Originally Processed With FOIA(s):
S

FOIA Number:
S

FOIA MARKER

This is not a textual record. This is used as an administrative marker by the George Bush Presidential Library Staff.

Record Group/Collection: George H.W. Bush Presidential Records
Collection/Office of Origin: Speechwriting, White House Office of
Series: Speech File Backup Files
Subseries: Chron File, 1989-1993

OA/ID Number: 13678
Folder ID Number: 13678-010

Folder Title:
Take Pride in America Awards 7/24/89 [OA 6266] [1]

Stack:	Row:	Section:	Shelf:	Position:
G	26	19	2	5

TAKE PRIDE IN AMERICA

Take Pride In America News Release

For Information Contact: Take Pride In America, National Campaign HQ, Washington, D.C. 20240

FOR IMMEDIATE RELEASE

July 24, 1989

FOR FURTHER INFORMATION,
CONTACT TRUDY HARLOW,
202/343-1726

NEW TAKE PRIDE IN AMERICA CAMPAIGN LAUNCHED WITH SURPRISE RESULTS

WASHINGTON, D.C.-- When Take Pride in America chose ALF as its "spokesalien" for its new public service campaign to promote the protection of public lands and volunteerism, it never anticipated receiving 7,000 calls a day to its toll-free number.

The television commercial, which has been available only since June 1, has already generated more than 100,000 telephone calls from children aged 5-12, as well as adults. The calls have averaged up to 7,000 daily from children wanting to help ALF "save the planet" and expressing a desire to help. "In the 40-year history of the Ad Council, these results are unprecedented," stated Elenore Hangley, Senior Vice President of Campaign Administration for the Council.

The commercial was featured on Warner's bartersyndicated cable shows during the after-school time period before it went into general distribution. Four spots that ran during "Alvin and the Chipmunks" generated 10,000 calls in the first week. The PSA also ran during "Silverhawkes," "Thundercats," "Comic Strip" and "Gumby."

As a result, the Take Pride campaign has increased the number of available information kits by an additional 100,000. The free kits include information on volunteering to protect and preserve the public lands, and a photograph of ALF.

"We are delighted," said Interior Secretary Manuel Lujan, Jr. "And credit must be given to W.B. Doner and Company for their role," he added, referring to the volunteer advertising agency that created the campaign.

Take Pride in America is a national campaign to: increase awareness of the need for wise use of the Nation's natural and cultural resources; encourage an attitude of stewardship and responsibility toward publicly-owned natural resources; and, promote volunteerism.

-more-

The campaign is a public/private partnership involving 48 participating States, two U.S. Territories, eleven federal agencies, and many private sector organizations.

The Advertising Council, founded in 1942, is a private non-profit organization that coordinates advertising campaigns for the public good. Creative contributions from more than 30 major advertising agencies and financial support from hundreds of corporations have fueled the Ad Council's efforts to tackle such public problems as child abuse, drunk driving, AIDS and drug abuse. In 1989, the Ad Council generated more than $1.2 billion worth of media time and space to Council campaigns.

# # # # #

422 S. 73 terr.
Kansas city Ks, 66111
May 16, 1989

Dear Friend:

I receved my "Take Pride in America campaign book-let a few months ago and that got me conserned about our public land, Incase youare wodering in an 11 yrsold and so is my best friend Nanthanel Riley, We have a club called "The Glactia Club for wild life, witch stands for "Gaint land accotation for Conservatio to interior planes America." The club motto is "save it" We formed a club becouse we wanted to help save our public lands. We helped buy cleaning up our creek in our back yard. After school we take trash out of our creek and air our neighborhood.

sincerely,

Phillip Mendenhall

Phillip Mendenhall

(913) 334-2167

Whitman

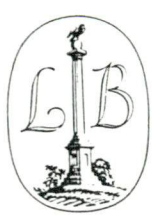
Familiar Quotations

A collection of passages, phrases and proverbs traced to their sources in ancient and modern literature

FIFTEENTH AND 125TH ANNIVERSARY EDITION
REVISED AND ENLARGED

John Bartlett

Edited by EMILY MORISON BECK
and the editorial staff of Little, Brown and Company



LITTLE, BROWN AND COMPANY • BOSTON • TORONTO • LONDON

1 O to be self-balanced for contingencies,
To confront night, storms, hunger, ridicule, accidents, rebuffs, as the trees and animals do. *Ib.*

2 I hear America singing, the varied carols I hear. *Ib. I Hear America Singing*

3 Starting from fish-shape Paumanok where I was born,
Well-begotten, and raised by a perfect mother,
After roaming many lands, lover of populous pavements,
Dweller in Mannahatta my city, or on southern savannas.
Ib. Starting from Paumanok, 1

4 Solitary, singing in the West, I strike up for a New World. *Ib.*

5 Americanos! conquerors! marches humanitarian! *Ib. 3*

6 I will put in my poems that with you is heroism upon land and sea,
And I will report all heroism from an American point of view. *Ib. 6*

7 I say the whole earth and all the stars in the sky are for religion's sake. *Ib. 7*

8 I say that the real and permanent grandeur of these States must be their religion. *Ib.*

9 And I will show of male and female that either is but the equal of the other. *Ib. 12*

10 Nothing can happen more beautiful than death.[1] *Ib.*

11 I celebrate myself, and sing myself,
And what I assume you shall assume.
Ib. Song of Myself, 1

12 I loafe and invite my soul. *Ib.*

13 Urge and urge and urge,
Always the procreant urge of the world.
Ib. 3

14 A kelson of the creation is love. *Ib. 5*

15 A child said *What is the grass?* fetching it to me with full hands. *Ib. 6*

16 Or I guess it is the handkerchief of the Lord. *Ib.*

17 And now it seems to me the beautiful uncut hair of graves. *Ib.*

18 Has anyone supposed it lucky to be born?
I hasten to inform him or her, it is just as lucky to die, and I know it. *Ib. 7*

19 I am he that walks with the tender and growing night,
I call to the earth and sea half-held by the night.
Press close bare-bosomed night—press close magnetic nourishing night!
Night of south winds—night of the large few stars![2]
Still nodding night—mad naked summer night. *Ib. 21*

20 Walt Whitman, a kosmos, of Manhattan the son,
Turbulent, fleshy, sensual, eating, drinking and breeding,
No sentimentalist, no stander above men and women or apart from them,
No more modest than immodest.
Ib. 24

21 I dote on myself, there is that lot of me and all so luscious. *Ib.*

22 I hear the violoncello ('tis the young man's heart's complaint). *Ib. 26*

23 I believe a leaf of grass is no less than the journey-work of the stars. *Ib. 31*

24 I think I could turn and live with animals, they are so placid and self-contained,
I stand and look at them long and long.
They do not sweat and whine about their condition,
They do not lie awake in the dark and weep for their sins,
They do not make me sick discussing their duty to God,
Not one is dissatisfied, not one is demented with the mania of owning things,
Not one kneels to another, nor to his kind that lived thousands of years ago,
Not one is respectable or unhappy over the whole earth. *Ib. 32*

25 I am the man, I suffered, I was there.
Ib. 33

26 Behold, I do not give lectures or a little charity,
When I give I give myself.[3] *Ib. 40*

27 I have said that the soul is not more than the body,
And I have said that the body is not more than the soul,

Whitman himself, literally from his deathbed, and hence it is sometimes called the "Deathbed Edition." Whitman wrote of it: "As there are now several editions of *Leaves of Grass*, different texts and dates, I wish to say that I prefer and recommend this present one."

[1] Why fear death? Death is only a beautiful adventure. —CHARLES FROHMAN [1860–1915], last words to a group of friends as the *Lusitania* was sinking [May 7, 1915]

[2] See Flecker, 785:17.

[3] See Emerson, 498:6; Lowell, 567:14; and Gibran, 782:16.

Conservation -
unborn generations

THEODORE ROOSEVELT CYCLOPEDIA

EDITED BY

ALBERT BUSHNELL HART

Professor Emeritus, Harvard University

AND

HERBERT RONALD FERLEGER

Roosevelt Memorial Association

FOREWORD BY

WILLIAM ALLEN WHITE

ROOSEVELT MEMORIAL ASSOCIATION

ROOSEVELT HOUSE

NEW YORK CITY

CONSERVATION

the cause of conservation has been done by two men, James Garfield and Gifford Pinchot. I saw them work while I was President, and I can speak with the fullest knowledge of what they did. They took the policy of conservation when it was still nebulous and they applied it and made it work. They actually did the job that I and the others talked about. I know what they did because it was something in which I intensely believed, and yet it was something about which I did not have enough practical knowledge to enable me to work except through them and largely as the result of following out on my part their initiative. They did not confine themselves only to speaking. . . . They translated their words into actions; they actually did what we were all saying ought to be done; and our profound respect and appreciation is due them for their work. (At Harvard University, Cambridge, December 14, 1910.) *Mem. Ed.* XV, 558; *Nat. Ed.* XIII, 603-604.

CONSERVATION — PRINCIPLES OF. Now there is a considerable body of public opinion in favor of keeping for our children's children, as a priceless heritage, all the delicate beauty of the lesser and all the burly majesty of the mightier forms of wild life. We are fast learning that trees must not be cut down more rapidly than they are replaced; we have taken forward steps in learning that wild beasts and birds are by right not the property merely of the people alive to-day, but the property of the unborn generations, whose belongings we have no right to squander; and there are even faint signs of our growing to understand that wild flowers should be enjoyed unplucked where they grow, and that it is barbarism to ravage the woods and fields, rooting out the mayflower and breaking branches of dogwood as ornaments for automobiles filled with jovial but ignorant picnickers from cities. (*Outlook*, January 20, 1915.) *Mem. Ed.* XIV, 567; *Nat. Ed.* XII, 425.

CONSERVATION—PURPOSE OF. Surely our people do not understand even yet the rich heritage that is theirs. There can be nothing in the world more beautiful than the Yosemite, the groves of giant sequoias and redwoods, the Canyon of the Colorado, the Canyon of the Yellowstone, the Three Tetons; and our people should see to it that they are preserved for their children and their children's children forever, with their majestic beauty all unmarred. (1905.) *Mem. Ed.* III, 293; *Nat. Ed.*, III, 107.

————. We do not intend that our natural resources shall be exploited by the few against the interests of the many, nor do we intend to turn them over to any man who will wastefully use them by destruction, and leave to those who come after us a heritage damaged by just so much. The man in whose interests we are working is the small farmer and settler, the man who works with his own hands, who is working not only for himself but for his children, and who wishes to leave to them the fruits of his labor. His permanent welfare is the prime factor for consideration in developing the policy of conservation; for our aim is to preserve our natural resources for the public as a whole, for the average man and the average woman who make up the body of the American people. (Before Progressive National Convention, Chicago, August 6, 1912.) *Mem. Ed.* XIX, 405; *Nat. Ed.* XVII, 294.

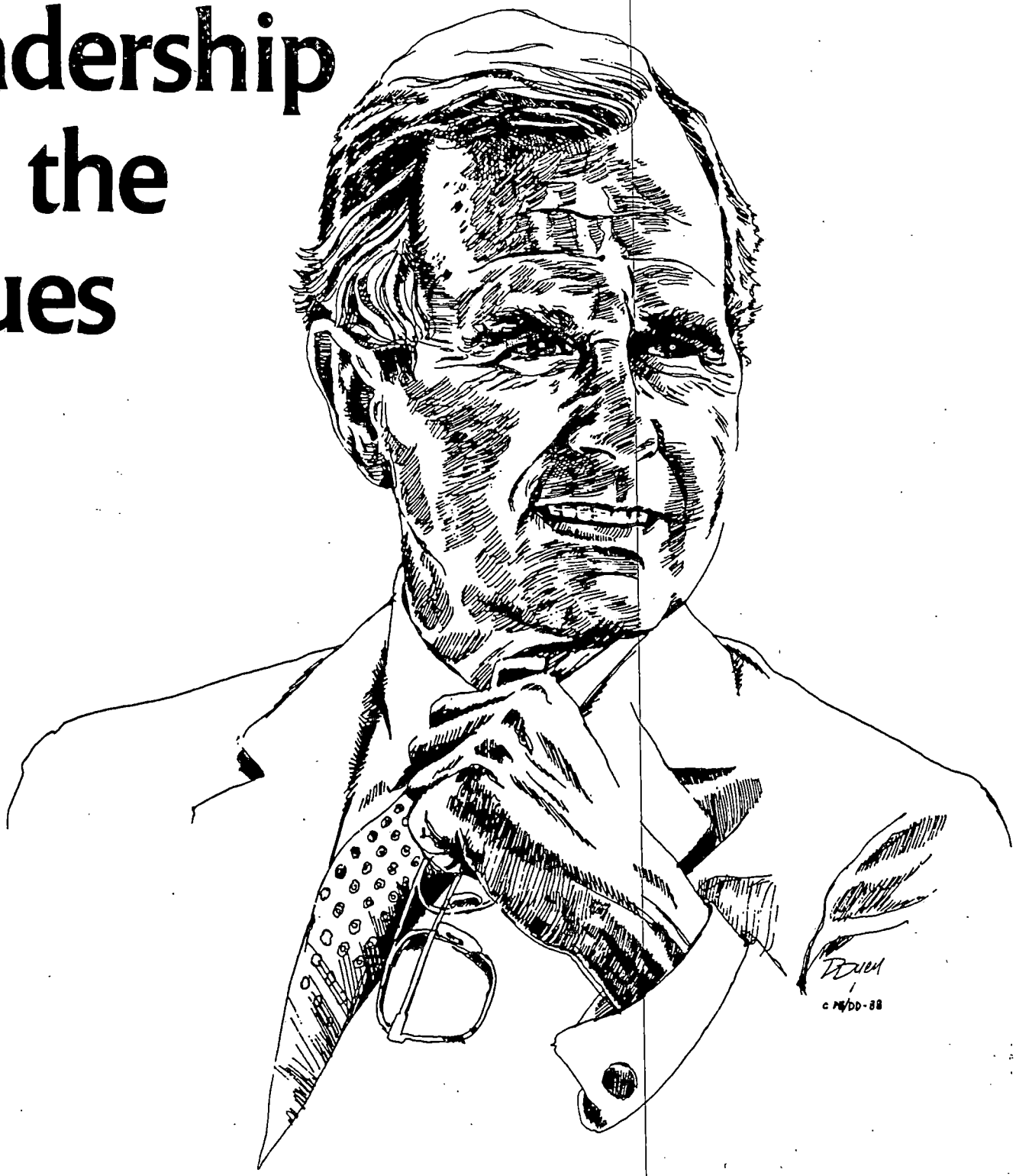
CONSERVATION—ROOSEVELT'S POLICY ON. I acted on the theory that the President could at any time in his discretion withdraw from entry any of the public lands of the United States and reserve the same for forestry, for water-power sites, for irrigation, and other public purposes. Without such action it would have been impossible to stop the activity of the land thieves. No one ventured to test its legality by lawsuit. (1913.) *Mem. Ed.* XXII, 412; *Nat. Ed.* XX, 353.

CONSERVATION AND PUBLIC RIGHTS. The rights of the public to the natural resources outweigh private rights, and must be given its first consideration. Until that time, in dealing with the national forests, and the public lands generally, private rights had almost uniformly been allowed to overbalance public rights. The change we made was right, and was vitally necessary; but, of course, it created bitter opposition from private interests. (1913.) *Mem. Ed.* XXII, 456; *Nat. Ed.* XX, 393.

CONSERVATION OF HUMAN LIFE. Let us remember, also, that conservation does not stop with the natural resources, but that the principle of making the best use of all we have requires with equal or greater insistence that we shall stop the waste of human life in industry and prevent the waste of human welfare which flows from the unfair use of concentrated power and wealth in the hands of men whose eagerness for profit blinds them to the cost of what they do. (Before Ohio Constitutional Convention, Columbus, February 21, 1912.) *Mem. Ed.* XIX, 165; *Nat. Ed.* XVII, 120.

CONSERVATION. *See also* ARBOR DAY; AUDUBON SOCIETIES; ELECTRIC POWER; FLOOD

Leadership on the Issues



"A presidency can shape an era—and it can change our lives. A successful presidency can give meaning to an age."

George Bush
October 12, 1987

WASHINGTON BUSINESS LUNCHEON
Seattle, Washington
May 16, 1988

I think of Seattle as one of America's most environmentally conscious cities -- perhaps because of the extraordinary beauty of your surroundings. And so I want to talk to you today about the environment -- about how we can better protect and enjoy the great gifts of nature that God has bestowed upon us.

Let me say right at the outset that I don't think we've been doing enough to protect our environment in recent years. We need to do more. The condition of our land and water and air affects the health and quality of life of each and every one of us.

We have been blessed in this country with a bountiful land. Fertile soils, abundant water, great forests, productive fisheries, teeming wildlife, rich mineral resources -- these have been our heritage.

Ours is also a land of incomparable natural beauty -- of vast open spaces and magnificent mountains, of majestic rivers and shining lakes, of rolling plains and splendid sea coasts. These, too, are part of our heritage and have helped shape and inspire the American spirit.

We hold this natural bounty in trust for future generations of Americans. It is not ours to squander and despoil, but ours to use and manage wisely -- not only for our own benefit, but for the benefit of our children and our children's children.

For this reason, the protection of the environment and the conservation and wise management of our natural resources -- this whole notion of stewardship -- must have a high priority on our national agenda.

I love to hunt and fish, and I've been lucky enough to experience much of America's great outdoors. Just yesterday, I went fishing on the Rogue River in southern Oregon. Four hours under a cloudless sky, running the white water and drifting in the still blue pools, flickering my lure for steelhead and salmon while the ospreys and herons wheeled overhead.

All of us have moments and places that have a special hold on our memories and our hearts. For me, one such moment came last summer, seeing the magnificence of the Grand Tetons through the eyes of our 10-year-old grandson. And always, I cherish my time each summer chasing bluefish in the choppy blue waters off the rocky coast of Maine.

In the same way, somehow, pollution is uniquely personal -- for when we think about pollution, we think first of man's insults to the places we love: plastic 6-pack rings floating in the ocean, trash washing up on the shore.

Such a "Mission to Planet Earth," as proposed by a NASA commission headed by Sally Ride, would establish a global observational system in space, aimed at developing a fundamental understanding of the earth's system.

We must remember as we chase our dreams into the stars that out first responsibility is to our Earth, to our children, to ourselves. Yes, let us dream, and let us pursue those dreams, but let us first preserve the fragile and precious world we inhabit.

Finally, let me say a word about the world we see and treasure firsthand -- about our own outdoors. I have long sought creative new ways of protecting our outdoors and recreational resources. As a congressman from Texas, I sponsored legislation to create a 150,000-acre national park in an ecologically critical area of east Texas.

More recently, I was a strong supporter of the Wallop-Breaux amendment, which provides money from user fees on fishing equipment to manage and enhance sport fishing opportunities -- perhaps the most important legislation benefiting the 60 million sport fisherman in this country.

I support many of the recommendations made last year by the President's Commission on Americans Outdoors -- for example, the encouragement of public-private partnerships for recreation: the creation of greenways and the strengthening of urban parks, to provide open spaces close to where people live; the protection of rivers and streams and our fast-disappearing wetlands.

The Commission also recommended the encouragement of an outdoor ethic -- "a new appreciation of air, land, water, and all living things."

There is, after all, much that we can do ourselves, individually, to benefit the environment: We can reduce our municipal solid waste problem with a greater commitment to recycling. We can improve the outdoor experience simply by picking up the trash we see and not leaving any of our own behind.

Nature was once the great enemy of Man -- a ferocious and fearful force, to be conquered, tamed, and harnessed to our needs. Now we find that we must protect her from ourselves.

Walt Kelly was talking about polluters when he penned his famous words, "We have met the enemy, and they is us."

Let us resolve today to find a truce with that enemy within. Let us seek once again a world where our air and water are metaphors for purity and not threats to our very lives. Let us join together to protect the glorious but fragile beauties of America.

* * *

we should continue the Land and Water Conservation Fund, which funds the acquisition of new parklands and wildlife refuges. I think we can reconstitute it as a National Endowment of the Environment, and, using a portion of our non-renewable oil and gas revenues, allow it to continue to give Americans the chance to enjoy our land and water resources.

There was one recommendation of the Commission which I believe was especially important -- and that was to pay greater attention to urban parks. Parks are for people, and we should take the greatest care to enhance and protect those parks which are near enough for people to enjoy.

I know that Congress has authorized further acquisitions in the Santa Monica Mountains Recreation Area, and I would like to announce today that, as President, I would pursue such acquisitions. Parks near our urban centers should be our highest priority, and this park would be one of mine.

Just last week, I talked about another idea I have for this country that can help with brushing up our parks. It's called YES -- Youth Entering Service to America. I'd like to see legions of our young people volunteer to keep our parks in shape -- the way many already do here in California.

You know, last summer, we took my oldest grandson to Grand Teton National Park. We hiked, fished, rafted, and watched wildlife. It was a marvelous experience for all of us, but especially for Barbara and me. We watched the gleam in George P.'s eye as he saw those rugged and sparkling mountains for the first time.

I'm sure that many of you have had similar experiences with your own kids -- in Yosemite, or King's Canyon, or elsewhere.

I knew then that this is one legacy which we must preserve for generations to come. So I have resolved that if I am elected President, I will undertake a program to strengthen and preserve our parks. I'll call it America the Beautiful, because that's exactly what this great country of ours is -- beautiful beyond all comprehension.

Perhaps Irving Berlin said it best in his magnificent song, "God Bless America." Remember the words? "From the mountains, to the prairies, to the oceans white with foam."

He pictured pristine and majestic mountains, clear air and a clean ocean. That's the America I want God to bless, too. And that's the America I'm committed to fighting for as your President.

* * *

Consider, for example the Land and Water Conservation Fund. It was used to purchase much of this very park. It has been a success, and I believe it should continue to give Americans the chance to enjoy -- and to use -- land and water resources like this one.

I mentioned the Republican role in environmentalism, and no Republican President personified that role better than Teddy Roosevelt. "This country will not be a good place for any of us to live in," Teddy Roosevelt once said, "unless it is a good place for all of us to live in."

Those words are no less true today. In this world of rapid communications, growing population, and global environmental problems, we are more tightly bound than ever -- not only in this country, but in this world.

And that explains the real challenge facing conservationists as we work to build a better future -- to bring people together, because the task involves all of us.

Our actions as individuals can affect our common destiny. We Americans produce 160 million tons of garbage every year. We can produce less. We can recycle. We can waste less. Japan's recycling rate is 50%, yet some feel the EPA's national goal of a 25% reduction in waste is excessive. I'd like to see us exceed that goal in my first term.

We consume mountains of plastic packages, waste millions of gallons of water, and produce barrel upon barrel of hazardous waste. We can waste less, and reduce pollutants at their source. The technology is there, what is needed now is the will.

We can instill a new spirit in the people of this country. A new appreciation for the land and water. A conservation ethic.

There are some natural allies in this cause, and one task of our next President is to rally them to a common purpose.

Tom Washington, through the Michigan United Conservation Clubs, you have tied together the interests of sportsmen and environmentalists.

As President, I want to build further on the coalition you have spawned here. We as Americans should recognize how much conservation can unite us.

Sportsmen know how much preserving the habitat of our wildlife means to their continued enjoyment of what nature has to offer. But the stalwarts of the environmental movement should recognize, as well, that they are in common league with families across America who don't even think of themselves as environmentalists. They think of themselves as concerned citizens, as lovers of sport and play, and, of course, just as Americans.

THEODORE ROOSEVELT CYCLOPEDIA

EDITED BY

ALBERT BUSHNELL HART

Professor Emeritus, Harvard University

AND

HERBERT RONALD FERLEGER

Roosevelt Memorial Association

FOREWORD BY

WILLIAM ALLEN WHITE

ROOSEVELT MEMORIAL ASSOCIATION

ROOSEVELT HOUSE

NEW YORK CITY

have excited genuine sympathy among neutral nations. But no neutral nation has protested; and while unquestionably a neutral nation like the United States ought to have protested, yet the only certain way to make such a protest effective would be to put force back of it. Let our people remember that what has been done to Belgium would unquestionably be done to us by any great military power with which we were drawn into war, no matter how just our cause. Moreover, it would be done without any more protest on the part of neutral nations than we have ourselves made in the case of Belgium. (New York *Times,* September 27, 1914.) *Mem. Ed.* XX, 10; *Nat. Ed.* XVIII, 9.

————. [A prime lesson of this war] is the utter inadequacy in times of great crises of existing peace and neutrality treaties, and of all treaties conceived in the spirit of the all-inclusive arbitration treaties recently adopted at Washington; and, in fact, of all treaties which do not put potential force behind the treaty, which do not create some kind of international police power to stand behind international sense of right as expressed in some competent tribunal. (New York *Times,* October 11, 1914.) *Mem. Ed.* XX, 51; *Nat. Ed.* XVIII, 43.

————. Events have clearly demonstrated that in any serious crisis treaties unbacked by force are not worth the paper upon which they are written. Events have clearly shown that it is the idlest of folly to assert, and little short of treason against the nation for statesmen who should know better to pretend, that the salvation of any nation under existing world conditions can be trusted to treaties, to little bits of paper with names signed on them but without any efficient force behind them. . . . In every great crisis treaties have shown themselves not worth the paper they are written on, and the multitude of peace congresses that have been held have failed to secure even the slightest tangible result, as regards any contest in which the passions of great nations were fully aroused and their vital interests really concerned. In other words, each nation at present in any crisis of fundamental importance has to rely purely on its own power, its own strength, its own individual force. (New York *Times,* October 18, 1914.) *Mem. Ed.* XX, 60, 62; *Nat. Ed.* XVIII, 51, 53.

————. We must recognize clearly the old common-law doctrine that a right without a remedy is void. We must firmly grasp the fact that measures should be taken to put force back of good faith in the observance of treaties. The worth of treaties depends purely upon the good faith with which they are executed; and it is mischievous folly to enter into treaties without providing for their execution and wicked folly to enter into them if they ought not be executed. (New York *Times,* November 8, 1914.) *Mem. Ed.* XX, 84; *Nat. Ed.* XVIII, 73.

TREATIES. *See also* ARBITRATION TREATIES; HAGUE TREATIES; PEACE TREATIES; PROMISES.

TREES—PRESERVATION OF. A grove of giant redwoods or sequoias should be kept just as we keep a great and beautiful cathedral. (1916.) *Mem. Ed.* IV, 227; *Nat. Ed.* III, 377.

————. This is the first glimpse I have ever had of the big trees, and I wish to pay the highest tribute I can to the State of California, to those private citizens and associations of citizens who have co-operated with the State in preserving these wonderful trees for the whole nation, in preserving them in whatever part of the State they may be found. All of us ought to want to see nature preserved. Take a big tree whose architect has been the ages—anything that man does toward it may hurt it and can not help it. (At Big Tree Grove, Santa Cruz, Cal., May 11, 1903.) *Presidential Addresses and State Papers* I, 375.

TREES. *See also* ARBOR DAY; FOREST CONSERVATION.

TREES, TROPICAL. In the heat and moisture of the tropics the struggle for life among the forest trees and plants is far more intense than in the North. The trees stand close together, tall and straight, and most of them without branches, until a great height has been reached; for they are striving toward the sun, and to reach it they must devote all their energies to producing a stem which will thrust its crown of leaves out of the gloom below into the riotous sunlight which bathes the billowy green upper plane of the forest. A huge buttressed giant keeps all the neighboring trees dwarfed, until it falls and yields its place in the sunlight to the most instantly vigorous of the trees it formerly suppressed. Near the streams the forests are almost impassable, so thick is the tangle below; but away from the streams the walking is easier, because only a few bushes and small trees grow in the perpetual shade. To the newcomer one unending wonder is the mass of vines, the lianas or bush-ropes; everywhere they hang from

THE WHITE HOUSE
WASHINGTON

JULY 21, 1989

INFORMATION

MEMORANDUM FOR THE PRESIDENT

THROUGH: CHRISS WINSTON CW

FROM: CURT SMITH

SUBJECT: JULY 24 TAKE PRIDE IN AMERICA AWARDS

I. SUMMARY

On Monday, July 24, at 2 P.M., you will address the Take Pride in America Awards ceremony on the South Lawn. About 2,000 people are expected to attend, including Secretaries Lujan and Derwinski, Peace Corps Director Coverdell, and this year's 104 top winners of the Take Pride in America Awards.

II. DISCUSSION

The enclosed remarks discuss your commitment to the environment, and salute Take Pride in America for its role in protecting, and preserving, the outdoors. Using examples from the award-recipients, the text focuses on how they have conserved America's national and cultural resources.

(Smith/Blessey)
Draft Five
July 21, 1989
PRIDE2

PRESIDENTIAL REMARKS: TAKE PRIDE IN AMERICA
SOUTH LAWN
MONDAY, JULY 24, 1989
2:00 P.M.

Distinguished guests. Award-recipients. Fellow citizens of what a child once called "the nearest thing to Heaven -- this America. Lots of sunshine, lots of places to swim, and peanut butter sandwiches."

I want to welcome you to the White House. And to a city which takes pride in its contrariness. Only in Washington would they call the Office that manages the great outdoors the Department of the Interior.

In particular, I would like to thank the man who superbly leads that Department -- Secretary of the Interior Manuel Lujan. And Secretary Derwinski. And Peace Corps Director Paul Coverdell. But most of all, each of you who have taken pride in America -- and whom we take pride in saluting now.

Last month we celebrated the volunteer spirit which is as timeless as America, and as timely as today. For by launching the "Points of Light Initiative," we sounded a nationwide call for each American to engage in community service.

Well, this afternoon we renew that call in the cause of conserving our national and cultural resources. And of enshrining our parks, forests, wildlife, waters, and monuments.

For the great outdoors is precious, but fragile. To preserve it, we must protect it.

Now, as you may know, I love the outdoors. Always have. Love to hunt, hike, and raft, to go tarpon-snapping in the Keys. Just ask the Honorary Chairman of Take Pride In America [PAUSE] . . . You've heard of football widows [PAUSE] . . . Well, Barbara Bush often jokes that she's a fishing widow.

Seriously, Barbara loves to fish. In fact, she's the only person I know who can read and fish at the same time [PAUSE] . . . forgive me, but you might call it "reading between the lines." And you know something? Among our greatest joys has been exploring the outdoors with our kids. And with our grandkids.

Seeing the Grand Tetons through the eyes of our thirteen-year-old grandson. Or teaching our six-year-old twin granddaughters about the mysteries of the ocean. For it's at times like these -- seeing the wonder in their eyes that we are overwhelmed by nature -- when we realize, more than ever, that our children will inherit the earth.

Today, it is for them -- America's children -- that we have gathered here. For we know that our pride in America is central to their future in America. That future demands that anyone concerned about America's quality of life must be concerned about conservation. For America can only be as beautiful as her people are vigilant.

You know that. And so did one of my favorite Presidents. Over the years, I've often talked about Theodore Roosevelt. A

vital man, a visionary. And one of America's greatest conservationists. It was Teddy who called our lands and wildlife "the property of the unborn generations." And he had this to say about America's redwoods and sequoias: They "should be kept just as we keep a great and beautiful cathedral."

Well, that's where you come in: the winners of the Take Pride in America Awards. Two years ago, when I hosted the first Take Pride ceremony at the National Arboretum, there were only 38 top winners. You know this year's number? One hundred and four. And let's not forget the other thousands of program participants in forty-eight States. Military and Peace Corps veterans. Eleven agencies of the Federal government. Churches and businesses. Inner-city groups and garden clubs. Groups and individuals -- volunteers all.

I think, for example, of how in Page, Arizona, volunteers rally every year to clean up the nearby Glen Canyon Recreation Area and Navajo Reservation. Or -- how's this for a tongue-twister? -- in Craig, Colorado, the High Country Cactus Kickers preserve archeological sites. In Lilburn, Georgia, twelve-year-old Vanessa Cline is passing out Pride In America brochures to "each person around my neighborhood," she says. "I want people to get the message." And in Kansas City, that message has moved Phillip Mendenhall and his best friend, Nathaniel Riley, both eleven years old, to start a conservation club. "We formed it," Phillip writes, "because we wanted to help our public lands."

Today, across America, millions of kids of every age have gotten "the message": protecting -- and preserving -- America's cathedral of the outdoors. They are restocking our forests and wildlife refuges. Helping from campgrounds to playgrounds. And in rural and urban areas where the environmental ethic and personal commitment are restoring the purity of our air, and our waters, and the beauty of our land.

For that, I thank you -- thank you for protecting the bounty of America -- our soils, lakes, and forests, its teeming fisheries and mineral reserves. And yet I also challenge you: Challenge you not to rest, but to move onward, always upward, and preserve the splendor of America.

I began with a fishing reference. And, not surprisingly, I'd like to close with one. It concerns Mark Twain, who loved to brag about his fishing exploits.

Twain once spent three weeks fishing in the Maine woods, ignoring the fact that the state's fishing season had closed. He had a great catch, and like all fishermen, couldn't wait to find someone to tell all about it.

On the train back to New York, Twain got to relaxing in the club car. And it was there that he came upon a stranger. And as he began to describe his catch, the stranger appeared at first unresponsive, then positively grim.

"By the way, who are you, sir?" Mark Twain wondered. And the stranger answered, "I'm the state game warden. And who are you?" With that, America's greatest writer nearly swallowed his

cigar. "Well, to be perfectly truthful, sir," he said, finally, "I'm the biggest liar in the whole United States."

Yes, Mark Twain loved to brag. But then, he had much to brag about. And so do you. For you are helping to reclaim, and recover, America's environment. For our posterity. And for our children.

More than 130 years ago the poet Walt Whitman said, "I hear America singing." Perhaps he was talking about Big Hole River in Montana. Or Pelican Island in Florida. Or treasures from Big Sur in California to the rocky coast of Maine.

Today, each of you is helping America sing. Through your caring, and sacrifice. And through deeds that are making America a more pristine and glorious place.

To every award-recipient -- my heart-felt congratulations. And let me leave you with these words of Irving Berlin: "From the mountains, to the prairies, to the oceans white with foam, God bless America -- My Home Sweet Home."

God bless you, thank you for taking pride in this country, and thank you for enriching the beauty of our good, great, and beloved home -- the United States of America.

# # # #

Take Pride

Derwinski
Coverdell

Lugar

United States Department of the Interior

OFFICE OF THE SECRETARY
WASHINGTON, D.C. 20240

TRANSMISSION NOTICE

This message is electronically transmitted on a CANON L-920 or a Burroughs DEX 6500 automatic machine.

Transmission Number: 202/343-5048 (FAX-L920)
FTS: 343-8950 (DEX 6500)

Verify Number: FTS: 343-6639
202/343-6639

TO: Name Stephanie Blessey

Agency/Phone # 456-6218

FROM: TPIA - Cindy Nist
(BUREAU)

Office of the Secretary
18th & C Streets, N.W.
Washington, D.C. 20240

NO. OF PAGES TO FOLLOW: 4

DATE: 7/21/89

TIME: 1:30

Celebrating the United States Constitution

Stephanie -

if you need more information please dont hesitate to call.

Thanks -

Cindy

THE WHITE HOUSE

WASHINGTON

July 21, 1987

Our Nation is blessed with beautiful lands and outstanding natural and cultural resources that provide all Americans with places to recreate and study their history. Our public lands and historic sites represent the crown jewels of our resource heritage. The individuals and organizations listed in this booklet understand fully the importance of "Taking Pride in America." We honor them for being responsible stewards of our common endowment. They inspire us and serve as models of effective action in resource conservation.

This is the inaugural Take Pride in America National Awards Program. It is a privilege to recognize those who stand up for this country by devoting their skills and experience to caring for the resources that belong to all Americans. It is because of them, and many other dedicated citizens, that we are able to enjoy and proudly celebrate the American majesty that spreads "from sea to shining sea."

Take Pride in America is a joint effort to increase awareness of the need for wise stewardship of our public resources. This partnership among Federal, State, and local governments and private citizens and organizations shows how, together, we can make a difference.

Ronald Reagan

(Smith/Blessey)
Draft Four
July 18, 1989
PRIDE2

6/13/24

PRESIDENTIAL REMARKS: TAKE PRIDE IN AMERICA
SOUTH LAWN
MONDAY, JULY 24, 1989
2:00 P.M.

Distinguished guests. Award-recipients. Fellow citizens of what a child once called "the nearest thing to Heaven -- this America. Lots of sunshine, lots of places to swim, and peanut butter sandwiches."

I want to welcome you to the White House. And to a city which takes pride in its contrariness. Only in Washington would they call the Office that manages the great outdoors fhe Department of the Interior.

In particular, I would like to thank the man who superbly leads that Department -- Secretary of the Interior Manuel Lujan. And Secretary Cavazos. And Peace Corps Director Paul Coverdell. But most of all, each of <u>you</u> who have taken pride in America -- and whom <u>we</u> take pride in saluting now.

N.Y. Partnership 6/22/89

Last month we celebrated the volunteer spirit which is as timeless as America, and as timely as today. For by launching the "Thousand Points of Light Initiative," we sounded a nationwide call for <u>every</u> American to enlist in the <u>community</u> service which is <u>America's</u> service.

Well, this afternoon we renew <u>our</u> enlistment in the cause of <u>serving</u>, and widely <u>using</u>, our national and cultural resources.

And of enshrining our parks, forests, wildlife, waters, and monuments. For the great outdoors is precious, but fragile. To preserve it, we must protect it.

Now, as you may know, I love the outdoors. Always have. Love to hunt, hike, and raft, to go tarpin-snapping in the Keys. And I love those fishing stories. Like the one where a visitor tipped his hat to a woman standing on a porch. He wondered where her husband was. Said she: "He's gone fishing. Just walk down to the bridge and look around until you find a pole with a worm on each end."

Fact is: I've fished for as long as I can remember. Ask the Honorary Chairman of Take Pride In America [PAUSE] . . . You've heard of football widows [PAUSE] . . . Well, Barbara Bush often jokes that she's a fishing widow. Seriously, Barbara loves to fish. In fact, she's the only person I know who can read and fish at the same time [PAUSE] . . . forgive me, but you might call it "reading between the lines." And you know something? Among our greatest joys has been exploring the outdoors with our kids. And with our grandkids.

Seeing the Grand Tetons through the eyes of a ten-year-old grandson. Or teaching our 6-year-old twin granddaughters about the wonders of the ocean. For it's at times like these -- when you, and your grandkids, are overwhelmed by nature's wonder -- how you realize, more than ever, that our children will inherit the earth.

Today, it is for them -- the kids -- that we have gathered here, and must resolve to act. For we know that our Pride in America is central to their Future in America. That future demands that anyone concerned about America's quality of life -- now, and forever -- be concerned about conservation. For America can only be as beautiful as her people are vigilant.

You know that. And so do I. And so, if you'll forgive a personal note, did perhaps my favorite President. Over the years, I've often talked about Theodore Roosevelt. A vital man, a visionary. And one of America's greatest conservationists. It was Teddy who called our lands and wildlife "the property of the unborn generations." And he had this to say about America's redwoods and sequoias: They "should be kept just as we keep a great and beautiful cathedral."

Well, that's where you come in: the winners of the Take Pride in America Awards. Two years ago, when I hosted the first Take Pride ceremony at the National Arboretum, there were only 38 top winners. You know this year's number? One hundred and four. And let's not forget the other thousands of program participants in forty-eight States. Military and Peace Corps veterans. Eleven agencies of the Federal government. Churches and businesses. Inner-city groups and garden clubs. Groups and individuals -- volunteers all.

