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OFFICE OF
PRESIDENTIAL ADVANCE
COVER PAGE

TO: SPEECHWRITING (RESEARCH)

FROM: BOB MARLOW

TOTAL NUMBER OF PAGES: 13
(including cover page)

DATE: 9-26

TIME: 10:30 AM

MESSAGE:

INFO ON WIXOM SITE

IF YOU HAVE ANY QUESTIONS OR PROBLEMS WITH THE TRANSMISSION PLEASE CALL

TELEPHONE NUMBER: _____

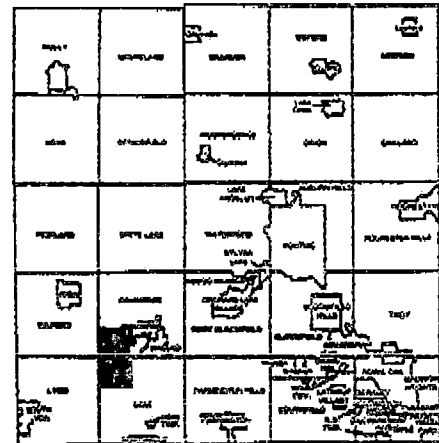
WIXOM COMMUNITY PROFILE AND FACTS OF INTEREST

- * New Civic Center including library, new police department, community center, and administrative offices.
- * Home of Ford Motor Company since mid 1950s. Ford Wixom Assembly Plant, our largest employer, is the only worldwide producer of Lincoln Town Cars, Continentals, and Marks.
- * Wixom has proposed a new home here for the 52nd District Court in the heart of the municipal community.
- * Wixom is offering the United States Postal Service a new Post Office facility to be relocated across the street from the City Hall Municipal complex in conjunction with the proposed 52nd District Court location.
- * New Bright Industries headquarters, locating here from Hong Kong, brought a state grant of \$3.6 million to Wixom for infrastructure improvements. The grant was due to the 300-500 skilled jobs created by the company. New Bright is a producer of high tech remote control toys.
- * Moeller Manufacturing, a worldwide manufacturer of parts for aircraft and turbine engines, is completing its move to their new home in Wixom.
- * Wixom is among the top in new residential development and lead the County in number of industrial developments for 1990 with over \$5 billion invested in construction by companies locating and expanding in Wixom.

WIXOM

Community Profile

The City of Wixom is characterized by its balanced approach to land use development; mixing the best of country living with a strong industrial base. All forms of residential housing types are available, with a significant concentration of multiple family. There is limited commercial development at the present time; however, several new commercial centers are under development. Excellent highway and railroad access provide attractive transportation links.



OAKLAND COUNTY

WIXOM

MAJOR EMPLOYERS

FIRMS/EMPLOYEES

Acromag Inc./110
 Atmosphere Furnace/88
 B&V Construction Inc./220
 Carlite Distribution Center/70
 Filtra Systems/100
 Ford Wixom Assembly Plant/4,250
 Grinders For Industry Inc./Toyota/165
 Hawk Tool/17
 Holloway Companies Joint Venture/350

PRODUCT/SERVICE

Computer Equipment
 Heat Treating Equipment
 Earth Moving/Construction
 Automotive Parts & Supplies
 Motor Vehicles
 Machinery Rebuilder
 Tool & Die Manufacturing
 Highway & Street Construction

FIRMS/EMPLOYEES

The Korex Co./95
 Mac Air Valve Co./350
 NLB Corp./105
 Pyles Business Unit/100
 Sebro Plastics Inc./100
 Tifco Spline/35
 Walter Toebe Co./70
 Toyoda Machinery USA Inc./300

PRODUCT/SERVICE

Soap Products
 Hydraulic & Pneumatic Valves
 Water Blasting Equip.
 Fluid Dispensing Equipment
 Plastics
 High Precision Gearing & Engineering
 General Construction

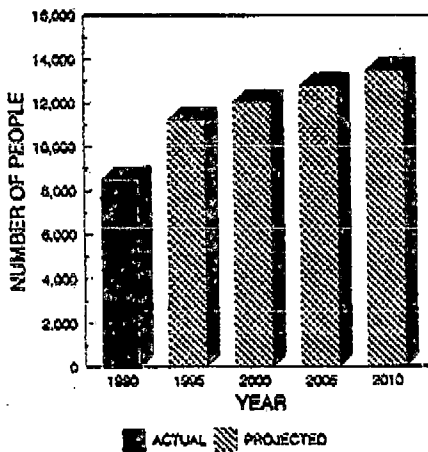
DEMOGRAPHICS

1990 Population: 8,550

1990 # of Households: 4,141

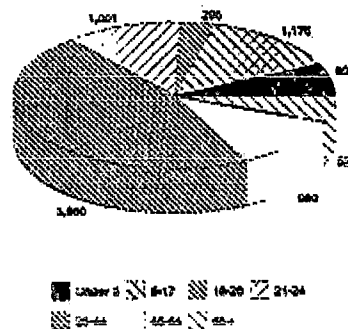
1989 Per Capita Income: \$19,643

POPULATION PROJECTION



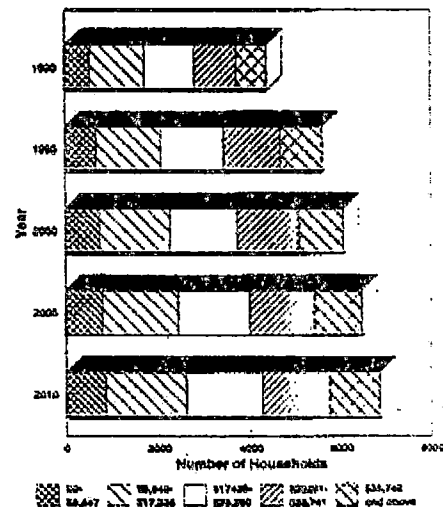
Sources: Actual - U.S. Census Bureau 1990 Census; Projected - SEMCOG R.D.I. 1989

1990 POPULATION BY AGE



Source: U.S. Census Bureau 1990 Census

FORECAST DISTRIBUTION OF HOUSEHOLD INCOME (in 1990 Dollars)



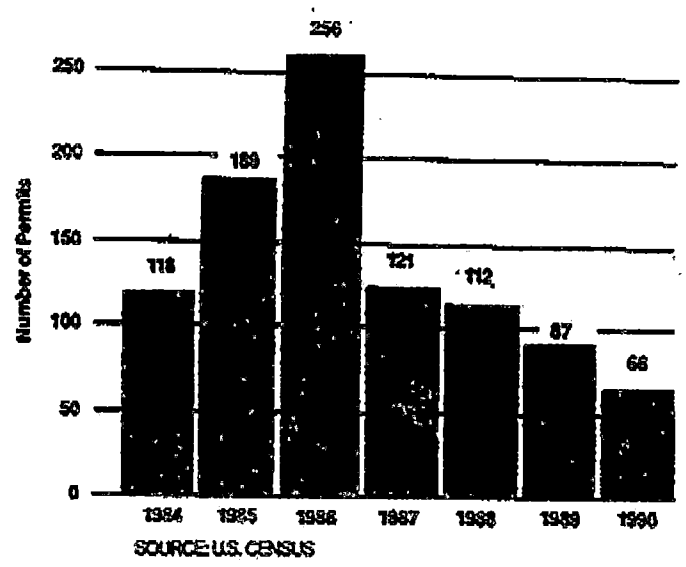
Source: SEMCOG R.D.I. 1991

INDUSTRY SUMMARY OF INDUSTRIAL DEVELOPMENT

the amount of new industrial construction in Oakland County has declined again for the fifth straight year. In 1990, there were 66 building permits issued representing a \$48.5 million investment in construction (excluding land costs).

However, the structures built in 1990 have valuations higher than in the past. The ratio of permits issued to cost of construction is substantially higher. Perhaps the trend for the 90's is quality and amenities.

Building Permit Activity—7 Yr. History

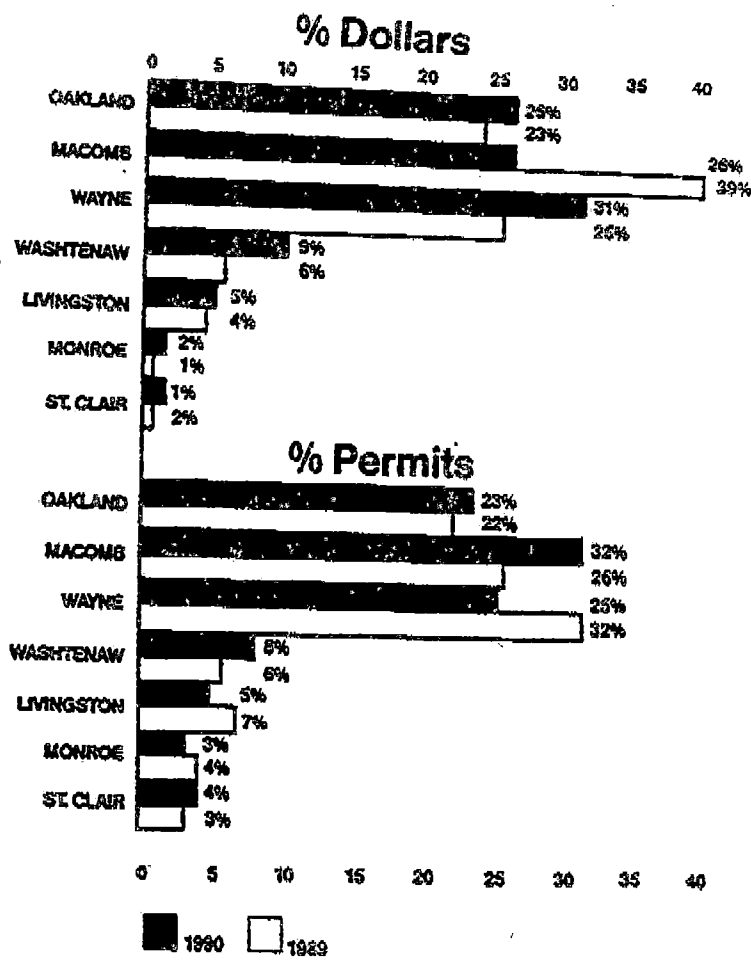


Industrial building construction peaked in 1986 and has since gradually decreased. There was a 24% decline from 1989 to 1990 and a 44% decline since 1984. The decline is consistent with national statistics as the economy shifts from manufacturing to a service oriented industry.

