natural, cultural, and historic heritage will enable future generations to enjoy our country's abundant resources.

"Barbara joins me in commending all of you on your participation in this special observance and encouraging all Americans to become active and caring stewards of our public lands. God bless you, and God bless America." 🇺🇸

*The Take Pride in America National Campaign News is a publication of the Take Pride in America Task Force, U.S. Department of the Interior. Comments and news articles are welcome and should be sent to:*

*Trudy P. Harlow, Editor  
National Campaign News  
Take Pride in America  
18th & C Streets, N.W.  
Room 5123  
Washington, D. C. 20240  
Telephone (202) 343-1726*

*All articles and photographs submitted become the property of the Take Pride in America Task Force and will not be returned.*

## KEEP AMERICA BEAUTIFUL EXPANDS ITS MISSION

Keep America Beautiful, Inc. (KAB) has recently expanded its mission to help communities and the general public deal with their solid waste problems. While KAB's primary concern will remain litter prevention and voluntary recycling, a broadened mission allows KAB's educational program to encompass all solid waste disposal alternatives.

To assist KAB in the development of its expanded mission, a Solid Waste Task Force has been formed, comprised of members of KAB's National Advisory Council, including the U.S. Environmental Protection Agency, U.S. Chamber of Commerce, National Association of Counties, U.S. Department of the Interior, and the General Federation of Women's Clubs. Working together, these organizations and federal agencies will play a key role in developing a national consensus on proper waste disposal.

KAB is a private sector partner to the Take Pride campaign and hopes to incorporate its new mission into its efforts with Take Pride in America.

As part of its Public Lands Stewardship Program, KAB plans to encourage recycling activities that benefit our nation's public lands. A program guide for Public Lands Day (Saturday, September 9) is being produced and will include recycling ideas as well as in-

formation on composting.

The Take Pride campaign has been instrumental in increasing awareness about Public Lands Day. Last year, the Secretary of the Interior recorded a message to encourage citizens to get involved in Public Lands Day. This was played on radio stations across the country. Those sponsoring activities received recognition letters praising their stewardship efforts from both President Reagan and Vice President Bush.

To honor communities for their outstanding efforts on behalf of public lands and natural resources, Take Pride and KAB sponsor a joint awards program annually. Past projects that have won this joint award include an adopt-a-beach program sponsored by several communities in Mississippi, a massive tree-planting project in Oklahoma City, and the beautification of a three-mile median strip in Chicago. Applications for this award are available from KAB. The deadline each year is October 19.

KAB also has a Public Lands Stewardship Subcommittee which is made up of representatives from all the federal partners in Take Pride and several private sector partners as well. The subcommittee has targeted areas with little or no reported stewardship activity as a special emphasis during 1989.

*Those desiring more information about KAB activities, awards or publications should write to Ms. Becky Lyons, Keep America Beautiful, Inc., 9 West Broad Street, Stamford, CT 06902, or telephone (203) 323-8987.*

*Award recipients in three programs were honored by New Mexico Governor Garrey Carruthers in ceremonies held in the State Capital Rotunda in Santa Fe in January. Governor Carruthers and actor Iron Eyes Cody presented awards to the winners in three categories of the second Annual Governor's Community Achievement Awards, including Take Pride in New Mexico. Here, Governor Carruthers presents a first-place 1988 State Take Pride in America award to members of the Raton Future Farmers of America while Iron Eyes Cody looks on.*



# Take Pride In America

## FINALISTS...

Continued from pg. 1

ects to be forwarded to a Blue Ribbon Panel, a prestigious panel of judges consisting of private and public sector leaders. Award winners are expected to be named in the late spring.

The 1988 finalists include the following, by category:

**Businesses/Corporations:** Barber Dairies, Inc. Birmingham, AL; Harbert Corporation, Birmingham, AL; The Yosemite Park & Curry Co., Yosemite, CA; First National Bank of Jasper, Jasper, AL; Florida Power Corporation, St. Petersburg, FL; Arvida/JMB Partners, Inc., Ft. Lauderdale, FL; Buffalo National River Canoe Concessioners, Gilbert, AR; Arizona Public Service Company, Phoenix, AZ; Mobil Exploration & Producing U.S., Inc., Dallas, TX; Wakefern Food Corporation, Elizabeth, NJ.

**Civic/Citizen Organizations:** Attala Co. Lady Landowner League, Kosciusko, MS; Assateague Mobile Sportfishermen's Association, Ocean City, MD; Grove Hill Pride Committee, Grove Hill, AL; Keep Choctaw County Beautiful Committee, Butler, AL; South Norfolk (Chesapeake) Community, Chesapeake, VA; Towns County Litter & Solid Waste Control Program, Hiwassee, GA; Elizabeth City Junior Woman's Club, Elizabeth City, NC; Clarks Chapel Community Development, Franklin, NC; Missouri Beautification Association, Branson, MO; Strang Cip, Strang, NE; South Omaha Neighborhood Association, Omaha, NE; The Clinton River Cleanup Committee, Sterling Heights, MI; Fulda Area Lake Preservation Corporation, Fulda, MN; Mountaineers, Inc., Phoenix, AZ; Keep Havasu Clean & Beautiful Committee, Lake Havasu City, AZ; Walter & Jo Oliver, Graham, TX; Citizens United to Protect the Maurice River, Millville, NJ; Camden City Garden Club, Inc., Camden, NJ; Isles' Open Space Programs, Trenton, NJ; Weldon Springs Foundation, Inc., Clinton, IL; Center for Marine Conservation, Washgton, D.C.; Alliance for a Living Ocean, Ship Bottom, NJ; Westmoreland County Historical Society, Greensburg, PA; Greenville Area Leisure Services Association, Greenville, PA; Friends of the Delaware Canal, Point Pleasant, PA.

**Constituent Organizations:** Accomack County Clean-Up Committee, Accomac, VA; Gwinnett Clean & Beautiful, Lawrenceville, GA; Keep North Carolina Clean & Beautiful, Inc., Raleigh, NC; Nebraska State Recycling Association, Lincoln, NE; Arizona Clean & Beautiful, Inc., Phoenix, AZ; Tri-State Bird Rescue & Research, Wilmington, DE; Alexandria USDA Club, Alexandria, LA; The Green Mountain Club, Inc., Montpelier, VT; Houston West Chamber of Commerce, Houston, TX; Boating Trades Association of Texas, Austin, TX; Langhorne Open Space, Inc., Langhorne, PA.

**Educational Institutions:** New Auburn FFA Chapter, New Auburn, WI; Marion FFA, Marion, WI; Turtle Lake FFA, Turtle Lake, WI; Lake Holcombe FFA, Holcombe, WI; Columbia High School 1987-88 Sophomore English-A Class, Burbank, WA; University of Mississippi Recreation Degree Program, University, MS; Lake Cable School's Window on Nature, Canton, OH; Franklin County Public Schools, Rocky Mount, VA; Jackson Elementary Extended Learning Program, Salt Lake City, UT; Bicentennial Youth Park Environmental Learning Center, Deland, FL;

Pleasant Gardens Elementary School, Marion, NC; White Oak Elementary School Nature Trail Committee, Tyner, NC; Glenwood Elementary School Beautification & Conservation Committee, Glenwood, NC; Raton FFA Chapter, Raton, NM; Cape Henlopen High School-Oceanography, Lewes, DE; Children's Beach House, Inc., Environmental Program, Lewes, DE; Indian Creek Elementary School, Indianapolis, IN; J.A. Patton Elementary School & PTA, Austin, TX; Kids Against Pollution, Closter, NJ; Vista Elementary School & Lori Jelsing, Kennewick, WA; Boyce Middle School, Upper St. Clair, PA; Phoenixville Area J.H.S. Recycling Greenhouse Committee, Phoenixville, PA; Robbins Park for Environmental Studies, Fort Washington, PA.

**Federal Government:** Reserve Mobile Construction Battalion 26/Detachment 1326, Decatur, IL; Kirtland Air Force Base, NM; Hartwell Lake, U.S. Army Corps of Engineers, Hartwell, GA; Chestatee Ranger District, Dahlonge, GA; Alligator River National Wildlife Refuge Volunteers, Manteo, NC; Caribbean National Forest, Palmer, PR; U.S. Forest Service Nantahala National Highlands Ranger District, Highlands, NC; Bozeman Ranger District, Bozeman, MT; Bienville Ranger District, Forest, MS; Clearwater National Forest, Orofino, ID; Fort Davis National Historic Site, Fort Davis, TX; Caesar Creek Lake, U.S. Army Corps of Engineers, Waynesville, OH; Ice Harbor - Lower Monument Project, Pasco, WA; Salt Creek/Papio Field Office, Omaha, NE; Larry E. Sarge, Cartersville, GA.

