

Originally Processed With FOIA(s):

FOIA Number:

S

FOIA MARKER

This is not a textual record. This is used as an administrative marker by the George Bush Presidential Library Staff.

Record Group/Collection: George H.W. Bush Presidential Records
Collection/Office of Origin: Speechwriting, White House Office of
Series: Administrative Files
Subseries: Alpha File, 1989-1993

OA/ID Number: 13907
Folder ID Number: 13907-008

Folder Title:
Subscriptions, 1989 [2]

Stack:	Row:	Section:	Shelf:	Position:
G	18	29	3	4

3-7

Ducci,

Another subscription
I'd like to get is:

"The Federal Yellow Book."

I believe it's published
quarterly. Please see
about PA getting a
subscription to that.

Thank - ✓
Helen

THE WHITE HOUSE
WASHINGTON

Arucie, 2/24/89

Please order
"Congressional Monitor"
for Richard Siv.

Thank you. The
is 887-8515.

Thank you
Susan

P.S. The calendar for
keeping track of personal
leave ???

THE WHITE HOUSE
WASHINGTON

Corporate
Video Decisions

THE WHITE HOUSE
WASHINGTON

March 14, 1989

TO ALL MEMBERS OF THE COMMUNICATIONS STAFF

FROM: Drucie Scaling *DS*

RE: Periodical subscriptions

Please review your section carefully to see if all of the magazines that you want are listed. I need to have this back by noon today if at all possible.

Thanks.

3/14/89

Drucie -

I need

① Washington Jewish Week ✓

② The Jerusalem Post ✓

③ Jewish Exponent ✓

Thank -

Sarah D

THE WHITE HOUSE
WASHINGTON

March 13, 1989

TO: Betty Ubbens
FROM: Drucie Scaling
RE: Periodical subscriptions

Here are the periodicals that the Communication department needs and where they need to be delivered. They are as follows:

DAVID DEMAREST 2nd floor/WW

Magazines:

1 New Republic
1 Presidential Documents
1 Business Week

Others:

1 Evans/Novak Political Report
1 American Political Network/Hotline
1 Conservative Digest
1 88/89 Government Manual
1 1989 Congressional Pictorial Directory
1 1989 Congressional Staff Directory
1 1989 Federal Staff Directory
1 American Political Report

OFFICE OF PUBLIC AFFAIRS Room 122/OEOB
(Includes 1 commissioned officer)

Magazines:

1 National Journal
1 People
2 New Republic
2 National Review
1 National Interest
1 Columbia Journalism Review
1 Washington Journalism Review
1 Insight
1 American Spectator
1 The Baron Report
1 The Cook Report
1 American Political Network/Hotline

Page 2
Public Affairs, continued

Others:

- 1 1989 World Almanac
- 2 1989 Government Manual
- 2 Federal Yellow Pages
- 2 Bartlett's Familiar Quotations
- 2 Roget's Thesaurus
- 2 1989 Federal Staff Directory
- 2 1989 Congressional Staff Directory
- 2 1989 Congressional Directory
- 1 The Congressional Monitor (this will be shared by all
of the Communications staff)

OFFICE OF MEDIA RELATIONS

Magazines:

- 2 New Republic
- 2 Ad Week
- 2 Ad Age
- 1 Millimeter Magazine
- 1 American Spectator
- 1 Human Events
- 1 National Review
- 1 In Motion
- 1 Washington Journalism Review
- 1 Washington Monthly
- 1 Radio/TV Age
- 1 Broadcasting
- 1 Electronic Media

Others

- 1 Hudson's Washington Directory
- 1 1989 Washington Black Book
- 1 1989 SRDS (Standard Rate and Data Service)
Print/Radio/TV
- 1 1989 Television and Cable Fact Book
- 1 1989 Bacon's Radio/TV Directory
- 1 1989 Broadcasting Yearbook
- 1 1989 Cable Contacts
- 1 1989 World Almanac
- 1 New Congressional Directory
- 1 Gebbies
- 2 The Capitol Source - Spring 1989

OFFICE OF PUBLIC LIAISON

(Includes 3 commissioned officers)

Newspapers:

- 1 Barron's
- 1 Presidential Documents
- 1 Hispanic Link

Page 3

Public Liaison, continued

- 1 Amsterdam News
- 1 Cleveland Call and Post

Magazines:

- 1 People
- 1 Business Weed
- 1 Fortune
- 3 New Republic
- 3 National Review
- 1 Catholic Digest
- 1 Christianity Today
- 1 Our Sunday Visitor
- 1 Conservative Digest
- 1 Christian Herald
- 1 Possibilities
- 1 Saturday Evening Post
- 1 Reader's Digest
- 1 National Enquirer
- 1 Village Voice
- 1 National Journal
- 1 Hispanic Business
- 1 American Political Eagle
- 1 National Catholic Directory
- 1 The Economist
- 1 Black Enterprise
- 1 Ebony
- 1 Jet
- 1 Charisma
- 1 MS.
- 1 Decision
- 1 National Right To Life Report
- 1 Insight
- 1 Moody Monthly
- 1 Virtue
- 1 Liberty Report
- 1 The Nation
- 1 Far Eastern Economic Review
- 1 Asia Week
- 1 Defense News
- 1 Campaign's and Elections

Others:

- 1 1989 Congressional Directory
- 1 1989 Government Manual
- 1 1989 Congressional Staff Directory
- 1 1989 Associations Directory
- 1 1989 Washington Representatives
- 1 1989 National Directory Corp. Pub. Affairs
- 1 1989 Federal Exec. Directory

Page 4

RESEARCH OFFICE/SPEECHWRITING Room 111½ OEOB

Newspapers:

- 1 Chicago Tribune
- 2 Presidential Documents

Magazines:

- 3 New Republic
- 2 National Review
- 1 American Spectator
- 2 National Journal
- 2 People
- 1 Fortune
- 2 Business Week
- 1 Congressional Quarterly
- 1 AEI Economist
- 1 Harper's Economist
- 1 Atlantic

Others:

- 1 1989 Congressional Yellow Book
- 1 1989 Information Please
- 1 1989 World Almanac
- 1 1989 Statistical Abstract of U.S.
- 1 1989 Federal Yellow Book
- 1 1989 Government Manual
- 2 1989 Congressional Staff Directory
- 1 Congressional Pictorial Directory
- 1 Federal Staff Directory
- 1 Washington Journalism Review
- 1 Public Papers of the President (Hardbound)
 - 1984 Vol. II
 - 1985 Vol. I and II

THE WHITE HOUSE

WASHINGTON

March 14, 1989

MEMORANDUM FOR DRUCIE SCALING

FROM: SCOTT SUTHERLAND *SS*

SUBJECT: Request for newspapers/periodicals

Thank you for giving me the opportunity to have input on the publications we need to do our job more effectively at this point in time.

I have listed below, additions to the list you proposed.

- 1 additional Congressional Directory ✓
- 1 additional U.S. Government Manual ✓
- 1- Congressional Quarterly, Washington Staff Directory ✓
- 1- Federal Staff Directory ✓

- 3- The Capitol Source (subscription from Nat'l Journal) ✓
- 1- First Monday (subscription from RNC) ✓

also, I am not familiar with the "1989 Associations Directory" you listed, but a publication along that line that is very good is "NTPA '89" National Trade and Professional Associations. ✓

Thank you for helping our office obtain the necessary periodicals and reference guides.

THE WHITE HOUSE
WASHINGTON

March 14, 1989

TO ALL MEMBERS OF THE COMMUNICATIONS STAFF

FROM: Drucie Scaling *DS*

RE: Periodical subscriptions

Please review your section carefully to see if all of the magazines that you want are listed. I need to have this back by noon today if at all possible.

Thanks.

THE WHITE HOUSE

WASHINGTON

March 13, 1989

TO: Betty Ubbens
FROM: Drucie Scaling
RE: Periodical subscriptions

Here are the periodicals that the Communication department needs and where they need to be delivered. They are as follows:

DAVID DEMAREST 2nd floor/WW

Magazines:

1 New Republic
1 Presidential Documents
1 Business Week

Others:

1 Evans/Novak Political Report
1 American Political Network/Hotline
1 Conservative Digest
1 88/89 Government Manual
1 1989 Congressional Pictorial Directory
1 1989 Congressional Staff Directory
1 1989 Federal Staff Directory
1 American Political Report

OFFICE OF PUBLIC AFFAIRS Room 122/OEOB
(Includes 1 commissioned officer)

Magazines:

1 National Journal
1 People
2 New Republic
2 National Review
1 National Interest
1 Columbia Journalism Review
1 Washington Journalism Review
1 Insight
1 American Spectator
1 The Baron Report
1 The Cook Report
1 American Political Network/Hotline

Page 2
Public Affairs, continued

*Barron
/ Iron*

Others:

- 1 1989 World Almanac
- 2 1989 Government Manual
- 2 Federal Yellow Pages
- 2 Bartlett's Familiar Quotations
- 2 Roget's Thesaurus
- 2 1989 Federal Staff Directory
- 2 1989 Congressional Staff Directory
- 2 1989 Congressional Directory
- 1 The Congressional Monitor (this will be shared by all
of the Communications staff)

OFFICE OF MEDIA RELATIONS

Magazines:

- 2 New Republic
- 2 Ad Week
- 2 Ad Age
- 1 Millimeter Magazine
- 1 American Spectator
- 1 Human Events
- 1 National Review
- 1 In Motion
- 1 Washington Journalism Review
- 1 Washington Monthly
- 1 Radio/TV Age
- 1 Broadcasting
- 1 Electronic Media

1 *Corporate Video
Decisions*

Others

- 1 Hudson's Washington Directory
- 1 1989 Washington Black Book
- 1 1989 SRDS (Standard Rate and Data Service)
Print/Radio/TV
- 1 1989 Television and Cable Fact Book
- 1 1989 Bacon's Radio/TV Directory
- 1 1989 Broadcasting Yearbook
- 1 1989 Cable Contacts
- 1 1989 World Almanac
- 1 New Congressional Directory
- 1 Gebbies
- 2 The Capitol Source - Spring 1989

OFFICE OF PUBLIC LIAISON

(Includes 3 commissioned officers)

Newspapers:

- 1 Barron's
- 1 Presidential Documents
- 1 Hispanic Link

Page 3
Public Liaison, continued

1 Amsterdam News
1 Cleveland Call and Post

Magazines:

1 People
1 Business Weed
1 Fortune
3 New Republic
3 National Review
1 Catholic Digest
1 Christianity Today
1 Our Sunday Visitor
1 Conservative Digest
1 Christian Herald
1 Possibilities
1 Saturday Evening Post
1 Reader's Digest
1 National Enquirer
1 Village Voice
1 National Journal
1 Hispanic Business
1 American Political Eagle
1 National Catholic Directory
1 The Economist
1 Black Enterprise
1 Ebony
1 Jet
1 Charisma
1 MS.
1 Decision
1 National Right To Life Report
1 Insight
1 Moody Monthly
1 Virtue
1 Liberty Report
1 The Nation
1 Far Eastern Economic Review
1 Asia Week
1 Defense News
1 Campaign's and Elections

Others:

1 1989 Congressional Directory
1 1989 Government Manual
1 1989 Congressional Staff Directory
1 1989 Associations Directory
1 1989 Washington Representatives
1 1989 National Directory Corp. Pub. Affairs
1 1989 Federal Exec. Directory

Page 4

RESEARCH OFFICE/SPEECHWRITING Room 111½ OEOB

Newspapers:

1 Chicago Tribune
2 Presidential Documents

Magazines:

3 New Republic
2 National Review
1 American Spectator
2 National Journal
2 People
1 Fortune
2 Business Week
1 Congressional Quarterly
1 AEI Economist
1 Harper's Economist
1 Atlantic

Others:

1 1989 Congressional Yellow Book
1 1989 Information Please
1 1989 World Almanac
1 1989 Statistical Abstract of U.S.
1 1989 Federal Yellow Book
1 1989 Government Manual
2 1989 Congressional Staff Directory
1 Congressional Pictorial Directory
1 Federal Staff Directory
1 Washington Journalism Review
1 Public Papers of the President (Hardbound)
 1984 Vol. II
 1985 Vol. I and II

THE WHITE HOUSE

WASHINGTON

February 28, 1989

MEMO FOR: BETTY UBBENS
FROM: HOLLY WILLIAMSON *HW*
WHITE HOUSE PUBLIC AFFAIRS
RE: REQUESTS

*cost
\$1045*

I wanted to see about a subscription to the daily publication of "The Congressional Monitor". I saw a copy of it in Public Liaison and realized how helpful it would be for Public Affairs. Please let me know about the cost, how it would be budgeted and if I can be placed on the distribution list.

