

Originally Processed With FOIA(s):

S

FOIA Number:

S

FOIA MARKER

This is not a textual record. This is used as an administrative marker by the George Bush Presidential Library Staff.

Record Group/Collection: George H.W. Bush Presidential Records
Collection/Office of Origin: Speechwriting, White House Office of
Series: Speech File Backup Files
Subseries: Chron File, 1989-1993

OA/ID Number: 13655
Folder ID Number: 13655-013

Folder Title:
Luncheon with Business Leaders 2/3/89 [OA 6853]

Stack:	Row:	Section:	Shelf:	Position:
G	26	18	6	3

**REMARKS FOR LUNCHEON WITH BUSINESS LEADERS
STATE DINING ROOM
FEBRUARY 3, 1989**

THANK YOU... THANK YOU VERY MUCH.

**IT'S GREAT TO SEE SO MANY OLD FRIENDS HERE TODAY --
ESPECIALLY ALL OF YOU WHO HAVE HELPED ME TO BE WITH YOU
TODAY IN THIS CAPACITY.**

2

**HAVING MADE MY LIVING IN THE HYDRO-CARBON BUSINESS, I
HAVE AN APPRECIATION FOR WHAT THOSE OF YOU IN BUSINESS
FACE.**

**TODAY WE ARE IN THE MIDST OF THE LONGEST PEACETIME
ECONOMIC EXPANSION IN OUR NATION'S HISTORY. PRODUCTIVITY
IS UP. REAL FAMILY INCOME IS UP.**

A HIGHER PERCENTAGE OF OUR MEN AND WOMEN ARE AT WORK THAN EVER BEFORE. IN FACT, WE'VE CREATED MORE JOBS SINCE 1982 THAN ALL OF EUROPE AND JAPAN COMBINED.

I AM PROUD OF WHAT AMERICAN BUSINESS HAS ACCOMPLISHED. WE ARE THE MOST PROSPEROUS, THE MOST PRODUCTIVE AND GENEROUS NATION ON THE FACE OF THE EARTH. AT ITS BEST, AMERICAN BUSINESS REMINDS US OF WHO WE ARE. AT ITS BEST, AMERICAN BUSINESS REMINDS US WHO WE CAN BE. THE PEOPLE IN THIS ROOM TELL ME JUST THAT.

YOU'VE HEARD ME TALKING ABOUT ETHICS A LOT LATELY. SO, I WANT YOUR HELP TO ACHIEVE THE HIGHEST STANDARDS OF ETHICS NOT ONLY IN THE CORPORATE BOARDROOM, AND THE WORKPLACE BUT, IN GOVERNMENT SERVICE AS WELL.

WE NEED TO ASSEMBLE A GOVERNMENT THAT THE AMERICAN PEOPLE CAN BE PROUD OF -- A GOVERNMENT TO A LARGE EXTENT ALREADY COMPRISED OF HONORABLE MEN AND WOMEN WHO SHARE MY CONVICTION THAT A PUBLIC OFFICE IS A PUBLIC TRUST.



5

MY EMPHASIS ON ETHICAL PUBLIC SERVICE IS NOT A FAD OR SOME PASSING FANCY. IT'S SOMETHING THAT I WANT MY ADMINISTRATION TO INSTITUTIONALIZE.

LAST WEEK I APPOINTED A BIPARTISAN COMMISSION HEADED BY AMBASSADOR MALCOLM WILKEY AND FORMER ATTORNEY GENERAL GRIFFIN BELL TO DEVELOP ETHICS REFORM PROPOSALS THAT WILL ADDRESS ALL BRANCHES OF THE FEDERAL GOVERNMENT. I'D LIKE YOUR ADVICE AND YOUR COUNSEL IN THAT EFFORT.

6

SOME OF YOU HAVE SENT MY COUNSEL BOYDEN GRAY YOUR CODES OF ETHICAL BEHAVIOR. YOU SEE, WE HAVE TO SIMULTANEOUSLY ENSURE THAT OUR PUBLIC SERVANTS HAVE THE MOST RIGOROUS ETHICAL STANDARDS AT THE SAME TIME WE ENSURE THAT WE DON'T CREATE A BUREAUCRATIC QUAGMIRE THAT KEEPS HONORABLE MEN AND WOMEN FROM SERVING THE PUBLIC. I UNDERSTAND IT'S A DELICATE BALANCE AND I THINK THE AMERICAN PEOPLE DO TOO.

7

**YOU KNOW WHAT ELSE THE AMERICAN PEOPLE KNOW?
THEY KNOW WE'RE FACING SOME TOUGH CHOICES IN THE WEEKS AND
MONTHS AHEAD. THEY WANT US TO HOLD THE LINE ON TAXES -
THEY WANT US TO KEEP THIS ECONOMIC ENGINE RUNNING
SMOOTHLY. CREATING MORE JOBS -- MORE GROWTH. I'LL BE
DELIVERING THOSE TOUGH DECISIONS TO THE CONGRESS NEXT
THURSDAY. WE'VE GOT TO KEEP THE DEFICIT HEADING DOWNWARD.
I'LL NEED YOUR SUPPORT AND THAT OF THE AMERICAN PEOPLE TO
ACCOMPLISH THAT GOAL. KEEP THE GROWTH GOING.**

8

**THERE'S ANOTHER THING ABOUT THE PEOPLE OF THIS GREAT
NATION. AMERICANS HAVE LONG BEEN COMMITTED TO HELPING
PEOPLE AT HOME AND ABROAD IN ACHIEVING LITERACY, HOUSING,
AND SAFETY -- A COMMITMENT THAT IS BORN FROM OUR DEEP
SENSE OF JUSTICE AND FREEDOM. BUT THERE IS MORE THAN
ALTRUISM INVOLVED.**

**I HAVE SAID THAT I WANT A KINDER, GENTLER NATION.
WELL, YOU CAN'T LEGISLATE KINDNESS. A PRESIDENT CAN'T
SIGN AN EXECUTIVE ORDER AND CREATE A GENTLE NATION.**

9

BUT THE PRESIDENCY DOES PROVIDE AN INCOMPARABLE OPPORTUNITY TO SET A TONE, TO LEAD A MOVEMENT. SO TODAY I WILL ASK YOU AND THE AMERICAN PEOPLE TO JOIN ME IN A VAST, COOPERATIVE MOVEMENT UNPARALLELED IN MAGNITUDE AND NOBILITY OF PURPOSE -- A MOVEMENT OF NATIONAL SERVICE.

IT WILL BE A MOVEMENT WHOSE LEADERSHIP EXTENDS FROM THE SOUTH LAWN OF THE WHITE HOUSE TO THE GRASSROOTS OF AMERICA.

10

A MOVEMENT THAT RESPECTS THE DIGNITY OF THE INDIVIDUAL AND IS STEEPED IN THE VALUES THAT HAVE MADE OUR NATION GREAT FOR MORE THAN 200 YEARS.

IT'S THE SPIRIT OF NEIGHBOR-HELPING-NEIGHBOR THAT HAS MADE AMERICA THE MOST DECENT AND GENEROUS NATION ON EARTH. IF WE CAN REVITALIZE THE EMBERS OF THAT SPIRIT, AMERICA WILL BECOME A KINDER, GENTLER PLACE TO LIVE. AND THAT'S WHERE YOU COME IN.

11

THE ESSENCE OF OUR GOVERNMENT IS THAT IT IS A DEMOCRACY OF, FOR, AND BY THE PEOPLE. TO BE SUCCESSFUL, OUR MOVEMENT OF NATIONAL SERVICE MUST ALSO BE OF, FOR, AND BY THE PEOPLE.

THE CHALLENGES ARE GREAT, BUT GOVERNMENT CANNOT DO EVERYTHING -- GOVERNMENT CANNOT DO IT ALONE. AND WITHOUT THE WILL OF THE PEOPLE, IT CANNOT DO ANYTHING.

12

I HAVE OPENED THE OFFICE OF NATIONAL SERVICE HERE IN THE WHITE HOUSE, WHICH WILL LEAD THE COMMUNITY AND NATIONAL SERVICE PROGRAMS OF MY ADMINISTRATION. WE WILL NOT ONLY BUILD ON THE PRIVATE SECTOR INITIATIVES, WHICH PRESIDENT REAGAN BEGAN, AND WHICH MANY OF YOU HAVE BEEN INVOLVED IN, BUT I WILL ACTIVELY SEEK YOUR LEADERSHIP AND INVOLVEMENT ON SPECIFIC INITIATIVES, LIKE THE YES TO AMERICA FOUNDATION - OR YOUTH ENTERING SERVICE - WHICH I PROPOSED LAST FALL.

13

I DO NOT WANT THE FEDERAL GOVERNMENT GETTING IN THE WAY OF THE TENS OF THOUSANDS OF SUCCESSFUL VOLUNTEER PROGRAMS THAT WORK EFFECTIVELY. I SIMPLY WANT TO ENCOURAGE MORE VOLUNTEERISM -- MORE SERVICE.

DURING THE PAST SEVERAL MONTHS, YOU MAY HAVE HEARD ME SPEAK OF "A THOUSAND POINTS OF LIGHT."

14

I'VE BEEN USING THE PHRASE AS SHORTHAND FOR THE FACT THAT WE ARE A NATION OF COMMUNITIES, OF THOUSANDS OF BUSINESS AND PROFESSIONAL AND RELIGIOUS AND ETHNIC COMMUNITIES -- AND IN THIS DIVERSITY OF STRENGTH IS OUR KEY TO SUCCESS.

THE COMMUNITY, NEXT TO THE FAMILY, IS THE MOST IMPORTANT UNIT OF OUR NATION.

15

A COMMUNITY IS MORE THAN BRICK AND MORTAR. OUR COMMUNITY, OUR TOWN, OUR NEIGHBORHOOD -- IT'S WHERE WE LIVE AND WORK... IT'S WHERE OUR KIDS PLAY... IT'S WHERE WE INVITE FRIENDS OVER FOR A BARBECUE.

AMERICA IS ONLY AS GOOD AND AS STRONG AS OUR COMMUNITIES ARE GOOD AND STRONG.

16

I AM COMMITTED TO DRAMATICALLY INCREASING COMMUNITY PARTICIPATION, IN ORDER TO PRAGMATICALLY ADDRESS THE DIFFICULT PROBLEMS CHALLENGING THE COUNTRY.

TO PREPARE FOR THE 21ST CENTURY WE NEED TO BUILD COMMUNITY SPIRIT -- IN EVERY COMMUNITY LARGE AND SMALL. WE NEED TO UNLOCK THE CONCERN, THE DEDICATION, AND THE LEADERSHIP THAT LIE UNCONNECTED TO SOMEONE ELSE WHO CARES.

17

I KNOW THAT MOST OF YOU ARE ALREADY INVOLVED IN COMMUNITY SERVICE. I WISH I HAD THE TIME TO SINGLE OUT EVERY ONE OF YOU WHO IS DESERVING.

TO ALL OF YOU WHO ALREADY SERVE YOUR COMMUNITIES, I SAY: "THANK YOU. YOU HAVE MY HEARTFELT RESPECT. AND WE WILL NEED YOUR CONTINUED WORK AND EXPERTISE." AND TO THOSE OF YOU WHO ARE STILL LOOKING FOR WAYS TO HELP, COME HELP US FACE THE CHALLENGE.

18

I AM CALLING ON YOU NOT ONLY TO REACH INTO YOUR POCKET, BUT TO REACH INTO YOUR HEART. I'M CALLING ON YOU NOT ONLY AS INDIVIDUALS BUT AS CORPORATIONS -- RESPONSIBLE CORPORATIONS. YOU KNOW YOUR COMMUNITIES AND THEIR PROBLEMS -- THE REAL PROBLEMS, THAT ERODE THE QUALITY OF LIFE IN YOUR OWN BACKYARDS. YOU KNOW THE IMPACT YOU CAN HAVE ON SOLVING THOSE PROBLEMS.

WHILE I HAVE YOU HERE CAPTIVE, LET ME TAKE A MOMENT TO UPDATE YOU ON OUR RECENT FOREIGN POLICY ACTIVITIES.

PRIME MINISTER TAKESHITA OF JAPAN WAS OUR FIRST FOREIGN LEADER TO COME TO THE WHITE HOUSE. DURING OUR DISCUSSIONS YESTERDAY, WE REAFFIRMED BOTH COUNTRIES' RESPONSIBILITY IN THE CAUSE OF WORLD PEACE. WE ALSO REVIEWED THE PROGRESS OUR NATIONS HAVE ACHIEVED IN BRINGING OUR ECONOMIES INTO BETTER BALANCE, AND IN FURTHER OPENING OUR MARKETS TO EACH OTHER'S GOODS AND SERVICES. WE RECOGNIZED THE NEED FOR MORE PROGRESS, BUT WE WILL WORK TOGETHER IN A SPIRIT OF FRIENDSHIP THAT BEFITS TWO CLOSE ALLIES.

LET'S SWITCH NOW TO RELATIONS WITH THE SOVIETS. IN THE LAST COUPLE OF WEEKS, I'VE SPOKEN TO NEARLY 30 WORLD LEADERS, AMONG THEM: PRIME MINISTER THATCHER, PRIME MINISTER SHAMIR AND PRESIDENT SALINAS.

AND I'VE ALSO HAD THE OPPORTUNITY TO SPEAK WITH MR. GORBACHEV BY PHONE. I LOOK FORWARD TO ADDRESSING THE WHOLE RANGE OF ISSUES IN THE U.S.-SOVIET RELATIONSHIP. THE AIR IS ALIVE WITH NEW POSSIBILITIES, BUT OUR POSTURE SHOULD BE DELIBERATE AND PRUDENT.

21

I AM NOT IN A HURRY TO RUSH AHEAD WITH A SUMMIT OR ANYTHING OF THAT NATURE. BUT, NO ONE SHOULD INTERPRET THAT AS FOOTDRAGGING. A REVIEW OF OUR ENTIRE NATIONAL SECURITY POSTURE IS UNDERWAY, AND I AM GOING TO WAIT UNTIL THAT REVIEW IS COMPLETE BEFORE LAUNCHING ANY NEW PROPOSALS. PRESIDENT GORBACHEV UNDERSTANDS THIS, AND SHARES MY DESIRE FOR CONCRETE PROGRESS WHEN BOTH SIDES ARE READY.

