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Folder ID Number: 13863-001

Folder Title:
Germany Trip [Research Materials], 1992 [1]

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Munich
8:15am mtg.
Tues 4/28

No remarks @ Welcome Cer. → Mon. E⁶⁷ Con. Summit
no " @ luncheon

POTUS will ride in horse-drawn
coach to dinner @
Nymphenburg
↓

Mon. wite dinner
- in Pavillion @ Nymphenburg
(Amalienburg Pavillion)
no press coverage
inside Pavillion

↓
no remarks



NEWS

S H E R A T O N



V. r. n. l.: Schauspieler Roger Moore mit Gerd W. Bauer, Generaldirektor

James Bond in Mission für UNICEF

In München rührte er die Werbetrömmel für die UNICEF Fußball-Gala im Olympiastadion. Weltstar Roger Moore, seit fünf Monaten UNICEF-Botschafter, kam direkt von einer Reise durch die ärmsten Länder Mittelamerikas. Er hatte sich vor Ort über die Nöte der Menschen und die Arbeit des Kinderhilfswerkes informiert. Während er im Münchner Sheraton Hotel Generaldirektor Gerd W. Bauer von seiner UNICEF-Arbeit erzählte, erklärte sich der Schauspieler spontan bereit, einen seiner berühmten Seidenschals für eine Sheraton-Versteigerung zugunsten von UNICEF

zu spenden. Damit sein Schal noch an Wert gewinnt, signierte er ihn sogleich.

James Bond in action for UNICEF

In Munich he was promoting the Soccer-Gala at the Olympic Stadium for UNICEF. Worldstar Roger Moore, UNICEF ambassador since five months, came straight from a tour through the poorest countries in Latinamerica. He was able to gather some necessary information about the needs of the people and the work of the organization right where it's needed. While he was telling Sheraton General Manager Gerd W. Bauer about his work, he spontaneously declared that he was going to donate one of his famous

silk scarfs for a Sheraton auction for the UNICEF. His scarf was even signed by him so that it would gain even more value.

Führungskräfte informierten sich.....

Hochkarätige Referenten:
Rechts Journalist Peter Scholl-Latour,
unten Otto Graf Lambsdorff,
FDP-Politiker



Zwei Tage lang stand das Sheraton ganz im Zeichen von Fragen des modernen Managements: Der Deutsche



Führungskräfte Kongreß, veranstaltet vom Münchner GWI-Institut, bot einmal mehr ein Top-Forum für Management-Themen aus Blickwinkeln der Politik, Wirtschaft und Psychologie. Beiträge hochkarätiger Referenten, wie zB. Otto Graf



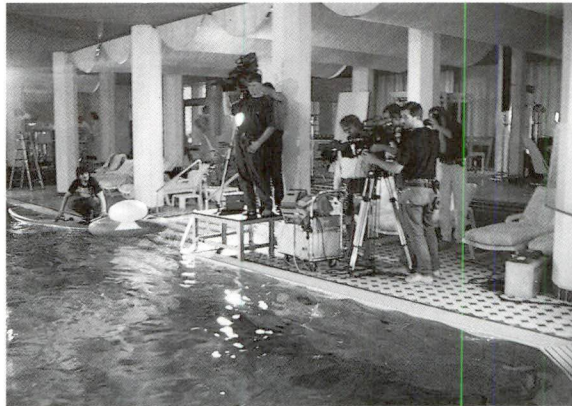
Volker Rühle, CDU-Generalsekretär



Lambsdorff, Peter Scholl-Latour, Lothar Späth und Volker Rühle konnten in diversen Gesprächskreisen intensiv diskutiert werden.

Executives' forum

For two days the Sheraton was the venue for the "Managers of our time". The German Executive Convention, organized by the GWI - Institute, offered a Topforum for management subjects from the viewpoint of politics, economics, and psychology. Some high-ranking speakers like Otto Graf Lambsdorff (former minister for economic affairs), Peter Scholl-Latour, Lothar Späth and Volker Rühle talked about subjects, that were discussed at a later time intensively in smaller meetings with the participants.



Yorker Modelagentur Metropolitan und die Zeitschrift Petra. Gekürt wird die glückliche Gewinnerin im Mai 1992. Kulisse für viele Kurzfilme der hübschen Mädchen bot das Sheraton. Holm Dressler, Gottschalks Regisseur schon bei "Wetten daß ...?", drehte vorzugsweise im Sheraton Schwimmbad, sowie im Restaurant Atrium.

Model-Contest

Thomas Gottschalk, one of the most popular German showmasters, is looking for "The model 1992" in his famous show on one of the cable TV networks. About 25.000 young ladies have already applied for the competition which is on since October 1991. The "Metropolitan" model agency in New York and the women's magazine "Petra" assist Thomas Gottschalk in searching for the "New Face". The lucky lady will be rewarded in May 1992. The Sheraton was the venue, where many shots of the girls were taken. Director Holm Dressler, who also was in charge of producing the most popular German show "Wetten daß...?", filmed basically at the Swimming Pool and the Restaurant Atrium.

Models gesucht

Thomas Gottschalk sucht in seiner RTL-Show das Model 1992. Für den Wettbewerb, der seit Oktober letzten Jahres läuft, meldeten sich bereits bis Ende November 1991 25.000 ambitionierte junge Damen. Auf der Suche nach dem "neuen Gesicht" beteiligt sich zusammen mit Gottschalk die New

"Milli Vanilli" sind jetzt Rob & Fab

Rob & Fab, noch im letzten Jahr als Pop-Gruppe "Milli Vanilli" berühmt-berüchtigt, machten kürzlich einen Abstecher in ihre alte Heimat München. Für Alfred Biobeks "Boulevard Bio" hatten sie die Arbeit an ihrem neuen Album in Kalifornien unterbrochen. Bei ihrer Ankunft im Sheraton Hotel erzählten die beiden von ihren ehrgeizigen Plänen: Erstmals mit eigener Stimme produzieren sie eine LP, die im Frühjahr '92 erscheint. Auch ein autobiographischer Musikfilm mit Robert und Fabrice in den Hauptrollen wird gedreht: An Originalschauplätzen, also auch in München.

"Milli Vanilli" now Rob & Fab

Rob & Fab, who enjoyed world fame and were known as "Milli Vanilli", recently made a short trip to their native place Munich. They suspended their work in California on a new album to appear on the TV-show "Boulevard Bio" in Germany. Upon arrival at the Sheraton Hotel the two stars talked with great excitement about future plans: Now with their own voice they are producing a LP that will be released in spring 1992 as well as an autobiographic musicfilm starring Robert and Fabrice. That will be shot at original showplaces including Munich.

Begrüßung echt münchenerisch mit einer Riesenbreze: v.l.n.r.: Robert Pilatus; Jasmin Zellner, PR-Chefin Sheraton München; Fabrice Morvan



P E T R A



Rache ist süß

Anlässlich der 50. Vorstellung von "Rache ist süß" lud das Sheraton das Ensemble der Kleinen Komödie zu einem besonderen Dinner: Simone Rethel, Corinna Genest und Volker Brandt testeten Küchenchef Wilhelm Ehrenfelders "Versteckspiel von getrüffelnder Gänseleber", "Komödiantisches Kalbsfilet im Deckmäntelchen" und "Geeiste Offenbarungen" in einer originalgetreuen Malerkulisse.

"Get Even"

On the occasion of the 50th show of "Get Even", the Sheraton invited the ensemble of the "Kleine Komödie" (a small but fine comedy theater in Munich) for a special dinner. Simone Rethel, Corinna Genest and Volker Brandt checked out the culinary finesse of Executive Chef Wil-

helm Ehrenfelders "Truffeled Gooseliver", "Filet of Veal", "Surprise of Icecream" in front of the original theater decoration.

Zur Person: Toni Schumacher

Mit 37 Jahren ist er eine berühmte Torhüterlegende: Dazu hat nicht zuletzt der Noteinsatz des sympathischen Kölners beim FC Bayern beigetragen. Mit acht engagierten Auftritten im Bayern-Tor hat er zur Wiederbelebung des Spielgeistes beigetragen und sich sehr viel Sympathie erspielt. Toni Schumacher, während seiner Zeit als "Bayer" Dauergast im Sheraton, sprach mit PR-Chefin Jasmin Zellner.

Zellner: Toni, Sie blicken auf 20 erfolgreiche Profi-Fußball-Jahre zurück, haben Sie sich damit einen Kindheitstraum erfüllt?

Schumacher: Nein, mein Traum war es, Rennfahrer zu werden. Für diesen sehr teuren Sport gab es jedoch nicht genug Geld bei uns zu Hause. Der Rennsport reizt mich aber auch heute noch. Ich habe einmal einen Fahrerlehrgang mitgemacht und ich glaube, ich habe ein sehr gutes Gespür dafür.

Zellner: Und wie kamen Sie dann zum Fußball?

Schumacher: Wir haben bei uns zu Hause immer auf der Straße gekickt, ich war da ca. 8 Jahre alt. Irgendwann hat dann ein Freund gesagt: "Geh' doch mal mit in den Club". Im Club hab' ich dann so ziemlich alle Positionen gespielt, bis meine Mutter sagte, "konzentriere dich doch auf eine Position". Auch das Tor war ihre Idee, schließlich muß man da nicht so viel laufen Recht hatte sie, außerdem bin ich in der Tat lauffaul und habe mich 20 Jahre erfolgreich an den Lauftrainings vorbeigeschummelt.... Als Torhüter habe ich dann sehr viel und hart an mir gearbeitet. Mein Trainer beim 1. FC Köln, Rolf Herings, hat mir einmal 50 Prozent Talent als Torwart bescheinigt. Die anderen 50 Prozent sind erarbeitet. Ich bin ein besessener Fußballer und wollte damals der beste Torhüter überhaupt werden. Im übrigen wollte ich bei allem immer die Nummer 1 sein, außer in der Schule, versteht sich.



Toni Schumacher

Zellner: Sie sind also besessen und ehrgeizig?

Schumacher: Sagen wir es so: ich kann sehr schlecht verlieren. Ich beschummle auch schon mal meine Kinder Vanessa und Oliver, wenn ich mit ihnen spiele.....

P L E

Fußballprominenz im Sheraton: Toni Schumacher im Gespräch mit PR-Chefin Jasmin Zellner
*Soccer-star Toni Schumacher interview-
 wed by PR-Manager Jasmin Zellner*

**Zell-
 ner :**

Können Sie als Profi-Sportler privat auch noch Hobby-Sportler sein?

Schumacher: Ja, am liebsten spiele ich Tennis, ehrlich gesagt führe ich mich aber auch hier manchmal wie ein Besessener auf

Zellner: Wie John McEnroe?

Schumacher: Ja, wie McEnroe, ich zeige halt meine Gefühle. Und wenn's ganz knapp steht, sage ich schon mal' der Ball war aus, auch wenn er gut war.

Zellner: Sie sind nun schon einige Monate in München, was machen Sie hier außer Fußballspielen?

Schumacher: Eigentlich nicht besonders viel. Am allerbesten kenne ich das Sheraton, den Mittleren Ring und die Säbener Straße. Das liegt aber auch daran, daß ich gerne alleine - nicht einsam! - bin.

Zellner: Und ich wollte Sie gerade fragen, ob Sie in München schon eine Stammkneipe haben.....

Schumacher: Doch, doch, die Sandwichbar hier im Hause.

Zellner: Welche Pläne gibt es denn nach dem FC Bayern?

Schumacher: Ich mache endgültig Schluß mit dem aktiven Fußball! Obwohl ich sagen muß, daß ich hier keinen Tag bereut und eine sehr schöne

Zeit erlebt habe. Ein Abschiedsspiel plane ich noch im Frühjahr, vielleicht mit der Nationalmannschaft oder einer Weltauswahl. Zugunsten einer Elternselbsthilfe für krebskranke Kinder. Das habe ich schon versprochen. Beruflich habe ich auch noch ein bißchen 'was vor; Schalke baut ein neues Stadion für ca. 50.000 Zuschauer, mal sehen, vielleicht vermarkte ich die Business-Logen.

Zellner: Toni, you are looking back on 20 successful years of professional soccer. Did you fulfill a childhood dream?

Schumacher: Not really, I had the dream to become a racing driver, but our family didn't have the money to support me in this very expensive sport, but it certainly is still my big love. Once I went through one of these racer-trainings and I think I got the touch for it.

Zellner: So how did you get into soccer?

Schumacher: At the age of 8 years I

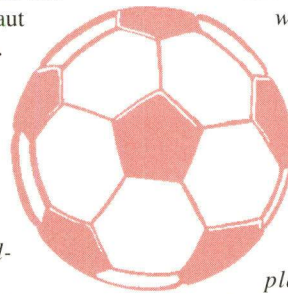
was kicking around the ball with friends in the streets at home. One day a friend came along and said: "Let's go and join a club ...". So I joined the 1. FC Köln and played in every possible position until my mother said: "You should concentrate on one position and go for it". To play the goalkeeper was her idea as well, at least you don't have to run that much. She was right, I am very lazy in terms of running and was able to get around the conditioning successfully the last 20 years...As a goalkeeper I worked very hard on myself to become what I am today. My coach at the 1. FC Köln once confirmed to me that I got 50 percent talent as a goalkeeper. The remaining 50 percent were hard work. I am a possessed soccer player and wanted, at that time, to become the best goalkeeper in the world. Anyway, I wanted to be the "No. 1" everywhere, with the exception of school of course...

Zellner: You are possessed and ambitious?

Schumacher: Let's put it this way - I am a very bad loser. I even cheat my kids Vanessa and Oliver when playing.

Zellner: Being a professional sportsman, do you have any ambitions to do sports off the job?

Schumacher: Oh yes, I love to play Tennis. To be honest I sometimes get very upset on the court and start screaming...



PROMOTION

Zellner: Like John McEnroe?

Schumacher: Yes, like McEnroe, it's very hard for me to hold back emotions and here again sometimes I cheat. Sometimes, when the game is on the edge I say that the ball of my opponent was out even if the ball was good.

Zellner: You are already a couple of months in Munich. What else than playing soccer do you do?

Schumacher: Well, not too much. I know best the Sheraton Hotel, the road to and from the stadium and of course our training centre at the Säbener Street. The reason is that I like to be on my own - but not lonely.

Zellner: And I was just about to ask you whether you have a favourite place in Munich...

Schumacher: Oh yes I do, the Sandwich Bar here at the hotel.

Zellner: What plans do you have after the "FC Bayern München"?

Schumacher: This is it. I am going to withdraw from professional soccer, although I had a wonderful time here in Munich, I wouldn't like to have missed a single day. In spring I am planning a farewell match maybe with the Nationalteam or a World equipe of the best players. The revenue of that match will be given to a fund for parents of children with cancer. That's already promised. Professionally I plan to get engaged in marketing the business lounges of the new stadium, that is being built by FC Schalke 04.

Das Canapé im Trend

Es ist nicht nur zum Sitzen da: Zwar hat es in dieser Form durch die Sketche von Lorient einige Berühmtheit erlangt, doch auch als lukullisches Kunstwerk setzt sich das Canapé durch. Dies bewiesen jetzt die Küchenchefs der drei deutschen Sheraton Hotels. Wilhelm Ehrenfelder (München), Klaus Böhler (Frankfurt) und Rudolf Kleinjung (Essen) präsentierten das Appetithäppchen als Höhepunkt künftiger Luxus-Buffets auf einer

"Canapé-Collection" im Münchner Sheraton. Generaldirektor Gerd W. Bauer und Gattin Anne erläuterten vor Kunden und Freunden des Hauses den gastronomischen Aufschwung der feinen Schnittchen, die das Monopol traditioneller Menüs erschüttert haben. Mehr als 35 Variationen Canapés, Delikatessenschnittchen, Gourmethappen oder Amuse guelles, wie man sie auch nennt, hatten die Küchenchefs kreiert, darunter Geschmackspremierer wie Gänseleber-Pralinés im Vollkornmantel, Kapuzinerblüten mit Kaviar oder Weißwürste vom Hummer.

