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The New York Times Magazine
The Business World
June 11, 1989

Unlikely, But Boise Means Big Business

Potatoes aside, Idaho's isolated capital boasts an improbable bumper crop of major corporations.

By L. J. Davis

THIRTY YEARS AGO, WHEN YOU TOOK the train to Boise, Idaho, you debarked at the Spanish mission-style station, complete with campanile, after crossing seemingly endless leagues of gray sagebrush and black-rock desert. Boise was a mildly improbable place even then, the only city in the nation more than 300 miles from another city, a densely treed oasis (population: 34,000) dwarfed by the timbered blue immensity of the Northern Rockies. In those days, downtown was dominated by the sandstone dome of the state Capitol; the narrow streets were lined with the well-tended dwellings of a solid middle class. And through the middle of it all ran the trout-rich Boise River.

If you come by plane now, arching in over that same harsh desert, you are greeted by a strange and wondrous sight: Rising from a downtown devastated by an ill-conceived urban renewal scheme is a cluster of office towers where no towers of any sort have a right to be. The old residential districts are still intensely green — "Boise" is derived from the French "boisé," meaning wooded — but the rest of the city, now grown to some 120,000 souls, sprawls for miles in all directions. Farmland and hamlet alike have been replaced by housing developments and condominiums and by a significant number of imposing homes.

Boise is an island of prosperity in a state whose economy has only now begun to recover from the recession in agriculture, mining and timber. Thanks largely to Boise, Idaho is home to some 3,160 millionaires and ranks sixth in the nation, on a per capita basis, as a location for major corporate headquarters. "Boise is unique," says Leland F. Smith of Grubb & Ellis, a California-based real estate and consulting company. "You don't expect to find head offices in an isolated city of that size — or, for that matter, the sort of business drive you associate with a place like Los Angeles."

That drive is a Boise tradition. The city is rich in home-grown entrepreneurs who have built an impressive array of world-class businesses. Albertson's is sixth among supermarket chains, while the Morrison Knudsen Corporation ranks sixth among heavy construction companies. The Boise Cascade Corporation had 1988 sales of $4.1 billion, primarily in paper and paper products. And the J. R. Simplot Company, which supplies the McDonald's Corporation with more than half of its french fries, has made its 80-year-old founder, Jack Simplot, one of the wealthiest men in the world. Even today, entrepreneurs continue to make Boise their headquarters. A conspicuous example is Micron Technology, a computer chip company founded in 1978, which last year reported an income of $98 million on sales of $300 million.

"Boise," says Jack Simplot, "is a damned accident." The city was founded as a military outpost on the Oregon Trail and as a supply center for the great mineral strikes in the mountains to the north and south. The miners, a rough and litigious crew, attracted a corps of lawyers. The miners and lawyers had to be fed, and it was discovered that the arid Idaho soil was wonderful for the cultivation of root crops, particularly potatoes, onions and sugar beets. You only had to add water. And in order to add the water, you had to build dams and irrigation canals.

Enter Harry W. Morrison, a 27-year-old concrete specialist with the United States Reclamation Service, and Morris H. Knudsen, 50, a Danish immigrant and teamster with the same agency. In 1912 they founded Morrison Knudsen with $600 in cash, a dozen wheelbarrows and picks and a small number of excavation rigs known as fresno graders.

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By 1931, M.K. was large enough to join the consortium that constructed Hoover Dam. In all, the company built, or helped to build, 150 more dams around the world, including Grand Coulee. In 1954, Harry Morrison was described by Time magazine as "the man who has done more than anyone else to change the face of the earth."

Over the next 30 years, M.K. became a vastly more complicated enterprise. It mined gold, silver and limestone; it built space-launch facilities; it owned the largest private shipyard on the West Coast — and it entered a new growth industry, becoming one of the nation's largest builders of prisons. Still, all was not well. Though the order backlog stood at a near-record $3 billion in 1988, M.K. posted a loss of $127 million. The company had been underbidding on contracts, and financial controls were poor. It was time, the board decided, to bring in a new chief executive. They chose a much-traveled Boise native named William M. Agee.

A graduate of the University of Idaho and a Harvard M.B.A., Agee had made his mark at the age of 31 when he became Boise Cascade's chief financial officer. Leaving that venture in 1972, he went on to become chairman and chief executive of the Bendix Corporation, the Michigan-based aerospace and automotive components manufacturer.

For a time, Agee did very well. Then, in 1982, he launched a controversial raid on the Martin Marietta Corporation. At his side was his second wife, Mary Cunningham, another Harvard M.B.A., who had been his strategic planner and constant companion at Bendix. In the end, Bendix was absorbed by the Allied Corporation. Agee departed with a $4 million golden parachute for the obscurity of Cape Cod, where he and his wife set up a venture capital firm.

As the designated savior of Morrison Knudsen, the revered crown jewel of the Boise economy, Agee was in the unenviable position of a man forced to take in boarders, raising cash by leasing 36 percent of the office space in M.K.'s 690,000-square-foot headquarters complex to other companies. He hired a chief financial officer, filling a post that had been vacant for two years, and accelerated the liquidation of the company's troubled real estate operations. He also completed the divestiture of the money-losing shipbuilding subsidiary. To boost morale, Agee revived the annual company picnic.

In the first quarter of this year, M.K. was modestly in the black with earnings of $6.3 million on revenues of $461 million. "But the company is still depressed relative to where it could be, especially in manufacturing," says Deborah Thielsch, an analyst at First Boston Corporation. "Agee has done a good job on cost control, but I'm skeptical about where revenue is going to come from in the future. M.K. is heavily dependent on Government contracts."

As for Mary Cunningham Agee, she is not seen much in the corridors of Morrison Knudsen. She devotes herself to raising the Agees' children, Mary Alana, 3, and William, 2, and to the Nurturing Network, a nonprofit organization she founded four years ago to provide support for pregnant college and working women seeking to avoid abortions. The organization is partially funded by profits from Semper Enterprises, the Agees' venture capital company, which shares a suite of offices with the Nurturing Network on Main Street.

APART FROM ITS NATIVE giants, Boise (pronounced boy-see in these parts, not boy-zee) is also the home of major businesses attached to some of America's leading industrial corporations. Ore-Ida Foods, an $800 million potato processor and manufacturer of Weight Watchers frozen foods, is a subsidiary of the Pittsburgh-based H.J. Heinz Company. On the outskirts of town, Hewlett-Packard, based in Palo Alto, Calif., has its second-largest manufacturing facility, where components for its Laserjet printer are built.

Still, the prevailing Boise business culture is not so much corporate as individualistic, unpredictable and unstructured. The lodge-like Arid Club down by the river may function as the local version of Los Angeles's California Club, a center of power dealing. But, generally, informality is the rule. Says Walter C. Minnick, president of T J International, a manufacturer of windows and structural components with sales in excess of $300 million last year: "I expect I'll meet most of the principal business figures in town over the course of any given 60 days — at the supermarket, on the golf course or down at the plant nursery."

In attempting to explain the Boise phenomenon, many local executives cite the industrious workforce, the salubrious climate, the solid core of American values — and, most especially, the recreational opportunities in the nearby mountains. These factors are real enough, but they do not explain the development of Boise into a national business center.

"In looking at what Boise has become," says Jim Bowers, business editor of The Idaho Statesman, the city's daily newspaper, "you have to take into account the maverick factor — guys like Joe Albertson and Jack Simplot who don't let anything get in their way." The maverick factor, moreover, is not something that can

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be imposed on a business culture. "You can't artificially inseminate entrepreneurism," says M. Ross Boyle, an economic development consultant in Reston, Va. "Entrepreneurs tend to be iconoclastic, and they don't trust government. They establish their own informal networks."

Of all the Idaho mavericks, the most conspicuous is J. R. Simplot, the french-fry king. Raised in a sod-roofed log cabin near the agricultural town of Burley, 150 miles southeast of Boise, he set out on his own in 1924, at the age of 15. "I went up to Declo and took a room in a rooming house," he says in a vowel-swallowing Idaho accent delivered at a characteristic brisk canter. "Room and board, a buck a day."

Dressed in an immaculate denim suit, Simplot is seated at a brown marble desk on the 13th floor of a downtown Boise office building. Through the window, he can see the green patch of his foothills estate, marked by a giant American flag that flies over it day and night.

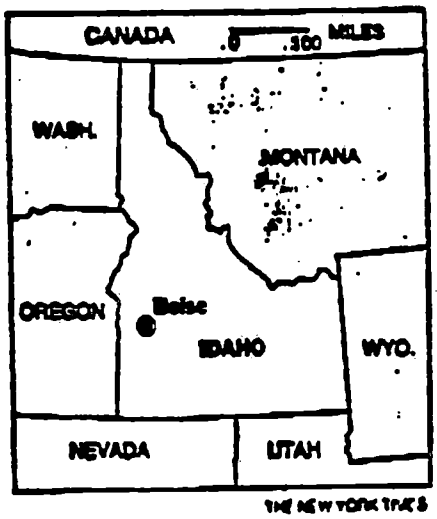
Young Simplot started by buying 700 pigs for practically nothing in a glutted market and selling them the following spring for $7,800. "It was a damn fortune," he says. Next, he moved into food processing when he bought a half-interest in an electric potato sorter and won the rest of it on the toss of a coin. He built warehouses and dug root cellars all over the southern part of the state, expanded into onions and then into dehydrated foods.

"When we got into World War II," he recalls, "I had one of the only vegetable driers in the United States, and I went to work for the Army." Potatoes dried splendidly, and the Army wanted a lot of them. Simplot built plants in Idaho and California; to facilitate shipping, he built box factories and to supply the factories he bought lumber mills. To his growing agricultural empire he added fertilizer; he obtained the mineral rights to a rich deposit of phosphate on the Fort Hall Indian Reservation and went into the mining business.

After the war, his scientists perfected the frozen french fry, but for the longest time there was no market for it. When the market finally did arrive, in the fast-food restaurants and supermarket freezer cases of the 1960's and 70's, it was tremendous.

By 1976, J. R. Simplot was operating on such a vast scale that he was in a position to move markets. He and his associates began the chain of events that led to the only default in the history of the New York Mercantile Exchange (caused by the failure to deliver 50 million pounds of potatoes in the May contract). The Commodity Futures Trading Commission fined Simplot and his company $50,000 for allegedly attempting to manipulate the price of Maine potatoes, and suspended them from trading for six years.

The fine was hardly an onerous one. "Mr. Simplot," says a spokesman for the C.F.T.C., "probably makes $50,000 while he's brushing his teeth in the morning."



THE NEW YORK TIMES

SYMBIOSIS IS CENTRAL TO the Boise success story. Harry Morrison's irrigation systems made Jack Simplot's agricultural successes possible. Joseph A. Albertson, another of Boise's early mavericks, completed the food chain. Born in the Oklahoma Territory 83 years ago, he learned the retail grocery business as a district manager for the Safeway chain. He opened his first store in Boise in 1939 at the corner of 16th and State Streets, where his flagship operation remains to this day.

Joe Albertson installed a magazine rack and a bakery in his new grocery. With such innovations, he managed to make money his first year despite competition from six nearby Safeway stores. By continuous pioneering — Albertson's was one of the first grocery chains to adopt the combination-store format when it added large drug and sundries departments to its supermarkets in 1970 — the company he founded has made money year in and year out.

In the beginning, Albertson expanded slowly into Utah and the Pacific Northwest. Conducting his own market research for store sites, he drove through prospective neighborhoods, counting the diapers drying on the lines and the tricycles in the front yards. Later the company entered California and the rest of the Sunbelt, reaching Florida in 1974.

Albertson's learned to turn the remoteness of its Boise headquarters into a competitive advantage. "Because they were so far away from the rest of their operations," says Leland Smith of Grubb & Ellis, "Albertson's people had to computerize before everyone else in order to keep track of things."

Albertson's is a tightly disciplined company with a depth of experienced management — many Albertson's executives have stayed with the company for decades — some 500 stores and the ability to fund an average annual expansion of 8 percent, largely out of company funds. In 1988, Albertson's Inc. reported earnings of $162.5 million on sales of $6.8 billion.

"If you'd bought $10,000 worth of our stock when we went public in 1959," says C.F.O. Gary Michael, "it would now be worth $1.2 million and you would have collected $103,000 in dividends." Joe Albertson, retired from hands-on management of the company, though he remains a director, holds 16 percent of the stock, recently valued at $480 million. Theo Albrecht, a grocery entrepreneur from Essen, West Germany, has become a passive 11 percent investor. In an industry disrupted by takeovers and leveraged buyouts, Albertson's appears, for the moment, to be bombproof.

THE FOUNDING OF Albertson's marked the end of the first, prewar phase of the Boise entrepreneurial experience. While much of the nation experienced social turmoil in the decades after World War II, Boise, with its homogeneous population largely of northern European origin, remained remarkably unchanged. "It's like an escape from reality, living in Boise," says John H. Keiser, president of Boise State University.

The presence of dramatically successful entrepreneurs attracted and inspired other would-be entrepreneurs. "People come to other small Western cities to drop out," says Leland Smith. "People come to Boise to get a piece of the action."

The new companies that sprung up, like the older pioneers, were the lengthened shadows of one or two men. Boise Cascade was formed in 1957 with the merger of two insignificant Idaho and Washington State lumber companies, under the leadership of Robert V. Hansberger, a former chief engineer of the Container

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Corporation of America. Hansberger proceeded to turn the enterprise into one of the most glamorous conglomerates of the conglomerate-mad 1960's.

He expanded Boise Cascade's lumber business and branched out into paper manufacturing, but he also moved the company into real estate, leisure homes, Latin American bonds and utilities, and urban renewal. "We weren't trying to build a conglomerate," says the 69-year-old Hansberger. "We were just following the building-materials chain. The Latin American stuff was attached to a construction business we bought." Boise Cascade built itself a headquarters structure that occupies an entire downtown block.

But in 1972, the company found itself in deep trouble with its Latin American investments and its domestic real estate operations. Hansberger walked the plank (he remains in Boise as the head of Futura Corporation, a mini-conglomerate) and Boise Cascade took a $200 million write-off. Under John B. Fery, the new C.E.O., it began the slow process of retreating to its core businesses, lumber and paper, where it made money but not headlines. By 1989, with record first-quarter profits of $78.2 million, on revenues of $1.1 billion, Boise Cascade had become the eighth-largest paper company in the United States and the third-largest producer of plywood.

THE INFORMAL ENTREpreneurial network proved absolutely essential to the fortunes of Micron Technology, the newest of the big, home-grown Boise enterprises. Micron was founded in 1978 by Ward Parkinson, a homesick Idahoan who had been a designer of computer chips for the Texas-based Mostek Corporation. He formed Micron with two of his Mostek colleagues and his twin brother, Joe, a lawyer. Says Joe Parkinson, Micron's chairman, "Our first three investors put up their entire net worth before we even had a chip. A year later, they introduced us to Jack Simplot. Ron Yanke, one of the three, repaired his irrigation pumps. Allen Noble sold him potatoes, and Tom Nicholson comes from an old ranching family. When they went to J. R., they had a lot of credibility."

Simplot eventually anted up $16 million. He and his family currently control 17 percent of Micron, and he has been an aggressive promoter of its shares, to the dismay of some analysts.

"Jack Simplot is not your usual venture capitalist — methodical, careful, slow," says Parkinson. "When we were building our first chip-making facility in the desert, he used to call me up and say, 'Joe, get those bulldozers going out there or I'll start them myself come Monday.'"

Micron's first product, a dynamic random-access memory chip, was a home run — smaller and faster than any D-RAM on the market — and, for a time, life at Micron was very good. Then, in the mid-80's, the Japanese attempted to seize the market. "They dropped the price of a chip to 40 cents and they kept it there for *two years*," says Simplot. "It must have cost them billions, but they near killed us."

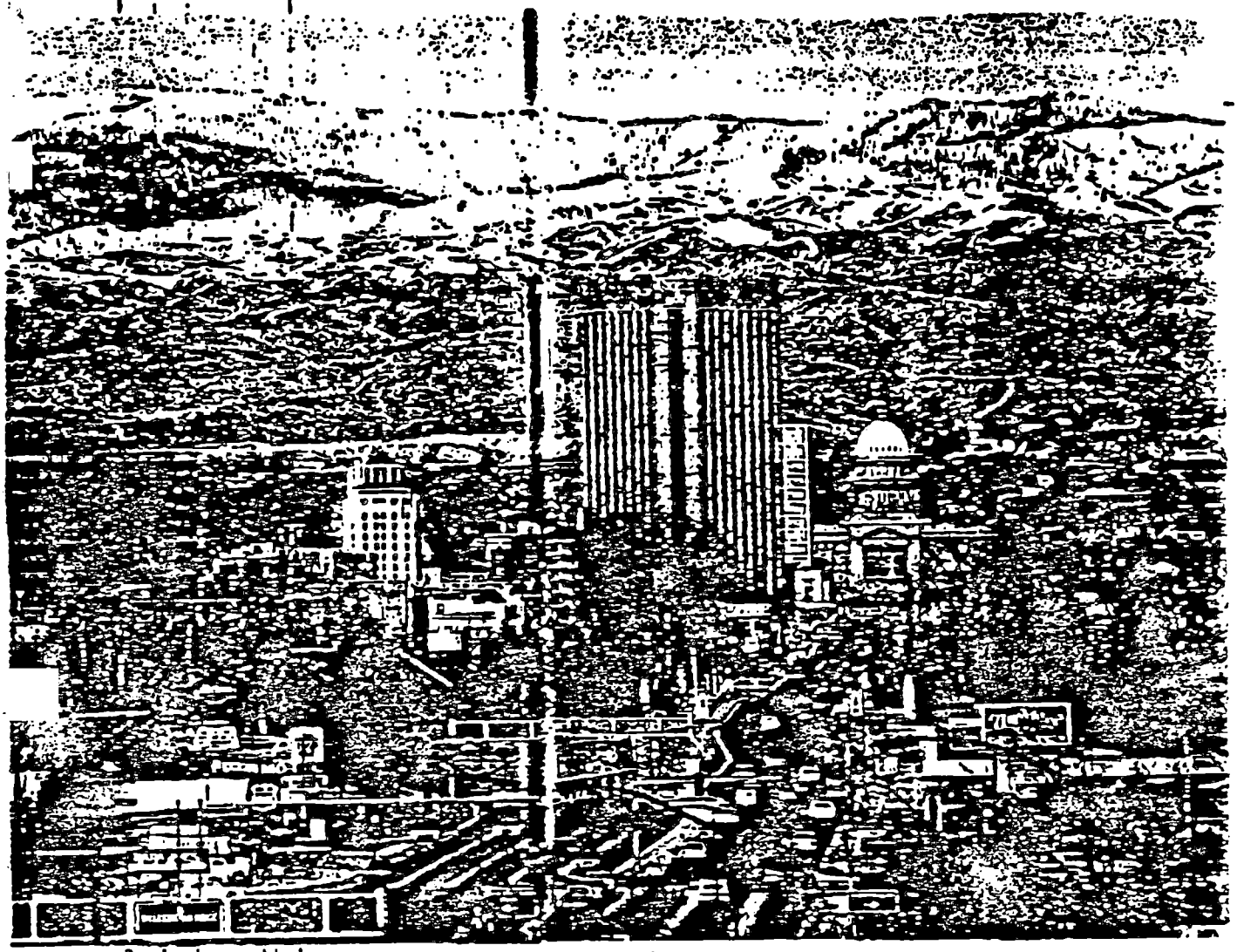
Struggling to survive, Micron laid off nearly half of its employees and consolidated its manufacturing operations. At the same time, the company expanded research and development, resulting in two new product lines.

By 1989, with the Government monitoring prices in the chip market, Micron was immensely profitable and fully booked. It was also one of only three surviving commercial D-RAM makers in the country, along with Texas Instruments and Motorola. "With their new expansion, they could be pushing $1 billion in revenues in a few years," says Richard Whittington, an analyst with Prudential-Bache Securities. "Right now, Micron is probably the most profitable industrial company in America. They're also more profitable than any Japanese maker of memory chips. For this little Podunk company to go toe to toe with the Japanese in an area that the Japanese dominate is a pretty remarkable story."

From a purely Idaho point of view, it should be noted that Micron, a single company, makes more money than the state's entire sheep industry, a vital component of the regional economy. But in Idaho, many things have begun to change.

The burning question is whether yet another generation of mavericks will continue to shape Boise's future. "There are going to be some funerals around here in a few years," says Boise State's John Keiser. "It'll be interesting to see what happens then. Jack Simplot, Joe Albertson — this is very much their town."

L.J. Davis, a contributing editor of Harper's Magazine, was raised in Boise.



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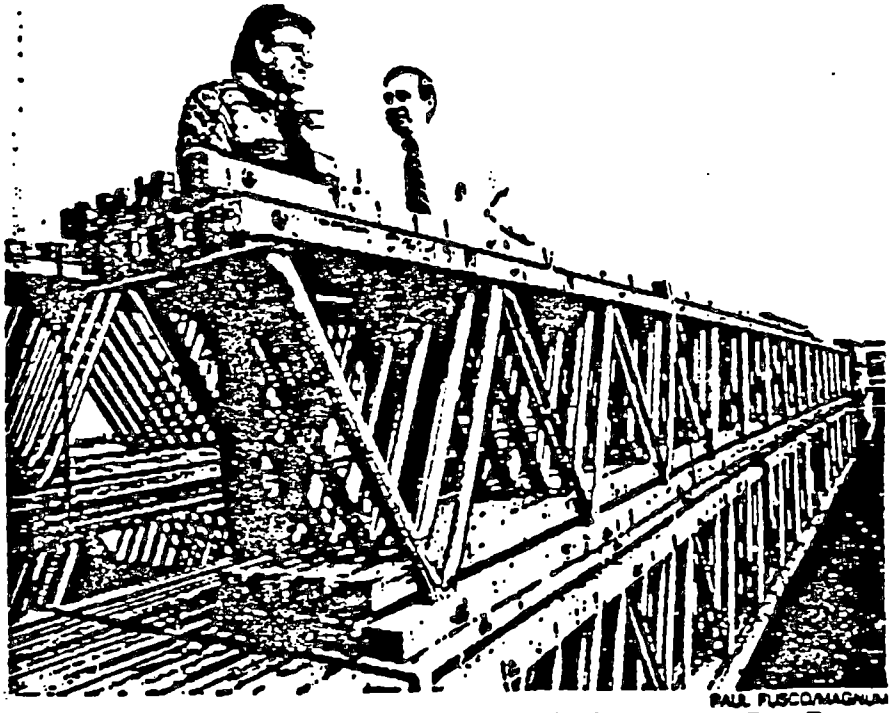
Boise.

PAUL PUSCO/MAGNUM

Joe Parkinson, chairman of Micron Technology, with aide Kipp Bedard.

JODI BUREN

Jack Simplot visits his potato-processing plant. His interests include lumber, fertilizers and mining.



PAUL FUSCO/MAGNUM

Walter Minnick, right, head of T J International, with employee Gary Ross.

Far left: J. R. Simplot. His company provides McDonald's with half of its french fries.

Left: Native son William Agee, C.E.O. of Morrison Knudsen. On the wall: photos of his wife, Mary Cunningham.

1) "SURTAX" income
2) Freeze S.S.
3) Cap gains
4) Lower 65+ tax

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Shrink
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Boise ranks low in major crimes among 193 cities

By Martin S. Johncox
The Idaho Statesman

Boise is among the safer cities of its size in the United States, based on a Gannett News Service study of preliminary 1989 crime statistics released by the Federal Bureau of Investigation.

The study compared the crime rates of 193 cities in the United States with populations of 100,000 or more and ranked the cities according to their 1989 rates of eight serious crimes.

The study looked at four kinds of violent crime (murder, forcible rape, aggravated assault and robbery) and four other serious but non-violent crimes (larceny, burglary, arson and motor vehicle theft).

Boise's reported crime rate ranks last for murder and robbery, and is in the last fourth of cities in the total of serious crimes, the total of violent crimes and for burglary, larceny and vehicle theft. The study showed Boise is about average in forcible rapes and arsons.

The study also measured the increase or decrease in the number of crimes between 1988 and 1989.

Reported rapes showed a 35.9 percent increase between 1988 and 1989, the 19th largest increase in rape among the 193 cities, according to the study.

"Heightened social awareness helps to increase the number of reported rapes, so it's hard to determine why you're getting more or less of an increase," Boise Po-

See Crime/Back page

■ How often have you been a victim of crime?/TEL-US, 2A

FBI CRIME STATISTICS FOR BOISE

The FBI has compiled these crime statistics for Boise for 1989. The numbers compare crimes in Boise, population 112,270, with crimes in 192 other cities nationwide that have populations of more than 100,000.

Category	1988	1989	Rate*	'89 rank**	Change
Violent crimes	391	425	378.55	168	8.70%
Murder	5	0	0.00	193	-100.00%
Forcible rape	39	53	47.21	120	35.90%
Robbery	53	37	32.96	193	-30.19%
Aggravated assault	294	335	298.39	149	13.95%
Burglary	1,538	1,570	1,398.41	145	2.08%
Larceny theft	4,338	4,227	3,765.03	146	-2.56%
Motor vehicle theft	275	270	240.49	191	-1.82%
Arson	36	49	43.64	121	36.11%

*Per 100,000 people **Of 193 cities evaluated

Crime

From 1A

lice Chief Jim Carvino said.

Pam Babbitt, supervisor of the Boise Police Crime Information Center, said, "I feel women are more willing to report rapes than they've ever been before, so I think we'll continue to see an increase in reported rapes."

According to Boise Police Department records, reported rapes from 1984 to 1989 averaged almost 48 per year. Fifty-three rapes were reported in 1989, about an 8 percent increase over the six-year average.

The number of arsons reported in Boise jumped 36 percent from 1988 to 1989, the 16th largest increase in arsons among the cities.

Aggravated assaults in Boise rose 14 percent. Together, all four violent crimes rose almost 9 percent, according to the study. There were five murders in Boise in 1988, and none in 1989.

Police officials advise caution when interpreting the 1989 figures. They say a better perspective on crime patterns is gained by comparing crime rates over the four or five years, instead of comparing just two years.

"I think it's helpful to look at the five-year trends," Capt. Larry Paulson said. "There may be a number of different factors that have caused those figures to fluctuate: type of enforcement or an awareness by the public."

Babbitt added, "Granted, this year we're 193rd in murders and robberies, but how did we rank in 1988, when we had five murders?"

She said the rankings are meaningless without a longer-term perspective.

General Information Boise

It's a great city for kids

Parenting magazine ranks Boise in top 10

By Mary Beth Searles 2-9-90
The Idaho Statesman

Boise's education, environment and "laid-back" atmosphere make it one of the 10 best U.S. cities in which to raise children, according to the March issue of Parenting magazine.

Parenting, a national magazine based in San Francisco, called Boise a "town that time forgot," saying that despite overcrowded schools, Boise's low crime rate, healthy economy and abundant parks made it an oasis for young families.

"Boise is easy-going, laid-back, not very stressful and the air is clean," Christine Cosgrove, an associate editor at Parenting who helped write and compile the article, said Thursday.

In picking the top cities, Parenting looked to a survey done by Zero Population, a Washington, D.C.-based interest group.

"We looked at the cities they picked, and then looked specifically at schools and housing costs — things we thought were important to young families," Cosgrove said.

See Boise/Back page

Best Family Towns

Parenting magazine's top 10, in no particular order:

- Boise, Idaho
- Syracuse, N.Y.
- Colorado Springs, Colo.
- Roanoke, Va.
- Stamford, Conn.
- Tallahassee, Fla.
- Cedar Rapids, Iowa
- Austin, Texas
- Portland, Ore.
- Omaha, Neb.

City's low crime rate spills ink back East

By Martin S. Johncox 4-28-90
The Idaho Statesman

Boise's low crime rate has drawn the attention of the elite — perhaps envious — East Coast media and some speculation as to why homicide is virtually nonexistent here.

A recent article in The Washington Post suggested Boise's low violent crime rate is a result of high white-collar employment, the influence of Mormon values and the relatively low cost of living.

Boise had no murders in 1989, and has had one so far in 1990. Over the last five years, Boise has averaged two murders a year.

According to the article, cynical Eastern urbanites may believe Boise's low violent crime rate exists because "not much happens in Boise, for good or ill."

But a perceived lack of cultural sophistication may be a trade-off with personal safety. New York, for instance, had 1,905 murders in 1989 — an average of more than five a day and more than Boise experiences in a bad year.

"If you get the right mix of people, that makes a big difference," said Boise Police Chief James Carvino, interviewed in the article. "It doesn't matter what race, creed or color they are. It's how they feel about violence and community life."

"Geography is another reason for the low crime rate," said Carvino, himself an Easterner who was chief of the Washington, D.C., Capitol Police and worked in law enforcement in Brooklyn, N.Y.

"You have to drive 6 hours to get to the next major city, which would be Salt Lake. You have to want to come to Boise to be here. Not many people are just passing through."

According to the FBI's uniform crime report, Boise ranked last in robbery and second-to-last in stolen vehicles in 189 cities with populations of 100,000 or more.

The article pointed out that "Boise is hardly Shangri-La." Although burglary and larceny declined in 1989, rape and arson increased by more than one-third.

And, like many states, Idaho's prison population is soaring. In Ada County, voters recently rejected a $20 million bond issue to expand the county jail.

Idaho Power Company
PIN/112/20M/5-88

Idaho Power Company

Park Rules

Recreational opportunities and facilities described in this brochure have been developed and furnished by Idaho Power as a public service. All facilities are open to the public without discrimination. Enjoy your visit and please observe the following:

(1) Follow the rules for fire safety, sanitation, refuse disposal, noise and time limits within picnic areas and campgrounds.

(2) The discharge of firearms or any device which propels missiles within or near any recreation site is prohibited.

(3) Pets must be on a leash at all times in park facilities (six foot maximum length).

(4) All vehicles must stay on established roads and within established parking lot areas.

(5) Leave your camp or picnic space clean for the next occupant.

(6) Obey state regulations for boating, fishing and hunting.

(7) Respect the property rights of others and the privacy of our employees who live in company housing at some locations.

Dam Safety

Visitors are urged to observe safety precautions necessary in the vicinity of large hydroelectric projects. Downstream from the power plants, please be alert for waterflow changes sometimes required in their operation.

Cascade

Jim Bridger

Idaho Power has two projects with recreational opportunities that are outside the Snake River Valley. These are the Cascade hydroelectric plant in Cascade, Idaho, and the Jim Bridger coal-fired plant near Rock Springs, Wyoming.

Cascade Lake is one of the most popular recreation lakes in central Idaho. Idaho Power maintains and operates extensive equipment to monitor water quality at this site to ensure a healthy environment for aquatic life. Nearby recreation includes camping, boating, fishing and sailing.

The Jim Bridger coal-fired plant is owned jointly by Idaho Power and Pacific Power & Light. Both companies maintain the park and lake located at the plant. The park is for day use only. Fishing, swimming and picnicking are popular activities.

Fun Country!

Idaho Power Company

Design: **J. Brockett Co.**

Photography: **Idaho Power • Idaho Images Echo Films • Jim Hadley**

Narrative: **Idaho Power**

Facilities

	Camping	Picnic Area	Water	Toilets	Restroom/Showers	Electricity for RVs	RV Dump Station	Boat Ramp	Boat Docks	Fishing	Water Sports	Open Year Round	Camping Fee
Woodhead Park	•	•	•	•		•	•	•	•	•	•	•	•
McCormick Park	•	•	•		•	•	•	•	•	•	•	•	•
Copperfield Park	•	•	•		•	•	•			•	•	•	•
Hells Canyon Park	•	•	•		•	•	•	•	•	•	•	•	•
Swan Falls		•	•	•				•	•	•	•	•	
C. J. Strike	•	•	•	•				•	•	•	•	•	
Bliss		•	•	•				•	•	•	•	•	
Malad		•	•	•						•	•	•	
Lower Salmon		•	•	•				•	•	•	•	•	
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Thousand Springs		•	•	•						•	•	•	
Clear Lake		•	•	•						•	•	•	
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Rapid River Hatchery		•		•								•	
Niagara Springs Hatchery		•		•								•	

Idaho Power has had a long and productive partnership with raptor expert Morlan Nelson, an Idahoan recognized as one of the world's foremost authorities on eagles, hawks and other birds of prey. Idaho Power long ago recognized that power lines sometimes can be dangerous to these birds, and with Nelson's aid, designed transmission poles and nesting platforms that protect the great birds from electrocution while encouraging their natural nesting habits.

Birds of Prey

The company was instrumental in bringing the Peregrine Fund's World Center for Birds of Prey to Boise. The Fund now occupies 518 acres of desert south of Boise and attracts visitors from all over the world.

The Snake River Birds of Prey Area in southwestern Idaho was established in 1980, along a stretch of the river that supports one of the world's densest concentrations of birds of prey. The birds, ranging from the eagle to the vulture live here, subsisting mainly on a diet of ground squirrels, rabbits and snakes. They can be observed by man, but not without effort. The birds keep their distance and public facilities are scarce.

For those who like nature in its original form, this is it.

Dear Friends:

Around the world the Peregrine Fund interacts with many companies. Only a few have demonstrated a serious commitment to our wildlife resources and have realized nature's great contribution to the quality of life we all enjoy. Idaho Power is such a company. At every level . . . there is a commitment and concern. Idaho Power has . . . initiated and supported research to ensure its hydroelectric projects do not negatively impact birds of prey. As a pioneer, and because of their effort to enhance public awareness, what they started has had a far greater impact than simply on the area and people they serve . . . The impact is international and will extend beyond our generation. We are proud to call them friend.

Sincerely yours,

Bill Burnham

William Burnham, Ph.D.
Director
World Center for Birds of Prey

Fish Conservation

Fish are one of the region's most important natural resources. Steelhead, trout, salmon, bass and crappie draw anglers from all over the country. And Idaho Power plays a critical role in preserving the quality of the area's fish populations.

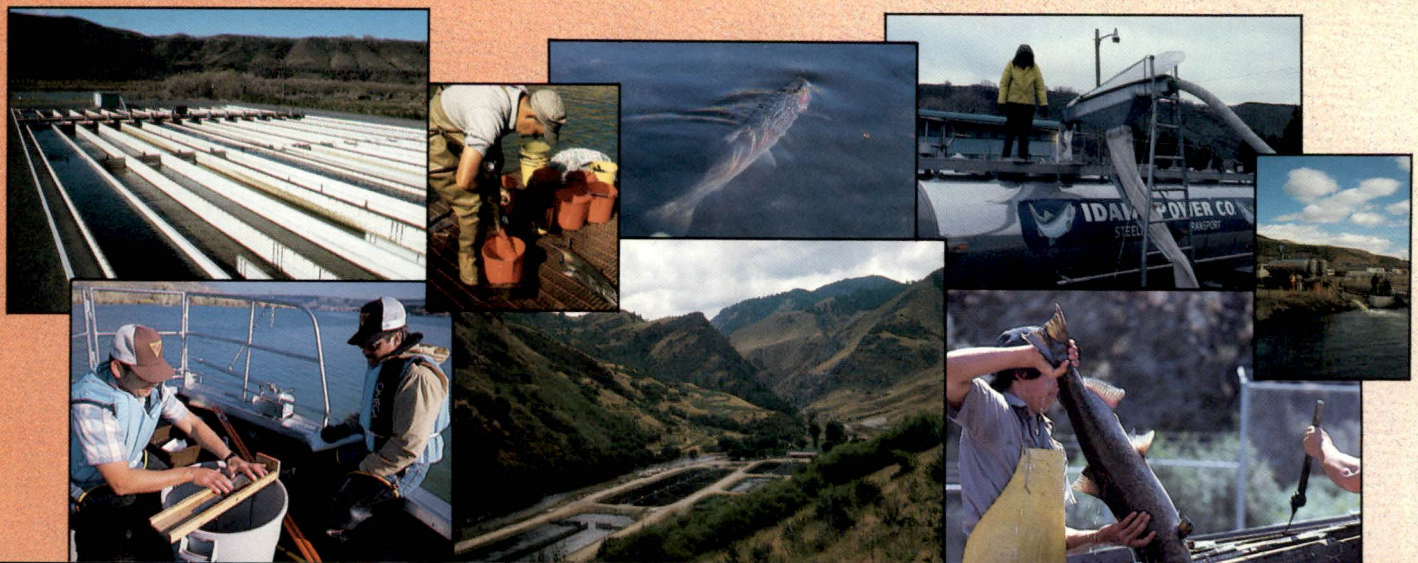
Fish Conservation

In 1955, Idaho Power began construction of the three-dam hydroelectric complex in Hells Canyon. To preserve and develop the anadramous fish runs affected by the projects, Idaho Power committed itself to a multi-million dollar fish conservation program. Four hatcheries were built. These include:

- Oxbow (Hells Canyon). A facility for collection and transport of chinook salmon, and collection, spawning and development of steelhead eggs.
- Rapid River (Riggins, Idaho). Idaho's largest producer of chinook salmon.
- Pahsimeroi River (Challis, Idaho). A facility for raising chinook salmon and collection, fertilization and development of steelhead eggs and fry.
- Niagara Springs (Hagerman Valley). One of America's largest privately-owned facilities for rearing steelhead.

The hatcheries are the cornerstones of Idaho Power's fish conservation program, and they have gotten results. Company-sponsored disease control studies have successfully reduced losses in the region's hatcheries and in 1986, the first salmon season in a decade opened in central Idaho as a result of the work at Pahsimeroi and Rapid River. Each year since 1968, the hatcheries have produced more eggs than the rearing facilities can handle. Excess eggs and fry, beyond Idaho Power's needs, are produced for state and federal agencies in Idaho and Oregon to help establish new fish programs and to preserve the existing populations throughout the Northwest.

Fully funded by Idaho Power, the hatcheries are operated under contract by the Idaho Department of Fish and Game. The public is welcome to tour the facilities and enjoy the picnic grounds at these sites.



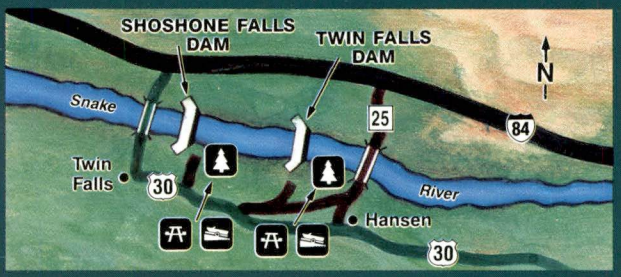
Shoshone Falls
Twin Falls
American Falls

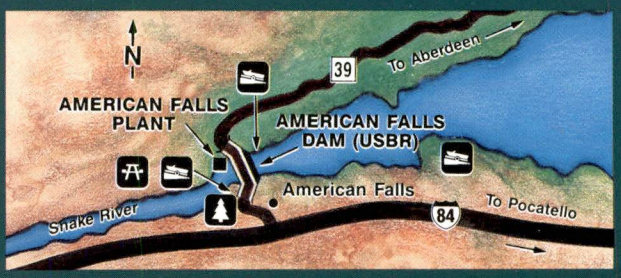
Shoshone Falls and Twin Falls are among the most spectacular of the natural beauties along the Snake River Valley. Shoshone Falls, at 212 feet, is higher than Niagara Falls. Although it is beautiful always, the best time to see Shoshone Falls may be during the spring months, when the snow is melting in the high country and waterflow is higher than at any time of the year.

Shoshone Falls is relatively close to the city of Twin Falls, which maintains the park, a scenic overlook, and picnic areas on the south side of the river near the falls.

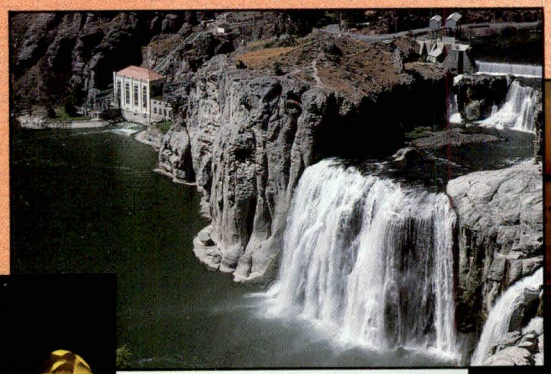
Upstream a few miles are the well-shaded, manicured lawns at the company's Twin Falls Park. Here, 10 wooded acres overlooking the river provide an excellent facility for picnickers. A boat ramp provides access to the reservoir for fishermen and waterskiers. Walking access along the river below the falls is also provided.

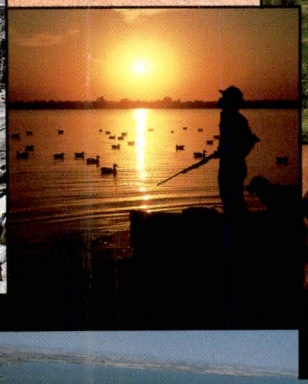
Upstream from Twin Falls more than 100 miles is the American Falls Dam and Reservoir. American Falls is the site of Trenner Park.

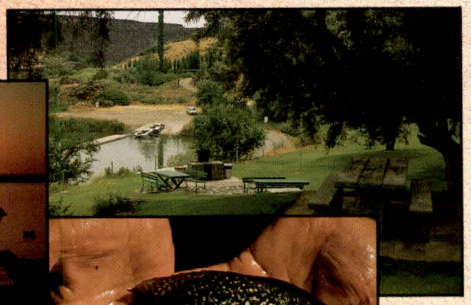




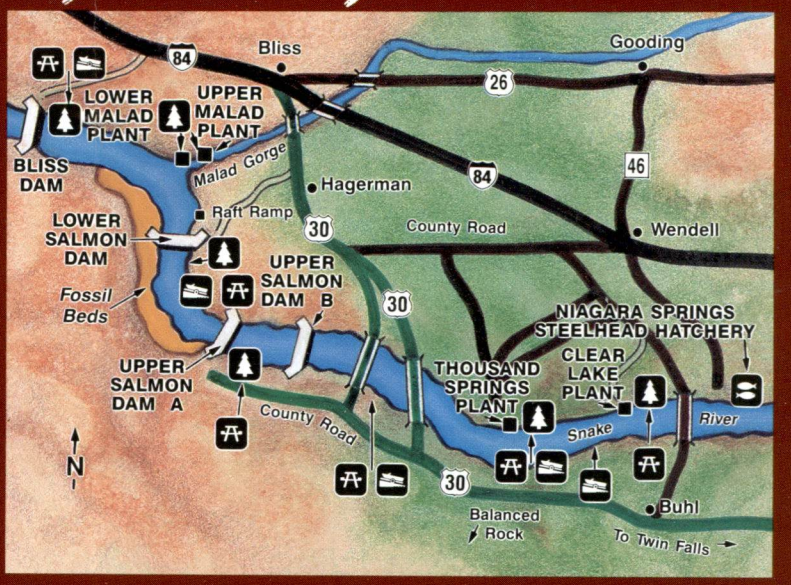
Developed in 1933 as Idaho Power's first public recreation area, it features terraced picnic grounds. The American Falls Reservoir is the second largest in Idaho and provides plenty of access for boaters, waterskiers, swimmers, fishermen and sunbathers. A boat ramp and dock are also available below the hydroelectric facility for river access.







Hagerman Valley



Further upstream from C.J. Strike is the Hagerman Valley. Idaho Power's facilities here include the Bliss Dam, Upper and Lower Malad dams, the Lower Salmon Dam, the Upper Salmon A and B dams, the Thousand Springs Power Plant and the Clear Lake Power Plant.

The main attraction along this stretch of the Snake is the trout fishing.

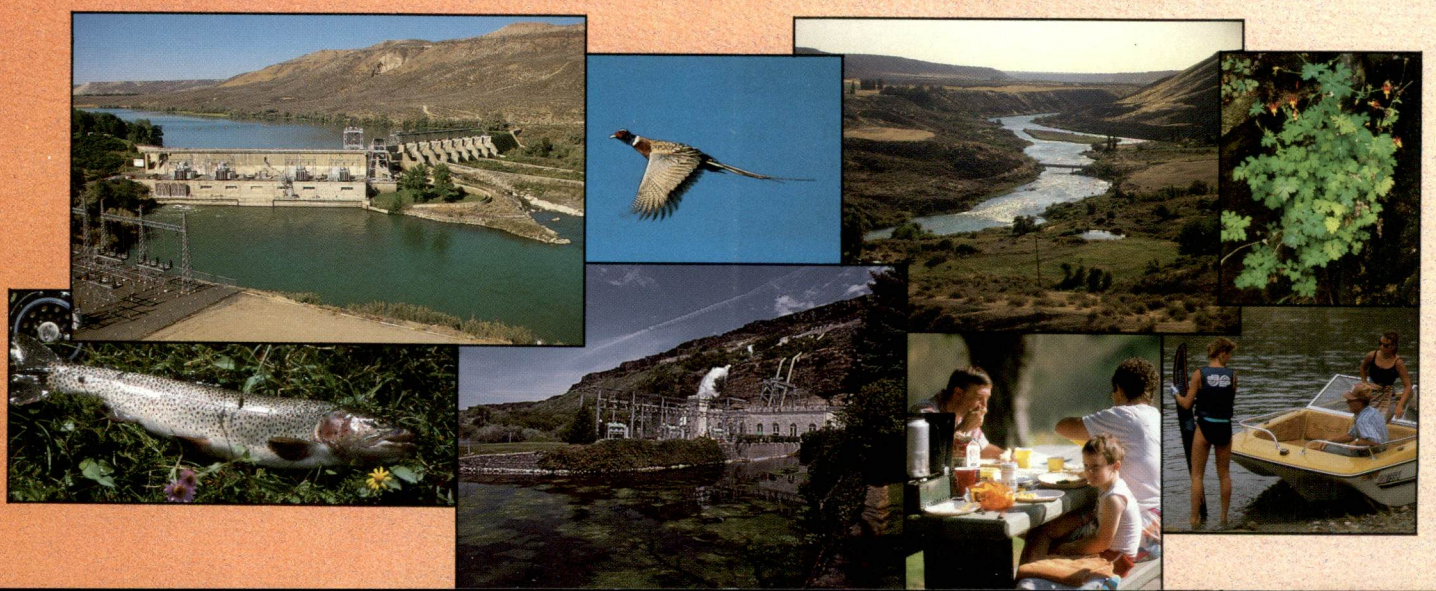
Recreation facilities here are numerous. At Bliss Dam there is a boat ramp, a picnic area with tables, restrooms, even a basketball court. Nearly all the hydroelectric sites have picnic facilities that include tables, drinking water and restrooms. Both the Upper and Lower Salmon areas have boat ramps.