I think, for example, of how in Page, Arizona, volunteers rally yearly to clean up the nearby Glen Canyon Recreation Area and Navajo Reservation. Or -- how's this for alliteration? --

in Craig, Colorado, the High County Cactus Kickers preserve archeological sites. In Lilburn, Georgia, 12-year-old Vanessa Cline is passing out Pride In America brochures to "each person in my neighborhood," she says. "I want the message to get around." And in Kansas City, that message has moved Phillip Mendenhall and his best friend, Nathaniel Riley, both 11 years old, to start "The Glactia Club for Wildlife." "Glactia," Phillip writes, stands for "Giant Land Accotution for Conservation To Interior Places in America."

Today, across America, millions of kids of every age have gotten Phillip and Nathaniel's "message": building -- and preserving -- America's cathedral of the outdoors. They -- you -- are saying "No" to carelessness. And "Yes" to the environmental ethic. Restocking our forests and wildlife refuges. Helping from campgrounds to playgrounds. And in areas -- rural and urban --where stewardship and self-policing are restoring the purity of our air, our waters, and our living environment.

For that, I thank you -- thank you for ensuring the bounty of America -- our soils, lakes, and verdant timber, its teeming fisheries and mineral reserves. And yet I also challenge you: Challenge you not to rest, but to move onward, always upward, and ensure the beauty of America. How? Through volunteerism's "Thousand Points of Light." Where? Toward the future, and the stars.

I began with a fishing story. And, not surprisingly, I'd like to close with one. A daughter once told her father: "I notice that in telling about fish you caught you vary the size of it for different listeners." And the dad replied that he was only being considerate: "I never tell a man," he said, "more than I think he'll believe."

My friends, each of you <u>believe</u> -- for each of you <u>knows</u> -- that consideration and devotion can keep the outdoors pristine and sacred -- from Big Hole River in Montana to Pelican Island in Florida. And can make nature our children's bequest -- from Big Sur in California to the choppy blue waters off the rocky coast of Maine.

The poet Walt Whitman said, "I hear America singing, the varied carols I hear." As environmentalists, <u>our</u> carols can help <u>America</u> sing. And help America's beauty inspire the world.

To every award-recipient -- my heart-felt congratulations. And to all of you -- thank you for coming to the White House. God bless you, thank you for taking Pride in America, and as Irvim Berlin wrote so memorably: "From the mountains, to the prairies, to the oceans white with foam, God bless America -- My Home Sweet Home."

# # # #

Dear Take Pride,

My name is Vanessa Cline I've wrote you before. I wanted to know if you can get me about 30 Take Pride sheets that look like the one I've placed in the evelope. I'm wanted to give 1 of these to each person around my neighborhood and tell them a little about take pride so peopl would get the message. If you don't wanted me to I understand, But if you wanted me to just write back. I've really enjoyed working with you guys. It's really made me happy, Please send me 2 more folders also.

30 brochures + 2 kits

Thanks so much for be a great help.

Vanessa Cline

Stoffed copy

(Smith/Blessey)
Draft Four
July 18, 1989
PRIDE2

1:30
7/20/89

PRESIDENTIAL REMARKS: TAKE PRIDE IN AMERICA
SOUTH LAWN
MONDAY, JULY 24, 1989
2:00 P.M.

Distinguished guests. Award-recipients. Fellow citizens of what a child once called "the nearest thing to Heaven -- this America. Lots of sunshine, lots of places to swim, and peanut butter sandwiches."

I want to welcome you to the White House. And to a city which takes pride in its contrariness. Only in Washington would they call the Office that manages the great outdoors the Department of the Interior.

In particular, I would like to thank the man who superbly leads that Department -- Secretary of the Interior Manuel Lujan. And Secretary Cavazos. And Peace Corps Director Paul Coverdell. But most of all, each of you who have taken pride in America -- and whom we take pride in saluting now.

Last month we celebrated the volunteer spirit which is as timeless as America, and as timely as today. For by launching the "Thousand Points of Light Initiative," we sounded a nationwide call for each American to enlist in community service.

Well, this afternoon we renew our enlistment in the cause of serving our national and cultural resources. And of enshrining our parks, forests, wildlife, waters, and monuments. For the

great outdoors is precious, but fragile. To preserve it, we must protect it.

Now, as you may know, I love the outdoors. Always have. Love to hunt, hike, and raft, to go tarpin-snapping in the Keys. Just ask the Honorary Chairman of Take Pride In America [PAUSE] . . . You've heard of football widows [PAUSE] . . . Well, Barbara Bush often jokes that she's a fishing widow.

Seriously, Barbara loves to fish. In fact, she's the only person I know who can read and fish at the same time [PAUSE] . . . forgive me, but you might call it "reading between the lines." And you know something? Among our greatest joys has been exploring the outdoors with our kids. And with our grandkids.

Seeing the Grand Tetons through the eyes of our ten-year-old grandson. Or teaching our 6-year-old twin granddaughters about the mysteries of the ocean. For it's at times like these -- seeing the wonder in their eyes that we are overwhelmed by nature -- when we realize, more than ever, that our children will inherit the earth.

Today, it is for them -- America's kids -- that we have gathered here. For we know that our pride in America is central to their future in America. That future demands that anyone concerned about America's quality of life must be concerned about conservation. For America can only be as beautiful as her people are vigilant.

You know that. And so, if you'll forgive a personal note, did perhaps my favorite President. Over the years, I've often

talked about Theodore Roosevelt. A vital man, a visionary. And one of America's greatest conservationists. It was Teddy who called our lands and wildlife "the property of unborn generations." And he had this to say about America's redwoods and sequoias: They "should be kept just as we keep a great and beautiful cathedral."

Well, that's where you come in: the winners of the Take Pride in America Awards. Two years ago, when I hosted the first Take Pride ceremony at the National Arboretum, there were only 38 top winners. You know this year's number? One hundred and four. And let's not forget the other thousands of program participants in forty-eight States. Military and Peace Corps veterans. Eleven agencies of the Federal government. Churches and businesses. Inner-city groups and garden clubs. Groups and individuals -- volunteers all.

I think, for example, of how in Page, Arizona, volunteers rally every year to clean up the nearby Glen Canyon Recreation Area and Navajo Reservation. Or -- how's this for a tongue-twister? -- in Craig, Colorado, the High County Cactus Kickers preserve archeological sites. In Lilburn, Georgia, __-year-old Vanessa Cline is passing out Pride In America brochures to "each person in my neighborhood," she says. "I want the message to get around." And in Kansas City, that message has moved Phillip Mendenhall and his best friend, Nathaniel Riley, both 11 years old, to start "The Glactia Club for Wildlife." "Glactia,"

Phillip writes, stands for "Giant Land Accotution for Conservation To Interior Places in America."

Today, across America, millions of kids of every age have gotten the "message": protecting -- and preserving -- America's "cathedral of the outdoors." They are restocking our forests and wildlife refuges. Helping from campgrounds to playgrounds. And in areas -- rural and urban -- where the environmental ethic and personal commitment are restoring the purity of our air, and our waters, and the beauty of our land.

For that, I thank you -- thank you for ensuring the bounty of America -- our soils, lakes, and forests, its teeming fisheries and mineral reserves. And yet I also challenge you: Challenge you not to rest, but to move onward, always upward, and ensure the splendor of America.

I began with a fishing reference. And, not surprisingly, I'd like to close with one. It concerns Mark Twain, who loved to brag about his fishing exploits.

Twain once spent three weeks fishing in the Maine woods, ignoring the fact that the state's fishing season had closed. He had a great catch, and like all fishermen, couldn't wait to find someone to tell all about it.

On the train back to New York, Twain got to relaxing in the club car. And it was there that he came upon a stranger. And as he began to describe his catch, the stranger appeared at first unresponsive, then positively grim.

"By the way, who are you, sir?" Mark Twain wondered. And the stranger answered, "I'm the state game warden. And who are you?" With that, America's greatest writer nearly swallowed his cigar. "Well, to be perfectly truthful, sir," he said, finally, "I'm the biggest liar in the whole United States."

Yes, Mark Twain loved to brag. But then, he had much to brag about. And so do you. For you helping to reclaim, and recover, America's environment. For our posterity. And for our kids.

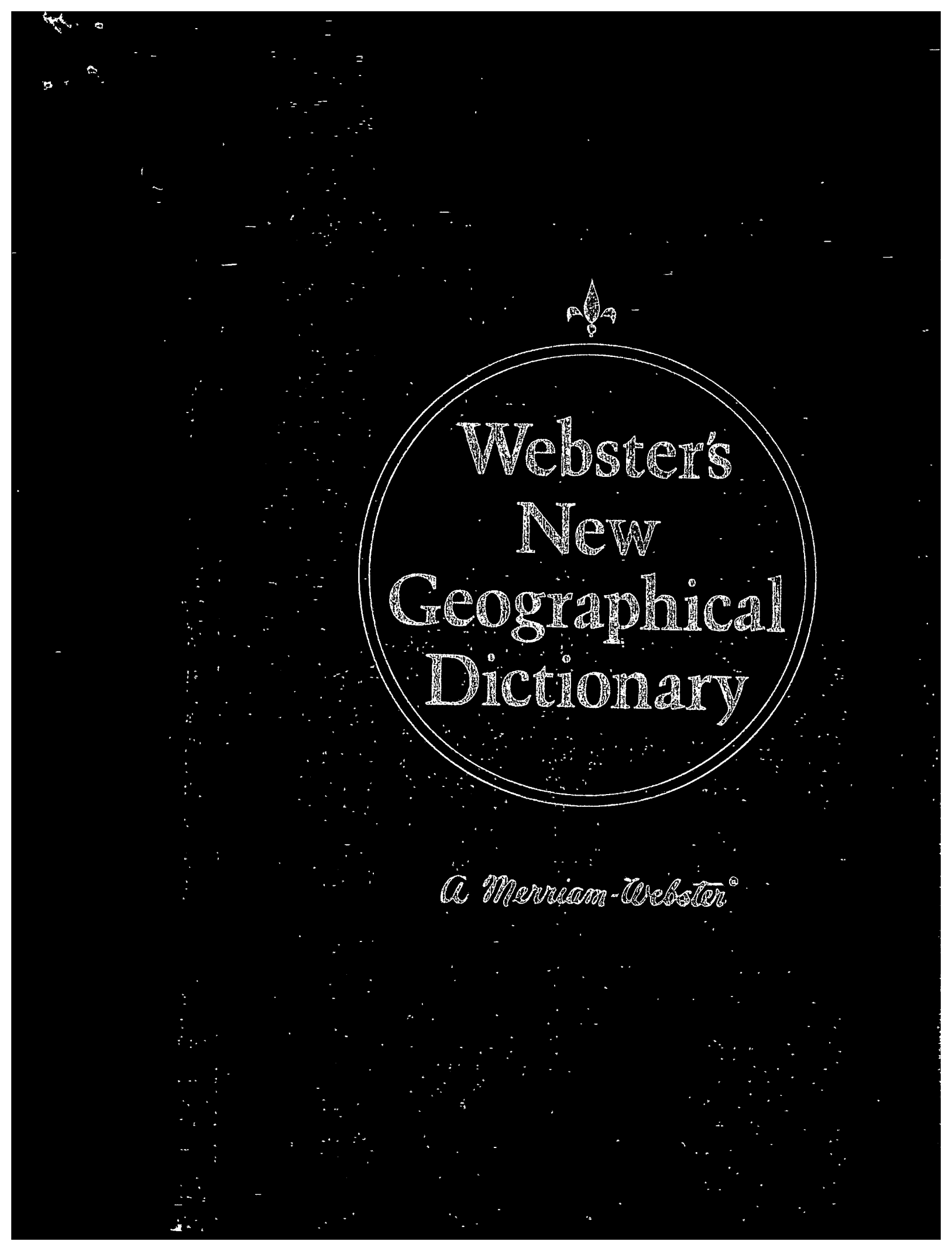
More than 130 years ago the poet Walt Whitman said, "I hear America singing, the varied carols I hear." Perhaps he was talking about Big Hole River in Montana. Or Pelican Island in Florida. Or treasures from Big Sur in California to the rocky coast of Maine.

Today, each of you is helping America sing. Through your caring, and sacrifice. And through deeds that are making America a more pristine and glorious place.

To every award-recipient -- my heart-felt congratulations. And let me leave you with these words of Irving Berlin: "From the mountains, to the prairies, to the oceans white with foam, God bless America -- My Home Sweet Home."

God bless you, thank you for taking pride in this country, and thank you for enriching the beauty of our good, great, and beloved home -- the United States of America.

# # # #


Webster's
New
Geographical
Dictionary
A Merriam-Webster®

…s a special administrative unit (3386 sq. m.); pop. …8,000,000; administrative, cultural, and education… …r of China; produces flour, textiles, machine tools, …presses, synthetic fibers, and is center of a complex …industrial and mining suburbs; numerous educa… …stitutions, including Peking Univ. (1898), People's …f China (1950), and numerous specialized technical …ty (political) schools. Inner part of city consists of …r Tatar City in N and Outer or Chinese City in S, …a combined area of ab. 25 sq. m. and formerly …ded by 15th cent. walls (these were partially …ed during the "Great Cultural Revolution" 1966– …al gates remaining intact). Inner City contains old …al or "Forbidden City" with former imperial palace, …legations, parks, temples, hospitals, and various …buildings; extensive development in modern times …ential suburbs to N and NW and industrial suburbs …ng, since 1949.

…ory: Had various names in ancient times; a frontier …for centuries, known as Ch'i (or Yen, from the …) under Chou dynasty (1122–255 B.C.) and later. …d of powerful monarchy, 10th to 12th cents. A.D., …the Khitan Mongols and the Kin Tatar dynasty; as …hsi became residence of Kublai Khan 1264–67 and …d of China 1267–1368 under Yuan dynasty; known …peans as Cambaluc, Marco Polo's name. Under …replaced as capital for a short time but in 1421 again …as capital and so continued under the Manchus …-1912). Occupied by European expeditionary forces …ffered considerable damage 1860 and during Boxer …ions 1900–01; in 1928 Nanking made capital and …Peking changed to Peiping. At the Marco Polo …m. SW (see LU-KOW-CH'IAO) on July 7, 1937 fight… …broke out bet. Japanese and Chinese troops, the …ent that began the Chinese-Japanese War (1937–45); …ndered to Communist forces in 1949 and again made …al municipal area radically expanded 1953 and 1958 …1949 figure of 300 sq. m.

…han Bay \ˌpe-lə-ˈbü-ən-\ *or Du.* **Wijn·koops–Baai** …-ˈbī\ *or Eng.* **Wyn·coops Bay** \ˌwin-küps-\. Inlet …Indian Ocean, S side of the W end of Java, Indonesia.

…-su Islands \pə-ˈlä-j(ē-)ən-\ *or Ital.* **Iso·le Pe·la·gie** …lä-pä-ˈläj-(ˌ)ä\. Three barren Italian islands, Lam… …Linosa, and Lampione (uninhabited), in the …rranean Sea S of Sicily, Italy, and bet. Malta and …, politically attached to Agrigento prov., Italy. …by Allies June 12–13, 1943.

…gan Islands. See PALAGRUŽA ISLANDS.

…, Mount \-pə-ˈlā\ *or Fr.* **Mon·tagne Pelée** \mōⁿ-tan… …\. Volcano, N Martinique I., West Indies; 4583 ft.; …1902, destroying Saint Pierre and killing more …0,000 persons, including all the town's inhabitants …many others that had sought refuge there.

…, Point \-ˈpē-lē\. Headland, Essex co., SE Ontario, …projecting into Lake Erie; has remarkable beaches …established 1918 as a national park: see CANADA, …*Parks*.

Pelee Island, 8 m. to the S in Lake Erie, …most southerly point of Canada, 41°46′N, 82°39′W.

…-la \pel-ə-ˈlē-(ˌ)ü, ˈpel-ə-lē-ˌü\. Island at S end of Palau …Pacific Ocean, bet. Angaur and Eil Malk; ab. 5 m. …by 2 m. wide; chief village Ngardololok. Many islets …off its N shore. Bombed by U.S. naval and air …1944; captured by assault after severe fighting Sept. …Oct. 13, 1944.

…ng \ˈpä-ləŋ\. Largest island in the Banggai Ar…, off the E coast of Celebes I., Indonesia, Malay …pelago; ab. 53 m. long by 32 m. wide; 929 sq. m.

…ng Strait. Passage bet. E peninsula of Celebes and Pe… …of the Banggai Archipelago, connecting the Gulf of …with the Molucca Sea.

…See PALAU.

Pel·ham \ˈpel-əm\. **1** City, Mitchell co., SW Georgia, 32 m. S of Albany; pop. (1970c) 4539; fertilizer, lumber; livestock, peanuts; incorporated 1881.

2 Town, Hillsborough co., S New Hampshire, 9 m. E of Nashua; pop. (1970c) 5408.

3 Village in Pelham town, Westchester co., SE New York, 17 m. NE of New York; pop. (1970c) 2076 (village), 13,933 (town).

Pelham Manor. Village in Pelham town, Westchester co., SE New York, on Long Island Sound 17 m. NE of New York; pop. (1970c) 6673; residential suburb of New York City.

Pel·i·can Island \ˌpel-i-kən-\. Island in Atlantic Ocean, off NE coast of Volusia co., E Florida.

Pelican Point. Cape on W cen. coast of South-West Africa, enclosing Walvis Bay.

Pe·li·leo \ˌpel-ə-ˈlā-(ˌ)ō\. Town, Tungurahua prov., cen. Ecuador, just N of Riobamba; pop. (1962c) 2545.

Pe·li·on \ˈpē-lē-ən\ *or Gk.* **Pí·li·on** \ˈpē-lē-ˌȯn\. Peak, S Larissa dept., E Thessaly, NE Greece, near Volos; 5089 ft. In Greek legend figured in the wars of the giants (Aloadae) and was the home of the centaurs, esp. Chiron.

Pe·lje·šac \ˈpel-yə-ˌshäts\ *or Ital.* **Sab·bion·cel·lo** \ˌsäb-yōn-ˈchel-(ˌ)ō\. Peninsula on coast of W Yugoslavia, projecting NW into the Adriatic Sea E of Korčula I.; 43 m. long.

Pel·kum \ˈpel-ˌküm\. City, North Rhine-Westphalia, West Germany, 14 m. N of Dortmund; pop. (1969e) 25,091.

Pel·la \ˈpel-ə\. **1** City, Marion co., S cen. Iowa, 17 m. WNW of Oskaloosa; pop. (1970c) 6688; dairy products, clothing, flour; coal mines; livestock farms; Central Coll. (1853).

2 Department of Macedonia, Greece. See table at GREECE.

3 Ruins of ancient city near Genitsa and 24 m. WNW of Salonika, Greece; ancient capital of Macedonia and birthplace of Alexander the Great.

Pell City \ˈpel-\. City, ⊗ of St. Clair co., NE cen. Alabama; pop. (1970c) 5602; lumber; cotton.

Pel·les·tri·na \ˌpel-əs-ˈtrē-nə\. Island in S Lagoon of Venice, Italy; 9 m. long; a part of the commune of Venice.

Pellew Islands. See SIR EDWARD PELLEW GROUP.

Pell·worm \ˈpel-ˌvȯ(ə)rm\. One of the Halligen Is., in S part of North Frisian Is. off W coast of Schleswig-Holstein, N West Germany, W of Nordstrand; area 14 sq. m.

Pel·ly \ˈpel-ē\. **1** Former city, Harris co., SE Texas, on Galveston Bay; now part of Baytown.

2 River, S cen. Yukon Territory, Canada; 330 m. long; rises in Mackenzie Mts. and flows W to unite with Lewes river and form Yukon river.

Pelly, Lake. Lake on N boundary bet. Mackenzie dist. and Keewatin dist., Northwest Territories, Canada; 331 sq. m.; connects with Lake Garry.

Pelly Bay. Bay, inlet of Gulf of Boothia, in N Keewatin dist., Northwest Territories, Canada, W of Simpson Penin.

Pe·lon·cil·lo Mountains \ˈpel-ən-ˌsē-(y)ō-\. Range, SW Hidalgo co., in extreme SW New Mexico, and extending across border into Arizona.

Pel·o·pon·nese \ˈpel-ə-pə-ˌnēz, -nēs\ *or* **Pel·o·pon·ne·sus** \ˌpel-ə-pə-ˈnē-səs\ *or* **Pel·o·pon·ne·sos** \-ses\. **1** Peninsula, forming S part of the mainland of Greece; ancient subdivisions: Achaea, Arcadia, Argolis, Corinth, Elis, Laconia, Messenia, and Sicyonia; chief cities Corinth and Sparta; under the Romans was larger part of the province Achaea 146 B.C.–c. 4th cent. A.D.; since 12th cent. when it was under the Byzantine Empire often called **Mo·rea** \mə-ˈrē-ə\ because of its resemblance in shape to a mulberry leaf (*Lat.* morus).

2 Administrative division of modern Greece, coextensive with the peninsula; 8603 sq. m.; pop. (1971p) 985,620; forms departments of Achaea, Arcadia, Argolis, Corinth, Elis, Laconia, and Messenia (see table at GREECE).

Pelorus. See FARO, CAPE.

Webster's New

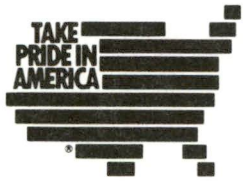
UNITED STATES—NATIONAL HISTORICAL PARKS AND NATIONAL BATTLEFIE

Name	Established	Area (acres)	Location	Features and Facts of Interest
Antietam National Battlefield Site	1890	783.63	Sharpsburg, Mary	
Appomattox Court House National Historical Park	1954	937.52	Appomattox, S c Virginia	
Big Hole National Battlefield Site	1910	666.00	SW Montana	
Brices Cross Roads National Battlefield Site	1929	1.00	Lee co., NE Missi	
Chalmette National Historical Park	1939	142.57	E of New Orleans Louisiana	
Chesapeake and Ohio Canal National Historical Park	1961	20,239.3	District of Colum Maryland-West V	
Chickamauga and Chattanooga National Military Park	1890	8,231.77	NW Georgia and S Tennessee	
City of Refuge National Historical Park	1961	180.78	W Hawaii I., Hawa	
Colonial National Historical Park	1936	9,430.00	SE Virginia	
Cowpens National Battlefield Site	1929	1.24	Spartanburg co., NW South Carolina	Site of a battle Jan. 17, 1781 of American Revolution; see COWPENS
Cumberland Gap National Historical Park	1940	20,176.49	Kentucky-Tennessee	Mountain pass explored by Daniel Boone; during Civil War held by Confederate forces (1861, 1861–63) and Union forces (1861, 1863–65)
Fort Donelson National Military Park	1928	600.00	NW Tennessee	Includes site of a Civil War fort, captured by Gen. Grant 1862
Fort Necessity National Battlefield Site	1931	500.00	50 m. SE of Pittsburgh, Pennsylvania	Site of entrenchments thrown up by Major George Washington in the French and Indian War, finally surrendered by Washington July 3, 1754
Fredericksburg and Spotsylvania County Battlefields Memorial National Military Park	1927	3,672.15	Spotsylvania co., NE Virginia	Includes battlefields of Fredericksburg, Chancellorsville, Spotsylvania Court House, and the Wilderness
George Rogers Clark National Historical Park	1966	17.00	Knox co., SW Indiana	Memorial near site of Fort Sackville, captured from British Feb. 25, 1779
Gettysburg National Military Park	1895	3,671.77	S Pennsylvania	Battlefield of Gettysburg
Guilford Courthouse National Military Park	1917	233.00	N cen. North Carolina	Site of battle Mar. 15, 1781 in which Americans defeated British and ended British control of the Carolinas
Harpers Ferry National Historical Park	1955	1,530.00	West Virginia-Maryland	Scene of John Brown raid 1859; changed hands many times during Civil War
Horseshoe Bend National Military Park	1959	2,040.00	Tallapoosa co., E Alabama	Site of battle between Gen. Andrew Jackson's forces and Creek Indian Confederacy, March 27, 1814
Independence National Historical Park	1956	21.84	Philadelphia, Pennsylvania	Several structures closely associated with the American Revolution and founding of the United States
Kennesaw Mountain National Battlefield Park	1947	3,682.62	25 m. NW of Atlanta, Georgia	Scene of fighting between Union forces under Sherman and Confederates under Johnston, June 27, 1864
Kings Mountain National Military Park	1931	3,950.00	York co., N South Carolina	Includes site of battle Oct. 7, 1780 in which Americans defeated British in important battle of American Revolution
Manassas National Battlefield Park	1960	2,926.24	NE Virginia	Scene of battles of First and Second Manassas, July 21, 1861, and August 29–30, 1862

Quarry from which Indians obtained material for ceremonial peace pipes
Natural bridge 309 ft. above creek, 235 ft. above top of inner canyon, span 278 ft.
Cave containing valuable archaeological record of human habitation
Giant cacti, or saguaro
Commemorates French settlement of 1604
Landmark on old Oregon Trail
Bartholdi's statue, Liberty Enlightening the World (unveiled 1886).
Volcanic crater; lava flows, ice caves
Limestone cavern
Cliff-dweller ruins
17th cent. Spanish mission ruins
Ruins of prehistoric pueblo
Cliff dwellings in canyon
Dunes of gypsum sands
Prehistoric Indian dwellings
Prehistoric ruins

Montana
406 444-2654
Block Foot Riv.
Yellowstone Riv
Yellowstone Rail Co.
406 848-7771
Sarah

near Jackson Big Hole River



Dear Friend:

Thanks for being one of the "good guys" and requesting information about the Take Pride in America campaign.

Some of our public lands and resources are suffering from the litter, vandalism, theft, wildlife poaching and other misuses and abuses of thoughtless visitors. Although most Americans care deeply about these lands and resources -- from national and State parks, forests, wildlife habitat and historic sites to local playgrounds and urban open spaces -- there is a real need for a renewed stewardship ethic in this country.

In his Inaugural Address, President Bush said, "We need to give future generations a sense of what it means to be 'a citizen who leaves his home, his neighborhood and town better than he found it.' The individuals and organizations which are a 'thousand points of light' exhibit that spirit of citizenship and pride -- a love of country and appreciation of our natural and cultural resources. These are people who care about our Nation's lands, heritage and resources enough to take action to help maintain them."

Americans are responding! Dedicated individuals, families, businesses, civic groups and other organizations are making a commitment to the public resources in their areas and are working together to help take care of them. They are making the extra effort to become involved, and they are helping to make public lands and resources better for all Americans.

YOU, too, have the opportunity to make a difference.

This packet contains information about the campaign, tips on what you can do, and a list of contacts in your State who share your concerns about public resources. Your support and participation in this campaign to improve the future of America's public resources are important. With your help, the "good guys" can win. Individually, we can make a difference. Working together, there is no limit to what we can achieve!

Sincerely,

Charles Bronson

Clint Eastwood

Lou Gossett, Jr.

TAKE PRIDE IN AMERICA

NATIONAL CAMPAIGN NEWS

May Proclaimed Take Pride In America Month

Stating that "President Bush and I share a commitment to the responsible stewardship of our public lands, historic and cultural resources, and the development of a strong outdoor ethic among all Americans," Secretary of the Interior Manuel Lujan declared May 1989 to be "Take Pride in America Month."

During the month of May, most Americans return to outdoor pursuits and recreation. With increased visitor use of our public lands comes increased opportunities for abuse and misuse.

This specially-designated month is intended to provide an incentive for citizens to participate in volunteer and educational projects. It also will give organized groups and public land managers the opportunity to publicize the Take Pride campaign and heighten public awareness about the need for citizen involvement in efforts that promote the wise use of America's resources.

Every American has a role to play in Take Pride in America Month, whether it be involving the media in the Take Pride campaign or volunteering in an actual hands-on project, such as cleaning up a park or beautifying a neighborhood.



Interior Secretary Manuel Lujan gets a head start on Take Pride in America Month by attaching a Take Pride bumper sticker to his car.

This special edition of the *National Campaign News* includes suggestions for family or community activities initiated on behalf of the Take Pride campaign. In addition, it provides sample copy for use at the State-and local level and by the press.

Any portion of this edition may be reprinted or circulated to help make every Take Pride in America project a success.

Media Helps

Articles or editorials in your local newspaper or on your local radio or television stations in support of Take Pride in America Month are among the most effective tools you can use to get attention and support for stewardship activities in your community. An editorial carried by a newspaper or broadcast by a television or radio station gives stewardship and volunteerism an important third-party endorsement. Timing is especially important. Several weeks before Take Pride Month, approach your strongest media contact(s) -- perhaps a reporter who has reported your stories reliably in the past and with whom you have established credibility as a news source. The reporter may cover environmental issues, community activities, or the federal, State or city beat, or may write a weekly column or provide a regular TV or radio editorial comment.

SEE 'MEDIA' ON PAGE 3

Proclaiming May As Take Pride In America Month

Take Pride in America is a national campaign which relies on local commitment and involvement. One of the best ways to get your community involved is to ask State and local officials -- the governor and the mayor -- to proclaim May as Take Pride in America Month. Below is a sample proclamation that can be sent to a governor or a mayor. The language also will be useful in the preparation of speeches and press releases.

A PROCLAMATION

WHEREAS, America is blessed with outstanding natural and cultural resources on federal, State and local lands; and,

WHEREAS, America is blessed with outstanding human resources -- citizens with a unique volunteer spirit rooted in our frontier tradition; and,

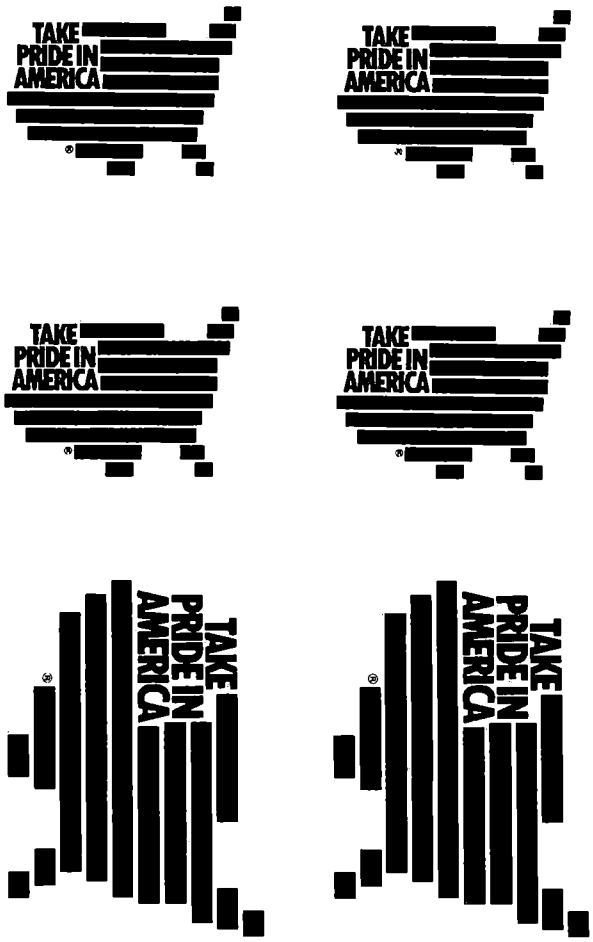
WHEREAS, our Nation's recreational and cultural resources contribute to the economic and social well-being of our communities and our country as a whole; and,

WHEREAS, the future of our great monuments to history and natural wonders depends on the commitment of the American people to whom they belong; and,

WHEREAS, the Take Pride in America campaign is a partnership of federal agencies, States, communities and numerous public and private organizations committed to the wise use of our natural and cultural resources; and,

WHEREAS, national Take Pride in America Month was established to focus attention on public lands stewardship efforts by concerned citizens and groups around the country;

NOW, THEREFORE, I *(name of official)*, do hereby proclaim the month of May as Take Pride in America Month and call upon the citizens of *(this city or State)* to recognize and participate in this important public awareness effort to promote wise use and reduce abuse of our magnificent natural and cultural resources to ensure that they will be preserved for the enjoyment and education of current and future generations.



Take Pride Logos

The camera-ready Take Pride in America logos above may be used by individuals and groups to accentuate press releases, posters, fliers, or any other promotional material during Take Pride Month.

Other Take Pride in America materials, including brochures, buttons, ready-made posters, decals, etc., are available by mail from various sources for a nominal charge. Check with the appropriate agency representative or State coordinator for instructions on ordering, but be sure to allow sufficient time to receive your materials.

For a folder of Take Pride in America information which includes a list of State contacts, or for copies of public service announcements and other information, write **Take Pride in America, Post Office Box 1339, Jessup, MD 20794-1339.**

MEDIA ...

Continued from Page 1

Once you have identified your strongest media contact(s), call or sit down with that individual to discuss an angle on stewardship activities in your area. Use Take Pride Month as the "hook" and identify activities that have taken place in your area or your State. Be prepared to identify some activities which will take place during Take Pride Month and bring them up-to-date on the public service campaigns featuring the "tough, good guys" (Clint Eastwood, Charles Bronson, and Louis Gossett, Jr.).

Thoroughly describe the effect that stewardship efforts are having in your community. Suggest that an article, feature or editorial (or series of them) run during the month of May.

When the story or editorial appears, clip it and send a copy with a note to your elected officials and to your Take Pride coordinator. If on television or radio, ask for a transcript or make arrangements to get a video or audio tape of the segment.

News media appreciate a thank you. When your Take Pride Month activities are over, send a personal letter of thanks to the newspaper editor or station manager commending those who have been responsive to you. Send copies of your letters to those whom you are commending. This lays the groundwork for continuing coverage of land stewardship activities in your community.

The Take Pride in America National Campaign News is a publication of the Take Pride in America Task Force, U.S. Department of the Interior. Comments and news articles are welcome and should be sent to:

Trudy P. Harlow, Editor
National Campaign News
Take Pride in America
18th & C Streets, N.W.
Room 6214
Washington, D. C. 20240
Telephone (202) 343-1726

All articles and photographs submitted become the property of the Take Pride in America Task Force and will not be returned.

SAMPLE PRESS RELEASE

News releases should be typed double-spaced. Be sure to include a local contact (name and telephone number).

TAKE PRIDE IN AMERICA MONTH
ANNOUNCED FOR MAY

(Spokesman) today announced the designation of May 1989 as Take Pride in America Month. Special events will be planned across the Nation to encourage Americans to become personally involved in the protection and wise use of their public lands and natural and cultural resources.

(Spokesman) said, "Since the inception of the Take Pride in America campaign, I've seen a tremendous resurgence of citizen involvement in caring for public lands. Hundreds of active volunteers have been recognized by the Take Pride awards program in the last two years, proving that people can make a difference. Take Pride in America Month is being designated to encourage Americans to learn about -- and care about -- our heritage of public lands.

Federal lands cover more than one-third of the United States and total over 700 million acres. Millions more acres of State, county and city resources contribute to our wealth of public lands.

"These are America's lands that belong to each and every one of us," (Spokesman) said. "But abuse and carelessness are robbing us of national treasures. We cannot afford to be complacent any longer. Individuals, organizations, corporations, as well as educational and civic groups are encouraged to organize activities to help stop abuse and promote the wise use of our lands and resources."

Take Pride in America Month will launch a summer of public and private sector activities on behalf of the public lands. To find out more about what is planned for Take Pride in America Month, contact (local contact).

For more information on the Take Pride in America campaign, interested persons may write: Take Pride in America, Post Office Box 1339, Jessup, Maryland 20794-1339.

# # #

Ideas for Take Pride in America Month Activities

Following are 25 suggestions for Take Pride in America Month activities which can be conducted by individuals, groups and organizations. Be sure to coordinate with your public land manager and the appropriate officials before beginning any project.

1. Organize a community-wide cleanup drive.
2. Set up a local speakers bureau to spread the Take Pride in America message.
3. Establish a skills bank of potential volunteers and a list of the needs of local land management agencies.
4. Form a "Take Pride in *(your neighborhood, city, State or local public land facility)*" committee in your community to organize and coordinate local activities.
5. Invite a representative from a volunteer group or land management agency to speak at your monthly meeting, church or synagogue.
6. Ask local experts to write outdoor guides on history, flora and fauna, etc., for a trail, campground or other public land in your area.
7. Encourage businesses and corporations to donate money, services and equipment for efforts benefitting public lands and resources.
8. Plan events to observe designated national celebrations (Historic Preservation Week, Volunteer Week, Tourism Week, etc.) to underscore the Take Pride theme.
9. Provide advice and assistance for fundraising events which benefit public lands and resources.
10. Recognize outstanding efforts by giving certificates and letters of commendation from your group president.
11. Compile a list of available public or private assistance programs in your community that can be used by land management agencies.
12. Include the Take Pride in America message and logo in printed and audio-visual materials about your organization.
13. Implement an "Adopt-a-" park, trail, or other public land to care for in your community.
14. Include mail inserts on the Take Pride campaign in outgoing mailings to club members.
15. Develop a list of all the volunteer programs in your community so they can be publicized and request more volunteer resources.
16. Recruit other community leaders to manage and recruit additional volunteers.
17. Identify worthwhile land management needs in your community and mobilize volunteer resources to address the problems.
18. Ask your local public land manager how you can become a campground "host."
19. Start a Take Pride in America column in your local newspaper; encourage local papers to do feature articles on the work of volunteers and ways to help public lands in your area.
20. Volunteer to staff the desk at a visitor information center.
21. Encourage local radio and television stations, as well as newspapers, to run public service announcements promoting wise use of land resources in your community.
22. Write articles with the Take Pride message and examples of stewardship activities for your church, synagogue, club, professional organization, office, or school newsletter.
23. Publicize the Take Pride in America Awards Program and encourage groups in your community to nominate programs and projects.
24. Give a presentation to schools and youth groups concerning good stewardship practices.
25. Contact your State's Take Pride coordinator and volunteer your services or those of your club.

TAKE PRIDE IN AMERICA

NATIONAL CAMPAIGN NEWS

JANUARY 1989

TV's ALF Joins Take Pride Campaign

ALF, the forthright alien who stars in his own comedy series on NBC, has agreed to serve as spokesman for a new Take Pride in America public service campaign aimed at the Nation's youth.

The new public sevice announcements join a highly successful series of advertisements released two years ago featuring "The Good Guys," Charles Bronson, Clint Eastwood and Louis Gossett, Jr. The award-winning Good Guys campaign will continue to be aired.

The ALF ads, scheduled for release in early 1989, are designed to extend the Take Pride message to children ages 5 - 12 while continuing to interest adults.

The challenge to capture the kids attention is enormous. Young people are constantly bombarded with glittery, fast-paced messages. The campaign needed someone who could break through all of the clutter, grab the kids' attention and motivate them to take an active role.

The public service announcements are intended to help young people understand the meaning of public lands, and why it is in their best interest to improve and maintain them.

In his series, ALF is taken in by an average American family after being forced to leave his destroyed planet. His quick wit and charm have captured the hearts of young and old.



In the ad, ALF comes right to the point.

"I'd like to talk to you about your planet. I like it. You should too. But a lot of people aren't taking very good care of it. For starters, people are abusing public lands."

He explains that people are littering beaches, vandalizing parks and trashing playgrounds.

