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Bush/Quayle Leadership Event 3/21/89 [OA 6347]

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REMARKS: BUSH/QUAYLE LEADERSHIP
STATE DINING ROOM
MARCH 21, 1989

Good Afternoon. With all the Governors and members of Congress in the room, why don't we just form our own Constitutional Convention and pass the line-item veto?

*** I understand, and deeply appreciate, how much you sacrificed for our campaign -- time away from your families, time away from your constituents and time away from your jobs and businesses.

Most of all, I appreciate your unwavering commitment. We fought shoulder to shoulder, and battled our way from 17 points behind, to a 40-state win on Election Day.

*** But we didn't fight the battle we fought, we didn't put ourselves and our families through the turmoil of a campaign, just to win an election. We fought because we believed our ideas will build a better America.

*** America faces too many challenges for the leaders of Congress, or myself, to act as mere partisans. We must work together to drive down the deficit -- without increasing taxes.

*** We must work together to protect what is already the longest peacetime expansion in American history, and to allow our industries to meet world competition.

*** We must work together to fight drug abuse on every front: to redeem thousands of children from crime, misery and death.

*** We must work together to protect the environment, find a way to shelter the homeless, and meet the changing needs of the American family.

*** We must review and reform the way in which our government manages.

*** And, above all, we must preserve the peace.

These are the elements of my agenda, and there is a common theme throughout: to confront the emerging problems of the future, today. A complacent society is doomed to comfortable decline. A dynamic society is one that keeps pace with the times. And make no mistake, America is still the most dynamic society on earth.

By the year 2000, we will have experienced change as swift and fast as a torrent. Change in the American family, and in our work habits. Change in technology. Change in the world economy. Change in the rate of change itself.

Will America be ready for the future? The national and state elections of the 1990s will not just be a battle of the century; it will be a battle for the century -- the 21st Century, the New American Century.

*** My willingness to work with Congress to meet the challenges of the future does not lessen my partisan identity. True, my purpose as President is to build a better America. But

there is a Republican approach to the challenges we face. And I have a deep and unwavering belief -- validated by a lifetime of experience in public life -- that the republican approach is the one that works.

*** Having the best policies is no guarantee of winning elections in Congress. I believe it's no coincidence that our party slipped in minority status in the House in the 1950s soon after we became a minority in the state legislatures. Today, Democrats now have a redistricting advantage in states that compose about 90 percent of the seats in Congress.

*** That is why we must make aggressive gains at the state level. Critical gubernatorial and legislative races in the eight largest states alone will determine whether Republicans will be treated fairly in the drafting of 209 Congressional Districts.

*** A majority, or even a large minority, of Republicans in state legislatures can join with Republican governors to sustain the veto of outrageous gerrymander schemes, strengthening our numbers in the U.S. House. Strong state parties can help us to win back the U.S. Senate. So take it from this former Harris County Republican Chairman -- a solid Republican Party, organized block by block, precinct by precinct, can multiply our successes all the way to the White House.

*** In order to win, we must also work together as a team, not as an association of acronyms. The RNC, the NRCC, the RGA, the NRSC -- these are top-notch, well-managed organizations staffed by the best people in politics today. but our party must be greater than the sum of its parts; we must be inspired by a common purpose. for this reason, I am pleased to see the building spirit of cooperation between the White House and the committees, under the leadership of Chairman Atwater, Senator Nickles, Congressman Vander Jagt and Governor Mike Hayden.

*** To win, we must reach out to new constituencies, to campaign in the neighborhoods, the ghettos, the barrios, once considered to be the exclusive domain of the opposition. I am particularly pleased that Lee Atwater is leading this effort to reach to millions of potential Republicans.

*** To win, we must also recruit the very best men and women to represent our party, as candidates and as officeholders.

These are my strategies for victory. But strategies are useless without a great purpose. We have such a purpose, to build a better America, for today and for the new century ahead.

We have spent years and a lot of blood, sweat and tears to build our organization. Our team has been tested and tempered under fire.

The best way to keep our organization ready for action is to engage ourselves in the 1990 election, from the courthouse, to the statehouse, to Capitol Hill. I ask for your help in this campaign to elect more Republicans. You have my sincerest gratitude for a job well done, and my heartfelt thanks for your willingness to do more.

Thank you.

