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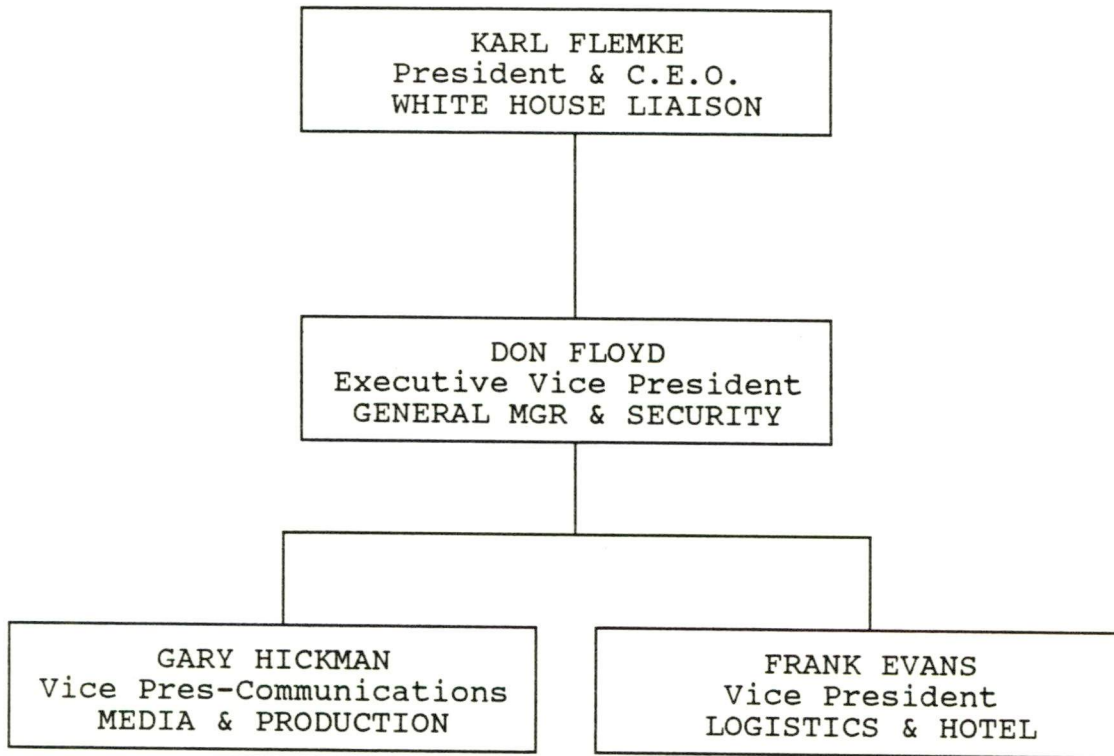
Junior Achievement National Business Leadership Conference 3/16/89 [OA 6347] [3]

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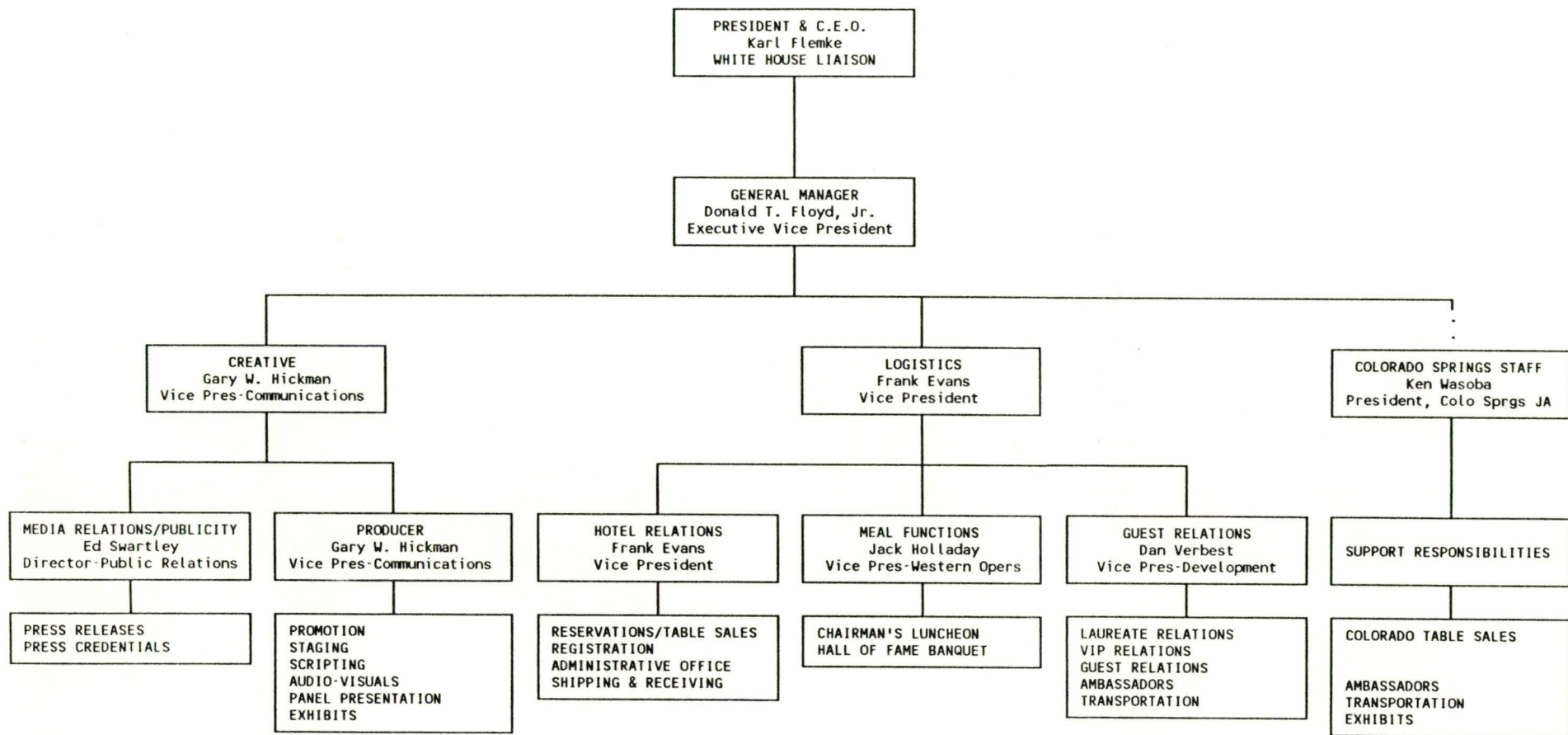
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JUNIOR ACHIEVEMENT INC.  
KEY PROFESSIONAL STAFF FOR  
PRESIDENT BUSH VISIT



3/2/89

STAFF ORGANIZATION  
 NATIONAL BUSINESS LEADERSHIP CONFERENCE  
 March 16, 1989 - Colorado Springs, CO



## EMPLOYEE LIST FOR NBLC--NBLC

\* - Staff heavily involved in NBLC.

| NAME                    | SOC.<br>SEC. NO. |
|-------------------------|------------------|
| ALLEN GERALD C          | 507365613        |
| ANTELL GERSON           | 009120507        |
| ARMITJO TIMOTHY         | 524668514        |
| ATHA PETE               | 227683623        |
| *BANKS LAURA A          | 448645182        |
| BATH LESLIE J           | 520640588        |
| BILLETT GLENDA L        | 267586891        |
| BLANCHETTE GARY R       | 018528176        |
| BRADLEY TRISHA A        | 490862512        |
| BREHM DEAN C            | 524862854        |
| BROWN ANN P             | 229422468        |
| BROWN KENNETH S         | 266821934        |
| BUCKLEY JEAN M          | 042528848        |
| BUSH GARY G             | 403605078        |
| CLARK CHERYL L          | 558800078        |
| COBURN MICHAEL J        | 006482663        |
| COURCHENE ROBERT        | 038182121        |
| *CRUCE JANICE L         | 462063879        |
| DAVIDSON WILLIAM J      | 272544819        |
| DENMARK DEBORAH J       | 387666509        |
| EARLE DAVID D           | 464763700        |
| EGNER DAVID O           | 348647781        |
| ELSASSER GERRI C        | 059365041        |
| ESPINOZA LARRY          | 521066218        |
| EUSTIS DAVID            | 025300312        |
| *EVANS FRANK            | 140426070        |
| *FEBRES ADA M           | 524846583        |
| FINN GEORGE R           | 033280219        |
| FINN PAULA              | 040768125        |
| FISHER MARIYLN W        | 432662131        |
| *FLENKE KARL            | 044242569        |
| *FLOYD DONALD T         | 210381919        |
| FOX JEANNIE M           | 524485738        |
| FRAUENDORF LEAH         | 041724995        |
| GILHAM CINDY L          | 522023404        |
| GODREAU CAROL A         | 049384601        |
| GOODMAN JAMES R         | 392341543        |
| GOODMAN SUSAN L         | 042769450        |
| GRANT KIMBRA K          | 525132248        |
| HAMBY NICHELE S         | 417640108        |
| HARDER PETER J          | 043324300        |
| HARKINS KENT D          | 468825505        |
| HARMAN DEBORAH L        | 514805577        |
| *HICKMAN GARY W         | 448504287        |
| *HOLLADAY JACK          | 451803005        |
| HOLMES ROY L            | 434608198        |
| HOOK TERRI L            | 521980565        |
| ISMAIL CHERIFA A        | 127484443        |
| JOHNSON CAROL           | 482640753        |
| JOHNSON MARGARET P      | 521743301        |
| KEILER RUBIN L          | 522238215        |
| KENNETT BETTY M         | 452507400        |
| KERR-HANSON ERNESTINE A | 546080479        |
| *KIRCHES JEAN           | 521279465        |