Regional Construction Activity

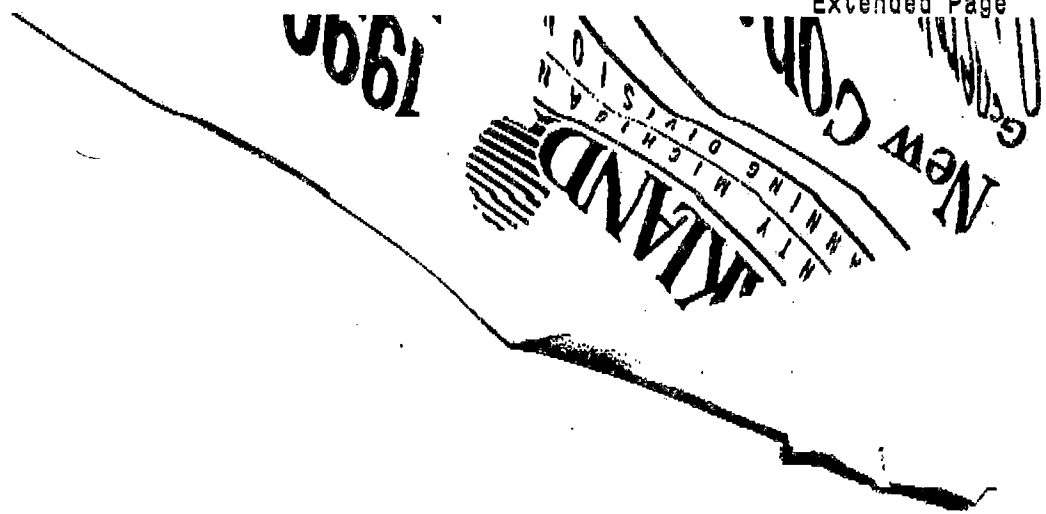
COUNTY	# PERMITS			TOTAL \$		
	1990	1989	% CHANGE	1990	1989	% CHANGE
OAKLAND	23	22	+5%	\$48,500,000	\$43,700,000	+11%
MACOMB	91	101	-10%	49,848,018	61,218,821	-19%
WAYNE	25	24	+4%	17,544,864	14,281,216	+23%
WASHTENAW	22	24	-8%	17,544,864	14,281,216	+23%
LIVINGSTON	4	4	0%	9,835,519	11,060,243	-11%
MONROE	1	1	0%	1,619,603	3,712,187	-56%
ST. CLAIR	10	12	-17%	3,445,637	2,411,538	+41%
TOTAL	281	388	-28%	\$188,073,273	\$245,675,209	-23%

Construction Costs & Permits Issued



Oakland County's percent share of regional construction dollars and permits issued increased in 1990. Oakland captured 26% of construction dollars, a share increase of 3%. Construction permits were 23%, a percent share increase of 1%.

Wayne (+6%) experienced the largest dollar gain in the region; Macomb (+6%) had the greatest percent increase of permits issued.



New Construction

New construction of industrial development continues to occur in communities where the major transportation corridors of I-75, M-59 and I-696/96 are located.

Wixom and Rochester Hills has led the county the last two years issuing a total of 47 permits.

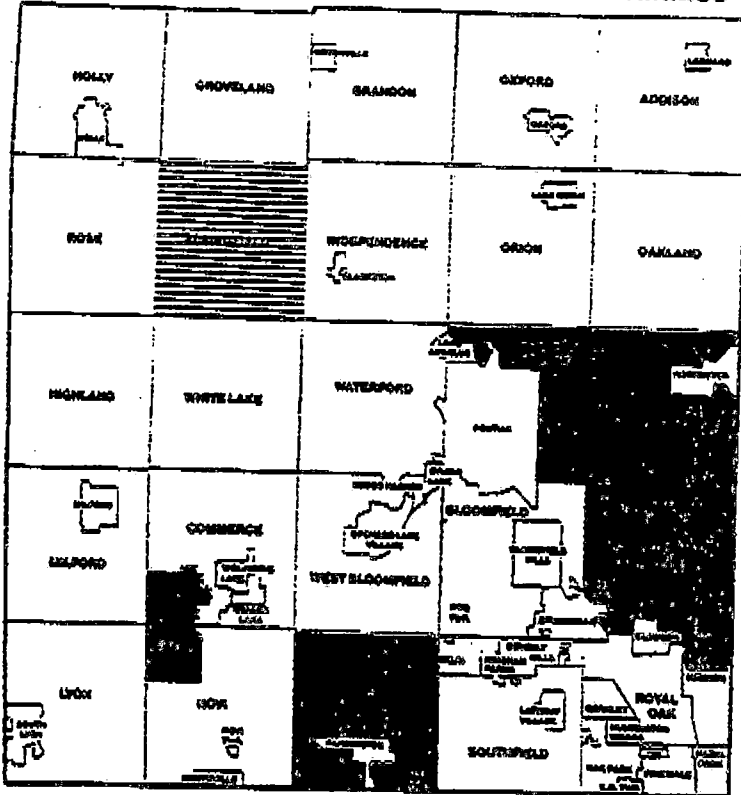
74% of the county's industrial permits in 1990 were issued by the communities of Wixom, Rochester Hills, Troy, Springfield and Auburn Hills.

Over the last 5 years Rochester Hills has issued the greatest number of permits, 89, followed by Auburn Hills (79) and Troy (76).

Authorized Construction of Industrial Buildings

COMMUNITY	# OF BUILDINGS					5 YR. TOTAL
	1990	1989	1988	1987	1986	
1. WIXOM	13	19	11	8	18	69
2. ROCHESTER HILLS	12	9	10	16	42	89
3. TROY	9	5	5	18	39	76
4. SPRINGFIELD	9	5	3	2	1	20
5. AUBURN HILLS	6	9	17	10	37	79
6. COMMERCE TWP.	4	4	7	10	29	54
7. FARMINGTON HILLS	3	7	8	13	9	40
8. PONTIAC	2	3	0	1	5	11
9. ORION TWP.	2	7	2	7	5	23
10. MADISON HEIGHTS	2	5	5	6	8	26
11. MILFORD TWP.	1	3	10	8	1	23
12. PLEASANT RIDGE	1	0	0	0	0	1
13. ROYAL OAK	1	1	5	3	3	13
14. HIGHLAND TWP.	1	0	0	1	0	2
15. LYON TWP.	0	5	5	1	3	14
16. NOVI	0	3	9	10	23	45
17. OXFORD	0	3	0	1	3	7
18. FERRISDALE	0	2	0	0	1	3
19. OXFORD TWP.	0	1	5	3	9	18
20. CLAWSON	0	1	0	0	0	1
21. WHITE LAKE TWP.	0	1	0	0	0	1
22. HOLLY TWP.	0	0	2	1	1	4
23. SOUTHFIELD	0	0	1	1	0	2
24. MILFORD	0	0	2	0	0	2
25. BLOOMFIELD	0	0	0	0	0	0
26. WATERFORD TWP.	0	0	1	1	3	5
27. OAK PARK	0	0	0	2	10	12
28. SOUTH LYON	0	0	0	1	2	3
TOTAL	66	87	112	126	250	647

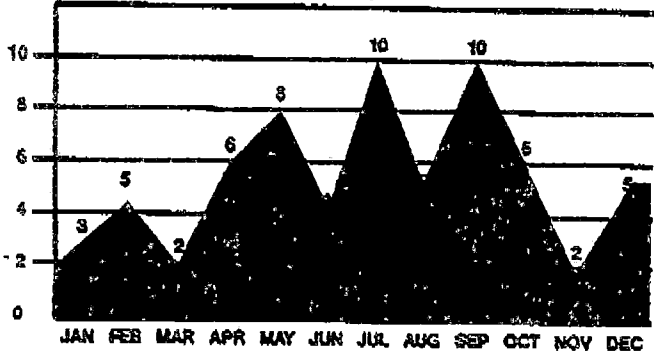
New Industrial Construction Top Five Communities



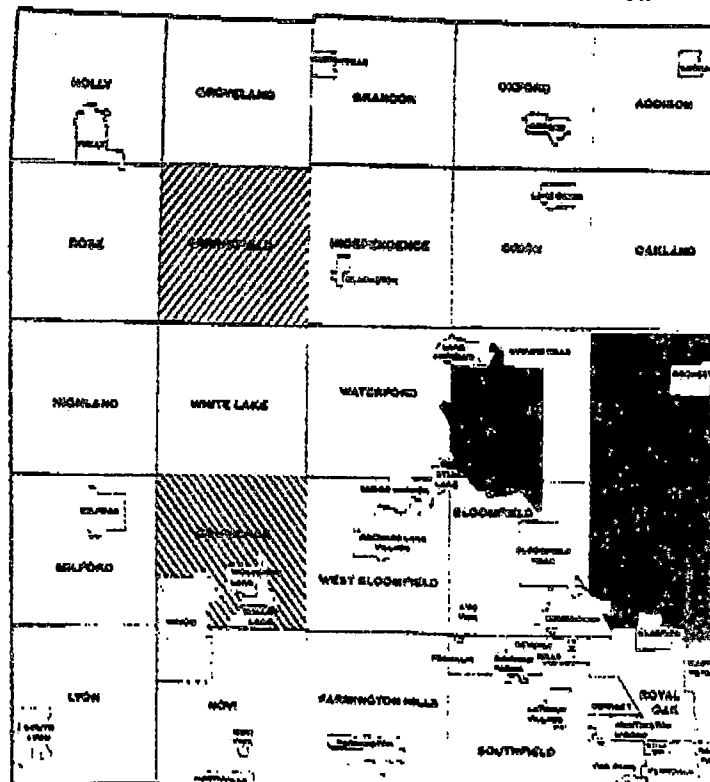
Based on Dollars for Construction
Based on Number of Permits