Thousand Springs and Clear Lake are well known for the fresh underground springs which cascade from the canyon walls. This is water emerging from the great Snake River Plain aquifer. Because of the constant temperature of the waters here, the fish habitat is excellent and so is the fishing. At both Thousand Springs and Clear Lake, Idaho Power maintains parks for picnicking and other activities.

The Hagerman Valley is rich in history and scenic beauty. It was here that pioneers followed the Oregon Trail and traded with the Indians for fresh trout. The renowned Hagerman Fossil Beds along the river west of Hagerman provide a glimpse of life as it was millions of years ago.

Rockhounds will find nearby Malad Gorge a fascinating example of Idaho's diverse geology. A state park overlooks the gorge through which flows the Malad River to where it empties into the Snake. The Malad River, one of the shortest rivers anywhere, is a stream that fly fishermen find especially productive.

The Malad parks are a popular place to picnic and fish. They also provide a place for travelers to rest and get a cool drink of water.



The Swan Falls Dam is about 40 miles south of Boise along a quiet, isolated stretch of river. The area takes its name from earlier days when the grand trumpeter swans stopped here during their annual migration.

Swan Falls

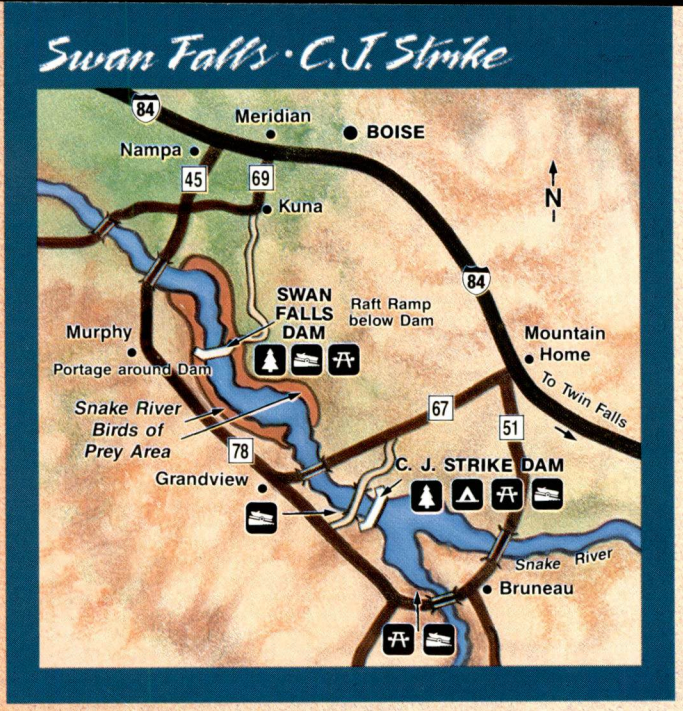
C.J. Strike

The Swan Falls complex itself is an historical point of interest. It is the oldest hydroelectric generating plant on the Snake River. When it was first constructed at the turn of the century the dam provided power to gold and silver mines in the nearby Owyhee Mountains.

Birdwatchers will want to have along their binoculars because Swan Falls lies within the Snake River Birds of Prey area and is home to falcons, eagles, owls and hawks, to mention just a few.

Popular activities at Swan Falls include fishing, upland game bird and waterfowl hunting, rafting and boating. Sportsmen should be aware of state hunting and fishing regulations. Campers are welcome, although there are no formal facilities. There is a picnic area and portage trail around the dam for rafters. Below the dam an air compressor is available for inflating rafts along with a rafting ramp for access to the river.

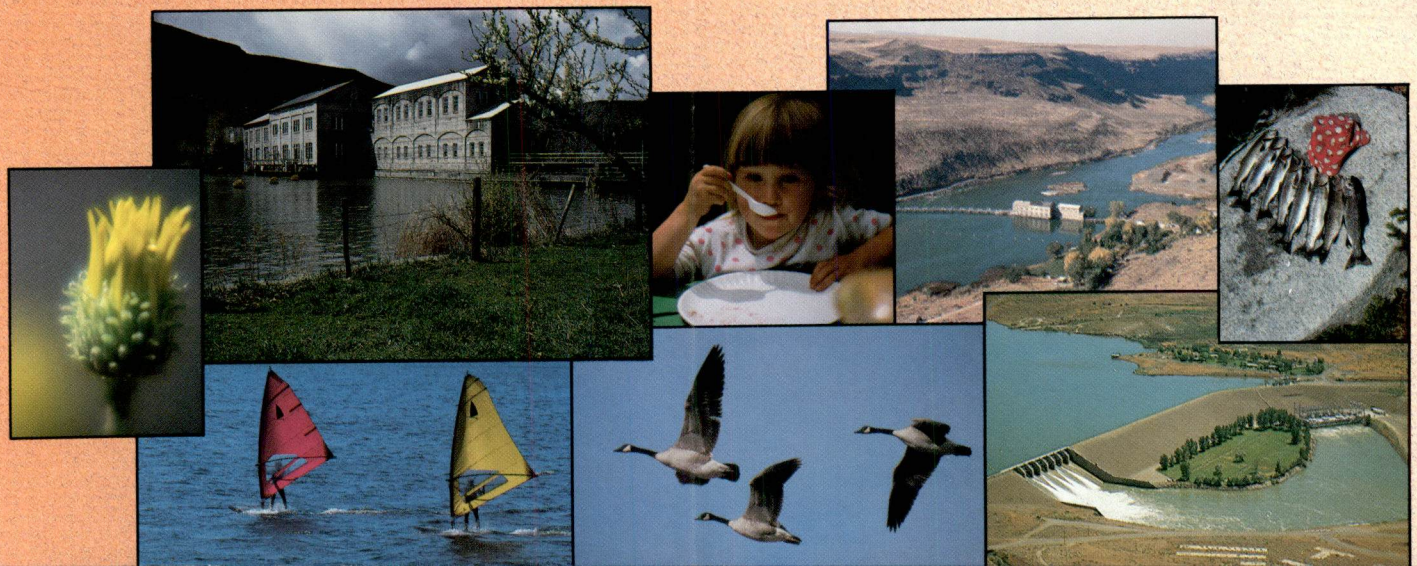
Upstream at C.J. Strike reservoir the main recreational activity is fishing. Several different types of game fish may be caught, including trout, bass, sturgeon and crappie.



C.J. Strike also has become a popular reservoir for sailing and waterskiing. Here, Idaho Power maintains picnic areas with tables and barbeques. In addition there are boat ramps and camping spots. Overnight camping is available.

At the north shore picnic area there is a display of petroglyphs, pre-historic markings left behind by ancient Indian tribes, along with an explanation of what some of the various symbols mean.

Ducks, geese and upland game birds may be hunted during the appropriate seasons, usually mid-September through December.



(continued)

The parks are within a stone's throw of two mountain ranges. They provide a nice retreat for people who want to get away for awhile. On the Idaho side, the Seven Devils reach up to 9,393 feet. On the Oregon side are the Wallowa Mountains, often referred to as the "Alps of North America." Numerous national forest trails through these ranges provide opportunities for horseback riding, hiking, mountain and trail bike riding, backpacking, nature photography, etc.

Hells Canyon

The three reservoirs add much to the area's attractions. Besides superb fishing, they provide ample opportunity for water skiing and boating. Access to the reservoirs can be obtained at numerous boat ramps and docks that Idaho Power has built.

Overnight camping and RV hookups are available at each park. For a few dollars a day, campers may stay up to 14 days. Each park has restrooms and picnic tables. Showers are available at most of the parks.

The Hells Canyon Recreation Report provides a daily update on reservoir levels year-round. In Idaho, call 1-800-422-3143. In states adjacent to Idaho, call 1-800-521-9102.

IT'S 4:00 A.M.

DO YOU KNOW WHAT YOUR RESERVOIR LEVEL IS?

If not, call the Hells Canyon Recreation Report.

For the latest information on water levels and boat ramp and park conditions at Brownlee, Oxbow and Hells Canyon reservoirs and river flows in the Snake below Hells Canyon Dam, call toll free 24 hours a day, seven days a week.

IN IDAHO 1-800-422-3143

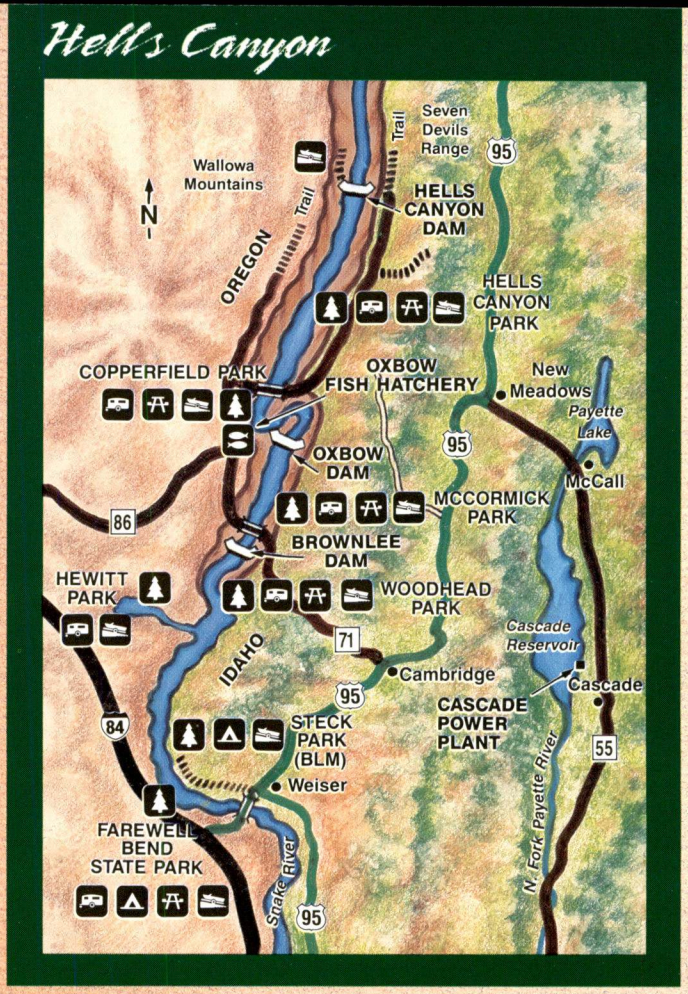
IN OREGON AND WASHINGTON 1-800-521-9102

Idaho Power

Hells Canyon

The spectacular gorge known as Hells Canyon is deeper than the Grand Canyon and is a sportsman's paradise. Idaho Power has developed and maintains four parks in the Hells Canyon area — Woodhead Park, along the Idaho side of the Brownlee Reservoir; McCormick Park, on the Idaho shore of the Oxbow Reservoir; Copperfield Park, just below the Oxbow Dam on the Oregon side of the river; and Hells Canyon Park on the Idaho side of the Hells Canyon Reservoir. These parks are the gateway to recreation in Hells Canyon.

Hunters and fishermen seldom go unrewarded here. The canyon is one of the Northwest's finest bass fishing areas. And dedicated anglers won't want to pass up a chance at steelhead below Hells Canyon Dam. Upland game birds are abundant. Mountains wall the canyon on both sides providing habitat for big game animals which feed at the water's edge during winter. (continued on next page)



Legend
Recreation areas provided by Idaho Power or others are indicated on the accompanying maps by these symbols:
Parks
Picnic Area
RV Park
Boat Ramp
Camping
Hatchery
Visitors are requested to limit their stays in Idaho Power overnight park facilities to 14 days so that others may also enjoy them.
N
Coeur d'Alene
WASHINGTON
OREGON
IDAHO
MONTANA
WYOMING
NEVADA
UTAH
HELLS CANYON DAM
OXBOW DAM
BROWNLEE DAM
Payette Lake
McCall
Cascade Reservoir
CASCADE POWER PLANT
Cascade
Weiser
Ontario
N. Fork Payette River
BOISE
Snake River
SWAN FALLS DAM
C. J. STRIKE DAM
Mountain Home
LOWER MALAD PLANT
UPPER MALAD PLANT
BLISS DAM
LOWER SALMON DAM
THOUSAND SPRINGS POWER PLANT
TWIN FALLS DAM
UPPER SALMON A DAM
UPPER SALMON B DAM
CLEAR LAKE POWER PLANT
Twin Falls
SHOSHONE FALLS DAM
SNAKE RIVER BASIN
AMERICAN FALLS DAM
American Falls
Pocatello
Idaho Falls
Henry's Fork
Snake River
95
90
84
55
51
30
15
86
93

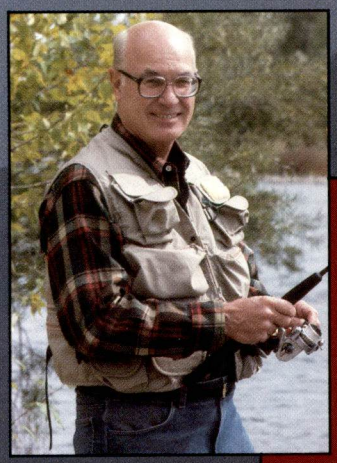
Welcome!

The Snake River is undeniably one of the world's most beautiful rivers. Beginning in the high country of western Wyoming and eastern Idaho, it is fed by a myriad of streams, smaller rivers and springs that in turn are nourished by high mountain snowpacks.

The river has many uses. Its precious water gives life to an abundance of fish, wildlife, waterfowl and plant life. "The Snake," as it is known locally, with its tributaries and aquifer, sustains southern Idaho's agricultural economy, including the state's famous potato crop. Cities and towns have sprung up along its banks. The people's lives are inseparably entwined with the river. They rely on its water for life and livelihood and they depend on the river's power for the electricity that fuels their towns, farms and homes.

The Snake doesn't inspire only work, however. It knows how to play too. It spawns a variety of outdoor sports and recreational opportunities. Areas along the river are like a giant playground — fascinating, dynamic, challenging, and beautiful. At Idaho Power, we call these areas Fun Country!

For years Idaho Power, Idaho's largest electric utility, has been one of the river's many stewards. The company's entire hydroelectric system is on the Snake or its tributaries. The river's water provides the raw power to manufacture electricity at 16 Idaho Power generating stations which account for two thirds of the electricity the company generates. The electricity is transmitted through a network of power lines to consumers in a 20,000-square mile service area which includes most of southern Idaho and portions of northern Nevada and eastern Oregon. Along the middle and lower stretches of the Snake River Valley, where the company has its hydroelectric generating plants, it has developed numerous parks and other recreational facilities to improve the public's access to the river. The reservoirs above the dam sites and the river itself are a major recreational resource and Idaho Power encourages their full public use.



"The springs, lakes and canyons that form our hydro system along the Snake River are a treasure chest of primitive beauty. Being a good steward of these resources is the best way we have of saying thank you to our customers."

R. J. O'Connor

Robert J. O'Connor
Chief Executive Officer

In recent years this has become a federal requirement, but it is a philosophy embraced by Idaho Power since the early 1930s when the company built its first park in response to the public need.

Near Idaho Power's various parks you can find the rugged splendor of Hells Canyon, the majestic cascade of Shoshone Falls or the arid beauty of the Oregon Trail, plus much more.

In this brochure, you'll find maps showing the park locations and facilities as well as information about local and historical points of interest. Please note that this brochure does not attempt to list all recreational facilities along the river.

Whatever your recreational preference, you'll find it easy to enjoy your favorite outdoor pastimes at the parks we maintain.

THE CENTENNIAL VISITOR GUIDE TO Boise, Idaho

Sponsored by The Greater Boise Innkeepers Association
and The Boise Convention and Visitors Bureau

This publication made possible by an Idaho Travel Council Grant. Printed in the U.S.A.
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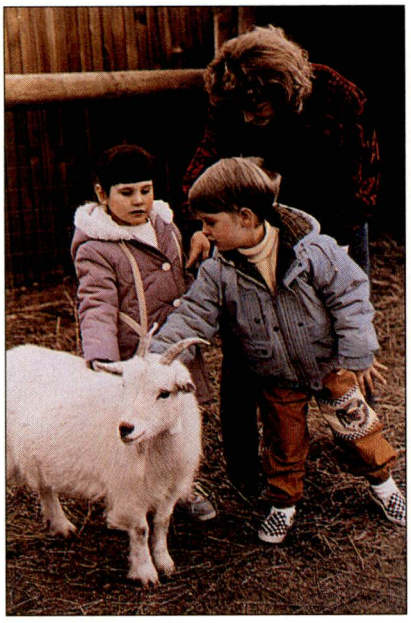
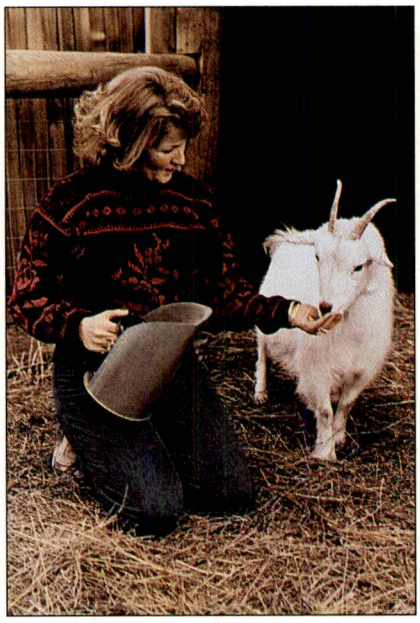
MAUREEN MURPHEY-DALY, WEST ONE BANKER. ZOO VOLUNTEER.





We talk about what animals eat, and about what they do. That helps the kids (and eventually their parents) understand it's important to share our world with the animals.

Maureen Murphey Daly

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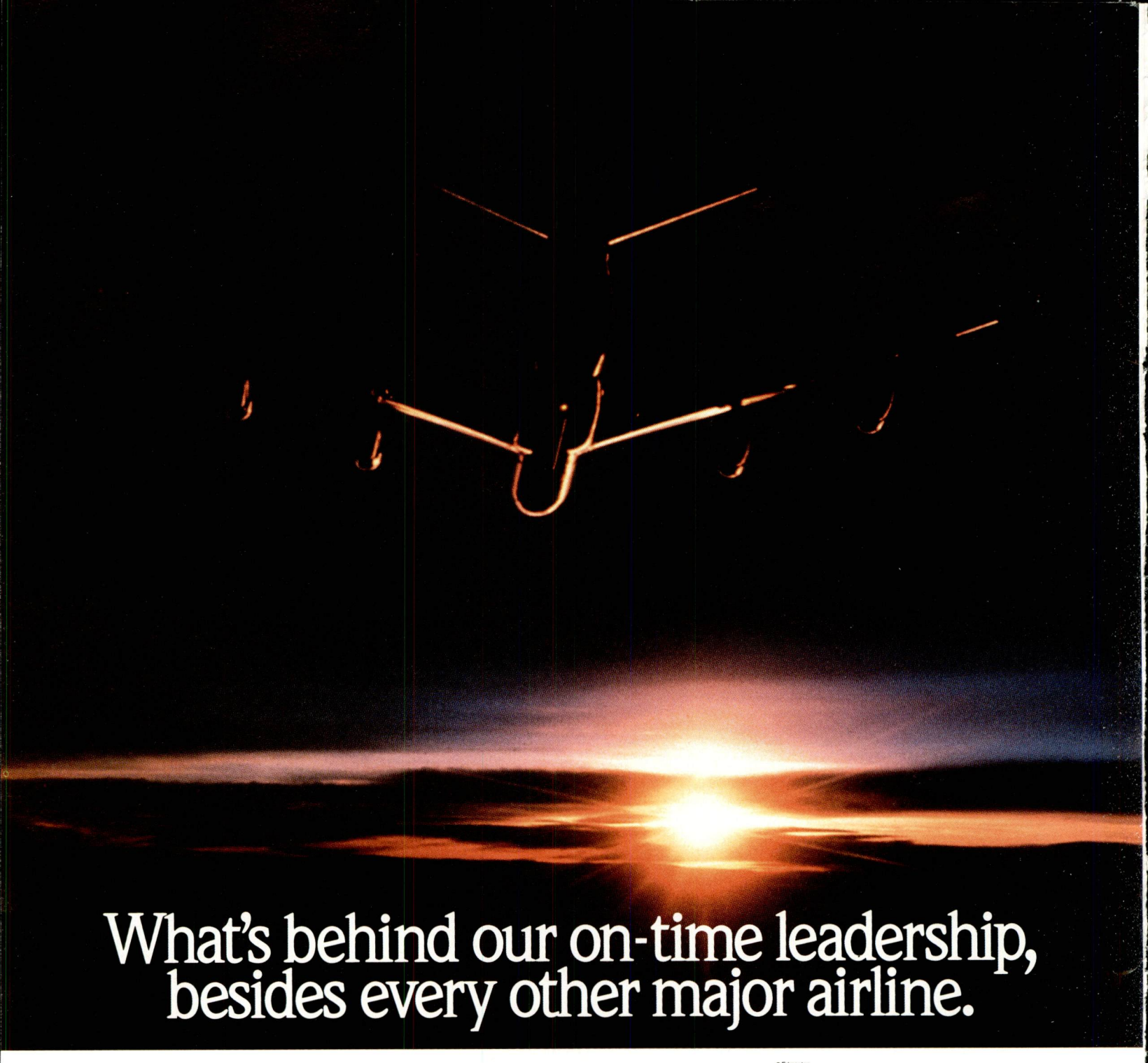

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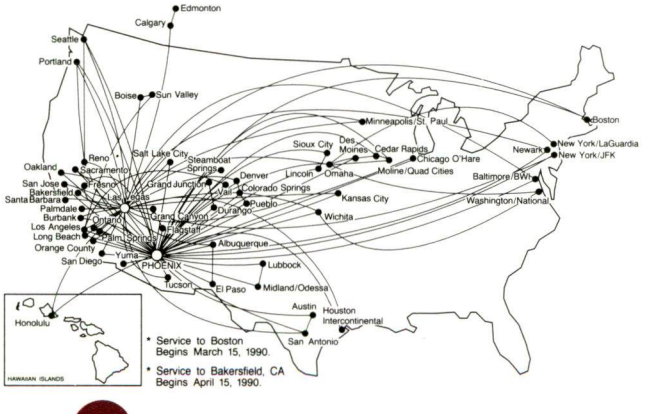

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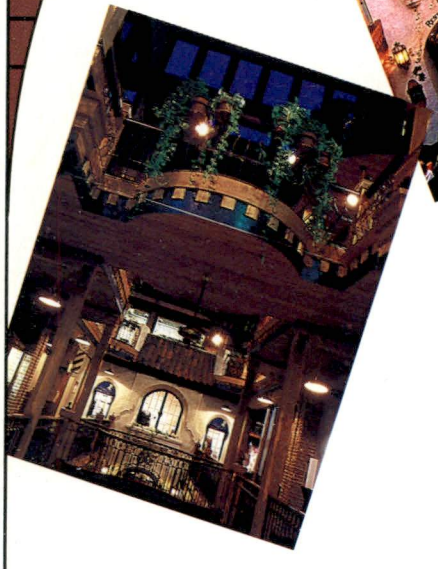
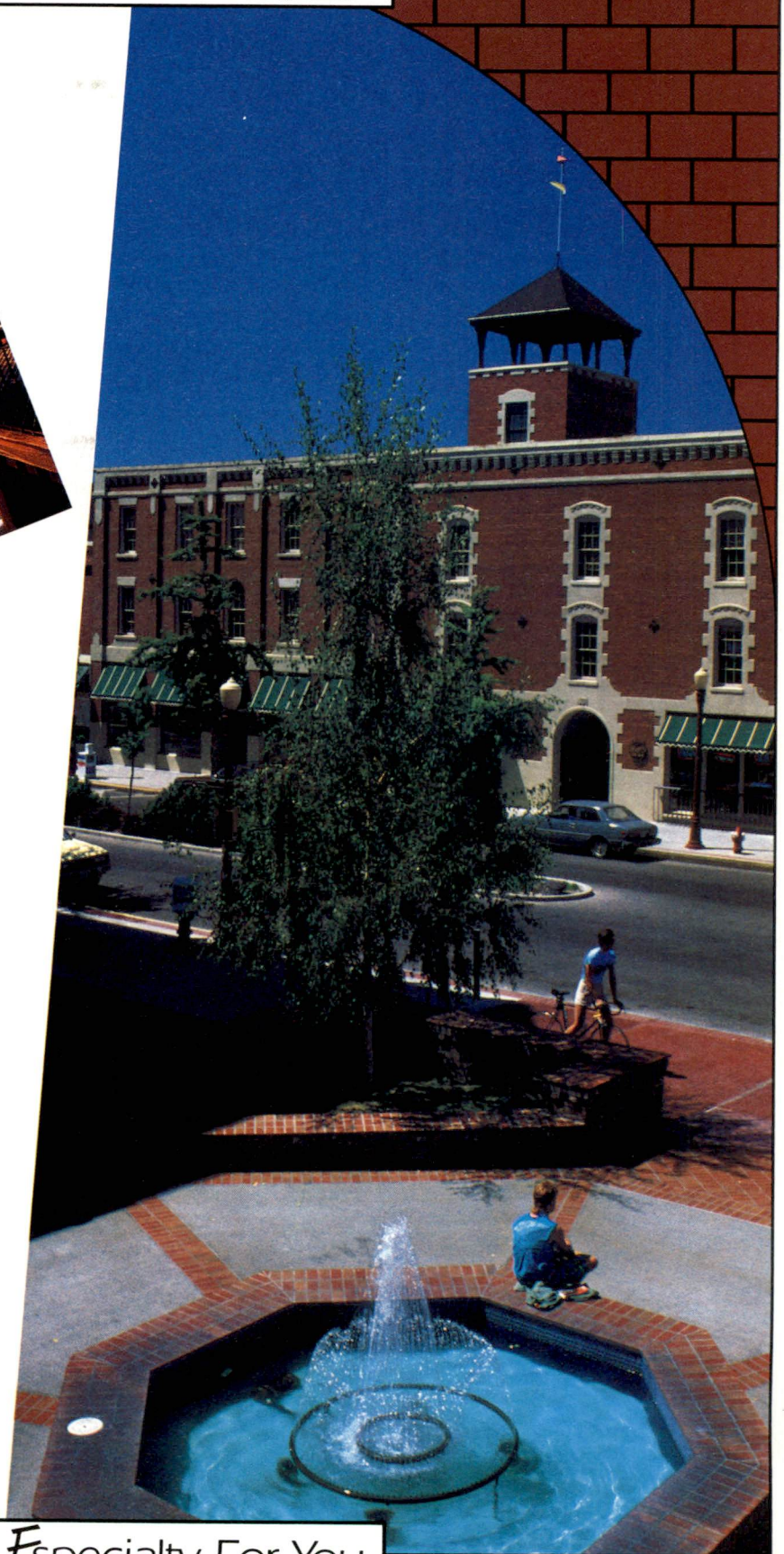
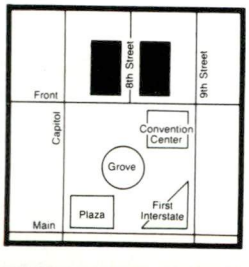
8th STREET MARKETPLACE





8th Street Marketplace is the transformation of Boise's turn-of-the-century warehouse district into an inspired specialty center. An innovative blend of historic charm and modern sophistication. This richly appointed renovation now features Boise's finest retail specialty shops, a variety of fine restaurants and twin movie theatres, as well as quality office suites. 8th Street Marketplace is located near Boise's downtown area off Capitol Boulevard. Free customer parking is available.



■ 8th Street Marketplace

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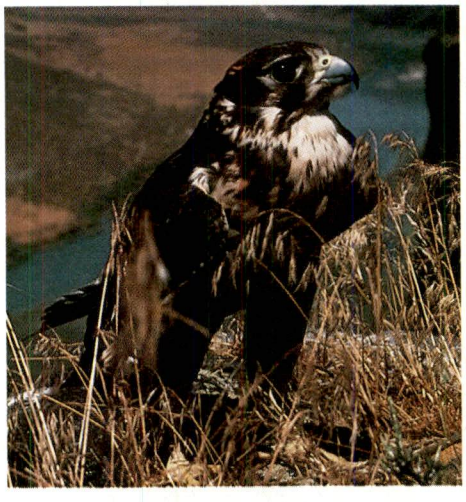

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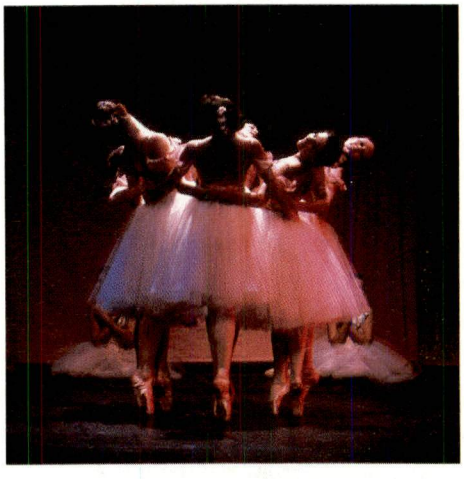

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5007 Overland Road

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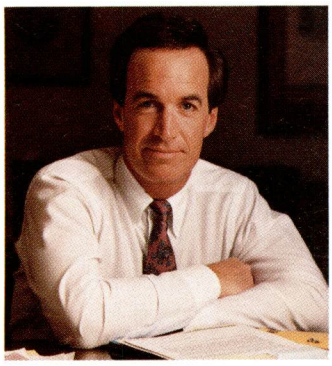
IN NAMPA

1130 Caldwell Boulevard

Welcome



Mayor's Letter

Welcome to the City of Boise! It truly is a pleasure to have you here during our state's one hundredth birthday and I hope you will have the opportunity to join in the many festivities we will be holding here in the capital city.

Boise has seen many positive changes in the past few years and whether it is your first time here or a regular stop, I hope you will take the time to enjoy the changes in our community.

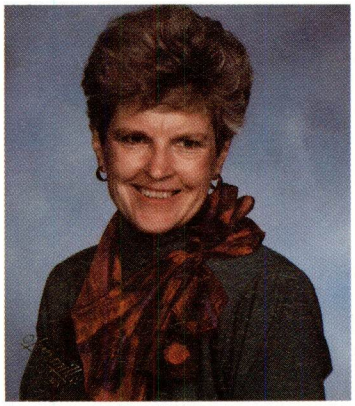
From a revitalized downtown to ParkCenter mall in the east, Boise Towne Square mall to the west and many unique shops in between, you will find a variety of retail shopping as well as many fine restaurants.

During your stay we hope you can tour the city and visit such attractions as the Old Penitentiary, the Art Museum, the Historical Museum, Zoo Boise, the Discovery Center, our many wonderful parks, and stroll along the Greenbelt next to the Boise River.

Enjoy your stay in Boise and when the time comes that you must be on your way, we hope that you will have discovered why we enjoy living in this beautiful city.

Sincerely,

Dirk Kempthorne
Mayor



Executive Director's Letter

Boise is an unusual blend of urban amenities in a hometown environment. It is a great place to live and to visit. It is my hope that whatever your reason for being here, your stay will be pleasant and productive.

This high desert city is nestled at the western edge of the Rocky Mountains. Outdoor recreation is the lifestyle here. The Boise River flows through the heart of the city and the beat of the city seems to emulate from its pristine waters.

This guide is intended to provide the information you need to make your visit comfortable and convenient. Lodging, dining and visitor services listings are included, however, we know we cannot anticipate every question you may have so please call the Boise Convention and Visitors Bureau if we can be of additional service to you.

Enjoy your time in our city, and hurry back!

Sincerely,

Bobbie Patterson
Executive Director
Boise Convention &
Visitors Bureau

President's Letter

Welcome to Boise, the City of Trees!

As president of the Boise Innkeepers Association it is my pleasure to welcome you to our City.

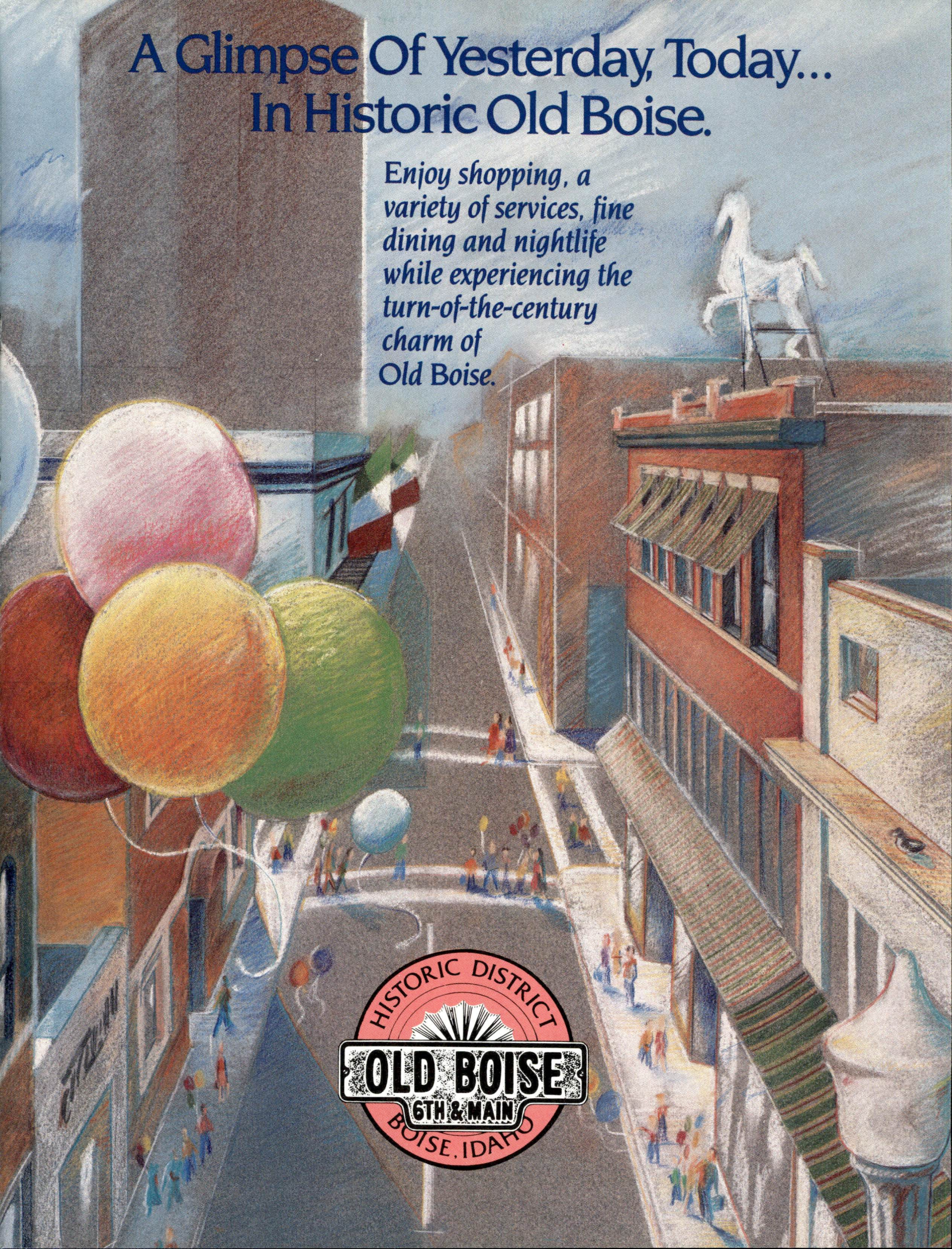
This is a very exciting and special year for us as we prepare to celebrate our 100th birthday. We thrive on warm, friendly hospitality, a temperate climate, history, recreational activities and visitors like yourself.

We offer a wide variety of lodging to our visitors whether you are here on business or just vacationing. Our rates fit any size of wallet, from quaint roadside inns to four diamond, full service establishments. Whatever the request may be, we have what you need.

WELCOME again. We look forward to serving you, not only in 1990, but anytime your travels bring you through our city.

Sincerely,

Pattie Carta
President
Greater Boise
Innkeepers Assoc.


A Glimpse Of Yesterday, Today...
In Historic Old Boise.
Enjoy shopping, a variety of services, fine dining and nightlife while experiencing the turn-of-the-century charm of Old Boise.
HISTORIC DISTRICT
OLD BOISE
6TH & MAIN
BOISE, IDAHO

Boi

BOISE . . . A city nestled along the river where the desert softly meets the Rocky Mountains . . . A city major corporations choose to call home because they find urban amenities without urban hassles. A city touched by four seasons but always with moderation . . . A city where your daytime golf game could be the warm up for your nightime of skiing . . . A city given birth by hard working visionary pioneers, nurtured by their offspring and treasured by those who sustain her life today. Idaho's capital is a small city with a big heart and a hometown feeling.

BOISE . . . a nice place to be.

Courtesy of Boise Convention and Visitors Bureau/Steve Bly, photographer

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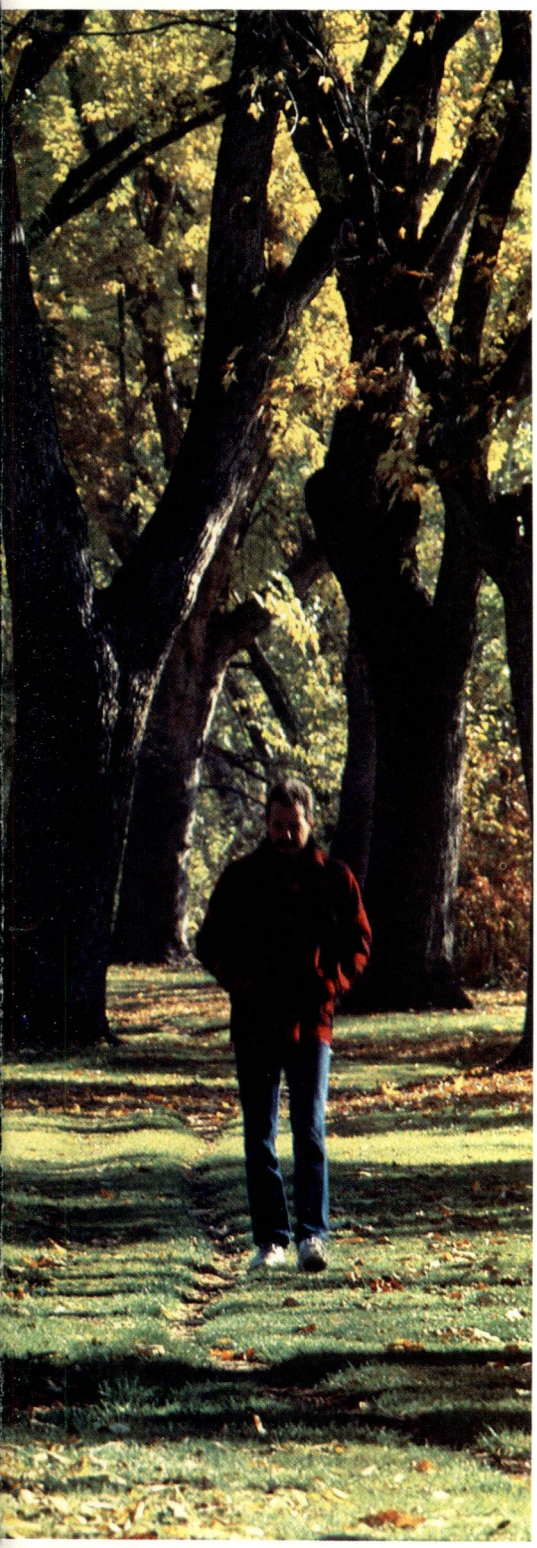


After more than a century, the hard work and stubborn faith of early pioneers has been amply rewarded as Boise has grown into a place where culture, education, art and recreation thrive in a comfortable partnership.

Those early settlers had the vision to see that the plentiful waters of the Boise River would be the pulse beat of the community. Those waters helped to turn the desert into a lush oasis . . . where trees would line the boulevards, lending a sense of grace to the developing life style. Today the river remains the place from which this community draws its life breath.

The river banks have been developed into a unique Greenbelt where people of all ages find a quiet place to stroll, to jog, to walk or to bike. A network of city parks grace the river's edge. Residences, corporations, motels and restaurants have sprung up within view of the pristine river, so much a part of the Boise lifestyle.

Julia Davis Park, with the Art Museum, Idaho Historical Museum and the City Zoo, and Ann Morrison Park where soccer fields, softball games, playgrounds and picnic areas draw constant activity, are to be counted among the city's great assets.

Boise's leisurely feeling disguises the pace of business activity in the city. World headquarters here include Boise Cascade, Albertsons, Trus-Joist, Morrison-Knudsen, Micron, and J.R. Simplot Company. Other major employers include Ore-Ida and Hewlett-Packard. Boise State University offers advanced education opportunities for all ages. The University has emerged as the cultural center for the city.

Boiseans have so valued the quality of their community that change has come very slowly.

As we enter the 1990's and the second century of our state, it is with a sense of rebirth and revitalization. The Downtown area is developing a new personality as a place where people work, shop, eat, meet and even reside. Boise Towne Square and Park Center Malls have greatly enhanced the total shopping experience.

Boise's people continue to influence her future as they have in her past. Thus, we find open spaces, even in the heart of town, restoration and preservation of their history, and a determination to learn from the mistakes of other communities is the planning scheme that drives this city. Quality of life is a part of our past and a goal of the future.

To experience this city is to feel the sense of scenic beauty and recreation that comes from living in the shadow of the Rocky Mountains. The great outdoors is literally a few miles down or up the road. Both alpine and cross country skiing are less than an hour away. Water lovers will find lakes and rivers to choose from and history buffs can re-explore where the miners and trappers made their mark. There are gemstones to be found and wilderness to be experienced, canyons to be wondered at and wildlife and game to be photographed. The beauty of this region, along with the full range of outdoor recreation make Boise a perfect base for business and extended pleasure.

BOISE . . . The hub of a great region with a widely diverse economy. The center of recreation in a state which means recreation. The city where people live because they choose to . . . A city where the "quality of life" is testimony to an urban center at peace with its natural surroundings. □

PARKCENTER
M A L L

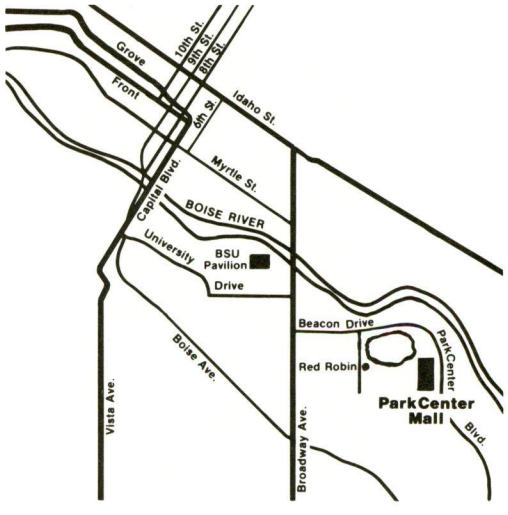
Enjoy the warmth and share the friendliness of our truly unique mall. You'll find a wonderful variety of stores, shops and restaurants filled with the delightful, the unusual . . . and most importantly the quality and service you appreciate.

ParkCenter Mall

for all your great expectations.

415 E. ParkCenter Blvd.

Just past the lake on ParkCenter Blvd.



Shopping

Courtesy of Mountain Visions, Katy Flanagan, photographer.

Boise's unique shopping districts, numerous specialty shops, shopping centers and malls all combine to provide the shopper with an excellent way to get acquainted with the Capital city.

