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THE WHITE HOUSE

WASHINGTON

April 15, 1992

MEMORANDUM FOR CAROL AARHUS

FROM: GREGG PETERSMEYER   
ASSISTANT TO THE PRESIDENT  
AND DIRECTOR, OFFICE OF NATIONAL SERVICE

SUBJECT: President's Annual Points of Light Awards

As you know, I have advocated a framework for the President's domestic policy initiatives which focuses on leading the Nation toward five essential goals.

Recently, the President's Annual Points of Light Awards (formerly the President's Volunteer Action Awards) were redesigned around this framework. Each of the five goals was made a separate recognition category. Now more than 4,500 nominations have been submitted, an increase of thirty percent over last year. Winners will be announced by the President on May 1.

I thought you might like a copy of the nomination form to see how it incorporates the five goal framework. Please see "Award Categories" on page 3 of the attached form.

Thank you.

## ERMA BOMBECK

WASH POST 6/19/90

It was a "thousand points of light" long before volunteerism lighted up the sky and had an official name. I have had my lights short-circuited, burned at both ends and occasionally punched out. I hang in there because generally volunteerism is a dazzling galaxy of gems that streak across the sky and illuminate the world when it falters and cannot find its way.

I was thinking the other day that Americans are intrigued by royalty. Hardly a week goes by that we are not treated to headlines of a member of a royal family somewhere who is too fat, fools around, is a bad mother, doesn't earn his allowance, drinks too much or is just plain boring.

Americans have never felt the need for a hierarchy who live in castles and get paid for waving

and going to funerals, but I would like to propose a royal family for this country who would have no political power but would symbolize what we are all about and set the tone for our nation ... the Royal Family of Volunteers.

You cannot be born to this royal family. You must earn your way through its ranks. Just because your mother was a "queen" among volunteers and helped stock the treasures of your local art galleries doesn't mean they are your legacy or that you will inherit her deeds.

Congress will not appropriate a salary for your efforts. If you are a Red Cross worker who rushes to California to aid victims of an earthquake, expect to work 12 hours a day, seven days a week, for no less than a month before you return home.

You won't even have your own principality, especially if you

volunteer your medical services to travel down the Amazon River on your vacation to tend to the surgical needs of small children in Brazil.

The perks of royalty, which usually add up to yachts, box seats, parades and state dinners, may translate to long hours, tired sandwiches, cots, rejection, cold coffee, screaming kids, broken-down buses, and emotional pits that are tough to climb out of.

Royalty as a rule is recognizable. The Royal Family of Volunteers are nameless, faceless and forgettable. They are often taken for granted and only a fraction of them are recognized for their talents.

So how do you know you're royalty? Ah ... it's the crown jewels that give you away — that sparkling tiara of smiles you have given and tears you have shared, and the rich legacy of caring.

## NEWS

## Ohio sculptor exhibits at Gallery

An exhibition of sculptures by Ohio artist John Clague is being featured through April 26 at Ashland University's Coburn Gallery in the Arts and Humanities Building.

AU students might be most familiar with Clague's 20-foot stainless steel sculpture, "Auriculum I," in front of the AU Library.

Gallery hours are Monday through Friday from 1 to 5 p.m. and by appointment. A reception honoring the artist, who will be present, will be held on Sunday, April 7, from 2 p.m. to 4 p.m. The reception and daily exhibition are free and open to the public.

The exhibition is under the direction of Carl M. Allen, professor of art and director of the Coburn Gallery.

Clague, 63, taught sculpture at Oberlin College for four years and at the Cleveland Institute of Art for 15 years. He retired from teaching in 1971 to devote all of his time to his own work, which has been shown at such institutions as the Whitney Annual Exhibition of Contemporary Sculpture and in 26 May Shows at the Cleveland Museum of Art.

He is represented in the permanent collection of the Art Gallery of Ontario, Cleveland Museum of Art, Princeton University Museum, Aldrich Museum, Massachusetts Museum and the Williams College Museum.

New York Times art critic John Canaday wrote in reviewing Clague's



one-man New York show that "this is serious sculpture, free of tricks, carefully studied and immaculately crafted."

Besides numerous American publications, Clague is represented in

the "The Sculpture of the End of the 19th and 20th Century," a book published for international distribution in Paris.

In addition to his sculpture on the Ashland University campus,

Clague has created commissions: works at the Cleveland Recreation Center, Jewish Community Center in Cleveland, Cleveland Clinic Inn, Beachwood Library and Trumbull Memorial Hospital in Warren.

"Masques," the creative writing supplement, will be published May 2. Short stories, poems, and artwork should be submitted by April 11.

## Seminar highlights manufacturing

Ashland University's Master of Business Administration program is hosting a seminar highlighting world class manufacturing on April 12 and 13 for business leaders and graduate students in north central Ohio.

The seminar, "World Class Manufacturing: The Imminent Revolution in American Manufacturing," will feature J. Paul Dittmann, Ph.D., director of manufacturing technology with a Fortune 100 company.

He will cover each of the 13 principles of world class manufacturing as a separate module, blending together the theory and practical applications of each concept. The focus will be on the actual implementations in industry.

As director of manufacturing

technology, Dittmann is responsible for a 240-person department with a \$19 million operating budget and \$10 million capital budget.

He oversees division technology, including process engineering, facilities and maintenance, product engineering, computer integrated manufacturing and quality planning. His company is implementing a new manufacturing system using the modern manufacturing concepts of just-in-time, total quality control and self-directed work teams.

Dittmann earned his bachelor and master of science degrees, and Ph.D. in industrial engineering from the University of Missouri.

A registered speaker with the American Marketing Association, he is a member of the Society of Manu-

facturing Engineers and the board of editorial advisors for the publication "Strategic Direction," as well as a past trustee with the Marketing Science Institute and a past convention speaker with the Council of Logistics Management.

The Friday-Saturday event will be held in the Ashland University Seminar Room on the ground level of Founders Hall on April 12 from 8 a.m. to 5 p.m. and on April 13 from 8 a.m. to noon.

The cost is \$300 for those taking the seminar for graduate credit and \$200 for those attending on a non-credit basis. Anyone interested in attending the seminar should contact the MBA office by calling (419) 289-5214 or toll-free in Ohio 1-800-882-1548 ext. 5214.

# FEATURE

## 'Desert Storm' cards invade Ashland shop

by Mark Davis

They include pictures of President George Bush, the United States super carrier Iowa, the French Mirage fighter plane, and even the once-dreaded Iraqi Scud missile.

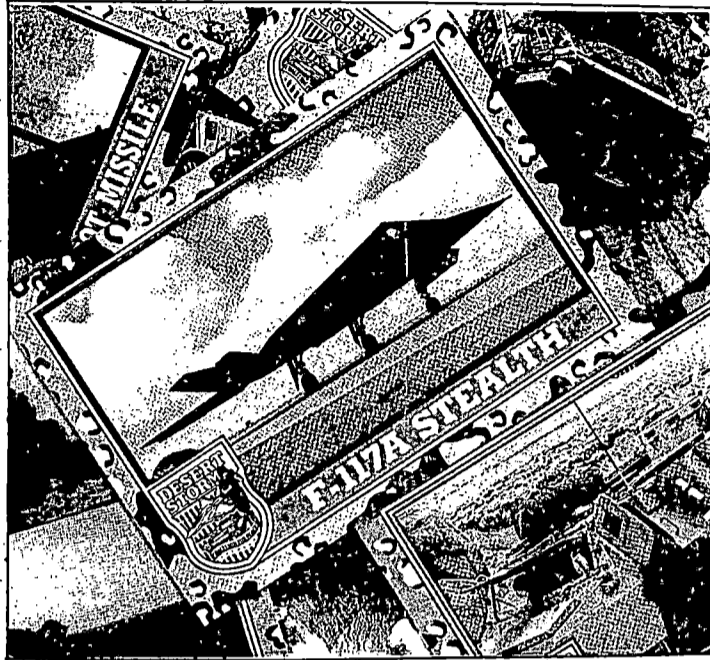
No, these are not personal photographs from newly-returned American servicemen involved in the Persian Gulf war.

In fact, they are just the latest "hit" in the million-dollar American trading card industry. These "Desert Storm" cards are not only somewhat-controversial but highly-popular and so far, BIG sellers.

Close to two months ago, the Topps Company, most famous for its long-time baseball and football cards, came out with the first-ever "Desert Storm" trading cards, minus the bubble gum.

As any card-collecting fan knows, the cards come in packs of eight with one sticker. The first set of Topps features 88 cards and 22 stickers. The stickers display the American flag and various emblems from specific divisions of the U.S. Military (one sticker has the emblem and motto of the 506th Infantry).

The regular, eight-card pack is wrapped tightly with cellophane and is adorned with a colorful front. The front displays the words DESERT STORM with a drawing of an Allied soldier, tank, and warplane on a red-striped shield. Below the



shield is the motto, COALITION FOR PEACE.

There has been some controversy surrounding the cards, although it has been dying down since when the 43-day war ended. Critics have claimed that the cards glamorize the war and make war a business.

One Ashland University student who has been highly-interested in the hot-selling cards is freshman Scott Seigman. He has bought three of the Topps card sets and two of the sticker sets.

"This is the first war our genera-

tion has experienced, and I want something to remember it by," said the criminal justice major.

Scott also has recently bought a Topps "Second Series" Desert Storm set, which came out at the end of March. This second set was published due to popular demand for the first one. The second series contains mostly different pictures of the same objects from the first set. However, it does feature a couple of cards showing bombing raids from the war.

Topps also is coming out with a "glossy" edition of its first set soon. The company is not the only one distributing "Desert Storm" cards. The Pro-Set Company is due to come out with its own 240-card set any time now. Also, Pacific is coming out with its own 110, glossy cards. These cards, which are also due any time, prove to be unique as one of them features a battle scene from Khafji, while another has a portrait of Vice-President Dan Quayle!

The Ashland Baseball Card Shop is currently the only one in Ashland that sells the "Desert Storm" cards. The shop is located right next to Subway, and behind the Ashland Restaurant. A set of the first edition of Topps presently costs \$11.95, while the sticker set costs \$5.00. The Topps second series set, with stickers, costs \$14.95. Stepp doesn't sell individual packs.

## The Collegian

Announces the Following  
Paid Staff Positions  
for 1991-92:

Editor-in-Chief  
News Editor

Business Manager

Assistant Editor  
Art Director

Application Forms Are Available  
In The English Office, A&H 218

### \* Student Senate Elections \*

Applications: Monday, April 1  
Student Activities Office  
3rd Floor, PSC

Applications Due: Friday, April 12  
Student Activities Office

Preliminary Elections: Convo  
Weds., April 24

Final Elections: Convo  
Thurs. & Fri. April 25-26

# WEEK TRIP

## Light in the Hills



te log cabin in the hills involves bridge" on foot. Adah is far more younger people following her. ie Bible study we get our first look . The cabin has no carpet, no paint ed.

ag myself out of bed at an ungodly lev. Bob Pocal in the school bus to Pocal is another multi-purpose per- e the pastor of the church, he the morning, teaches shop classes, urch maintenance coordinates efforts nbers.

ave to fill in a lot of places," Pocal l bus through the narrow roads. He problems of the community. Due to try, many people in the area are on pple" which is used to load freight coal tipples was used for one week an well. One of the children on the ces 500 cups a day. e a little measuring cup and count 'ocal jokes.

of the afternoon working on the ing around the hills of the area. By ple are sore and tired but after a

great meal of pizza prepared by several of the women volunteers the males are ready to wash dishes to the beat of Bob Marley.

**Tuesday, March 26:** On my way out of Wheeler Hall I notice the sound of guitar music being played in the lobby area. I learn that most of the students attending the school take some sort of lesson. Two young girls are playing guitar. The one girl is playing a bass guitar which is almost as tall as she is.

I spend the afternoon wandering around the school with Max and his camera talking to students of the school. We meet young Sammie Brewer, a kindergardener at the school who was recognized as a hero after saving his little brother when the family trailer caught fire.