**Individuals:** Cecil Coke (dec'd), Coldwater, MS; Alice Krueper, San Bernardino, CA; Helen Winter, Annandale, VA; Ross Aikin, Hanalei, HI; Beth E. Libert, Ponce Inlet, FL; Tony Cheston Copeland, Edenton, NC; Dencil J. Strader, Crawford, WV; Eugene & Betty Powell, Warsaw, MO; Donald H. Curry, Anniston, AL; Jose Reyna, Las Cruces, NM; Ron Gardiner, Questa, NM; Anne Lusk, Stowe, VT; Carl Jackson, Lugoff, SC; Elizabeth "Teemus" Warner, Waco, TX; Bart & Rosie Gatewood, North Bend, OR.

**Local Governments:** Lincoln Conservation Commission, RI; Department of Parks, Recreation & Community Resources, Arlington, VA; Richmond County Anti-Litter Council, Warsaw, VA; Jefferson Beautification System, OH; Town of Painter, VA; City of North Lauderdale, FL; Onslow Clean County Committee, Jacksonville, NC; Town of Embarrass, MN; Town of Pelion, SC; Mansfield Parks Advisory Committee, Storrs, CT; Town of Stratford, CT; Keep Pawtucket Beautiful, RI; Hart County Solid Waste Education Committee, Munfordville, KY; Citiparks Environmental Education Program, Pittsburgh, PA.

**Media:** WJBK-TV, Southfield, MI; The Franklin News-Post, Rocky Mount, VA; Storm Lake Pilot-Tribune, Storm Lake, IA; Marja Broadcasting Corp. (WDNE-AM, WVHT-FM), Elkins, WV.

**Private Lands:** Citizens for the Preservation of the River, Long Island, VA; Save Our Cemeteries, New Orleans, LA; William & Mary Lou Schmidt, Brattleboro, VT.

**Public/Private Partnerships:** Liberal Recreational Shooting Range Authority, Liberal, KS; Caroline 4-H Park Board, Denton, MD; Grenada Lake Employees and Volunteers, Grenada, MS; Lawrence County Anti-Litter Campaign, Moulton, AL; Quail

SEE 'FINALISTS' ON PAGE 6

## FINALISTS...

Continued from p. 5

Hollow Volunteer Association, Inc., Hartville, OH; City of Norfolk, Parks and Recreation, Bureau of Cemeteries, Norfolk, VA; Oasis Garden Club of Indian Wells Valley, Inyokeem, CA; California Recreational Trails Committee, Sacramento, CA; Elmore County Rural Development Committee, Wetumpka, AL; Henricus Foundation, Chesterfield, VA; Allatoona Lake Association, U.S. Army Corps of Engineers, Cartersville, GA; Egmont 88 Volunteer Executive Director's Office, Homosassa, FL; Leon Sinks Trail Partnership Project, Tallahassee, FL; Volunteers for Outdoor Colorado, Denver, CO; Glen Nylander, Hill City, MN; Carteret Clean County Program, Beaufort, NC; Triangle J Regional Appearance Committee, Research Triangle Park, NC; North Carolina's TPIA Task Force, Raleigh, NC; Annual Lakeshore Cleanup, Rough River Lake, KY; Ritchie County MRP, Harrisville, WV; Project Pride, Morgantown, WV; West Virginia Spring Farm Show Committee, Huntington, WV; Pro-Carp Association Cleanup, Des Arc, MO; Greers Ferry Lake & Little Red River Annual Cleanup, Heber Springs, AR; Hot Springs/Garland County Beautification Commission, Hot Springs, AR; The Great Arkansas Cleanup, Little Rock, AR; USFW/Greers Ferry Natural Fish Hatchery, Heber Springs, AR; Lincoln-Lancaster Clean Community System, Lincoln, NE; Plattsmouth Community Improvement Council, Plattsmouth, NE; Friends of the San Pedro River, Huachucaq, AZ; Page Attacks Trash, Page, AZ; Mesa Ranger District Lower Salt Cleanup, Mesa, AZ; Baker Litter Lottery, Baker, LA; Charles A. Heine Memory Park, Baker, LA; Hartford County Soil & Water Conservation District, Windsor, CT; East Gallatin State Recreation Area Task Force, Bozeman, MT; Pride Against Litter (PAL), Elkins, WV; Kerr County Beautification, Kerrville, TX; New Jersey Wastewater Treatment Trust, Trenton, NJ.

**State Governments:** Hawaii State Department of Transportation, Highway Division, South Kona Crew; State of Hawaii Department of Transportation; Florida Department of Natural Resources; Beach Sweep '88 Coordinators, NC; Minnesota Clean Rivers Project; Mississippi River Conservation Corps; Arizona State Land Department; South Carolina Sea Grant Consortium; South Carolina Department of Highways & Public Transportation; West Pennsylvania Audubon Society & Pennsylvania Game Commission; Idaho Transportation Department.

**Youth Groups:** Montgomery County 4-H Clubs, MD; Blue Mountain BSA Council, WA; BSA Troop 54, 2, & 89, Mandan, ND; BSA Troop 29, Alabama School for the Deaf; Alleghany County 4-H Mountain Soil & Water District, VA; Strasburg FFA Chapter, VA; Powhatan 4-H Conservation Program, VA; High County Cactus Kickers 4-H Club, CO; Longs Peak BSA Council, CO; Fellowship Wolves 4-H Club, WV; Boy Scout Troop 218, Harrison, AR; Knotty Pines 4-H Club, WY; Great Smoky Mountain BSA Council, TN; Oklahoma State 4-H Officers; Friendly Valley 4-H, KS; Montana BSA Council; Brazos County 4-H Clubs, TX; Explorer Post 919, Tonopah, NV; Valley Forge BSA Council, PA; Senior Girl Scout Troop 52, Lower Burrell, PA; Troy Harden, Bonner Ferry, ID. 🗣️

## ARVADA ELEMENTARY STUDENTS TAKE PRIDE

What's red, white and blue, has more than 700 smiles, and makes America a better place to be? The students at Vanderhoof Elementary School in Arvada, Colorado.

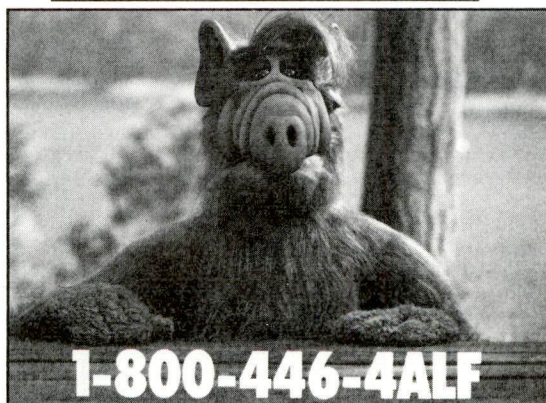
On Friday, April 21, Vanderhoof students donned red, white and blue outfits, pinned on their Take Pride in America buttons, and went to work. The students brought the Take Pride in America campaign to Arvada by cleaning up their schoolyard and working on projects that reflect the campaign theme of caring for public places.

"The Take Pride in America campaign is consistent with the values we teach at Vanderhoof," said Anne Barr, Vanderhoof's principal. "We believe it's important for students to have a sense of pride about themselves, their school, and their country."

Sixth-grade student council members created a larger-than-life-size bulletin board entitled "I Love America." In the first grade class, students used words and pictures to complete the sentence, "I take pride in America when I..." (recycle, avoid littering, take care of the environment, etc.).

Students also viewed Take Pride videotapes provided by the U.S. Department of the Interior's Bureau of Reclamation which feature the campaign's celebrity "Tough, Good Guys" Clint Eastwood, Lou Gossett, Jr., and Charles Bronson.

Mrs. Barr said that observance of the Take Pride program is part of the school's continuing effort to provide a balanced education which promotes student teamwork, caring, and an awareness of the surrounding world. 🗣️



# TAKE PRIDE IN AMERICA

## BACKGROUND

The Take Pride in America initiative, conceived as an approach to help protect America's vast natural and cultural resources, has grown into a national campaign involving 48 States, nine federal agencies, and many private sector partners. Campaign goals are to:

- increase awareness of the importance of wise use of public lands and natural and cultural resources;
- encourage an attitude of stewardship and responsibility toward public lands and resources; and
- promote participation by individuals, organizations and communities in caring for public lands and resources.