## EMPLOYEE LIST FOR NBLC--NBLC

| NAME                  | SOC.<br>SEC. NO. |
|-----------------------|------------------|
| KOCHMAN AMELIA K      | 557909833        |
| LEE MARTY             | 416600139        |
| *LESLEY BRUCE         | 366642428        |
| LOOSE DAVID A         | 309728592        |
| MARTINEZ PATRICIA S   | 507489256        |
| MCCARTY NANCY A       | 521663252        |
| MCGONAGLE DOROTHY A   | 153625027        |
| MILLER ARLENE         | 523805321        |
| MURR SARAH K          | 521628197        |
| MURRAY RICHARD C      | 416662622        |
| NAYDEN JOHN P         | 216223512        |
| NICHOLS KENNETH J     | 342466380        |
| NIEMANN THOMAS C      | 387442484        |
| *O'BRIEN FLORENCE S   | 097287126        |
| *O'HARA SHAWN E       | 529151776        |
| PAULEY PATRICIA K     | 479548330        |
| RESCH BARBARA C       | 079405809        |
| RIDHCREEK JEAN M      | 313504450        |
| RIDINGER KAREN L      | 474462921        |
| RIKER KAAREN L        | 417740618        |
| ROHAN PETER C         | 055347126        |
| ROSE IRENE L          | 545563918        |
| RYDER MARTIN          | 188349831        |
| SALYERS KEITH         | 406805845        |
| SANDERS BARRY T       | 444665109        |
| SCHOELKOPF LINDA L    | 324487205        |
| SEITZ KATHLEEN M      | 391487659        |
| SKANSBERG ROBIN K     | 509504454        |
| *SMITH WAYNE          | 297445358        |
| SPEER BEVERLY S       | 282302862        |
| STANDACK SHEILA R     | 347560116        |
| STRYGANEK FRANK G     | 318484885        |
| *SWARTLEY EDWARD C    | 522745637        |
| SWINCHER DAVID M      | 309601170        |
| TEMPLE JONATHAN       | 079387912        |
| TISCHLER JUDITH A     | 091282244        |
| TOEPP MAUREEN P       | 312528116        |
| *TOLLEFSON PAT O      | 516347432        |
| TRUMMEL VIRGINIA H    | 521543784        |
| VAN SCOTTER RICHARD D | 389366348        |
| *VERBEST DANIEL E     | 387303636        |
| *VERBEST JANE E       | 391489356        |
| WILLIAMS C. HAMNER    | 060427718        |

NBLC STAFF ASSIGNMENTS - 1989  
(Rev. 3/4/89)

| NAME              | ASSIGNMENT     | BROADMOOR WORK SCHEDULE |      |      |       |       |
|-------------------|----------------|-------------------------|------|------|-------|-------|
|                   |                | MON                     | TUE  | WED  | THR   | FRI   |
| Karl Flemke       | Management     | 8-6                     | 8-9  | 8-7  | 8-10  |       |
| Don Floyd         | Management     | 8-6                     | 8-9  | 8-7  | 8-10  |       |
| Bruce Lesley      | Management     | 8-6                     | 8-9  | 8-7  | 8-10  |       |
| Gary Hickman      | Management     | 8-6                     | 8-9  | 8-7  | 8-10  | 8-12  |
| Frank Evans       | Management     | 8-6                     | 8-9  | 8-7  | 8-10  | 8-12  |
| Ed Swartley       | PR/Logistics   | 8-6                     | 8-9  | 8-9  | 8-10  | 8-12  |
| Pat Tollefson     | PR             | 8-5                     | 8-9  | 8-9  | 8-10  | 8-12  |
| Laura Banks       | Script/PR      | 8-6                     | 8-9  | 8-9  | 8-10  | 8-12  |
| Jean Kirches      | Script         | 8-5                     | 8-9  | 8-9  | 8-10  | 8-12  |
| Roy Holmes        | Shpg/Recving   | 8-5*                    | 8-5* | 8-5* | 8-10* | 8-12* |
| Dave Eustis       | Transptn       |                         | 8-9  | 8-9  | 8-10  | 7-12  |
| Jerry Allen       | Transptn       |                         | 8-9  | 8-9  | 8-10  | 7-12  |
| Irene Rose        | Transptn       |                         | 8-9  | 8-9  | 8-10  | 7-12  |
| Wayne Smith       | Registratn     |                         | 1-9  | 8-9  | 8-10  |       |
| Tim Armijo        | Registratn     |                         | 1-9  | 8-9  | 8-10  |       |
| Sharon Branscombe | Registratn     |                         | 1-9  | 8-9  | 8-10  |       |
| Janice Cruce      | Name Badges    | 8-5                     | 8-9  | 8-9  | 8-10  | 8-12  |
| Pete Rohan        | Info/VIP's/KF  |                         | 1-9  | 8-9  | 8-10  |       |
| Ken Wasoba        | Info/VIP's     |                         | 1-9  | 8-9  | 8-10  |       |
| Florence O'Brien  | Admin Coord    | 8-6                     | 8-9  | 8-9  | 8-10  | 8-12  |
| Janie Verbest     | Admin          |                         | 8-9  | 8-9  | 8-10  | 8-12  |
| Ada Febres        | Admin          |                         | 8-9  | 8-9  | 8-10  | 8-12  |
| Dan Verbest       | Laureates      |                         | 1-9  | 8-7  | 8-10  |       |
| Jean Buckley      | VIP/DINAH      |                         | 1-9  | 8-9  | 8-10  | 7-12  |
| Gary Bush         | Laur/RAMO      |                         | 1-9  | 8-9  | 8-10  | 7-12  |
| Marty Lee         | Laur/PERSON    |                         | 1-9  | 8-9  | 8-10  | 7-12  |
| Judy Tischler     | Laur/T WILSON  |                         | 1-9  | 8-9  | 8-10  | 7-12  |
| Pete Harder       | Laur/BOWER     |                         | 1-9  | 8-9  | 8-10  | 7-12  |
| Jean Richcreek    | Laur/KELLOGG   |                         | 1-9  | 8-9  | 8-10  | 7-12  |
| John Nayden       | Laur/NOYCE     |                         | 1-9  | 8-9  | 8-10  | 7-12  |
| Keith Salyers     | Laur/NEWHOUSE  |                         | 1-9  | 8-9  | 8-10  | 7-12  |
| Glenda Billett    | Laur/JONSSON   |                         | 1-9  | 8-9  | 8-10  | 7-12  |
| Amelia Kochman    | Laur/MacGREGOR |                         | 1-9  | 8-9  | 8-10  | 7-12  |
| Kaaren Riker      | Laur/LABORDE   |                         | 1-9  | 8-9  | 8-10  | 7-12  |
| Linda Schoelkopf  | Laur/K WILSON  |                         | 1-9  | 8-9  | 8-10  | 7-12  |
| R. VanScotter     | Laur/ANDERSON  |                         | 1-9  | 8-9  | 8-10  | 7-12  |
| Shawn O'Hara      | Ambassadors    |                         | 8-9  | 8-9  | 8-10  | 7-12  |
| Marilyn Allen     | Ambassadors    |                         | 1-9  | 1-9  | 8-10  | 7-12  |
| Kathy Anderson    | Ambassadors    |                         | 1-9  | 1-9  | 8-10  |       |
| Jack Holladay     | Food/Bev       |                         | 8-9  | 8-9  | 8-10  |       |
| Pete Atha         | Food/Bev       |                         | 8-9  | 8-9  | 8-10  |       |
| Ken Brown         | Staff Dinner   |                         |      |      | 8-10  |       |
| Dave Swincher     | Panel Prep     |                         | 8-9  | 8-9  | 8-10  |       |
| Dave Loose        | Exhibits       |                         | 8-9  | 8-9  | 8-10  |       |
| David Earle       | Exhibits       |                         |      |      | 8-12  |       |
| Ken Nichols       | Exhibits       |                         |      |      | 8-12  |       |
| Martin Ryder      | Exhibits       |                         |      |      | 8-12  |       |
| Jon Temple        | Exhibits       |                         |      |      | 8-12  |       |
| Cheryl Clark      | Exhibits       |                         |      |      | 8-12  |       |

\*=On call

**NATIONAL BUSINESS LEADERSHIP CONFERENCE  
AND NATIONAL BUSINESS HALL OF FAME**



To: SEE DISTRIBUTION

From: Frank W. Evans  
Date: 03/04/89  
Subj: TABLE SALES REPORT

Attached is the latest NBLC '88 Table Sales Report, current as of today. Key information from the report is summarized below.

| REG                     | CATEGORY         | GOAL | PROJ | ACTUAL | AMOUNT<br>DUE | AMOUNT<br>PAID | BALANCE<br>DUE |
|-------------------------|------------------|------|------|--------|---------------|----------------|----------------|
| H                       | Host area: Colo. | 25   |      | 32.6   | \$81,500      | \$53,000       | \$28,500       |
| B                       | National Board   | 30   |      | 31.7   | 78,750        | 46,000         | 32,750         |
| A                       | Atlantic Coast   | 15   |      | 8.1    | 20,250        | 19,750         | 500            |
| M                       | Mid-America      | 22   |      | 17.4   | 43,750        | 37,750         | 6,000          |
| W                       | West             | 8    |      | 8.1    | 20,250        | 16,500         | 3,750          |
| O                       | Other            | 0    |      | 0.0    | 0             | 0              | 0              |
| TOTALS                  |                  | 100  | 0    | 97.9   | \$244,500     | \$173,000      | \$71,500       |
| Comps (Laur/media, etc) |                  |      | 0    | 0.0    |               |                |                |
|                         |                  |      | 0    | 97.9   |               |                |                |

Please contact me if you have questions regarding any of the listings.