Canapé in the trend

The french sit on it - the canapé, but that is not all because it established itself as well as a lucullian piece of art. The Executive Chefs of all three



Bauer and his wife Anne were explaining to friends and customers the new culinary position of the canapé which unsettled the monopoly of traditional menus. With



Sheraton hotels in Germany, Wilhelm Ehrenfelder (Munich), Klaus Böhler (Frankfurt) and Rudolf Kleinjung (Essen) presented the canapé as a highlight of all luxurious buffets during a "Canapé-Collection" at the Sheraton München. General Manager Gerd W.

Neue Canapé-Fans: V. l. n. r.: Nobelschneider Rudolph Moshhammer mit Mutter und Generaldirektor Gerd W. Bauer

New canapé fans: Haute Couture taylor Rudolph Moshhammer with his mother and General Manager Gerd W. Bauer

KUNST & LUNCH

more than 35 variations of canapés, morsels and cocktailbits or amuse guelles as they are called too, the three Executive Chefs presented the new line for the gourmets. You could find some premieres too, like the gooseliver praliné surrounded by a wholemeal bread coat, capuchin blossom with caviar or a sausage from lobster.

Neu: Swinging Sunday Lunch

"Sonntags immer", könnte da die neue Devise lauten. Denn seit Januar 1992 gibt es einen neuen Sonntags-Spaß für die ganze Familie im Restaurant Atrium: Swinging Sunday Lunch - das heißt nach Herzenslust schlemmen und dabei prima unterhalten werden. Küchenchef Wilhelm Ehrenfelder serviert dazu auf einem raffinierten Büffet eine berühmte amerikanische Spezialität, die auch in Europa schon viele Fans hat - Prime Ribs. "Kenner lassen dafür jedes Filet stehen", so der "Chef". Swing gibt es dazu vom Billy Gorlt Swinging Orchestra. Der Spaß beginnt jeden Sonntag um 12.12 Uhr und kostet 44,44 Mark pro Person inklusive Aperitif. Für Kinder gibt es ein besonderes Schmankerl: Ein Riesenhamburger und ein Dessert für 15,50 Mark.

New: Swinging Sunday Lunch

"Always on Sundays", could be the new motto, because since January 1992 there is a new Sunday fun for the whole family at the Restaurant Atrium. "Swinging Sunday Lunch"- that means feast to one's heart's content and be greatly entertained.

Executive Chef Wilhelm Ehrenfelder offers on his Gourmet Buffet as well a famous American speciality, that has fans all over Europe - Prime Ribs. "Connoisseurs would prefer it to any Filetsteak" says the Chef. A Live-Band plays swing, swing, swing. The fun starts every Sunday at 12:12 hrs. and costs DM 44,44 per person including an aperitif. For kids there is a very special meal: A huge burger and a dessert at DM 15,50.

Künstlerforum

Auf weibliche Formen spezialisiert ist der Künstler Gottfried Schröder, der seine Aktzeichnungen erstmals in der Piano Forte Bar des Sheraton Hotels zeigt. Der Architekt und



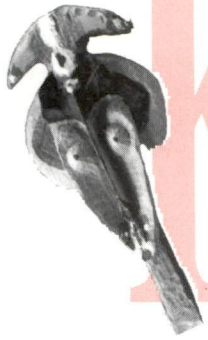
gebürtige Münchner orientierte sich erst vor fünf Jahren von den geraden zu den runden Linien. In immer neuen Variationen zeichnet Schröder Frauenkörper, die in völliger

Selbstvergessenheit ob ihrer natürlichen Existenz den Geist des Barocks verströmen. Kräftige Konturen bestimmen die plastische Form, Schattierungen unterstreichen die Atmosphäre seiner sinnlichen Zeichnungen von Realismus bis Impressionismus. Die nächste Ausstellung, voraussichtlich mit der Schauspielerin und Malerin Simone Rethel, beginnt Ende März 1992.

Artist's forum

Specialised on female contours is Gottfried Schröder who has his first showing of his nude life-drawings at the Sheraton's Piano Forte Bar. Being an architect born in Munich, Schröder started to transform straight lines to expressive wavy contours 5 years ago. With new variations Schröder portrays again and again bodies of women who





KULTUR



seem in a state of self-forgetfulness. By virtue of their natural shape and configuration these drawings disperse the spirit of baroque style. Outlining contours define the formative physique of these bodies, the coloured shadings underline the atmosphere of his sensuous presentations ranging from realism to impressionism. The next exhibition in the Piano Forte Bar can be expected towards the end of March 1992.

Fasching!!!

Verrückt, mitreißend und stimmungsvoll - das ist der Münchner Fasching. Da herrschen die Narren bis zu den "tollen Tagen" auf mehr als 2000 Festen. Ein typisch Münchner Spaß ist das bunte Faschings-treiben in der Müncher Innenstadt am Faschingssonntag und -dienstag. Berühmt ist vor allem der Dienstag, der mit dem Tanz der Marktfrauen auf dem Viktualienmarkt beginnt, mit der Konfettischlacht und dem Maskentreiben in der Neuhauser- und Kaufingerstraße weitergeht und dem Kehraus in allen Lokalitäten endet. Informationen erhältlich im Faschingsprospekt des Münchner Fremdenverkehrsamtes, Tel. 089 / 23 91 1.

Carnival!!!

Crazy, contagious, full of atmosphere - sweeping everyone along: this is called "Münchner Fasching" (carnival). Clowns and buffoons will reign up until the "Three Frantic Days" on more than 2000 festivals. A typical Munich merriment is known to be the colourful carnival stir in the city center on "Faschingssonntag" and "Faschingsdienstag". Especially the Tuesday enjoys wide popularity. On

that day celebration begins with the dance of the women of the market known as "Marktfrauen" at the "Viktualienmarkt", followed by the "battle of confetti" and the "folly of masks" down town center in the Neuhauserstrasse and Kaufingerstrasse. The whole festival ends with the "Kehraus" (sweep-out) in all bars and restaurants. Information available in the prospectus of the Munich Tourist-Information, Tel. 089 / 23 91 1.

André Heller im Deutschen Theater

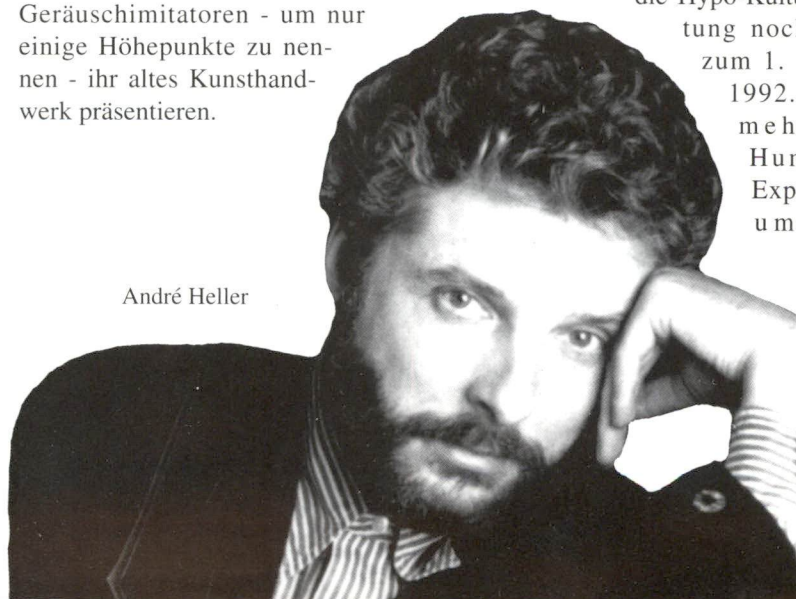
"Wintergarten" heißt die von André Heller arrangierte Show von Altmeistern der internationalen Varieté-Szene. Im Anschluß an die Ballsaison im Deutschen Theater München ist Hellers Huldigung an die Fantasie und den bezaubernden Charme des Varietés vom 18. März bis zum 12. April zu bewundern. André Heller, Erfinder des Zirkus Roncalli und berühmter Botschafter der Fantasie, ist es gelungen, mit diesem nostalgischen Meisterwerk staunenswerte Künste legendärer Artisten auf die Bühne zurückzuholen: Das Liliputanerpaar Olga und Igor führt durch diese Starparade des Varietés, in der Zauberer und Papierreißer, Musikclowns und Schattenspieler, Steptänzer und Geräuschimitatoren - um nur einige Höhepunkte zu nennen - ihr altes Kunsthandwerk präsentieren.

André Heller at the "Deutsches Theater"

"Wintergarten" is the name of the show produced by André Heller with the older stars of the international vaudeville theater scene. Subsequent to the Ballseason at the Deutsches Theater in Munich it is a tribute to the phantasy and the delightful charme of the vaudeville theater, that can be seen here from March 18 to April 12, 1992. André Heller, founder of the circus "Roncalli" and famous ambassador of phantasy, was able to get with these nostalgic masterpieces, amazing arts of legendary artists back on stage. The Lilipution couple Olga and Igor are presenting the starparade of the vaudeville theater, with magicians, music clowns, shadowactors, stepdancers and soundimitators - just to pick out a few highlights - presenting their works of art.

Neu in der Hypo-Kulturstiftung

Einen Streifzug durch die Kulturgeschichte der Puppe in Europa von der Antike bis zur Gegenwart zeigt die Hypo-Kulturstiftung noch bis zum 1. März 1992. Die mehrere Hundert Exponate umfas-



André Heller

sendende Schau zeigt das Lieblings-spielzeug der Kinder in seiner viel-fältigen Bedeutung: Die Puppe als Menschenabbild im Wachsfiguren-kabinett; im religiösen Leben zwi-schen Kulturbild und frommen Spielzeug; als magisches oder ero-tisches Wunschbild; als Botschafte-rin der Mode an den Fürstenhöfen; die Schaufensterpuppe als Instru-ment der Verführung und die Glier-puppe als Modell für den bilden- den Künstler. Vom 19. März bis zum 10. Mai zeigt die Hypo-Kultur- stiftung dann eine Retrospektive des malerischen und zeichnerischen Werkes von Georg Baselitz. Die um einige typische Holzskulpturen erweiterte Ausstellung umfasst 40 Gemälde und 60 Arbeiten des Künstlers auf Papier. 17 Jahre nach der ersten Gesamtausstellung Base- litz' in München, basiert diese Aus- stellung auf den letzten 30 Jahren seines künstlerischen Werkes.

New at the Hypo Culture Foundation

An expedition through the cultural history of the doll in Europe, from the antique to the present can still be visited until March 1, 1992. The draw in which a couple of hundred items are contained, shows the favourite children's toy with all it's different meanings. The doll has a mayor influence in many areas of our lives: As duplicate of humans in wax works; in religious life between being a cult and a pious toy; as magic or erotic desire; as ambassa- dor of fashion at the kingdoms; in window displays as instrument of seduction and the doll as model for the artists. As of March 19 until May 10, 1992 the Hypo Culture Foundation will then show a retros- pective, of paintings and drawings of the artist Georg Baselitz. The exhibition that was extended by typical wooden sculptures, contains 40 paintings and 60 artworks on paper of the artist, gathered from private and public collections in



Europe and the USA. 17 years after the first exhibition of Baselitz' art- works in Munich, this exhibition is based on 30 years of his artistic work.

München à la carte

Nicht nur kulturelle Veranstaltun- gen sind immer ein Anreiz, den Aufenthalt in München auszudeh- nen oder einmal ein zusätzliches Wochenende in der Isarmetropole einzuplanen. Im Sheraton gibt es das maßgeschneiderte Wochenend- Paket dazu. So kostet ein Doppel- zimmer am Wochenende nur 198 Mark pro Nacht. Natürlich inklusi- ve Frühstück. Das Spezialarrange- ment enthält neben einigen Extras auch Eintrittskarten für eine Mün- chner Sehenswürdigkeit. "München à la carte" gibt es auf Anfrage und nach Verfügbarkeit unter Tel. 089 / 92 64 - 31 24.

Not only such cultural presentati- ons give a good reason to either prolongue the stay in Munich or, for once, plan an additional week- end in this southern metropolis at the river Isar. To accomplish this the Sheraton offers a tailored week- end package. One double bedroom for a weekend, of course including breakfast, therefore will only cost 198 DM per night. Besides other extras, the special arrangement "Munich à la carte" also comprises a ticket for one of Munich's sight seeing cultural events. For further information of "Munich à la carte" as well as availability and booking, please contact 089 / 92 64 - 31 24.

IMPRESSUM :

SHERATON NEWS ERSCHEINT VIERTELJÄHR- LICH ALS KOSTENLOSE HAUSZEITSCHRIFT FÜR KUNDEN, GÄSTE UND FREUNDE DES SHERATON MÜNCHEN HOTEL & TOWERS.

SHERATON NEWS IS A QUARTERLY PUBLISHED NEWSLETTER FOR CUSTOMERS, GUESTS AND FRIENDS OF THE SHERATON MÜNCHEN HOTEL & TOWERS.

REDAKTION: Jasmin Zellner, Leiterin der Abteilung Presse und Öffentlichkeitsarbeit

ÜBERSETZUNG: Oliver Kahf, Verkaufsleiter, Michael Brent

FOTOS: André, Bernd Isemann, Deutsches Theater, Hypo-Kulturstiftung, Intuit Art Agency

ART DIRECTOR: Melanie Bentele

DRUCK: Eukerdruck Marburg, gedruckt auf chlorfrei gebleichtes, recyclingfähiges Papier

VERANTWORTLICH FÜR DEN INHALT:

Gerd W. Bauer, Generaldirektor

GESAMTHERSTELLUNG: Z & G Werbeagen- tur, Machtlfingerstr. 26,

8000 München 70, Tel. 089 / 78 20 01,

Fax 78 20 03



Sheraton München
HOTEL & TOWERS

ARABELLASTRASSE 6, D 8000 MÜNCHEN 81, GERMANY
PHONE: 089-9264-0 FAX: 089-916877 TELEX: 523754/522391

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WELCOME TO SOJOURN

Welcome to Sojourn, ITT Sheraton's guide to the lifestyles and culture of contemporary Europe.

The festive season's over for another year, but as the Christmas tree is taken down spare a thought for 1991. Wars, scandals, achievements – it was quite a time. But how much can you remember about it? Give our news quiz a whirl and surprise yourself!

The post-Christmas blues and the winter chills give you plenty of excuse to try your hand at shaking a cocktail or two. Our feature discloses some special recipes straight from the bars of Sheraton hotels around the region – or you might like to try inventing your own.

Our travel feature takes a look at Tel Aviv – not just sand and concrete, but a resilient city with a spirited population. We focus on what makes Israel's second city tick.

Making the City of London tick is the Bank of England, which has been going through difficult times recently, what with the recession and scandal too. But what's it really like? We look at the history of this mighty establishment and find out how it became such a powerful financial institution.

This issue heralds a new regular feature, letting you behind the scenes of the world of hotel management. We begin with a look at the working life of Jean-Michel Gauffre, Executive Chef of the Sheraton Edinburgh in Scotland.

In addition, we have our other regular features: news from the World of ITT Sheraton, a comprehensive listing of ITT Sheraton hotels in the region, news and views from around Europe in our Heartbeat section and a Spotlight on the African hotels in the ITT Sheraton chain.

ITT Sheraton is a worldwide hospitality company with nearly 500 hotels, inns, resorts and all-suites in 65 countries, dedicated to providing consistent, friendly, quality service.

Please feel free to take this copy of our magazine away with you as your European travel companion.

Wishing you a most enjoyable stay, a happy and healthy New Year.

Roland Ayme
Senior Vice President
ITT Sheraton Corporation
Director of Operations
Europe, Africa, Middle East Division

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¹Limited availability.

²Not available from public phones.

³Western portion.

²Dial "0" and await second tone outside Warsaw.

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SOJOURN

WITH THE COMPLIMENTS OF ITT SHERATON

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HEARTBEAT

A glimpse at unusual trends and happenings around the continent, plus a convenient country-by-country calendar of events.

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QUIZ

Combat, coups, changes – 1991 was a pretty busy year. Test your memory of the year's events with our quiz.

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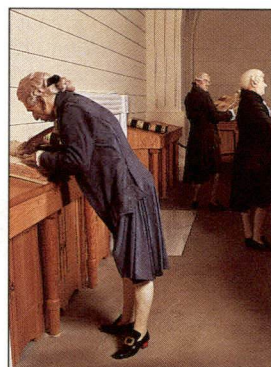
SPOTLIGHT

There are currently eight Sheraton hotels in Africa and the Indian Ocean, each retaining the individual characteristics of its host country and culture whilst providing all the facilities expected of an international hotel chain.