## A NATIONAL CAMPAIGN WITH GRASSROOTS FOCUS

The Take Pride in America campaign focuses national attention on the problems of land abuse and misuse and the opportunities to "volunteer to benefit America" and promotes grassroots involvement to help further public awareness and stewardship activities. Not a big federal program, Take Pride builds on the stewardship mission of the various agencies and provides an umbrella for organizations, groups and individuals to promote stewardship and reduce abuses.

Take Pride in America taps the American people's spirit of volunteerism. Participation is voluntary, from the highest levels of government to private sector organizations and individuals. The Take Pride message is channeled to local communities and to citizens through the network of partners.

FEDERAL PARTNERS

There is a strong commitment from nine federal agencies to ensure that the campaign continues to instill in citizens a sense of ownership and responsibility for natural and cultural resources. Each agency promotes the campaign within its respective mission and volunteer programs. The cooperation of these agencies in the Take Pride in America campaign has been unprecedented. Each has been working actively with State and local agencies and private sector constituent organizations to help instill in Americans across the Nation a sense of ownership and responsibility for our natural and cultural resources.

Listed below are the participating federal agencies and the bureaus in each which are active in the campaign:

- Department of the Interior:
  - National Park Service
  - U.S. Fish and Wildlife Service
  - Bureau of Indian Affairs (12 Regions)
  - Bureau of Land Management
  - Minerals Management Service
  - Office of Surface Mining Reclamation and Enforcement
  - U.S. Geological Survey
  - Bureau of Reclamation
  - Bureau of Mines
- Department of Agriculture
  - U.S. Forest Service
  - Soil Conservation Service
  - Food and Agricultural Council
- Department of Transportation
- U.S. Army Corps of Engineers
  - Ten divisions channel the message to 466 water resources development projects
- Department of Education
- Tennessee Valley Authority
- Environmental Protection Agency

- ACTION
- Department of Commerce  
Travel and Tourism Administration

### STATE PARTNERS

Forty-eight governors have signed on formally as Take Pride partner States, though citizens are actively supporting the campaign in all 50 States. Additionally, American Samoa and Guam are participating Territories.

The Take Pride campaign focuses on State and local participation. Each participating governor has identified a State Take Pride coordinator to serve as the liaison between the national Take Pride task force and the various participating individuals and organizations in the State. In general, State governments integrate Take Pride into their natural resource/conservation department activities.

Many of the 48 participating States conduct formal State awards programs; other simply forward nominations to the Take Pride task force. This is one indication of the range of involvement in Take Pride on the State level. Yet, unlike many voluntary programs (e.g., Keep America Beautiful, which has less than 15 participating States), the Take Pride campaign allows the governors and the State land managers to determine the level of participation most appropriate for their needs. This flexibility has allowed for growth and participation beyond that realized by organizations requiring more stringent application of their programs.

### PRIVATE SECTOR PARTNERS

One of the early goals for the initiative was to enlist the help of the private sector, and Take Pride was launched with support from a core of ten national "umbrella" groups:

- American Recreation Coalition
- Chamber of Commerce of the United States
- Council of Chief State School Officers

- Keep America Beautiful, Inc.
- Society for American Archeology
- National Crime Prevention Council
- National Recreation and Park Association
- Touch America Project  
(American Forestry Association)
- Travel for Tomorrow Council
- VOLUNTEER: The National Center

Other national organizations such as the Boy and Girl Scouts, the Izaak Walton League, the American Farmland Trust, the Outdoor Writers Association of America, the Lions and the Jaycees, as well as the National Association of Manufacturers and the National Association of CCC Alumni, have joined the campaign. In addition, many groups cooperate with various Take Pride federal and State partners (e.g., the Sport Fishing Institute's cooperative agreement with the Fish and Wildlife Service).

National private sector partners and other private groups have publicized the campaign by forwarding Take Pride information to State affiliates and members, and printing articles and editorials in their magazines and newsletters. Private sector groups also participate by serving as members of the national awards program Blue Ribbon Panel of Judges. The Blue Ribbon Panel is appointed by the Secretary of the Interior, with advice from the Secretaries of Agriculture and Education.

#### **KEY ELEMENTS OF THE TAKE PRIDE CAMPAIGN**

The Take Pride in America campaign has two major components -- a national public service advertising campaign and a national awards program.

#### **PUBLIC SERVICE CAMPAIGN**

The public service campaign solicits free radio, TV, newspaper, magazine and business press public service time and space to call attention to the need for wise use of America's natural and cultural resources. The Advertising Council, Inc., has spearheaded the public service campaign with the assistance of a volunteer advertising agency.

The thrust of the existing campaign, launched two years ago, has centered on "tough, good guys" Clint Eastwood, Charles Bronson, and Louis Gossett, Jr. Their message is "Bad Guys Abuse Public Land. Good Guys Save It."

A new campaign, aimed at a youth audience (ages 5-12), features the hit TV series character ALF.

An animated "Litter Critter" PSA series, developed within the Department and directed toward a younger audience, has received heavy play during children's prime viewing times - Saturday mornings and late weekday afternoons. Other departmental PSA's by Loretta Lynn and Lane Brody, country music entertainers, also stressed the Take Pride stewardship message.

#### NATIONAL AWARDS PROGRAM

The national awards program was created to recognize annually the most outstanding volunteer and stewardship activities occurring across the country. Public acknowledgement of such efforts motivates others to get involved and provides models for other communities, organizations and individuals to emulate.

The key to the awards program is recognition. The philosophy of the program -- "Everyone's a winner, especially America" -- is intended to be an incentive for widespread involvement. Nominations are made through the participating States, where State competitions identify their most outstanding activities and efforts and forward these applications to the Take Pride national office. All nominees at the national level are considered "winners" and represent the "cream of the crop" of stewardship activities occurring nationwide. The awards program is open to any individual and to public and private sector groups, large or small, that have contributed to increased awareness and wise use of public or Indian lands and resources.

All award program participants are invited to the annual national awards ceremony in Washington, D.C. where the national winners are recognized for their exemplary activities. Vice President George Bush provided the keynote address to more than 1,100 campaign participants who attended the inaugural ceremony in 1987, and presented special achievement awards to the campaign's spokesmen, Louis Gossett, Jr. and Clint Eastwood. More than 1,200 winners, participants and guests were honored by

President Ronald Reagan on the South Lawn of The White House, at the second awards ceremony, in 1988.

## **CONCLUSION**

The Take Pride campaign is encouraging and providing opportunities for citizens to participate on all levels. Take Pride provides an appropriate vehicle to reinforce values and ethics and to pass those on to our children.

Since its inception, the Take Pride in America campaign has grown from an idea into a solid, action-oriented partnership among federal agencies, the States, communities and the private sector.

Take Pride is a nationwide call to action -- to volunteer -- a message in which there is no argument, no debate and no controversy. It is an opportunity for organizations and private citizens to join with federal, State and community agencies to illuminate this Nation with a thousand points of light.

Berlin

# Familiar Quotations

*A collection of passages, phrases and  
proverbs traced to their sources in  
ancient and modern literature*

FIFTEENTH AND 125TH ANNIVERSARY EDITION  
REVISED AND ENLARGED

## John Bartlett

*Edited by EMILY MORISON BECK  
and the editorial staff of Little, Brown and Company*



LITTLE, BROWN AND COMPANY • BOSTON • TORONTO • LONDON

may the melting snow, like teardrops, slowly  
trickle

and a prison dove coo somewhere, over and  
over,  
as the ships sail softly down the flowing Neva.  
*Ib.*

<sup>1</sup> Great Russian word,  
fit for the songs of our children's children,  
pure on their tongues, and free.  
*Courage [composed 1942]*

#### Maxwell Anderson

1888–1959

<sup>2</sup> Oh, it's a long, long while  
From May to December,  
But the days grow short,  
When you reach September.  
*Knickerbocker Holiday [1938].<sup>1</sup>*  
*September Song*

<sup>3</sup> Oh, the days dwindle down  
To a precious few . . .  
And these few precious days  
I'll spend with you. *Ib.*

#### Maxwell Anderson

1888–1959  
and

#### Laurence Stallings

1894–1968

<sup>4</sup> What Price Glory? *Title of play [1924]*

#### Irving Berlin

1888–

<sup>5</sup> You've got to get up, you've got to get up,  
You've got to get up this morning!  
*Oh! How I Hate to Get Up in the*  
*Morning [1918]*

<sup>6</sup> A Pretty Girl Is Like a Melody.  
*Ziegfeld Follies [1919], title of song*

<sup>7</sup> Say It with Music.  
*Music Box Revue [1921], title of*  
*song*

<sup>8</sup> Dancing cheek to cheek.  
*Top Hat [1935]. Cheek to Cheek*

<sup>9</sup> God bless America,  
Land that I love.  
*God Bless America [1938]*

<sup>10</sup> From the mountains to the prairies,  
To the oceans white with foam,  
God bless America,  
My home sweet home! *Ib.*

<sup>1</sup>Music by KURT WEILL.