Chais

THE WHITE HOUSE

WASHINGTON

February 22, 1989

MEMORANDUM FOR DAVID F. DEMAREST, JR.
ASSISTANT TO THE PRESIDENT FOR COMMUNICATIONS

FROM: JAMES R. WRAY *JRW*
DEPUTY ASSISTANT TO THE PRESIDENT AND
DIRECTOR OF THE OFFICE OF POLITICAL AFFAIRS

SUBJECT: BUSH/QUAYLE LEADERSHIP EVENT

Due to a change in the President's schedule, the date of the Bush/Quayle Leadership event has been changed from March 16 to March 28. We envision maintaining a similar agenda on the new date. It is tentatively scheduled as follows:

- 11:30 am *2:15* Guests arrive, East Visitor's Entrance of the White House
- Noon Lunch with the President and Mrs. Bush
- 1:10 pm President Bush makes remarks
- 1:25 pm Guests and speakers proceed to the East Room
- 1:30 pm Jim Wray welcomes the guests and introduces Governor Sununu
- 1:35 pm Governor Sununu speaks
- 1:50 pm Vice President Quayle speaks
- 2:00 pm Lee Atwater gives national political overview
- 2:15 pm Personnel Overview
Chase Untermeyer and Ron Kaufman
- 3:00 pm Gregg Petersmeyer speaks on the Office of National Service
- * 3:10 pm Dave Demarest discusses the Communications Operation

3:20 pm Director Richard Darman remarks

3:30 pm Residence segment concludes
Guests proceed to the White House lawn for media interviews

4:00 pm Guests reconvene in the Old Executive Office Building for regional meetings

4:45 pm Secretary Nicholas Brady remarks in Room 450

5:15 pm Meeting concludes

5:30 pm Buses depart for the Vice President's Residence

6:00 pm Vice President and Mrs. Quayle host reception

7:00 pm Reception concludes and buses return to the White House

I appreciate your willingness to participate in this important day. I hope that you find this schedule suitable, and invite you to participate in the East Room briefing session and the Vice President's reception. As listed above, your remarks are scheduled from 3:10 to 3:20 p.m. Please allow a few minutes for Q & A. Feel free to contact Greta Terrell in my office if you have any questions (x6623). Thank you for your participation.

**REMARKS: BUSH/QUAYLE LEADERSHIP
STATE DINING ROOM
MARCH 21, 1989**

**GOOD AFTERNOON. WITH ALL THE GOVERNORS AND MEMBERS
OF CONGRESS IN THE ROOM, WHY DON'T WE JUST FORM OUR OWN
CONSTITUTIONAL CONVENTION AND PASS THE LINE-ITEM VETO?**

- 2 -

***** I UNDERSTAND, AND DEEPLY APPRECIATE, HOW MUCH
YOU SACRIFICED FOR OUR CAMPAIGN -- TIME AWAY FROM YOUR
FAMILIES, TIME AWAY FROM YOUR CONSTITUENTS AND TIME
AWAY FROM YOUR JOBS AND BUSINESSES.**

**MOST OF ALL, I APPRECIATE YOUR UNWAVERING
COMMITMENT. WE FOUGHT SHOULDER TO SHOULDER, AND
BATTLED OUR WAY FROM 17 POINTS BEHIND, TO A 40-STATE
WIN ON ELECTION DAY.**

*** BUT WE DIDN'T FIGHT THE BATTLE WE FOUGHT, WE DIDN'T PUT OURSELVES AND OUR FAMILIES THROUGH THE TURMOIL OF A CAMPAIGN, JUST TO WIN AN ELECTION. WE FOUGHT BECAUSE WE BELIEVED OUR IDEAS WILL BUILD A BETTER AMERICA.

*** AMERICA FACES TOO MANY CHALLENGES FOR THE LEADERS OF CONGRESS, OR MYSELF, TO ACT AS MERE PARTISANS. WE MUST WORK TOGETHER TO DRIVE DOWN THE DEFICIT -- WITHOUT INCREASING TAXES.

*** WE MUST WORK TOGETHER TO PROTECT WHAT IS ALREADY THE LONGEST PEACETIME EXPANSION IN AMERICAN HISTORY, AND TO ALLOW OUR INDUSTRIES TO MEET WORLD COMPETITION.

*** WE MUST WORK TOGETHER TO FIGHT DRUG ABUSE ON EVERY FRONT: TO REDEEM THOUSANDS OF CHILDREN FROM CRIME, MISERY AND DEATH.