**Wednesday, March 27:** Part of the group is across the Troublesome Creek painting a house for members of the local community. I go over there and see a structure that looks as though a stiff breeze could knock it over. The

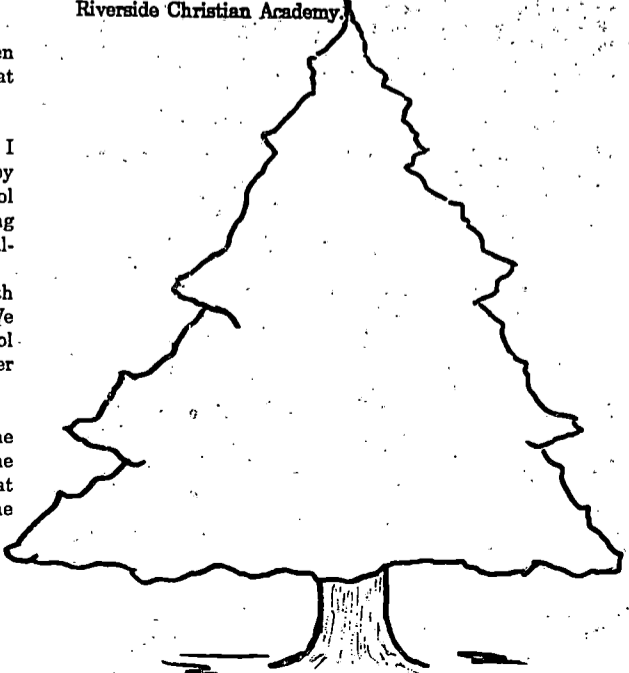
volunteers are painting fiberboard walls in a filthy room heated by a coal burning stove. The rain is leaking in from the roof and making the room painting difficult. I strike up a conversation with one of the residents of the house, Wayne Ritchie. The man looks to be no older than the college students. He has been laid off from a job in Indiana and is staying with his mother, Ethel Ritchie. We discuss the drug problems in the area. "Around here, everybody just stays stoned most of the time," he says. "The sheriff was busted for coke and he's still in office," he adds in a drawl much slower than the choppy Kentucky accent of the area.

My visit to the Ritchie home is a depressing point in the trip, but the student volunteers painting the house give the Richies hope, something many people in the area don't have.

**Thursday, March 28**  
Our final day in Kentucky is spent at the Natural Bridge Park near the school. We enjoy hiking through the mountainous and scenic park.

The efforts of the spring break volunteers do not go unnoticed by the school.  
"You help get things done that need done and couldn't get done otherwise," Hostettler says.

**Next week: Getting to know Drushal Memorial Church and Riverside Christian Academy.**



# SPRING BR

A I

by Rob Pasquucci

"What did you do over break?"  
 "Went to Kentucky."  
 "What did you do there?"  
 "Let me tell you..."

The following is an account of the experiences of the AU students and community members who spent spring break helping out the community of the Drushal Memorial Church and Riverside Christian Academy in Lost Creek, Kentucky.

**Saturday, March 23:** A look around the parking lot behind the student center at the volunteers waiting to go to Kentucky reveals what a diverse group is going. Three students from Ashland high schools, 12 people from AU, and community member Bob Casill make up the volunteers. We make small talk while waiting for the bus and van on this windy morning.

We are travelling in two vehicles supplied by the university: the new student activities van and the minibus.

The trip to Lost Creek becomes eventful when the new van leaks radiator fluid at a rest area. A quick hose clamp repair in Cincinnati sends us on our way.

The trip becomes eventful again when the minibus dies somewhere near Jackson, Kentucky. Most of the volunteers cram into the van while Mike McCullough and Cindy Oxender wait with the minibus.

With the help of some friendly Kentuckians, Cindy and Mike are able to get the bus repaired and arrive at Lost

Creek early Sunday morning. McCullough praised the people who helped get the bus fixed.

"Actually, I'm kind of glad it happened. I met some of the nicest people I've ever met," he said.

The local people were going to use an alternator from the town police car to get the minibus on the road until a "knight in shining pickup truck" arrived with a new unit.

**Sunday, March 24:** There is one shower for the eight male volunteers staying in the Wheeler Hall. I end up with short, cold shower. The night before we met Doran Hostettler, who briefed us on the plans for the week. Today would not be a very busy day as Sundays are not considered work days.

"For most of the people around here, when it comes to Sunday it's a day of worship and rest," Hostettler said.

Hostettler is the first of many dedicated members of the Lost Creek church community we will meet that week. Not only is he the principal of the school, he is the athletic director, cross country and track coach, teaches classes, drives the bus in the morning, sweeps the gym floor at night and does anything else to keep the Drushal facility running. After attending the morning church services, WRDL TV2 videographer Mike "Max" Kuentz and I accompany the 73-year-old Adah Drushal into a "hollow" to conduct a Bible study.

To get to the remote crossing over a "swing bridge" at this than the you

When we arrive at the I at poverty in Kentucky. TI and the furniture is rotted Monday, March 25: I drag hour to ride with the Rev. pick up the students. Poc son. In addition to being drives the school bus in th works on school and church to help community membe

"People around here have says. "Praise the Lord."

Pocai drives the small b talks about some of the pr the depressed coal industry welfare.

Pocai points to a "tippl trains with coal. "That co and then abandoned."

We pass by an artesian bus notes that it produces

"What do you do, take the cups coming out?" Poc

We spend the rest of campus grounds and hiking the end of the day, peopl



Carol Blymier  
OEOB 111 1/2  
White House  
Washington D.C. 20500

April 4, 1991

Dear Ms. Blymier,

I hope you find the enclosed packet to be informative and enjoyable.

I have been directly involved with Ashland University's Volunteerism Office since its beginning in November, 1989, and have seen the program grow in leaps and bounds. The progress that the Volunteerism Office has made in its short existence is amazing, and I am proud to have been a part of its growth.

Enclosed you will find several news articles that have been printed about both our Volunteerism Office and Community Care, our student-directed volunteerism extracurricular organization.

Community Care is coordinated through the Volunteerism Office and deals with the issues of the environment, hunger and homelessness, youth, the elderly, and literacy. Some of Community Care's programs are detailed in the articles enclosed.

Cindy Oxender, our Volunteerism Coordinator, and I are both looking forward to possibly hosting you for this year's National Volunteer Week, April 21-27. We are currently working on several activities for the week and would greatly enjoy sharing this week with you.

If you have any questions, please do not hesitate to contact either Cindy or myself in the Ashland University Volunteerism Office at (419) 289-5322.

We are looking forward to hearing from you!!!

Sincerely,

*Sandy Reid*

Sandy Reid  
AU Volunteerism Intern  
1989-1991

*declined  
4/15  
3:30pm*

# Shadyside relief trip planned

The Ashland University Volunteerism Office is organizing a disaster relief trip to the flood-stricken Shadyside area Oct. 19-21, and is asking for donations and gifts-in-kind to support the trip.

On June 14, the Shadyside area was hit by flooding that claimed more than 30 lives. The swollen creeks in the Belmont County area destroyed 69 single-family homes and 56 trailer homes, leaving 1,228 homes damaged.

"This trip is an opportunity for students, faculty and staff to become involved in the clean-up efforts," said Cindy Oxender, coordinator of the volunteerism office.

"We just received pictures of the area. Four months after the flood, the area is still desperately in need of help."

Arrangements for the trip are being made in cooperation with the Glencoe Flood Relief Network. Russ Stillion of Flood Relief Network will provide overnight housing and meals for those who make the trip.

"I'm really thankful for everyone at Ashland University thinking of us," Stillion said. "We can really use the help."

Oxender said the office is accepting donations to help cover the cost of the trip to Glencoe, a suburb of Shadyside, as well as gifts-in-kind for items that are needed by people in the area.

"The community support for the project has been outstanding," she said. "Because of the generosity of those in the Ashland and Mansfield communities, we have a number of major appliances and furniture. We plan to send a small truck along with the van full of volunteers."



Volunteers load some donated furniture onto a truck which will go to Shadyside in October.

Oxender said one family, with encouragement from the Ashland Evening Lions Club, donated an entire apartment full of furniture.

Tami Shuck, youth issue coordinator of AU's Community Care group, a student organization that works with the volunteerism office, is pleased with the number of donations.

"We are hoping that we may need and will be able to obtain additional help to transport these supplies," she said.

A total of 13 students have signed up to make the trip, and the group from AU will be working side-by-side in clean-up efforts with students from Washington and Jefferson College in Pennsylvania.

Several community residents have been asked to participate and, although initial invitations have been sent out, the volunteerism office is still in the process of finalizing the list of community members that will be going.

The office also has established a waiting list in the event of cancellations or the securing of additional vehicles.

Prior to the trip, Doug Skrobeck of the Mansfield Red Cross will present trip participants with a seminar titled, "How to Help Those Who Are Grieving."

Items still needed by the group in addition to money for gasoline, include: a first aid kit, snack items, a scrapbook in order to document the trip, film for cameras, picture frames, Christmas toys for the children, pots, pans and dishes, food staples (boxed or canned items only), tissues, paper towels and toilet paper, personal hygiene items such as shampoo, deodorant and razors, clean-up items such as disinfectant, garbage bags, shovels, hoes, hammers and nails, sleeping bags to borrow or to keep, and unmarked, plain colored sweatshirts.

Those wanting to donate items for the trip should contact Oxender at 289-5322.

Times-Gazette photo by Judd Smargio

# AU sets Environmental Awareness Day

Ashland University is hosting its first Environmental Awareness Day on Wednesday as a way of promoting the idea of "Think Globally — Act Locally" through a campuswide recycling program.

The campus community is asked to participate in a "Recycling Sit" at the Claremont Avenue/King Road Point parking lot during which recyclable glass, aluminum cans, paper and plastic items will deposited in bins.

Also on the day's agenda is a talk

on "How I Can Make a Difference" by Mike Canfield of the Ashland County Recycling Center, as well as the circulation of environmental awareness surveys and a petition promoting a recycling program at AU.

Members of the Rain Forest Action Movement will be on campus selling T-shirts and distributing information about saving the world's rain forests.

"The whole idea is to create an

awareness of the problems facing the environment and to promote a few simple things that everyone can do to help solve the problem," said Angela Clinger, a senior radio/TV major from Ashland who serves as co-chairman of AU's Community Care Environmental Issues Group.

"By sitting out in the freezing cold by this dumpster, we're making a statement," she said. "Recycling should be a gigantic issue — something on everyone's minds.

"I want students to push for a re-

cycling program on campus — it can't happen without everybody's participation," she added.

Clinger said some cities like Buffalo have mandatory recycling laws where people can be fined up to \$150 if they mix cans with bottles or plastic.

"Some cities have had wide-ranging recycling programs for years," she said. "Sooner or later, recycling is going to become a way of life for all of us — I think we need to start now."

# Hunger cleanup had wide support a phenomenal success



Photos by  
Belinda Seizer



ent projects to support the program. Phi Delta Theta staged a food drive, Tau Kappa Epsilon hung posters throughout the community, and Religious Life sponsored the luncheon for the work. They all deserve special thanks.

Of the \$2,850 raised, 50 percent of the proceeds go to NSCAHHD to provide immediate relief for the hungry and homeless and to promote long-term solutions to the problem that many are impoverished. The other 50 percent was to be contributed to a local hunger or homelessness organization. The Ashland City Habitat for Humanity Chapter was chosen to receive the local funds by participating students. Habitat for Humanity provides simple, decent housing for people in substandard housing, and because of Hunger Cleanup, the Ashland Chapter surpassed the \$2,000 needed to charter in Ashland. A check for \$1,425 was presented to Habitat on April 23 at the Student Leadership Awards Banquet.

Junior Tami Shuck summed up the experience. "I was skeptical about Hunger Cleanup at the beginning and didn't expect many people to want to get involved. It was amazing how excited everyone got and how aware the campus was. I am definitely looking forward to doing this again next year and getting more involved."

The Volunteerism Office isn't going to stop now. Applications for Community Care are now being distributed and collected for next fall. Community Care will be the Volunteerism Office-directed group at Ashland University. Committees represent different aspects of the program such as youth, and for the elderly, hunger, homelessness, literacy, and tutoring. Committees recruit volunteers and organize activities for community agencies in their field of interest. Being a member of Community Care will give students the opportunity to be involved in an organization that will help others. Members will also work with other campus organizations to plan campus-wide community service events. Students can pick up an application for Community Care on the third floor of Patterson Student Center in the Volunteerism office by calling Carolyn Cooksey at ext. 5322.

by Sandy Reid  
Tami Shuck

Ashland's First Annual Hunger Cleanup Day, cosponsored by Ashland University's Volunteerism Office and Circle K Club, proved to be a phenomenal success. Thanks to many hours of hard work and planning, the students of Ashland University raised a total of over \$2,850 on April 7 to fight hunger and homelessness.

The Hunger Cleanup is sponsored nationally by the National Student Campaign Against Hunger and Homelessness (NSCAHHD) and is the largest student community service project in the country. The Hunger Cleanup involves students who volunteer three hours of their time to work on a local community service project. The students also raised funds for the hungry at home and abroad by identifying financial sponsors for their volunteer service hours. The Hunger Cleanup takes place each April, and this year over 130 colleges in the United States joined together to make Hunger Cleanup Day a success.