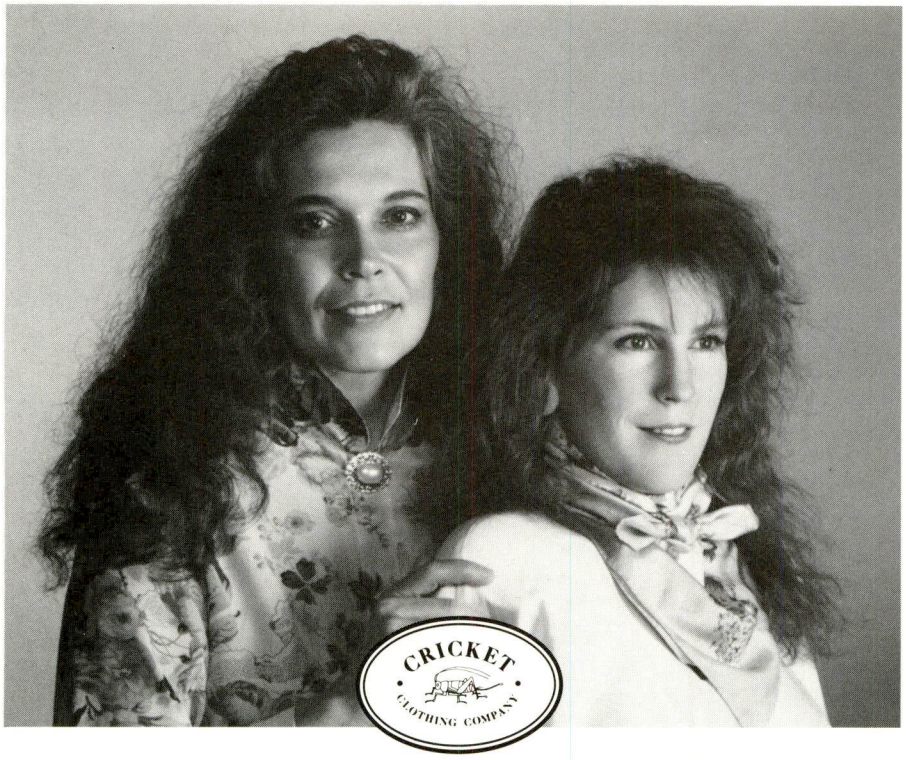
Whether you are looking for oriental rugs, gourmet kitchen items, the latest fashions, personal items, or the perfect gift, set out on your shopping trip and you're almost certain to find what you are looking for.

The downtown area is a particularly rewarding place to shop. Old Boise and the Eighth Street Marketplace are shopping districts located in well preserved historic sections of Boise's downtown area. Both districts offer a wide variety of specialty shops, restaurants, and pleasant surroundings that make for relaxed browsing and buying. Actually, all of downtown Boise offers this great combination of historic buildings, fine shops, restaurants, and places to relax.

Boise also has much to offer outside of the downtown area. The ParkCenter Mall offers a sleek and sophisticated atmosphere for both shopping and dining and can be found in the unique ParkCenter complex of fine hotels, restaurants, corporate headquarters, and offices along the Boise River. Take the time to visit Vista Village, Boise's original specialty shopping district. Vista Village offers good shopping and is conveniently located between downtown and the airport.

Boise Towne Square Mall located on the west edge of the city is Boise's newest and largest major retail center. With over 140 shops and restaurants the mall offers a selection of shops and merchandise which rivals any mall in the northwest and yet has many items which reflect the uniqueness of Boise and the State of Idaho. Easy access, convenient parking and friendly service combine to make the mall a must if shopping is on your agenda.

Shopping in Boise reflects the excitement and adventure of the growth and change taking place in the city. Combine this with Boise's special mixture of the old and the new, the quiet elegance of city parks and the bustle of downtown streets, and you're going to agree: SHOPPING IN BOISE IS A PLEASURE!! □



CRICKET

100 NORTH NINTH STREET ALEXANDER BUILDING SUITE 100 BOISE IDAHO

Pulse

Folk Art Collectibles & Contemporary Design for the Home

- Jewelry
- Bath & Body Products
- Neon
- T-Shirts
- Cards

In the Heart of Downtown Boise

Pulse • 720 W. Idaho • 344-6990

Alexander Davis
CLOTHING COMPANY

Welcomes you to Boise & invites you to visit either of our two stores featuring Idaho's largest selection of men's wear with labels by:

Georgia Armani • Burberry • Aquascutum • Hickey Freeman
Harts Schaffner & Marx • Austin Reed • Christian Dior

Located: Downtown at 816 W. Bannock & Boise Towne Square *Since 1891*

SHOPPING

BOISE TOWNE SQUARE

At Milwaukee & Franklin just off the I-84 Connector. Boise's Major Retail Shopping Mall. Four anchor department stores, The Bon Marche, Mervyn's, Penny's & Sears plus more than 140 specialty shops & restaurants offering you a great shopping experience!

The following shops are located in Boise Towne Square:

BENETTON
Lower Level of Boise Towne Square
350 N. Milwaukee, 322-3939
Italian sportswear for men & women. Summer weight cottons & winter wools in all the united colors of Benetton.

BRASS & COPPER EMPORIUM II
Upper Level of Boise Towne Square
(Next to the Bon Marche)
350 N. Milwaukee, 376-6612
"Exquisite but not Expensive." Solid brass planters, candle sticks, bookends, animals, key holders, wall decorations, copper planters, jewelry & wine racks.

DISCOVERY CELLAR
Lower level of Boise Towne Square
350 N. Milwaukee, 322-0033
Best selection of Books on Tape in the West, for sale or rental. Also travel games, family games, chess sets, puzzler and humor books. WE SELL FUN!

MADE IN IDAHO
Upper level Boise Towne Square
350 N. Milwaukee, 378-1188
We invite you to visit the most unique shop in the State of Idaho. 90% of our products are made, grown, manufactured or handcrafted in Idaho. In addition, we offer products made in the U.S.A. to enhance our Idaho product lines.

THREE C'S GIFT GALLERY
Lower level of Boise Towne Square
Just inside the main entrance!
350 N. Milwaukee, 376-1945
Boise's most unique gift shop. Idaho Souvenirs & Centennial Gifts. Oil paintings on wood, Mrytlewood, Mushroom Lamps, Lazy Susans, Indian Pottery & Decore, Knotheads & other items.

T-SHIRTS PLUS
Lower Level of Boise Towne Square
350 N. Milwaukee, 322-1118
Complete selection of T-shirts, Sweats, Prints, Jackets & Hats. Idaho Souvenirs a specialty. In-house screen printing & embroidery.

DOWNTOWN BOISE

There is no more exciting place to shop than in the downtown area. Downtown Boise offers variety, convenience and friendly service with added bonus of historical buildings and the city's new convention center near at hand.

Available in Downtown Boise are:

Art Galleries, Books, Games & Toys, Card & Gift Shops, Computers, Department Stores, Florists, Furniture & Antique Stores, Hair Salons, Barbers, Interior Designers, Jewelers, Lounges, Men's Apparel, Office Supplies & Equipment, Optical Shops, Pawn Shops, Photography/Portrait Studios, Printers, Restaurants, Specialty Shops, Sporting Goods, Wine Tasting Rooms/Shops, Women's Apparel.

EIGHTH ST. MARKETPLACE

Capitol Blvd. & Front St.
8th Street Marketplace is the transformation of Boise's turn-of-the-century warehouse district into an inspired specialty center. It features fine retail shops, a variety of restaurants and twin movie theatres.

BRASS & COPPER EMPORIUM
8th Street Marketplace, 404 S. 8th St., 338-9123
"Exquisite but not Expensive". Solid brass planters, candle sticks, bookends, animals, key holders, wall decorations, copper planters, jewelry & wine racks.

SHOPPING

CAFE' OLE' — (See Dining Directory)

CAMILLE BECKMAN OF ROSE COTTAGE
8th Street Marketplace
404 S. 8th St., 342-1008
Camille Beckman of Rose Cottage presents their body and bath products along with a complete hand made gift line, all manufactured here in Idaho.

CAR PHONE CENTER
8th Street Marketplace
404 S. 8th St., 344-8135
Boise's largest selection of car phone and pagers with U.S. West Cellular and Idaho Communications systems.

8TH STREET CINEMAS
8th Street Marketplace
404 S. 8th St., 342-0299
Cineplex Odeon Theatres.

8TH STREET DELI — (See Dining Directory)

INNOVATIONS HAIR SALON
8th Street Marketplace
404 S. 8th St., 342-2820
Exclusive hair services by appointment.

JERSEY ROOM
8th Street Marketplace
404 S. 8th St., 342-5779
The Jersey Room offers souvenir sports wear to fans of all sports. T-shirts, sweatshirts, jersey caps plus much more. All items are officially licensed from the NFL, NBA, Major League Baseball, NHL and the NCAA. The Jersey Room prides itself with a wide range of team selections with items representing over 40 colleges and 90 professional teams. Your bases are covered at the Jersey Room's two locations; the 8th Street Marketplace, 342-5779 and the ParkCenter Mall, 338-9562.

MILFORD'S FISH HOUSE — (See Dining Directory)

STE. CHAPELLE
BOISE TASTING ROOM
8th Street Marketplace
404 S. 8th St., 344-9074
Sample a variety of award winning wines from Idaho's premiere winery — Ste. Chapelle. The tasting room also offers all Ste. Chapelle wines for sale, as well as a wide variety of glassware, specialty wine accessories, and gourmet foods.

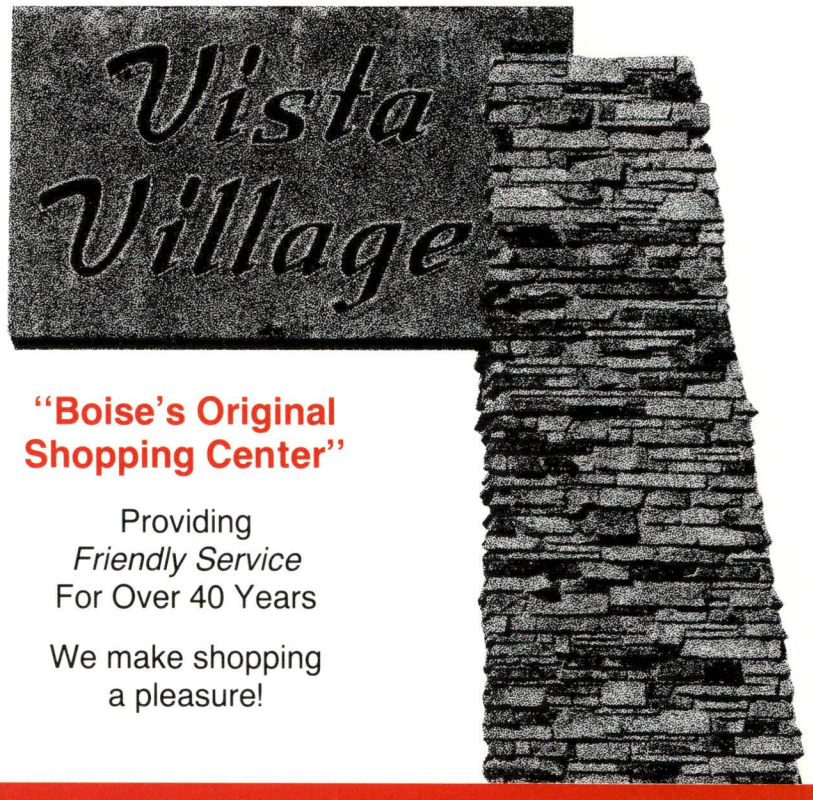
SPECS & SHADES
8th Street Marketplace
404 S. 8th St., 345-3937
When the doctor says you need glasses and you say style is important, Specs & Shades is the place to shop. Designer prescription frames and a full selection of sunglasses.

THE CARD STOP
8th Street Marketplace
404 S. 8th St., 345-6033
Boise's most unique card shop. Select from adult humor to contemporary cards with a large selection of Idaho postcards.

THE TOP SHOPPE
8th Street Marketplace
404 S. 8th St., 344-9814
Large selection of Idaho souvenirs and novelties. Including over 300 Idaho T-shirt designs to choose from. Located on the lower level of the 8th Street Marketplace.

FIVE MILE PLAZA

Five Mile and Overland Roads
10346 Overland Rd., 376-8521
35 merchants to serve you. A variety of specialty shops, theaters, restaurants, clothing stores, a supermarket, and financial services are included in the Plaza.



"Boise's Original Shopping Center"

Providing
Friendly Service
For Over 40 Years

We make shopping a pleasure!

On Vista Ave. — Direct Route From Airport To Downtown
Free Parking — Easy Access —

SEE SCANDINAVIA... WITHOUT LEAVING TOWN.

Fine Scandinavian furniture for your entire home or office at factory-direct prices.

Scandinavia Today
1020 Main Street, Alaska Center, Boise, 345-5057, Mon.-Sat. 10-6

Discover Idaho!

We Ship U.P.S.

We invite you to visit the most unique shop in the State of Idaho. 90% of our products are made, grown, manufactured or handcrafted in Idaho. In addition, we offer products made in the U.S.A. to enhance our Idaho product lines.

made in IDAHO or USA

BOISE TOWNE SQUARE
378-1188

CAMERA **MONUMENT** VIDEO

Photofinishing *Fast*

Bring your film to Monument Camera for "camera store quality" processing and enlarging.

1 HOUR SERVICE AVAILABLE

Close to the Convention Center

CAMERAS & CAMCORDERS

Nikon, Minolta, Canon,
Sony, Panasonic,
RCA, Pentax, Olympus

VIDEO SERVICE:

Slide Movies and Photos
Transferred to Video
Fast Duplications
and Editing

MONUMENT CAMERA & VIDEO

8620 Fairview 377-8550 • 111 Broadway 344-1007

Three C's Gift Gallery

Boise Towne Square Mall
(just inside main entrance)

Boise's Most Unique Gift Shop

Idaho Souvenir & Centennial Gifts
Authentic Indian Pottery & Decor

We ship anywhere in the U.S.A.

Come celebrate with us and take home a piece of Idaho Heritage.

376-1945

KÄNDØR

LIFE STYLES

- Housewares
- Glassware
- Kitchenware
- Tableware

Free same day delivery
Free UPS in Continental U.S. • Free Giftwrap

ParkCenter Mall 336-1336

SHOPPING

HARPER HOUSE MALL

Located at 36th & State across from Veteran's Memorial State Park. Phone: 343-7411. Idaho's most unique open Mall with antiques & collectibles, handmade items, eel skin, jewelry, imports, dolls, baskets, glassware, candles, cards, floral arrangements & a full line of Idaho food products. 10,000 sq. ft. full of unusual & beautiful items. Open 10-6 Mon-Sat & 12-4 Sun.

OLD BOISE SHOPPING DISTRICT

"Boise's Historic Shopping District
On Main Street between Capitol & 4th.

BALLOONS OVER BOISE
A service customed to delight your every occasion.

BARBARA, BARBARA & CO.
Junior & career "sample" fashions.

BRICK OVEN BEANERY
Great American Food — Family Dining.

CENTRAL PARK
Natural Fibre Clothing for the Contemporary Woman.

CLUB D.J.'s
Live music seven nights a week — Dancing.

THE DOG HOUSE
Hotdogs, Sandwiches, Daily Specials.

GALLERY 601
Authorized dealer for: Greenwich Workshop & Mill Pond Press. Collector & Investment Graphics.

GEM STATE CRYSTALS
Diamond Brokers. Creative custom designed jewelry.

GREENS & THINGS
Unusual premium quality plants & baskets. Commercial plant maintenance.

HEARTBREAK CAFE
Bistro style Lunch & Dinner. Banquets, Cocktails, Pasta, Fresh Meat & Fish.

THE IDAHO WATCH COMPANY
Unique & custom designed watches.

LE POULET ROUGE
Fast & Fabulous! Breakfast & Lunch, On premises Bakery.

MAIN GALLERY AT OLD BOISE
Original contemporary art work & custom framing.

MARY PINNEYS
Women's fashions for all occasions in the Belgravia, 445 Main.

MOXIE JAVA
Espresso, Cappuccino & Desserts. Bulk Coffee.

NEW GENERATION
Contemporary Career Women's Fashions.

NOODLES Pizza • Pasta • Pizzazz!
Italian Lunch, Dinner & Lounge.

OLD BOISE MUSIC
Instruments, Amplifiers, Accessories, Books & Records.

PENGILLY'S
Old Boise's Original Saloon.

PIONEER ANTIQUE MALL
14 dealers to serve you in one location.

THE PLACE TO BE
Hair design, colour, permanent waving & makeup.

R. GREY CO. JEWELERS
Custom Design Jewelry — You imagine it — we create it.

SIGNATURES HAIR DESIGN
Creative styling for men & women, Manicurist available.

SHOPPING

TOM GRAINEY'S SPORTING PUB
Boise's Best in Blues, Rock & Jazz.

THE TRAVEL CENTRE
Guaranteeing you the lowest fares with exceptional service.

PARKCENTER MALL

415 E. ParkCenter Blvd.
Just past the lake on ParkCenter Blvd. Enjoy the warmth and share the friendliness of our truly unique mall. You'll find a wonderful variety of stores, shops and restaurants filled with the delightful, the unusual . . . and most importantly the quality and service you appreciate. Mon.-Fri. 10am-9pm, Sat. 10am-6pm, Sun. 12 noon-5pm. (Places to Dine are listed below).

ALEXIS
ParkCenter Mall
415 E. ParkCenter Blvd., 386-9632
For a fine selection of suits, dresses, separates & accessories catering to the career woman, Alexis is here to suit you. Also specializing in personal wardrobe consultation.

ATTRACTIONS HAIR DESIGN
ParkCenter Mall, (208) 345-6121
We offer full salon services, Hex "stand-up" tanning bed, full manicure service and fine retail products — Paul Mitchell, Nexxus, Matrix, Redkin, etc.

THE BAZAAR
ParkCenter Mall, (208) 378-0280
High fashion family apparel and gift store with old fashion services including personal shopping & free basic alterations. Open Bazaar account and earn 10% Christmas dollars on every purchase.

BITTNER'S CONFECTIONS & FINE EDIBLES
ParkCenter Mall (208) 342-8652
Boise's unique gourmet shop featuring imported confections and "The Unusual" gourmet foods & gifts. Special baskets made to order, shipped anywhere in the United States.

THE COOKIE SHOPPE
ParkCenter Mall, (208) 345-1464
Special cookies for special occasions. For your next business meeting why not order some fresh hot muffins from The Cookie Shoppe. Free delivery for local orders. All products are mixed and baked fresh each day from the finest ingredients available. Please order one day in advance so that we may mix accordingly. We have beautiful gift tins filled with your favorite cookies, muffins or brownies. Please stop by to see them.

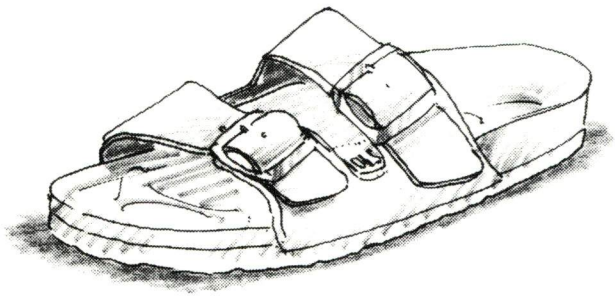
COYOTE & MR. TWAIN
ParkCenter Mall
A uniquely designed bookstore with an outstanding selection for every reading taste. Bestsellers, paperbacks, magazines, new age music, special children's section & much more.

D. K. BROWNS
Fashionable Gifts, Cards & Stationery
ParkCenter Mall, (208) 344-6764
A unique gift and card store locally owned and operated and offering: Crabtree & Evelyn Products — PartyWare & Invitations — Gift Wrap Center — Distinctive Gifts — Cards & Stationery. When your creative mind needs a creative gift, look no further — D.K. Browns.

DRAGONFLY
ParkCenter Mall, (208) 342-6861
A wonderful selection of natural fiber clothing. Cottons — Rayons — Silks. Also jewelry and gifts from around the world. A second location in downtown Boise at 225 N. 5th St.

DUCKS AMERICAN GRILL & BAR
See Dining Guide under "ParkCenter Mall."

Living in Comfort



Discover how healthy and comfortable your feet can be in original Birkenstock footwear. And discover the fresh new look of Birkenstock — sandals and shoes in exciting new colors and styles.

Birkenstock

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EST 1979
LIVING EARTH
NUTRITION CENTER

3413 North Cole Road
Cole Village Shopping Center
Boise, Idaho 83704
(208) 376-0224

ELAINE CRAWFORDS
ParkCenter Mall, (208) 344-3135
Specializing in sizes 2-12. The difference between dressed and well-dressed. Specializing in complete selection of apparel and shoes. Mondi, Bis, A J. Bari, Gillian, Nicole Miller, Karen Kane, Donna Parker, Diane Freis; Shoes from Bally of Switzerland, Stuart Weitzman, Renee, Via Spiga. Open seven days a week. Mon-Fri 10-9, Sat. 10-6, Sun. 12-5.

ELAINE CRAWFORDS PLUS
ParkCenter Mall, (208) 344-3312
For the woman looking for quality and style in sizes 14-24. Complete selection of apparel from bathing suits to evening gowns. Open seven days a week, Mon-Fri 10-9, Sat. 10-6, Sun. 12-5.

FIRST INTERSTATE BANK OF IDAHO, N.A.
ParkCenter Mall Office
449 E. ParkCenter Blvd., 338-5530
First Interstate Bank proudly announces the opening of it's ParkCenter Office, complete with drive-through services and an automated teller machine. A full range of services are available to you at ParkCenter including checking, savings, personal lines of credit and credit cards. We also offer a full line of commercial products. Duck in and discover the unmatched value of banking with First Interstate — one of the largest banking systems in the United States.

GREENWOODS — PARKCENTER
ParkCenter Mall Annex, (208) 343-0282
Greenwoods — ParkCenter is a place where exciting contemporary clothing and accessories are blended in a unique, friendly atmosphere . . . casual clothing and sportswear to fit your lifestyle.

IDAHO AT HEART
ParkCenter Mall (208) 343-2485
Featuring Idaho gifts and products. All Centennial Items, plus antiques, collectibles, unusual gift items, and custom design gifts. We can create special gifts — bring colors & ideas and we'll make it. Also Idaho food products, Sheepskin slippers, & "country items" dolls & bunnies of all shapes & sizes. A second store is at Fairview & Five Mile — 376-3303.

JERSEY ROOM
ParkCenter Mall, (208) 338-9562
The Jersey Room offers souvenir sports wear to fans of all sports. T-shirts, sweatshirts, jersey caps plus much more. All items are officially licensed from the NFL, NBA, Major League Baseball, NHL, and the NCAA. The Jersey Room prides itself with a wide range of team selections with items representing over 40 colleges and 90 professional teams. Your bases are covered at the Jersey Room's two locations; the 8th Street Marketplace, 342-5779 and the ParkCenter Mall, 338-9562.

KANDOR AT PARKCENTER MALL
(208) 336-1336
Housewares, Home Furnishings, Tabletop, Kitchen & Picnic/Patio combined with Boise's finest service which includes free UPS anywhere w/in Continental U.S., Free gift wrap & same day delivery in Boise. Make Kandor a "must see" place to shop.

MOLENAAR JEWELERS
at ParkCenter Mall
(208) 389-1312
Molenaar Jewelers specializes in Diamonds, Gemstones, Pearls, Watches and a variety of beautiful gifts. We are a full service jewelry store offering Jewelry and Watch Repair, Appraisals and pearl restringing. We have served the community since 1941. All major credit cards are welcomed and, of course, free gift wrapping.

MOWBRAY'S LTD.
Fine Menswear
ParkCenter Mall, (208) 336-0078
Traditional clothing in natural fabrics featuring Burberry Ltd., Southwick Ltd., Corbin Ltd., Gitman Brothers, Robert Talbott, Pringle, RuffHewn, Johnston & Murphy, ColeHaan, Allen Edmonds, Trafalger and Pantherella.

OPTIC ONE
ParkCenter Mall, 343-2020
9th & Main, 336-2070
17th & State, 344-2020
610 Americana, 336-7200
Most prescription lenses can now be made in one day or less from your doctor's prescription or from ours. Contemporary, designer, and budget frames, guaranteed for one year. *We know you hate to wait.*

PHOTOTECH
457 E. ParkCenter Blvd., 345-6866
Behind 1st Interstate Bank
"We're making Boise a prettier picture." One Hour Lab • Cameras & Darkroom supplies • Copy Service • Passport Pictures. Hours: Mon-Fri 8:30 to 7:00 p.m., Sat 10:00 — 6:00 p.m.

SCANDIA DOWN SHOPS
ParkCenter Mall, (208) 344-5585
Quality crafted down comforters with Life-Time Warranty. Sleep and decorator pillows, European and Domestic comforter covers, cotton throws and brass beds. Custom sewing of comforter covers, shams and dust skirts. Come feel the Scandia difference.

"TCBY" — (See Dining Directory)

THE TREEHOUSE
ParkCenter Mall, (208) 383-0388
A Treehouse is adventure around every turn with a jungle of exotic and easy care interior plants & trees & all the accessories to go with them. Treehouse also offers wild & wonderful fresh-cut & silk floral designs for all your special occasions; with delivery in town & world-wide wire service! If interior landscaping is what you need for office or home, This is our special forte!! "High Quality — Low Cost" plants & trees and unbeatable service! Come see our special shops at two locations, ParkCenter Mall & 3075 N. Cole.

YEN CHING RESTAURANT — (See Dining Guide under "Chinese")

Shopping Centers

VISTA VILLAGE

"Boise's Original Shopping Center"
On Vista between downtown & the airport.

ANDREW'S HALLMARK
Cards, Gifts, Souvenirs & wedding accessories.

ANTIQUE VILLAGE
Several quality dealers with a full-line shop.

AUTOMOTIVE WEST
You'll find it at CARQUEST.

BETTY FEENEY'S
Boise's complete kitchen store.

BROOKOVER'S
Contemporary women's fashions.

CALL JEWELERS
Friendly people committed to serving you.

DAHLE'S LARGE & TALL
Men's & Women's fashions & shoes.

FAMILY BEAUTY SHOP & SALON
Fine retail products & full service salon.

FASHION CROSSROADS
Ladies Ready-to-Wear, Jr., Missy & Women's sizes.

FIRST SECURITY BANK
Enjoy friendly service at the Vista Branch.

IDAHO CAMERA
Retail photographic equipment, photo finishing & video.

JOKER'S WILD
Magic, Box Jokes, Novelties, Gags, Cards & Unique Items.

LEE'S HOMEMADE CANDIES
Candies made fresh in our own shop.

THE LIGHT HOUSE
Lamp Shades, Light Fixtures, Lamp Repairs.

PAYLESS DRUG STORES
The complete Drug Store & so much more.

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For beginners & experts alike.

VISTA BOOK GALLERY
Boise's best little book store.

VISTA DELI EXPRESS
Gourmet Sandwiches & Office Catering.

VISTA TRAVEL
Fast & friendly travel service.

Apparel

ALEXANDER-DAVIS
Downtown at 816 W. Bannock, 343-4824
Boise Towne Square, 375-0021
Featuring Idaho's largest selection of men's wear with labels by: Georgia Armani, Burberry, Aquascutum, Hickey Freeman, Harts Schaffner & Marx, Austin Reed & Christian Dior.

THE ALPACA WORKS
512 W. Idaho St., 385-9313
Fine quality natural fiber products for men and women, including handknit Alpaca, Mohair & Cotton sweaters, socks, scarves and Pima Cotton polo shirts and turtlenecks. Located in an historic building downtown.

A. R. TRIPS
Grove Court Plaza
801 W. Main St., Suite 105
(208) 342-8747
A.R. Trips — Boise's Haberdashery. Offering the newest and finest in men's fashions, with names such as Polo, Chaps, Hart Marx Brands, Christian Dior, Timberland, Boston Trader, Bally and French Shriner. Free expert alterations, fashion consulting, UPS delivery service and in-town delivery. Hours: Mon-Fri 9:00-5:30. Sat 10:00-5:00.

CRICKET CLOTHING COMPANY
Located in the old Alexander's Building
100 N. 9th St., 336-4343
Better women's wear. Ralph Lauren — Ruff Hewn — Adrienne Vitadini — Merona — Hype — many others.

SHOPPING

MARGE'S CLOTHES TREE
190 N. 8th St., 338-1463
In the Capital Terrace Plaza
Boise's finest shop for women's wear & accessories. The obvious choice for the well-dressed woman.

MARGENE'S
Cole Village Shopping Center
3395 N. Cole Road, 375-7130
Better women's wear — a large selection of clothing and accessories for Petites & Regular sizes.

Baskets

BASKETS FOR ALL OCCASIONS
3704 Overland, 343-4312
Toll Free: 1-800-ATISKET
"Got an Occasion? We've got the Basket!" Whether a Birthday, Wedding or Business Client. Better yet, customize your own. *Specialties include: Gourmet Popcorn & Idaho Samplers.* UPS Shipping/Local Delivery.

Books

PARNASSUS BOOKS
Downtown, 218 N. 9th St., 344-7560
Antiquarian and contemporary books in most fields. Out-of-print, scarce and rare books. Book searches and mail order. Open Mon-Sat., 11am-5:30pm.

Carpets

CLASSIQUE CARPETS/INTERIOR CENTER
43rd & Chinden, Boise, ID 323-8959
Put your home in a class of its own. Carpet, vinyl, wall coverings, window covering, cabinets & countertops.

Florists

ROSE CORNER
1447 N. Milwaukee, 323-8330
In the T J Maxx Mall
Featuring Floral Services at wholesale prices. We deliver locally. Most major credit cards accepted.

Furniture

SCANDINAVIA TODAY!
1020 Main St., 345-5057
Our furniture is mostly imported from Scandinavia where quality is still favored like in the good old days. We offer full Interior Design Service and carry lamps, International gifts, authentic art pieces, handmade glass & prehistoric inspired artwork.

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A.R. Trips
MEN'S HABERDASHERY

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OPEN 9AM-6PM DAILY, SATURDAY TIL 5PM • 342-8747

Marges
fine fashions accessories
jewelry

The place to shop in downtown Boise—

190N.8th. Capital Terrace 338-1463
validated parking

Gifts/Novelty Items

THE EDGE
1101 W. Idaho, 344-5383
Boise's most unique contemporary gift shop and furniture store — with an espresso bar. Open Mon-Fri 7:00am-9:00pm. Sat 9:00am-7:00pm. Sunday 9:00am-6:00pm.

THE IMPORT MARKET
Fairview at Curtis
5769 Fairview Ave., 375-0012
Brass, glass, baskets, furniture, soaps, mugs, silk flowers, and the list goes on! A wonderful place to find a gift for a friend (or for yourself!) Open 7 days a week.

PULSE
720 W. Idaho, 344-6990
In the Heart of Downtown Boise
Never a Dull Moment Timepieces • Colorways and McNutts Dinnerware • Botanicus and Smith & Vandiver Bath and Body Products. Many other unique items including Neon, Earrings, Silkscreen T-shirts, Cards & Stationery.

THE QUILT PALACE
7091 Overland Rd., 376-0075
American & Chinese Handmade Quilts & Gifts. Oriental Quilt Blocks. Quilts: crib to king sizes. Special orders welcome. Wallhangings, photo albums, jade jewelry status, cork wood pictures, tea sets, jade trees, electric lanterns, crystal windchimes, oriental shirts, chinese pajamas.

Jewelers

R. GREY COMPANY, JEWELRY GALLERY
615 Main St., 375-9337
In-house jewelry repair. Unique custom design jewelry. "You imagine it — we create it."

Oriental Artifacts/Rugs

DAVIES-REID
409 S. 8th, Boise, 384-0514
312 East Ave., Ketchum, 726-3453
Specializing in tribal oriental rugs, antique Indian furniture & objects, tribal & silver jewelry. All hand picked from the bazaars of Asia.

ORIENT EAST
113 N. 11th St., 344-6232
Boise's finest & most complete Oriental Gift Store. Oriental Jewelery, Artifacts, and furniture. Featuring Jade & Carved Ivory in netuke and other pieces. Many museum quality pieces. Open Mon-Fri. 10am-5:30pm, Sat. 12-5pm or by appointment.

Shoes/Sandals

LIVING EARTH NUTRITION CENTER
Cole Village Shopping Center
Cole & Ustick
376-0224
A complete stock of Birkenstock footwear for men, women & children. "If you knew what they felt like, you'd be wearing them now." Plus a great selection of health foods & nutrition products.

Stamps

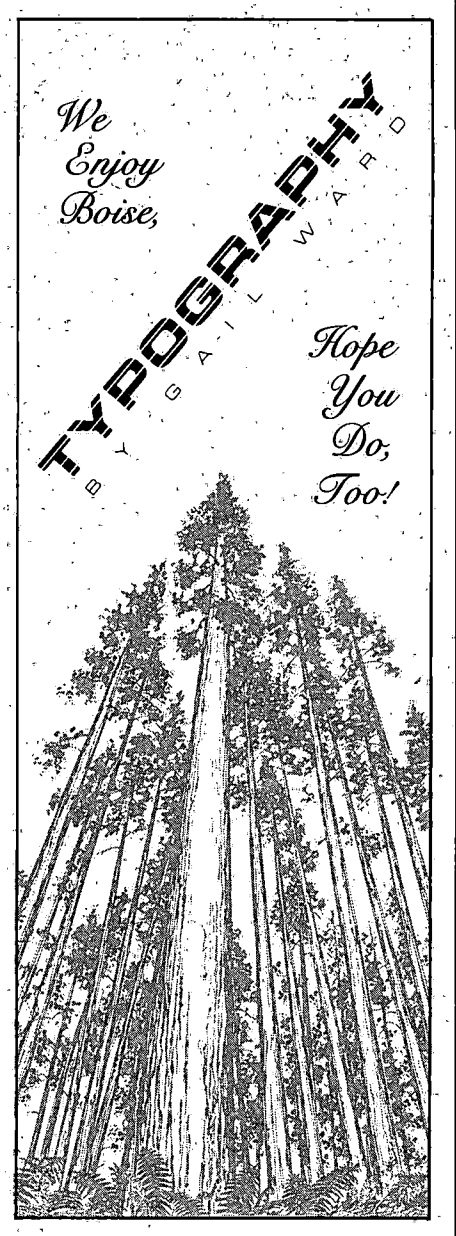
STAMPS FOR COLLECTORS
5600 W. State St.
Boise, ID 83703
(208) 853-3515
Supplies and services for experienced and beginning collectors. We feature a wide selection of United States and Worldwide Stamps, Picture Postcards, Postal History, Reference Books and Collectibles. Estate appraisals available. Open Tuesday through Saturday, noon until 6 p.m. Call for summer hours.

Telescopes/Scientific Toys

SCIENTIFIC WIZARDRY
9925 Fairview Ave.
377-8575
Halfway between Maple Grove & Five Mile Rd. Toys, Telescopes, Science Art. Innovative, educational toys for all ages. Come see our selection of books, games, microscopes, kaleidoscopes, kites, and other products that engage the imagination. Hours Mon-Fri 10-6. Sat 10-5.

Rocks & Gems

STEWART'S GEM SHOP
2618 W. Idaho
342-1157
(Just off N. 27th)
The Star Garnet, Idaho's official Gem Stone, our specialty! A unique shop offering local gems, Idaho Opals, beautiful jewelry, bookends, clocks & gifts. Polished rock, rock yard, information & equipment for rockhounds. Come in and browse around.



Wines

ROSE CREEK WINE TASTING ROOM
150 N. 8th
Suite 220 (Downtown)
336-1400
Visit us on the second floor of the Capital Terrace Plaza for fine wine & gifts. Sample fine Idaho Wine from the Rose Creek Winery. Open Mon-Sat 11:00 a.m.-5:30 p.m.

THE WINE CONNECTION
512 W. Idaho St.
385-9313
Specially selected wines and beer — both domestic and imported, wine accessories, wine books, chocolates, olive oil, and vinegars. Tasters' Guild affiliate store. Located in an historic building downtown.

MOUNTAIN VISIONS

Internationally Acclaimed Multimedia Entertainment and Production Services

Through the Eyes of an Eagle . . .

let your audience discover Idaho, Yellowstone, Alaska, the Oregon Coast and other powerful places in the West.

Customized Special Event Options Include:

Nine projector entertainment concerts
Auditorium sound system - 36 foot panoramic screen
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Location video, photography and production
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Katy Flanagan & Gary O. Grimm
Mountain Visions P.O. Box 6526 Boise, Idaho 83707 208-336-2992

Community Profile

Courtesy of Boise Convention and Visitors Bureau/John Blackmer, photographer

Boise's Greenbelt, a local favorite for jogging, skating, cycling & strolling.

Boise, Idaho's capital city, is the largest metropolitan area in the state. It's also the business, financial, professional, transportation and recreation center for a good share of the Intermountain West.

From its founding in 1863, the City of Trees has grown to anchor a 200,000 population base for urban Ada County. This metropolitan area is among the most rapidly growing in the country.

Recreation

Idaho is famous for its scenic beauty, abundant wildlife and other recreational opportunities. Boise makes the perfect jumping-off place to discover these outdoor wonders. The city offers recreation variety right at home.

The state draws anglers from around the world to its blue-ribbon streams and lakes. You can also cast a fly for rainbow trout in the Boise River as it runs through the heart of town, or bait a hook for trout and bass at nearby Lucky Peak. (Just 10 miles outside of town.)

Water sports include swimming, waterskiing, windsurfing, scuba diving and tubing down the Boise River. Nearly 2,000 acres of beautiful parks make the City of Trees a summer oasis. Five major parks parallel the Boise River, connected by a unique Greenbelt that offers more than twenty-five miles of paths for cycling, skating, jogging or strolling. One of the five parks, Julia Davis, is home to the City Zoo, the Rose Garden, the State Historical Museum and the Boise Art Museum, however, all the parks have features which make them worth a visit. (See Points of Interest).

Boise's golf courses, offer an average of 325 playable days each year. The city has tennis, racquetball and handball courts; horse racing with pari-mutuel betting; auto racing and rodeos.

Winter brings downhill skiing in superb powder at Bogus Basin Ski Area just 16 miles north of town. There's great cross-country skiing and snowmobiling within easy distance of the city limits.

Business and the Economy

Boise has a diverse economy. The city that began as a mining support community and matured as an agricultural economy, today stands as a business, financial, government and professional center.

Ada County is world headquarters for nine major corporations with a combined annual sales volume exceeding $17 billion. The corporate headquarters group includes Boise Cascade, Morrison-Knudsen, Trus-Joist, Albertsons, Ore-Ida Foods and the J.R. Simplot Company.

This sector of the economy is joined by wholesale and retail trade, government, a growing services sector, and increasing manufacturing activity, including high-tech firms like Hewlett-Packard and Micron. Two dozen banks have about 250 branches, and there is also significant activity in real estate, brokerage, insurance and other financial concerns.

The area's cost of living — among the lowest in the entire West — continues to attract new business and industry to Idaho's capital city.

Education and Culture

Education and Culture are virtually inseparable in Boise, thanks to the strong contributions Boise State University makes to its home community. It's no accident that both the multi-purpose Pavilion and the Morrison Center for the Performing Arts are located on its spacious campus along the Boise River.

Boise State is the fastest-growing institution of higher education in the state and now draws about 12,000 students each year. Recent advances at the University include a major renovation of the Student Union Building and the beginning of a high-technology program in electronics (the building for the program is currently under construction).

Boise transformed its art gallery into a full-fledged art museum, and the city also offers a wide range of private art galleries. The Idaho Historical Museum is neighbor to the Art Museum in Julia Davis Park. Professional dance and symphony seasons are mounted each year by the American Festival Ballet and the Boise Philharmonic. Add to this a Master Chorale and the Boise Civic Opera. Performances of the Idaho Shakespeare Festival enhance dramatic offerings by a number of theatrical troupes around the city.

Courtesy of Boise Convention and Visitors Bureau/Jack Williams, photographer

The Boise State University Campus nestled along the Boise River.

The Discovery Center of Idaho adds a new dimension to Boise's educational and cultural scene by bringing science and technology together in an environment especially adapted to learning. Their hands-on exhibits are a delight for the entire family.

Health Care

Boise's five major health-care facilities represent both specialized and acute care. St. Alphonsus Regional Medical Center is an acute-care hospital and the regional trauma center for southwestern Idaho, Eastern Oregon and northern Nevada. St. Luke's Regional Medical Center offers regional programs in specialty care as well as a wide range of general medical and surgical services, including open-heart surgery, maternal and child care, pulmonary and cardiac diagnostic laboratories and comprehensive cancer care at both the hospital and its affiliated Mountain States Tumor Institute. Both hospitals have fully staffed emergency rooms.

These two institutions are joined by the regional Veteran's Hospital, the Idaho Elks Rehabilitation Hospital, which provides treatment for the physically disabled, the Intermountain Hospital, which provides specialized psychiatric care, and Northwest Passages, an adolescent treatment facility. The New Hope Center is a treatment facility for substance abuse in a non-hospital setting.

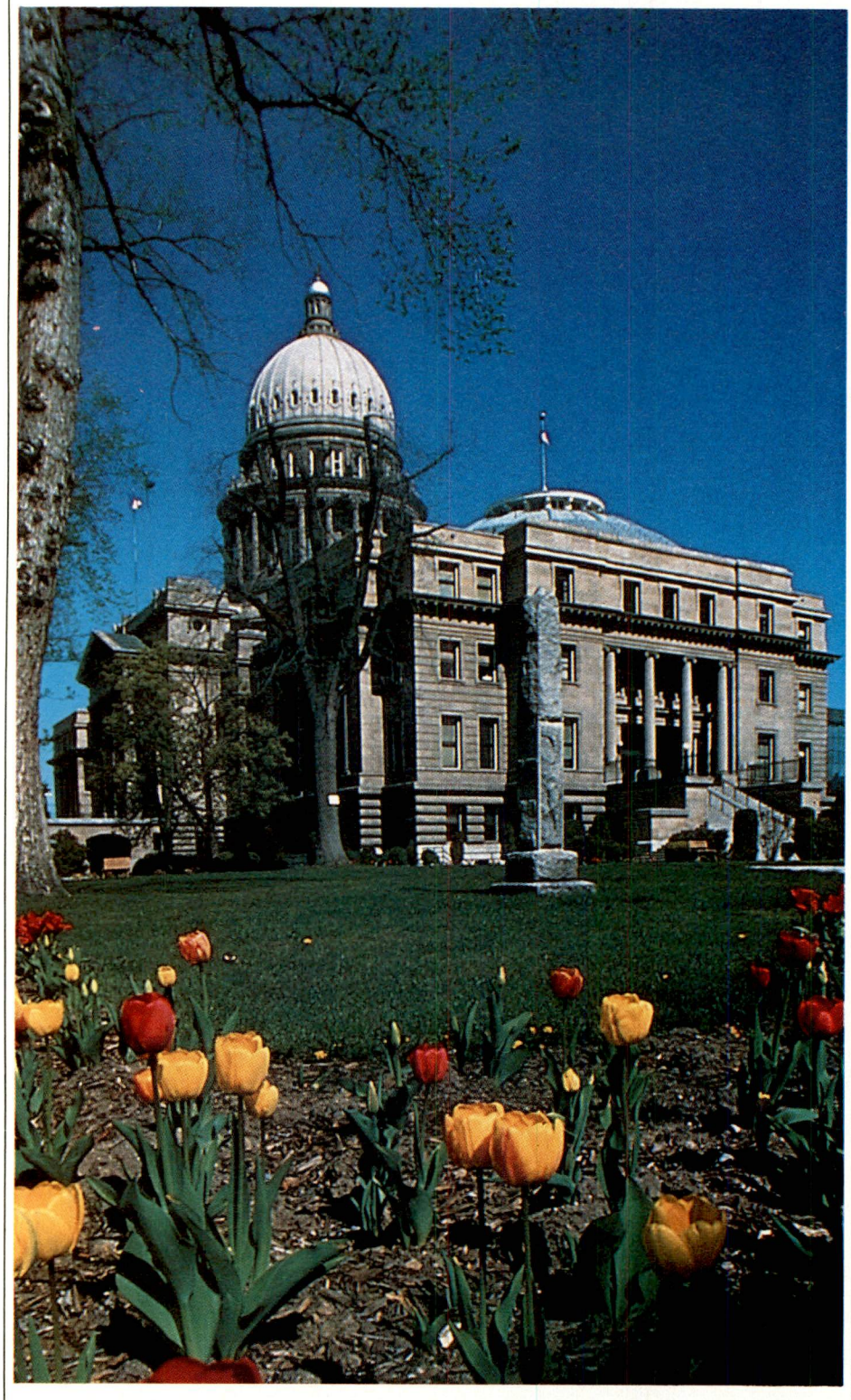
Transportation

Boise's airport is served by Alaska, America West, Delta, Empire, Horizon, United and United Express. General aviation facilities are available for private aircraft.

Boise is also served by Amtrak with the Pioneer Run from Salt Lake City to Seattle which passes through Boise daily in each direction. Greyhound, Boise Winnemucca Stages and Sun Valley Stages provide bus service. Cars can be rented at the Air Terminal as well as in downtown and hotel locations. Taxi service is readily available and most local hotels and motels provide airport van services for their guests.