New Industrial Buildings: 1990

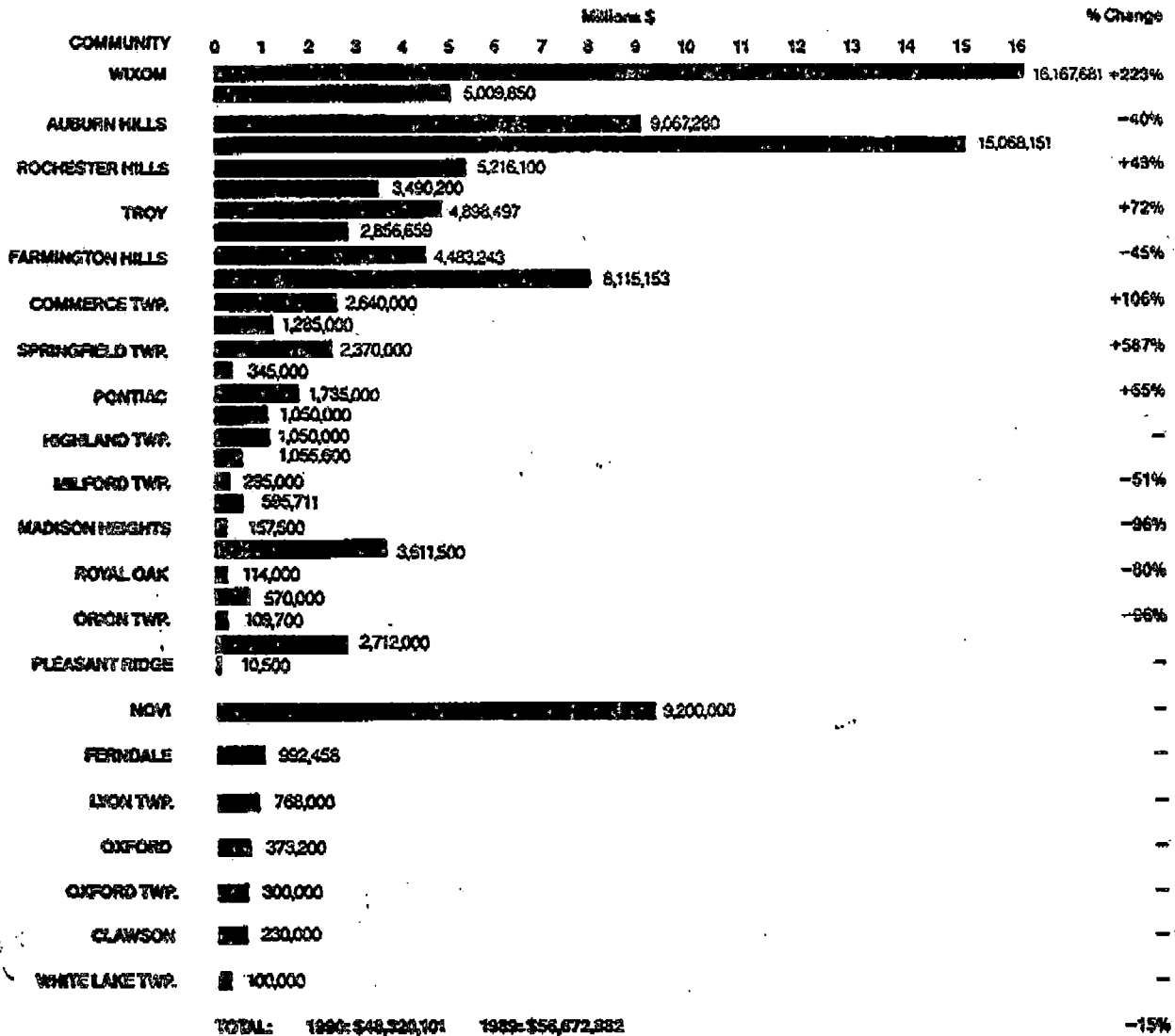
Number of Permits* *Estimates w/Imputations



Oakland County experienced the greatest permit activity (10) during the months of July and September. The slowest months were March and November.



Estimated Construction Costs: 1989-1990



The top five cities, Wixom, Auburn Hills, Rochester Hills, Troy and Farmington Hills, constitute the greatest dollars invested in industrial construction, capturing more than 82% of the county's new industrial development dollars.

Springfield Township (+587%), Wixom (+223%) and Commerce Township (+106%) saw the greatest percentage increase in new construction dollars.

The largest percentage decrease was experienced by communities that had no new starts in 1990, and by the communities of Orion Township (-96%), Madison Heights (-96%), and Royal Oak (-80%).

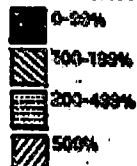
Denotes Land Sale by Sector:

1990

1989

Greatest Industrial Growth: 1989-1990 (based on dollars of construction)

Percent Increase



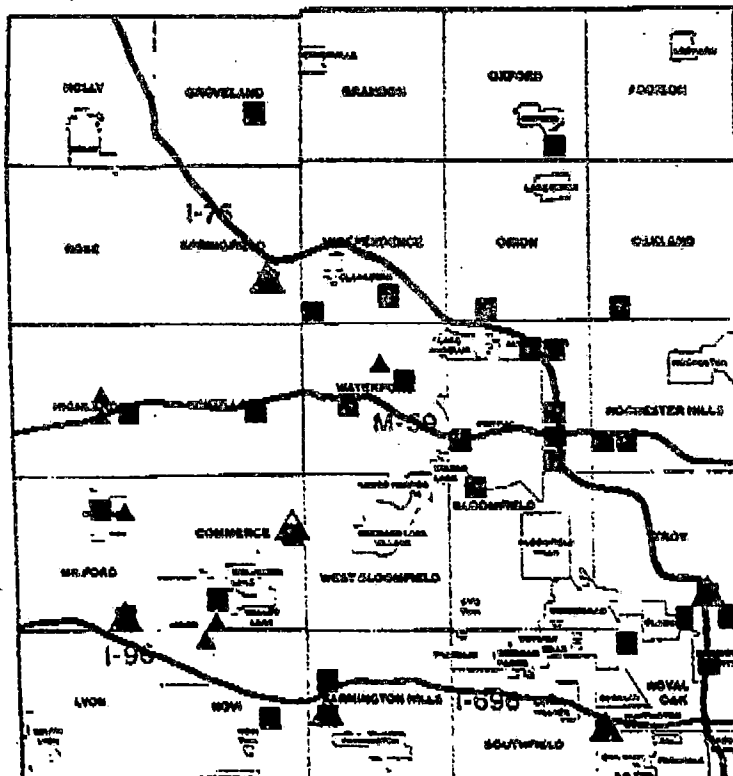
Future Construction

Vacant Industrial Land Sales

COMMUNITY	TOTAL SALES \$			# OF SALES		# ACRES	*AVG. PRICE/ PER ACRE
	1990	1989	% CHANGE	1990	1989	1990	1990
COMMERCE TWP.	\$164,279	\$ 385,625	-57%	3	4	11.53	\$ 14,248
WATERFORD TWP.	111,000	216,000	-49%	2	2	2.2	50,455
WIXOM	110,000	-	-	1	-	2.2	50,000
FARMINGTON HILLS	80,000	1,039,565	-92%	1	3	1	80,000
HIGHLAND TWP.	79,000	65,000	22%	2	1	1.52	51,974
MILFORD	64,500	24,000	169%	2	1	2.91	22,165
TROY	64,000	424,691	-85%	1	6	0.44	145,455
SPRINGFIELD TWP.	56,500	82,000	-31%	1	2	0.83	68,072
MILFORD TWP.	53,000	65,000	-18%	1	1	2	26,500
OAK PARK	44,000	16,500	167%	1	1	0.5	88,000
ALBURN HILLS	-	2,570,513	-	-	7	-	-
ROCHESTER HILLS	-	1,266,775	-	-	3	-	-
MADISON HEIGHTS	-	395,428	-	-	1	-	-
NOVI	-	250,510	-	-	1	-	-
INDEPENDENCE TWP.	-	215,000	-	-	3	-	-
ROYAL OAK	-	75,000	-	-	1	-	-
OXFORD	-	75,000	-	-	1	-	-
BLOOMFIELD TWP.	-	65,000	-	-	1	-	-
WHITE LAKE TWP.	-	60,000	-	-	1	-	-
ORION TWP.	-	45,000	-	-	1	-	-
LYON TWP.	-	25,000	-	-	1	-	-
SOUTH LYON	-	20,500	-	-	1	-	-
PONTIAC	-	4,000	-	-	1	-	-
TOTAL	\$826,279	\$7,386,107	-89%	15	44	25	\$ 33,051

SOURCE: OAKLAND COUNTY EQUALIZATION

Vacant Industrial Land Sales



1990 saw a drastic reduction of vacant industrial land sales. Fifteen parcels were sold at an average price per acre of \$33,051. The number of sales fell by 29 parcels, total sale dollars decreased 89%, and the average sale price dropped 69%.

However, the Village of Milford (+169%) and the city of Oak Park (+167%) experienced a substantial increase in total dollar sales for vacant industrial land. Commerce Township had the greatest number of sales (3) and the largest total dollar sales of \$164,279 in 1990.

County Totals

	TOTAL SALE \$	# OF SALES	AVG. SALE PRICE
1990	\$ 826,279	15	\$ 55,085
1989	\$7,386,107	44	\$175,360

Existing Facilities Industrial Building Sales

COMMUNITY	TOTAL SALES \$			# OF SALES			AVERAGE \$ SALES PRICE		
	1990	1989	% CHANGE	1990	1989	% CHANGE	1990	1989	% CHANGE
ROCHESTER HILLS	\$6,845,000	\$2,369,400	+189%	6	5	20%	\$1,140,976	\$473,880	141%
TROY	5,025,267	5,870,082	-14%	12	12	0%	419,522	491,545	-14%
FARMINGTON HILLS	3,500,700	1,850,000	+179%	7	1	600%	500,100	185,000	170%
MADISON HEIGHTS	3,380,000	6,853,250	-51%	5	15	67%	676,000	456,883	48%
ROYAL OAK	1,080,000	\$1,000,000	+248%	3	3	0%	360,000	103,333	248%
FERNDALE	997,500	1,165,000	-15%	7	4	75%	142,714	291,250	-52%
COMMERCE TWP.	860,000	\$1,465,000	-36%	3	4	-25%	286,667	366,250	-13%
AUBURN HILLS	700,000	2,170,000	-68%	1	2	-50%	700,000	1,085,000	-35%
CLAWSON	680,000	\$37,000	+23%	2	3	-33%	340,000	179,000	84%
SOUTHFIELD	655,000	\$67,000	+16%	2	2	0%	327,500	282,500	16%
BLOOMFIELD TWP.	630,000	-	-	1	-	-	630,000	-	-
BERKLEY	495,000	900,000	-45%	1	1	0%	495,000	900,000	-45%
OAK PARK	475,000	\$30,000	+24%	3	2	50%	158,333	315,000	-49%
FARMINGTON	410,000	-	-	1	-	-	410,000	-	-
WHITE LAKE TWP.	325,000	-	-	1	-	-	325,000	-	-
HOVI	285,000	3,368,100	-91%	1	5	-80%	285,000	661,220	-57%
WATERFORD TWP.	230,000	\$36,500	+67%	2	6	-67%	115,000	138,417	0%
ROCHESTER	225,000	845,000	-73%	1	1	0%	225,000	845,000	-73%
LAZAR PARK	215,500	-	-	1	-	-	215,500	-	-
INDEPENDENCE TWP.	90,000	-	-	1	-	-	90,000	-	-
LYON TWP.	80,000	-	-	1	-	-	80,000	-	-
HIGHLAND TWP.	75,000	337,750	-78%	1	1	-	75,000	337,750	-78%
WYCOMBE TWP.	72,500	-	-	1	-	-	72,500	-	-
WIXOM	72,000	278,580	-74%	1	1	0%	72,000	278,580	-74%
ONEIDA	55,000	85,000	-35%	1	1	0%	55,000	85,000	-35%
PONTIAC	-	500,000	-	1	-	-	-	500,000	-
COUNTY TOTAL	\$27,244,000	\$28,224,000	-4%	71	71	0%	\$404,189	\$411,432	-2%

SOURCE: OAKLAND COUNTY EQUALIZATION

1990 total sales of industrial buildings reached over \$27 million, 6% lower than 1989. However, the average sale price fell only \$7 thousand, a 2% decrease. The number of communities that had industrial buildings sales increased 37%, from 19 in 1989 to 25 in 1990.