Sandy Reid, a junior majoring in Public Communications, coordinated Ashland's Hunger Cleanup Day. Carolyn Cooksey, the Volunteerism coordinator, Lori Fox, the Volunteerism administrative assistant, and Reid, the volunteerism intern, comprise Ashland University's Volunteerism Office. "We are looking at Hunger Cleanup to be our main volunteer project for April," explained Reid. "Thanks to the 175 students who participated in fundraising, working, and coordinating the event, it looks like we have a chance of receiving the Hunger Cleanup 'Rookie of the Year' award for AU. We're keeping our fingers crossed."

Sixteen teams of students joined together to work from 10 a.m. to 1 p.m. at ten different worksites throughout Ashland and surrounding areas on April 7. Although snow had covered the ground the night before, the Center for Religious Life was filled at 9:30 a.m. with students eager to get started. Worksites varied from trailblazing at Mohican Outdoor School to packing lunches at Samaritan Hospital to heavy indoor and outdoor cleaning at United Appeal, the YMCA, and the Historical Museum. One team returned to the Center covered with mud and clay. "We weren't sure what we were going to be doing, we just knew that we would be working outside," said freshman team leader Bill Shay. "We went to Samaritan

Hospital to do outdoor work and ended up digging a ditch."

Although Reid coordinated the event, the credit for Hunger Cleanup's success goes to AU's students. "Hunger Cleanup would never have happened without every person's enthusiasm and willingness to help," Reid said. "The team leaders played a crucial role in day to day work, as well as recruitment and overseeing their teams."

The team leaders for Hunger Cleanup were Chris Brandt, Kathy Burke, Mary Beth Cash, Denny Chamberlin, Dennis Clarke, Alison Harsh, Eric Janczak, Beth Kitco, Tracy Lavati, Mike McCullough, Jennie Pawlawk, Paul Pilat, Kris Rabung, Holly Richards, Judy Roussele, Bill Shay, Paul Stuss, Jen Smith, Amy Stauffer, Russ Webster, Chris Zellers, and Beth Skelton for Ashland High School's Key Club. "The Circle K Club cosponsored this event, and president Cindy Lindo held an important role in recruiting the Key Club, as well as getting financial support and team members from the Ashland Kiwanis Club."

Teams were encouraged to canvass for sponsors not only on campus and at home, but in the Ashland community. A canvassing program was developed, with students highlighting the streets they have covered on a map of Ashland. "A few of us on my team grabbed our folders and canvassed for a couple of hours and we came back with almost \$150. Everyone wanted to help out," said junior team leader Eric Janczak.

The most money raised by an individual was \$472, collected by junior Erica Gustafson. "Colleges

that were participating for the first time were strongly encouraged to set "high goals" of raising a total of \$1,000. The representative that visited the Ashland campus in March was amazed with the participation and excitement that was generated on our campus," said Reid.

One of the challenges with Hunger Cleanup was finding worksites. Because this was Ashland's first year, organizations weren't aware of the program. But once the program was explained, there was no trouble finding sites. Students worked with the Ashland Historical Museum, Choice Place for Boys, Choice Place for Girls, the Council on Aging, the Good Shepherd Home, Mohican Outdoor School, Parks and Recre-

ation, and the YMCA. "We also had one team that canvassed some of the area that we hadn't already covered," explained Reid.

The student volunteers were recruited both individually and within groups. The campus organizations that participated by working on Saturday or helping before the event were Alpha Delta Pi, Alpha Phi, Circle K, Kappa Kappa Psi, the Orientation Team, Phi Delta Theta, Phi Mu, Religious Life, and Tau Kappa Epsilon, as well as a group of students that participated with the volunteerism Office's Spring Break Trip to South Carolina and the HAS Key Club. "Some of these organizations helped out with differ-

# Notecards donated for overseas mail

An Ashland couple has donated 70,000 notecards to Ashland University with the stipulation that students use them for writing to American servicemen and women stationed overseas.

When Robert and Cinda Kae Motter, 1010 Smith Road, learned that AU students, faculty and staff have been active in corresponding with members of the armed forces stationed in the Middle East, they decided to get involved by offering their overstock of original design notecards.

Mrs. Motter is an artist and Motter is a printer, who serves as an assistant with Ashland University's printing operation. Her artwork is featured on the unsold card sets, which were moved from their home to AU's Volunteerism Office this week.

"We felt this was a good way of putting these cards to use," Mrs. Motter said. "When Bob told me about the university's Volunteerism Office, I was very enthusiastic about seeing if the students could send my cards to

our servicemen."

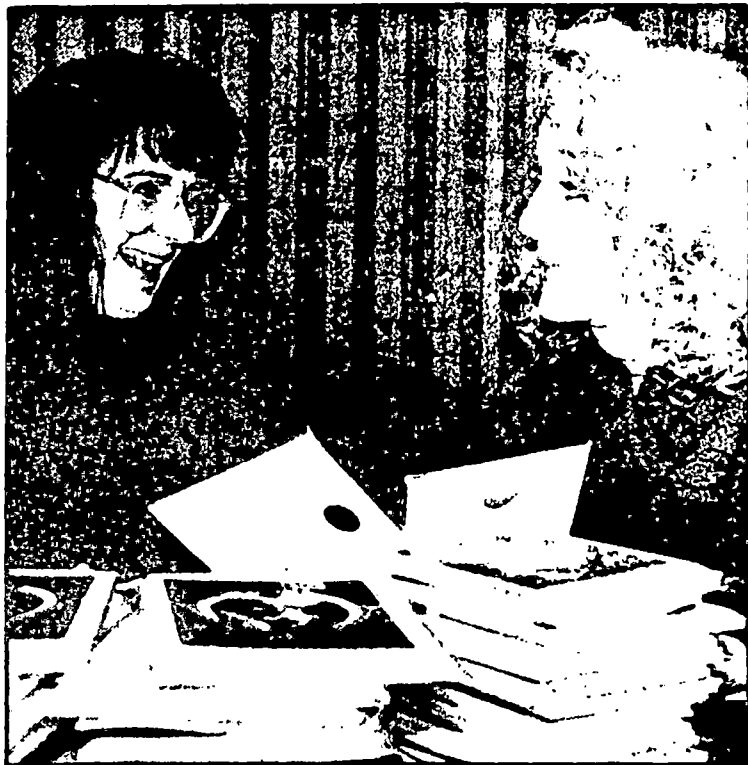
The Motters heard about the Volunteerism Office's recent flood relief project in Shadyside and last week's hunger banquet, and felt it would provide an appropriate central location for distributing the cards.

Also, they are keenly aware of the positive effect of servicemen receiving letters from home.

"Members of my husband's family — his father and brother — have served in the military," she said, noting that other relatives are currently stationed overseas. "We know how important it is for them to receive mail."

Cynthia Oxender, volunteerism coordinator, said the cards, many of which include envelopes, will be distributed to individual students and campus organizations who want to correspond with servicemen. Also, anyone in the community interested in the project is encouraged to get involved.

Oxender can be reached at the Volunteerism Office.



Cinda Motter shows cards to freshman Cara Sheterom.

The Literacy Committee of Community Care at Ashland University and Friends of the Library will be holding a Reading Hour for children once a month. The purpose is to encourage reading on campus and in the community. The Reading Hour will be held Saturday mornings on the seventh floor of the Ashland University library. December 15 is the kick-off date for this event. Reading Hour will be held twice this day at 10:30 A.M. and 4:00 P.M. There will be three age groups; 3-5, 6-8, and 9-10. Reading Hour is free and open to the public. Reading Hour dates for 1991 are; January 26, February 23, March 16, and April 27. For more information contact Cindy Oxender in the Ashland University Volunteerism Office at 289-5322 or Cara Sheterom, Literacy Committee Coordinator, at 289-4302.



## Donation asked

Times-Gazette photo by Chic Knight

ATG-1113190

Ashland University students Tonya Wellman (l) and Elise Yun of Phi Mu sorority gather up sacks of canned food in preparation for Saturday night's Eagle basketball opener at Kates Gym vs. Wayne State University. Those attending the game are asked to bring a can of food or a non-perishable item for admission. Game time is 7:30 p.m. The donations will be given to the Associated Charities.

# Area news digest

## Students 'adopt' families

More than a dozen groups of Ashland University students are participating in the "Adopt-A-Family" program in which they hope to provide some holiday cheer for local needy families with teen-age children.

The program is being co-sponsored by Associated Charities of Ashland and the AU Volunteerism Office.

Each of the 15 student groups has been assigned a family that it knows only by a code number with the children's first names, ages and gift suggestions, according to Sandy Reid, a senior from Norton with the Volunteerism Office.

"Very often Christmas has

been a time of focusing on small children, so this year a teen focus has been selected by Associated Charities," she said. "Thanks to many caring people at Ashland University, this Christmas will be brighter for many Ashland area children," she added.

The following campus groups have adopted a family: Alpha Delta Pi sorority, Campus Activities Board, Community Care, Community Care's Literacy Group, Student Affairs Office, Honors Program, Hope Fellowship, first and second floor Clark Hall, third floor Kem Hall, and the second, fourth, seventh, eighth and ninth floors of Clayton Hall.

## AU to host story hours

Ashland University will host a monthly story hour for children in the community beginning on Dec. 15 at both 10:30 a.m. and 4 p.m. on the seventh floor of the AU Library.

Students involved with the university's Community Care Literacy Committee will read to children in three age groups. In addition to the reading, the groups will hold discussions on the material.

The story hour is co-sponsored by the literacy committee and the AU Friends of the Library organization.

"We are interested in encouraging reading and promoting the library's children's literature collection on campus and in the community," said Cara Sheterom, a freshman serving as literacy coordinator, noting they scheduled two times for the initial Saturday to determine the more suitable time of day.

Following the Dec. 15 kick-off, subsequent story hours are scheduled for Jan. 26, Feb. 23, March 16 and April 27.

More information may be obtained by contacting Sheterom at 289-4302.

# Donations encouraged for Middle East troops

by Jennie Rose

Christmas will upon us in about six weeks. Many of us have already completed our gift buying for friends and family. It's so easy for us to forget about the American citizens currently stationed in Saudi Arabia who won't be celebrating the holiday season with their friends and family.

Chances are that this Middle East situation will continue through the Christmas season.

Have you considered how they will be spending this holiday? How many of these fine American citizens will be without gifts or cards from anyone?

As a part of the Ashland community and as U.S. citizens, why not bring Christmas a little closer for a few of those service people representing us in the Middle East?

As a community service, why not

give a needed item to a serviceman or woman this Christmas. Ashland University has obtained a list of needed items that can be dropped off at the Volunteerism Office in the Patterson Student Center or at the Financial Aid Office, located in Founders.

You can choose to purchase these items on an individual basis or as a group. To find out what items are needed, please contact the Financial Aid Office at 5096 or 5002. These items will be given on behalf of all those at A.U. staff, students and faculty who have participated in this Christmas project.

This is such a small thing for us to do, but it will mean so much to those in the Middle East.

We will be sending your gifts during the month of December. Happy holidays to you and yours, and thank you for caring.

# *Earth Awareness Day is coming to campus*

Think Globally--Act Locally.  
Love your Mother. Man belongs to  
the Earth, the Earth does not be-  
long to Man. Once is not enough .  
Recycle.

These are common phrases  
among out generation, yet, how  
many of us abide by them?

Here's your chance to become a

part of the action on the Ashland  
University campus! Take part in  
the 1st annual A.U. Earth Aware-  
ness Day, Wednesday, December  
5th.

Planned activities include: a recy-  
cling site on the Claremont Avenue  
point -- bring your recyclable items -  
- glass, aluminum, cans, paper and

plastic.

An environmental survey will be  
distributed on campus to test your  
"environmental awareness," as well  
as a petition to support a campus-  
wide recycling program. There will  
also be a raffle ticket give-away for  
environmental posters and buttons.

The guest speaker for the day

will be Mike Canfield of the Ashla-  
nd County Recycling Center., "How  
Can I Make a Difference?" at 2:30  
p.m. in the Library Lecture Room.

Please take part in the day's  
activities and show your support for  
our most important asset: the  
Earth!!

# AU group joins national celebrities for a weekend environmental conference

by Kerry Temple

Robert Redford, Jesse Jackson, Ralph Nader, and Angie Clinger joined together in a weekend of campaigning. The uniting element was their shared concern for the environment.

Angie Clinger is the Ashland University campus Environmental issue coordinator. She, along with Tami Shuck and Cindy Oxender, attended the National Student Environmental Conference held at the University of Illinois at Urbana-Champaign, October 5-7.