Boise Urban Stages is an alternative way to move about the city with schedules available at City Hall or by calling the bus company. □

Points of Interest



Courtesy of Boise Convention and Visitors Bureau/John Blackmer, photographer

Julia Davis Park
The site of several major attractions, including the Idaho Historical Museum, the Boise Art Museum, and Zoo Boise; **25.**

Discovery Center
One of Boise's most recent and unique attractions with enjoyment for all ages; **26.**

Boise State University
A campus that is the center of much community activity combined with a beautiful setting along the Boise River; **26.**

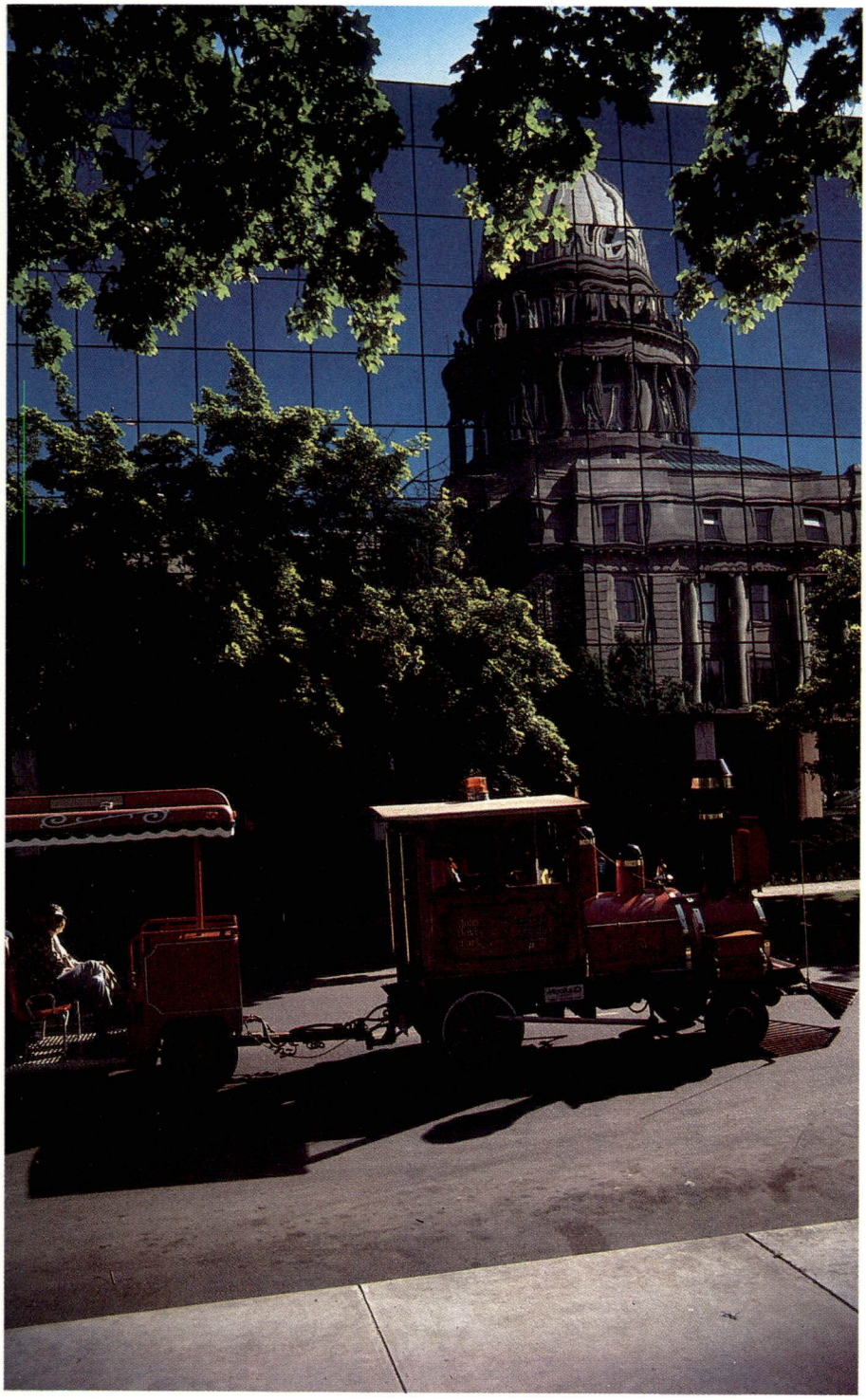
Old Idaho Penitentiary
Easily worth a half-day or more. Site of several museums, the Bishop's House, and the Idaho Botanical Gardens; **26.**

Basque Museum
The only Basque museum in the U.S. is housed in a former boarding house for Basque immigrants; **27.**

World Center for Birds of Prey
A place for both education and enjoyment and a great way to begin a trip to the Snake River Birds of Prey Area; **27.**

Union Pacific Depot
Surrounded by the scenic Platt Gardens, the city's most photogenic landmark; **28.**

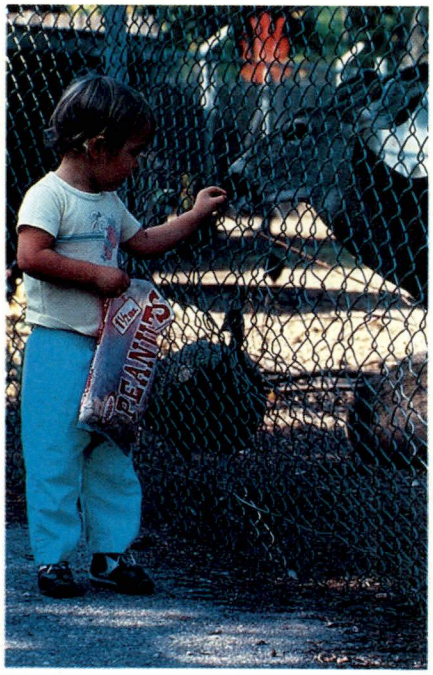
Boise Greenbelt
More than 25 miles along the river from Lucky Peak to the western edge of the city. A local favorite for jogging, skating, cycling and strolling; **28.**



Courtesy of Boise Convention and Visitors Bureau/John Blackmer, photographer

One of the best ways to get acquainted with the capital city's many points of interest is by "rail" — Boise's popular **Tour Train**.

This replica of an 1890's puffer-belly locomotive pulls three open-air passenger cars on a one-hour narrated tour of Boise's historic neighborhoods, central business district, and other sites of interest. Several tours run each day between June 1 and Labor Day, and weekend-only tours run in May, September and October. The Tour Train leaves from the Tour Train Depot in Julia Davis Park. (Call 342-4796 for departure times.)



Courtesy of Boise Convention and Visitors Bureau/Steve Bly, photographer

Above: Two excellent reasons to visit the Boise Zoo.

Julia Davis Park itself is the site of several of Boise's chief attractions. This grande dame of the city's extensive park system, named for a pioneer family, lies along the Boise River in the very heart of town. It's home to the Idaho Historical Museum, the Boise Art Museum, Zoo Boise, The Fun Spot and the **Memorial Rose Garden**. This beautiful 90-acre park also has ample picnic facilities, playgrounds, tennis courts and horseshoe pits, boat rentals and a bandshell featuring free summer entertainment.

The **Idaho Historical Museum** recreates the state's colorful past in a friendly, open museum that includes exhibits like an Old West saloon, a blacksmith's forge, a turn-of-the-century kitchen, cowboy and Indian artifacts and even a Chinese apothecary's shop.

The **Boise Art Museum** features displays from its permanent collection as well as touring exhibitions of local and national work. It is set up so that several exhibits can be featured at the same time.

Zoo Boise has the largest display of birds of prey anywhere in the Northwest, including bald and golden eagles as well as a wide variety of indigenous hawks. Idaho big-game animals like elk, deer and bighorn sheep are also featured, along with more exotic specimens and a petting zoo for children.

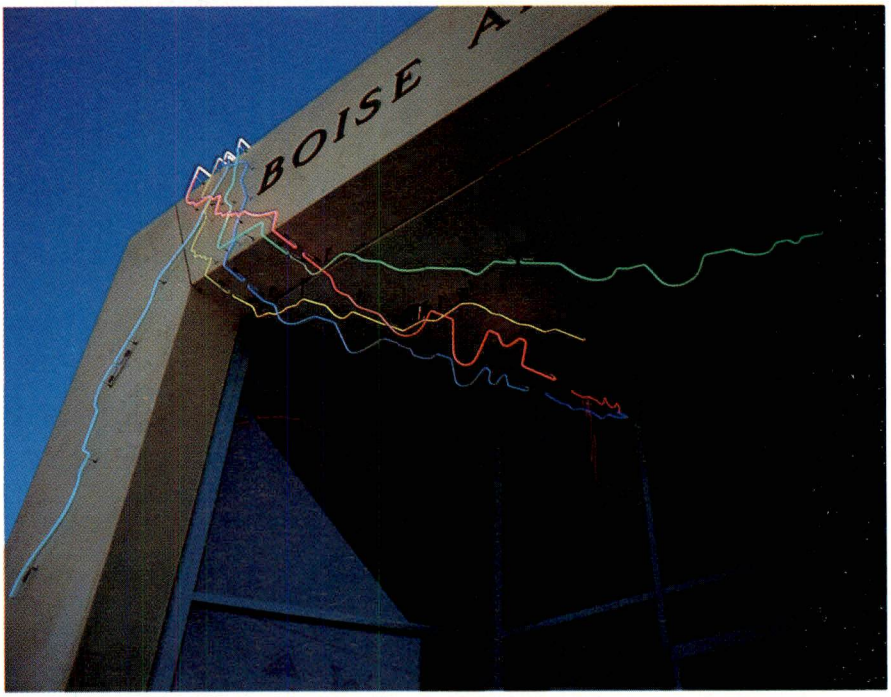
Courtesy of Mountain Visions, Katy Flanagan, photographer.

At the edge of Julia Davis Park is the **Discovery Center of Idaho,** one of Boise's most recent and unique attractions. The Center is a participatory science and industry facility which offers a hands-on learning environment. Children and adults alike are encouraged to learn through discovery, experience and exploration from the many exhibits.

Just across the river from Julia Davis Park is the campus of **Boise State University**, home of the Morrison Center, the Pavilion, an extensive ornithology exhibit in the Nursing-Science Building, the Hemingway Western Studies Center and the Simplot/Micron Technology Center.

Down Capitol Boulevard is the **Idaho State Capitol**, a smaller version of the nation's capitol building and the only statehouse in the country heated with natural geothermal hot water. Built from native sandstone quarried at nearby Table Rock, it was completed in 1920.

Boise's geothermal resource also heats the Victorian mansions lining **Warm Springs Boulevard**. Toward the end of Warm Springs lies the **Old Idaho Penitentiary**, built in 1870 and still used until 1973. The Old Pen housed many Wild West desperados in its time, and their stories are told in a slide show and self-guided tour. Today, the Old Pen site also houses the Idaho Transportation Museum, Electricity Museum and Printing Museum as well as the historic Bishop's House.



Courtesy of Boise Art Museum

The **Idaho Botanical Gardens** are also located on the grounds of the Old Penitentiary and are rapidly becoming a major attraction of the city. Current expansion plans promise to make the gardens even bigger and better in the future.

Top: The Old Idaho Penitentiary now serves a much more sociable function.

Above: The colorful entry to the Boise Art Museum.

Anne Quinn, photographer

Above: This Spanish style depot is one of Boise's most unique landmarks.

Boise is home to the largest community of Basque people outside their native Europe, and this colorful heritage is preserved in the **Basque Museum & Cultural Center** at 6th and Grove. The only Basque museum in the U.S., this former boarding house was home to Basque immigrants from 1910 through the 1970s. Cultural events sponsored by the Center include performances of the famous Oinkari Basque Dancers.

In downtown Boise you will find **The Grove,** the city's public plaza. Pleasant enough in itself as a place to relax, The Grove is also the site of many community activities, including Alive After Five, a weekly program of music and entertainment during the spring and summer months.

Boise's pioneer heritage has been preserved in numerous **historical buildings** in the downtown area, including two entire shopping districts — Old Boise and the Eighth Street Marketplace — which feature specialty shopping in renovated and restored buildings of historical interest. Buildings of special interest in downtown Boise include the Egyptian Theater, the Idanha Hotel, the Simplot Building, the Pioneer Building, the Alexander Building, the Fidelity Building (currently being restored), the old Central Fire Station and the original U.S. Assay Office. Several churches near downtown are also of historical interest.

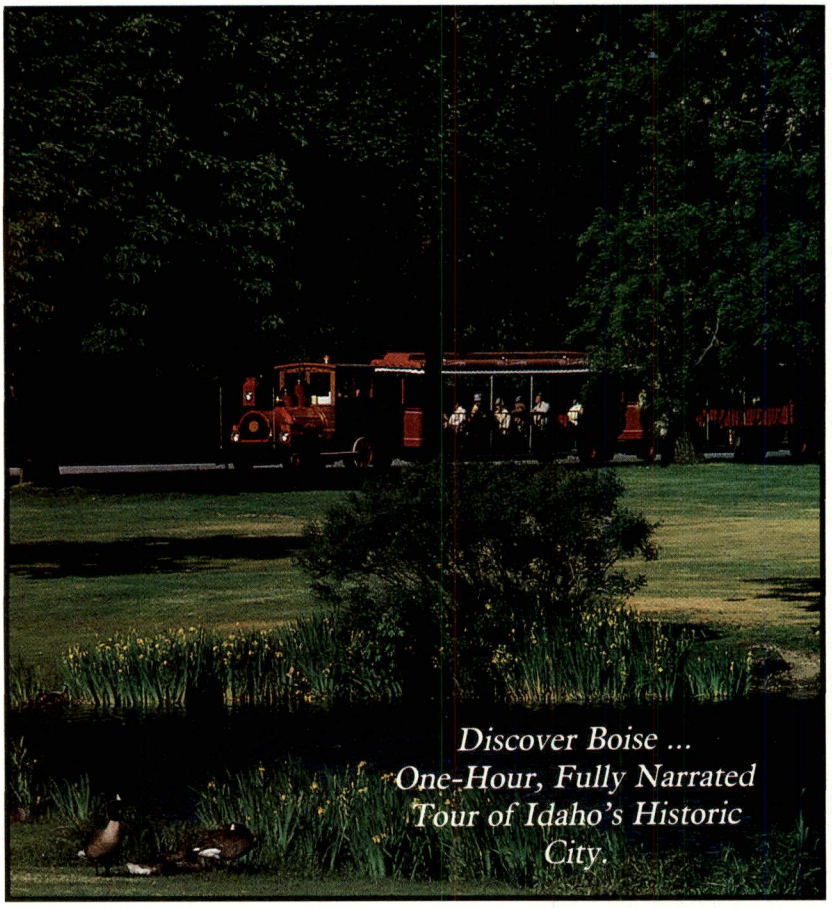
Bits of Boise history are uniquely displayed at the **C.W. Moore Park** at 5th and Grove. This park, which honors the founder of the Idaho First National Bank, features pieces of Boise's past architecture and a working waterwheel.

The city's first permanent residence, the **O'Farrell Cabin**, is located on the grounds of **Military Reserve Park**, a 466-acre historic and natural attraction containing the old Boise Barracks, the Veterans Hospital and hiking trails with spectacular overlooks. Military Reserve Park is located at Fort and Reserve streets.

Just south of Boise is the **World Center for Birds of Prey,** where endangered peregrine falcons and other raptors are studied and reared. Visitors can observe the incubation process, and see rare hawks and eagles up close. The Tropical Raptor Building displays birds of prey from around the world. The World Center is located near the Snake River Birds of Prey Area, which is described in the "Day Trips" section of this Tour Guide.

The **Boise Interagency Fire Center,** near the Boise Air Terminal, is the national logistics support center for all wildfire fighting and other emergency operations in the United States. Tours are available but must be arranged in advance (Phone: 389-2512). The tours include a warehouse of more than 3,000 items, an infrared mapping system, radio communication shops, remote solar weather stations and an automatic lightning detection system.

BOISE TOUR TRAIN



Operating daily from June 1 through Labor Day.
May-September-October Weekend Tours

New for 1990

Green Belt River Tour (3 hours)
- ⋆ Ride through our Riverside parks
- ⋆ Find out why we are the City of Trees
- ⋆ Visit an Underwater Fish Observatory
- ⋆ Experience Idaho's Natural Habitats

New for 1990

Boise Heritage Tour (3 hours)
- ⋆ See Old Fort Boise
- ⋆ Visit Boise's Founding Churches
- ⋆ See Historic Hyde Park
- ⋆ Tour beautiful Harrison Blvd.

TOUR INFORMATION (208) 342-4796

We Specialize in Good Times!

POINTS OF INTEREST

Up Capitol Boulevard from downtown is the city's most photogenic landmark — the stately mission-style **Union Pacific Depot**, completed in 1925 when railroads still ruled the West. Today the depot, surrounded by the scenic **Platt Gardens**, serves as an Amtrak station.

Boise's major network of parks lie along the Boise **Greenbelt** stretching for more than 25 miles along the river from Lucky Peak to the western edge of the city. The greenbelt is popular for jogging, skating, and cycling as well as strolling.

Barber Park, about five miles upriver, is the usual put-in place for raft and tube trips down the "Mighty Boise," a favorite local form of summer fun. The Boise River also offers year-round fishing for rainbow trout right in the heart of town.

Municipal Park, just off Warm Springs Avenue on Walnut Street, offers playgrounds and picnic facilities adjacent to the Idaho Fish & Game headquarters, your source for hunting and fishing information and licenses.

Ann Morrison Park, Boise's largest, takes up across Capitol Boulevard where Julia Davis leaves off. It features athletic fields as well as a lighted fountain, picnic facilities, cycle and jogging paths and playgrounds. Children will enjoy feeding the resident ducks and geese!

The newest addition to Boise's park system, **Kathryn Albertson Park,** is a passive botanical park which will provide an opportunity to observe a variety of wildlife in a natural setting. The park lies near the Boise River just across Americana Boulevard from Ann Morrison Park.

Veteran's Memorial State Park, along State Street, features hundred-year-old cedars along the Boise River as well as a large lake popular for fishing and extensive trails.

Eagle Island State Park, a few miles west of Boise, has a natural swimming area just off the Boise River plus picnic grounds and a great waterslide.

The **Lucky Peak Recreation Area** just east of Boise offers top-quality year-round fishing, plus water skiing and sailing all summer in the reservoir and swimming at **Sandy Point Beach** below the Lucky Peak Dam. □

Go Wild

Visit ZOO BOISE!

You'll see . . . one of the largest animal collections in the intermountain west.

The Moose Exhibit is the newest addition to our native northwest regional animal displays.

Exotic wildlife include Elands, camels, zebras, bengal tigers, monkeys and more.

Furry and feathered friends greet young visitors at the children's petting corrals.

Come visit Zoo Boise
it's wild and wonderful
you'll see . . .

Location: Zoo Boise is located in Julia Davis Park off Capitol Blvd., just across the Boise River. (Take I-84 to the Vista Ave. exit) Vista will lead you onto Capitol Blvd. and to Zoo Boise. Approximately 3 miles from the Vista exit.

Hours: Open daily 10:00 a.m. - 5:00 p.m. and Thursdays til 9:00 p.m. Closed Christmas and New Years.

Admissions: Age 3 and under free; ages 4-11 $1.00; ages 12-61 $2.00; ages 62 and over free. Thursdays — June 1st thru Labor Day — Admission is half price.

Phone: 384-4260

Zoo Boise
is a division of the
Boise Park Syste
Boise, Idaho

Calendar of Events

Courtesy of Ore-Ida

Ready to roll in Ore-Ida's annual Women's Challenge Bicycle Race.

Boise has a year-round schedule of events which includes everything from classical music concerts to championship drag racing. The following list includes only some of the highlight events which are regularly scheduled or have a definite season. We provide the dates of the event or the inclusive dates of the season, the location, and a phone number which you may call for more specific information. You may also contact the Boise Convention and Visitors Bureau at (208) 344-7777 for information regarding these or other events which may be scheduled at the time of your visit.

ON-GOING EVENTS

Note: The following are events which take place over an extended period or season. Call the number indicated for more precise information.

April 13 Through September. **Drag Racing Season** at Firebird Raceway off Highway 16 near Emmett. Phone: 344-0411.

May 2 Through August 12. **Horse Racing at Les Bois Park** at the Fairgrounds on Chinden Boulevard. Phone: 376-7223.

May 20 Through August. **Alive After Five.** Music and entertainment at The Grove in downtown Boise. Wed. evenings 5:00-7:00. Phone: 336-2631.

June 6 Through August 22. Summer **Rock Concert Series.** Rock music at the Julia Davis Bandshell every Wednesday evening. Phone: 384-4240.

June 16 Through August 19. **Idaho Shakespeare Festival.** Open-air theatre in ParkCenter, off of Broadway in Boise. Phone: 336-9221.

June 24 Through July 29. **Jazz at the Winery** held at the Ste. Chapelle Winery, Sunny Slope on Sunday afternoons. Phone: 344-9074 or 1-459-7222.

June 25 Through September 3. **Boise Hawks Baseball Season.** Home games at Memorial Stadium on the Fairgrounds. Phone: 322-5000.

September 1 Through November 17. **Boise State Football Season.** Home games in the BSU Stadium. Phone: 385-1288.

September Through May 1991. Season for the **Boise Philharmonic.** Most performances in the Morrison Center for the Performing Arts. Phone: 343-7849.

September Through March 1991. Season for the **American Festival Ballet.** Phone: 343-0556.

CALENDAR OF EVENTS

October 20 Through December 2. **The Leonardo da Vinci Traveling Exhibit** at the Discovery Center of Idaho. Phone: 343-9895.

November 25 Through April 15, 1991. Approximate dates for the **Ski Season** at Bogus Basin. Phone: 336-4500.

MARCH

2-4 Home Show at the Boise Towne Square Mall. Phone: 378-4400.

8-11 Boise Roadster Show at the Western Idaho Fairgrounds. Phone: 344-0411.

8-10 Big Sky Conference Basketball Tournament at the BSU Pavilion. Phone: 385-1288.

17 Festival of Wheels at Ann Morrison Park. A celebration of non-motorized wheels for all ages. Phone: 384-4240.

23-25 Boise's Best Antique Show & Sale (Spring) Fifty dealers from eight states are represented at this show at the Fairgrounds.

APRIL

7 Kite Festival in Ann Morrison Park. Hundreds of kites in the air. Phone: 384-4240.

14 Easter Egg Hunt in Ann Morrison Park. More than 20,000 eggs are hidden. Phone: 384-4240.

28 Music in the Park at the bandshell in Julia Davis Park. Free Admission. 12:00-4:00. Phone: 384-4240.

MAY

4-6 Festival of Gardens & Flowers at the ParkCenter Mall. Seminars, educational events and flower shows. Phone: 343-9520.

5 Children's Fishing Derby at the ParkCenter Pond. For ages 13 and under. 8:30-2:00. Phone: 384-4240.

19 Zoo Day at Zoo Boise. Special 50¢ admission. Phone: 384-4260.

19 Flower of the Desert Spring Festival. A local celebration in Marsing on Highway 55. Phone: 896-4472.

20 Idaho Botanical Garden's **"Spring Garden Tour".** Noon to 5:00 p.m. At the Old Penitentiary off Warm Springs Ave. Phone: 343-8649.

28 Through June 5. **Meridian Dairy Days.** Citywide celebration with several special events. Phone: 888-2817.

JUNE

2 Run for the Greenbelt. An event to support the Greenbelt. A six-mile run and a one-mile run or walk. Phone: 384-4240.

2-3 Owyhee Outpost Days. A local celebration held in Murphy, Idaho with special emphasis on the excellent local museum.

9-10 Children's Art Festival in The Grove. Phone: 336-2631.

11-17 56th Annual Cherry Festival. Local celebration in Emmett. Phone: 365-3485.

15-17 Basque Jaialdi at the Old Idaho Penitentiary. A celebration of Boise's Basque community. Phone: 345-2747.

18-23 National Old Time Fiddler's Contest at Weiser, Idaho. Phone: 1-549-0450.

22-24 Idaho Centennial Muzzle Loading State Shoot sponsored by the EE-DA-HOW Long Rifles. Phone: 345-6360.

22 Through July 8. **Ore Ida Women's Challenge Bicycle Race.** A major event in women's cycling.

24 Sundae in the Rose Garden in Julia Davis Park. 1:00-5:00. Phone: 384-4240.

30 Through July 1. **15th Annual Idaho City Arts & Crafts Festival** in the Idaho City Park. Phone: 1-392-4558.

JULY

1 International Flag Display by Encylopedia Brittanica at the Boise Towne Square Mall. Phone: 378-4400.

1-4 See the Calendar of Events in the Centennial section of the Guide.

17-21 Snake River Stampede. Nationally known rodeo in Nampa. Phone: 1-466-8497.

20-22 "Streets for People". A street celebration in Downtown Boise. Phone: 336-2631.

28 Cardboard Boat Race. A zany boat race at the ParkCenter Pond. Phone: 384-4240.

AUGUST

14-18 Caldwell Night Rodeo. Caldwell. Phone: 1-459-7493.

17-26 Western Idaho Fair at the Fairgrounds on Chinden Blvd. Phone: 376-3247.

SEPTEMBER

7-9 Art in the Park. An arts and crafts festival in Julia Davis Park. Phone: 345-8330.

22 Zoo Zoom. A day of special activities. Admission 50¢. Phone: 384-4240.

17-30 Art Show at the Boise Towne Square Mall. Phone: 378-4400.

16, 23 & 30 Classic Performances at the Boise Towne Square Mall. Musical performances on Sunday afternoons. Phone: 378-4400.

OCTOBER

6 Centennial Greenbelt Festival in Julia Davis Park. Phone: 384-4240.

8-21 Anniversary Celebration at the Boise Towne Square Mall. Phone: 378-4400.

NOVEMBER

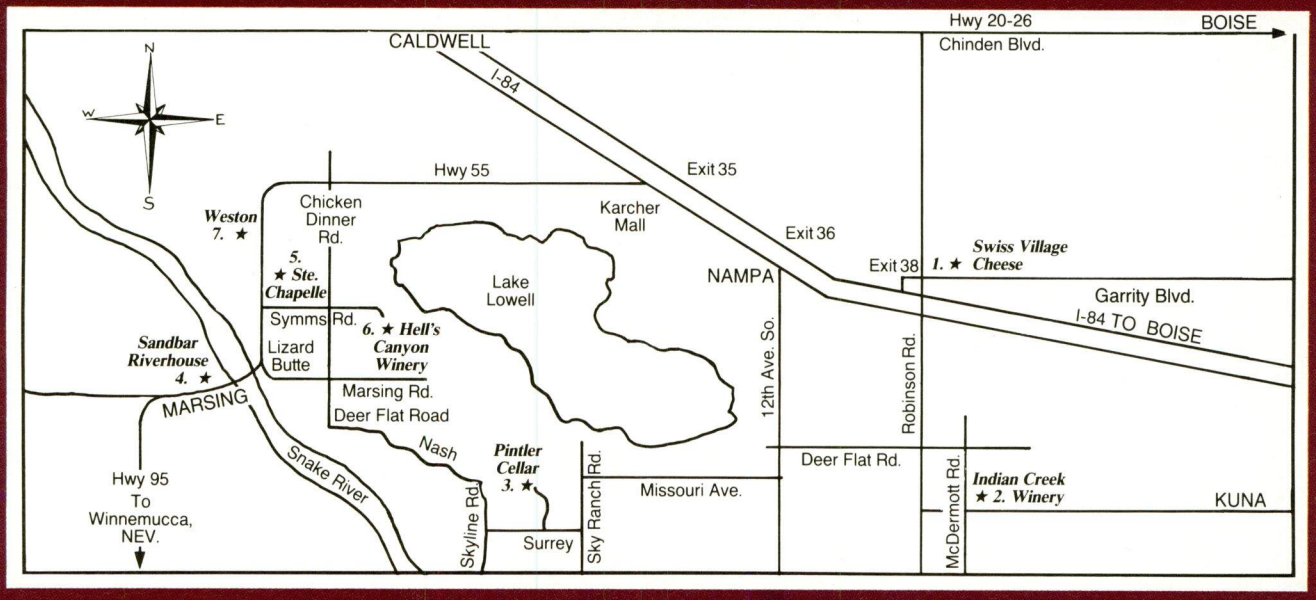
17 Through January 1, 1991. **The Holiday Season** in Boise. There are a wide variety of special events scheduled each year including The Holiday Parade, Festival of Trees, Festival of the Night Skies and a Candle Lantern Parade. For more specific information inquire with the Boise Convention and Visitors Bureau at 344-7777.

23-25 Boise's Best Antique Show & Sale (Fall). Fifty dealers from eight states are represented in this show at the Fairgrounds.

Tour The Idaho Wine Country

TASTING AND SALES

A visit to Idaho's Wine Country makes a pleasant day trip into one of the most scenic farming and fruit growing valleys in the state.



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CHEESE

- ☆ Gift Shop & Deli
- ☆ Tours by Appointment
- ☆ Dairy Lite Cheeses
- ☆ Fresh Curd ☆ Butter
- ☆ Specialty & Flavored Cheeses
- ☆ Handmade Chocolates

4912 E. Garrity • Nampa, ID • Exit 38 - Off I-84
BOISE: (208) 345-0210 • NAMPA: (208) 467-4424

Indian Creek Winery
Open 12-5 Friday Thru Sunday
Or By Appointment
1000 N. McDermott
Kuna, ID — (208) 922-4791

PINTLER CELLARS
TOURS • TASTING • SALES
Open 12-5 Friday • Saturday • Sunday
Weekdays - By Appointment
South of Nampa on 12th Ave. Rd. to Missouri Ave. - Follow Signs
(208) 467-1200

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★Steaks ★Seafood ★Luncheon Specials
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Cross Bridge, First Turn On Right
(208) 896-4124

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WINERY 208•459•7222 208•888•9463
BOISE Tasting Room 208•344•9074

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★Wine Tasting Monday Thru Saturday At
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3107 Overland Road
Boise, Idaho - 336-2277

Weston Winery
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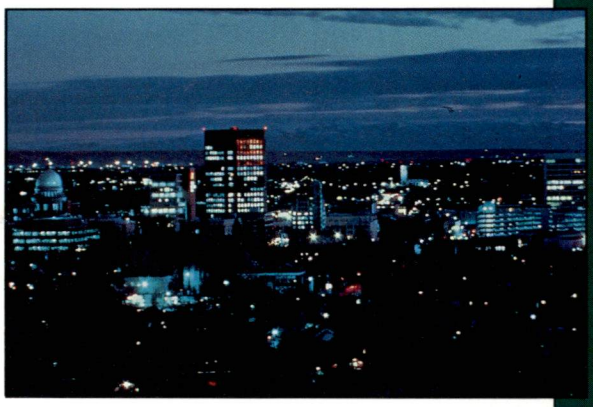
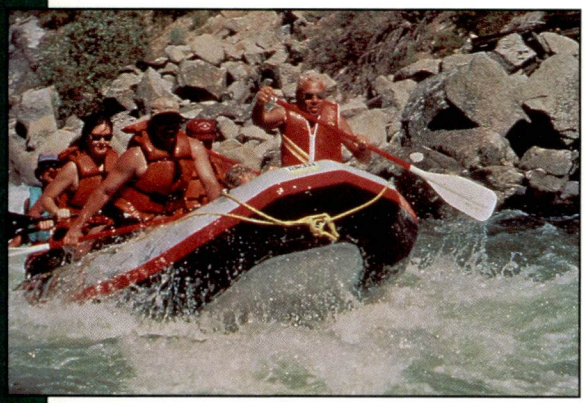
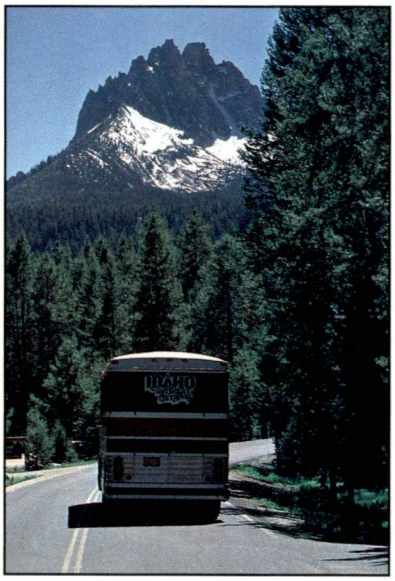
Hwy 55 - South to Sunny Slope
TASTING
TOURS
SALES
☆ OPEN ☆
FRI-SAT-SUN
1-5 PM
Or By Appointment (208) 454-1682

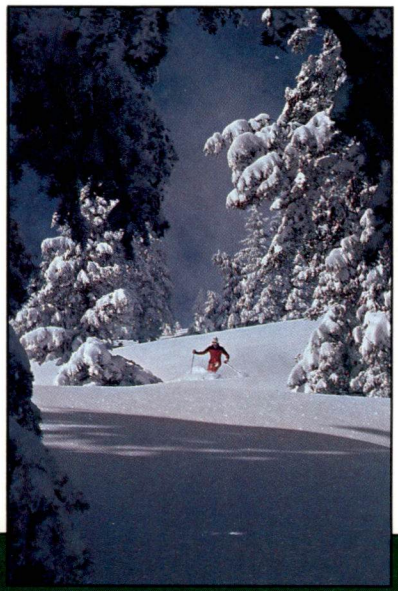
BOISE
IDAHO



... a rare blend







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The Courtyard at Boise Towne Square:

Orange Julius
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Marie Callender's Broilerworks
Mr. Bee's
Sandwich Loft
Skipper's

Plus: All American Frozen Yogurt Shop, Arby's, Dairy Queen, Karmelkorn, Mrs. C's Ice Cream, Mrs. Powell's Delicious Cinnamon Rolls, Muffin Break and Bakker's Cookies

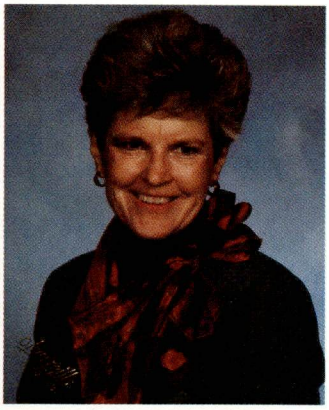
BOISE TOWNE SQUARE

I-184 at Franklin & Cole Roads, Boise

PRICE DEVELOPMENT COMPANY

Lodging

Courtesy of Boise Convention & Visitors Bureau, P. King, photographer.



Boise offers a variety of hotels, motels and restaurants to serve your needs. Hotels include full service convention properties, all suites, and a wide range of other choices including economy lodging. Several offer meeting rooms, and many include restaurants and other amenities.

The city has over 3000 hotel rooms, with the largest concentrations of rooms being within a mile of the downtown area and at the airport near the interstate. You should have no trouble finding accommodations to match both your tastes and your pocketbook. Please note that hotel/motel costs are indicated in price ranges, but do not list exact room rates.

Boise is proud of the variety of high quality restaurants located in the city. The listings in this directory are not intended to include every business in the area that serve food. It is intended to let you know about places in Boise where we believe you will have a pleasant dining experience. The guide includes information about any speciality foods featured in local restaurants.

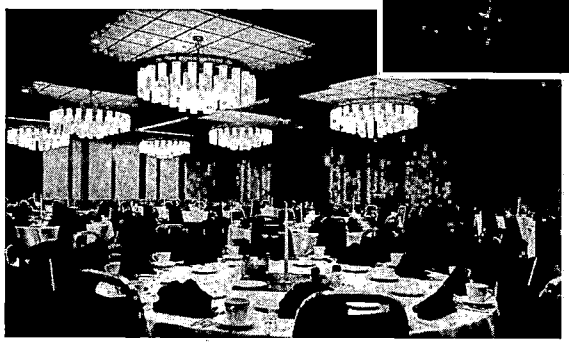
If you have additional questions about either dining or lodging please call the Boise Convention and Visitors Bureau.

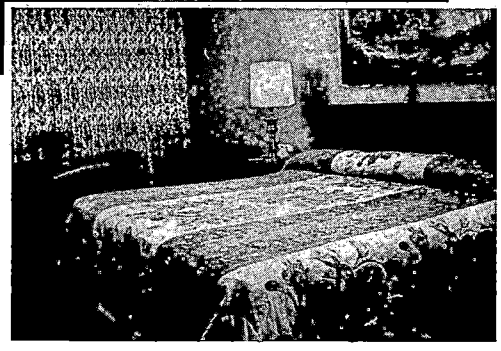
Sincerely,

Bobbie Patterson

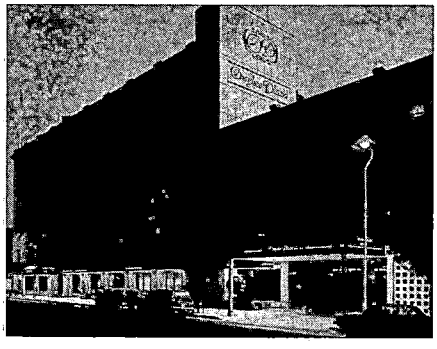
Bobbie Patterson
Executive Director
Boise Convention &
Visitors Bureau

Boise's Only AAA Four-Diamond Downtown Hotel.





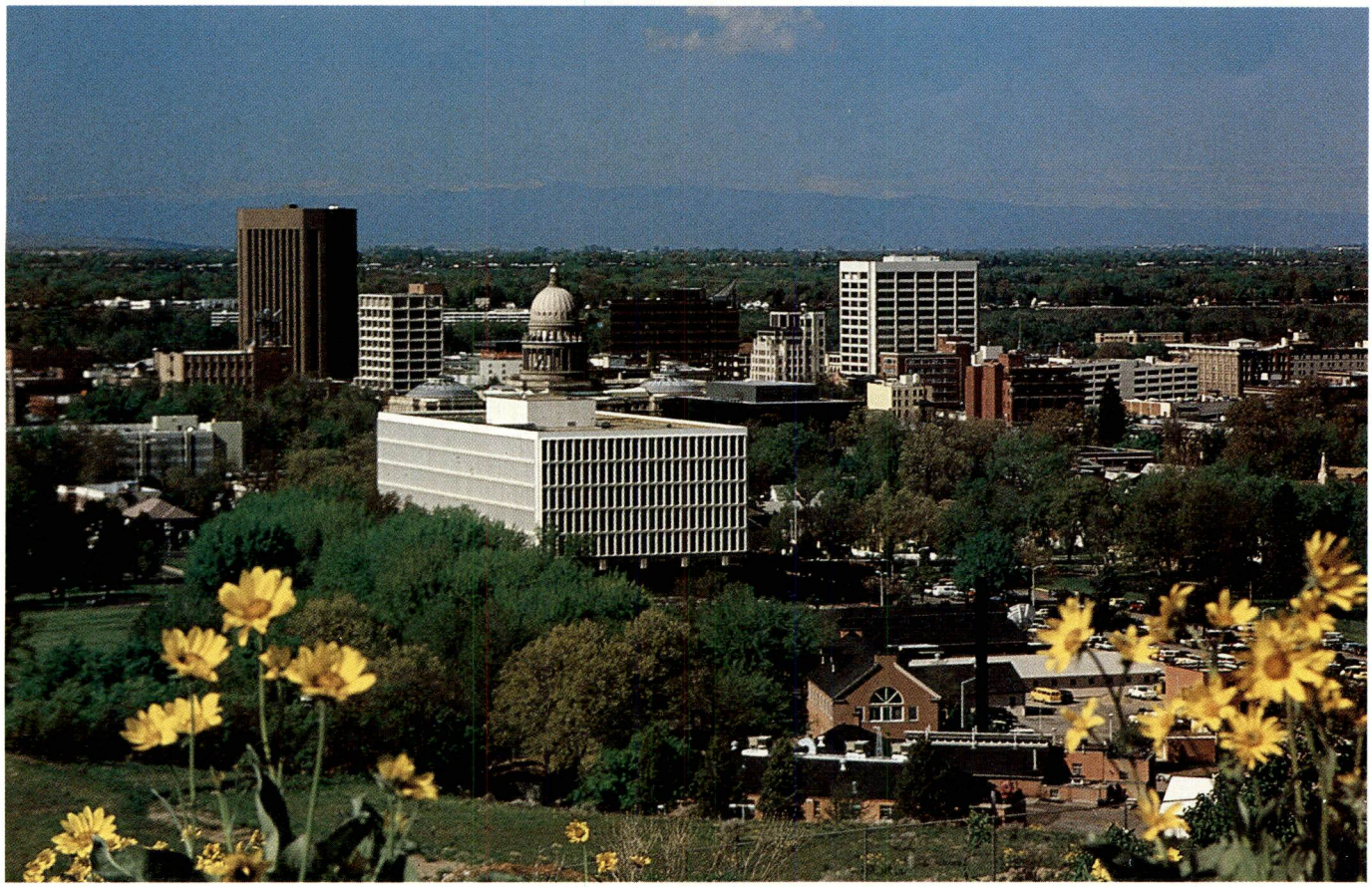
- 100 spacious and comfortable guest rooms with in-room movies.
- Banquet and meeting facilities to accommodate up to 300 people.
- Fine dining for lunch and dinner in the award-winning Gamekeeper Restaurant.
- Breakfast, lunch, dinner, and Sunday brunch in the Plaza Grill.
- Your favorite beverages in the relaxing Gamekeeper Lounge.
- Free airport limo service.
- Free local telephone calls.
- Convenient downtown location two blocks from the new Boise Convention Center.
- Courtyard swimming pool and discounted health club privileges.

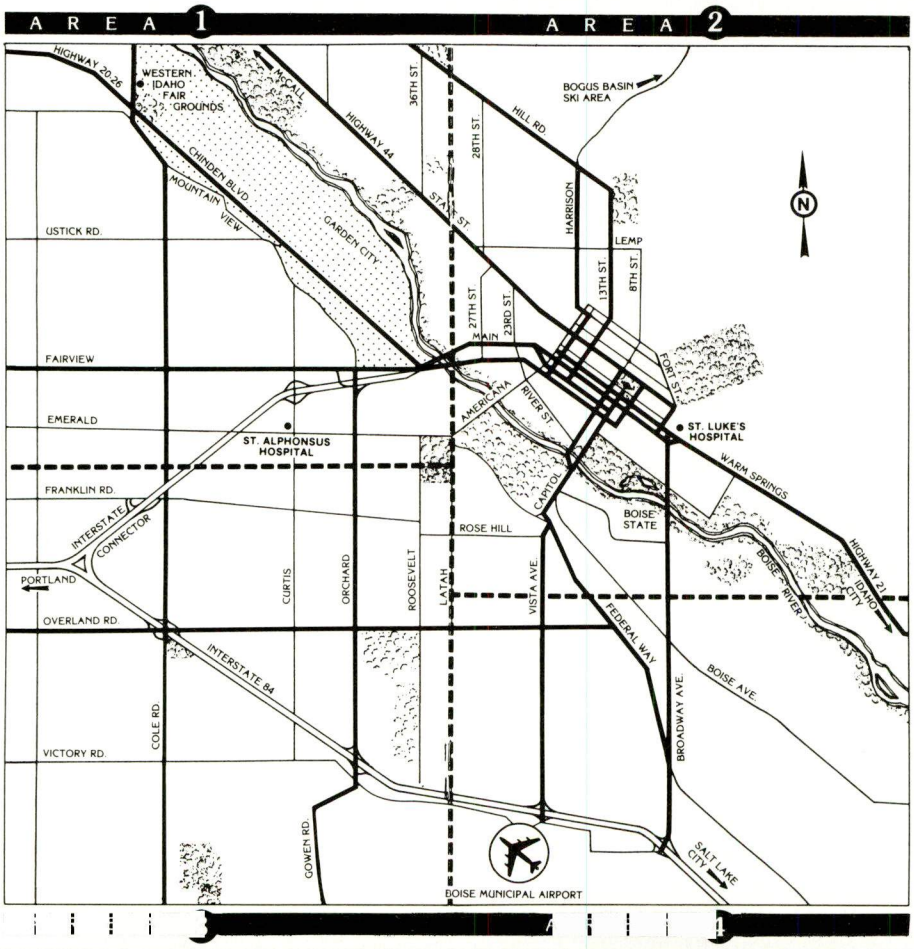


Owyhee Plaza
HOTEL

1109 Main Street, Boise, Idaho 83702
(208) 343-4611 FAX (208) 336-3860
Toll-Free Reservations
Inside Idaho: 1-800-821-7500
Outside Idaho: 1-800-233-4611

Courtesy of Boise Convention & Visitors Bureau, Mary J. Davis, photographer.





In each lodging listing you will find the facility's address, phone number, number of rooms, and special amenities. To help you locate these facilities, they have been categorized as Area 1, 2, 3, or 4. These areas correspond to the map in this Guide.

Local motels and hotels offer more than 3,000 rooms in 38 different facilities for visitors to Boise. These accommodations range from bed-and-breakfast hospitality to the historic Idanha Hotel, from large modern complexes with convention facilities, luxury suites and all the amenities to small, economy-minded family owned motels.

All the larger facilities are in or convenient to Boise's downtown, and all offer shuttle service to and from the airport.

Several also offer lively nightspots and excellent restaurants which are popular in their own right. You'll have no trouble finding a room in Boise to match both your tastes and your pocketbook.

The Greater Boise Innkeepers Association actively promotes tourism, and you'll find that staffers at these facilities make accommodating guides for your stay in the City of Trees. □

[Insert 6]

LODGING

Symbols for General Price Range:
(Standard, single occupancy)

$ = Up to $30
$$ = $31 to $60
$$$ = $61 and up

BEST WESTERN AIRPORT MOTOR INN
2660 Airport Way
Boise 83705 **384-5000**
Toll-Free In/Out of State: 1-800-727-5004

$$ | 50 Rooms | Area 4

Special Amenities: Courtesy coffee: HBO: Adjacent to airport and restaurants: Swimming pool (outdoor): Airport limousine available: In-room TV and telephone: In-room movies: Sauna or jacuzzi: Laundry facilities: Facilities for handicapped: Non-smoking rooms: Air conditioning: Senior Discount.

BEST WESTERN SAFARI MOTOR INN
1070 Grove St.
Boise 83702 **344-6556**
Toll-Free In/Out of State: 1-800-541-6556

$$ | 104 Rooms | Area 2

Special Amenities: Downtown: Close to shopping: Complimentary continental breakfast: Radios in all rooms: Refrigerators: Swimming pool (outdoor): Airport limousine available: In-room TV and telephone: Cable TV/HBO: Pets allowed: Air conditioning: Meeting facilities: Sauna: Senior Discount.