*JL
to
handle* I also requested from your office today, a copy of the "Economic Bulletin" which was a White House Public Affairs publication during the Reagan Administration. Jean Lamb said she would look for a copy of it.

As soon as you have an information on these requests, please contact me at X7150. Thanks for your time.

THE WHITE HOUSE
WASHINGTON

3/7/89

TO:

Drucie

FROM:

BETTY UBBENS
Administrative Office

FYI - *+ decision*

Appropriate Action

Let's Discuss

Per our conversation

Per your request

Please return

Other

Thanks

Ext. 2500

Broadcasting

The News Magazine of the Fifth Estate/Est. 1931
1705 DeSales Street, N.W., Washington, D.C. 20036-4480

IMPORTANT! TO INSURE PROPER CREDIT, RETURN THIS PORTION WITH PAYMENT

Acct. No.

Expiration

Date

20500ORDERX2748

JAN 1989

2/10/89

****FINAL NOTICE****

ORDER #LW8A58
EXEC OFFICE OF PRES
MEDIA & BCST RELATIONS
WHO - 164 DEOB
WASHINGTON DC 20500

SIGNATURE _____

TITLE/POSITION _____

COMPANY NAME _____

TYPE OF BUSINESS _____

Are you engaged in cable TV operations? Yes No

RENEWAL NOTICE

CHECK APPROPRIATE BOX.

- Th
- Tw
- On

(Internation

CHECK NO.

*Are we going
to renew
yes. I think Mary
Kate has already
handled. PLS ask
her*

8

WE DON'T HAVE IT
JUST DON'T HAVE IT
SEARCHED HIGH
LOW BUT WE JUST
FIND YOUR RE-
INSTRUCTIONS.
ER, WE'RE KEEP
OUR SUBSCRIPTI
E FOR ONE EXTRA
PENDING YOUR
CTIONS. TO
AVOID INTERRUPTION O
SERVICE, SEND US YOU
PAYMENT AND RENEWAL
NOTICE SO THAT WE
RECEIVE THEM BY THE
20TH OF THE MONTH.

20500ORDERX2748



PLACE
STAMP
HERE

Broadcasting

The News Magazine of the Fifth Estate

Department Number 0002

Washington, DC 20073-0002



HUDSON'S

WASHINGTON NEWS MEDIA

CONTACTS   DIRECTORY

44 W. MARKET STREET, P.O. BOX 311

RHINEBECK, NY 12572

(914) 876-2081

KCT -
Are we
Renewing
this one?
CR

February 27, 1989

WOULD YOU ACCEPT A YEAR OLD TELEPHONE DIRECTORY?

Of course not. And the same should hold true for your 1988 Hudson's Directory.

Simply put, your 1988 edition is treacherously out of date. You use it at your peril. Because the Washington press corps is constantly on the move.

The new 1989 edition represents a complete re-checking of every entry--plus the addition of many, many more.

And it won't be too much longer--April, in fact--when all subscribers will receive up-dates, additions and deletions to the 1989 Hudson's.

So, if you haven't yet placed your renewal order, we suggest you do it now.

For fast delivery, we've enclosed a renewal notice which you can use as an order form/invoice. Simply return with your check and your new Directory will be on its way immediately.

Why delay any longer? The sooner you return your ok'd renewal the sooner you can put the new 1989 Directory to work for you. Thank you.

Cordially,



Howard Penn Hudson
Publisher

HPH/mh

P.S. To show you what I mean, we received 64 additional changes in December, after the Directory went to the printer. We'll slip a copy of these changes into your new Directory without charge.

Renewal Notice

HUDSON'S WASHINGTON DIRECTORY

44 W. Market St., P.O. Box 311
Rhinebeck, NY 12572
914-876-2081

Please send me _____ copies of the 1989
Directory, including revisions in April, July and
October. \$119 per Subscription. N.Y. State residents,
add Sales Tax

Payment is Enclosed, check or credit card

We honor

MasterCard VISA Expiration Date _____

Account #

(All digits)

--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--

Signature _____

Make Checks Payable to HUDSON'S DIRECTORY

*Save
this stub for
your records*

DATE

CHECK NUMBER

AMOUNT

ACCOUNT NUMBER

2/89

01 88

EX OFF OF THE PRESIDENT
WHITE HOUSE OFFICE
WHO 164 OEOB
ATTN MEDIA RELATIONS
WASHINGTON DC 20500

HUDSON'S DIRECTORY

44 W. Market St.
P.O. Box 311
Rhinebeck, NY 12572
914-876-2081



NO POSTAGE
NECESSARY
IF MAILED
IN THE
UNITED STATES

BUSINESS REPLY MAIL
FIRST CLASS PERMIT NO. 119, RHINEBECK, N.Y.

POSTAGE WILL BE PAID BY ADDRESSEE

HUDSON'S DIRECTORY

P.O. Box 311

Rhinebeck, New York 12572



THE WHITE HOUSE
February 10, 1989
WASHINGTON

MEMO TO: Betty Ubbens
FROM: The Office of Media Relations, room 117
SUBJECT: Ordering Publications

Could you please order for the office:

NEWSPAPERS:

24511
2 Washington Posts
2 Washington Times
2 New York Times
1 Wallstreet Journal
1 L.A. Times

MAGAZINES:

3 Newsweeks ✓
3 Times ✓
3 U.S. News and World Report *B* ✓
1 Broadcasting ✓
1 Electronic Media ✓

1989 REFERENCE MATERIAL:

2 The Capital Source Spring 1989 ✓
1 HUDSON'S Washington News Media Contacts Directory ✓
1 BACON'S PR and Media Information Systems ✓
1 New Congress Directory
1 Gebbies
1 Standard Rate Data Service for Radio ✓
1 Standard Rate Data Service for Television ✓
✓

THANK YOU!!

January 26, 1989

MEMORANDUM

TO: CHRISS WINSTON

FROM: DOUG WEAD

RE: PUBLICATIONS

Here are the publications we would like to receive.

National Review
Time ✓
Life
Policy Review
The New Republic
Conservative Digest
MS.
Christianity Today
Charisma
Decision
National Right to Life Report
US News and World Report ✓
Insight
Moody Monthly
Virtue
Liberty Report
Possibilities
National Catholic Digest
Our Sunday Visitor
Village Voice
The Nation
Saturday Evening Post

Thanks much.

THE WHITE HOUSE
WASHINGTON

TO:

DRUCIE

FROM:

DOUG WEAD / LES
Special Assistant to the President for
Public Liaison
Room 128, OEOP, Ext. 7140

The attached is for:

- | | | | |
|--------------------------|------------------------|--------------------------|--------------------|
| <input type="checkbox"/> | Information | <input type="checkbox"/> | Review & Comment |
| <input type="checkbox"/> | Direct Response | <input type="checkbox"/> | Appropriate Action |
| <input type="checkbox"/> | Draft Reply | <input type="checkbox"/> | Signature |
| <input type="checkbox"/> | File | <input type="checkbox"/> | Other |
| <input type="checkbox"/> | Please return By _____ | | |

Comments:

COULD YOU CHECK
ON OUR MINGO AZINE
REQUESTS AND SUBSCRIBING
TO THIS "CAMPAIGN &
ELECTIONS" THANKS!

THE UNIVERSITY OF CHICAGO

BRUCE

1952

THANKS!
TO THE "COMPANY"
FOR THE AND SUBSCRIBING
ON OUR WIND ASIDE
COULD YOU CHECK

THE WHITE HOUSE
WASHINGTON

✓ Run on Mall Capitol in
Background Lincoln Memorial.

Time ✓

Newsweek ✓

U.S. News ✓

Natl. Review ✓

The Economist ✓

People ✓

Far Eastern Eco. Review ✓

Asia Week. ✓

Defense News. ✓

January 26, 1989

MEMORANDUM

TO: CHRISS WINSTON

FROM: DOUG WEAD

RE: PUBLICATIONS

Here are the publications we would like to receive.

National Review ✓
Time ✓
Life ✓
Policy Review ✓
The New Republic ✓
Conservative Digest ✓
MS. ✓
Christianity Today ✓
Charisma ✓
Decision ✓
National Right to Life Report ✓
US News and World Report ✓
Insight ✓
Moody Monthly ✓
Virtue ✓
Liberty Report ✓
Possibilities ✓
National Catholic Digest ✓
Our Sunday Visitor ✓
Village Voice ✓
The Nation ✓
Saturday Evening Post ✓

Thanks much.

CAMPAIGNS & ELECTIONS
SUITE 403
1835 K STREET N.W.
WASHINGTON DC 20006

RENEWAL NOTICE

ACCOUNT NUMBER

REFER TO THIS NUMBER
IN ANY CORRESPONDENCE

DATE: 02/14/89

WEAO 22202 00A C

21

CAMPAIGNS & ELECTIONS

08850 R DOUGLAS WEAD
CR6 1200 CRYSTAL DR SPT 1412
011 ARLINGTON VA 22202
R

I 1 YEAR 29.95 I 2 YEARS 49.95 I 3 YEARS 69.95

PLEASE DETACH THIS TOP PORTION AND RETURN IT WITH ANY AMOUNT DUE

CR6 R R E N E W A L N O T I C E

ACCOUNT #

WEAO 22202 00A C

DATE:

02/14/89

YOUR SUBSCRIPTION TO CAMPAIGNS & ELECTIONS
EXPIRED WITH THE ISSUE OF DEC 1988

DATE	DESCRIPTION	AMOUNT
I 1 YEAR	29.95	29.95
I 2 YEARS	49.95	49.95
I 3 YEARS	69.95	69.95
CAMPAIGNS & ELECTIONS...RENEWAL		

AMOUNT DUE  \$ ABOVE

PLEASE MAKE CHECK PAYABLE TO:

CAMPAIGNS & ELECTIONS
SUITE 403
1835 K STREET N.W.
WASHINGTON DC 20006

PLEASE KEEP
THIS BOTTOM
PORTION FOR
YOUR RECORD

THE WHITE HOUSE
WASHINGTON

Public Papers of the
President (hardbound) ✓

1984 vol. II ✓

1985 vol. I + II ✓

Betty Ubans X 2500

Charles Baccarise

THE WHITE HOUSE

WASHINGTON

March 14, 1989

TO ALL MEMBERS OF THE COMMUNICATIONS STAFF

FROM: Drucie Scaling *DSS*

RE: Periodical subscriptions

Please review your section carefully to see if all of the magazines that you want are listed. I need to have this back by noon today if at all possible.

Thanks.