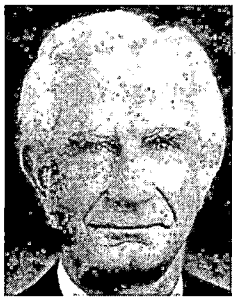
"Public land is our friend. If we don't take care of it, it could be

See 'ALF' on Page 7

INSIDE CAMPAIGN NEWS

- Partner Forum.....page 2
  Marvin Runyon, TVA
- Firefighters - "Thanks"..page 3
- BSA Patch.....page 4
- State Partners
  South Carolina.....page 5
  Montana.....page 5
  Indiana.....page 6
- Awards.....page 7
- Girl Scout MOU.....page 7
- America the Beautiful....page 8
- Arts for the Parks.....page 8

Partner Forum



by Marvin Runyon
Chairman, Tennesee Valley Authority

Improving the Quality of Life

As a unique public corporation with regional and national responsibilities, the Tennessee Valley Authority (TVA) is involved in a wide range of energy and resource development partnerships.

In operating America's largest electric power system, managing our Nation's fifth largest river system, and carrying out related responsibilities, TVA continues to serve a broad mission established by Congress in 1933.

Our stewardship of the Tennessee Valley's water and land resources is built upon an understanding that the care we provide for these natural resources has a dramatic impact on the region's overall quality of life.

As custodian of a vast network of TVA reservoirs and lands, we recognize our responsibility to the public we serve. We welcome the efforts of the Take Pride in America campaign in inviting the public to join in carrying out this stewardship responsibility.

Take Pride in America's invitation is being accepted by a wide range of groups and organizations. TVA retirees have volunteered numerous hours working in cleanup projects, providing public information, and planning other projects.

We've had the opportunity to support and learn from other federal agencies as we have worked with the National Park Service, Army Corps of Engineers, and Soil Conservation Service on projects related to the "Take Pride" campaign.

"We must lead by example with quality programs and well-managed lands and facilities."

Private sector groups also have responded. More than 15,000 people took part in a major cleanup along the Tennessee River that was cosponsored by Keep America Beautiful, Inc., and TVA.

Education remains the key to creating public understanding and cooperation. We have been especially proud of the support of colleges and universities helping us in our efforts to educate the Valley's citizens.

Working with TVA's scientists and resource managers, these educators developed a set of classroom materials that emphasize stewardship—the proper use and protection of our resource base.

With the help of educational systems in parts of seven states, more than 22,000 students used our "World of Resources" guide. These cooperative efforts earned top honors in the Take Pride in America Award Ceremonies in 1987.

Stewardship is good business. Tourism and recreation are making increasing contributions to economic growth. We must lead by example with quality programs and well-managed lands and facilities.

Providing quality experiences requires good operational and maintenance plans. Encouraging the proper use of our recreational lands while discouraging vandalism, littering, and abuse results in more cost-effective operations.

The clean water of our lakes and rivers, the natural splendor of our woodlands, and our plentiful wildlife attract visitors from throughout the world.

Programs like Take Pride in America help in achieving a high level of awareness and concern among these visitors and residents of the Tennessee Valley.

FEDERAL CONTACTS

Peggy Venable, Department of the Interior

Ronn Hunt, Department of Agriculture

Arlene Baybutt, Department of Transportation

LeRoy Walser, Department of Education

Karen Cardran, Department of Commerce

Jill Collins, Environmental Protection Agency

Connie Daigle, ACTION

Judy Rice, Department of Army

Lynn Hodges, Tennessee Valley Authority

To the Firefighters: 'Heartfelt Thanks'

The following is a letter Interior Secretary Don Hodel sent to newspaper editors across the country praising the efforts of the thousands of men and women who fought forest fires in the West this summer.

To the Editor:

This summer long will be remembered for the forest fires that raged over much of the public lands in the West. Before the season is behind us, I want to extend my heartfelt thanks for the heroic efforts of the over 30,000 firefighters from across the country who, over the course of the past several months, risked their lives to try to control a natural disaster of unprecedented proportions. Whether called by personal sense of duty or summoned by obligation, these men and women—working against insurmountable odds—showed exceptional courage and patriotism.

Many firefighters worked 12 to 14-hour stints, with days consisting of hot, exhausting work battling fires and nights spent in sleeping bags. In addition to facing the danger of intense blazes, falling limbs, and oppressive smoke, they coped with everything from rockslides to angry yellowjackets. At the end of the workday, many firefighters carrying heavy gear hiked as much as 10 miles before being picked up and taken to their camp.

Modern day forest managers and park rangers never have faced the conditions experienced this year in which millions of acres of aged timberlands were parched by four or five years of severe drought. Substantial portions of these forests were living on borrowed time. Therefore, despite all efforts, it was impossible to control the course of natural events.

We would be remiss if we did not learn from this experience. Now we begin the painstaking study to determine what, if anything, can be done to insure that we will not face devastating fires of this kind in the future. Work also must be done to help the rehabilitation of Yellowstone National Park and other affected areas.

Fortunately, much of Yellowstone escaped the raging fires—and, surprisingly, many acres of lush forestlands within burned areas were left unscathed. We are anticipating a great influx of tourists interested in seeing the extent of the damage and the progress of regrowth. Recreational opportunities will continue to abound.

Yellowstone will not be the same within our generation, but nature recovers from these events by rebirth of the old-growth forests and rejuvenation of forage and wildlife. It would be foolish to say that the Yellowstone National Park forest fires were welcomed—but, over the course of the next decade, we may witness some beneficial effects.

This fact does not offer much solace for the local economies that have been disrupted, people displaced, and painful losses suffered. And, those of us who love Yellowstone cannot help but view the events as a national tragedy. But, the losses would have been even greater had it not been for the dedication and perseverance of the brave firefighters—and all who supported them in this difficult time. Again, to them, our thanks for doing such an outstanding job.

DONALD PAUL HODEL

15,000 Lend Hand in the Sand

Nearly 15,000 residents along the Gulf of Mexico spent a day at the beach on Sept. 24. They may have worn swim suits and brought shovels and pails, but their real purpose was to improve the beaches, not to build sand castles.



Volunteers picked up nearly 450 tons of trash along 863 miles of beach.

The effort was part of the Minerals Management Service's "Take Pride Gulf Wide," a program seeking the cooperation of all five Gulf States, the marine industries, fishermen and beach users.

The campaign's goal is to reduce significantly beach litter and marine debris.

See 'Hand' Page 7

Guidelines for the Boy Scout / Take Pride Patch

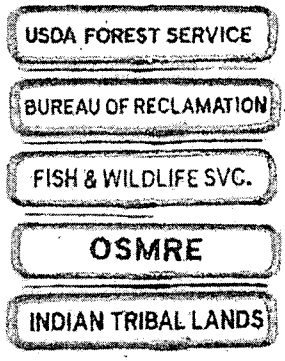
Boy Scouts across the country now can earn Take Pride in America patches and accompanying federal agency bars for their stewardship activities on public lands.

The patches and bars will be ordered by local Boy Scout Councils and available for purchase in council stores nationwide, along with all other official BSA patches and badges. Take Pride and the Boy Scouts have sent to scout councils and federal land managers some specific requirements and qualifications necessary to receive the honors.

"The Take Pride in America patch qualifications are directed toward instilling a sense of pride in the Nation's public lands and property, their associated history, archeology, and the beauty they represent," according to the guidelines.

The following are some of the ideals that should guide those presenting Take Pride patches:





√ *Earn it.* The Take Pride in America patch is to be earned by individual scouts who actively participate in Take Pride-planned projects; they are **NOT** to be given away. Take Pride patches represent tangible evidence of a land or project manager's recognition and thanks for volunteer efforts. Depending upon the nature of the work, two hours would be considered minimal. Some projects, however, might involve days or even weeks of effort. The discretionary latitude of the land/project manager is considerable. The value of the scout's contribution may be more dependent on other factors than on the number of hours involved.

√ *Learn something.* Take Pride patches are to be earned by scouts for contributions through projects that are educational, worthwhile, and memorable, as well as helpful to the public land/project manager. There should be a learning experience planned into each project.

√ *How scouts earn them.* Each participating scout can earn one Take Pride patch and an unlimited number of accompanying bars. The patch and each bar represent a contribution to a specific Take Pride project.

√ *Earn them with skill awards and merit badges.* Take Pride Boy Scout patches and bars are earned for participation in projects that reflect the spirit and intent of the Take Pride in America program. They may be earned separately or in conjunction with skill awards and merit badges, as well as to fulfill requirements for Star, Life, and Eagle ranks. A scout should learn through his Take Pride program the life-long responsibility that all Americans have to be good stewards of their public land and property.

Take Pride in . . .

South Carolina

There's a little saying in South Carolina: "Nothing could be finer than a cleaner Carolina."

That's the motto of the Governor's Litter Task Force, which enlists public and private support to promote a litter-free State. But, it's fast becoming the motto of groups and individuals across the State.

South Carolina won two Take Pride in America National Awards this year in Washington, and four South Carolina organizations were semi-finalists.

A creative litter pickup sponsored by three South Carolina businesses — Columbia Coca-Cola Bottling Company, WSCQ Radio and South Carolina Electric and Gas Company — won a Business/Corporation Award.

The three businesses sponsored a scavenger hunt on Lake Murray, where volunteers picked up trash and hoped to find one of the 188 Coke cans containing cash prizes. A total of $5,000 was placed in hidden cans. Clues to the locations of the cans were broadcast over WSCQ, which patrolled Lake Murray on the "Litter Patrol Boat."

Each participant turning in a full bag of litter received a six-pack of Coke.

Up in Lancaster, D. Lindsay Pettus won an individual award for championing a 485-acre Flat Creek Natural Area. Pettus worked with the South Carolina Nature Conservancy to expand the area and to educate the public about its responsibility to care for the public lands and resources.

He actively talks with school children and civic clubs. He also promotes and participates in maintenance and improvement projects.

This year's South Carolina semi-finalists are the South Carolina Wildlife Federation, Columbia; the South Carolina Wildlife and Marine Resources Department, Columbia; Tom O'Connor, Anderson; and Trash and Litter Control of the Beaufort South Carolina Department of Transportation, Beaufort.

A few other important South Carolina projects are:

* The "Water Watch" program sponsored by the Governor's Office. The program enables groups to adopt a body of water, stream or wetland to monitor and protect it.
* The Heritage Trust program which was set up to inventory preservation, use and management of unique and outstanding natural and cultural areas.

For more information, write Carolyn McLaughlin, Take Pride in America coordinator, 1205 Pendleton Street, Room 432, Columbia, SC 29201. The phone number is (803) 734-0445.

CORRECTION -- Credit for the White House Take Pride awards ceremony photo, taken by Charles Carter (Bureau of Reclamation), in the September/October 1988 Update was given to another photographer. Our apologies to Mr. Carter. (ed)

Take Pride in . . .

Montana

Sometimes it takes a big organization to make a difference in a big State. In the Big Sky State, it took the scouts.

The Boy Scouts in the Montana Council of Great Falls and the Big Sky Girl Scout Council were national winners in the 1986 Take Pride in America Awards Program. They were honored for a highway cleanup that involved 2,000 scouts who picked up 500,000 pounds of trash.

In 1987, the Boy Scouts did it again. This time, under the banner of PROJECT GOOD TURN.

Some 6,000 Boy Scouts and 1,000 Girl Scouts turned out to bag 3 million pounds in three hours. That's right, a cool one million pounds of trash per hour.

The Montana Department of Highways helped out by collecting the bags along a 500-mile stretch of highway.

Fortunately, this one-day cleanup has turned into an annual, statewide event which the scouts plan to make a Montana tradition.

The Big Sky State is full of Take Pride stories like this one.

The *Billings Gazette* won a 1987 Take Pride in America National Award in the media category. The newspaper is the driving force behind "Trash for Trees," a unique recycling project which raises money to replace trees in older city parks. It also allows young trees to be introduced into new parks.

Twice each year since 1981, the

See 'Montana' on page 6

Montana --
Gazette has donated advertising space to stir public interest in recycling. As a result, more than one million pounds of newspapers and nearly 60,000 pounds of aluminum cans have been recycled.

The result: 750 trees have been purchased and planted in Billings' 45 city parks.

"The *Gazette* sees the trees in a unique light," read one of the newspaper's articles. "As a renewable resource providing pulp...trees become symbolic to the publishing industry as the core of its existence."

In addition to the Boy Scouts and the *Billings Gazette*, The Rocky Mountain Elk Foundation in Troy, MT, was a semi-finalist in this year's Take Pride awards program.

For more information on the campaign in Montana, write Brace Hayden, Senior Policy Analyst, Office of the Governor, Helena, MT 59620, or call Ralph Driear at (406) 444-3111.

Take Pride in . . .
Indiana

Naturalist Aldo Leopold writes about the importance of preserving our Nation's natural resources in his eternal book, *A Sand Count Almanac*. It is the tale of diminishing wildlife habitat in several of the Great Lake and prairie states.

The East Jackson County Girl Scouts have written their own chapter on how to improve wildlife habitat in at least one of those states. The Scouts were Take Pride in America National Award Winners this year for their effort to improve Indiana's habitat for waterfowl.

The Girl Scouts organized 14 troops, a total of 150 scouts, for "Girl Scout Service Day." They worked with the Muscatatuck National Wildlife Refuge in Seymore to plant buttonbush, a plant which provides cover and food for young wood ducks and other waterfowl.

The Scouts planted 2,500 seedlings around refuge lakes, ponds and marshes. They may have finished cold and muddy, but they left knowing their project helped the wildlife refuge staff and the young wood ducks.

Equally impressive was the Rivergreenway Consortium, an organization of private and public sector individuals and groups, conceived in 1975 by Ernest Williams of Fort Wayne.

As President of the consortium, Mr. Williams has been instumental in planning and fundraising activities to benefit natural resources at the confluence of the St. Mary's and St. Joseph's Rivers which form the Maumee River.

The consortium's goal has the twin purposes of flood mitigation and recreation through the creation of a series of connected greenways along the banks of the three rivers. The greenway now is nine miles long and is enjoyed by walkers, bikers and joggers.

Plans are in place to link four city parks situated along the rivers, which will double the length of the greenway trails.

Student members of the Future Farmers of America (FFA) at Prairie Heights Community School Farm in La Grande, perform community service projects and learn valuable skills while operating their "School Farm."

Since 1963, the 230-acre farm has trained students in grades 7 - 12, by offering occupational experience in areas such as: irrigation; camp counseling; tours and natural interpretation; weather data collection; and, tree planting.

Every October, the FFA organizes, promotes and conducts an open house called "Heritage Festival," which draws up to 3,000 visitors. The young people and their guests enjoy a variety of activities including trail tours, wagon rides, candle dipping and a steam thresher operation.

The West Lafayette Environmental Commission also won Take Pride in America awards this year.

Many Take Pride in America projects are going on in Indiana. The Turn in a Poacher, or TIP, hotline (1-800-TIP-1DNR) enables Hoosiers to report the illegal taking of fish and wildlife on public and private lands. The Indiana Natural Heritage Protection Campaign acquires and protects the state's most significant natural areas.

If you would like more information on how to get involved with Take Pride in Indiana, contact Laurel W. Wildy, Department of Resources, Division of Outdoor Recreation, State Office Building, Room 605, Indianapolis, IN, 46204, or call (317) 232-4070.

Interior Department, Girl Scouts Sign Historic MOU

The Interior Department and the Girl Scouts of the USA have formalized their long-standing relationship by signing an historic Memorandum of Understanding (MOU).

The agreement establishes a framework under which the Girl Scouts and the Interior Department will assist one another in such activities as:

* National Conventions;
* Camping;
* Environmental Education; and,
* Technical assistance in conservation activities.

"We are pleased to have this opportunity to formalize the long-standing working relationship through which the Girl Scouts have done so much to further the aims of the Take Pride in America campaign," said Interior Secretary Don Hodel.

"With this agreement, we are helping to create a public land stewardship ethic among the future leaders of America," said Betty Pillsbury, President of the Girl Scouts of the USA.



Frances Hesselbein (left), National Executive Director of the Girl Scouts, and Girl Scout President Betty Pillsbury (right) join Interior Secretary Don Hodel in signing an agreement between their organizations.

Hand --

"Encouraging those who use and enjoy our marine and coastal resources to lend a hand in the sand is building a greater understanding of the nature and scope of this problem," said J. Rogers Pearcy, Regional Director of the MMS Gulf of Mexico Outer Continental Shelf (OCS) Office.

Take Pride, KAB Announce Winners of 1988 Joint Awards

A massive beach cleanup in Mississippi won first place in this year's Take Pride in America/Keep America Beautiful Public Lands Day Joint Awards.

The awards honor communities that develop a sense of stewardship and citizen ownership of local, state or federal public lands and resources.

Winning programs either participate in a KAB SYSTEM Public Lands Day project or in a community effort which exemplifies the goals of the Take Pride in America campaign.

First place went to the Mississippi Marine Trash Task Force. The U.S. Army Corps of Engineers and the Kentucky Department of Parks - Rough River Lake won second. Distinguished Service Citations went to the Chicago Clean Streak/ Department of Streets and Sanitation and the Keep San Antonio Beautiful, Inc.

ALF --

destroyed the way Melmac was destroyed."

ALF encourages kids to write him about their public lands, and promises to send them information on how they can help improve lands in their area.

The packet they request includes booklets and guides on how young people can get involved. It also includes a picture of ALF, an iron-on T-shirt decal, a certificate, a bumper sticker, a Take Pride book cover and book mark, a poster of ALF and an activity sheet with a coloring page, maze and puzzle.

The campaign was designed by the Advertising Council and W.B. Doner & Company Advertising of Baltimore, Md., which donates its time to Take Pride.

Arts for the Parks



This touching painting of the Vietnam War Memorial, entitled *Remembrance* by Rita Mach Skoczen, was the winning entry in the 1988 "Arts for the Parks" contest. The National Park Academy of the Arts announced the winners of the contest which is now in its second year. Winners were selected on the basis of not only excellence in their art field but also for having portrayed a special relationship with the national park they chose. The Arts for the Parks contest continues to be the largest representational art contest in the world.

BuRec Winning Essay

'America the Beautiful'

The following essay, printed in its entirety, was the winning entry in a contest sponsored by the Bureau of Reclamation. The contest theme: Take Pride in America.

Within a few years, without the help of Americans who take pride in their country, it will be virtually impossible to enjoy a visit to a park or a vacation to any national park, forest, or monument. America will become overrun by litter and vandalism, leaving a once beautiful nation in shambles. "America the Beautiful." Americans sing about it, but most do nothing to help preserve it. Perhaps changing the song just a little would help eliminate this two-faced attitude. Maybe it should go something like this.

"America Once Beautiful"

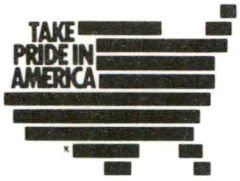
O dark and gray, polluted skies,
Embrace dead fields of grain.
Trash-heap mountain tragedies,
Soar o' er the darkened plain
America, America,
Man's shed his trash on thee
And cluttered up each
neighborhood,
From sea to poisoned sea.

Fortunately for all, our country's public resources have not yet fallen into such a state of degeneration, but the process has begun. It can be stopped, however, if all of America will stand behind their country and do just a few simple things.

It is a great privilege to live in America, to be able to freely use its parks, wildlife reserves, beaches, lakes, trails and highways. Like all privileges, however, there is a price tag attached. United States citizens must help pay for these pleasures with their tax money, but the greatest price of all is responsibility. Webster's Dictionary defines responsibility as a "moral, legal, or mental accountability." The accountability is very similar to that involved in brrowing someone else's property: the borrower has the obligation to return the other's belongings in the same or better condition than they were to begin with. Likewise, when a person decides to use America's public resources, they inherently have the obligation of cleaning up after themselves, and sometimes even to pick up after others who were either too lazy or too apathetic to do it themselves. Lastly, they have the responsibility of encouraging others to "Take Pride in America," and help others make a difference.

Everyone in America must make a personal effort to "Keep America Beautiful," and to increase public awareness of the importance of conservation of her resources. It will make a big difference in the appearance of the Nation, and the attitude of its people. To fall back on an often-quoted line, "Ask not what your country can do for you, but what you can do for your country." Anyone can make a difference, and if enough join together in the effort, all will be able to stand and sing "America the Beautiful" truthfully, and with a clear conscience.

Michael Goodwill
Senior, Fruita High School
Fruita, CO
April 1987



TAKE PRIDE IN AMERICA

The stewardship message central to the Take Pride in America campaign embodies wise use and reduced abuse of public lands and natural and cultural resources.

Land managers have identified some examples of ways inconsiderate land users damage and deface our public lands. Listed below are some of the abuses and misuses that concerned citizens have reported.

If you witness similar abuses, be a "good guy" and report it to local, State or federal authorities.

Examples of Abuse on Public Lands:

- Road signs stolen, used as target practice or torn down
- Trash cans overturned, riddled by gunshot or stolen
- Forest and range fires caused by arson, careless campers, cigarettes or fireworks
- Geysers, fountains, ponds and streams "soaped" with detergent
- Public restroom facilities covered with graffiti and toilet seats broken
- Statues stolen, used for rifle practice, spray-painted or smashed
- Public buildings vandalized, windows broken, holes torn in walls
- Picnic tables and benches burned, destroyed or looted
- Waterways littered with beer and soft drink cans, styrofoam cups and cigarette butts
- Beaches littered with debris hazardous to wildlife and humans
- Wooden signs in parks sawed in half, used as firewood, spray-painted with graffiti or knocked over
- Footbridges destroyed
- Chain-link fences cut, locks shattered
- Poaching
- Out of season hunting, trapping and fishing

- Illegal hunting of endangered species
- Hunting areas littered with shotgun shells
- Public fishing areas entangled with fishing line, hooks and bait containers
- Plants, flowers, shrubs and trees plundered
- Stream gates broken
- Telephone lines cut
- Christmas trees, firewood and petrified logs pilfered
- Illegal dumping of refuse
- Initials carved on tree trunks, picnic tables and wooden signs
- Archaeological sites bulldozed and looted
- Growing and trafficking marijuana and other illegal substances on public lands
- Lawns of public buildings and surrounding monuments wrecked by vehicles driving over them
- Rocks, bridges, highway overpasses and urban playgrounds defaced by graffiti
- Cigarette butts tossed out of car windows and ashtrays dumped in parking lots
- Cars abandoned on roadsides
- Parking meters vandalized, knocked down or stolen
- Sidewalks spray-painted
- Bottles and cans left behind after outdoor parties
- Truck and auto tires illegally dumped on public lands

1989 AWARDS PROGRAM

EVERYBODY'S A WINNER:
ESPECIALLY AMERICA



SCENES FROM PREVIOUS NATIONAL AWARD CEREMONIES





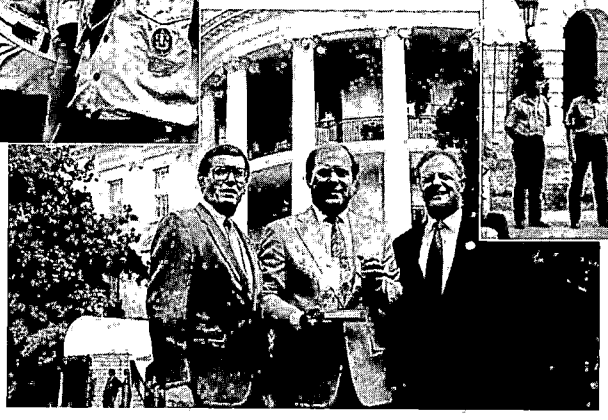


1986



1987







The Take Pride in America campaign is pleased to announce the 1989 awards program for recognition of outstanding efforts conducted by individuals and groups on behalf of our Nation's public lands and natural and cultural resources. Forty-seven States and two U.S. Territories have joined nine federal agencies and numerous private sector partners - from Keep America Beautiful, Inc., to the U.S. Chamber of Commerce - in this public awareness campaign. The campaign and awards program seek to encourage a sense of stewardship and responsibility for America's public resources.

Last year, the third year of the awards program, over 490 nominations were submitted to the national awards competition, many from States which conducted their own State-wide awards programs. Most individuals and organizations were recognized for their efforts in State awards ceremonies. Their nominations were then forwarded to the national competition.

Around the Nation, individuals, businesses, and private and public organizations embody the spirit of the Take Pride in America campaign. They are involved in activities which show a great respect and appreciation for the federal, State and local lands which belong to each and every citizen of this country. Their actions are helping to ensure that the public lands and resources which we enjoy today will also be here for future generations. The awards program is an effort to recognize the exemplary activities being undertaken as a part of this campaign by Americans, for America.

We encourage all individuals and groups that have been involved in activities which benefit public lands and natural and cultural resources to participate in the Take Pride in America Awards Program.

Your involvement makes everyone a winner - ESPECIALLY AMERICA!

For more information on the
national awards program, contact:
Take Pride in America Campaign
202/343-1726

THE AWARDS PROGRAM

The Take Pride in America Awards Program recognizes individuals and public and private groups that conduct outstanding stewardship actions or awareness efforts on behalf of federal, State, local and/or Indian lands and resources. The program will recognize singular projects, and ongoing programs and efforts, as well as results.

The goals of the Take Pride in America campaign are to:

- Increase awareness of the importance of wise use of public lands and natural and cultural resources;
- Encourage an attitude of stewardship and responsibility toward public lands and resources; and,
- Promote participation by individuals, organizations and communities in caring for public lands and resources.

ELIGIBILITY CRITERIA

To be eligible for a Take Pride in America award, an individual or group must:

- Demonstrate involvement in caring for federal, State, local or Indian lands; or,
- Illustrate citizen or group initiative toward greater awareness and wise use of public lands; or,
- Foster recognition of citizen responsibility for public lands and cultural and natural resource and/or encourage personal attitudes of stewardship and active involvement on behalf of the public lands and resources.

The awards program is open to any individual and to public and private sector groups, large or small, that have contributed to increased awareness and wise use of public or Indian lands and resources. The activities for which nominations are solicited in this awards cycle must have been initiated, accomplished or ongoing in 1988 or 1989. (**Note:** Your nomination must be submitted on a 1989 application to be considered.)

JUDGING

A Blue Ribbon Panel will review entries and select awardees. Awards will not necessarily be made in every category (see Category Section). Entries will be judged based on four criteria:

- Relevance to Take Pride in America goals;
- Effect on the public lands;
- Effect on public awareness; and,
- Degree of involvement/commitment.

CATEGORY SELECTION (choose only one)

I. **Constituent Organizations:** National, regional, State, and local trade, professional, or other advocacy and membership groups.

II. **Business/Corporations:** For-profit companies.

III. **Youth Groups:** Non-school organizations for persons 18 years and younger.

IV. **Civic/Citizen Organizations:** National, regional, State, and local organizations that have public service spirit or agenda (e.g., religious or fraternal organizations).

V. **Media:** Print and broadcast organizations.

VI. **Educational Institutions:** Groups of students, teachers, or administrators from elementary, middle and high schools, and colleges and universities.

VII. **Individuals:** Persons or families not acting as part of an organized group.

VIII. **Public/Private Partnerships:** Joint efforts between government agencies and private individuals or organizations.

IX. **Local Governments:** Cities, townships, counties, Indian governments, or other local governmental bodies.

X. **State Governments:** Employees or agencies of a State or Commonwealth.

XI. **Federal Government:** Employees or agencies of the U.S. Government.

XII. **Private Lands:** Stewardship efforts initiated by individuals and/or groups on behalf of private land. (Activity should note some public benefit as a result of the effort.)

NOMINATION PROCESS

States: A number of States are holding first-round Take Pride in America awards competitions. Participating States and their Governors' designated contact for the campaign and/or State awards program are listed at the end of this application booklet. These States have been provided with awards applications and informational materials. Individuals and groups located in participating States **must** submit nominations to the State contact to become eligible for a national award. After awards selections, participating States may submit up to five State winners per category to the Take Pride in America national awards program office. Individuals and groups in non-participating States may enter the awards competition by submitting nominations directly to the national awards program office: Take Pride in America National Awards Program Office, 18th & C Streets, N.W., Washington, D.C., 20240.

Federal Government: NOTE THE FOLLOWING CHANGE: All nominations of federal agency units in the Federal Government Category must be submitted to the appropriate State coordinator to become eligible for a national award. All federal agencies (Departments) are invited to participate in the Take Pride in America Awards Program. Agency bureaus (major divisions) are encouraged to solicit nominations from their various units for the Federal Government Category. Federal agencies wishing to nominate non-federal individuals or groups in other categories must submit those nominations to the appropriate State.

ENTRY PROCEDURES

- 1989 APPLICATIONS MUST BE USED.

- Select the correct awards category. An activity may be entered in only one category.
- Complete the attached Entry Application. Please type. **Incomplete applications will be automatically disqualified.** Be sure to include a mailing address and daytime telephone number where the nominee, or a designated contact in the nominee's organization may receive awards correspondence.
- Submit a summary statement of the activity. This statement should not exceed 2 pages and should include:
  - a detailed description of the activity's objectives and results;
  - an explanation of why the particular site was chosen;
  - a statement of whether the activity is ongoing, occasional, periodic, or a one-time event; and,
  - a detailed description of how the activity improved conditions for the land and/or resource.
- Complete the attached Activity Data Record. Please type.
- Additional supplementary information is not required. If it is provided, place the information in a clearly labeled folder or binder. This is necessary to ensure that all entry information receives full consideration.
- Ensure that supplementary materials are no larger than a $9\frac{1}{2}$" x $11\frac{1}{2}$" standard folder or fastened binder and include no more that 10 pages (front and back) of documentation. Each page should be clearly labeled with the activity name.
- Suggested optional enclosures:
  - photographs, videotapes or slides, if appropriate;
  - organizational, mayoral, gubernatorial, Presidential, etc., citations, resolutions or proclamations; and,
  - newspaper, magazine or other publication articles (any printed materials that promote your activity).
- There is no entry fee. All materials become the property of the awards program and **will not be returned.**

APPLICATION DEADLINE (If information is not provided in this section, check the listing of State contacts in the back of this booklet and call your State Coordinator for State deadline information.)

Entries should be mailed to:

Entries must be postmarked by:

PRESENTATION OF AWARDS

The national finalists and award winners will receive their awards and be recognized publicly at a special Take Pride in America National Awards Ceremony. Participants will be responsible for their own transportation and lodging expenses.

1989 TAKE PRIDE IN AMERICA AWARDS APPLICATION

NOMINEE INFORMATION

(Please type)

Name of Individual/Group Being Nominated* _____

Nominee Address _____

_____

City State Zip Code

Contact in Nominee's Organization _____ Title _____

Daytime Phone Number (___) _____ Category Name _____

Type of Organization (Check Only One)

☐ Civic ☐ State ☐ Federal ☐ Military ☐ Media ☐ Conservation ☐ Employment ☐ User-Group
☐ Citizen ☐ Youth ☐ Fraternal ☐ Professional ☐ Corporation ☐ University ☐ Community
☐ Other (Specify) _____

Responses must be confined to the space provided on the application. (do not "reduce" your answers)

1. **DESCRIPTION**: Describe your activity (e.g., clean up, patrol/watch, communications program).

2. **PURPOSE**: Why did you conduct this particular activity?

3. **METHOD**: How did your activity further the Take Pride in America goals? (See page 2)

4. **RESULT**: What effect did your activity have on public awareness of the need for wise use of public lands and resources?

* If there is more than one group involved in this nomination, name the lead group on the application, then provide the organization name, address and phone number of the other groups on a separate sheet of paper.

5. **RESULT**: What effect did your activity have toward the betterment of the public lands and resources?

6. **INVOLVEMENT/COMMITMENT**: Answer only one of the following (as appropriate to your category selection).

   A. Individual category: Explain the extent of your personal contribution to this activity.
   B. Group, organization, public/private partnership, business or governmental body categories: Explain the degree of participation received from citizen groups, governmental bodies, the general public and/or other groups.
   C. Media category: Explain your contributions to public awareness of the public lands. Videotapes, newspaper and/or magazine clippings, etc., should be submitted to support your explanation.

7. **REPLICATION**: For our information only, please explain how your activity can be adapted or expanded to other areas and locals. **This information will not be rated.**

8. **SUGGESTIONS**: Please make any suggestions for improving the Take Pride in America Awards Program here. **This information will not be rated.**

NOMINATOR INFORMATION

Nominator Name _____

Organization _____

Title _____ Daytime Phone Number _____

Address _____

_____

City State Zip Code

AWARDS APPLICATION PACKAGE CHECKLIST:

Required Submissions:

- ☐ Completed Awards Application
- ☐ Two-page Summary Statement
- ☐ Completed Activity Data Record

Optional Submission:

- ☐ Supplementary Information (limit - 10 pages, front and back)

1989
ACTIVITY DATA RECORD

This information will not be rated

FOR OFFICIAL USE ONLY
Project No._____
Award Appln. No. 89-_____
Date _____ Initials_____

Title of Activity: _____

Award Category Name:_____ Award Category No.: _____

Scope of Activity:
(Check only one)
- ☐ advertising
- ☐ educational
- ☐ site-specific
- ☐ program
- ☐ other (specify)_____

Frequency of Activity: ☐ one-time ☐ occasional ☐ periodic ☐ on going
(Check only one)

Type of Activity Conducted:
(Check only one)
- ☐ clean up
- ☐ gift
- ☐ "adopt-a"
- ☐ maintenance
- ☐ inventory
- ☐ education
- ☐ recognition
- ☐ patrol/watch
- ☐ research/studies
- ☐ public relations
- ☐ interpretation
- ☐ administrative
- ☐ construction
- ☐ other (specify)_____

Subject Area:
- ☐ camping
- ☐ hiking
- ☐ forestry
- ☐ engineering
- ☐ architecture
- ☐ rangeland
- ☐ graphics
- ☐ schools/playgrounds
- ☐ cultural resources
- ☐ soil conservation/water
- ☐ geology/mapping
- ☐ wildlife/fish
- ☐ off-road vehicles
- ☐ environmental protection
- ☐ misc-recreation
- ☐ other (specify)_____

Beginning Date: _____ End Date: _____ On going: ____Y/N_____

Total Number of People Involved: _____

Name of Site/Place (if applicable)_____

Closest City/Town:_____ County: _____ U.S. Congressional District:_____

State: _____

Land/Site Owner: ☐ federal ☐ State ☐ county ☐ city
☐ other (specify) _____

Land/Site Owner Address: (agency) _____
(street)_____
(city)_____ (State) _____ (zip) _____

Daytime Telephone No.: (_____)_____ - _____

TAKE PRIDE IN AMERICA STATE CONTACT INFORMATION

ALABAMA
James D. Martin
Commissioner
Conservation and Natural Resources
64 N. Union Street
Montgomery, AL 36130
Staff Contact:
Bettina Wood
205/261-3151

AMERICAN SAMOA
William Satele
Director
Department of Parks and Recreation
American Samoa Government
Pago Pago, American Samoa 96799
684/633-1191

ARIZONA
Alicia Bristow
Commission on the Arizona Environment
1645 W. Jefferson, Suite 416
Phoenix, AZ 85007
602/255-2102

ARKANSAS
Joan Baldridge
Director
Department of Arkansas Heritage
The Heritage Center, Suite 200
225 E. Markham
Little Rock, AR 72201
501/371-1639

CALIFORNIA
Henry R. Agonia
Director
Department of Parks and Recreation
P.O. Box 942896
Sacramento, CA 94296-0001
Staff Contact:
John Arnold
916/445-6712
916/445-4624

COLORADO
Kate Jones
Public Information Office
Department of Natural Resources
1313 Sherman Street, Room 718
Denver, CO 80203
303/866-3311

CONNECTICUT
Leslie Carothers
Commissioner for Environmental Protection
165 Capitol Avenue, Room 117
Hartford, CT 06106
Staff Contact:
Bill Delaney
203/566-5524

DELAWARE
Jeffrey J. Leggett
Office of the Governor
Carvel State Office Building
820 French Street
Wilmington, DE 19801
302/571-3210

FLORIDA
Tom Gardner
Executive Director
Department of Natural Resources
3900 Commonwealth Boulevard
Tallahassee, FL 32303
Staff Contact:
Shari Naftzinger
904/487-2018

GEORGIA
J. Leonard Ledbetter
Commissioner
Department of Natural Resources
Staff Contact:
Burt Weerts
404/656-3830
Chuck Gregory
Dept. of Natural Resources
Floyd Towers East
Suite 1352
205 Butler Street, S.W.
Atlanta, GA 30334
404/656-7092

GUAM
First Lady of Guam
Government House Agana
Guam 96910
011/671/477-9845

HAWAII
William W. Paty
Chairman
Board of Land & Natural Resources
P.O. Box 621
Honolulu, HI 96809
Staff Contact:
Keiji Ikezaki
808/548-7455

IDAHO
Jack Trueblood
Commissioner
Idaho Centennial Commission
217 W. State Street
Boise, ID 83702
Staff Contact
Constance Arano
208/345-1990

ILLINOIS
Charles Tamminga
Office of Public Information
Department of Conservation
524 South Second Street
Springfield, IL 62701-1787
217/782-7454

INDIANA
John T. Costello
Deputy Director
Department of Natural Resources
State Office Building
Indianapolis, IN 46204
Staff Contact:
Laurel Wildey
317/232-4070

IOWA
Larry Wilson
Director
Conservation Commission
Capitol Complex
Des Moines, IA 50319
Staff Contact:
Darryl Howell
515/281-8524

KANSAS
Robert L. Meinen
Secretary
Department of Wildilfe and Parks
900 Jackson Street, Suite 502
Topeka, KS 66612-1220
913/296-2281

KENTUCKY
Carl H. Bradley
Secretary
Natural Resources and Environmental Cabinet
502/564-3350
Staff Contact:
Marketia Lynn
Clean Community Program,
Dept. of Environmental Protection
18 Rielly Road
Frankfort, KY 40601
502/564-6716

LOUISIANA
Martha Swan
Executive Officer
Department of Natural Resources
Natural Resources Building
P.O. Box 94396
Baton Rouge, LA 70804-9396
504/342-6772

MAINE
Bureau of Public Lands
Department of Conservation
State House Station 22
Augusta, ME 04333
207/289-3061

Maryland
Torrey C. Brown
Secretary
Department of Natural Resources
580 Taylor Avenue
Annapolis, MD 21401
Staff Contact:
Barbara McLeod
301/974-3017

MICHIGAN
Tom Martin
Director
Office of the Great Lakes
Department of Natural Resources
P.O. Box 30028
Lansing, MI 48933
517/373-3588

MISSISSIPPI
Chuck Jepsen
Soil Conservation Service
Suite 1321
Federal Building
100 West Capitol
Jackson, MS 39269
601/965-4336

MINNESOTA
Karen Loechler
Director of Volunteer Programs
Department of Natural Resources
Box 36, 500 Lafayette Road
St. Paul, MN 55155
Staff Contact:
Renèe Vail
612/296-5042

MISSOURI
Frederick A. Brunner
Director
Department of Natural Resources
P.O. Box 176
Jefferson City, MO 65102
Staff Contact:
Julie Fuller
314/751-3443

MONTANA
Brace Hayden
Senior Policy Analyst
Office of the Governor
Capitol Building
Helena, MT 59620
Staff Contact:
Ralph Driear
406/444-3111

NEBRASKA
Dayle Williamson
Director
Department of Natural Resources
P.O. Box 94876
Lincoln, NE 68509-4876
Staff Contact:
Steve Gaul
402/471-2081

NEVADA
Roland D. Westergard
Director
Department of Conservation and Natural Resources
201 South Falls
Carson City, NV 89710
Staff Contact:
Ron James
702/885-5138

NEW HAMPSHIRE
Norm VanderNoot
The Petroleum Council
23 School Street
Concord, NH 03301
603/224-4097

NEW JERSEY
Beverley H. Fedorko
Assistant Director
Office of Communications and Public Education
Department of Environmental Protection CN402
Trenton, NJ 08625
Staff Contact:
Joyce Albanezi
609/633-2103

NEW MEXICO
Karen Brown
Manager
Special Programs
State Parks & Recreation Division
408 Galisteo Street
Santa Fe, NM 87503
Staff Contact:
Phil Haseltine
505/827-7862

NORTH CAROLINA
William W. Davis
Director of State Parks
Department of Parks & Recreation
P.O. Box 27687
Raleigh, NC 27611
Staff Contact:
John Poole
919/733-7795

NORTH DAKOTA
Doug Eiken
Director
Department of Parks and Recreation
1424 W. Century Ave., Suite 202
Bismarck, N.D. 58501
Staff Contact:
Leo Hennessey
701/224-4887

OHIO
Sondra L. Yates
Office of Litter Prevention and Recycling
Department of Natural Resources
1939 Fountain Square, Bldg. E-1
Columbus, OH 43224
614/265-6873

OKLAHOMA
Glenn Sullivan
Executive Director
Oklahoma Tourism & Recreation Department
500 Will Rodgers Building
Oklahoma City, OK 73105
Staff Contact:
Dale Schmaltz
405/521-2973

OREGON
Ernie McDonald
President
Stop Oregon Litter and Vandalism (SOLV)
P.O. Box 40047
Portland, OR 97310
1-800-322-3326

PENNSYLVANIA
Bureau of State Parks
P.O. Box 1467
Harrisburg, PA 17120
717/787-8800

RHODE ISLAND
John Pagliarini
Policy Associate for Environmental Affairs
Office of the Governor
Providence, RI 02903
401/277-2000

SOUTH CAROLINA
Carolyn McLaughlin
Governor's Division of Energy, Agriculture & Natural Resources
1205 Pendelton Street, 4th Floor
Columbia, SC 29201
803/734-0445

SOUTH DAKOTA
Chuck Post
Senior Administrative Assistant
Game, Fish and Parks
Anderson Building
445 Capitol
Pierre, SD 57501
605/773-3485

TENNESSEE
Elbert T. Gill, Jr.
Commissioner
Department of Conservation
701 Broadway
Nashville, TN 37219-5237

TEXAS
Mitch McCasland
Governor's Budget Office
P.O. Box 12428
Capitol Station
Austin, TX 78711
512/463-1778

UTAH
Alton Frazier
Department of Natural Resources
1636 West North Temple
Salt Lake City, UT 84116
Staff Contact:
Fran Harris Craigle
801/538-7200

VERMONT
George Plumb
Department of Forests, Parks & Recreation
103 South Main Street
Waterbury, VT 05676
802/244-8711

VIRGINIA
B.C. Leynes, Jr.
Director
Department of Conservation and Historic Resources
1100 Washington Building
Richmond, VA 23219
Staff Contact:
Leon A. App
804/786-2121

WASHINGTON
Cleveland Pinnix
Deputy Director
Washington State Parks and Recreation Commission
7150 Cleanwater Lane, KY-11
Olympia, WA 98504-5711
Staff Contact:
Camille Johnson
206/753-5759

WEST VIRGINIA
Ronald R. Postesta
Director
Department of Natural Resources
1800 E. Washington Street
Charleston, WV 25305
Staff Contact:
Maxine Scarbro
304/348-3370

WISCONISN
Scott Fromader
Office of the Governor
State Capitol
Madison, WI 53707
608/267-8912

WYOMING
Rod Miller
Natural Resources Analyst
State Planning Coordinator's Office
Herchler Building, Second Floor East
Cheyenne, WY 82002
307/777-7574

Everybody's A Winner:

Especially America

Examples Of Stewardship Activities Across The Nation

TAKE PRIDE IN AMERICA



There is excitement in the air, and it is because of the people of this great Nation. Dedicated individuals, families, businesses and groups have made a commitment to the public lands in their areas and are working together to help take care of them. They are making the extra effort to get involved, and they are making public lands and resources better for all Americans. They are making a difference.