#### Akhmatova — Beston

<sup>11</sup> I'm dreaming of a white Christmas.  
*Holiday Inn [1942]. White*  
*Christmas*

<sup>12</sup> There's No Business Like Show Business.  
*Annie Get Your Gun [1946], title*  
*of song*

<sup>13</sup> The Hostess with the Mostes' on the Ball.  
*Call Me Madam [1950], title of song*

#### Georges Bernanos

1888–1948

<sup>14</sup> Hell, Madame, is to love no longer.  
*Le Journal d'un Curé de Campagne*  
*(The Diary of a Country Priest)*  
*[1936]*

<sup>15</sup> Democracies cannot dispense with hypoc-  
risy any more than dictatorships can with  
cynicism.  
*Nous Autres Français (We French)*

<sup>16</sup> The most dangerous of our calculations are  
those we call illusions.  
*Dialogue des Carmelites [1949]*

#### Henry Beston

1888–1968

<sup>17</sup> The world today is sick to its thin blood for  
lack of elemental things,<sup>2</sup> for fire before the  
hands, for water welling from the earth, for  
air, for the dear earth itself underfoot.  
*The Outermost House [1928], ch. 1*

<sup>18</sup> The animal shall not be measured by man.  
In a world older and more complete than ours  
they move finished and complete, gifted with  
extensions of the senses we have lost or never  
attained, living by voices we shall never hear.  
They are not brethren, they are not under-  
lings; they are other nations, caught with  
ourselves in the net of life and time, fellow  
prisoners of the splendor and travail of the  
earth. *Ib. 2*

<sup>19</sup> The three great elemental sounds in na-  
ture are the sound of rain, the sound of wind  
in a primeval wood, and the sound of outer  
ocean on a beach. *Ib. 3*

<sup>20</sup> For a moment of night we have a glimpse  
of ourselves and of our world islanded in its  
stream of stars—pilgrims of mortality,  
voyaging between horizons across the eternal  
seas of space and time. *Ib.*

<sup>2</sup>See Markham, 6712.

Fedl. Partners

Int. Corp of Eng.  
As. Commerce  
Educ. Peace Corps  
TVA  
ACTION  
Transp.  
Viet.  
EPA

Vet. Aff  
Peace Corps } new

(Smith/Blessey)  
Draft Three  
July 17, 1989  
PRIDE2

Hosted by  
in '87 of ceremony  
Natl. Arboretum  
(SK)

Supporter of  
Program since inception

PRESIDENTIAL REMARKS: TAKE PRIDE IN AMERICA  
SOUTH LAWN  
MONDAY, JULY 24, 1989  
2:00 p.m.

Mrs Bush  
Chairman  
Chase Williams

Distinguished guests. Award-recipients. Fellow citizens of what a child once called "the nearest thing to Heaven, ~~this~~ America. Lots of sunshine, lots of places to swim, and peanut butter sandwiches."

I want to welcome you to the White House. And to a city which takes pride in its contrariness. Only in Washington would they call the Office that manages the great outdoors the Department of the Interior.

In particular, let me thank the man who superbly leads that Department -- Secretary of the Interior Lujan. And <sup>Secretary</sup> And <sup>Ch</sup> But most of all, each of you who have taken pride in America -- and whom we take pride in saluting now.

Last month we celebrated the volunteer spirit which is as timeless as America, and as timely as 1989. For by launching the "Thousand Points of Light Initiative," we sounded a nationwide call for every American to enlist in the community service which is America's service.

Well, ~~today~~ we renew our enlistment in the cause of serving, and widely using, our national and cultural resources. And of enshrining our parks, forests, wildlife, waters, and monuments.

For the great outdoors is precious, but fragile. To preserve it, we must protect it.

Now, as you may know, I love the outdoors. Always have. Love to hunt, hike, and raft, to go tarpin-snapping in the Keys. Ask Barbara Bush [PAUSE] . . . You've heard of football widows [PAUSE] . . . She often jokes that she's a fishing widow.

Tongue-in-cheek, Barbara once told me the story where a visitor tipped his hat to a woman standing on a porch. He wondered where her husband was. Said she: "He's gone fishing. Just walk down to the bridge and look around until you find a pole with a worm on each end."

Seriously, Barbara Bush loves to fish. In fact, she's the only person I know who can read and fish at the same time [PAUSE] . . . forgive me, but you might call it "reading between the lines." And you know something? Among our greatest joys has been exploring the outdoors with our kids. And with our grandkids. Seeing the Grand Tetons through the eyes of a ten-year-old grandson. Or teaching our 6-year-old twing granddaughters about the wonders of the ocean.

Nearly two millennia ago the Good Shepherd said, "The meek shall inherit the earth." I keep telling my grandchildren that [PAUSE] . . . somehow they keep disowning the inheritance. But it's at times like these -- when you, and your grandkids, are overwhelmed by nature's wonder -- how you realize, more than ever, that our children will also inherit the earth.

Today, it is for them -- the kids -- that we have gathered here, and must resolve to act. For we know that our Pride in America is central to their Future in America. That future demands that anyone concerned about America's quality of life -- now, and forever -- be concerned about conservation. For America can only be as beautiful as her people are vigilant.

You know that. And so do I. And so, if you'll forgive a personal note, did perhaps my favorite President. Over the years, I've often talked about Theodore Roosevelt. A vital man, a visionary. And one of America's greatest conservationists. It was Teddy who called our lands and wildlife "the property of unborn generations." And he had this to say about America's redwoods and sequoias: They "should be kept just as we keep a great and beautiful cathedral."

Well, that's where you come in: the 104 top winners of the Take Pride in America Awards. And the other thousands of program participants in forty-eight States. Military and Peace Corps veterans. Ten agencies of the Federal government. Churches and businesses. Inner-city groups and garden clubs. Groups and individuals -- volunteers all.

I think, for example, of how in Page, Arizona, volunteers rally yearly to clean up the nearby Glen Canyon Recreation Area and Navajo Reservation. Or how in     ,      preserve archeological sites. In     ,     -year-old Vanessa Cline is passing out Pride In America brochures to "each person in my neighborhood," she writes. "I want the message to get around." And in Kansas City,

that message has moved Phillip Mendenhall and his best friend, <sup>Tudy Hester</sup> Nathaniel Riley, both //, to start "The Gluctia Club for Wildlife." "Gluctia," Phillip says, stands for "Giant Land Accotution for Conservation To Interior Places in America."

My friends, today, across America, millions of kids of every age have got "the message": building -- and preserving -- America's cathedral of the outdoors. They -- you -- are shouting "No" to carelessness. And "Yes" to the environmental ethic. Restocking our forests and wildlife refuges. Helping from campgrounds to playgrounds. And in areas -- rural and urban -- where stewardship and self-policing are restoring the purity of our air, our waters, and our living environment.

For that, I thank you -- thank you for ensuring the bounty of America -- our soils, lakes, and verdant timber, its teeming fisheries and mineral reserves. And yet I also challenge you: Challenge you not to rest, but to move onward, always upward, and ensure the beauty of America. How? Through volunteerism's "Thousand Points of Light." Where? Toward the future, and the stars.

I began with a fishing story. And, not surprisingly, I'd like to close with one. A daughter once told her father: "I notice that in telling about fish you caught you vary the size of it for different listeners." And the dad replied that he was only being considerate: "I never tell a man," he said, "more than I think he'll believe."



TAKE  
PRIDE IN  
AMERICA

# Take Pride In America News Release

For Information Contact: Take Pride In America, National Campaign HQ, Washington, D.C. 20240

FOR IMMEDIATE RELEASE

FOR MORE INFORMATION,  
CONTACT: Trudy Harlow or  
Bobby Railey, 202/343-1726

## WHITE HOUSE TO HOST TAKE PRIDE IN AMERICA AWARDS CEREMONY

WASHINGTON, D.C. -- Secretary of the Interior Manuel Lujan, Jr., announced today that President George Bush will honor those citizens who honor America by keeping her beautiful by hosting the third annual Take Pride in America National Awards Ceremony on Monday, July 24, at 2:00 p.m. on the South Lawn of the White House.