*No Changes
for Media Relations*

*A. Kenner
3/14/89*

THE WHITE HOUSE

WASHINGTON

March 13, 1989

TO: Betty Ubbens
FROM: Drucie Scaling
RE: Periodical subscriptions

Here are the periodicals that the Communication department needs and where they need to be delivered. They are as follows:

DAVID DEMAREST 2nd floor/WW

Magazines:

1 New Republic
1 Presidential Documents
1 Business Week

Others:

1 Evans/Novak Political Report
1 American Political Network/Hotline
1 Conservative Digest
1 88/89 Government Manual
1 1989 Congressional Pictorial Directory
1 1989 Congressional Staff Directory
1 1989 Federal Staff Directory
1 American Political Report

OFFICE OF PUBLIC AFFAIRS Room 122/OEOB
(Includes 1 commissioned officer)

Magazines:

1 National Journal
1 People
2 New Republic
2 National Review
1 National Interest
1 Columbia Journalism Review
1 Washington Journalism Review
1 Insight
1 American Spectator
1 The Baron Report
1 The Cook Report
1 American Political Network/Hotline

Page 2
Public Affairs, continued

Others:

- 1 1989 World Almanac
- 2 1989 Government Manual
- 2 Federal Yellow Pages
- 2 Bartlett's Familiar Quotations
- 2 Roget's Thesaurus
- 2 1989 Federal Staff Directory
- 2 1989 Congressional Staff Directory
- 2 1989 Congressional Directory
- 1 The Congressional Monitor (this will be shared by all
of the Communications staff)

OFFICE OF MEDIA RELATIONS

Magazines:

- 2 New Republic
- 2 Ad Week
- ② Ad Age
- 1 Millimeter Magazine
- 1 American Spectator
- 1 Human Events
- 1 National Review
- 1 In Motion
- 1 Washington Journalism Review
- 1 Washington Monthly
- 1 Radio/TV Age
- 1 Broadcasting
- 1 Electronic Media

Others

- 1 Hudson's Washington Directory
- 1 1989 Washington Black Book
- ① 1989 SRDS (Standard Rate and Data Service)
Print/Radio/TV
- 1 1989 Television and Cable Fact Book
- 1 1989 Bacon's Radio/TV Directory
- 1 1989 Broadcasting Yearbook
- 1 1989 Cable Contacts
- 1 1989 World Almanac
- ① New Congressional Directory
- 1 Gebbies
- 2 The Capitol Source - Spring 1989

OFFICE OF PUBLIC LIAISON

(Includes 3 commissioned officers)

Newspapers:

- 1 Barron's
- 1 Presidential Documents
- 1 Hispanic Link

Page 3
Public Liaison, continued

- 1 Amsterdam News
- 1 Cleveland Call and Post

Magazines:

- 1 People
- 1 Business Weed
- 1 Fortune
- 3 New Republic
- 3 National Review
- 1 Catholic Digest
- 1 Christianity Today
- 1 Our Sunday Visitor
- 1 Conservative Digest
- 1 Christian Herald
- 1 Possibilities
- 1 Saturday Evening Post
- 1 Reader's Digest
- 1 National Enquirer
- 1 Village Voice
- 1 National Journal
- 1 Hispanic Business
- 1 American Political Eagle
- 1 National Catholic Directory
- 1 The Economist
- 1 Black Enterprise
- 1 Ebony
- 1 Jet
- 1 Charisma
- 1 MS.
- 1 Decision
- 1 National Right To Life Report
- 1 Insight
- 1 Moody Monthly
- 1 Virtue
- 1 Liberty Report
- 1 The Nation
- 1 Far Eastern Economic Review
- 1 Asia Week
- 1 Defense News
- 1 Campaign's and Elections

Others:

- 1 1989 Congressional Directory
- 1 1989 Government Manual
- 1 1989 Congressional Staff Directory
- 1 1989 Associations Directory
- 1 1989 Washington Representatives
- 1 1989 National Directory Corp. Pub. Affairs
- 1 1989 Federal Exec. Directory

Page 4

RESEARCH OFFICE/SPEECHWRITING Room 111½ OEOB

Newspapers:

- 1 Chicago Tribune
- 2 Presidential Documents

Magazines:

- 3 New Republic
- 2 National Review
- 1 American Spectator
- 2 National Journal
- 2 People
- 1 Fortune
- 2 Business Week
- 1 Congressional Quarterly
- 1 AEI Economist
- 1 Harper's Economist
- 1 Atlantic

Others:

- 1 1989 Congressional Yellow Book
- 1 1989 Information Please
- 1 1989 World Almanac
- 1 1989 Statistical Abstract of U.S.
- 1 1989 Federal Yellow Book
- 1 1989 Government Manual
- 2 1989 Congressional Staff Directory
- 1 Congressional Pictorial Directory
- 1 Federal Staff Directory
- 1 Washington Journalism Review
- 1 Public Papers of the President (Hardbound)
 - 1984 Vol. II
 - 1985 Vol. I and II

THE WHITE HOUSE
WASHINGTON

March 14, 1989

TO ALL MEMBERS OF THE COMMUNICATIONS STAFF

FROM: Drucie Scaling *DS*

RE: Periodical subscriptions

Please review your section carefully to see if all of the magazines that you want are listed. I need to have this back by noon today if at all possible.

Thanks.

THE WHITE HOUSE

WASHINGTON

March 13, 1989

TO: Betty Ubbens
FROM: Drucie Scaling
RE: Periodical subscriptions

Here are the periodicals that the Communication department needs and where they need to be delivered. They are as follows:

DAVID DEMAREST 2nd floor/WW

Magazines:

1 New Republic
1 Presidential Documents
1 Business Week

Others:

1 Evans/Novak Political Report
1 American Political Network/Hotline
1 Conservative Digest
1 88/89 Government Manual
1 1989 Congressional Pictorial Directory
1 1989 Congressional Staff Directory
1 1989 Federal Staff Directory
1 American Political Report

OFFICE OF PUBLIC AFFAIRS Room 122/OEOB
(Includes 1 commissioned officer)

Magazines:

1 National Journal
1 People
2 New Republic
2 National Review
1 National Interest
1 Columbia Journalism Review
1 Washington Journalism Review
1 Insight
1 American Spectator
1 The Baron Report
1 The Cook Report
1 American Political Network/Hotline

Page 2
Public Affairs, continued

Others:

- 1 1989 World Almanac
- 2 1989 Government Manual
- 2 Federal Yellow Pages
- 2 Bartlett's Familiar Quotations
- 2 Roget's Thesaurus
- 2 1989 Federal Staff Directory
- 2 1989 Congressional Staff Directory
- 2 1989 Congressional Directory
- 1 The Congressional Monitor (this will be shared by all
of the Communications staff)

OFFICE OF MEDIA RELATIONS

Magazines:

- 2 New Republic
- 2 Ad Week
- 2 Ad Age
- 1 Millimeter Magazine
- 1 American Spectator
- 1 Human Events
- 1 National Review
- 1 In Motion
- 1 Washington Journalism Review
- 1 Washington Monthly
- 1 Radio/TV Age
- 1 Broadcasting
- 1 Electronic Media

Others

- 1 Hudson's Washington Directory
- 1 1989 Washington Black Book
- 1 1989 SRDS (Standard Rate and Data Service)
Print/Radio/TV
- 1 1989 Television and Cable Fact Book
- 1 1989 Bacon's Radio/TV Directory
- 1 1989 Broadcasting Yearbook
- 1 1989 Cable Contacts
- 1 1989 World Almanac
- 1 New Congressional Directory
- 1 Gebbies
- 2 The Capitol Source - Spring 1989

OFFICE OF PUBLIC LIAISON

(Includes 3 commissioned officers)

Newspapers:

- 1 Barron's
- 1 Presidential Documents
- 1 Hispanic Link

Page 3
Public Liaison, continued

- 1 Amsterdam News
- 1 Cleveland Call and Post

Magazines:

- 1 People
- 1 Business Week
- 1 Fortune
- 3 New Republic
- 3 National Review
- 1 Catholic Digest
- 1 Christianity Today
- 1 Our Sunday Visitor
- 1 Conservative Digest
- 1 Christian Herald
- 1 Possibilities
- 1 Saturday Evening Post
- 1 Reader's Digest
- 1 National Enquirer
- 1 Village Voice
- 1 National Journal
- 1 Hispanic Business
- 1 American Political Eagle
- 1 National Catholic Directory
- 1 The Economist
- 1 Black Enterprise
- 1 Ebony
- 1 Jet
- 1 Charisma
- 1 MS.
- 1 Decision
- 1 National Right To Life Report
- 1 Insight
- 1 Moody Monthly
- 1 Virtue
- 1 Liberty Report
- 1 The Nation
- 1 Far Eastern Economic Review
- 1 Asia Week
- 1 Defense News
- 1 Campaign's and Elections

Paris - Match

L'Express

Others:

- 1 1989 Congressional Directory
- 1 1989 Government Manual
- 1 1989 Congressional Staff Directory
- 1 1989 Associations Directory
- 1 1989 Washington Representatives
- 1 1989 National Directory Corp. Pub. Affairs
- 1 1989 Federal Exec. Directory

Page 4

RESEARCH OFFICE/SPEECHWRITING Room 111½ OEOB

Newspapers:

- 1 Chicago Tribune
- 2 Presidential Documents

Magazines:

- 3 New Republic
- 2 National Review
- 1 American Spectator
- 2 National Journal
- 2 People
- 1 Fortune
- 2 Business Week
- 1 Congressional Quarterly
- 1 AEI Economist
- 1 Harper's Economist
- 1 Atlantic

Others:

- 1 1989 Congressional Yellow Book
- 1 1989 Information Please
- 1 1989 World Almanac
- 1 1989 Statistical Abstract of U.S.
- 1 1989 Federal Yellow Book
- 1 1989 Government Manual
- 2 1989 Congressional Staff Directory
- 1 Congressional Pictorial Directory
- 1 Federal Staff Directory
- 1 Washington Journalism Review
- 1 Public Papers of the President (Hardbound)
 - 1984 Vol. II
 - 1985 Vol. I and II

THE WHITE HOUSE

WASHINGTON

March 14, 1989

TO ALL MEMBERS OF THE COMMUNICATIONS STAFF

FROM: Drucie Scaling *DS*

RE: Periodical subscriptions

Please review your section carefully to see if all of the magazines that you want are listed. I need to have this back by noon today if at all possible.

Thanks.

Lillian Siv
OPH.
Request.

THE WHITE HOUSE

WASHINGTON

March 13, 1989

TO: Betty Ubbens
FROM: Drucie Scaling
RE: Periodical subscriptions

Here are the periodicals that the Communication department needs and where they need to be delivered. They are as follows:

DAVID DEMAREST 2nd floor/WW

Magazines:

1 New Republic
1 Presidential Documents
1 Business Week

Others:

1 Evans/Novak Political Report
1 American Political Network/Hotline
1 Conservative Digest
1 88/89 Government Manual
1 1989 Congressional Pictorial Directory
1 1989 Congressional Staff Directory
1 1989 Federal Staff Directory
1 American Political Report

OFFICE OF PUBLIC AFFAIRS Room 122/OEOB
(Includes 1 commissioned officer)

Magazines:

1 National Journal
1 People
2 New Republic
2 National Review
1 National Interest
1 Columbia Journalism Review
1 Washington Journalism Review
1 Insight
1 American Spectator
1 The Baron Report
1 The Cook Report
1 American Political Network/Hotline

Page 2
Public Affairs, continued

Others:

- 1 1989 World Almanac
- 2 1989 Government Manual
- 2 Federal Yellow Pages
- 2 Bartlett's Familiar Quotations
- 2 Roget's Thesaurus
- 2 1989 Federal Staff Directory
- 2 1989 Congressional Staff Directory
- 2 1989 Congressional Directory
- 1 The Congressional Monitor (this will be shared by all
of the Communications staff)

OFFICE OF MEDIA RELATIONS

Magazines:

- 2 New Republic
- 2 Ad Week
- 2 Ad Age
- 1 Millimeter Magazine
- 1 American Spectator
- 1 Human Events
- 1 National Review
- 1 In Motion
- 1 Washington Journalism Review
- 1 Washington Monthly
- 1 Radio/TV Age
- 1 Broadcasting
- 1 Electronic Media

Others

- 1 Hudson's Washington Directory
- 1 1989 Washington Black Book
- 1 1989 SRDS (Standard Rate and Data Service)
Print/Radio/TV
- 1 1989 Television and Cable Fact Book
- 1 1989 Bacon's Radio/TV Directory
- 1 1989 Broadcasting Yearbook
- 1 1989 Cable Contacts
- 1 1989 World Almanac
- 1 New Congressional Directory
- 1 Gebbies
- 2 The Capitol Source - Spring 1989