BEST WESTERN VISTA INN
2645 Airport Way
Boise 83705 **336-8100**
Toll-Free In/Out of State: 1-800-727-5006

$$ | 86 Rooms | Area 4

Special Amenities: HBO: Adjacent to Interstate 84 and airport: Restaurant nearby: Swimming pool (indoor with exercise room): Airport limousine available: In-room movies: Sauna or jacuzzi: Facilities for handicapped: Non-smoking rooms: Air conditioning: Meeting facilities: Senior Discount: Newly remodeled.

THE BOISEAN MOTEL
1300 S. Capitol Blvd.
Boise 83706 **343-3645**
Toll-Free In State: 1-800-365-3645

$$ | 136 Rooms | Area 2

Special Amenities: Food store: Satellite TV: Complimentary coffee and hot chocolate: Close to BSU: Adjacent to restaurant: Swimming pool (outdoor): Airport limousine available: In-room TV and telephone: Spa: Laundry facilities: Kitchenettes: Senior Discount.

BOISE TRAVELODGE
1314 Grove St.
Boise 83702 **342-9351**
Toll-Free: 1-800-255-3050 Central Reservation

$$ | 49 Rooms | Area 2

Special Amenities: Downtown-Near Convention Center: Courtesy coffee: Swimming pool (outdoor): Cable TV/HBO: Airport limousine available: In-room TV and telephone: Air conditioning: Pets allowed: Waterbeds: Non-Smoking Rooms: Senior Discount.

BOULEVARD MOTEL
1121 S. Capitol Blvd.
Boise 83704 **342-4629**

$ | 20 Rooms | Area 2

Special Amenities: Close to BSU and downtown: In-room cable TV and telephone: Kitchenettes: Pets allowed: Air conditioning. Newly decorated rooms: Complimentary coffee and muffins: Senior Discount.

CABANA INN
1600 Main St.
Boise 83702 **343-6000**

$ | 50 Rooms | Area 2

Special Amenities: Downtown location: Courtesy coffee: Restaurant/barber and beauty shop nearby: In-room Cable/HBO TV and telephone (no charge for local calls): In-room movies: Pets allowed: Suites: Air conditioning: Family rooms available: Senior Discount.

COMFORT INN
2526 Airport Way
Boise 83705 **336-0077**
Toll-Free: 1-800-228-5150 Central Reservation

$$ | 60 Rooms | Area 4

Special Amenities: Restaurant nearby: Complimentary continental breakfast. In-room Cable TV/HBO and telephone: Pool (indoor): Spa: Meeting room: Rooms with jacuzzi: Senior Discount: Honeymoon Suite.

COMPRI HOTEL
475 ParkCenter Blvd.
Boise 83706 **345-2002**
Toll-Free: 1-800-426-6774 Central Reservation

$$$ | 158 Rooms | Area 2

Special Amenities: Full breakfast: Complimentary cocktails and late night snack: Swimming pool (outdoor): Airport limousine available: In-room TV with HBO (VCR's on request) and telephone: Jacuzzi: Exercise room: Laundry service: Barber and beauty shop nearby: Facilities for handicapped: Air conditioning: Suites: Meeting facilities: Senior Discount: Honeymoon Suite.

FLYING J MOTEL
8002 Overland Rd.
Boise 83709 **322-4404**
Toll-Free: 1-800-727-9998-7412
(Direct to Motel)

$$ | 87 Rooms | Area 3

Special Amenities: Adjacent to restaurant: Swimming pool: Airport limousine available: In-room TV and telephone: In-room VCR's: Sauna or jacuzzi: Laundry facilities available: Facilities for handicapped: Pets allowed: Air conditioning: AAA rated: Senior Discount.

GRANDVIEW MOTEL
1315 Federal Way
Boise 83705 **342-8676**

$ | 18 Rooms | Area 4

Special Amenities: Hot water heat: Playground: In-room TV and telephone: Pets allowed: Air conditioning: Senior Discount.

IDAHO HERITAGE INN

A Traditional
BED and BREAKFAST

with all the history and hospitality that Idaho's capital city has to offer.

- Former Governor's Mansion
- Comfortably decorated with Period furniture
- Air Conditioned
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- Downtown Location

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109 W. Idaho
Boise, Idaho 83702

[Insert 7]

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"AFFORDABLE EXCELLENCE"

- Free Airport Shuttles
- Free Continental Breakfast
- Heated Pool & Spa
- Sauna & Steam Rooms
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- Free USA Today
- Restaurants Adjacent
- VCR & Movie Rentals
- Non-Smoking Rooms
- Guest Laundromat
- Handicapped-Assist Rooms
- Corporate & Gov't Rates
- Meeting Rooms

BOISE RIVERSIDE

Exit 49 to City Center

208-344-3521

Located along scenic Boise River and green belt near Downtown Business District. Nearby shopping. Newly refurbished. Indoor pool.

BOISE AIRPORT LOCATION

Exit 54 Off I-84

208-343-7662

Conveniently located to Boise International Airport. New Shilo suites include microwaves, refrigerators and sinks. Major shopping mall nearby.

45 locations in 8 western states

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Shilo Inns in Nampa, Idaho Falls and Salt Lake City

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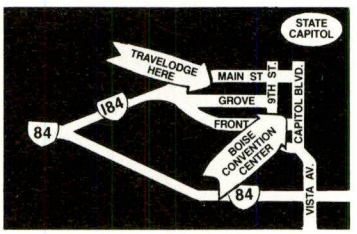
- 24 Hour Phone Service
- Cable TV, HBO, ESPN, CNN
- Color TV
- Heated Swimming Pool
- King & Queen Sized Beds
- Air Conditioning
- Family Rates
- Commercial Rates
- Downtown Location
- Limousine Service



BOISE TRAVELODGE

342-9351

1314 GROVE • BOISE

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2155 N. GARDEN
MAIN ST. AT GARDEN

ONE OF BOISE'S FINEST MOTOR INNS

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LODGING

HOLIDAY INN BOISE
3300 Vista Ave.
Boise 83705 **344-8365**
Toll-Free: 1-800-238-8000
Central Reservation

$$$ | 265 Rooms | Area 4

Special Amenities: Holidome recreation center: Close to airport: Restaurant: Cocktail lounge: Swimming pool (indoor and outdoor): Airport limousine available: Room service: In-room cable TV and telephone: Satellite TV: In-room movies: Sauna or jacuzzi: Suites: Facilities for handicapped: Pets allowed: Meeting facilities: Senior Discount: Weekend Package.

HOLIDAY MOTEL
5416 Fairview Ave.
Boise 83706 **376-4631**

$ | 19 Rooms | Area 1

Special Amenities: Close to shopping: Swimming pool (outdoor): In-room TV and telephone: Pets allowed: Air conditioning: Senior Discount.

IDANHA HOTEL
928 Main St.
Boise 83702 **342-3611**

$$ | 40 Rooms | Area 2

Special Amenities: Close to shopping: Complimentary continental breakfast: Restaurant: Cocktail lounge: Airport limousine available: In-room TV and telephone: Suites: Kitchenettes: Meeting facilities.

LITTLETREE INN
2717 Vista Ave.
Boise 83705 **343-7505**

$$ | 79 Mini-Suites | Area 4

Special Amenities: One-quarter mile from Boise Air Terminal: Rate includes breakfast, nightly reception, daily newspaper and evening snack: Outdoor swimming pool: HBO: ESPN: CNN: Direct dial telephone: In-room refrigerators and stoves: Airport limousine available: Senior Discount.

LOGGERS CREEK INN
1140 Colorado Ave.
Boise 83706 **344-9988**

$$ | 87 Rooms | Area 2

Special Amenities: Close to the Greenbelt pathway, BSU, M-K and ParkCenter, Shopping center within walking distance: Continental breakfast: Swimming pool (outdoor): In-room TV and telephone: Studios and kitchenette apartments: Laundry facilities: Daily, weekly, and monthly rates.

MARRIOTT RESIDENCE INN
1401 Lusk (Yale at Capitol Blvd.)
Boise 83706 **344-1200**
Toll-Free: 1-800-331-3131

$$$ | 104 Suites | Area 2

Special Amenities: Complimentary buffet breakfast and evening snack: Room charging privileges at nearby restaurants: Swimming pool (outdoor): Spa and jacuzzi: Airport limousine available: Complimentary grocery shopping service: In-room cable TV and telephone: Suites: Full kitchens: Showtime: Laundry facilities: Facilities for handicapped: Pets allowed: Air conditioning: Meeting facilities: Senior Discount.

[Insert 8]

LODGING

MOTEL 6
2323 Airport Way
Boise 83705 **344-3506**

$ 91 Rooms Area 4

Special Amenities: Close to airport: Swimming pool (outdoor): In-room TV and telephone (free local calls): Pets allowed: Air conditioning.

NATIONAL 9 INN CAPRI MOTEL
2600 Fairview Ave.
Boise 83702 **344-8617**

$ 44 Rooms Area 2

Special Amenities: Coffee in room: Restaurant: In-room TV and telephone: In-room movies: Sauna: Pets allowed: Air conditioning: Non-smoking rooms.

NENDEL'S
2155 N. Garden
Boise, Idaho 83706 **344-4030**

$$ 52 Rooms Area 2

Special Amenities: Complimentary continental breakfast: Airport limousine available: In-room TV and telephone: Showtime/ESPN: Pets allowed: Senior Discount: Restaurant.

OWYHEE PLAZA HOTEL
1109 Main St.
Boise 83702 **343-4611**
Toll-Free In-State: 1-800-821-7500
(Direct to Property)
Toll-Free Out-of-State: 1-800-233-4611
(Direct to Property)

$$$ 100 Rooms Area 2

Special Amenities: Downtown: Close to shopping & Capitol: 2 restaurants: Lounge: Swimming pool (outdoor): Free airport shuttle service: Room service: Laundry service: In-room TV and telephone: HBO: Meeting/banquet facilities: Non-smoking rooms: Senior Discount: Honeymoon Suite.

PIONEER INN AT BOGUS BASIN
2405 Bogus Basin Rd.
Boise 83702 **336-4500**
Toll-Free Out of State: 1-800-367-4397
(Direct to Property)

$$$ 70 Rooms Area 2

Special Amenities: Nursery: Game room: Grocery service: Restaurant: Coffee shop: Cocktail lounge: In-room TV and telephone: Sauna and jacuzzi: Laundry facilities: Kitchenettes: Meeting facilities.

PLAZA SUITE
409 S. Cole Rd.
Boise 83709 **375-7666**

$$ 26 Rooms Area 3

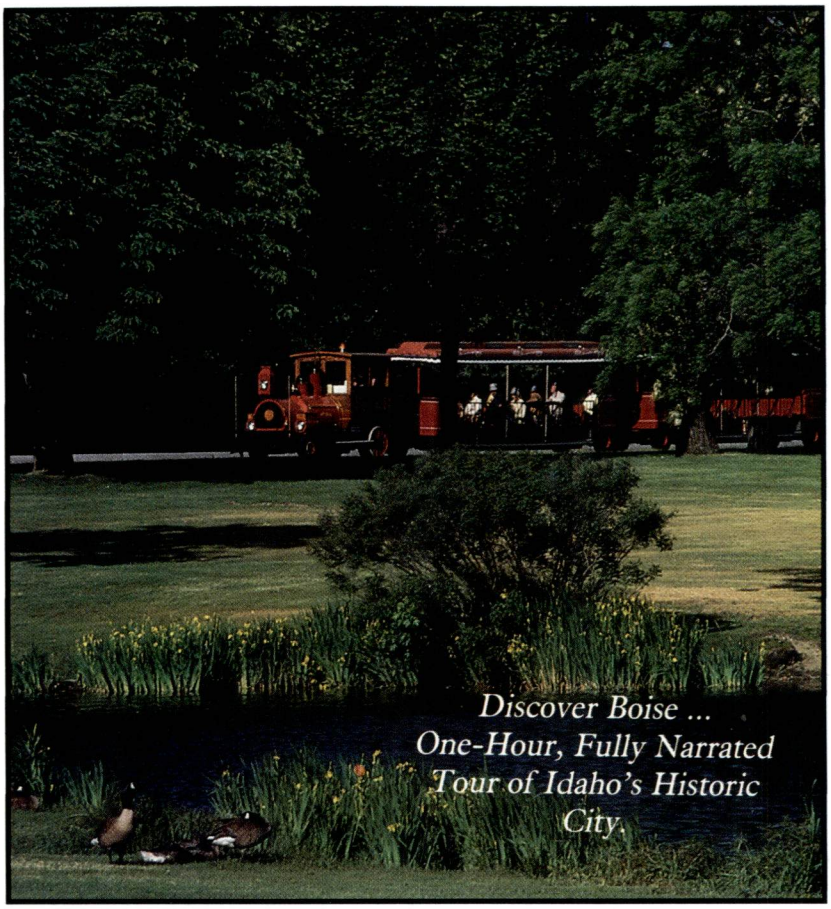
Special Amenities: Restaurant: Swimming pool (indoors): In-room TV and telephone: Satellite TV: Room Service: Suites: Facilities for handicapped: Air conditioning: Meeting facilities: Catering: Honeymoon Suite.

RALFROY MOTEL
2223 Federal Way
Boise 83705 **343-6077**

$ 14 Rooms Area 4

Special Amenities: In-room TV: Kitchenettes.

BOISE TOUR TRAIN



Operating daily from June 1 through Labor Day.
May-September-October Weekend Tours

New for 1990

Green Belt River Tour (3 hours)
- ★ Ride through our Riverside parks
- ★ Find out why we are the City of Trees
- ★ Visit an Underwater Fish Observatory
- ★ Experience Idaho's Natural Habitats

New for 1990

Boise Heritage Tour (3 hours)
- ★ See Old Fort Boise
- ★ Visit Boise's Founding Churches
- ★ See Historic Hyde Park
- ★ Tour beautiful Harrison Blvd.

TOUR INFORMATION (208) 342-4796

We Specialize in Good Times!

[Insert 9]

Boise's Best Western
2 Boise Airport Locations

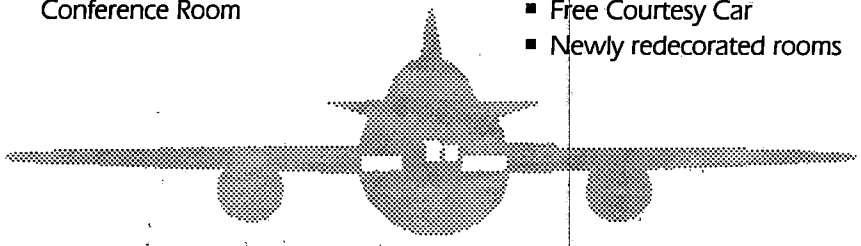
Best Western Vista Inn
2645 Airport Way, Boise, ID
208-336-8100

- Newly decorated rooms
- Indoor heated pool
- Exercise room
- Sauna Whirlpool
- Premium TV
- State of the Art Conference Room

Best Western WORLDWIDE LODGING

Best Western Airport Motor Inn
2660 Airport Way, Boise, ID
208-384-5000

- King size beds
- Heated pool
- Whirlpool
- Premium TV
- Ideal for commercial Traveler
- Free Courtesy Car
- Newly redecorated rooms



1-800-727-5006 Restaurant & Lounge adjacent **1-800-727-5004**

The IDANHA HOTEL

Experience the Tradition

10th and Main Downtown Boise, Idaho 342-3611

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EXERCISE EQUIPMENT - INCLUDES CONTINENTAL BREAKFAST

LODGING

RED LION INN DOWNTOWNER
1800 Fairview Ave.
Boise 83702 **344-7691**
Toll-Free: 1-800-547-8010
(Central Reservation)

$$$ | 182 Rooms | Area 2

Special Amenities: Live entertainment: Gift shop: Close to downtown and shopping: Restaurant: Coffee shop: Cocktail lounge: Swimming pool (outdoor): Jacuzzi Suites: Airport limousine available: Non-smoking rooms: Room service: In-room TV and telephone: Rollaways available: Barber/beauty shop: Facilities for handicapped: Laundry service: Pets allowed: Meeting facilities: Senior Discount: Honeymoon Package.

RED LION INN RIVERSIDE
29th & Chinden
Boise 83704 **343-1871**
Toll-Free: 1-800-547-8010
(Central Reservation)

$$$ | 308 Rooms | Area 1

Special Amenities: Live entertainment: On river and Greenbelt pathway: Restaurant: Coffee shop: Cocktail lounge: Swimming pool (outdoor): Airport limousine available: Room service: In-room TV and telephone: Jacuzzi: 43 Suites: Non-smoking rooms: Rollaways available: Barber/beauty shop: Facilities for handicapped: Pets allowed: Meeting facilities: Fitness center.

RODEWAY INN OF BOISE
1115 N. Curtis Rd.
Boise 83706 **376-2700**
Toll-Free: 1-800-228-2000
(Central Reservation)

$$ | 99 Rooms | Area 1

Special Amenities: Live entertainment: Close to St. Alphonsus Hospital: Restaurant: Coffee shop: Cocktail lounge: Swimming pool (year-round): Airport limousine available: Room service: In-room TV and telephone: HBO/ESPN: Sauna and jacuzzi: Suites: Complete breakfast: Newspaper: Cocktail or dessert daily: Meeting facilities: Senior Discount.

SANDS MOTEL
1111 W. State St.
Boise 83702 **343-2533**

$ | 17 Rooms | Area 2

Special Amenities: 4 blocks from Capitol: Kingsize beds: In-room TV and telephone: Air conditioning: Free local calls.

SEVEN-K MOTEL
3633 Chinden Blvd.
Boise 83704 **343-7723**

$ | 23 Rooms | Area 1

Special Amenities: Coffee: 3 bedroom family units: In-room TV and telephone: HBO: Kitchenettes: Swimming pool (outdoor): Pets allowed.

[Insert 10]

LODGING

SHILO INN AIRPORT
4111 Broadway
Boise 83705 **343-7662**
Toll-Free: 1-800-222-2244

$$ | 79 Rooms | Area 4

Special Amenities: Suites: Restaurant on premises: Swimming pool (outdoor): Spa: Steam room: Sauna: Airport limousine available: Satellite color TV: Telephones: VCR & movies available: Continental breakfast: Complimentary USA Today: Exercise room: Weekly and monthly rates: Honeymoon package: Meeting rooms: Non-smoking rooms: Senior Discount.

SHILO INN RIVERSIDE
3031 Main St.
Boise 83702 **344-3521**
Toll-Free: 1-800-222-2244

$$ | 112 Rooms | Area 2

Special Amenities: On river and Greenbelt: Restaurant on premises: Cocktail lounge on premises: In-door swimming pool: Spa: Steam room: Sauna: Fitness center: Airport limousine available: Satellite color TV: Telephone: VCR & movies available: Continental breakfast: Senior Discount: Honeymoon Suite: Conference room: Complimentary USA Today: Non-smoking rooms.

STATE MOTEL
1115 N. 28th St.
Boise 83702 **344-7254**

$ | 11 Rooms | Area 2

Special Amenities: In-room TV: Kitchenettes.

STATEHOUSE INN
1981 Grove St.
Boise 83702 **342-4622**
Toll-Free In/Out of State: 1-800-243-4622

$$ | 85 Rooms | Area 2

Special Amenities: Downtown location: Covered parking: Close to shopping: Restaurant: Coffee shop: Cocktail lounge: Health spa: Airport limousine available: Room service: In-room TV and telephone: Suites with jacuzzi: Pets allowed: Meeting facilities: Breakfast coupon included in rate: Senior Discount.

SUNLINER MOTEL
3433 Chinden Blvd.
Boise 83704 **344-7647**

$ | 25 Rooms | Area 1

Special Amenities: Over-sized beds: 2 miles from fairgrounds and horse racing: In-room TV and telephone: Air conditioning: Pets allowed.

SUPER 8 LODGE
Elder St. and Vista Ave.
Boise 83705 **344-8871**
Toll-Free: 1-800-843-1991
(Central Reservation)

$ | 110 Rooms | Area 4

Special Amenities: Queensize beds: VIP Club; Adjacent to airport: Coffee bar and donuts: Swimming pool (indoor): Airport limousine available: In-room TV and telephone (free local calls): Showtime/ESPN: Facilities for handicapped: Air conditioning: Non-smoking rooms available: Waterbeds available: Senior Discount: 24 Hour desk.

TRAVELERS MOTEL
5620 Fairview Ave.
Boise 83706 **376-3691**

$ | 11 Rooms | Area 1

Special Amenities: In-room TV: Kitchenettes.

UNIVERSITY INN
2360 University Dr.
Boise 83706 **345-7170**
Toll-Free In-State/Out-of-State:
1-800-345-7170

$$ | 80 Rooms | Area 2

Special Amenities: Close to BSU and parks: Complimentary coffee: Discount breakfast coupon: Discount cocktail coupon: Free local calls: Restaurant: Cocktail lounge: Swimming pool (outdoor): Airport limousine available: Room service: In-room TV and telephone: In-room movies: Suites: Pets allowed: Meeting facilities: Individual heating and cooling per room: Senior Discount.

VICTOR'S MOTOR INN
1025 S. Capitol Blvd.
Boise 83706 **344-7971**
Toll-Free: 1-800-727-5010 (Direct to Motel)

$$ | 127 Rooms | Area 2

Special Amenities: Close to BSU and downtown: Complimentary breakfast: Restaurant: Cocktail lounge: Swimming pool: Airport Limousine available: In-room TV and telephone: In-room movies: Sauna & Jacuzzi: Suites: Pets allowed: Meeting facilities: Live entertainment: Senior Discount: Honeymoon Suites: Guest membership to Boise Valley Athletic Club.

Welcome Home

Littletree Inn

Boise, Idaho

2717 Vista Avenue, Boise, Idaho 83705

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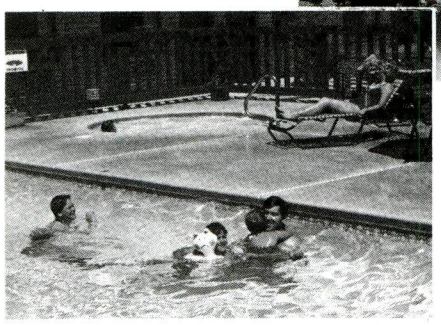
1-208-343-7505

FLYING J MOTEL

— Luxury At Budget Prices —

- 87 Spacious Rooms
- Heated Swimming Pool
- Spa
- VCR/Movies



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  -Restaurant
  -Convenience Store
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- AAA Approved

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- Meeting Rooms
- Free Local Calls
- Heated Year Round Pool
- Saunas & Hot Pool
- Friendly Professional Staff
- Free Airport Limo

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1115 NORTH CURTIS ROAD
BOISE, IDAHO 83706
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NATIONWIDE RESERVATIONS
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Emporium of Fine Food & Potable Distillates

PREMIUM QUALITY
Swiss Village
CHEESE SENT YEAR ROUND

CHEESE
Gift Shop & Deli

TOURS WELCOME

- Co-Baby Swiss
- Gourmet Garden Jack
- Baby Swiss
- Dairy Lite

Don't Forget Our Cheese Tasting Festival — June 30th-July 1st

Open - 8:00 a.m. to 7:00 p.m. Mon.-Sat.
10:00 a.m. to 6:00 p.m. Sun.

Take Exit 38, off I-84
P.O. Box 280
Nampa, ID 83653-0280

BOISE — (208) 345-0210
NAMPA — (208) 467-4426

LODGING

WESTRIVER INN
3525 Chinden Blvd.
Boise 83704 **338-1155**

$ | 21 Rooms | Area 1

Special Amenities: Complimentary coffee: Adjacent to restaurants: In-room cable TV and telephone.

BED & BREAKFAST

IDAHO HERITAGE INN
BED & BREAKFAST
109 W. Idaho
Boise 83702 **342-8066**

$$$ | 5 Rooms | Area 2

Special Amenities: Located near downtown & St. Lukes Hospital: Airport limousine available: Complimentary evening wine or beverage: In-room TV available: Air conditioning: Complimentary newspaper: Complimentary breakfast served in-room: Bicycles available.

SUNRISE BED & BREAKFAST
2730 Sunrise Rim Rd.
Boise 83705 **344-0805**

$$ | 2 Rooms | Area 4

Special Amenities: One room 2 double beds & private bath: Second room 1 queen bed, shared bath: Full breakfast, homemade jams, jellies & syrup: Adjacent to airport and freeway: Panoramic view of the city and mountains: TV & VCR available.

VICTORIA'S WHITE HOUSE
10325 W. Victory
Boise 83709 **362-0507**

$$ | Area 4

Special Amenities: Built in 1980, Victoria's is a plantation-like estate that combines every modern convenience with antique heritiage. Adjacent to the airport and freeway. Transportation to airport, downtown, Boise State, etc., by arrangement. Rural setting with plenty of envigorating Idaho air. Full breakfast.

BOISE CITY CELEBRATIONS™
SUPPORTING IDAHO'S CENTENNIAL 1990

[Insert 12]

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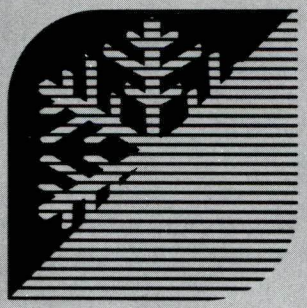
Your Local Summer & Winter Mountain Retreat at



Bogus Basin
BOISE, IDAHO©

208-336-4500
OUTSIDE IDAHO
1-800-367-4397

"I hear and I forget;

I see and I remember;

I do and I understand."

THE DISCOVERY CENTER OF IDAHO

Paws-on enjoyment of science for all ages!

IDAHO'S SCIENCE CENTER

131 Myrtle in Boise on the North border of Julia Davis Park • Call 343-9895 for information

Open Wednesday through Sunday

Centennial 1990

Be A Part of the Spirit!
Celebrate with us!

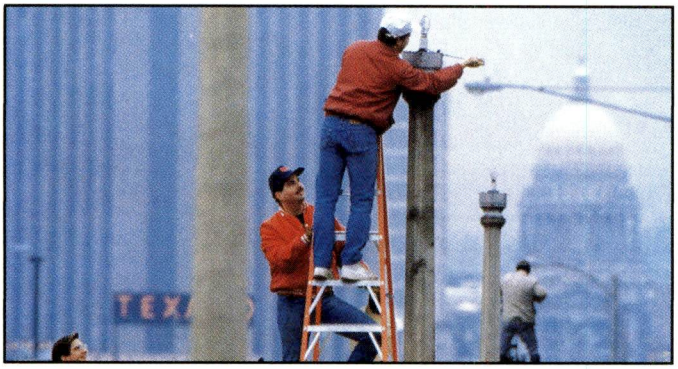
SUPPORTING IDAHO'S CENTENNIAL 1990

[Insert 15]

BOISE CITY CELEBRATIONS

Boise City Celebrations, Inc. has been established to highlight our capital city in conjunction with Idaho's Centennial observance in 1990. Leadership from a broad spectrum of our community have joined together bringing distinctive talents to our organization.

Boise River Observatory gives a unique area to view fish and wildlife habitat.



Capitol St. Bridge project spruces the main entrance to the city.

City Hall Plaza will provide a pleasant meeting place for visitors, shoppers and workers.

Courtesy of Boise City Celebrations

Major Events and Lasting Legacy People Who Choose To Live

Some of the Special Centennial Projects

Capitol St. Bridge — Relighting of the arched bridge which opened in 1931, commemorating the pioneers of the Oregon Trail who used to cross the Boise River at this point.

Pioneer Cemetery — Enclosing and repairing this historical treasure of Boise which memorializes our ancestors who were instrumental in building this city and state.

City Hall Plaza — A 12,000 sq. foot new plaza in the busy downtown area which will feature a fountain, public-speaking plaza, flag plaza, and arboretum.

Boise River Observatory — An educational and recreational feature for observation of fish and wildlife feeding and habitats —final design calls for a 500 foot long stream, 4 underwater viewing stations and a visitors center.

Julia Davis Bandshell — The oldest City building still in use in Boise. Improvements include stage extension, appropriate lighting, rewiring, and general rehabilitation.

County Seal Shields — In honor of our 44 counties, each county seal will be produced on 30″ porcelain/enamel shields which will be attached to historical light fixtures on Capitol Blvd.

Ornamental Street Lights — Renovation of the 1920 ornamental poles which were once a part of the lighting system surrounding the State Capitol.

"Here We Have Idaho" Parade — Will not only provide entertainment and enjoyment for the citizens of Boise, but will also unite our state with a tremendous sense of pride. All 44 counties as well as the various ethnic groups are invited to participate.

Capitol Blvd. Trees — Visitors and residents will enjoy a panoramic view of 100 deciduous trees and evergreens which will grace Capitol Boulevard.

Life In Old Boise — A colorful and fascinating history book of Idaho's capital Boise, City of Trees.

Greenbelt/Municipal Park to Warm Springs — The greenbelt hosts 600,000 annual users. It symbolizes the people of Boise, their community pride, deep-felt respect for the environment and a wholesome approach to life.

Mayor's All American Soap Box Derby — The permanent re-establishment of this race will teach our youngsters basic skills of workmanship, competition, and perseverance to complete a project with help of parents, teachers and friends.

Streetscape — This project includes brick sidewalks, street trees and ornamental cast-iron street lights to celebrate our historic Capitol Boulevard legacy.

For updated information call or write Boise City Celebrations, Inc.,

BOISE CITY CELEBRATIONS

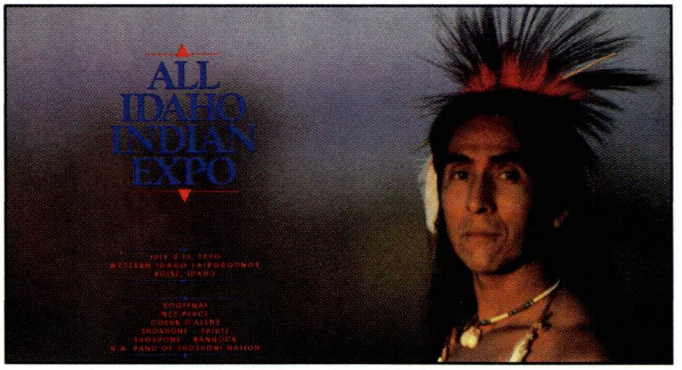
Boise City Celebrations committees are planning, organizing, and producing special events and projects, with the community, to celebrate our historic roots, our rich cultural heritage, and our hopes for the future.

Projects give tribute to the Spirited and Work In Our Great Community

Some of the Many Centennial Events

March 3 — Idaho Centennial Ball
March 10 — "Sharriwaggi" Fashion Ball
May 1-31 — Les Bois Youth Soccer Tournament
May 27 — Mayor's All American Soap Box Derby
June 1-July 31 — Boise City Celebrations Homecoming
June 15-17 — Jaialdi '90
June 16-August 19 — Idaho Shakespeare Festival
June 17-July 8 — Dance Workshop and Festival
June 24-30 — National Police and Fire Olympics
June 29-July 2 — Music Week
June 29-July 3 — Idaho Centennial Tour of Antique & Classic Cars
June 30 — Ore-Ida Centennial Tour of Idaho
July 1 — ICBC Quarterhorse Spring Futurity
July 3 — Statehood Day
July 3 — Union Pacific 8444 Train Stops
July 4 — ICBC Thoroughbred Derby
July 4 — "Here We Have Idaho" Parade
July 8 — "Religious Freedom Event"
July 9-15 — All Idaho Indian Exposition
September 7-9 — Art in the Park
September 15 — Museum Comes To Life
October 6 — Boise Cascade Tree Plant Festival
October 16 — Boise City of Trees Slide Presentation
November 28-December 3 — St. Al's Festival of Trees

Salle Schaffner at 208/384-4100
City Hall, P.O. Box 500, Boise, ID 83701



Idaho's Native Americans are an important part of the Centennial Celebration.

Courtesy of Boise City Celebrations

The Idaho Shakespeare Festival will add drama to the year's festivities.

David Bogie, photographer

The Basque Culture, an integral part of Idaho's heritage, is celebrated in the Jaialdi.

Courtesy of Mountain Visions, Katy Flanagan, photographer.

The Best Mexican Food in Boise!

For over 30 years Garcia's has meant unforgettable Mexican dining, and Idaho's Peterson Companies Family of Restaurants proudly continues that tradition at Garcia's in Boise. Join us for lunch or dinner, on our veranda or in our dining room or cantina, overlooking the lake at ParkCenter.

GARCIA'S
MEXICAN RESTAURANTS

East on Beacon off Broadway.
276 BobWhite Court • Boise, Idaho • 336-3363

Dining

Glenn Oakley, photographer

Boise is proud of its abundance and variety of high quality restaurants located throughout the city. Our restaurants offer a diverse bill of fare, ranging from simple, hearty foods to exotic specialties and everything in between.

Restaurant settings are as varied as the menus. You can select from chic bistros, simple cafes, or elegant restaurants for any meal of the day. Some places offer the flavor of Boise's western past while others are as sophisticated as you are apt to find anywhere.

If you are looking for suggestions, refer to the dining guide contained in the following pages, where you will find a selection guaranteed to satisfy any taste. The listings in this guide are not intended to include every business in the area that serves food. They do, however, reflect the restaurants most anxious to please you, the visitor, to Boise.

Dining out in Boise will certainly prove to be one of the highlights of your visit. Boise's restaurants offer a selection of great food that will not only please your palate, but your pocketbook as well.

BON APPETIT!

Dining out and enjoying the atmosphere in one of Boise's many fine restaurants.

See the City from our view . . .

The 'Piper Pub & Grill

Watch the city come alive at breakfast . . .
Monday-Friday 7:00-11:00 a.m. Saturday & Sunday 9:00 a.m. - 2:00 p.m.

Enjoy the hustle and bustle of midday . . .
Sandwiches, Salads & Pub Specialties from 11:00 a.m. - until closing.

Unwind with the sunset . . .
Meet friends for hearty appetizers or dinner from 4 p.m. - until closing.

Feel the night life begin . . .
Full bar, wines by the glass, special guest tap beers.

Capture the many moods
of Downtown Boise from our terrace.

8th & Main in Capitol Terrace 343-2444

Riverside Dining

♦ Reservations Accepted.
♦ Major credit cards accepted.
♦ Banquet facilities available.
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DINING

Bakery / Coffee Bar

CRISTINA'S
Corner of 5th & Main (Downtown)
In the historic Main & 5th Market, 385-0133
Breakfast pastries, fresh ground coffees, Espresso drinks, gourmet pastries, tortes and cakes. Crusty European breads. Everything made from scratch on the premises. Voted "Boise's best bakery" 1989 in Idaho Statesman poll.

Bistros

EVERETT COMPANY
215 N. 5th, 336-2005
Intimate, affordable with superb food, this imaginatively decorated downtown bistro offers some of the most wonderful food anywhere! Fresh, healthly & consistently delicious. Open weekdays 11-6 for lunch & take-out Sat. 11-4. Unique catering with a creative accent.

LE POULET ROUGE
In Old Boise, 106 N. 6th, 343-8180
Behind Moxie Java on Main.
One of Boise's best kept secrets. Fabulous lunches featuring seasonal entrees, unique salads & homemade soups. Breakfast too! Our bakery creates desserts even the dieter can't refuse. Hours 9 am-4 pm Mon.-Sat.

HEARTBREAK CAFE
In Old Boise, 607 Main St., 345-5544
A great cafe with Bistro Style Menu, Patio Dining, an affordable wine list, children's menu, separate cocktail lounge with appetizer menu and an espresso bar. We feature Pastas, Gourmet Salads, Fresh Fish, Certified Angus Beef and Gourmet Desserts. Reservations, most major credit cards, Lunch, Dinner & Breakfast Meetings. Great food, service, ambience catered by a fun, well-trained staff.

BOISE TOWNE SQUARE MALL

I-84 at Franklin & Cole Roads, Boise
Boise Towne Square offers an array of dining choices to go along with their excellent shopping. The following restaurants are waiting to serve you at the mall.

THE COURTYARD AT BOISE TOWNE SQUARE
Orange Julius
Taco Time
Gyro Shop
Pick-a-Pocket
Wayne's Wok
Marie Callender's
Broiler Works
Mr. Bee's
Sandwich Loft
Skipper's
Besides those restaurants in The Courtyard there are several other establishments throughout the mall for refreshments.

DINING

Chinese

WOK-IN NOODLE
Three Convenient Locations
4912 Emerald, 343-7262
624 W. Idaho, 336-0018
10534 W. Ustick, 377-0818
Lunch, dinner, carry-out. Downtown, Bench & West Boise locations to serve you. Beer & wine at all locations.

YEN CHING RESTAURANT
Downtown: 305 N. 9th, (208) 384-0384
ParkCenter Mall, (208) 336-3113
The Finest Chinese Restaurant in Town. Serving Mandarin & Szechuan. Two convenient locations: ParkCenter Mall & Downtown.

Coffee Houses

KOFFEE KLATSCH
409 S. 8th St., 345-0452
Boise's Original Coffee House. Serving Breakfast & Lunch; menu includes Homemade Soups, Quiche, Salads and Fresh Fruits. Featuring daily lunch specials and live acoustic entertainment all in a cozy atmosphere. We carry over 50 varieties of gourmet coffee as well as specialized teas.

MOXIE JAVA
In Old Boise, 570 Main St., 343-9033
Enjoy the vibrant glass and mirrored neon ambience, all with front row seating on Main Street. Featuring a wide variety of coffee and espresso drinks, ranging from the exotic to the traditional, along with pastries and desserts for any time of day. And now, soup's on! Homemade soup to suit the savory appetite.

Continental

GAMEKEEPER RESTAURANT
1109 Main St., 343-4611
Located in the Owyhee Plaza Hotel. Reservations suggested. Dinner, lounge, credit cards.

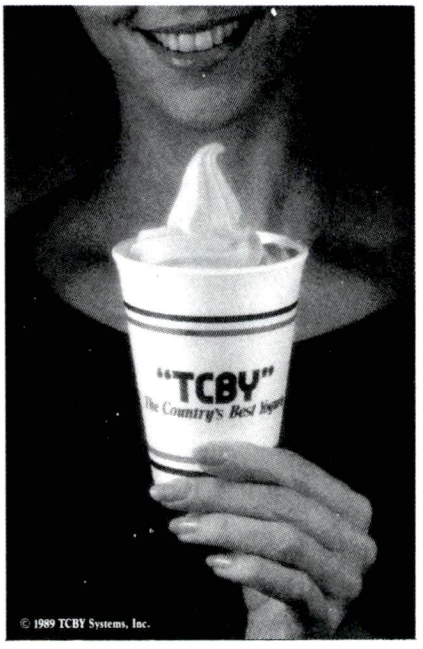
MISTY'S
Located at the Red Lion-Riverside Hotel
29th & Chinden Blvd., 343-1871
4-star dining at the Red Lion-Riverside Hotel. Featuring continental cuisine. Entree prices range from $12.00 to $20.00.

Delis

LUCKY 13
Located in Historic Hyde Park
1602 N. 13th, 344-6967
(10 short blocks from downtown Boise)
Open at 9:00 a.m. for our giant bran muffins and gourmet coffees. Serving fresh salad, deli sandwiches and homemade pizza throughout the day & evening. We also offer imported & domestic beers and wine. Join us on our outdoor patio anytime.

SWISS VILLAGE CHEESE
I-84, Exit 38, 467-4424, 345-0210
While enjoying breakfast, lunch and dinner, view our cheese making process at your leisure. Enjoy factory fresh cheese with each menu item. Come out and enjoy! Take exit 38 off I-84. We're on the corner of Garrity & Star Rd.

"TCBY" NONFAT FROZEN YOGURT.
NO FAT. GREAT TASTE.



"TCBY" has done it. Introducing "TCBY" Nonfat Frozen Yogurt. Great taste, no fat, and low in calories.

So go ahead, say goodbye to fat and high calories with the great taste of "TCBY" Nonfat Frozen Yogurt today.

(Available in selected flavors).

ALL THE PLEASURE.
NONE OF THE GUILT.
"TCBY"
The Country's Best Yogurt

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ParkCenter Mall 338-1317
1790 W. State 384-0994
6940 W. State 336-2109
(Drive Up Window)
1517 N. Milwaukee 376-4600
7103 Overland 323-1904
FLAVOR LINE 378-8229

[Insert 21]

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DINING

Entertainment Centers

SKATEWORLD
7360 Bethel, 378-8300
Open 7 days a week at 1 p.m. Indoor mini-golf, video games, pool table, group parties welcome. Boise's Family Fun Center.

EIGHTH ST. MARKETPLACE

Capitol Blvd. & Front St.
8th Street Marketplace is the transformation of Boise's turn-of-the-century warehouse district into an inspired specialty center. It features fine retail shops, a variety of restaurants and twin movie theatres.

CAFE' OLE'
8th St. Marketplace, 404 S. 8th St., 344-3222
Located on the lower level of the Marketplace, Cafe' Ole' has an authentic, south-of-the-border atmosphere that's pleasant and relaxing for lunch or dinner. Open 7 days a week.

8TH STREET DELI
8th Street Marketplace
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The 8th Street Deli & Pizzaria is the home of the "Killer Pizza" serving gourmet sandwiches & imported beer.

MILFORD'S FISH HOUSE
8th St. Marketplace, 404 S. 8th St., 342-8382
Daily menu provides Idaho's largest and freshest selection of specialty seafoods flown in daily. Oyster bar specialties include fresh-juiced drinks, micro-brewery beers and Northwest Wines. Dinner only from 5:00 p.m. Monday thru Saturday. Reservations suggested.

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Slow roasted meats, crusty bread, absolutely fantastic food at great prices. Open 7 days a week. Lunch, dinner, and take-out.

ELMER'S PANCAKE & STEAK HOUSE
6767 Fairview Ave., 376-6767
Serving breakfast, lunch & dinner. Locally owned by the Peterson Companies family of restaurants. Our recipes are prepared from scratch daily with fresh ingredients. Open 7 days a week. Banquets and business meetings.

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8574 Fairview Ave., 375-7744
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401 West ParkCenter Blvd., Next to the Compri Hotel WE DELIVER! 336-1661
ParkPlace Cafe proves you can get good food, fast. Deli sandwiches, hamburgers, Chicago style hot dogs, homemade soups & salads prepared fresh while you wait. Breakfast lovers, we serve English Bangers, Belgian Waffles, pancakes, cereal and more. Breakfast 6:30-10 a.m. Mon-Fri, Sat 8-11 a.m. Lunch & Dinner 11 a.m. - 9 p.m. Mon-Sat.

DINING

PLAZA GRILL
1109 Main St., 343-4611
Located in the Owyhee Plaza Hotel. Breakfast, lunch and dinner. Sunday brunch. Liquor, beer and wine. Credit cards.

RED ROBIN BURGER & SPIRITS EMPORIUM
On the lake at ParkCenter, East on Beacon off Broadway, 344-7471
Voted Boise's best burger maker, we've added a delicious menu of exciting new tastes full of flavorful fantasies and our famous gourmet burgers. Join us for lunch, dinner or a tall cool drink on the outdoor patio. Children's menu available. Open seven days a week.

THE SKYLIGHT RESTAURANT & PATIO
Statehouse Inn, 981 Grove St., 342-4622
Liquor, beer and wine. Breakfast, lunch and dinner. Small private dining rooms available for all meals. Lounge and banquet facilities. Open Sunday. Credit cards.

SUNSHINE FEED STORE
1115 N. Curtis Rd., 376-2700
Good food at affordable prices. Located in the Rodeway Inn at Curtis Road and the I-84 Connector.

VILLAGE INN FAMILY RESTAURANT
2710 West Boise Ave., 343-5911
University & Boise Avenue. Breakfast, Lunch & Dinner. Senior and Children's menu. Banquet room. 7 days a week. 6 a.m. to 10 p.m.

VILLAGE INN FAMILY RESTAURANT
7135 West State St., 853-2037
State St. & Glenwood Rd. Breakfast, Lunch & Dinner. Senior and Children's menu. 7 days a week. 6 a.m. to 10 p.m.

VILLAGE INN FAMILY RESTAURANT
7067 Overland Rd., 377-3340
Overland Road & I-84. Breakfast, Lunch & Dinner. Senior and Children's menu. Always open; 7 days a week.

Fast Food

BIG BUN
5816 Overland Rd., 375-5361
Family owned & operated for 29 years. For some of the best food in town try the Big Bun. Lunch and dinner. Open 9:30 a.m.

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Great hamburgers, Homemade Onion Rings & Finger Steaks, two flavors of Softies plus frozen yogurt. "Boise's Best!"