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BUSINESS

The Old Lady of Threadneedle Street generally conjures up visions of sombre City gents, gold bars sitting securely in safes, or clerks at work maybe two hundred years ago. So what's the Bank of England really like – and how did it become such a mighty financial institution?



TRAVEL

Tel Aviv tends to get side-stepped by those on their way to Jerusalem or other Israeli sites of note. But it's difficult to ignore the country's second city – whilst it's an infant in comparison to other Israeli cities it has an atmosphere all of its own which is a delight to encounter.

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FOOD AND DRINK

Now that the party season's here what better way of shaking off the chills of winter than with a cocktail or two? We asked the cocktail creators of Sheraton hotels around Europe for their own special concoctions and let you in on one or two of their trade secrets.

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WORLD OF ITT SHERATON

A review of news and events compiled from ITT Sheraton properties in Europe and around the world, plus a listing of ITT Sheraton hotels and resorts in the region.

There is also our new feature, Behind the Scenes, which focuses on Jean-Michel Gauffre, Executive Chef of the Sheraton Edinburgh, and news from the new Pine Cliffs development.

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Publisher & Advertising Sales:

Age Communications Ltd
2nd Floor, Parkway House,
Sheen Lane, London, SW14 8LS
Tel: 081-878 4592
Fax: 081-876 5352

Cover: 1931 Alfa Romeo 1750
Zagato of Totnes Motor Museum, Devon

Editor:

Vicki Palacio

Art Direction & Production:

Roger Coombs

Design & Artwork:

Sharon Smith/Jason Mayes

NEWS AND VIEWS FROM AROUND THE CONTINENT

Britain's National Maritime Museum announces development plan

The National Maritime Museum in London has announced a bold new vision for the nineties with a development plan for its main galleries and buildings in Greenwich Park, to create a modern museum for the 21st century.

This development strategy addresses the Museum's objectives to dramatically improve visitor experience, increase visitor numbers, improve Museum operations, rationalise the Museum's estate and enhance gallery layout and

circulation.

The central space in the Museum, the Neptune Hall, is to be re-established as the main entrance and transformed into a spacious atrium where people will arrive and orientate themselves before moving on to the various galleries. Gallery space itself will be increased by a third, new galleries will deal with maritime themes such as war, trade, navigation, exploration and dis-

covery, and all will be modelled with the most up-to-date techniques of presentation and interpretation.

The refurbishment of the buildings will cost some £37 million, the bulk of which will come from Government support already earmarked for National Museums development. The shortfall will be made up through sponsorship and other financial support.



NATIONAL MARITIME MUSEUM

Russian no-credit cards

It had to happen – the Russian public have just been offered the chance of applying for credit cards.

However, it's not as easy as it appears. Plastic money is only available to those who pay for it in advance – completely ruling out the basic principle of credit.

To qualify for a Russian Credobank Visa card you

have to deposit the money you intend to spend in a special account, and hard currency at that. Minimum deposit for one of these cards is US\$10,000, which is out of reach of most Soviet pockets. In fact, launch day proved the point – just 20 applications were received.

The Soviet Union has accepted credit cards for al-

most 20 years as a useful form of hard currency, and the communist authorities have issued cards to some of the globe-trotting elite. In order to help the credit card company cope with the expected outbreak of credit card crime, police have been sent for special training in tracking down fraud, which is not yet an offence in the

Soviet Union.

Rouble credit cards are a thing of the future, particularly since the rouble would have to be made a convertible currency first. The Soviet telephone system would have to be substantially improved too, as computer checks are almost impossible on the current antiquated system.

HEARTBEAT



DANISH DESIGN CENTRE

Copenhagen Airport wins design award

Those who have visited Copenhagen Airport will know how efficiently it seems to run and how easy things are to find. The clear and careful signage at the airport has just won the annual Industrial Graphics Prize awarded by the

Danish Design Council.

The airport's signage is relatively new, and is based on yellow lettering on a dark background, which makes the signs far easier to read than the reverse, which is what many other airports use. Whilst looking stylish

and attractive, it is also easy to read from a distance.

The IG Prize is aimed at promoting the efforts of Danish companies and designers to make their mark with well thought-out and functional graphic design.

Other winners of the IG

Prize were Illum's department store for its logo, Rockwool Roof Insulation for its product manual, Karin Molck for her graphic design programme for the Federation of Danish Industries, and Peter Bysted for a series of posters.

The Austrian National Tourist Office offers information to skiers off to Austria for a spot of winter skiing:

- Ten additional lift systems from the Sonnenkopf ski region in Kloster Valley have been incorporated into the Arlberg complex. As a result the new "Arlberg Special Ski Pass" includes Lech, Zurs, Stuben, Klosterle, St Anton, St Christoph and the Klosters. New snow-making facilities have been installed at the foot of the Rendl ski range.

- New Tirol lifts come into service this winter. There is a new funicular railway up to the Zugspitze,

Germany's highest peak on the borders of the Tirol and Bavaria. This will replace the 65-year-old railway, reaching the 2,961-metre

peak in under ten minutes. A new cableway will link the Zugspitze peak with the Platt, providing year-round glacier skiing, and a new

quad-chair lift with a dome-shaped acrylic top is to go into operation in the Kaunertal glacier region in west Tirol. This glacier region extends from 2,400 to 3,150 metres, offering year-round skiing.

- In Salzburg a new circulating cable car to the Kitzsteinhorn will replace the old Kaprun 1 glacier cableway, with increased capacity and reduced ascending and waiting time.

Watch out also for the Bad Goisern Eighth World Tobogganing Championships on natural runs, which take place from January 29 to February 2 in Upper Austria.





Early morning, St. James's Park, London.



Outside it's Great Britain.

Inside it's pure Sheraton.



Morning paper, The Sheraton.

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ITT Sheraton
THE NATURAL CHOICE

C A L E N D A R

AUSTRIA

March 5-10

VARIOUS VENUES: Fasching Week. Everyone's in the party spirit as the annual carnivals and fancy dress events get into full swing.

DENMARK

throughout 1992

COPENHAGEN: The Royal Family. New exhibition of Queen Margrethe, Prince Henrik and their two sons on view at Louis Tussaud's Wax Museum.

throughout 1992

AALBORG: Double Anniversary. Two things to celebrate – the 650th anniversary of the town charter, and the foundation of Aalborg by the Vikings 650 years earlier.

FRANCE

February 8-23

ALBERTVILLE: Winter Olympics. Snow sports enthusiasts and stars from far and wide converge on Savoie for the 1992 winter games.

February 22 – June 1

PARIS: Toulouse-Lautrec Exhibition. The Réunion des musées nationaux holds an exhibition of some 200 works belonging to galleries and private collections all over the world.

GERMANY

throughout 1992

KOBLENZ: City Anniversary. Koblenz celebrates its 2000th birthday in 1992, with exhibitions and commemorative entertainment.

January 25-29

FRANKFURT: International Trade Fair for Consumer Goods. Come and take a look at the latest on offer in the home and in leisure goods.

February 27 – March 4

KOLN, MAINZ, DUSSELDORF: Carnival. There'll be no escape from fancy dress and pranks in central and southern Germany as Carnival takes hold.

GREAT BRITAIN

January 23-26

LONDON: Art 92. An unrivalled selection of works of art by living artists in all media, brought to the Business Design Centre, Islington by some 50 British galleries.

February 8-29

YORK: Jorvik Viking Festival. Colourful festival with a Viking theme which includes firework displays, torchlit processions, longboat races and concerts, at venues throughout the city.

February 9

LONDON: Chinese New Year Celebrations. Traditional festivities to celebrate the Year of the Monkey.

LUXEMBOURG

March 7-15

LUXEMBOURG: Europeinair. A European Trade Fair for Leisure and Open Air to demonstrate the latest innovations in sport and hobbies.

NETHERLANDS

till March 1

AMSTERDAM: Rembrandt, the Master and his Workshop. Major touring exhibition of paintings, drawings and etchings by the great master.

NORWAY

mid January

OSLO: Reiseliv 92. Norway's international travel fair with conferences. Five hundred exhibitors from 80 countries are expected.

late January

LILLEHAMMER: Lillehammer Ski Festival. Lots of snowy entertainment and competitions for everyone, young and old.

early March

NARVIK: Winter Festival Beyond the Arctic Circle. Skiing and skating competitions, traditional entertainment and the celebration of the "Black Bear" princess.

SWEDEN

throughout 1992

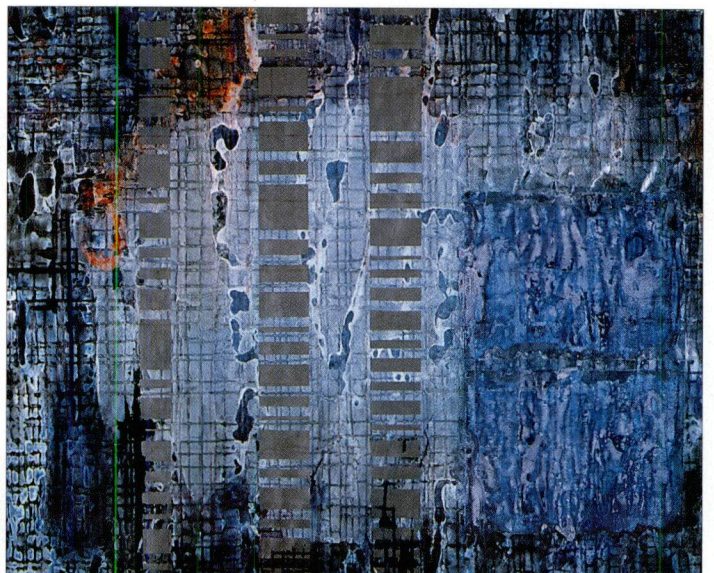
VAXJO: Vaxjo 650 years. The town of Vaxjo in Smaland celebrates 650 years of history.

January 29 – February 1

OREBRO: Hindersmassan Country Fair. One of Sweden's oldest fairs, mentioned as far back as the Middle Ages.

February 6-8

JOKKMOKK: The Great Lapp Winter Fair. A winter tradition in Lappland more than 300 years old.



SUE BOND PR

QUIZ 1991

WHAT A YEAR IT WAS!

COMBAT, COUPS, CHANGES - 1991 WAS A PRETTY BUSY YEAR. TEST YOUR MEMORY OF THE YEAR'S EVENTS WITH OUR QUIZ.

QUESTIONS

- 1 Which famous couple reached their tenth wedding anniversary in July whilst rumour abounded in the popular press that all was not well with their union?
- 2 Name the British Director of Public Prosecution – what was the reason for his resignation?
- 3 Name the jazz musician who died in September.
- 4 Who stepped down as President of the Deutsche Bundesbank and who replaced him?
- 5 Who went on strike for a day in June to mark the anniversary of a law in Switzerland?
- 6 160,000 new voters were added to the Swiss electorate overnight. How?
- 7 What happened to postpone India's general election?
- 8 Widely proclaimed as the show-biz wedding of the century – can you name the man who married Elizabeth Taylor? Which other famous celebrity hosted the wedding?
- 9 What was the name of the military manoeuvres which began on January 16th?
- 10 Who caused London's Hyde Park to be closed for a day – with ensuing traffic chaos – in July?
- 11 Who is the leader of the G7 – and which countries are involved in the union?
- 12 What was British Rail's unusual excuse for train cancellations and delays in February?
- 13 Who was given an honorary knighthood, but not at Buckingham Palace?
- 14 Jackie Mann, the British hostage, was freed in September, but he couldn't fly home immediately. What was the problem?
- 15 Which famous children's writer died this autumn?
- 16 What was special about the 19th of September?
- 17 Who took the title of European City of Culture in 1991?
- 18 Who signed a "treaty of good neighbourliness"?
- 19 Which was the first city to resume diplomatic recognition of Lithuania as an independent state?
- 20 In Britain, who were freed from life jail sentences in March, and why?
- 21 Who is Edith Cresson?
- 22 Why was Lady Ghislaine in the news?
- 23 This spring the first British astronaut went into space. What was her name?
- 24 Who won the Nobel Prize for Literature?

ANSWERS

- 1 The Prince and Princess of Wales – amidst speculation that their marriage was under threat because the couple saw so little of each other.
- 2 Sir Allan Green resigned as DPP after it was alleged he was caught kerb-crawling by police in London.
- 3 Miles Davis.
- 4 Karl Otto Pohl was replaced by Helmut Schlesinger.
- 5 Swiss women. June 14 saw the tenth anniversary of the country's equal rights law.
- 6 The voting age in Switzerland was reduced from 20 to 18.
- 7 Rajiv Gandhi, the country's Prime Minister, was assassinated.
- 8 Larry Fortensky became Liz Taylor's eighth husband at a sparkling ceremony held at Michael Jackson's American ranch.
- 9 Operation Desert Storm.
- 10 Luciano Pavarotti held a free concert in the Hat fane, died at the age of 87.
- 11 John Major leads the Group of Seven industrialised nations, which are the United States, Great Britain, Japan, France, Germany, Italy and Canada.
- 12 "The wrong type of snow" was quoted as being responsible for lengthy train delays and cancellations when Britain suffered a week of fine snow for which British Rail were apparently unprepared.
- 13 Stormin' Norman Schwarzkopf was granted a knighthood by Queen Elizabeth in Florida during her visit to the States.
- 14 The plane in which Mr and Mrs Mann were to fly home in developed a technical fault, delaying his departure.
- 15 Dr Seuss, of *Green Eggs and Ham* and *Cat in the Hat* fame, died at the age of 87.
- 16 It was palindromic – the date, when written out in numbers (19,9,91), read the same forwards and backwards.
- 17 Dublin.
- 18 Helmut Kohl, the German Chancellor, and Jan Krzysztof Bielecki, the Polish Prime Minister.
- 19 Iceland.
- 20 The Birmingham Six were serving life sentences for the Birmingham pub bombings in 1974, but were freed when scientific evidence was discredited. It was found that soap gave the same positive result in the test used to detect explosives.
- 21 Edith Cresson is the first female French Prime Minister, sworn in in May.
- 22 Lady Ghislaine is the yacht owned by Robert Maxwell, and was the scene of the publisher's death in November.
- 23 Helen Sharman.
- 24 South African writer Nadine Gordimer.

SHERATON HOTELS

IN AFRICA AND THE INDIAN OCEAN

There are currently eight Sheraton hotels in Africa and the Indian Ocean, each retaining the individual characteristics of its host country and culture whilst providing all the facilities expected of an international hotel chain.

Sheraton's presence in sub-Saharan Africa began in 1981 with the opening of the Sheraton Djibouti on the horn of Africa, followed by the Cotonou Sheraton in Benin in 1982. Now included in the region is its first resort

hotel, the Sheraton Seychelles Hotel and Resort in Port Glaud on Mahe, and business hotels such as the Sheraton Kampala in Uganda, the Sheraton Lagos in Ikeja, and the Sheraton Bissau. In Zimbabwe, the Sheraton Harare is a major conference hotel with meeting facilities for up to 675 people within the hotel and 4,500 next door at the Harare International Conference Centre.

Sheraton recently opened its first property

in Africa to offer the "hotel-within-a-hotel" concept, Sheraton Towers, at the Sheraton Gaborone Hotel & Towers in Botswana. Offering 225 rooms and suites, the urban resort has a vast range of leisure facilities including tennis, squash, gymnasium, plus golf and riding nearby.

All rooms in every Sheraton hotel in the region have private facilities, and hotels offer 24-hour room service, a wide choice of restaurants and bars (some of them

themed) and leisure facilities from big game fishing to swimming pools and tennis courts. Other guest services include shops, bureaux de change and secretarial services. International telecommunications services are also available.

Due to open soon is the Sheraton Port Louis on the island of Mauritius. This business and leisure hotel is due to open in 1993.

A number of other development sites are currently under negotiation.