"The individuals and organizations receiving Take Pride awards symbolize America's commitment to volunteerism and stewardship. They have responded enthusiastically to President Bush's call to all Americans to 'join together to protect the glorious but fragile beauties of America,'" Lujan said. "They share our dedication to the preservation of the land and water and natural and cultural riches that are the great gifts of our American heritage."

A Blue Ribbon Panel of Judges selected the 103 most outstanding stewardship activities from among 190 finalists. First Lady Barbara Bush served as Honorary Chairman of the panel, which was co-chaired by Interior Secretary Lujan, Agriculture Secretary Clayton Yeutter, and Education Secretary Lauro Cavazos. Over 530 groups and individuals were nominated for consideration in the National Awards Program. The winners represent 38 States and the District of Columbia. Most nominations came from the 48 States formally participating in the program, many of which sponsored Statewide awards competitions.

- more -

Take Pride in America is a national campaign to: increase awareness of the need for wise use of the Nation's natural and cultural resources; encourage an attitude of stewardship and responsibility toward our natural resources; and, promote volunteerism.

The Take Pride in America national awards program seeks to recognize outstanding volunteer stewardship activities occurring nationwide. The 1988 nominations were judged based on the need for the activity; the effect of the activity on public awareness; the effectiveness of the methods used; the effect on public lands; and, the amount and variety of participation in the activity.

# # # # #

## Camping Anecdotes

Glacier, MNT

Camping w/ Bushes isn't serene  
w/ Secret Serv.

Simpsons thought it would be  
relaxing

Piston Legged went fishing down  
steep glacier no one could keep  
up.

No staff could keep up.

Al said would leave an hr.  
earlier. Ole Piston Legged ~~caught~~  
~~up~~ caught up  $\frac{1}{2}$  way up & beat  
Simpson by 45 min. to camp site.

beady eyes of Secret Serv  
around campfire

(Smith/Blessey)  
Draft Four  
July 18, 1989  
PRIDE2

PRESIDENTIAL REMARKS: TAKE PRIDE IN AMERICA  
SOUTH LAWN  
MONDAY, JULY 24, 1989  
2:00 P.M.

Distinguished guests. Award-recipients. Fellow citizens of what a child once called "the nearest thing to Heaven -- this America. Lots of sunshine, lots of places to swim, and peanut butter sandwiches."

I want to welcome you to the White House. And to a city which takes pride in its contrariness. Only in Washington would they call the Office that manages the great outdoors the Department of the Interior.

In particular, I would like to thank the man who superbly leads that Department -- Secretary of the Interior Manuel Lujan. And Secretary Cavazos. And Peace Corps Director Paul Coverdell. But most of all, each of you who have taken pride in America -- and whom we take pride in saluting now.

Last month we celebrated the volunteer spirit which is as timeless as America, and as timely as today. For by launching the "Thousand Points of Light Initiative," we sounded a nationwide call for each American to enlist in community service.

Well, this afternoon we renew our enlistment in the cause of servicing, and widely using, our national and cultural resources. And of enshrining our parks, forests, wildlife, waters, and

monuments. For the great outdoors is precious, but fragile. To preserve it, we must protect it.

Now, as you may know, I love the outdoors. Always have. Love to hunt, hike, and raft, to go tarpin-snapping in the Keys. Just ask the Honorary Chairman of Take Pride In America [PAUSE] . . . You've heard of football widows [PAUSE] . . . Well, Barbara Bush often jokes that she's a fishing widow.

Seriously, Barbara loves to fish. In fact, she's the only person I know who can read and fish at the same time [PAUSE] . . . forgive me, but you might call it "reading between the lines." And you know something? Among our greatest joys has been exploring the outdoors with our kids. And with our grandkids.

Seeing the Grand Tetons through the eyes of our ten-year-old grandson. Or teaching our 6-year-old twin granddaughters about the mysteries of the ocean. For it's at times like these -- seeing the wonder in their eyes that are overwhelmed by nature -- that we realize, more than ever, that our children will inherit the earth.

Today, it is for them -- America's kids -- that we have gathered here. For we know that our pride in America is central to their future in America. That future demands that anyone concerned about America's quality of life must be concerned about conservation. For America can only be as beautiful as her people are vigilant.

You know that. And so, if you'll forgive a personal note, did perhaps my favorite President. Over the years, I've often talked about Theodore Roosevelt. A vital man, a visionary. And one of America's greatest conservationists. It was Teddy who called our lands and wildlife "the property of unborn generations." And he had this to say about America's redwoods and sequoias: They "should be kept just as we keep a great and beautiful cathedral."

Well, that's where you come in: the winners of the Take Pride in America Awards. Two years ago, when I hosted the first Take Pride ceremony at the National Arboretum, there were only 38 top winners. You know this year's number? One hundred and four. And let's not forget the other thousands of program participants in forty-eight States. Military and Peace Corps veterans. Eleven agencies of the Federal government. Churches and businesses. Inner-city groups and garden clubs. Groups and individuals -- volunteers all.

I think, for example, of how in Page, Arizona, volunteers rally every year to clean up the nearby Glen Canyon Recreation Area and Navajo Reservation. Or -- how's this for a tongue-twister? -- in Craig, Colorado, the High County Cactus Kickers preserve archeological sites. In Lilburn, Georgia, \_\_\_-year-old Vanessa Cline is passing out Pride In America brochures to "each person in my neighborhood," she says. "I want the message to get around." And in Kansas City, that message has moved Phillip Mendenhall and his best friend, Nathaniel Riley, both 11 years

old, to start "The Glactia Club for Wildlife." "Glactia," Phillip writes, stands for "Giant Land Accotution for Conservation To Interior Places in America."

Today, across America, millions of kids of every age have gotten Phillip and Nathaniel's "message": protecting -- and preserving -- America's "cathedral of the outdoors." They are restocking our forests and wildlife refuges. Helping from campgrounds to playgrounds. And in areas -- rural and urban -- where the environmental ethic and personal commitment are restoring the purity of our air, our waters, and our living environment.

For that, I thank you -- thank you for ensuring the bounty of America -- our soils, lakes, and forests, its teeming fisheries and mineral reserves. And yet I also challenge you: Challenge you not to rest, but to move onward, always upward, and ensure the beauty of America.

I began with a fishing reference. And, not surprisingly, I'd like to close with one. It concerns Mark Twain, who loved to brag about his fishing exploits.

Twain once spent three weeks fishing in the Maine woods, ignoring the fact that it was the state's closed season for fishing. He had a great catch, and like all fishermen, couldn't wait to find someone to whom he could tell the story of his successful holiday.

On the train back to New York, Twain got to relaxing in the club car. And it was there that he came upon a stranger. And as

he began to describe his catch, the stranger appeared at first unresponsive, then positively grim.

"By the way, who are you, sir?" Mark Twain wondered. And the stranger answered, "I'm the state game warden. And who are you?" With that, America's greatest writer nearly swallowed his cigar. "Well, to be perfectly truthful, sir," he said, finally, "I'm the biggest liar in the whole United States."

My friends, fishing lends itself to fiction. Always has. But to preserve our environment -- to keep the outdoors pristine and sacred -- will require the fact of caring and sacrifice. By you. And by me.

\_\_\_ years ago the poet Walt Whitman said, "I hear America singing, the varied carols I hear." Perhaps he was talking about Big Hole River in Montana. Or Pelican Island in Florida. Or treasures from Big Sur in California to the rocky coast of Maine.

For the thing is: Those carols do help America sing. And you make their voices possible. Together, let our chorus inspire not merely this generation -- but all the generations to come.

To every award-recipient -- my heart-felt congratulations. And let me leave you with these words of Irving Berlin: "From the mountains, to the prairies, to the oceans white with foam, God bless America -- My Home Sweet Home."

God bless you, thank you for taking pride in this country, and thank you for enriching the beauty of this great, good, and beloved land -- the United States of America.

