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SAMPLE CITATION

AN 76-01-X03972 06360
TI LEARNING TO LIVE WITH DISABILITY: A GUIDEBOOK FOR FAMILIES
AU DeBro, D.
IN Institute for Information Studies VA.
SO 90p.
RN NIHR 22-59236.
CN 03972
YR 1980 C.
DE Family Life. Advocacy. Psychological Aspects. Adjustment. Community Resources.
AV MICRO CORP AMER FL 4.
AB Guidebook written for families with disabled members to help build awareness, cope with stress and provide information on advocacy issues and methods. Explains services system and where to go for help. Topics include discussion of emotional reactions to disability, dependency, independence and interdependence, and using agencies effectively. Provides list of national resources.

AN--Accession Number is a computer assigned record identification number.
TI--Title of document or journal article.
AU--Author/s.
IN--Institution/Organization of grantee or author. Includes two-letter U.S. state code or name of country.
SO--Source of imprint giving publisher information and number of pages.
RN--Report Number which shows sponsoring agency code, grant or contract number. May also show Library of Congress classification number.
CN--Call Number is NARIC shelf number. Also shows format for nonprint materials, e.g., film.
YR--Year of publication and copyright © designation. A \$ is used to indicate an approximate year of publication.
DE--Subjects are chosen from the controlled vocabulary in the *Thesaurus of NARIC Descriptors*.
AV--Availability shows NTIS (National Technical Information Service) microfiche number or Microfilm Corporation of America (MICRO CORP AMER) microfiche number and indicates journal format.
AB--Abstract written by NARIC Information Specialist.

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Nov. 1982

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BIBLIOGRAPHIC RETRIEVAL SERVICES, INC.
1200 ROUTE 7
LATHAM, NEW YORK 12110

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AU MINNESOTA STATE COUNCIL FOR THE HANDICAPPED.
IN MINNESOTA DIVISION OF VOCATIONAL REHABILITATION MN.
SO 4P.
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YR 1978.
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AB REPORTS HEARINGS PLANNED BY THE OFFICE OF SPECIAL EDUCATION AND
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COMMUNICATIONS ABOUT THE REHABILITATION SERVICES ADMINISTRATION, THE
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RELATIONS. ATTITUDES TOWARDS DISABLED. ORGANIZATIONS. PROGRAMS.
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AB DESCRIBES PROJECTS AND PROGRAMS OF ORGANIZATIONS SERVING THE
MENTALLY DISABLED DURING THE INTERNATIONAL YEAR OF DISABLED PERSONS
(IYDP) TO IMPROVE THE PUBLIC'S ATTITUDE TOWARD MENTAL DISABILITY, TO
CORRECT STEREOTYPES AND MYTHS CONCERNING MENTALLY ILL AND RETARDED
PERSONS, AND TO EDUCATE THE PUBLIC ABOUT CAPABILITIES AND POTENTIAL
OF MENTALLY DISABLED PEOPLE. ORGANIZATIONS DISCUSSED INCLUDE THE

NATIONAL MENTAL HEALTH ASSOCIATION, THE ASSOCIATION FOR RETARDED CITIZENS, DOWN'S SYNDROME CONGRESS, THE NATIONAL ASSOCIATION OF PRIVATE RESIDENTIAL FACILITIES FOR THE MENTALLY RETARDED, THE NATIONAL ASSOCIATION OF STATE MENTAL RETARDATION PROGRAM DIRECTORS, THE AMERICAN ASSOCIATION OF MENTAL DEFICIENCY AND THE ASSOCIATION OF STATE MENTAL HEALTH PROGRAM DIRECTORS.

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YR 1981.

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AV JOURNAL.

AB DISCUSSES HISTORY, ORGANIZATION, PURPOSE, AND GUIDELINES FOR THE INTERNATIONAL YEAR OF DISABLED PERSONS (IYDP) AS WELL AS ACTIVITIES PLANNED FOR IYDP IN KENYA, JAPAN, ISRAEL, DENMARK, WEST GERMANY, ITALY, AND KUWAIT. EXAMINES ROLE OF REHABILITATION INTERNATIONAL (RI) AND THE UNITED NATIONS IN IYDP. RI HAS PRODUCED A SET OF DISABILITY GUIDELINES FOR NATIONAL GOVERNMENTS, SUPPORTS DISABILITY RELATED PROJECTS IN DEVELOPING COUNTRIES, AIDS INTERNATIONAL SERVICE ORGANIZATIONS WITH INFORMATION AND PROJECT SUGGESTIONS FOR IYDP, AND HAS DEVELOPED AN EDUCATION KIT FOR HIGH SCHOOL TEACHERS THROUGHOUT THE WORLD IN COOPERATION WITH THE UNITED NATIONS INTERNATIONAL CHILDREN'S FUND (UNICEF). THROUGH ITS VARIOUS AGENCIES THE UNITED NATIONS WILL WORK ON EARLY DETECTION OF DISABILITY, FINANCE DISABILITY RELATED ACTIVITIES IN DEVELOPING COUNTRIES, INCREASE AWARENESS OF SPECIAL EDUCATION'S NEEDS AND ENCOURAGE MAINSTREAMING, AND PROVIDE INFORMATION MATERIALS. INCLUDES PHOTOGRAPHS.

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AB ARTICLE PRESENTS EXAMPLES OF EMPLOYMENT OF DISABLED INDIVIDUALS IN COMMERCIAL ADVERTISING. JIM WORTH, SELECTED AS THE TRAVELING AMBASSADOR FOR THE NATIONAL BOWLING COUNCIL, USES A WHEELCHAIR AND CRUTCHES BECAUSE OF AN AMPUTATED LEG. KITTY O' NEIL, A MOTION PICTURE STUNT PERFORMER, IS DEAF. RHONDA FROST, A CHILD WITH MULTIPLE SCLEROSIS, FILMED A TELEVISION COMMERCIAL FOR MATTEL. INCLUDES DISCUSSION OF PRINT ADVERTISING IN CANADIAN SEARS AND ROBERT SIMPSON COMPANY CATALOGS USING DISABLED MODELS AND DISCUSSION OF CLOSED CAPTIONING OF TELEVISION COMMERCIALS. INCLUDES PHOTOGRAPHS.

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TI CLOSING THE COMMUNICATIONS GAP; THE ROLE AND FUNCTIONS OF INFORMATION MEDIA IN REHABILITATION SERVICES.

AU KALISKY, C.

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TI COALITION BUILDING: A REPORT ON A FEASIBILITY STUDY TO DEVELOP A NATIONAL MODEL FOR CROSS-DISABILITY COMMUNICATION AND COOPERATION.

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IN AMERICAN COALITION OF CITIZENS WITH DISABILITIES DC.

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IN TENNESSEE DIVISION OF VOCATIONAL REHABILITATION TN.

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AV MICRO CORP AMER ND 3.

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AN 76-01-X02519 05492.

TI COMPREHENSIVE VOCATIONAL REHABILITATION SERVICES FOR WORKMEN'S COMPENSATION FUND CLAIMANT / REFERRALS.

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CN 02519.

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AV MICRO CORP AMER EM 16.

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AB CHAPTER TOPICS INCLUDE THE FOLLOWING: ARCHITECTURAL CONSIDERATIONS
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PROCUREMENT; CONSIDERATIONS IN DEVELOPING PSYCHOLOGICAL SERVICES IN
REHABILITATION FACILITIES; CONSIDERATION IN THE DEVELOPMENT OF A
PUBLIC RELATIONS PROGRAM; CONCERNS IN LABOR RELATIONS;
CONSIDERATIONS FOR PERSONNEL TRAINING IN REHABILITATION FACILITIES;
RESEARCH CONSIDERATIONS STATE VOCATIONAL REHABILITATION AGENCY
RELATIONSHIPS; EFFECTIVE UTILIZATION OF CONSULTATION; INVOLVEMENT OF
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AN 85-02-XJ0480 02072.
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CN J0480.
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ATTITUDES. ATTITUDINAL BARRIERS. CONFERENCES. DAILY LIVING.
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AB THE AUTHOR, A DEAF JOURNALIST WHO WRITES A NEWSPAPER COLUMN, "THE
HANDICAPPED MAILBAG," DISCUSSES PROBLEMS OF INDIVIDUAL DISABLED
CONSUMERS WHO HAVE CONTACTED HER FOR HELP. SHE REFLECTS ON THE
MEANING OF THE INTERNATIONAL YEAR OF DISABLED PERSONS (IYDP) FOR
INDIVIDUAL DISABLED PERSONS WHO NEED HELP IN DAILY LIVING.