You, too, have the opportunity to make a difference!

In his State of the Union address in February 1986, President Reagan outlined the need for commitment saying, "All Americans should take pride in their outstanding public lands and historic sites that belong to everyone ... We must all work together for a renewed awareness that these lands are our lands."

With that charge, the Take Pride in America campaign was launched to generate a greater sense of citizen ownership, pride and responsibility for America's natural and cultural resources and to encourage good stewardship attitudes and behavior.

Take Pride in America is a national public awareness campaign designed to encourage wise use of the lands and resources shared by all Americans. Many federal, State, local and private sector organizations have responded to that call to action and are working together to Take Pride in America. The focus of the campaign is at the grassroots level. The campaign is not intended to be a vast *federal* program, but rather to provide a unifying theme for thousands of local and individual activities. Through national public service announcements, public-private partnerships, a national awards program and other activities, the campaign seeks to provide a boost for stewardship action and awareness efforts around the Nation.

This booklet provides examples of activities which concerned citizens and organizations have underway. These Americans embody a spirit of commitment to their country and fellow man. All of us, no matter how young or old, can share this commitment by following their example in helping care for, and by using responsibly the public lands and resources we all enjoy.

Get involved. You can make a difference. Take Pride in America. After all, this land is your land!



Index

I. Constituent Organizations 1
II. Businesses/Corporations 5
III. Youth Groups 8
IV. Civic/Citizen Organizations 11
V. Media 14
VI. Educational Institutions 16
VII. Individuals 19
VIII. Public/Private Partnerships 23
IX. Local Governments 28
X. State Governments 31
XI. Federal Government 34

★Denotes Take Pride in America National Award Winner
☆Denotes Take Pride in America National Award Finalist



I. Constituent Organizations

★ **Alaskans for Litter Prevention and Recycling (ALPAR)** has developed a community-based system to collect recyclables through their Youth Litter Patrols which are active in 52 cities and villages across the vast State of Alaska. The Patrols' dedication and diligence has produced a remarkable 50% increase in the return of recyclables. ALPAR's method of cleaning up streams, trails and roadsides, coupled with their recycling program, effectively promotes the conservation of valuable resources.

★ The **Pine Bluff/Jefferson County Clean and Beautiful Commission** in Arkansas, each year sponsors the "Great Arkansas Cleanup" with support from the U.S. Army Corps of Engineers and Coca-Cola Bottling Company. A natural outgrowth of the annual cleanup is their "Adopt-A-Spot" program, a year-round effort enthusiastically embraced by individuals and organizations eager to "adopt" a specific area to preserve and enhance. By focusing on the problem of litter in public places and ways to combat and control it, a widespread feeling of stewardship is generated among the citizens of Pine Bluff and Jefferson County.

★ Volunteers from around the world came together in Colorado's wilderness to blaze a 410-mile recreation trail from Denver to Durango. The concept for this outdoor "classroom" was developed by the **Friends of the Colorado Trail** and the **Colorado Mountain Club,** both headquartered in Denver. This unique opportunity for hands-on education of nature's ecosystems imbues proprietary concern in all who have shared in the project from its inception and continuing through the years with trail maintenance.

★ The **Delaware Nature Education Society (DNES)** instills a responsible attitude toward public land in more than 30,000 students every year. Outdoor laboratories are set up to teach methods of conserving natural areas and protecting wildlife habitats. As a result of 21 years of dedication to improving Delaware's environment, new recreation areas have been established and wildlife habitats have been secured.

★ **Keep North Carolina Beautiful, Inc. (KNCB)** has reached citizens throughout the State teaching personal responsibility for the environment, and encouraging active involvement in the beautification and conservation of natural and cultural resources. One of KNCB's outstanding projects, Operation Beautiful, a community awards program, attracted participation from 397,000 concerned citizens. Another project, the 1985–86 School Beautification Awards Program, involved 80 schools with projects ranging from creating nature trails, to painting school buildings and planting flowers and shrubs. This expanding effort will continue to enhance public lands for the people of North Carolina to enjoy.

☆ The **American Camping Association** has developed a program of activities for camps to use in support of the Take Pride in America campaign. Pilot programs were available for use in approximately 40 camps across the country in 1986. Some activities involve physical improvements to public resources by campers, while others seek to enhance the campers' awareness of their relationship with the environment. A video is being prepared to help spark the interest of camp directors and staff members for future camping seasons.

☆ The **Center for Environmental Education** in Austin, Texas, is a nonprofit agency that coordinated the first TEXAS COASTAL CLEANUP. Thousands of volunteers, working at 10 sites along the 600-mile Texas Gulf Coast, removed tons of litter, plastic debris and 55-gallon drums. The litter along the Texas coast is both a visual eyesore and a serious health hazard for marine mammals and birds. Using the theme, "Be A Beach Buddy," the Center has succeeded in increasing awareness of the litter problem and is working on long-range solutions.

☆ The **Environmental Educators of Southeast Idaho** have undertaken the revitalization of the Cherry Springs Nature Area in the Caribou National Forest. The area, closed for years, had been vandalized and neglected. Now, nature programs educate the public about resource protection and enhancement, multiple-use management and public land stewardship. The organization designed and constructed an environmental education trail and a trail for the handicapped, developed a brochure about the area, sponsored in-service days for local teachers, and developed a "Forest Investigation Kit" for the local school district.

☆ The **Hancock County Chamber of Commerce Beautification Committee,** in Bay St. Louis, Mississippi, sponsors an ongoing project designed to increase public awareness of the litter problem and promote citizen involvement in solving it. Last year, 400 residents picked up trash and hazardous debris along 12 miles of beach. The project was planned to coincide with low tide so that as much of the beach as possible could be cleaned. Once the project was completed, a major push was organized to keep the beaches clean through education and better enforcement of the anti-litter law.

☆ Since 1982, the **Houston West Chamber of Commerce** in Texas, has funded the **Clean Houston West Committee,** a hands-on, grassroots volunteer drive to clean up and beautify its community lands, urban open spaces and natural resources. The committee spreads its message through education, visible volunteerism, recycling and wildflower seeding. The committee's "Beautify Urban Development (BUD) Award" increases awareness by rewarding citizens and companies who care enough about natural resource conservation to take action.

☆ The **Society for Range Management,** in Denver, Colorado, has developed informational and educational programs to increase public awareness of the value of rangelands as an important recreational and economic base in our country. This recognition is encouraged through serial publications, brochures, displays, audio-visual programs, seminars, workshops, tours, student and youth programs, and personal presentations to all levels of land users. Since 1948, the Society has encouraged citizens to embrace the need to manage and use rangelands and other resources wisely.

☆ **Trout Unlimited** of California, in the San Francisco Bay Area coordinated a project to improve the stream habitat of the Piaute Cutthroat trout, a fish unique to the eastern Sierra Nevada mountain range in Alpine County, California. Over the 4th of July and Labor Day weekends of 1986, 70 volunteers drove 500 miles, then hiked 25 miles to complete this labor-intensive project of building 4 miles of temporary range fence and streambank stabilization structures along three creeks. This was a cooperative project of the California Department of Fish and Game, the U.S. Forest Service and Trout Unlimited, and is being used as a model for similar projects.

- **The American Institute of Architects** has developed ***The Sourcebook,*** a unique collection of references of environmental education resources. It offers learning opportunities in community study and environmental behavior, ecosystem and architectural heritage, art and design principles, and earth resources and technology.

- The Southwestern Region of the **National Speleological Society** provided assistance to the Bureau of Land Management to preserve and protect fragile resources of the more than 800 caves in the Roswell District, New Mexico. Activities included cave tours, design and development of a photographic journal of cave resources, trash and graffiti removal, and mapping of caves and passages.

- Approximately 30 volunteers from member clubs of the **Northern California Federation of Rock, Gem and Mineral Societies** hold an annual litter cleanup of the Clear Creek Management Area. The event has resulted in the collection of tons of trash over the past few years.

- **The Fresno County Sportsmen's Club** assisted State and federal agencies in developing a parking area near the Tumey Hills in central California. In addition, the volunteers provided visitor assistance on the opening weekend of quail season. The club also conducted habitat maintenance work which included removing fallen trees and mending fences, repairing spillway erosion, planting new willows around ponds and making brush piles to provide wildlife cover.

- The U.S. Marine Corps, Cape Lookout **Mobile Sportsfishermen Association** members, other park users, and a park concessioner conducted a major cleanup project at the Cape Lookout National Seashore, North Carolina. Approximately 150 volunteers relocated hundreds of rusted vehicles that had been scattered for many years throughout the seashore. Marine Corps heavy equipment assisted with the cleanup.

- Members of **two off-highway vehicle groups** spent two weekends picking up trash at the Imperial Sand Dunes Area, California. More than 900 bags of trash were removed the first weekend, and 20 cubic yards the second weekend. Signs were installed urging users to keep the dunes clean and two 40-cubic-yard dumpsters were installed.



II. Businesses/Corporations

★ **Northeast Utilities** of Hartford, Connecticut, developed and continues to administer a comprehensive outdoor recreational and environmental education program at Northfield Mountain in Massachusetts. Over 5,000 acres of land and water resources have been set aside for the public to enjoy activities such as cross-country skiing, snowshoeing, hiking, fishing, camping, boating, picnicking and nature study. A true appreciation and respect for natural resources is nurtured in all who visit Northfield Mountain.

★ The **Ohio Power Company** of Canton, Ohio, conceived and built "ReCreation Land," a 30,000-acre park in Southeast Ohio. This unique park is built on reconditioned surface mined land. Ohio Power planted millions of trees, and formed hundreds of ponds which were stocked with game fish. The company continues to operate the park for the thousands of visitors who go there every year to hike, fish, camp and enjoy the wonders of nature. ReCreation Land is an excellent and imaginative example of the successful restoration of lands previously used for developmental purposes.

★ The **Philadelphia Electric Company** of Holtwood, Pennsylvania, sponsors a variety of educational workshops at Muddy Run Recreation Park. The company believes that through meeting the educational needs and interests of the community, responsible stewardship attitudes can be formed and developed. Their efforts have led to civic organizations and school groups working hand-in-hand planting trees and shrubs, improving wildlife habitats, removing trash and debris and performing many other beneficial tasks.

☆ **Consolidated Coal Company** of Pittsburgh, Pennsylvania, donated a key parcel of land to the Western Pennsylvania Conservancy to help create the 1,000-acre Enlow Fork Natural Area. In addition to affording opportunities for hunting a wide variety of game, the management plan for the area will emphasize protection of the forested hillsides, flood plains and wildflowers.

☆ **Leadership Fresno,** sponsored by the **Fresno County and City Chamber of Commerce** and the **Fresno Bee** newspaper, initiated the "Envy Award," which recognizes outstanding landscaping projects by local business owners. The purpose of the award is to enhance civic pride through recognition of beautification projects. Through publicity and reward, the Envy Award helps to promote the Take Pride in America goals of increased public awareness and volunteerism. In a brown valley, Fresno, California, is becoming a lovely, green oasis.

☆ **The Systems + Division of Hawaiian Tel** in Honolulu, Hawaii, organized a cleanup of litter and debris at Sandy Beach. Over 150 employees and their families participated in this event which, in addition to preserving and enhancing the natural beauty of Hawaii's beach parks, also created awareness within the community of the need to keep Hawaii's valuable resources clean.

☆ **McDonald's of Hawaii** has adopted two park sites in Honolulu, Hawaii, that had been neglected, abused and covered with graffiti. McDonald's has invested over 2,400 hours in the cleanup, landscaping and maintenance of both sites. The regular maintenance and extensive landscaping has impressed the public so much that they now are taking pride in their beautiful parks. Other businesses and individuals have followed McDonald's good example and adopted parks of their own to maintain.

☆ For twenty years, **Peabody Coal Company** of Flagstaff, Arizona, has funded archaeological studies in and around its Black Mesa Coal Mine on the Navajo and Hopi Reservations. As a result, valuable pieces of information have been gathered and made a part of the public record before these irreplaceable remnants of the past are lost. More than 2,700 prehistoric and historic sites have been identified and recorded. The "Black Mesa Archaeological Project" demonstrates that industry and archaeology can work in concert to improve our country without sacrificing either's goals.

☆ The **Phillips Petroleum Company** of Bartlesville, Oklahoma, is the major oil producer in the Burbank Oil Field in North Central Oklahoma. Using advanced oil recovery techniques, Phillips has obtained maximum production from the oil field which also benefits the Osage Indians, who own the mineral rights. The Burbank field is a showcase of oil industry field operations and good environmental practices, and demonstrates to the public how to make wise use of natural resources.



☆ **The Shell Pipe Line Corporation** of Houston, Texas, has demonstrated its commitment to conserving natural and cultural resources. The "Shell Cortez CO_2" project involved wellfield development and pipeline construction with consideration of cultural

resources in environmental analysis; recovery of prehistoric and historic archaeological artifacts and data; mitigation of project impacts; construction impact monitoring; and, emergency cultural resources data recovery. It also involved the donation of a significant archaeological site for future use as a public park.

- A two-day cleanup effort was organized by **Wild Rivers Expedition and Cannon Tours.** Once littered with garbage and tires, a 27-mile section of the San Juan River in Utah now has a much improved appearance. The fourteen volunteers collected a truckful of garbage.

- As an extension of **Kodak's** participation in Great Smoky Mountains National Park's Golden Anniversary photo contest, the company produced and donated a slide show on photography in the park. The park shows the program in the Sugarlands Visitor Center and makes it available for loan off-site.

- At the Johnson Valley Open Area, California, more than 200 members of the Bureau of Land Management's (BLM) Barstow District, the American Motorcycle Association (AMA) and their families spent the weekend taking out an estimated four tons of glass, trash, junk cars, and other debris. The AMA provided manpower, **American Honda** provided trash bags, BLM provided dump trunks, and **Thompson Distributing Company** of Barstow provided beverages.

- **Monsanto's Project Green Lots** was organized to improve the appearance of vacant lots in St. Louis' inner city areas. The project involves Monsanto personnel and retirees, volunteers, local youths and unemployed workers.

- **Mobil Oil Company's Clean/Green Teams** effort provides summer jobs for youth who clean and fix-up local parks, subways and neighborhoods.

- During a pipeline development project, **Shell and Mobil Oil** company employees reported a major prehistoric artifact theft operation resulting in legal prosecution.

- **Exxon** provided a grant to the **Wyoming Game and Fish Commission** to develop a multimedia program called "Keeping Wyoming Wild." The program shows ways to minimize wildlife conflicts and other impacts in the conduct of development activities on public lands. Exxon policy requires all employees and contract personnel to view this program before working on projects. Other natural resource development companies have similar educational programs.

- **The Dupont Company** provided the Fish and Wildlife Service with a four year grant to support captive breeding of endangered bald eagles at the Patuxent Wildlife Research Center in Laurel, Maryland. Captive-bred eaglets are released to the wild in States where eagle populations are low. DuPont also published a brochure on bald eagles and donated 100,000 copies for free distribution to the public at national wildlife refuges and other locations.

III. Youth Groups

★ Boy Scouts in the **Timberline District of the Denver Area Council** are learning the importance of caring for our public lands through their continuing "Adopt-A-Forest" program. The scouts have coordinated volunteer services in Pike National Forest and Lost Creek Wilderness Area. Over 100 scout troops have earned 1,290 merit badges and completed 260 projects that benefit not only public lands, but the tens of thousands of people who visit these areas every year seeking relaxation and enjoyment.

★ The **Mason-Dixon Boy Scout Council** of Hagerstown, Maryland, coordinated a summer-long camporee in 1986, at the Chesapeake & Ohio (C&O) Canal National Historical Park. The canal was closed when massive flooding left enormous amounts of trash and debris along its banks. Scouts and other volunteers contributed 40,000 work hours to the project. The canal's cleanup and repair is one year ahead of schedule because of this generous donation of time and energy. Many of the groups plan to return and "Adopt-A-Mile" of the canal. They will be responsible for cleaning and maintaining their "adopted" portions of this famous waterway.

★ The **Big Sky Girl Scout Council** and the **Montana Council of Boy Scouts** hosted "Project 93," a cleanup effort along a 1,000-mile stretch of highway between Darby and Eureka, Montana. Thousands of dedicated scouts participated in the project, and over 500,000 pounds of litter and debris were collected. The Highway Patrol and the Sheriff's Department assisted by patrolling the highway for the scouts' protection. The project goals were not only met, but surpassed. The scouts, proud of their contribution to the region, look forward to tackling other such beneficial projects in the future.



☆ **Boy Scout Troop 92** of Greeneville, Tennessee, donated over 865 hours of trail maintenance work, including blazing, clearing, reconstruction of existing trails, and construction of new trails on 87 miles of the U.S. Forest Service's Nolichucky Ranger District trail system. The scouts' efforts have resulted in the founding of a local hiking club, renewed interest in the trail system, and increased knowledge about every citizen's responsibility for public lands.

☆ Wasatch-Cache National Forest's Perception Park campground, located in Ogden, Utah, was redesigned in 1980 specifically to accommodate handicapped visitors. It was a perfect location for **Handicapped Athletes in Action** to learn valuable skills by spending the summer cleaning, repairing and maintaining the campground. Between eight and ten volunteers worked daily from Memorial Day through Labor Day. For many of these youngsters, it was their first camping experience. The project improved the appearance of the campground and provided work and learning opportunities for the handicapped youths.

☆ The **San Francisco Conservation Corps** provided invaluable assistance in resource management projects to the National Park Service in the San Francisco Bay area of California. During an 8-week program, city youths, aged 18–25, were involved in many different types of natural, cultural and recreational conservation work such as: erosion control, brush clearing, trail construction, building stabilization, archaeological excavations, ruins stabilization and assistance at special park events. The young people gained skills, experience and insight they will value for years to come.

☆ **Teton Valley Ranch Camp** of Kelly, Wyoming, helped develop and test a pilot program to be used in the future by the American Camping Association. Nearly 200 campers worked on 60 projects and activities, including: rerouting and "erosion-proofing" trails; revegetating a recreation area in Grand Teton National Park; and, learning the principles of no-impact camping. The goals of the pilot program were to:

- — learn about the local environment;
- — understand and help alleviate the problems facing public lands; and,
- — develop an outdoor ethic.

☆ **Wildlife Explorer Post 637** of Porter, Oklahoma, assisted the Oklahoma Department of Wildlife Conservation in deer management on 83,000 acres of public hunting areas, participated in capturing and banding over 3,000 Canada geese, and hosted the Jean-Pierre Chouteau National Spring "Hik-O-Ree" for over 1,000 local scouts. The activities provided the Explorers an opportunity to learn wildlife management methods and techniques for conserving natural resources. Participants developed a personal sense of responsibility for wise stewardship of public lands, while providing an invaluable service to the State.

☆ In 1983, the **Philmont Scout Ranch** in Cimarron, New Mexico, established an environmental awareness program that covers flora, fauna, geology, land ethics and cultural resources. The focus of the program is to acquaint scouts with the interdependence of man and his natural environment and to develop an attitude of responsibility for public lands. The Philmont staff teaches environmental awareness to young men and women from across the Nation who carry this information home to share with their communities.

☆ **Boy Scout Troop 414** of Santa Fe, New Mexico, organized and participated in a number of volunteer projects at the Pecos National Monument. The scouts and their parents weeded, tilled and planted the "Priest Garden," and removed weeds from around an adobe church and convent. These structures are part of the interpretive display at the historic monument. The projects improved the appearance of the monument and enabled the scouts to learn about wise stewardship.



IV. Civic/Citizen Organizations

★ The mission of **Volunteers for Outdoor Colorado** is to instill in the citizens of Colorado a sense of personal responsibility for their public lands through hands-on projects such as trail construction, wildlife habitat improvement, log cabin fabrication and wetlands enhancement and maintenance. In only two years, the Denver-based citizen organization has increased their membership to 500, with a volunteer base exceeding 1,000 and statewide media reach.



★ More than five miles of hiking trails and a quarter-mile concrete surfaced trail for the handicapped have been constructed by over 1,000 volunteers in Franklin Grove, Illinois. The **Franklin Creek Preservation Area Committee,** is engaged in a huge restoration project believed to be the first of its kind in Illinois. On a 506-acre parcel of idle State-owned land, the committee launched a successful campaign to create a beautiful recreation facility. This citizen committee's unselfish love for the outdoors has resulted in a monument that shows the entire State the benefits of volunteer-harnessed energy.

★ The "Save the Prairie" campaign was launched to conserve 16 acres of natural prairie in Homewood, Illinois. Sponsored by the **Memorial Chapter of the Izaak Walton League,** the effort was initiated to raise funds to preserve the natural beauty of their prairie and to share this precious resource with the public. The spirit of cooperation and caring has delighted all involved and strengthened their commitment to conservation.

★ A scenic downtown park graces the banks of the Cuyahoga River in Kent, Ohio, thanks to the work of thousands of dedicated volunteers over the past 16 years. Under the leadership of the **Kent Environmental Council,** civic organizations and school groups banded together to focus public attention on the value of the river and the need to protect it. The land was cleared and cleaned; bridges, retaining walls and steps were built; and, the three-mile-long riverside park was completed by planting trees, shrubs and flowers.

☆ Since August 1982, **The Blair Park Restoration Committee** has been working to restore a ten-acre, 19th-century Victorian park in Huntingdon, Pennsylvania. The committee designed a facsimile of the original park on paper from interviews, old postcards, family photographs, and archaeological and historical documents. They were able to determine the original location and layout of the park, as well as the various designs of the structures. The front of the park has been landscaped and all of the original structures are being rebuilt.

☆ For the past 3 years, with the help of approximately 30 volunteers weekly, the **Clean Air Team** in Honolulu, Hawaii, has been cleaning up Diamond Head State Monument. The volunteers climb to Diamond Head's summit and, along the way, clean up the trail and remove graffiti. The Team also produces anti-pollution public service announcements which air on local TV stations. More people are becoming aware of the need to preserve the integrity of Hawaii's famous natural landmark, because of the diligent work of the Clean Air Team.

☆ **Friends of the Northwest Park,** a volunteer organization with over 200 members, is dedicated to careful land use at Northwest Park in Windsor, Connecticut. The group is responsible for publishing a quarterly newsletter; youth and adult educational programs; publicity and exhibits for the park's Nature Center; fundraising activities; an annual County Fair; and, a variety of volunteer activities to assist park staff with the operational and educational needs of the park and the Nature Center.

☆ In Honolulu, Hawaii, the **Kalihi-Palama Community Council** is working to restore the Kapalama Canal. For years, the 5-mile-long canal had been used as a dumping ground. The council rallied the community and, working together, volunteers turned an ugly canal into a valuable resource. Since the cleanup, the council has met with community leaders to enlist their aid in continuing to maintain the canal. This project helped to demonstrate how effective community action can result in restoration of public resources.

☆ A citizens' group in Chesterfield County, Virginia, launched the **Keep Chesterfield County Clean Corporation** in 1985. Their public information campaign informed citizens about the litter problem through specifically designed television shows and newspaper articles. Educational programs were conducted in all of the county schools and day care centers and also reached senior citizen groups and civic associations. Fall and spring cleanup programs were held, "Clean Business of the Month" and "Adopt-a-Spot" programs were initiated, essay and poster contests were sponsored, and recycling activities were promoted. Due to excellent response from the public, the program will continue and be expanded.

☆ **The Richmond County Anti-Litter Council** is composed of 30 volunteers serving on 5 committees: Cleanup; Communications; Education; Law Enforcement and Clean Business Awards. Council headquarters is in Warsaw, Virginia, but outreach is county-wide. Nearly 200 volunteers were recruited to clean up 85 miles of roadway collecting discarded appliances and 580 bags of litter. Local media, churches, businesses, civic organizations and young people were involved, including 425 students who participated in slogan, essay and poster contests.

- **Hidden Cave Volunteer Tour Guides** provide public tours of prehistoric caves at Hidden Cave, Nevada, giving the visiting public a unique opportunity to gain new insights into Native American prehistoric life styles.

- **The Westark Retired Senior Volunteer Program Chapter of Arkansas,** established to provide senior citizens (age 60 and older) with volunteer opportunities, performs numerous tasks at the Fort Smith National Historic Site such as greeting visitors and answering questions, distributing brochures, performing curatorial functions and basic park research.

- **The Friends of Red Rock Canyon** is a nonprofit organization established to enhance the recreational programs of the Bureau of Land Management at the Red Rock Canyon Recreation Area, near Las Vegas, Nevada, by accepting services of volunteers. Activities include nature walks, slide presentations, demonstrations and discussion about: Night Sky interpretation; life and survival of the Southern Nevada Piaute Indians; and, adaptations of desert wildlife.

- **The Lemhi Nordic Ski Club Explorer Scouts** and other volunteers completed a shelter one-half-mile from the Continental Divide. The shelter, at the 8,400 foot elevation in the Beaverhead Mountains on the Montana-Idaho border, is available for cross-country skiers and hikers on the Continental Divide.

211-538 0 - 88 - 2 : QL 2

V. Media

★ **Thomas Horton,** a reporter for the *Baltimore Sunpapers* in Maryland, frequently reports on the state of the living resources in the Chesapeake Bay to focus public attention on environmental issues important to the survival of the Bay. Because of his personal commitment to the Bay's protection and restoration, many others have been positively influenced and successfully mobilized into needed action.

★ **WJBK-TV** in Detroit, Michigan, orchestrated the media campaign on behalf of a special cleanup of the Rouge River called "Rouge Rescue '86." The station solicited support from radio stations, newspapers and local businesses. A concerted effort was made to focus public attention on the river's potential as a clean, viable resource for the community. As a result of WJBK's foresight and hard work, over 2,000 volunteers turned out for the cleanup at 15 sites along the river. This excellent example of responsible stewardship has prompted similar projects for the benefit of the Rouge River.

☆ The editor, George Neavoll, of the ***Wichita Eagle-Beacon*** in Wichita, Kansas, supports and publicizes virtually every local campaign, proposal or idea which encourages conservation of our natural and cultural resources. His editorials consistently show a deep appreciation and concern for natural, historical and cultural resources. The ***Eagle-Beacon,*** circulated throughout the entire State of Kansas, provides leadership in fostering responsible steward practices.

☆ The nationally syndicated ***"MARK TRAIL"*** wildlife conservation cartoon strip, by Jack Elrod and Ed Dodd, publicized the Take Pride in America campaign in over 200 papers across the country on December 12, 1986. The protagonist, ***MARK TRAIL,*** is an outdoor writer who travels across the country alerting people to wildlife and conservation concerns. In this New Year's resolution cartoon, ***MARK TRAIL*** turns from his storyline to explain that one-third of America is public land and that it is every citizen's duty to protect it. He calls on readers to make a resolution to "Take Pride in America."

☆ **KCNC-TV** in Denver, Colorado, covers most of the public lands activities in its area taking an informational/educational approach. They inform the people of Colorado about the importance of public land, what can be done to preserve and improve it, and the need to take personal responsibility for it. This type of coverage is designed to spur people into action. News stories included: a two-part series about volunteers building the Colorado Trail; a story on Forest Service volunteers; and, an article on vandalism and theft of Indian relics.

• ***Sunset Magazine,*** a western regional publication, conducted a search through the West to find pacesetting volunteer programs. The magazine asked readers to share their experiences and ideas with other ***Sunset*** readers. The magazine editors see the beginning of a grassroots movement of people doing more than just "giving at the office."

- The National Fishery Research and Development Center, Asaph, Pennsylvania, has a new group of sixteen volunteers who responded to an article in the Marketplace section of ***The Wellsboro Gazette*** and ***Westfield Free Press-Courier.*** The papers published articles about the "Take Pride in America" campaign and discussed some specific areas where volunteers could help.

- ***The Gallup Independent*** in New Mexico is donating space for a bi-weekly column called "Your National Parks." The articles are written by the Superintendent at El Morro National Monument. The column is intended to provide in-depth understanding of the national parks: how they were established; how they are being maintained today; what they offer to visitors; and, discussions of current issues affecting the entire national park system.

- **Channel 10 TV News (KTSP)** in Phoenix, Arizona, ran a week-long series of reports on the theft and destruction of archeological resources in Arizona. These feature stories highlighted the fact that destruction of our heritage can be stopped if people report violations.

- **The PBS TV station (KAET)** in Tempe, Arizona, produced a 20-minute documentary on archaeological vandalism, titled "Thieves of Time." This educational program explores the scope and effect of the illegal trade in antiquities stolen from our public lands.



VI. Educational Institutions

★ In Page, Arizona, the *1985–86* **5th grade class of Page Elementary School** together with their parents, teachers, principal, and two National Park Service employees, dedicated two days to a tremendous cleanup operation at Glen Canyon National Recreation Area. Thousands of pounds of litter were removed, a small bridge with culvert was constructed and a cable fence was erected to protect the area. After devoting so much of their time and energy to improving the recreation area, the young students gained a new understanding of pride and accomplishment, and they pledged never to litter.

★ During its first five years, the **Hawai'i Nature Center** has opened the hearts and minds of over 50,000 people. Located in Honolulu, the non-profit nature education facility offers classes to children in kindergarten through the 4th grade, and, on weekends, to the general public. Students are taught to understand and appreciate the beautiful and delicate environment of the Hawaiian Islands. By providing interpretations of the past and present environment of Hawaii, the project has engendered a pride in the essence of all that is truly Hawaii, and truly America.

★ Scouts from the **Pierre Indian Learning Center Post 279** in Pierre, South Dakota, have "adopted" the Badlands National Park in order to pursue a variety of projects centered around wildlife and natural resource conservation. The scouts conduct a Big Horn sheep count, maintain campsites, clear litter from trails, survey wilderness areas, preserve gravesites and repair fences and signs. These projects help to conserve the historic aspects of the park, as well as instill respect for the natural and cultural resources that are traditionally important to Native Americans.

☆ **The Madison School** in Hinsdale, Illinois, has developed a unique outdoor classroom called "The Living Classroom." Madison students enjoy learning first-hand about their natural environment along the nature path on their school grounds. Science, composition, math, art, English, and social studies are taught and related to the growing and living environment. Through the dedicated efforts of Madison teachers, students have gained new understanding of the need to nurture and protect natural resources.

☆ For the past 21 years, the **National Outdoor Leadership School** in Lander, Wyoming, through lecture and example, has stimulated awareness and promoted participation in resource stewardship. Approximately 20,000 students have graduated from the 31-day course. The school's mission is to be the best source of wilderness leadership skills which benefit the user as well as the environment.

☆ Twenty-seven students in the *1985–86* **3rd grade class at South Jordan Elementary School** in South Jordan, Utah, have a new appreciation for the public land around their community center. The children worked hard to clean up the land surrounding their Fire Station, Police Station and Library. When their job was completed, they commented that they gained greater respect for their public lands.

☆ The staff, faculty and students of **Dunedin High School** are involved in improving their Florida community. The National Honor Society landscaped the city of Dunedin's Edgewater Park, planting over 600 shrubs. The school's carpentry class constructed picnic tables and shelters for the park. And, as part of a reconstruction project at the War Veterans Monument, the school's masonry class built a brick planter.

☆ The "How To Be An Earthwarden" progam is an intense two and one-half day outdoor educational experience for students at **Boyce Middle School** in Upper St. Claire, Pennsylvania. The progam emphasizes air, water, soil, energy and wildlife studies, and was developed to enhance understanding of the "web of life." Through this program, the students gain a greater realization that their actions have an impact on the environment.

☆ In a one-time event, over 500 students and faculty members of **Bob Jones University** in Greenville, South Carolina, volunteered to clean up, develop and repair over 150 acres of parks and public property. The volunteers picked up litter; removed trash from the Reedy River; repaired and repainted picnic tables, benches and trash cans; built a small bridge; trimmed trees; landscaped; and, cleaned inside public buildings. Over 30 truckloads of litter, dead limbs and debris were collected. The students spent over 2,000 hours to give Greenville's prime leisure resource an improved visual appearance and more functional use. As a result, two civic groups have initiated plans to clean up other city parks.



☆ **The Environmental Studies Center of Hillsborough Community College** in Tampa, Florida, has been promoting environmental awareness for over ten years. The center sponsors programs that range from mangrove ecology, marine biology and manatee awareness workshops to terrestrial ecology and Florida's unique environmental problems. Over 30,000 individuals have benefited from these high quality programs. Participants comprise elementary, high school and college students, and adult and senior citizen groups from across the State.

☆ Initiated in 1976, the **Bicentennial Youth Park**, operated by the School Board of Volusia County in Deland, Florida, is an environmental learning center for the school system. The educational program is designed to bring about an awareness of the interdependence between man and his natural environment. The 200-acre park, initially funded by the students' Bicentennial projects, contains examples of 70% of Florida's biota. The park serves 52 district schools, seven private schools and the community of Volusia.

☆ **The Sand Pine Nature Center** is a vital part of Deltona Lakes Elementary School in Deltona, Florida. It is an outdoor, environmental study area for the purpose of extending the opportunity for learning and wonder beyond classroom walls. The center was created to: protect a unique and sensitive ecosystem; and, develop an environmental study area to enhance the students' education and awareness of the necessity of maintaining environmental quality.

- **The New York City Board of Education** sent letters to every high school in the city asking students to volunteer in the Gateway National Recreation Area cleanup. Hundreds of students participated in the event which was part of the Gateway Environmental Study Center's tenth anniversary celebration. The events were co-sponsored by **Educators for Gateway,** a group of teacher volunteers.



VII. Individuals

★ Envisioning more attractive highways, **Dr. F. Hampton Roy** of Little Rock, Arkansas, devised a program where local garden clubs and other interested groups can work with the State Highway Department to create lovely displays of wildflowers along stretches of highway right-of-way property. To arouse support for his project, Dr. Roy authored an instructive pamphlet, prepared a slide/tape presentation, and then traveled throughout Arkansas promoting his concept. The slide/tape show, which was converted to video and broadcast on the Arkansas Educational Television Network, has generated statewide interest in Dr. Roy's beautification project.

★ **Herbert W. Hoover, Jr.,** a Bal Harbour, Florida, philanthropist, formed the Hoover Environmental Group to stimulate greater public appreciation of Biscayne National Park and its unique marine resources. Viewing education as a functional method to help people understand the concept of a marine park, Mr. Hoover initiated a program to inform the public about the waters and fragile submerged lands in the park. Mr. Hoover personally funded the group's activities and has provided the expertise and guidance for its projects.

★ Anxious to expedite a beautification project at two municipal parks, **Richard Lenox** of Lebanon, Indiana, developed and subsidized a fundraising drive. He effectively solicited contributions for the Lebanon Park Improvement Fund from over 1,000 businesses and individuals. His efforts raised enough money for the installation of split-rail fences and sidewalks, cleanup and collection of litter, and other significant improvements to the parks. Remaining funds were deposited into a special account to reward persons assisting in the apprehension of vandals.

★ **Stephen P. Walker** of Roseburg, Oregon, conceived and promoted an annual community-wide cleanup along the banks of the North Umpqua River. Mr. Walker, an employee of the Bureau of Land Management (BLM), inspired 25 public interest groups and the BLM, to become actively involved in coordinating this commendable enterprise. Project leadership rotates each year, with Mr. Walker serving as a consultant. Encouraged by the project's success, Mr. Walker has initiated several other anti-litter campaigns for the benefit of Douglas County public lands.

☆ **Don Hoyt** from Stillwater, Oklahoma, has worked since 1967, to develop and promote Oklahoma's trails. He has volunteered his time and expertise in developing and marking 85 miles of horse trails in the Ouachita National Forest. Mr. Hoyt also has helped the U.S. Forest Service build an equestrian campground at Cedar Lake, and produced, at his own expense, over 100,000 copies of trail maps of the area.

☆ **Fred Trotter** from Honolulu, Hawaii, has adopted Punaluu Beach Park. The beach, damaged by Hurricane Iwa, was ravaged by erosion and vandalized by inconsiderate users. Mr. Trotter personally manned a bulldozer, provided sand fill and restored the

beach front. He also planted grass, repaired water lines, painted benches, pruned trees and demolished derelict restrooms. The Honolulu businessman plans to continue to maintain the State-owned park.