The city of Troy experienced the greatest number of sales (12). The city of Rochester Hills had the highest total dollar sales, over \$6.8 million, and the highest average sale price, \$1,085,000.

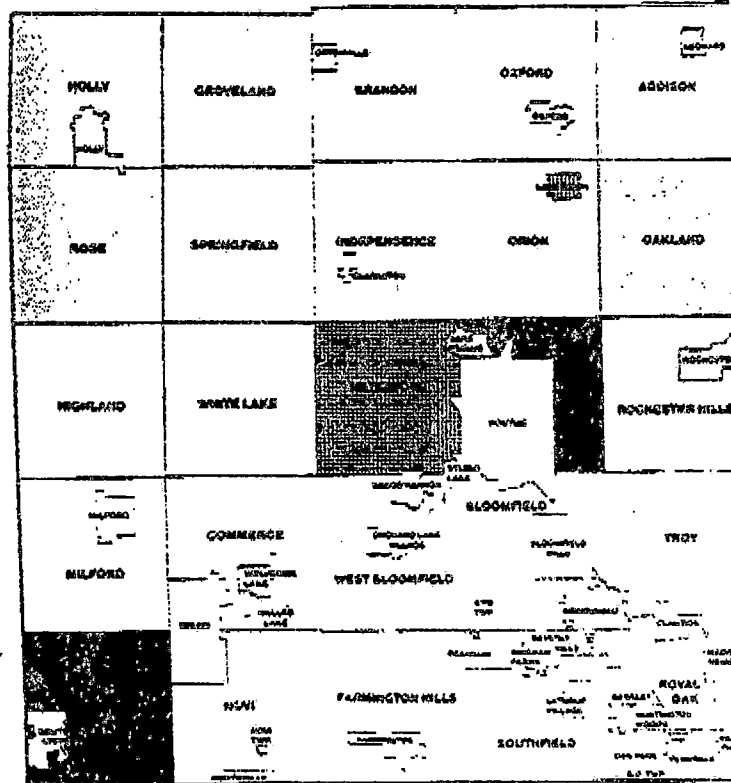
In 1990, the top five communities to have the highest dollar industrial building sales were the cities of Rochester Hills, Troy, Farmington Hills, Madison Heights and Royal Oak, capturing 72% of the county's market share.

The average sale price increased the highest in Royal Oak (+248%), Farmington Hills (+170%), and in Rochester Hills (+141%). The communities that experienced the largest decrease in average sale price were Highland Township (-78%), Wixom (-74%), and Rochester (-73%).

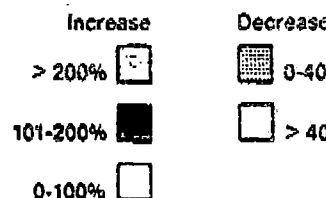
The fastest growing community for industrial real estate in the county is Oakland Township. Since 1988, Oakland Township has experienced a 378% growth. Oxford Township had an increase of 117% and Auburn Hills 100%.

Six communities experienced decreases in industrial real estate value. Lake Orion fell the most (-48%), followed by Waterford Township (-42%), Holly Township (-14%), Birmingham (-6%), Pontiac (-3%) and Rose Township (-1%).

Industrial Real Estate Value



Percent of Change 1988-1991



Assessed Real Estate Value 1988-1991

COMMUNITY	1991	1990	1989	1988	% CHANGE
1. TROY	\$410,209,100	\$402,398,800	\$371,798,800	\$338,288,800	21%
2. PONTIAC	212,932,200	215,294,700	215,700,000	225,257,600	-3%
3. MADISON HEIGHTS	185,244,100	172,797,100	160,760,600	143,239,000	29%
4. FARMINGTON HILLS	163,094,900	152,945,900	136,959,200	123,144,600	32%
5. NOVI	116,576,500	111,493,350	93,945,550	82,091,600	42%
6. ROCHESTER HILLS	109,972,800	103,771,700	94,175,100	73,339,400	50%
7. AUBURN HILLS	107,882,950	96,827,400	76,004,500	53,810,811	100%
8. WIXOM	84,682,600	77,972,000	67,330,000	58,340,700	45%
9. COMMERCE TWP.	57,740,900	54,257,000	49,155,800	42,630,400	35%
10. SOUTHFIELD	40,510,850	38,573,100	35,691,100	29,766,850	36%
11. OAK PARK	37,581,240	36,987,280	36,749,780	35,611,760	12%
12. ORION TWP.	33,582,500	25,255,700	25,303,100	22,819,300	47%
13. FERRISDALE	33,323,100	32,403,700	30,345,000	26,752,100	25%
14. ROYAL OAK	30,332,700	27,628,800	26,003,800	24,013,900	26%
15. MILFORD TWP.	23,096,800	21,171,500	19,885,000	17,952,900	29%
16. WATERFORD TWP.	22,294,500	22,130,400	43,141,100	38,622,000	-42%
17. ROCHESTER	18,133,000	16,923,800	16,188,400	15,457,100	17%
18. LYON TWP.	16,345,100	14,792,600	12,109,400	10,289,900	59%
19. OXFORD TWP.	16,392,200	13,651,000	8,434,000	7,537,400	117%
20. BLOOMFIELD TWP.	15,628,100	14,710,100	13,999,100	11,365,850	38%
21. CLAWSON	12,820,700	13,157,900	12,356,900	10,713,800	20%
22. HAZELSPARK	10,104,700	9,479,200	8,773,900	8,423,600	20%
23. FARMINGTON	9,832,800	9,465,300	8,229,500	7,802,800	26%
24. BIRMINGHAM	8,793,400	8,571,300	9,585,300	9,382,100	-6%
25. SHELBY TWP.	7,632,950	6,475,600	6,070,700	5,734,400	33%
26. WALLED LAKE	7,190,500	6,936,600	6,368,600	6,262,700	15%
27. OXFORD	5,887,000	5,443,300	4,263,900	3,825,400	54%
28. SAND TWP.	5,004,700	4,726,700	4,573,000	3,785,200	32%
29. ROYAL OAK TWP.	4,574,900	4,508,500	4,244,300	4,145,500	10%
30. W. BLOOMFIELD TWP.	4,510,300	5,337,825	5,657,225	3,783,850	19%
31. W. BLOOMFIELD TWP.	3,036,400	3,016,800	2,177,400	2,096,800	47%
32. WHITE LAKE TWP.	3,079,200	2,701,100	1,946,500	1,794,000	69%
33. SOUTH LYON	2,313,000	2,269,100	2,269,100	2,541,900	18%
34. W. BLOOMFIELD TWP.	2,413,300	2,371,400	2,303,400	2,278,400	6%
35. HOLLY	2,167,200	2,042,900	1,879,500	1,765,900	23%
36. GROVELAND TWP.	2,030,700	2,030,300	1,973,300	1,870,600	12%
37. W. BLOOMFIELD TWP.	1,984,900	1,895,400	1,735,800	1,654,400	20%
38. MILFORD	1,521,000	1,443,200	1,488,900	1,378,100	10%
39. SYLVAN LAKE	1,402,300	1,402,300	1,402,300	1,402,300	0%
40. W. BLOOMFIELD TWP.	971,200	920,600	811,700	811,700	20%
41. PLEASANT RIDGE	665,400	682,900	654,500	654,300	2%
42. NORTHVILLE	533,000	533,000	533,000	395,000	35%
43. W. BLOOMFIELD TWP.	481,500	429,200	429,200	561,200	-14%
44. HOLLY TWP.	517,400	517,400	521,900	521,900	-1%
45. ROSE TWP.	309,000	259,500	169,000	153,900	31%
46. W. BLOOMFIELD TWP.	214,700	220,500	220,500	177,200	21%
47. ORTONVILLE	129,300	124,400	246,200	249,800	-48%
48. LAKE ORION	76,900	76,900	65,000	65,000	18%
49. BERRY HILLS	71,200	71,200	68,500	68,500	4%
50. FRANKLIN					
TOTAL	\$1,846,615,990	\$1,751,440,355	\$1,626,177,855	\$1,464,384,221	26%

SOURCE: OAKLAND COUNTY EQUALIZATION

Real Estate assessed values are based on zoning and use. Of the 61 communities in Oakland County, 11 do not have industrial properties.

Industrial property values continue to increase overall in Oakland County. There currently exists over \$1.85 billion of assessed industrial real estate. This represents an increase in value over \$95 million (+5%) since 1990, and over \$382 million (+26%) since 1988.



Executive Office Building
1200 North Telegraph Road
Pontiac, Michigan 48341
☎ 313 858-0720

ompared to 1989, residential construction experienced a slight downturn. Regionally, the dollars spent for new residential construction decreased 14% and the number of permits issued decreased 20%. The soft market in residential construction is primarily due to the building recession experienced by the entire nation, although S.E. Michigan has not been affected to the extent the eastern and southern part of the Nation has.

Oakland County again remained a strong leader in

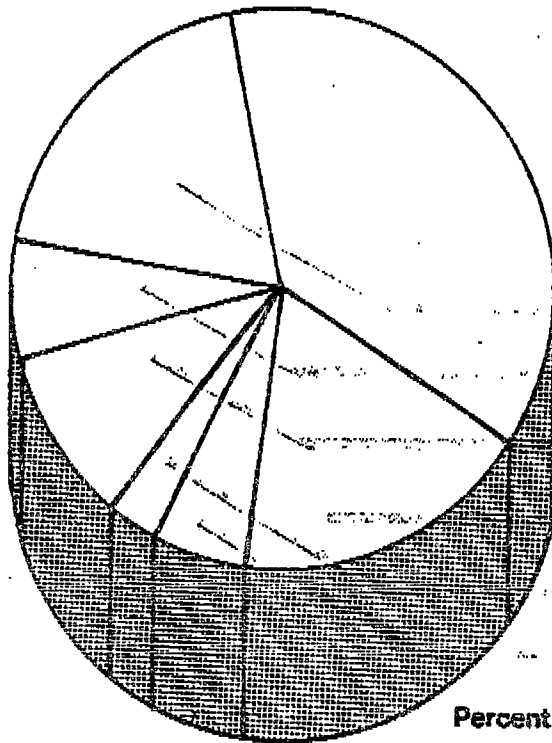
the region regarding the amount of residential growth and activity. In 1990, Oakland built 6,177 new single family homes at a cost of over \$517 million. This amount garnered 38% of the region's total estimated dollars spent for construction.