OFFICE OF PUBLIC LIAISON

(Includes 3 commissioned officers)

Newspapers:

- 1 Barron's
- 1 Presidential Documents
- 1 Hispanic Link

Page 3
Public Liaison, continued

- 1 Amsterdam News
- 1 Cleveland Call and Post

Magazines:

- 1 People
- 1 Business Weed
- 1 Fortune
- 3 New Republic
- 3 National Review
- 1 Catholic Digest
- 1 Christianity Today
- 1 Our Sunday Visitor
- 1 Conservative Digest
- 1 Christian Herald
- 1 Possibilities
- 1 Saturday Evening Post
- 1 Reader's Digest
- 1 National Enquirer
- 1 Village Voice
- 1 National Journal
- 1 Hispanic Business
- 1 American Political Eagle
- 1 National Catholic Directory
- 1 The Economist 2 of these please.
- 1 Black Enterprise
- 1 Ebony
- 1 Jet
- 1 Charisma
- 1 MS.
- 1 Decision
- 1 National Right To Life Report
- 1 Insight
- 1 Moody Monthly
- 1 Virtue
- 1 Liberty Report
- 1 The Nation
- 1 Far Eastern Economic Review
- 1 Asia Week
- 1 Defense News
- 1 Campaign's and Elections

*Time, Newsweek ?
U.S. News ?
(3 of these please)*

Others:

- 1 1989 Congressional Directory
- 1 1989 Government Manual
- 1 1989 Congressional Staff Directory
- 1 1989 Associations Directory
- 1 1989 Washington Representatives
- 1 1989 National Directory Corp. Pub. Affairs
- 1 1989 Federal Exec. Directory

Page 4

RESEARCH OFFICE/SPEECHWRITING Room 111½ OEOB

Newspapers:

- 1 Chicago Tribune
- 2 Presidential Documents

Magazines:

- 3 New Republic
- 2 National Review
- 1 American Spectator
- 2 National Journal
- 2 People
- 1 Fortune
- 2 Business Week
- 1 Congressional Quarterly
- 1 AEI Economist
- 1 Harper's Economist
- 1 Atlantic

Others:

- 1 1989 Congressional Yellow Book
- 1 1989 Information Please
- 1 1989 World Almanac
- 1 1989 Statistical Abstract of U.S.
- 1 1989 Federal Yellow Book
- 1 1989 Government Manual
- 2 1989 Congressional Staff Directory
- 1 Congressional Pictorial Directory
- 1 Federal Staff Directory
- 1 Washington Journalism Review
- 1 Public Papers of the President (Hardbound)
 - 1984 Vol. II
 - 1985 Vol. I and II

THE WHITE HOUSE
WASHINGTON

March 14, 1989

TO ALL MEMBERS OF THE COMMUNICATIONS STAFF

FROM: Drucie Scaling

RE: Periodical subscriptions

Please review your section carefully to see if all of the magazines that you want are listed. I need to have this back by noon today if at all possible.

Thanks.

Cum - five . Thanks

THE WHITE HOUSE
WASHINGTON

March 13, 1989

TO: Betty Ubbens
FROM: Drucie Scaling
RE: Periodical subscriptions

Here are the periodicals that the Communication department needs and where they need to be delivered. They are as follows:

DAVID DEMAREST 2nd floor/WW

Magazines:
1 New Republic
1 Presidential Documents
1 Business Week

Others:

1 Evans/Novak Political Report
1 American Political Network/Hotline
1 Conservative Digest
1 88/89 Government Manual
1 1989 Congressional Pictorial Directory
1 1989 Congressional Staff Directory
1 1989 Federal Staff Directory
1 American Political Report

OFFICE OF PUBLIC AFFAIRS Room 122/OEOB
(Includes 1 commissioned officer)

Magazines:
1 National Journal
1 People
2 New Republic
2 National Review
1 National Interest
1 Columbia Journalism Review
1 Washington Journalism Review
1 Insight
1 American Spectator
1 The Baron Report
1 The Cook Report
1 American Political Network/Hotline

Page 2
Public Affairs, continued

Others:

- 1 1989 World Almanac
- 2 1989 Government Manual
- 2 Federal Yellow Pages
- 2 Bartlett's Familiar Quotations
- 2 Roget's Thesaurus
- 2 1989 Federal Staff Directory
- 2 1989 Congressional Staff Directory
- 2 1989 Congressional Directory
- 1 The Congressional Monitor (this will be shared by all
of the Communications staff)

OFFICE OF MEDIA RELATIONS

Magazines:

- 2 New Republic
- 2 Ad Week
- 2 Ad Age
- 1 Millimeter Magazine
- 1 American Spectator
- 1 Human Events
- 1 National Review
- 1 In Motion
- 1 Washington Journalism Review
- 1 Washington Monthly
- 1 Radio/TV Age
- 1 Broadcasting
- 1 Electronic Media

Others

- 1 Hudson's Washington Directory
- 1 1989 Washington Black Book
- 1 1989 SRDS (Standard Rate and Data Service)
Print/Radio/TV
- 1 1989 Television and Cable Fact Book
- 1 1989 Bacon's Radio/TV Directory
- 1 1989 Broadcasting Yearbook
- 1 1989 Cable Contacts
- 1 1989 World Almanac
- 1 New Congressional Directory
- 1 Gebbies
- 2 The Capitol Source - Spring 1989

OFFICE OF PUBLIC LIAISON

(Includes 3 commissioned officers)

Newspapers:

- 1 Barron's
- 1 Presidential Documents
- 1 Hispanic Link

Page 3

Public Liaison, continued

- 1 Amsterdam News
- 1 Cleveland Call and Post

Magazines:

- 1 People
- 1 Business Weed
- 1 Fortune
- 3 New Republic
- 3 National Review
- 1 Catholic Digest
- 1 Christianity Today
- 1 Our Sunday Visitor
- 1 Conservative Digest
- 1 Christian Herald
- 1 Possibilities
- 1 Saturday Evening Post
- 1 Reader's Digest
- 1 National Enquirer
- 1 Village Voice
- 1 National Journal
- 1 Hispanic Business
- 1 American Political Eagle
- 1 National Catholic Directory
- 1 The Economist
- 1 Black Enterprise
- 1 Ebony
- 1 Jet
- 1 Charisma
- 1 MS.
- 1 Decision
- 1 National Right To Life Report
- 1 Insight
- 1 Moody Monthly
- 1 Virtue
- 1 Liberty Report
- 1 The Nation
- 1 Far Eastern Economic Review
- 1 Asia Week
- 1 Defense News
- 1 Campaign's and Elections

Others:

- 1 1989 Congressional Directory
- 1 1989 Government Manual
- 1 1989 Congressional Staff Directory
- 1 1989 Associations Directory
- 1 1989 Washington Representatives
- 1 1989 National Directory Corp. Pub. Affairs
- 1 1989 Federal Exec. Directory

Page 4

RESEARCH OFFICE/SPEECHWRITING Room 111½ OEOB

Newspapers:

- 1 Chicago Tribune
- 2 Presidential Documents

Magazines:

- 3 New Republic
- 2 National Review
- 1 American Spectator
- 2 National Journal
- 2 People
- 1 Fortune
- 2 Business Week
- 1 Congressional Quarterly
- 1 AEI Economist
- 1 Harper's Economist
- 1 Atlantic

Others:

- 1 1989 Congressional Yellow Book
- 1 1989 Information Please
- 1 1989 World Almanac
- 1 1989 Statistical Abstract of U.S.
- 1 1989 Federal Yellow Book
- 1 1989 Government Manual
- 2 1989 Congressional Staff Directory
- 1 Congressional Pictorial Directory
- 1 Federal Staff Directory
- 1 Washington Journalism Review
- 1 Public Papers of the President (Hardbound)
 - 1984 Vol. II
 - 1985 Vol. I and II

THE WHITE HOUSE
WASHINGTON

March 14, 1989

TO ALL MEMBERS OF THE COMMUNICATIONS STAFF

FROM: Drucie Scaling *DS*

RE: Periodical subscriptions

Please review your section carefully to see if all of the magazines that you want are listed. I need to have this back by noon today if at all possible.

Thanks.

Drucie -

I made a change or two under Public Affairs

Thanks - M.K.

THE WHITE HOUSE

WASHINGTON

March 13, 1989

TO: Betty Ubbens
FROM: Drucie Scaling
RE: Periodical subscriptions

Here are the periodicals that the Communication department needs and where they need to be delivered. They are as follows:

DAVID DEMAREST 2nd floor/WW

Magazines:

1 New Republic
1 Presidential Documents
1 Business Week

Others:

1 Evans/Novak Political Report
1 American Political Network/Hotline
1 Conservative Digest
1 88/89 Government Manual
1 1989 Congressional Pictorial Directory
1 1989 Congressional Staff Directory
1 1989 Federal Staff Directory
1 American Political Report

OFFICE OF PUBLIC AFFAIRS Room 122/OEOB

(Includes 1 commissioned officer)

Magazines:

1 National Journal
1 People
2 New Republic
2 National Review
1 National Interest
~~1 Columbia Journalism Review~~
1 Washington Journalism Review
1 Insight
1 American Spectator
1 The Baron Report
1 The Cook Report
1 American Political Network/Hotline

1 Reader's Digest ✓
1 Business Week ✓

(This was for Sarah Maltby when she was over here)

Page 2
Public Affairs, continued

Others:

- 1 1989 World Almanac
- 2 1989 Government Manual
- 2 Federal Yellow Pages
- 2 Bartlett's Familiar Quotations
- 2 Roget's Thesaurus
- 2 1989 Federal Staff Directory
- 2 1989 Congressional Staff Directory
- 2 1989 Congressional Directory
- 1 The Congressional Monitor (this will be shared by all
of the Communications staff)

OFFICE OF MEDIA RELATIONS

Magazines:

- 2 New Republic
- 2 Ad Week
- 2 Ad Age
- 1 Millimeter Magazine
- 1 American Spectator
- 1 Human Events
- 1 National Review
- 1 In Motion
- 1 Washington Journalism Review
- 1 Washington Monthly
- 1 Radio/TV Age
- 1 Broadcasting
- 1 Electronic Media

Others

- 1 Hudson's Washington Directory
- 1 1989 Washington Black Book
- 1 1989 SRDS (Standard Rate and Data Service)
Print/Radio/TV
- 1 1989 Television and Cable Fact Book
- 1 1989 Bacon's Radio/TV Directory
- 1 1989 Broadcasting Yearbook
- 1 1989 Cable Contacts
- 1 1989 World Almanac
- 1 New Congressional Directory
- 1 Gebbies
- 2 The Capitol Source - Spring 1989

OFFICE OF PUBLIC LIAISON

(Includes 3 commissioned officers)

Newspapers:

- 1 Barron's
- 1 Presidential Documents
- 1 Hispanic Link

Page 3
Public Liaison, continued

- 1 Amsterdam News
- 1 Cleveland Call and Post

Magazines:

- 1 People
- 1 Business Weed
- 1 Fortune
- 3 New Republic
- 3 National Review
- 1 Catholic Digest
- 1 Christianity Today
- 1 Our Sunday Visitor
- 1 Conservative Digest
- 1 Christian Herald
- 1 Possibilities
- 1 Saturday Evening Post
- 1 Reader's Digest
- 1 National Enquirer
- 1 Village Voice
- 1 National Journal
- 1 Hispanic Business
- 1 American Political Eagle
- 1 National Catholic Directory
- 1 The Economist
- 1 Black Enterprise
- 1 Ebony
- 1 Jet
- 1 Charisma
- 1 MS.
- 1 Decision
- 1 National Right To Life Report
- 1 Insight
- 1 Moody Monthly
- 1 Virtue
- 1 Liberty Report
- 1 The Nation
- 1 Far Eastern Economic Review
- 1 Asia Week
- 1 Defense News
- 1 Campaign's and Elections

Others:

- 1 1989 Congressional Directory
- 1 1989 Government Manual
- 1 1989 Congressional Staff Directory
- 1 1989 Associations Directory
- 1 1989 Washington Representatives
- 1 1989 National Directory Corp. Pub. Affairs
- 1 1989 Federal Exec. Directory

Page 4

RESEARCH OFFICE/SPEECHWRITING Room 111½ OEOB

Newspapers:

- 1 Chicago Tribune
- 2 Presidential Documents

Magazines:

- 3 New Republic
- 2 National Review
- 1 American Spectator
- 2 National Journal
- 2 People
- 1 Fortune
- 2 Business Week
- 1 Congressional Quarterly
- 1 AEI Economist
- 1 Harper's Economist
- 1 Atlantic

Others:

- 1 1989 Congressional Yellow Book
- 1 1989 Information Please
- 1 1989 World Almanac
- 1 1989 Statistical Abstract of U.S.
- 1 1989 Federal Yellow Book
- 1 1989 Government Manual
- 2 1989 Congressional Staff Directory
- 1 Congressional Pictorial Directory
- 1 Federal Staff Directory
- 1 Washington Journalism Review
- 1 Public Papers of the President (Hardbound)
 - 1984 Vol. II
 - 1985 Vol. I and II

THE WHITE HOUSE
WASHINGTON

March 14, 1989

TO ALL MEMBERS OF THE COMMUNICATIONS STAFF

FROM: Drucie Scaling *DS*

RE: Periodical subscriptions

Please review your section carefully to see if all of the magazines that you want are listed. I need to have this back by noon today if at all possible.