# # # #

THE WHITE HOUSE

Office of the Press Secretary  
(New York City, New York)

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EMBARGOED FOR RELEASE  
UNTIL 1:25 P.M. EDT  
THURSDAY, JUNE 22, 1989

TEXT OF REMARKS BY THE PRESIDENT  
TO THE NEW YORK PARTNERSHIP

New York Hilton Hotel  
Grand Ballroom  
New York City, New York

June 22, 1989

It is indeed an honor to address the members and guests of the New York Partnership and the Association for a Better New York. For already, you have enriched fields from business and labor to education and the media. We meet today to go still further: To join hands, and link hearts, to light the American sky.

I begin with a single, simple statement: There is no problem in America that is not being solved somewhere. Think of that.

Today, millions of Americans, the quiet Americans, the selfless Americans, are giving of their time and of themselves. They work at day-care centers, inner-city schools, homes for the elderly. Anywhere there is a need. Anytime they are needed -- making a difference in the lives of those for whom the American Dream seems an Impossible Dream.

Already, this involvement -- what we term national, or community, service -- has helped countless Americans find self-respect and dignity.

But the job is far from complete. Too many Americans still endure a living nightmare of want and isolation. That must stop. Ladies and gentlemen: We must bring back those who feel unwelcome. We must reawaken their hope for the future.

We know that government can't rebuild a family, or reclaim a sense of neighborhood. We know that during the past two decades we have spent more money, on more social programs, than at any time in our history. And some problems aren't better. In fact, they're worse.

Most Americans understand that the key to constructive change is building relationships, not bureaucracies. And they know that those who say, "It's government's problem," are really part of the problem themselves.

All my life I've believed that government could not substitute for "do unto others." Barbara and I, like all of you here, have tried to do our small part. In Midland, with the YMCA and United Way. Coaching Little League, helping to build a theater. And dating back to my days at Yale, raising funds for the United Negro College Fund.

We've all done these things, and as we participated we fulfilled ourselves. Learning that we are not what we drive, or where we live, or what kind of clothes we wear. Rather, learning that America's greatness rests on the goodness of her people.

These beliefs are beyond any individual, for they are timeless. Today, more than ever, we need community service to help drop-outs, pregnant teens, and drug abusers. The homeless and AIDS victims. The hungry and illiterate. Often they are disadvantaged, and as their communities disintegrate around them, they become disconnected from society.

Our challenge, then, is to raise their spirits and their expectations by engaging each citizen, school and business, church and synagogue, service organization and civic group. For this is what I mean when I talk of "a thousand points of light" -- that vast galaxy of people and institutions working together to solve problems in their own back yard.

I am here today to ask that both sectors, private and public -- and all branches and all levels of government -- join this great movement to extend national service into every corner of America. For it is a movement -- bold, and unprecedented. Not a program. Not another bureaucracy.

Let me tell you the strategy of this movement. First, to issue a call to action, and to claim problems as your own. Second, to identify, enlarge, and recreate what is working. And third, to discover and encourage new leaders.

First, our call to action. It is individual, and collective. And it begins this afternoon, with you.

So today, I ask all Americans and all American institutions, large and small, to make service central to your life and work. I urge all business leaders to consider community service in hiring, compensation, and promotion decisions. I call upon non-profit and service groups to open your doors to all those who want to help, irrespective of age, background, or level of experience. And leaders of high schools and colleges, I urge you to uphold the values of community service and to encourage students, faculty, and personnel to serve others.

To every corporation, large and small, I say: Begin a literacy program that teaches each employee how to read. And to every member of a body of higher learning: Start a Big Brother or Big Sister program for kids in your neighborhood. Of every church and synagogue, I ask: Become an around-the-clock community center. And of every restaurant and grocery store: Distribute surplus food to soup kitchens and local shelters.

And to the youth of America, I issue a special appeal.

Yesterday, on the South Lawn of the White House, we held a kickoff rally for a key element of our strategy: the YES Initiative -- or "Youth Engaged In Service" to America. It was attended by thousands of kids -- some of those points of light I like to talk about. I challenged every young American to fight against self-absorption. And to emulate those leaders who have shown that there is no problem in America that is not being solved somewhere.

Their presence reminded me of the saying, "Life is not a state of time -- life is a state of mind." So is our call to community service. It summons the young, and the old. I believe Americans will listen to that call. The poet Emerson once said, "The greatest gift is a portion of thyself." Well, today, across our 50 States, groups and individuals are giving of, not to, themselves.

Americans like these are missionaries, and they are heroes. Our mission is to achieve, nationally, what they are doing, locally. To complete it will require a catalyst. This brings me to the second part of our strategy. And I am proud to announce it now: A new effort to identify service programs that work -- and carry them to America.

We call this catalyst the "Points of Light Initiative" -- a Foundation, of which I will serve as honorary chairman, and that will help make our movement a reality.

I will soon ask Congress for \$25 million annually to support this Initiative, which, in turn, will seek matching funds from the private sector. But I will also name an advisory committee to report to me within 45 days of its first meeting on the structure, composition, and legislation needed to achieve the Foundation's goals. And I am proud to announce today that Governor Tom Kean of New Jersey, one of this nation's most dedicated and caring public servants, has agreed to head this committee.

But, a Federal effort alone cannot succeed. Therefore, today we invite each governor -- and, through them, the mayors of all municipalities -- to join our movement by forming State and local Points of Light working groups composed of outstanding leaders.

These individuals will become a vehicle to solve problems locally. And to help solve problems nationally, the "Points of Light Initiative" will be a magnet for the best ideas, and brightest programs, in community service. For while countless service initiatives are already working successfully, they are too often isolated and unknown to others. Our Foundation will change all that: By bringing success stories to other communities, we will repeat them across the Nation.

We will repeat them through a Foundation initiative to be called the "ServNet Project." Professional firms, corporations, unions, schools, religious, civic, and not-for-profit groups will be asked to donate the services of some of their most talented and promising people for a period of time.

These extraordinary individuals will form and lead peer-to-peer working groups. For example: Lawyers going to fellow lawyers, teachers to fellow teachers, union members to fellow union members. ServNet will provide training and technical assistance -- showing what works, and what doesn't.

But we also have to improve current methods of matching people with meaningful service opportunities.

"Volunteer centers" should be directly accessible to all Americans in their neighborhoods. Such contact points may be in a place of worship, union hall, library, fire station, business building, service group headquarters, or neighborhood home.

Over time, through an initiative called the "ServLink Project," the Foundation will stimulate the development through private sector resources of "technology links" between those who wish to serve and those needing service in the inquirer's own community. And in addition, we will ask banks, credit card issuers, telephone and utility companies to include in statement envelopes information about how people and their institutions can become engaged in serving others.

Like the Foundation itself, these efforts can help individuals -- and institutions -- provide new hope to America. And so can the third part of our movement's strategy: Our initiative to discover and encourage new leaders of every age in every town and city. And to inspire them to devote their talents and energies to national service. And then, to honor those who excel.

Through the Foundation, the YES Initiative will annually select two college-aged youth from each State as "President's National Service Youth Representatives." They will spend one year traveling their regions as service ambassadors -- urging other young Americans to get involved. And "Points of Light" will convene youth and regional "Presidential Leadership Forums," uniting young people, educators, and community activists.

From such action will come achievement. And such achievement should be rewarded. We will ask media from small-town weeklies to network television to profile the brightest stars of community service. And our Foundation will also recognize successful community initiatives and outstanding leaders through two new Presidential Awards. The "National Service Youth Leadership Awards" -- given each year to individuals. And the "Build A Community Awards" -- honoring "partnerships" which work together to strengthen families and decaying neighborhoods in America.

All of this will fulfill us as Americans. By asking us to combat problems like loneliness and poverty, drug abuse and homelessness, we cannot afford to fail, and we won't. For as Americans, we know what is at stake.

We know that volunteerism can help those free-falling through society. We know that as citizens, and institutions, we can use "one-to-one" caring to truly "love thy neighbor."

We know, finally, that from now on, any definition of a successful life must include serving others. And we must resolve to carry this belief to every person in the land.

Two centuries ago last year, Alexander Hamilton sent a letter urging General Washington to seek the Presidency. He wrote him: "The point of light in which you stand. . . will make an infinite difference . . ."

National service will succeed. It can make "an infinite difference" in the life of these United States. For "a thousand points" can light the lives of a people, and a Nation.

Remember, there is no problem that is not being solved somewhere in America. You -- you in this room -- can prove that statement a thousand times over. It's in our hands.