☆ **John Skoien,** a retired 78-year-old laborer from Tulsa, Oklahoma, has volunteered for the past three years to help maintain Reed Park. Working daily, sometimes 12 hours a day, he has raked leaves and collected litter and dead wood in the 29-acre park. Mr. Skoien has worked diligently to provide his community with a better public recreation area.

☆ A Hawaii Department of Parks and Recreation employee, **Kula Mossman,** has adopted Kalaepohaku Playground in Honolulu. He volunteers daily at the 1.3-acre neighborhood park. His presence serves as a deterrent to vandals, and his care and hard work has restored the appeal of this city park.

☆ **Thomas Thomsen,** a Virginia citizen in his seventies, has undertaken the task of replacing flowering shrubs and trees along the Colonial Parkway, a 23-mile-long roadway connecting Jamestown and Yorktown with Williamsburg in Virginia. He donated and planted the trees and shrubs and continues to care for them. Since his efforts began in 1986, he has logged over 100 hours beautifying this heavily traveled scenic roadway.

☆ **Larry Young** and his seven-year-old son, **Burks Young,** a Tiger Cub Scout, served as key witnesses for the prosecution of a pilot who they observed harassing waterfowl on Hagerman National Wildlife Refuge in Denison, Texas. Father and son demonstrated their pride in America's wildlife, and in the laws and regulations designed to protect it.

☆ The bottomlands of the lower Cache River constitute a major habitat for migrating and wintering Mallard ducks and other waterfowl. **Dr. Rex Hancock** (now deceased) from Stuttgart, Arkansas, formed the CITIZENS COMMITTEE TO SAVE THE CACHE RIVER BASIN and led efforts for 14 years to halt the channelization of the Cache River and protect the bottomland forests. These forest lands soon will be acquired by the U.S. Fish and Wildlife Service to create a national wildlife refuge.

☆ **George Holeso and Larry Costa** from Honolulu, Hawaii, have adopted a vacant lot that had been developed into a mini-park and a playground. The men recognized their responsibility to help care for the public playground and began a beautification project to restore and maintain the two-acre park. Trash, beer bottles and other debris were removed; Ti leaf, plumeria and red ginger were planted; and, vegetables were grown for distribution to neighbors. They enlisted the support of the Prison Corrections Division which loaned inmates to cut down weeds and brush. Through their efforts, these men have instilled in the community a sense of responsibility toward public lands. They also helped to ensure that resources enjoyed today, will be here for future generations.

☆ **Lawson Smith,** an Eagle Scout candidate in Boy Scout Troop 805 located in North Myrtle Beach, South Carolina, organized and coordinated the planting of over 77,000 sprigs of beach grass in an attempt to stabilize the primary sand dunes along North Myrtle Beach. He enlisted the assistance of over 200 people who, working together, helped increase public awareness about the condition of their public beaches.

- **A senior citizen couple** served as volunteer campground hosts at the Junction Campground on the Trinity River, California. Camping on-site from May through November, they collected camping fees, monitored campground use, repaired tables and structures, and removed litter.



- **Three individuals** teamed up to volunteer over 1,100 hours to help inventory old-growth Douglas fir reserves in the North Coast Range of California. They also monitored the sensitive spotted owl whose known habitat includes old-growth timber.

- **A husband-wife professional photography team** volunteered 1,540 hours to inventory and monitor hawk, prairie falcon, bald eagle and golden eagle nests in the Altturas area. They also assisted the California Department of Fish and Game for two weeks in tracking radio-collared deer, and performed recreation visitor use surveys at three major reservoirs and a trout stream in the area.

- **A high school student** from the Sacramento area volunteered to work at the Blue Ridge Condor Lookout, California. Condor sightings were the primary goal, although other wildlife observations were also conducted.

- **A recreation volunteer** provided visitor services and interpretive planning, including 35 field patrols at the Eagle Lake Recreation Management Area, the Bizz Johnson Trail Recreation Area, and the Fort Sage Mountains Recreation Management Area, California. The volunteer also presented interpretive talks and hosted a senior citizens travel group.

- **Three volunteers** assisted a Bureau of Land Management archaeologist in locating several panels of Native American rock art in the Winnemucca, Nevada District. The site, which had been previously unrecorded and contains some elements not commonly found in the region, was reported by another local individual.

- **Volunteers on Vernon Avenue,** Bedford-Stuyvesant, Brooklyn, New York, acquired from the city an abandoned lot covered with three feet of trash and rubble. They turned it into a neighborhood garden and sitting area.

- **A family of four** volunteered over 50 hours toward the preservation and communication of American heritage at the Fort Scott National Historic Site, Kansas. In period costume, they described the daily life of the fort's inhabitants. Their efforts have helped thousands of visitors understand and appreciate frontier military life of the 1800's.

- **A retired Federal employee** has contributed over 2,600 hours of services coordinating a volunteer program that has resulted in almost 24,000 service hours to the Bureau of Land Management at the Yuma Resource Area, Arizona. Under his direction, volunteers supervised visitor use and maintained recreation sites, assisted in wildlife reintroduction projects, maintained revegetation projects, inventoried archaeological sites, and developed interpretive materials.



VII. Public/Private Partnerships

★ The **Lafayette Parish Bayou Vermilion District** of Lafayette, Louisiana, has formed a task force which, under the auspices of the Lafayette Chamber of Commerce, developed the "Bayou Vermilion Master Plan." The plan focuses on providing a framework for cooperative public and private actions to improve the entire bayou's image. The results are a clean and healthful setting for recreational activities; a place of beauty for artistic pursuits; a viable social and economic contribution to the community; and, a source of pleasure and pride for generations to come.

★ **Friends of the Rouge** in Livonia, Michigan, is a non-profit citizens group dedicated to the restoration and preservation of the Rouge River, a very precious urban resource. Their first major project was "Rouge Rescue '86," an annual, one-day, basin-wide volunteer cleanup of logjams and debris in and along the river. This unique partnership of State agencies, municipalities, counties and private citizens was able to mobilize 2,200 volunteers to take action to improve the terribly polluted condition of the river. Friends of the Rouge cares about water quality, wildlife and recreation and will continue to take a stand for a clean river.

★ Jackson Hole, Wyoming, is a better place to live and to visit because of a remarkable program called **Pride in Jackson Hole.** Actual enhancements are fundamental and diverse, and include cleanup and landscaping of the town and its schools, improvements to a local stream fishery, soil stabilization at the National Elk Refuge, and national park maintenance. An awards program was established and drew nominations from local businesses, civic organizations and individuals. All of these activities helped to raise awareness of the need for personal responsibility for public lands, and instilled a greater sense of civic pride in the residents of Jackson Hole.



☆ There are 36 designated city-owned parks in Nichols Hills, Oklahoma, ranging from one-half acre to 40 acres. **Nichols Hills Parks, Inc.,** a nonprofit corporation, was formed and became the leading force to plan, fund and develop the parks. The organization developed an "ADOPT-A-PARK PROGRAM" to encourage individuals and groups to sponsor one or more of the parks. Upon approval by Nichols Hills Parks, Inc., the **Nichols Hills Boards of Park Commissioners** and the **City Council,** the sponsors must entirely finance the development and maintenance of the park with donations. So far, 27 of the 31 small parks and 1 of the 5 large parks have been adopted and developed. The parks have become a focal point of celebrations and have given the community a renewed sense of pride.

☆ An effort begun in 1980, by a small group of volunteers to clean up a single park, was expanded to become **PRIDE IN TULSA,** Oklahoma. Operation Clean Sweep is a week-long cleanup campaign staged every April. This is a volunteer effort by citizen cleaning crews, private sanitation crews, city and county government, schools, garden clubs, churches, scouting groups and the Chamber of Commerce. An estimated 7,000 people participated in trash removal and disposal in 1986. Since Operation Clean Sweep coincides with cleanups sponsored by "Keep Green County Clean Country," "Keep Oklahoma Beautiful," and "Keep America Beautiful, Inc.," Tulsans take part in a nationwide effort every year to "spring clean" Tulsa.

☆ **"PAGE ATTACKS TRASH"** is a community-wide cleanup campaign held on the third Saturday of May in Page, Arizona. Over 5,000 participants in this community of 6,500 turned out in 1986, and collected over 200 tons of garbage and debris from the public lands and recreation areas surrounding their community. The success of the campaign is due to involvement of over 120 organizations including: the Arizona Department of Transportation, the County Sheriff's Office, the National Guard, Page Kiwanis, Page Elks Lodge, the City of Page, and the Boy Scouts.

☆ **The Pittsburgh Park and Playground Fund of the Western Pennsylvania Conservancy** undertakes a wide variety of activities including beautification of community gardens, parklets, lots and playgrounds. The Fund uses a combination of private and public capital to provide materials, services and administrative assistance to nonprofit organizations, public agencies and communities. They participated in more than 70 projects in 1985 and 1986 in the Pittsburgh, Pennsylvania area. The Fund's goal is to improve the quality of life by transforming vacant, unimproved and littered areas of public and private land into attractive parcels that produce opportunities for enjoyment and recreation.

☆ The **Southern Nevada Clean Communities' "STASH THAT TRASH LAKE MEAD BASH"** was a two-day project to cleanup and revitalize the Lake Mead National Recreation Area. Projects included: constructing and renovating picnic tables; planting trees

and shrubs; cleaning irrigation ditches and sheep watering holes; constructing volleyball courts; removing graffiti; and, cleaning underwater glass from beach sites. Over 215 tons of litter and debris were cleared from the recreation area and it now is clean, safe and enjoyable.

☆ In 1969, Oregon's Governor created **STOP OREGON LITTER AND VANDALISM (SOLV)** as a blue ribbon committee. In recent years, SOLV has developed into a major catalyst joining groups and communities together to fight litter and vandalism. Their goals are to: encourage awareness and action to combat litter and vandalism problems throughout the State; and, publicize opportunities for citizens to take responsibility in planning and conducting community cleanup and repair projects. Using direct mailings, public service announcements, media-generated publicity, personal contact, interviews and various other methods, SOLV recruits thousands of volunteers each year. Over 10,000 volunteers participated in 200 projects in 1986.

☆ The **Washington Water Power Company,** a private utility, joined the **Bonneville Power Administration** and the **Idaho Department of Fish and Game** to develop a fish hatchery for land-locked Kokanee salmon in northern Idaho. The hatchery is necessary to rejuvenate the currently depressed stock in Lake Pend Oreille. With a 30-million egg capacity, it is the largest single species hatchery of its kind. In addition, the discovery of artifacts at the site resulted in its inclusion on the National Register of Historic Places. The historic and prehistoric artifacts have been donated to the North Idaho Regional Archaeological Center at the University of Idaho for future generations to enjoy.

☆ The **Waterloo Foundation for the Arts** is dedicated to the preservation and restoration of the Village of Waterloo in New Jersey. The village, settled in 1740, is a National Historic Site in Allamuchy Mountain State Park. Its historic tours take visitors through a crucial century, from the American Revolution to the Industrial Revolution, and show everyday life from church, field, tavern, general store, sawmill, weaver, smithy, and candlemaker to homes, both modest and opulent. The village is alive with activity—crafts, antiques, one of the most important jazz festivals in the Northeast, as well as bluegrass and folk music, ballet and opera. The Waterloo Foundation's projects have helped to focus public attention on the importance of historic preservation and conservation of open spaces.

☆ The **William O. Douglas Outdoor Classroom (WODOC),** a nonprofit organization, founded an ongoing nature interpretation program with special consideration for the needs of the blind, handicapped and very young children in the Los Angeles, California, area. WODOC presents a hands-on sensory and informational experience designed around wildlife and native plants, and shows the benefits of conserving natural areas for future generations. WODOC offers daily nature walks for school children, a Braille Trail, and a nature program geared toward toddlers called "Babes in the Woods." In 1985,

over 30,000 visitors were attracted to WODOC's free educational programs. Increased attendance every month is testimony to the effectiveness of these efforts to improve public understanding of our natural heritage in the Santa Monica Mountains.

☆ WORK/STUDY, begun in 1971, has combined a summer youth employment program with a park maintenance program planned in consultation with staff of the **New York City Department of Parks and Recreation.** Work/Study's goals are to: improve the condition of New York City parks and playgrounds; introduce underprivileged teenagers to the practices and values of useful work and job-seeking techniques; build the City's future environmental constituency by showing participants nature in an urban setting and the negative effects of littering and vandalism; and, encourage more responsible behavior by park users of all ages. In 1986, 800 volunteers filled 21,000 large trash bags with litter and debris, weeded 238,000 square feet of park, and painted nearly 14,000 linear feet of wrought iron fence.

☆ Assisted by the State of Virginia, the City of Richmond, Henrico and Chesterfield Counties, and local civic and private groups, the **Maymont Foundation** maintains a 100-acre Victorian estate as an admission-free, educational, cultural and recreational resource. Maymont received over 10,000 hours of volunteer assistance from community supporters in 1985 and 1986. The park, which includes a Live Animal Collection and Children's Farm, a Victorian Manor House, and Arboretum and Horticulture Collection provides a rich opportunity for people of all ages and interests to gain valuable conservation experience in an urban setting. Volunteers assist in efforts to restore, maintain and preserve all areas of the park.

☆ **A Million Trees of Aloha (AMTOA)** was a reforestation and beautification project initiated to commemorate the 150th anniversary of Hawaii's sugar industry and the 100th anniversary of Japanese immigration to Hawaii. AMTOA was a partnership of federal, State, and county governments, along with local civic organizations, schools, businesses and individual citizens. The project goals were to: enhance lifestyle and environment; improve wildlife habitat; and, provide recreational areas.

☆ The **Frazier Alumni Association** and the **City of Covington,** Tennessee, joined forces to turn an abandoned high school and campus into a neighborhood park and community center. Over 6,000 volunteers of all ages became actively involved in the effort to return this public facility to viable use and a source of community pride. Construction materials and expert labor were provided by local businesses.

☆ The **Marietta Clean City Commission** and the **City of Marietta,** Georgia, combined forces to renovate and revitalize the historic, highly visible downtown Glover Park on the Square. Donated funds and volunteer labor resulted in the erection of a three-tiered fountain and construction of a playground, walkways, stage and gazebo. Major landscaping and lighting completed the project.

☆ The **Fort Phil Kearny/Bozeman Trail Association,** in cooperation with the **State of Wyoming Archives, Museums and Historical Department,** developed and promoted the historical sites at Fort Phil Kearny, the Fetterman and Wagon Box fights and the Bozeman Trail. The organizations educate the public about the 1866 - 1868 period of the Indian Wars in the Dakota Territory.

☆ The construction of the **Overlook Sports Complex** was a joint project of the **Los Alamos Soccer Club,** the **Men's Slowpitch Softball League,** the **Women's Slowpitch Softball League** and the **County of Los Alamos,** New Mexico. Working for over 4 years on county land, volunteers designed and constructed three soccer and three softball fields with lighted facilities, restrooms and picnic areas. The group members, including many entire families, developed a sense of ownership and responsibility for the Overlook Sports Complex. The county has established the complex and the surrounding 171 acres as a regional park for future development.

☆ The **Friends of Minnesota Beautiful** is a nonprofit corporation that serves as a clearinghouse of information and services for the planning, implementation and recognition of environmental beautification projects throughout Minnesota. The goals of Minnesota Beautiful are to: continue to inform and educate the public about current environmental cleanup and beautification issues; increase public environmental awareness, concern and conscience; promote group and individual environmental action; provide technical assistance for local cleanup and beautification projects; and, identify and recognize those agencies, groups and individuals who organize or participate in successful projects that beautify Minnesota.



IX. Local Governments

(Includes Indian Tribal Governments)

★ Texarkana, Arkansas, is the home of an incredibly effective stewardship program called **"City Pride City Wide."** Cleanup activities, an "adopt-a-median" promotion and public education programs have stimulated community spirit and pride and increased volunteer support. The success of the program is supported by the fact that the city has saved 25% on their annual parks and recreation budget.

★ A one-day project called "Clean City Sweep" was designed specifically to promote citizen involvement and mass participation in Charleston, South Carolina. Boy Scouts and Girl Scouts worked side-by-side with members of the Navy, the Air Force and the city Police Department. There was an overwhelming need for public education and awareness due to the fast-paced growth and development of this historic, tourist-oriented community. "Clean City Sweep," sponsored by the **Charleston Clean City Commission,** effectively spread that message. The commission, an ongoing, innovative and integral part of the city, continues to implement programs which will involve all of Charleston in their anti-litter campaign.

★ The **Washington County Commissioners** of Washington, Pennsylvania, initiated a plan to rejuvenate 3,000 acres of land that included a relatively dry flood control lake which had remained underdeveloped. Through cooperation between Washington County, six municipalities and private interests, Cross Creek County Park today boasts a 258-acre boating and fishing lake that also provides flood control and a drinking water supply. Wise use of this parcel of land filled not only the practical needs of the region but also occupational and recreational needs as well. Work to improve the park continues.

★ The **Perrysburg Litter Prevention and Recycling Program** in Perrysburg, Ohio, reaches out to all residents in this community. The city saw a need to implement this ongoing program to educate citizens and provide opportunities for them to become involved in activities such as in-school training, litter collection programs, proper containment and litter law enforcement. Personal responsibility and participation by community members has been crucial to the success of the program.

☆ Project **"CLEAN AND GREEN"** of Norwalk, Connecticut, plans to continue maintenance of public property that the city or State initiated but could not finish. Civic and neighborhood groups, individuals and businesses are encouraged to "adopt-a-plot" of public land in need of care and participate in other aspects of the program to transform public eyesores into attractive and useable areas.

☆ The **Communities of Susanville and Westwood,** California, along with staff from the Bureau of Land Management and the Lassen National Forest, and other volunteers conducted a day of activities to celebrate the completion of the "Bizz Johnson Trail." The

trail runs along a 25-mile section of the Susan River on an abandoned Southern Pacific Railroad right-of-way and connects the two communities. For the past eight years, as work on the project progressed, a number of activities became available, such as walking, hiking, jogging, mountain bicycling, horseback riding, nature study, fishing, kayaking and cross-country skiing.

☆ The **City of Hazen,** Arkansas, organized the "Heart of the Prairie" committee to save the remnants of a tallgrass prairie near the town center. The Arkansas Nature Conservancy and Arkansas Heritage Commission combined forces to work toward purchase of the prairie. Ongoing plans are in place for the community to provide visitor information and routine surveillance of the prairie.

☆ **Lackawanna County,** Pennsylvania, completed the restoration of an abandoned anthracite coal mine, located in a county park adjacent to a State museum, and now conducts public tours of the mine. The county organized a volunteer mine committee comprised of mining, tourist, government and educational professionals who researched public and private funding sources, solicited volunteer professional design and construction assistance, located and restored artifacts and equipment, and employed miners as interpretive staff.

☆ The **Macon-Bibb County Beautification-Clean Community and Energy Commission** of Macon, Georgia, as part of the National Public Lands Day Pilot Project, initiated an annual celebration day ceremony on behalf of the Ocmulgee National Monument. The event helped to assist and promote the monument through public awareness, education and personal involvement. Activities included: a National Public Lands Day poster contest; band concerts with patriotic music; a 5K "Save the Mounds" run; and, a visit from "Woodsy Owl" for the children.

☆ The **Northern Virginia Regional Park Authority,** involving Arlington, Fairfax and Loudoun Counties in Virginia, organized volunteers to clean and develop the roadbed of the former Washington and Old Dominion Railroad (W&OD), transforming it into a 44-mile-long park. The right-of-way had been a dumping ground for old refrigerators, mattresses, building materials and other refuse. Today, the W&OD is a well-maintained "model" park. The park authority is encouraging public involvement in maintenance of the park.

☆ The **City of Norfolk, Department of Parks and Recreation** in Virginia, accepted the challenge to control beach and dune erosion and inspire greater appreciation for the city's most famous natural recreational resource, the Chesapeake Bay shoreline. The cooperative venture among the State government, federal government, civic groups, volunteers and local businessmen was coordinated to clean up, replenish and preserve Norfolk's beaches for the enjoyment of present and future generations.

- **The Ute Mountain Ute Tribe** of southern Colorado established the Ute Mountain Tribal Park in 1980. The park, which contains about 2,000 cliff dwellings—some of the best examples in the American Southwest—was developed to preserve and protect the ruins and to present the Indian story. The park encourages a living approach to archaeology.



- **Marin County and San Jose, California; Durham, North Carolina; Vandalia, Ohio; and, Suffolk County Parks and Recreation, Virginia,** are among several localities that have started **"PARKWATCH"** hotlines. PARKWATCH is a program that encourages park visitors to play an active role in protecting their parks. The program provides people who observe destructive activity in parks—such as vandalism and theft—with a means to report them.

X. State Governments

★ Sponsored by the **State Historic Preservation Office,** located in Phoenix, "Arizona's Public Archaeology Program" is an innovative statewide plan that fosters the preservation of Arizona's fragile and irreplaceable archaeological resources. Through this program, Native Americans, government agencies, civic groups and individuals have become involved in public education efforts to protect archaeological sites from vandalism, so that future generations may study and appreciate this great heritage.

★ Keep Pennsylvania Beautiful, a cleanup program sponsored by the **Pennsylvania Department of Transportion,** has enjoyed phenomenal success since its inception. Last year alone, the 350,000 volunteers who participated in the program demonstrated pride in their communities, school yards, parks and State roads when they collected 65,000 tons of litter from along 5,200 miles of highway. Cleaner highways and communities are generating a renewed sense of pride in Pennsylvania's natural beauty.



★ "Don't Mess With Texas" is the catchy slogan of an anti-litter campaign developed by the **Texas Department of Highways and Public Transporation.** The campaign is extremely popular and has successfully instilled in Texans an attitude of stewardship for their public lands. Public awareness has dramatically increased through massive distribution of bumper stickers and litter bags. Public service announcements on TV and radio have also stirred citizens to action. Littering has been reduced by an estimated 29% during the campaign's first year, not only because law enforcement agencies are enforcing the litter law, but also because Texans have renewed pride in the resources of their State.

☆ The **Wildlife Division of the Department of Game, Fish & Parks** in South Dakota conducted an extensive cleanup of Whitewood Creek which had been used as a dumping ground and open sewer for approximately 100 years. The creek was transformed into an attractive, viable waterway where Brook, Rainbow and Brown trout can thrive. A film entitled, "The Rebirth of Whitewood Creek," documented this historical rehabilitation project which showed clearly the benefits of working together to care for public lands in the community.

☆ **"Land Issues and Problems in Virginia"** is an educational activity enabling people concerned with land-use issues spanning two or more jurisdictions in Virginia to develop increased understanding of such problems. Participants also learn about alternative policies and institutional arrangements that can be implemented as a means of solving particular land-use problems. This on-going program conducts statewide and regional conferences in cooperation with numerous government agencies and nonprofit organizations. Public awareness about the importance of wise land and resource use has been broadened substantially in the local citizenry and among local officials.

☆ **Keep Idaho Green** is a wildfire prevention education and awareness program aimed at reducing losses due to wildfires caused by carelessness, and at increasing understanding and appreciation of Idaho's renewable natural resources. Components of the program include: promotional materials to aid in environmental education; print and electronic media providing daily fire danger reports; and, an awards program to recognize outstanding volunteers.

☆ The **Lake Superior Conservation Corps (LSCC),** a demonstration project co-sponsored by the Michigan, Wisconsin and Minnesota State conservation corps, addressed conservation issues facing a shared natural resource, Lake Superior. LSCC worked on numerous projects including: re-routing an eroded hiking trail in the Apostle Islands; helping to restore a 1915 Corps of Engineers dipper dredge; constructing a 270-foot-long, five-foot-high erosion containment wall; and, reclaiming a city beach and frontage road.

☆ The **Cleanwater Corps** in Michigan was established to protect, improve and enhance the State's public lands and waters. Over 1,500 young people working on 282 water-related projects brought to public attention the need to take responsibility for public waters. Projects included cleaning canals and shorelines, landscaping and maintaining public access sites, restoring beaches and docks, and stabilizing streambanks.

☆ The **New Jersey Pinelands Commission** in New Lisbon, educates New Jersey residents about the importance of the Pinelands, the country's first National Reserve. The Commission has produced and distributed a slide show and videotape program; developed curriculum materials for teachers; created a traveling display; and, instituted a speakers bureau. The Commission's goals include: increasing the number of schools offering Pinelands environmental instruction; instilling a sense of pride and stewardship for public lands; and, protecting the unique ecosystem of the Pinelands.

☆ The **Summer Youth Litter Corps (SYLC)** collected litter and recyclable materials from roadsides, and helped increase public awareness in participating counties and cities. The program is coordinated by the Office of Litter Prevention and Recycling of the Ohio Department of Natural Resources. Bagged litter was left along the highways for one day to create a visual image of the area's litter problem. More than 1,000 young people logged over 130,000 hours of work while collecting 75,000 30-gallon bags of litter from more than 19,000 miles of roadway.

☆ The **Oregon Department of Fish and Wildlife** organized the "GET THE DRIFT AND BAG IT" beach cleanup program. In three hours, 140 tons of debris were collected from 7,088 miles of Oregon coastline. The project's goals were to: determine the types and probable sources of marine debris; increase public awareness about the amount of debris along the coast; and, foster a sense of pride and accomplishment in the volunteers who participated.

- **The Florida Department of Natural Resources** developed the **Resource Alert Program** to encourage citizens to become involved in the protection and conservation of State resources. Citizens are asked to report infractions of State laws or regulations (i.e. saltwater fishing, beach and shore, public lands, marine life violations) through a 24-hour toll-free number.

- **The State of Wyoming** has developed a **State Range Stewardship** program to encourage respect and proper use of the State's resources. The State also works with various industries to implement environmental awareness programs for their employees.

- **California's Department of Parks and Recreation** developed a teacher's guide to educate California students on the need to protect natural and cultural resources and to expand public awareness of California's resources. The Department has hosted 1,600 students in special field trips to selected parks.

- **The Territory of Guam** has developed a **First Lady's Beautification Task Force** to help promote the natural beauty of Guam and to recognize individual, business, government and federal agencies who keep up appearances.

- **The Tennessee Department of Conservation** created the **LIFECYCLE '86** program to encourage citizens to begin thinking about the quality of life in their communities (i.e., clean air and water, recreation opportunities and a solid infrastructure). The program, sponsored in more than 30 Tennessee cities, also provides examples of how the citizens can become involved.

XI. Federal Government

Department of Agriculture

★ RESPECT IT is a program that has effectively stirred the conscience of a specifically targeted group of young persons aged 13 to 30. U.S. Forest Service staff at the **Coronado National Forest** in Tucson, Arizona, initiated this program hoping to halt the appalling destruction caused by wildfires, vandalism and littering. Their message is circulated throughout the community by TV and radio public service announcements, as well as banners and signs.

★ **The National Arboretum**, a division of the U.S. Department of Agriculture's Agricultural Research Service, created the Urban Gardening Demonstration on its grounds in Washington, D.C. Funded by Friends of the National Arboretum (FONA), the NATIONAL COUNTRY GARDEN is a three-acre demonstration area that shows people how to grow their own food and flowers in such unlikely places as roofs, decks and vacant lots. The demonstration garden, which reached over one million people between 1984 and 1986, illustrates many techniques useful for urban beautification efforts.

• **The Extension Service** and **Forest Service** operate the **Range Etiquette** program in Arizona. Endorsed by the Arizona Cattlegrowers and the Arizona Game and Fish Department, the program's objective is to continue and expand the Department's ability to reach urban range users, such as fishermen, hunters, sightseers and bird watchers with a message about multiple-use range management. Elements of the message include:
  - — brochures, posters, and exhibits on Arizona range land;
  - — radio and television public service announcements;
  - — natural resources workshops for Arizona educators; and,
  - — a natural resources curriculum for Arizona elementary schools.

Department of the Interior

★ **Richard L. Stanton,** park superintendent at the Chesapeake & Ohio (C&O) Canal National Historical Park near Sharpsburg, Maryland, was personally responsible for coordinating the C&O Canal Cleanup Camporee for three and one-half months during the summer of 1986. He conceived the project, organized it, sold the idea to the National Park Service, and participated in all phases of its implementation. The warm feeling of accomplishment experienced by the Boy Scouts, Girl Scouts and other volunteers who worked on the canal has motivated them to want to continue their work during summers to come.

★ Ozark Riverways Challenge '86, a pilot program aimed at encouraging the public to help clean up the **Ozark National Scenic Riverways,** was an intensive campaign against litter on a heavily used 19-mile stretch of the Current River. This cooperative effort

between the National Park Service and local canoe concessionaires challenged canoeists to clean up the river as they use it, collecting litter in brilliant yellow mesh bags donated by Anheuser-Busch Companies, Inc. Media promotion played a large role in the program's success attracting an estimated 25,000 persons during the month-long Challenge '86.

★ **Ronald Switzer** of Santa Fe, New Mexico, is responsible for an innovative program called "Take Pride in America — Catch the Scouting Spirit." As an employee of the National Park Service, Mr. Switzer felt a special concern for public lands, and recognizing the need to stimulate volunteerism, he formulated a plan. He designed a program to expand the already strong scout involvement in park projects. Important service projects in 35 National Park Service areas included natural and cultural resource conservation, facility construction and maintenance. The work yielded highly tangible benefits to the parks, while providing the scouts with an extensive opportunity to learn about conservation and ethics, and at the same time earn advancement and recognition.

☆ **Francis Berg,** a Bureau of Land Management archaeologist in the Ukiah District of California, organized two major volunteer excavation projects with Sonoma State University. Forty volunteers spent 5,500 hours on archaeological field study and excavations on public land in the King Range National Conservation Area. The digs provided an opportunity for students, professors and agency archaeologists to make direct contributions to the protection of cultural resources on public lands. The Sinkyone and Mattole Indians inhabited the King Range over a span of 4,000 years, until about 100 years ago. These projects, which are expected to become annual events, have helped to ensure the continued protection of valuable cultural resources while contributing to a broader understanding of public land resources.



☆ The **Kilauea Point National Wildlife Refuge** staff issued a "press call" for volunteers to help provide visitor services. From an initial response of 70 persons, the group has grown to 125 volunteers known as "The Volunteer Council." Over 7,700 hours were donated to provide the entire staffing needs of the Refuge Visitor Center which serves over 400,000 visitors annually. The volunteer program reaches into the community and helps promote understanding of the value of our natural resources.

- **The Minnesota Valley National Wildlife Refuge Recreation Area** of the Fish and Wildlife Service and State Trail have implemented a program called **VALLEY WATCH.** The objective is to encourage valley visitors and neighbors to take an active role in protecting and preserving the valley. Visitors and residents are encouraged to be alert for uncontrolled fire, safety hazards, vandalism and crime, and to report any incidents to the proper authorities.

- **The U.S. Fish & Wildlife Service** developed and produced a series of educational packages to provide teachers and other educators with factual information about wildlife, habitat and resource management. The material was designed for use in fourth through seventh grades.

Department of the Army (Corps of Engineers)

☆ **Joan Cyr,** an Army Corps of Engineers (Corps) employee stationed in Oxford, Massachusetts, initiated a plan to introduce the Corps and its activities to the public. For the past eight years, Ms. Cyr has carried out special programs in addition to her regular workload. Through dedication, perseverance and an exceptional ability to involve the talents of many individuals, she has developed the "Junior Project Manager Program," "Arbor Day," and "Water Safety Programs." Many additional activities have grown out of her efforts. Visitors to Corps' projects now have an increased awareness of the Corps' management activities and problems on public lands.

☆ The **San Francisco Army Corps of Engineers District** (Corps) and the **Golden Gate National Recreation Area,** National Park Service, in California, are restoring the steam schooner *Wapama* with help from more than 10,000 volunteers. The vessel, built in 1915, plied the West Coast carrying lumber and passengers and now is listed on the National Historic Register. It will be berthed at the Corps' San Francisco Bay Model Visitor Center. This restoration will ensure a significant part of our cultural heritage is available to future generations. Corps' personnel and volunteers plan to conduct tours on the *Wapama.*

☆ The Army Corps of Engineers (Corps) conducts a variety of special events, programs and projects at **Crooked Creek Lake** in Ford City, Pennsylvania. There are numerous environmental educational programs and resource conservation activities to encourage citizens to accept their responsibility as public land owners. The Corps' staff influences

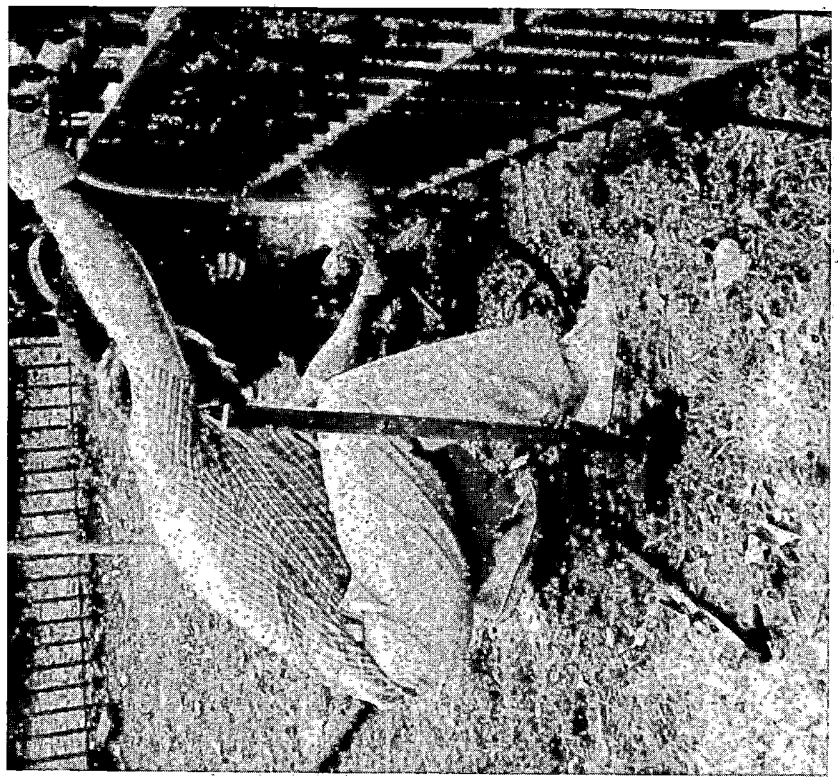
thousands of citizens each year from pre-schoolers to senior citizens, and encourages active participation from all segments of the population. The variety of special events has resulted in a local populace keenly aware of the environment and their responsibility toward it. The lands reclaimed and recreation areas created are a result of cooperative volunteer efforts and have instilled pride of "ownership" in area residents.

☆ Through an ongoing educational and publicity program of the **Northern Oklahoma Area Office,** the Army Corps of Engineers (Corps) has encouraged and expanded the involvement of local groups in the care and use of Corps' facilities. Creative administration of the area office has helped make responsible use of our public lands a habit. The Northern Oklahoma Area Office is responsible for management, operation and maintenance of eight reservoir projects visited by over 8.3 million people annually.



- Children aged six through twelve participate in the **Junior Ranger Program** by completing required units of study at participating lakes in subjects such as, environmental protection, wildlife management, forest management and water resource management. Other activities include litter cleanups, tree-planting and environmental games.





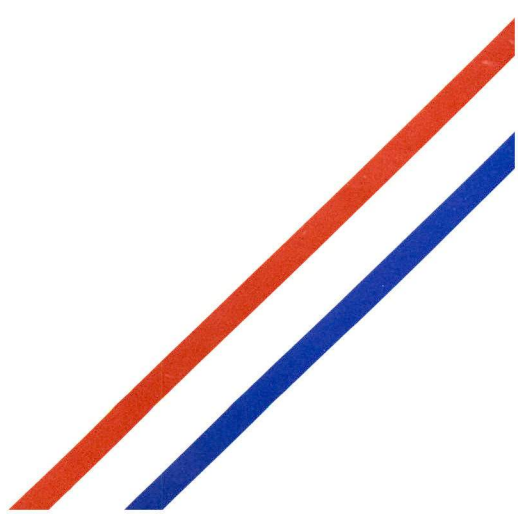




Photographs provided by the Observer and Eccentric Newspapers, WJBK-TV, Office of Surface Mining, Volunteers for Outdoor Colorado, Fish and Wildlife Service, Ute Mountain Ute Tribe, Pennsylvania Department of Transportation, Hawaii Tel Systems, Bureau of Land Management, Bob Jones University, and numerous Take Pride in America campaign participants.