Distribution:

Karl Flemke  
Don Floyd  
Bruce Lesley  
Gary Hickman  
Lynn Curtis  
Ken Wasoba

Dave Eustis  
Pete Rohan  
Jack Holladay  
Ed Swartley  
Laura Banks  
Janice Cruce  
Pat Tollefson

**Junior  
Achievement™**

National Headquarters • 45 Clubhouse Drive  
Colorado Springs, CO 80906  
(719) 540-8000  
FAX - (719) 540-9150/9151

JUNIOR ACHIEVEMENT INC.  
NATIONAL BUSINESS LEADERSHIP CONFERENCE

TABLE SALES REPORT - REGION CODE: H

| SPONS. NUMBER | SPONSOR                          | --SEATS--<br>RES | REG | TABLE<br>NO. | AMOUNT<br>DUE | AMOUNT<br>PAID | BALANCE<br>DUE |
|---------------|----------------------------------|------------------|-----|--------------|---------------|----------------|----------------|
| 90146         | AIR ACADEMY NATIONAL BANK        | 2                | 2   | 0            | \$500         | \$500          | \$0            |
| 90113         | ARIES PROPERTIES, INC.           | 10               | 0   | 0            | \$2,500       | \$2,500        | \$0            |
| 90132         | BROADMOOR HOTEL                  | 10               | 0   | 0            | \$2,500       | \$2,500        | \$0            |
| 90173         | BUSINESS RADIO NETWORK           | 2                | 0   | 0            | \$500         | \$0            | \$500          |
| 90172         | C.S. CONV. & VISITORS BUREAU     | 5                | 0   | 0            | \$1,250       | \$0            | \$1,250        |
| 90147         | CENTRAL BANKS                    | 10               | 0   | 0            | \$2,500       | \$2,500        | \$0            |
| 90026         | COLORADO INTERSTATE GAS CO.      | 10               | 0   | 0            | \$2,500       | \$2,500        | \$0            |
| 90161         | COLORADO NAT'L BANK - EXCHANGE   | 2                | 2   | 0            | \$500         | \$500          | \$0            |
| 90028         | COWEN TRANSFER & STORAGE         | 5                | 4   | 0            | \$1,250       | \$1,250        | \$0            |
| 90000         | CRSS, INC.                       | 10               | 0   | 0            | \$2,500       | \$0            | \$2,500        |
| 90076         | DELOITTE HASKINS & SELLS         | 10               | 10  | 0            | \$2,500       | \$2,500        | \$0            |
| 90182         | FEDERAL EXPRESS                  | 10               | 10  | 0            | \$2,500       | \$2,500        | \$0            |
| 90027         | FIDELITY REAL ESTATE & DEV CO.   | 10               | 0   | 0            | \$2,500       | \$0            | \$2,500        |
| 90071         | FIRST AMERICAN BANK              | 1                | 1   | 0            | \$250         | \$250          | \$0            |
| 90196         | FIRST NATIONAL BANK              | 2                | 0   | 0            | \$500         | \$0            | \$500          |
| 90112         | FIRST NATIONAL BANK              | 10               | 10  | 0            | \$2,500       | \$2,500        | \$0            |
| 90131         | GARDEN CITY CO.                  | 10               | 0   | 0            | \$2,500       | \$2,500        | \$0            |
| 90152         | GERALD RICKER                    | 2                | 0   | 0            | \$500         | \$0            | \$500          |
| 90061         | HECOX, TOLLEY, KEENE & BELTZ, PC | 10               | 0   | 0            | \$2,500       | \$2,500        | \$0            |
| 90072         | HERBERT J. STELZER, C.P.A.       | 1                | 0   | 0            | \$250         | \$250          | \$0            |
| 90087         | HEWLETT-PACKARD COMPANY          | 10               | 0   | 0            | \$2,500       | \$2,500        | \$0            |
| 90000         | HEWLETT-PACKARD/COLORADO SPRGS   | 10               | 0   | 0            | \$2,500       | \$2,500        | \$0            |
| 90053         | HIGH VALLEY GROUP, INC.          | 10               | 8   | 0            | \$2,500       | \$2,500        | \$0            |

JUNIOR ACHIEVEMENT INC.  
NATIONAL BUSINESS LEADERSHIP CONFERENCE

TABLE SALES REPORT - REGION CODE: H

| PONS.<br>NUMBER           | SPONSOR                       | --SEATS-- |     | TABLE<br>RES | REG | NO. | AMOUNT<br>DUE | AMOUNT<br>PAID | BALANCE<br>DUE |
|---------------------------|-------------------------------|-----------|-----|--------------|-----|-----|---------------|----------------|----------------|
|                           |                               | RES       | REG |              |     |     |               |                |                |
| 90043                     | HOLLY SUGAR CORPORATION       | 2         | 2   | 0            |     |     | \$500         | \$500          | \$0            |
| 90136                     | IBM CORPORATION               | 10        | 0   | 0            |     |     | \$2,500       | \$0            | \$2,500        |
| 90137                     | JA-DENVER                     | 10        | 0   | 0            |     |     | \$2,500       | \$0            | \$2,500        |
| 90138                     | JA-DENVER                     | 10        | 0   | 0            |     |     | \$2,500       | \$0            | \$2,500        |
| 90142                     | KCNC - TV                     | 2         | 0   | 0            |     |     | \$500         | \$0            | \$500          |
| 90189                     | KN ENERGY, INC.               | 10        | 0   | 0            |     |     | \$2,500       | \$0            | \$2,500        |
| 90052                     | KWGN-TV, DENVER               | 10        | 9   | 0            |     |     | \$2,500       | \$2,500        | \$0            |
| 90133                     | MANITOU & PIKES PEAK RAILROAD | 10        | 0   | 0            |     |     | \$2,500       | \$2,500        | \$0            |
| 90184                     | METROPOLITAN LUMBER COMPANY   | 1         | 0   | 0            |     |     | \$250         | \$0            | \$250          |
| 90150                     | PACE MEMBERSHIP WAREHOUSE     | 10        | 0   | 0            |     |     | \$2,500       | \$0            | \$2,500        |
| 90036                     | PANNELL KERR FORSTER          | 2         | 2   | 0            |     |     | \$500         | \$500          | \$0            |
| 90036                     | PRIMAC INSURANCE              | 10        | 8   | 0            |     |     | \$2,500       | \$2,500        | \$0            |
| 90035                     | PRIMAC INSURANCE              | 10        | 6   | 0            |     |     | \$2,500       | \$2,500        | \$0            |
| 90135                     | PUBLIC SERVICE OF COLORADO    | 10        | 0   | 0            |     |     | \$2,500       | \$0            | \$2,500        |
| 90159                     | SHERMAN & HOWARD              | 10        | 8   | 0            |     |     | \$2,500       | \$0            | \$2,500        |
| 90098                     | STATE BANK & TRUST COMPANY    | 10        | 10  | 0            |     |     | \$2,500       | \$2,500        | \$0            |
| 90151                     | STRAIT, KUSHINSKY & COMPANY   | 10        | 10  | 0            |     |     | \$2,500       | \$2,500        | \$0            |
| 90040                     | THE GATES CORPORATION         | 10        | 10  | 0            |     |     | \$2,500       | \$2,500        | \$0            |
| 90157                     | THE GAZETTE TELEGRAPH         | 4         | 0   | 0            |     |     | \$1,000       | \$1,000        | \$0            |
| 90029                     | THOMAS & PORTER, P.C.         | 1         | 0   | 0            |     |     | \$250         | \$250          | \$0            |
| 90134                     | U.S. WEST INC.                | 10        | 0   | 0            |     |     | \$2,500       | \$0            | \$2,500        |
| 90081                     | UNITED BANK OF COLO SPRINGS   | 2         | 1   | 0            |     |     | \$500         | \$500          | \$0            |
| REGION CODE SUBTOTALS --> |                               | 326       | 113 |              |     |     | \$81,500      | \$53,000       | \$28,500       |

JUNIOR ACHIEVEMENT INC.  
NATIONAL BUSINESS LEADERSHIP CONFERENCE

TABLE SALES REPORT - REGION CODE: B

| PONS.<br>UMBER | SPONSOR                        | --SEATS--<br>RES | REG | TABLE<br>NO. | AMOUNT<br>DUE | AMOUNT<br>PAID | BALANCE<br>DUE |
|----------------|--------------------------------|------------------|-----|--------------|---------------|----------------|----------------|
| 90031          | 3M COMPANY                     | 10               | 10  | 0            | \$2,500       | \$0            | \$2,500        |
| 90181          | ARCO                           | 10               | 0   | 0            | \$2,500       | \$0            | \$2,500        |
| 90179          | ARCO COAL/ARCO ALASKA, INC.    | 10               | 0   | 0            | \$2,500       | \$0            | \$2,500        |
| 90180          | ARCO PIPELINE                  | 10               | 0   | 0            | \$2,500       | \$0            | \$2,500        |
| 90038          | AT&T NETWORK SYSTEMS           | 10               | 8   | 0            | \$2,500       | \$2,500        | \$0            |
| 90051          | BELLSOUTH CORPORATION          | 4                | 0   | 0            | \$1,000       | \$1,000        | \$0            |
| 90016          | DINAH SHORE                    | 10               | 0   | 0            | \$2,500       | \$2,500        | \$0            |
| 90079          | FORD MOTOR COMPANY             | 10               | 10  | 0            | \$2,500       | \$0            | \$2,500        |
| 90034          | FORTUNE                        | 10               | 0   | 0            | \$2,500       | \$2,500        | \$0            |
| 90011          | FORTUNE                        | 10               | 0   | 0            | \$2,500       | \$2,500        | \$0            |
| 90101          | GARRETSON, DONALD              | 2                | 1   | 0            | \$0           | \$0            | \$0            |
| 90075          | GENERAL MOTORS CORPORATION     | 10               | 10  | 0            | \$2,500       | \$2,500        | \$0            |
| 90165          | HORSEHEAD INDUSTRIES, INC.     | 10               | 0   | 0            | \$2,500       | \$0            | \$2,500        |
| 90046          | IBM CORPORATION                | 10               | 10  | 0            | \$2,500       | \$0            | \$2,500        |
| 90047          | IBM CORPORATION                | 10               | 10  | 0            | \$2,500       | \$0            | \$2,500        |
| 90089          | INDIANA NATIONAL BANK          | 10               | 8   | 0            | \$2,500       | \$2,500        | \$0            |
| 90115          | J.C. PENNEY COMPANY, INC.      | 10               | 10  | 0            | \$2,500       | \$2,500        | \$0            |
| 90116          | J.C. PENNEY COMPANY, INC.      | 10               | 10  | 0            | \$2,500       | \$2,500        | \$0            |
| 90070          | JA-CANADA                      | 10               | 2   | 0            | \$2,500       | \$2,500        | \$0            |
| 90164          | JOHN BLAIR COMMUNICATIONS      | 10               | 0   | 0            | \$2,500       | \$0            | \$2,500        |
| 90023          | KRAFT, INC.                    | 10               | 10  | 0            | \$2,500       | \$2,500        | \$0            |
| 90054          | NAT'L FED. OF INDEPENDENT BUS. | 10               | 0   | 0            | \$2,500       | \$2,500        | \$0            |
| 90007          | OWENS-CORNING FIBERGLAS        | 10               | 10  | 0            | \$2,500       | \$2,500        | \$0            |