# # #



# United States Department of the Interior

OFFICE OF THE SECRETARY  
WASHINGTON, D.C. 20240



## TRANSMISSION NOTICE

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TO:

Name

Stephanie Blessey

White House Communications

Agency/Phone #

4466218

FROM:

(BUREAU)

TRUDY HARLOW

TAKE PRIDE IN AMERICA  
Office of the Secretary  
18th & C Streets, N.W.  
Washington, D.C. 20240

NO. OF PAGES TO FOLLOW:

3

DATE:

7/21/89

TIME:

Remarks by Vice President George Bush at "Take Pride in America" Awards Ceremony at the National Arboretum, July 21, 1987.

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Thank you all for that warm welcome. Barbara and I are just delighted to be a part of this Take Pride in America Awards ceremony. It's nice to see the good guys here -- Clint Eastwood and Lou Gossett. I feel better knowing they're with us rather than against us. I've noticed that in the movies their side usually wins.

Last month, the Hodel's and the Bush's spent a wonderful weekend in the Grand Tetons out in Wyoming. It was absolutely breath-taking to stand eyeball to eyeball with those majestic mountains at more than six thousand feet. You have the feeling that you're knocking on heaven's door. Barbara and I took along our oldest grandson, George P. from Tallahassee, Florida. At eleven years old, he'd never been to the West and he'd never seen the mountains. He stood in awe. And through his eyes, through his smile, we rediscovered the beauty of the Grand Tetons. He smiled then and I've been smiling ever since.

There is a message in this. The great outdoors is there to be loved and enjoyed by generation after generation. In a few weeks, to escape the Washington heat and the travails of inside the Beltway, Barbara and I will go up to the seashore on the Atlantic Coast with our five children, their spouses and our ten grandchildren. There we're going to rediscover the wonders of the Atlantic Coast -- a different kind of beauty but just as impressive in its own way.

It's a setting that's given me and my family for generations an appreciation for this country's natural beauty. An appreciation that everybody here shares -- instilled in us as an outdoor ethic, an ethic embodied in this "Take Pride in America" celebration. An outdoor ethic means a personal involvement in the outdoors as an essential part of life. An appreciation for the land and air and water and all living things. It requires statesmanship on the part of the government and stewardship on the part of the people. It's a matter of rights and responsibilities. The right to use our land and the responsibility to preserve and protect it.

In this year, the bicentennial of our Constitution, it's appropriate to remember that we the people are responsible for preserving our natural environment. And we the people will determine the legacy that we leave to our children and our grandchildren. Will we exhaust the land? Will we desecrate it? Or will we preserve it and protect it? The choice is up to us.

Vice President Bush  
July 21, 1987  
Page Two

Eighty years ago, President Teddy Roosevelt, the great champion of the outdoor ethic, wrote these words:

"Surely people do not understand yet the rich heritage that is theirs. There can be nothing in the world more beautiful than the Yosemite, the groves of giant sequoias and redwoods, the Canyon of the Colorado, the Canyon of the Yellowstone and the three Tetons. People should see to it that they are preserved for their children and their children's children forever; that their majestic beauty is all unmarred."

Thus wrote Teddy Roosevelt. And yet I'm sure that everyone here today has experienced the sadness of seeing our natural beauty desecrated. Floating down a river you see a can at the bottom of the stream. Hiking up a rugged trail you reach the summit for a view -- graffiti sprayed on some rock. Arriving at our precious historic monuments, you find that there's been vandalism. That very thing happened here in the nation's capital at the Jefferson Memorial. It's sad and it's disgraceful.

What we sometimes forget is that our public lands belong to us. What's missing is a sense of individual ownership, of individual responsibility. Woodie Guthrie sang "this land is your land, this land was made for you and me." We, not some government entity out there, are the owners of the land.

And every American can play a role in preserving what we have. All of you have proved that. Whether planting trees or landscaping a new nature walk, cleaning up a city park, we can all take pride in America. You're the good guys. The work you're doing is God's work. I salute each and every one of you.

I'm also proud of what Secretary Hodel and his colleagues at the Department of the Interior and what our Administration have done. Since 1981, we've added 29 new wildlife refuges, completed a billion dollar park restoration program that benefited virtually all of the national parks and recycled user fees that had been collected. About \$75 million per year is now going back into the upkeep of the parks.

Vice President Bush  
July 21, 1987  
Page Three

However, we know that we have to do more to protect and preserve the environment. The report of the President's Commission on Americans Outdoors -- some members of that commission are with us today -- has made a number of important recommendations: a new emphasis on local and community initiatives; private/public partnerships; and volunteerism. There are many other great recommendations in that report which I strongly endorse. We should use the commission's report as a trail guide for the future.

As Vice President for six-and-a-half years, I've visited all 50 states and 74 foreign countries. There's not one of those countries that has the comprehensive natural beauty of the United States of America. I know how much we have to be proud of. We have the largest and most diverse national park system in the world. And from the beautiful Atlantic to the Texas parks I love so much to the Pacific Northwest and from the Black Hills of South Dakota to the Everglades of Florida, we are richly blessed.

To the "Take Pride in America" entrants and award winners, I say congratulations. Your efforts are living proof of the commitment that we must all share: to leave behind a legacy of public parks, forests, rivers, streams and refuges for generations to come.

Ladies and gentlemen, we do live in the freest, fairest, the most beautiful nation on the face of the earth. So let's take pride in our lands. Let's take pride in America.

Thank you all very, very much for what you're doing.

Steph

PRESIDENTIAL REMARKS: TAKE PRIDE IN AMERICA  
SOUTH LAWN

MONDAY, JULY 24, 1989

2:00 P.M.

DISTINGUISHED GUESTS. AWARD-RECIPIENTS. FELLOW  
CITIZENS OF WHAT A CHILD ONCE CALLED "THE NEAREST THING  
TO HEAVEN -- THIS AMERICA. LOTS OF SUNSHINE, LOTS OF  
PLACES TO SWIM, AND PEANUT BUTTER SANDWICHES."

- 2 -

I WANT TO WELCOME YOU TO THE WHITE HOUSE. AND TO A  
CITY WHICH TAKES PRIDE IN ITS CONTRARINESS. ONLY IN  
WASHINGTON WOULD THEY CALL THE OFFICE THAT MANAGES THE  
GREAT OUTDOORS THE DEPARTMENT OF THE INTERIOR.

IN PARTICULAR, I WOULD LIKE TO THANK THE MAN WHO  
SUPERBLY LEADS THAT DEPARTMENT -- SECRETARY OF THE  
INTERIOR MANUEL LUJAN. AND SECRETARY DERWINSKI. AND  
PEACE CORPS DIRECTOR PAUL COVERDELL.

- 3 -

BUT MOST OF ALL, EACH OF YOU WHO HAVE TAKEN PRIDE IN AMERICA -- AND WHOM WE TAKE PRIDE IN SALUTING NOW.

LAST MONTH WE CELEBRATED THE VOLUNTEER SPIRIT WHICH IS AS TIMELESS AS AMERICA, AND AS TIMELY AS TODAY. FOR BY LAUNCHING THE "POINTS OF LIGHT INITIATIVE," WE SOUNDED A NATIONWIDE CALL FOR EACH AMERICAN TO ENGAGE IN COMMUNITY SERVICE.

- 4 -

WELL, THIS AFTERNOON WE RENEW THAT CALL IN THE CAUSE OF CONSERVING OUR NATIONAL AND CULTURAL RESOURCES. AND OF ENSHRINING OUR PARKS, FORESTS, WILDLIFE, WATERS, AND MONUMENTS. FOR THE GREAT OUTDOORS IS PRECIOUS, BUT FRAGILE. TO PRESERVE IT, WE MUST PROTECT IT.

- 5 -

NOW, AS YOU MAY KNOW, I LOVE THE OUTDOORS. ALWAYS HAVE. LOVE TO HUNT, HIKE, AND, TO GO FISHING IN THE KEYS OR OUT WEST. JUST ASK THE HONORARY CHAIRMAN OF TAKE PRIDE IN AMERICA [PAUSE] . . . YOU'VE HEARD OF FOOTBALL WIDOWS [PAUSE] . . . WELL, BARBARA BUSH OFTEN JOKES THAT SHE'S A FISHING WIDOW.

- 6 -

SERIOUSLY, BARBARA LOVES TO FISH. IN FACT, SHE'S THE ONLY PERSON I KNOW WHO CAN READ AND FISH AT THE SAME TIME [PAUSE] . . . FORGIVE ME, BUT YOU MIGHT CALL IT "READING BETWEEN THE LINES." AND YOU KNOW SOMETHING? AMONG OUR GREATEST JOYS HAS BEEN EXPLORING THE OUTDOORS WITH OUR KIDS. AND WITH OUR GRANDKIDS.