U.S. GOVERNMENT PRINTING OFFICE : 1988 O - 211-538 : QL 2

U.S. Department of the Interior





TAKE PRIDE IN AMERICA CAMPAIGN
P.O. BOX 1339
JESSUP, MD 20794

Participating federal agencies include:

Department of the Interior
18th & C Streets, NW
Washington, DC 20240

Department of Agriculture
14th & Independence Avenue, SW
Washington, DC 20250

Department of Transportation
400 7th Street, SW
Washington, DC 20590

Department of Education
400 Maryland Avenue, SW
Washington, DC 20202

Tennessee Valley Authority
1C40 Old City Hall Complex
Knoxville, TN 37902

Environmental Protection Agency
401 M Street, SW
Washington, DC 20460

ACTION
806 Connecticut Avenue, NW
Washington, DC 20525

Department of Commerce
Travel and Tourism Administration
14th & E Streets, NW
Washington, DC 20230

Department of the Army
Corps of Engineers
20 Massachusetts Avenue, NW
Washington, DC 20314-1000

Some of the participating private sector partners include:

American Recreation Coalition
1331 Pennsylvania Avenue, NW
Suite 726
Washington, DC 20004

U.S. Chamber of Commerce
1615 H Street, NW
Washington, DC 20062

Council of Chief
State School Officers
400 N. Capitol Street, NW
Washington, DC 20001

Keep America Beautiful, Inc.
9 West Broad Street
Stamford, CT 06902

Society for American Archaeology
2000 P Street, NW, Suite 305
Washington, DC 20036

National Association of Manufacturers
1331 Pennsylvania Avenue, NW,
Suite 1500
Washington, DC 20004-1703

National Crime Prevention Council
733 15th Street, NW, Suite 540
Washington, DC 20005

National Recreation and
Parks Association
3101 Park Center Drive
Alexandria, VA 20230

National Association of Civilian
Conservation Corps Alumni
Jefferson Barracks
P.O. Box 16429
St. Louis, MO 63125-0429

Touch America Project
1319 18th Street, NW
Washington, DC 20036

Travel for Tomorrow Council
120 Kentucky Avenue
Lexington, KY 40502

VOLUNTEER: The National Center
1111 North 19th Street, Suite 500
Arlington, VA 22209

TAKE PRIDE IN AMERICA STATE CONTACT INFORMATION

ALABAMA
James D. Martin
Commissioner
Conservation and Natural Resources
64 N. Union Street
Montgomery, AL 36130
Staff Contact:
Bettina Wood
205/261-3151

AMERICAN SAMOA
William Satele
Director
Department of Parks and Recreation
American Samoa Government
Pago Pago, American Samoa 96799
684/633-1191

ARIZONA
Alicia Bristow
Commission on the Arizona Environment
1645 W. Jefferson, Suite 416
Phoenix, AZ 85007
602/255-2102

ARKANSAS
Joan Baldridge
Director
Department of Arkansas Heritage
The Heritage Center, Suite 200
225 E. Markham
Little Rock, AR 72201
501/371-1639

CALIFORNIA
Henry R. Agonia
Director
Department of Parks and Recreation
P.O. Box 942896
Sacramento, CA 94296-0001
Staff Contact:
John Arnold
916/445-6712
916/445-4624

COLORADO
Kate Jones
Public Information Office
Department of Natural Resources
1313 Sherman Street, Room 718
Denver, CO 80203
303/866-3311

CONNECTICUT
Leslie Carothers
Commissioner for Environmental Protection
165 Capitol Avenue, Room 117
Hartford, CT 06106
Staff Contact:
Bill Delaney
203/566-5524

DELAWARE
Jeffrey J. Leggett
Office of the Governor
Carvel State Office Building
820 French Street
Wilmington, DE 19801
302/571-3210

FLORIDA
Tom Gardner
Executive Director
Department of Natural Resources
3900 Commonwealth Boulevard
Tallahassee, FL 32303
Staff Contact:
Shari Naftzinger
904/487-2018

GEORGIA
J. Leonard Ledbetter
Commissioner
Department of Natural Resources
Staff Contact:
Burt Weerts
404/656-3830
Chuck Gregory
Dept. of Natural Resources
Floyd Towers East
Suite 1352
205 Butler Street, S.W.
Atlanta, GA 30334
404/656-7092

GUAM
First Lady of Guam
Government House Agana
Guam 96910
011/671/477-9845

HAWAII
William W. Paty
Chairman
Board of Land & Natural Resources
P.O. Box 621
Honolulu, HI 96809
Staff Contact:
Keiji Ikezaki
808/548-7455

IDAHO
Jack Trueblood
Commissioner
Idaho Centennial Commission
217 W. State Street
Boise, ID 83702
Staff Contact
Constance Arano
208/345-1990

ILLINOIS
Charles Tamminga
Office of Public Information
Department of Conservation
524 South Second Street
Springfield, IL 62701-1787
217/782-7454

INDIANA
John T. Costello
Deputy Director
Department of Natural Resources
State Office Building
Indianapolis, IN 46204
Staff Contact:
Laurel Wildey
317/232-4070

IOWA
Larry Wilson
Director
Conservation.Commission
Capitol Complex
Des Moines, IA 50319
Staff Contact:
Darryl Howell
515/281-8524

KANSAS
Robert L. Meinen
Secretary Department of Wildilfe and Parks
900 Jackson Street, Suite 502
Topeka, KS 66612-1220
913/296-2281

KENTUCKY
Carl H. Bradley
Secretary
Natural Resources and Environmental Cabinet
502/564-3350
Staff Contact:
Dr. James T. Corum
Commissioner, Dept. of Environmental Protection
18 Rielly Road
Frankfort, KY 40601
502/564-3035

LOUISIANA
Martha Swan
Executive Officer
Department of Natural Resources
Natural Resources Building
P.O. Box 94396
Baton Rouge, LA 70804-9396
504/342-6772

MAINE
Bureau of Public Lands
Department of Conservation
State House Station 22
Augusta, ME 04333
207/289-3061

MICHIGAN
Tom Martin
Director
Office of the Great Lakes
Department of Natural Resources
P.O. Box 30028
Lansing, MI 48933
517/373-3588

MINNESOTA
Karen Loechler
Director of Volunteer Programs
Department of Natural Resources
Box 36, 500 Lafayette Road
St. Paul, MN 55155
Staff Contact:
Renèe Vail
612/296-5042

MISSOURI
Frederick A. Brunner
Director
Department of Natural Resources
P.O. Box 176
Jefferson City, MO 65102
Staff Contact:
Julie Fuller
314/751-3443

MONTANA
Brace Hayden
Senior Policy Analyst
Office of the Governor
Capitol Building
Helena, MT 59620
Staff Contact:
Ralph Drier
406/444-3111

NEBRASKA
Dayle Williamson
Director
Department of Natural Resources
P.O. Box 94876
Lincoln, NE 68509-4876
Staff Contact:
Steve Gaul
402/471-2081

NEVADA
Roland D. Westergard
Director
Department of Conservation and Natural Resources
201 South Falls
Carson City, NV 89710
Staff Contact:
Ron James
702/885-5138

NEW HAMPSHIRE
Norm VanderNoot
The Petroleum Council
23 School Street
Concord, NH 03301
603/224-4097

NEW JERSEY
Beverley H. Fedorko
Assistant Director
Office of Communications and Public Education
Department of Environmental Protection CN402
Trenton, NJ 08625
Staff Contact:
Joyce Albanezi
609/633-2103

NEW MEXICO
Karen Brown
Manager
Special Programs
State Parks & Recreation Division
408 Galisteo Street
Santa Fe, NM 87503
Staff Contact:
Phil Haseltine
505/827-7862

NORTH CAROLINA
William W. Davis
Director of State Parks
Department of Parks & Recreation
P.O. Box 27687
Raleigh, NC 27611
Staff Contact:
John Poole
919/733-7795

NORTH DAKOTA
Doug Eiken
Director
Department of Parks and Recreation
1424 W. Century Ave., Suite 202
Bismarck, N.D. 58501
Staff Contact:
Leo Hennessey
701/224-4887

OHIO
Sondra L. Yates
Office of Litter Prevention and Recycling
Department of Natural Resources
1939 Fountain Square, Bldg. E-1
Columbus, OH 43224
614/265-6873

OKLAHOMA
Glenn Sullivan
Executive Director
Oklahoma Tourism & Recreation Department
500 Will Rodgers Building
Oklahoma City, OK 73105
Staff Contact:
Dale Schmaltz
405/521-2973

OREGON
Ernie McDonald
President
Stop Oregon Litter and Vandalism (SOLV)
P.O. Box 40047
Portland, OR 97310
1-800-322-3326

Continued:

PENNSYLVANIA
Mary Wells
Bureau of State Parks
P.O. Box 1467
Harrisburg, PA 17120
717/787-8800

RHODE ISLAND
John Pagliarini
Policy Associate for
Environmental Affairs
Office of the Governor
Providence, RI 02903
401/277-2000

SOUTH CAROLINA
Carolyn McLaughlin
Governor's Division of Energy,
Agriculture & Natural
Resources
1205 Pendelton Street,
4th Floor
Columbia, SC 29201
803/734-0445

SOUTH DAKOTA
Chuck Post
Senior Administrative Assistant
Game, Fish and Parks
Anderson Building
445 Capitol
Pierre, SD 57501
605/773-3485

TENNESSEE
Elbert T. Gill, Jr.
Commissioner
Department of Conservation
701 Broadway
Nashville, TN 37219-5237
Staff Contact:
Mary Locker
615/742-6738

TEXAS
Mitch McCasland
Governor's Budget Office
P.O. Box 12428
Capitol Station
Austin, TX 78711
512/463-1778
Staff Contact:
Carrie Helmcamp
512/463-1895

UTAH
Alton Frazier
Department of Natural
Resources
1636 West North Temple
Salt Lake City, UT 84116
Staff Contact:
Fran Harris Craigle
801/538-7215

VERMONT
George Plumb
Department of Forests,
Parks & Recreation
103 South Main Street
Waterbury, VT 05676
802/244-8711

VIRGINIA
B.C. Leynes, Jr.
Director
Department of Conservation
and Historic Resources
1100 Washington Building
Richmond, VA 23219
Staff Contact:
Leon A. App
804/786-2121

WASHINGTON
Cleveland Pinnix
Deputy Director
Washington State Parks and
Recreation Commission
7150 Cleanwater Lane, KY-11
Olympia, WA 98504-5711
Staff Contact:
Camille Johnson
206/753-5759
Hyla Nelson
206/753-5763
Maxine Scarbro
304/348-3370

WEST VIRGINIA
Ronald R. Postesta
Director
Department of Natural
Resources
1800 E. Washington Street
Charleston, WV 25305
Staff Contact:

WISCONISN
Scott Fromader
Office of the Governor
State Capitol
Madison, WI 53707
608/267-8912

WYOMING
Rod Miller
Natural Resources Analyst
State Planning Coordinator's
Office
Herchler Building,
Second Floor East
Cheyenne, WY 82002
307/777-7574

TRANSFER SHEET
GEORGE BUSH LIBRARY

COLLECTION Bush Presidential Records--
Office of Speechwriting--
Speech File - Backup

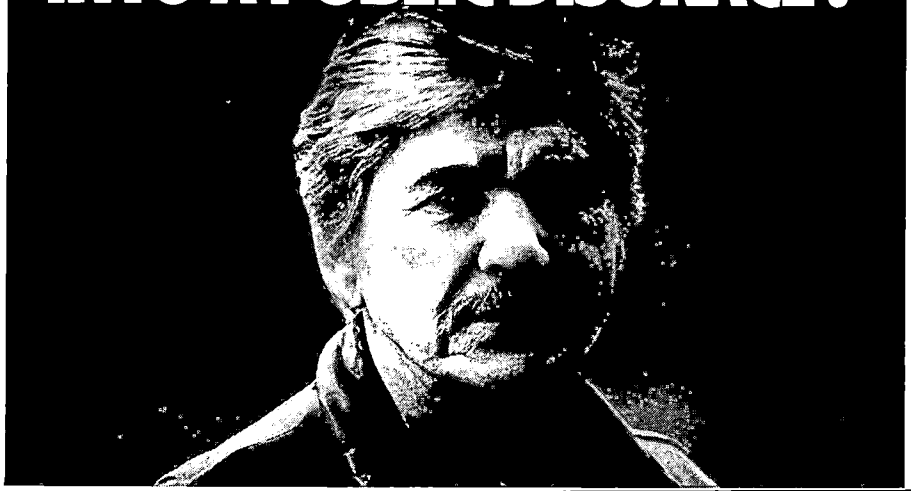
ACC.NO: 93-01

The following material was withdrawn from this segment of the collection and transferred to the _____AUDIOVISUAL COLLECTION
_____BOOK COLLECTION ___x_____MUSEUM COLLECTION
OTHER (SPECIFY: _____)

DESCRIPTION: one "Take Pride in America" bumpersticker

SERIES Office of Speechwriting Speech File - Backup	BOX NO. 24
FILE FOLDER TITLE: Take Pride in America Awards [1] 7/24/89 [OA 6266]	
TRANSFERRED BY: JGP	DATE OF TRANSFER: 6/21/96
RECEIVED BY: T. Burchfield	DATE RECEIVED 6/21/96

"ARE YOU GONNA LET A BUNCH OF HALF-WITS TURN OUR PUBLIC LANDS INTO A PUBLIC DISGRACE?"



If you write to us, we'll tell you how you can help stop abuse of our public lands.
Write: Take Pride in America, P.O. Box 1339, Jessup, MD 20794.

BAD GUYS ABUSE PUBLIC LAND. GOOD GUYS SAVE IT.

Ad Council

TAKE PRIDE IN AMERICA CAMPAIGN
MAGAZINE AD NO. TPA-2235-87—4⅝" x 5" (110 Screen)

CM-6-87



"SOME REAL BAD GUYS ARE WRECKING THE PUBLIC LAND. ANY GOOD GUYS WANT TO HELP SAVE IT?"

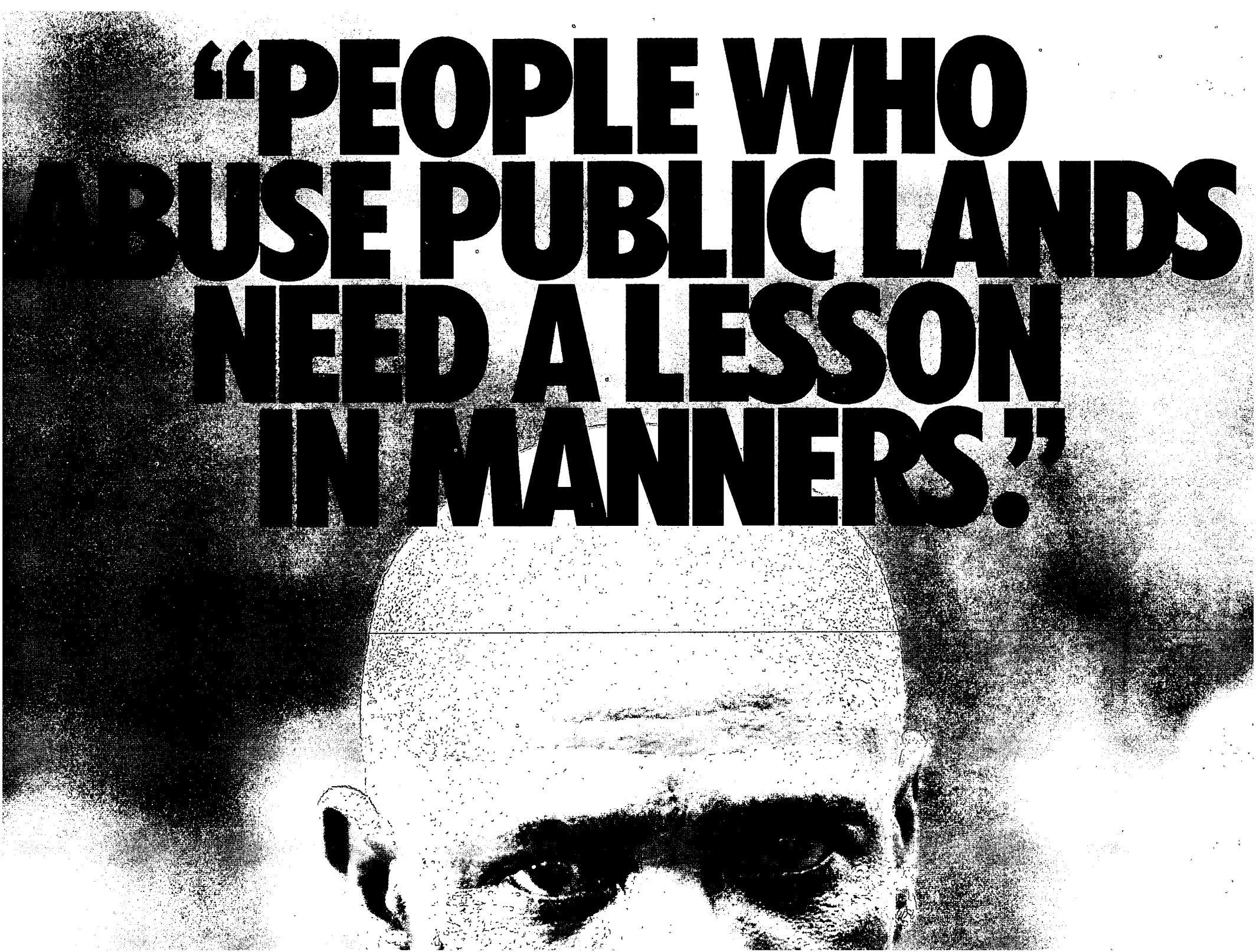
If you write to us, we'll tell you how you can help stop abuse of our public lands. Be one of the good guys.
Write: Take Pride in America, P.O. Box 1339, Jessup, MD 20794.

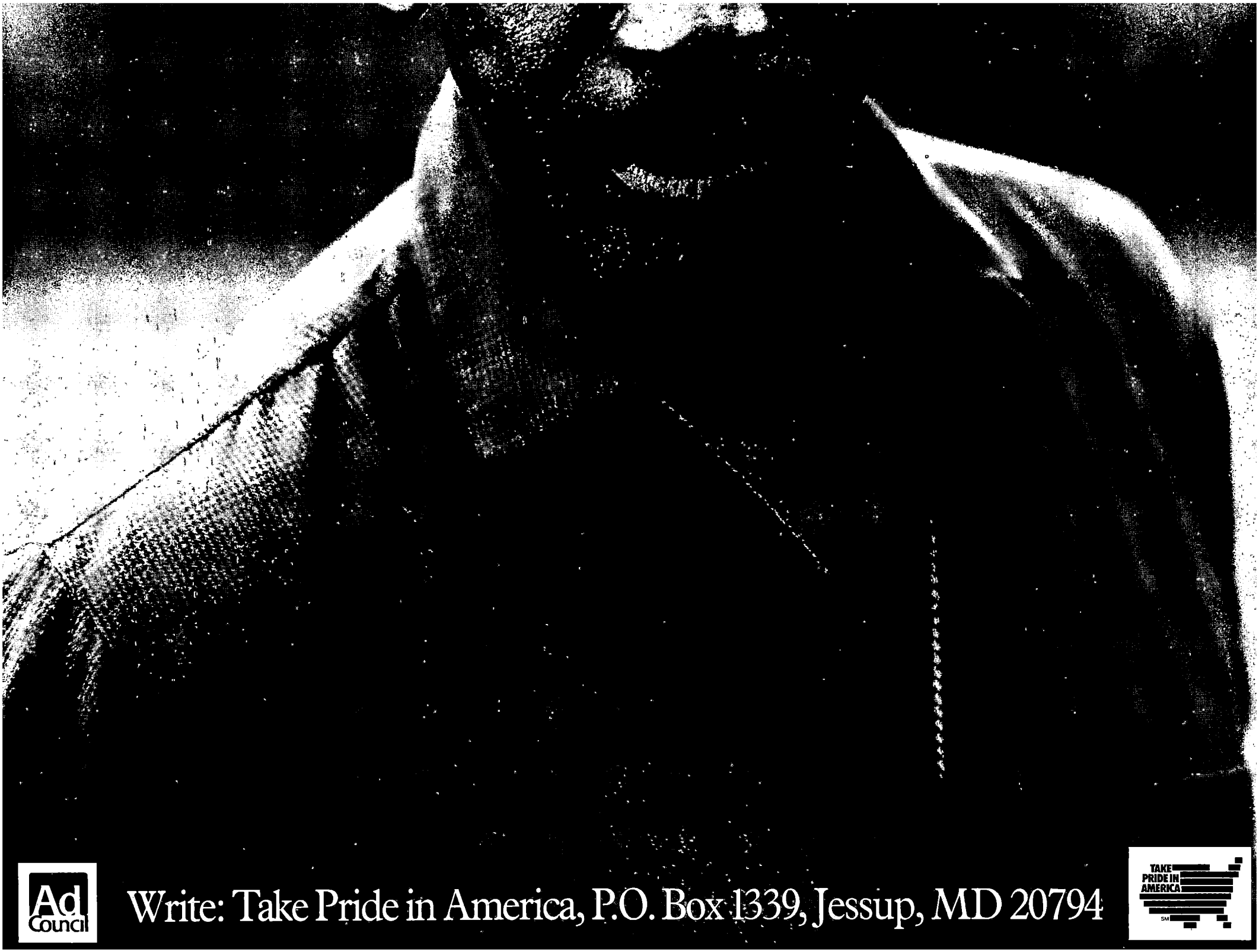
BAD GUYS ABUSE PUBLIC LAND. GOOD GUYS SAVE IT.

Ad Council

TAKE PRIDE IN AMERICA CAMPAIGN
NEWSPAPER AD NO. TPA-87-1192—2 COL.

"PEOPLE WHO ABUSE PUBLIC LANDS NEED A LESSON IN MANNERS."




Ad Council
Write: Take Pride in America, P.O. Box 1339, Jessup, MD 20794
TAKE PRIDE IN AMERICA
SM

Protect Your Public Lands/Youth Campaign

for Take Pride in America, U.S. Department of the Interior

Please discontinue use: February 1, 1990.

"Take Pride/Youth"

Public Service Announcements

Available in :60, :30 versions



(MUSIC UNDER)
ALF: Yo, Alf here.



I'd like to talk to you about your planet. I like it and you should too.



A lot of people aren't taking very good care of it. For starters: they're abusing our public lands,



they're littering the beaches, vandalizing the parks, trashing the playgrounds,



and basically treating the planet like rental property.



Frankly, I don't understand it. People like that are running loose and I'm the one who has to hide in the kitchen.



Look folks, public lands are not like pizzas—you just can't pick up the phone and order more.



I should know, my planet was really abused. The next thing we knew, it was gone.



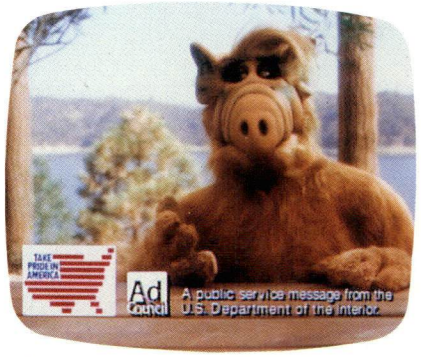
Public land is our friend; if we don't take care of it, it'll be destroyed.



If you want to help me take care of our public lands, call me.



I'll send you all kinds of neat stuff. Even a recent photo of myself.



Please, let's save the planet. I don't want to have to look for another one.

A Public Service Campaign of the Advertising Council

CNPL-8160/8130
189

Volunteer Advertising Agency: W.B. Doner & Company Advertising, Baltimore
Volunteer Coordinator: Harold J. Handley, Vice President, Sales & Marketing, McCormick & Co., Inc.

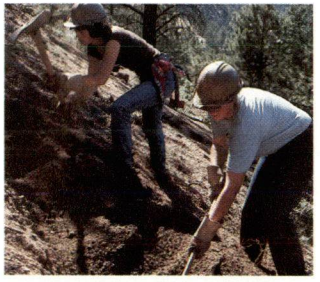
From

To

TAKE PRIDE IN AMERICA

All of us, young and old, can show our pride:

- We can leave the lands better and know that others will enjoy their visits more because we made a difference.
- We can properly dispose of our trash and, when appropriate, carry it out with us.
- We can observe rules and report destructive activity we might see. Rules have been made for our protection and for the benefit of the resources.
- We can remember that historic artifacts are irreplaceable and should be left intact so that others may study them.







- We can encourage our friends, families, companies, clubs, church and synagogue groups, and communities to take pride in their public lands and choose a favorite area to help care for.
- We can look for opportunities to communicate the good stewardship message to others through speeches, articles, slide shows, field trips and similar efforts.

We can make a difference.



The destiny of America's public lands and resources depends on our commitment to their future.

We can enjoy our magnificent lands, waters, wildlife, and history; but, we must help care for them to ensure they will be everlasting.

Individually, we can make a difference. Together there is no limit to what we can do.

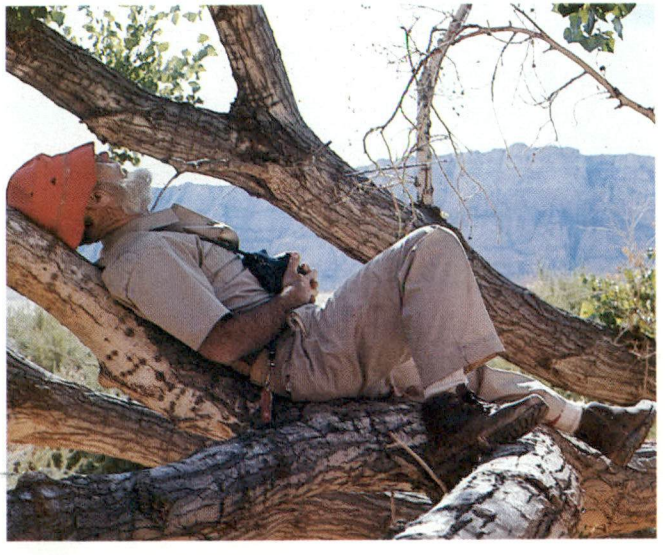
Take Pride in America! This land is our land.

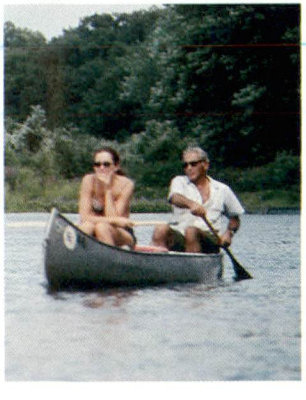
TAKE PRIDE IN AMERICA

Photographs provided by the Bureau of Land Management, Bureau of Reclamation, National Park Service, U.S. Army Corps of Engineers, U.S. Fish and Wildlife Service, and the U.S. Forest Service. Brochure coordinated by the U.S. Department of the Interior on behalf of the Take Pride in America Campaign.

"All Americans should take pride in their outstanding public lands... We must all work together for a renewed awareness that these lands are our lands" to care for and about.

President Ronald Reagan
1986 State of the Union Message





"Take Pride in America" is a national public awareness campaign to encourage everyone to take pride in the Nation's natural and cultural resources.

The campaign is a partnership of public and private organizations committed to ensuring the wise use of the resources that belong to all of us.

Many of us enjoy the outdoors on lands and waters that are for everyone's benefit.

Recreation opportunities abound at our forests, deserts and wildlife refuges; on rivers, lakes, and seashores; and at parks, campgrounds, playgrounds and urban open spaces. Public lands also contribute to our economy and national security through appropriate development of our natural resources.

Important symbols of our past are protected for our mutual benefit as well. These historic sites and landmarks preserve places and memories of the great individuals, cultures, occasions and examples of architecture that make up our heritage.

"Take Pride in America" is based on the premise that these resources are not just the concern of the government agencies that manage them.





Each of us has an obligation to be a good steward.

Although most people take pride in our lands, others act as if the lands belong to "everyone" and no one has responsibility to take care of them.

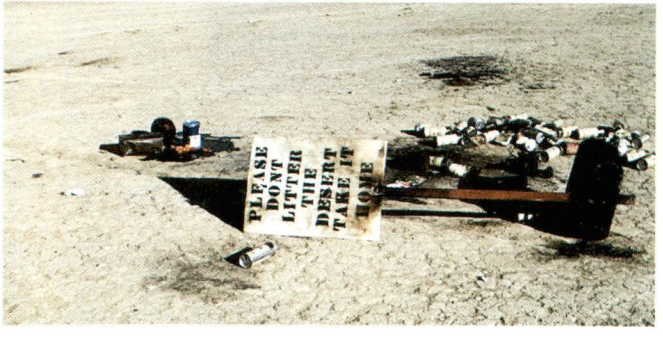
Around the country, in urban and rural areas, public and private resources have suffered from misuse.

Shores, roadsides, trails, and campgrounds have been littered.

Signs and structures have been defaced and fences destroyed.







Wildlife have been poached.

Playgrounds and buildings have been covered with graffiti.

Archeological sites have even been bulldozed so that their "loot" can be stolen more easily.

Some people must not realize that their carelessness is damaging the resources they share with their children and fellow citizens. Their actions could foreclose opportunities for themselves and others.



Our lands and resources must be protected for and by us, not from us. We must prevent thoughtless behavior by a few that reduces enjoyment for many.



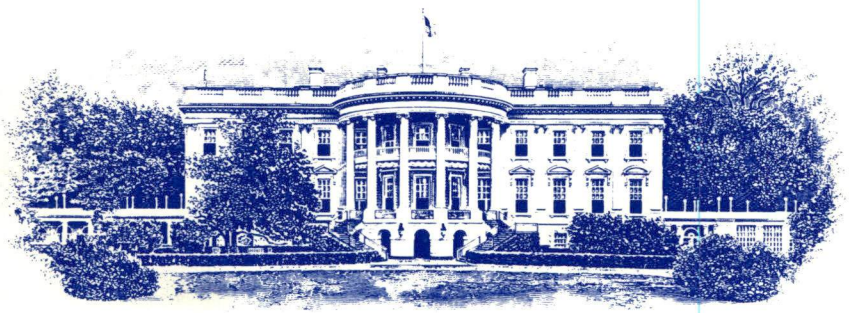
"Take Pride in America" seeks to reduce destructive behavior and encourage constructive activity on our lands.

In every State, people are involved in activities ranging from outdoor stewardship and self-policing programs; archeological resource protection awareness efforts; and, "watch" programs or hotlines to report vandalism, wildlife poaching, theft, and other destructive activity.

Others help care for parks, trails, shorelines, campsites and playgrounds through clean-up, maintenance and general assistance when needed.

Take Pride In America

National Awards Ceremony



July 26, 1988
The White House
Washington, D.C.

THE WHITE HOUSE

WASHINGTON

July 12, 1988

I am delighted to add some words of appreciation, in this booklet, to this year's winners of the Take Pride in America National Awards.

Each of you, along with your colleagues and friends at home, clearly does take pride in community and country -- and for that reason, your fellow Americans take pride in you. You deserve congratulations for all you are doing to restore our natural and cultural resources, to remind the rest of us that the stewardship of these treasures is up to all of us, and to encourage citizens, organizations, and communities to join in. In years to come, as individuals, groups, government, and private-public partnerships continue to preserve our historic sites and public lands, they and the American people will remember your reverence for our resource heritage and your willingness to do your share to perpetuate it. You have my heartfelt thanks.

Again, congratulations and best wishes, now and always. God bless you, and God bless America.

Ronald Reagan



THE VICE PRESIDENT
WASHINGTON

July 15, 1988

TO ALL OF THOSE PARTICIPATING IN THE
"TAKE PRIDE IN AMERICA" AWARDS CEREMONY

I love to hunt and fish, and I have been lucky enough to experience much of America's great outdoors. We have been blessed in this country with a bountiful and beautiful land -- fertile soils, great forests, magnificent mountains and rolling plains. These have been part of our heritage and have helped shape and inspire the American spirit.

The Take Pride in America campaign encourages wise use and discourages misuse of our Nation's outstanding natural and cultural resources. This partnership of Americans from sea to shining sea is giving its time and love to ensure that the parks, forests, wildlife, waters, and monuments enjoyed today will also be enjoyed by future generations. Individually and collectively you are making a difference.

We all have moments and places in America's vast outdoors that have a special hold on our memories and our hearts. You have worked hard to protect this Nation's natural bounty -- not only for our own benefit, but for the benefit of our children and our grandchildren.

Best wishes for an enjoyable and memorable awards ceremony.

Sincerely,

George Bush



Program

TAKE PRIDE IN AMERICA
NATIONAL AWARDS CEREMONY

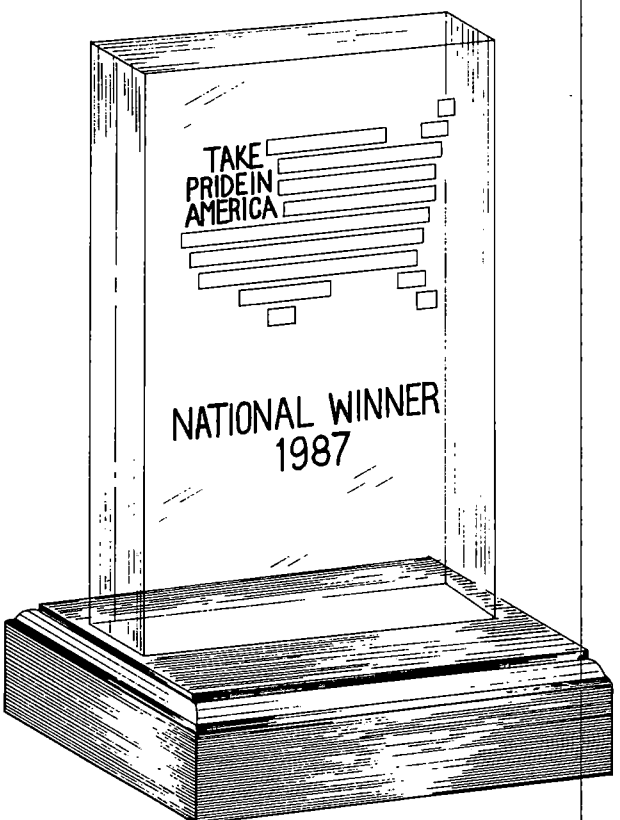
THE SOUTH LAWN
THE WHITE HOUSE
WASHINGTON, D.C.
JULY 26, 1988

THE NATIONAL ANTHEM
United States Marine Band

WELCOMING
REMARKS
The Honorable
Donald Paul Hodel
Secretary of the Interior

TAKE PRIDE IN AMERICA THEME SONG
performed by
The Moody Brothers

ADDRESS
THE HONORABLE RONALD REAGAN
PRESIDENT
THE UNITED STATES OF AMERICA


TAKE
PRIDE IN
AMERICA
NATIONAL WINNER
1987

TAKE PRIDE IN AMERICA
1987 National Award
Winners

BUSINESSES/CORPORATIONS

The **Grand Canyon Trail Guides** of Flagstaff, Arizona, conceived and conducted a 1-day attention-getting project to recover litter from below the rim of the Grand Canyon. The guides were assisted by 19 members of the Arizona Mountaineering Club who climbed over the rim on ropes and harnesses to remove trash dropped by careless park visitors. For 15 years, the trail guides have sponsored creative activities to benefit the Grand Canyon and, ultimately, the millions of visitors to this site—one of America's most famous landmarks.

The national **Bass Anglers Sportsman Society, Inc.** (B.A.S.S.), sponsored a National Lake Cleanup Day during National Fishing Week, June 1–7, 1987. All promotional efforts were conducted through B.A.S.S. headquarters in Montgomery, Alabama, and approximately 200 B.A.S.S. Chapters across the country were involved. Each chapter selected its own cleanup day and targeted a local area to improve. B.A.S.S. is dedicated to conservation efforts and will continue to keep local waters clear of debris to enhance the beauty of natural resources and improve fishing conditions.

During the summer of 1987, a scavenger hunt for litter was sponsored by **Columbia Coca-Cola Bottling Company, WSCQ Radio** and **South Carolina Electric & Gas Company (SCE&G)** on Lake Murray near Columbia, South Carolina. Coca-Cola manufactured 188 diet Coke cans in which a total of $5,000 in cash was sealed. The cans were placed in and around Lake Murray, and clues to their location were broadcast over WSCQ Radio from a patrolling, pontooned "Litter Patrol Boat" donated by SCE&G. Participants turning in full litter bags were rewarded with a 6-pack of Coca-Cola. This activity left Lake Murray a cleaner recreational area, and public response was so positive that plans are underway for a larger project in 1988.

CIVIC/CITIZEN ORGANIZATIONS

Members of the **Riverfront Development Committee** have stimulated citizens in Defiance, Ohio, to form a partnership involving civic organizations, individuals and the public sector to work vigorously toward improving their waterfront community. Since February 1986, more than 400 volunteers have worked on projects such as initiating an advertising campaign to raise awareness and provide information; razing abandoned buildings; creating public parks; stabilizing riverbanks to stop erosion; and, improving recreational access to waterways.

The **Mono Lake Committee,** a non-profit citizens group that now numbers well over 12,000 members, was organized in 1978 to promote public awareness about Mono Lake's unique and spectacular wetlands and find a means to preserve them. The committee's goal is to find a balance between the water needs of the Mono Lake ecosystem and the Los Angeles, California area. This is being accomplished through the legislative system and public education. Due to the efforts of the Mono Lake Committee, California has created a wetlands reserve around the lake, and Congress has established the Mono Basin National Forest Scenic Area. Plans for the future include a cooperative study to identify alternate water sources for Los Angeles.

A small group of volunteers planted flower beds and filled pots with flowers in Ogden, Utah's **Union Station and Historic 25th Street** area in a successful attempt to focus public attention on the culture and heritage of the historic district. Local nurseries donated flowers; the City Parks Department and the Ogden Garden Club helped prepare and plant the pots and beds; Boy Scouts weeded and cared for the flowers; and, many other volunteers nurtured this beautification project over the past two years.

The **Borough of West Long Branch, New Jersey, Environmental Commission** funded and conducted a year-long project researching feasible methods to preserve the 12-acre Franklin Lake. The Commission members believe they have found a practical solution to halt the decline of Franklin Lake and are awaiting final results. In the meanwhile, a vigorous public awareness campaign has brought the situation to the public's attention. Their cooperation and willingness to work for the lake's future should help to revitalize this precious natural resource.

The **Santa Barbara Trust for Historic Preservation,** a private, non-profit corporation, was formed in 1963 for the primary purpose of preserving, restoring and reconstructing El Presidio de Santa Barbara, the last royal Spanish fortress built in North America, to

serve as the center of a State historic park. This project is an enduring enterprise that has as its goals: archaeological research of the original site; reconstruction of the fortress; and, interpretation of the presidio, its history, and its contribution to California as an example of Spanish/Mexican civil and military presence in southwestern history. Broad community involvement and support by literally thousands of volunteers including students, the California Conservation Corps and others, have resulted in increased commitment to cultural preservation.

The **Sequatchie Valley Historical Association,** formed in 1984, has as its goal the preservation of the coke ovens near Dunlap, Tennessee, so that future generations can discover and understand their heritage. Coal mining at the turn of the century helped to bring this farming community into the industrial age. Coal mined on mountaintops was transported to coke ovens in the valley, where it was transformed into industrial coke used to manufacture steel. With the decline of coal prices and usage, operations ceased and the area soon became an illegal dump site. The Sequatchie Valley Historical Association, with assistance from the city, acquired the property. Within one year, the site was converted into a public park and historic site. Flowers were planted and restrooms built; 1,000 tons of refuse were removed; and an outdoor amphitheater and picnic shelter were erected. The all-volunteer park staff continues to preserve the site as a showcase in the community.

A grassroots group of citizens including professionals and scientists comprise the **Committee to Save the Pyramid Mountain Natural and Historic Area**—450 acres of pristine wilderness in northeastern Morris County, New Jersey. The group's goal is to preserve the unique area which is a "sacred place"—the Lenape Indians' ancestral homeland. The area also is an environmentally vital wetland; offers a home to a variety of flora and fauna; and, could provide a valuable recreational region in an urbanized area. The committee has been campaigning since 1986, working with local, county and State agencies to designate Pyramid Mountain a county park and preserve the legacy of the Lenape Indians to enrich future generations.

The **Illinois Prairie Path** (IPP) is a 30-mile recreational/nature trail in Chicago's western suburbs and also is the name of the all volunteer non-profit corporation which founded the trail more than 20 years ago. The trail runs along an abandoned railroad right-of-way and is used by approximately 300,000 joggers, bicyclists, hikers and horseback riders every year. Volunteers perform a variety of functions in support of the IPP including: cleaning, pruning and mowing; designing informational brochures and maps;

writing, editing and illustrating a quarterly newsletter; writing press releases; raising funds; leading nature and recreational hikes; restoring an historic building (railroad station); designing, building and installing information kiosks; and, removing fallen trees and branches.

In 1979, volunteers leased a crumbling farm in Mt. Laurel, New Jersey, and worked for one year on the 8-acre tract restoring an 18th century farmhouse, dairy barn, ironstone icehouse and smokehouse. They then began constructing a nature trail, hands-on nature exhibits, a small library and film room. The facility was opened to the public in 1980, and was named **PAWS Farm Nature Center.** PAWS volunteers teach basic conservation values, and take their message into the community—to schools and facilities for the handicapped. In addition, PAWS naturalists visit local nursing homes and hospitals with animals from the farm to cheer the elderly and ill. Four veterinarians donate their time and services treating injured wildlife and instructing the public in caring for wildlife. Volunteers have logged over 50,000 hours for PAWS since 1979, and over 30,000 persons have been touched by PAWS programs in the past year.

CONSTITUENT ORGANIZATIONS

PHILADELPHIA GREEN is the **Pennsylvania Horticultural Society's** community outreach program that works with the city's low and moderate income neighborhoods to plan and implement greening projects. Philadelphia Green's main purpose is to assist low income neighborhoods in clearing off vacant lots and debris-choked streets, and filling those spaces with flowering plants and shrubs. Residents are instructed on the care and value of the plantings. The horticultural society first became involved in community gardening in 1974, and continues to provide technical assistance, flowers and plants, construction materials and encouragement to inner city groups. By sprucing up inner city neighborhoods, Philadelphia Green hopes to curb decay and revitalize the downtown area.