SHERATON HARARE HOTEL

Pennefather Avenue
Harare

Tel: (263) 4 729771
Tlx: 0907-26573
Fax: (263) 4 796678

- 330 rooms, 20 suites, 24 non-smoking rooms
- Downtown location, 15 km from airport, near Victoria Falls
- 4 restaurants, 3 lounges
- Pool, gym, tennis, sauna and massage, shops



SPOTLIGHT

SHERATON DJIBOUTI HOTEL

PO Box 1924
Djibouti

Tel: (253) 350405
Tlx: 5912
Fax: (253) 355892

- 188 rooms, 4 suites
- Waterfront location, 6 km from airport
- 2 restaurants, lounge with entertainment
- Beach Club with watersports, pool, tennis, shops

BENIN SHERATON HOTEL

Boulevard de la Marina
Cotonou

Tel: (229) 300100/301256
Tlx: 5111/5112
Fax: (229) 301155

- 199 rooms, 9 suites, 10 non-smoking rooms
- Beachfront location, 5 miles from airport
- 4 restaurants, lounge with entertainment
- Outdoor pool, golf, tennis, football ground, casino

SHERATON BISSAU HOTEL

Avenida 14 De Novembro
Bissau

Tel: (245) 25 1251
Tlx: 114
Fax: (245) 25 1152

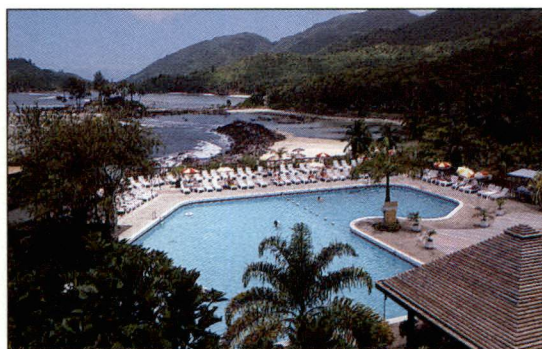
- 165 rooms, 15 suites, 10 non-smoking rooms
- Downtown location, 3 km from airport
- 2 restaurants
- Fishing, hunting, tropical islands on Archipelago of Bijagos

SHERATON KAMPALA HOTEL

Ternan Avenue
PO Box 7041
Kampala

Tel: (256) 41 244590/9
Tlx: 61517
Fax: (256) 41 256696

- 273 rooms, 12 suites, 28 non-smoking rooms
- 45 km from airport
- 2 restaurants, 2 lounges
- Pool, health club, tennis, squash



SHERATON SEYCHELLES RESORT

PO Box 540
Port Glaud
Mahe

Tel: (248) 78451
Tlx: 2245
Fax: (248) 78517

- 173 rooms, 12 suites
- Beachfront location, 12 miles from airport
- 4 restaurants, 2 lounges
- Private beach and island with watersport complex, pool, sauna, squash, tennis

SHERATON LAGOS HOTEL

30 Mobolaji Bank - Anthony Way
Ikeja
Lagos

Tel: (234) 1 900930
Tlx: 27202/26299

- 338 rooms and suites, 22 non-smoking rooms
- Near Ikeja Polo Club, 4 km from airport
- 4 restaurants, lounge, pool, tennis
- New Towers section with 44 rooms and suites

SHERATON GABORONE HOTEL & TOWERS

Private Bag BR105
Molepolole Road
Gaborone

Tel: (267) 312999
Tlx: 2699 BD
Fax: (267) 312989

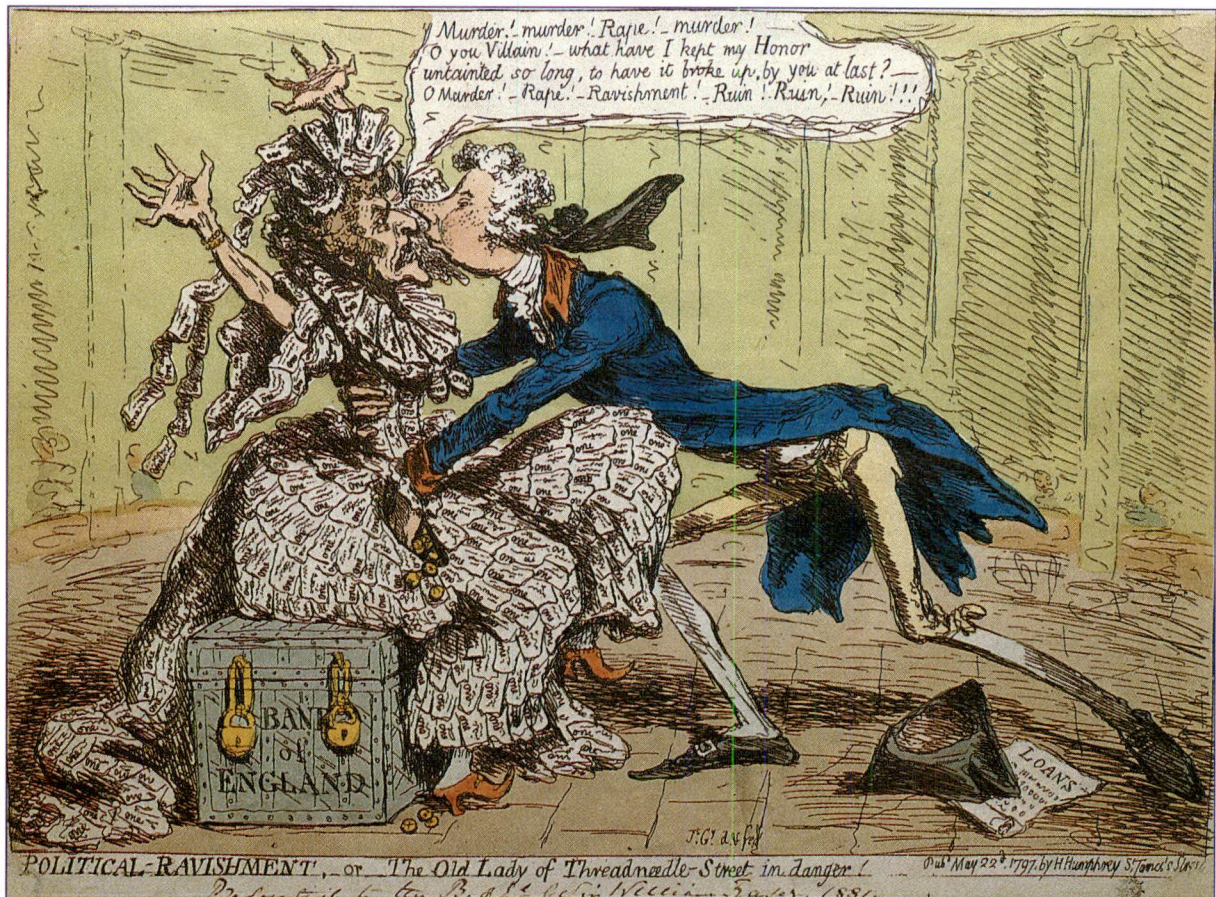
- 225 rooms and suites, disabled facilities available
- Near Kalahari Game Reserve and Chobe National Park
- 2 restaurants, pool, gym, squash, tennis, riding, golf
- Towers facilities include separate check-in and lounge

THE BANK OF ENGLAND

FROM LEATHER LEDGER TO DEALING DESK

Written by Richard Elliott

The Old Lady of Threadneedle Street generally conjures up visions of sombre City gents, gold bars sitting securely in safes, or clerks at work maybe two hundred years ago. So what's the Bank of England really like – and how did it become such a mighty financial institution?



THE BANK OF ENGLAND



ABOVE: Clerks at work in the stock room of days gone by.
LEFT: Gillray's famous cartoon.

The bowler and broly brigade is still in existence – just take an early morning Tube trip and alight at Bank station to see for yourself – but the outmoded apparel's not the ubiquitous uniform it used to be. You're just as likely to see paisley patterned ties and personal stereos, for, despite the distinct feeling that business is conducted as in the 1700s, the Old Lady has always kept up with the times. It comes almost as a surprise to find that, like the other great financial institutions of the City of London, the Bank has computers, highly technical equipment for printing banknotes and much more besides.

However, the Bank has a lengthy history which is just as important to the institution as those high-tech gadgets and decision-making 20th-century financiers. While it prides itself on its attempts to keep abreast of technology, it has a heritage which has commanded respect and awe ever since those early days.

Whilst banking of a type had been practised in England since the Norman Conquest, the goldsmith

bankers of the 17th century were the first to take deposits, issue notes and lend money, both to the Crown as well as to merchants. As business developed, it became clear that there was a need for a broader based national bank. Different ideas were put forward until, in 1693, William Paterson, backed by a group of City financiers, proposed lending £1,200,000 to the government at eight per cent interest, in return for which the subscribers to the loan would be incorporated as a joint stock company under the name "Bank of England". Whilst the goldsmiths opposed it, the Government accepted the idea gratefully as a way of funding the war against France. The Bank's Charter was signed in 1694, and the Bank opened – with a staff of 17 clerks and two gatekeepers – in temporary offices in Cheapside. Humble beginnings indeed.

Times were changing quickly. During its first year of business the Bank moved to the Grocers' Hall in Princes Street, but by 1732 the staff had increased fivefold and business was expanding rapidly. It was there-

fore decided to construct purpose-built offices in Threadneedle Street. The new building, completed two years later at a cost of £13,000, was quickly outgrown and there followed a century-long period of expansion. Eventually, between 1788 and 1833, the Bank was rebuilt and extended by Sir John Soane to cover the present three-acre site.

At this time, the Bank was managing the accounts of various departments of state, the national debt, which was increasing as a result of wars in which Britain was involved, and private business. Particularly successful was the issue of banknotes, handwritten receipts for cash deposited, and even though their circulation was limited to London and south east England the Bank's financial system was growing ever wider.

Although its prosperity made the Bank a sitting target, it was attacked only once, and this one raid during the Gordon Riots of 1780 began a long tradition in security. After the attack it was guarded by an overnight military guard known as the Bank Picquet, which continued to



exist right up to 1973, when the liveried guards were replaced by the services of a private security company.

However, even with its own guard, the Bank's security still left much to be desired. In 1836 a sewerman wrote to the Bank's Directors saying that he would like to meet them in the bullion room. At the appointed hour, he amazed the Directors by "breaking in" through an old drain in the floor. The honest sewerman was rewarded with a substantial sum of money and the "secret passage" subsequently secured.

Whilst it escaped physical attack for the most part, the Bank has not always escaped the wrath of the satirists, particularly when the country's financial well-being was in jeopardy. In 1797 the Bank temporarily suspended gold payouts in exchange for its notes, due to the drain on its finances caused by the wars with France and Spain, a Restriction Period which lasted for 24 years. To meet the coin shortage, the government authorised the Bank to circulate Spanish silver dollars, countermarked with the head of George III.

The Restriction Period prompted political and satirical criticism aimed at the Bank and the government, and one such attack resulted in the well-known nickname, the Old Lady of Threadneedle Street. Richard Sheridan, the playwright and MP,

made a speech alluding to the Bank as "an elderly lady in the City of great credit and long standing, who had unfortunately fallen into bad company". This was followed by a cartoon by James Gillray entitled "Political Ravishment or The Old Lady of Threadneedle Street in Danger", which depicted the Bank as a withered woman clothed in pound notes at the mercy of the Prime Minister, William Pitt.

Low denomination notes were also introduced around the late 1700s, bringing the Bank more problems than it expected. Because of the smaller value of the notes, they were brought to a much larger proportion of the population, who had to learn to come to terms with paper money. As the quality of the notes was so poor forgery was rife, and many of the illiterate owners were easily taken in. More than 300 people were executed and hundreds of others transported – simply for possessing a counterfeit note. Being found guilty of forgery also carried the death penalty, but this was far harder to prove than being discovered in possession of a forged note.

During the 19th century the Bank extended its operations by setting up other branches, the first one being opened in Gloucester in 1826. Thirteen other centres opened over the next 18 years, the main advantage being that banknotes could now be circulated more easily. The Bank in London continued to develop into the central bank as we know it today. In 1844, to help it develop this central identity, it was given monopoly rights to issue banknotes, and new controls were placed on the Bank,

with note issue now having to be backed by its own gold reserves. It was also required to issue a weekly statement of accounts, summarising its assets and banking operations and called a Bank Return, which continues to be published every Thursday.

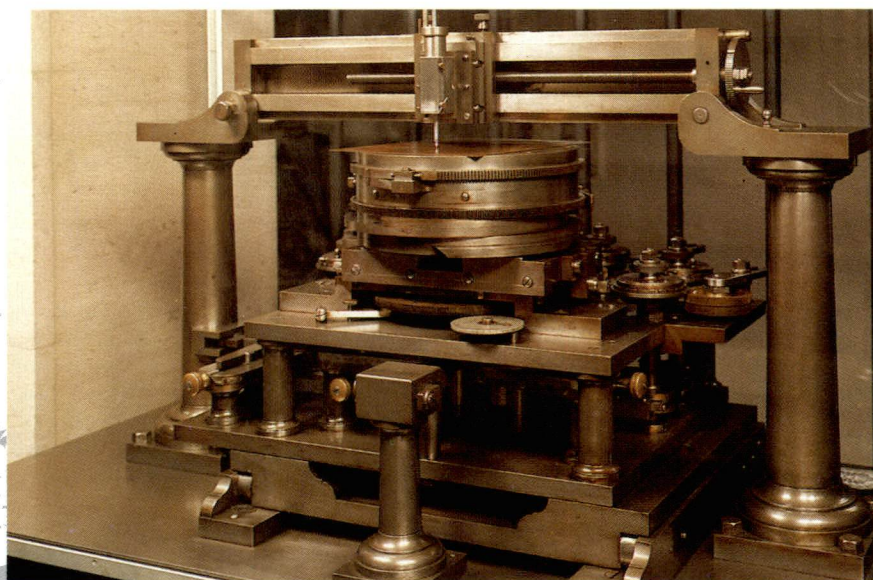
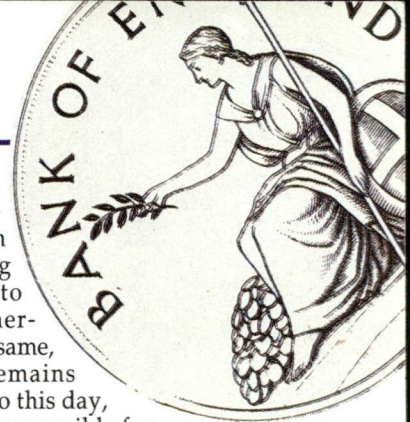
Times were hard during the First World War, as the bank continued to manage the government's borrowing and had to cope with a huge national debt. It was still undergoing changes itself, notably an increase in the number of staff to 4,000. Most of these were women, the Bank being one of the first City establishments to employ them back in 1894. This staff increase meant that by the end of the War Soane's single storey building was just too small, and so it was demolished and rebuilt at a cost of £5 million, the building we see today. Seven storeys stand above ground, and three below, with more floor-space underground than the NatWest tower, the tallest building in the country, has above ground. The eight-foot thick walls – the only part of Soane's building to be retained as their strength and security could not be improved upon – contain no windows at eye level, giving it a truly impenetrable appearance.

Excepting during the Restriction Period and at one point in the early 1800s, the lowest denomination note after the War was £5, the highest £1,000. In 1928 the Bank assumed responsibility for £1 and 10 shilling notes and began a new era – these were the first notes to be printed in colour.

March 1946 saw the end of an

era, however, with nationalisation transferring the Bank to public ownership. All the same, its role remains unchanged to this day, as it is still responsible for the execution of monetary policy in Britain and for handling crises in the banking system. It also played a large part in the reorganisation of monetary affairs in the City in 1986 known as "Big Bang", which makes the Bank responsible for supervising all institutions dealing in the gilts, sterling, foreign exchange and bullion markets.

It's now possible for anyone to enter the Bank and take a look at the establishment and its history, for the Bank of England Museum gives a taste of life within its walls both yesterday and today. Not only do visitors get a feel of what the Bank does, it is also an informative glance at architectural styles, with a reconstruction of Sir John Soane's late 18th-century Bank Stock Office and the post-World War One rotunda, which makes use of Soane's original pillars and figures. Those with an interest in the fast-moving world of finance today can play the part of the wheeler-dealer at the dealing desk, identical to those used in the Bank. Functioning at the heart of the globe's largest and most sophisticated financial centres, it's a frantic, fascinating world – a world apart, perhaps, from the hand-written banknote, the leather-bound ledgers and a staff of 19. ©





TEL AVIV

ISRAEL'S BRIGHT YOUNG THING

Written and photographed by Vicki Palacio

Tel Aviv tends to get side-stepped by those on their way to Jerusalem or other Israeli sites of note. But it's difficult to ignore the country's second city – whilst it's an infant in comparison to other Israeli cities it has an atmosphere all of its own which is a delight to encounter.