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677 E. 1st., Meridian, 888-7446

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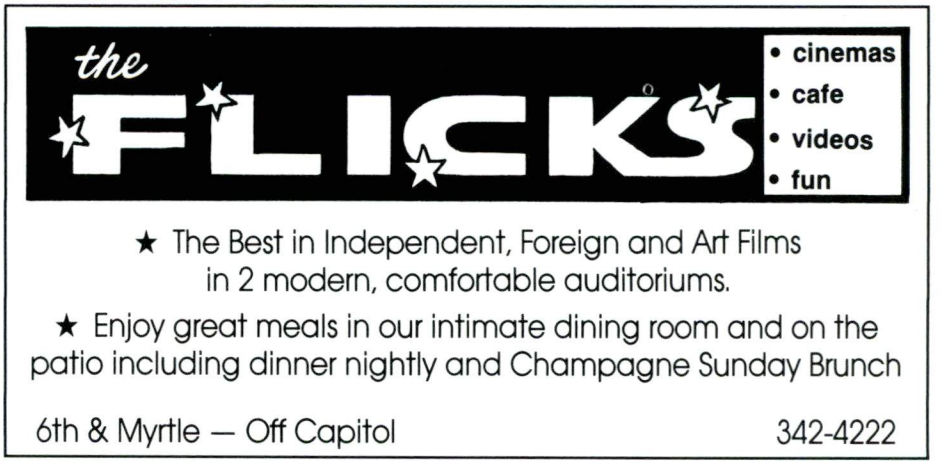
1375 Broadway Ave., 338-9110
2223 Fairview Ave., 344-9040
7811 Fairview Ave., 376-4151
4825 Glenwood St., 323-1094
510 N. Orchard St., 336-0711
7222 Overland Rd., 377-1808
1185 Vista Ave., 336-4110



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DINING

German

BAVARIAN FOOD & DELICATESSEN
1307 S. Orchard, 342-8129
German lunches. We serve: soups, various sandwiches and sausages and we offer the best Reuben in town. In the deli we have German cold cuts, a large variety of German sausage, rye breads, bakery goods and many imported items available. Tue.-Sat. 10:00-6:00.

Ice Cream

CLEARWATER CREAMERY
Located at Blimpie's
1240 S. Capitol Blvd., 345-4250
7051 Fairview Ave., 375-0151
Premium ice cream made in our store. Boise's lowest prices on homemade ice cream. Try our unique flavors and specialty treats.

Italian

AMORE
921 W. Jefferson, 343-6435
(In Downtown Boise)
Dedicated to the "love" of good food. Authentic Italian flavors, antipasto and appetizers, seasonal specials, good wines and unusual fare. A full service restaurant. Lunch: Mon-Fri 11:30-2:00. Dinner Tues-Sat 6 p.m.-10 p.m.

Japanese

TSURU
303 N. Orchard, 323-8822
On Orchard between Emerald & Franklin
Finest Japanese Restaurant in Boise. Sushi Bar, Tempura, Teriyaki, Sukiyaki, Bento Box. Lunch: Tue-Fri 11:30-2:00 p.m. Dinner: Tue-Thur 5:00-9:30. Fri & Sat 5:00-10:00 p.m. Sun 5:00-9:00. Reservations accepted. Am Express, VISA, Master Charge.

Mexican

GARCIA'S
On the Lake at ParkCenter, 336-3363
East on Beacon, off Broadway
Boise's finest Mexican dining. All our recipes are prepared from scratch daily with fresh ingredients, a Garcia's tradition for over 30 years. Join us for lunch, dinner, or late night dining on our patio or overlooking the lake in our dining room and cantina.

New American Cuisine

THE BLUE NOTE CAFE
1805 W. State St., 345-9831
Lunch: Mon-Fri. Dinner: Mon-Sat (Sundays in the Summer) Brunch every Sunday. Intimate dining in an old Boise home (Built 1908) Soups, salads, Cajun & other Ethnic dishes, Mesquite grilled beef, fish or fowl & scrumptious desserts are all part of our repertoire. Courtyard dining under a 100 year old English walnut tree, accompanied by live jazz is a summer pastime for many Boise diners. Reservations are welcomed.

PETER SCHOTT'S CREATIVE "NEW AMERICAN CUISINE"
In the Idanha Hotel, 928 Main St., 336-9100
Come have lunch or dine with us at Peter Schott's Restaurant and Lounge. Featuring: fresh seafood, beef, lamb, veal, fresh pasta, luscious desserts, extensive wine list, cocktails. Hours: Lunch Mon.-Fri. 11:30am-2pm, Dinner Mon.-Sat. 6pm-10pm. Reservations accepted.

RICK'S CAFE AMERICAIN AT THE FLICKS
646 Fulton, 342-4222
Beer, wine, espresso. Gourmet dinners Fri.-Sat. nights from 5pm-9pm (table service). Champagne Sunday Brunch. Seasonal patio dining. Light suppers Sun.-Thurs. 5pm-9pm (counter service). Banquet facilities. Mastercard & Visa.

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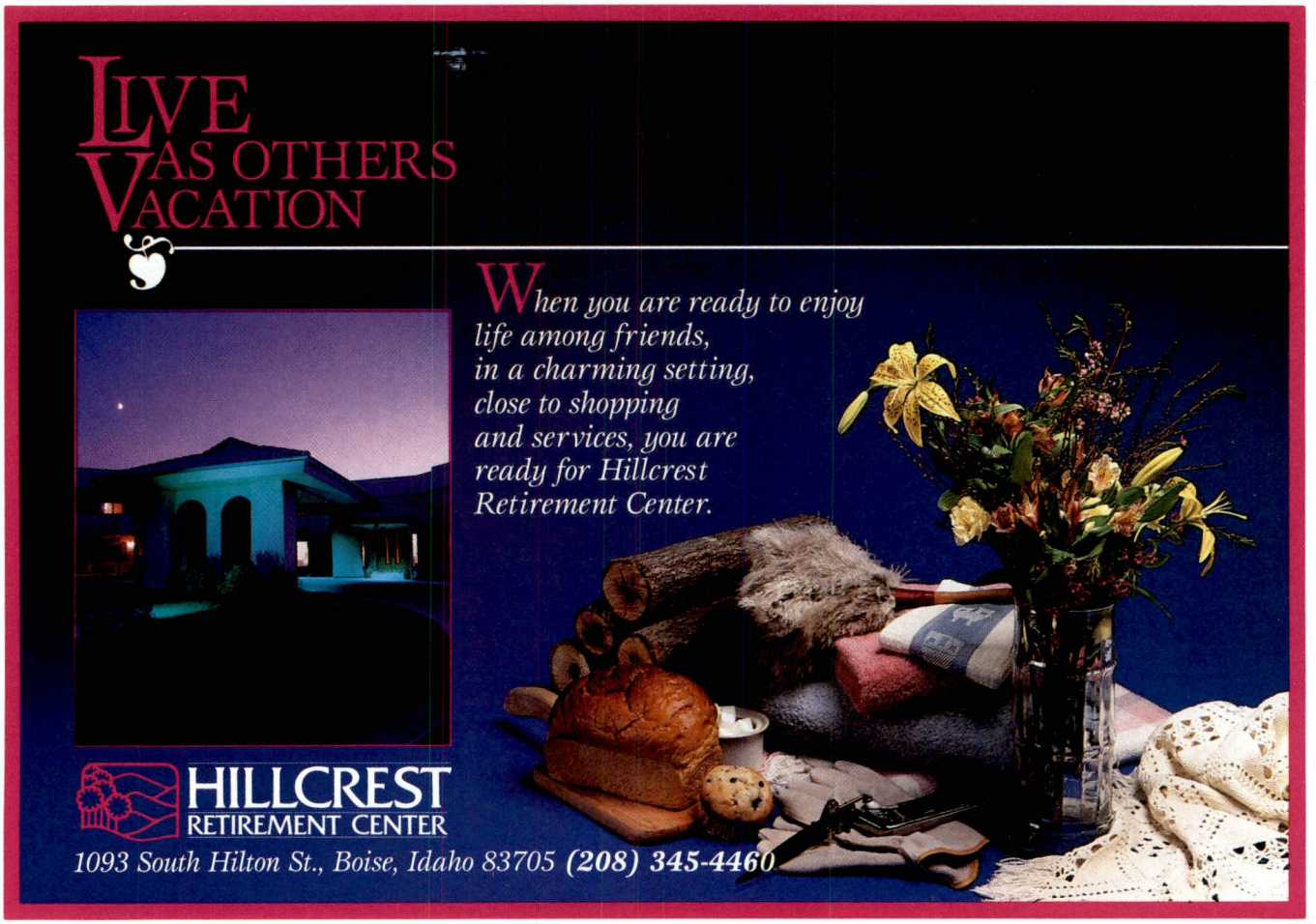
415 E. ParkCenter Blvd.
Just past the lake on ParkCenter Blvd. Enjoy the warmth and share the friendliness of our truly unique mall. You'll find a wonderful variety of stores, shops and restaurants filled with the delightful, the unusual . . . and most importantly the quality and service you appreciate. (Places to Dine are listed below).

DUCKS AMERICAN GRILL & BAR
ParkCenter Mall, (208) 345-6700
Natural Mesquite Wood Cooking. Fine Wines — Cocktails. Open 7 days a week for lunch (Sunday Brunch) & dinner. Reservations accepted.



DINING

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ParkCenter Mall, (208) 338-1317
"All of the pleasure — none of the guilt!" The best frozen yogurt to be found anywhere.

YEN CHING RESTAURANT
(See Chinese Restaurants)

Pizza

DOMINO'S PIZZA
4111 W. State, 336-1911
2162 Broadway, 345-5551
10384 Fairview, 377-5201
1013 Vista, 343-5995
Domino's Pizza delivers Fast — Domino's Pizza delivers Free. Guaranteed product satisfaction. Guaranteed delivery in 30 minutes or less. Nobody delivers better. Call us!

ROUND TABLE PIZZA
Boise Towne Square Mall, 377-1705
1677 Broadway Ave., 343-1011
7100 Fairview Ave., 375-4100
6840 Glenwood, 336-4100
4218 Overland Road, 343-5455
4816 E. Cleveland Blvd., Caldwell, 454-3000
12th & Iowa, Nampa, 467-1900
120 E. Fairview Ave., Meridian, 888-4441
We serve one of Boise's Last Honest Pizzas.

Sandwiches, Soup & Burgers

BLIMPIE'S
1240 S. Capitol Blvd., 345-4250
7051 Fairview Ave., 375-0151
America's best-dressed sandwich. Salads — Sandwiches — Beer — Ice Cream. Catering and Take-Out. Patio Dining.

BURGER N BREW
6125 Fairview Ave., 377-2800
1233 Broadway Ave., 384-9000
22 gourmet hamburgers, sandwiches, salads, nachos, child's menu, take-out. Beer, wine, soda. Catering and special events. Ask about our banquet facilities. MC, Visa, Am. Express.

Steaks & Seafood

ANGELL'S BAR & GRILL
One Capitol Center
9th & Main Streets, 342-4900
Famous for . . . Patio dining; Fresh seafood flown in daily; Prime aged beef; Fine wines & brews; Honest cocktails & homemade desserts.

BEN'S CROW INN
6781 Warm Springs, 342-9669
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CASSIDY'S BAR & GRILLE
3300 Vista Ave., 344-8365
Located in Holiday Inn, Cassidy's Bar & Grille presents great steaks, fresh seafood, superb cocktails and dancing to go along with your dining.

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Ph. 336-4266

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Lounge Open Daily 4 p.m.
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336-9370
Steaks - Seafood - Prime Rib. Featuring a fabulous salad bar, hand carved steaks, the Original Mud Pie, children's menu, & early bird light fare special. Reservations welcome. All major credit cards accepted.

LOCK, STOCK & BARREL
4705 Emerald
336-4266
Specializing in prime rib, salad bar, steaks, seafood and fresh fish. Live entertainment nightly in the lounge. Cocktails, fine wines and imported beers. Open 7 days a week.

MILFORD'S FISH HOUSE
8th St. Marketplace, 404 S. 8th St.
342-8382
Daily menu provides Idaho's largest & freshest selection of specialty seafoods flown in daily. Oyster bar specialties include fresh-juiced drinks, microbrewery beers & Northwest Wines. Dinner only from 5:00 pm Mon-Sat. Reservations suggested.

PEG-LEG ANNIE'S
3019 N. Cole Rd.
375-3050
Known for fine food & fun! A delicious dining experience in a unique casual atmosphere. Cocktail lounge; Patio dining; Banquet facilities; Hotel limousine service. Lunch & dinner, Mon.-Sat. Sun. Brunch Buffet 10am-2pm.

THE SANDPIPER RESTAURANT
1100 W. Jefferson, Downtown Boise
(208) 344-8911
Legendary prime rib - great steaks - fresh seafood - fine wines. Quiet dining room. Music Sun-Tue 6:30-9:30pm. Live entertainment in the lounge Wed-Sat 9:30 pm-1:30 am Private banquet room available. Lunch Mon-Fri 11:30-2:00.

Yogurt

"TCBY"
7103 Overland Rd., 323-1904
111 Broadway Ave., 336-9337
1517 N. Milwaukee, 376-4600
415 ParkCenter Blvd., 338-1317
1790 W. State St., 345-0994
6940 W. State (Drive-up Window), 336-2109
Flavor Line, 378-8229
"All of the pleasure — none of the guilt" 96%-97% fat free. Tastes like premium ice cream with almost 50% fewer calories. Yogurt pies & take-out freezes.

THE YOGURT WAY
9th & Idaho, Downtown Boise, 208-336-5186
Serving Boise's "Ultimate in Frozen Yogurt". Featuring lowfat and nonfat Honey Hill Farms yogurt, home-style soups and bagels. Now also serving breakfast . . . introducing our very own hot milled oat cereal, muffins, gourmet coffees and juices. Open 7 days a week.

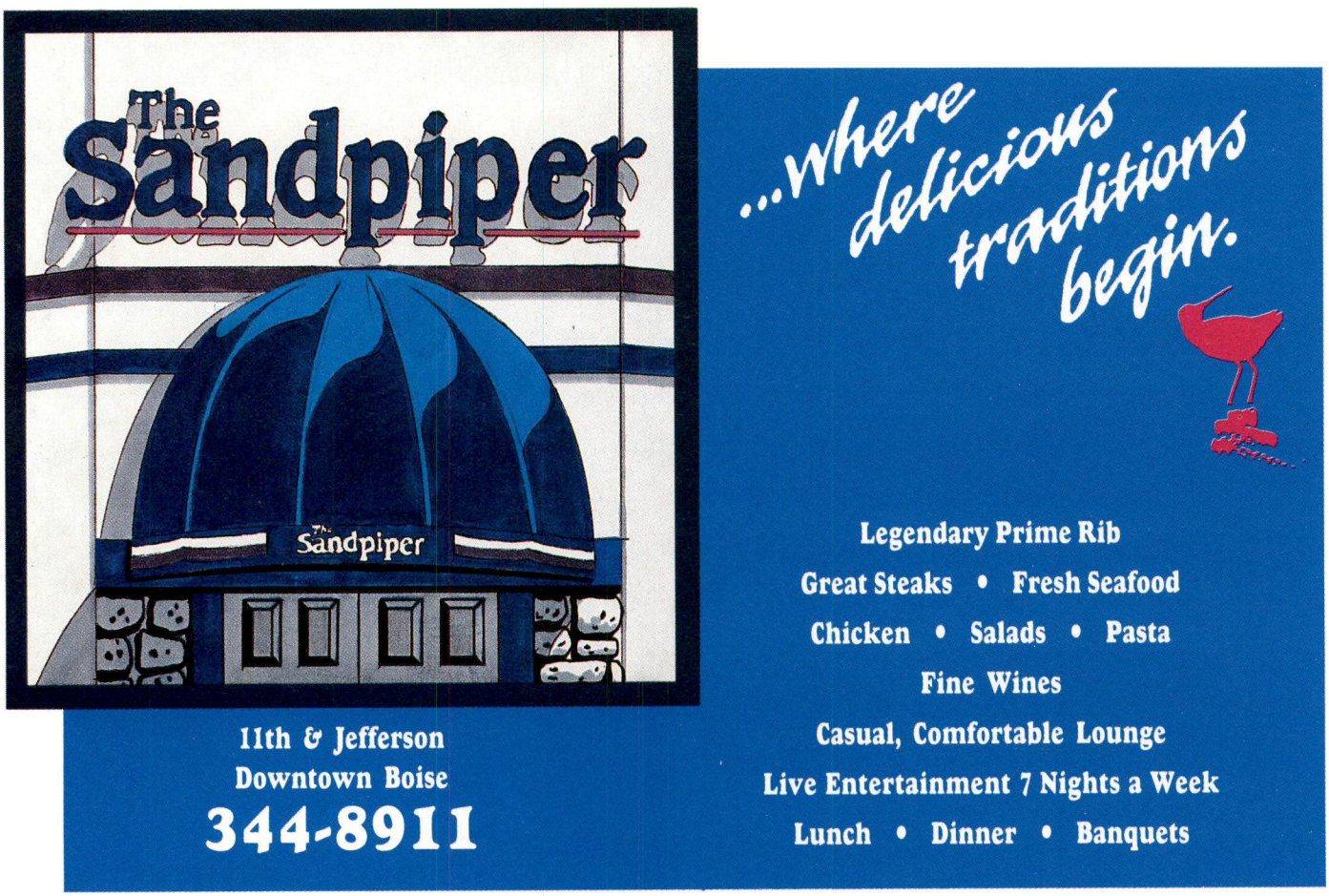
Lounge/Pubs

DOWNTOWNER LOUNGE
1800 Fairview Ave., 344-7691
Located at the Red Lion Inn Downtowner. Live Music Tuesday-Saturday 8:45-1:30 a.m. Happy Hour Monday-Friday 5:00-7:00 p.m.

PENGILLY'S
In Old Boise, 513 Main St., 345-6344
Old Boise's original saloon. Live music, acoustic jam every Monday.

THE PIPER PUB & GRILL
8th & Main in Capital Terrace
Located near the Convention Center . . . in the heart of Downtown Boise. Terrace Dining - Weather permitting. Serving breakfast until 11:00 a.m. Pub menu from 11:00 a.m. to closing. Full bar — wines by the glass — special selection of beer.

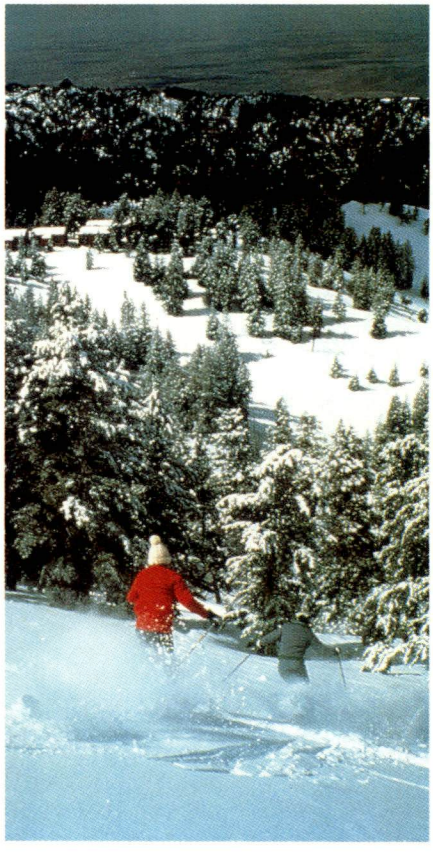
TOM GRAINEY'S
109 S. 6th St., 345-2505
Come dance to Boise's best in Blues, Rock and Jazz. Live music Monday thru Saturday in a warm, turn-of-the-century pub atmosphere. Hours: 4:00 p.m.-1:30 a.m. Mon-Sat. Happy hour: 5:30-6:30 p.m.



Events and Activities

You should never lack for things to do in Boise. Select from the events listed in this section. We have events and activities to suit every taste.

Courtesy of Boise Convention and Visitors Bureau



Courtesy of Boise Convention and Visitors Bureau James Davis, photographer

Above: True Wild West action at the Snake River Stampede.

Top right: Winter at Bogus Basin with the city far below.

What to do, what to do? Your only trouble in this River City will be deciding what to do next. Will it be golf or skiing, fishing in the Boise River or attending the ballet? Actually, you don't have to decide at all — in Boise you can often do all four on the same day!

The city's wide range of events and activities provides year-round diversions to suit all tastes. You can be as active as you like or as leisurely as you please. You can sample the Old West in world-class rodeos and cowboy poetry gatherings, or dress up for a sophisticated symphony performance.

Visitors will want to be sure and check the current schedule at the BSU Pavilion and the Morrison Center for the Performing Arts. These two facilities, both located on the campus of Boise State University, host a wide world of spectator events.

BSU's multi-purpose Pavilion seats 12,000 people for everything from sporting events to rock concerts, from the Billy Graham Crusade to the Ice Capades to down-home truck and tractor pulls.

Big-name entertainment is also featured at the Morrison Center, a 2,000 seat acoustically perfect performance facility that is among the best in the country. The Morrison Center is the home of the Boise Philharmonic, and also plays gracious host to other local and touring ballet, opera, musical and theatrical productions.

Information and tickets for events in both facilities are available through Boise's Select-a-Seat system.

Here are some other events and activities you may want to investigate during your stay in Idaho's capital city:

Courtesy of Mountain Visions, Katy Flanagan, photographer.

Alive After Five

Wednesday evenings in downtown Boise come alive in the evenings between May 20 and the end of August. Alive After Five brings local musicians and entertainers to The Grove, the public plaza in the heart of the city. A Farmers' Market is held nearby at the same time each Wednesday, offering the best and freshest in Idaho produce.

Idaho Shakespeare Festival

This is outdoor theatre at its finest. Each year, the Idaho Shakespeare Festival presents a full summer season of The Bard (plus one contemporary work) in its open-air facility along the Boise River at ParkCenter.

ISF's 1990 season features "Merry Wives of Windsor," "Merchant of Venice," "Henry VIII", and an original script, "A Woman of Means."

Bring your picnic dinner or a bottle of your favorite wine to enjoy Shakespeare under the stars between June 16 and August 19. (For further information and tickets, call 336-9221.)

Courtesy of Firebird Raceway, Mike Kersten, photographer.

Top: Boise comes "Alive After Five" on Wednesday evenings in summer.

Above: "Awesome" describes the thrill of seeing a 270-mile-per-hour jet dragster at Firebird Raceway.

Firebird Raceway
Championship drag racing is featured at the Firebird Raceway just north of Boise. Firebird's April-through-October racing schedule begins with the 20th Annual NHRA Ignitor on April 13-15. The largest event of the season is the 19th Nightfire Nationals, on August 9-12. Twenty-four other specialty events are scheduled for Firebird's 1990 season. (For further information, call 344-0411.)

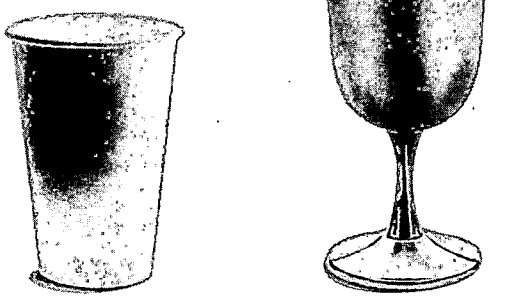
Les Bois Park
Racing of another sort runs from May 2 through August 12 at Les Bois Park. Boise's race track, located at the Western Idaho Fairgrounds, features both thoroughbred and quarterhorse racing three times each week with pari-mutuel betting, an excellent club facility and grandstand seating. Les Bois Park also hosts the National Snaffle-Bit Futurity each year. (For further information, call 376-7223.)

Boise Philharmonic
The city that pioneered Music Week so many years ago still has a special place in its heart for music of all kinds, including the Boise Philharmonic. Boise's symphony continues to grow, with sell-out performances, a full-time conductor and nationally known guest artists sprinkled through its annual September-through-May concert season. (For further information, call 344-7849.)

Art In The Park
Colorful banners, a multitude of food and entertainment and special activities for children make this outdoor arts and crafts festival one of the best anywhere. Exhibitors selected from across the Intermountain West travel to Boise each summer for this sale sponsored by the Boise Art Museum. Art In The Park runs on the Friday, Saturday and Sunday following Labor Day each year. (For further information, call 345-8339.)

Floating the Boise
One of the most popular summertime activities in Boise is floating the river from Barber Park into the city. People of all ages float in tubes, rafts or various contraptions of their own design. It is a great way to cool down and a lot of fun.

THERE'S NO SUBSTITUTE FOR QUALITY.



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BOISE ROADSTER SHOW

17TH BOISE ROADSTER SHOW
March 8th - 11th
Fairgrounds

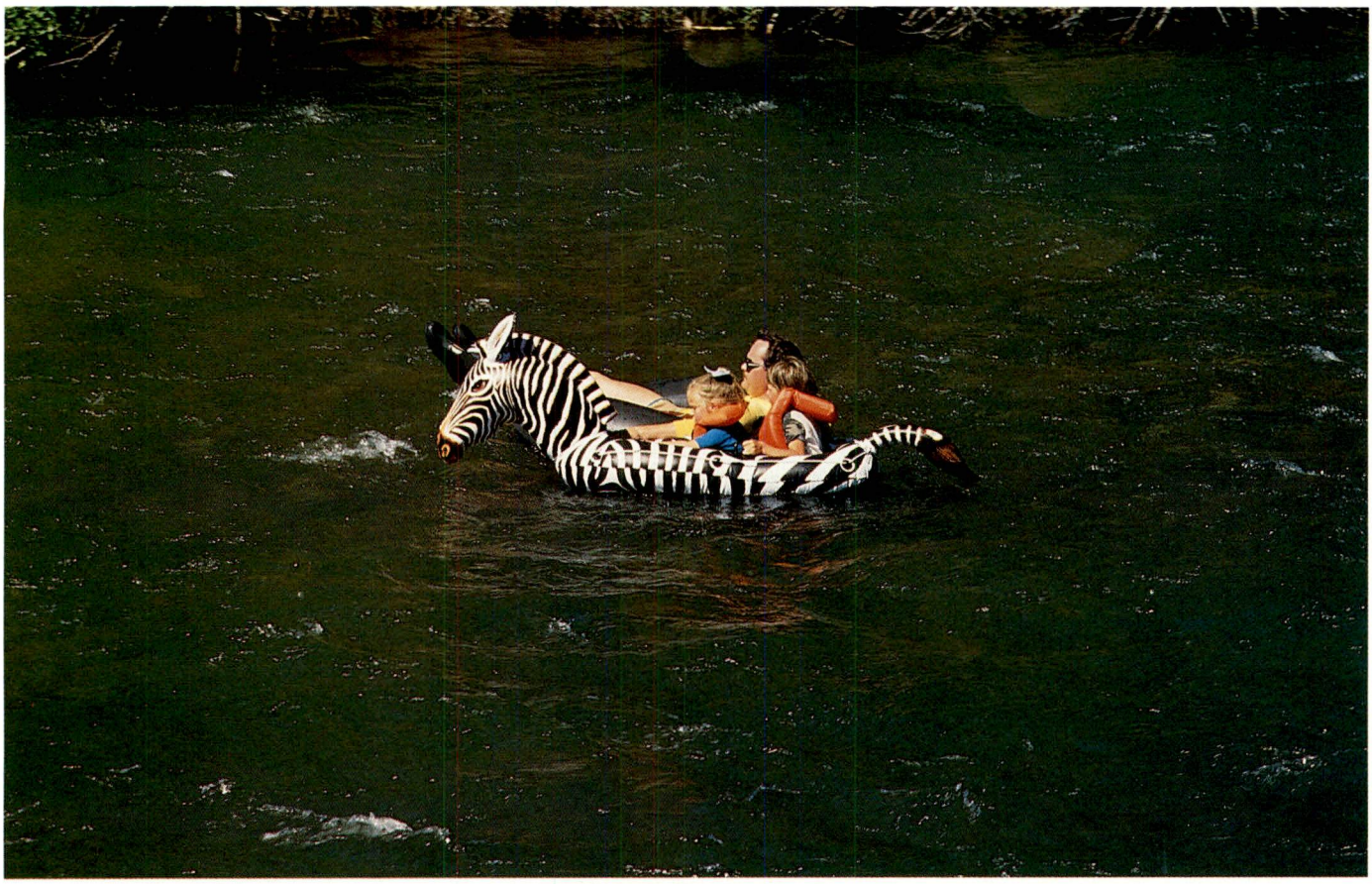
FIREBIRD RACEWAY
BOISE IDAHO • USA

20th NHRA IGNITOR Opener
April 13th - 15th

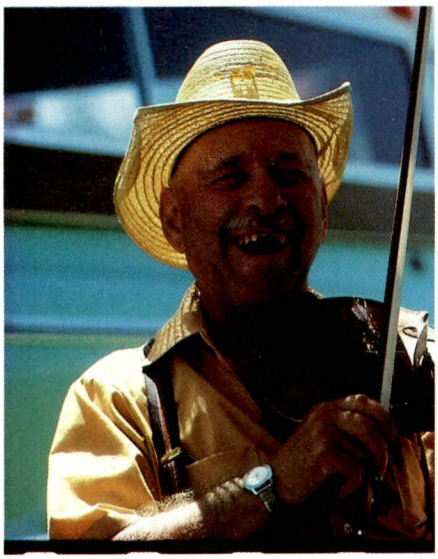
14th FOX HUNT
May 27th - 28th

19th NIGHTFIRE NATIONALS
August 9th - 12th

P.O. BOX 7235 • BOISE, IDAHO 83707 • (208) 344-0411



Courtesy of Mountain Visions, Katy Flanagan, photographer.



Courtesy of Boise Convention and Visitors Bureau/John Blackmer, photographer

Top: Only one of the many ways to enjoy floating the river.

Above: An old timer at the Old Time Fiddler's Contest in Weiser.

National Old-Time Fiddler's Contest

If you like bluegrass and country folk music, the Old-Time Fiddler's Contest is a must. This annual festival brings about 300 contestants — and thousands of spectators — from across the country to the small town of Weiser, about an hour's drive northwest of Boise.

Contestants range in age from 2½ to 86. The final rounds of competition are always spectacular, but many fans prefer the informal jam sessions that run virtually around the clock all week long. The 1990 Old-Time Fiddler's Contest is from June 18-23.

Bogus Basin

Bogus Basin, the 2,000-acre ski area just 16 miles north of Boise, is one of the West's best-kept secrets. Great powder and groomed trails make for fabulous skiing on 43 runs — with short lines — all day and under the lights from about Thanksgiving through mid-April each season.

Cross-country skiers will find numerous groomed trails at Bogus Basin and other developed cross-country ski areas within an hour's drive of the city.

American Festival Ballet

Boise's nationally recognized dance company puts on two entire seasons each year in a schedule that runs from September through March. With a permanent corps de ballet, visiting solo artists and choreographers plus students recruited from its own dance schools, the American Festival Ballet mounts a schedule of major productions, including the popular holiday classic "The Nutcracker." (For further information, call 343-0556.)

Streets For People

Downtown Boise takes on a festive air during a three-day celebration in July which features local arts & crafts, food stalls, and a great variety of local talent from the performing arts and athletic segments of the community. It has the spirit of an old-time fair amid the increasingly sophisticated setting of downtown Boise. July 20, 21 & 22.

Rodeos

Idaho's Old West heritage is still alive and kicking at several thrilling rodeo events in the Boise area, including the world-famous Snake River Stampede, held in Nampa from July 17-21. Nearby Caldwell also sponsors the annual Little Britches Rodeo, as well as the Caldwell Night Rodeo on August 14-18.

Boise Hawks

If the All-American sport is your passion, you'll want to take in a home game of Boise's semi-professional baseball team. The Boise Hawks play a full schedule from June 25 through September 3 in their 1990 season. Home games will be played in the Memorial Stadium at the Fairgrounds. (For further information, call 322-5000.)

Western Idaho Fair

All the fun of an old-fashioned country fair is found each summer at the Western Idaho Fair. Heart-stopping rides, a midway jammed with taste-tempting treats and carnival attractions, big-name entertainment and an exhibition hall showcasing western Idaho's agricultural lifestyle make this a great family event.

The Western Idaho Fair runs for ten full days, for 1990 between August 17 and August 26. (For further information, call 376-3764.)

Boise State University Sports

Boise is understandably fanatical about every season of its championship football team, which plays on the campus of Boise State University at Bronco Stadium. Last year's season brought conference-topping attendance and national recognition to its basketball team as well, which plays in the BSU Pavilion.

Ore-Ida Women's Challenge Bicycle Race

Each year Ore-Ida sponsors one of the premier events in women's cycle racing. The Tour-de-France style road race runs over a rugged mountain course between Boise and Sun Valley, with a field that includes the top racers from the U.S. and abroad.

Time trials and criterion races are held right in Boise, supplementing the spectator opportunities to observe this spectacular sporting event. The races this year are being held from June 22 through July 8. □

Don't Miss The Boat!!

We'll take you there and back for just $45.00.

Just 1 hour outside Boise . . . Main Payette River.

While you're here, experience some of the finest whitewater the U.S.A. has to offer. For just $45.00, we will pick you up at your hotel, take you to the Payette, give you a fabulous float trip and then bring you back to your hotel.

Call to make your reservation . . . and we'll do the rest. **ALL ABOARD!**

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or write for information:
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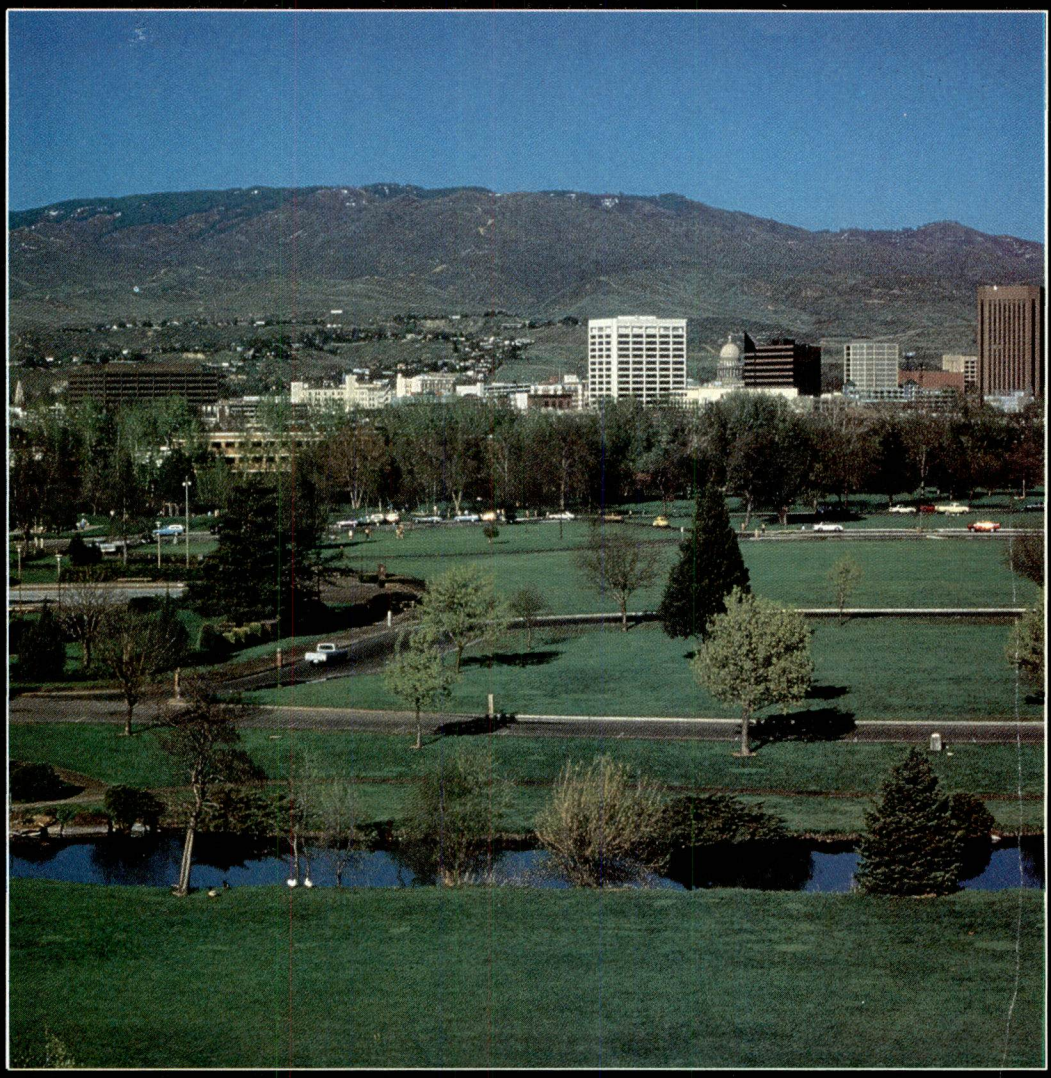


Boise . . . *There's no better place to call home*

McLeod Realty . . . *There's no better way to find that home*

1403 W. Franklin Street (Downtown) **343-4240**

MLS

Real Estate

Ed Riche, photographer

One of the many fine homes to be found in Somerset Ridge, one of Boise's most prestigious new developments.

"Welcome to Boise" takes on a whole new meaning when you look at the local real estate market. There are not many places left where you will find such an exciting combination of urban amenities, relaxed lifestyle and a range of choices in homes to suit every pocketbook.

Whether you are looking for a starter home, that perfect place to retire, or a home which reflects your lifestyle, you will find that Boise offers an excellent selection in each of these categories and more.

The combination of fabulous views & beautiful homes to be found at Quail Ridge is unbeatable.

You will find not only a wide range of homes, but also a delightful variety of locations. You can choose a home in the foothills with a dramatic view of the city below, a home with a view of the mountains behind the city, or a secluded and cozy setting along the Boise River. You can choose a gracious older home in the city's vintage North End within a few blocks of downtown or enjoy all the charm of a country setting with a brief commute into the city.

Many of the homes are designed to be as dramatic as the settings. They encompass the full-range of modern and traditional home designs and are almost always situated to make the most of the particular location.

Planned developments which offer a total lifestyle as well as dramatic homesites abound. Somerset Ridge, nestled in the foothills at the end of North 8th Street and close to downtown, offers a wide variety of amenities, and is the site of some of Boise's finest newer homes. Its combination of setting, convenience and seclusion make it nearly irresistible to the upper-end home buyer.

Quail Ridge, off Collister Drive, is another of Boise's outstanding foothills developments. It lies on the northwestern corner of the city and the views from the homes are as fine as you will find anywhere. Access to downtown is easy even though you are in the countryside at the very edge of the development.

For true country living on a grand scale there is Banbury, a major residential development to the west of the city on Chinden Blvd. Banbury, though a bit further out of the city, makes the brief commute well worthwhile with its country setting, spacious lots, exquisite view and wide variety of fine homes.

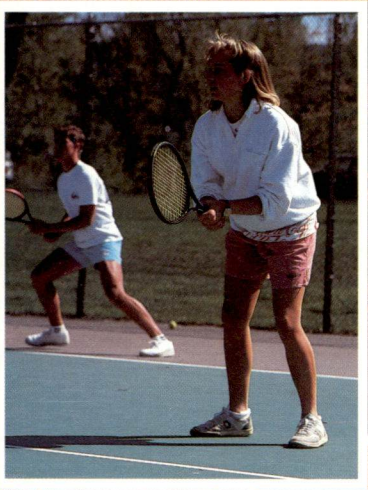
Other major developments in and around the city offer an array of qualities, each with its own special setting and amenities. Spring Meadows is one of the many fine developments built along the Boise River with natural settings, access to Boise's Greenbelt, and convenience to downtown Boise. Others include River Run, Pier Pointe and Riverside Village.

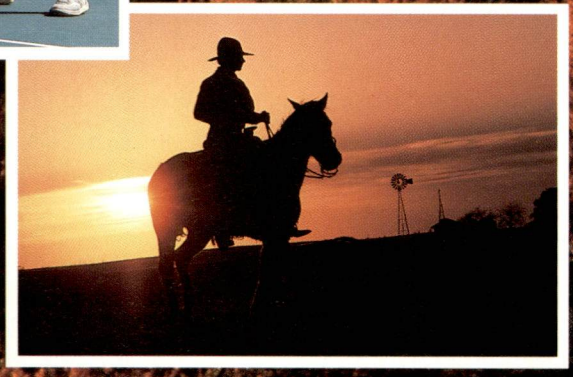
There are also many other developments scattered around the city which offer fine homes in lower price ranges. Nearly all of these are convenient to schools and shopping and are designed for easy living.

Boise's proximity to Idaho's great outdoors offers other real estate opportunities, from vacation homes in major resort areas such as Sun Valley and McCall, to secluded mountain hide-a-ways where you can sit back, relax and enjoy the beauty of Idaho.

Quite simply, Boise and its surrounding area offer the opportunity to find a home to suit every lifestyle and every pocketbook. With a sense of adventure, a little patience, and the help of a friendly local realtor, finding a home in Boise will be an enjoyable experience. □

Lifestyles For Sale





There is no other residential development in Idaho like Somerset Ridge. Overlooking Boise's skyline, this unique residential development offers the amenities harmonious to Idaho lifestyles. From its beautifully landscaped boulevard entry and its perfectly situated view lots to its boundless facilities, including a recreational center and spacious swimming pool, Somerset Ridge is alone at the top—and exclusively yours.

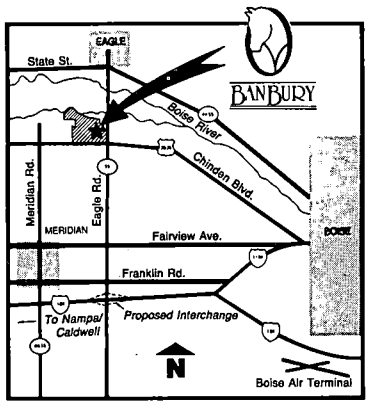
SOMERSET RIDGE

103 W. Ridgeline Dr.
Boise, ID 83702
(208) 344-5556

LIFESTYLE WITHOUT EQUAL.

BOISE VALLEY'S PREMIERE
ACREAGE-STYLE RESIDENTIAL DEVELOPMENT.

BANBURY
Thomas T. Wright Company



BanBury . . . where the traffic of city life ends and lifestyle begins. Resembling the estates of English nobility, BanBury offers panoramic acreage homesites and the contentment of the country. Each homeowner will have the opportunity to maintain horses and enjoy scenic equestrian trails and jogging paths along a trout-filled stream protected by development covenants. Call today to learn more about Boise Valley's unequalled opportunity for ownership.

For information and lot sales call: **(208) 343-4000**

J. Gibson & Associates, Inc.

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Boise's Relocation Experts

Visit our exciting showcase in the Boise Towne Square Mall . . .
featuring lighted 5×7 pictures of our listings.
An experienced Realtor is on duty to answer your questions.

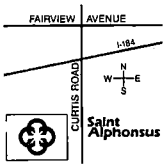
(208) 344-7477

Boise Towne Square Mall 1602 W. Hays

Saint Alphonsus Emergency Services

378-3221

Committed to meeting your emergency needs, 24 hours a day.



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Regional Medical Center
1055 North Curtis Road

REAL ESTATE

BANBURY
Located at Eagle Rd. & Chinden Blvd.
343-4000
Boise Valley's premiere acreage-style residential development. See our display ad on this page for more details.

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6570 Fairview Ave., 376-2121
Toll-Free Out of State: 1-800-346-5060
FAX: 208-375-1746
Our Century 21 office is a good place to start looking for a home. We're part of the largest real estate system in the world, the one that finds homes for more people than any other. We can offer you experience, resources, and a knowledge of the market that can help bring you closer to your dream. Give us a call today. We're open 7 days a week to serve you.

J. GIBSON & ASSOCIATES, INC.
1602 W. Hays, 344-7477
Boise Towne Square Mall
"Boise's Relocation Experts". Visit our exciting showcase in the Boise Towne Square Mall . . . featuring lighted 5×7 pictures of our listings. An experienced realtor is on duty to answer your questions.

LARRY HANSEN & COMPANY REALTORS
805 N. Orchard, 336-1616
Specializing in residential and commercial real estate. Property management.

MARY MARGARET CARR, Realtor
REMAX OF BOISE
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The very finest in relocation services. We offer, at no charge, a complete relocation package for both individual and corporate moves.

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For all your real estate needs, choose THE BEST — McLeod Realty — a staff of 28 full-time professional Realtor Associates! We listen! We are informed! We care!

QUAIL RIDGE
Georgia Meacham Bills
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Bus. (208) 377-2310
Res. (208) 343-4422
Quail Ridge, a premier community by Capital Development, reflecting the achievements of some of Boise's finest builders. Quail Ridge, where privacy is an assured way of life, people are proud of their homes, and new standards in environmental landscaping provide one of Boise's finest residential areas.

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Make owning property a trouble-free investment. We offer the finest services available in property management.

THE REAL ESTATE GROUP, INC.
Residential Office — 1526 E. 1st St. Meridian, ID 83642, Ph: 888-6978
Leasing Office — 9th & Bannock, Boise, 384-5484
Homes — Commercial — Ranches. Call us about Meridian's most exclusive subdivision — Golf View Estates.