22

SPEAKING OF READY, YOU KNOW WE'RE AT THE THRESHOLD OF BUILDING A BETTER AMERICA. THAT'S MY MISSION AND I THINK IT'S YOUR MISSION TOO. TOGETHER, THERE ISN'T ANYTHING THAT WE AS A NATION CAN'T ACCOMPLISH.

THANK YOU VERY MUCH FOR BEING HERE.

#

(McIntyre edit)
February 2, 1989
9:30 p.m.

PRESIDENTIAL REMARKS: LUNCHEON WITH BUSINESS LEADERS
STATE DINING ROOM
FEBRUARY 3, 1989

Thank you... Thank you very much.

It's great to see so many old friends here today -- especially all of you who have helped me to be with you today in this capacity.

Having made my living in the hydro-carbon business, I have an appreciation for what those of you in business face. I know what its like to take risks. I've had to meet a payroll. I've had to lay people off when times were tough.

Today we are in the midst of the longest peacetime economic expansion in our nation's history. Productivity is up. Real family income is up. A higher percentage of our men and women are at work than ever before. In fact, we've created more jobs since 1982 than all of Europe and Japan combined.

I am proud of what American business has accomplished. We are the most prosperous, the most productive and generous nation on the face of the earth. At its best, American business reminds us of who we are. At its best, American business reminds us who

we can be. The people in this room tell me just that. You've heard me talking about ethics a lot lately. So, I want your help to achieve the highest standards of ethics not only in the corporate boardroom, and the workplace but, in government service as well.

We need to assemble a government that the American people can be proud of -- a government to a large extent already comprised of honorable men and women who share my conviction that a public office is a public trust. My emphasis on ethical public service is not a fad or some passing fancy. It's something that I want my Administration to institutionalize.

Last week I appointed a bipartisan commission headed by Ambassador Malcolm Wilkey and former Attorney General Griffin Bell to develop ethics reform proposals that will address all branches of the Federal government. I'd like your advice and your counsel in that effort. You see, we have to simultaneously ensure that our public servants have the most rigorous ethical standards at the same time we ensure that we don't create a bureaucratic quagmire that keeps honorable men and women from serving the public. I understand it's a delicate balance and I think the American people do too.

You know what else the American people know? They know we're facing some tough choices in the weeks and months ahead. They want us to hold the line on taxes - they want us to keep this

economic engine running smoothly. Creating more jobs -- more growth. I'll be delivering those tough decisions to the Congress next Thursday. We've got to keep the deficit heading downward. I'll need your support and that of the American people to accomplish that goal. Keep the growth going.

There's another thing about the people of this great nation. Americans have long been committed to helping people at home and abroad in achieving literacy, housing, and safety -- a commitment that is born from our deep sense of justice and freedom. But there is more than altruism involved.

I have said that I want a kinder, gentler nation. Well, you can't legislate kindness. A President can't sign an executive order and create a gentle nation.

But the Presidency does provide an incomparable opportunity to set a tone, to lead a movement. So today I will ask you and the American people to join me in a vast, cooperative movement unparalleled in magnitude and nobility of purpose -- a movement of national service.

It will be a movement whose leadership extends from the South Lawn of the White House to the grassroots of America. A movement that respects the dignity of the individual and is steeped in the values that have made our nation great for more than 200 years.

It's the spirit of neighbor-helping-neighbor that has made America the most decent and generous nation on earth. If we can revitalize the embers of that spirit, America will become a kinder, gentler place to live. And that's where you come in.

The essence of our government is that it is a democracy of, for, and by the people. To be successful, our movement of national service must also be of, for, and by the people.

The challenges are great, but government cannot do everything -- Government cannot do it alone. And without the will of the people, it cannot do anything.

I have opened the Office of National Service here in the White House, which will lead the community and national service programs of my Administration. We will not only build on the Private Sector Initiatives, which President Reagan began, and which many of you have been involved in, but I will actively seek your leadership and involvement on specific initiatives, like the YES to America Foundation - or Youth Entering Service - which I proposed last fall.

During the past several months, you may have heard me speak of "a thousand points of light." I've been using the phrase as shorthand for the fact that we are a nation of communities, of thousands of business and professional and religious and ethnic

communities -- and in this diversity of strength is our key to success.

The community, next to the family, is the most important unit of our nation. A community is more than brick and mortar. Our community, our town, our neighborhood -- it's where we live and work... it's where our kids play... it's where we invite friends over for a barbecue.

America is only as good and as strong as our communities are good and strong. I am committed to dramatically increasing community participation, in order to pragmatically address the difficult problems challenging the country.

To prepare for the 21st Century we need to build community spirit -- in every community large and small. We need to unlock the concern, the dedication, and the leadership that lie unconnected to someone else who cares.

I know that most of you are already involved in community service. I wish I had the time to single out every one of you who is deserving.

To all of you who already serve your communities, I say: "Thank you. You have my heartfelt respect. And we will need your continued work and expertise." And to those of you who are still looking for ways to help, come help us face the challenge.

I am calling on you not only to reach into your pocket, but to reach into your heart. I'm calling on you not only as individuals but as corporations -- responsible corporations. You know your communities and their problems -- the real problems, that erode the quality of life in your own backyards. You know the impact you can have on solving those problems.

While I have you here captive, let me take a moment to update you on our recent foreign policy activities. Prime Minister Takeshita of Japan was our first foreign leader to come to the White House. During our discussions yesterday, we reaffirmed both countries' responsibility in the cause of world peace. We also reviewed the progress our nations have achieved in bringing our economies into better balance, and in further opening our markets to each other's goods and services. We recognized the need for more progress, but we will work together in a spirit of friendship that befits two close allies.

Let's switch now to relations with the Soviets. I spoke to Mr. Gorbachev last week by phone. I look forward to addressing the whole range of issues that separate us. However, while many think the air is alive with new possibilities, our posture should be deliberate and prudent. I am not in a hurry to rush ahead with a summit or anything of that nature. But, no one should interpret that as footdragging. A review of our entire national security posture is underway, and I am going to wait until that review is complete before launching any new proposals. Secretary

General Gorbachev understands this, and shares my desire for concrete progress when both sides are ready.

Speaking of ready, you know we're at the threshold of building a better America. That's my mission and I think it's your mission too. Together, there isn't anything that we as a nation can't accomplish.

Thank you very much for being here.

#

**REMARKS FOR LUNCHEON WITH BUSINESS LEADERS
STATE DINING ROOM
FEBRUARY 3, 1989**

THANK YOU... THANK YOU VERY MUCH.

**IT'S GREAT TO SEE SO MANY OLD FRIENDS HERE TODAY --
ESPECIALLY ALL OF YOU WHO HAVE HELPED ME TO BE WITH YOU
TODAY IN THIS CAPACITY.**

2

**HAVING MADE MY LIVING IN THE HYDRO-CARBON BUSINESS, I
HAVE AN APPRECIATION FOR WHAT THOSE OF YOU IN BUSINESS
FACE. I KNOW WHAT ITS LIKE TO TAKE RISKS. I'VE HAD TO
MEET A PAYROLL. I'VE HAD TO LAY PEOPLE OFF WHEN TIMES
WERE TOUGH.**

**TODAY WE ARE IN THE MIDST OF THE LONGEST PEACETIME
ECONOMIC EXPANSION IN OUR NATION'S HISTORY. PRODUCTIVITY
IS UP. REAL FAMILY INCOME IS UP.**

3

A HIGHER PERCENTAGE OF OUR MEN AND WOMEN ARE AT WORK THAN EVER BEFORE. IN FACT, WE'VE CREATED MORE JOBS SINCE 1982 THAN ALL OF EUROPE AND JAPAN COMBINED.

I AM PROUD OF WHAT AMERICAN BUSINESS HAS ACCOMPLISHED. WE ARE THE MOST PROSPEROUS, THE MOST PRODUCTIVE AND GENEROUS NATION ON THE FACE OF THE EARTH. AT ITS BEST, AMERICAN BUSINESS REMINDS US OF WHO WE ARE. AT ITS BEST, AMERICAN BUSINESS REMINDS US WHO WE CAN BE. THE PEOPLE IN THIS ROOM TELL ME JUST THAT.

4

YOU'VE HEARD ME TALKING ABOUT ETHICS A LOT LATELY. SO, I WANT YOUR HELP TO ACHIEVE THE HIGHEST STANDARDS OF ETHICS NOT ONLY IN THE CORPORATE BOARDROOM, AND THE WORKPLACE BUT, IN GOVERNMENT SERVICE AS WELL.

WE NEED TO ASSEMBLE A GOVERNMENT THAT THE AMERICAN PEOPLE CAN BE PROUD OF -- A GOVERNMENT TO A LARGE EXTENT ALREADY COMPRISED OF HONORABLE MEN AND WOMEN WHO SHARE MY CONVICTION THAT A PUBLIC OFFICE IS A PUBLIC TRUST.

5

MY EMPHASIS ON ETHICAL PUBLIC SERVICE IS NOT A FAD OR SOME PASSING FANCY. IT'S SOMETHING THAT I WANT MY ADMINISTRATION TO INSTITUTIONALIZE.

LAST WEEK I APPOINTED A BIPARTISAN COMMISSION HEADED BY AMBASSADOR MALCOLM WILKEY AND FORMER ATTORNEY GENERAL GRIFFIN BELL TO DEVELOP ETHICS REFORM PROPOSALS THAT WILL ADDRESS ALL BRANCHES OF THE FEDERAL GOVERNMENT. I'D LIKE YOUR ADVICE AND YOUR COUNSEL IN THAT EFFORT.

6

YOU SEE, WE HAVE TO SIMULTANEOUSLY ENSURE THAT OUR PUBLIC SERVANTS HAVE THE MOST RIGOROUS ETHICAL STANDARDS AT THE SAME TIME WE ENSURE THAT WE DON'T CREATE A BUREAUCRATIC QUAGMIRE THAT KEEPS HONORABLE MEN AND WOMEN FROM SERVING THE PUBLIC. I UNDERSTAND IT'S A DELICATE BALANCE AND I THINK THE AMERICAN PEOPLE DO TOO.

YOU KNOW WHAT ELSE THE AMERICAN PEOPLE KNOW ? THEY KNOW WE'RE FACING SOME TOUGH CHOICES IN THE WEEKS AND MONTHS AHEAD.

7

THEY WANT US TO HOLD THE LINE ON TAXES - THEY WANT US TO KEEP THIS ECONOMIC ENGINE RUNNING SMOOTHLY. CREATING MORE JOBS -- MORE GROWTH. I'LL BE DELIVERING THOSE TOUGH DECISIONS TO THE CONGRESS NEXT THURSDAY. WE'VE GOT TO KEEP THE DEFICIT HEADING DOWNWARD. I'LL NEED YOUR SUPPORT AND THAT OF THE AMERICAN PEOPLE TO ACCOMPLISH THAT GOAL. KEEP THE GROWTH GOING.

THERE'S ANOTHER THING ABOUT THE PEOPLE OF THIS GREAT NATION.

8

AMERICANS HAVE LONG BEEN COMMITTED TO HELPING PEOPLE AT HOME AND ABROAD IN ACHIEVING LITERACY, HOUSING, AND SAFETY -- A COMMITMENT THAT IS BORN FROM OUR DEEP SENSE OF JUSTICE AND FREEDOM. BUT THERE IS MORE THAN ALTRUISM INVOLVED.

I HAVE SAID THAT I WANT A KINDER, GENTLER NATION. WELL, YOU CAN'T LEGISLATE KINDNESS. A PRESIDENT CAN'T SIGN AN EXECUTIVE ORDER AND CREATE A GENTLE NATION.

BUT THE PRESIDENCY DOES PROVIDE AN INCOMPARABLE OPPORTUNITY TO SET A TONE, TO LEAD A MOVEMENT. SO TODAY I WILL ASK YOU AND THE AMERICAN PEOPLE TO JOIN ME IN A VAST, COOPERATIVE MOVEMENT UNPARALLELED IN MAGNITUDE AND NOBILITY OF PURPOSE -- A MOVEMENT OF NATIONAL SERVICE.

IT WILL BE A MOVEMENT WHOSE LEADERSHIP EXTENDS FROM THE SOUTH LAWN OF THE WHITE HOUSE TO THE GRASSROOTS OF AMERICA.

A MOVEMENT THAT RESPECTS THE DIGNITY OF THE INDIVIDUAL AND IS STEEPED IN THE VALUES THAT HAVE MADE OUR NATION GREAT FOR MORE THAN 200 YEARS.

IT'S THE SPIRIT OF NEIGHBOR-HELPING-NEIGHBOR THAT HAS MADE AMERICA THE MOST DECENT AND GENEROUS NATION ON EARTH. IF WE CAN REVITALIZE THE EMBERS OF THAT SPIRIT, AMERICA WILL BECOME A KINDER, GENTLER PLACE TO LIVE. AND THAT'S WHERE YOU COME IN.

THE ESSENCE OF OUR GOVERNMENT IS THAT IT IS A DEMOCRACY OF, FOR, AND BY THE PEOPLE. TO BE SUCCESSFUL, OUR MOVEMENT OF NATIONAL SERVICE MUST ALSO BE OF, FOR, AND BY THE PEOPLE.

THE CHALLENGES ARE GREAT, BUT GOVERNMENT CANNOT DO EVERYTHING -- GOVERNMENT CANNOT DO IT ALONE. AND WITHOUT THE WILL OF THE PEOPLE, IT CANNOT DO ANYTHING.