You would think that the heat would sap their energy but it doesn't – Tel Avivians are definitely indefatigable. At daybreak they're up and on the beach, pounding the sand at jogging pace or enjoying the cool of the Mediterranean. Then it's into the car to join the rush hour, the streams of hooting vehicles all heading for the centre of town. After work it's off to the shops, the theatre or a concert, or a restaurant followed by a nightclub. By the time they leap into bed it's almost time to get up again – but they seem to

thrive on it.

What's the secret? Who knows, but the joie de vivre here is certainly infectious. The Tel Avivians always seem to have had this go-ahead attitude, something which has kept them going through the bad times – of which they've had their fair share. Their resilience and adaptability have been their strengths ever since they began flocking here at the start of this century, bringing not only their vitality and their enthusiasm, but also their skills and knowledge which have served to make the city –

and the country – a better one. If there's a need for something – from fast food American-style to 24-hour supermarkets – they'll devise a way round it and of making it succeed. As a result of all this, Tel Aviv operates in a higher gear than Jerusalem. When Jerusalem rests, Tel Avivians dash to the bar or the beach, the cinema or the nightclub – their attitude is far more cosmopolitan, more live-for-today.

Much of this attitude must stem from the city's short but battlescarred history. Founded in 1909

as a suburb of Jaffa, Tel Aviv is yet an infant, and thus lacks the biblical and historical richness that other cities may have, but its struggle for survival is a inspiring tale.

Jews were already living in the predominantly Arab port of Jaffa in the late 19th century, under the rule of the Turks. Jaffa was a crowded, dirty town, with housing at a premium as more and more Jewish immigrants came to settle there. Concerned for the well-being of their children, and feeling that as a minority they were vulnerable under the unsympathetic Turks, a group of Jews toyed with the idea of founding a wholly Jewish suburb. With the help of the Jewish National Fund, whose task was to buy land for such settlement, the ideas began to become reality in 1906.

The land they had in mind was pure sand. However, it was a pleasant area, close enough to Jaffa for work and amenities, and it was cheap. Thirty-two acres of sand dunes were bought, and some 250 people trekked the two kilometres north, led by Meir Dizengoff, who was later to become the city's first mayor. Dizengoff named the fledgling settlement Tel Aviv, or "Hill of Spring".

Times were hard for these early settlers. There was little fresh water, no roads and no crops could be grown on the sandy land. But the people set themselves their first goal – considering their children's future, they set about the construction of a high school. This was the Herzl High School, now the site of the Shalom Tower.

By World War I Tel Aviv was home to 3,000 Jews and more were to come as it was the only major independent Jewish settlement in Israel. During the War the Jews were rendered homeless by the Turks as the coastline was thought strategic, but hopes rose again when Great Britain replaced Turkey as the occupational power when the War was over. Things were indeed brighter under the British, and Tel Aviv continued to expand, housing 15,000 residents in 1921 when it was officially recognised as independent from Jaffa. Four years later, 34,000 people were living in Tel Aviv.

By the 1930s relations had yet again become strained between the citizens of Tel Aviv and Jaffa. The Arabs were encouraged by the Nazi movement to ostracise the Jews, whilst Jewish Nationalists in Tel Aviv fought against both the Arabs and the British. Tel Aviv continued its expansion regardless. By 1948 it had a population of 210,000, but still the Jewish-Arab conflict stirred threateningly. With the War of Independence raging, only 4,000 of Jaffa's Arab residents remained in

the port, the other 6,000 having fled, promising to be back and to capture Tel Aviv.

Israel's newly-won independence heralded a rush of immigrants from concentration camps and from Arab countries, and Tel Avivians – somewhat inevitably – resettled Jaffa. By the 1950s there were 65,000 Jews in Jaffa alone.

Tel Aviv continued to grow to accommodate its people and to give them work. Important government offices were set up in Tel Aviv – including foreign embassies, as most countries did not recognise Jerusalem as Israel's capital – and it became a business, financial and cultural centre. A power station was built, making Tel Aviv the first place in Israel to have electricity.

The future looked rosy, but history has a way of repeating itself and war raised its ugly head again. The Six Day War in June 1967 and the 1973 Yom Kippur War wrecked

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Israel's economy and badly wounded the tourism industry. Visitors from overseas were only staying in Tel Aviv as a stopover on the way to Jerusalem, whilst the younger Tel Avivians were beginning to settle in the suburbs. It was becoming clear that the population of Israel's modern and dynamic city was getting older, and that changes were needed to give the city an injection of its old life and vigour.

The actions of Tel Aviv's charismatic mayor, Shlomo Lahat, have brought it back from the brink. He gave incentives such as mortgage assistance and improved childcare facilities to lure younger families back into Tel Aviv, and expanded and renovated the tourist strip along the beach. Public relations and advertising were stepped up and roads were improved. His programme for progress continues today.

Take a look at Tel Aviv from the observation platform 132 metres up Shalom Tower or from any of the solid high-rises in the centre of the city and you can see some of those improvements. Many of the Bauhaus

buildings are undergoing facelifts, either being restored or demolished and rebuilt – unfortunately the humidity and the salt in the air has eroded the façades of the older buildings and much of the city's architectural heritage is already lost for good. New buildings are appearing throughout Tel Aviv – in the north there are elegant and expensive apartment blocks which have verdant rooftop gardens and all mod cons. Imagine how odd this area would have looked a year ago when the US Patriot missile launchers were stationed here during the Gulf War.

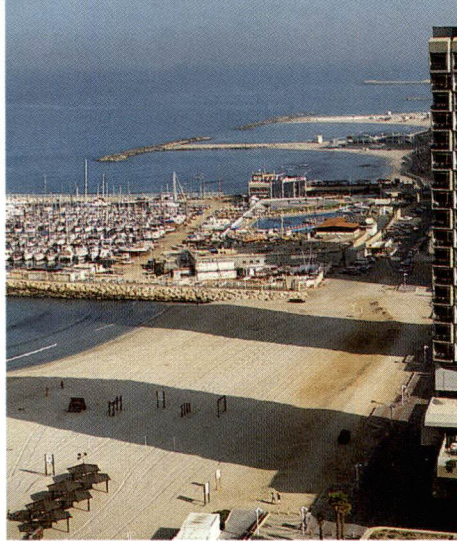
Tel Aviv isn't simply sand and concrete, and although it can sometimes appear a jungle of faceless high-rises the authorities have done their best to keep the city human. Along the roadsides you will see palm trees offering welcome shade, and rose bushes and huge red hibiscus blooms brightening the streets, even in the very centre of the city. The attractive tourist strip has been decorated with clever designs in the brickwork of the pavement, and has sheltered seats installed looking out to sea. It is clean and tidy, and the locals are proud of it.

They're also justly proud of Dizengoff Street, the main shopping area, with its designer names and chain stores, and it's now hard to believe that it began life as a row of huts anchored in sand. Today it's fun and cosmopolitan, and the buzz never ceases, with cinemas, entertainment and restaurants to keep it fizzing all night long. In Dizengoff Square you can see the hi-tech water sculpture by contemporary artist Yaacov Agam. Mayor Lahat's improvement programme includes pedestrianising parts of Dizengoff Street and moving the sculpture, which plays music at regular intervals.

Stop at a café on Dizengoff Street and take some time off to people-watch – this is by far the best place in Tel Aviv in which to do it. There's a wonderful panoply of personalities here – you'll see the long sidelocks and black robes of the Orthodox Jew and the skimpy summer fashions of the young Israelis; the basket-toting housewife and the man with the briefcase on his way to a meeting; khaki-clad soldiers with their guns and ammunition and the curious tourist. Be sure to stop and sample some of the excellent cake and coffee served here, a legacy from the European settlers. Food from all cultures is available, reflecting the various societies and nations that have come here to make up Tel Aviv.

Carmel Market is another shopper's delight, and has atmosphere in abundance. Here you can buy mangoes as big as melons, citrus fruit, dates and all kinds of other exotic fruit and vegetables from stalls offer-





ing only Israeli-grown produce. The market means a lot to native Israelis who remember times before Independence when there were no fruit or vegetables. They now have a huge choice and make the most of the noisy, closely-packed stalls.

Pedestrianised Nahalat Benyamin, tucked down the back of Carmel Market, gives us a good idea of what those first Tel Avivan houses were like. Now crumbling and unprotected, the buildings are showing their age quickly. Some have fine iron balconies and shutters, others have decorative tiles or leaded stained glass windows to add life to the pale façades.

To escape the jostle of the shoppers, go no further than the Mann Auditorium, the focus of cultural life in Tel Aviv and the home of the Israel Philharmonic Orchestra. Founded in 1936, the IPO's aim was to attract musicians who came as refugees from central Europe. Zubin Mehta has been connected with the orchestra since 1961, first as guest conductor and now as director for life, and he has become something of a national hero – during the Gulf War, when Tel Aviv was under Iraqi fire, Mehta left his commitments in New York to return to Israel to perform to keep up the morale of the community. Unable to play in the Mann Auditorium for security reasons, he arranged for concerts and recitals to be performed in smaller halls and outdoors – the people loved him for it and, now back in the Mann Auditorium, the IPO continues to receive enthusiastic audiences.

Next door is the Habimah National Theatre, founded in Moscow in 1918. It moved with the Jews via Berlin in the 1920s before settling in Tel Aviv in 1931 to play a key role in the renaissance of Hebrew drama. Plays old and new are performed here, in Hebrew, but don't let that put you off visiting, for there are headsets available for simultaneous translation into English.

No visit to Tel Aviv would be complete without a trip to where it all began – Jaffa. Having begun as a suburb of Jaffa, Tel Aviv has turned the tables, and now it's Jaffa that's

the sleepy suburb. But it's no poor relation. Jaffa has all the rich history, the stillness and the sedate atmosphere which Tel Aviv hasn't – they complement each other well.

The earliest traces of civilisation in Jaffa date back as far as 4000-3150BC, and the importance of the port was already taken over by Caesarea in the north in the first century BC. It is said to be Earth's oldest port, being founded 40 years after the Flood by Noah's son Japheth.

Jaffa is also the only town in Israel to have a background of ancient myth. In the 8th century BC Jaffa was under Egyptian rule, governed by Kepheus. His wife Cassiopeia boasted of her beauty, claiming she was lovelier than the Nereids, Poseidon's sea-nymphs. As punishment for this, Poseidon flooded the land and sent a sea monster to infest it. Kepheus was told by an oracle that his country would only return to normal if he fed his daughter Andromeda to the monster, so he tied her to the rocks off Jaffa. She was released by Perseus who killed the monster and married Andromeda, and to this day one of the rocks is called Andromeda's Rock.

Jaffa's biblical importance is shown in the New Testament – it is here that Tabitha was raised from the dead by the apostle Peter, who stayed at the house of Simon the Tanner, which is close to the harbour; you can still see it. It was also used as a port to bring in the cedars of Lebanon for the building of the Temple in Jerusalem. Jonah left from here to escape the call of God, as did Peter who left to spread Christianity. Other visitors in more modern times include Richard the Lionheart, Napoleon Bonaparte and Mark Twain, who lived here.

The port was conquered by the Arabs in 636 and was used throughout the Crusades as a pilgrim port, the town's monasteries being used as guest houses for the visitors' first night. After recapture by the Muslims in 1268 it declined and became a rather unimportant fishing village. The Turks later reopened the port, but it was destroyed and rebuilt

in the early 1800s, and in the 1830s the first North African Jews settled here. It rapidly expanded in the mid 19th century when it traded with western Europe, and even exported its own raw silk. Now used as a small fishing port, Jaffa is a mixed community which enjoys a relatively quiet life, making up, perhaps, for its busy history thus far.

Overlooking the Mediterranean and curving round to face Tel Aviv, Jaffa is still being tidied up after the 1948 Arab desertion. Renovation has been extensive, and so far includes the old narrow alleyways of the harbour, which have been resettled as an artists' quarter with art and craft galleries and shops which are a positive delight to browse around. At night the port attracts hundreds of visitors, both tourists and locals from Tel Aviv, as the area is alive with bars, restaurants and entertainment venues. There is also a park, created after the War of Independence, which is an oasis of green and has some very good views over Tel Aviv and out to sea. At the heart of Jaffa is the old clocktower, built to honour the birthday of a Turkish sultan, and the flea market is nearby – a wonderful place to while away some time and to haggle for unique souvenirs.

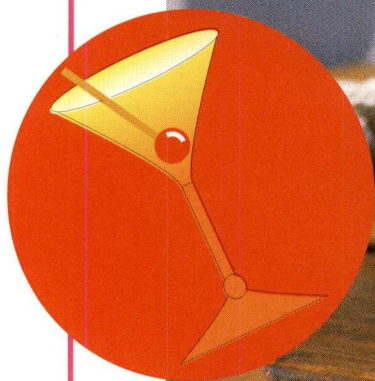
You could potter around in Jaffa for hours, safe in the knowledge that the bright lights of Tel Aviv are just a few minutes' drive away, with Israel's heart of work and leisure beating loud and strong. Incessant and exciting, brash and bewitching, often wacky but always warmly welcoming, Tel Aviv mustn't be missed. ©

The Sheraton Tel Aviv Hotel & Towers is a five-star hotel overlooking the Mediterranean, yet is just a short distance from all the major attractions of the city, and a five minute drive from Jaffa. The hotel offers 346 rooms and suites, all with balconies and sea-views, three restaurants, two outdoor heated pools and eight meeting rooms. The Towers has 72 rooms and suites, exclusive lounge and separate check-in. For further details please consult the listings starting on page 28.

COCKTAILS

RECIPES FOR SUCCESS

Now that the party season's here what better way of shaking off the chills of winter than with a cocktail or two? We asked the cocktail creators of Sheraton hotels around Europe for their own special concoctions and let you in on one or two of their trade secrets – why not try them for yourself?



Cocktail creation began way back in the time of the ancient Greeks, when they mixed wine with resin to preserve it and to give it a different taste – in fact, they were creating retsina. Mulled and spiced wines, other early cocktails, were drunk in Europe well before stronger spirits became popular there, and in the US during the dry years of prohibition the Americans invented all kinds of mixtures to disguise the harsh flavours of the rough alcohol they could get hold of. Cocktail-making, as we know it today, was born.

But why do we find so much fascination in these strange but delicious mixtures with their odd names and peculiar colours? Perhaps it's the creative urge in us, the curiosity in finding out what tastes good – or bad – when mixed with something else, or the sophisticated and fashionable image that cocktails tend to conjure up. One thing is for sure – much as we all like to experiment the best recipes are the tried and trusted ones.

The following recipes have all been created by ITT Sheraton bar staff throughout Europe, and can be sampled, freshly made, at the bars in the hotels indicated. A few of the ingredients are specific to the country from which the recipe originates, but most can be found in a basic drinks cabinet. Follow the recipes carefully, give our tips panel a glance before you begin – and have a wonderful party!



The SHERATON BRUSSELS HOTEL & TOWERS' most popular cocktail is the **Byblos**. It's a particular favourite with French showbusiness personalities who stay at the hotel and was created when the owner of the famous Byblos Hotel in St Tropez came to stay at the Sheraton Brussels:

1/2 orange juice
1/2 grapefruit juice

Pour the juices into a tall glass, and stir. Decorate with lemon slices, add ice and a dash of lemon juice.

Mexicano

This cocktail was created during the Football World Cup in Mexico, and is another popular beverage at the Sheraton Brussels:

4cl Tequilla
3cl lemon juice
3cl pineapple juice
1cl crème de cassis

Shake ingredients together in a cocktail shaker, and pour into a champagne glass. Decorate with lemon.