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YR 1982.

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DEVICES. TESTS. ATTITUDES. EDUCATION. PUBLIC RELATIONS.

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HOW MUCH OR LITTLE THEY KNOW ABOUT DEAFNESS AND TO DISPEL
MISCONCEPTIONS. TOPICS INCLUDE NUMBER OF DEAF AND HEARING IMPAIRED
PERSONS, SIGN LANGUAGE, COMMUNICATION DEVICES, AND EDUCATION OF DEAF
PERSONS.

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TI DESIGN, EXECUTION AND EVALUATION OF A RECRUITMENT AND PUBLIC
EDUCATION PROGRAM IN REHABILITATION COUNSELING.

AU RAZIK, T A.

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AV PB-209735. MICRO CORP AMER 951.

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RETARDATION. EPILEPSY. ADVOCACY. SCHOOLS. MAINSTREAMING. ARTS.

AV JOURNAL.

AB DESCRIBES HOW DISABLED PUPPETS ARE USED TO TEACH CHILDREN ABOUT
HANDICAPPED PERSONS AND FACILITATE MAINSTREAMING OF DISABLED
CHILDREN INTO REGULAR SCHOOLS. THE PUPPET SHOW IS PART OF THE COUNT
ME IN PROJECT OF THE PARENT ADVOCACY COALITION FOR EDUCATIONAL
RIGHTS (PACER) CENTER, A PARENT OPERATED COALITION OF ORGANIZATIONS
SERVING THE DISABLED IN MINNESOTA. EACH OF THE FIVE PUPPETS HAS A
DIFFERENT DISABILITY: BLINDNESS, DEAFNESS, MENTAL RETARDATION,
EPILEPSY, AND CEREBRAL PALSY. INCLUDES PHOTOGRAPH.

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TI EVALUATION OF AN EDUCATION PROGRAM FOR SPINAL CORD INJURY PREVENTION: SOME PRELIMINARY FINDINGS: MODEL SYSTEMS' SCI DIGEST VOL 3 NO 4 WINTER 1981, P 27-34.

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IN NATIONAL SPINAL CORD INJURY DATA RESEARCH CENTER AZ.

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CN J1204.

YR 1981.

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AV JOURNAL.

AB DISCUSSES AN EDUCATION PROGRAM ON SPINAL CORD INJURY PRESENTED TO HIGH SCHOOL STUDENTS BY THE MISSOURI REGIONAL SPINAL CORD INJURY SYSTEM (MRSCIS). DESCRIBES ETIOLOGY OF SPINAL CORD INJURIES, INTERVENTION PHILOSOPHY, COMPONENTS OF THE PROGRAM, WHICH IS BASED ON THE HEALTH BELIEF MODEL (HBM); EXPERIMENTAL DESIGN; DEVELOPMENT AND ADMINISTRATION OF THE PROGRAM EVALUATION INSTRUMENT; AND PRELIMINARY ANALYSIS AND RESULTS. SUGGESTS THAT THE EDUCATIONAL INTERVENTION PROGRAM DOES HAVE A MEASURABLE EFFECT. INCLUDES PHOTOGRAPHS AND A BIBLIOGRAPHY.

AN 82-09-X02098 05082.

TI EXECUTIVE SUMMARY OF COALITION BUILDING: A REPORT ON A FEASIBILITY STUDY TO DEVELOP A NATIONAL MODEL FOR CROSS-DISABILITY COMMUNICATION

AU BOWE, F G JACOBI, J E WISEMAN, L D.

IN AMERICAN COALITION OF CITIZENS WITH DISABILITIES DC.

SO 4P.

RN RSA 12-57948-002.

CN 02098.

YR 1978.

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AB SUMMARIZES DEVELOPMENT OF A MODEL OF COMMUNICATION AND COOPERATION AMONG DISABILITY GROUPS. FULL REPORT IS NARIC CN 02097.

AN 83-02-X02510 05489.

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AU SAINT AUGUSTINE'S COLLEGE.

IN NORTH CAROLINA DEPARTMENT OF HUMAN RESOURCES DIVISION OF VOCATIONAL
REHABILITATION SERVICES NC.

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CN 02516.

YR 1978.

DE PLACEMENT. SEVERELY DISABLED. EMPLOYER ATTITUDES. PUBLIC
RELATIONS. ADVOCACY. TELEVISION. ATTITUDES TOWARDS DISABLED.

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EMPLOYERS AND THE GENERAL PUBLIC TOWARD HIRING SEVERELY HANDICAPPED
PEOPLE. INCLUDED A STATE WIDE MULTI MEDIA PUBLIC RELATIONS PROGRAM,
INCLUDING THE DEVELOPMENT OF PROTOTYPE PRINT AND TELEVISION
ADVERTISEMENTS UTILIZING POSITIVE IMAGES OF VISUALLY OBVIOUS
SEVERELY HANDICAPPED PEOPLE.

AN 81-08-X04855 07615.

TI FINAL REPORT ON STATE - WIDE CONSULTANT ON COMMUNITY PLANNING AND
SERVICES PROJECT.

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ASSOCIATION.

IN MINNESOTA DEPARTMENT OF PUBLIC WELFARE AND MINNESOTA WELFARE
ASSOCIATION MN.

SO 59P.

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CN 04855.

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RELATIONS. POVERTY. PLANNING.

AB FINAL REPORT ON THE RESULTS OF HIRING A STATE WIDE CONSULTANT FOR
COMMUNITY PLANNING AND SERVICE. CONSULTANT WAS TO PARTICIPATE IN
JOINT PLANNING WITH OTHER AGENCIES AND GROUPS, STIMULATE AND
PARTICIPATE IN COMMUNITY ACTION, AND HELP AGENCIES IDENTIFY AND MAKE
KNOWN TO THE COMMUNITY THE PROBLEMS OF PUBLIC ASSISTANCE RECIPIENTS
AND OTHER LOW-INCOME GROUPS. EXHIBITS CONTAIN A BROCHURE EXPLAINING
PROJECT OPEN DOOR WHERE SELECT CITIZENS ARE BROUGHT INTO CLIENTS'
HOMES, A MANUAL PROVIDING GUIDELINES FOR VOLUNTEER PROGRAMS IN
COUNTY WELFARE DEPARTMENTS, AND A PERIODICAL ENTITLED MINNESOTA
WELFARE, FALL 1971.

AN 82-12-XJ1247 02836.

TI GENE MITCHENER: A COMEDIAN IN A WHEELCHAIR TAKES A STAND FOR THE
DISABLED: PARAPLEGIA NEWS VOL 35 NO 3 MARCH 1981, P 23-24.

AU KRUMME, D.

IN PARALYZED VETERANS OF AMERICA DC.

RN REF.

CN J1247.

YR 1981 C.

DE HUMAN INTEREST. ARTS. WHEELCHAIRS. PUBLIC RELATIONS. CAREERS.
AV JOURNAL.

AB DISCUSSES THE EXPERIENCES AND COMEDY STYLE OF COMEDIAN GENE
MITCHENER, WHO HAS A CONGENITAL NERVOUS SYSTEM DISORDER. MITCHENER
IS SAID TO USE HIS WHEELCHAIR AS A PODIUM, TO ADVOCATE

ACCESSIBILITY, POSITIVE PUBLIC ATTITUDES, AND UNDERSTANDING FOR THE
DISABLED COMMUNITY THROUGH HUMOR. INCLUDES PHOTOGRAPH.

AN 82-06-XJ0472 02064.

TI GIVE THIS MAN A STAR: MAINSTREAMING TV CONTESTANT SHOWS: DISABLED
USA WINTER, 1982, P 15.

AU GURSKI, R.

IN PRESIDENT'S COMMITTEE ON EMPLOYMENT OF THE HANDICAPPED DC.

RN REF.

CN J0472.

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DE TELEVISION. PUBLIC RELATIONS. HUMAN INTEREST. ADVOCACY.

AV JOURNAL.