As in the past, most of the residential construction activity has taken place in the high growth areas of Novi, Farmington Hills, Rochester Hills, West Bloomfield and Troy.

DOLLARS

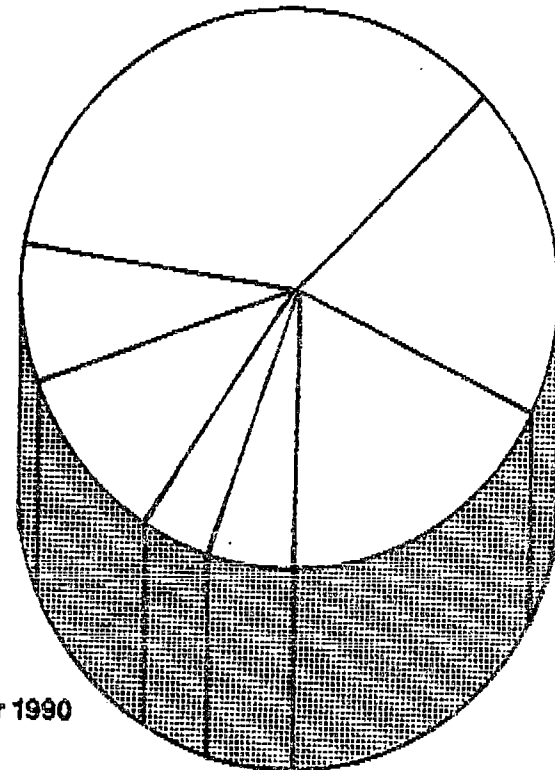
1990

PERMITS



- 38%—OAKLAND—35%
- 19%—MACOMB—20%
- 7%—LIVINGSTON—8%
- 10%—WASHTENAW—10%
- 18%—WAYNE—18%
- 3%—MONROE—4%
- 5%—ST. CLAIR—5%

Percent of Construction in the Region for 1990



Residential Regional Construction Activity—1988-1990

	ESTIMATED \$ SPENT			# OF UNITS*		
	1990	1989	% CHANGE	1990	1989	% CHANGE
OAKLAND**	\$ 517,357,227	\$ 643,417,215	-20%	6,177	8,086	-24%
WAYNE	239,992,586	267,053,375	-10%	3,131	3,861	-19%
MACOMB	254,739,574	303,745,816	-16%	3,525	4,982	-29%
WASHTENAW	136,664,989	145,703,602	-6%	1,809	1,892	-4%
LIVINGSTON	94,004,460	124,586,399	-25%	1,442	1,833	-21%
MONROE	43,511,299	39,071,379	11%	677	570	19%
ST. CLAIR	66,240,915	55,739,252	19%	922	870	6%
TOTAL	\$1,352,511,050	\$1,579,317,038	-14%	17,683	22,094	-20%

*BASED ON NUMBER OF PERMITS ISSUED
**OAKLAND DATA VERIFICATION WITH LOCAL COMMUNITIES

SOURCE: SEMCOG AND U.S. CENSUS

New Construction Permits for Dwelling Units

COMMUNITY	1990	SINGLE FAMILY	+	FAMILY	+	2 FAMILY	+	MULTI-FAMILY	1989	1988	1987	1986	5 YEAR TOTAL
NOVI	783	368	0	0	0	0	425	1,043	374	824	824	779	3,813
FARMINGTON HILLS	534	272	0	0	0	262	1,447	917	1,447	1,000	1,000	1,345	5,243
ROCHESTER HILLS	477	402	0	0	0	75	1,102	720	761	1,102	1,728	1,728	4,788
W/BLOOMFIELD TWP	355	310	0	0	0	45	1,461	430	783	1,461	1,423	1,423	4,452
TROY	351	351	0	0	0	0	0	630	464	363	363	527	2,335
INDEPENDENCE TWP	273	152	0	0	0	121	121	393	411	340	340	944	1,761
SOUTHFIELD	257	24	4	0	0	229	229	120	514	788	788	858	2,837
WATERFORD TWP	254	177	0	0	0	77	77	380	558	379	379	543	2,114
AUBURN HILLS	242	6	0	0	0	236	236	287	158	513	513	447	1,647
WIXOM	207	75	0	0	0	132	132	180	199	156	156	55	797
COMMERCE TWP	193	193	0	0	0	0	0	226	310	320	320	240	1,269
WHITE LAKE TWP	183	183	0	0	0	0	0	174	230	183	183	151	901
ORION TWP	178	154	0	0	0	24	24	125	178	224	204	204	909
PONTIAC	171	19	0	0	0	152	174	174	166	53	74	74	638
BLOOMFIELD TWP	163	160	0	0	0	3	3	254	276	319	293	293	1,305
HAZEL PARK	133	6	0	0	0	127	127	77	0	4	0	0	214
HIGHLAND TWP	118	112	0	0	0	6	6	149	144	102	102	85	598
BRANDON TWP	98	98	0	0	0	0	0	110	110	84	74	74	476
LYON TWP	94	90	0	0	0	4	4	140	139	120	137	137	630
SPRINGFIELD TWP	93	85	0	0	0	8	8	127	142	136	105	105	603
MILFORD	88	12	4	0	0	72	72	71	59	70	3	3	291
OAKLAND TWP	85	85	0	0	0	0	0	103	116	107	93	93	504
HOLLY	82	7	0	0	0	75	75	8	54	6	1	0	45
SOUTH LYON	82	28	2	0	0	52	52	198	72	100	79	79	531
ROSE TWP	75	71	4	0	0	0	0	58	53	51	54	54	291
OXFORD TWP	71	71	0	0	0	0	0	66	54	74	97	97	362
MILFORD TWP	66	66	0	0	0	0	0	86	96	135	129	129	511
BIRMINGHAM	56	38	0	0	0	18	18	98	25	16	23	23	218
ADDISON TWP	55	55	0	0	0	0	0	70	58	68	52	52	304
GROVELAND TWP	47	47	0	0	0	0	0	56	41	69	38	38	251
CLARKSTON	43	43	0	0	0	0	0	0	1	1	0	0	45
ROYAL OAK	29	11	0	0	0	18	18	49	47	23	56	56	204
MADISON HEIGHTS	27	16	0	0	0	11	11	260	11	47	47	60	405
WALLED LAKE	24	3	0	0	0	21	21	5	40	90	131	131	290
BLOOMFIELD HILLS	20	20	0	0	0	0	0	21	17	66	61	61	185
FARMINGTON	19	1	0	0	0	18	18	21	54	107	30	30	231
HOLLY TWP	18	18	0	0	0	0	0	1	20	13	7	7	59
ORTONVILLE	17	17	0	0	0	0	0	18	7	7	10	10	59
ROCHESTER	17	17	0	0	0	0	0	26	45	44	2	2	134
WOLVERINE LAKE	17	7	2	0	0	8	8	24	5	0	15	15	61
OXFORD	15	15	0	0	0	0	0	64	15	18	23	23	135
ORCHARD LAKE	11	11	0	0	0	0	0	18	27	36	35	35	127
CLAWSON	8	2	0	0	0	6	6	5	7	36	42	42	98
KEEGO HARBOR	7	7	0	0	0	0	0	4	5	5	12	12	33
NORTHVILLE (PART)	6	6	0	0	0	0	0	40	69	98	88	88	301
FRANKLIN	5	5	0	0	0	0	0	2	3	5	1	1	16
BINGHAM FARMS	4	4	0	0	0	0	0	3	9	7	24	24	47
LAKE ORION	4	4	0	0	0	0	0	24	7	6	7	7	48
LAKE ANGELUS	4	4	0	0	0	0	0	0	2	3	1	1	10
BEVERLY HILLS	2	2	0	0	0	0	0	8	7	7	30	30	54
LEONARD	2	2	0	0	0	0	0	2	0	2	0	0	6
BERKLEY	1	1	0	0	0	0	0	14	16	4	15	15	50
FERNDALE	1	1	0	0	0	0	0	0	0	0	0	0	1
HUNTINGTON WOODS	1	1	0	0	0	0	0	1	3	0	0	0	5
LATHRUP VILLAGE	1	1	0	0	0	0	0	2	1	0	1	1	5
SYLVAN LAKE	0	0	0	0	0	0	0	2	5	15	18	18	40
OAK PARK	0	0	0	0	0	0	0	1	151	0	0	0	152
ROYAL OAK TWP	0	0	0	0	0	0	0	1	0	0	0	0	1
PLEASANT RIDGE	0	0	0	0	0	0	0	0	3	0	1	1	4
TOTAL	6,177	3,996	16	2,225	8,086	8,570	9,807	10,530	42,970				

SOURCE: SEACOG, U.S. CENSUS AND VERIFICATION WITH LOCAL COMMUNITIES

access or failure of new housing development relies in part with the amount of vacant housing competing with new residential construction. Approximately 2.4% of the 409,531 housing units within the survey area were vacant in Oakland including 4,742 single-family units, 4,963 multiple family units, and 290 mobile homes. Areas of the County serviced by rural mail carriers are *not* surveyed.