The conference, sponsored by the Student Environmental Action Coalition (SEAC), brought together some 7,000 students and other environ-

mentally concerned people from all fifty states and 15 countries.

Toxic waste, the ozone, and recycling were some of the topics covered. This year's main objective is launching a "Corporate Accountability Campaign." This means seeing universities becoming "environmentally responsible" and beginning to influence the corporations into being accountable for their polluting.

"Basically everyone knows what is wrong. We just don't know what to do," says Angie Clinger. She attended the conference to discover issues and learn how to act on them.

Here on campus she plans to implement, along with faculty, the

recycling of paper and cans and is also looking towards assembling students to work on the campaign involving the proposed toxic waste incinerator for Nova.

The environmental group is currently looking for members to work on making goals and acting on environmental issues.

"I know there are people who care about the environment. They can't just let things go by. They had better act on their worries now," Clinger said.

There are plenty of things that can be done but more volunteers are needed to make more plans. An adopt a block program where college students would be assigned their

own areas of the city to take care of is something that may be started.

Clinger said that she wants "the town to see college students doing something for Ashland the community."

There are a lot of existing groups who are involved with environmental issues and she would like to unite them into one campus organization.

If you would like to participate contact Angie Clinger, Box 748, or call the Volunteerism office at #532-2. Meetings are held on Thursdays at 4 p.m. on the second floor of the Student Union.

# Good Split Hope: a very long dessert

by Jackie Rhoades

It's time again for the Good Split Hope! The ninth annual Good Split Hope - the longest banana split in the world - will help kick off Homecoming Weekend.

The festivities will begin on Thursday, Sept. 27 with an all-campus picnic at 4:00 p.m. (Convo will be closed and there will be NO PARKING on College Avenue from Grant Street to Claremont.)

Entertainment will be provided by Kim and Reggie Harris. At 6:00

teams will assemble for the main event, a royal banana split over 100 yards long!

Teams are now being formed. Get your group of eight team members together now. You can sign up at the Religious Life Office (x5489). The entry fee is \$8 per team and proceeds will go to a local charity.

Last year forty teams participated. Mike Gleason, Director of Religious Life, is hoping for fifty teams this year.

Prizes will be awarded for the

fastest eaters, best banner, best dressed, most unique eating style, and best original costume.

The event will be sponsored by Hope Fellowship in conjunction with the University, CAB, Archway Cookies, and Friendly's.

A special Homecoming worship service will be held on Sunday, September 30 at 10:30 a.m. in Memorial Chapel. Dr. Gleason will be the speaker.

## TALK AROUND CAMPUS

Do you volunteer your time?  
If not, why not? If so, how?



**Jeff Gilmer, sophomore:** Sometimes. I volunteer my time through being an officer in youth fellowship. I volunteered to give blood and it took an extra half-hour because I passed out!

on campus. I work with Cindy to raise money and go down to Shadyside.

**Mike McCullough, senior:** Yes. I volunteer my time. I work at the volunteer office and do a lot of work through them. And I've been involved with Boy Scouts all my

life, so I do stuff with them. Plus even though I am paid to be an assistant hall director, I feel I volunteer my time with people in the dorm.

**Andy Rhoads, freshman:** No, because I usually have too much

stuff to do with studying, track, and weightlifting.

**Ramona Ross, freshman:** No, because I don't know all the things that we can volunteer for because I'm a freshman.

# 'Hunger Banquet' offers food for thought

by Bill Klinkofus

On November 16th, students got a view of a life of hunger. The "Hunger Banquet" offered the glimpse at what the less fortunate people in second and third world nations face every day.

The participants picked colored slips of paper from a box, each signifying what kind of meal they would receive. A lucky few drew out a first world meal, which was a steak dinner served by members of the Phi Delta Theta fraternity.

Others received a meal from a second class nation. Professor Phil Hanson assisted in the serving of a "russian" meal. Consisting of jello, macaroni and cheese, and a hot dog, the second world citizens had to stand in line to receive each part of their meal. Those eating a second world meal were seated at tables

without linens and drank orange juice.

The vast majority of the students and faculty participating in the project ate a third world meal consisting of rice and beans. The rice and bean mixture was cooked with no spices at all.

Mike Light, the convo worker who cooked the third world meal, said that it even smelled bad while he was making it. The third world diners sat on the floor and drank water.

Erica Gustasson, co-issue coordinator for hunger and homelessness, started off the evening by painting a mental picture of what living conditions are like in a state of hunger and poverty.

Although students did get a glimpse of what life in poverty is like,

everyone that ate the third world meal could "make a run for the border" when they were finished.

As this event is new to Ashland, the student response was very good. Nearly one hundred and eighty students registered for the event and about eighty actually participated.

Cindy Oxender, Volunteerism Coordinator said, "I was impressed with the students, faculty, and staff members that participated. Volunteerism is not always an easy or convenient thing. Many people participated knowing full well they may be eating beans and rice instead of a steak dinner."

"I am very proud of all of the students who worked to make the banquet a success. The students are hoping to do this next year and we

have the leadership in community care who will be willing to put in the time and effort," said Oxender.

Oxender bragged on her students by saying, "By participating in events like the Hunger Banquet, the Shady Side, Ohio trip and other events throughout the year, students have demonstrated that they are leaders."

The students, faculty, and staff members that participated in the program look at hunger and poverty in a different light. Much like the "Think Fast: Drunk Driving Simulator" of last year, the Hunger Banquet brought about a new awareness of this problem that faces not only third world nations, but people right here in Ashland.

# AU group helps heal Hugo's wounds

**EDITOR'S NOTE:** Ready to arrive, Ashland University news bureau editor, was a member of a university group which spent spring break helping rebuild homes in the Charleston area which were destroyed by Hurricane Hugo.

**RANDY SARVIS**  
News Bureau

More than six months after as South Carolinians call the town of the Century," evidence of Hurricane Hugo's 135 mph winds is everywhere.

Hundreds of trees remain uprooted or snapped in half; pieces of aluminum siding and other debris lie wedged in eaves; roofers and carpenters work overtime repairing the famous pastel-colored houses in affluent Old Charleston; piles of ruined drywall and mildewed carpeting sit to be hauled away; some businesses are finally reopening after extensive renovations; and thousands of people are hoping air lives will return to a semblance of normalcy.

The Sept. 21-22 Category 4 storm left 29 dead in South Carolina and 82 fatalities in its path in the Caribbean Islands to New York; caused \$5.9 billion damage in the state; destroyed 300 homes and damaged 1,000; wiped out an estimated 7 million board feet of lumber; damaged 80 percent of the roofs in Charleston; and killed 95 percent of the trees in the city's urban forest.

Some of the worst-hit areas are those in the unprotected coastal Low Country and Barrier Islands. Hundreds of homes were destroyed and people's possessions were strewn for miles from the landscape.

With no insurance and few financial resources for rebuilding, many of these people are accepting assistance from such charitable organizations as Monocite Disaster Services, Habitat for Humanity, Rural Missions, American Red Cross, Salvation Army and Samaritan's Purse, an arm of the Rev. Billy Graham's ministries run by his son, Frank A. Graham.

"Hope Rises with the Sun" reads a sign on the storm-ravaged lake of Palmetto.

*"The college kids have done a lot of work — they're a great bunch, and I've really enjoyed the fellowship."*

Ashlander George Boyer

Hope comes in many forms: through the residents' devout religious faith, through federal disaster vouchers and through committees working together and through volunteers like college students spending their spring breaks to help rebuild homes.

Thirty-one Ashland University students, faculty and administration members, along with two men from Ashland, traveled to South Carolina from March 17 through last Saturday to lend a helping hand with painting, carpentry, drywall work, trash hauling, wood working and other activities integral to building houses.

The majority of the Ashland



Photos by Randy Sarvis

AU students Scott Smith (l) and Dyson Massengill prepare to nail up a board on the soffit of a mission house on Johns Island.

and worked on four new houses in a rural area north of nearby Mount Pleasant, while a dozen AU students lived and worked on Johns Island, a close-knit community composed mainly of slave descendants whose families have lived there for more than a century.

As the week progressed, the Ashland group learned how devastating a major hurricane can be — in both monetary and human tolls.

One of the four new houses being built through Samaritan's Purse will be given to Ethel Brown, who will live there with her son and granddaughter, Swiss. The year 1989 brought Brown more than her share of tragedies, as her husband died, her parents and a nephew were killed in a house fire and then came Hurricane Hugo.

Her home, which was on a flood plain, was swept from its foundation and carried about 200 yards into a field. Upon entering her abandoned home, evidence shows that water and mud reached more than 5 feet in her living room, ruining furniture, fixtures and other belongings.

A calendar turned to September reminds on the kitchen wall and a broken gospel record album lies on the floor. It contains a song called "The Power of God."

"It's amazing how well Mrs. Brown is holding up," said Terri Arnold, an AU senior from Elyria. "She's so appreciative of what we're doing."

The elder statesman of the Ashland contingent, 76-year-old George Boyer, has experienced the aftermath of natural disasters before, having engaged in relief work in the Philippines, Central Africa, Honduras and Togo, Africa. He returned from mission work in Kenya earlier this month.

"You can imagine what it's like to go through a hurricane, but you have to see the destruction before it really hits you," Boyer said, noting that much work remains to be done.

"I'm really surprised at how much work we've done this week," he added. "The college



Dick Winfield (l) and George Boyer work on steps for the front door of a house.

really enjoyed the fellowship. Many hands make light work."

Boyer traveled to South Carolina with Richard Winfield, an Ashland resident and editor of the national Brethren Church publication "The Brethren Evangelist."

"My motivation for coming down here was, first, the desire to get involved, to get my hands dirty, and, secondly, to spread the word about our trip and get other Brethren people interested in coming down here."

Winfield is pleased with the week's accomplishments and found living and working with college students an interesting experience.

"They're a good bunch of students — I've enjoyed seeing the vitality of youth and their willingness to get involved and try something new," he said. "I wish we could have done more, but as I look back, I can see we accomplished quite a lot."

stator effort, but everyone claimed to have had a fulfilling and unforgettable experience.

Jarico Mills, a speech/theater instructor, was a site foreman along with her husband, Don Baker, an assistant professor of speech/theater.

"I'd been looking for something like this, to do something outside of myself," Mills said. "It's really exciting to see that things are getting done. The majority of the students are working hard and seem really focused on what they're doing."

Angela Clinger, a junior from Ashland, initially had other motivation for coming, but found the more involved she got, the greater her personal satisfaction.

"I came down here because of a free spring break trip — I thought we could get out of work early and be in the sun, but my reasons for being here quickly changed," said Clinger, who was part of the Johns Island group

"I think we'll all leave with a different perspective on life because these people have nothing but their faith and families, and they want nothing," she added. "We don't want to leave; there's so much work to do."

Missionary Danny Howe, who, along with his family, left Tennessee in January to establish an outreach ministry on Johns Island, compared the work done by Ashland University students to the unsung heroes of a football team.

"They were involved with a lot of the tedious things that are needed to make the whole thing come together, like being a lineman on a football team," Howe said.

"The quarterback and running backs get the glory, but nothing gets done without the linemen. I see a lot of college kids come through here and I'm defi-

# The push for national service

There is new interest in voluntary efforts to help the needy and revive patriotism. Yet advocates should beware the problems that might ensue

**A**lexis de Tocqueville, the early chronicler of the American experiment, referred to them in the 1830s as "habits of the heart"—the penchant of this young nation's citizens to join together and to work for the civic good. But less than a century later, pacifist-philosopher William James detected a lapse of civic passion and called for the nation's "gilded youth" to be drafted into an army of workers, to do "dish-washing, clothes-washing and window-washing [and] road building and tunnel making," in what he described as "the moral equivalent of war."

Today, James's concept of a national-service campaign steeped in "martial virtues" is again capturing the imagination of the nation's leaders, but for different reasons. To some, a faltering civic spirit, especially among the materially minded young, is still a concern. But an even greater concern is that, in the most prosperous nation on earth, basic social needs such as child care, elderly care and help for the homeless, the poor and the mentally handicapped are going largely unmet because of tight government budgets and a lack of public will. A national volunteer corps of motivated, well-trained young people, say the proponents, could contribute mightily to solving pressing problems.

The most prominent thumping for volunteer service is being done by President Bush, a staunch believer in the redemptive qualities of doing good for others. Aides say he will soon propose a modest \$35-million-to-\$40-million Youth Engaged in Service (YES) program that would dispense grants to community groups to encourage volunteer service. Bush's hope is that YES will enable "the young men and women of our tree-lined suburbs to get on a bus, or the subway or the metro, and go into the cities where the want is."