AB DESCRIBES THE EXPERIENCE OF PAUL LONGMORE IN INFLUENCING THE "JOKERS
WILD" TELEVISION GAME SHOW TO INCLUDE DISABLED CONTESTANTS. AFTER
LONGMORE WAS REJECTED BY THE CONTESTANT COORDINATOR BECAUSE OF HIS
DISABILITY, HE WROTE THE SHOW'S PRODUCERS. BECAUSE OF LONGMORE'S
EFFORTS, THE "JOKERS WILD" SHOW HAS HAD ONE AMBULATORY DISABLED
CONTESTANT, AND TWO APPLICANTS WHO USE WHEELCHAIRS HAVE BEEN
SELECTED AS CONTESTANTS.

AN 82-08-XJ0286 01678.

TI HANDICAPPED BY DESIGN: THE NEED FOR PRINTING AND PUBLISHING
GUIDELINES: AMERICAN REHABILITATION VOL 7 NO 4 MARCH-APRIL, 1982, P
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AU RALPH, JB.

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RN RSA.

CN J0286.

YR 1982.

DE VISUAL IMPAIRMENTS. STATISTICS. STANDARDS. COSTS. PUBLIC
RELATIONS. LOW VISION.

AV JOURNAL.

AB DISCUSSES NEED FOR PRINTING AND PUBLISHING GUIDELINES TO ACCOMMODATE
PEOPLE WITH LIMITED VISUAL ABILITY AND LIMITED READING SKILLS.
JUSTIFIES NEED FOR STANDARDS WITH STATISTICS ON VISUAL IMPAIRMENTS,
COLOR DEFICIENCIES, AND READING DEFICIENCIES. INCLUDES DISCUSSION
AND EXAMPLES OF TYPE STYLE SELECTION WITH EXAMPLES OF SERIF AND SANS
SERIF TYPE DESIGNS, TYPE SIZE, LINE LEADING OR SPACE BETWEEN LINES,
PROPORTIONAL SPACING AND HYPHENATION, LINE WIDTH OR LENGTH OF A LINE
FROM LEFT TO RIGHT, COLUMNS, PARAGRAPHING, MARGINS, PAPER AND INK,
CONTRAST AND REFLECTANCE, COLOR SCREENS AND REVERSALS, AND
VOCABULARY RELATING TO READABILITY. DEPICTS EXAMPLES OF POOR
PRINTING AND PUBLISHING CHOICES AND LISTS 30 SUGGESTED GUIDELINES,
INCLUDING COST FACTORS. NOTES AND BIBLIOGRAPHY INCLUDED.

AN 82-09-XJ0496 02090.

TI HELP WITHOUT HASSLES: UNDERSTANDING THE EMOTIONAL WOUNDS OF WAR:
DISABLED USA VOL NO 4 NO 6 1981, P 5-8.

AU HIPPELITUS, P.

IN PRESIDENT'S COMMITTEE ON EMPLOYMENT OF THE HANDICAPPED DC.

RN REF.
CN J0498.
YR 1981.
DE VETERANS. EMOTIONS. COUNSELING. PUBLIC RELATIONS. ADVOCACY.
ADJUSTMENT. STRESS. MILITARY. PEER COUNSELING. COMMUNITY CENTERS.
AV JOURNAL.
AB DESCRIBES AUTHOR'S VISIT TO ONE OF THE 92 AREA VETERANS CENTERS
OPERATED BY THE VETERANS ADMINISTRATION (VA) OFFERING VIETNAM
VETERANS READJUSTMENT COUNSELING, INCLUDING GROUP COUNSELING, AND
ACTING AS ADVOCATES FOR VETERANS.

AN 83-03-XJ1507 02933.
TI HHS WARNS AGAINST REYE'S SYNDROME: PROGRAMS FOR THE HANDICAPPED NO 5
SEPTEMBER/OCTOBER 1982, P 8.
IN DEPARTMENT OF EDUCATION CLEARINGHOUSE ON THE HANDICAPPED DC.
RN REF.

CN J1507.
YR 1982.
DE DRUGS. PUBLIC RELATIONS. FEDERAL AGENCIES. CHILDREN. PARENTS.
AV JOURNAL.
AB BRIEFLY DISCUSSES MEDIA CAMPAIGN PROPOSED BY THE DEPARTMENT OF
HEALTH AND HUMAN SERVICES (HHS) TO EDUCATE PARENTS ON THE LINK
BETWEEN REYE'S SYNDROME AND THE USE OF ASPIRIN AND OTHER
SALICYLATE-CONTAINING DRUGS BY CHILDREN UNDER 16 YEARS HAVING
INFLUENZA OR CHICKEN POX. DESCRIBES SYMPTOMS OF REYE'S SYNDROME,
AND VARIOUS STUDIES IDENTIFYING THE SALICYLATE LINK. INCLUDES
STATISTICS.

AN 80-04-X02749 05719.
TI HOW TO MAKE FRIENDS AND INFLUENCE THE MEDIA.
AU INSTITUTE FOR INFORMATION STUDIES.
IN INSTITUTE FOR INFORMATION STUDIES VA.
SO 45P.
RN NHR 22-P-59236.
CN 02749.
YR 1979 C.
DE ADVOCACY. DISABILITIES. HANDBOOKS. PUBLIC RELATIONS.
AB TELLS ADVOCACY GROUPS HOW TO ORGANIZE AND HOW TO DEFINE OBJECTIVES,
HOW TO IDENTIFY SPECIFIC PUBLICS AND SELECT AND ACCESS THE MEDIA
SERVING THEM, HOW TO USE PUBLIC RELATIONS TOOLS AND HOW TO STAGE
ATTITUDE CHANGING EVENTS. DISCUSSES: IMAGES AND OPINIONS OF
DISABILITIES; ORGANIZATION, ISSUES, IMAGES AND OBJECTIVES; THE MEDIA
INCLUDING NEWSPAPERS, MAGAZINES, RADIO AND TELEVISION, WIRE
SERVICES, BOOKS, NEWSLETTERS AND ADVERTISEMENTS; FREE PRESS, FREE
SPEECH, LIAISON, SLANDER, COPYRIGHT, INVASION OF PRIVACY, FAIRNESS
DOCTRINE, FREEDOM OF INFORMATION ACT, "SUNSHINE LAWS"; NEWS
RELEASES, PHOTOGRAPHS, PUBLIC SERVICE ANNOUNCEMENTS, BROCHURES,
NEWSLETTERS, BILLBOARDS AND POSTERS, EXHIBITS AND DISPLAYS, PRESS
CONFERENCES; MAKING NEWS, CONFRONTING NEGATIVE IMAGERY DIRECTLY.

AN 82-08-XJ0469 02061.

TI IMAGE AND IDENTITY: MARKETING DISABLED ADULTS IN THE MEDIA: DISABLED USA WINTER, 1982, P 5-7.

AU KUFFNER, R.

IN PRESIDENT'S COMMITTEE ON EMPLOYMENT OF THE HANDICAPPED DC.

RN REF.

CN J0469.

YR 1982.

DE PUBLIC RELATIONS. MARKETING. ARTS. ADVOCACY.

AV JOURNAL.

AB DISCUSSES SEVERAL PUBLIC SERVICE ADVERTISING CAMPAIGNS OF THE PRESIDENT'S COMMITTEE ON EMPLOYMENT OF THE HANDICAPPED. STARTING IN THE MID 1970'S THE COMMITTEE, WORKING WITH THE SCHOOL OF VISUAL ARTS IN NEW YORK, DESIGNED MATERIALS FOR PRINT AND TELEVISION ADVERTISING THAT FOCUSED ON INDIVIDUAL QUALITIES, RIGHTS, AND INTERESTS OF DISABLED ADULTS. MORE RECENT CAMPAIGNS ADDRESS BOTH BUSINESS PEOPLE AND DISABLED PEOPLE THEMSELVES, PRESENTING SUCCESSFUL DISABLED INDIVIDUALS. INCLUDES ADVERTISING SLOGANS AND PHOTOGRAPHS.

AN 81-08-R00875 00872.

TI INCREASING THE UTILIZATION OF APPLIED RESEARCH RESULTS: FACTORS INFLUENCING CHANGE AND INNOVATION IN MENTAL HEALTH SERVICE DELIVERY AGENCIES: FINAL REPORT.

AU GLASER, E M ROSS, H L.

IN HUMAN INTERACTION RESEARCH INSTITUTE CA.