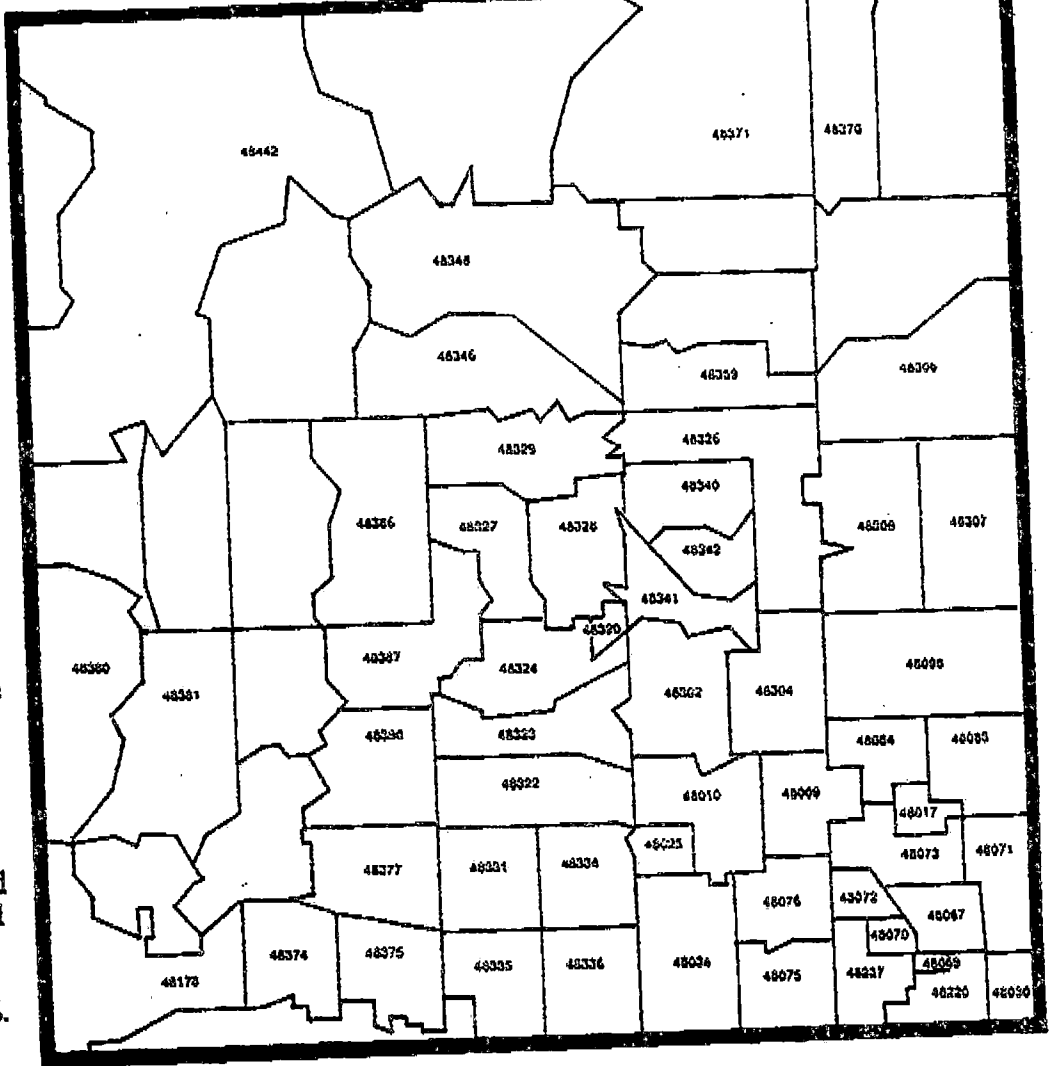
Oakland County 1990 Home Values

The U.S. Bureau of the Census reported that in 1980, Oakland County had 373,300 housing units. In 1990, Oakland is reported to have 432,700, an increase of 59,400 units in ten years.

The median home value in 1980 was \$58,100. The value in 1990 is now \$95,400, a 64% increase.

Oakland County has experienced a 39% growth in values of residential real estate since 1988.

The Township of Oakland experienced the largest gain at 92%.



Residential Real Estate Value % Increase 1988 - 1991

By % of homes in various price categories

Less than \$50,000	\$50,000-\$99,000	\$100,000-\$149,000	\$150,000-\$199,000	200,000-\$299,000	\$300,000 & Up
14.9%	38.5%	22.1%	12.1%	8.2%	4.2%

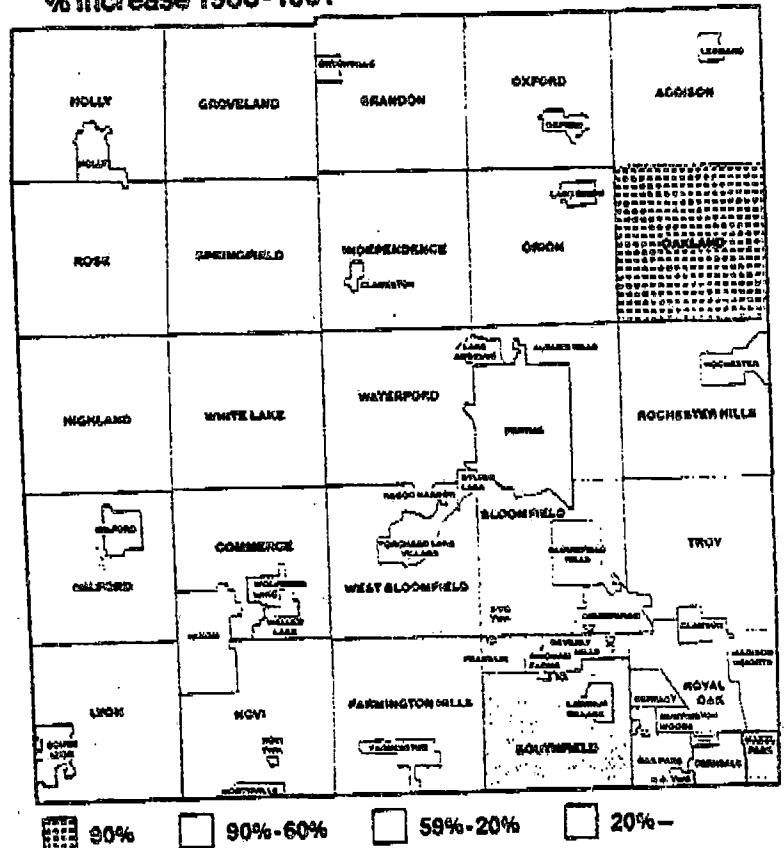
SOURCE: U.S. BUREAU OF THE CENSUS

The second highest was Lake Orion (72%) located in the N.E. portion of the County, followed by the contiguous communities of Milford Township (70%), Milford (67%), Lyon Township (67%), South Lyon (65%) and Commerce Township (61%) located in the S.W. corner of Oakland County.

Eighty percent (80%) of the communities experienced gains between 20% and 60%.

The communities that experienced less than a 20% increase were Southfield (18%), Ferndale (19%), Hazel Park (13%), Royal Oak Township (12%) and Pontiac (12%). These cities are located in the established S.E. portion of Oakland County.

Oakland County has experienced a 10% growth in values for residential real estate since 1990 and a 39% increase since 1988. The 1991 assessed valuation for the county is over \$17.5 billion.



COMMUNITY	1991	1990	1989	1988	% INCREASE
BLOOMFIELD TWP	\$ 1,720,606,310	\$ 1,596,577,260	\$ 1,423,987,090	\$ 1,241,825,930	39%
W BLOOMFIELD TWP	1,570,712,780	1,446,158,075	1,323,909,350	1,170,149,600	34%
FARMINGTON HILLS	1,443,137,000	1,344,873,600	1,189,306,500	1,040,366,500	39%
TROY	1,402,749,200	1,299,249,800	1,143,221,850	980,613,570	43%
ROCHESTER HILLS	1,191,188,400	1,120,820,000	1,014,433,400	894,707,300	33%
WATERFORD TWP	818,437,400	753,717,090	666,508,950	601,745,800	36%
ROYAL OAK	814,398,000	752,764,500	677,961,000	609,837,000	34%
SOUTHFIELD	751,649,150	713,154,250	676,335,250	634,376,100	18%
BIRMINGHAM	653,274,900	599,244,500	536,918,925	462,301,430	41%
NOVI	542,851,600	482,986,650	430,997,550	343,410,650	58%
INDEPENDENCE TWP	437,350,900	386,594,600	341,671,600	292,282,800	50%
COMMERCE TWP	403,866,850	381,936,500	307,086,800	250,268,500	61%
BLOOMFIELD HILLS	352,097,000	311,314,200	281,969,000	246,267,800	43%
WHITE LAKE TWP	339,318,000	296,596,800	265,013,800	219,454,300	55%
ORION TWP	336,405,600	279,820,700	250,199,800	217,524,400	55%
BEVERLY HILLS	304,275,700	287,918,200	268,111,000	237,025,900	28%
MADISON HEIGHTS	272,462,200	260,467,700	236,974,700	213,625,600	28%
PONTIAC	265,307,700	252,606,700	237,660,300	237,083,100	12%
OAKLAND TWP	251,508,300	199,384,200	170,656,659	131,168,500	92%
HIGHLAND TWP	227,696,100	203,478,600	174,653,600	153,421,200	48%
OAK PARK	224,004,180	210,243,560	199,523,620	183,619,490	22%
BERKLEY	206,397,300	188,284,000	167,179,400	150,471,100	37%
FERNDALE	172,701,000	162,950,200	153,000,500	144,863,200	19%
FARMINGTON	166,127,050	154,395,700	139,177,700	126,986,200	31%
CLAWSON	156,972,300	144,224,600	132,175,700	118,885,400	32%
SPRINGFIELD TWP	146,128,250	130,579,475	113,640,575	95,074,075	54%
ORCHARD LAKE	145,644,200	133,432,300	111,464,800	92,161,900	58%
HUNTINGTON WOODS	144,527,800	131,392,400	118,416,823	105,031,300	38%
MILFORD TWP	140,941,000	120,745,400	101,535,900	82,882,900	70%
BRANDON TWP	139,225,300	125,222,600	113,162,350	87,991,890	58%
LYON TWP	117,352,200	101,826,900	85,717,738	70,414,050	67%
FRANKLIN	116,845,900	109,732,300	101,528,900	91,306,300	26%
HAZEL PARK	115,262,500	109,298,100	104,708,700	101,768,800	13%
OXFORD TWP	110,907,700	100,668,800	84,973,350	76,625,500	45%
ROCHESTER	101,508,650	95,271,020	86,340,350	73,986,900	38%
AUBURN HILLS	95,575,375	89,495,400	84,900,045	76,340,260	25%
NORTHVILLE	89,811,350	85,267,766	72,888,875	57,326,700	57%
LATHRUP VILLAGE	79,866,950	75,200,500	73,274,050	64,657,550	24%
ADDISON TWP	77,249,150	66,813,400	59,986,350	52,129,300	48%
WOLVERINE LAKE	75,818,400	69,997,000	60,973,400	51,460,250	47%
ROSE TWP	74,464,600	63,976,400	59,266,200	54,406,200	37%
WIXOM	73,774,500	62,949,800	54,380,100	48,192,100	53%
SOUTH LYON	67,196,000	57,454,600	48,555,200	40,863,600	65%
WALLED LAKE	65,620,000	60,690,000	56,229,300	51,420,800	28%
GROVELAND TWP	65,542,650	56,252,653	49,795,100	42,199,500	55%
MILFORD	64,042,600	55,569,725	44,780,700	33,245,000	67%
BINGHAM FARMS	60,932,700	57,707,100	53,168,600	47,582,200	29%
PLEASANT RIDGE	51,176,850	46,628,500	42,503,355	37,716,735	36%
SYLVAN LAKE	39,541,900	35,791,500	32,891,000	29,142,400	36%
HOLLY TWP	39,173,350	36,198,300	34,350,900	32,703,740	20%
LAKE ORION	39,025,900	29,938,000	25,651,100	22,725,800	72%
HOLLY	37,309,600	34,191,300	29,729,400	29,016,200	29%
OXFORD	32,102,300	29,330,800	23,905,100	21,410,250	50%
KEEGO HARBOR	27,496,700	25,886,500	23,761,300	20,713,500	33%
LAKE ANGELUS	26,311,250	22,307,100	19,116,160	17,240,700	53%
CLARKSTON	18,955,900	16,223,200	14,473,900	12,306,700	54%
ORTONVILLE	12,820,300	10,815,700	8,982,300	8,227,650	56%
ROYAL OAK TWP	6,855,700	6,557,800	6,399,000	6,107,300	12%
NOVI TWP	3,621,139	3,294,855	3,157,055	2,938,500	23%
LEONARD	3,433,000	3,018,600	3,020,500	2,759,800	25%
SOUTHFIELD TWP	843,000	783,200	721,700	641,500	31%
TOTAL	\$17,532,398,584	\$16,069,268,779	\$14,417,004,220	\$12,647,192,220	39%