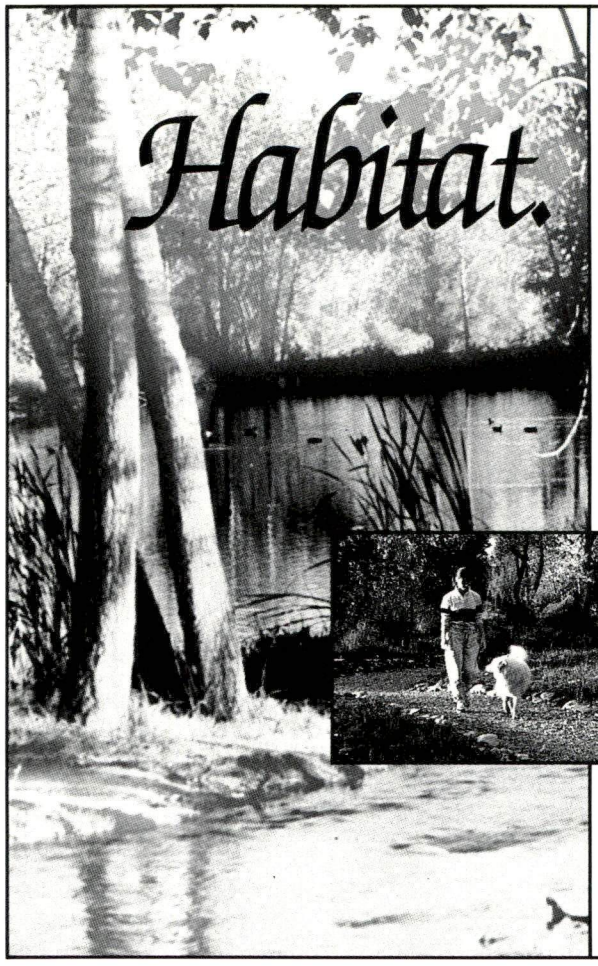
SOMERSET RIDGE
103 W. Ridgeline Dr.
344-5556
There is no other residential development in Idaho like Somerset Ridge. From its beautifully landscaped boulevard entry and its perfectly situated view lots to its boundless facilities, including a recreational center and spacious swimming pool, Somerset Ridge is alone at the top — and exclusively yours.

SPRING MEADOW
344-5625
Minutes from downtown, yet fronts the protected habitat along the Boise River. Select your special homesite today. Call 344-5625 or your realtor. East end of Park Center Boulevard.

THE WINDER COMPANY
Owyhee Plaza, Suite 600
1109 Main Street
(208) 343-2300
The Winder Company has the professional staff to handle the entire market of office, retail, investment and industrial properties. Leasing Agent for First Interstate Center.

HOME INSPECTIONS

REALTY INSPECTION SERVICE CENTER
3255 Well Ford, Boise 83704
(208) 336-0442
"Home Inspections Minimize Your Risk" Today, few consumers dream of buying a home without first consulting a professional home inspector for an evaluation of its structural and mechanical condition. Call 336-0442 for your inspection needs.



If where you live and how you live matters.

Only minutes from Park Center, B.S.U. and downtown, yet fronting the natural, protected habitat that lines the banks of the Boise River, Spring Meadow lets you live in harmony with nature.

Boise's most innovative builders are represented in this beautiful environment. Come out today while you can still select your special homesite. Call 344-5625 or your favorite Realtor.

Spring Meadow

A NATURAL ENVIRONMENT FOR LIVING

East end of Park Center Boulevard.

the Real Estate Group inc.

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COMMERCIAL
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RESIDENTIAL OFFICE
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888-6978

LEASING OFFICE
Carrolls Building
9th & Bannock
Boise, Idaho 83702
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Call us about Meridian's most exclusive Subdivision
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Lots starting at minimum 10,000 sq. ft.

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AMERICA'S PERSONAL FAVORITE

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3200 Vista Ave. and Boise Municipal Airport

An independent Budget System Licensee.

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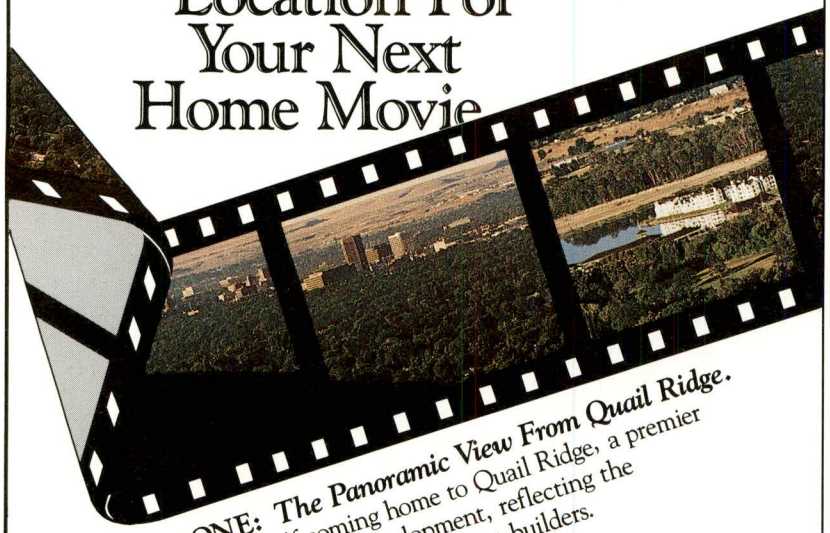
A Great Location For Your Next Home Movie

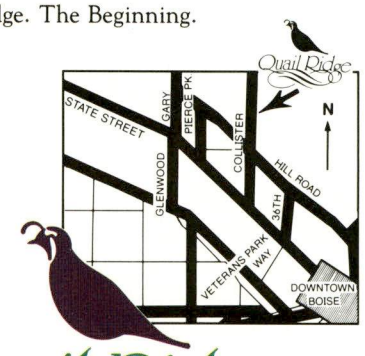


TAKE ONE: *The Panoramic View From Quail Ridge.*
Picture yourself coming home to Quail Ridge, a premier community by Capital Development, reflecting the achievements of some of Boise's finest builders.
FOR INFORMATION CONTACT:
Capital Development (208) 377-3939
Georgia Meacham Bills · ***Coldwell Banker***
Bus. (208) 377-2310 **Res.** (208) 343-4422

Imagine sitting on a hilltop with the city at your feet . . . a panoramic view as far as the eye can see. Each season bringing its own special beauty. Imagine, the serenity of country living just minutes from the heart of a thriving downtown Boise, located north of Hill Road off Collister. A tranquil Haven in the busy and complex world.

Quail Ridge, where privacy is an assured way of life, people are proud of their homes, and new standards in environmental landscaping, provide one of Boise's finest residential areas.

Quail Ridge. The Beginning.



Quail Ridge

Subdivision Information Center
Open from 2-5 p.m. Wed.-Fri./1-5 Sat. & Sun.

Larry Hansen & Co.

REALTORS

376-1616

REALTOR®

Commercial & Residential Sales
Property Management

805 N. Orchard, Boise 83706

Galleries — Art & Antique

"Mother & Child" — Limited Edition Print by Robert Olson, 1989, Windemere. Courtesy Gallery 601.

What better way is there to familiarize yourself with a city's past, present and future than through its art and antique galleries?

The arts scene in Boise includes a broad spectrum of galleries, featuring contemporary prints, original western art, and significant offerings from nationally-known artists. Boise has a wealth of local artists whose work is also represented in the galleries.

The number and variety of antique galleries in Boise speak of the city's pride in its past. The items you will find are as rich and varied as Boise's past, many of them reflecting the role of the city as Idaho's cultural and financial center since its very beginning in 1863.

Take the time to do some 'gallery-hopping' and you will surely develop an appreciation of Boise's past, present, and future.

VANISHING ART

One way or another, this carpet is bound to disappear.

Perhaps it will be magic. But in reality, quality works of art are simply becoming difficult to find.

At Davies-Reid, you can still find beautiful rugs and exclusive Asian jewelry and artifacts . . . original pieces from Nepal, Tibet, Afghanistan and India.

Stop by and see our collection. When you see how affordable a rare work of art can be, it may tempt you to make something in our shop vanish.

DAVIES
REID

409 So. 8th Street
Boise, Idaho

312 East Avenue
Ketchum, Idaho

"Peaches for Casa Rovai" — Carolyn Brady, 1982. Watercolor on paper. Collection of G.C. Janss.

BOISE ART MUSEUM
670 S. Julia Davis Dr., 345-8330
Idaho's only public art museum presents changing exhibitions, lectures, classes, docent tours, workshops and the Janss Collection of American Realism. The Museum also sponsors Art in the Park, held the weekend after Labor Day, and hosts the Beaux Arts Societe's Arts for Christmas Sale in early November.

BOISE STATE UNIVERSITY GALLERY OF ART
Liberal Arts Building
Boise State University Campus
1910 University Dr.
Exhibiting traditional and contemporary art in all media. Mon-Fri 9:30-5:00 — Sat & Sun 1:00-5:00.

BROWN'S GALLERY
1022 Main St. , 342-6661
One of Idaho's largest and longest-established galleries. Now located in the heart of downtown Boise. Selection of nationally recognized Idaho artists. Fine art including painting, sculpture, pottery and prints. Consultation available. Professional custom framing.

FRAME JOB AND RIVERHOUSE GALLERY
701 S. 8th St., 343-4168
The gallery offers a wide selection of fine art lithographs, etchings, sculptures, paintings and drawings by Idaho artists. The theme is contemporary, spotlighting innovative styles and techniques. The Frame Job specializes in custom, conservation framing featuring an exceptional selection of moldings and matting material.

GALLERY 601
In Old Boise Shopping District
601 Main St., 336-5899
Discover one of Idaho's finest art galleries. We specialize in collector and investment graphics, limited edition prints, poster art and custom framing. We offer a large selection of original art by local and nationally recognized artists.

MAIN GALLERY
At Old Boise
611 Main St., 344-1481
Experience new contemporary art works in the heart of Old Boise. Selected paintings, sculpture, glassware, pottery, gift items and custom framing. Hours: Mon-Fri 10:00-5:30. Sat. 11:00-4:00.

GALLERIES — ART & ANTIQUE

STEWART • SCHNEIDER GALLERY
In Downtown Boise
246 N. 8th, 342-6301
Contemporary Fine Art. We offer consultations for home or office. Hours: Mon.-Fri., 10 a.m.-6 p.m. Sat., 10 a.m.-5 p.m.

YATES FRITCHMAN GALLERIES
112 N. 6th St., 385-0279
Established in 1935
More than fifty years in the gallery and framing business. Featuring the oil paintings of Archie B. Teater.

ANTIQUE DEALERS

ANTIQUE VILLAGE
Vista Village Shopping Center
944 Vista Ave., 342-1910
Several quality dealers with a full-line shop. New items are brought in daily. Open Mon.-Sat. 10 a.m.-5:30 p.m.

ANTIQUES, ETC., CO-OP
1534 Vista Ave., 343-2905
(Near Corner of Vista & Overland)
Four dealers in one shop. Specializing in: American Indian, China, Glass, Silver, Furniture. Idaho Centennial Exhibit. Open Mon.-Sat. 10 a.m.-5:30 p.m.

BLUE MOON ANTIQUES
1611 N. 13th St., 336-5954
(In Historic Hyde Park)
Beautiful antique linens, laces, vintage clothing. The truly unique from the Victorian & 20's eras. Also Sterling, China, and Paper.

THE DERBY
1501 N. 13th St., 338-9005
or 1-800-458-4551.
Idaho's premier antique shop and appraisal service. Specializing in quality jewelry, antiques, art work and objects of virtue.

THE EARLY ATTIC
2002 Vista Ave., 336-7451
(On Vista between Downtown & Airport)
Antiques, Primitives, Oak & Pine Furniture. Fun — Funky — Sometimes Fine. Open any hour for Out-of-Towners.

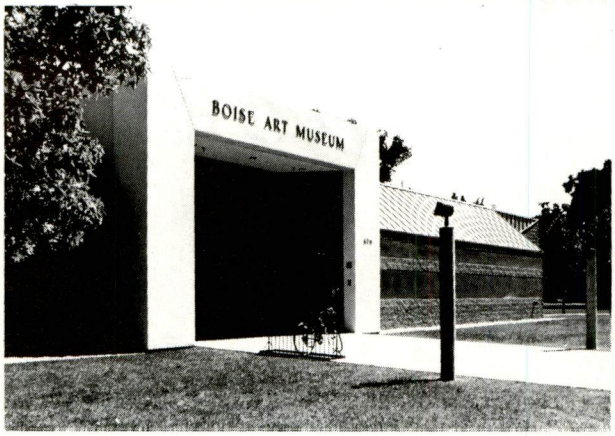
"Pink Table" — Carolyn Brady 1979. Watercolor on paper. Collection of G.C. Janss.

Doolittle **Bev Doolittle** Bev Doo
Solberg **Morten Solberg** Morten
-Scott **Jane Wooster-Scott** Jane
rpning **Howard Terpning** Howar
Gorman **R.C. Gorman** R.C. Go
ara Peets **Barbara Peets** Barbara
Birdsall **Byron Birdsall** Byron B
Paul Calle **Paul Calle** Paul Calle
oug West **Doug West** Doug We
ck Nagel **Patrick Nagel** Patrick
Frederick **Rod Frederick** Rod Fre
-Lester **John Seerey-Lester** John
Crandall **Vivi Crandall** Vivi Cra
Kennedy **Scott Kennedy** Scott K
ateman **Robert Bateman** Robert
Wysocki **Charles Wysocki** Charles
cCarthy **Frank McCarthy** Frank
ado Pena **Amado Pena** Amado
ington **Nancy Stonington** Nancy
ie Munoz **Rie Munoz** Rie Munc
n Clymer **John Clymer** John Cly
Romley **Cuca Romley** Cuca Ro
s Mukai **Dennis Mukai** Dennis
ve Lyman **Steve Lyman** Steve Lyr
Brenders **Carl Brenders** Carl Bre
nes Bama **James Bama** James Ba

Gallery 601

208 / 336-5899
601 Main Street, Boise, ID 83702
208 / 726-5899
400 Sun Valley Road, Lower Level Giacobbi Annex
P.O. Box 2318, Ketchum, ID 83340
Authorized Dealer for: Greenwich Workshop
• Mill Pond Press • Hadley House • Greystone Press

Boise Fine Arts Association



More than 20 changing exhibits annually
Janss Collection of American Realism
Docent tours, art classes, lectures and special events
The Museum Store features unique gifts for all ages
Open Tuesday-Friday 10 a.m. - 5 p.m.
Weekends Noon - 5 p.m.
Located off Capitol Blvd. in Julia Davis Park

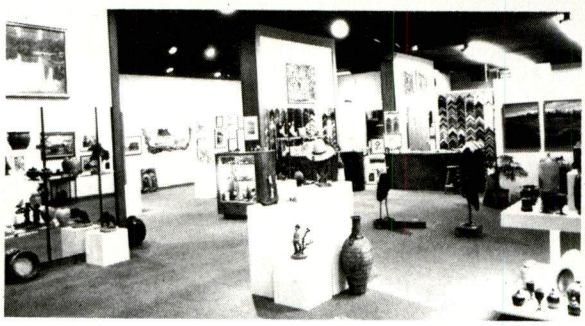
345-8330

BOISE ART MUSEUM
670 SOUTH JULIA DAVIS DRIVE BOISE IDAHO 83702

STEWART • SCHNEIDER GALLERY

Contemporary Fine Art

246 N. 8th
Boise, Idaho 83702
(208) 342-6301



Brown's is an eclectic gallery offering a wide range of styles, media and prices for the serious collector and casual shopper by both national and regional artists. Brown's offers the finest in custom framing, art consultation, appraisals and restoration. Conveniently located downtown, is open Monday thru Friday 10-6 & Saturday 11-5.

BROWN'S GALLERY
(208) 342-6661
1022 MAIN STREET • BOISE IDAHO 83702

THE BOISE FINE ARTS ASSOCIATION

is a cooperative group of Boise Art Galleries whose goal is to increase awareness and generate interest in the visual arts. The Association invites you to join in the Boise Gallery Tours.

April 5th, May 3rd, June 7th,
July 5th, October 4th, November 1st
and December 6th.

The Association Galleries will be open on these nights from 5-9 with featured shows and refreshments. Join in the fun of a Gallery Tour.

Boise Fine Arts Association

MAIN GALLERY
AT OLD BOISE

208/344-1481

HOURS: 10-5:30 M-F
11-4:00 SAT.

Experience
New Contemporary
Art Works in the
Heart of Old Boise.

Selected Paintings, Sculpture,
Glassware, Pottery, Gift Items
and Custom Framing.

611 Main Street ▪ Boise, Idaho 83702

YATES
Fritchman Galleries
ESTABLISHED 1935

Exhibiting
Oil Paintings by
Internationally Acclaimed
Idaho Artist

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Located in a Historic Law Office Building in Old Boise

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Boise, Idaho 83702

Telephone: 208-385-0279

Open: 10:00 to 5:00 Monday thru Friday
Saturday & Evenings by Appointment

BOISE STATE UNIVERSITY GALLERY OF ART

EXHIBITING
TRADITIONAL AND
CONTEMPORARY ART
IN ALL MEDIA

LIBERAL ARTS BUILDING
BOISE STATE UNIVERSITY
1910 UNIVERSITY DRIVE

MONDAY--FRIDAY 9:30-5:00
SATURDAY, SUNDAY 1:00-5:00

Hyde Park Antique Merchants

Welcome You To Boise

Blue Moon Antiques
1611 N. 13th St.
336-5954

Mike's Antiques
1501 N. 13th St.
345-7559

The Derby
1501 N. 13th St.
338-9005

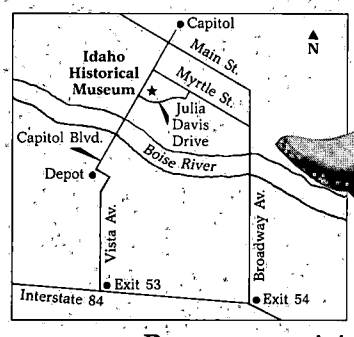
Nothing New
1612 N. 13th St.
342-6297

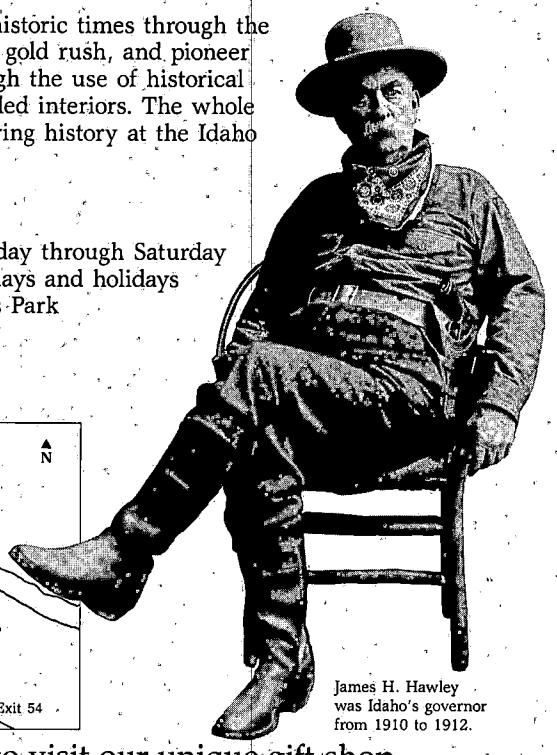
Step back in time at the Idaho Historical Museum.

Idaho's story, from prehistoric times through the days of fur trading, the gold rush, and pioneer settlement is told through the use of historical objects and richly detailed interiors. The whole family will enjoy exploring history at the Idaho Historical Museum.

- Free admission
- Ample free parking
- Open 9 am-5 pm Monday through Saturday
  Open 1 pm-5 pm Sundays and holidays
- Located in Julia Davis Park

(208) 334-2120





James H. Hawley was Idaho's governor from 1910 to 1912.

Be sure to visit our unique gift shop.

THE MARIANN COLLECTION
(Antiques & Country Collectibles)
2027 Vista Ave., 344-7658
Come and visit us in our new setting, a lovely vintage house filled with country and Victorian collectibles and antiques. Specializing in Oak Furniture, Quilts & Handcrafted Items. Also dried & silk flower arrangements. Open Tuesday-Saturday 10:00-6:00.

MIKE'S ANTIQUES
1501 N. 13th St., 345-7559
We buy, repair, refinish & sell Oak Furniture. Estates Handled & Auction Services. Pictures, Glassware, Clocks, & large selection of antiques in our shop.

NIFTY 90's ANTIQUE SHOP
1604 Front St., 344-3931
Specializing in Furniture. Also, Victorian Jewelry, Decorator Items, Light Fixtures, Architectural Items, and thousands of other items in all categories. Hours: 10:30-5:30 Mon.-Sat.

NOTHING NEW ANTIQUES
1612 N. 13th St., 342-6297
(In Historic Hyde Park)
Antiques & Collectibles. Glass, China, Furniture. Large line of vintage clothing. Books on Collectibles. Open Tues.-Fri. 12-5. Sat. 11-5.

PIONEER ANTIQUE MALL
Second floor of Pioneer
("white horse")
Building in Old Boise
106 N. 6th St., 345-2099
Enjoy browsing in Boise's largest antique mall featuring thousands of items to complement any decor or to complete anyone's collection. Open Mon.-Sat. 10 a.m.-5 p.m.

W. H. WEST & CO.
4517 Emerald St., 344-0750
Dealers in; Antiques, Collectibles, Fine Firearms, Furniture, Primitives, Glass, Porcelain, & Toys. Open Mon.-Fri. 11 a.m.-5 p.m., Sat. 12 noon-5 p.m.

BOISE CITY CELEBRATIONS™
SUPPORTING IDAHO'S CENTENNIAL 1990

Visitor & Convention Services

Above: Boise's new Convention Center, in the heart of downtown, is a state-of-the-art facility for meetings and conventions.

Whether you are visiting Boise for business or pleasure, you will experience western hospitality at its best; goods, services and amenities to cater to your every need; beautiful mountains, rivers and scenery right on your doorstep; and a city eager to share with you everything it has.

Boise's **Convention and Visitors Bureau** is ready, willing and very able to assist the single traveler or the major conventioneer in making the most of their stay in Boise.

A welcome addition to Boise is **The Boise Centre on the Grove,** the city's new convention center which is now in operation. **The Centre** has a prime location at the center of downtown adjoining Boise's new public plaza.

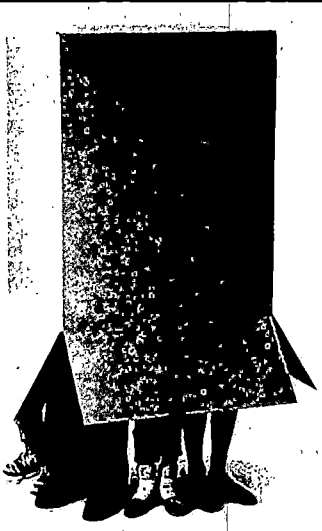
The Centre is a state-of-the-art "conferencing" facility for large and small group meetings. The building includes a 26,400 square-foot, multi-purpose hall that can be subdivided for banquets, exhibits and meetings. It also has a full-service kitchen capable of serving up to 2,000 people. In addition to the big conference hall, a sloped floor auditorium holds 322 people and another 10,000 square feet of flexible meeting space is available for partitioning from two up to eleven rooms.

The new convention center offers complete teleconferencing capabilities and is able to both receive and transmit international video communications. All in all, **The Centre** is an outstanding facility for conventions and meetings and makes Boise the ideal choice for both large and small gatherings.

The businesses represented in this section take a special interest in welcoming visitors to Boise. Whether you are visiting Boise for business or pleasure, they invite your patronage.

If you'll mention that you're a visitor and that you selected their business from this directory, they'll make a special effort to serve you in every way possible.

Boise offers the perfect combination for the visitor and conventioneer. Plan on adding a few extra days to your stay as there is so much to see and do. Come back soon! □



Ever wonder how an ordinary hotel room feels to a relocating family?

At Residence Inn, we haven't forgotten where relocating families are used to staying: in their homes. Their nice, big, comfortable homes.

That's why our studio suites are 50% bigger than ordinary hotel rooms. And we not only give you more room, we also give you a living room where families can stretch out and relax. On top of that, our penthouse suites have an upstairs with an additional bedroom and bath. And most of our suites have their own fireplaces.

Families won't go hungry for home cooked meals here, either. Every suite comes with a full kitchen. We'll even do all of your grocery shopping for you.

But perhaps the biggest surprise of all is the affordable price.

So call Residence Inn. Because families should be close. Not cramped. Toll-free 1-800-331-3131.

Residence Inn
People who travel for a living, live here.

The Residence Inn • 1401 Lusk Avenue • Boise, Idaho • (800) 331-3131 • (208) 344-1200

PARCEL & POST

1810 State Street
Boise, ID 83702
342-7678
FAX 342-4996

- Custom Packing
- FAX
- Overnight Mailing
- Shipping
- Telecakes
- Photo Copies
- Money Grams
- Private Mailboxes
- USPS, UPS
- DHL, Airborne
- Packing Supplies

Gem State OPTICAL

AVANT-GARDE — A Frame for Every Face™

- EMERGENCY REPAIRS
- EYE GLASSES
- CONTACT LENSES
- LENSES DUPLICATED
- EYE EXAMINATIONS
- LARGE SUPPLY OF SOFT AND EXTENDED WEAR CONTACTS IN STOCK
- ARTIFICIAL EYES

COME SEE WHAT YOU'VE BEEN MISSING

CINDY CLANCY - FNAO
ABO CERTIFIED
KATHY PETERSEN

MON - FRI
9 AM - 5:00 PM

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(Between Capital & 8th)

344-6545

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Advertising specialities including caps, jackets, shirts, pens, pencils and calendars. Custom screen printing and embroidery. We offer quality products and courteous service. Toll Free 1-800-999-7600.

Airlines

ALASKA AIRLINES
Reservations & Information
1-800-426-0333
GOLD COAST SERVICE: To cities in Alaska, Washington, Oregon, California, Idaho and Arizona.

AMERICA WEST AIRLINES
Boise Air Terminal
For Reservations & Information — 1-800-247-5692
America West Airlines offers convenient service to Southern California, with non-stop service to Las Vegas and connections to over 45 cities coast-to-coast. For tour packages that include air fare and hotel accommodations to Las Vegas or Reno, remember AmeriWest Vacations, a division of America West Airlines.

EMPIRE AIRLINES
Boise Air Terminal
For Reservations & Information — Toll Free in Idaho: 1-800-548-5411
Continental U.S.A.: 1-800-342-4233
Serving Coeur d'Alene, Lewiston, Boise and Seattle. Regularly scheduled service, corporate business charters. Contact Empire, Idaho's Centennial Airline!

UNITED EXPRESS
Boise Air Terminal
For Reservation & Information
Phone: 342-2781
Boise's Express Lane to the Pacific Northwest. We give you daily nonstop service to Seattle, Portland, Spokane and Lewiston with great connections to United Airlines flights across the country and across the Pacific.

Auto Rental

BUDGET CAR & TRUCK RENTAL
Boise Airport, 383-3090
Off-airport location at 3200 Vista Avenue, 343-2600
Featuring Lincoln-Mercury and other fine cars at very reasonable rates. Convenient airport and off-airport locations. For out-of-town reservations call 1-800-527-0700.

DOLLAR RENT-A-CAR
3201 Airport Way, 345-9727
Featuring GM cars by the day, week, or month. Weekend & holiday specials. GM 4-wheel drives available. Located at the Boise Airport.

PETERSON CUSTOM AUTO — RV Inc.
2345 Fairview Ave., 345-7441
Clean, affordable cars, pickups and vans. Daily, weekly and monthly rates available. Convenient downtown location.

UGLY DUCKLING RENT-A-CAR
2565 Main St., 344-3732
Plain or fancy cars and trucks. Free milage rates available. Rent or lease by day, week or month. The very lowest rates. Nationwide Toll Free, 1-800-The Duck.

U-SAVE AUTO RENTAL
"We rent for less." Clean, affordable late model cars, pickups, vans, suburbans. Rent by the day, week, or month. Special one-way rates to Sun Valley. Major credit cards accepted. Delivery and pick-up available.
Boise — 4195 Chinden Blvd., 322-2751
Hailey — 1221 Airport Way, 788-9707
Sun Valley — 971 N. Main, 726-3378
For out-of-state Rental — 1-800-426-5299

Auto Service & Repair

ARA OF BOISE
6555 Overland Rd., 322-0008
Serving the N.W. for over 40 years. We service and repair all makes of Autos. Air conditioning, cruise control, power windows and locks. In transit warranty for aftermarket A/C systems. Credit cards welcome. Mon.-Fri. 8 a.m.-5 p.m.

B & D AUTOMOTIVE
3660 Chinden Blvd., 342-0578
Automatic Transmission experts — Brake service — Tune-up Specialists — Front end alignment — Complete engine work. Import or Domestic Parts House and Machine Shop on Premises. SATISFACTION ASSURED.

BOISE RADIATOR REPAIRS
2105½ Kootenai, 344-2291
Just off Vista at railroad tracks. All types of repair including plastic and aluminum radiators. Heating and water pump service. Experience does count — 30 years owner experience.

MINIT-LUBE
36th & State Street
1200 Broadway Ave.
5007 Overland Road
8018 Fairview Ave.
***In Nampa:* 1130 Caldwell Blvd.**
Boise's leading fast lube. Come in for our 10-minute/14 point full service.

OVERLAND-OIL EXPRESS
4201 Overland Rd., 344-5077
The only authorized Castrol Quick Lube in Boise. We also offer a full line of automotive services. Feel free to browse around your vehicle. We're not afraid to let you see us at work on your car!

ROD'S REPAIR
4345 Chinden Blvd., 376-4700
Quality repair of all makes and models — foreign and American cars. Tune-ups, brakes, clutch, air conditioning. Credit cards welcome.

TERRY'S CHEVRON
1470 W. State St., 345-3481
Brakes, tune-ups, lube and oil, air conditioning. Old or new we repair them all. We've been serving the area with pride, integrity and a smile for a long time. Come and see us for all your automotive needs.

"The New" Les Bois Park
"A change for the better."

50 Fantastic Days of Horse Racing!!

May 2 through August 12, 1990

POST TIME
5:00
Wednesdays & Saturdays

2:00
Sundays & Holidays

Les Bois Park

5610 Glenwood Rd. • Boise, Idaho 83714
(208) 376-3985 Reservations • (208) 376-7223 Race Office

ACS
AMBASSADOR CONVENTION SERVICES

We decorate anything — from your convention trade show or fair, to meetings and parties.

We Provide Quality:
- Pipe and Drapery
- Tents and Canopies
- Aisle Carpeting
- Decorated Tables
- Holiday Themes

— *AND MORE!* —

Let us take the headache out of your next event. Serving Idaho, Montana, Eastern Oregon and Washington.

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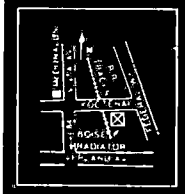
Eagle, Idaho 83616
(208) 939-0477

BOISE RADIATOR REPAIRS

Experience Does Count — 30 Years Owner Experience

- All types of repair including plastic & aluminum radiators.
- Automotive & Industrial
- Large Radiator & heater inventory
- Heater & water pump service



2105½ Kootenai
Boise
Just off Vista at Railroad Tracks

344-2291

THE PIT STOP
3505 Overland Rd., 343-8060
Fast lube service. Tune-up and repair. Detail and waxing. Open Mon-Fri. 8 a.m.-6 p.m. Sat 8 a.m.-5 p.m.

Balloons

TALKING BALLOON
5019 Emerald St., 322-5123
Bouquets delivered. Decorating service by professional balloon artists. Helium tank rentals. "Express what you want to say The Talking Balloon way!"

Campgrounds / RV Parks

AMERICANA OVERNIGHT KAMPGROUNDS
3600 Americana Terrace, Boise, 344-5733
Across from Ann Morrison Park and beside Kathryn Albertson Park.
Close to downtown, parks, & greenbelt. Showers, washers, dryers & full hook-ups. Daily, weekly & monthly rates. Shade & privacy.

FIESTA PARK — RV CAMPING
11101 Fairview Ave., 375-8207
We've been told: "Finest Park in Idaho." Closest to Boise Towne Square Shopping Mall. Clean facilities, Pull thrus, Ice, Swimming Pool, Playground, Laundry, Propane, Rec Room, RV Storage.

TERRACE LAKES RECREATION RANCH
Garden Valley, ID
52 Miles N of Boise — 462-3250 or 338-1570
Weekly or monthly fees include all utilities, golf, tennis and natural hot water swimming pool. Garden Valley is a mountain area with a combination of trees, streams, meadows and rivers offering beautiful views and unlimited recreation.

Catering Services

AUTHENTIC DUTCH OVEN CATERING
9351 W. State St., Boise 83703
(208) 342-0750
We do "Old West Style" Dutch Oven cooking for conventions, company events, weddings, receptions and picnics. Complete party planning including entertainment and decorating. 10 years experience in affordable and friendly catering.

MARRIOTT FOOD SERVICE
850 W. Front St., Boise
(208) 336-8900
Catering and special function services at the Boise Centre on The Grove. Total event planning.

PETER SCHOTT'S CATERING
10th & Main, Boise
(208) 336-9100
Great quality — affordable prices. Conveniently located downtown across from the Convention Center.

Convention Services / Audio-Video

A ATRONICS
Rental Sales Service
5903 Franklin Rd., Boise 83709
(208) 343-0900
Complete line of Audio Visual systems, video and data projectors, sound equipment, video and audio duplication, video walls, satellite downlinking, theatrical and stage lites, lighting kits, lecterns, VCR's and monitors. Show support, delivery, installation. Rent by the day, week or month.

AV PRESENTATION SERVICES
1710 Bently, Meridian, ID 83642
(208) 888-1532
Custom title and special effects slides, convention wrap-up slide programs. Computer generated graphics, overhead transparencies, displays, desktop publishing for brochures, newsletters, programs, audio-visual materials. Color and black and white photography.

MOUNTAIN VISIONS
P.O. Box 6526, Boise 83707
Phone: (208) 336-2992
Interactive multimedia and audio-video production. International awards and twenty years of experience fully producing and staging North American multimedia concerts: Production teams for original music and lyrics, creative videotape projects and interactive computerized multimedia concepts.

SKIP'S VIDEOS
10487 Overland Rd., #110, Boise 83709
(208) 375-0355
Video tape production service. Experience the value of Video Recordings of your important meetings and training sessions. Legal documentation of activities through day-in-the-life tapes and Sub Rosa videos. Preserve the memories of weddings and special events.

REELING RENTAL
P.O. Box 1922, Boise 83701
(208) 384-1804
Film, video and lighting equipment rental. Serving the Mountain West.

Convention Services / Decorating

BALLOONS OVER BOISE
580 Main St. (In Old Boise)
(208) 345-5550
Commercial design and decorating for conventions, meetings, promotions and parties. Designer arrangements, floating bouquets, theme decorating and much more. Delivery throughout Boise Valley. Portfolio and references. Member National Assoc. of Balloon Artists.

Convention Services / Facilities

MORRISON CENTER
Boise State University Campus
(208) 385-1609
The Morrison Center is a 2030 seat performing arts center located on the banks of the Boise River on the BSU Campus. State of the art lighting, sound & stage facilities — superb acoustics.

PIONEER CONFERENCE CENTER
2405 Bogus Basin Rd., Boise 83702
(208) 336-4500 or 1-800-347-4397
The Pioneer Lodge Conference Center features cool, quiet, rustic surroundings. Catering to groups of 20-180. Only 18 miles from downtown Boise (In the mountains overlooking the entire valley.)

RED LION HOTEL/DOWNTOWNER
1800 Fairview Ave., Boise 83702
(208) 344-7691
Full service convention facility. 6046 square feet of flexible meeting space. Creative menu selections, theme parties.

Convention Services / Office Products Shows

OFFICE PRODUCTS & SYSTEMS SHOW
P.O. Box 8165, Boise, ID 83707
(208) 338-1451
Boise's only office products and systems show. Showcasing and selling the latest in office technology. Western Idaho Fairgrounds, March 21, 22 and 23, 1990. 10 a.m.-6 p.m. daily. A B.E.N. Production.

Convention Service / Party Supplies

ZURCHER'S PARTY OUTLET
5777 Glenwood, Boise 83714, (208) 375-0850
Balloons, balloon bouquets, table covers, napkins, pinatas, prizes, toys, streamers, confetti. In-house napkin imprinting. Wedding invitations in 7-10 working days. Your one-stop party supply headquarters. Hours: Mon-Sat 9 a.m.-6 p.m. Located across from the new Boise Hawks' Stadium.

Convention Services / Signs

ARTSIGN DESIGN
5024 Gage St., Boise 83706
(208) 377-1141
Signs, banners, cards, screen printing, vinyl lettering and logos, display work. We are the "can do" people you've heard about! We will deliver.

CLASSIC SIGN STUDIO
412 S. 6th St., Boise 83702, (208) 336-2769
Fast, quality service. Fine handcrafted signs of all kinds. No job too large or too small. Located downtown . . . 3 blocks from the convention center. VISA & Mastercard accepted.

SIGNS NOW!
8033 Fairview Ave., 376-3559
1 Day Sign Service! Banners, signs, logos, etc. Specializing in high quality signage and fast service. Fax your order for fastest service — FAX # 376-3561.

Convention Services / Tours

HARMON TOURS
1529 W. Washington, P.O. Box 7727
Boise, ID 83707 (208) 343-7915
Specializing in convention tours and pre/post convention packages. Convention planning assistance available. Call for a list of our special convention tours.

Convention Services / Meeting Planning

AMBASSADOR CONVENTION SERVICES, INC.
P.O. Box 362, Eagle, ID 83616
(208) 939-0477
Our staff can help you adopt your needs and ideas to fit that special occasion. We rent: tents, canopies, stages, pipe and drape tables, carpet, lighting and electrical. For: parties, festivals, fairs, conventions, grand openings, carnivals and gala events. Full service for all your convention needs.

EXHIBIT + DESIGN ASSOCIATES, INC.
418 S. 6th St., Boise 83702
(208) 374-5220 Telefax (208) 384-5995
A full service trade show exhibit design and production company. We have portable exhibits for sale and rent. Representing Nimlok and professional displays. We design and build custom exhibits for museums, trade shows, and point of purchase displays. Convention services include installation and dismantle of exhibits, refurbishment and storage. Please visit our showroom. Hours 8:00 to 5:30.

ELITE PRODUCTIONS & CONVENTION SERVICES
P.O. Box 1771, Boise, ID 83701
(208) 343-4444
Draped booth rentals, backdrops, displays, drayage, draped tables, greenery, flowers, electrical. Consultation, design with competitive rates. "Our specialty is personalized service".

S & D ENTERPRISES
Post Office Box 2192, Boise 83701
(208) 343-1055
Full service convention planning and implementation. Knowledge of area hotels, restaurants and activities. Clients: Idaho Restaurant and Beverage Assoc., Idaho Cable Television Assoc. Fee based on percentage of receipts.

SIGNATURE EVENTS
P.O. Box 2009, Boise 83701
(208) 342-2220
Complete services for: Conventions, Corporate Events, Meetings, Fund Raisers, Weddings, Parties.

Day Trip Services

SILVER CREEK PLUNGE
HC-76, Box 2666, Garden Valley, ID 83622
For reservations call: 344-8688, Unit 1942
Warm mineral pool, cabins from $15.00-$60.00. Camping, fishing, snow mobiling, hunting, picnicing, swimming, snack bar. Open year round. Just 22 miles North of Crouch.

TERRACE LAKES RECREATION RANCH
Garden Valley, ID
52 Miles North of Boise
462-3314 or 338-1570
Take Highway 55 to Banks and then right to Garden Valley along the South Fork of the Payette River. We have home sites, cabins, golf course, restaurant, bar, room rentals, golf shop, R.V. park, swimming pool (natural hot water). Private mountain resort — membership available.

Delivery Services

YELLOW CAB
715 S. Capitol Blvd., Boise 83702
(208) 345-5555
We provide a convenient and readily accessible delivery service to anyplace in town. Our drivers know the city and are available around the clock for when you find you need that last minute delivery. Call us for fast, efficient service. For deliveries call YELLOW CAB.

Doors

DOOR-TO-DOOR, DOOR SVC.
309 S. Beach, (208) 343-1523
Lock installation and rekeying. Storm door installation and repair. Door and door-hardware installation. — Moving in Special — with every 2 deadbolts installed or with every storm door installed, receive 1 free door viewer (peep hole) installed free. All work guaranteed.

Dry Cleaning

McRAE'S IDEAL CLEANERS
5612 Fairview — 375-8610
2758 State — 342-5481
Quality dry cleaning, laundry and alterations. One day service available. Family owned and operated for over 25 years.

Financial Institutions

FIRST INTERSTATE BANK OF IDAHO
Boise Locations at:
877 West Main St.*
7402 Fairview Ave.*
4630 West State St.*
2501 Bogus Basin Rd.*
6981 Overland Rd.*
449 East ParkCenter Blvd.*
1400 Vista Ave.*
***Day & Night Teller Locations**
First Interstate Bank of Idaho is a full service financial institution offering a broad range of services: Checking, savings, investment, consumer & commercial credit, trust and real estate. First Interstate is part of one of the nation's largest banking organizations with over 2,000 branch locations in 21 states. Through our Day & Night Teller and CIRRUS automated teller systems, cash withdrawal and balance inquiry functions are available throughout the United States & Canada.

KEY BANK OF IDAHO
Headquarters Office
700 Idaho Street, Boise, ID 83702
(208) 334-7000
Key Bank of Idaho is a full service financial institution offering products to meet all of your professional & personal financial requirements. Through our system of 30 branch locations in Idaho & Plus System automatic teller machine access world-wide, Key Bank can service your needs in the Treasure Valley or around the world. Key Bank of Idaho is a member of the KeyCorp family of affiliated banks & financial service companies with over 560 banking offices in eight states from Maine to Alaska.

WEST ONE BANK
16 Convenient Boise Area Branches
11 Award cash machine locations — a part of the CIRRUS network. West One Bank, the state's oldest and largest financial institution, has been helping Idahoans with their banking needs for generations. No other bank in the state offers more — or better — services. That's why we've created such a variety of checking accounts. Do you write just a few checks each month, or dozens? Would you like your account to earn market interest? Do you use the AWARD Automated teller machine for most of your banking? Whatever your situation, you'll find we've developed a low-cost, convenient checking service just for you. And of course, all accounts give you the safety and security of FDIC insurance.

Fire & Water Damage Restoration

DAVE AMICK CONSTRUCTION, INC.
43rd & Chinden, Boise, 336-1443
Specializing in restoration of fire & water damage & remodeling. 24 hour emergency service.

Florists

JACK'S FLOWERS
420 N. Orchard (on the Bench), 342-6508
Let Jack's say 'you care' with cut flowers, blooming and green plants, silk arrangements, silk green plants, balloons, and stuffed animals. Worldwide service through FTD and Teleflora. Credit cards accepted. Delivery in Boise and most suburbs. "We care."

JOHNSON FLORAL
111 N. 9th, 342-5687
Your full-service florist in downtown Boise. Cut flowers, plants, fruit baskets, balloons, and other gift items. Major credit cards accepted. Validated parking. Local and worldwide delivery available.

Glasses / Optical Service

GEM STATE OPTICAL
718 W. Idaho St., 344-6545
Emergency repairs, eye glasses, contact lenses, lenses duplicated, large supply of soft and extended wear contacts in stock. Come and see what you've been missing!

Golf Courses

CHERRY LANE GOLF COURSE
2070 Interlachen Way, Meridian, 888-4080
Low green fees. Open year round. Driving range, golf instruction, complete pro shop, electric and pull cart rental, club rental available.

GOLF & RECREATION CLUB
3883 S. Orchard St., 344-2008
Boise's nicest par 3 course, driving range, go-carts, miniature golf, lunch wagon, club rentals, located near I-84 and S. Orchard St. at the Airport. Open daily 7 a.m. to dusk.

QUAIL HOLLOW GOLF CLUB
4520 N. 36th St., Boise, ID 83703
Tel: 344-7807
Minutes from downtown. Open year round. 18 hole championship course, top five in Idaho. Driving range, golf school, golf shop, restaurant and lounge.

VISITOR & CONVENTION SERVICES

TERRACE LAKES RECREATION RANCH
Garden Valley, ID
(208) 462-3314 or 338-1570
52 Miles North of Boise
18 holes, cafe/bar, room rentals, cart rentals, golf shop, RV park, swimming pool, tennis courts, private club, guest memberships available.

WARM SPRINGS GOLF CLUB
2495 Warm Springs Ave., (208) 343-5661
Driving range, eighteen holes near picturesque Boise River, open to the public year round, lessons, pro shop, cart and club rentals, cafe featuring daily lunch specials and great breakfasts.

Health & Fitness Facilities

THE COURTHOUSE & FIT STOP
The Courthouse, 7211 Colonial Dr., 377-0040
The Fit Stop, 830 W. Bannock, 342-7867
We offer racquetball, basketball, aerobics, nautilus and free weights, swimming, whirlpool, steam and sauna, restaurant and babysitting. The Fit Stop is available at 9th and Bannock for those close to downtown. Courthouse — open 7 days a week. The Fit Stop — open 5 days a week.

Horse Racing

LES BOIS PARK
At the Fairgrounds, Phone: 376-7223
Featuring both thoroughbred and quarterhorse racing three times a week with pari-muteul betting, an excellent club facility and grandstand seating.

Hospitals/Health Care

ELKS REHABILITATION HOSPITAL
204 Fort Place, 343-2583
Operated by the Idaho Elks Association, this facility's primary mission is to provide rehabilitation for the physically disabled. This 50-bed hospital has specialized support services, including outpatient services.

MOUNTAIN STATES TUMOR INSTITUTE
Cancer Center, 151 E. Bannock, 386-2711
Communicatively Impaired TTY, 386-2711
After Hours Call, 386-2222

OVERLAND IMMEDIATE MEDICAL CARE
6003 Overland Rd., 378-4288
Between Curtis & Cole Rd.
"A New Alternative" for immediate medical care. Open 7 days a week 8:00 a.m. - 8:00 p.m. No appointment needed.

PHYSICIAN'S IMMEDIATE CARE CENTERS
Overland & Owyhee, 344-8621
17th & State, 336-8800
Open seven days a week, 8 a.m. to 10 p.m. for immediate medical care.