The **Gwinnett County Resource Conservation and Development Council** joined forces with the Parks and Recreation Department and Gwinnett Clean and Beautiful to organize "Take Pride in Tribble Mill," to benefit the 640-acre regional park in Lawrenceville, Georgia. This program's main objective has been to change attitudes about the park and foster a sense of pride and responsibility for this facility and other parks. Since the program began in May 1987, 147 tons of trash have been removed by over 550 volunteers, a Neighborhood Park Watch program has been established, and litter barrels have been placed throughout the park.

For the past 8 years, the **Association of the Eno River Valley** has produced and staged the "Festival for the Eno" on behalf of Eno River State Park in Durham County, North Carolina. The festival draws on the entire region for financial support, volunteers and talent. Since 1980, the festival has raised over $200,000 that has been earmarked for purchase of lands surrounding the Eno, a Wild and Scenic River. The festival, which attracts up to 35,000 people, is also a forum for environmental discussion and display. The focus is on the diversity of North Carolina's folk traditions and maintaining environmental variety and vitality.

For the past 15 years, **Keep Loudoun Beautiful,** a non-profit, volunteer organization in Loudoun County, has been dedicated to beautification projects, litter control, recycling and environmental education. The organization seeks to involve citizens in preserving the natural beauty of this picturesque Virginia county through a county-wide annual "Spring Cleanup," educational programs and environmental studies in schools, and enforcement of anti-litter laws. During a cleanup in April 1987, 500 miles of secondary county roads were cleaned by approximately 1,800 volunteers who collected 265 tons of roadside litter, filled 5 dump trucks with 850 tires, and arranged for the Loudoun County Sheriff's Department to tow 145 abandoned vehicles.

Keep North Carolina Clean and Beautiful, Inc. (KNCCB) is an environmental education organization that sponsors education and awards programs throughout the State. KNCCB acts as a coordinating agency teaching personal responsibility for the environment and encouraging active involvement in the beautification and conservation of natural and cultural resources. They have garnered support from hundreds of thousands of North Carolina's citizens who participate in spring and fall cleanup months. Additionally, county and city Appearance Commissions were formed; 300 schools and 64 communities were involved in awards programs; and, millions viewed TV, school and community video and slide programs and public service announcements. KNCCB was a national winner in the 1986 Take Pride in America Awards Program.

The **Provo River Trail Citizens Committee,** a volunteer organization, successfully worked with the Utah State Legislature, as well as landowners, service clubs, the chamber of commerce, and city and county officials to obtain zoning that prohibits any building within 100 feet of the river banks. All but a few plots of land have

been acquired for a river trail. The committee has preserved the greenway and extended it with 23 miles of trail from Deer Creek Dam to Utah Lake. The enthusiastic and supportive attitude of the Provo community is demonstrated by the frequency with which they recreate in this area.

EDUCATIONAL INSTITUTIONS

The **Fayette County Chapter** of the **Future Farmers of America** (FFA) from Oak Hill, West Virginia, became involved in several public land improvement activities in April 1987, and plan to continue these efforts. The group worked with local forestry officials to develop a timber stand improvement plan on a 3-acre portion of wooded land. They removed dead and diseased trees to make room for uninhibited growth of healthy ones. The FFA assisted the Soil Conservation Service with maintenance work at a reclaimed mine site. Additionally, they "adopted" the grounds and facilities at the Fayette County Historical Society headquarters, and have spent hours clearing brush, pruning trees and assisting the staff as tour guides. The Future Farmers of America in Fayette County have many more ongoing projects that support public lands and call attention to the need for good stewardship.

Colorado's **Buena Vista School District** and the community of Buena Vista jointly have planned, developed and continue to expand the E. Alfred Marquand Nature Area—six acres of school property located along the banks of Cotton Creek. The project, now in its second year, provides opportunities for students in life science and conservation classes to take an active role building trails, erecting signs, planting trees, and ultimately contributing to the preservation of a valuable wetland resource. This effort has involved over 2,000 people and will continue to grow.

Lee County Senior High School in Sanford, North Carolina, inaugurated a "Take Pride in Our School" campaign at the start of the 1987–88 school year. The campaign was designed to increase student appreciation for the campus by improving the buildings and surroundings in an effort to make Lee County Senior High the best possible environment in which to learn and live. A total of 1,700 people, including staff, teachers and students, participated in projects such as landscaping, cleaning and painting. Thirty-one of the school's clubs have "adopted" defined areas to improve and maintain. Weekly "Mr. Clean" awards are presented to students who are observed picking up litter. With the increase in school pride and spirit, there has been a decrease in incidents of vandalism.

In 1985, a group of citizens in the **Kenwood Elementary School** neighborhood banded together to create an authentic native plant "hammock," complete with trails and a teaching glade that serves as an outdoor learning center for school-aged children. The site is located on the grounds of the Miami, Florida, school in what was an unused area the size of a football field. Now, after a year of planting efforts, more than 300 plants indigenous to South Florida are prospering. The site's sloping terrain inspired separate areas for marshy, pineland, hardwood and Keys species. The project is funded by donations and maintained by volunteers—students, teachers, parents, neighbors and scouts—who contribute labor and equipment. During the first year, organizers concentrated on planting canopy trees to provide shade. Planning is underway to add smaller understory plants. Weeding and mulching will be ongoing activities. Instead of a seldom-used patch of grass, Kenwood Elementary School and the surrounding community have a small forest, the beauty and value of which will increase with time.

Sheldon Community High School's **"Trees for Schools,"** a 5-year plan to expand the learning environment for students and adults and promote civic responsibility, was initiated in 1986. All those involved cooperatively volunteered labor and financial assistance to the project and acquired a sense of duty toward preserving the school grounds. A total of 460 trees and shrubs were planted in 1987, by 60 students and 40 adults who contributed over 250 hours—planting, tilling and weeding. The landscaping project has received an outpouring of support from the Iowa community and is one of the largest of its kind attempted in Sheldon.

Rutgers Cooperative Extension Urban Gardening Program has been helping Newark, New Jersey, residents develop community gardens on vacant city-owned lots since 1978. The program teaches urban horticulture through workshops and clinics at demonstration gardens located throughout the city. In addition to teaching gardening techniques, the program trains participants in how to conduct meetings; improve communication skills; balance family budgets; and, preserve fruits and vegetables by canning, freezing and drying. In 1987, thousands of Newark residents transformed 14 acres of litter-strewn lots into 935 community gardens where 25 varieties of vegetables were grown. The gardeners were able to provide their families with better balanced diets and donate 735 pounds of fresh vegetables to the homeless as well. Community gardening brings neighborhoods together, promotes pride and creates a network of green spaces in urban areas.

The students in the **Computer Club** at **Worcester Country School** were concerned about beach erosion at Assateague National

Seashore and the fate of the Assateague ponies. In response, they conceived a community service project to bring public attention to the island. Fourth through sixth grade students formed committees and, using their school and home computers, created publicity pieces for their information campaign. Computer printers created posters, graphs of the ages of the ponies, data bases naming 128 of the ponies, and news and informational letters about the island. The children held a discussion session with their Congressman, mailed press releases and visited the island. The well-known success of this Berlin, Maryland, computer club has caused educators from across the Nation and Canada to request information on organizing similiar clubs in their schools.

The **Paradise Canyon Elementary School's** sixth grade class in La Canada, California, rallies annually to help Smokey the Bear and draw attention to the need for careful stewardship of our Nation's natural resources. The students paint attractive signs on Highway 2 in the Angeles National Forest. According to their supervisor, a Forest Service patrolman, "It's the students' way of drawing visitors' attention to their responsibility in the forest." In keeping with their motto, "Preservation through Education," the Santa Anita Historical Society provides the students' supplies. Since this project began in 1983, there has been a visible reduction in vandalism, litter and forest fires.

In 1986, University of Maryland Cooperative Extension Service county agents, **Ruth Miller** and **Patricia White,** introduced an educational program to local residents entitled "Clean Drinking Water in Calvert County." The citizens of this rural Maryland county were unaware of the risks posed by dumping oil and other hazardous wastes on public lands and in water supplies. Ms. Miller and Ms. White conducted public meetings to address this problem and reached over 100 persons. As a direct result of these meetings, County Commissioners voted to place oil deposit containers at the county landfill and trash collection sites. Participants in this Extension program became aware of a specific problem and learned that their actions have a definite impact on the future of our lands.

Coast Day is sponsored annually on the first Sunday in October by the **University of Delaware College of Marine Studies and Sea Grant College Program.** "Wave of the Future" was the 1987 Coast Day theme, drawing at least 15,000 people to the college's scenic 387-acre campus located at the mouth of the Delaware Bay. Coast Day provides an opportunity for scientists and researchers to share knowledge about the fragile and valuable marine environment through tours, exhibits, lectures, displays and films. Education is the byword for Coast Day, and visitors leave the campus with an

enhanced understanding of the need to respect marine life and coastal resources. Nearly 600 beach cleanup volunteers picked up almost four tons of trash from Delaware beaches on the weekend following Coast Day '87.

Virginia's **Franklin County Public Schools** have been conducting educational activities centered around cleanup, beautification and recycling since 1986. The program was intended to instill in students a sense of community and school pride, but its effects spread even further into the community to parents, neighbors and many more who came in contact with these enterprising young people. Through active participation in the School's Beautification Campaign, the students learned solutions to litter and ecology problems through cooperative efforts within the community. Many trees, bulbs and flowers were planted and school grounds across the county were cleaned up. Many of the children carried out special projects at home and in their neighborhoods as well. The inspiration for the campaign was the Chinese proverb: "Tell me, I forget; show me, I remember; involve me, I understand."

FEDERAL GOVERNMENT

The **Bureau of Reclamation's Grand Junction, Colorado, Projects Office** (GJPO) directed a comprehensive year-long public awareness program that involved 24,000 citizens. GJPO sponsored a Take Pride in America essay contest for sixth through twelfth graders, which introduced 14,000 local students to the campaign. The essay contest was supported by local businesses and received coverage by the media. Hundreds of third through fifth grade students became involved in a Take Pride poster contest sponsored by the GJPO, and the winning posters were exhibited in a community grocery store. Among the other projects the GJPO directed was a 1-day Take Pride in America Cleanup Contest. Young people, aged 8-18, competed to collect the most trash from four heavily used reservoirs located within Grand Mesa National Forest. As a result of the many GJPO public awareness programs during 1987, the community has learned about the principles of good stewardship.

Since 1985, the **Glen Canyon Recreation Area** in Page, Arizona, has sponsored an "Adopt-A-Canyon" program which has involved over 3,000 elementary school students, Boy Scouts, Kiwanis, and several other civic and religious organizations. The volunteers clean different locations in the canyon, including the 1,900 miles of shoreline on Lake Powell. In 1986, Page Elementary School's fifth grade class was a winner in the national Take Pride in

America Awards Program for the community service work they performed at Glen Canyon. Clearly, the spirit of volunteerism is spreading and citizens feel a responsibility to keep the recreation area litter-free.

The **Georgia Food and Agriculture Council** (FAC), in keeping with President Reagan's 1986 Take Pride in America call to action, encouraged Georgia's 159 county FACs to join the campaign. The State FAC worked closely with the leadership of Georgia Clean and Beautiful and served as a coordinating agency for the local FACs. Many activities to benefit Georgia's public lands were organized and promoted, culminating with a month-long celebration in September 1987. Leading up to Georgia Take Pride Month, the State FAC distributed audio-visual aids, banners, buttons and stickers to county FACs. After numerous cleanups across the State during September, it is estimated that tons of cans, bottles and other debris were removed from Georgia's local, county and State public lands.

James Dunder, a Bureau of Land Management seasonal employee from Rock Springs, Wyoming, has been recruiting, training and supervising citizen volunteers for the past 13 years. "His" volunteers have contributed more than 8,000 hours of service to the Nation's public lands and resources performing activities such as: improving riparian habitats by planting trees and building fences; monitoring big game winter ranges; constructing in-stream fisheries structures; and, conducting endangered species inventories. The volunteers are members of a number of organizations including the Boy Scouts, high school conservation classes, Sweetwater Wildlife Association, Izaak Walton League and Trout Unlimited. Mr. Dunder has provided citizens the opportunity to serve as public service volunteers by motivating them to contribute time, materials and supplies to advance natural resource enhancement, development and conservation projects.

Mary Dudley, a Bureau of Land Mangement (BLM) seasonal employee, is the Coordinator of the Squaw Butte Restoration Volunteer Program, the largest and most successful volunteer program in Idaho. Mrs. Dudley is co-organizer of a group of local citizens concerned about the drastic loss of wildlife habitat due to wildfires in 1986. Fires were responsible for destroying over 100,000 acres of bitterbrush and sagebrush used as winter range by a herd of 5,000 to 7,000 deer. The group, Friends of the Squaw Butte, offered to BLM assistance in rehabilitating the affected area. Mrs. Dudley recruited 511 volunteers from all walks of life — Boy Scouts, students, farmers, retirees, housewives and church groups

— to plant the charred winter range with shrub seed during the fall of 1986 and the spring of 1987. For her efforts, Mrs. Dudley has been awarded "Conservationist of the Year" from the Idaho Wildlife Federation.

"Take Pride in Chesapeake Bay" is an ongoing effort sponsored by the **U.S. Fish & Wildlife Service Annapolis Field Office,** to inform citizens about the importance of the Chesapeake's resources, the direct impact each person has on the Bay, and the positive difference the public can make on the Bay's ecology. To this end, a variety of activities were undertaken including:

- "Chessie: A Chesapeake Bay Story," a story/coloring book distributed to elementary schools in the Bay region;
- Public service announcements by Washington, D.C., radio personalities Harden and Weaver; and,
- An exhibit during the Chesapeake Appreciation Days celebration at Sandy Point State Park where 10,000 people viewed an educational display.

A 1985 survey revealed that Padre Island National Seashore was littered with an estimated 142 tons of beach debris and trash. In response to this serious problem, the **Minerals Management Service** (MMS) in Washington, D.C., created a task force — TAKE PRIDE GULF WIDE — consisting of federal, State and private sector representatives, to involve their organizations in a non-regulatory effort to reduce marine debris. Thousands have participated in awareness efforts and beach cleanups along the Gulf Coast as a result of MMS's determination to help make the area a clean, safe environment for work and recreation, now and in the future.

At **Gettysburg National Military Park** in Pennsylvania, the Monument Preservation Project was created in 1986 to focus attention on the need for public support of the park's 1,300 monuments and memorials. These monuments are important cultural resources because of the significant historic events they commemorate. They also are valuable works of art created by internationally-known artists of the late 19th and early 20th centuries. The primary purpose of the "Adopt-A-Monument" project is to solicit donations for maintenance and rehabilitation efforts. By inviting the public to invest time, energy and money to preserve the monuments, the program has successfully increased public awareness of their value and engendered a sense of citizen ownership.

Over the years, the **U.S. Army Corps of Engineers'** (COE) **Ouachita Lake** in Mountain Pine, Arkansas, has experienced yearly increases in visitation to the 82,000-acre project. The creative COE staff has guided the public in a variety of stewardship projects including improving wildlife habitats; collecting historical artifacts; conducting eagle watches; planting trees; cleaning lake shorelines; sponsoring cultural heritage festivals; and, promoting water safety programs. COE reports that advocates of a clean Lake Ouachita, stirred by their new sense of ownership, continue to volunteer their services for many different activities and are ready to respond whenever needed.

R.D. Bailey Lake is a new project in Justice, West Virginia, managed by the **U.S. Army Corps of Engineers** (COE). The COE staff has sponsored two events to involve the local citizens in the care of the lake project — an Environmental Challenge Day Program and a Flood Cleanup Project. The Environmental Challenge Day Program, conducted during the spring of 1987, was a comprehensive education program geared toward 6th, 7th and 8th grade students from three area schools. The youngsters were taught wise forest resource management techniques. The 3-month program generated 3,100 hours of volunteer time and involved over 500 people — students, adults from the community, businesses and government. After two floods victimized the lake project, community volunteers rallied to tackle the job of removing tons of silt, trash and debris from roadways, buildings, playgrounds and picnic shelters. With continued commitment by COE staff to involve the public, it is expected that the positive results of these programs will endure for years.

The U.S. Forest Service at **Clearwater National Forest** in Orofino, Idaho, hosted a weekend campout/trail cleanup project that attracted 330 volunteers — some of whom came as far as 400 miles — to spruce up an 80-mile stretch of the Lolo Trail National Landmark. The July 1987 event was billed as a family affair. Participants supplied their own transportation to the campsite, as well as food and camping equipment. The Forest Service furnished campsites, work assignments, tools and transportation from the camps to work sites. Litter was removed from recreation areas; fire-rings were installed; signs were repaired and painted; rocks and brush were removed from roadways; and, trees were cleared to create scenic vistas. Much of this work could not have been accomplished without the assistance of the volunteers who have offered to return in 1988.

The John H. Kerr Reservoir, operated by the **U.S. Army Corps of Engineers** near Boydton, Virginia, sponsors several programs that have involved hundreds of citizens in public service projects

and stewardship awareness efforts. The program goals are to: educate school children and the general public about public land beautification projects, the wise use of public lands and cultural history; and, encourage volunteer support for and participation in recycling projects, facility improvements and resource management. Some of the activities sponsored at the reservoir are Public Lands Cleanup Day, Boy Scouts/Corps Recycling Project, Adopt-A-Park Program, and Volunteer Trail Improvement Program.

The **Tennessee Valley Authority** (TVA), headquartered in Knoxville, Tennessee, began work in 1986, on an educational guide designed for use in middle schools. A cooperative effort of education and resource professionals produced "TVA — A World of Resources," which addresses eight resource areas: air; culture; energy; forests; recreation; water; wildlife; and, TVA resource management. The guide introduces resource topics with fact sheets and provides for student involvement through activities. Since the material was field tested in several States, approximately 750 teachers have used the guide to educate almost 22,000 students. Teachers report that the resulting activities tend to promote awareness of local problems and encourage students to identify and implement solutions within their communities.

INDIVIDUALS

For the past 16 years, **James R. Scott,** a Doctor of Veterinary Medicine from Anchorage, Alaska, has provided medical services for sick and injured wildlife. He has treated 35 eagles, 71 other raptors and hundreds more animals, most of which have been returned to the wild. If he had charged for his services, the cost would exceed $100,000. Dr. Scott has demonstrated his love for wildlife by training other veterinarians in various methods of caring for wildlife, visiting schools to teach children about wildlife, and researching new medical techniques.

For the past 10 years, **D. Lindsay Pettus** has championed the 485-acre Flat Creek Natural Area in Lancaster, South Carolina. Mr. Pettus has helped preserve the Flat Creek Natural Area by working with the South Carolina Nature Conservancy to acquire land to expand the area, and educating the public about the need for personal responsibility toward public lands and resources by making presentations to school children and civic clubs. Additionally, he actively promotes and participates in maintenance and improvement projects in the area. His endeavors have received vast media attention and further helped to spread the good stewardship message.

Ferd M. Bellingrath of Pine Bluff, Arkansas, has devoted his entire adult life to enhancing the quality of life in his community. Mr. Bellingrath's accomplishments include: creating, nurturing and serving as the Chairman of the Pine Bluff Clean and Beautiful Commission (a 1986 national Take Pride in America winner); overseeing the annual Great Arkansas Cleanup; and, participating in a score of other community service activities. Most recently, Mr. Bellingrath established the Catherine Seabrook Beautification Fund, in honor of his mother. The $100,000 fund will be used to finance projects that improve the community and increase awareness about the importance of resource stewardship.

The Rivergreenway Consortium, an organization of private and public sector individuals and groups, was conceived in 1975, by **Ernest Williams** of Fort Wayne, Indiana. As President of the consortium, Mr. Williams has been instrumental in planning and fundraising activities to benefit natural resources at the confluence of the St. Mary's and St. Joseph's Rivers which form the Maumee River. The consortium's goal has the twin purposes of flood mitigation and recreation through the creation of a series of connected greenways along the banks of the three rivers. The greenway now is nine miles long and is enjoyed by walkers, bikers and joggers. Plans are in place to link four city parks situated along the rivers, which will double the length of the greenway trails.

The health of the Kankakee River, its tributaries and adjoining lands has been championed for years by **Gordon Graves** of Kankakee, Illinois. Mr. Graves' ongoing, lifetime efforts to preserve and enhance the Kankakee River Valley have been recognized by both sportsmen and politicians as the prime reason the Kankakee is flourishing today. He has rallied groups to take action, formed committees and given speeches, devoting thousands of hours — all for the benefit of the river he has adopted. Due in no small measure to his tireless efforts, the Kankakee has become one of the finest fishing, canoeing and aesthetically pleasing rivers in the Midwest.

Jack W. Keupfer, a 67-year-old retired factory superintendent from Clifton, New Jersey, is the volunteer coordinator for a project that he loves — the restoration of an historic park on the Morris Canal. He has recruited volunteers from the local Women's Club, Boy Scout troops and the Passaic County Probation Office to restore this portion of the canal. In its halcyon days, the 106-mile canal linked Pennsylvania's coal mines to the Hudson River, but then it fell into disrepair. Mr. Keupfer motivated his crew to remove debris; cut down trees along the tow path that parallels the canal; build footbridges; and, clean up the 5-acre park, now called the

Morris Canal Historic Park and Nature Preserve. He inspired the formation of the "Friends of the Morris Canal," a group of volunteers who intend to continue to care for the park.

Mrs. Audrey Burtrum-Stanley has been a major force in efforts to beautify North Little Rock, Arkansas, in the last five years. She has organized and planned many projects to benefit public land, including improving 8 parks, landscaping a major thoroughfare and constructing the world's largest horizontal sundial. Mrs. Burtrum-Stanley was responsible for providing 150 redwood birdhouses to public parks, schools and post offices. The birdhouses were designed by the Audubon Society and constructed with donated materials by Boy and Girl Scouts and church members. Identifying problems, initiating activities and soliciting donations to solve those problems are Mrs. Burtrum-Stanley's personal contributions to public land stewardship and to her community.

Al Pollard, President of Keep Arkansas Beautiful, organized the first annual Great Arkansas Cleanup in 1979. Modeled after the annual Greer's Ferry Lake and Little Red River Association Cleanup, the program has expanded to include 16 Army Corps of Engineers lakes in Arkansas and southern Missouri, and the Arkansas River. The Great Arkansas Cleanup was the catalyst for National Public Lands Day and the Federal Lands Cleanup Act. The ongoing program objectives include: removing litter; involving the public; improving relations between public and private agencies; sponsoring a continuing education program; recycling materials; and, providing a model for other communities that want to promote public land stewardship.

Since 1984, **Dr. Neil B. Armantrout,** a fisheries Biologist for the Bureau of Land Management Eugene District, has organized and trained volunteers to maintain and improve over 40 miles of fish habitat in the Eugene, Oregon area. Through his efforts, approximately 36,000 hours were donated by a variety of groups ranging from private timber companies to the Student Conservation Association. Some of the major projects accomplished by the volunteers include placing in-stream structures; planting trees along stream banks to control erosion; sampling fish populations; developing computer models for categorizing fish habitat; and, initiating an "adopt-a-stream" program for habitat improvement work.

For the past 14 years, **Jack Glover,** a 73-year-old retired graphic artist, has worked with community interest groups, the Bureau of Land Management (BLM) and the Umpqua National Forest to plan, develop and construct the 79-mile North Umpqua Hiking Trail in Oregon. When completed in 1990, the trail will connect the Swift

Water Bridge on the North Umpqua River to the Pacific Crest Trail at the crown of the Cascade Mountains. In support of this project, Mr. Glover has traveled over 5,000 miles and donated 700 hours in the past year alone. According to BLM's Roseburg District Manager, "Jack Glover not only donates more volunteer hours to the trail project than any other person or group, he also provides an invaluable service to BLM by doing so much of the technical layout and supervisory work that normally would be done by agency staff on similar volunteer projects."

Mrs. Chauncey Godwin, from Tupelo, Mississippi, has been involved in various activities to conserve natural resources such as preserving and restoring native wildflowers, and initiating the "Avenue of the Magnolias" project which involved planting the State's official tree and flower at all 29 entrances to Mississippi. Mrs. Godwin has worked on tree planting and beautification projects and litter reduction programs for the past 20 years. She was the first chairman of the Tupelo City Beautification Commission, and was instrumental in organizing Tupelo Clean and Beautiful. She has earned numerous awards through the years, and has been successful in encouraging citizen participation and wise stewardship in Tupelo.

LOCAL GOVERNMENTS

In April 1987, the Maysville/Mason County Joint Cleanup Committee overwhelmingly voted to participate in the Governor's "Pure Kentucky—We're Proud To Keep It Clean" program, and selected the theme **"Company's Comin'."** The mission is to build awareness and change attitudes about litter, thus promoting pride in the community. Maysville citizens have responded enthusiastically by becoming involved in a number of different activities which include: building a walkway from the downtown area to the Ohio River; setting out new trash barrels in town; landscaping an empty lot and highway medians; erecting new welcome signs; and, teaching school children about the importance of a clean community.

"GRAFFITI IS EVERYBODY'S PROBLEM" is an ongoing initiative intended to eradicate graffiti in Hawaii's **City and County of Honolulu.** The anti-graffiti campaign is the result of Mayor Frank F. Fasi's Task Force on Graffiti established in February 1986, to research the problem and suggest specific recommendations for program implementation. The primary components of the campaign are cleanup and maintenance of defaced property coupled with education and awareness programs designed to bring the problem to public attention. A media blitz using the

theme "Graffiti Busters" continues to generate awareness through news releases, public service announcements, posters, press conferences, editorials and feature stories. Businesses, community groups, schools and individuals have responded to the city's appeal for help by adopting more than 150 locations including bus stop shelters, litter containers and traffic control boxes.

In Hawaii, the **County of Maui's** "Adopt-A-Park" program matches volunteers to parks and facilities in need of special care. Annual workshops are held to welcome new Adopt-A-Park groups and individuals, recognize achievements of the past year, and share information with the Mayor. Projects are varied and range from an Eagle Scouts' landscaping venture to the renovation of seven vacant school buildings that now are being used as a library, art center, community meeting room, youth center, police and ambulance emergency station, fitness center, dance studio and senior citizen center. Since 1980, rigorous volunteer efforts have turned previously neglected sites into garden spots.

The **Iron Oaks Environmental Learning Center** is located on 33 acres of parkland in Chicago, Illinois' southern suburbs. Since 1978, Iron Oaks has offered a hands-on educational experience for the three surrounding school districts. An outpouring of financial support from Lions, Jaycees and Women's Clubs has resulted in more than $35,000 being contributed for resource materials and improvement projects that promote stewardship ethics. Volunteers help lead nature hikes, perform all trail maintenance, and assist with special events such as the Arbor Day celebration. Other activities include installing a Horticultural Therapy Garden with raised flower and vegetable beds accessible by wheelchair; restoring a pond/marsh area and prairie remnant; and, constructing a trail system.

The **City of Dunedin,** Florida's "Adopt-A-Tree" program was started by the Parks Division in response to a request from the city manager. Citizens who want to participate may purchase young trees, at a reduced price, for their neighborhoods. The trees then are planted by the city's Parks Division crews, and the adopters are given a brochure explaining how to care for their trees. The program has received overwhelming response and the city plans to continue it. The benefits to the community include producing oxygen; removing pollutants from the air; cooling temperatures; and, providing homes for birds which keeps the insect population under control.

The Mayor of West Lafayette, Indiana, appointed the **West Lafayette Environmental Commission** in 1982, to safeguard the community's environment. The commission designed a tree plant-

ing program, raised funds from private sources and, during the first year, planted 55 trees. Volunteers have helped to provide water and fertilizer, pull weeds and pick up litter. Fund-raising methods have become more sophisticated through the years, and more successful. To date, 600 trees have been planted. This project has helped show citizens the importance of trees in their community, and the benefits of volunteer-harnessed labor.

MEDIA

WJBK-TV in Detroit, Michigan, was a 1986 Take Pride in America winner for "Rouge Rescue '86." Again in 1987, WJBK-TV sponsored the phenomenally successful "Rouge Rescue," a massive 1-day cleanup of the Rouge River. WJBK's determination to protect this river led them to initiate the ongoing "Rouge Rescue" cleanups. During one day in June 1987, 2,000 volunteers removed 2,000 cubic yards of debris and 72 log jams from the river including: 19 cars, 4 refrigerators, 75 grocery carts, 2 couches, 2 motorcycles, 150 tires, 3/4 ton of roofing shingles, 1 manure spreader and much more "ordinary" trash. Because of overwhelming support from citizens who want to make a difference, it is estimated that a thoroughly clean Rouge River can be achieved in 8 years—down from the previous estimate of 20 years.

The **Billings Gazette** is the driving force behind "Trash for Trees," a unique Billings, Montana, recycling drive. The purpose of this activity is to raise funds to replace trees in older city parks and introduce young trees in the newer parks. Twice each year since 1981, the Gazette has donated advertising space to stir public interest in recycling. Community members save their recyclable newspapers and aluminum cans and contribute them at the many collection sites throughout the city. Over 1 million pounds of newspapers and nearly 60,000 pounds of aluminum cans have been recycled and the resulting funds have financed the purchase of 750 trees. All 45 Billings City Parks are beneficiaries of the Gazette's "Trash for Trees" project. In the words of a Gazette article that appeared in 1984, "The Gazette sees the trees in a unique light. As a renewable resource providing pulp . . . trees become symbolic to the publishing industry as the core of its existence."

KSSN 96 FM, an Arkansas "Country and Western" radio station, has contributed significantly to an increase in public awareness about the Take Pride in America campaign and opportunities for citizen involvement in Arkansas. KSSN promotes the campaign over the air by playing the public service announcements featuring Clint Eastwood, Charles Bronson and Louis Gossett, Jr.; highlighting individual Take Pride activities; congratulating the par-

ticipants; and, playing The Oak Ridge Boys' recording of the Take Pride theme song. In addition, KSSN sponsored an awards ceremony and reception for the three 1986 Take Pride in America national winners and 55 nominees from Arkansas. KSSN's promotion of the campaign has generated many requests for information about "Take Pride in Arkansas."

PRIVATE LANDS

Since October 1985, members of the **Orono Land Trust** have enlisted 160 member families from this Maine community to help preserve a wooded trail system one-half mile from the center of Orono. Funds were raised to purchase 44 acres of fields and mature forests, and easements have been acquired to connect Orono's open space and integrate it into a permanent trail system. Trust members who are experts in forest and wildlife management have successfully designed a year-round educational and recreational site including well-groomed trails and areas comparing different management techniques.

The **Fish River Lakes Water Quality Association** was formed in 1986, to address concerns about the need to preserve water quality in the Fish River chain of lakes in Maine. Since then, membership has grown to include over 1,400 volunteers. A long-term goal is to raise water quality, thereby stabilizing the salmon and brook trout populations in the area for the recreational enjoyment of local citizens and tourists. Public awareness has been raised and many water quality improvement projects are being implemented and growing in scope and size.

PUBLIC/PRIVATE PARTNERSHIPS

"Take Pride in Tribble Mill" is an ongoing, cooperative "adopt-a-park" program organized by **Gwinnett Clean and Beautiful, Inc.**, in conjunction with Gwinnett County Resource Conservation and Development Council and Gwinnett County Parks and Recreation Department. The 640-acre Tribble Mill Park in Lawrenceville, Georgia, had been threatened by vandalism, illegal dumping and litter until this program was developed to educate the public about these problems and give them the opportunity to become part of the solution through volunteerism. On Public Lands Day, September 12, 1987, 550 volunteers collected and recycled 147 tons of litter and placed 10 signs and 20 litter barrels throughout the park. In addition, a Neighborhood Park Watch program was established; T-shirts, patches and certificates were awarded to provide positive reinforcement; and, a "Living Legacy" tree was planted to commemorate the Bicentennial of the Constitution. Through

newspaper articles and extensive media coverage, it is estimated that 75 percent of the county's population now is aware of the park and the need to use it wisely.

The **Clean Streams Partnership Program** (CSPP) was developed by the Municipality of Anchorage, Alaska, in 1986, so that individuals, businesses, volunteer groups and neighborhood associations could participate, along with government, in the rehabilitation and continued protection of the 27 streams and 17 major lakes in the Anchorage municipal area. The program was designed to involve the community in water quality improvement projects such as erosion control and stream bank revegetation on public and private property adjacent to public waters. The CSPP has been instrumental in increasing public awareness of the importance of clean water resources in Anchorage.

At the beginning of 1987, **Pride Against Litter (PAL)** was developed to tap the existing county volunteer organization network to implement a comprehensive, county-wide litter cleanup and awareness campaign in Randolph County, West Virginia. PAL paid special attention to deterring future litter problems by educating citizens young and old about the practical and aesthetic values of a clean landscape. Along with the cleanup operation, emphasis has been placed on enforcement of the litter law and development of recycling alternatives. Positive steps have been taken toward attracting a major manufacturer to the area, and interest remains high for additional activities in the future.

The **Schuylkill River Greenway Association** (SRGA), a 600-member non-profit citizens organization, has worked since 1974 to build support for and develop a greenway system to link all riparian communities along the 128-mile Schuylkill River—Pennsylvania's first Scenic River. The association's most recent accomplishment was to lay the groundwork for the greenway to be extended through the Borough of Phoenixville. SRGA's outreach to the community, including a visual presentation of the positive impact the greenway could have on Phoenixville, generated the enthusiasm and support necessary for the plan's success. The citizens have taken charge and, under SRGA leadership, have formed a group called the "Friends of Phoenixville Parks" which is working to keep the proposal moving and see it through to completion.

The **Keep Chesterfield Clean Corporation** established a Hazardous Waste Subcommittee in 1986, consisting of representatives from government and local industry to promote a Household Hazardous Waste Disposal Project. The project is an ongoing, educational effort to help citizens learn safe buying practices

and proper storage, use and disposal methods for household hazardous wastes. The subcommittee planned and implemented a means of free and safe disposal by holding a "Disposal Day." Citizens collected items such as used oil and kerosene, car batteries and propane tanks and brought them to designated sites where qualified, experienced hazardous waste contractors properly disposed of the items. Public awareness has been raised about improper handling of hazardous materials and its effects on public lands and waterways.

In May 1986, the **Keep Mobile Beautiful Commission** in Alabama, challenged citizens to select, cleanup and beautify the worst eyesore on public lands in each of Mobile's seven City Council Districts. The "No More Eyesores Project" resulted in the conversion of seven unsightly areas into four new parks, one rejuvenated park and two median beautification projects. What began as an 8-month project evolved into an ongoing enterprise with all of the sites maintained by volunteers. Some 700 volunteers have been active in this public/private partnership to involve residents and elected officials from every district in Mobile in proper stewardship practices.

Greer's Ferry Lake, located in the foothills of Northcentral Arkansas, was created in 1964. The area includes 40,000 surface acres of water, 300 miles of shoreline and 15 parks with annual visitation in excess of 5 million. By 1970, tons of debris littering the lake bottom and shoreline motivated the **Greer's Ferry Lake and Little Red River Association** to organize a cleanup on each Saturday after Labor Day. Other sponsors have included the U.S. Army Corps of Engineers, Keep Arkansas Beautiful Association, Coca-Cola Bottling Company of Arkansas and the U.S. Fish and Wildlife Service. The annual event attracts 10,000 participants, including 40 scout troops and two colleges, and receives extensive media coverage. Additionally, over 200 businesses and individuals contribute to a fish fry and other festivities. These efforts have achieved a 50 percent reduction in litter and the establishment of recycling centers and sanitary landfills. The dedicated endeavors at Greer's Ferry Lake have received numerous awards from Keep America Beautiful, the Governor's Conference on Tourism, and the Department of the Army.

The Triangle J Regional Image Task Force Subcommittee on U.S. Olympic Festival '87 began planning in September 1986, for the expected 300,000 visitors, 3,000 athletes, 1,500 media and 140+ hours of national television coverage. This public/private partnership was composed of representatives from the North Carolina Department of Transportation, North Carolina Agriculture Extension Service, North Carolina State Fairgrounds, local city officials,

Wake and Durham County Keep America Beautiful offices, Raleigh/Durham Airport Authority, Keep North Carolina Clean and Beautiful and others. The subcommittee's beautification efforts involved over 5,000 volunteers who donated approximately 20,000 hours cleaning up 20 highway interchanges; planting 21 acres of flowers; distributing 40,000 car litter bags; and, recycling glass and aluminum. As a result of the enthusiastic response generated by this project, the subcommittee has been asked to reorganize as a standing committee to guide the same type of image program for the region; oversee maintenance of flower plantings; and, produce a video and "how to" manual for others interested in similar efforts.

The **Allatoona Lake Association,** in partnership with the U.S. Army Corps of Engineers, sponsored the second annual "Great Lake Allatoona Cleanup" on September 12, 1987, during Public Lands Month in Georgia. Posters and brochures encouraging participation and pre-registration for the cleanup were distributed throughout the area. The massive publicity drive helped turn out over 2,300 volunteers who removed paper, cans, bottles, glass and tires from 224 miles of lake shoreline and road shoulders in the Allatoona Wildlife Management Area. Cleanup sponsors believe there has been a definite decrease in the amount of litter being deposited around the lake because of an improvement in the public's attitude towards littering. In fact, the amount of trash collected (3,500 bags) in 1987, was significantly lower than that removed in the 1986 cleanup (8,000 bags).

The **Schuylkill Canal Association** of Oaks, Pennsylvania, is a public/private partnership dedicated to completing a major restoration of the historic Mont Clare/Port Providence Reach of the Schuylkill Canal. The association began its efforts in 1982, gathering support from local businesses, civic organizations, individuals and government for a plan to renew 2-1/2 miles of canal waterway and tow path and several acres of woods, open river and canal frontage. The 150-year-old locktender's house has been remodeled completely and once again is occupied. Many other projects have been completed successfully and, with community support, the derelict property has been transformed into a safe, educational recreation facility.

The **Lawrence County Anti-Litter Campaign** was a cooperative effort initiated by the Chamber of Commerce and involving the U.S. Forest Service, Cooperative Extension Service, local media, clergy, county and city government, students and the general pub-

lic. Many projects were sponsored during the 4-month campaign which began in January 1987, including producing an anti-litter video; conducting a poster contest for county school students; introducing anti-litter lesson plans in all schools county-wide; and, beautifying hundreds of miles of public roadsides. The results are a more beautiful and safe county which is more attractive to new industry.

STATE GOVERNMENTS

The **Texas General Land Office** established and administers an "Adopt-A-Beach" program designed to: raise public awareness about the severity of beach pollution on the Texas Gulf Coast; educate the public about the hazards of plastics and other debris in the marine and coastal environment; and, encourage citizens to take responsibility and become involved by adopting a beach to help care for. During two statewide cleanups held in 1987, 10,800 volunteers removed 446 tons of debris from Texas beaches. In less than one year, all of the 172 miles of accessible Gulf front beaches have been adopted by 139 various groups that have committed to sponsoring cleanups of "their" beaches several times every year.

During the summer of 1987, the **Division of Litter Prevention** in the **Ohio Department of Natural Resources** sponsored the SUMMER YOUTH LITTER CORPS to cleanup roadsides, public areas and illegal dumps of litter and recyclable materials. All major Ohio cities and most counties supported the outstanding efforts of approximately 1,000 young people who collected over 73,000 30-gallon bags of litter from 17,000 miles of "their" highways. Their actions also helped raise public awareness of the litter problem.

North Carolina's first statewide coastal cleanup effort, **Beach Sweep '87,** involved over 1,000 volunteers — including scouts, school groups, and other concerned individuals and organizations. Volunteers gathered 10 tons of debris during this successful, 1-day event. The goals of the cleanup were to: make the public aware of the marine pollution problem; involve people in the solution; and, gather and analyze information about the types and sources of debris in order to develop educational activities designed to reduce marine pollution.