I HAVE OPENED THE OFFICE OF NATIONAL SERVICE HERE IN THE WHITE HOUSE, WHICH WILL LEAD THE COMMUNITY AND NATIONAL SERVICE PROGRAMS OF MY ADMINISTRATION. WE WILL NOT ONLY BUILD ON THE PRIVATE SECTOR INITIATIVES, WHICH PRESIDENT REAGAN BEGAN, AND WHICH MANY OF YOU HAVE BEEN INVOLVED IN, BUT I WILL ACTIVELY SEEK YOUR LEADERSHIP AND INVOLVEMENT ON SPECIFIC INITIATIVES, LIKE THE YES TO AMERICA FOUNDATION - OR YOUTH ENTERING SERVICE - WHICH I PROPOSED LAST FALL.

13

DURING THE PAST SEVERAL MONTHS, YOU MAY HAVE HEARD ME SPEAK OF "A THOUSAND POINTS OF LIGHT." I'VE BEEN USING THE PHRASE AS SHORTHAND FOR THE FACT THAT WE ARE A NATION OF COMMUNITIES, OF THOUSANDS OF BUSINESS AND PROFESSIONAL AND RELIGIOUS AND ETHNIC COMMUNITIES -- AND IN THIS DIVERSITY OF STRENGTH IS OUR KEY TO SUCCESS.

THE COMMUNITY, NEXT TO THE FAMILY, IS THE MOST IMPORTANT UNIT OF OUR NATION.

14

A COMMUNITY IS MORE THAN BRICK AND MORTAR. OUR COMMUNITY, OUR TOWN, OUR NEIGHBORHOOD -- IT'S WHERE WE LIVE AND WORK... IT'S WHERE OUR KIDS PLAY... IT'S WHERE WE INVITE FRIENDS OVER FOR A BARBECUE.

AMERICA IS ONLY AS GOOD AND AS STRONG AS OUR COMMUNITIES ARE GOOD AND STRONG. I AM COMMITTED TO DRAMATICALLY INCREASING COMMUNITY PARTICIPATION, IN ORDER TO PRAGMATICALLY ADDRESS THE DIFFICULT PROBLEMS CHALLENGING THE COUNTRY.

15

TO PREPARE FOR THE 21ST CENTURY WE NEED TO BUILD COMMUNITY SPIRIT -- IN EVERY COMMUNITY LARGE AND SMALL. WE NEED TO UNLOCK THE CONCERN, THE DEDICATION, AND THE LEADERSHIP THAT LIE UNCONNECTED TO SOMEONE ELSE WHO CARES.

I KNOW THAT MOST OF YOU ARE ALREADY INVOLVED IN COMMUNITY SERVICE. I WISH I HAD THE TIME TO SINGLE OUT EVERY ONE OF YOU WHO IS DESERVING.

16

TO ALL OF YOU WHO ALREADY SERVE YOUR COMMUNITIES, I SAY: "THANK YOU. YOU HAVE MY HEARTFELT RESPECT. AND WE WILL NEED YOUR CONTINUED WORK AND EXPERTISE." AND TO THOSE OF YOU WHO ARE STILL LOOKING FOR WAYS TO HELP, COME HELP US FACE THE CHALLENGE.

I AM CALLING ON YOU NOT ONLY TO REACH INTO YOUR POCKET, BUT TO REACH INTO YOUR HEART. I'M CALLING ON YOU NOT ONLY AS INDIVIDUALS BUT AS CORPORATIONS -- RESPONSIBLE CORPORATIONS.

17

YOU KNOW YOUR COMMUNITIES AND THEIR PROBLEMS -- THE REAL PROBLEMS, THAT ERODE THE QUALITY OF LIFE IN YOUR OWN BACKYARDS. YOU KNOW THE IMPACT YOU CAN HAVE ON SOLVING THOSE PROBLEMS.

WHILE I HAVE YOU HERE CAPTIVE, LET ME TAKE A MOMENT TO UPDATE YOU ON OUR RECENT FOREIGN POLICY ACTIVITIES. PRIME MINISTER TAKESHITA OF JAPAN WAS OUR FIRST FOREIGN LEADER TO COME TO THE WHITE HOUSE.

18

DURING OUR DISCUSSIONS YESTERDAY, WE REAFFIRMED BOTH COUNTRIES' RESPONSIBILITY IN THE CAUSE OF WORLD PEACE. WE ALSO REVIEWED THE PROGRESS OUR NATIONS HAVE ACHIEVED IN BRINGING OUR ECONOMIES INTO BETTER BALANCE, AND IN FURTHER OPENING OUR MARKETS TO EACH OTHER'S GOODS AND SERVICES. WE RECOGNIZED THE NEED FOR MORE PROGRESS, BUT WE WILL WORK TOGETHER IN A SPIRIT OF FRIENDSHIP THAT BEFITS TWO CLOSE ALLIES.

LET'S SWITCH NOW TO RELATIONS WITH THE SOVIETS. I SPOKE TO MR. GORBACHEV LAST WEEK BY PHONE. I LOOK FORWARD TO ADDRESSING THE WHOLE RANGE OF ISSUES THAT SEPARATE US. HOWEVER, WHILE MANY THINK THE AIR IS ALIVE WITH NEW POSSIBILITIES, OUR POSTURE SHOULD BE DELIBERATE AND PRUDENT. I AM NOT IN A HURRY TO RUSH AHEAD WITH A SUMMIT OR ANYTHING OF THAT NATURE. BUT, NO ONE SHOULD INTERPRET THAT AS FOOTDRAGGING.

A REVIEW OF OUR ENTIRE NATIONAL SECURITY POSTURE IS UNDERWAY, AND I AM GOING TO WAIT UNTIL THAT REVIEW IS COMPLETE BEFORE LAUNCHING ANY NEW PROPOSALS. SECRETARY GENERAL GORBACHEV UNDERSTANDS THIS, AND SHARES MY DESIRE FOR CONCRETE PROGRESS WHEN BOTH SIDES ARE READY.

SPEAKING OF READY, YOU KNOW WE'RE AT THE THRESHOLD OF BUILDING A BETTER AMERICA. THAT'S MY MISSION AND I THINK IT'S YOUR MISSION TOO. TOGETHER, THERE ISN'T ANYTHING THAT WE AS A NATION CAN'T ACCOMPLISH.

21

THANK YOU VERY MUCH FOR BEING HERE.

#

(McIntyre edit)
February 1, 1989
8:30 p.m.

PRESIDENTIAL REMARKS: LUNCHEON WITH BUSINESS LEADERS
STATE DINING ROOM
FEBRUARY 3, 1989

Thank you... Thank you very much.

It's great to see so many old friends here today --
((especially the ones who had the good sense to support me during
the campaign.)) (LL)

Having made my living in the hydro-carbon business, I have
an appreciation for what those of you in business face. I know
what its like to take risks. I've had to meet a payroll. I've
had to lay people off when times were tough.

Today we are in the midst of the longest peacetime economic
expansion in our nation's history. Productivity is up. Real
family income is up. A higher percentage of our men and women
are at work than ever before. In fact, we've created more jobs
since 1982 than all of Europe and Japan combined.

I am proud of what American business has accomplished. We
are the most prosperous, the most productive and generous nation
on the face of the earth. At its best, American business reminds
us of who we are. At its best, American business reminds us who

we can be. Each and every one of you is American business at its best.

And yet, in recent years we have seen too many people abuse the freedom of our marketplace. Too many people, both in private and public life, have discarded their moral compass on the way to the top. There has been insider trading on Wall Street, corruption in City Hall, and fraud and waste in Washington.

I will tell you frankly that I feel angry and disgusted and betrayed when I see those who have held positions of trust, whether in government or the private sector, violate that trust for profit. They shame themselves, they shame our government, and they shame their business colleagues. Their actions are unacceptable -- above all because of the poor example they set and the trust they break.

And of course I don't agree with the ruthless investor in the movie "Wall Street" who says, "Greed is good. Greed is right." And "Greed will save the U.S.A."

It's unacceptable to pollute our environment in the name of greed. When the safety of working men and women is at stake, it's unacceptable to cut corners in the name of greed.

Profit is a legitimate force in the United States of America, greed is not. And I know you feel the same way. (XX)

Since I was sworn in as President, I've been working hard to assemble a government that the American people can be proud of -- a government to a large extent already comprised of honorable men and women who share my conviction that a public office is a public trust. My emphasis on ethical public service is not a fad or some passing fancy. It's something that I want my Administration to institutionalize.

Last week I appointed a bi-partisan commission headed by Ambassador Malcolm Wilkey and former Attorney General Griffin Bell to develop ethics reform proposals that will address all branches of the Federal government. Today, I am calling on you to take seriously the responsibility you have to be role models of integrity within your own companies. You, of course, set the standard for your employees, especially the younger executives who are just starting out.

Part of that standard -- a big part of it -- is ethical conduct. Another part of it is service. The responsibility American business has in strengthening communities is critical.

The efficient, competitive successes of American Business have been integral in strengthening American society. But, strong profits alone are not enough to guarantee our future economic leadership in the community of nations.

America has long been committed to helping people at home and abroad in achieving literacy, housing, and safety -- a commitment that is born from our deep sense of justice and freedom. But there is more than altruism involved.

I have said that I want a kinder, gentler nation. Well, you can't legislate kindness. A President can't sign an executive order and create a gentle nation.

But the Presidency does provide an incomparable opportunity to set a tone, to lead a movement. So today I will ask you to join me in a vast, cooperative movement unparalleled in magnitude and nobility of purpose -- a movement of national service.

It will be a movement whose leadership extends from the South Lawn of the White House to the grassroots of America. A movement that respects the dignity of the individual and is steeped in the values that have made our nation great for more than 200 years.

It's the spirit of neighbor-helping-neighbor that has made America the most decent and generous nation on earth. If we can rekindle the embers of that spirit, America will become a kinder, gentler place to live. And that's where you come in.

The essence of our government is that it is a democracy of, for, and by the people. To be successful, our movement of national service must also be of, for, and by the people.

Yes, government has a role, and my Administration will never shirk its duty to help all people reach for their potential. Believe me, when I look out the window of this magnificent house, I see the homeless sleeping on grates across the street. I've heard illiterate teenagers stumbling across the pages of a book. I understand the frustration of workers whose skills have not kept pace with our changing economy.

The challenges are great, but government cannot do everything -- Government cannot do it alone. And without the will of the people, it cannot do anything.

I have opened the Office of National Service here in the White House, which will lead the community and national service programs of my Administration. We will not only build on the Private Sector Initiatives, which President Reagan began, and which many of you have been involved in, but I will actively seek your leadership and involvement on specific initiatives.

For example, I am committed to strengthening the ethic of community service among America's young people. During last fall's campaign, I promised to establish the YES to America Foundation, or Youth Entering Service -- a foundation I will

chair. The YES to America Foundation will serve as a public-private partnership to work with local community and school-based programs to involve teenagers and young adults in volunteer service.

During the past several months, you may have heard me speak of "a thousand points of light." I've been using the phrase as shorthand for the fact that we are a nation of communities, of thousands of business and professional and religious and ethnic communities -- and in this diversity of strength is our key to success.

The community, next to the family, is the most important unit of our nation. A community is more than brick and mortar. Our community, our town, our neighborhood -- it's where we live and work... it's where our kids play... it's where we invite friends over for a barbecue.

America is only as good and as strong as our communities are good and strong. I am committed to dramatically increasing community participation, in order to pragmatically address the difficult problems challenging the country.

To prepare for the 21st Century we need to build community spirit -- in every community large and small. We need to unlock the concern, the dedication, and the leadership that lie unconnected to someone else who cares.

I know that most of you are already involved in community service. I wish I had the time to single out every one of you who is deserving.

To all of you who already serve your communities, I say: "Thank you. You have my heartfelt respect. And we will need your continued work and expertise." And to those of you who are still looking for ways to help, come help us face the challenge.

I am not calling on you to reach into your pocket, I am calling on you to reach into your heart. If you do that, believe me, the money will take care of itself.

Together we will create innovative new programs to feed the hungry, house the homeless, care for -- and educate -- our children. With faith in the future, with trust in each other, with love for where we live, we will pitch in and build up a stronger, healthier, more caring nation.

A kinder, gentler America.

There is so much more to be done, and so much more you can do.

Thank you.

#

WHITE HOUSE STAFFING MEMORANDUM

DATE: 1/31/89 ACTION/CONCURRENCE/COMMENT DUE BY: 12:00 2/1/89

SUBJECT: PRESIDENTIAL REMARKS: LUNCHEON WITH BUSINESS LEADERS

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	STUDDERT	<input type="checkbox"/>	<input type="checkbox"/>
BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
BREEDEN	<input type="checkbox"/>	<input type="checkbox"/>	<u>FIRESTONE</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>WINSTON</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>ROGERS</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<u>Boskin</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please provide your comments/recommendations directly to Chriss Winston's office with an info copy to my office by 12:00 Wednesday, February 1. Thank you.

RESPONSE:

X7953

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

(McIntyre)
January 31, 1989
1 p.m.

PRESIDENTIAL REMARKS: LUNCHEON WITH BUSINESS LEADERS
STATE DINING ROOM
FEBRUARY 3, 1989

Thank you... Thank you very much.

It's great to see so many old friends here today --

see guest list i.e. James Robinson

((especially the ones who had the good sense to support me during the campaign.)) (LL)

As a former businessman myself, I'm always pleased to have the opportunity to speak to business groups -- and this certainly is an esteemed gathering. ((Of course, I was never as successful in business as any of you, but I guess I've turned out okay.)) (LL)

Looking Forward p. 61

((In my early days in business, I travelled around selling drilling equipment for oil rigs down in Texas. One morning I stopped at a diner and ordered a cup of coffee and a couple of eggs. The waitress brought the order and said, "Will there be anything else?" I said, "How about a few kind words." She said, "Don't eat the eggs.")) (LL)

Looking Forward p. 55

Having made my living in the hydro-carbon business, I have an appreciation for what those of you in business face. I know

Looking Forward p. 61

Looking Forward
P-61

what its like to take risks. I've met a payroll. I had to lay
people off when times were tough.

AP 1-19-88

That's one reason why during the past 8 years I spent so
much of my time as Vice President trying to encourage economic
growth by reducing unnecessary government regulations on
business. The task force which I headed made considerable
progress. I believe the prosperity we've enjoyed since 1982
stems in part from the increased freedom of a deregulated market.