Many Democrats have grander plans. A sweeping proposal by party centrists, led by the Democratic Leadership Council, would establish a Citizen Corps of

up to a million volunteers and reward their civilian or military service with government vouchers worth \$10,000 for a year of civilian service and \$12,000 for a year of military service. The chits could be used for education or for buying a home. But the hook is that existing federal student grants and loans, except those to the poorest and neediest, would be phased out, in effect saying that most youths seeking federal educational assistance would have to perform "voluntary" service before getting any aid—a provision that already is stirring protests in political quarters from libertarians and some liberals and institutional quarters such as powerful college presidents.

## The problems that can't wait

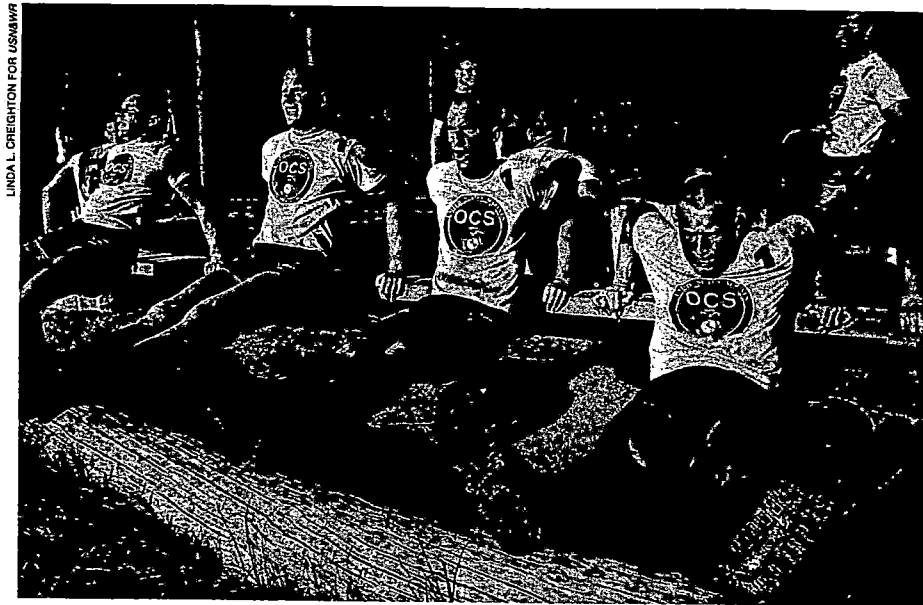
To many proponents in and out of government, the case for national service is compelling. It is rooted in two things that boosters say America badly needs. The first is that hundreds of thousands of persons could be enlisted to perform important work. The nation desperately needs tutors, orderlies, health-care aides and laborers in forests, farmlands, parks and neighborhoods. Those jobs are not filled by private business. The second is the desire to rekindle civic responsibility, altruism and self-sacrifice in a generation of young people that seems sorely lacking in those traits. Surveys of high-school seniors conducted by the University of Southern California found that of 14 life goals, the one that increased most in importance between 1976 and 1986 was "having lots of money," while "finding purpose and meaning in life" decreased the most. "We are in danger of what one might call 'yuppie isolation,'" warns Frank Newman, president of the Education Commission of the States. "People who grow up in isolation do not see that they have a role."

Community and state-run service programs are becoming increasingly popular because they are frontally addressing that problem. The most prominent is the California Conservation Corps (see story on

asked and the incentives are generous



wards of helping others and themselves



Virginia. The Pentagon wants youths to join the military, not plant trees

page 24), which is cited as a possible model for a federal program. In New York, 100 part-time and 300 full-time volunteers paint buildings, clean parks, help the elderly, tutor children and perform other jobs for a weekly stipend of \$81. Participants in the City Volunteer Corps are eligible for free tuition during their one-year terms and for scholarships afterward. Four school systems—those of Atlanta, Detroit, Springfield, Mass., and Cherry Creek, Colo., a Denver suburb—require community service as a condition for graduation. In Atlanta, high-school students must put in 75 hours of free labor at hospitals, churches, day-care centers or other nonprofit agencies.

Despite the strong arguments for a national service, and the positive experiences in local and state service corps, there are good reasons for proceeding cautiously. In fact, skeptics warn that it is precisely the fact that national service seems so appealing that could lead to its backfiring. It means too many different things to too many people. Some national-service advocates, for instance, want to get disadvantaged kids out of poisonous inner-city neighborhoods and into rural conservation corps. Others see it as a school of civic virtue where rich and poor kids work side by side.

Yet experience suggests that even programs that work have not been able to recruit rich volunteers. In late 1986, fewer than 5 percent of the enrollees in the City Volunteer Corps in New York City were white and 70 percent were high-school dropouts, even though the CVC tried desperately to lure middle-class kids into the program with financial incentives. After a three-year study of various corps, the Philadelphia consulting firm Public/Private Ventures re-

ports bluntly that “no youth corps in the United States has recruited youth from middle-income or more-affluent backgrounds.” The study also found that participation in a jobs program or youth-service corps does not automatically produce more civic mindedness

### THE NATION'S UNMET NEEDS

The Democratic Leadership Council identifies areas “that have low profit potential but high civic value.” Where the public and private sectors have not gone to work, a civilian-service program could fill in the gaps by creating about 3.5 million positions in these areas.

**Education** 1.2 mil.  
Tutoring, counseling, etc.

**Health care** 715,000  
Hospital, nursing-home inpatient care 196,000  
Outpatient care 52,000  
Home care 438,000  
Research, other 29,000

**Child care** 820,000

**Environment** 164,000  
Fish, wildlife conservation 17,000  
Forestry 7,000  
Soil, water conservation 6,000  
Parks, recreation 71,000  
Water, air quality 1,000  
Solid-waste disposal 22,000  
Energy conservation 40,000

**Criminal justice** 250,000  
(Police reserves, civilian patrols, corrections staff, etc.)

**Other** 300,000  
(Libraries, museums, etc.)

USN&WR—Basic data: Richard Danzig and Peter Szanton, “National Service: What Would It Mean?”

and only marginally improves prospects for postprogram employment.

### The corps class war

There is reason to fear that a national-service plan based on all carrots and no sticks would end up resembling the existing “two track” system: A small number of job-training programs that attract mainly disadvantaged youth, and an even smaller number of “elite” groups, such as the Peace Corps, that appeal to affluent youth. That is the kind of system the Bush YES plan might perpetuate, because it will contain few incentives to draw in middle and upper-middle-class volunteers. Bush’s top White House aide responsible for voluntary programs, Gregg Petersmeyer, may accidentally be an exemplar of the problems with which he has been entrusted: He has never done any charitable volunteer work.

Assuring “equality of sacrifice” in a large-scale volunteer program is the most difficult of problems facing national-service organizers. Critics of the vouchers-for-service plan just introduced in Congress by Senator Sam Nunn (D-Ga.) and Representative Dave McCurdy (D-Okla.) argue that it would place an unfair burden on lower-income youth for whom a year or two of national service would be the only route to college. More-affluent young people would have no stimulus to enlist. Martin Anderson, a former Reagan White House policy adviser, bitterly denounces the Democrats’ proposal as an attempt to “force low-income kids to build roads and empty bedpans. It’s just mean spirited. They want to turn these kids into the new indentured servants.” But national-service proponents say middle and lower-income students already are forced into a form of indentured servanthood because of heavy reliance on student loans, which leaves them saddled with huge debts at graduation. National-service vouchers presumably would enable many students to forgo such loans.

Clearly, the most equitable scheme entails universal conscription of all youths. That would avoid the class structure of voluntary programs by insisting that the rich enjoy the balm of service and the tonic effects of new patriotism. But there are historical, constitutional and political hindrances that prevent serious consideration of a national-service draft. Even Charles Moskos, a Northwestern University sociologist and godfather of the current voluntary-service movement, originally favored a more universal and coercive system. But, facing objections from many quarters, he abandoned that in favor of one based more on incentives.

The biggest inside-the-government opponents of a widespread national-service program work at the Pentagon. Military

officials fear, with justification, that a national-service drive would severely compromise the all-volunteer armed forces by drawing away prospective recruits. A Brookings Institution study in 1984 found that by 1991 the shrinking military-age pool will mean Army recruiters will have to enlist 55 percent of eligible 18-year-olds, compared with 42 percent in 1981, just to maintain the same size force. "We don't want high-caliber people who might otherwise join the Army off planting trees instead," says Thomas Byrne, public-affairs director for the private Association of the U.S. Army. But national-service proponents insist the argument could cut the other way: Military recruiting would be helped by a national-service program that offers added incentives for military service.

### Protecting Jobs

The potential for job displacement poses another obstacle. Although national-service proponents insist that volunteers would do only work that no one else is doing, labor-union leaders worry that an army of young workers earning little or no pay would displace adults in low-rung public-service jobs. Organizers of the 5-year-old Minnesota Youth Service sought to allay such fears by bringing union leaders into the planning process. But even that has not prevented volunteers from "infringing on existing jobs," says Peter Benner, executive director of the American Federation of State, County and Municipal Employees in St. Paul.

Then there is the matter of price. Any ambitious national-service plan, even a voluntary one, will be expensive. After phasing out \$8.3 billion of student aid, the Democratic Leadership Council projects that a civilian corps of 800,000 volunteers would cost the federal government \$5.3 billion a year. But that, the DLC acknowledges, is just a loose guess. And whether the true cost is \$5 billion or \$14 billion, finding such funds at a time of crushing deficits will not be easy.

Once the policy issues are decided, there are administrative matters to sort out. The potential for pitched warfare among charitable groups is great. For example, who would choose which local projects qualified for national-service status and which did not? The losers could see their volunteer pool dry up as workers went to the organizations where work yielded vouchers. The Nunn-McCurdy plan envisions a national committee and local boards making such decisions. In addition, the work of the winners in selecting, training and keeping young workers would require diligent supervision likely to tax the abilities of a largely volunteer staff.

Much of the feel-good sentiment to-



Minnesota. Unions have tried to make sure volunteers will not displace workers

ward national service undoubtedly stems from nostalgia and, in some instances, misleading memories of the New Deal and the GI Bill. But those are poor analogies to current proposals. The GI Bill was passed *after* World War II, and so was not an inducement to get men to

serve. Rather, it rewarded men for risking their lives for their country—which is not quite the same as visiting a nursing home. And it helped prevent an enormous labor glut that the return of millions of veterans threatened to create. "The GI Bill," says Peter Szanton, a national-service supporter and former Carter administration official, "was a solution for a problem we don't have."

Much the same can be said about Franklin Roosevelt's Civilian Conservation Corps. The most massive national-service program in U.S. history, its 2 million workers built more than 63,000 buildings, 800 parks and 7,500 impounding dams. But that program for the unemployed also had flaws. It generally worked well as a jobs initiative as long as men were out of work. When the unemployment rate started dropping in the mid-1930s, the CCC proved to be of little value in training men for new jobs. Today, by contrast, the job market is glutted. "National service is no program for all seasons," say Szanton and co-author Richard Danzig in their book *National Service: What Would It Mean?*

Moskós and other ardent backers of national service readily admit the limitations of their proposal. But they see the concept as having matured since the experiments of the New Deal and the Great Society, and they expect more maturation as the debate progresses. It may well prove to be, as Nunn says often, "an idea whose time has come." If it does, it would alter the character of American life. The final test will be whether the alterations apply to the rich and poor alike. ■

by Jeffery L. Sheler and David Whitman  
with Joseph P. Shapiro

## WHAT OTHER NATIONS DO

### MANDATORY

#### West Germany

Men drafted for 15-month term in the military may instead serve three years with the police or border patrol, two years overseas in a program like the Peace Corps or 10 years part time as a volunteer for civil defense and disaster relief. Conscientious objectors may substitute 20-month civilian service in lieu of military or police service.

#### France

All men must serve one year of compulsory service, either military, domestic civilian or overseas civilian.

#### Denmark

Lottery in which about 40 percent of all 19-year-old men serve for nine months in military.

#### Spain

Men serve 18 months in military upon turning 21. Exceptions for only sons.

### VOLUNTARY

#### Britain

Volunteers may enter either the Voluntary Service Overseas (VSO), the British equivalent of the Peace Corps, or the Community Service Volunteers (CSV), which covers a range of human services.

#### Canada

Volunteer program called Katimavik was canceled in 1986 for budgetary reasons.

USN&WR—Basic data: Democratic Leadership Council, Charles Moskós, "National Service in America"

IBM, in association with U.S. News, is pleased to present the fifth in a series of six profiles from To Give & Learn, a program designed to identify and honor outstanding teacher-directed student community-service programs across the country, in grades K to 12. These projects were selected from many of the nation's exemplary student community service programs by a committee made up of members of the American Federation of Teachers, the National Education Association, the National Association of Independent Schools and the National Catholic Educational Association. The committee is chaired by Brian O'Connell, president of Independent Sector.