The SHERATON ESSEN HOTEL's Club Papageno is a popular attraction. Club Manageress Ingrid Schmidt has recently created the **Pina Couleur**:

2cl Bacardi Rum
2cl Meyers Rum
1cl Coco Tara
2cl lemon juice
1cl Grenadine
Pineapple juice

Place in cocktail shaker and shake well. Serve in tall fluted glass and decorate with tropical fruit.



Three totally unique recipes have come from the SHERATON SOFIA HOTEL BALKAN in Bulgaria, specially created for Sojourn readers by Peter Petrov and Temenujka Filipova, bartenders at the hotel:

Dionysos

3-4 ice cubes
5cl Mavrud (Bulgarian dry red wine)
2cl Rose liqueur
2cl Euxignac brandy
10cl tonic water

Prepare the cocktail in a high ball glass and decorate with a lemon twist. The red wine, rose liqueur and brandy used in this recipe are all Bulgarian products.

Three Graces from Deultum

4-5 ice cubes
10cl cherry juice
10cl acacia extract
10cl peach juice
1 egg white

Place all ingredients into a cocktail shaker and shake well. Pour into fancy glass and decorate with fruit and – if available – acacia blossom. This drink relates to the Black Sea port of Burgas, the ancient city of Deultum.

Elixir of Love

3-4 ice cubes
4cl Cointreau
2cl vodka
2cl lemon juice
2cl Maracuja (passion fruit syrup)
1cl Grenadine
Soda water

Blend all ingredients except the Grenadine until smooth. Strain the drink into a cocktail glass and add Grenadine. Decorate with lemon slices and a cherry.



The SHERATON JERUSALEM PLAZA HOTEL contributed this exciting recipe for **Halleluya Sabra Cocktail**:

3 ice cubes
1/4 banana liqueur
3/4 Sabra liqueur
1 tsp fresh lemon

Mix the ingredients in a highball glass and top up with fresh orange juice and add two or three drops of Grenadine. Decorate with orange slices and a strawberry or a cherry.



Many of ITT Sheraton's bartenders are prizewinners in their own right. Head Barman at the SHERATON PADOVA HOTEL in Italy is Eros Del Priore, who recently won one of three categories at the International Competition of Barmen, held in Mexico City.

The competition is divided into three categories, pre-dinner drinks, after-dinner drinks and long drinks. Eros won the long drink category with this cocktail:

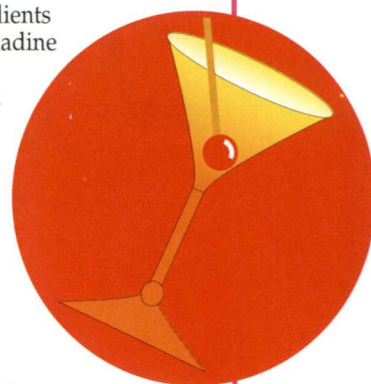
Mexicano

one tenth strawberry boero
one tenth Amaretto
two tenths white peach liqueur
three tenths gin
three tenths orange juice

Mix together and decorate with Mexican mint, lime, a cherry and a twist of orange.



Another of Sheraton's prizewinners is Bjorn Olsson of the SHERATON MALMO HOTEL & CONFERENCE CENTRE. Bjorn has been working at the hotel since its opening in August 1989, and is the first Swede to win the Martini Grand Prix International Young Bartenders Competition, which took place in Aberdeen, Scotland, last May.





In competition with representatives from 30 other countries, Bjorn proved his outstanding product knowledge, guest relations and his skill for mixing marvellous drinks, including his own Grand Prix drink, **Rossini**:

two tenths vodka
two tenths Martini Bitter
one tenth red port
five tenths pineapple juice

Shake the ingredients in a shaker and pour into glass.



Andrew Thom (*above*), the Bar Manager of the SHERATON EDINBURGH HOTEL, has come up with two cocktails with a very Scottish flavour:

Southern Flyer

1oz Famous Grouse Scotch
1/2oz Southern Comfort
2oz grapefruit juice
2oz fresh orange juice

Shake all the ingredients and serve in a tall glass over ice.

Tartan Tremor

1/2oz Scotch whisky
1oz Drambuie
dash of Grenadine
dash of passion fruit nectar
dash of pineapple juice

Shake ingredients and strain over crushed ice.



The barmen of the Atrium Bar at the SHERATON GOTEBOG HOTEL & TOWERS recommend the following cocktails which they have concocted:

Paradise

3cl gin
3cl apricot brandy
3cl orange juice

Shake well with ice, or blend, if you prefer. Serve in a Martini glass, garnished with mint.

Red Butterfly

3cl rum
3cl Cointreau
2cl lemon juice
2cl Grenadine

Place in a shaker and shake well with ice. Serve garnished with a large strawberry.



Luigi Sciamanna and Daniele Ravenni of the SHERATON FLORENCE HOTEL have devised these attractive cocktails which reflect the charms of Italy:

Negroni

one third bitter Campari
one third red Martini
one third dry gin

Pour ingredients directly into an old-fashioned glass, garnish with orange slices and lemon peel. A refreshing all-day cocktail created by the Earl Negroni.

Rendez-vous

A pre-dinner cocktail with a demi-sec taste, this is the house cocktail of the Sheraton Florence, taking its name from the Rendez-vous Bar.

three tenths grapefruit juice
two tenths gin
one tenth Grenadine
two tenths white Martini
two tenths Aperol

Mix ingredients together. Serve garnished with orange peel and a cherry.



The SHERATON ROMA HOTEL & CONFERENCE CENTRE suggests these typically Italian cocktails, created by barman Roberto Proietti.

Rome by Night

four tenths vodka
four tenths Cointreau
one tenth blue Curaçao
one tenth lemon juice

Shake ingredients together with ice and serve in cocktail glass with a red cherry.

Fruit Punch Tutta Roma

two tenths orange juice

two tenths grapefruit juice
two tenths pineapple juice
four tenths assorted seasonal tropical fruits

Pour ingredients into a blender with ice and blend. Serve in a fancy glass and garnish with fruit.



The SHERATON LIMASSOL RESORT & PLEASURE HARBOUR recommends two cocktails which are regularly served at the Captain's Bar.

Sparkling Grapefruit Fizz

12cl grapefruit juice
3cl gin
1.5cl filfar
12cl champagne
dash of Grenadine

Combine all ingredients except the Grenadine into a long cocktail glass, stir well, splash in Grenadine. Decorate with orange slices, a cherry and straws.

Jungle Juice

9cl orange juice
9cl pineapple juice
3cl apricot brandy
1.5cl peppermint liqueur

Blend ingredients together with ice and pour into a highball glass, garnished with mint leaves, pineapple and cherries.



Osman Gundem, the Head Barman of the SHERATON ISTANBUL HOTEL & TOWERS, has created two special concoctions which bring out some typical tastes of Turkey.

Topkapi Sunrise

6cl pineapple juice
2cl orange juice
2cl lemon juice
1cl Archers liqueur
1cl syrup de cassis
1 spoon cherry ice cream

Put all ingredients into a blender and add one spoonful of crushed ice. Mix for two seconds. Serve decorated with pineapple, cherry, mint leaves and a straw.

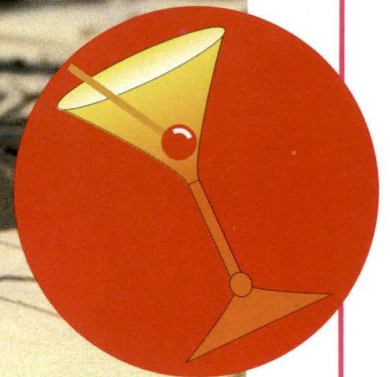
Sultan's Favourite

3cl Bacardi
2cl Grand Marnier
3cl pineapple juice
2cl lemon juice
1cl syrup de cassis
1 spoon lemon ice cream

Place ingredients into blender with a spoonful of crushed ice. Mix and serve with a slice of pineapple and mint. ©

TIPS FOR COCKTAIL SUCCESS

1. Keep basic equipment handy when mixing cocktails – corkscrew and bottle opener, shaker, measuring cups, ice bucket and tongs, fruit squeezers for fresh juice, long-handled spoons for mixing.
2. Cocktails should always be served icy cold – don't stint on the ice. Chill glasses and shakers if possible.
3. Have a selection of glasses for different types of cocktails. Best choices are fine glass with a stem. Keep glasses scrupulously clean.
4. Use your imagination when decorating your cocktails – use flowers as well as fruit, frost the glass with coloured sugar or salt.
5. Take advantage of those bottles in your drinks cabinet which are almost finished or beginning to crystallise – use these to mix with inexpensive spirits or juices to create your own drinks.



SHERATON PINE CLIFFS

— A VINTAGE YEAR —

1991 was in some ways a vintage year for Sheraton Pine Cliffs Hotel & Resort, near Albufeira, Portugal.

In March, Sheraton Pine Cliffs was approached by the Vintage Sports Car Club (VSCC) who, for those with less knowledge on the subject of vintage motoring, organise and promote vintage and historic race meetings in the United Kingdom.

It was proposed that Sheraton Pine Cliffs support one or more of the VSCC Drivers Championships.

This we readily agreed to, putting up a unique Portuguese crystal trophy to the winners of the vintage, post vintage and post war categories. The championships were held over four races on three circuits including Donnington Park (twice), Silverstone and Mallory Park.

The season saw some competitive and spirited driving through which came one man

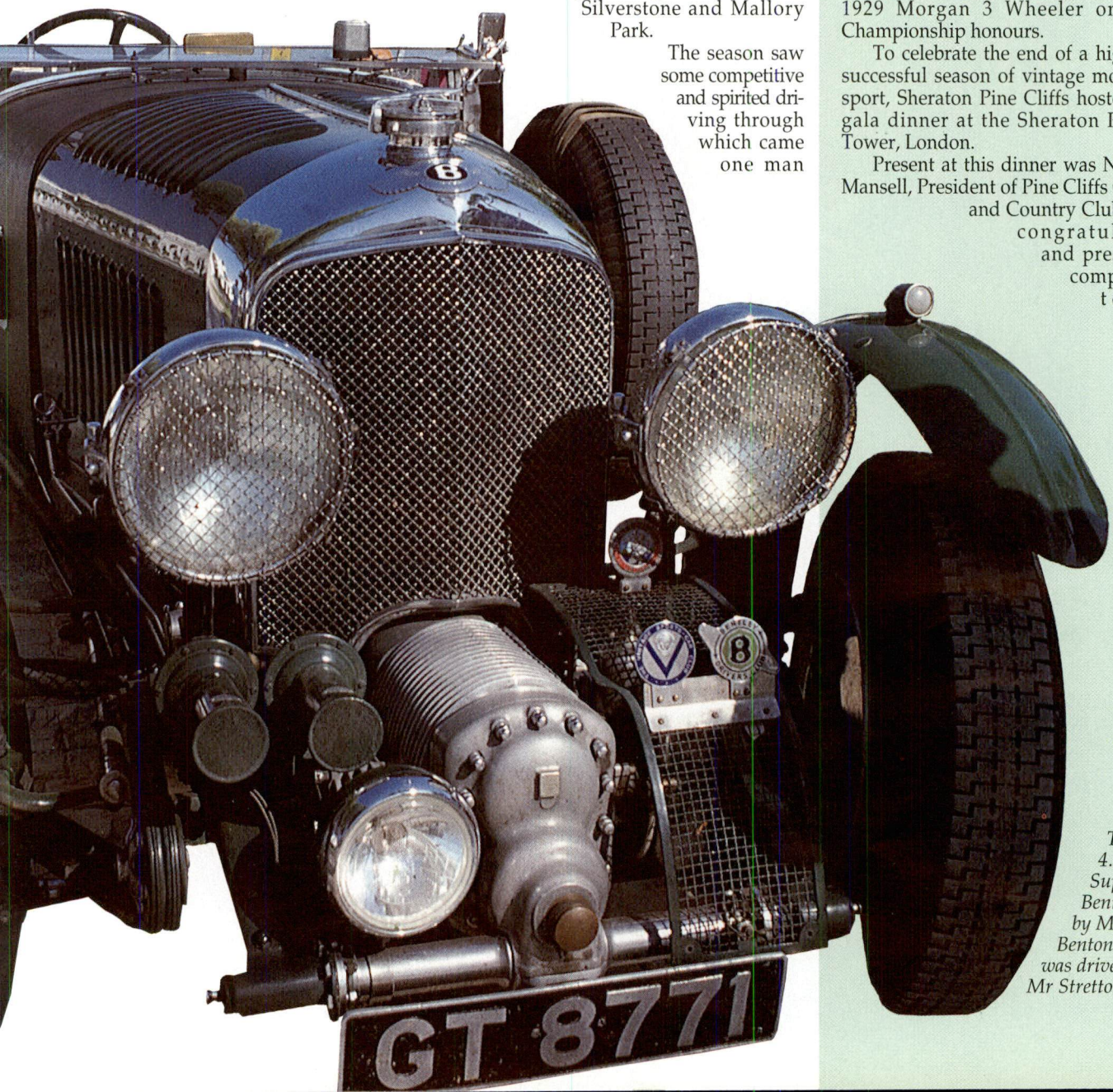
they all wanted to beat, Anthony Mayman.

Mr. Mayman entered both the post-vintage and the post-war Championships, going on to win one in his flame-spitting 1937/8 ERA R4D and the other in his Lotus 16.

Mr. David Carroline triumphed in the equally hard-fought vintage category, taking his magnificent 1929 Morgan 3 Wheeler on to Championship honours.

To celebrate the end of a highly successful season of vintage motorsport, Sheraton Pine Cliffs hosted a gala dinner at the Sheraton Park Tower, London.

Present at this dinner was Nigel Mansell, President of Pine Cliffs Golf and Country Club, to congratulate and present competitors



*The 1931
4.5 Litre
Supercharged
Bentley owned
by Mr Paul
Benton, which
was driven by
Mr Stretton.*



MAIN PICTURE: A view of Pine Cliffs Golf and Country Club.

INSET: Eugene Auer, General Manager of the Sheraton Pine Cliffs Hotel and Resort, and Nigel Mansell, President of the Sheraton Pine Cliffs Golf and Country Club present prizes to the winners.

with their winnings before jetting off to Japan where the fate of the Formula One Drivers World Championship was settled.

As people say, "once is never enough" and so it was for Sheraton Pine Cliffs.

On September 14, twenty-six vintage sports cars departed from central Lisbon and began a 300 kilometres drive to Sheraton Pine Cliffs in the Algarve. The first of what could well be an annual event, Sheraton Pine Cliffs Classic Car Run attracted an impressive entry from all over Portugal and as far afield as the United Kingdom.

The Alfa Romeo, Bentley, Dodge Brothers, Ford, Rolls Royce, Talbot, BMW and Riley vehicles made for a unique and magnificent sight.

Upon arrival at Pine Cliffs Golf and Country Club, entrants experienced typical five-star Sheraton hospitality. A wonderful open air buffet dinner, again hosted by Nigel Mansell, went on till late in the evening, accompanied by live music from a Portuguese band.

The fun continued the following day with events aimed at testing drivers' ability in controlling their vehicles in confined spaces. Most managed exceptionally well and provided the audience with a fine display of how motoring used to be. Others felt that Pine Cliffs landscaping needed to be redesigned ...

Sheraton Pine Cliffs would hope that all involved in their activities in 1991 enjoyed them to the full and wish them all success for 1992. ©



ATLANTIS SHERATON ANNOUNCES REFURBISHMENT OF EXECUTIVE FLOOR

Over the last three years much has been done to embellish the Atlantis Sheraton hotel in Zurich – 7.5 million Swiss Francs have been invested in a major refurbishment scheme including a new restaurant with winter garden, renovation of all rooms on the second, third and fourth floors, and finally a total redesign of the top floor, now proudly known as “The Fifth”.

Guests in rooms on the hotel’s sumptuous top floor receive the care and attention always lavished on those staying with Sheraton, but are also provided with little extras to make their stay that touch more luxurious.

Rooms on “The Fifth” are larger than those on



other floors, which are already generous in their dimensions. They are carefully lit and tastefully decorated, with bathrooms designed in Italian marble and granite. Rooms are also supplied with personal touches – bathrobes, umbrellas, fruit baskets and toiletries.

The hotel’s two original suites are also situated on “The Fifth”, furnished in light Canadian maple, woollen rugs and textiles in

pastel shades. Each suite has two bathrooms, again in Italian marble and granite, and they each have a large terrace with a canopied garden swing.