ERP 1999 p225

Today we are in the midst of the longest peacetime economic
expansion in our nation's history. Productivity is up. Real
family income is up. A higher percentage of our men and women
are at work than ever before. In fact, we've created more jobs
since 1982 than all of Europe and Japan combined.

ERP
P.349

ERP p.269

Kitty Furlong
CEA

I am proud of what American business has accomplished. We
are the most prosperous, the most productive and generous nation
on the face of the earth. At its best, American business reminds
us of who we are. At its best, American business reminds us who
we can be. Each and every one of you is American business at its
best.

And yet, in recent years we have seen too many people abuse
the freedom of our marketplace. Too many people, both in private
and public life, have discarded their moral compass on the way to

the top. There has been insider trading on Wall Street, corruption in City Hall, and influence peddling in Washington.

I will tell you frankly that I feel angry and disgusted and betrayed when I see those who have held positions of trust, whether in government or the private sector, violate that trust for profit. They shame themselves, they shame our government, and they shame their business colleagues. Their actions are unacceptable -- above all because of the poor example they set and the trust they break.

I also don't agree with the ruthless investor in the movie "Wall Street" who says, "Greed is good. Greed is right. Greed will save the U.S.A." ^{And} Greed will save the U.S.A." UPI 12-10-87

It's unacceptable to pollute our environment in the name of padding profits. It's unacceptable to cut corners when the safety of working men and women is at stake. It's unacceptable to ignore creative new ideas just because they cost a little more in the short run.

Greed is not a legitimate force in the United States of America. I don't believe it, and I know none of you do, either.

(XX)

Since I was sworn in as President ((2 weeks, 1 hour and 23 minutes ago)) (LL), I've been working hard to assemble a

government that the American people can be proud of -- a government comprised of honorable men and women who share my conviction that a public office is a public trust. My emphasis on ethical public service is not a fad or some passing fancy. It's something that I want my Administration to institutionalize.

*citizens right
any security in Counsel's office says they are using ambassador*

Last week I appointed a bi-partisan commission headed by Judge Wilkey and former Attorney General Griffen Bell to develop ethics reform proposals which will include all branches of the Federal government. Today I am appealing to you to take seriously the responsibility you have to be role models of integrity within your own companies. It's your job to set the standard for your employees, especially the younger executives who are just starting out.

*WH
mess release
1-25-89*

Part of that standard -- a big part of it -- is ethical conduct. Another part of it is service, the responsibility you have to look beyond your balance sheets to your own backyards -- your communities.

*Civil Disobedience
Stevenson's Home
Book of Proverbs,
Maxims, + Popular
Sayings,
pub. 1948,
p. 425*

Henry David Thoreau once wrote that "It is true enough that a corporation has no conscience; but a corporation of conscientious men is a corporation with a conscience."

*It has been truly said
Stevenson's Home Book of Proverbs, Maxims, + Popular Sayings, pub. 1849
Civil Disobedience*

What Thoreau was saying was that being in business does not remove a person's responsibility to help improve his or her community. Investing in your community is not, by any means,

government that the American people can be proud of -- a government comprised of honorable men and women who share my conviction that a public office is a public trust. My emphasis on ethical public service is not a fad or some passing fancy. It's something that I want my Administration to institutionalize.

WH
 mess
 release
 1-25-89

 Last week I appointed a bi-partisan commission headed by Judge Wilkey and former Attorney General Griffen Bell to develop ethics reform proposals which will include all branches of the Federal government. Today I am appealing to you to take seriously the responsibility you have to be role models of integrity within your own companies. It's your job to set the standard for your employees, especially the younger executives who are just starting out.

Part of that standard -- a big part of it -- is ethical conduct. Another part of it is service, the responsibility you have to look beyond your balance sheets to your own backyards -- your communities.

Henry David Thoreau once wrote that "It is true enough that a corporation has no conscience; but a corporation of conscientious men is a corporation with a conscience."

What Thoreau was saying was that being in business does not remove a person's responsibility to help improve his or her community. Investing in your community is not, by any means,

simple altruism. It is an investment in the future business climate of this country -- and goodness is one investment that always pays off.

Business benefits when America benefits, whether it's through a lower crime rate, a better educated workforce, or more affordable child care. A healthy society is the greatest asset any company can have.

*acceptance 8/18/88
speech*

X X X X X X X X

I have said that I want a kinder, gentler nation. Well, you can't legislate kindness. A President can't sign an executive order and create a gentle nation.

But the Presidency does provide an incomparable opportunity to set a tone, to lead a movement. Teddy Roosevelt called it the "bully pulpit." And so today I am using this bully pulpit to ask you to join me in a vast, cooperative movement unparalleled in magnitude and nobility of purpose -- a movement of national service.

It will be a movement whose leadership extends from the South Lawn of the White House to the grassroots of America. A movement that respects the dignity of the individual and is steeped in the values that have made our nation great for more than 200 years.

Early in the last century, the French observer Alexis de Tocqueville wrote these words about volunteer efforts in America: "I have often seen Americans make really great sacrifices for the common good, and I have noticed a hundred cases in which, when help was needed, they hardly ever failed to give each other trusty support... the American's heart easily inclines toward benevolence."

I like that: "The American heart easily inclines toward benevolence."

That spirit of neighbor-helping-neighbor has made America the most decent and generous nation on earth. If we can rekindle the old embers of that spirit, America will become a kinder, gentler place to live. And that's where you come in.

The essence of our government is that it is a democracy of, for, and by the people. To be successful, our movement of national service must also be of, for, and by the people.

Yes, government has a role, and my Administration will never shirk its duty to help those who are less fortunate. Believe me, when I look out the window of this magnificent building, I see the homeless sleeping on grates across the street. I hear the illiterate teenagers stumbling across the pages of a book. I feel the frustration of workers whose skills have not kept pace with our changing economy.

We must offer our hand to these people. But government cannot do everything. Government cannot do it alone. And without the will of the people, it cannot do anything.

I have opened the Office of National Service here in the White House, which will carry out the volunteer and community service programs that my Administration plans to lead. One of those areas is Private Sector Initiatives, which President Reagan began, many of you have been involved in, and I will build on and expand.

I am also committed to cultivating the ethic of community service among America's young people. During last fall's campaign, I promised to establish the YES to America Foundation, or Youth Entering Service. The YES to America Foundation will serve as a public-private partnership to work with local community and school-based programs to involve teenagers and young adults in volunteer service.

YES to America will be directed by citizens through a volunteer board of directors.

And guess who's going to be the chairman? I am. Lee Iacocca once told me that's the only way to make sure exactly what you want to happen is happening.

During the past several months, you may have heard me speak of "a thousand points of light." ((Perhaps some of you are still wondering what the heck I'm talking about.)) (LL)

I've been using the phrase as shorthand for the fact that we are a nation of communities, of thousands of business and professional and religious and ethnic communities -- and in this diversity is our salvation. That's where America will be saved -- in our communities, which are spread like stars, like a thousand points of light in a broad and peaceful sky.

The community, next to the family, is the most important unit of our nation. A community is more than brick and mortar. Our community, our town, our neighborhood -- it's where we live and work... it's where our kids play... it's where we invite friends over for a barbecue.

America is only as good and as strong as our communities are good and strong.

We are challenged today by the problems of the 20th Century: loneliness and homelessness, hunger and alienation, drug abuse and child abuse, teenage suicide, illiteracy. Frankly, the problems sometimes seem almost too numerous to count.

To prepare for the 21st Century we need to build community spirit -- in every community large and small. We need to unlock

the love and the leadership that lie unconnected to someone else who cares.

I need your help because you can add candle power to the thousand points of light. Where there is already light, let's work together to make it shine brighter. Where there is darkness, let us work together so that every child might feel the warm sunlight of hope and opportunity.

I know that most of you are already involved in community service. I wish I had the time to single out every one of you who is deserving. The Mobil Corporation's "Clean Team/Green Team" program provides jobs for low-income, inner-city young people. Johnson and Johnson's "Shelter Aid" created the first-ever national toll-free domestic violence hotline. The K Mart Children's Tree ^{Christmas program} has made it possible for thousands of children to receive a ^{Christmas} new present during the holidays.

RR
PSI
awards
1987-88

As I said, I wish I could mention everyone. To all of you who already serve your communities, I say: "Thank you. You have my heartfelt respect." And to those of you who are still looking for ways to help, come join me.

I am not calling on you to reach into your pocket, I am calling on you to reach into your heart. If you do that, believe me, the money will take care of itself.

Join me, and together we will create innovative new programs to feed the hungry, house the homeless, care for -- and educate -- our children. With faith in the future, with trust in each other, with love for where we live, we will pitch in and build up a stronger, healthier, more caring nation.

A kinder, gentler America.

There is so much more to be done, and so much more you can do.

Thank you.

#

(McIntyre edit)
February 2, 1989
9:30 p.m.

PRESIDENTIAL REMARKS: LUNCHEON WITH BUSINESS LEADERS
STATE DINING ROOM
FEBRUARY 3, 1989

Thank you... Thank you very much.

It's great to see so many old friends here today --
especially all of you who have helped me to be with you today in
this capacity.

Looking Forward
P. 61

Having made my living in the hydro-carbon business, I have
an appreciation for what those of you in business face. I know
what its like to take risks. I've had to meet a payroll. I've
had to lay people off when times were tough.

AD
1-19-88

Looking Forward
A. 61

Ec. Report of the Pres.
1989. P. 225

Kitty
Faulstich
CEA

Today we are in the midst of the longest peacetime economic
expansion in our nation's history. Productivity is up. Real
family income is up. A higher percentage of our men and women
are at work than ever before. In fact, we've created more jobs
since 1982 than all of Europe and Japan combined.

ERP
P. 349

by
total
GNP

I am proud of what American business has accomplished. We
are the most prosperous, the most productive and generous nation
on the face of the earth. At its best, American business reminds
us of who we are. At its best, American business reminds us who

we can be. The people in this room tell me just that. You've heard me talking about ethics a lot lately. So, I want your help to achieve the highest standards of ethics not only in the corporate boardroom, and the workplace but, in government service as well.

We need to assemble a government that the American people can be proud of -- a government to a large extent already comprised of honorable men and women who share my conviction that a public office is a public trust. My emphasis on ethical public service is not a fad or some passing fancy. It's something that I want my Administration to institutionalize.

WH
press release
1-25-89

Last week I appointed a bipartisan commission headed by Ambassador Malcolm Wilkey and former Attorney General Griffin Bell to develop ethics reform proposals that will address all branches of the Federal government. I'd like your advice and your counsel in that effort. You see, we have to simultaneously ensure that our public servants have the most rigorous ethical standards at the same time we ensure that we don't create a bureaucratic quagmire that keeps honorable men and women from serving the public. I understand it's a delicate balance and I think the American people do too.

You know what else the American people know? They know we're facing some tough choices in the weeks and months ahead. They want us to hold the line on taxes - they want us to keep this

*Speech to Congress
2/9/89*

economic engine running smoothly. Creating more jobs -- more growth. I'll be delivering those tough decisions to the Congress next Thursday. We've got to keep the deficit heading downward. I'll need your support and that of the American people to accomplish that goal. Keep the growth going.

There's another thing about the people of this great nation. Americans have long been committed to helping people at home and abroad in achieving literacy, housing, and safety -- a commitment that is born from our deep sense of justice and freedom. But there is more than altruism involved.

*Acceptance Speech
8-18-88*

I have said that I want a kinder, gentler nation. Well, you can't legislate kindness. A President can't sign an executive order and create a gentle nation.

But the Presidency does provide an incomparable opportunity to set a tone, to lead a movement. So today I will ask you and the American people to join me in a vast, cooperative movement unparalleled in magnitude and nobility of purpose -- a movement of national service.

It will be a movement whose leadership extends from the South Lawn of the White House to the grassroots of America. A movement that respects the dignity of the individual and is steeped in the values that have made our nation great for more than 200 years.

It's the spirit of neighbor-helping-neighbor that has made America the most decent and generous nation on earth. If we can revitalize the embers of that spirit, America will become a kinder, gentler place to live. And that's where you come in.

The essence of our government is that it is a democracy of, for, and by the people. To be successful, our movement of national service must also be of, for, and by the people.

The challenges are great, but government cannot do everything -- Government cannot do it alone. And without the will of the people, it cannot do anything.

I have opened the Office of National Service here in the White House, which will lead the community and national service programs of my Administration. We will not only build on the Private Sector Initiatives, which President Reagan began, and which many of you have been involved in, but I will actively seek your leadership and involvement on specific initiatives, like the YES to America Foundation - or Youth Entering Service - which I proposed last fall.

Greg
Peters-
meyer
OK

During the past several months, you may have heard me speak of "a thousand points of light." I've been using the phrase as shorthand for the fact that we are a nation of communities, of thousands of business and professional and religious and ethnic

Acceptance
Speech
8-18-88
First debate
9-25-88

communities -- and in this diversity of strength is our key to success.

The community, next to the family, is the most important unit of our nation. A community is more than brick and mortar. Our community, our town, our neighborhood -- it's where we live and work... it's where our kids play... it's where we invite friends over for a barbecue.

America is only as good and as strong as our communities are good and strong. I am committed to dramatically increasing community participation, in order to pragmatically address the difficult problems challenging the country.

To prepare for the 21st Century we need to build community spirit -- in every community large and small. We need to unlock the concern, the dedication, and the leadership that lie unconnected to someone else who cares.

see C-Flag Awards 1987-88

I know that most of you are already involved in community service. I wish I had the time to single out every one of you who is deserving.

To all of you who already serve your communities, I say: "Thank you. You have my heartfelt respect. And we will need your continued work and expertise." And to those of you who are still looking for ways to help, come help us face the challenge.

I am calling on you not only to reach into your pocket, but to reach into your heart. I'm calling on you not only as individuals but as corporations -- responsible corporations. You know your communities and their problems -- the real problems, that erode the quality of life in your own backyards. You know the impact you can have on solving those problems.