***** WE MUST WORK TOGETHER TO PROTECT THE ENVIRONMENT, FIND A WAY TO SHELTER THE HOMELESS, AND MEET THE CHANGING NEEDS OF THE AMERICAN FAMILY.**

***** WE MUST REVIEW AND REFORM THE WAY IN WHICH OUR GOVERNMENT MANAGES.**

***** AND, ABOVE ALL, WE MUST PRESERVE THE PEACE. THESE ARE THE ELEMENTS OF MY AGENDA, AND THERE IS A COMMON THEME THROUGHOUT: TO CONFRONT THE EMERGING PROBLEMS OF THE FUTURE, TODAY. A COMPLACENT SOCIETY IS DOOMED TO COMFORTABLE DECLINE. A DYNAMIC SOCIETY IS ONE THAT KEEPS PACE WITH THE TIMES. AND MAKE NO MISTAKE, AMERICA IS STILL THE MOST DYNAMIC SOCIETY ON EARTH.**

BY THE YEAR 2000, WE WILL HAVE EXPERIENCED CHANGE AS SWIFT AND FAST AS A TORRENT. CHANGE IN THE AMERICAN FAMILY, AND IN OUR WORK HABITS. CHANGE IN TECHNOLOGY. CHANGE IN THE WORLD ECONOMY. CHANGE IN THE RATE OF CHANGE ITSELF.

WILL AMERICA BE READY FOR THE FUTURE? THE NATIONAL AND STATE ELECTIONS OF THE 1990S WILL NOT JUST BE A BATTLE OF THE CENTURY; IT WILL BE A BATTLE FOR THE CENTURY -- THE 21ST CENTURY, THE NEW AMERICAN CENTURY.

*** MY WILLINGNESS TO WORK WITH CONGRESS TO MEET THE CHALLENGES OF THE FUTURE DOES NOT LESSEN MY PARTISAN IDENTITY. TRUE, MY PURPOSE AS PRESIDENT IS TO BUILD A BETTER AMERICA. BUT THERE IS A REPUBLICAN APPROACH TO THE CHALLENGES WE FACE. AND I HAVE A DEEP AND UNWAVERING BELIEF -- VALIDATED BY A LIFETIME OF EXPERIENCE IN PUBLIC LIFE -- THAT THE REPUBLICAN APPROACH IS THE ONE THAT WORKS.

***** HAVING THE BEST POLICIES IS NO GUARANTEE OF WINNING ELECTIONS IN CONGRESS. I BELIEVE IT'S NO COINCIDENCE THAT OUR PARTY SLIPPED TO MINORITY STATUS IN THE HOUSE AS WE BECAME A MINORITY IN THE STATE LEGISLATURES. TODAY, DEMOCRATS NOW HAVE A REDISTRICTING ADVANTAGE IN STATES THAT COMPOSE ABOUT 90 PERCENT OF THE SEATS IN CONGRESS.**

***** THAT IS WHY WE MUST MAKE AGGRESSIVE GAINS AT THE STATE LEVEL. CRITICAL GUBERNATORIAL AND LEGISLATIVE RACES IN THE EIGHT LARGEST STATES ALONE WILL DETERMINE WHETHER REPUBLICANS WILL BE TREATED FAIRLY IN THE DRAFTING OF 209 CONGRESSIONAL DISTRICTS.**

***** A MAJORITY, OR EVEN A LARGE MINORITY, OF REPUBLICANS IN STATE LEGISLATURES CAN JOIN WITH REPUBLICAN GOVERNORS TO SUSTAIN THE VETO OF OUTRAGEOUS GERRYMANDER SCHEMES, STRENGTHENING OUR NUMBERS IN THE U.S. HOUSE. STRONG STATE PARTIES CAN HELP US TO WIN BACK THE U.S. SENATE. SO TAKE IT FROM THIS FORMER HARRIS COUNTY REPUBLICAN CHAIRMAN -**

- A SOLID REPUBLICAN PARTY, ORGANIZED BLOCK BY BLOCK, PRECINCT BY PRECINCT, CAN MULTIPLY OUR SUCCESSES ALL THE WAY TO THE WHITE HOUSE.

***** IN ORDER TO WIN, WE MUST ALSO WORK TOGETHER AS A TEAM, NOT AS AN ASSOCIATION OF ACRONYMS. THE RNC, THE NRCC, THE RGA, THE NRSC -- THESE ARE TOP-NOTCH, WELL-MANAGED ORGANIZATIONS STAFFED BY THE BEST PEOPLE IN POLITICS TODAY.**

BUT OUR PARTY MUST BE GREATER THAN THE SUM OF ITS PARTS; WE MUST BE INSPIRED BY A COMMON PURPOSE. FOR THIS REASON, I AM PLEASED TO SEE THE BUILDING SPIRIT OF COOPERATION BETWEEN THE WHITE HOUSE AND THE COMMITTEES, UNDER THE LEADERSHIP OF CHAIRMAN ATWATER, SENATOR NICKLES, CONGRESSMAN VANDER JAGT AND GOVERNOR MIKE HAYDEN.