- 7 -

SEEING THE GRAND TETONS THROUGH THE EYES OF OUR THIRTEEN-YEAR-OLD GRANDSON. OR TEACHING OUR SIX-YEAR-OLD TWIN GRANDDAUGHTERS ABOUT THE MYSTERIES OF THE OCEAN. FOR IT'S AT TIMES LIKE THESE -- SEEING THE WONDER IN THEIR EYES THAT WE ARE OVERWHELMED BY NATURE -- WHEN WE REALIZE, MORE THAN EVER, THAT OUR CHILDREN WILL INHERIT THE EARTH.

- 8 -

TODAY, IT IS FOR THEM -- AMERICA'S CHILDREN -- THAT WE HAVE GATHERED HERE. FOR WE KNOW THAT OUR PRIDE IN AMERICA IS CENTRAL TO THEIR FUTURE IN AMERICA. THAT FUTURE DEMANDS THAT ANYONE CONCERNED ABOUT AMERICA'S QUALITY OF LIFE MUST BE CONCERNED ABOUT CONSERVATION. FOR AMERICA CAN ONLY BE AS BEAUTIFUL AS HER PEOPLE ARE VIGILANT.

- 9 -

YOU KNOW THAT. AND SO DID ONE OF MY FAVORITE PRESIDENTS. OVER THE YEARS, I'VE OFTEN TALKED ABOUT THEODORE ROOSEVELT. A VITAL MAN, A VISIONARY. AND ONE OF AMERICA'S GREATEST CONSERVATIONISTS. IT WAS TEDDY ROOSEVELT WHO CALLED OUR LANDS AND WILDLIFE "THE PROPERTY OF THE UNBORN GENERATIONS." AND HE HAD THIS TO SAY ABOUT AMERICA'S REDWOODS AND SEQUOIAS: THEY "SHOULD BE KEPT JUST AS WE KEEP A GREAT AND BEAUTIFUL CATHEDRAL."

- 10 -

WELL, THAT'S WHERE YOU COME IN: THE WINNERS OF THE TAKE PRIDE IN AMERICA AWARDS. TWO YEARS AGO, WHEN I HOSTED THE FIRST TAKE PRIDE CEREMONY AT THE NATIONAL ARBORETUM, THERE WERE ONLY 38 TOP WINNERS. YOU KNOW THIS YEAR'S NUMBER? ONE HUNDRED AND FOUR. AND LET'S NOT FORGET THE OTHER THOUSANDS OF PROGRAM PARTICIPANTS IN FORTY-EIGHT STATES.

- 11 -

MILITARY AND PEACE CORPS VETERANS. ELEVEN AGENCIES OF THE FEDERAL GOVERNMENT. CHURCHES AND BUSINESSES. INNER-CITY GROUPS AND GARDEN CLUBS. GROUPS AND INDIVIDUALS -- VOLUNTEERS ALL.

I THINK, FOR EXAMPLE, OF HOW IN PAGE, ARIZONA, VOLUNTEERS RALLY EVERY YEAR TO CLEAN UP THE NEARBY GLEN CANYON RECREATION AREA AND NAVAJO RESERVATION.

- 12 -

OR -- HOW'S THIS FOR A TONGUE-TWISTER? -- IN CRAIG, COLORADO, THE HIGH COUNTRY CACTUS KICKERS PRESERVE ARCHEOLOGICAL SITES. IN LILBURN, GEORGIA, TWELVE-YEAR-OLD VANESSA CLINE IS PASSING OUT PRIDE IN AMERICA BROCHURES TO "EACH PERSON AROUND MY NEIGHBORHOOD," SHE SAYS. "I WANT PEOPLE TO GET THE MESSAGE."

- 13 -

AND IN KANSAS CITY, THAT MESSAGE HAS MOVED PHILLIP MENDENHALL AND HIS BEST FRIEND, NATHANIEL RILEY, BOTH ELEVEN YEARS OLD, TO START A CONSERVATION CLUB. "WE FORMED IT," PHILLIP WRITES, "BECAUSE WE WANTED TO HELP OUR PUBLIC LANDS."

TODAY, ACROSS AMERICA, MILLIONS OF KIDS OF EVERY AGE HAVE GOTTEN "THE MESSAGE": PROTECTING -- AND PRESERVING -- AMERICA'S CATHEDRAL OF THE OUTDOORS.

- 14 -

THEY ARE RESTOCKING OUR FORESTS AND WILDLIFE REFUGES. HELPING FROM CAMPGROUNDS TO PLAYGROUNDS. AND IN RURAL AND URBAN AREAS WHERE THE ENVIRONMENTAL ETHIC AND PERSONAL COMMITMENT ARE RESTORING THE PURITY OF OUR AIR, AND OUR WATERS, AND THE BEAUTY OF OUR LAND.

FOR THAT, I THANK YOU -- THANK YOU FOR PROTECTING THE BOUNTY OF AMERICA -- OUR SOILS, LAKES, AND FORESTS, ITS TEEMING FISHERIES AND MINERAL RESERVES.

AND YET I ALSO CHALLENGE YOU: CHALLENGE YOU NOT TO REST, BUT TO MOVE ONWARD, ALWAYS UPWARD, AND PRESERVE THE SPLENDOR OF AMERICA.

I BEGAN WITH A FISHING REFERENCE. AND, NOT SURPRISINGLY, I'D LIKE TO CLOSE WITH ONE. IT CONCERNS MARK TWAIN, WHO LOVED TO BRAG ABOUT HIS FISHING EXPLOITS.

TWAIN ONCE SPENT THREE WEEKS FISHING IN THE MAINE WOODS, IGNORING THE FACT THAT THE STATE'S FISHING SEASON HAD CLOSED. HE HAD A GREAT CATCH, AND LIKE ALL FISHERMEN, COULDN'T WAIT TO FIND SOMEONE TO TELL ALL ABOUT IT.

- 17 -

ON THE TRAIN BACK TO NEW YORK, TWAIN GOT TO RELAXING IN THE CLUB CAR. AND IT WAS THERE THAT HE CAME UPON A STRANGER. AND AS HE BEGAN TO DESCRIBE HIS CATCH, THE STRANGER APPEARED AT FIRST UNRESPONSIVE, THEN POSITIVELY GRIM.

"BY THE WAY, WHO ARE YOU, SIR?" MARK TWAIN WONDERED. AND THE STRANGER ANSWERED, "I'M THE STATE GAME WARDEN. AND WHO ARE YOU?"

- 18 -

WITH THAT, AMERICA'S GREATEST WRITER NEARLY SWALLOWED HIS CIGAR. "WELL, TO BE PERFECTLY TRUTHFUL, SIR," HE SAID, FINALLY, "I'M THE BIGGEST LIAR IN THE WHOLE UNITED STATES."

YES, MARK TWAIN LOVED TO BRAG. BUT THEN, HE HAD MUCH TO BRAG ABOUT. AND SO DO YOU. FOR YOU ARE HELPING TO RECLAIM, AND RECOVER, AMERICA'S ENVIRONMENT. FOR OUR POSTERITY. AND FOR OUR CHILDREN.

- 19 -

MORE THAN 130 YEARS AGO THE POET WALT WHITMAN SAID, "I HEAR AMERICA SINGING." PERHAPS HE WAS TALKING ABOUT BIG HOLE RIVER IN MONTANA. OR PELICAN ISLAND IN FLORIDA. OR TREASURES FROM BIG SUR IN CALIFORNIA TO THE ROCKY COAST OF MAINE.

TODAY, EACH OF YOU IS HELPING AMERICA SING. THROUGH YOUR CARING, AND SACRIFICE. AND THROUGH DEEDS THAT ARE MAKING AMERICA A MORE PRISTINE AND GLORIOUS PLACE.

- 20 -

TO EVERY AWARD-RECIPIENT -- MY HEART-FELT CONGRATULATIONS. AND LET ME LEAVE YOU WITH THESE WORDS OF IRVING BERLIN: "FROM THE MOUNTAINS, TO THE PRAIRIES, TO THE OCEANS WHITE WITH FOAM, GOD BLESS AMERICA -- MY HOME SWEET HOME."

GOD BLESS YOU, THANK YOU FOR TAKING PRIDE IN THIS COUNTRY, AND THANK YOU FOR ENRICHING THE BEAUTY OF OUR GOOD, GREAT, AND BELOVED HOME -- THE UNITED STATES OF AMERICA.

# # #