JUNIOR ACHIEVEMENT INC.  
NATIONAL BUSINESS LEADERSHIP CONFERENCE

TABLE SALES REPORT - REGION CODE: B

| PONS.<br>NUMBER           | SPONSOR                      | --SEATS-- |     | TABLE<br>NO. | AMOUNT<br>DUE | AMOUNT<br>PAID | BALANCE<br>DUE |
|---------------------------|------------------------------|-----------|-----|--------------|---------------|----------------|----------------|
|                           |                              | RES       | REG |              |               |                |                |
| 90077                     | PHILLIPS PETROLEUM COMPANY   | 10        | 0   | 0            | \$2,500       | \$2,500        | \$0            |
| 90044                     | RURAL OUTREACH - JA INC.     | 10        | 10  | 0            | \$2,500       | \$0            | \$2,500        |
| 90017                     | SOUTHERN BELL - JACKSONVILLE | 10        | 3   | 0            | \$2,500       | \$0            | \$2,500        |
| 90082                     | SOUTHERN PACIFIC/RIO GRANDE  | 10        | 0   | 0            | \$2,500       | \$2,500        | \$0            |
| 90019                     | STONE & WEBSTER, INC.        | 10        | 5   | 0            | \$2,500       | \$0            | \$2,500        |
| 90001                     | TENNECO, INC.                | 10        | 0   | 0            | \$2,500       | \$2,500        | \$0            |
| 90002                     | TEXAS EASTERN CORPORATION    | 10        | 0   | 0            | \$2,500       | \$2,500        | \$0            |
| 90193                     | THE BOEING COMPANY           | 10        | 10  | 0            | \$2,500       | \$0            | \$2,500        |
| 90094                     | THE BOEING COMPANY           | 10        | 10  | 0            | \$2,500       | \$2,500        | \$0            |
| 90003                     | THE PROCTER & GAMBLE COMPANY | 10        | 8   | 0            | \$2,500       | \$2,500        | \$0            |
| 90000                     | USA NETWORK                  | 1         | 0   | 0            | \$250         | \$0            | \$250          |
| REGION CODE SUBTOTALS --> |                              | 317       | 155 |              | \$78,750      | \$46,000       | \$32,750       |

JUNIOR ACHIEVEMENT INC.  
NATIONAL BUSINESS LEADERSHIP CONFERENCE

## TABLE SALES REPORT - REGION CODE: A

| PONS.<br>UMBER            | SPONSOR                       | --SEATS--<br>RES | REG | TABLE<br>NO. | AMOUNT<br>DUE | AMOUNT<br>PAID | BALANCE<br>DUE |
|---------------------------|-------------------------------|------------------|-----|--------------|---------------|----------------|----------------|
| 90074                     | ARTHUR YOUNG & COMPANY        | 10               | 8   | 0            | \$2,500       | \$2,500        | \$0            |
| 90096                     | JA-AlLENTOWN, PA              | 5                | 5   | 0            | \$1,250       | \$1,250        | \$0            |
| 90020                     | JA-ATLANTA, GA                | 10               | 10  | 0            | \$2,500       | \$2,500        | \$0            |
| 90065                     | JA-CENTRAL FLORIDA            | 10               | 9   | 0            | \$2,500       | \$2,500        | \$0            |
| 90015                     | JA-CHARLOTTE                  | 6                | 6   | 0            | \$1,500       | \$1,500        | \$0            |
| 90191                     | JA-NORTH CENTRAL CT           | 2                | 0   | 0            | \$500         | \$500          | \$0            |
| 90068                     | JA-PITTSBURGH                 | 5                | 5   | 0            | \$1,250       | \$1,000        | \$250          |
| 90106                     | JA-RHODE ISLAND               | 6                | 6   | 0            | \$1,500       | \$1,500        | \$0            |
| 90064                     | JA-SYRACUSE                   | 2                | 2   | 0            | \$500         | \$500          | \$0            |
| 90000                     | JA-WEST PALM BEACH            | 8                | 8   | 0            | \$2,000       | \$2,250        | \$250          |
| 90122                     | NEW JERSEY BELL TELEPHONE CO. | 2                | 2   | 0            | \$500         | \$0            | \$500          |
| 90057                     | NEWPORT NEWS SHIPBUILDING     | 5                | 5   | 0            | \$1,250       | \$1,250        | \$0            |
| 90041                     | THE WALT DISNEY COMPANY       | 10               | 0   | 0            | \$2,500       | \$2,500        | \$0            |
| REGION CODE SUBTOTALS --> |                               | 81               | 66  |              | \$20,250      | \$19,750       | \$500          |

JUNIOR ACHIEVEMENT INC.  
NATIONAL BUSINESS LEADERSHIP CONFERENCE

TABLE SALES REPORT - REGION CODE: M

| SPONS.<br>NUMBER | SPONSOR                         | --SEATS--<br>RES | REG | TABLE<br>NO. | AMOUNT<br>DUE | AMOUNT<br>PAID | BALANCE<br>DUE |
|------------------|---------------------------------|------------------|-----|--------------|---------------|----------------|----------------|
| 90140            | A & B FOUNDRY, INC.             | 2                | 0   | 0            | \$500         | \$500          | \$0            |
| 90012            | CHRYSLER MOTORS - KOKOMO PLANT  | 1                | 1   | 0            | \$250         | \$250          | \$0            |
| 90120            | EMERSON ELECTRIC COMPANY        | 10               | 0   | 0            | \$2,500       | \$2,500        | \$0            |
| 90090            | EQUITABLE FINANCIAL SERV. & CO. | 10               | 0   | 0            | \$2,500       | \$2,500        | \$0            |
| 90009            | FOWLER BUICK GMC                | 10               | 8   | 0            | \$2,500       | \$2,500        | \$0            |
| 90108            | JA-BLACK HAWK LAND, IA          | 7                | 0   | 0            | \$1,750       | \$1,750        | \$0            |
| 90110            | JA-CEDAR RAPIDS, IA             | 4                | 0   | 0            | \$1,000       | \$1,000        | \$0            |
| 90118            | JA-CENTRAL IOWA                 | 4                | 4   | 0            | \$1,000       | \$1,000        | \$0            |
| 90128            | JA-CHICAGO                      | 10               | 9   | 0            | \$2,500       | \$0            | \$2,500        |
| 9006             | JA-CINCINNATI                   | 7                | 0   | 0            | \$1,750       | \$1,750        | \$0            |
| 90091            | JA-GREATER GENESEE VALLEY, MI   | 3                | 0   | 0            | \$750         | \$0            | \$750          |
| 90160            | JA-KINGSPORT, TN                | 2                | 0   | 0            | \$500         | \$500          | \$0            |
| 90139            | JA-LANSING, MI                  | 3                | 3   | 0            | \$750         | \$750          | \$0            |
| 90050            | JA-LOUISVILLE                   | 7                | 5   | 0            | \$1,750       | \$1,750        | \$0            |
| 90062            | JA-MEMPHIS                      | 10               | 9   | 0            | \$2,500       | \$2,500        | \$0            |
| 90063            | JA-MEMPHIS                      | 2                | 2   | 0            | \$500         | \$500          | \$0            |
| 90004            | JA-MILWAUKEE                    | 9                | 6   | 0            | \$2,250       | \$2,250        | \$0            |
| 90126            | JA-MISSISSIPPI VALLEY, INC.     | 10               | 10  | 0            | \$2,500       | \$2,500        | \$0            |
| 90141            | JA-NASHVILLE                    | 4                | 4   | 0            | \$1,000       | \$1,000        | \$0            |
| 90008            | JA-QUAD CITIES                  | 10               | 10  | 0            | \$2,500       | \$2,500        | \$0            |
| 90007            | JA-QUAD CITIES                  | 10               | 10  | 0            | \$2,500       | \$2,500        | \$0            |
| 90145            | JA-SOUTHWESTERN INDIANA         | 3                | 0   | 0            | \$750         | \$750          | \$0            |
| 90013            | JA-TOLEDO                       | 10               | 10  | 0            | \$2,500       | \$2,500        | \$0            |

JUNIOR ACHIEVEMENT INC.  
NATIONAL BUSINESS LEADERSHIP CONFERENCE

TABLE SALES REPORT - REGION CODE: M

| SPONS.<br>NUMBER          | SPONSOR                   | --SEATS--<br>RES | REG | TABLE<br>NO. | AMOUNT<br>DUE | AMOUNT<br>PAID | BALANCE<br>DUE |
|---------------------------|---------------------------|------------------|-----|--------------|---------------|----------------|----------------|
| 390014                    | JA-TOLEDO                 | 4                | 4   | 0            | \$1,000       | \$1,000        | \$0            |
| 390168                    | KELLOGG COMPANY           | 10               | 0   | 0            | \$2,500       | \$0            | \$2,500        |
| 390083                    | OPRYLAND HOTEL            | 10               | 0   | 0            | \$2,500       | \$2,500        | \$0            |
| 390104                    | STATE FARM INSURANCE COS. | 2                | 2   | 0            | \$500         | \$500          | \$0            |
| REGION CODE SUBTOTALS --> |                           | 174              | 97  |              | \$43,500      | \$37,750       | \$5,750        |