SD 222P.

RN REF.

CN R0875.

YR 1971.

DE RESEARCH UTILIZATION. PSYCHOSOCIAL FACTORS. SURVEYS. PUBLIC RELATIONS. COSTS. ORGANIZATIONS. MENTAL HEALTH.

AB DESCRIBES INVESTIGATION OF FACTORS PREVENTING MENTAL HEALTH ORGANIZATIONS FROM PUTTING PROMISING INNOVATIONS INTO PRACTICE AND DISSEMINATION STRATEGIES MAKING THE INNOVATION MORE ATTRACTIVE TO ORGANIZATIONS. CONSIDERS PSYCHOLOGICAL, SOCIOLOGICAL, ECONOMIC, AND INSTITUTIONAL FORCES INHIBITING OR FACILITATING CHANGE. APPENDICES INCLUDE A PAMPHLET, "SATURATION GROUP THERAPY" (25PP) DESCRIBING ONE OF THE INNOVATIONS STUDIED, AND QUESTIONNAIRES.

AN 81-10-X04878 07838.

TI INNOVATIONS IN REHABILITATION: VOLUME 1, NUMBER 2, MARCH, 1979.

AU UNIVERSITY OF ARKANSAS VOCATIONAL REHABILITATION RESEARCH AND TRAINING CENTER.

IN UNIVERSITY OF ARKANSAS VOCATIONAL REHABILITATION RESEARCH AND TRAINING CENTER AR.

SD 21P.

RN RSA 16-56612.

CN 04878.

YR 1979.

DE RESEARCH UTILIZATION. PROGRAMS. DAILY LIVING.

DEINSTITUTIONALIZATION. PUBLIC RELATIONS. TELEVISION. PAIN. MARKETING. PREVOCATIONAL SERVICES.

AB DESCRIBES FEATURES OF PROJECTS FUNDED THROUGH THE INNOVATION AND

EXPANSION GRANT PROGRAM (I&E) TO FACILITATE RESEARCH UTILIZATION BY INFORMING REHABILITATION PRACTITIONERS ABOUT NEW APPROACHES TO REHABILITATION PROBLEMS. THIS ISSUE DESCRIBES FOUR PROGRAMS: A PAIN REHABILITATION PROGRAM IN ILLINOIS, A MULTIDISCIPLINARY EVALUATION AND TREATMENT PROGRAM FOR PEOPLE WITH CHRONIC PAIN; PREVOCATIONAL TRAINING FOR INSTITUTIONALIZED HANDICAPPED PERSONS IN MISSOURI, TO PROVIDE INTENSIVE LIFE SKILLS AND PREVOCATIONAL TRAINING FOR PEOPLE PREVIOUSLY INSTITUTIONALIZED BECAUSE OF MENTAL RETARDATION, EMOTIONAL DISTURBANCE, MENTAL ILLNESS OR MULTIPLE HANDICAPS; VILLAGE CRAFTSMAN, IN WISCONSIN TO DEVELOP A SELF-SUPPORTING RETAIL OUTLET TO MARKET CRAFT ITEMS MADE BY DISABLED PEOPLE; AND PUBLIC AWARENESS, IN NEW MEXICO INVOLVING A WEEKLY TELEVISION PROGRAM, "CROSSROADS COURAGE", TO INCREASE AWARENESS OF PROBLEMS AND POTENTIALS OF DISABLED PEOPLE AND TO EXPLAIN STATE AGENCY SERVICES AVAILABLE.

AN 82-09-XJ0478 02070.

TI INTERNATIONAL YEAR IN AMERICA: PROMOTING DISABILITY IN A NEW WAY: DISABLED USA VOL 4 NO 3 1981, P 1-3.

AU GORSKI, R.

IN PRESIDENT'S COMMITTEE ON EMPLOYMENT OF THE HANDICAPPED DC.

RN REF.

CN J0478.

YR 1981.

DE CONFERENCES. PUBLIC RELATIONS. FEDERAL AGENCIES. BUSINESS. ORGANIZATIONS. ADVOCACY. VOLUNTEERS. COMMUNITY RESOURCES. INTERAGENCY COOPERATION.

AV JOURNAL.

AB DISCUSSES ORGANIZATION, PURPOSE, STAFF, AND ROLE OF THE US COUNCIL AND THE FEDERAL INTERAGENCY COMMITTEE FOR THE INTERNATIONAL YEAR OF DISABLED PERSONS (IYDP).

AN 81-05-RJ0730 00729.

TI IT'S TIME TO TELL: A MEDIA HANDBOOK FOR HUMAN SERVICES PERSONNEL.

AU DEPARTMENT OF HEALTH AND HUMAN SERVICES OFFICE OF HUMAN DEVELOPMENT SERVICES.

IN DEPARTMENT OF HEALTH AND HUMAN SERVICES OFFICE OF HUMAN DEVELOPMENT SERVICES DC.

SO WASHINGTON, DC: GOVERNMENT PRINTING OFFICE 59P.

RN REF.

CN R0730.

YR 1981.

DE HANDBOOKS. PUBLIC RELATIONS.

AB ALSO PREPARED BY HHS OFFICE OF FAMILY ASSISTANCE. HOW - TO DO - IT PUBLIC INFORMATION BOOKLET WHICH CAN HELP HUMAN SERVICE PERSONNEL TO INFORM THE PUBLIC ABOUT THEIR PROGRAMS. INCLUDES HOW TO PREPARE FEATURE STORIES AND NEWS RELEASES, RADIO AND TELEVISION NEWS, PICTURES AND LETTERS.

AN 82-12-XJ1103 02094.

TI IYDP-A GLOBAL PERSPECTIVE: AMERICAN REHABILITATION VOL 7 NO 3 JANUARY-FEBRUARY 1982, P 14-15.

AU PETELL, M E.
IN DEPARTMENT OF EDUCATION REHABILITATION SERVICES ADMINISTRATION DC.
RN RSA.
CN J1103.
YR 1982.

DE CONFERENCES. INTERNATIONAL REHABILITATION. PROGRAMS. PLANNING.
PUBLIC RELATIONS.

AV JOURNAL.

AB DISCUSSES THE LONG-TERM WORLD PROGRAMME OF ACTION CONCERNING
DISABLED PERSONS DEVELOPED BY THE UNITED NATIONS ADVISORY COMMITTEE
FOR THE INTERNATIONAL YEAR OF DISABLED PERSONS (IYDP). ACCORDING TO
THE ARTICLE THE RELEVANT TERMS OF ACTION PROPOSED IN THE PLAN ARE
PREVENTION, REHABILITATION, AND EQUALIZATION OF OPPORTUNITIES.
SPECIFIC AREAS OF CONCERN INCLUDE INFORMATION AND PUBLIC EDUCATION,
TECHNICAL AND ECONOMIC FORMATION, AND RESEARCH.

AN 82-12-XJ1018 02609.

TI JOB DEVELOPMENT-PLACEMENT SPECIALISTS: NEW PERSPECTIVES:
REHABILITATION COUNSELING BULLETIN VOL 25 NO 5 MAY 1982, P 278-281.

AU STEVENS, P M. BOLAND, J M. RANSON, S.

IN AMERICAN REHABILITATION COUNSELING ASSOCIATION VA.

RN REF.

CN J1018.

YR 1982 C.

DE JOB DEVELOPMENT. PLACEMENT. EMPLOYMENT. PILOT PROJECTS.
COUNSELORS. COUNSELING. STATE AGENCIES. PUBLIC RELATIONS.

AV JOURNAL.

AB DESCRIBES THE JOB DEVELOPMENT NETWORK, A PROJECT FUNDED BY THE
FLORIDA OFFICE OF VOCATIONAL REHABILITATION TO AUGMENT THE JOB
DEVELOPMENT EFFORTS OF STATE AGENCY VOCATIONAL REHABILITATION
COUNSELORS AND TO INFORM THE PUBLIC CONCERNING THE BENEFITS OF
EMPLOYING DISABLED PERSONS. RECOMMENDATIONS REPORTED FROM THE
PROJECT INDICATE THAT COUNSELORS AND SUPERVISORS NEED TO LEARN HOW
TO USE JOB DEVELOPMENT SPECIALISTS MORE EFFECTIVELY, NEGATIVE
ATTITUDES CONCERNING HIRING JOB DEVELOPMENT-PLACEMENT SPECIALISTS
WITH DISABILITIES NEEDS TO BE ADDRESSED, AND PROPER GROUNDWORK MUST
BE LAID WITHIN THE AGENCIES TO ACCEPT THE ASSISTANCE OF PLACEMENT
SPECIALISTS. INCLUDES BIBLIOGRAPHY.