While I have you here captive, let me take a moment to update you on our recent foreign policy activities. Prime Minister Takeshita of Japan was our first foreign leader to come to the White House. During our discussions yesterday, we reaffirmed both countries' responsibility in the cause of world peace. We also reviewed the progress our nations have achieved in bringing our economies into better balance, and in further opening our markets to each other's goods and services. We recognized the need for more progress, but we will work together in a spirit of friendship that befits two close allies.

Jim
Kelly
NSC

See
Takeshita
Departure
statement
2-2-89

Let's switch now to relations with the Soviets. I spoke to Mr. Gorbachev last week by phone. I look forward to addressing the whole range of issues that separate us. However, while many think the air is alive with new possibilities, our posture should be deliberate and prudent. I am not in a hurry to rush ahead with a summit or anything of that nature. But, no one should interpret that as footdragging. A review of our entire national security posture is underway, and I am going to wait until that review is complete before launching any new proposals. Secretary

General Gorbachev understands this, and shares my desire for concrete progress when both sides are ready.

Speaking of ready, you know we're at the threshold of building a better America. That's my mission and I think it's your mission too. Together, there isn't anything that we as a nation can't accomplish.

Thank you very much for being here.

#

(McIntyre edit)
February 2, 1989
8:30 a.m.

PRESIDENTIAL REMARKS: LUNCHEON WITH BUSINESS LEADERS
STATE DINING ROOM
FEBRUARY 3, 1989

Thank you... Thank you very much.

It's great to see so many old friends here today -- especially all of you who have helped me to be with you today in this capacity.

Having made my living in the hydro-carbon business, I have an appreciation for what those of you in business face. I know what its like to take risks. I've had to meet a payroll. I've had to lay people off when times were tough.

Today we are in the midst of the longest peacetime economic expansion in our nation's history. Productivity is up. Real family income is up. A higher percentage of our men and women are at work than ever before. In fact, we've created more jobs since 1982 than all of Europe and Japan combined.

I am proud of what American business has accomplished. We are the most prosperous, the most productive and generous nation on the face of the earth. At its best, American business reminds

us of who we are. At its best, American business reminds us who we can be.

And yet, in recent years we have seen too many people abuse the freedom of our marketplace. Too many people, both in private and public life, have discarded their moral compass on the way to the top. There has been insider trading on Wall Street, corruption in City Hall, and fraud and waste in Washington.

I will tell you frankly that I feel angry and disgusted and betrayed when I see those who have held positions of trust, whether in government or the private sector, violate that trust for profit. They shame themselves, they shame our government, and they shame their business colleagues. Their actions are unacceptable -- above all because of the poor example they set and the trust they break.

And of course I don't agree with the ruthless investor in the movie "Wall Street" who says, "Greed is good. Greed is right." And "Greed will save the U.S.A."

It's unacceptable to pollute our environment in the name of greed. When the safety of working men and women is at stake, it's unacceptable to cut corners in the name of greed.

Profit is a legitimate force in the United States of America, greed is not. And I know you feel the same way. (XX)

Since I was sworn in as President, I've been working hard to assemble a government that the American people can be proud of --- a government to a large extent already comprised of honorable men and women who share my conviction that a public office is a public trust. My emphasis on ethical public service is not a fad or some passing fancy. It's something that I want my Administration to institutionalize.

Last week I appointed a bi-partisan commission headed by Ambassador Malcolm Wilkey and former Attorney General Griffin Bell to develop ethics reform proposals that will address all branches of the Federal government. Today, I am calling on you to take seriously the responsibility you have to be role models of integrity within your own companies. You, of course, set the standard for your employees, especially the younger executives who are just starting out.

Part of that standard -- a big part of it -- is ethical conduct. Another part of it is service. The responsibility American business has in strengthening communities is critical.

The efficient, competitive successes of American Business have been integral in strengthening American society. But, strong profits alone are not enough to guarantee our future economic leadership in the community of nations.

America has long been committed to helping people at home and abroad in achieving literacy, housing, and safety -- a commitment that is born from our deep sense of justice and freedom. But there is more than altruism involved.

I have said that I want a kinder, gentler nation. Well, you can't legislate kindness. A President can't sign an executive order and create a gentle nation.

But the Presidency does provide an incomparable opportunity to set a tone, to lead a movement. So today I will ask you to join me in a vast, cooperative movement unparalleled in magnitude and nobility of purpose -- a movement of national service.

It will be a movement whose leadership extends from the South Lawn of the White House to the grassroots of America. A movement that respects the dignity of the individual and is steeped in the values that have made our nation great for more than 200 years.

It's the spirit of neighbor-helping-neighbor that has made America the most decent and generous nation on earth. If we can revitalize the embers of that spirit, America will become a kinder, gentler place to live. And that's where you come in.

The essence of our government is that it is a democracy of, for, and by the people. To be successful, our movement of national service must also be of, for, and by the people.

The challenges are great, but government cannot do everything -- Government cannot do it alone. And without the will of the people, it cannot do anything.

I have opened the Office of National Service here in the White House, which will lead the community and national service programs of my Administration. We will not only build on the Private Sector Initiatives, which President Reagan began, and which many of you have been involved in, but I will actively seek your leadership and involvement on specific initiatives.

For example, I am committed to strengthening the ethic of community service among America's young people. During last fall's campaign, I promised to establish the YES to America Foundation, or Youth Entering Service -- a foundation I will chair. The YES to America Foundation will serve as a public-private partnership to work with local community and school-based programs to involve teenagers and young adults in volunteer service.

During the past several months, you may have heard me speak of "a thousand points of light." I've been using the phrase as shorthand for the fact that we are a nation of communities, of

thousands of business and professional and religious and ethnic communities -- and in this diversity of strength is our key to success.

The community, next to the family, is the most important unit of our nation. A community is more than brick and mortar. Our community, our town, our neighborhood -- it's where we live and work... it's where our kids play... it's where we invite friends over for a barbecue.

America is only as good and as strong as our communities are good and strong. I am committed to dramatically increasing community participation, in order to pragmatically address the difficult problems challenging the country.

To prepare for the 21st Century we need to build community spirit -- in every community large and small. We need to unlock the concern, the dedication, and the leadership that lie unconnected to someone else who cares.

I know that most of you are already involved in community service. I wish I had the time to single out every one of you who is deserving.

To all of you who already serve your communities, I say:
"Thank you. You have my heartfelt respect. And we will need

your continued work and expertise." And to those of you who are still looking for ways to help, come help us face the challenge.

I am not calling on you to reach into your pocket, I am calling on you to reach into your heart. If you do that, believe me, the money will take care of itself.

Together we will create innovative new programs to feed the hungry, house the homeless, care for -- and educate -- our children. With faith in the future, with trust in each other, with love for where we live, we will pitch in and build up a stronger, healthier, more caring nation.

A kinder, gentler America.

There is so much more to be done, and so much more you can do.

Thank you.

#

(McIntyre edit)
February 1, 1989
8:30 p.m.

PRESIDENTIAL REMARKS: LUNCHEON WITH BUSINESS LEADERS
STATE DINING ROOM
FEBRUARY 3, 1989

Thank you... Thank you very much.

It's great to see so many old friends here today --
((especially the ones who had the good sense to support me during
the campaign.)) (LL)

Having made my living in the hydro-carbon business, I have
an appreciation for what those of you in business face. I know
what its like to take risks. I've had to meet a payroll. I've
had to lay people off when times were tough.

Today we are in the midst of the longest peacetime economic
expansion in our nation's history. Productivity is up. Real
family income is up. A higher percentage of our men and women
are at work than ever before. In fact, we've created more jobs
since 1982 than all of Europe and Japan combined.

I am proud of what American business has accomplished. We
are the most prosperous, the most productive and generous nation
on the face of the earth. At its best, American business reminds
us of who we are. At its best, American business reminds us who

we can be. Each and every one of you is American business at its best.

And yet, in recent years we have seen too many people abuse the freedom of our marketplace. Too many people, both in private and public life, have discarded their moral compass on the way to the top. There has been insider trading on Wall Street, corruption in City Hall, and fraud and waste in Washington.

I will tell you frankly that I feel angry and disgusted and betrayed when I see those who have held positions of trust, whether in government or the private sector, violate that trust for profit. They shame themselves, they shame our government, and they shame their business colleagues. Their actions are unacceptable -- above all because of the poor example they set and the trust they break.

And of course I don't agree with the ruthless investor in the movie "Wall Street" who says, "Greed is good. Greed is right." And "Greed will save the U.S.A."

It's unacceptable to pollute our environment in the name of greed. When the safety of working men and women is at stake, it's unacceptable to cut corners in the name of greed.

Profit is a legitimate force in the United States of America, greed is not. And I know you feel the same way. (XX)

Since I was sworn in as President, I've been working hard to assemble a government that the American people can be proud of -- a government to a large extent already comprised of honorable men and women who share my conviction that a public office is a public trust. My emphasis on ethical public service is not a fad or some passing fancy. It's something that I want my Administration to institutionalize.

Last week I appointed a bi-partisan commission headed by Ambassador Malcolm Wilkey and former Attorney General Griffin Bell to develop ethics reform proposals that will address all branches of the Federal government. Today, I am calling on you to take seriously the responsibility you have to be role models of integrity within your own companies. You, of course, set the standard for your employees, especially the younger executives who are just starting out.

Part of that standard -- a big part of it -- is ethical conduct. Another part of it is service. The responsibility American business has in strengthening communities is critical.

The efficient, competitive successes of American Business have been integral in strengthening American society. But, strong profits alone are not enough to guarantee our future economic leadership in the community of nations.

America has long been committed to helping people at home and abroad in achieving literacy, housing, and safety -- a commitment that is born from our deep sense of justice and freedom. But there is more than altruism involved.

I have said that I want a kinder, gentler nation. Well, you can't legislate kindness. A President can't sign an executive order and create a gentle nation.

But the Presidency does provide an incomparable opportunity to set a tone, to lead a movement. So today I will ask you to join me in a vast, cooperative movement unparalleled in magnitude and nobility of purpose -- a movement of national service.

It will be a movement whose leadership extends from the South Lawn of the White House to the grassroots of America. A movement that respects the dignity of the individual and is steeped in the values that have made our nation great for more than 200 years.

It's the spirit of neighbor-helping-neighbor that has made America the most decent and generous nation on earth. If we can rekindle the embers of that spirit, America will become a kinder, gentler place to live. And that's where you come in.

The essence of our government is that it is a democracy of, for, and by the people. To be successful, our movement of national service must also be of, for, and by the people.

Yes, government has a role, and my Administration will never shirk its duty to help all people reach for their potential. Believe me, when I look out the window of this magnificent house, I see the homeless sleeping on grates across the street. I've heard illiterate teenagers stumbling across the pages of a book. I understand the frustration of workers whose skills have not kept pace with our changing economy.

The challenges are great, but government cannot do everything -- Government cannot do it alone. And without the will of the people, it cannot do anything.

I have opened the Office of National Service here in the White House, which will lead the community and national service programs of my Administration. We will not only build on the Private Sector Initiatives, which President Reagan began, and which many of you have been involved in, but I will actively seek your leadership and involvement on specific initiatives.

For example, I am committed to strengthening the ethic of community service among America's young people. During last fall's campaign, I promised to establish the YES to America Foundation, or Youth Entering Service -- a foundation I will

chair. The YES to America Foundation will serve as a public-private partnership to work with local community and school-based programs to involve teenagers and young adults in volunteer service.

During the past several months, you may have heard me speak of "a thousand points of light." I've been using the phrase as shorthand for the fact that we are a nation of communities, of thousands of business and professional and religious and ethnic communities -- and in this diversity of strength is our key to success.

The community, next to the family, is the most important unit of our nation. A community is more than brick and mortar. Our community, our town, our neighborhood -- it's where we live and work... it's where our kids play... it's where we invite friends over for a barbecue.

America is only as good and as strong as our communities are good and strong. I am committed to dramatically increasing community participation, in order to pragmatically address the difficult problems challenging the country.

To prepare for the 21st Century we need to build community spirit -- in every community large and small. We need to unlock the concern, the dedication, and the leadership that lie unconnected to someone else who cares.

I know that most of you are already involved in community service. I wish I had the time to single out every one of you who is deserving.

To all of you who already serve your communities, I say: "Thank you. You have my heartfelt respect. And we will need your continued work and expertise." And to those of you who are still looking for ways to help, come help us face the challenge.

I am not calling on you to reach into your pocket, I am calling on you to reach into your heart. If you do that, believe me, the money will take care of itself.

Together we will create innovative new programs to feed the hungry, house the homeless, care for -- and educate -- our children. With faith in the future, with trust in each other, with love for where we live, we will pitch in and build up a stronger, healthier, more caring nation.

A kinder, gentler America.

There is so much more to be done, and so much more you can do.

Thank you.

#

33RD STORY of Level 1 printed in FULL format.

The Associated Press

The materials in the AP file were compiled by The Associated Press. These materials may not be republished without the express written consent of The Associated Press.

January 19, 1988, Tuesday, PM cycle

LENGTH: 650 words

HEADLINE: Bush Says He's Had Hard Times Too

BYLINE: By RITA BEAMISH, Associated Press Writer

DATELINE: DES MOINES, Iowa

KEYWORD: Bush

BODY:

Vice President George Bush, trying to improve his his second-place poll standing in this economically stricken state, is portraying himself as a onetime struggling entrepreneur who knows the rigors of hard times.

Now a millionaire, Bush told a group of young business people that prosperity should not be an end in itself, but that it is merely "a stepping stone, one that gives us the ability to give something back and help those who are struggling."

"As long as someone out there is hurting, as long as there is someone out there _ some kid, no one knows his name, as long as there's some homeless, somebody that can't take care of himself medically, we've got to care," Bush said in a speech to the Des Moines Jaycees.

His comments, coming on the heels of a new poll that showed rival Bob Dole with a widening lead over him in Iowa, appeared aimed at countering Dole's insinuations that Bush is a born-to-riches aristocrat who can't relate to the common man like Dole can.

Dole is also a millionaire, but unlike Bush was not raised in affluence.