JUNIOR ACHIEVEMENT INC.  
NATIONAL BUSINESS LEADERSHIP CONFERENCE

TABLE SALES REPORT - REGION CODE: W

| SPONSOR NUMBER            | SPONSOR                   | --SEATS-- |     | TABLE NO. | AMOUNT DUE | AMOUNT PAID | BALANCE DUE |
|---------------------------|---------------------------|-----------|-----|-----------|------------|-------------|-------------|
|                           |                           | RES       | REG |           |            |             |             |
| 00103                     | BANK OF AMERICA           | 10        | 0   | 0         | \$2,500    | \$0         | \$2,500     |
| 00163                     | BAYLY, MARTIN & FAY       | 1         | 1   | 0         | \$250      | \$250       | \$0         |
| 00111                     | JA-CENTRAL ARIZONA        | 9         | 8   | 0         | \$2,250    | \$2,250     | \$0         |
| 00169                     | JA-CENTRAL TEXAS          | 3         | 0   | 0         | \$750      | \$750       | \$0         |
| 00130                     | JA-CHISHOLM TRAIL         | 1         | 1   | 0         | \$250      | \$250       | \$0         |
| 00129                     | JA-DALLAS                 | 5         | 4   | 0         | \$1,250    | \$1,250     | \$0         |
| 00195                     | JA-LOS ANGELES            | 2         | 2   | 0         | \$500      | \$0         | \$500       |
| 00085                     | JA-PORTLAND               | 5         | 4   | 0         | \$1,250    | \$1,250     | \$0         |
| 00060                     | JA-SAN FRANCISCO          | 3         | 3   | 0         | \$750      | \$750       | \$0         |
| 00000                     | JA-SANTA CLARA COUNTY, CA | 3         | 2   | 0         | \$750      | \$0         | \$750       |
| 00022                     | JA-SEATTLE, WA            | 6         | 6   | 0         | \$1,500    | \$1,500     | \$0         |
| 00021                     | JA-SEATTLE, WA            | 10        | 10  | 0         | \$2,500    | \$2,500     | \$0         |
| 00171                     | JA-SOUTHERN ARIZONA       | 1         | 0   | 0         | \$250      | \$250       | \$0         |
| 00066                     | JA-TULSA                  | 10        | 0   | 0         | \$2,500    | \$2,500     | \$0         |
| 00032                     | JA-UPPER MIDWEST, INC.    | 10        | 9   | 0         | \$2,500    | \$2,500     | \$0         |
| 00154                     | TEXAS EASTMAN CO.         | 2         | 2   | 0         | \$500      | \$500       | \$0         |
| REGION CODE SUBTOTALS --> |                           | 81        | 52  |           | \$20,250   | \$16,500    | \$3,750     |

Revised February 27, 1989

**JUNIOR ACHIEVEMENT INCORPORATED**  
45 Clubhouse Drive, Colorado Springs CO 80906  
(719) 540-8000

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94025  
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 Memphis, TN 38112  
 901/454-5444

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 Los Angeles,  
 California  
 90077  
 213/474-1735

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 Kraft Court  
 Glenview, IL 60025  
 312/998-2000

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 Denver, CO 80217  
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 999 Third Avenue  
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 Indianapolis, IN 46266  
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 Detroit, MI 48202  
 313/556-3529

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 IBM Corporation  
 Old Orchard Road  
 Armonk, New York 10504  
 914/765-5242

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 40 West 23rd Street  
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 212/206-5402

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 1144 East Market Street  
 Akron, OH 44316-0001  
 216/796-7006

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 P.O. Box 2511  
 Houston, TX 77252  
 713/757-2983

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 1290 Avenue of the Americas  
 New York, NY 10104  
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Houston, TX 77252-2180  
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Fiberglas Tower  
Toledo, Ohio 43659  
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Barley Mill Plaza P212228  
Wilmington, DE 19898  
302/992-3103

Mr. C. Barry Schaefer  
65 Perkins Road  
Greenwich  
Connecticut  
06830  
203/622-7606

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Hartford, CT 06103  
203/728-3390

Ms. Dinah Shore  
P. O. Box 815  
Beverly Hills,  
California  
90213  
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Vice Pres. - Purchases & Quality  
The Procter & Gamble Company  
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Cincinnati, OH 45201-0599  
513/983-5869

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Chairman & Chief Executive Officer  
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18 Phillips Building  
Bartlesville, OK 74004  
918/661-3821

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and Chief Executive Officer  
Hewlett-Packard Company  
3000 Hanover Street  
Palo Alto, CA 94304  
415/857-2057

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Vice Chairman  
Security Pacific Corporation  
333 South Hope St., MS H54-15  
Los Angeles, CA 90071  
213/345-4873

Mr. John Sloan, Jr.  
President & Chief Executive Officer  
National Federation of Independent Business  
600 Maryland Avenue S.W.  
Washington, D. C. 20024  
202/554-9000

Mr. Martin F. Stein  
Chairman of the Board  
EyeCare One  
1800 E. Capitol Drive  
Milwaukee, WI 53211  
414/332-3131

LOCAL MEDIA LIKELY TO SEEK CREDENTIALS

FREELANCERS - JUNIOR ACHIEVEMENT

Brad Armstrong, Colorado Springs Gazette-Telegraph; David Denney, Denver Post; third to be determined.

PRINT MEDIA

Colorado Springs Gazette-Telegraph Jerry Mahoney; 632-5511.

Colorado Springs Northern Light, Dennis Ritchie. 590-1720.

Denver Post, Jim Gibney. 531-9282..

Rocky Mountain News, Dick Foster. 633-4442.

Also: Pueblo Chieftain/Star-Journal, Colorado Springs Cheyenne Edition, Security Advertiser, Springs Magazine, Colorado Springs Business, Business Quarterly of Colorado Springs, Rocky Mountain Business Journal, Colorado Business

TELEVISION MEDIA

KKTU - Channel 11, Colorado Springs, CBS. (George Schneider) 634-2844.

KOAA - Channel 5, Colorado Springs, NBC. (Andy Lyon) 636-1222.

KRDO - Channel 13, Colorado Springs, ABC. (Jeff Thomas) 632-1515.

KCNC - Channel 4, Denver, NBC. (Marv Rockford) 578-9444.

KUSA - Channel 9, Denver, ABC. (Dick Mallary) 635-7869.

KMGH - Channel 7, Denver, CBS. (Lou Hebert) 633-7777

KWGN - Channel 2, Denver independent (also supplying video truck for use in production of Induction Banquet.

RADIO MEDIA

Business Radio Network (Dave Rose) 528-7040.

KILO (Gary Street), 634-4896.

KVUU/KSSS (Nancy Harris) 579-0880.

KRDO AM-FM (Peter Clark) 632-1515.

KVOR/KSPZ (Lou Abear) 633-2323.

KKFM (Dan Griffin) 596-5536.

KKCS (Bob Wallis) 632-1561.

KOA-Denver (Keith Weinman) 892-4800.

NATIONAL MEDIA LIKELY TO SEEK CREDENTIALS

Washington Post - Denver (T.R. Reid) (303) 623-5037.

Associated Press-Denver, (Joe Wheelan) (303) 825-0123.

United Press International - Denver (303) 830-1009.

Also: Members of White House press corps to be provided.

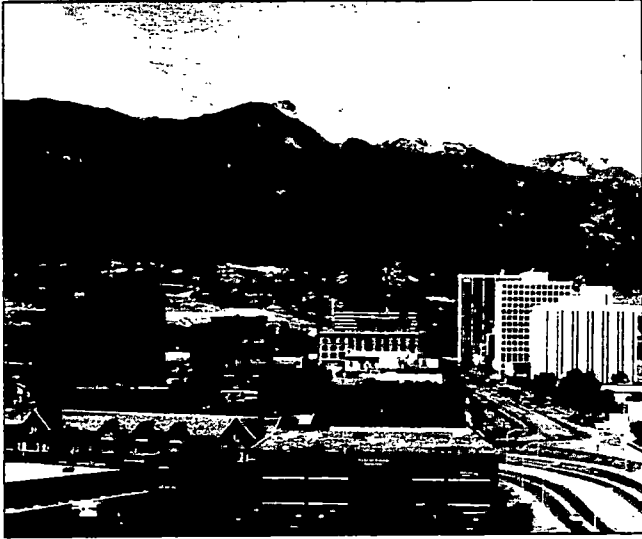
SUMMARY OF COLORADO SPRINGS CIVIC SUPPORT FOR NBLC

Junior Achievement has cooperated with the Colorado Springs Chamber of Commerce and Economic Development Department to develop a local effort to gain visibility for local business-development efforts through the National Business Leadership Conference.

The principal organizers for this effort have been Robert "Rocky" Scott, chairman of the EDC and Nechie Hall, executive vice president of PRACO Advertising and Public Relations. Through their efforts, others involved in this project include: Larry Haise, public relations director for the Chamber of Commerce; local journalists Andy Lyon and Dave Rose; Karen Conway of PRACO; Julie Wolfinger and Ted D'Arcy of United Bank of Colorado Springs-East.

The EDC has arranged for hospitality greeting of VIPs at Colorado Springs Municipal Airport, the erection of banners and signs at the airport and along Fountain Boulevard to welcome the President and other visitors, a hospitality suite at the Broadmoor, and gifts in the room for selected CEOs. In addition, these volunteers have made themselves and other staff members available for assistance with publicity, background information and photography on Colorado Springs, a reception for national media arriving in Colorado Springs, transportation, and other tasks that might be necessary in conjunction with the event.