Thanks.

THE WHITE HOUSE

WASHINGTON

March 13, 1989

TO: Betty Ubbens
FROM: Drucie Scaling
RE: Periodical subscriptions

Here are the periodicals that the Communication department needs and where they need to be delivered. They are as follows:

DAVID DEMAREST 2nd floor/WW

Magazines:

1 New Republic
1 Presidential Documents
1 Business Week

Others:

1 Evans/Novak Political Report
1 American Political Network/Hotline
1 Conservative Digest
1 88/89 Government Manual
1 1989 Congressional Pictorial Directory
1 1989 Congressional Staff Directory
1 1989 Federal Staff Directory
1 American Political Report

OFFICE OF PUBLIC AFFAIRS Room 122/OEOB
(Includes 1 commissioned officer)

Magazines:

1 National Journal
1 People
2 New Republic
2 National Review
1 National Interest
1 Columbia Journalism Review
1 Washington Journalism Review
1 Insight
1 American Spectator
1 The Baron Report
1 The Cook Report
1 American Political Network/Hotline

Page 2
Public Affairs, continued

Others:

- 1 1989 World Almanac
- 2 1989 Government Manual
- 2 Federal Yellow Pages
- 2 Bartlett's Familiar Quotations
- 2 Roget's Thesaurus
- 2 1989 Federal Staff Directory
- 2 1989 Congressional Staff Directory
- 2 1989 Congressional Directory
- 1 The Congressional Monitor (this will be shared by all
of the Communications staff)

OFFICE OF MEDIA RELATIONS

Magazines:

- 2 New Republic
- 2 Ad Week
- 2 Ad Age
- 1 Millimeter Magazine
- 1 American Spectator
- 1 Human Events
- 1 National Review
- 1 In Motion
- 1 Washington Journalism Review
- 1 Washington Monthly
- 1 Radio/TV Age
- 1 Broadcasting
- 1 Electronic Media

Others

- 1 Hudson's Washington Directory
- 1 1989 Washington Black Book
- 1 1989 SRDS (Standard Rate and Data Service)
Print/Radio/TV
- 1 1989 Television and Cable Fact Book
- 1 1989 Bacon's Radio/TV Directory
- 1 1989 Broadcasting Yearbook
- 1 1989 Cable Contacts
- 1 1989 World Almanac
- 1 New Congressional Directory
- 1 Gebbies
- 2 The Capitol Source - Spring 1989

OFFICE OF PUBLIC LIAISON

(Includes 3 commissioned officers)

Newspapers:

- 1 Barron's
- 1 Presidential Documents
- 1 Hispanic Link

Page 3
Public Liaison, continued

- 1 Amsterdam News
- 1 Cleveland Call and Post

Magazines:

- 1 People
- 1 Business Week *k*
- 1 Fortune
- 3 New Republic
- 3 National Review
- 1 Catholic Digest
- 1 Christianity Today
- 1 Our Sunday Visitor
- 1 Conservative Digest
- 1 Christian Herald
- 1 Possibilities
- 1 Saturday Evening Post
- 1 Reader's Digest
- 1 National Enquirer
- 1 Village Voice
- 1 National Journal
- 1 Hispanic Business
- 1 American Political Eagle
- 1 National Catholic Directory
- 1 The Economist
- 1 Black Enterprise
- 1 Ebony
- 1 Jet
- 1 Charisma
- 1 MS.
- 1 Decision
- 1 National Right To Life Report
- 1 Insight
- 1 Moody Monthly
- 1 Virtue
- 1 Liberty Report
- 1 The Nation
- 1 Far Eastern Economic Review
- 1 Asia Week
- 1 Defense News
- 1 Campaign's and Elections

Others:

- 1 1989 Congressional Directory
- 1 1989 Government Manual
- 1 1989 Congressional Staff Directory
- 1 1989 Associations Directory
- 1 1989 Washington Representatives
- 1 1989 National Directory Corp. Pub. Affairs
- 1 1989 Federal Exec. Directory

RESEARCH OFFICE/SPEECHWRITING Room 111½ OEOB

Newspapers:

- 1 Chicago Tribune
- 2 Presidential Documents

The Hotline

Magazines:

- 3 New Republic
- 2 National Review
- 1 American Spectator
- 2 National Journal
- 2 People
- 1 Fortune
- 2 Business Week
- 1 Congressional Quarterly
- 1 AEI Economist
- 1 Harper's Economist
- 1 Atlantic

- The Economist ✓
- Washingtonian ✓
Evans & Novak Report ✓
Campaigns & Elections ✓

Others:

- 1 1989 Congressional Yellow Book
- 1 1989 Information Please
- 1 1989 World Almanac
- 1 1989 Statistical Abstract of U.S.
- 1 1989 Federal Yellow Book
- 1 1989 Government Manual
- 2 1989 Congressional Staff Directory
- 1 Congressional Pictorial Directory
- 1 Federal Staff Directory
- 1 Washington Journalism Review
- 1 Public Papers of the President (Hardbound)
 - 1984 Vol. II
 - 1985 Vol. I and II

1989 Assoc. Directory ✓

(2) The Capitol Source ✓

The American Spectator ✓

American Campaign Hotline ✓

Newly Revised Bartlett's Quotations ✓

Ad Week ✓

Human Events ✓

THE WHITE HOUSE
WASHINGTON

March 14, 1989

TO ALL MEMBERS OF THE COMMUNICATIONS STAFF

FROM: Drucie Scaling

RE: Periodical subscriptions

Please review your section carefully to see if all of the magazines that you want are listed. I need to have this back by noon today if at all possible.

Thanks.

THE WHITE HOUSE

WASHINGTON

March 13, 1989

TO: Betty Ubbens
FROM: Drucie Scaling
RE: Periodical subscriptions

Here are the periodicals that the Communication department needs and where they need to be delivered. They are as follows:

DAVID DEMAREST 2nd floor/WW

Magazines:

- 1 New Republic
- 1 Presidential Documents
- 1 Business Week

Others:

- 1 Evans/Novak Political Report
- 1 American Political Network/Hotline
- 1 Conservative Digest
- 1 88/89 Government Manual
- 1 1989 Congressional Pictorial Directory
- 1 1989 Congressional Staff Directory
- 1 1989 Federal Staff Directory
- 1 American Political Report

OFFICE OF PUBLIC AFFAIRS Room 122/OEOB
(Includes 1 commissioned officer)

Magazines:

- 1 National Journal
- 1 People
- 2 New Republic
- 2 National Review
- 1 National Interest
- 1 Columbia Journalism Review
- 1 Washington Journalism Review
- 1 Insight
- 1 American Spectator
- 1 The Baron Report
- 1 The Cook Report
- 1 American Political Network/Hotline

Harper's
Atlantic
Washington
Spy

Page 2
Public Affairs, continued

Others:

- 1 1989 World Almanac
- 2 1989 Government Manual
- 2 Federal Yellow Pages
- 2 Bartlett's Familiar Quotations
- 2 Roget's Thesaurus
- 2 1989 Federal Staff Directory
- 2 1989 Congressional Staff Directory
- 2 1989 Congressional Directory
- 1 The Congressional Monitor (this will be shared by all
of the Communications staff)

OFFICE OF MEDIA RELATIONS

Magazines:

- 2 New Republic
- 2 Ad Week
- 2 Ad Age
- 1 Millimeter Magazine
- 1 American Spectator
- 1 Human Events
- 1 National Review
- 1 In Motion
- 1 Washington Journalism Review
- 1 Washington Monthly
- 1 Radio/TV Age
- 1 Broadcasting
- 1 Electronic Media

Others

- 1 Hudson's Washington Directory
- 1 1989 Washington Black Book
- 1 1989 SRDS (Standard Rate and Data Service)
Print/Radio/TV
- 1 1989 Television and Cable Fact Book
- 1 1989 Bacon's Radio/TV Directory
- 1 1989 Broadcasting Yearbook
- 1 1989 Cable Contacts
- 1 1989 World Almanac
- 1 New Congressional Directory
- 1 Gebbies
- 2 The Capitol Source - Spring 1989

OFFICE OF PUBLIC LIAISON

(Includes 3 commissioned officers)

Newspapers:

- 1 Barron's
- 1 Presidential Documents
- 1 Hispanic Link

Page 3
Public Liaison, continued

- 1 Amsterdam News
- 1 Cleveland Call and Post

Magazines:

- 1 People
- 1 Business Weed
- 1 Fortune
- 3 New Republic
- 3 National Review
- 1 Catholic Digest
- 1 Christianity Today
- 1 Our Sunday Visitor
- 1 Conservative Digest
- 1 Christian Herald
- 1 Possibilities
- 1 Saturday Evening Post
- 1 Reader's Digest
- 1 National Enquirer
- 1 Village Voice
- 1 National Journal
- 1 Hispanic Business
- 1 American Political Eagle
- 1 National Catholic Directory
- 1 The Economist
- 1 Black Enterprise
- 1 Ebony
- 1 Jet
- 1 Charisma
- 1 MS.
- 1 Decision
- 1 National Right To Life Report
- 1 Insight
- 1 Moody Monthly
- 1 Virtue
- 1 Liberty Report
- 1 The Nation
- 1 Far Eastern Economic Review
- 1 Asia Week
- 1 Defense News
- 1 Campaign's and Elections

Others:

- 1 1989 Congressional Directory
- 1 1989 Government Manual
- 1 1989 Congressional Staff Directory
- 1 1989 Associations Directory
- 1 1989 Washington Representatives
- 1 1989 National Directory Corp. Pub. Affairs
- 1 1989 Federal Exec. Directory

RESEARCH OFFICE/SPEECHWRITING Room 111½ OEOB

Newspapers:

- 1 Chicago Tribune
- 2 Presidential Documents

Magazines: *L Spy*

- 3 New Republic
- 2 National Review
- 1 American Spectator
- 2 National Journal
- 2 People
- 1 Fortune
- 2 Business Week
- 1 Congressional Quarterly
- 1 AEI Economist
- 1 Harper's ~~Economist~~ *e*
- 1 Atlantic
- 1 Economist*

Others:

- 1 1989 Congressional Yellow Book
- 1 1989 Information Please
- 1 1989 World Almanac
- 1 1989 Statistical Abstract of U.S.
- 1 1989 Federal Yellow Book
- 1 1989 Government Manual
- 2 1989 Congressional Staff Directory
- 1 Congressional Pictorial Directory
- 1 Federal Staff Directory
- 1 Washington Journalism Review
- 1 Public Papers of the President (Hardbound)
 - 1984 Vol. II
 - 1985 Vol. I and II

Mark Sarge

THE WHITE HOUSE
WASHINGTON

COPY

May 9, 1989

MEMORANDUM TO BETTY UBBENS

FROM: Drucie Scaling *DS*
THRU: Chriss Winston *W*
RE: Subscriptions

I have had two more requests for subscriptions. Neither one is terribly expensive. Therefore, I felt that both would be beneficial in making our office more efficient. They are as follows:

The Almanac of American Politics 1990

Women Directors of the Top 1000 Corporations 1988-1989

I have enclosed information on both publications. Thank you for helping us make this happen.