SOURCE: OAKLAND COUNTY EQUALIZATION DIVISION

Executive Office Building Pontiac, Michigan 48341
1200 North Telegraph Road ☎ 313 858-0720



OFFICE OF
PRESIDENTIAL ADVANCE

COVER PAGE

TO: CHRISTINA MARTIN

FROM: BOB MARLOW

TOTAL NUMBER OF PAGES: 2
(including cover page)

DATE: 9-25-92

TIME: 11:05 AM

MESSAGE:

TALKING POINTS FOR

WIKOM MI

IF YOU HAVE ANY QUESTIONS OR PROBLEMS WITH THE TRANSMISSION PLEASE CALL

TELEPHONE NUMBER: _____

SUGGESTED PRESIDENT BUSH TALKING POINTS
WIXOM, MI
September 27, 1992

- I can see that we have some of the Ford products produced down the road at the Wixom Assembly Plant here with us today.
- The partnership between the City of Wixom and Ford is an example of what can be accomplished when corporations and communities work together to ensure economic success and prosperity.
- Since 1985, Ford has invested more than \$1 billion in the Wixom facility.
- The Wixom plant employs 3,600 men and women working to build some of the highest-quality, most-popular cars produced in the United States.
- In fact, one of the cars produced by Wixom -- the Town Car -- was selected as Motor Trend Magazine's car of the year in 1990.
- Another car on display here today is a prototype of the new Mark VIII. Production of these cars at Wixom starts in about a week.
- The Wixom plant has an annual payroll of more than \$140 million and contributes more than \$7 million in property taxes a year.
- The Wixom plant is one of Ford's top quality plants and is the first Ford car assembly facility to have gained the company's coveted Q-1 quality award.
- However, I would note that these highly-competitive, U.S.-built vehicles are the kinds of cars that would be affected if those seeking to increase Corporate Average Fuel Economy (CAFE) standards go too far.

September 27

Holidays

Ethiopia **Feast of the Finding of the True Cross**

Religious Calendar

The Saints

St. Barry, hermit. Also called **Barnic**, or **Barruc**. [d. 6th century]

Birthdates

- 1389** **Cosimo de Medici**, Italian ruler; first of the Medici family to rule Florence, 1433; known for his patronage of scholars and artists; called *Cosimo the Elder*. [d. August 1, 1464]
- 1601** **Louis XIII** of France, *the Just*; reigned during the **Thirty Years' War**. [d. May 14, 1643]
- 1627** **Jacques Bénigne Bossuet**, French bishop, historian, and orator; tutor to the Dauphin; renowned for his oratorical skills. [d. April 12, 1704]
- 1722** **Samuel Adams**, American Revolutionary patriot, statesman; helped instigate Stamp Act riots; leader of the Boston Tea Party; signer of the Declaration of Independence; member of Congress, 1776–81; Governor of Massachusetts, 1794–97. [d. October 2, 1803]
- 1772** **Martha Jefferson**, daughter of Thomas Jefferson, third U.S. President; served as her father's White House hostess. [d. October 10, 1836]
- Sándor Kisfaludy**, Hungarian poet, the *Father of Lyric Poetry in Hungary*. [d. October 28, 1844]
- 1783** **Peter Joseph von Cornelius**, German painter; known as the *Founder of the German School of Painting*. [d. March 6, 1867]
- Agustin de Iturbide**, Mexican soldier; Emperor of Mexico, 1822–23. [d. July 19, 1824]
- 1792** **George Cruikshank**, British artist, illustrator; known for his satirical sketches in *Oliver Twist* and Grimm's *Popular Stories*. [d. February 1, 1878]
- 1809** **Raphael Semmes**, Confederate naval commander; responsible for the destruction or capture of 64 Union ships; after the Civil War, he lectured and wrote several books based on his war experiences. [d. August 30, 1877]
- 1818** **Adolph Wilhelm Hermann Kolbe**, German organic chemist; responsible for development of methods of synthesizing organic compounds, especially **acetylsalicylic acid (aspirin)**, 1859. [d. November 25, 1884]
- 1839** **Henry Phipps**, U.S. manufacturer, philanthropist; Director, U.S. Steel Corporation, 1901–30. [d. September 22, 1930]
- 1840** **Alfred Thayer Mahan**, U.S. admiral, naval historian, and theorist; author of numerous classic studies of naval history and strategy; his works influenced the direction of naval development in most major countries of the world prior to World War II. [d. December 1, 1914]
- Thomas Nast**, U.S. cartoonist, illustrator, born in Germany; his pointed political cartoons led to the fall of the **Tweed Ring** in New York City's **Tammany Hall**, 1869–72; conceived the Democratic Party's donkey symbol and the Republicans' elephant. [d. December 7, 1902]
- 1855** **Joy Morton**, U.S. manufacturer; founder and president of the Morton Salt Company. [d. May 9, 1934]
- 1862** **Louis Botha**, South African statesman, soldier; Premier of Transvaal, 1907–10; first Prime Minister of Union of South Africa, 1910–19. [d. August 27, 1919]
- 1875** **Grazia Deledda**, Italian novelist; Nobel Prize in literature for sympathetic portrayal of Sardinian life, 1926. [d. August 16, 1936]

St. Elzear and Blessed Delphina, his wife. Elzear also called **Eleazar**. [d. 1323 and 1360]

St. Vincent de Paul, founder of the Congregation of the Mission (Vincentians, or Lazarists) and the Sisters of Charity. Patron of all charitable societies. Feast formerly July 19. [d. 1660] Obligatory Memorial.

1898 **Vincent (Millie) Youmans**, U.S. composer; wrote *Tea for Two*, *Great Day*. [d. April 5, 1946]

1914 **(Sarah) Catherine Marshall**, U.S. nonfiction writer, editor; known for her biography of her husband, Peter Marshall, entitled *A Man Called Peter*. [d. March 18, 1983]

1917 **Louis Stanton Auchincloss**, U.S. novelist, short-story writer.

1918 **Sir Martin Ryle**, British radio astronomer; Nobel Prize in physics for developing revolutionary **radio telescope systems** (with Anthony Hewish), 1974. [d. October 14, 1984]

1919 **Charles Harting Percy**, U.S. politician, business executive; President, Bell & Howell Co., 1949-61; U.S. Senator, 1967-84.

1920 **William Conrad**, U.S. actor, director, producer; starred in the television series, *Cannon*, 1971-76, and *Jake and the Fatman*, 1987-

1922 **Arthur Penn**, U.S. director of plays and films such as *The Miracle Worker*, *Two for the Seesaw*, *Alice's Restaurant*, and *Bonnie and Clyde*.

1924 **Bud Powell**, U.S. pianist, composer, and modern jazz pioneer. [d. August 1, 1966]

1926 **Jayne Cotter Meadows**, U.S. actress; appeared in the television series, *I've Got a Secret*, 1952-58, and *Medical Center*, 1969-72; married to Steve Allen.

1929 **Sada Carolyn Thompson**, U.S. actress; known for her role as Kate Lawrence in the television series, *Family*, 1976-79.

1943 **Randy Bachman**, Canadian singer, musician; guitarist with the rock groups, *Guess Who* and *Bachman-Turner Overdrive*.

1947 **Meat Loaf (Marvin Lee Aday)**, U.S. musician, actor; former member of the rock group, *Amboy Dukes*; appeared in the cult film, *Rocky Horror Picture Show*; Platinum Record Award for solo album, *Bat Out of Hell*, 1978.

1958 **Shaun Paul Cassidy**, U.S. singer, actor; starred in the television series, *Hardy Boy Mysteries* and *General Hospital*.

Historical Events

1825 The world's first public **railroad** to use locomotive traction opens in England between Stockton and Darlington.

1831 **British Association for the Advancement of Science** is formed.

1914 **First Battle of Artois** opens another Allied attempt to dislodge the Germans along the Western Front (**World War I**).

1939 **Warsaw** falls to invading Germans (**World War II**).

1940 German-Italian-Japanese pact is concluded at Berlin, providing for 10-year military and economic alliance (**World War II**).

1946 Emperor **Hirohito** visits General Douglas MacArthur at the U.S. embassy in Tokyo, becoming the first Japanese monarch in history to appear publicly.

1947 Colombia cedes the **San Miguel Triangle** to Ecuador, ending a 25-year land dispute.

1950 **Ezzard Charles** defeats **Joe Louis** to regain the world heavyweight boxing title.

1954 *The Tonight Show* makes its television debut.

1961 Former U.S. Vice-President **Richard Nixon** announces his candidacy for governorship of California.

Sierra Leone is admitted to the United Nations.

1964 **Warren Report** on the assassination of U.S. President **John F. Kennedy** is issued.

1969 South Vietnamese President Thieu states that the withdrawal of U.S. troops would take "years and years" because his country had "no ambition" to take over the fighting (**Vietnam War**).

1988 **Greg Louganis** becomes the first diver in Olympic history to win gold medals in consecutive Olympics.

Poland's parliament confirms **Mieczyslaw Rakowski** as premier.

SEPTEMBER 27 — SUNDAY

271st Day — Remaining, 95

ANCESTOR APPRECIATION DAY. Sept 27. A day to learn about and appreciate one's forebears. Sponsor: A.A.D. Assn, Box 26, Montague, MI 49437.

CABRILLO FESTIVAL. Sept 27-Oct 4. San Diego, CA. Colorful pageant reenacts the historic landing of Portuguese explorer Juan Rodriguez Cabrillo who sailed into San Diego Bay on Sept 28, 1542, and discovered California. Historical events; Portuguese, Spanish, Native American and Mexican dances. Annually, the last full weekend in September. Info from: Cabrillo Natl Monument, Box 6670, San Diego, CA 92106. Phone: (619) 557-5450.

CRUIKSHANK, GEORGE: 200TH BIRTH ANNIVERSARY. Sept 27. English illustrator, especially known for caricatures and for illustration of Charles Dickens's books. Born Sept 27, 1792, and died Feb 1, 1878.