***** TO WIN, WE MUST REACH OUR TO NEW CONSTITUENCIES, TO CAMPAIGN IN THE NEIGHBORHOODS, THE GHETTOES, THE BARRIOS, ONCE CONSIDERED TO BE THE EXCLUSIVE DOMAIN OF THE OPPOSITION. I AM PARTICULARLY PLEASED THAT LEE ATWATER IS LEADING THIS EFFORT TO REACH OUT TO MILLIONS OF POTENTIAL REPUBLICANS.**

***** TO WIN, WE MUST ALSO RECRUIT THE VERY BEST MEN AND WOMEN TO REPRESENT OUR PARTY, AS CANDIDATES AND AS OFFICEHOLDERS.**

- 15 -

THESE ARE MY STRATEGIES FOR VICTORY. BUT STRATEGIES ARE USELESS WITHOUT A GREAT PURPOSE. WE HAVE SUCH A PURPOSE, TO BUILD A BETTER AMERICA, FOR TODAY AND FOR THE NEW CENTURY AHEAD.

WE HAVE SPENT YEARS AND A LOT OF BLOOD, SWEAT AND TEARS TO BUILD OUR ORGANIZATION. OUR TEAM HAS BEEN TESTED AND TEMPERED UNDER FIRE.

- 16 -

THE BEST WAY TO KEEP OUR ORGANIZATION READY FOR ACTION IS TO ENGAGE OURSELVES IN THE 1990 ELECTION, FROM THE COURTHOUSE, TO THE STATEHOUSE, TO CAPITOL HILL. I ASK FOR YOUR HELP IN THIS CAMPAIGN TO ELECT MORE REPUBLICANS. YOU HAVE MY SINCEREST GRATITUDE FOR A JOB WELL DONE, AND MY HEARTFELT THANKS FOR YOUR WILLINGNESS TO DO MORE.

THANK YOU.

Davis/Martin
March 14, 1989
6 p.m.

REMARKS: BUSH/QUAYLE LEADERSHIP
~~THE WHITE HOUSE~~ *STATE Dining Room*
MARCH 21, 1989

Good afternoon.

It's a delight to be back among the men and women who helped to make my candidacy possible, those of you from little New Hampshire to big Alaska, and every state in between. I understand, and deeply appreciate, how ^{much sacrifice for} you ~~gave~~ our campaign a ~~sacrifice of time~~ -- time away from your jobs and businesses, time away from your families.

Most of all, I appreciate your unwavering commitment. You stood with me when I was 17 points behind my opponent, when my political obituary had been all but written. We needed some strong medicine to overcome those odds. And we found it in the advice of the late Babe Ruth -- the best medicine in the world is a home run . . .

Now that our victory is behind us, it is proper for me as President to extend my hand to the opposition. America faces too many challenges for the leaders of Congress, or for myself, to

act as mere partisans. We must work together to drive down the deficit -- without raising taxes.

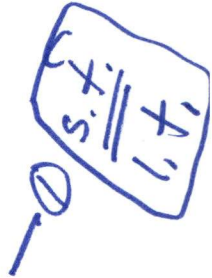
We must work together to fight drug abuse on every front: more effective education and prevention to dry up demand, and tougher law enforcement to put the dealers where they belong -- behind bars. If we can do this, we can redeem thousands of children from crime, misery and death.

And we must work together, not just as ^{one} a nation, but as a *community of nations* world to protect our fragile environment. Once the concern of a farsighted few, the environment is now a top priority of my Administration at home and abroad.

In these efforts, I must seek the active cooperation of the Congress. The people of this country expect, and deserve, nothing less.

But this does not mean that I have relinquished my partisan identity. True, my purpose as President is to build a better America. But there is a Republican approach to the challenges we face. And I have a deep and unwavering belief -- validated by a lifetime of experience in public life -- that the Republican approach is the one that works. Just witness this economic recovery, now 75 months old, which has generated more jobs than Western Europe and Japan combined. Just witness last week's

news: Unemployment fell to 5.1 percent, the lowest level in 15 years.



*long-term
short-term*

In a sense, success has made our task all the more difficult. America is undergoing the longest peacetime expansion in its history. And this presents us with a unique dilemma -- how to galvanize the American people to confront the challenges of the near future -- the ticking time bombs of national and international debt; of drug-abuse and crime; of threats to the global environment.

*near term + long term
long term*

I am a man of this century. I fought in this century's greatest war, and raised a family and built a business during the mid-century of American greatness. But I want to be a President who is remembered for preparing America for the next century. This is my definition of leadership, to see the shape of things to come, and to prepare for that 21st Century world -- only eleven years away.

So my agenda is this: to confront the emerging problems of the future, today. A complacent society is doomed to comfortable decline. A dynamic society is one that keeps pace with the times.