Also new at the Atlantis Sheraton is the Skyline Salon. Suitable for conferences and banquets, it seats 34 guests maximum and is semi-circular in shape. No fewer than 740 low-voltage lamps provide spectacular lighting, and the view of the city is beyond compare.

DIAMOND LIL’S REOPENS AT THE SHERATON SKYLINE

Diamond Lil’s “Wild West” saloon is open again at the Sheraton Skyline for the winter season.

Step through the saloon-style doors and feel the unique Wild West

atmosphere, with its chequered tablecloths, charcoal grill menu and great cabaret entertainment.

The evening commences with music from the Griff Johnson Trio, the new resident band,

and continues with the Southlanders whose popular music and dance routines are sure to set your foot tapping.

Sharon Wood follows on, a lady with a remarkable voice and a very versatile stage act. The

Southlanders return for an hour of singing and dancing – you might even be persuaded to join in one or two of their numbers. All great fun, with excellent food and a welcoming atmosphere.

ITT SHERATON ANNOUNCES REOPENING OF SHERATON KUWAIT

The Sheraton Kuwait has officially reopened after extensive repairs.

The 450-room hotel, taken over by the Iraqis after the invasion of Kuwait, incurred considerable damage to both rooms and public areas during the seven-month occupation.

Some 200 rooms are open at the moment – however, because of the extent of the damage to other

sections of the hotel caused by fire and shelling of the facility prior to the liberation of Kuwait City, it is estimated that the entire hotel will not be open until later this year.

Turner Construction, of New York, is responsible for the reconstruction project.

ITT Sheraton has managed the Sheraton Kuwait since it first opened in 1968. It is one of 21 Sheraton hotels located in 11 countries in the Middle East.



HRH the Princess Royal was received by Michael Wale, General Manager, Sheraton Edinburgh, when she attended, as Patron, a charity evening in the hotel in aid of the Animal Diseases Research Association Equine Fund this summer. The Rt Hon Eleanor McLaughlin, Lord Provost and Lord Lieutenant of the City of Edinburgh is in the centre of the picture.

VOICE MESSAGING TO BE STANDARD FEATURE AT ITT SHERATON HOTELS

Guest Message Express, ITT Sheraton's state-of-the-art telephone voice messaging system, will become a standard feature in guest rooms at ITT Sheraton Hotel Division properties.

Introduced in 1990 as a test programme at about a dozen US Sheraton locations, the system quickly became a popular high tech guest convenience. Guest Message Express allows hotel guests to record a personalized telephone greeting and retrieve telephone messages directly at the touch of a button.

Response to Guest Message Express has been extremely positive. The system is easy to use and gives guests the option of

composing messages in any language. They can even listen to their incoming messages from outside of the hotel.

In the EAME region, the Sheraton Park Tower Hotel in London is already on line. The Sheraton Brussels Hotel and Towers, Sheraton Rome Hotel and Sheraton Dubai will follow later this year. New ITT Sheraton hotels coming on line will offer Guest Message Express as a standard feature. Existing hotels upgrading their telephone systems will be required to install Guest Message Express. The company expects to have all of its 177 Hotel Division properties in North America equipped with this feature by 1995.

SPECIAL RATES AT SHERATON ESSEN

The Sheraton Essen Hotel is offering special rates to visitors of the "London 1800" international art exhibition from June to October 1992.

The exhibition is being held as the fourth in the series "European Capitals" organized by the Ruhr Arts Trust and held at Villa Hügel, Essen.

The splendour and spirit of the period, the historical structures and problems, will be reflected in over 500 exhibits borrowed from the major public and private collections, including the British

Museum, the Victoria and Albert Museum, the Tate Gallery and the Museum of London.

Last March, Dr Celina Fox of the Museum of London announced to the Chairman of the Ruhr Arts Trust, Professor Dr h c Berthold Beitz that Her Majesty the Queen had graciously agreed to become joint patron of the exhibition together with Richard von Weizsacker.

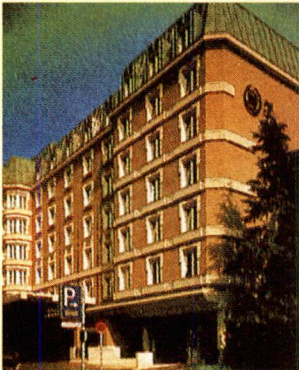
As a foretaste, she presented a reproduction of "London" painted in 1809 by JMW Turner.

Contact the hotel direct for details of visitors' rates.

WORLD OF ITT SHERATON

AUSTRIA

SHERATON SALZBURG HOTEL



Auerspergstr 4
Salzburg
Austria A-5020

Tel: 0662/79321-0
Tlx: 632518 SHERA A

Situated beside a park, the Sheraton Salzburg is just a short walk away from the Old Town and the Festival Hall. The hotel comprises 144 rooms and 21 luxury suites, a three-star restaurant, bistro, piano-bar and terrace. Specifically with the business traveller in mind, there are four conference rooms and a convention centre seating up to 1000 people. There is underground parking for 70 cars. Sports fanatics may also enjoy the indoor heated pool and the spa centre.

BELGIUM

SHERATON BRUSSELS AIRPORT



Brussels National Airport
B-1930 Zaventem
Belgium

Tel: (02) 725 10 00
Tlx: 27085
Fax: 725 11 55

This hotel is situated opposite the Arrivals/Departure Halls of Brussels Airport. It has 296 sound-proofed rooms including eight suites and rooms adapted for the handicapped. Facilities include The Concorde restaurant, the Lindbergh Tavern and the Cockpit piano bar, function rooms and a ballroom/exhibition room. There is a fully equipped business centre, and also rooms for non-smokers and Sunday brunch features live jazz.

SHERATON BRUSSELS HOTEL AND TOWERS



Place Rogier 3
B-1210 Brussels
Belgium

Tel: 02/2193400
Tlx: (846) 26887
Cable: SHERATON HOTEL
BRUSSELS

The Sheraton Brussels is ideally placed close to the Grand Place and is also convenient for the airport and business district. It has a total of 481 rooms and 44 suites and apartments. The hotel offers two gourmet restaurants, a bar and a health club for those who want to keep in shape. There is a multi-purpose exhibition/conference/banqueting hall to accommodate up to 1500 people, and 15 meeting rooms.

BULGARIA

SHERATON SOFIA HOTEL BALKAN



Lenin Square 5
Sofia 1000
Bulgaria

Tel: 87 65 41
Tlx: 23030 SHERA BG

The Sheraton Sofia Hotel Balkan is located just seven miles from the airport and within walking distance of the business area of the city. It has 187 luxury rooms on five floors, and provides excellent amenities for its guests. There are four restaurants including one specialising in French gourmet cuisine and another in traditional Bulgarian fare, and there is also a coffee shop, lounge and night club. The hotel has four meeting rooms to accommodate up to 260 people. Health facilities are first class, with an exercise room, whirlpools and massage.

CYPRUS

SHERATON LIMASSOL RESORT AND PLEASURE HARBOUR



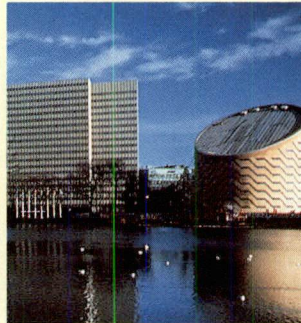
PO Box 1064
Limassol
Cyprus

Tel: (05) 321100
Tlx: 5626 SHERATON CY
Fax: (05) 324394

Just 45 minutes from Larnaca and Paphos airports, this exceptional Resort is situated on 37 thousand square metres of landscaped gardens and sandy beach, close to Limassol. The Pleasure Harbour is a paradise for sailing enthusiasts. There are 215 guest rooms including six Admiral Suites with jacuzzi, and all rooms have private balconies over the Mediterranean. Four restaurants and three bars provide culinary variety, and there are sports facilities to suit everyone.

DENMARK

SHERATON COPENHAGEN HOTEL



6 Vester Sogade
DK-1601 Copenhagen V
Denmark

Tel: 33 14 35 35
Tlx: (855) 27450
Cable: SHERACO
COPENHAGEN

This hotel has a splendid outlook situated opposite the new Tycho Brahe Planetarium and near the town hall square, Tivoli Gardens and the longest pedestrian street in Europe. There are 471 guest rooms including 35 suites and one non smoking floor. Newly renovated restaurants with Café, Bar with live entertainment and a Pub. Health studio with sauna and solarium and shops in lobby. Banquet and conference facilities from 10 to more than 1000 persons. There is guest parking under hotel.

GREAT BRITAIN

SHERATON BELGRAVIA HOTEL



20 Chesham Place
London SW1

Tel: 071-235 6040
Tlx: 919020

The Sheraton Belgravia is located right in the heart of one of London's most fashionable areas. Harrods and Buckingham Palace are only a short walk away, and Chelsea and the West End are also close by. A cosy hotel comprising only 90 rooms and suites, the Belgravia Sheraton has the relaxed yet elegant atmosphere for a small, exclusive club. There is an excellent restaurant and bar, and the hotel also has two private entertaining rooms.

SHERATON EDINBURGH HOTEL



1 Festival Square
Edinburgh EH3 9SR

Tel: (031) 229 9131
Tlx: 72398

This hotel has a very impressive location - only 15 minutes away from the airport and two minutes from Princes Street, it overlooks the dramatic scenery of Edinburgh Castle. The 263 rooms include two diplomatic suites, ten executive suites and four junior suites. Leisure facilities are excellent, and include a health club, sauna and swimming pool. The lobby lounge offers afternoon teas, and the cocktail bar and restaurant boast magnificent views of the castle. There are conference and banquetting facilities for up to 600 people, three meeting rooms for 50 people each and five syndicate rooms.

**WORLD OF
ITT SHERATON**

**SHERATON HEATHROW
HOTEL**



Colnbrook By Pass
West Drayton
Middlesex
UB7 0HJ

Tel: 081-759 2424
Fax: 081-759 2091
Tlx: 9344331

Ideally located at Heathrow Airport, and with easy access to the M25 and M4 motorways, the hotel provides courtesy coach service to all four airport terminals and Central London. There are 440 guest bedrooms including four suites. Facilities include a Coffee Shop, Ascot Grill Restaurant, Cranford Bar and 24-hour room service. There are seven conference rooms for up to 60 people, and these include four Executive Boardrooms for up to ten.

**SHERATON PARK TOWER
HOTEL**



101 Knightsbridge
London SW1X 7RN

Tel: (071) 235 8050
Tlx: 917222

A modern circular landmark, the Park Tower Hotel has an enviable view across Hyde Park and is convenient for all the attractions of the West End. Sited almost next door to Harrods, this hotel has 295 rooms. There is a superb restaurant where you can admire the view, plus two bars and an elegant conference suite.

**SHERATON SKYLINE
HOTEL**



London Heathrow Airport
A4 Bath Road
Hayes
Middx UB3 5BP

Tel: (081) 759 2535
Tlx: 934254

Close to the airport, the Sheraton Skyline houses an indoor tropical garden with palm trees and a swimming pool. Guests in the 355 rooms can use these excellent features, plus the courtesy bus service to Heathrow and the city centre, restaurant, coffee shop and poolside bar. There are nine conference rooms to cater for groups of up to 600, and the nightclub provides live entertainment.

ISRAEL

**SHERATON JERUSALEM
PLAZA**



PO Box 91076
King George Street
Jerusalem
Israel 94261

Phone: 02/259111
Fax: 02/231667
Telex: 26160 SHRJM IL

Only ten minutes away from the Old City, the Jerusalem Plaza has 313 luxury rooms. The restaurant provides gourmet cuisine, and there's also a coffee shop and a lobby bar. For water lovers there's a swimming pool and sauna. The hotel organises free guided walks around the area and live evening entertainment.

**SHERATON TEL AVIV
HOTEL AND TOWERS**



115 Hayarkon Street
Tel Aviv
Israel

Tel: 972-3-5286222
Tlx: 342269 BOOKUS IL
Fax: 972-3-5280805

The Sheraton Tel Aviv has 350 double rooms and 11 suites, all with balconies and a view over the sea. Its coastal location makes it convenient for the promenade and Old Jaffa, and the airport is 15 miles away. Facilities include the 12 Tribes Grill Room, the Kum Kum restaurant, a lobby lounge and piano bar and discotheque, sauna, two outdoor pools and shops. Meeting rooms accommodate up to 200. Atop the hotel is the Sheraton Towers complex, which provides another 72 newly decorated rooms and suites with first class service including a private lounge.

ITALY

**SHERATON NICOLAUS
HOTEL BARI**

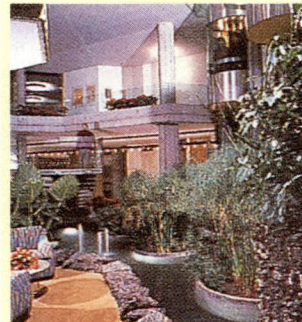


Via Camillo Rosalba trav. 47/F
70124 Bari
Italy

Tel: 080 5042626
Tlx: 080 811212
Fax: 080 5042058

The Sheraton Nicolaus, a modern landmark in the city of Bari, has 175 rooms and 3 suites, a heliport and satellite TV. It is just 10 minutes away from the city centre and the railway station, 10 km from the Airport. Facilities include one international and local cuisine restaurant and a roof supper club restaurant with panoramic views and Piano Bar, indoor swimming pool, squash and health club. The convention centre has a main hall to seat 800 which may be divided into 8 soundproof rooms from 50 to 400. There are also other meeting rooms for small gatherings up to 500 persons.

**SHERATON CATANIA
HOTEL**



Via Antonello Da Messina
41-95020 Cannizzaro
Italy

Tel: (095) 271557
Tlx: SHER CT 971438
Fax: (095) 271380

Within easy reach of the city centre and the airport, this attractive hotel is also situated on a beautiful stretch of coastline. There are 170 guest rooms and two luxury suites. Sports facilities include an outdoor pool and tennis courts, and there is a health club and a private beach for quiet sunbathing and swimming. The hotel has its own shopping complex. The gourmet restaurant and two bars make your stay even more enjoyable, but for those who still have to work there are eight meeting rooms.

**SHERATON FIRENZE
HOTEL**



Via G. Agnelli
50126 Firenze
Italy

Tel: (055) 64901
Fax: (055) 680747
Tlx: 575860

Situated close to the historical centre of Florence, the Sheraton Firenze has 320 rooms and suites and is the only hotel in the city featuring meeting and banqueting facilities for up to 1500 guests. It also has resort facilities such as outdoor pool, tennis courts and a health and beauty centre. There are two restaurants, piano bar and poolside bar, and 24-hour room service.

WORLD OF ITT SHERATON

SHERATON PADOVA HOTEL



Corso Argentina Ponte di Brenta
35020 Padova
Italy

Tel: 049/8070399
Tlx: 432222 SHEPAD I
Fax: 8070660

Situated five kilometres to the east of Padova's citadel walls, the hotel is convenient for the motorway network. It is well regarded as a conference venue, catering for groups of up to 600. It has 230 rooms and suites, Les Arcades restaurant, the Venetia Bar and lounge, and all the luxuries you expect from a deluxe hotel.

SHERATON ROMA HOTEL



Viale del Pattinago
00144 Roma
Italy

Tel: (06) 5453
Tlx: 626073 SHEROM I
Fax: (06) 5420689

Conveniently located in the EUR district and close to the centre of historic Rome and the international airport, the Sheraton Roma comprises 615 guest rooms and 20 luxury suites. Facilities include two restaurants and a bar, swimming pool, tennis and squash courts and health club. The convention centre has a main hall to seat 2000, which may be divided into six soundproof rooms for 200 to 800 people each. There are 21 other meeting rooms for smaller gatherings of up to 200.

LUXEMBOURG

SHERATON AEROGOLF HOTEL



Route de Trèves
Boite Postale 1973
L-1019 Luxembourg

Tel: 34571
Tlx: 2662
Fax: 34217

The Sheraton Aerogolf is a short drive from the city and international airport, this is an elegant and intimate hotel of 150 rooms offering excellent outdoor sports services including golf, horse-riding and a driving range. There are two restaurants and a bar, and banqueting facilities for 180. The five conference rooms accommodate up to 120 people, and there are outside catering facilities for up to 1,200 people. Special incentive programmes upon request.