Bush's campaign manager, Lee Atwater, said that the Des Moines Register poll published Sunday _ showing Dole with a 41 to 26 percent lead over Bush among Republicans planning to participate in the state's Feb. 8 caucuses _ indicates Bush will have to work harder in the state. The vice president will spend 11 more days here before the caucuses, he said.

"We'll have to work hard to catch up," he said. "Senator Dole is running as the hometown boy ... it's a farm state, he's a farm candidate."

But Atwater also contended Dole is running a "one-state campaign" and that he can't afford to lose Iowa. Bush, he said, is running a national campaign and "can afford early losses and come back and win." Atwater then said he did not mean that he expected Bush to lose Iowa.

The Associated Press, January 19, 1988

In his speech to the Jaycees, Bush emphasized his background as the young founder of a Texas oil company and spoke of the importance of caring for the underprivileged.

Dole has been emphasizing his own humble beginnings in rural Kansas, using the slogan that he's "one of us." Bush initially made financial status a campaign issue by calling on Dole and the other Republican candidates to release their tax returns as he had. The move was an attempt to undercut Dole's "one of us" theme by showing how wealthy the Kansan is.

The wealth issue is a touchy one for Bush, however, not so much because he is rich but because he is associated with the Reagan administration, which presided while Iowa farmers suffered, political analysts have said.

But Bush told the Jaycees it wasn't always easy for him.

Recalling his start in Texas, he said, "Like many of you I soon knew the long hours of anxiety of being self-employed... and I also knew the satisfaction of meeting a payroll, watching our little business grow, in a broad philosophical sense adding to the productive base of this country.

"And I also knew the agony when things turned down of having to call people in and lay people off," he continued.

He said he turned to politics, entering Congress in 1966, because, he "wanted to give something back" to the country.

"Prosperity should not be an end but a beginning. It has a point, it frees us up to learn, to grow to be better than we were, to develop the matters of the spirit, the heart and to reach out to others," Bush said.

"The purpose of prosperity is to enrich our lives and our world, and not just our bank accounts," he said.

Bush also said there are many people in his home state of Texas, as well as Iowans, who are still financially hard-pressed. But he said the national economic picture _ declining inflation and unemployment and increased productivity and exports _ gives reason for optimism.

"Even the farm economy that's suffered, a lot is coming back and coming back strong," he told the somewhat subdued audience of about 200.

ECONOMIC INDICATORS: QUARTERLY DATA
(Percent change, annual rates)

1/31/89
(GNP data released 1/27/89)

	Quarterly Results						Half years						Fourth qtr/fourth qtr						Cyclic- al
	II187	IV87	I88	II88	III88	IV88	1986		1987		1988		1983	1984	1985	1986	1987	1988	Since IV82
							1st Half	2nd Half	1st Half	2nd Half	1st Half	2nd Half							
Real GNP	4.5	6.1	3.4	3.0	2.5	2.0	2.7	1.2	4.8	5.3	3.2	2.2	6.5	5.1	3.6	2.0	5.0	2.7	4.1
Real Domestic Demand	4.8	5.4	1.6	1.3	2.5	2.6	3.4	1.3	3.7	5.1	1.4	2.6	8.4	6.4	4.3	2.4	4.4	2.0	4.6
Fixed Weight Price Index	3.7	3.8	3.5	5.0	5.3	4.0	2.3	3.0	4.2	3.7	4.2	4.8	3.9	3.7	3.3	2.7	4.0	4.5	3.7
Implicit Price Deflator	3.1	2.4	1.7	5.5	4.7	4.7	2.2	3.4	3.5	2.7	3.6	4.7	3.6	3.4	2.9	2.8	3.1	4.1	3.3
Real Final Sales	6.1	0.4	3.6	6.3	2.0	3.1	1.8	3.1	2.7	3.2	4.9	2.6	3.7	4.7	4.6	2.5	3.0	3.7	3.7
Real PCE	4.6	-2.1	4.5	3.0	3.9	2.8	4.6	3.7	2.5	1.2	3.8	3.4	5.4	4.1	4.6	4.2	1.8	3.6	3.9
Real Nonres Fixed Investment Less Oil	28.4 26.2	1.7 0.5	7.6 9.1	15.0 16.8	4.0 3.8	-3.7 -3.1	-11.8 -6.3	-2.5 -2.1	3.5 4.1	14.3 12.6	11.2 12.9	0.1 0.3	10.8 11.6	13.8 14.4	3.7 5.4	-7.3 -4.2	8.8 8.2	5.5 6.4	5.7 6.8
Real Res Fixed Investment	-10.7	1.3	-6.5	0.2	4.3	12.7	19.0	4.1	-2.1	-4.9	-3.2	8.4	38.1	6.1	5.8	11.3	-3.5	2.4	9.3
Real Exports of G&S	25.7	17.7	25.7	9.1	14.5	2.8	2.6	8.6	15.3	21.6	17.1	8.5	5.8	5.9	-2.4	5.6	18.4	12.7	7.5
Real Imports of G&S	23.4	9.9	6.9	-3.7	13.1	7.0	8.2	7.1	4.6	16.4	1.5	10.0	23.8	17.4	4.5	7.6	10.4	5.7	11.4
Real Govt Purchases Ex CCC	5.7 3.1	5.0 2.3	-7.9 1.0	3.9 2.5	-5.2 -5.2	9.3 5.0	1.6 6.3	4.2 2.4	-0.6 6.2	5.4 2.7	-2.2 1.7	1.8 -0.2	-2.7 2.6	7.9 5.4	8.6 4.8	2.9 4.4	2.3 4.4	-0.2 0.7	3.1 3.7
Corporate Profits with IVA and CCA	23.9	-7.1	0.1	13.7	4.4	N.A.	4.0	-2.1	7.8	7.3	6.7	N.A.	70.1	7.4	9.2	0.9	7.6	N.A.*	15.2
ADDENDA (CHANGE IN BILLIONS OF 1982 DOLLARS)																			
Real GNP	42.3	57.7	33.1	29.1	24.2	19.8	49.2	23.1	88.3	100.0	62.2	44.0	205.8	170.1	127.2	72.3	188.3	106.2	869.9
Real Net Exports of G&S	-4.7	4.7	17.0	16.4	-1.3	-6.8	-14.9	-2.2	16.4	0.0	33.4	-8.1	-57.9	-48.6	-30.5	-17.1	16.4	25.3	-112.4
Exports of G&S	24.5	18.3	27.0	10.7	17.1	3.6	4.7	15.7	28.6	42.8	37.7	20.7	19.5	21.1	-9.2	20.4	71.4	58.4	181.6
Imports of G&S	29.3	13.6	9.9	-5.6	18.4	10.4	19.8	17.8	12.1	42.9	4.3	28.8	77.3	69.8	21.2	37.6	55.0	33.1	294.0
Real Change in Business Inventories	-14.8	54.1	-1.1	-30.7	4.2	-10.3	15.9	-34.1	38.3	39.3	-31.8	-6.1	86.3	14.7	-34.0	-18.2	77.6	-37.9	88.5

*Change to III88.

Note: IV88 is the 24th quarter of the expansion.

Economic activity	1982	1987	1988						Change					
	Nov	Dec	July	Aug	Sept	Oct	Nov	Dec	Year to date	Latest 12 months	1986	1987	1988	Since 11/82 (trough)
Leading Indicators.....(% Chg)	n.a.	0.4	-0.7	0.5	-0.3	0.4	-0.2	---	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.
PRICES:									--SAAR--					
PPI.....(% Chg)	n.a.	-0.3	0.7	0.4	0.5	0.0	0.3	0.4	---	4.0	-2.3	2.2	4.0	n.a.
CPI....."	n.a.	0.2	0.4	0.4	0.3	0.4	0.3	0.3	---	4.4	1.1	4.4	4.4	n.a.
Excl Energy....."	n.a.	0.3	0.5	0.3	0.4	0.5	0.2	0.4	---	4.7	3.8	4.1	4.7	n.a.
INTEREST RATES:														
3-Month T-Bill...(% per annum)	8.07	5.77	6.73	7.06	7.24	7.35	7.76	8.07	230	230	-157	24	230	0
**Prime Rate (end of month) " ..	11.50	8.75	9.50	10.00	10.00	10.00	10.50	10.50	175	175	-200	125	175	-100
10-Year Treasury....."	10.55	8.99	9.06	9.26	8.98	8.80	8.96	9.11	12	12	-215	188	12	-144
30-Year Treasury....."	10.54	9.12	9.14	9.32	9.06	8.89	9.02	9.01	-11	-11	-217	175	-11	-153
30-Year Mortgage....."	13.83	10.65	10.43	10.60	10.48	10.30	10.27	10.61	-4	-4	-195	134	-4	-322

Note.-December 1988 is the 73rd month of the expansion.
 **Based on monthly averages, except prime based on level at end of month.
 n.a.=not applicable.

8TH STORY of Level 1 printed in FULL format.

Proprietary to the United Press International 1987

December 10, 1987, Thursday, BC cycle

SECTION: Entertainment

LENGTH: 1361 words

HEADLINE: 'Wall Street'

BYLINE: By CATHY BURKE, United Press International

KEYWORD: Movie

BODY:

'Wall Street,' the new film by director Oliver Stone ('Platoon'), is updated Faust: The devil gambles in corporate shares and a poor-but-honest stockbroker sells his soul for a piece of a multimillion-dollar illusion.

Stone, who dedicated the movie to his late father, a stockbroker, started out with this well-worn theme, then created a new kind of villain, played wonderfully by Michael Douglas, for a new kind of generation, one exposed to the rise and fall of 'corporate raiders' who gamble millions on America's big and small corporations.

How these raiders -- some call them pirates -- operate is the background against which this film's Faust unfolds. It is a story almost everyone knows: Ambition battles morality, wins, then loses. In 'Wall Street,' redemption comes with a probable jail sentence on federal charges of securities fraud.

What makes 'Wall Street' a good film isn't that its release comes at a time when America's attention is riveted on fortunes that seem to be crumbling in the stock market crash of 1987. It's something much less timely, but truly timeless: the devil himself, recreated in 'Wall Street' as Gordon Gekko (Douglas), suave, sophisticated, smart, cynical, ruthless and heartless.

For different reasons, two young people, both talented and both insecure, are drawn to Gekko. The beautiful decorator, played by Daryl Hannah, owes her career to Gekko but is afraid to cross him because she's afraid what life without money would be like. Bud Fox, played by Charlie Sheen, is the smart young stockbroker who believes he can be a little dishonest as long as it doesn't hurt anybody.

Fox fights to be noticed by Gekko, and when he wins his attention, learns that further favors require that Fox get prized information -- anyway he can. Such information is the basis on which big deals are made. Fox wavers only a moment before deciding that the ends will justify the means, and he begins a skyrocketing career that makes him enough money to buy the kind of upscale life you see on 'Lifestyles of the Rich and Famous.'

The deal that turns it all sour, however, is the one in which Fox helps Gekko take over the airline at which Fox's father, played by Sheen's real-life father, Martin Sheen, has worked for 24 years. Gekko, true to form, lies about his intentions for the firm, and the young Fox finally sees that he may cause the demise of the firm and lose the respect of his father as well.

Proprietary to the United Press International, December 10, 1987

The conflict may be familiar, but Stone brings the mystery of Wall Street's heroes and villains, its big-stakes players and two-bit salesmen into sharp focus. It's a look that is both exhilarating and astounding.

Yet what's most astounding about "Wall Street" is the pure magic of Douglas's villainy. At the heart of the film is a speech Gekko gives at a shareholders meeting of the mythical corporation, Teldar Paper. The speech was based on one given by real-life corporate raider Ivan Boesky, now barred from trading in the securities industry in this country.

"The point is, ladies and gentlemen, greed is good. Greed works. Greed is right. Greed clarifies, cuts through and captures the essence of the evolutionary spirit. Greed in all its forms, greed for life, money, love, knowledge, has marked the upward surge of mankind. And greed, mark my words, will save not only Teldar Paper, but that other malfunctioning corporation called the U.S.A."

The words are delivered with such cynical force, it could lure the angels into a hostile takeover of heaven. Only a great actor could make you wonder -- just for a moment, as Bud Fox does -- if a little greed might not be OK after all, especially if it can buy the right to one day live out your more honest dreams.

To its credit, "Wall Street" doesn't end with simple redemption. But for all its updates and twists on an old theme, it is the devil himself -- unapologetic and evil -- that you remember best about this Wall Street Faust.

This film is rated R. Movie contains strong language and nudity.

EMPIRE OF THE SUN -- Steven Spielberg's new film is gigantic, filled with the grandeur of the Orient and the fury of worlds at war, seen through the wide-open eyes of an 11-year-old child, played by Christian Bale. He once again proves his skill at directing films whose heroes are vulnerable but gritty children. The trouble with "Empire of the Sun" is not in its grand vision, or poignant drama or childlike point of view. What seems to go wrong is that, like a child, the film just keeps rambling along from one incident to another. Also starring John Malkovich, Joe Pantoliano and Miranda Richardson. Rated PG.

PLANES, TRAINS AND AUTOMOBILES -- Directed by John Hughes and starring Steve Martin and John Candy, two of the funniest men in American comedy, the film barrels along with a bumbling zeal, but it's comedy at its most predictable. The main characters are meant to be the kind of odd couple who wind up liking one another just because they are so different, and learn something truly valuable from each other. Instead, as played by Martin and Candy, the marketing executive and traveling salesman are just two nuts who get stuck together, and their lack of spark as a comedy team makes the sticky sweet ending even less likely. But there are moments in this road movie that are too irresistible to hate, no matter how obvious. Rated R.

NUTS

-- A powerful drama about a woman who's unafraid of every truth except the deepest, most troubling truth about herself, this film is based on the play by Tom Topor, directed by Martin Ritt ("Hud," "Norma Rae," "Murphy's Romance") and stars a veteran cast led by Barbra Streisand. Nevertheless, "Nuts" never equals the sum of its parts. There's never a doubt the moxie

THE WHITE HOUSE

Office of the Press Secretary

For Immediate Release

January 25, 1989

The President today appointed the following individuals as members of the President's Commission on Federal Ethics Law Reform:

Malcolm Richard Wilkey, of Texas, as Chairman. Since 1985, Judge Wilkey has served as U.S. Ambassador to Uruguay. Previously, he was a Circuit Judge on the U.S. Court of Appeals for the District of Columbia.