AN 80-12-X03359 06326.

TI JOBS 26.

AU GREATER WASHINGTON EDUCATIONAL TELEVISION ASSOCIATION (WETA TV).

IN GREATER WASHINGTON EDUCATIONAL TELEVISION ASSOCIATION (WETA TV) DC.

SO 16P.

RN RSA.

CN 03359.

YR 1969 C.

DE PUBLIC RELATIONS. TELEVISION. EMPLOYMENT.

AB PUBLICITY BROCHURE ON A TELEVISION SHOW CALLED JOBS 26, A TELEVISION
JOB CENTER SHOW ON WETA, CHANNEL 26, IN WASHINGTON, DC. CONTAINS
PHOTOGRAPHS.

AN 80-08-X01876 04873.

TI JOBS 26 - COMMUNITY TELEVISION PROGRAMMING AS RESPONSIBLE SOCIAL FORCE.

AU TINKER, M S.

IN GREATER WASHINGTON EDUCATIONAL TELEVISION ASSOCIATION (WETA -TV)DC.
SU 140P.

RN RSA RD-02873-001.

CN 01876 MICROFICHE.

YR 1970.

DE TELEVISION. PUBLIC RELATIONS. EMPLOYMENT.

AV PB-235012.

AB A PROJECT (1968-1969) TO DEMONSTRATE THAT TELEVISION IS AN EFFECTIVE MEDIUM TO TRANSMIT VITAL INFORMATION TO THE DISADVANTAGED ABOUT EMPLOYMENT PROSPECTS, PROBLEMS, AND JOB TRAINING OPPORTUNITIES FOUND THAT TELEVISION WAS EFFECTIVE IN STIMULATING THE VIEWERS' MOTIVATION TO SEARCH FOR, APPLY FOR, AND TRAIN FOR EMPLOYMENT. THE PROJECT TESTED THE EFFECTIVENESS OF 3 SEPARATE TELEVISION PROGRAMS, WHICH INCLUDED INFORMATION COMBINED WITH ENTERTAINMENT, VALID AND JUSTIFIABLE MESSAGES, DIRECT VIEWER PARTICIPATION, GUEST AND FILM SEGMENTS, WORD-OF-MOUTH COMMUNICATION PROMOTIONS, AND COOPERATION WITH OTHER COMMUNITY AGENCIES.

AN 81-07-X04725 07085.

TI LEWISTON-AUBURN OCCUPATIONAL TRAINING CENTER: FINAL PROJECT REPORT: SUMMARY.

AU BENNETT, A.

IN LEWISTON-AUBURN OCCUPATIONAL TRAINING CENTER ME.
SO 5P.

RN RSA.

CN 04725.

YR 1967.

DE DROPOUTS. PLACEMENT. VOCATIONAL REHABILITATION. PUBLIC RELATIONS.

AB SUMMARIZES PROJECT REPORT RD-1345-D OF THE LEWISTON-AUBURN OCCUPATIONAL TRAINING CENTER, APRIL 1, 1964 TO MARCH 31, 1967. DESCRIBES REHABILITATION PROGRAM FOR DROPOUT STUDENTS. GIVES FACTORS FOR SUCCESSFUL PLACEMENT INCLUDING GOOD PUBLIC RELATIONS. LISTS DONATIONS RECEIVED BY THE CENTER FOR ITS PROGRAM, AND ENCOURAGES THE DEVELOPMENT OF SATELLITE SHOPS IN SMALLER COMMUNITIES.

AN 82-03-R01230 01222.

TI LIBRARY PROMOTION HANDBOOK.

AU EDSALL, M S.

SO PHOENIX, ARIZONA: ERYX PRESS 249P.

RN REF 2716 3 E3.

CN R1230.

YR 1980 C.

DE LIBRARIES. PUBLIC RELATIONS. HANDBOOKS.

AB HANDBOOK FOR LIBRARIANS AND THOSE PROMOTING LIBRARIES WITH IDEAS FOR SUCCESSFUL PUBLIC RELATIONS APPROACHES AND ACTIVITIES. CHAPTER ON PROMOTING THE LIBRARY TO SPECIAL PUBLICS INCLUDE A SECTION ON SERVICES TO THE PHYSICALLY DISABLED. INCLUDES BIBLIOGRAPHY AND INDEX.

AN 82-03-X00711 03727.
TI MANAGEMENT AND UTILIZATION OF A PROSTHETICS AND ORTHOTICS EXHIBIT.
AU NATTRESS, L W.
IN AMERICAN BOARD FOR CERTIFICATION IN ORTHOTICS AND PROSTHETICS DC.
SD 18P.
KN KSA RD-00454-001.
CN 00711.
YR 1987.
DE PUBLIC RELATIONS. ORTHOTICS. PROSTHETICS. RESEARCH UTILIZATION.
AV PB-196911. MICRO CORP AMER 370.

AN 82-08-XJ0309 01901.
TI MODELS SET PRECEDENT: ACCENT ON LIVING VOL 26 NO 2 FALL, 1981, P 101.
SD BLOOMINGTON, ILLINOIS: CHEEVER PUBLISHING.
RN REF.
CN J0309.
YR 1981 C.
DE CLOTHING. PARAPLEGIA. PUBLIC RELATIONS.
AV JOURNAL.
AB DEPICTS PARAPLEGICS MODELING CLOTHES IN THE CATALOG OF A MAJOR CANADIAN RETAIL CHAIN, THE ROBERT SIMPSON COMPANY, LIMITED. THE IDEA FOR THE THREE DISABLED MODELS, A MAN, WOMAN AND CHILD, CAME FROM THE CANADIAN PARAPLEGIC ASSOCIATION.

AN 76-01-X02469 05442.
TI NASHVILLE LEAGUE FOR THE HARD OF HEARING: INNOVATION AND EXPANSION FINAL REPORT.
AU NASHVILLE LEAGUE FOR THE HARD OF HEARING.
IN TENNESSEE DEPARTMENT OF EDUCATION DIVISION OF VOCATIONAL REHABILITATION TN.
SD 9P.
KN RSA.
CN 02469.
YR 1978.
DE HEARING IMPAIRMENTS. COMMUNICATION SKILLS. ADVOCACY. COMMUNITY RESOURCES. PUBLIC RELATIONS.
AV MICRO CORP AMER HI 4.
AB INNOVATION AND EXPANSION GRANT BEGUN JULY 1, 1975 AND ENDING JUNE 30, 1978, SPONSORED BY THE NASHVILLE LEAGUE FOR THE HARD OF HEARING TO ESTABLISH AN INTERPRETER REFERRAL SERVICE FOR THE DEAF, TO PROMOTE A DEAF AWARENESS PROGRAM IN THE COMMUNITY AND PROVIDE TTY AND OTHER SERVICES TO DEAF INDIVIDUALS. TOTAL FEDERAL FUNDS AUTHORIZED WAS \$140,800.00.

AN 82-03-X02131 05114.
TI NEW APPROACHES TO THE DELIVERY OF TOTAL SERVICES TO BLIND PEOPLE: OPERATION INSIGHT.
AU PAYNE, E FO OTERRELL, OE L.
IN VIRGINIA COMMISSION FOR, THE VISUALLY HANDICAPPED VA.

SD 60P.
RN RSA 14-55132-001.
CN 02131.
YR 1971.
DE CASE STUDIES. PUBLIC RELATIONS. SERVICE DELIVERY. VISUAL
IMPAIRMENTS.
AV PB-215437. MICRO CORP AMER 1627.