Let the other party represent the ways of the past, the shop-worn doctrines, the solutions that became the problems. We

represent change. We know that our best qualities as a nation can only come from the restless drive and vision of the American people.

By the year 2000, we will have experienced change as swift and fast as a torrent. Change in the American family, and in our work habits. Change in technology. Change in the world economy. Change in the rate of change itself.

Will America be ready for the future? The national and state elections of the 1990s will not just be a battle of the century; it will be the battle for the century -- the 21st Century. ^{American} Already, ~~Democratic domination of the House of Representatives is older than most Americans alive today.~~ ~~CONGRESS WAS~~ ~~HOUSE OF REP~~ ~~run by~~ ~~Republicans~~ ^{have been} If we fail to gain the upper hand in the reapportionment battle of the 1990s, the Democrats will enter the next century as a majority party ^(with a legislative lock on) in the state legislatures and the U.S. House of Representatives. STEV

Step back and look at the political process as a whole. The strength of a party can be likened to a deep and mighty river that flows from the small tributaries of state and local government. The county courthouse, the city council, the state legislature -- these are the headwaters of American statecraft.

Anything you can do ^{over}
the next elect - more S.I. ~~and~~
CHALLENGE TO
SELECT MORE Rep

A majority, or even a large minority, of Republicans in state legislatures can join with Republican governors to sustain the veto of outrageous gerrymander (GARY-mander) schemes, strengthening our numbers in the U.S. House. Strong state parties can help us to win back the U.S. Senate. So take it from this former Harris County Republican Chairman -- a solid Republican Party, organized block by block, precinct by precinct, can multiply our successes all the way to the White House.

DAVID

7 GOVS, ETC. DAVID

To win, we must also work together as a team, not as an association of acronyms. The RNC, the NRCC, the RGA, the NRSC -- these are top-knotch, well-managed organizations staffed by the best people in politics today. But our party must be greater than the sum of its parts; we must be ~~animated~~ ^{INSPIRED} by a common purpose. For this reason, I am pleased to see the building spirit of cooperation between the committees, under the leadership of Chairman Atwater, Senator Nickles, Congressman Vander Jagt and Governor Mike Hayden.

To win, we must reach out to new constituencies, to campaign in the neighborhoods, the ghettos, the barrios, once considered to be the exclusive domain of the opposition. Our message to Minority America is clear -- we offer more than promises. We offer an abundance of opportunity. And our message to the other party is blunt -- take no one for granted.

To win, we must also recruit the very best men and women to represent our party, as candidates and as officeholders. I am pleased that we are finding candidates of character and determination, who want to bring new ideas to government, who want to serve their country.

These are my strategies for victory. But strategies are useless without a great purpose. We have such a purpose, to build a better America, for now and for the new century beyond.

This struggle to shape the future of America will soon be underway, so I must ask you to remain organized and ready. In a phrase, keep your powder dry. You have my sincerest gratitude for a job well done. You have my heartfelt thanks for your willingness to do more.

Thank you.

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go with
it

JOKE

This joke goes against the grain, since the President prefers self-effacing humor over that at someone else's expense. But I thought, for a highly partisan audience such as this, that a joke on the Democrats would be appropriate.

((As you may know, I was back in Houston just last week. Although I've been a Texas resident since the late 1940s -- longer than ~~most~~ ^{most of} Texans have been alive -- there were a few Democrats who still try to portray me as a newcomer. In fact, you may remember during the campaign that some prominent Houston Democrats made a big deal out of renting the hotel suite that I use whenever I am back in town . . .

And funny thing, but it never occurred to me until just last week, on the return trip to Washington . . . now I know what happened to the bath towels!)

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Davis/Martin
March 14, 1989
6 p.m.

REMARKS: BUSH/QUAYLE LEADERSHIP
THE WHITE HOUSE
MARCH 21, 1989

State Dining Room

Good afternoon.

It's a delight to be back among the men and women who helped to make my candidacy possible, those of you from little New Hampshire to big Alaska, and every state in between. I understand, and deeply appreciate, how you gave our campaign a sacrifice of time -- time away from your jobs and businesses, time away from your families.

Bush
Jones
NYT
PI4
8-9-88
In late
July, early
Aug.

Most of all, I appreciate your unwavering commitment. You stood with me when I was 17 points behind my opponent, when my political obituary had been all but written. We needed some strong medicine to overcome those odds. And we found it in the advice of the late Babe Ruth -- the best medicine in the world is a home run . . .

Now that our victory is behind us, it is proper for me as President to extend my hand to the opposition. America faces too many challenges for the leaders of Congress, or for myself, to

act as mere partisans. We must work together to drive down the deficit -- without raising taxes.