CUMBERLAND FAIR. Sept 27-Oct 3. Cumberland, ME. Horse and ox-pulling contests and showing of cattle, sheep, goats, pigs and poultry. Info from: L. Robert Morrill, 203 Blanchard Rd, Cumberland, ME 04021. Phone: (207) 829-5531.

★ **GOLD STAR MOTHER'S DAY.** Sept 27. Presidential Proclamation. Always last Sunday of each September since 1936. Proclamation 2424 of Sept 14, 1940, covers all succeeding years.

KENTUCKY APPLE FESTIVAL. Sept 27-Oct 3. Paintsville, KY. Apple blossom beauty pageants, apple auction, country music show, arts and crafts, flea market, antique car show, Corvette show, Apple Bowl, Terrapin Trot, amusement rides, and an AKC-sanctioned dog show. Info from: Kentucky Apple Festival, Inc, Ray Tosti, Chmn, PO Box 879, Paintsville, KY 41240. Phone: (606) 789-4611.

NA WAHINE O KAI. Sept 27. Finish Duke Kahanamoku Beach, Waikiki, Oahu, HI. Women's 40.8-mile Molokai-to-Oahu six-person championship outrigger canoe race. Event publicity, press releases, public relations, press conference, media liaison, and on-site press room at finish. Sponsor: Carol Hogan, Ocean Promotion, 75-293 Aloha Kona Dr, Kailua-Kona, HI 96740. Phone: (808) 326-1011.

NAST, THOMAS: BIRTH ANNIVERSARY. Sept 27. American political cartoonist born Sept 27, 1840. Died Dec 7, 1902.

NATIONAL GOOD NEIGHBOR DAY. Sept 27. To build a nation and world that cares by increasing appreciation and understanding of our fellow man, beginning next door. Annually, the fourth Sunday in September. Sponsor: Good Neighbor Day Fdn, Dr. Richard C. Mattson, Box 379, Lakeside, MT 59922. Phone: (406) 844-3303.

PORTLAND MARATHON. Sept 27. Portland, OR. Events include a 5-mile race, Mayor's Walk, kid's run and sports medicine and fitness fair, in addition to the marathon. Annually, the last Sunday in September. Info from: Portland Oregon Visitors Assn, Three World Trade Ctr, 26 SW Salmon, Portland, OR 97204-3299. Phone: (503) 275-9787.

ROSH HASHANAH BEGINS AT SUNDOWN. Sept 27. Jewish New Year. See "Rosh Hashanah" (Sept 28).

ST. VINCENT DE PAUL: FEAST DAY. Sept 27. French priest, patron of charitable organizations, and co-founder of the Sisters of Charity. Canonized 1737. (1581?-1660).

SPACE MILESTONE: SOYUZ 12 (USSR). Sept 27. Two Soviet cosmonauts (V.G. Lazarev and O.G. Makarov) made two-day flight. Launched Sept 27, 1973.

WARREN COMMISSION REPORT: ANNIVERSARY. Sept 27. On this day in 1964, the Warren Commission issued a report stating that Lee Harvey Oswald acted alone in the assassination of President John F. Kennedy on Nov 23, 1963. Congress reopened the investigation and in 1979 the House Select Committee on Assassinations issued a report stating a conspiracy was

most likely involved. See also: "Committee on Assassinations Report: Anniversary" (Mar 29).

BIRTHDAYS TODAY

Wilford Brimley, 58, actor, born at Salt Lake City, UT, Sept 27, 1934.

Shaun Cassidy, 33, singer, actor, born at Los Angeles, CA, Sept 27, 1959.

William Conrad, 72, actor, born at Louisville, KY, Sept 27, 1920.

Stephen Douglas Kerr, 27, professional basketball player, born at Beirut, Lebanon, Sept 27, 1965.

Meat Loaf (Marvin Lee Aday), 45, singer, musician, born at Dallas, TX, Sept 27, 1947.

Greg Morris, 58, actor, born at Cleveland, OH, Sept 27, 1934.

Arthur Heller Penn, 70, director, born at Philadelphia, PA, Sept 27, 1922.

Mike Schmidt, 43, baseball player, born at Dayton, OH, Sept 27, 1949.

Sada Thompson, 63, actress, born at Des Moines, IA, Sept 27, 1929.



SEPTEMBER 28 — MONDAY

272nd Day — Remaining, 94

CABRILLO DAY: 450TH ANNIVERSARY OF DISCOVERY OF CALIFORNIA. Sept 28. California. Commemorates discovery of California on Sept 28, 1542, by Portuguese navigator Juan Rodriguez Cabrillo who reached San Diego Bay on that date. Cabrillo died at San Miguel Island, CA, Jan 3, 1543. His birth date is unknown. The Cabrillo National Monument marks his landfall and Cabrillo Day is still observed in California (in some areas on the Saturday nearest Sept 28).

CAPP, AL: BIRTH ANNIVERSARY. Sept 28. American satirical cartoonist, Al Capp (born Alfred Gerald Caplin), creator of "Li'l Abner," and originator of Sadie Hawkins Day, was born at New Haven, CT, Sept 28, 1909. He died at Cambridge, MA, Nov 5, 1979.

FALL FOLIAGE FESTIVAL. Sept 28-Oct 3. Walden, Cabot, Plainfield, Peacham, Barnet and Groton, VT. Six towns welcome visitors during Vermont's famous fall foliage season. Send self-addressed stamped envelope. Info from: Fall Festival Committee, Box 38, West Danville, VT 05873.

FIRST NIGHT FOOTBALL GAME: 100TH ANNIVERSARY. Sept 28. Mansfield, PA. Marks the first night football game in America played Sept 28, 1892, between Mansfield State Normal School (now Mansfield University) and Wyoming Seminary. Info from: Steve McCloskey, Sports Info Dir, Mansfield University, Mansfield, PA 16933. Phone: (717) 662-4845.

NATIONAL QUARTET CONVENTION: 35TH ANNIVERSARY. Sept 28-Oct 3. Municipal Auditorium, Nashville, TN. Six-day event with focus on the nightly Southern Gospel concerts. Daytime activities include a celebrity roast, celebrity golf tournament, daily Bible study and chapel service and three-hour cruise on Opryland's General Jackson. Annually, beginning the last Monday in September. Info from: Jackie Leach, Events Coord, 54 Music Sq W, Nashville, TN 37203. Phone: (615) 320-7000.

ARLINGTON
Hancock County

Arlington is a small community in southwestern Hancock County; its population is about 1,300. Hancock County and its county seat, the city of Findlay, have been historically prosperous. Surrounding agricultural lands are very rich and, since the discovery of oil and gas deposits in the region in the late 19th century, many are involved in the petroleum industry. Marathon Oil Company is headquartered in Findlay; once largely locally controlled, it is now owned by USX.

Many residents are employed in two small nearby communities to the south in Hardin County. These employers include United Aircraft Products, a maker of aerospace and heat transfer systems; its 236 workers are represented by the UAW. Buckeye Machine & Fabricators makes precision machines and equipment; it employs 46 non-union workers. Oldaker Manufacturing makes electrical test leads and employs 12, non-union personnel.

HISTORICAL FOOTNOTE: The famous song "Down By the Old Mill Stream" was composed by Tell Taylor in 1910 at Findlay. Taylor was inspired by a romantic vision along Hancock County's principal stream, the Blanchard River. Due to its immense popularity in the early 20th century, it is likely that Harry and Bess Truman courted while listening to this ballad; they married in 1910.

POYUS.
- eat brown bag lunch - off site.

Σ 2,000 people.

BOWLING GREEN
Wood County

Bowling Green is the county seat of Wood County and home to the large public-supported Bowling Green State University. Wood County has a population of about 113,000 people. The nearest large city, Toledo, is in adjacent Lucas County to the north. Toledo has not prospered in recent years; as an old, heavily unionized manufacturing center, it has been adversely impacted by economic restructuring.

While Bowling Green is a commercial center, the university is the largest area employer. It has about 17,000 students. Its athletic teams are known as the Falcons; last Saturday, the Falcons football team played Ohio State (the first time OSU has played another in-state school in 76 years) and, while it did not win, it played well and, remarkably, was at one point ahead. At the beginning of this season, Bowling Green had the third longest winning streak in Division I football.

State budget cuts, caused by a weak Ohio economy, recently impacted Fort Meigs, a reconstructed War of 1812 military post built by General William Henry Harrison along the Maumee River in the northern part of Wood County. The cuts will temporarily close the fort for four months next season; these have prompted protests in the area.

Time:

4:15

7,500 supporters.

*Spoke from stage.
Gov intro*

MARYSVILLE
Union County

Marysville and Union County are to the northwest, and just outside of metropolitan Columbus. As such they are part of one of the two most prosperous areas of Ohio (the other being southwestern Ohio).

Two major businesses are located in Marysville. The first of these is the O. M. Scott and Sons, Inc., noted for its grass seed and lawn care products.

The largest employer (7,500 workers) is Honda of America which, in three separate plants, manufactures automobiles and motorcycles. This factory complex is the largest Japanese auto "transplant" in Ohio.

The Honda plants came to Marysville in 1979 having been recruited to Ohio by then-Republican Governor James A. Rhodes. Because of Honda's tremendous economic impact on the economy of central Ohio, the issue of imposing restrictions on foreign owned manufacturing is a very sensitive one. The Honda plants have had good company-employee relations.

HISTORICAL FOOTNOTE: The famous "Log Cabin" theme of President William Henry Harrison's successful 1840 campaign is supposed to have originated with Marysville citizens. Union County participants in the Ohio Whig (forerunners of Republicans) convention placed a log cabin made of Buckeye logs (symbolic of Harrison's supposed humble Ohio origins) on top of a parade float. From this image, Marysville resident Otway Curry composed a campaign anthem, the "Log Cabin Song," which swept the country and helped elect General Harrison.

(NOTE: The train will travel through Peoria, a small community in Union County; perhaps a brief stop might provide an opportunity to play with the old political theme, "Will it Play in Peoria?")

S.O.O.O

speak from back

September 22, 1992

MEMORANDUM FOR SPEECHWRITERS/RESEARCHERS

FROM: MICHELE NIX
SUBJECT: WHISTLE STOP TRAIN TOUR

If you are going to be writing/researching the whistle stop speeches, you might want to look through the attached copy of Reagan's remarks from his '84 train swing. They are particularly good at using color, humor and bad train puns. They also make good use of what-does-this-mean-for-you language, which helps illustrate the impact a tax-and-spend candidate can have on the average Joe's wallet.

Attached is a copy of one of Reagan's train stops. It's from Vol. II of '84 Reagan Presidential Documents, if you want to get a better look. The picture looks very similar to the stops that the President will be making -- except that there will be a lot more color -- lots o' banners, props, flags, bands, etc.