SAINT ALPHONSUS REGIONAL MEDICAL CENTER
1055 N. Curtis Rd.
Physician Referral, 378-3454
Emergency Department, 378-3221
General Information, 378-2121
Employment Information, 378-2107
A member of the nationwide Holy Cross Health System, Saint Alphonsus offers a range of general and specialty medical and surgical services, health promotion programs and rehabilitation therapies. The Saint Alphonsus Emergency Department is the designated trauma center for the region and home for the Life Flight helicopter.

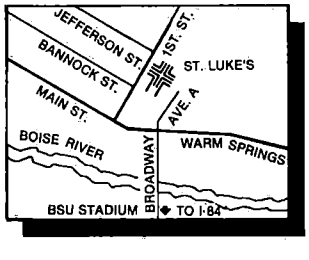
ST. LUKE'S REGIONAL MEDICAL CENTER
190 E. Bannock, 386-2222
Located at 190 E. Bannock, Boise. 24 hour emergency care. Physician referral service. Regional high risk obstetrics, pediatrics with transport available. Heart program. Cancer program (through Mountain States Tumor Institute).

VETERANS ADMINISTRATION MEDICAL CENTER
500 W. Fort St., 336-5100
Serving those who have served. A full range of medical, surgical, and mental health services available for both male and female veterans. Caring for you is our privilege.

We're In A Better Position To Help You In An Emergency.

24 Hour Emergency Care	386-2344
Physician Referral Service	386-3080
Patient Information	386-2269

St Luke's®
Regional Medical Center
190 E. Bannock
Boise, Idaho 83712



Limousine Service

EXECUTIVE LIMOUSINE SERVICE
P.O. Box 45385, Boise, ID 83711
(208) 322-0749
V.I.P. Treatment for all occasions. Airport - historical tours - mountain scenic tours. 24-hour service by appointment. General transportation, celebrities, concerts. Stretch limousine service available.

Mail Services

PARCEL & POST
1810 State Street, 342-7678
Don't pack it . . . ship it! We offer custom packing, overnight shipping via USPS, UPS, DHL, and AIRBORNE. Other services include photo copies, TeleCake, Money Grams, private mailboxes, and Facsmile service. Open Weekdays, Saturday.

Miniature Golf

SHAMROCK GOLF CENTER
1771 Wildwood, Boise, 327-0780
2 blocks west of 5 Mile Road
36 Holes Outdoors: Fox Course & Skunk Course. 18 holes indoors: Jungle Adventure. Also a beautiful practice fairway.

Moving & Storage

COMPTON TRANSFER & STORAGE CO.
Mayflower Agent
4302 Industrial St., 336-5300
Trade show shipping, receiving, packing and crating service. Two great locations, 4302 Industrial — just two blocks off the I-84 Broadway Exit, and 333 S. 9th St. — across the street from the Boise Convention Center. Fork lift service. Air ride trailers.

PEASLEY TRANSFER & STORAGE CO.
111 N. Curtis Rd., 375-0961
Serving Idaho since 1890 with complete Moving and storage facilities. Agent — Allied Van Lines.

Museums

DISCOVERY CENTER OF IDAHO
131 W. Myrtle St., 343-9895
Idaho's science & technology center. Hands-on exhibits that provide fun & learning for all ages. Open Thursday through Sunday. Call for hours.

IDAHO STATE HISTORICAL MUSEUM
610 N. Julia Davis Drive, 334-2120
A museum dedicated to telling Idaho's story, from prehistoric times through the days of fur trading, the gold rush, and pioneer settlement. An enjoyable experience for the entire family. Hours 9 a.m.-5 p.m. Mon.-Sat. 1 p.m.-5 p.m. Sun. and holidays.

Office Supply

CLUB WHOLESALE OFFICE SUPPLY WAREHOUSE
160 N. 16th, Boise 83702
(16th & Main Downtown), (208) 384-1100
Save up to 70% on office supplies. 1-stop for all your office needs. Supplies, equipment, furniture, computers, business service, printshop services. **Convention needs at low, low prices.** Open from 7 a.m.-6 p.m. weekdays, 10-5 Saturday. We deliver. Order by FAX # (208) 344- 2370 or phone 384-1100.

Photo Processing

CAPITOL IMAGE CENTER
393 W. ParkCenter Blvd., Boise 83706
(Next to Compri Hotel)
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FAX (208) 376-4424
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FAX (208) 342-9124

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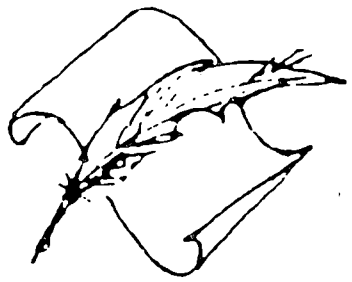

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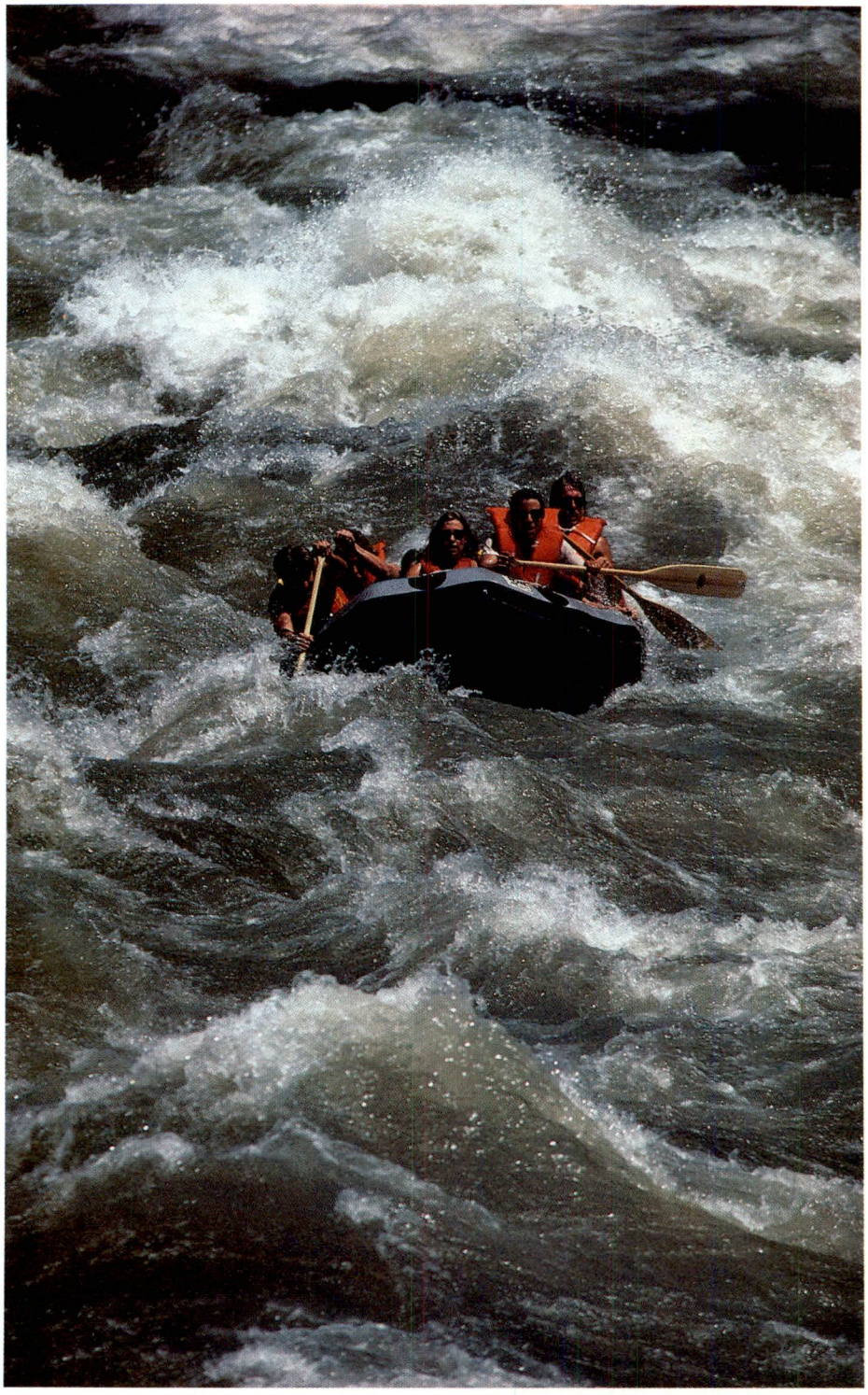

Courtesy of Boise Convention and Visitors Bureau: John Blackmer, photographer

There is no doubt about it! Idaho has some of the finest mountains, rivers and scenic beauty to offer in the nation. One of the best ways to take full advantage of the great Idaho outdoors is through the services of our highly trained and experienced outfitters and guides.

Idaho, and Boise in particular, has an abundance of licensed and bonded outfitters and guides who offer a variety of outdoor experience to suit any taste. It was in Idaho, after all, that Sacajawea established the tradition of showing visitors around. The tradition has held up. Idaho was one of the first states in the west to establish standards for the licensing and bonding of its outfitters and guides.

The following are just some of the services our guides and outfitters have to offer:

River Running

Idaho has more miles of whitewater than any other state in the lower 48, with opportunity for adventure on nearly every mile. While the Middle Fork of the Salmon is the most famous and offers some of the most adventuresome river-running, there are many other rivers which offer special attractions all of their own. The Payette, the Snake, the Owyhee and the Bruneau are all readily accessible from Boise, and the outfitters and guides have trips available to suit any time schedule and every taste in adventure — from the mild to the wild.

Left: Adventure enough for anyone on an Idaho river.

Guest Ranches

Idaho's guest ranches are nearly all located in or near wilderness areas. Surrounded by pristine mountain scenery, many ranches can only be reached by airplane, jet boat or river raft.

While the ranches serve as host to many hunters, river runners and fishermen, they are also an excellent choice for the entire family. The ranches offer modern comforts in remote settings with good food, friendly staff and activities to suit all ages.

Trail Rides/Backpacking

Idaho's outfitters and guides offer trail rides and backpacking trips into just about every corner of the state. They are often combined with fishing, river running, hunting or trips to guest ranches. Whichever activity or combination you might choose, they offer the opportunity to explore some of the most spectacular scenery in North America and the chance to experience an adventure of a lifetime.

Nordic Skiing/Snowmobiling

Winters in Idaho are cause for celebration. Many of the same areas you might visit during summer on a backpacking or hiking trip transform into a winter wonderland! The serene, quiet beauty of winter in the mountains is more than enough reason to visit the state during the snowy season.

Hunting and Fishing

Idaho is described as having the "widest variety" of game in the U.S. and the "premier dry fly fishing stream in the entire world". The game includes trophy elk, mule deer and bighorn sheep, as well as antelope, bear, moose, cougar, mountain goat, white-tailed deer, upland game birds and waterfowl. *The* fishing stream is the Henry's Fork of the Snake River, a name already well-known to most fly fishermen. If you are looking for hunting or fishing, you are not apt to find better than right here in Idaho.

The outfitters and guides who provide all these services share one thing in common: their love of the great outdoors and the State of Idaho. They are anxious to share this with you, and they do so in a professional, yet friendly, manner which is guaranteed to assure that you will end your outdoor adventure sharing that feeling with them. □

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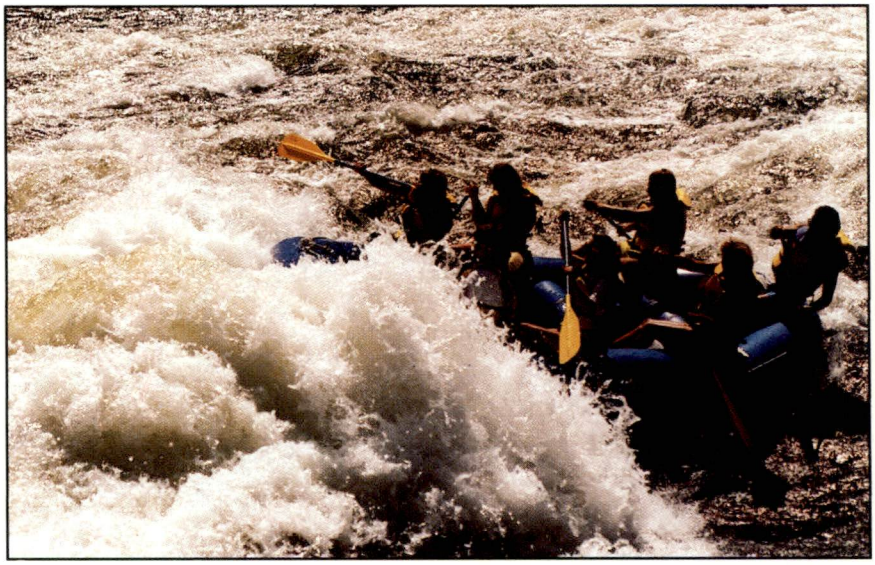

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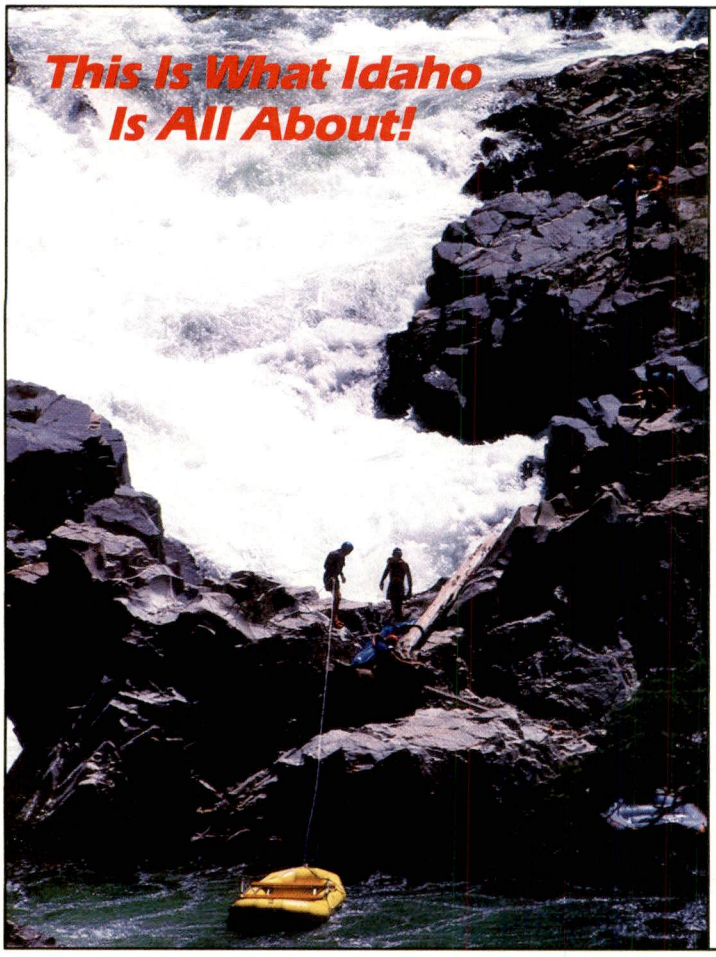

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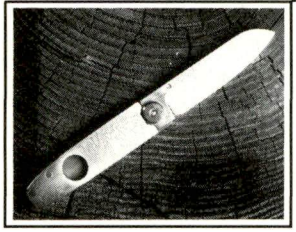

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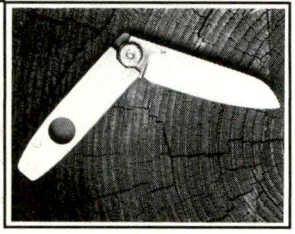

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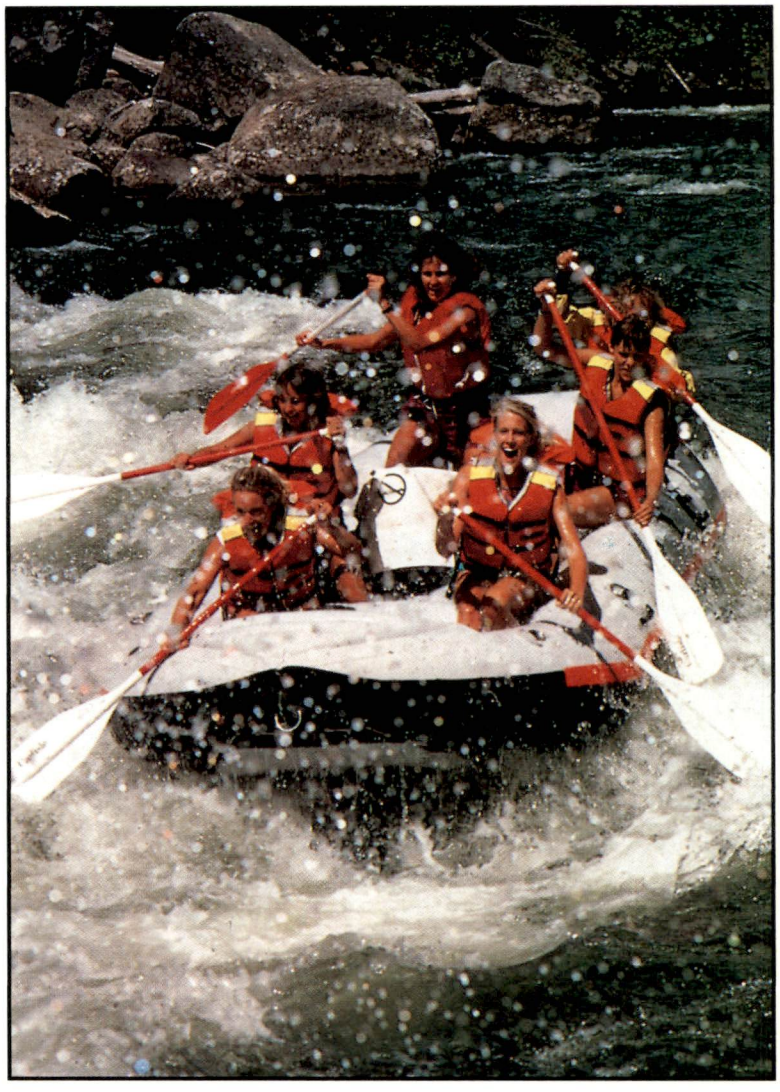

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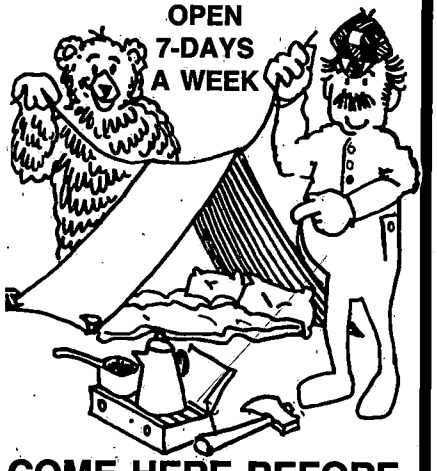

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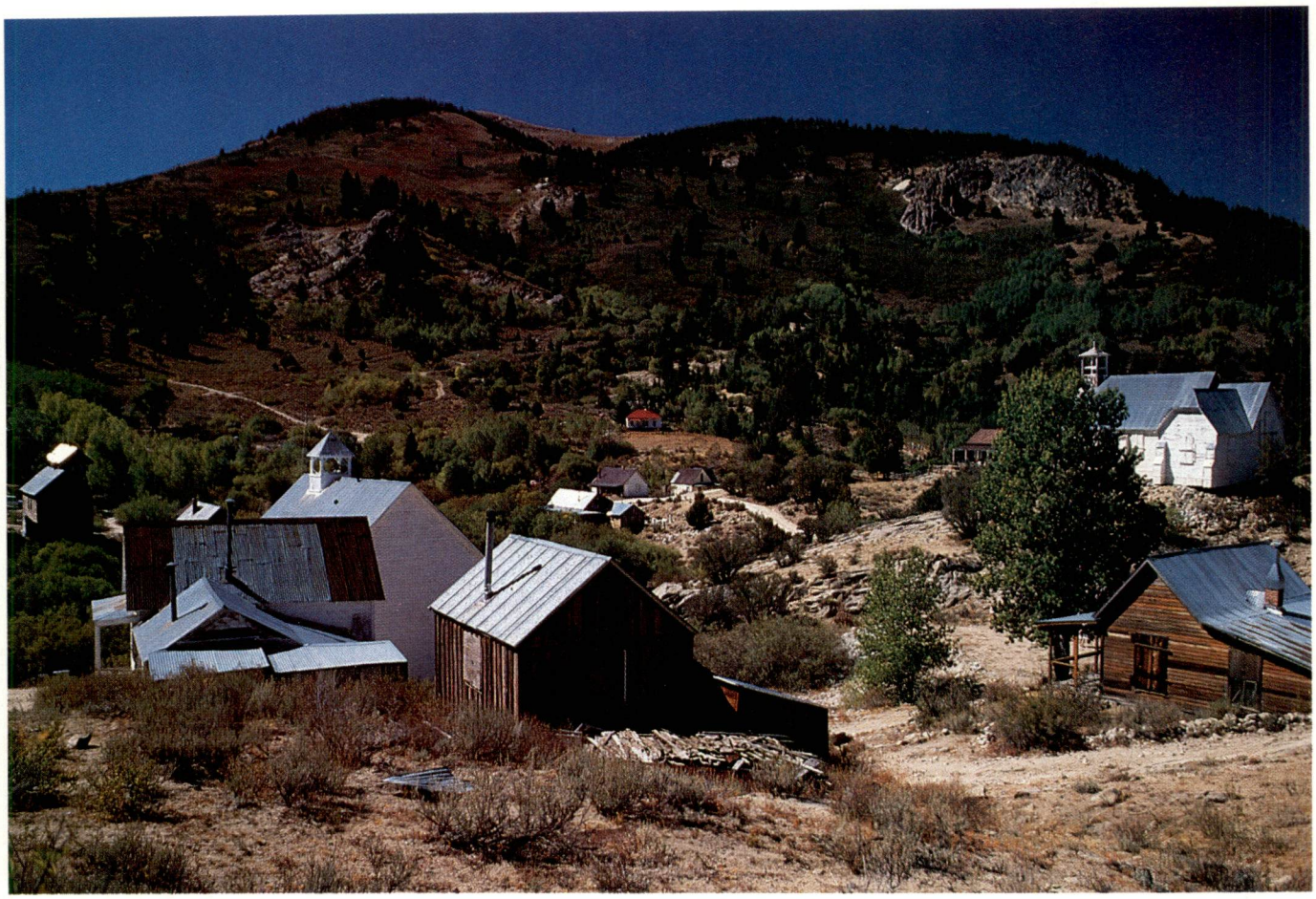
BOISE CITY CELEBRATIONS
SUPPORTING IDAHO'S CENTENNIAL 1990

Day Trips



Courtesy of Mountain Visions, Katy Flanagan, photographer.

Silver City, a well-preserved mining town, lies in the heart of the Owyhee Mountains and of Idaho history.

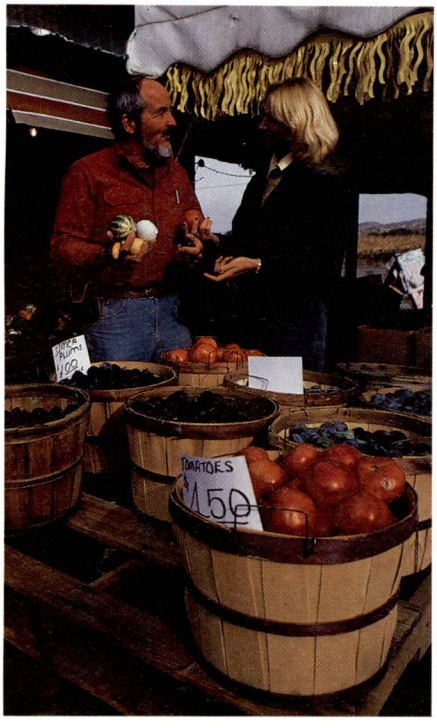
You can't go wrong from Boise. To the north lie mountains, mountains and more mountains. To the west are fertile farmlands. To the south are high desert plateaus and rugged canyons. To the east is more farmland and the volcanic wonders of the Snake River Plain.

Whether you're spending a couple of hours or the whole day, there are dozens of short trips out of Boise that will help introduce you to scenic Idaho. Further information on all these trips is available from the Boise Convention & Visitors Bureau.

Silver City and the Owyhees

Silver City, established in 1864, is another well-preserved ghost town, nestled in the Owyhee Mountains south of Boise. More than 70 historic buildings still stand where a boom town once blossomed with silver miners, gamblers and other fortune-seekers. You can visit The Idaho Hotel for food and a drink, and tour other historic structures like the Post Office Drug Store and the School House Museum.

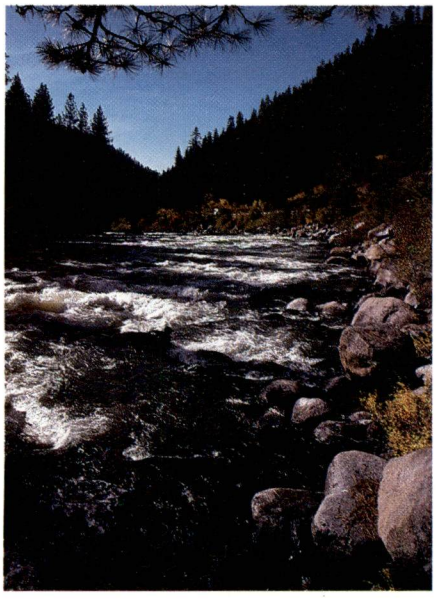
Silver City is only accessible May through September, when the snows are off the Owyhees and the road is passable. Turn west at the Silver City sign 5 miles south of Murphy on Highway 45. On the way, stop in at Murphy's Owyhee County Museum, which includes a homestead cabin, stamp mill, railroad depot and one-room schoolhouse.



Above: The bounty of a great agricultural valley at a roadside stand.

Below: You can find yourself amidst spectacular mountain scenery less than an hour's drive from the city.

Bottom Right: Sunny Slope, the home of several Idaho wineries provides a "taste" of Idaho's agricultural bounty.



Courtesy of Boise Convention and Visitors Bureau/Steve Bly, photographer

Garden Valley/Lowman Loop Drive

The Garden Valley-to-Lowman loop drive is an excellent way to tour the scenic country north of Boise. Take Highway 44 west out of town, then head north on Highway 55 to Horseshoe Bend. Continue from Horseshoe Bend as far as Banks, then take the turn to the east and follow the South Fork of the Payette to Garden Valley.

You'll follow the South Fork all the way to Lowman, passing ranches, summer homes and well-maintained picnic areas along the way. At Lowman, you'll leave the river to turn south back toward Boise on Highway 21, passing through Idaho City and the historic Boise Basin on the way.

Idaho City

It's just a short drive up Highway 21 to Idaho City, the largest town in the Northwest back in 1865. Unlike most ghost towns remaining from the Gold Rush, Idaho City is a well-preserved relic of the bustling, brawling boomtown days. Idaho's oldest store, the Boise Basin Mercantile, and several saloons and restaurants are still open on Main Street, the state's oldest newspaper (the Idaho World) is still published here and the original Idaho City Hotel still rents antique rooms on Montgomery Street.

You can visit the Territorial Jail and the Boot Hill Cemetery as well as the Boise Basin Museum, a former post office that now houses a fascinating display of Old West memorabilia — including hydraulic and dredge mining artifacts. Several Forest Service campgrounds provide picnic facilities nearby, and a commercially operated hot springs is located on the main highway just south of Idaho City.

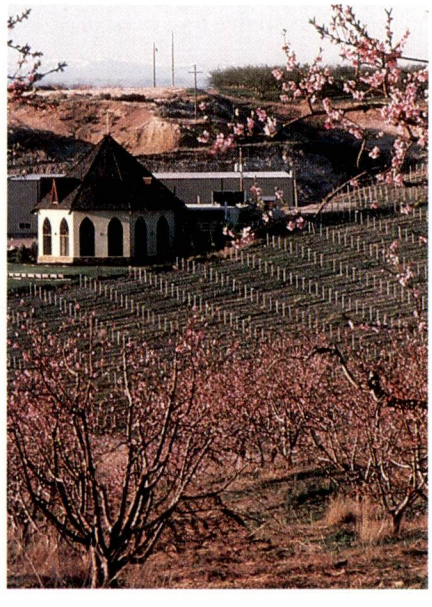
Old Fort Boise

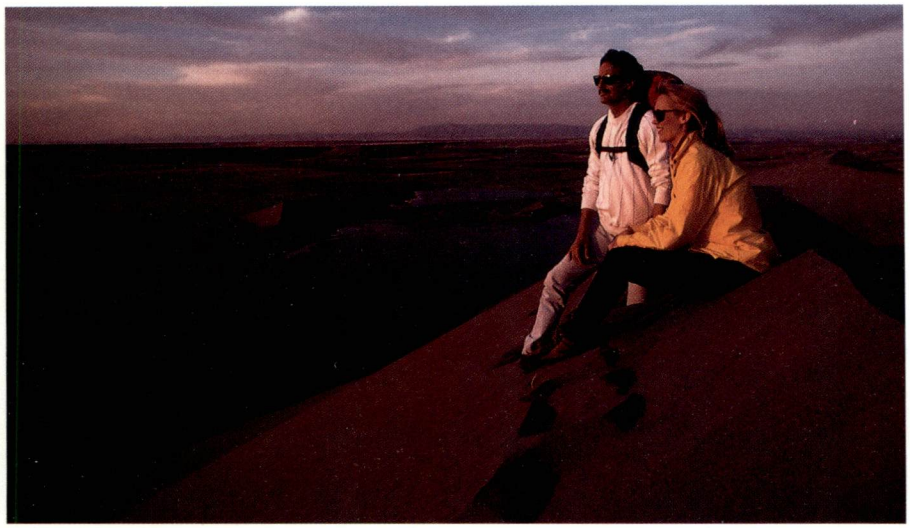
Old Fort Boise is an exact replica of the original trading post built on the Snake River near present-day Parma by the Hudson's Bay Company in 1834. It provided supplies and protection for pioneers traveling the Oregon Trail. Today, this museum includes a pioneer cabin, schoolroom and blacksmith's shop. You might want to combine a visit to Old Fort Boise with the following tour.

Agricultural Tours

Agriculture is still the heart of southwest Idaho, and both Canyon County to the west of Boise and Gem County to the northwest offer self-guided driving tours of these lovely, fertile valleys dotted with farms and orchards. In season, you'll find plenty of roadside fruit and vegetable stands along the way.

You can also tour the Swiss Village Cheese Factory, about 20 miles west of Boise at Exit 38 off the freeway. Here you'll see every step of the cheese-making process, from cheddaring to pressing to packaging. The factory also includes a deli and gift shop.





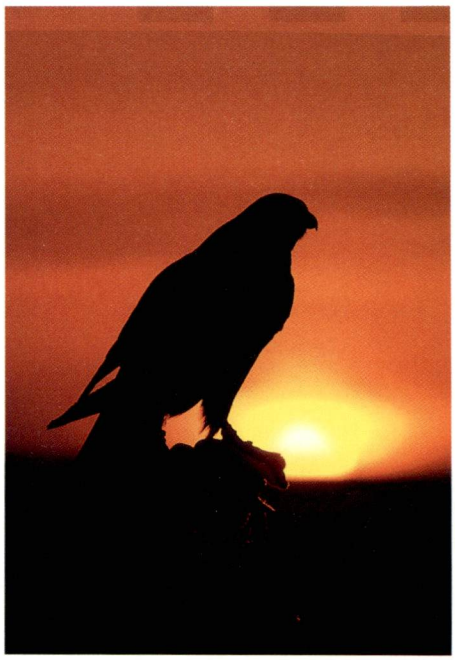
Courtesy of Boise Convention and Visitors Bureau/Steve Bly, photographer

Snake River Birds of Prey Area

Just southwest of Boise lies the Snake River Birds of Prey Area, encompassing nearly half a million acres along an 80-mile stretch of the Snake River Canyon. This wildlife refuge protects one of the world's densest concentrations of nesting birds of prey. Falcons, eagles, hawks, owls and other raptors hunt, nest and raise their young here each spring. Spring and early summer mornings are the best time to visit, but you're sure to catch sight of at least some birds all year round.

Tour information, maps and brochures are available from the Bureau of Land Management, which administers the Birds of Prey Area. A half-mile interpretive trail is located at Dedication Point where the road nears the canyon rim. Numerous guided tours and float trips are also available through the Outfitters and Guides Association.

Take I-84 south to exit 44, travel 8 miles south to Kuna, then follow the Swan Falls Road for another 12 miles. Picnic facilities and a boat ramp are located on the canyon floor at Swan Falls Dam.



Above: Watching a western sunset from atop North America's highest free-standing sand dune at Bruneau Sand Dunes State Park.

Right: One of many types of birds of prey found at the Snake River Birds of Prey Area, south of Boise.

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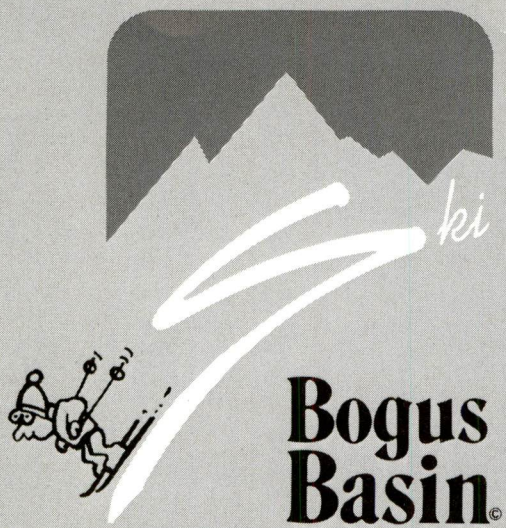

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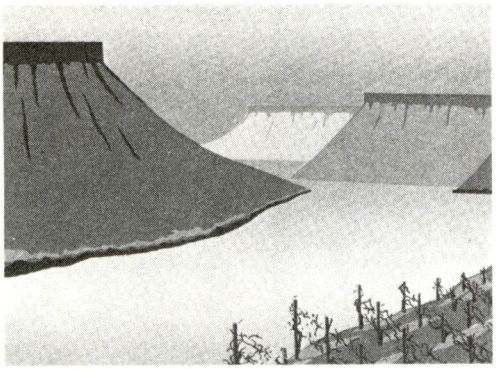

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Idaho's Wine Country

When you go southwest from Boise, you're headed into Idaho's wine country. Here, on the same latitude as the famed wine regions of France, Idaho vintners are producing award-winning wines on the fertile slopes above the Snake River. Sunny Slope is home to four fine wineries, Ste. Chapelle, Weston, Pintler Cellars, and Hell's Canyon. The first three offer tours and tasting rooms and Ste. Chapelle also hosts ourdoor jazz concerts on Sunday afternoons throughout the summer.

You might want to include a visit to the Swiss Village Cheese Factory on your tour or visit the Indian Creek Winery south of Nampa. If you're near Marsing on your tour, The Sandbar restaurant is an excellent choice for lunch or dinner.

Mountain Home Air Force Base

Mountain Home AFB, about an hour's drive east of Boise, is the home of the 366th Tactical Fighter Wing. Guided tours are available with a two-week advance reservation, and vary according to current activities on the base. They may include F-111 and EF-111A fighter planes, the radar unit, the communications unit and security demonstrations.

Bruneau Dunes State Park

An hour's drive southeast of Boise brings you to North America's largest single sand dune plus great fishing, hiking trails and camping facilities. A five-mile self-guided nature trail explains the unique geology that created these dunes and the pond which lies at their base. While you're in this area, you might want to drive a few miles farther south past Bruneau to the spectacular Bruneau Canyon Scenic Overlook.

Three Island Crossing State Park

The replica of a 19th century prairie schooner is on display at Three Island Crossing to help describe this historic wagon train ford on the Snake River. A self-guided pioneer footpath includes wagon wheel ruts still visible more than 100 years after journeys over the Oregon Trail, and buffalo and longhorn cattle still graze in a nearby pasture.

This state park, which includes picnic facilities, is located just out of Glenns Ferry southeast of Boise. □

DOWNTOWN . . .

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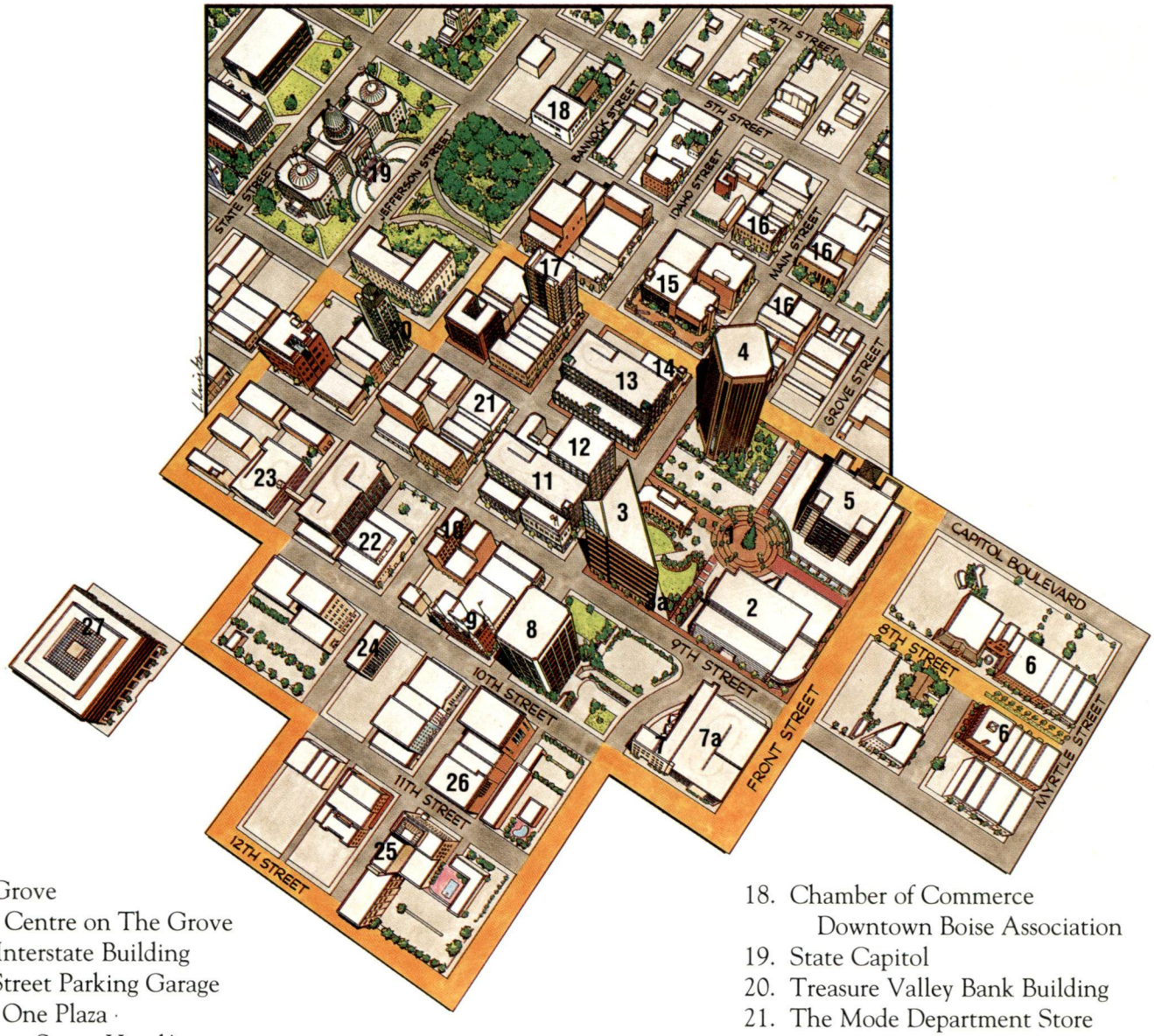

1. The Grove
2. Boise Centre on The Grove
3. First Interstate Building
3a. 9th Street Parking Garage
4. West One Plaza
5. Embassy Suites Hotel*
6. 8th Street Marketplace
7. Statehouse Inn
7a. Grove Street Parking Garage
8. One Capital Center
9. Idanha Hotel
10. First Security Bank
11. Eastman Parking Garage*
12. Department Store*
13. Capital Terrace Parking
14. Egyptian Movie Theater
15. City Hall/Ada County Offices
16. Old Boise
17. Key Bank Building
18. Chamber of Commerce
    Downtown Boise Association
19. State Capitol
20. Treasure Valley Bank Building
21. The Mode Department Store
22. The Bon Marche Department Store
23. Bannock Parking Garage
24. Washington Federal Savings & Loan
25. Owyhee Plaza Hotel
26. Safari Inn
27. Boise Cascade Corporation

* under development

DOWNTOWN BOISE EVENTS & ACTIVITIES

Centennial Ball, *March 3*
Alive After Five in The Grove, *May 23-Aug. 29; Wednesdays 5-7pm*
Farmers' Market, *May 16-Sept. 12; Wednesdays 4pm*
Jaialdi '90 Basque Festival, *June 15-17*
Ore-Ida Centennial Womens' Statehouse Criterium, *July 8, 1:20pm*
Idaho Centennial, Boise Celebrations Centennial Events, *July 2,3,4*
4th of July/Centennial Parade, *July 4, 7pm*
Streets for People, *July 20-22*
Festival of Trees, *Nov. 30-Dec.4*
"Night of Lights" Christmas Tree Lighting, *Dec.1*

FOR MORE INFORMATION CALL THE *DOWNTOWN BOISE ASSOCIATION* AT 336-2631

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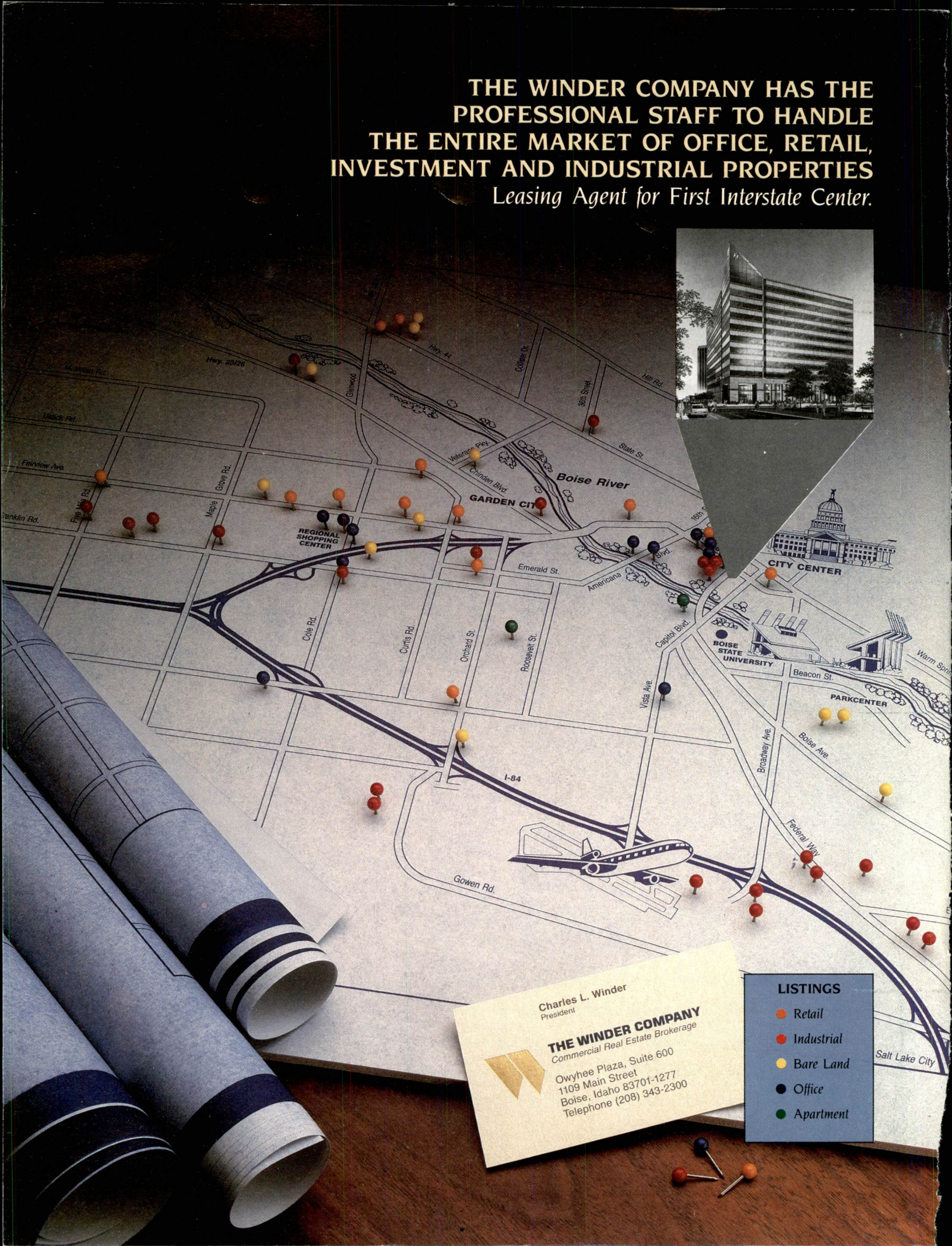

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