PORTUGAL

SHERATON LISBOA HOTEL



Rua Latino Coelho 1
P-1097 Lisboa Codex
Portugal

Tel: 351 1 575757
Fax: 351 1 547164
Tlx: 12774 SHERCO P
Cable: SHERACO LISBOA

This hotel is excellently located for old Lisbon as well as the business and shopping areas, with the airport close by. There are 384 guest rooms, including the Towers rooms and suites on the top floors. It's a lively hotel with the Caravela restaurant, all-day dining room and Alfama Grill, and there is also a summer poolside snack-bar. Other amenities include a lounge bar, the Panorama Bar and private garaging.

SHERATON PORTO HOTEL



Av Boavista 1269
4100 Porto
Portugal

Tel: 351 2 6068822
Fax: 351 2 6091467
Tlx: 28619 SHERPO P

This hotel has 253 guest rooms including Executive Rooms on the top floors and one Executive Suite per floor. Facilities include the Madruga Restaurant and the Nautilus Bar. Those who wish to keep fit can take advantage of the indoor pool, sauna, Turkish bath, gym and squash court. There is also private parking.

SWEDEN

SHERATON GOTHENBURG HOTEL AND TOWERS

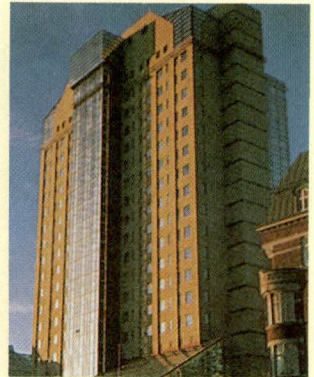


Sodra Hamnatan 59-65
Box 288
Gothenburg S40124
Sweden

Tel: 031-806000
Tlx: 28250
Fax: 031-159888

Located in the heart of Gothenburg, this 342-room hotel is well-placed for transport throughout Sweden. There is plenty going on: nightclub entertainment, two casinos, gourmet restaurant, Italian restaurant and a lobby bar. Health club service and a gym are also available, as well as an indoor swimming pool. The nine meeting rooms hold 10 to 500 people.

SHERATON MALMÖ HOTEL AND TOWERS



Triangeln 2
Box 17116
Malmö 200 10
Sweden

Tel: 040-74000
Tlx: 33503 SHERMA S
Fax: 040-232020

This hotel has 220 rooms and six suites, all with spectacular city views. It is conveniently situated close to the hydrofoil to Copenhagen and 25 kilometres from the airport. The Malmö Sheraton also offers extra luxury in the Towers concept on the top floors, which consists of 54 rooms. There is a restaurant, cocktail bar and world class fitness centre.

SHERATON STOCKHOLM HOTEL AND TOWERS



Tegelbacken 6
Box 289
10123 Stockholm
Sweden

Tel: 08-14 26 00
Tlx: (854) 17750
Cable: SHERACO STOCKHOLM

The Sheraton Stockholm enjoys a beautiful location, overlooking Gamla Stan island. The 454 rooms and 20 suites are also conveniently placed for air and rail links, and are within walking distance of Stockholm's parks. The gourmet restaurant and bistro provide excellent cuisine and there's also a casino and piano bar. The nine meeting rooms seat up to 700 and there is Tower Service on the eighth floor.

WORLD OF ITT SHERATON

SWITZERLAND

SHERATON ATLANTIS HOTEL



Doltschiweg 234
8055 Zurich
Switzerland

Tel: 01-463-000
Tlx: 813338 AT SCH
Fax: 01-463-0388

The Sheraton Atlantis consists of 161 rooms and suites in beautiful green surroundings and another 63 in the separate guesthouse. It is situated below the Uetliberg, only 10 minutes by shuttle bus from the centre of Zurich. There are two restaurants and a bar, indoor heated pool, discotheque and nine meeting rooms.

TURKEY

SHERATON ISTANBUL HOTEL AND TOWERS



80174 Taksim Park
Istanbul
Turkey

Tel: 1-1312121
Tlx: (821) 22729
Cable: SHERATON ISTANBUL
Fax: (09) 11312180

The 428 guest rooms and suites of the Sheraton Istanbul are located near the city centre, with the Topkapi Palace and Grand Bazaar close by. The hotel has three restaurants, two bars, a casino and swimming pool. There are five meeting rooms and a grand ballroom which seats 1000 for conferences and 650 for banquets. The top three floors are designed for a personalised Towers service and has private check-in, 61 rooms and 19 suites.

SHERATON VOYAGER ANTALYA HOTEL



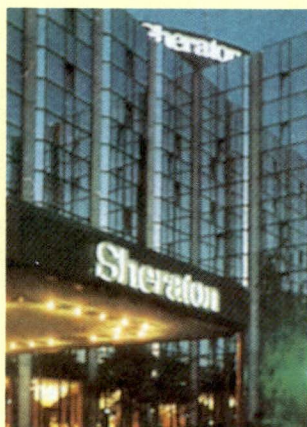
100 Yil Bulvari
Antalya 07050
Turkey

Tel: (90) (31) 182182
Fax: (90) (31) 118995
Tlx: 56288 VOYG TR

Situated just ten kilometres from Antalya airport, this new hotel commands a superb view across the sea to the Olympus mountains. Comprising 409 bedrooms, six junior suites, two executive suites and two luxury suites, 80 per cent have a sea view. Dining here is excellent, with an all-day restaurant, a speciality seafood restaurant, a poolside bar and snack bar and a lobby/terrace bar. Keep fit with the various water sports on offer and the indoor and outdoor pools, tennis courts, squash court and Turkish bath. There are also four meeting rooms, two conference rooms and a ballroom for larger functions.

GERMANY

SHERATON ESSEN HOTEL



Huyssenallee 55
D-4300 Essen
West Germany
Tel: 0201/20951
Tlx: 8571266 ESSH D
Fax: 0201/231173

Overlooking the City Garden, the Essen Sheraton is only five minutes' walk from the city centre. The 205 rooms are only 20 minutes' drive from Dusseldorf Airport. Facilities include the Restaurant at the Park, a bar, nightclub, indoor heated pool, sauna, solarium and massage.

SHERATON FRANKFURT HOTEL



Flughafen Frankfurt Rhein-Main
D-6000 Frankfurt/Main 75
West Germany

Tel: 69770
Tlx: 4189294
Fax: 694059
Cable: SHERA HOTEL

The Sheraton Frankfurt has direct access to the arrival and departure lounges of the international airport, and to the main autobahn network. Thus it is ideally situated for those travelling around Europe. Only 12 minutes from the city centre, the hotel comprises 1050 rooms, has 24-hour room service, gourmet restaurant, wine cellar "Taverne" and 23 meeting rooms for up to 1200 people. Underground parking facilities are also available.

SHERATON MUNICH HOTEL AND TOWERS



Arabellastrasse 6
D-8000 Munich 81
West Germany

Tel: 089-92 40 11
Tlx: (841) 522391
Cable: SHERATONHOTEL
MUNCHEN

This hotel incorporates the special VIP Tower Service on the upper floors. The 650 guest rooms overlook the English Gardens, and the hotel is only ten minutes from the airport and city centre. Business facilities are excellent, and include a Congress Centre which houses a fully-equipped stage and seats 1200 people. Nine other meeting rooms accommodate groups of 12 to 250. There are two restaurants, a nightclub, coffee shop, sandwich bar and Biergarten.



JEAN-MICHEL GAUFFRE: Celebrations with Challenges

In each issue of Sojourn we take a look behind the scenes at ITT Sheraton properties around the region and find out about some of the chain's very own personalities and the jobs they do. This time we focus on Jean-Michel Gauffre, Executive Chef of the Sheraton Edinburgh, who shows his skill and professionalism to the full when coping with Hogmanay, the Scottish New Year celebrations.

All hotels and restaurants know the trials and tribulations of the festive season – the planning, making sure that traditions are properly adhered to or new traditions begun in style, the extra effort involved in making every single meal especially enjoyable. But in Scotland that effort doesn't stop with the last snap of the Boxing Day crackers. The celebrations at New Year, or Hogmanay as the Scots call it, are just as important – if not more so.

Executive Chef of the Sheraton Edinburgh, Jean-Michel Gauffre, understands the importance of these festivities all too well. He had only been in Scotland a few months when he experienced Hogmanay for the first time, in Glasgow. "I just couldn't believe it," says the quietly-spoken Frenchman. "The atmosphere in the city was incredible. Walking along the street with friends we were invited into people's houses for a drink, people you'd never met before and who you'd never meet again, spending an hour with them and carrying on down the street."

The Sheraton Edinburgh is of course no exception to all this merry-making, and the hotel is busy. "There's a party atmosphere even in the kitchen," says Jean-Michel. "People have a job to do but they enjoy themselves."

Planning for the festive season begins early. "This year we started just before April," says Jean-Michel. "In April we decided we needed to produce a brochure for Christmas and New Year, and that was very difficult indeed because you're not really planning, you're just putting menus together. In April you've just finished with Christmas and you're not really in the best frame of mind to create another Christmas and Hogmanay menu. It's hard to visualise it too, as you're working with fresh Spring and Summer produce,

so you've got to forget about all that and come back again to Christmas."

Ordering for the festive season begins in early November, when it's time to work out how many Christmas turkeys will be needed. Usually the hotel goes through eight to ten large turkeys every day from the first week of December. Isn't that a little tedious for a creative chef?

"Yes!" says Jean-Michel emphatically. "Turkeys must be the most despised creatures in the world as far



as chefs are concerned!" Not only does he and his staff have to cook the birds, they also have to spend considerable time planning what to do with the leftovers – a reassuring thought to those of us who year after year over-estimate the amount of fowl needed on the Christmas dinner table.

Hogmanay, however, makes up for any repetition which Christmas tradition almost inevitably calls for, and it's a very special time both for the Chef and his hotel. Things are somewhat quieter between Christmas and New Year, which gives Jean-

Michel time to relax a little – but not too much. There is much more preparation involved in the Hogmanay menu than the Christmas one as there is a much wider range of food – the luxurious tastes of lobster, wild mushrooms, asparagus and game take over from the interminable turkey. Three or four days before New Year's Eve Jean-Michel starts to get the first of his produce orders in. But his organisation of the Hogmanay meal is straightforward since there is a set menu. "It might be for 300 people, but there is only one starter to prepare, whereas with an a la carte menu there could be 20 starters for 100 people," he says. "This way we can concentrate on very specific areas." New Year's Eve means long hours – often from 6am until 11pm or midnight – but there's a special buzz of excitement in the kitchens, where everyone is confident the meal will go perfectly.

The famous Hogmanay Gala Ball at the hotel is a highpoint of the celebrations. Everyone meets for cocktails before the Ball begins so that people can get to know one another. After dinner there is dancing, including, of course, traditional Scottish Country Dancing, and bagpipes at the stroke of midnight. On New Year's Day itself there is a Jazz Brunch, so that people can surface gradually from what is always a very late night and have a meal at leisure.

Does the pressure of keeping his diners and his staff happy make him a temperamental chef? "No, but I try to be!" he admits. "By nature I think I'm a nice guy, a quiet man. I suffered working with very highly-strung chefs, and they didn't make the cooking any better.

"It's just like that at Hogmanay. The people are happy in the kitchen, they are happy in the restaurant – the food just complements the whole thing."



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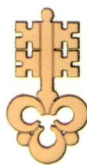
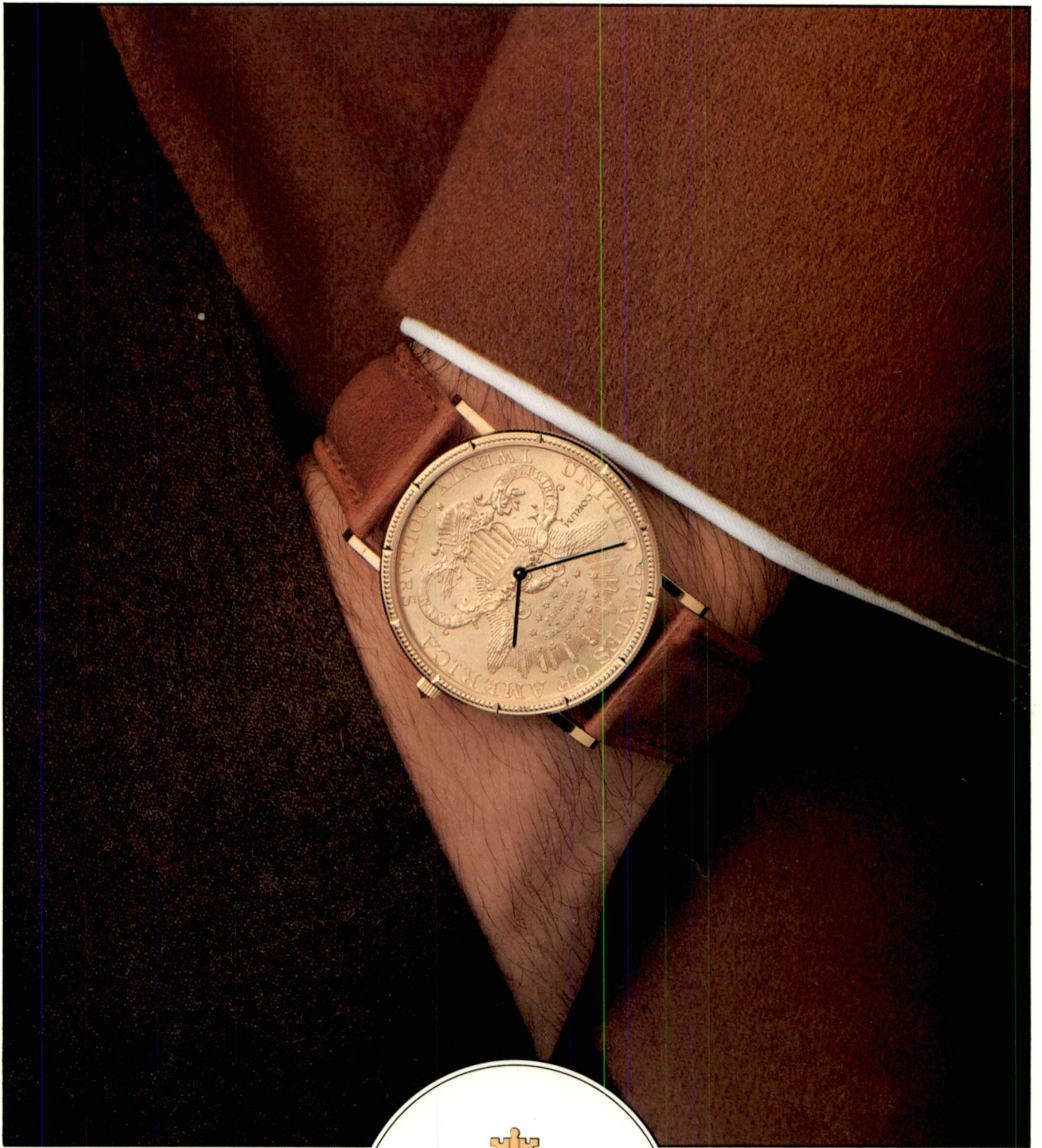
Sheraton Pine Cliffs
HOTEL & RESORT
ALGARVE

PRAIA DA FALÉSIA, 8200 ALBUFEIRA – PORTUGAL
HOTEL RESERVATIONS

TEL: (089) 50 19 99 – FAX: (089) 50 19 50 – TELEX: 58524 PINACL P

REAL ESTATE SALES OFFICE, PINE CLIFFS GOLF AND COUNTRY CLUB, PRAIA DA FALÉSIA, 8200 ALBUFEIRA, PORTUGAL
TEL: (089) 501 787/501 785, FAX: (089) 501 795, TELEX: 58854 CLIFFS P

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Residenzstraße 9 und Perusastraße 5
Telefon (089) 23 18 12-0



*Visit of the United States
Advance Delegation*

April 28, 1992

Draught Beer "Löwenbräu"

White and Red Wines

Mineral Water

*Asparagus with Sauce Hollandaise
Breaded Escalope of veal*

Apple Strudel with Custard Sauce

Coffee