State Senator Henson P. Barnes' active leadership of the State Park Study Commission from 1985-87 produced legislation in North

Carolina to improve the State park system. Senator Barnes championed the legislation through the North Carolina State Assembly. Passed in 1987, the State Parks Act established the mission of the State park system as preserving North Carolina's unique natural resources for future generations. The act mandates that State parks be used to promote pride in and understanding of the State's natural heritage. Improved conditions in State parks will be a tribute to Senator Barnes' efforts for years to come.

In 1987, **Unicoi State Park,** located in Northeast Georgia and known for its rich Native American heritage and natural resources, presented a series of educational programs to increase understanding of Native American lifestyles. The presentations captured the attention of visitors of all ages by focusing on Native American culture in the Southeast and comparing cultural and environmental topics of "Early Man and the Land" to those of the modern world.

As the Inland Bays Coordinator for the Department of Natural Resources and Environmental Control in Dover, Delaware, **Marjorie A. Crofts** developed an environmental education program to increase awareness of school children and adults about the importance of wise use of the Inland Bays in Sussex County. The program has spurred many projects designed to preserve Delaware's Inland Bays including litter pickups, tree plantings, water quality studies, and fence building to protect shore bird nesting areas.

In 1986, the **Idaho Transportation Department** initiated an anti-litter awareness campaign to eliminate litter from Idaho's highways and parks. Their intent is to present a clean State to tourists and save tax revenues for improvement projects. A statewide cleanup week was held in April 1987, in which 80 communities involving 15,000 volunteers took part. Over 150,000 bags of trash were picked up from highways and parks. Response to this ongoing campaign continues to be overwhelming, due in part to a series of public service announcements recorded by Wilford Brimley, star of NBC's "Our House" (and several movies); the Governor's support of the program by requiring all State vehicles to use litter bags and bumper stickers with the "IDAHO IS TOO GREAT TO LITTER" slogan; and, widespread media coverage.

YOUTH GROUPS

Student members of the Future Farmers of America (FFA) at **Prairie Heights Community School Farm** in La Grange, Indiana, perform community service projects and learn valuable skills while operating their "School Farm." The 423 participating students are in grades 7-12. Since 1963, the 230-acre farm has trained students by offering occupational experience in areas such as: irrigation; camp counseling; tours and natural interpretation; weather data collection; and, tree planting. Every October, the FFA organizes, promotes and conducts an open house called "Heritage Festival," which draws up to 3,000 visitors. The young people and their guests enjoy a variety of activities including trail tours, wagon rides, candle dipping and steam thresher operation.

During March of 1986, 36 members and leaders of the **Nottoway County 4-H Program** and another 4-H club constructed a mile-long public nature trail at the U.S. Army's Fort Pickett in Virginia. Organizers estimate that 430 hours of work went into performing services such as shoveling, raking and hoeing; cutting away vegetation; building squirrel nesting boxes; and, lining the trail with logs. Although the project was a 1-time event, the two clubs will maintain the Fort Pickett Nature Trail, and plan to become involved in building other nature trails in their area.

The **Boy Scouts in the Montana Council** of Great Falls, were national winners in the 1986 Take Pride in America Awards Program for a highway cleanup by 2,000 scouts which netted over 500,000 pounds of trash. In 1987, the scouts again conducted a highway cleanup, PROJECT GOOD TURN. During this event — which attracted participation from 6,000 Boy Scouts and 1,000 Girl Scouts — 3 million pounds of debris were bagged in three hours. The Montana Department of Highways assisted by collecting the bags from the 500-mile stretch of highway and properly disposing of the trash. This 1-day cleanup has evolved into an annual statewide event which the scouts plan to make a Montana tradition.

The **Bermuda Run 4-H Ecology Club** in Chesterfield, Virginia, actively promotes community awareness during "Spring Fling," a day-long annual festival sponsored by the 4-H youngsters. The topics addressed are litter problems, home safety, fire prevention, the advantages of recycling and bicycle safety. Bermuda Run is a government-subsidized housing complex of 268 families. The 64

young people enrolled in the 4-H club, ages 8-19, participate in a variety of projects including spring and fall cleanups, parades and recycling programs.

The 25 members of **Boy Scout Troop 174** in Mount Carmel, Pennsylvania, have devoted countless hours to highly visible and constructive conservation activities. On Keep Pennsylvania Beautiful Day, they removed litter from a 2-1/2 mile stretch of highway. Since 1983, the scouts have planted approximately 12,000 tree seedlings on abandoned mine lands to beautify the roadside and reduce soil erosion. The scouts also have launched an aluminum can recycling project to reduce the amount of waste needing to be hauled to landfills. Troop 174 has made a great contribution to the beauty of public lands and resources through their continuing stewardship activities.

Explorer Post 220 of the Western Los Angeles County Council, Boy Scouts of America began in 1980 as a High Adventure Post with a few scouts. Since then, membership has grown to 71, and the post has instituted an ongoing 3-part program designed to: build and maintain trails; train "trailbosses" to supervise trail work; and, educate scouts and leaders about responsible, low-impact hiking, backpacking, canoeing and climbing. The phenomenally successful program results are: 5,100 hours donated to trail building and maintenance; 88 trained trailbosses who now supervise hundreds of persons in the Southwest; and, 800 scout leaders instructed in public land stewardship ethics. Explorer Post 220 has made a positive impact on today's lands by fostering careful stewardship of the Nation's forests.

John P. (Pat) Shea of Ponte Vedra, Florida, served as committee chairman of a project that has helped prevent beach erosion in Duvall, St. Johns and Nassau counties. The effort involves Boy and Girl Scouts and other youth groups who, after the holidays, gather thousands of Christmas trees from convenient collection stations located throughout northeastern Florida. Under Mr. Shea's direction, the youths place the trees on public beaches spanning the three counties. An incredible 42,000 trees were collected in 1987. The trees help prevent sand erosion and have, according to a survey, actually helped accumulate 1 million cubic yards of sand since the project began in 1984. Year after year, the project receives widespread community support.

The **East Jackson County Girl Scouts** combined 14 troops (150 scouts) for "Girl Scout Service Day" in March 1987. After consulting with the staff of the Muscatatuck National Wildlife Refuge in

Seymour, Indiana, a buttonbush sowing project was planned. The buttonbush provides cover and food for young wood ducks and other waterfowl nesting at the refuge. The scouts planted 2,500 seedlings around refuge lakes, ponds and marshes. Although the young girls finished the day cold, wet and muddy, they left the refuge knowing their project was helpful to the wildlife refuge staff and their charges — the young wood ducks.

In August 1981, leaders of Boy Scouts of America **Troop/Pack 109** approached rangers at Prescott National Forest near Phoenix, Arizona, about planning a 1-day public service project for the scouts to undertake. Palace Station, a National Historic Site, was chosen so the scouts could learn about a cultural site, the lands and their relationship to the land. The Historic Trails Patch was awarded to the scouts who participated in activities such as weeding and pruning; collecting dead trees and limbs for removal; and, thinning tree stands for improved growing conditions. The scouts have returned every year to perform this public service project.

As a community service project, the 50 **Boy Scouts of Troop 383** in Plymouth, North Carolina, adopted the Conaby Swamp Natural Area and have worked since January 1986, improving the image of what once was viewed as "an ugly swamp." The scouts' projects at the State-owned swamp included fabricating wood duck boxes and building a raised boardwalk to allow safe public access to the swamp for viewing the area's natural beauty. As a result of the commitment and hard work by Troop 383, the townspeople are beginning to regard Conaby Swamp as an educational recreation area.

The **Newmansville 4-H Conservation Club** and the Soil Conservation Service (SCS) in Afton, Tennessee, initiated a plan to save The Newmansville Elementary School playground located on an eroding hilltop. In 1986, the principal approached the two organizations, outlining the severe soil erosion problem on the school grounds. Water run-off was causing leakage problems in the school building as well. The 4-H members and SCS staff formulated a plan to: dig a diversion ditch to control run-off; fill the existing gullies with limestone; plant 1,000 pine tree seedlings for erosion control and beautification; sow grass seed on the bare hillside; and, re-grade the playground to divert run-off. The PTA and members of the community provided financial assistance and equipment. The project was completed and the 100 4-H members learned valuable conservation practices for controlling water.

In March 1987, local Boy Scouts—**Woapink Lodge, Order of the Arrow 167** from Decatur, Illinois—adopted and pledged to provide continuous maintenance and promotion of the 16-mile Illini Trail. Located at Eagle Creek State Park on public land administered by the U.S. Army Corps of Engineers and the Illinois Department of Conservation, the trail is cared for by the scouts during three formal day-long work sessions every year. They clear the trail of overgrowth, repair bridges and replace guideposts. The scouts have restored and reopened the trail and, in the process, learned what is required to manage properly and operate a public facility.



TAKE PRIDE IN AMERICA

1987 National



BUSINESSES/CORPORATIONS

Duke Power Company
Charlotte, North Carolina

Recreational Equipment, Inc.
Anchorage, Alaska

Philadelphia Electric Company
Philadelphia, Pennsylvania

Sunny Brook Ranch & Camp
Sparks, Nebraska

United Liveries of the Little Miami River
Loveland, Ohio

Virginia Power
Richmond, Virginia

CIVIC/CITIZEN ORGANIZATIONS

Boise Southwest & Metro Rotary Clubs
Boise, Idaho

Clarks Chapel Community Development
Franklin, North Carolina

Dewey Lake Fish & Game Club
U.S. Army Corps of Engineers
Emma, Kentucky

Friends of the Five Mile Woods
Yardley, Pennsylvania

Keep Charlevoix Beautiful, Inc.
Charlevoix, Michigan

Keep Choctaw County Beautiful Committee
Butler, Alabama

Keep Henrico Beautiful
Richmond, Virginia

Jackson County Development Association
McKee, Kentucky

National Association of Retired Federal Employees, Chapter 481
Silver City, New Mexico

North American Family Camping Association
Carver, Massachusetts

Prelado de Los Tesoros de La Purisima (Keepers of the Treasure of La Purisima)
Lompoc, California

Wiggins Beautiful
Wiggins, Mississippi

CONSTITUENT ORGANIZATIONS

Albuquerque Wildlife Federation
Albuquerque, New Mexico

Assateague Mobile Sportfishermans Association
Ocean City, Maryland

Keep Jackson Beautiful
Jackson, Mississippi

Mississippi River Revival, Inc.
Minneapolis, Minnesota

New York-New Jersey Trail Conference
New York, New York

Rotary Walk Municipal Authority
Uniontown, Pennsylvania

Three River Sams
San Angelo, Texas

Washington County Farm Bureau
Sandersville, Georgia

Winnsboro-Franklin Chamber of Commerce
Winnsboro, Louisiana

EDUCATIONAL INSTITUTIONS

Amy Rodgers' Second Grade
Class, 1987–1988
Harlan Elementary School
Harlan, Kentucky

Bicentennial Youth Park
Deland, Florida

Colorado Rocky Mountain
School of Carbondale
Moab, Utah

Crow Creek Reservation High School
Stephan, South Dakota

Custer Baker Middle School
Franklin, Indiana

Dare County Alternative High School
Manteo, North Carolina

Jackson-Eastside Elementary School
Jackson, North Carolina

Madison Elementary School
Wakarusa, Indiana

Raymond E. Shaw Memorial
Middle School
Millbury, Massachusetts

Tifton-Tift County Clean Community
Commission
Tifton, Georgia

Throop Elementary School
Paoli, Indiana

Whitesville Elementary School
Whitesville, Kentucky

FEDERAL GOVERNMENT

Blue Marsh Lake
U.S. Army Corps of Engineers
Leesport, Pennsylvania

Federal Prison Camp
Park Renovation Project
Big Spring, Texas

Jay Grant
Salem, Oregon

Luke Air Force Base
832nd Civil Engineering Squadron
Luke, Arizona

U.S. Marine Aircraft Group 46
Naval Air Station
Marietta, Georgia

Office of Surface Mining
Eastern Field Operations
Pittsburgh, Pennsylvania

Patricia Archer
Lakewood, Colorado

Recycle for Wildlife Drive
Robert R. Pim
Des Moines, Iowa

Robert S. Gardner
Challis, Idaho

United States National Arboretum
Washington, DC

Wehrspann Lake
U.S. Army Corps of Engineers
Omaha, Nebraska

INDIVIDUALS

Alf R. Thompson
Effingham, Illinois

Arletta P. Flory
Lawrence, Kansas

Charles R. Krause
Delaware, Ohio

Fred W. Mulholland
Tampa, Florida

Grace MacNeil
Natchez, Mississippi

John C. Wilcoxson
Jeffersonville, Indiana

Karen Clegg Hubbard
Bonners Ferry, Idaho

Rene Sylva
Paia, Hawaii

Robert D. Alford
Rome, Georgia

LOCAL GOVERNMENTS

City of Clarissa
Clarissa, Minnesota

Discover Ottawa
Toledo, Ohio

Fayetteville Parks & Recreation Department
Fayetteville, North Carolina

Keep Caroline Beautiful
Bowling Green, Virginia

Mercer County Commission
Governor's Summer Youth Program
Princeton, West Virginia

Onslow Clean County Committee
Jacksonville, North Carolina

Raymond O. Cocke & Pittsylvania Soil & Water Conservation District
Chatham, Virginia

Terry L. Sell
Rock Springs, Wyoming

Tesuque Pueblo
Santa Fe, New Mexico

Town of Stowe
Stowe, Vermont

MEDIA

Franc White
Greenville, North Carolina

Outdoor Pennsylvania
University Park, Pennsylvania

The Sandersville Progress
Sandersville, Georgia

PRIVATE LANDS

Heart of Florida Hospital Trim Trac
Haines City, Florida

James and Delores Ekstrom
Bemidji, Minnesota

North Side of Luverne Project
Luverne, Minnesota

The Winous Point Shooting Club
Port Clinton, Ohio

Wailuku Main Street Association
Wailuku, Maui, Hawaii

PUBLIC/PRIVATE PARTNERSHIPS

Brasstown Bald Interpretive Association
Gainesville, Georgia

Cherokee County Rural Development Committee
Cherokee County Chamber of Commerce
Centre, Alabama

Chester County Parks & Recreation Department
West Chester, Pennsylvania

Clean Denver
Denver, Colorado

Delaware Department of Natural Resources and Environmental Control
Dover, Delaware

Downeast Outing Club
Ellsworth, Maine

Fraternity of The Desert Bighorn
Henderson, Nevada

Keep Macon-Bibb Beautiful Commission
Macon, Georgia

Kerr County
Keep Texas Beautiful
Kerrville, Texas

Marquette County Department of Employment Programs
Michigan Department of Natural Resources
Forest Management Division
Marquette, Michigan

Public Service Electric & Gas Company
Newark, New Jersey

Rough River
Falls of Rough, Kentucky

Southeast Alaska Guidance Association
Juneau, Alaska

Volunteers for Outdoor Colorado
Denver, Colorado

Washington State Parks & Recreation Commission
Olympia, Washington

STATE GOVERNMENTS

Arkansas Forestry Commission
District 5
Malvern, Arkansas

Arkansas Natural & Scenic Rivers Commission
Little Rock, Arkansas

Carlsbad Juvenile Reintegration Center
Carlsbad, New Mexico

Charleston Inland Fisheries & Wildlife
Charleston Correctional Facility
Augusta, Maine

Delaware Department of Transportation
Location and Environmental Studies Section
Dover, Delaware

Dennis C. Colson
Moscow, Idaho

General Coffee State Park
Nicholls, Georgia

John Hamilton
Austin, Texas

Michigan Civilian Conservation Corps
Lansing, Michigan

New Jersey Department of Environmental Protection
Office of Communications & Public Education
Trenton, New Jersey

New Mexico Department of Game and Fish
Santa Fe, New Mexico

YOUTH GROUPS

Boy Scout Troop 444
Walnut Cove, North Carolina

Boy's Club of Bloomington Day Camp
Bloomington, Indiana

Drifting Dunes Girl Scout Council
Port-Haven Neighborhood
Valparaiso, Indiana

Flint River Girl Scout Council
Albany, Georgia

Hillsborough County 4-H Council
Seffner, Florida

Leilehua Hiking Club
Mililani, Hawaii

Pocahontas 4-H Camp
Marlington, West Virginia

Rob Cooper
Seaford, Delaware

Sabine National Wildlife Refuge Trail Clean-Up
Hackberry, Louisiana

Senior Girl Scout Troop 115
Hickman, Kentucky

St. Tammany Parish 4-H Junior Leaders
Covington, Louisiana

Temple Terrace Troop 188
Boy Scouts of America
Temple Terrace, Florida

The Crew
Elmira, Michigan

Vermont Future Farmers of America
Montpelier, Vermont



TAKE PRIDE IN AMERICA
1987 National
Semi-Finalists

BUSINESSES/ CORPORATIONS

Baur Properties
St. Louis, MO

Florida Power & Light Company
Juno Beach, FL

Hercules, Incorporated
Wilmington, DE

Jack F. Rowe
Chairman of the Board
Minnesota Power
Duluth, MN

Mauna Lani Resort, Inc.
Kohala Coast, HI

Middletown Scuba
Middletown, NY

National Bank of Fredericksburg
Union Bank and Trust Company
Fredericksburg Savings and Loan
Dominion Bank
Fredericksburg, VA

New England Telephone Company
Boston, MA

Pet, Inc.
St. Louis, MO

Recreational Equipment, Inc.
Berkeley, CA

CIVIC/CITIZEN ORGANIZATIONS

Ballard County Cleanup Committee
Barlow, KY

Batsto Citizens Committee
Pleasant Mills, NJ

Beach Garden Club
Golva, ND

Beta Pakendall Club
Providence, KY

Brigantine Garden Club
Brigantine, NJ

Canyon Lake Optimist Club
Canyon Lake, TX

Cape May County Chamber of Commerce
Cape May, NJ

Clinch County TPIA Committee
Dupont, GA

Coker Creek Ruritan Club
Tellico Plains, TN

Delaware State Federation of Women's Clubs
Seaford, DE

Delmarva Chapter
Azalea Society of America
Rehoboth Beach, DE

Donate-A-Tree Committee
Columbus, IN

Dori's VVV's
Taos, NM

Elk Point Commercial Club/Lion's Club
Elk Point, SD

Ethel Bossuot
Burns, OR

Expedition Society of Schiele Museum
Gastonia, NC

Fleming County Chamber of Commerce
Flemingsburg, KY

Fraser River Valley Lions Club
Winter Park, CO

Friends of Madera Canyon
Green Valley, AZ

General Federation of Women's Clubs of Alaska
Anchorage, AK

Good Sam Sand Dollars
Tampa, FL

Harrington New Century Club
Harrington, DE

Hinesville/Liberty Clean Community Commission
Hinesville, GA

Izaak Walton League, Harney County Chapter
Hines, OR

Laurie Jensrud
Gainesville, GA

"Let's Improve Lanier's Appearance"
Lakeland, GA

Lois Doan Gornto
Ellenboro, NC

Lloyd Wilson Chapter 224
Trout Unlimited
Blanchard, PA

Lutheran Brotherhood
Minneapolis, MN

Mantorville Restoration Association
Skasson, MN

National Council of State Garden Clubs
St. Louis, MO

Ogden Group Sierra Club
Ogden, UT

Ogemaw Hills Ski Counsel
West Branch, MI

Pamlico-Tar River Foundation
Washington, NC

Pride in Pasquotank
Elizabeth City, NC

Pulaski Outdoorsman's Club
Somerset, KY

Ouachita Mountain Hikers
Pearcy, AR

Rio Blanco Heritage Foundation
Crosbyson, TX

Rockland Playground Association
Rockland, ME

Staunton Clean City Committee
Staunton, VA

South Carolina Wildlife Federation
Columbia, SC

Telephone Pioneers of America
North Florida Chapter 39
Gainesville, FL

Thames River Watershed Association
Ledyard, CT

The Kings Daughters
Mt. Morris, NY

The Ozark Society
Little Rock, AR

The Panida Theater, Inc.
Sandpoint, ID

The Woman's Club of Leonia, New Jersey, Inc.
Leonia, NJ

Trees for the Future
Crystal Falls, MI

Wallace Woods Neighborhood Association
Covington, KY

Wissahickon Rebuilding Project
Philadelphia, PA

CONSTITUENT ORGANIZATIONS

Arkansas Industrial Development Commission Energy Division
Little Rock, AR

Association of New Jersey Environmental Commission
Mendham, NJ

Beautification of the Barrier Islands
Fort Walton Beach, FL

Connecticut River Watershed Council
Hartford, CT

Conservation Committee of the
Burlington Garden Club
South Burlington, VT

Colorado Archaeological Society
Lakewood, CO

Gaston Audubon Society
Kings Mountain, NC

Good Sam Gallivanters
Laurel, MT

Izaak Walton League of America
Arlington, VA

Michigan Steelheaders Grand Rapids
Chapter
Wyoming, MI

Monacan Soil & Water Conservation
District
Goochland, VA

National Campers and Hikers
Association
New Philadelphia, OH

National Institute for Urban Wildlife
Columbia, MD

National Paint & Coatings Association
Washington, DC

New Jersey Alliance for Action
Edison, NJ

North Carolina Beach Buggy
Association
Nags Head, NC

North Dakota Water Users Association
Bismarck, ND

Ocean County Preservation Council
Barnegat, NJ

Red Rock 4-Wheelers
Moab, UT

Samuel D. Coburn
Federal Crop Insurance/F.U.O.
Harrisburg, PA

Sportsman's Alliance of Maine
Augusta, ME

The Desert Conference
Portland, OR

The Fredericksburg Center for the
Creative Arts
Fredericksburg, VA

Vermont Rivers Alliance
Norwich, VT

EDUCATIONAL INSTITUTIONS

Association of Locally Involved
Volunteers in Education
Waco, TX

Atwood-Tapley Elementary School
Oakland, ME

Barnum Museum Eagle Campaign
Curriculum Center
Bridgeport, CT

Burlington County Vo-Tech
Medford, NJ

Essex FFA Chapter
Tappahannock, VA

Great Falls Public Schools
Great Falls, MT

Haskell Indian Junior College
National Youth Sports Program
Lawrence, KS

Honey Creek Nature Center
Terre Haute, IN

Hyde Elementary School 4-H Club
Washington, DC

Jamison Kippers
Pearland, TX

John L. Costley Senior Middle School
East Orange, NJ

Leilehua High School
Wahiawa, HI

Malheur Field Station
Princeton, OR

Mary Omberg
Nyssa, OR

Monongalia County Technical Education Center
Morgantown, WV

Neshaminy High School
Langhorne, PA

Ontonagon Area Junior High
Ontonagon, MI

On Top School
Burlington, VT

Outdoor Recreation Degree Program
University of Mississippi
University, MS

Plaza Park Middle School
Evansville, IN

Raton Future Farmers of America
Raton, NM

Resource Center for Environmental Education
Flagstaff, AZ

Shawnee Country Day School Summer Science Camp
Topeka, KS

Stanley Griffin
Oberon, ND

FEDERAL GOVERNMENT

Amistad Recreation Area
National Park Service
Del Rio, TX

Anthony A. Bizjak
Puyallup, WA

Booker T. Washington National Monument
Hardy, VA

Bureau of Indian Affairs
Southern Ute Agency
Ignacio, CO

Cape Hatteras National Seashore
Manteo, NC

Captain Kevin J. Hagenbuch & Marine Detachment 46
Oakland, CA

Chattahoochee-Oconee National Forests
Gainesville, GA

Coronado National Forest
Tuscon, AZ

Denver Federal Executive Board
Denver, CO

EROS Data Field Office
U.S. Geological Survey
Anchorage, AK

Farmers Home Administration
Wenatchee, WA

Francis J. Seng
Washington, DC

High Plains Grasslands Research Station
Cheyenne, WY

Hot Springs National Park
Hot Springs, AR

Jay E. Mellon, Ph.D.
New Orleans, LA

Juanita I. Blaskowski
Swanton, VT

Kansas Natural History Course
Haskell Indian Junior College
Lawrence, KS

Lake Ocklawaha—Jacksonville District
U.S. Army Corps of Engineers
Jacksonville, FL

Macon County Food and Agricultural Council Committee
Decatur, IL

Minerals Management Service
Gulf of Mexico, Outer Continental Shelf Region
New Orleans, LA

Muskogee Area Office
Bureau of Indian Affairs
Muskogee, OK

Mena Ranger District
Mena, AR

Ocmulgee National Monument
Macon, GA

Paul R. Williams
Taos, NM

Ramah Navajo Agency
Ramah, NM

Roger L. Luttrell
Agricultural Marketing Service
Washington, DC

Stillwater Wildlife Management Area
Fallon, NV

Tattnall County ASCS Office
Reidsville, GA

Ted Crouch
College Station, TX

The Volunteers of The North Slope
Bird-Habitat Study Program
U.S. Fish & Wildlife Service
Anchorage, AK

Thomas Blackbird
USDA-SCS
Wellsburg, WV

USDA-ARS Forage and Livestock
Research Lab
Calumet, OK

USDA-ARS Plant Science & Water
Conservation Lab
Stillwater, OK

U.S. Fish & Wildlife Service
Lander Fish & Wildlife Management
Assistance
Lander, WY

U.S. Geological Survey
Reston, VA

U.S. Geological Survey
Salt Lake City, UT

Volunteer Program of J.N. "Ding"
Darling NWR
Sanibel, FL

Washakie-Hot Springs FAC Committee
Worland, WY

Wetlands Habitat Office
U.S. Fish & Wildlife Service
Bismarck, ND

Wilderness Information Specialist
Program
Mesa, AZ

William L. Boyle
Woodward, OK

INDIVIDUALS

Bonnie Phillips
Fedscreek, KY

C. Dewey Botts
Raleigh, NC

Charles Taylor
Raleigh, NC

Chris Lindley & Carole Morris
Paoli, IN

Concetta J. Riccio
Mililani, HI

Donald E. Dolan
Lake Charles, LA

Don & Mary Higgins
Butte Falls, OR

Dwight Gates
Springfield, MO

Ed Chrisman
Murray, KY

Elaine L. Sturges
Laramie, WY

Emma Hollis
Covington, KY

Emma Lou Wambles
Marshall, NC

Gary W. Fogg
Hadley, MA

Gerri T. Kinder
Pikeville, KY

Gibbs Ferguson
McGehee, AR

Ian Miller
Nashville, TN

Jack Derosa
Las Cruces, NM

James R. Moran
Webster Springs, WV

Jim Fish
Albuquerque, NM

John Andrews
Sterling, AK

Laura Browne Sayre
Iowa City, IA

Laverne Hinckley
West Hartford, CT

Loral M. Adcock
Dumas, AR

Mary Ann Twyford
Tallahassee, FL

Melvyn Bell
Little Rock, AR

Nesbit R. Bowers
Pine Bluff, AR

N.Q. Adams
Mobile, AL

Petronella E. Balson
Reading, PA

R. Boyce Harrill
Bostic, NC

Roland Oelschlaeger
Monroe City, MO

Rosiena M. Stewart
Sisseton, SD

Sherwood Gibbs
Douglas, AZ

Stephen A. Holmes
Hilo, HI

Terry P. Lanham
Covington, KY

LOCAL GOVERNMENTS

Broward County Parks & Recreation Division
Oakland Park, FL

Carolyn Cromer
Vienna, GA

Citiparks Environmental Education Program
Pittsburgh, PA

Citrus County Multi-Purpose Senior Center
Lecanto, FL

City of Elizabeth City
Elizabeth City, NC

City of Evanston
Evanston, WY

City of Evanston Adopt-A-Tree Program
Evanston, WY

City of Fort Collins
Natural Resources Division
Fort Collins, CO

Clean Up Kenton County
Covington, KY

City of Mayfield
Mayfield, KY

City of Othello
Adams County Port District #1
Othello, WA

City of Seattle
Seattle, WA

Conyers-Rockdale Clean Community Commission
Conyers, GA

Darvin Stow
Piggott, AR

Davie Soil & Water Conservation District
Mocksville, NC

Hampton Pines Park
North Lauderdale, FL

Hillsborough County Parks & Recreation Department
Tampa, FL

Hot Springs/Garland County Beautification Commission
Hot Springs, AR

Keep America Beautiful—Clean Schools Program
Wilmington, NC

Mr. & Mrs. George Kaizer
Sewell, NJ

Paul E. Patton
Pikeville, KY

Parks Open Space and Cultural Services
Santa Cruz, CA

Police Reserve Division
Portland Police Bureau
Portland, OR

Pride in King George Committee
King George, VA

Santa Clara Pueblo
Espanola, NM

Shoshone-Bannock Tribes, Inc.
Fort Hall, ID

Smyrna Bicentennial Commission
Smyrna, DE

Somerset County Park Commission
Bridgewater, NJ

The Town of Painter
Painter, VA

MEDIA

"Across the Fence"
Vermont Extension Service
Burlington, VT

Appalachian News-Express
Pikesville, KY

Arkansas Educational Television Network
Conway, AR

Kentucky Post
Covington, KY

Northern Neck News
Warsaw, VA

WAIN Radio
Columbia, KY

PRIVATE LANDS

Gerald J. Fichtner
Annapolis, MD

Greg Sivyer
Mulliken, MI

Holland Fish and Game Club
Holland, MI

Monmouth Conservation Foundation
Middletown, NJ

Oasis Garden Club
Inyokern, CA

Otto Clean Stream
Otto, NC

Ramon & Mary Ann Waltz
Mason, MI

Robert Stone & Cleon Kerby
Boonville, IN

South Windsor Agricultural Land Preservation Advisory Committee
South Windsor, CT

Telephone Pioneers of America, Chapter 98
Reading, PA

Valley Improvement Association
Belem, NM

PUBLIC/PRIVATE PARTNERSHIPS

Angeles National Forest
USDA Forest Service
Arcadia, CA

Arizona Boys Ranch Conservation Program
Boys Ranch, AZ

Arizona Clean & Beautiful, Inc.
Phoenix, AZ

Arizona State Parks
Phoenix, AZ

Appalachian Trail Conference
Kingsport, TN

Biggest Little City Committee
City of Reno Park Division
Reno, NV

Big Wood River Project Group
Ketchum, ID

Billboards United Effort
New Albany, MS

Buffalo National River Concessionaires
Harrison, AR

Camp Ascca/Easter Seals
Jackson Gap, AL

Cheryl Lavoie-Regan
Kaneohe, HI

Chuck W. Cook Jr.
Nature Conservancy
San Antonio, TX

City of Covington
Covington, KY

City of Guntersville
Guntersville, AL

Clearwater Steelhead Impact Committee
Orofino, ID

Clinton Civic League
Clinton, LA

Cobb Beautiful Roadways
Marietta, GA

Cumberland Falls Clean-Up
Corbin, KY

Dewitt Wallace Fund, Inc.
New York, NY

Farmer's Home Administration
Ohio Department of Natural Resources
Cooperative Extension Service
Columbus Department of Recreation & Parks
Franklin County Litter Prevention
Delaware/Moro Office of Litter Control
Ohio Food & Agriculture Council
Columbus Clean Community
The Boy Scouts of America
Columbus, OH

Friends of the Rappahannock
Fredericksburg, VA

Gila Fish and Gun Club
Silver City, NM

Governor's Inland Bays Monitoring Committee
Dover, DE

Grant County 4-H
Petersburg, WV

Harlan County Clean Community Association, Inc.
Harlan, KY

Household Toxics Task Force
Traverse City, MI

Idaho Foundation for Parks & Lands, Inc.
Boise, ID

Jackson County Commission/Soil Conservation Service
Morgantown, WV

Jan Dapitan
Community Work Day Program
Kahului, HI

Kahler Middle School
Dyer, IN

Keep Jackson Beautiful
Jackson, MS

Lafayette Parish Bayou Vermilion District
Lafayette, LA

Lee County Natural Area Guardians
Amboy, IL

Mahwah Township Government
Mahwah, NJ

Major General Lewis E. Lyle, USAF Ret.
Hot Springs, AR

McKenzie Park Commission
Panama City, FL

McLean County Historical Society
Garrison, ND

Montgomery County Extension Homemakers
Clarksville, TN

Moraine Trails Council, Boy Scouts of America
Pittsburgh District, U.S. Army Corps of Engineers
Pittsburgh, PA

Mountaineers for Rural Progress
Marlington, WV

Nature Center—The Living Land Foundation
Hutchinson, KS

New Hope Audubon Society
Durham, NC

Norman G. Wilder
Wilmington, DE

North Dakota Landowner/Sportsman Council
Bismarck, ND

North Quarter Park Playground Committee
Chester, CT

Old Desert Foundation
Salt Lake City, UT

Ogden/Weber Partnership
Ogden, UT

Operation Brite-Site
Somerset, KY

Operation Clean Davenport
Davenport, IA

Ozark Highlands Trail Association
Fayetteville, AR

Parkway Partners Program
New Orleans, LA

Pennsylvania Natural Diversity Inventory
Harrisburg, PA

Piedmont Appalachian Trail Hikers, Inc.
Raleigh, NC

Pierre Raptor Rehabilitation Center
Pierre, SD

Public Lands Restoration Task Force
Portland, OR

Rocky Mountain Elk Foundation
Troy, MT

Roy E. Huddle, Jr.
Espanola, NM

SAVE-A-TURTLE, INC.
Key Largo, FL

Skagway City Chamber of Commerce
Skagway, AK

South Carolina Wildlife & Marine Resources Department
Project Wild
Columbia, SC

South Daytona Citizens for Beautification Committee
South Daytona, FL

Southern Maryland RC&D Board
La Plata, MD

The Henry's Fork Foundation, Inc.
Island Park, ID

THE NORTH AMERICAN BLUEBIRD SOCIETY, Inc.
Silver Spring, MD

Tom O'Connor
Anderson, SC

Trash & Litter Control of Beaufort
South Carolina Department of Transportation
Beaufort, SC

Treasure Valley Telephone Pioneers
Boise, ID

Uintah Basin TPIA Committee
Vernal, UT

Vaughn Smith
Soda Springs, ID

Vermont Green Up, Inc.
Montpelier, VT

Vernon Parks & Recreation Department
United Technologies/Pratt & Whitney & Vernon Junior Women's Club
Vernon, CT

Quality Forward
Asheville/Buncombe County
Keep America Beautiful
Asheville, NC

Western North Carolina Community
Development Program
Asheville, NC

STATE GOVERNMENTS

Colorado Natural Areas Program
Denver, CO

Connecticut Council on Environmental
Quality
Hartford, CT

Delaware Forestry Advisory Council
Dover, DE

Ney C. Landrum
Tallahassee, FL

New York State Adirondack Park
Agency
Ray Brook, NY

NRCD State Fair Exhibit
Raleigh, NC

Pennsylvania Bureau of State Parks
Environmental Education &
Interpretive Program
Harrisburg, PA

Unicoi State Park
(Maintenance Unit)
Helen, GA

Vermont Youth Conservation Corps
Waterbury, VT

Virginia Department of Transportation
Richmond, VA

Walter R. Hjelle
Bismarck, ND

YOUTH GROUPS

Benjie Stewart
Hinesville, GA

Brownie Girl Scout Troop 907
Flagstaff, AZ

Ellsworth Go Getters 4-H Club
Estherville, IA

4-H Community Pride Club
Cythiana, KY

Lawdena District—Scioto Area Council
Boy Scouts of America
Portsmouth, OH

Michael McGovern
Bergenfield, NJ

Nantahala 4-H Club
Aquone, NC

Pembroke 4-H Cloverbuds
Edenton, NC

Spring Garden Future Homemakers of
America
Spring Garden, AL

Sunrisers 4-H Club
Charlotte, MI

Troop 76
Boy Scouts of America
Waipahu, HI

Troop 474
Boy Scouts of America
Philadelphia, PA

Troop 462
Girl Scouts of the U.S.A.
Cedar Hill, TX

Westside Community Center
Bloomington, IN



TAKE PRIDE IN AMERICA
1987 NATIONAL AWARDS PROGRAM



Blue Ribbon Panel of Judges



KEN ALLEN, President, VOLUNTEER: The National Center

EUGENE BAY, JR., President, Gene Bay Associates

BLANTON BELK, Founder and President, Up With People

HONORABLE WILLIAM J. BENNETT, Secretary, Department of Education

SHELDON C. COLEMAN, JR., President, The Coleman Company

ROBERT COOK, Immediate Past President, National Religious Broadcasters

DERRICK CRANDALL, President, American Recreation Coalition

JENNIFER DUNN, Member, Advisory Council for Historic Preservation

KELLI EVANS, Student President, Future Farmers of America

GREER GARSON FOGELSON, Civic Leader and former Actress

GIL GROSVENOR, President, The National Geographic Society

DAVID HALL, Vice President & General Manager, The Nashville Network (TNN)

HONORABLE DONALD PAUL HODEL, Secretary, Department of the Interior

JULIE IRWIN, Treasurer, Audubon Park Commission, New Orleans

CHARLES JORDAN, Director, Austin (Texas) Department of Parks & Recreation

HONORABLE PETER KEBER, Commissioner, Mecklenburg County, North Carolina

DEAN KLECHNER, President, American Farm Bureau Federation

HONORABLE JOSEPH KYRILLOS, State Assemblyman, New Jersey

BEN H. LOVE, Chief Scout Executive, Boy Scouts of America

HONORABLE RICHARD E. LYNG, Secretary, Department of Agriculture

WILLIAM J. MARRIOTT, JR., Chairman & President, The Marriott Corporation

WILLIAM McCOLLAM, JR., President, Edison Electric Institute

STEVE MEYER, Executive Director, National Association of Conservation Districts

HONORABLE DON NICKLES, United States Senate

RICHARD NUNIS, President, Walt Disney Attractions

CLYDE OTIS, President, Iza Music Corporation

CARLOS PEREZ, Chairman, Concerned Citizens for Democracy

ROGER POWERS, President, Keep America Beautiful, Inc.

DONNA H. SCHOENEY, Director, Community Education Projects, Council of Chief State School Officers

BEVERLY SILVERBERG, Director, Office of Public Affairs, Washington Metropolitan Area Transit Authority

SAM STENZEL, Executive Director, National Vocational Agricultural Teachers Assocation

HONORABLE BARBARA VUCANOVICH, House of Representatives

HONORABLE MALCOLM WALLOP, United States Senate

GEORGE DAVID WEISS, President, Song Writers Guild of America



TAKE PRIDE IN AMERICA

Federal Partners

Department of the Interior
Honorable Donald Paul Hodel, Secretary

Department of Agriculture
Honorable Richard E. Lyng, Secretary

Department of Transportation
Honorable James H. Burnley IV, Secretary

Department of Education
Honorable William J. Bennett, Secretary

Department of Commerce
Travel and Tourism Administration
Honorable Charles E. Cobb, Jr., Under Secretary (Designate)

Environmental Protection Agency
Honorable Lee Thomas, Administrator

ACTION: The National Volunteer Agency
Honorable Donna Alvarado, Director

Department of the Army
Corps of Engineers
Honorable Robert W. Page, Assistant Secretary (Civil Works)

Tennessee Valley Authority
Honorable Marvin Runyon,
Chairman of the Board

Take Pride in America is

a national public awareness campaign to encourage careful stewardship of the Nation's outstanding natural and cultural resources. The campaign is a partnership of government at all levels, private organizations and individual citizens who are committed to ensuring that America's lands, waters, and historic places are used wisely for the benefit of this and future generations. Through a national awards program, public service advertising, and other activities, Take Pride seeks to instill a sense of ownership and responsibility for these resources which truly belong to all Americans.