We must work together to fight drug abuse on every front: more effective education and prevention to dry up demand, and tougher law enforcement to put the dealers where they belong -- behind bars. If we can do this, we can redeem thousands of children from crime, misery and death.

And we must work together, not just as a nation, but as a world, to protect our fragile environment. Once the concern of a farsighted few, the environment is now a top priority of my Administration at home and abroad.

In these efforts, I must seek the active cooperation of the Congress. The people of this country expect, and deserve, nothing less.

But this does not mean that I have relinquished my partisan identity. True, my purpose as President is to build a better America. But there is a Republican approach to the challenges we face. And I have a deep and unwavering belief -- validated by a lifetime of experience in public life -- that the Republican approach is the one that works. Just witness this economic recovery, now 75 months old, which has generated more jobs than Western Europe and Japan combined. Just witness last week's

Dec '82

CEA

news: Unemployment fell to 5.1 percent, the lowest level in 15 years.

Statement
of Dr. Janet
L. Norwood
Commissioner
before JT
Econ
Com. US
March 10,
1989

In a sense, success has made our task all the more difficult. America is undergoing the longest peacetime expansion in its history. And this presents us with a unique dilemma -- how to galvanize the American people to confront the challenges of the near future -- the ticking time bombs of national and international debt; of drug-abuse and crime; of threats to the global environment.

I am a man of this century. I fought in this century's greatest war, and raised a family and built a business during the mid-century of American greatness. But I want to be a President who is remembered for preparing America for the next century. This is my definition of leadership, to see the shape of things to come, and to prepare for that 21st Century world -- only eleven years away.

So my agenda is this: to confront the emerging problems of the future, today. A complacent society is doomed to comfortable decline. A dynamic society is one that keeps pace with the times.

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represent change. We know that our best qualities as a nation can only come from the restless drive and vision of the American people.

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Will America be ready for the future? The national and state elections of the 1990s will not just be a battle of the century; it will be the battle for the century -- the 21st Century. Already, Democratic domination of the House of Representatives is older than most Americans alive today. If we fail to gain the upper hand in the reapportionment battle of the 1990s, the Democrats will enter the next century as a majority party in the state legislatures and the U.S. House of Representatives.

Since 1937

Step back and look at the political process as a whole. The strength of a party can be likened to a deep and mighty river that flows from the small tributaries of state and local government. The county courthouse, the city council, the state legislature -- these are the headwaters of American statecraft.

A majority, or even a large minority, of Republicans in state legislatures can join with Republican governors to sustain the veto of outrageous gerrymander (GARY-mander) schemes, strengthening our numbers in the U.S. House. Strong state parties can help us to win back the U.S. Senate. So take it from this former Harris County Republican Chairman -- a solid Republican Party, organized block by block, precinct by precinct, can multiply our successes all the way to the White House.

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Looking
Forward
p. 86

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Thank you.

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THE WHITE HOUSE
WASHINGTON

March 14, 1989

MEMORANDUM

To: CHRISS WINSTON

From: MARK W. DAVIS

Re: Bush-Quayle State Chairmen

Jim Wray will provide me with a list of notables in attendance tomorrow. I will also write a brief memo on "objectives," as discussed in the meeting today.

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1 During a fiery debate, the Tory Sir Francis Burdett objected to some sentiments from the other side that he called "the cant of patriotism." Russell immediately retorted, "There is something worse than the cant of patriotism; that is the recant of patriotism."

2 Russell was telling a friend about a party and how he had left the Duchess of Inverness and gone to talk to the Duchess of Sutherland because the Duchess of Inverness had been sitting very close to the fire and it had been intolerably hot. "I hope you told the Duchess of Inverness why you abandoned her," commented his friend. Russell reflected, then said, "No—but I did tell the Duchess of Sutherland."

3 Asked his opinion as to what would be the proper punishment for bigamy, Russell promptly answered, "Two mothers-in-law."



RUTH, George Herman ["Babe"] (1895–1948), US baseball player. In 1927 he hit sixty home runs—a record unbroken until 1961.

1 During the Depression Babe Ruth, asked to take a cut in salary, held out for his \$80,000 contract. A club official protested, "But that's more money than Hoover got for being president last year."

"I know," said the Babe, "but I had a better year."

2 Babe Ruth was enormously popular, a larger-than-life-size figure in many respects, given to overeating and overdrinking. The most notorious occasion was in the course of preseason training when, on a railroad ride to New York, the Babe got off at a train stop and consumed an estimated twelve hot dogs and eight bottles of lemon-lime soda pop in a few minutes. Soon afterward he was stricken with "the stomachache heard 'round the world." (Less publicized were rumors that he had contributed to his misery with the consumption of large amounts of beer and booze.) For days ominous headlines had his fans across the country fearing for his life. Recovering, Ruth is reported to have said, "That soda pop will get you every time."