AN 83-02-X00595 03614.
TI OCCUPATIONAL TRAINING CENTER AND SHELTERED WORKSHOP: PROGRESS REPORT
AND FINAL SUMMARY.
AU HAFEMEISTER, N R.
IN ORANGE GROVE SCHOOL FOR RETARDED CHILDREN TN.
SD 46P.
RN RSA.
CN 00595.
YR 1960.
DE MENTAL RETARDATION. TRAINING PROGRAMS. SHELTERED WORKSHOPS.
VOCATIONAL TRAINING. PUBLIC RELATIONS. EMPLOYABILITY.
AV PB-196384. MICRO CORP AMER 1488.
AB DESCRIBES PROJECT TO PROVIDE OCCUPATIONAL TRAINING FOR MENTALLY
RETARDED ADULTS, TO HELP THE PEOPLE TRAINED TO FIND AND HOLD JOBS,
AND TO DEMONSTRATE THE POSITIVE ASPECTS OF THIS TRAINING AND
EMPLOYMENT TO THE COMMUNITY. INCLUDES TABLES AND FORMS.

AN 82-09-XJ0468 02060.
TI OPENING NEW FRONTIERS: DISABLED PROFESSIONALS IN SHOW-BUSINESS:
DISABLED USA WINTER, 1982, P 1-4.
AU HAMMITT, J.
IN PRESIDENT'S COMMITTEE ON EMPLOYMENT OF THE HANDICAPPED DC.
RN REF.
CN J0468.
YR 1982.
DE ARTS. TELEVISION. CAREERS. PUBLIC RELATIONS. EMPLOYMENT. HUMAN
INTEREST. AUDIOVISUALS. ADVOCACY.
AV JOURNAL.
AB DISCUSSES EMPLOYMENT OF DISABLED PERSONS IN THE ENTERTAINMENT MEDIA
OF TELEVISION, MOTION PICTURES, AND THEATER, INCLUDING THE ROLE OF
THE MEDIA TASK FORCE OF THE CALIFORNIA GOVERNOR'S COMMITTEE ON
EMPLOYMENT OF THE HANDICAPPED. THE MEDIA TASK FORCE WAS FORMED TO
EXPOSE QUALIFIED DISABLED PERSONS TO THE ENTERTAINMENT MEDIA, HELP
INTEGRATE THEM INTO JOB POSITIONS BOTH ON THE SCREEN AND BEHIND THE
SCENES, ENLIGHTEN THE GENERAL PUBLIC ABOUT DISABILITY THROUGH
REALISTIC PORTRAYAL IN THE MEDIA, AND PROVIDE POSITIVE ROLE MODELS
FOR DISABLED PERSONS. INCLUDES ADVICE ON BREAKING INTO PRODUCTION
SIDE OF THE FILM AND TELEVISION BUSINESS, PHOTOGRAPHS, AND SUCCESS
STORY OF PROFESSIONAL COMEDIENNE GERRI JEWELL.

AN 70-01-X02495 05468.
TI ORIENTATION TO DEAFNESS PROGRAMS.
AU CHARLES B AVERY MEMORIAL FUND CENTER ON DEAFNESS.

IN CHARLES B AVERY MEMORIAL FUND CENTER ON DEAFNESS CO.

SO 33P.

RN RSA.

CN 02495.

YR 1977.

DE AUDIOVISUALS. HEARING IMPAIRMENTS. COMMUNICATION SKILLS.

INFORMATION RESOURCES. COMMUNITY CENTERS. PUBLIC RELATIONS.

AV MICRO CORP AMER H1 9.

AB INNOVATION AND EXPANSION GRANT FROM JULY 1975 TO JUNE 1978 TO DEVELOP AND BRING TO THE COMMUNITY ORIENTATION TO DEAFNESS PROGRAMS THROUGH A SLIDE TAPE PRESENTATION CALLED D.E.A.F. (DEAFNESS, EMPLOYMENT, AWARENESS, FRIENDSHIP), INTERPRETER SERVICES, INFORMATION AND REFERRAL SERVICE. ALSO IMPLEMENTED OTHER SPECIAL COMMUNITY SERVICE PROJECTS IN AREAS OF CONSUMER EDUCATION, AND CAPTIONED TELEVISION. APPENDICES INCLUDE TABLES AND LISTS OF PROGRAMS, CLIENTS AND INTERPRETER SERVICES.

AN 76-01-X02508 05481.

TI OUTREACH AND EMPLOYMENT SERVICES FOR EPILEPTICS.

AU GREATER MIAMI EPILEPSY FOUNDATION.

IN FLORIDA DEPARTMENT OF HUMAN AND REHABILITATIVE SERVICES OFFICE OF VOCATIONAL REHABILITATION FL.

SO 10P.

RN RSA.

CN 02508.

YR 1976.

DE EPILEPSY. EMPLOYMENT. PUBLIC RELATIONS. MANPOWER. WORKSHOPS.

AV MICRO CORP AMER NO 4.

AB INNOVATION AND EXPANSION GRANT FINAL REPORT TO PROVIDE INCREASED MANPOWER TO PROVIDE EXPANDED OUTREACH AND EMPLOYMENT PROGRAMS INCLUDING COMMUNITY EDUCATION PROGRAMS AND WORKSHOPS. GRANT PROJECT EXPENDITURES WERE \$89,623.13. CLIENTS SERVED WERE 1,015.

AN 82-06-XJ0328 01920.

TI PARTICIPATORY POLITICS: YOU'RE THE DIFFERENCE: PARAPLEGIA NEWS VOL 36 NO 3 MARCH, 1982, P 22.

AU VOLLMER, DK.

IN PARALYZED VETERANS OF AMERICA DC.

KN REF.

CN J0328.

YR 1982 C.

DE LEGISLATION. ADVOCACY. LEGAL CONCERNS. PUBLIC RELATIONS.

PROGRAMS. ORGANIZATIONS. VETERANS.

AV JOURNAL.

AB DESCRIBES PROGRAMS OF THE PARALYZED VETERANS OF AMERICA (PVA): INCLUDING THE NATIONAL LEGISLATIVE PROGRAM, THE NATIONAL ADVOCACY PROGRAM, THE NATIONAL RESEARCH PROGRAM, AND THE SERVICE PROGRAM. INCLUDES DISCUSSION OF PVA'S NATIONAL LEGISLATIVE EFFORTS AND IMPORTANCE OF SUPPORTIVE ACTION BY PVA MEMBERS.

AN 80-08-X02674 05644.

TI PLANNING EFFECTIVE ADVOCACY PROGRAMS.

AU BOWE, F WILLIAMS, J.

IN AMERICAN COALITION OF CITIZENS WITH DISABILITIES DC.

SO 68P.

RN RSA 45-81285.

CN 02074.

YR 1979 C.

DE ADVOCACY. PLANNING. ORGANIZATIONS. PUBLIC RELATIONS.

AB INTENDED TO HELP DISABLED PEOPLE CREATE SUCCESSFUL ADVOCACY PROGRAMS. DISCUSSES CONSUMER PARTICIPATION INFLUENCING LEGISLATION, DEVELOPING LEADERSHIP PROGRAMS, SECURING SUPPORT, CONDUCTING WORKSHOPS AND MEETINGS, INCREASING LOCAL VISIBILITY, WORKING WITH THE MEDIA AND OBTAINING FUNDING.

AN 82-06-R01358 01348.

TI PRESENTING..DISABLED PEOPLE.

AU PRESIDENT'S COMMITTEE ON EMPLOYMENT OF THE HANDICAPPED COMMUNICATIONS OFFICE.

IN PRESIDENT'S COMMITTEE ON EMPLOYMENT OF THE HANDICAPPED COMMUNICATIONS OFFICE DC.

SO 66P.

RN REF.

CN R1358.

YR 1976.

DE PUBLIC RELATIONS. DISABILITIES.

AB CONSISTS OF A COMPOSITE OF NEWSLETTERS ACKNOWLEDGING INNOVATIVE PROGRAMS AND ACTIVITIES AIDING IN THE POSITIVE PROMOTION OF HANDICAPPED PEOPLE. PROVIDES EXAMPLES OF NEWSPAPER STORIES WHICH COULD BE IMPROVED AS WELL AS SAMPLES OF SENSITIVE MEDIA TREATMENT OF DISABLED PERSONS; GIVES GUIDELINES FOR SETTING UP A PUBLIC RELATIONS PROGRAM; SUGGESTIONS FOR MAKING SPEECHES, AND HINTS FOR PLACING ARTICLES FOR MAXIMUM EXPOSURE.

AN 80-06-X02895 05864.

TI PUBLIC INFORMATION SERVICE IN VOCATIONAL REHABILITATION: FIFTH INSTITUTE ON REHABILITATION SERVICES: MAY 22-24, 1967, MADISON, WISCONSIN.