Griffin B. Bell, of Georgia, as Vice Chairman. Judge Bell served as Attorney General of the United States from 1977 to 1979, and was formerly a Circuit Judge on the U.S. Court of Appeals for the Fifth Circuit. He is currently a senior partner in the Atlanta and Washington, D.C. law firm of King & Spalding.

Jan Witold Baran, of Virginia. Mr. Baran is a partner in the Washington, D.C. law firm of Wiley, Rein & Fielding. He currently serves as General Counsel to the American Bicentennial Presidential Inaugural Committee and to the Republican National Committee. He was also General Counsel to Bush-Quayle 88. He has previously served as Executive Assistant to the Chairman of the Federal Election Commission.

Judith Hippler Bello, of Virginia. Mrs. Bello is the outgoing General Counsel to the United States Trade Representative and has served as the agency's Designated Agency Ethics Official. She will be joining the Washington, D.C. office of Sidley & Austin as a partner.

Lloyd N. Cutler, of Maryland. Mr. Cutler is a partner in the Washington, D.C. law firm of Wilmer, Cutler & Pickering and is Chairman of the Quadrennial Commission on Executive, Legislative and Judicial Salaries. From 1979 to 1980, he served as Counsel to President Carter.

Fred Fisher Fielding, of Virginia. Mr. Fielding is a senior partner in the Washington, D.C. law firm of Wiley, Rein & Fielding. From 1981 to 1986, he served as Counsel to President Reagan.

Harrison H. Schmitt, of New Mexico. Dr. Schmitt was U.S. Senator from New Mexico from 1977 to 1983, and served as Vice Chairman of the Senate Select Committee on Ethics from 1977 to 1979. A former Apollo astronaut, Dr. Schmitt is now a private consultant, scientist and businessman.

R. James Woolsey, of Maryland. Mr. Woolsey is a partner in the Washington, D.C. law firm of Shea & Gardner. From 1977 to 1979, he served as Under Secretary of the Navy, and from 1970 to 1973, he was General Counsel to the U.S. Senate Committee on Armed Services.

#

Black Enterprise Dec. 87
Personnel D' 86

Independent Sector
223-8100

get issues of their
newsletter
John Thomas

American
Society
of Association
Executives

Laurie Lee. 626 - 2723

PSI.

Winners of C-Steps
on Computer.

lots of Fortune
Companies

essential for developing new technologies for human advancement on Earth and for ensuring the Nation's continued primacy in air and space research. In our reach for the stars, knowledge continues to be both the key and the quest. As this report reveals, it is a grand search in which we all share, one that enriches and advances our Nation and all peoples everywhere.

Ronald Reagan

The White House,
January 22, 1986.

Note: The 149-page report is entitled, "Aeronautics and Space Report of the President: 1984 Activities."

Biennial Science and Technology Report

Message to the Congress Transmitting a Report. January 22, 1986

To the Congress of the United States:

I am pleased to submit to the Congress the sixth *Science and Technology Report*, as required under the National Science and Technology Policy, Organization, and Priorities Act of 1976, as amended. This is also the first biennial report, covering the years 1983 and 1984.

Continued strong support for our Nation's science and technology has been and will continue to be a policy of this Administration. The goals of this support are enhanced national security, improved quality of life, and increased industrial competitiveness. Today, more than ever before, we must use our technological resources aggressively in order to retain international leadership.

This report highlights recent achievements in federally supported science and technology. It also presents areas of major emphasis for Federal action as we move forward in the coming years. Our challenge for the future is to draw upon our unique strength in basic science and accelerate the

development of technology and products that will benefit our society.

Ronald Reagan

The White House,
January 22, 1986.

Note: The report is entitled, "Biennial Science and Technology Report to the Congress: 1983-1984." It was prepared by the Office of Science and Technology Policy in cooperation with the National Science Foundation.

1986 March for Life Rally

*Remarks to Participants in the Rally.
January 22, 1986*

The President. Hello, Nellie Gray?

Ms. Gray. Hello, Mr. President. [Applause]

The President. Nellie, first of all—

Ms. Gray. Mr. President, that is pro-life America welcoming you to this 13th March for Life, and we wait to listen to your words.

The President. Well, thank you very much. And Nellie, first of all, thank you all for those beautiful red roses that have arrived here for Nancy and myself.

But now, I'm pleased to tell all of you who've come today to march for life, welcome to Washington, and thank you all for your commitment and support for the right to life. When you insist upon legal protection for all human life, you're simply being true to our most basic principles and convictions as Americans. We'll continue to work together with Members of the Congress to overturn the tragedy of Roe versus Wade.

By your presence today, you reaffirm the self-evident truths set forth in our Declaration of Independence. Each year remarkable advances in prenatal medicine bring even more dramatic confirmation of what common sense has told us all along: that the child in the womb is simply what each of us once was, a very young, very small, dependent, and very vulnerable live member of the human family.

Last year in my State of the Union Address, I stated that abortion is either the

taking of human life or it isn't. And if it is—and medical technology is increasingly showing it is—it must be stopped. Now, together—

Ms. Gray. Yes, Mr. President?

The President. —together, we will ensure that the resources of government are not used to promote or perform abortions.

And I know that many of you provide compassionate care for women seeking alternatives to abortion. The heroic efforts of these women who choose life are a moving testimony to our reverence of human life. Each child about to be born is a unique, unrepeatable gift. Each child who escapes the tragedy of abortion is an immeasurable victory.

Last month, I had a very special visitor in the Oval Office. Mother Teresa was in town, and we were able to exchange holiday greetings. We've often heard Mother Teresa say that: "Abortion has become the greatest destroyer of peace. If we really want peace, if we're sincere in our hearts that we really want peace, we should make a strong resolution that we will not allow a single child to feel unwanted, to feel unloved." That was Mother Teresa's reminder to us.

Our nation's affirmation of the sacredness of all human life must begin with respect for our most basic civil right: the right to life. And again this year, let me say I'm proud to stand with you in the long march for the right to life. God bless you all.

Ms. Gray. Mr. President, we want to thank you very much for being with us today, and we liked, particularly, your words which said that each and every human life is precious. And we want to work with you and your administration. Particularly, we want to stop the funds for abortion in the District of Columbia—no exceptions and no compromise. We want, also, to work with you to assure that we have pro-life judges appointed. And, Mr. President, we are here in unity today—united—the grassroots movement with our no-exception position, and we will be working for the paramount human life amendment. May we work with you, Mr. President?

The President. You certainly may. And again, God bless you all. Thank you all.

Ms. Gray. Thank you, Mr. President, and God bless you. We are so pleased that you are in the White House.

The President. Thank you very much. Goodbye.

Note: The President spoke at noon from the Oval Office via a loudspeaker hookup with the rally site. Participants had gathered on the Ellipse for a march to the Supreme Court on the occasion of the 13th anniversary of the Supreme Court's decision on the abortion issue.

Miss Nellie Gray is president of March for Life.

Presidential Board of Advisors on Private Sector Initiatives

*Remarks at a White House Luncheon.
January 22, 1986*

Well, it's been a pleasure to be here with you today and to have you here at the White House to discuss a fundamental goal of our administration: private sector initiatives, encouraging the American people to get involved in helping one another and providing service to their communities. And I want to begin by thanking each and every one of you for agreeing to serve on this newly constituted Presidential Board of Advisors on Private Sector Initiatives.

Your own volunteer spirit is an example of the good citizenship we want others to follow. And I'm proud that we're on the same team. This is not a Republican issue or a Democrat issue; we're promoting an aspect of the American character that is as fundamental to our way of life as our freedom to speak, assemble, and worship.

Back when I was younger—some younger people think that I was along about the same time as Alexis de Tocqueville—[laughter]—and I lived in a small town on the Great Plains of the Midwest, the Nation's Capital seemed very far away. So, we couldn't wait for the Government to provide assistance to our friends and neighbors when they were in need. We knew it was up to us, and helping each other was the natural thing to do. It created a true sense of community. Now, I'm not suggesting that there's no role for government, but I think

it behooves all of us to nurture the kind of community spirit that I just mentioned.

In the early days of this administration, we've been trying to do just that. In October of 1981 we set in motion a Presidential task force on private sector initiatives to promote private sector leadership and encourage public-private partnerships that meet public needs and decrease reliance on government.

It seems that during the 1970's, people began looking at government not as the tool of last resort, but as the first and foremost solution to our problems. Paid government employees began to replace volunteers. Some people acted as if funding ever-expanding government programs with taxpayer dollars was an act of personal charity. Well, I've always thought charity is what people decide to do with their own time and money by themselves.

Had the trend of more and more government financed by higher and higher taxes continued, it would have killed off one of our greatest national assets: the spirit of neighbor helping neighbor.

Our first 44-member task force, chaired by Bill Verity, a prominent businessman that we all know, went to work trying to reinvigorate the American spirit of voluntarism and community service. And for 14 months these top professionals used all their talents and skills to raise awareness and build local networks.

A computerized data bank of projects was established, and people everywhere seemed to be on the move. And I was just telling some of my comrades here at the head table that we still have that computer bank. And for people in communities who have a problem and want to know a way to solve it, all they have to do is get in touch, and we can put them in touch with people that have already worked out some private sector way of meeting the problem.

For the first time, a White House office in private sector initiatives was created. And after the task force finished its work, a Presidential advisory council on PSI, headed by another top business leader, Bob Galvin, was set in motion. And now we see thousands of partnerships in education forming. And our aspiring young astronauts are hard at work studying their math and science. Through Operation Care and Share, mil-

lions of pounds of food are reaching the needy. Private partnerships are forming to address the issues of childcare, missing children, and crime prevention. Small businesses and the corporate world are pitching in, using their entrepreneurial ingenuity to revitalize our neighborhoods and create summer jobs for our young people. Thousands of youngsters are touching America as they help maintain our public lands.

We're not letting good works go unrewarded. Through the C Flag Program we've been recognizing outstanding community projects. Thousands of these flags are flying around the country symbolizing that great American spirit of we can and we care.

I'm deeply grateful to all who are involved. It's been a truly noble endeavor, and I think those who gave their time, energy, and talent have every reason to be proud of what was accomplished—and much has been accomplished. We've witnessed an explosion of voluntarism in this country over these last 4 years. In 1984 total giving by citizens, corporations, and foundations in this country was a record-breaking \$74¼ billion. That's up a whopping 11.1 percent over 1983. It represents a 41 percent increase over the 1981 levels. Let me also add that with inflation remaining low, these figures are especially relevant.

The overall 1985 figures are not compiled yet, but just yesterday I met with the leaders of the United Way and learned that 1985 was a banner year, with donations in that one program alone reaching \$2½ billion. The years 1983 through 1985 represent the largest increase in contributions the United Way has experienced in 25 years, up 30.9 percent. And many people gave not only their money but their time, too. About 92 million people, 55 percent of the American adult population, volunteered time whose worth could be computed out, if you just took an average figure, at about worth \$70 billion.

As an overall phenomenon, we're talking about the world's mighty force for good. On the individual level, both the giver and the receiver benefit when we help one another. Our communities, States, as well as country, are better and more decent places because

of it. Even if we were to greatly expand government programs—and I assure you we can't and won't—we could not legislate or regulate the compassion, caring, and innovative use of resources that are built into our voluntary programs.

What are the types of private sector initiatives I'm talking about? Well, let's take a few examples of what some of you right here in this room have done. I know that the New York Stock Exchange, among many other laudible activities, has designed a program to work with New York State teachers in providing a better economics education for students. And I want to congratulate the chief executive officer and chairman of the exchange, John Phelan, for this. Thank you, John. I also want to thank him for agreeing to serve as Chairman of this Advisory Board.

Another example of community service of which we can all be proud is that of the National Association of Broadcasters. NAB has been deeply involved in programs to counter drug and alcohol abuse. They use their medium to build the community in a wide variety of ways—from voter education to producing public service announcements aimed at improving productivity. For all of this, and for agreeing to serve as Vice Chairman of this Advisory Board, I'd like to thank NAB president, Eddie Fritts. Thank you.

Now, I realize that all of you in this room are involved in this type of positive, community-based activity or you wouldn't be here. I just want you all to know that I appreciate what you've done and all the work that you will be doing on this Advisory Board. The ball is in our hands now, and we can't let it drop. We've got positive momentum on which we can build.

Now, as you embark on your new mission with this Board, I hope I can count on each of you to use the full extent of your talents and resources to promote the long-term development of private sector initiatives. We must continue to do what we can to bolster phenomenal growth of these private sector efforts. And we must continue to draw attention to how much individuals and private organizations are able to accomplish.

I hope that history will look back on this time, not just as a period of economic recovery, but also as a time when a rebirth of

the American spirit was translated into unprecedented good will and good deeds between all Americans.

That goal is well within reach, and we must work to make it real. And I look forward to hearing of your achievements directly and through my office of private sector initiatives. Thank you for volunteering. Together we can do it.

Now, in a moment I'm going to go out that door, and I'm going to get a chance to do what I didn't have a chance to do at the beginning of the luncheon, and that is to greet each one of you individually down here in the Blue Room. But I want to thank you all, and God bless you all for what you're doing. Thank you.

Note: The President spoke at 1:12 p.m. in the State Dining Room at the White House.

Coalition of Americans for Privatization

Remarks at a White House Briefing on the Sale of Conrail. January 23, 1986

I'm delighted to meet with leaders who support our goal of getting the Government out of businesses that should be owned and run by the private sector.

This is a test to see if Congress is serious about meeting the challenge of Gramm-Rudman-Hollings—start scaling back the scope and size of government. If we're to bring down deficit spending, what a better place to start than by trimming away those costly activities like Conrail, which the Government should never have been involved with in the first place. It's time to get serious about deficit spending, and it's time for responsible members in both parties to roll up their sleeves and get to work.