On a late spring day, the last of the school term, social studies teacher Dan Conrad sat alone in his classroom, reflecting on another year of teaching. He wasn't satisfied. In fact, Conrad was worried that he had not made a difference in the lives of his students at Hopkins High School in Hopkins, Minnesota. "The kids were fine," he concluded, it was the school structure that had failed to engage them in learning.

Conrad decided he must make school more meaningful. That was 17 years ago, and over the years this amicable, compassionate, quiet-voiced teacher has created a lighthouse community service program at Hopkins, one in which students often sign up "to get out of school" but find themselves getting into an understanding of themselves, their communities and society as no other school experience has done for them.

Community involvement for Conrad's students is not an extra-curricular, "nice thing" to do. It is a daily two-hour class, satisfying the senior social studies requirement and is as much a part of the school curriculum and budget as any other basic academic subject.

Conrad believes his class represents an intellectual rather than academic challenge. Academics "just

# To Give & Learn

Honoring Outstanding Student  
Community Service in America

## Community

## Involvement

## H o p k i n s

## H i g h S c h o o l

## M i n n e s o t a



Group Support: Dan Conrad with his senior social studies class during a Friday seminar.

teach kids to accept someone else's thinking," he says. An intellectual experience teaches young people to think for themselves. First, Conrad builds up rapport and trust among the students so they will freely discuss their service learning later. For the rest of the semester, the students work in various agencies and projects four days a week and attend a seminar at school each Friday. Conrad weaves in substantive content, discussing such subjects as the work of behavioral psychologists, research on personal growth and the historical

tradition of service.

Students keep a daily journal and write weekly essays. As they learn more and gain experience from their service work, they begin to develop questions for discussion, such as why an emotionally disturbed child acts violently toward those trying to help him or what alternatives there are for care of the elderly. For a final paper, the students select one of their questions to answer from the background gained in class and in service.

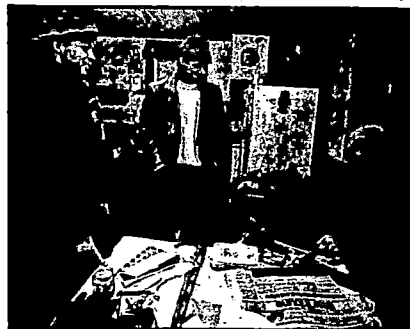
However, two-thirds of the grade for the Community Involvement class depends upon the evaluation of the site supervisors where the students work. The community around Hopkins doesn't have the obvious problems of inner-city Minneapolis, a half-hour away, but in Conrad's opinion, needs exist everywhere. He finds placement for 70 students each semester at nursing homes, in schools with special needs students, at day care and senior citizens' groups, or with individuals

unable to do many things for themselves. The class also works together on a project, such as cleaning a park or painting an elderly resident's house. Conrad visits the sites frequently and although students drive each other to the sites, he is a back-up driver.

For Grace Bane, a feisty 90-year-old woman living alone in a tiny house, Conrad's students make it possible for her to keep her independence. Arrested for driving too slowly, Bane became a *cause célèbre* in the community but

almost lost her home when inspectors saw its dilapidated condition. The students adopted her as a project, painting and repairing the house's interior; cleaning the yard; and, in response to a wish from Bane, decorating a 40-foot tree in the front yard for Christmas, with a wide swatch of ribbon and huge cut-out wooden ornaments made by the high school shop class. Students visit her regularly to make sure she takes her medicine and has what she needs. "It's great that youngsters want to do something worthwhile," she says,

SPECIAL ADVERTISING SECTION



**Community Involvement (from left to right):** Chad Swenson playing bingo with a patient at Oak Terrace Nursing Home; student volunteers with the Meals-on-Wheels program delivering a meal to a 92-year-old man; Chris Burger teaches mentally disabled adults survival skills for living in the community at Opportunity Workshop.

"and it makes you feel good about being young once!"

In Conrad's view, this small effort by students exemplifies what service can mean to a whole community. Retired painters coached the students on painting techniques, local landscapers helped design yard improvements, and the home economics and shop classes became involved in the tree-decorating project.

In fact, a strong community service ethic now pervades the 1,500-student Hopkins High. The English-as-a-second-language teacher, Karen McClay, puts about 20 students to work tutoring immigrant students, mostly Asian. The National Honor Society takes lunch to the homeless at a bus station. Students recently organized a cooperative project with United Way, campaigning for students to pledge their time to local agencies. Gov. Rudy Perpich, a strong supporter of youth service, cited Hopkins High as an example of an exciting, excellent program for the whole state of Minnesota. Conrad, the governor said when he visited the high school, "has inspired his students and his colleagues to make contributions to the community that are both heart-warming and significant."

Over the years, Conrad has left the classroom several times to do research or to be a consultant on youth community service. With his wife, Diane Hedin, he authored a guidebook on youth service that is used throughout the country. But he always returns to teaching, to the challenge of helping young people make connections with their own feelings and beliefs and with the larger world facing them.

Conrad may like to put youth service into an intellectual context, but by watching him work with students, it becomes obvious that he thrives on his chances to know and

help them in ways not available to other teachers. It took a lot of persuasion from Conrad for school officials to let a strapping senior, Chad Swenson, back in school after he was suspended for fighting. Conrad knew Chad was quite capable of compassion. The youth spends eight hours a week at the Oak Terrace Nursing Home, where he is especially helpful with the elderly who have Alzheimer's disease. His own grandfathers suffered from it, and as Chad puts his arm around an elderly man to help him into a van for a ride, he comments that he knows what it is like to be so lonely. What does Chad get out of the nursing home experience? Looking around at a van full of the enfeebled and senile, he says lovingly, "I've got a whole crew of grandparents now."

Where other teachers might see a "C" student, Conrad sees a young girl able to handle a crisis skillfully, eager to help the disadvantaged "because my family was poor once." While others might be wary of a student recovering from drug addiction, Conrad knows how much the youth is contributing to drug prevention programs and Meals-on-Wheels, where he is helping the elderly be less isolated and "gets a very special feeling from the respect they show me." Some teachers were frustrated by Mark Senn's inability to finish assignments, but Conrad and the video teacher, Dan Eckberg, knew the youth's talents and pushed him to graduation, partly through his video project documenting community service. The video is used statewide, and Gov. Rudy Perpich has sent it to all other governors.

Teachers often don't know if their labors have paid off, but Conrad has enough anecdotal evidence to be assured his program is having an effect. Some students continue volunteering at their sites after

graduation, and many switch their career plans to the helping professions. Tom Koch, one of the first students in the Community Involvement class, now works with special education programs in the school district and supervises the student volunteers. He says the single most important discovery he made, and today's students continue to make, in service learning "is that I can help, I can make a difference."

To reach the end of high school and not have had a giving relationship is "appalling" to Conrad. When the Hopkins High principal, Tom Bauman, asks at each graduation for all students who have participated in service to stand up, about 90% of the seniors rise. "It is quite an emotional moment," says Conrad. And quite an affirmation of his decision many years ago to encourage young people to learn by "translating large values into individual acts."



**Versatile:** Brian Shultz performing a juggling act on his unicycle for Tanglen Elementary School students.

June 12, 1991

Carol Blymire  
The White House - Communications  
1600 Pennsylvania Ave  
Washington DC 20500

Dear Carol:

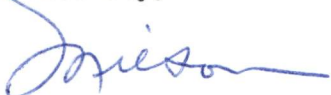
Here's copy I'd appreciate your reviewing. Purpose of piece is to alert people to the fact that the Giving is Caring Page-a-Day calendar has untold numbers of spin-offs -- all of which to some degree build the cause of sharing, giving, volunteering, etc. We have an untold number of reports as to how people use them in annual reports, proposals, speeches, etc.

And we are in constant need of new and fresh quotes from contemporary national leaders of both the business and non-profit world.

I plan to circulate this piece among some key offices where, hopefully, some will pick up on the idea.

We appreciate your contribution to move volunteerism along. I know you are of great value to the President whose commitment to volunteerism is very evident. We all must work to help in the realization of his dream of a better, gentler society.

Sincerely,



Milton Murray  
Director

kb1

## **Giving is Caring Calendar has Serendipity**

**by Milton Murray**

Ever since 1985 there have been those incredulous souls who doubted the value of a Page-a-Day calendar that would be given by non-profits to their volunteers and donors. Fortunately, others endorsed the venture, encouraged and nurtured it by purchasing 25, 100, 500 or more. Over the years some 250,000 have been distributed throughout America.

It was the first week of February, 1986, when several alert professional women chastised us for not having a single quote during the month of January by a woman. We readily admitted our having been insensitive to the fact that the distaff side has always made important contributions to the advancement of philanthropy in this country, although historical records are weak on that score.

We went to work immediately to find such quotes for inclusion in the 1987 edition — just about to go to the printer in February. A book by Marlene Wilson had just come to our attention, so we proceeded to look for quotes which would be suitable for the upcoming second edition. We called Marlene and inquired for other notable contemporary women in the field whose quotes might be included. She directed us to Sue Vineyard in Chicago. Both of them have been quoted in subsequent years. We managed to get six quotes by women in the 1987 edition. Since 1988 a minimum of 80 statements by women are included each year.

Although calendars had been given to various offices in the White House, it was not until December, 1990, that a calendar was placed on

President Bush's desk in the Oval Office -- and we verified its being there when TV cameras revealed its presence as the President announced the cease-fire of the Persian Gulf War on the evening of February 28. (Some of our friends were skeptical -- said it was our imagination!) But on Sunday, April 21, when I was invited to attend the dedication of the Camp David Chapel, I had opportunity to comment to the President that over and beyond the positive impact of the cease-fire speech, I had the pleasure of seeing the calendar on his desk! The President reacted positively verifying that indeed it was there -- appreciated it, and was pleased to know that presently some 50 and 60,000 are being placed annually throughout the country!

The next day, April 22, at about 4 p.m. I received a call from one of the President's speech writers inquiring as to where they could contact Marlene Wilson! The quote for April 22 had promise for a speech being prepared for the nation's chief executive to deliver a few days later on the South Lawn of the White House when Volunteer Action Awards were being made.

We provided the requested phone number and wondered what would happen next in the saga of the calendar promoting philanthropy.

On June 4 I had occasion to call Marlene's office in Boulder, Colorado, on another matter. I asked if they had received a phone call from the White House a few weeks ago. "Oh, yes," she said. "The call caused quite a flurry of interest around here. How did you know?" I simply told her that the White House called us because they knew we produced the calendar and figured we could provide data on the source.

"But", she added, "the real excitement came about later in the

week when Marlene Wilson received a number of phone calls telling her that the President of the United States had quoted her in a speech!"

Imagine the sense of satisfaction she must have enjoyed -- knowing that her words had been given additional importance by President George Bush. The quote was:

"Caring must strengthen into commitment and commitment into action if we are to preserve and nurture one of the greatest forces for rebirth and renewal this nation has...volunteerism."

We won't guarantee that your being quoted in the Giving is Caring Page-a-Day calendar will be picked up by the White House. But we will assure you that a good quote in the 1993 calendar (we work with a lead time of 18 months) will reach 60,000 or more readers and make an impact for good throughout the nation for hundreds of worthy causes.