AU INSTITUTE ON REHABILITATION SERVICES.

IN INSTITUTE ON REHABILITATION SERVICES.

SO 137P.

RN RSA.

CN 02895.

YR 1967.

DE CONFERENCES. PUBLIC RELATIONS. ADVOCACY. INFORMATION RESOURCES.

AB INSTITUTE ON REHABILITATION SERVICES (IRS) IS A COOPERATIVE EFFORT OF REPRESENTATIVES FROM STATE, FEDERAL AND PRIVATE SECTOR VOCATIONAL REHABILITATION TO IDENTIFY ISSUES IN REHABILITATION AND TO DEVELOP METHODS AND PRODUCE MATERIALS TO AID IN RESOLVING THESE ISSUES. TOPICS ARE PRESENTED AND CRITIQUED AT AN ANNUAL MEETING AND THEN REVISED, PRINTED AND DISTRIBUTED. THE FIFTH IRS PRESENTED PAPERS CONCERNING PUBLIC INFORMATION AND PUBLIC RELATIONS IN VOCATIONAL REHABILITATION INCLUDING GOALS, SPECIAL PROGRAMS, TECHNIQUES,

DEALING WITH BROADCAST MEDIA, INCLUDING RADIO, TELEVISION, AND NEWS
COVERAGE, RULES OF PRESS RELEASE WRITING, WHAT GOOD PUBLICATIONS CAN
DO FOR YOUR AGENCY AND PUBLIC INFORMATION OFFICER AS LOBBYIST.
APPENDICES LIST GROUP MEMBERS AND CONFERENCE FACULTY.

AN 82-12-XJ1112 02703.

TI REGISTRATION AND VOTING: RIGHTS OF PEOPLE WITH DISABILITIES:

AMERICAN REHABILITATION VOL 7 NO 5 MAY-JUNE 1982, P 21-23.

AU ARNESON, K C.

IN DEPARTMENT OF EDUCATION REHABILITATION SERVICES ADMINISTRATION DC.

RN RSA.

CN J1112.

YR 1982.

DE ADVOCACY. ORGANIZATIONS. PUBLIC RELATIONS. LEGISLATION.

AV JOURNAL.

AB DISCUSSES THE FORMATION, DEVELOPMENT, PURPOSE, AND FUTURE PRIORITIES
OF THE LEAGUE OF DISABLED VOTERS, FOCUSING ON PROPOSED LEGISLATION
TO ENSURE THAT DISABLED PEOPLE CAN REGISTER AND VOTE IN FEDERAL
ELECTIONS. INCLUDES COMPONENTS OF WELL PLANNED EDUCATIONAL AND
LOBBYING EFFORTS OF AN ADVOCACY GROUP.

AN 81-02-X03730 06697.

TI REPORT ON CLIENT SERVICE PURCHASERS' ATTITUDES AND PERCEPTIONS OF
REHABILITATION SERVICES OFFERED BY VIRGINIA PRIVATE REHABILITATION
FACILITIES.

AU VIRGINIA ASSOCIATION OF REHABILITATION FACILITIES.

IN VIRGINIA ASSOCIATION OF REHABILITATION FACILITIES VA.

SO 47P.

RN RSA.

CN 03730.

YR 1979.

DE SURVEYS. EVALUATION. REHABILITATION FACILITIES. MARKETING.
PUBLIC RELATIONS.

AB RESULTS OF A QUESTIONNAIRE SENT TO DEPARTMENT OF REHABILITATION AND
DEPARTMENT OF MENTAL HEALTH AND MENTAL RETARDATION COUNSELORS AND
COORDINATORS IN VIRGINIA TO EVALUATE THEIR PERCEPTIONS OF
REHABILITATION FACILITIES AVAILABLE TO THEIR CLIENTS.
RECOMMENDATIONS MADE FROM INFORMATION GATHERED ARE FOR IMPROVED
MARKETING AND PUBLIC RELATIONS. INCLUDES SAMPLE QUESTIONNAIRE AND
STATISTICAL REPORT OF ALL RESPONSES.

AN 83-01-XJ1075 02000.

TI RESEARCH AND TRAINING BRIEFS: BRAIN/SPINAL CORD: INFORMER VOL 9 NO 4
DECEMBER 1980, P 18-21.

IN UNIVERSITY OF ARKANSAS VOCATIONAL REHABILITATION RESEARCH AND
TRAINING CENTER AR.

RN NHR.

CN J1075.

YR 1980.

DE RESEARCH. DECUBITUS ULCERS. WORKSHOPS. PATIENT EDUCATION. SPINAL
CORD INJURIES. SEXUALITY. AUDIOVISUALS. URINARY DISORDERS.

PHYSICAL THERAPY. TESTS. NURSING. PUBLIC RELATIONS. CONTINUING EDUCATION. CARDIAC DISORDERS.

AV JOURNAL.

AB REPORTS ON SPINAL CORD AND BRAIN RELATED RESEARCH AND ACTIVITIES FROM SEVERAL RESEARCH AND TRAINING CENTERS (RTCS). THE UNIVERSITY OF MINNESOTA MEDICAL REHABILITATION RTC REPORTS ON A RESEARCH PROJECT ENTITLED "AN INVESTIGATION OF DECUBITUS ULCERS AS A MANIFESTATION OF A PSYCHOSOCIAL PROBLEM" WHICH RESULTED IN A CONTINUING PATIENT EDUCATION PROGRAM IN SKIN CARE AND PRESSURE SORES. NORTHWESTERN UNIVERSITY MEDICAL REHABILITATION RTC REPORTS ON PRODUCTION OF A COLOR SLIDE AND AUDIO CASSETTE PACKAGE ABOUT BLADDER PROBLEMS AND URINARY INCONTINENCE FOR THE EDUCATION OF NURSES; DESIGN, DEVELOPMENT, AND EVALUATION OF A METHOD TO MEASURE SHOULDER JOINT SUBLUXATION AND TO ACCURATELY DETERMINE A SLING'S EFFECTIVENESS IN REDUCING IT; AND DEVELOPMENT OF A SENSORY INTEGRATION TEST BATTERY FOR ADULT HEMIPLEGICS (SITBAH) TO AID THERAPISTS IN IDENTIFYING TYPES AND PATTERNS OF SENSORY INTEGRATIVE DYSFUNCTION INVOLVING THE VARIETY OF SENSORY SYSTEMS AFFECTED IN ADULT STROKE. THE NORTHWESTERN MEMORIAL HOSPITAL MIDWEST REGIONAL SPINAL CORD INJURY (SCI) SYSTEM ANNOUNCES THE OPENING OF A NEW ACUTE SCI UNIT AND SCI INTENSIVE CARE UNIT. BAYLOR COLLEGE OF MEDICINE MEDICAL REHABILITATION RTC DISCUSSES TWO PUBLICATIONS, "NEUROACTIVE DRUGS OF CHOICE IN SPINAL CORD INJURY," AND "AN APPROACH FOR THE PHYSICAL THERAPY MANAGEMENT OF THE INDIVIDUAL WITH C6 QUADRIPLEGIA." THE UNIVERSITY OF ALABAMA IN BIRMINGHAM MEDICAL REHABILITATION RTC REPORTS ON A SPINAL CORD INJURY PUBLIC AWARENESS CAMPAIGN INVOLVING PRODUCTION AND DISTRIBUTION OF VIDEOTAPED PUBLIC SERVICE ANNOUNCEMENTS, POSTERS, BUMPER STICKERS, AND TELEVISION AND RADIO INTERVIEWS, AND CONTINUING EDUCATION COURSE ENTITLED "UROLOGICAL MANAGEMENT IN SPINAL CORD INJURY AND NEUROGENIC BLADDER" HELD ON SEPTEMBER 18-20, 1980. THE BOSTON UNIVERSITY MEDICAL CENTER NEW ENGLAND REGIONAL SCI SYSTEM REPORTS ON A SERIES OF SEXUAL ATTITUDE REASSESSMENT (SAR) WORKSHOPS. INCLUDES PHOTOGRAPH.

AN 82-09-XJ0339 01931.

TI STEP IN THE DOCK TO THE MEDIA: PARAPLEGIA NEWS VOL 36 NO 1 JANUARY 1982, P 12.