ALLIANCE INTERNATIONAL

The Alliance will be working with Board of Governors member Padraic White, president, Irish Development Authority, on the second annual Women in Business Conference, to be held in Dublin, Ireland.

The 1989 Conference will include two stages. The Alliance will host Irish women business leaders in Washington, DC, and their American counterparts prior to the meeting in Dublin. American women business owners interested in participation should notify Scotty Guinn, NWEA, 1440 New York Avenue NW, Suite 300, Washington, DC 20005.

Women:

Dencie - please let me know if clear order.

ALLIANCE PUBLICATIONS

Women Directors of the Top 1000 Corporations 1988-1989
\$21.45 per copy; includes postage and handling.

It would really help me out on Women Business lists. Thanks.

America's New Women Entrepreneurs: Tips, Tactics and Techniques of Women in Business

\$15.50 per copy; includes postage and handling.

To order the above publications, send a check for the designated amount to:
NWEA, 1440 New York Avenue NW, Suite 300, Washington, DC 20005.

The following remarks are available in pamphlet form. To receive your copies, please send a stamped, self-addressed envelope to: Scotty Guinn, NWEAF, 1440 New York Avenue NW, Suite 300, Washington, DC 20005.

The Best Way to Get More Women on Corporate Boards

by John H. Bryan, Jr., chairman and chief executive officer, Sara Lee Corporation.

How Women Can Move Up in the Corporation

by James M. Biggar, chairman and chief executive officer, Nestle Enterprises, Inc.

THE ALMANAC OF AMERICAN POLITICS 1990



Yes, I agree. THE 1990 ALMANAC OF AMERICAN POLITICS is the most comprehensive; most readable political reference book in America. Send me the following order as soon as it's off the press... at the special discount price of \$44.95 for hardcover (save \$12 off the bookstore price) or \$39.95 for softcover (save \$5).

QUANTITY	ITEM	PRICE PER COPY	TOTAL
_____	1990 ALMANAC(S) hardcover	_____	_____
_____	softcover	_____	_____

CHECK ONE:

- Bill me. 6% Sales Tax (D.C. orders only)
- I prefer to enclose a check (payable to *National Journal*) and save shipping & handling charges. Shipping & Handling @ \$2.50 per book (no S&H charge if you pay with order)
- Charge my: MasterCard Visa American Express TOTAL ORDER _____

Account # _____ Exp. Date _____
 Signature _____ Phone _____

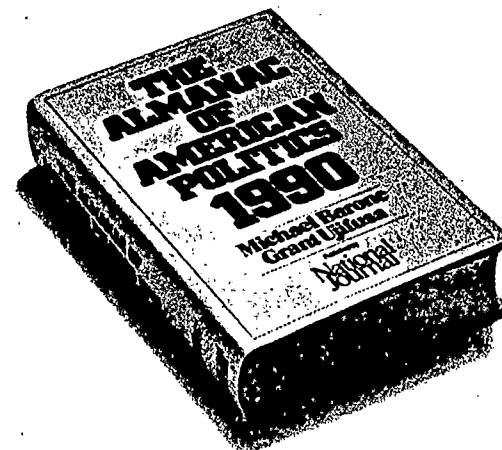
***** 5-DIGIT 20500
 A115

MEDIA RELATIONS
 1600 PENNSYLVANIA AVE.
 WASHINGTON,, DC 20500

1990 ALMANAC PRICE LIST

Quantity	HARDCOVER	SOFTCOVER
1- 3	\$44.95	\$39.95
4- 6	\$40.00	\$36.00
7-10	\$38.00	\$34.00
11 or more	\$36.00	\$32.00

Publication date: August 1989



THE WHITE HOUSE

WASHINGTON

April 12, 1989

MEMORANDUM FOR TATANA SAHANEK

FROM: Betty Ubbens *BU*

SUBJECT: Subscriptions for Communications

Attached are the subscription requests for the Office of Communications. I have broken them down into divisions, and have listed their room number. All subscriptions are for one copy and for one year unless otherwise noted. Addresses for some requests by Public Liaison are attached for your convenience.

Thanks for all your help.

✓ cc: Drucie Scaling

Office of Communications

David Demarest

2nd floor West Wing

American Political Report
Columbia Journalism Review
Conservative Digest
Evans-Novak Political Report

Office of Communications

Public Affairs

Room 122 EOB

American Spectator
Bartlett's Familiar Quotations (paperback)
Congressional Monitor
Federal Yellow Pages - 2 copies
Insight
National Interest
National Journal
National Review
Reader's Digest
Roget's Thesaurus - 2 copies (paperback)
The Cook Report
Washington Journalism Review
1989 World Almanac (paperback)

Office of Communications

Media Relations

117 EOB

Ad Age
Ad Week
American Spectator
Bacon's PR & Media Information Systems
Broadcasting
Broadcasting Yearbook
Cable Contacts
Capital Source - 2 copies
Corporate Video Decisions *
Editor & Publisher
Electronic Media
Gebbie Press Directory
Hudson's News Media Contacts Directory
Hudson's Washington Directory - same as above
Human Events
In Motion
Millimeter Magazine
National Review
1989 Radio Contacts
Radio/
 TV Age
1989 SRDS (Standard Rate and Data Service) Print/Radio/TV*
1989 Syndicated Columnists
1989 TV and Cable Fact Book
1989 TV Contacts
1989 TV News
1989 Washington Black Book
Washington Journalism Review
Washington Monthly
1989 World Almanac (paperbook)

* advise of cost before placing order

Office of Communications

Public Liaison

128 EOB

Amsterdam News
Asia Week
1989 Association Directory
Barron's
Black Enterprise
Campaign's and Elections *
Capital Source - 3 copies
Catholic Digest
Charisma
Christian Herald *
Christianity Today
Cleveland Call & Post
Congressional Quarterly
Conservative Digest
Decision *
Defense News
Ebony
Far Eastern Economic Review
Federal Executive Directory
Health Affairs Project Hope
Hispanic Business
Hispanic Link
Insight
Jet
Jewish Exponent *
Liberty Report *
Life
Moody Monthly
Ms.
National Catholic Directory
1989 National Directory Corp. Public Affairs
National Enquirer
National Journal
National Review - 3 copies
National Right to Life News
1989 National Trade and Professional Associations
Our Sunday Visitor
Policy Review
Possibilities *
Reader's Digest
Saturday Evening Post
The Economist - 2 copies
The Jerusalem Post
The Nation
Village Voice
Virtue
Washington Jewish Week
1989 Washington Representatives

* advise of cost before placing order

Office of Communications

Research/Speechwriting

111 1/2 EOB

Ad Week
American Campaign Hotline *
American Spectator
1989 Association Directory
Atlantic
Bartlett's Quotations - 2 paperback copies
Campaigns and Elections *
Capital Source - 2 copies
Congressional Quarterly
Congressional Yellow Book
Evans/Novak Political Report
1989 Federal Yellow Book
Harper's
Human Events
1989 Information Please
National Journal
National Review - 2 copies
Spy
The Economist
Washington Journalism Review
Washingtonian
1989 World Almanac

* advise of cost before placing order

THE WHITE HOUSE
WASHINGTON

April 5, 1989

MEMORANDUM TO BETTY UBBENS

FROM: DOUG WEAD *DW*
SUBJECT: MAGAZINE ADDRESSES

These are the magazine addresses that were missing from our list:

Christian Herald
40 Overlook Drive
Chappaqua, NY 10514

Liberty Report
2020 Tate Spring Rd
Lynchburg, VA 24501

Possibilities
4201 W. Chapman
Orange, CA 92668

Campaigns & Elections
1331 Pennsylvania Ave NW
#12E
Washington, DC 20004
662-8959

Decisions
PO Box 779
Minneapolis, MN 55440

Published weekly by Our Sunday Visitor Publishing, Our Sunday Visitor, Inc., Huntington, Ind. 46750. Subscription rate in U.S. and Possessions: one year, \$24.00; two years, \$44.00; three years, \$60.00. Outside the U.S.: one year, \$35.00. Second-class postage paid at Huntington, Ind., 46750 and additional mailing offices. Bulk rates available for 10 copies to a single address.

Postmaster: Send address changes to: Our Sunday Visitor, 200 Noll Plaza, Huntington, IN 46750.

©1989 Our Sunday Visitor, Inc., 200 Noll Plaza, Huntington, IN 46750. Telephone: 1-219-356-8400.

Advertising rates and information may be obtained by calling 1-800-348-2440, or writing to: Advertising Department, Our Sunday Visitor, Inc., 200 Noll Plaza, Huntington, IN 46750.

Research source: The World Book Encyclopedia



OFFICE OF ADMINISTRATION

Subscription Requisition

OFFICE USE ONLY		
	Req	Ret
DT		
DP		
SC		
DF		

Staff Member: d. demarest Agency: WHO Division Code:

Building and Room Number: 2 WW Date: 4/11/89 Effective Date: 4/17/89

Circle Items Requested: (ADD)
 Daily Newspapers (M - F): WP, NYT, WSJ, WT, USA, LAT, CT, CSM, BG, PI, NYDN, NYP, BS
 Saturday Newspapers: WP, NYT, LAT, CT, CSM, BG, PI, NYDN, NYP, BS, Barrons
 Sunday Newspapers: WP, NYT, LAT, CT, BG, PI, NYDN, BS
 Magazines: Time, Newsweek, US News, Bus. Week, New Rep., Fortune, People, Sports III, TV Guide
 Periodicals: Cong. Records, Fed. Registers, Pres Documents, Cong. Monitors, Cong. Calendars

Circle Items Requested: (CANCEL)
 Daily Newspapers (M - F): WP, NYT, WSJ, WT, USA, LAT, CT, CSM, BG, PI, NYDN, NYP, BS
 Saturday Newspapers: WP, NYT, LAT, CT, CSM, BG, PI, NYDN, NYP, BS, Barrons
 Sunday Newspapers: WP, NYT, LAT, CT, BG, PI, NYDN, BS
 Magazines: Time, Newsweek, US News, Bus. Week, New Rep., Fortune, People, Sports III, TV Guide
 Periodicals: Cong. Records, Fed. Registers, Pres Documents, Cong. Monitors, Cong. Calendars

Special Requests:

REQUEST FOR APPROVAL

Administrative Officer: {Print or Type}

Administrative Officer: {Signature} [Signature]

Date: 4/11/89

Forward approved forms to Chief, Office Operations Branch Room 52, OEOB Forward disapproved forms to requestor

LEGEND

- WP = Washington Post
- NYT = New York Times
- WSJ = Wall Street Journal
- WT = Washington Times
- USA = U.S.A. Today
- LAT = Los Angeles Times
- CT = Chicago Tribune
- CSM = Christian Science Monitor
- BG = Boston Globe
- PI = Philadelphia Enquirer
- NYDN = New York Daily News
- NYP = New York Post
- BS = Baltimore Sun

COMMENTS

Empty space for comments.