Suitable quotes by contemporary leaders pertaining to the American Third Sector, to philanthropy, to volunteerism, are being sought. Send one or more today to:

Milton Murray  
Adventist World Headquarters  
P.O. Box 10214  
Silver Spring MD 20914

**TRANSFER SHEET**  
**BUSH PRESIDENTIAL MATERIALS PROJECT**

COLLECTION Bush Presidential Records

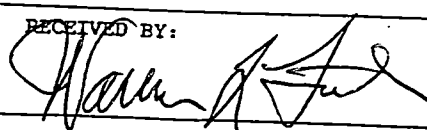
ACC.NO: 93-01

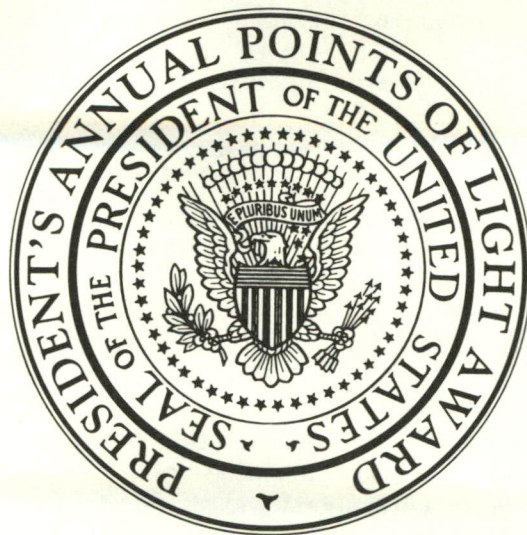
The following material was withdrawn from this segment of the collection and transferred to the \_\_\_\_\_ AUDIOVISUAL COLLECTION  
 BOOK COLLECTION \_\_\_\_\_ MUSEUM COLLECTION  
OTHER (SPECIFY: \_\_\_\_\_)

**DESCRIPTION:**

- 1 copy of You Can Make a Difference by Marlene Wilson, 1990
- 1 copy of The Effective Management of Volunteer Programs by Marlene Wilson, 1976

12/13/2/1

SERIES Office of Speechwriting - Aarhus	BOX NO. 8
FILE FOLDER TITLE: Volunteerism [OA 690 <sup>2</sup> ]	
TRANSFERRED BY: William A. Harris	DATE OF TRANSFER: 6/26/96
RECEIVED BY: 	DATE RECEIVED 6/27/96



# President's Annual Points of Light Awards

## 1992

*Established in 1982 as The President's Volunteer Action Awards*

# THE PRESIDENT'S ANNUAL POINTS OF LIGHT AWARDS

*We all have something to give. So, if you know how to read, find someone who can't. If you've got a hammer, find a nail. If you're not hungry, not lonely, not in trouble, seek out someone who is.*

*From now on in America, any definition of a successful life must include serving others.*

President George Bush

**T**hroughout the history of the Nation, voluntary community service has played a vital role in the development of our communities and in helping citizens most in need.

Today, many Americans are active in community service. Citizens from all backgrounds use their talents and energies to address serious social problems facing our communities. They volunteer through their workplaces, schools, places of worship, civic clubs and community organizations. They volunteer with family, friends, neighbors and co-workers.

The President's Annual Points of Light Awards, created in 1982 as the President's Volunteer Action Awards, are designed to honor outstanding individuals, families, groups, and organizations engaged in direct and consequential community service aimed at addressing serious social problems. Over the last ten years there have been 186 recipients of the President's Award.

The 1992 President's Annual Points of Light Awards will be presented during the spring of 1992.

The President's Awards Program is cosponsored by the Points of Light Foundation and ACTION, the Federal domestic volunteer agency, in cooperation with the White House Office of National Service.



The President created the Office of National Service in January, 1989. The purpose of the office is to assist the President in leading a movement designed to help solve serious social problems through community service. The President calls on all leaders to pursue a nationwide strategy to engage every American in community service; recognizes and honors individuals and organizations solving serious social problems with the Daily Point of Light Award and the President's Annual Points of Light Awards and through these awards encourages others to replicate "what works"; calls for and helps support institutions that build and strengthen the movement, such as the Points of Light Foundation, the Commission on National and Community Service, and ACTION; proposes policy initiatives that reduce barriers to voluntary service such as the protection of volunteers from unwarranted liability.



The Points of Light Foundation, an independent nonprofit organization, was established in 1990 to engage all Americans in direct and consequential community service directed at solving serious social problems. Working both to stimulate initiatives and to build on existing programs, the Foundation's objectives are: to enlist the media in making people aware of the benefits of serving others; to persuade businesses, unions, schools, civic groups, religious institutions and other organizations to mobilize their members for community service; to develop networks within every community to close the distance between people who care and people in need; to identify, disseminate, and help replicate effective community service programs; to attract Americans of all ages to community service; and to highlight and recognize outstanding achievements in community service.



ACTION is the Federal domestic volunteer agency. It fosters and expands voluntary citizen service in communities throughout the Nation in activities designed to help the poor, the disadvantaged and the elderly. ACTION addresses current and emerging needs by utilizing to the fullest advantage the energy, innovative spirit, experience and skills of Americans to serve local communities and the Nation. ACTION supports about 500,000 volunteers through its Foster Grandparent, Retired Senior Volunteer, Senior Companion, Volunteers in Service to America (VISTA), ACTION Drug Alliance and Student Community Service programs.

# OFFICIAL NOMINATION FORM

## I. NOMINEE:

Name: \_\_\_\_\_ (Area Code) Phone Number  
If nominee is an individual, indicate Mr., Miss, Ms., Mrs.;

If nominee is a group, enter full name of group, organization, project, business, or labor union.

\_\_\_\_\_ (Area Code) Phone Number  
If nominee is group, enter name of contact person.

Complete address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Please check the appropriate classification:

\_\_\_\_\_ Youth (through age 25) \_\_\_\_\_ Civic Organization \_\_\_\_\_ Business  
\_\_\_\_\_ Adult \_\_\_\_\_ Media \_\_\_\_\_ Labor Union  
\_\_\_\_\_ Senior (60 and over) \_\_\_\_\_ Religious Organization \_\_\_\_\_ Other (please explain)  
\_\_\_\_\_ Family \_\_\_\_\_ Government Agency  
\_\_\_\_\_ Nonprofit Organization \_\_\_\_\_ Group

## II. AWARD CATEGORY: Please check the appropriate category:

\_\_\_\_\_ Excellent Schools and a Culture that Fosters Lifelong Learning  
\_\_\_\_\_ A Decent, Drug Free and Safe Place To Live in a Clean Environment  
\_\_\_\_\_ Quality Health Care and a Sense of Well-Being  
\_\_\_\_\_ Meaningful Employment Opportunities and the Hope of Economic Advancement  
\_\_\_\_\_ Plentiful Child Care and Youth Developing Good Character and Values

**III. VERIFICATION:** In order to qualify, a nominee must have three references who may be contacted to verify the scope and extent of the nominee's activities. References should be persons familiar with the community service activities for which the nomination is made and should not include the nominee or any person related to the nominee.

Name: \_\_\_\_\_ (Area Code) Phone Number

\_\_\_\_\_ Title and organization, if appropriate.

Complete address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Name: \_\_\_\_\_ (Area Code) Phone Number

\_\_\_\_\_ Title and organization, if appropriate.

Complete address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Name: \_\_\_\_\_ (Area Code) Phone Number

\_\_\_\_\_ Title and organization, if appropriate.

Complete address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

**IV. SUMMARY:** Please provide a one-sentence statement highlighting the goals of the voluntary community service activity.

## V. NOMINATOR:

Name: \_\_\_\_\_ (Area Code) Phone Number

\_\_\_\_\_ Title and organization, if appropriate.

Complete address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Signature \_\_\_\_\_

# THE PRESIDENT'S ANNUAL POINTS OF LIGHT AWARDS

## CRITERIA

The following criteria are utilized in reviewing and judging the nominations:

**Achievement** — The nomination must reflect the actual accomplishments achieved through the voluntary service.

**Community Needs** — The voluntary community service must be directed at serious social problems.

**Innovation** — Activities should reflect innovative or unique approaches to solving serious social problems.

**Mobilization** — Nominated activities should result in or present opportunities for mobilizing other volunteers.

**Ongoing Involvement** — The voluntary community service must be hands-on and ongoing rather than a one-time activity with the exception of outstanding service for short-term crisis situations.

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## THE NOMINATION

Complete the "Official Nomination Form" and attach a statement of up to 500 words describing the nominee's activities. In addition, you may include appropriate supportive materials.

### (A) The Nomination Form

**Item I.** Indicate the nominee's complete name, mailing address and telephone number. If the nominee is a group, indicate the appropriate contact person within the group along with his/her address and telephone number.

Check the appropriate classification. (For business or labor union nominations, please see "Supplemental Information" on page 6 of this form.)

**Item II.** Categories are used as guidelines in the selection process. Please check the appropriate award category. Because some nominations fit appropriately into more than one category, please choose the one you feel is most suitable.

**Item III.** Because finalists' references will be contacted for verification of their activities and accomplishments, please choose references who are familiar with and can be available to discuss the nominee's voluntary community service activities.

**Item IV.** In the space provided, include a brief statement describing the goals of the nominated activity.

**Item V.** Indicate name, address and telephone number of the nominator and sign the nomination form. If appropriate, indicate the nominator's title and organization.

### (B) The Statement

Please attach a narrative statement of up to 500 words which describes the nominee's community service activities and which demonstrates how those activities address the community's serious social problems. Because the judges will utilize the criteria in the review process, please be sure that you address each of the criteria within the statement. Include information on how and when the activity began. If the nominee receives a stipend or salary for any portion of the nominated activity, please explain the extent of the stipend or salary in the statement.

Business and labor union applicants should include in their statement the appropriate data requested in "Supplemental Information" on page 6.

### (C) Accompanying Materials

Up to ten pages of supplementary material may be submitted along with the nomination. Additional materials can include letters, testimonials, news clippings, pamphlets, etc. Do not submit audio or video tapes, display materials, films, scrapbooks as they will not be considered in judging the nomination. Accompanying materials must be no larger than 8 1/2" x 11". All submitted materials become the property of the Points of Light Foundation and will not be returned.

All information supplied is given on a voluntary basis.

---

## SUBMITTING THE NOMINATION

Please mail all entries to:

The President's Annual Points of Light Awards  
736 Jackson Place, N.W.  
Washington, D.C. 20503

**ENTRIES MUST BE POSTMARKED BY MIDNIGHT, JANUARY 17, 1992.**

# THE PRESIDENT'S ANNUAL POINTS OF LIGHT AWARDS

## ELIGIBILITY

- Any individual, organization, group, family, business, or labor union actively engaged in voluntary community service benefiting the community or the Nation can be nominated.
- Community service may be directed either at domestic or international problem-solving.
- Nominated activities typically should be of at least eighteen months duration, with significant activities occurring during the preceding year.
- Employees and members of the board of directors of the Points of Light Foundation, members of the Operating Council of The National VOLUNTEER Center, and employees of ACTION and the White House Office of National Service are not eligible to receive the award or to nominate applicants.
- Recipients of previous President's Volunteer Action Awards are ineligible for the 1992 President's Annual Points of Light Award.

## GENERAL INFORMATION

- Separate nominations may be submitted for as many different individuals or groups as desired.
- Only nominations accompanied by a self-addressed stamped postcard will be acknowledged. Because of the volume of nominations, the President's Awards screening committee cannot respond to queries regarding the status of a specific nomination.
- A list of the recipients of the 1992 President's Awards will be sent to those who include a self-addressed stamped envelope marked "WINNERS."
- Pertinent supplementary materials may be submitted along with the nomination form. See "The Nomination: Accompanying Materials" for guidelines. All nominations must be complete in one package when submitted. Letters, materials and other documents received separately will not be processed or considered in the judging.
- The completed "Official Nomination Form" should be detached and used as the cover sheet for the nomination packet. All nominations and support materials must be printed on paper no larger than 8 1/2" x 11". The entire nomination packet should be stapled in the upper left corner. Do not put the nomination form, statement or supplementary materials into a binder, notebook or acetate cover.
- All entries and supplementary materials will become the property of the Points of Light Foundation and will not be returned. Materials will be held by the Foundation for six months following completion of the judging process.
- The screening committee may request additional information from nominators or references for the judges' consideration.
- Decisions of the judges are final. All entries for the 1992 President's Annual Points of Light Awards must be postmarked before midnight, **January 17, 1992.**

## AWARD CATEGORIES

Nominations should be made in the following categories. While the sub-categories below are not all-inclusive, they are meant as guidelines in choosing your category. Some nominations may include activities which fall into several categories; please choose the category which includes the greatest portion of the activities. All activities included in the statement will be considered in the judging process.