AU RABIN, P.

IN PARALYZED VETERANS OF AMERICA DC.

RN REF.

CN J0339.

YR 1982 C.

DE VETERANS. ORGANIZATIONS. PUBLIC RELATIONS. FEDERAL AGENCIES.

AV JOURNAL.

AB DESCRIBES THE PARALYZED VETERANS OF AMERICA (PVA) MEDIA VISITATION PROGRAM IN WHICH PVA OFFICIALS VISIT LOCALITIES TO PRESENT ITS POINT OF VIEW ON TELEVISION AND RADIO SHOWS AND IN MEETINGS WITH NEWSPAPERS AND MAGAZINES, CONTACTS VETERANS ADMINISTRATION (VA) OFFICIALS TO DISCUSS THE VA'S ABILITY TO PROVIDE CARE FOR VETERANS, AND MEET WITH PVA CHAPTER OFFICIALS TO DETERMINE WHICH LOCAL ISSUES TO DISCUSS WITH THE MEDIA AND THE VA.

AN 83-03-X05356 08311.

TI SUMMARY REPORT OF A STUDY ON THE PROBLEMS OF REHABILITATION FOR THE DISABLED.

AU RUPER RESEARCH ASSOCIATES.

SD 51P.

RN RSA.

CN 05356.

YR 1968.

DE SURVEYS. PUBLIC RELATIONS. STATISTICS. ATTITUDES TOWARDS DISABLED.

AB FIRST PART OF A BEFORE AND AFTER STUDY TO EVALUATE AN ADVERTISING CAMPAIGN TO INFORM DISABLED PEOPLE OR THEIR FAMILIES OF THE REHABILITATION HELP AVAILABLE TO THEM, AND TO INCREASE AWARENESS AMONG THE PUBLIC AND AMONG PHYSICIANS THAT REHABILITATION SERVICES ARE AVAILABLE THROUGH PUBLIC AGENCIES. SURVEY CONDUCTED TO FIND THE EXTENT DISABLED PEOPLE KNOW ABOUT REHABILITATION SERVICES, TO EXPLORE THE ATTITUDES AMONG THE GENERAL PUBLIC ON SERVICES TO DISABLED PEOPLE, AND DISCOVER PHYSICIANS VIEWS ON THE AVAILABILITY OF REHABILITATION SERVICES. SURVEY ALSO INCLUDED QUESTIONS ON AWARENESS OF ADVERTISING CAMPAIGNS CONCERNED WITH DISABILITIES. PROVIDES SURVEY STATISTICS.

AN 81-05-X04286 07251.

TI TECHNIQUES FOR PUBLIC INFORMATION, PARTICIPATION, REVIEW AND COMMENT: STATE EXPERIENCES AND SUGGESTED APPROACHES IN RESPONSE TO TITLE XX OF THE SOCIAL SECURITY ACT.

AU CARR, V M E HORTON, G T.

IN RESEARCH GROUP GA.

SD 69P.

RN RSA.

CN 04286.

YR 1976.

DE PLANNING. SOCIAL SERVICES. PUBLIC RELATIONS. MANAGEMENT. STATE AGENCIES.

AB ONE OF A SERIES OF MANUALS DESCRIBING COMPONENTS OF THE PLANNING PROCESS FOR STATE SOCIAL SERVICES PROGRAMS. DISCUSSES THE IMPORTANCE OF PUBLIC INFORMATION, PARTICIPATION, REVIEW AND COMMENT IN THE PLANNING PROCESS, DESIGNS SUCH A PROCESS, AND SUGGESTS TECHNIQUES FOR INCORPORATING IT IN THE PLANNING PROCESS.

AN 82-08-XJ0473 02065.

TI TUNE IN THE HANDICAPPED: DISABLED ADULTS DIRECT A RADIO STATION: DISABLED USA WINTER, 1982, P 16-18.

AU CHASE, L.

IN PRESIDENT'S COMMITTEE ON EMPLOYMENT OF THE HANDICAPPED DC.

RN REF.

CN J0473.

YR 1982.

DE TELECOMMUNICATIONS. CAREERS. PUBLIC RELATIONS. EMPLOYMENT. FUNDING. PROGRAMS. PERSONNEL.

AV JOURNAL.

AB DISCUSSES PROGRAMMING, FUNDING, STAFFING, AND GOALS OF WMNR-FM, A NONCOMMERCIAL RADIO STATION IN SOUTHERN CONNECTICUT THAT FOCUSES ON DISABLED PERSONS AS PART OF ITS AUDIENCE. AFFILIATED WITH NATIONAL

PUBLIC RADIO AND AIRING CLASSICAL MUSIC, WMNR PROVIDES PUBLIC SERVICE PROGRAMS FOR THE DISABLED, INCLUDING JOB ANNOUNCEMENTS, TALK PROGRAMS AND A HOTLINE WHICH ANSWERS QUESTIONS ON EMPLOYMENT, HEALTH, AND EDUCATION. MANY PAST AND PRESENT EMPLOYEES OF THE STATION ARE DISABLED. STATION GENERAL MANAGER STEWART NAZZARO, WHO IS QUOTED FREQUENTLY IN THE ARTICLE, IS BLIND.

AN 83-03-XJ1517 02943.

TI WEST COAST TELEPHONE INFORMATION SERVICE: PROGRAMS FOR THE HANDICAPPED NO 5 SEPTEMBER/OCTOBER 1982, P 16.

IN DEPARTMENT OF EDUCATION CLEARINGHOUSE ON THE HANDICAPPED DC.

RN REF.

CN J1517.

YR 1982.

DE CONSUMERS. INFORMATION RESOURCES. PUBLIC RELATIONS.

AV JOURNAL.

AB BRIEFLY DESCRIBES ACCESS-INFO A TELEPHONE INFORMATION SERVICE PROVIDING TAPED INFORMATION ON A VARIETY OF TOPICS RELEVANT TO THE DISABLED CONSUMER IN LOS ANGELES, CALIFORNIA.

AN 82-03-X02022 05018.

TI WHEELCHAIRMANSHIP PROJECT: A PROGRAM TO EDUCATE PERSONNEL IN THE INDUSTRIES IN IMPROVED TECHNIQUES FOR SERVING DISABLED PEOPLE.

AU SMITH, A P JOLICOEUR, R M LEET, M.

IN AMERICAN REHABILITATION FOUNDATION MN.

SO 126P.

RN RSA 12-55193-001.

CN 02022.

YR 1971.

DE WHEELCHAIRS. ARCHITECTURAL BARRIERS. TRANSPORTATION. PUBLIC RELATIONS. INDUSTRY. PERSONNEL.

AV Po-215140. MICRO CORP AMER 1287.

AN 83-02-R01053 01040.

TI WHITE HOUSE CONFERENCE ON HANDICAPPED INDIVIDUALS: DELEGATE WORKBOOK: WORKSHOP IV: SOCIAL CONCERNS 2: ATTITUDES, RECREATIONAL, CULTURAL: WASHINGTON DC, MAY 23 - 27, 1977.

AU WHITE HOUSE CONFERENCE ON HANDICAPPED INDIVIDUALS.

IN WHITE HOUSE CONFERENCE ON HANDICAPPED INDIVIDUALS DC.

SO 55P.

RN REF.

CN R1053.

YR 1977.

DE ARCHITECTURAL ACCESSIBILITY. RECREATION. LEISURE. ARTS. PUBLIC RELATIONS. DISABLED PERSONS ATTITUDES. ATTITUDES TOWARDS DISABLED.

AB WORKBOOK ON SOCIAL CONCERNS OF DISABLED PEOPLE INCLUDING ATTITUDES, RECREATION AND CULTURAL INTERESTS. ASKS QUESTIONS AND PRESENTS POSSIBLE SOLUTIONS WITH A BALLOT FOR RATING THE SOLUTIONS. TOPICS INCLUDE PROVIDING POSITIVE ATTITUDES TOWARDS DISABLED PEOPLE USING THE MEDIA AND SOCIAL INTERACTION, RESEARCH ON ATTITUDES, RECREATION PROGRAMS AND SERVICES, INCLUDING SPORTS ACTIVITIES, AND

ACCESSIBILITY TO CULTURAL ACTIVITIES AND THE ARTS INCLUDING ART,
MUSIC AND DANCE THERAPY.

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