COPY

OFFICE OF ADMINISTRATION

Subscription Requisition

OFFICE USE ONLY		
	Req	Rec
DT		
DP		
SC		
DF		

Staff Member: Public Affairs Agency: WHO Division Code:

Building and Room Number: 122 EOB Date: 4/11/89 Effective Date: 4/17/89

Circle Items Requested: (ADD)
 Daily Newspapers (M-F): WP, NYT, WSJ, WT, USA, LAT, CT, CSM, BG, PI, NYDN, NYP, BS
 Saturday Newspapers: WP, NYT, LAT, CT, CSM, BG, PI, NYDN, NYP, BS, Barrons
 Sunday Newspapers: WP, NYT, LAT, CT, BG, PI, NYDN, BS
 Magazines: Time, Newsweek, US News, Bus. Week, New Rep., Fortune, People, Sports III, TV Guide
 Periodicals: 2 Cong Records, Fed. Registers, Pres Documents, Cong Monitors, Cong Calendars

Circle Items Requested: (CANCEL)
 Daily Newspapers (M-F): WP, NYT, WSJ, WT, USA, LAT, CT, CSM, BG, PI, NYDN, NYP, BS
 Saturday Newspapers: WP, NYT, LAT, CT, CSM, BG, PI, NYDN, NYP, BS, Barrons
 Sunday Newspapers: WP, NYT, LAT, CT, BG, PI, NYDN, BS
 Magazines: Time, Newsweek, US News, Bus. Week, New Rep., Fortune, People, Sports III, TV Guide
 Periodicals: Cong Records, Fed. Registers, Pres Documents, Cong Monitors, Cong Calendars

Special Requests:

REQUEST FOR APPROVAL

Administrative Officer: {Print or Type}

Administrative Officer: {Signature} E R White

Date: 4/11/89

Forward approved forms to Chief, Office Operations Branch Room 52, OEOB Forward disapproved forms to requestor

LEGEND

- | | | |
|---------------------------|---------------------------------|----------------------------|
| WP = Washington Post | LAT = Los Angeles Times | NYDN = New York Daily News |
| NYT = New York Times | CT = Chicago Tribune | NYP = New York Post |
| WSJ = Wall Street Journal | CSM = Christian Science Monitor | BS = Baltimore Sun |
| WT = Washington Times | BG = Boston Globe | |
| USA = U.S.A. Today | PI = Philadelphia Enquirer | |

COMMENTS

COPY

OFFICE OF ADMINISTRATION

Subscription Requisition

OFFICE USE ONLY		
	Req	Rec
DT		
DP		
SC		
DF		

Staff Member: Public Liaison Agency: WHO Division Code:

Building and Room Number: 128 EOB Date: 4/10/89 Effective Date: 4/17/89

Circle Items Requested: **{ADD}**
 Daily Newspapers (M-F): WP, NYT, WSJ, WT, USA, LAT, CT, CSM, BG, PI, NYDN, NYP, BS
 Saturday Newspapers: WP, NYT, LAT, CT, CSM, BG, PI, NYDN, NYP, BS, Barrons
 Sunday Newspapers: WP, NYT, LAT, CT, BG, PI, NYDN, BS
 Magazines: 3 Time, 3 Newsweek, 3 US News, 3 Bus Week, 3 New Rep, Fortune, People, Sports III, TV Guide
 Periodicals: Cong. Records, Fed. Registers, Pres. Documents, Cong. Monitors, Cong. Calendars

Circle Items Requested: **{CANCEL}**
 Daily Newspapers (M-F): WP, NYT, WSJ, WT, USA, LAT, CT, CSM, BG, PI, NYDN, NYP, BS
 Saturday Newspapers: WP, NYT, LAT, CT, CSM, BG, PI, NYDN, NYP, BS, Barrons
 Sunday Newspapers: WP, NYT, LAT, CT, BG, PI, NYDN, BS
 Magazines: Time, Newsweek, US News, Bus. Week, New Rep., Fortune, People, Sports III, TV Guide
 Periodicals: Cong. Records, Fed. Registers, Pres. Documents, Cong. Monitors, Cong. Calendars

Special Requests:

REQUEST FOR APPROVAL

Administrative Officer: {Print or Type}

Administrative Officer: {Signature} ER Weber

Date: 4/11/89

Forward approved forms to Chief, Office Operations Branch Room 52, OEGB Forward disapproved forms to requestor

LEGEND

- WP = Washington Post
- NYT = New York Times
- WSJ = Wall Street Journal
- WT = Washington Times
- USA = U.S.A. Today
- LAT = Los Angeles Times
- CT = Chicago Tribune
- CSM = Christian Science Monitor
- BG = Boston Globe
- PI = Philadelphia Enquirer
- NYDN = New York Daily News
- NYP = New York Post
- BS = Baltimore Sun

COMMENTS

COPY

OFFICE OF ADMINISTRATION

Subscription Requisition

OFFICE USE ONLY		
	Req	Ret
DT		
DP		
SC		
DF		

Staff Member: *media Relations* Agency: *WHO* Division Code:

Building and Room Number: *117 EOB* Date: *4/11/89* Effective Date: *4/17/89*

Circle Items Requested: (ADD)
 Daily Newspapers (M - F): WP, NYT, WSJ, WT, USA, LAT, CT, CSM, BG, PI, NYDN, NYP, BS
 Saturday Newspapers: WP, NYT, LAT, CT, CSM, BG, PI, NYDN, NYP, BS, Barrons
 Sunday Newspapers: WP, NYT, LAT, CT, BG, PI, NYDN, BS
 Magazines: *2* Time, *2* Newsweek, *2* US News, Bus. Week, *2* New Rep., Fortune, *2* People, Sports III, TV Guide
 Periodicals: Cong. Records, Fed. Registers, Pres. Documents, Cong. Monitors, Cong. Calendars

Circle Items Requested: (CANCEL)
 Daily Newspapers (M - F): WP, NYT, WSJ, WT, USA, LAT, CT, CSM, BG, PI, NYDN, NYP, BS
 Saturday Newspapers: WP, NYT, LAT, CT, CSM, BG, PI, NYDN, NYP, BS, Barrons
 Sunday Newspapers: WP, NYT, LAT, CT, BG, PI, NYDN, BS
 Magazines: Time, Newsweek, US News, Bus. Week, New Rep., Fortune, People, Sports III, TV Guide
 Periodicals: Cong. Records, Fed. Registers, Pres. Documents, Cong. Monitors, Cong. Calendars

Special Requests:

REQUEST FOR APPROVAL

Administrative Officer: {Print or Type}

Administrative Officer: {Signature} *E. R. Ubbin*

Date: *4/11/89*

Forward approved forms to Chief, Office Operations Branch Room 52, OEOB Forward disapproved forms to requestor

LEGEND

- | | | |
|---------------------------|---------------------------------|----------------------------|
| WP = Washington Post | LAT = Los Angeles Times | NYDN = New York Daily News |
| NYT = New York Times | CT = Chicago Tribune | NYP = New York Post |
| WSJ = Wall Street Journal | CSM = Christian Science Monitor | BS = Baltimore Sun |
| WT = Washington Times | BG = Boston Globe | |
| USA = U.S.A. Today | PI = Philadelphia Enquirer | |

COMMENTS

COPY

OFFICE OF ADMINISTRATION

Subscription Requisition

OFFICE USE ONLY		
	Reg	Rec
DT		
DP		
SC		
DF		

Staff Member: Research Agency: WHO Division Code:

Building and Room Number: 111 1/2 Date: 4/10/89 Effective Date: 4/17/89

Circle Items Requested: (ADD)

Daily Newspapers (M - F): WP, NYT, WSJ, WT, USA, LAT, CT, CSM, BG, PI, NYDN, NYP, BS

Saturday Newspapers: WP, NYT, LAT, CT, CSM, BG, PI, NYDN, NYP, BS, Barrons

Sunday Newspapers: WP, NYT, LAT, CT, BG, PI, NYDN, BS

Magazines: Time, Newsweek, US News, 2 Bus. Week, 3 New Rep., Fortune, 2 People, Sports III, TV Guide

Periodicals: Cong. Records, Fed. Registers, 1 Pres. Documents, Cong. Monitors, Cong. Calendars

Circle Items Requested: (CANCEL)

Daily Newspapers (M - F): WP, NYT, WSJ, WT, USA, LAT, CT, CSM, BG, PI, NYDN, NYP, BS

Saturday Newspapers: WP, NYT, LAT, CT, CSM, BG, PI, NYDN, NYP, BS, Barrons

Sunday Newspapers: WP, NYT, LAT, CT, BG, PI, NYDN, BS

Magazines: Time, Newsweek, US News, Bus. Week, New Rep., Fortune, People, Sports III, TV Guide

Periodicals: Cong. Records, Fed. Registers, Pres. Documents, Cong. Monitors, Cong. Calendars

Special Requests:

REQUEST FOR APPROVAL

Administrative Officer: {Print or Type}

Administrative Officer: {Signature} E. L. Ublin

Date: 4/11/89

Forward approved forms to Chief, Office Operations Branch Room 52, OEOB Forward disapproved forms to requestor

LEGEND

- | | | |
|---------------------------|---------------------------------|----------------------------|
| WP = Washington Post | LAT = Los Angeles Times | NYDN = New York Daily News |
| NYT = New York Times | CT = Chicago Tribune | NYP = New York Post |
| WSJ = Wall Street Journal | CSM = Christian Science Monitor | BS = Baltimore Sun |
| WT = Washington Times | BG = Boston Globe | |
| USA = U.S.A. Today | PI = Philadelphia Enquirer | |

COMMENTS

THE WHITE HOUSE
WASHINGTON

February 10, 1989

TO: Betty Ubbens
FROM: Chriss Winston *W*
RE: Newspaper subscriptions

Dave Demarest has asked me to give you a list of the newspaper subscriptions that the following offices will be needing. Here are the office room numbers and what we would like to be delivered to each one:

Room 128

~~4~~ Washington Post
~~4~~ Washington Times
~~2~~ Wall Street Journal
~~1~~ USA Today
~~1~~ NY Times
1 Christian Science Monitor

Room 129

~~2~~ Washington Post
~~2~~ Washington Times
~~1~~ Wall Street Journal
~~1~~ USA Today
~~1~~ NY Times

Room 122

- ~~4~~ Washington Post
- ~~2~~ Washington Times
- ✓2 NY Times
- ✓1 NY Post
- ✓1 LA Times
- ✓1 USA Today
- 2 Wall Street Journal
- 1 Christian Science Monitor

Room 117

- ~~2~~ Washington Post
- ~~2~~ Washington Times
- ✓1 USA Today
- ✓1 Wall Street Journal
- 1 LA Times
- ✓1 NY Times
- ✓1 Christian Science Monitor

Room 118

- ~~2~~ Washington Post
- ~~2~~ Washington Times
- ✓2 NY Times
- ~~1~~ LA Times
- 2 Wall Street Journal
- ~~1~~ USA Today
- 1 Christian Science Monitor

Room 111½

- 3 Washington Post
- 3 Washington Times
- 2 NY Times
- 2 LA Times
- 2 Wall Street Journal
- 2 USA Today
- 1 Christian Science Monitor

March 13, 1989

TO: Betty Ubbens
FROM: Drucie Scaling
RE: Periodical subscriptions

Here are the periodicals that the Communication department needs and where they need to be delivered. They are as follows:

DAVID DEMAREST 2nd floor/WW

Magazines:

- 1 New Republic ✓
- 1 Presidential Documents ✓
- 1 Business Week ✓
- 1 Columbia Journalism Review ✓

Others:

- 1 Evans/Novak Political Report ✓
- 1 American Political Network/Hotline ✓
- 1 Conservative Digest ✓
- 1 88/89 Government Manual ✓
- 1 1989 Congressional Pictorial Directory ✓
- 1 1989 Congressional Staff Directory ✓
- 1 1989 Federal Staff Directory ✓
- ~~AM~~ 1 American Political Report ✓

OFFICE FO PUBLIC AFFAIRS Room 122/OEOB
(Includes 1 Commissioned officer)

2 congressional Record

Magazines:

- 1 National Journal ✓
- 1 People ✓
- 2 New Republic ✓
- 2 National Review ✓
- 1 National Interest ✓
- 1 Reader's Digest ✓
- 1 Business Week ✓
- 1 Washington Journalism Review ✓
- 1 Insight ✓
- 1 American Spectator ✓
- 1 The Baron Report ✓
- 1 The Cook Report ✓
- 1 American Political Network/Hotline ✓

Others:

- 1 1989 World Almanac ✓
- 2 1989 Government Manual ✓
- 2 Federal Yellow Pages ✓
- 2 Bartlett's Familiar Quotations ✓
- 2 Roget's Thesaurus ✓
- 2 1989 Federal Staff Directory ✓
- 2 1989 Congressional Staff Directory ✓
- 2 1989 Congressional Directory ✓
- 1 The Congressional Monitor (this will be shared by all of the Communications staff) ✓

OFFICE OF MEDIA RELATIONS 117 OEOB

Magazines:

- 2 New Republic ✓
- 2 Ad Week ✓
- 2 Ad Age ✓
- 1 Millimeter Magazine ✓
- 1 American Spectator ✓
- 1 Human Events ✓
- 1 National Review ✓
- 1 In Motion ✓
- 1 Washington Journalism Review ✓
- 1 Washington Monthly ✓
- 1 Radio/TV Age ✓
- 1 Broadcasting ✓
- 1 Electronic Media ✓
- 1 People ✓
- 1 Corporate Video Decisions ✓

*2 news week, Time
US News etc*

Others:

- 1 Hudson's Washington Directory
- 1 1989 Washington Black Book ✓
- 1 1989 SRDS (Standard Rate and Data Service)
- > Print/Radio/TV ✓
 - 1 1989 Television and Cable Fact Book ✓
 - 1 1989 Bacon's Radio/TV Directory ✓
 - 1 1989 Broadcasting Yearbook ✓
 - 1 1989 Cable Contacts ✓
 - 1 1989 World Almanac ✓
 - 1 New Congressional Directory ✓
 - 2 ~~1~~ *Gebbie's Press Directory* ✓
 - 2 The Capitol Source - Spring 1989 ✓

*1- BACON'S PR + Media Inf. System
1- 1989 Editor + Publisher
1- Electronic Media ^{contacts}
2- Hudson's News Media Directory
1- 1989 Radio Contacts
1- 1989 Syndicated Columnists
1- 1989 TV Contacts
1- 1989 TV News*

PUBLIC LIAISON 128 OEOB
(Includes 3 commissioned officers)

Newspapers:

- 1 Barron's ✓
- 1 Presidential Documents ✓
- 1 Hispanic Link ✓

- 1 1989 National Directory Corp. Pub. Affairs ✓
- 1 1989 Federal Exec. Directory ✓
- 1 ~~Congressional Quarterly~~, ~~Washington Staff Directory~~ share
- 1 Federal Staff Directory ✓
- 1 NTPA ¹⁸⁹ (Nat. Trade & Profess. Assn.)

RESEARCH/SPEECHWRITING Room 111½ OEOB

Newspapers:

- 1 Chicago Tribune
- 2 Presidential Documents ✓

Magazines:

- 3 New Republic ✓
- 2 National Review ✓
- 1 American Spectator ✓
- ~~2~~ National Journal ✓
- ~~2~~ People
- 1 Fortune
- 2 Business Week
- 2 Congressional Quarterly
- 1 AEI Economist
- 1 Harper's ✓
- 1 Economist ✓
- 1 Atlantic ✓
- 1 Spy ✓

- 1 - Washingtonian
- 1 - Evans/Novak Report
- 1 - Campaigns & Elections
- 1 - The American Spectator
- 1 - American Camp Hotline
- 1 - Ad Week
- 1 - Human Events

Others:

- 1 1989 Congressional Yellow Book ✓
- 1 1989 Information Please ✓
- 1 1989 World Almanac ✓
- 1 1989 Statistical Abstract of U.S. ✓
- 1 1989 Federal Yellow Book ✓
- 1 1989 Government Manual ✓
- 2 1989 Congressional Staff Directory ✓
- 1 Congressional Pictorial Directory
- 1 Federal Staff Directory
- 1 Washington Journalism Review ✓
- 1 Public Papers of the President (Hardbound) ✓
 - 1984 Vol. II ✓
 - 1985 Vol. I and II ✓

- 1 - 1989 - Assoc. Dir. ✓
- ~~2~~ - The Capitol Source
- 1 - Newly Revised Bartlett's Quote Book

- 1 Amsterdam News ✓
- 1 Cleveland Call and Post ✓

1 Wash. Jewish Week
1 The Jerusalem Post
1 Jewish Exponent

Magazines:

- 1 People ✓
- 1 Business Week ✓
- 1 Fortune ✓
- 3 New Republic ✓
- 3 National Review ✓
- 1 Catholic Digest ✓
- 1 Christianity Today ✓
- 1 Our Sunday Visitor ✓
- 1 Conservative Digest ✓
- 1 Christian Herald ✓
- 1 Possibilities ✓
- 1 Saturday Evening Post ✓
- 1 Reader's Digest ✓
- 1 National Enquirer ✓
- 1 Village Voice ✓
- 1 National Journal ✓
- 1 Hispanic Business ✓
- 1 American Political Eagle ✓
- 1 National Catholic Directory ✓
- 2 The Economist ✓
- 1 Black Enterprise ✓
- 1 Ebony ✓
- 1 Jet ✓
- 1 Charisma ✓
- 1 MS. ✓
- 1 Decision ✓
- 1 National Right To Life Report ✓
- 1 Insight ✓
- 1 Moody Monthly ✓
- 1 Virtue ✓
- 1 Liberty Report ✓
- 1 The Nation ✓
- 1 Far Eastern Economic Review ✓
- 1 Asia Week ✓
- 1 Defense News ✓
- 1 Campaign's and Elections ✓
- 1 Paris - Match ✓
- 1 L'Express ✓

3-Time, Newsweek
US News
1-Life
1-Policy Review
1-Nat Catholic Digest

3-The Capitol Source
1-First Monday

Others:

- 2 1989 Congressional Directory ✓
- 2 1989 Government Manual ✓
- 1 1989 Congressional Staff Directory ✓
- 1 1989 Associations Directory ✓
- 1 1989 Washington Representatives ✓
- 1 Cong. Quarterly ✓

Summary of Subscriptions for the Office of Communications

Publication	Freq. or Exp. Date	Annual Cost	
David Demarest 2 WW			
Washington Post	M-F	\$57	
New York Times	M-Sa	\$125	
Wall Street Journal	M-F	\$117	
Washington Times	M-F	\$57	
USA Today	M-F	\$83	
Time <i>get 2</i>		\$101	
Newsweek <i>none</i>		\$91	
US News & World Report <i>none</i>		\$93	
Subtotal		\$725	

extra USA Today

Other Special Orders

Subtotal	\$0	=====
TOTAL	\$725	

Public Affairs 122 EOB

Washington Post	6M-F ✓	\$343
New York Times	4 2M-F ✓	\$208
Wall Street Journal	4M-F ✓	\$468
Washington Times	2 4M-F ✓	\$229
USA Today	2M-F ✓	\$166
LA Times	2M-F ✓	\$234
Christian Science Monitor	M-F ✓	\$91
NY Post	M-F ✓	\$83
Time		\$101
Newsweek		\$91
US News & World Report		\$93
Subtotal		\$2,108

Other Special Orders

Subtotal	\$0	=====
TOTAL	\$2,108	

Public Liaison 128 EOB

Washington Post	6M-F ✓	\$343
New York Times	2M-F ✓	\$208
Wall Street Journal	3M-F ✓	\$351
Washington Times	6M-F ✓	\$343
USA Today	2M-F ✓	\$166
Christian Science Monitor	M-F	\$91
Time		\$101
Newsweek		\$91
US News & World Report		\$93

extra

Summary of Subscriptions for the Office of Communications

Publication	Freq. or Exp. Date	Annual Cost
Subtotal		\$1,788
Other Special Orders		
Subtotal		\$0
	TOTAL	\$1,788
Media Relations 117 EOB		
Washington Post	2M-F ✓	\$114
New York Times	M-F ✓	\$104
Wall Street Journal	M-F ✓	\$117
Washington Times	2M-F ✓	\$114
USA Today	M-F ✓	\$83
LA Times	M-F	\$117
Time		\$101
Newsweek		\$91
US News & World Report		\$93
<i>Add Christian Science Monitor</i>		
Subtotal		\$935
Other Special Orders		
Subtotal		\$0
	TOTAL	\$935
Research 111 1/2 EOB		
Washington Post	3M-F ✓	\$172
New York Times	2M-F ✓	\$208
Wall Street Journal	2M-F ✓	\$234
Washington Times	3M-F ✓	\$172
USA Today	2M-F ✓	\$166
LA Times	2M-F ✓	\$234
Christian Science Monitor	M-F ✓	91
Time		\$101
Newsweek		\$91
US News & World Report		\$93
Subtotal		\$1,562
Other Special Orders		
Subtotal		\$0
	TOTAL	\$1,562
GRAND TOTAL		\$7,117
as of: 16-Feb-89		

THE WHITE HOUSE
WASHINGTON

COPY

Date: 6-20-89

TO: *Betty*

FROM: *Orreie*

✓

The attached is for:

- | | |
|--|---|
| <input checked="" type="checkbox"/> Per our conversation | <input type="checkbox"/> Per your request |
| <input type="checkbox"/> Information | <input type="checkbox"/> Review & Comment |
| <input type="checkbox"/> Direct Response | <input type="checkbox"/> Appropriate Action |
| <input type="checkbox"/> Draft Reply | <input type="checkbox"/> Signature |
| <input type="checkbox"/> File | <input type="checkbox"/> Other |
| <input type="checkbox"/> Please Return By _____ | |

Denial

Comments:

*Will you please
check into both of these*

Thanks

ASS -

COPY

MEMORANDUM
OF
6/11/89 3:45

Draco -

Would you please

check to see if we

subscribe to the

Jewish Telegraphic
Agency. If not,

I do need to get it.

Thank you -

Sarah D.

X 7845

The Polling Report

DRUCIE
We need this for
OPC
Any chance?
WEAD

REMINDER

Dear Reader:

This is a reminder that your subscription has expired.

If you would like to continue to receive THE POLLING REPORT please take the time today to send us the attached renewal form. Be sure to enclose a check made payable to THE POLLING REPORT, or include your MasterCard or VISA information.

Throughout the coming year, THE POLLING REPORT will provide subscribers with the most comprehensive and timely information on public opinion trends available anywhere, including: complete coverage of attitudes about the Bush Administration and its policies, polls from the 1989 gubernatorial and big city mayoral races, and an early look at what to expect in the 1990 Congressional elections.

COPY

The Polling Report

SUBSCRIPTION RENEWAL

- 1 YEAR: \$175 enclosed. Add \$10.50 in DC. Bill my MasterCard/VISA.
- 2 YEARS: \$290 enclosed (save \$60). Add \$17.40 in DC. Bill my MasterCard/VISA.

MasterCard/VISA #:
Expiration Date:

1509
Doug Wead

1200 Crystal Dr., #1412
Arlington VA 22202

Please note
any change
in address

MAIL TO: THE POLLING REPORT, 509 Capitol Court, NE, Suite 100, Washington, DC 20002

THE WHITE HOUSE

WASHINGTON

September 13, 1989

COPY

MEMORANDUM FOR TATANA SAHANEK

FROM: Betty Ubbens *BU*

SUBJECT: Cancellations

Public Liaison requested cancellation of a number of their publications. We will cancel only those for which we have not been billed. They are as follows:

<u>Number</u>	<u>Title</u>
LW9B12	Jerusalem Post
LW9B19	Liberty Report
LW9B18	Jewish Exponent
LW9A62-1	Insight

Thank you.

✓ cc: Drucie Scaling