### **Excellent Schools and a Culture that Fosters**

#### **Lifelong Learning**

adopt-a-school programs  
tutoring  
scholarship and college assistance  
adult literacy and community education  
intergenerational literacy programs  
supplementary education at all levels  
English as a second language training  
library development and assistance

### **A Decent, Drug Free and Safe Place To Live in a Clean Environment**

illicit drug awareness and prevention  
substance abuse treatment and rehabilitation  
short-term crisis and permanent affordable housing  
services to victims of crime and/or domestic violence  
child abuse awareness and prevention  
citizen crime prevention efforts  
short-term crisis situation intervention  
community environmental awareness and improvement

### **Quality Health Care and a Sense of Well-Being**

preventive health services and education  
physical and mental health care  
services to the elderly, the homebound, the vulnerable  
and those with special needs  
services to individuals with disabilities  
services to persons with AIDS  
material resources

### **Meaningful Employment Opportunities and the Hope of Economic Advancement**

career exploration  
employment readiness preparation  
job training and placement

### **Plentiful Child Care and Youth Developing Good Character and Values**

child care                      education on youth issues  
foster care                    youth and peer counseling  
mentoring                    youth and community recreation  
youth at-risk

# THE PRESIDENT'S ANNUAL POINTS OF LIGHT AWARDS

## SUPPLEMENTARY INFORMATION

### BUSINESS ELIGIBILITY

- Any group of employees or retirees involved, under the sponsorship of the company, in a **community service project** that addresses a serious social problem or problems may be nominated.
- Any group of employees or retirees involved, under the sponsorship of the company, in a **collaborative effort** with another corporation, a nonprofit organization or a government agency, in a community service project that addresses a serious social problem or problems may be nominated.
- Any company whose **overall corporate volunteer effort** reflects the following is eligible to be nominated:
  - The activities encouraged and supported by the corporation must reflect its total commitment to solving serious social problems;
  - Monetary contributions, grant-making or fundraising activities must be done in support of employee volunteer efforts or must have a direct relationship to projects or organizations in which employees volunteer;
  - Mechanisms and programs to encourage and support corporate volunteering must be diverse, allowing for the potential widespread involvement of employees;
  - Efforts, activities and programs must demonstrate results achieved. Measurement of results can include numbers of employees involved, impact of the activity on the company, employees and community, or evidence of innovative approaches to resolving serious social problems.

A corporation may submit separate nominations for as many employee volunteer projects as desired. In addition, the corporation may submit one separate nomination for the overall corporate volunteer effort.

- Employee volunteer projects which include "work released time" are eligible but must clearly indicate that involvement in the nomination statement.
- For those individuals or groups who are paid any amount for activities for which they are nominated (other than reimbursement for out-of-pocket expenses), the nomination statement must clearly indicate the extent of salaried or stipended activities.

**NOTE:** "Employee" refers to any person employed full-time or part-time by the company and/or any individual retired from the company.

**SPECIAL INSTRUCTIONS:** Please include the following information in the program statement: total number of employees; number of employees at headquarters (if applicable); number of employees involved in nominated activity; most recent annual pre-tax revenues.

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### LABOR UNION ELIGIBILITY

- Organized labor may submit separate nominations for as many specific community service projects or collaborative efforts as desired. In addition, the union may submit one separate nomination for its overall community service effort.
- Trade union volunteer projects which include "work released time" union members are eligible but must clearly indicate the released time element in the nomination statement.
- For those individuals or groups who are paid any amount for activities for which they are nominated (other than reimbursement for out-of-pocket expenses), the nomination statement must clearly indicate the extent of the salaried or stipended activities.

**NOTE:** In Item I on the Official Nomination Form, indicate the full name of the union, labor council or labor agency.

**SPECIAL INSTRUCTIONS:** Please include the following information in the program statement: total number of members; number of members involved in nominated activity.

The New Book On Helping Yourself - By Helping Others!

**If It's Time  
For A Change  
In Your Life...**

**It's Time To  
Read Marlene  
Wilson's New  
Book...**

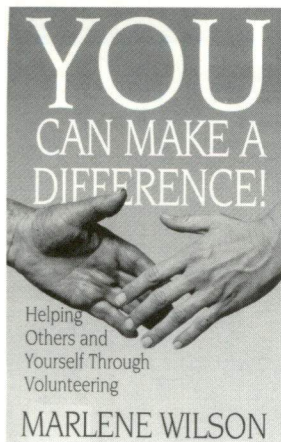
**"You Can Make  
A Difference!"**

**See Inside ▶**



**VOLUNTEER MANAGEMENT ASSOCIATES**

320 S. Cedar Brook Rd., Dept. YD1, Boulder, CO 80304

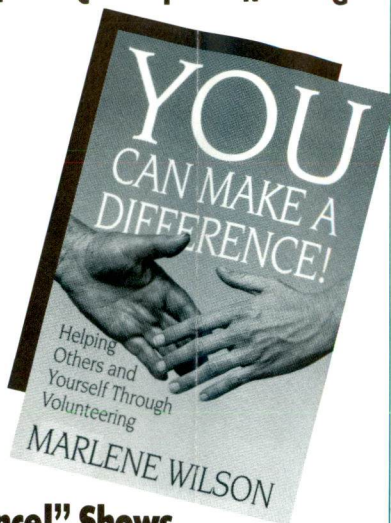


The  
Inspiring  
New Book  
By  
Marlene Wilson  
Is Here!  
Details  
Inside ...

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# Marlene Wilson's Powerful New Book



... **"You Can Make A Difference!" Shows How To Change Your Life Through Volunteering.**

**H**AVE YOU EVER WISHED you could change your path in life? Do something *meaningful* that would really make you feel good about yourself? The truth is: now you *can*. And it's easier to get started than you think ...

*You Can Make A Difference!* is a new book that shows how people across America are changing the world we live in . . . by volunteering their help. And not only are these "quiet heroes" helping others, they are also helping themselves to a new, more productive way of life. One that is both immensely satisfying *and* personally challenging. *(continued inside)*



## Read What Other People Are Saying:

"An eloquent and important book, likely to profoundly improve the quality of your life, unless you are totally dedicated to feeling sorry for yourself."

—M. Scott Peck  
Author of *The Road Less Traveled*  
New Preston, Connecticut

"A wonderful celebration of the family of volunteers - 80 million strong - who stretch across our nation and who are saying: 'Yes, I want to make a difference.'"

—Mike King  
V. P. of Marketing, United Way  
Dallas, Texas

"This much-needed book is filled with *good news* stories of people around the country who *do* care, and are helping their neighbors while they help themselves."

—Arlene Schindler  
Special Olympics  
Washington, D.C.

"Thank you for a wonderful book! It should be incorporated in every employer's retirement program."

—Charles Zablocki  
Retired U.S. Government Scientist  
Evergreen, Colorado

*Are You Listed Here?*

### Who Can Benefit From Reading This New Book:

**PEOPLE WHO NEED A CHANGE . . .** who want to find an outlet for their talents, while seeking a more meaningful and fulfilling life. This book is a blueprint for change!

**CURRENT VOLUNTEERS . . .** who will gain a new perspective on the importance of their work . . . dozens of ideas about other ways to make a difference . . . and new ways to involve family and friends in volunteering.

**MANAGERS . . .** of volunteer organizations, who need to stay informed about what motivates volunteers . . . recruiting secrets . . . and news about trends for the '90s.

**RESOURCE CENTERS . . .** such as libraries, volunteer agencies, and reading rooms. *You Can Make A Difference!* will inspire . . . entertain . . . and inform readers everywhere.

## One Of Life's Great Secrets ...

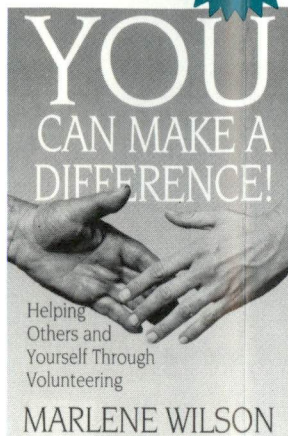
Right now, over 80 million Americans are volunteering their help. Young professionals, active seniors, minorities – even entire families – are pitching in. Why do they do it?

Because volunteers have learned one of life's great secrets. A secret that allows people to live better lives *longer* (a survey proves it!). And which costs you *nothing* to learn. The secret?

When you *help* someone else, you also help *yourself*. You feel better. You look better. Others gain a new respect for your efforts. Some examples that will inspire you:

- A childhood polio victim who brought joy to thousands when he made his childhood dream come true – by starting a marching band.
- A determined black woman who has profoundly influenced hundreds of inner city teens – after losing her own two sons to street violence.
- The homemaker who discovered her incredible leadership skills at age 50 – through volunteer work.
- How some of New York's most successful young professionals "moonlight" – in soup kitchens and homeless shelters.
- A group of employees in Texas who provided over a million meals *free*, to people who might otherwise have gone hungry.

ONLY  
\$12.95



**Retail Price: Only \$12.95**

Softcover, 210 pages, 9 chapters plus appendices.

*You Can Make A Difference!* presents dozens of stories about people who are improving their own lives by helping to improve the lives of others.

## How To Get Started ...

Volunteering is the perfect way to start on a new path in life – one that is based on optimism and joy. Marlene Wilson presents a "blueprint for change" that is easy-to-understand, and easy to implement.

Readers learn which volunteer projects are best suited to their special talents . . . who to call when it's time to get started . . . how to use volunteering as a way to learn new skills *and* help others at the same time . . . the secrets of getting more accomplished each and every day . . .

*You Can Make A Difference!* takes a practical approach that is perfect for teenagers, seniors, young professionals, parents: anybody who wants to take a step toward a more satisfying life.

## What You V From This

**Chapter 1:** The meaning of Why volunteer? – The new volunteer position is right for

**Chapter 2:** True stories of started – Getting more of technique for prioritizing yo

**Chapter 3:** The loneliness When tragedy strikes: what risk-taking

**Chapter 4:** Discovering simple steps to learn and g hidden creativity

**Chapter 5:** Life's turning direction – The author's own special gift, and use it – Ni brighten each day

**Chapter 6:** Identifying yo self-empowerment – Three powerful impact on the job about change: an easy way

**Chapter 7:** For people ov benefit from your life's exp meaningful retirement

**Chapter 8:** Remarkable disability who beat the odd have less

**Chapter 9:** Demographi tomorrow – Practical advi assets in every community

For young professionals ...

Active seniors ...



## About Marlene Wilson

Since 1972, Marlene Wilson has conducted over 2,000 volunteer management training events in America, Canada, and Europe. Her ideas and techniques are based on work both in the corporate world, and as executive director of a successful nonprofit organization.

Over 80,000 people have attended Marlene Wilson's workshops because her techniques get results. In *You Can Make A Difference!*, she celebrates the spirit of giving - while providing new ideas about how to find your personal destiny and create a more fulfilling life.

## Unconditional Guarantee

Volunteer Management Associates guarantees your satisfaction with every book we sell. If - for any reason - you are not completely satisfied with your purchase, simply return it within 30 days for a full and prompt refund.

Parents and children!

### Will Learn New Book:

"joy", and how to find it -  
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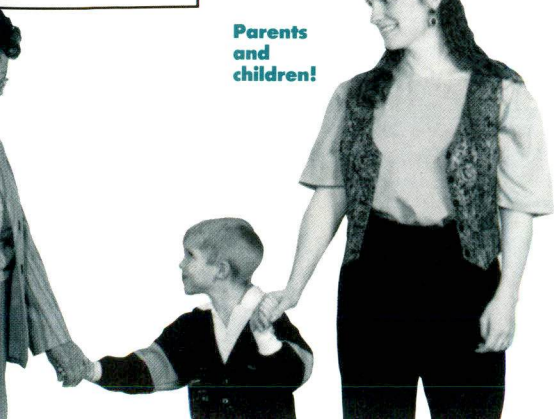
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Also By Marlene Wilson . . .

## Best-Selling Books

### The Effective Management Of Volunteer Programs -

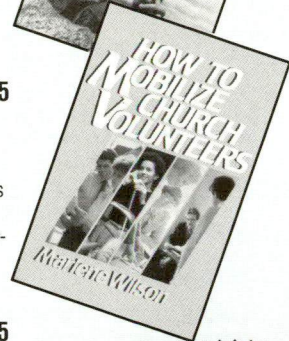
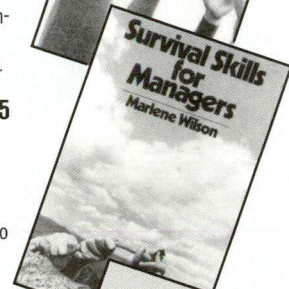
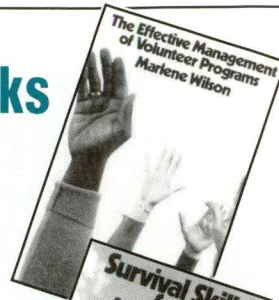
The volunteer world's best-selling handbook, now in its tenth printing. A "one-stop" source for information on setting up a volunteer organization, recruiting, management techniques, volunteer philosophies, job design, much more. 197 pages, many worksheets, exercises, and diagrams, softcover. **\$8.95**

### Survival Skills For Managers -

Complete hands-on course in getting results with people . . . using time effectively . . . and achieving your goals. Practical solutions to the manager's greatest challenges: productivity, conflict management, how to beat stress, unblocking your creativity, more. 264 pages, many charts, exercises, and diagrams, softcover. **\$11.95**

### How To Mobilize Church Volunteers -

The definitive book about getting maximum results from church volunteer programs. Topics include: the theology of volunteerism, recruiting and placement, pillars and pew-sitters, current trends, organizational essentials, much more. 156 pages, many worksheets, sample reports, and problem-solving exercises, softcover. **\$9.95**



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