3 Babe Ruth loved kids. On one occasion when the family of a fan of the Babe's, a youngster who was seriously ill in the hospital, requested an autographed baseball for the boy, the Babe went along to the hospital himself gave him the baseball, and promised to hit a home run for him in the game that afternoon. Sure enough, the Babe came through with the home run. The lad recovered and Babe Ruth observed, "Best medicine in the world, a home run."

4 "Grantland Rice, the prince of sports-writers, used to do a weekly radio interview with some sporting figure. Frequently, in the interest of spontaneity, he would type out questions and answers in advance. One night his guest was Babe Ruth.

"Well, you know, Granny," the Babe read in response to a question, "Duke Ellington said the Battle of Waterloo was won on the playing fields of Elkton."

"Babe," Granny said after the show, "Duke Ellington for the Duke of Wellington I can understand. But how did you ever read Eton as Elkton? That's in Maryland, isn't it?"

"I married my first wife there," Babe said, "and I always hated the goddamn place."

5 Ruth once suffered the humiliation of having the great Walter Johnson of the Washington Senators throw three straight fastballs past him. He asked the umpire if he had seen any of the pitches. "No," replied the umpire. "Neither did I," said Ruth, "but that last one sounded kinda high to me."



RUTHERFORD, Ernest, 1st Baron (1871–1937), British physicist, born in New Zealand. He held professorships at Montreal (1898–1907), Manchester (1907–19), and Cambridge, where he was also director of the Cavendish Laboratory (1919–37). He received the 1908 Nobel Prize for chemistry.

1 Rutherford's work and reputation made the Cavendish Laboratory the Mecca for experimental physicists from all over the world. As success followed success, someone observed to Rutherford that he was always at the crest of the wave. "Well, after all, I made the wave, didn't I?" said Rutherford.

The speech itself was about building a two-party system in Texas and what Republicans had to offer the people of Houston as a political alternative to the old-line Democratic establishment. It was a campaign style I was comfortable with. Just as people listening to a candidate running his first race learn something about the candidate, the candidate learns something about himself. I found out that jugular politics—going for the opposition's throat—wasn't my style. It was a lesson carried over from my experience in business. When competition gets cutthroat, everybody loses. Sometimes confrontation is the only way to resolve problems, but only as a last resort, after all other avenues have been explored.

That was the approach I took in my first campaign, and it was the approach I stayed with in chairing the Harris County Republican Party the next two years. There was no point trying to resolve the deep ideological differences in the membership, so I shifted the emphasis to the nuts-and-bolts of building the party organization. My theme was that we all shared basic conservative views, but to be effective we had to concentrate on tackling the Democrats, not each other. By the end of 1963 our membership had grown and we'd raised enough money to move the headquarters to a better location.

The Birchites were still grumbling, but that was another lesson I carried over from my experience in business. You can't keep everybody happy.

YARBOROUGH IS OUT OF STEP WITH TEXAS VOTERS; BUSH STATES

George Bush, who swept to a landslide victory over Jack Cox in Saturday's runoff election for the Republican Senatorial nomination, has pledged himself to a successful campaign against Democrat incumbent Ralph Yarborough. Texas Election Bureau returns from 249 counties, 226 complete show Bush 49,548, Cox 30,122.

—Corpus Christi Beacon Press, June 18, 1964

The irony was that Ralph Yarborough would be re-elected riding Lyndon Johnson's coattails when only a year before, Yarborough had called LBJ "a power-mad politician." The feeling between the two men was so bitter that when President Kennedy came to Dallas on November 22, 1963, it took all his powers of persuasion just to get his Vice President and the Democratic senator from Texas to shake hands.

But now Johnson was President, and as *Time* magazine reported, "it would be a blow to LBJ's personal vanity if his own home state were to elect Bush to join Republican John Tower in an all-GOP Texas Senate team."

"If Lyndon would stay out of it," *Time* concluded, "Republican Bush would have a chance. But Johnson is not about to stay out of it, which makes Bush the underdog."

It had been a long, hard underdog's campaign since the day party chairman Peter O'Donnell persuaded me to challenge Yarborough. My experience in Harris County had helped, but the party primary and runoff campaigns taught me new respect for how much territory Texas covers. The polls showed that my greatest handicap as a statewide candidate was that I was known in Houston, Midland, and Odessa, but over much of the state I was just a name and smile on a campaign billboard.