## THE CONFERENCE



Colorado Springs, Colorado, site of the 1989 National Business Leadership Conference. *Photo by Hugh Koester*

The 1989 Junior Achievement National Business Leadership Conference promises to be a full day of informational sessions and lively discussions.

Mr. Lodwick M. Cook, Chairman and Chief Executive Officer of ARCO, will head the 1989 conference in Colorado Springs, the home of Junior Achievement's National Headquarters.

Resting in the expansive shadow of Pikes Peak, Colorado Springs sits nestled among the foothills of the magnificent Rocky Mountains.

A center of high-tech development and manufacturing, the home of the United States Olympic Training Center, NORAD and the seat of many outer-space endeavors, the city is only minutes from the natural beauty of the Rockies and many world-class ski resorts.

Colorado Springs is the home of three military installations and the United States Air Force Academy. The city boasts entertainment and recreational activities to suit almost any taste in a resort setting.

The Broadmoor, a world-renowned resort, has earned Mobil's coveted "5-Star" rating for the past twenty-five years. Its impressive pink stucco facade, convention and dining facilities and three world-class golf courses attract the wealthy and the famous from around the world.

## THE SCHEDULE

|  |                   |
|--|-------------------|
| <b>Registration and Exhibits</b>                         | <b>10:00 a.m.</b> |
| Conference registration                                  |                   |
| Junior Achievement economic education exhibits           |                   |
| Tour of Junior Achievement National Headquarters         |                   |
| <b>Chairman's Luncheon</b>                               | <b>Noon</b>       |
| <b>General Session</b>                                   | <b>2:30 p.m.</b>  |
| Panel discussion conducted by FORTUNE's Board of Editors |                   |
| <b>National Business Hall of Fame</b>                    |                   |
| Reception  | <b>6:00 p.m.</b>  |
| Black-tie dinner   | <b>7:00 p.m.</b>  |
| Laureate induction ceremonies                            | <b>8:00 p.m.</b>  |

## RESERVATIONS

The enclosed reservation form makes it easy to reserve your company's table for the National Business Hall of Fame Induction Ceremony. The fee covers the entire conference program, including the Chairman's Luncheon.

|  |                |
|--|----------------|
| Conference Fee (including dinner table for ten)* | <b>\$2,500</b> |
| Individual Fee                                   | <b>\$250</b>   |

This is a sterling opportunity to share in an informative, stimulating conference with your business peers. The Conference and the 1989 Business Hall of Fame Induction Ceremony will be a rewarding and memorable experience.

Please make your reservations early.

\* Table assignments will be based on date of receipt of payment.  
(Chairman's Luncheon is open seating)

## NATIONAL BUSINESS HALL OF FAME LAUREATES

1988

King Camp Gillette  
(1855-1932)

Benjamin Graham  
(1894-1976)

Milton S. Hershey  
(1857-1945)

William R. Hewlett  
Estee Lauder

David Packard

Ross Perot

1987

Trammell Crow

Harvey S. Firestone  
(1868-1938)

George Stanley Halas  
(1895-1983)

Donald M. Kendall

Jack C. Massey

Igor I. Sikorsky  
(1889-1972)

1986

Robert O. Anderson

Edward E. Carlson

Walter P. Chrysler  
(1875-1940)

Cyrus W. Field  
(1819-1892)

Leonard H. Goldenson

Rene C. McPherson

1985

Dr. Arnold O. Beckman

Henry Morrison Flagler  
(1830-1913)

Reginald H. Jones

Alden J. Laborde

William F. Laporte

George J. Mecherle  
(1877-1951)

1984

William Edward Boeing  
(1881-1956)

Bernard Kilgore

(1908-1967)

Forrest E. Mars

William Samuel Paley

Dr. Simon Ramo

John Eldred Swearingen

1983

Leo Hendrik Baekeland  
(1863-1944)

Olive Ann Beech

1983 (continued)

John Deere  
(1803-1886)

Edward Henry Harriman  
(1848-1909)

Ray A. Kroc  
(1902-1984)

Abe Plough  
(1891-1984)

1982

Edward Crosby Johnson II  
(1898-1984)

Charles Franklin Kettering  
(1876-1958)

Malcom Purcell McLean

Howard Joseph Morgens

Adolph Simon Ochs

(1858-1935)

Jacob Henry Schiff

(1847-1920)

Charles Michael Schwab

(1862-1939)

Charles Kemmons Wilson

1981

Willis Haviland Carrier  
(1876-1950)

Pierre Samuel duPont  
(1870-1954)

Dr. Edwin Herbert Land

Andrew William Mellon  
(1855-1937)

Donald Thomas Regan

James Wilson Rouse

Owen D. Young

(1874-1962)

1980

William Milfred Batten

Frederick Coolidge Crawford

Robert Justus Kleberg, Sr.

(1853-1932)

William Allan Patterson

(1899-1980)

Charles Clinton

Spaulding

(1874-1952)

DeWitt Wallace

(1889-1981)

Lila Acheson Wallace

(1889-1984)

George Westinghouse

(1846-1914)

Joseph C. Wilson

(1909-1971)

## THE DAY'S EVENTS



Lodwrick M. Cook, Conference Chairman



Dinah Shore, Guest Presenter

Following registration and a brief look at Junior Achievement's economic education programs, the conference will begin with the Chairman's Luncheon hosted by Lodwrick M. Cook.

After lunch, the Conference General Session promises a stimulating discussion on vital economic issues. A panel of FORTUNE's Board of Editors will lead the session.

Topping off the day's activities will be a festive black-tie dinner and the induction of the new laureates into the National Business Hall of Fame.

Dinah Shore and Lod Cook will present the laureate honors. A familiar figure in the entertainment world and a member of the Junior Achievement National Board of Directors, Dinah has co-hosted the induction ceremony for a number of years.

Lod Cook also serves as the conference chairman and as Junior Achievement's National Chairman. He is the Chairman and Chief Executive Officer of ARCO.

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## THE 1989 NATIONAL BUSINESS LEADERSHIP CONFERENCE AND NATIONAL BUSINESS HALL OF FAME

Established in 1975, the National Business Leadership Conference is a forum for the exchange of ideas among business leaders.

Each year, hundreds of top business executives gather to take part in this exceptional event. The conference culminates in the National Business Hall of Fame Induction Ceremony.

The National Business Hall of Fame recognizes outstanding business leaders who have made significant contributions to the growth of private enterprise in the United States. The inductees are selected each year by the Board of Editors of FORTUNE, at Junior Achievement's request.

A Hall of Fame exhibit at Chicago's Museum of Science and Industry honors those inducted into the Hall. The 6,000-square-foot, computer-run exhibit contains 16 separate points of interest. With video presentations and interactive displays that encourage participation, the Hall has something for everyone.

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## NATIONAL BUSINESS HALL OF FAME LAUREATES

1979

Georges Frederic Doriot  
(1899-1987)  
Roswell Garst  
(1898-1977)  
Walter Abraham Haas  
(1889-1979)  
Sir Ian Kinloch MacGregor  
David Mackenzie Ogilvy  
John Henry Patterson  
(1844-1922)  
Cornelius Vanderbilt  
(1794-1877)  
Robert Elkington Wood  
(1879-1969)

1978

Harry Blair Cunningham  
Arthur Vining Davis  
(1867-1962)  
Donald Wills Douglas  
(1892-1981)  
Henry John Heinz  
(1844-1919)  
Conrad Nicholson Hilton  
(1887-1979)  
Francis Cabot Lowell  
(1775-1817)  
Joseph Irwin Miller  
Frederick Weyerhaeuser  
(1834-1914)

1977

William Blackie  
Benjamin Franklin  
(1706-1790)  
Florence Nightingale Graham  
(1878-1966)  
Joyce Clyde Hall  
(1891-1982)  
Henry John Kaiser  
(1882-1967)  
Henry Robinson Luce  
(1898-1967)  
John Jay McCloy  
Robert Winship Woodruff  
(1889-1985)

1976

Stephen Davison Bechtel, Sr.  
Walter Elias Disney  
(1901-1966)  
James Jerome Hill  
(1838-1916)  
Albert Davis Lasker  
(1880-1952)  
Charles Edward Merrill  
(1885-1956)  
George Stevens Moore  
James Cash Penney  
(1875-1971)  
William Cooper Procter  
(1862-1934)  
Cyrus Rowlett Smith  
Thomas John Watson, Jr.

1975

William M. Allen  
(1900-1985)  
Andrew Carnegie  
(1835-1919)  
George Eastman  
(1854-1932)  
Thomas A. Edison  
(1847-1931)  
Henry Ford  
(1863-1947)  
A.P. Giannini  
(1870-1949)  
J. Erik Jonsson  
Royal Little  
Cyrus H. McCormick  
(1809-1884)  
J. Pierpont Morgan  
(1837-1913)  
M.J. Rathbone  
(1900-1976)  
John D. Rockefeller  
(1839-1937)  
David Sarnoff  
(1891-1971)  
Alfred P. Sloan, Jr.  
(1875-1966)  
Alexander T. Stewart  
(1803-1876)  
J. Edgar Thomson  
(1808-1876)  
Theodore N. Vail  
(1845-1920)  
George Washington  
(1732-1799)  
Eli Whitney  
(1765-1825)

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**NATIONAL BUSINESS  
LEADERSHIP CONFERENCE  
CHAIRMEN AND LOCATIONS**

1989 — Colorado Springs, Colorado

Lodwick M. Cook

Chairman & Chief Executive Officer - ARCO

1988 — Atlanta, Georgia

John L. Clendenin

Chairman & Chief Executive Officer - BellSouth Corp.

1987 — Indianapolis, Indiana

Richard D. Wood

Chairman, President, Chief Executive Officer - Eli Lilly and Co.

1986 — Detroit, Michigan

Donald E. Petersen

Chairman & Chief Executive Officer - Ford Motor Co.

1985 — Cleveland, Ohio

Alton W. Whitehouse, Jr.

Chairman & Chief Executive Officer - Standard Oil (Ohio)

1984 — Chicago, Illinois

Donald P. Kelly

Chairman & Chief Executive Officer - Esmark, Inc.