We need the best ideas from American business to guide our efforts. And we need the full support of the business community to accomplish our objectives.

I've often told a little example of the difference between government—and certainly at the national level—and some place at the community effort. And this was the little town that decided to raise their street

as a mark of gratitude and abiding affection for their fathers. I direct government officials to display the flag of the United States on all Federal government buildings, and I urge all Americans to display the flag at their homes and other suitable places on that day.

In Witness Whereof, I have hereunto set my hand this thirteenth day of June, in the year of our Lord nineteen hundred and eighty-five, and of the Independence of the United States of America the two hundred and ninth.

Ronald Reagan

[Filed with the Office of the Federal Register, 10:21 a.m., June 14, 1985]

United States Ambassador to Morocco

Nomination of Thomas Anthony Nassif.
June 14, 1985

The President today announced his intention to nominate Thomas Anthony Nassif, of Virginia, as Ambassador to the Kingdom of Morocco. He would succeed Joseph Verner Reed, Jr.

Mr. Nassif began his career in personnel with Southern Pacific Railroad in Los Angeles, CA, from 1963 to 1965. Following his graduation from law school he became a law clerk with Masry & David in Los Angeles from 1968 to 1969. From 1969 to 1972, he was a partner/attorney with Sands & Nassif in El Centro, CA. In 1972 he had his own law practice in El Centro. In 1973-1979 he was partner/lawyer with the firm of Byrd, Sturdevant, Nassif & Pinney in El Centro, and from 1980 to 1981, he was a partner/lawyer with Gray, Cary, Ames & Frye in El Centro. Mr. Nassif was appointed Deputy Chief of Protocol in the Department of State in 1981, where he served for 2 years. From 1983 to the present, he has been a Deputy Assistant Secretary in the Bureau of Near Eastern and South Asian Affairs in the Department.

Mr. Nassif was born on July 22, 1941, in Cedar Rapids, IA. He received his B.S. in 1965 from California State University at Los

Angeles and his J.D. in 1968 from California Western University school of law in San Diego. Mr. Nassif served in 1960 with the U.S. Army National Guard and continued in the Reserve until 1968. His foreign language is French. He is married to the former Zinetta Marie Meherg, and they have two children.

National Capital Planning Commission

Appointment of William Eugene Baumgaertner as a Member. June 14, 1985

The President today announced his intention to appoint William Eugene Baumgaertner to be a member of the National Capital Planning Commission for the term expiring January 1, 1991. He would succeed Helen M. Scharf.

Mr. Baumgaertner is currently department head for traffic and planning with Greenhorne & O'Mara, Inc., in Greenbelt, MD. Previously, he was project manager (senior traffic engineer) with Hennington, Durham & Richardson, Inc., in Atlanta, GA (1980-1982); chief, traffic engineering division, Anne Arundel County, MD (1979-1980); and project engineer (senior traffic engineer), Henningson, Durham & Richardson, Inc., Chevy Chase, MD (1978-1979).

Mr. Baumgaertner graduated from the University of Maryland (B.S., 1971; M.S., 1978). He is married and resides in Annapolis, MD. He was born March 9, 1947, in Louisville, KY.

President's Committee on Mental Retardation

Appointment of Five Members.
June 14, 1985

The President today announced his intention to appoint the following individuals to be members of the President's Committee on Mental Retardation for terms expiring May 11, 1988.

Dorothy Corbin Clark is currently a registered nurse in Provo, UT. She graduated from the University of Utah (R.N.) and Brigham Young University (B.S.). She is married, has three children, and resides in Provo, UT. She was born October 8, 1924, in Moab, UT. This is a reappointment.

Martha Lois Eargle is currently owner of Eargle & Thurman Realty Marketing & Associates. She is married, has four children, and resides in Conway, SC. She was born June 24, 1936, in Sumter, SC. She would succeed Lila Thompson.

Madeline B. Harwood is currently a lobbyist for Vernon State Medical Society. She graduated from the Mary Fletcher Hospital School of Nursing (R.N.). She is married, has four children, and resides in Manchester Center, VT. She was born July 7, 1914, in Newbury, VT. This is a reappointment.

William Kerby Hummer is currently a physician in Santa Monica, CA. He graduated from the University of Iowa (B.A., M.D.) and the University of Minnesota (M.S.). He is married, has one child, and resides in Los Angeles. He was born February 17, 1937, in Davenport, IA. He would succeed Richard E. Blanton.

Yun Ryo is currently associate professor in radiology and medicine at the University of Chicago. He graduated from Kyungbook National University (M.S.). He is married and resides in Chicago, IL. He was born August 2, 1935, in Kyungbook, Korea. He would succeed Timothy J. O'Brien.

Taylor¹ and the citation program sponsors who made these awards—or this awards program possible; and to John Phelan from the New York Stock Exchange.

I know words like "history-making" or "historic" get thrown around a lot in this city, but let me assure you that in this case those words are more than just Washington puffery.

Some of you've heard me talk about de Tocqueville's reflections on 19th century America and his astonishment at the extent to which Americans made their society work—not by relying on government but by helping each other. You all know that this tradition—one of the driving engines of social progress in our country—was in serious jeopardy some years ago when the idea took hold that the only way to handle a social problem was a huge new Federal spending program, an army of functionaries and consultants to administer it.

And it was very successful for the bureaucrats. Government bureaucracy reached gargantuan size. And because nothing stifles initiative and imagination like bureaucracy, America's self-help tradition lost much of its force and energy.

But any modern-day de Tocqueville looking over America would see a return now to that tradition and a revival of the idea, which all of you embody, that compassion with ingenuity works, that the American people are anxious and ready to help each other. They just need to be asked.

I hope you'll forgive me if I tell a little story that I think has a special pertinence about some of these things. Back in my early days in radio, every studio had a sound effects man. And he had a kind of a wagon there on wheels he'd bring in for dramatic presentations and so forth.

And he had experimented with all the things that you could do to make sounds that otherwise you couldn't get on radio. For example, he had, I know, in our own studio half coconut shells with which he would beat on his chest, and you would have a horse galloping. [Laughter] And, then, he had plenty of cellophane that he

¹ *President of ASAE and Chairman, Awards Committee, President's Citation Program for Private Sector Initiatives.*

"C" Flag Awards

Remarks at the Presentation Ceremony.
June 14, 1985

Secretary Pierce and ladies and gentlemen, we're delighted to have all of you here today because this is the last formal event involving the Advisory Council on Private Sector Initiatives.

And I want to begin by expressing my deep personal gratitude to each of you for being a part of this tremendously important, history-making event. And a special word of thanks is in order to Bob Galvin, the Advisory Council Chairman; to Bill

could crackle and crinkle, and that was a raging fire while the things were going on.

Well, one day we had a play that called for water falling on a board, and he got to work, the headphones on, and to listen and all during the rehearsals, he was working. He tried rice on a drum; he tried dried peas on a piece of cardboard; I recall. He tried everything, and nothing would give him the sound of water on a board.

And then, you know what? He tried water on a board—[laughter]—and it sounded just like water on a board. [Laughter] Well, in a way, then, that's what all of you have done—the simple and obvious thing that somehow had been forgotten. You just went to people; you asked them to lend a hand. And you discovered that that's just the question they needed to hear. And because you did, you've helped change America.

Your projects have ranged from child safety awareness to food banks, job training, neighborhood revitalization, and scores of other programs in art, ecology, and education and services for the elderly. I like that last one particularly. [Laughter]

There is a grassroots movement out there that just can't be stopped. Earlier this week, Tom Evans and his education committee sponsored a symposium on partnerships in education. Close to 500 people came to Washington to talk about creative ways for business and schools to work together. And because of your efforts, the New York Stock Exchange has identified private sector initiatives as an issue of great importance to corporate America and cohosted this morning's symposium on excellence in private sector initiatives.

In addition to being here today for this awards program, there is special significance in that it is Flag Day. And later I'll be out at Fort McHenry to salute the Stars and Stripes.

Flags have always symbolized important characteristics of the American people—the Stars and Stripes for independence and the World War II "E" Flag for excellence. And now, as you look around here, in the Rose Garden you see the "C" Flag—a symbol of private sector initiative that says, "We can, and we care."

Thousands of these flags are flying around the country, reflecting the ingenuity and

compassion of people in organizations that are putting something back into their communities. That's the reason we have three mikes; every time they see me come out here, one of them flies over.² [Laughter]

I want to thank each of the winners for their enormous commitment and dedication and patriotism. I think you all know that I could go on at some length about your achievements.

Safeway stores put pictures of missing children on their shopping bags, and within 2 weeks two of the eight children were found.

Last year over 5,600 hours of instruction time were donated to the schools that ARCO employees have adopted.

B. Dalton Bookseller has launched a 4-year national literacy initiative, already involving 375 communities and 30,000 volunteers.

Through LISC, the Local Initiative Support Corporation, BankAmerica Foundation has financed 27 different rehabilitation projects in distressed areas.

Last year the members of the South Shore Chamber of Commerce provided jobs for over 1,000 juvenile offenders that earned over \$350,000 that was paid back to victims in restitution.

And through its youth leadership program, Westinghouse Broadcasting and Cable, Incorporated, recognize outstanding high school seniors who exemplify the innate will to win.

And the list goes on. I wish there were time to mention the contributions of everyone. I couldn't possibly do that, but what I can do is thank you, not just for myself, but as President for the millions of Americans who, if they had the chance, would want to personally express their gratitude to you.

You have made a difference for your country and for millions of your countrymen. You have helped renew and enrich America by awakening one of her oldest and most noble traditions. And now, given this marvelous start, I cannot help but feel that our work has just begun. The challenge is before us to make better use of all our

² The President was referring to the noise of an airplane flying overhead.

resources. We can only do this by working together. No one sector can do it alone.

The crystal tetrahedons that I am awarding today symbolize how the fusion on the private, public, and nonprivate sectors can form a solid base. Only by working together and finding some private solutions to public problems can we restore the strong balance needed for the future health of our Nation.

Our country is great because it is built on principles of self-reliance, opportunity, innovation, and compassion for the others. Private sector initiatives embody this spirit and are a vital part of the Nation's character.

To each of you here today who have taken a leadership role in helping to meet our challenge, I thank you, and all of America thanks you. God bless you all.

Note: The President spoke at 11:05 a.m. in the Rose Garden at the White House.

The President awarded citations to 100 businesses and associations for their outstanding private sector initiatives. The top 30 of this group received a special private sector initiative award.

U.S.-Canada Crude Oil Transfers

Message to the Congress. June 14, 1985

To the Congress of the United States:

I hereby transmit the requisite findings and determinations to permit the export of non-Alaskan North Slope crude oil to Canada. These findings and determinations are made pursuant to section 28 of the Outer Continental Shelf Lands Act (43 U.S.C. 1354), section 28(u) of the Mineral Lands Leasing Act (30 U.S.C. 185(u)), and section 103 of the Energy Policy and Conservation Act (42 U.S.C. 6212).

Ronald Reagan

The White House,
June 14, 1985.

U.S.-Canada Crude Oil Transfers

Presidential Findings. June 14, 1985

On March 18, 1985, at the Quebec Summit, I joined Prime Minister Mulroney in endorsing a Trade Declaration with the objective of liberalizing energy trade, including crude oil, between the United States and Canada. Both Governments recognized the substantial benefits that would ensue from broadened crude oil transfers and exchanges between these two historic trading partners and allies. These benefits would include the increased availability of reliable energy sources, economic efficiencies, and material enhancements to the energy security of both countries. Following this Declaration, Canada declared that it would permit Canadian crude oil to be freely exported to the United States effective June 1, 1985.

Before crude oil exports to Canada can be authorized, I must make certain findings and determinations under statutes that restrict exports of crude oil. I have decided to make the necessary findings and determinations under the following statutes: Section 103 of the Energy Policy and Conservation Act (42 U.S.C. 6212); section 28 of the Mineral Lands Leasing Act of 1920, as amended by the Trans-Alaska Pipeline Authorization Act of 1973 (30 U.S.C. 185); and section 28 of the Outer Continental Shelf Lands Act (43 U.S.C. 1354) (crude oil transported over the Trans-Alaska Pipeline or derived from the Naval Petroleum Reserves is excluded).

I hereby find and determine that exports of crude oil under these statutes are in the U.S. national interest, and I further find and determine that such U.S. crude oil exports to Canada—

- will not diminish the total quantity or quality of petroleum available to the United States;
- will not increase reliance on imported oil;
- are in accord with provisions of the Export Administration Act of 1979; and
- are consistent with the purposes of the Energy policy and Conservation Act.

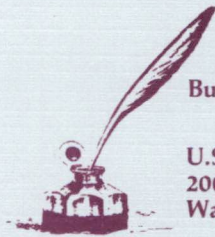
Therefore, such domestic crude oil may be exported to Canada for consumption or use therein.

Lorri Lee
Public Relations Manager

asae

AMERICAN SOCIETY OF ASSOCIATION EXECUTIVES
The ASAE Building
1575 Eye Street, NW
Washington, DC 20005-1168
202-626-2798

Gordon Berg



Bureau of Labor-Management Relations

**U.S. Department of Labor
200 Constitution Avenue N.W.
Washington, D.C. 20210**

Publications (202) 523-6098

Bill Taylor -

Next Friday 2/3
Fortune 50

- > business ethics
- > 1000 pts of light
- > C - FLAG
- > Prosperity w/ a purpose
- > innovative public service programs that even help bottom line

DOL Labor - Management + Cooperative Programs

~~523-9674~~

523-6045

- John Stepp Charles Spring
Gordon Berg

- get: ✓ → Fortune 50 list
✓ → Constock Chart + other Bush speeches
✓ → RR speeches on some thing (PST, C-Flag)

NUMMI - GM - Toyota

Xerox - cooperative

Pres. doc.

9/29/88 ✓

6/14/85 ✓

Wendy White

VP participation 1/23/87

12/10/84 ✓

6/18/86 ✓

VP participation 1/22/86 ✓