By early October, however, I was closing the "George Who" gap with the help of a shirtsleeve campaign, using the Black Mountain Boys and Bluebonnet Belles to bring in and warm up the crowds.

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HEADLINE: Bush Hones Attack, Saying Dukakis Waffles on Issues

BYLINE: By GERALD M. BOYD Special to the New York Times

DATELINE: NEW ORLEANS, Aug. 8

BODY:

Vice President Bush, arriving in the city where he will become the Republican Presidential nominee next week, stepped up his partisan attacks today, branding Michael S. Dukakis the "stealth candidate" and accusing the Democrats of "public deception."

Mr. Bush used an appearance before the Republican platform committee not to put any particular stamp on the document but to direct his fire at the Democratic nominee. He said that the Massachusetts Governor had been "invisible" on most policy issues, except for his opposition to military weapons systems needed for national security.

But Mr. Bush denied that he was running a "negative" campaign against Mr. Dukakis, saying he is trying to get the fall election in focus.

Many of Mr. Bush's statements before the platform committee were applauded, although not with the enthusiasm that might have been expected from such a highly partisan audience.

Lunch With the Workers

Besides attacking Mr. Dukakis, Mr. Bush sought to remedy his own image as an elitist, by eating a turkey sandwich lunch with construction workers at the Superdome, where the convention will be held.

Referring to several military topics in his talk to the platform committee, Mr. Bush said: "You know, my opponent has been silent at best - and unsteady at worst - on all these issues.

"At first, he favored a nuclear freeze that would have made our arms reductions talks with the Soviets impossible. And last week, at first he said he was still in favor of the freeze, and then he changed his mind. Such vacillation may be riskless in a campaign, but in a dangerous world, it could prove to be disastrous."

Mr. Bush continued: "Except for opposition to virtually every weapons system that would insure our security, my opponent's policies are invisible.

'No Issues Show Up'

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"He's the stealth candidate. For, while he can't decide about the Stealth bomber, he favors stealth policies, and they can be neither seen nor heard. His campaign jets from place to place, but no issues show up on the radar screen."

Mr. Bush also assailed the Democratic Party as one that has not informed the public of its policy aims. He argued that its convention in Atlanta had not yielded specifics, but a platform that was a "document of deceit."

"While sympathetic onlookers applauded, they tried to make a virtue out of public deception," Mr. Bush said. "My own values are different: I believe that misleading the public is nothing to cheer; that political manipulation is no crowning achievement."

Mr. Bush has been hitting his rival party hard because his strategists believe the voters are opposed to its policies. That hard-hitting strategy comes a full month before the traditional Labor Day start of a Presidential campaign, and at a time that national public opinion surveys show him trailing Mr. Dukakis by about 17 points.

'Comfortable Code Words'

"For four days, the Democrats worked hard to disown their past and disguise their own future," he said. "They spoke in glittering generalities and comfortable code words but said nothing specific about how they would govern this great country."

In a speech today in Boston, Mr. Dukakis asserted that people perceive Mr. Bush's as "essentially a negative campaign." Asked by reporters if he was running a "negative" campaign, Mr. Bush said that he was "trying to discuss the issues." Appearing irritated, he accused the Democrats of resorting to such a tactic in their criticism of him in Atlanta.

For weeks, Mr. Bush has been grappling with whether to attack Mr. Dukakis in forceful terms or whether to present his own vision for the nation. Today, he sought to do both. Beside the sharp polemics, he said he was trying to tell the audience, as specifically as he could, what he was for: economic opportunity, no tax increases, cutting the Federal deficit, a child-care tax credit and no protectionism. None of those positions was surprising or new.

Beyond that, the Vice President said that he favored tougher penalties against drug "kingpins," stronger environmental laws, less dependency on foreign oil, voluntary prayer in school.

Striving For a Contrast

Most of the proposals are expected to be included in the Republican platform, which is being drafted by a 106-member committee headed by Gov. Kay Orr of Nebraska. Republican strategists have said that the platform will include many proposals and policy statements in order to make a contrast with the Democratic statement.

The Vice President came here from a weekend at his vacation home in Kennebunkport, Me., where he filmed some campaign commercials and visited with his family of five children and 10 grandchildren. Mr. Bush told reporters that the family had made a recommendation on a running mate, which he is not

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expected to announce until the convention begins.

'We went around the table, and some popped off and argued with each other,' he said. 'I sat there like a sphinx.'

GRAPHIC: Photo of Vice President Bush (NYT/Paul Hosefros)

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NAME: DUKAKIS, MICHAEL S (GOV); BUSH, GEORGE (VICE PRES); BOYD, GERALD M