1983 — Dallas, Texas

Raymond A. Hay

Chairman & Chief Executive Officer - The LTV Corp.

1982 — Pittsburgh, Pennsylvania

David M. Roderick

Chairman & Chief Executive Officer - U.S. Steel Corp.

1981 — Washington D.C.

C. Peter McColough

Chairman & Chief Executive Officer - Xerox Corp.

1980 — Los Angeles, California

Robert O. Anderson

Chairman & Chief Executive Officer - ARCO

1979 — New Orleans, Louisiana

Clifton C. Garvin, Jr.

Chairman & Chief Executive Officer - Exxon Corp.

1978 — Detroit, Michigan

Henry Ford, II

Chairman & Chief Executive Officer - Ford Motor Co.

1977 — Washington D.C.

W.F. Rockwell, Jr.

Chairman & Chief Executive Officer - Rockwell International Corp.

1976 — Dallas, Texas

Thomas A. Murphy

Chairman & Chief Executive Officer - General Motors Corp.

1975 — Chicago, Illinois

John E. Swearingen

Chairman & Chief Executive Officer - Standard Oil Co. (Indiana)

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*You are cordially invited to join  
this nation's most distinguished  
business, labor, government,  
education and media leaders  
at the  
fifteenth annual  
Junior Achievement  
National Business  
Leadership Conference  
and  
National Business Hall of Fame  
Induction Ceremony  
Thursday, March Sixteenth  
Nineteen Hundred Eighty-Nine  
at The Broadmoor  
Colorado Springs, Colorado*

**Lodwick M. Cook**  
General Conference Chairman  
Chairman and  
Chief Executive Officer  
ARCO  
National Chairman  
Junior Achievement Inc.

**Black-tie Dinner**

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■

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*A strong supporter of the private enterprise system, Junior Achievement believes the future health of our economy rests in the hands of today's students. To that end, it provides practical economic education to young people from fourth grade through twelfth grade, and promotes invaluable partnerships among business people, educators and students. Only through such experiences may we assure the continued strength and vitality of our economy and our nation.*

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**National Business  
Leadership Conference  
and  
National Business Hall of Fame  
Induction Ceremony**

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**Junior  
Achievement™**

National Headquarters  
45 Clubhouse Drive  
Colorado Springs, Colorado 80906  
719 540 8000

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**Thursday, March 16, 1989**

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**Colorado Springs, Colorado**



## BROADMOOR GOLF

Few golf complexes in the world compare with the championship credentials of The Broadmoor.

Immaculate and challenging, its 54 holes combine the charm of the Rockies with the design

ingenuity of the world's most outstanding golf course architects. East Course by Donald Ross.

West Course by Robert Trent Jones. South Course by Ed Sey of the Arnold Palmer Organization.



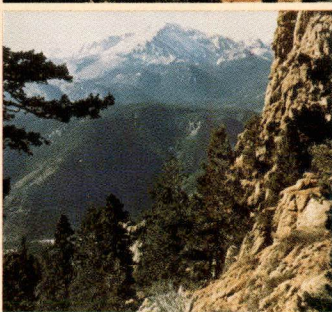
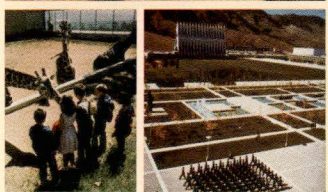
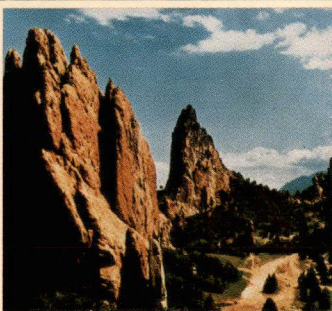
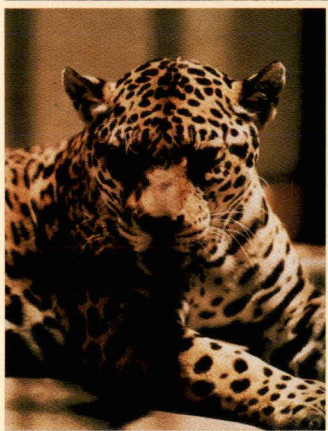
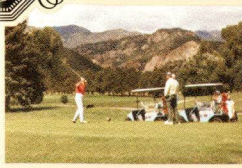


## BROADMOOR WEST

With its front door facing the Rockies, Broadmoor West is convenient to everything. A hotel complete unto itself, with dining, swimming and tennis facilities.

ice skating is a year-round activity at The Broadmoor World Arena.

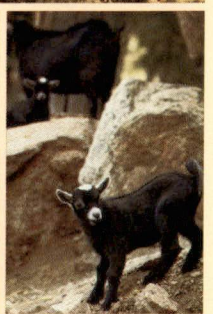
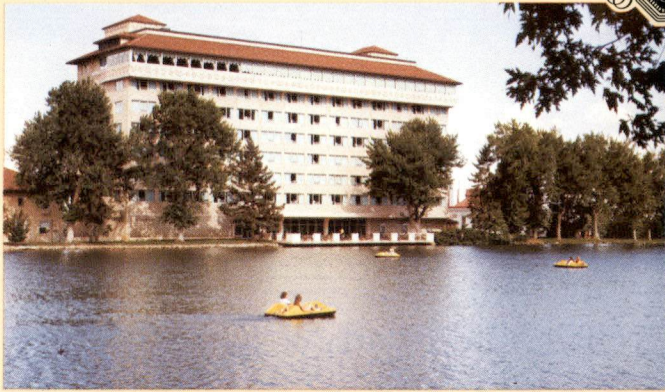
For up-to-the-minute information on all Broadmoor activities, consult "The Broadmoor This Week".



## BROADMOOR ATTRACTIONS

The Broadmoor is the gateway to one of America's outstanding natural wonders. The Colorado Rockies. In addition to the spectacular sightseeing

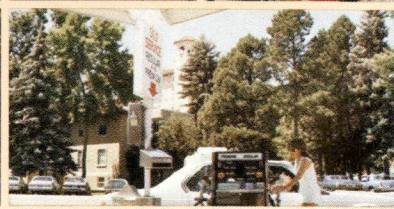
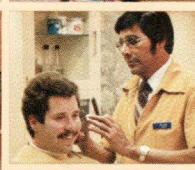
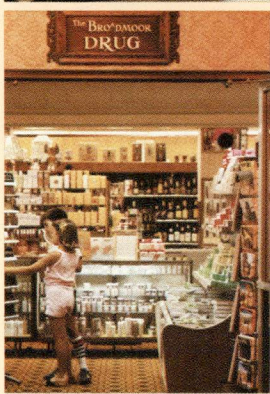
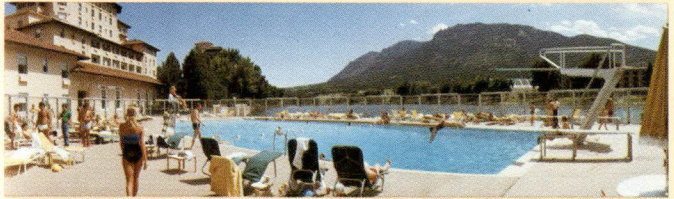
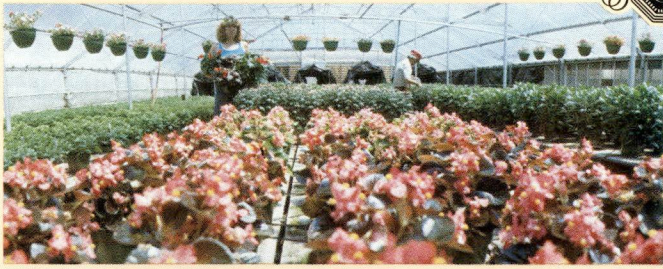
Atop Broadmoor South, the world-famous Penrose Room is an accurate reflection of the Edwardian era, with art objects from England and the Continent adding a European flavor to both the dining room and the lounge.



## BRO<sup>A</sup>DMOOR SOUTH

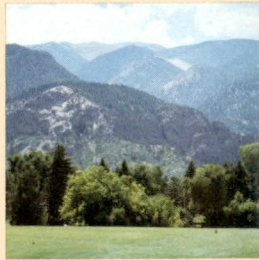
In the true tradition of The Broadmoor, the nine-story Broadmoor South presents a personality unique unto itself and an uncompromising view of the Rockies.

throughout the Pikes Peak region, the area also features Cheyenne Mountain Zoo, the United States Air Force Academy, Pikes Peak Cog Railway, Manitou Incline and the memorable Will Rogers Shrine of the Sun.



Three of the world's most famous dining rooms are located in Broadmoor Main – The Tavern, with its original Toulouse-Lautrec lithographs. The tropical Garden Room. And the stately Main Dining Room.

## SERVICES & FACILITIES



The Broadmoor is one of the most popular meeting and conference centers in the country – with the new Broadmoor Conference Center, consisting of the International Center and Colorado Hall, offering over 35,000 square feet of conference and exhibition area, plus the capability of staging a complete Broadway show.

#### DAYTIME TEMPERATURES 55 YEAR AVERAGE

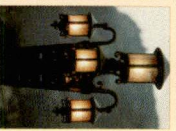
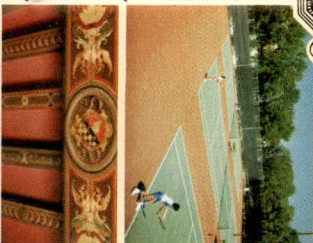
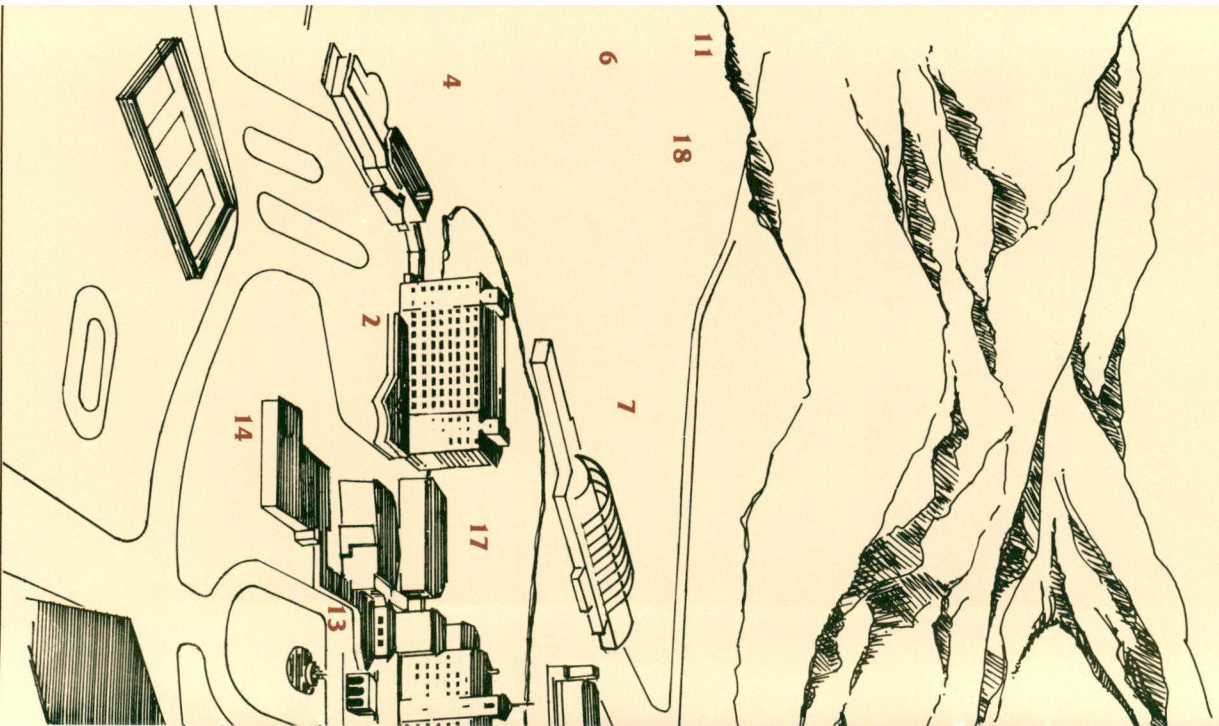
|                    |           |                     |           |
|--------------------|-----------|---------------------|-----------|
| January . . . . .  | 43.8 - 69 | July . . . . .      | 84.7 - 98 |
| February . . . . . | 45.6 - 73 | August . . . . .    | 83.4 - 96 |
| March . . . . .    | 48.8 - 73 | September . . . . . | 76.5 - 94 |
| April . . . . .    | 58.3 - 81 | October . . . . .   | 65.2 - 83 |
| May . . . . .      | 68.0 - 88 | November . . . . .  | 52.0 - 74 |
| June . . . . .     | 80.1 - 98 | December . . . . .  | 47.0 - 77 |

#### ATTIRE

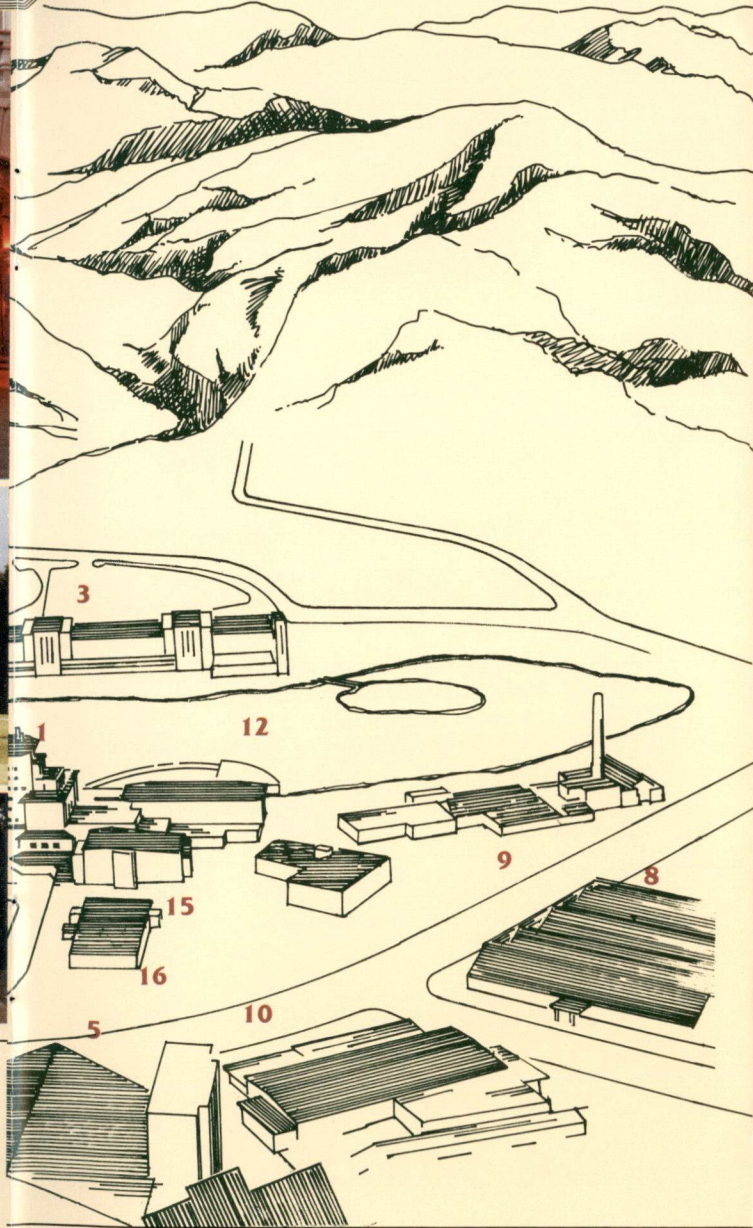
While recreational activities dictate informal attire and sportswear during the day, sport coats are suggested after 6:30 p.m. in the Tavern and Terrace Lounge. Coat and tie are appropriate for dinner in the Penrose Room, Charles Court and the Main Dining Room. The Golden Bee Pub and the Golf Club Dining Room are informal. Appropriate attire for ladies.

## BROADMOOR MAIN

Today, everything is much as it was in Broadmoor Main, with contemporary comforts blending into Italian Renaissance decor.



Subtle handworked detail is a reminder of The Broadmoor's European heritage. And an uncompromising dedication to quality and service is a step beyond the ordinary.

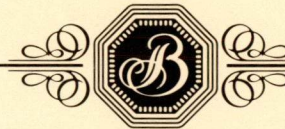


## BROADMOOR MAIN

At home in the Rockies since 1918, Broadmoor Main is a unique blend of old world grace and modern convenience.



# THE BROADMOOR

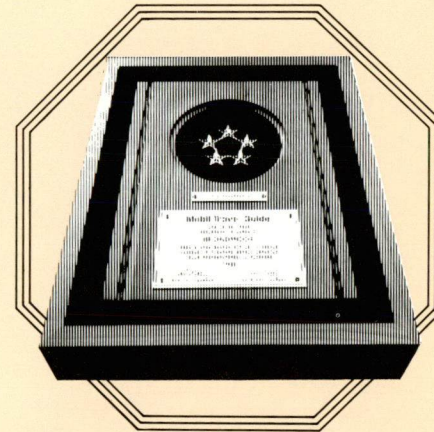


Each year tens of thousands of people from across the United States and scores of foreign countries converge on the Colorado Rockies. To The Broadmoor. Because The Broadmoor has never changed what it started out to be. A grand resort hotel reminiscent of the finest European traditions.

## THE BROADMOOR

P.O. BOX 1439  
COLORADO SPRINGS, COLORADO 80901-1439  
(719) 634-7711 • 1 (800) 634-7711

*Tradition Is A Welcome Change Of Pace.*



The Broadmoor has received the coveted Mobil 5-Star rating for every year since 1961. It has earned The Broadmoor a reputation as an elder statesman of grand resort hotels. A standard by which other hotels are judged.

- MOOR MAIN
  - Room
  - Dining Room
  - Room
  - Bar
  - Reception
  - Registration Office
  - Gift Shop
  - Reception
  - Reception
  - Service
  - Lounge
  - Swimming Pool
  - Concierge Service
  - Gift Shop
  - Rental
- MOOR SOUTH
  - Reception Room
  - Reception Lounge
- MOOR WEST
  - Reception Court
  - Spot
  - Swimming Pool
  - Courts
  - Men's Play Yard
  - Private Lounge
- CLUB
  - Shop
  - Reception
  - Reception Room
  - Reception Terrace
  - Reception Room
  - Reception Courts
  - Reception Shop
  - Reception
  - Reception
  - Locker Room
  - Men's Locker Room
  - Swimming Pool
  - Courts
- 5. BROADMOOR CONFERENCE CENTER
  - International Center
  - Colorado Hall
  - Golden Bee
  - Convention Services
- 6. SOUTH GOLF CLUB
  - Lounge
  - Dining Room
  - Golf Shop
  - Tennis Courts
- 7. WORLD ARENA
  - Ice Skating
  - Skate Rental
  - Snack Bar
- 8. FLORIST
  - Gift Shop
  - Greenhouse
- 9. CLEANERS
- 10. GARAGE
  - Gasoline
  - Auto Repair
- 11. SHOOTING GROUNDS
- 12. CHEYENNE LAKE
- 13. SOUTHMOOR
- 14. SOUTHEASTMOOR
- 15. NORTHMOOR
  - Sales, Conferences and Catering Office
- 16. NORTHEASTMOOR
  - Publicity
  - Public Relations
  - Photographer
- 17. SOUTH LAKE
- 18. SKI BROADMOOR