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2009-0166-S

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FOIA MARKER

**This is not a textual record. This is used as an
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Record Group/Collection: George H.W. Bush Presidential Records
Collection/Office of Origin: Office of the President
Series: Daily Files
Subseries:

OA/ID Number: 90697
Folder ID Number: 90697-006

Folder Title:
Saturday, July 18, 1992

Stack:	Row:	Section:	Shelf:	Position:
G	35	2	1	0

Withdrawal/Redaction Sheet (George Bush Library)

Doc. No. / Type	Subject/Title	Date	Restriction	Classification
01. Memo	Camp David Command Duty Officer to Distribution, Re: Visit Report for 18-19 July 1992. (2 pp.)	07/19/92	(b)(7)(c), (b)(7)(e), (b)(7)(f)	
02. Manifest	Helo Manifest (Staff/Guests), Re: Camp David. (1 pp.)	n.d.	(b)(7)(c), (b)(7)(e), (b)(7)(f)	
03. Manifest	POV Manifest (Staff/Guests), Re: Camp David. (1 pp.)	n.d.	(b)(7)(c), (b)(7)(e), (b)(7)(f)	

Page 1 of 1

Collection:

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WHORM Cat.:
File Location: Saturday, July 18, 1992

Pinksheet Number: RML15998
OA/ID Number: 90697-006
Date Closed: 11/12/2024
FOIA/Sys Case #: 2009-0166-S
Re-review Case #:
P-2/P-5 Review Case #:

Processed by: Matt Lee
Processed by:
Processed by:

Presidential Phone Calls



Utah

DATE: _____

TIME: _____

7-18
incoming/outgoing

8AM

WITH: O'Donn

SUBJECT: _____

① talked to Lucy
P2L deal

② Pete wonders if Perot
is for Clinton

Contact Point

Baker - respects him

Cheney

Bunt.

FOLLOW UP: _____

Yes - I'll call Pete
tomorrow

Get each for lists,
polling data, research
on Clinton (None done)

POOL REPORT #13

July 18, 1992

Salt Lake to Provo and Motorcade to BYU speech

Flight and motorcade uneventful. Bush met at airport by Provo Mayor Joseph Jenkins and assorted Republican officials. It seemed most of the folks in Provo turned out to see President. Hundreds of people lined the motorcade route from the airport to BYU. One guy held up a sign that read "Ross who." Another, one of those capitalists Simpson spoke of in Wyoming, encouraged the President and his entourage to stop and browse through his used goods. The sign he flashed at the President's limo said "YARD SALE." At BYU some fifteen thousand students and Provo residents greeted the President with thunderous applause and shouts of "four more years." The roar was deafening, even drowning out the bands rendition of "Hail to the Chief." Bush shared the stage with Utah Senator Hatch and other officials. Behind him, in the bleachers, was a sign saying "BYU and Utah Families Welcome President Bush." Behind the sign, draped from the rafters was a huge American flag. And directly behind the President were about four dozen young children waving American flags. Kaufman and Teeter stood off to the side beaming. "Best event yet," Kaufman smiled, as he flashed a thumbs up sign at your pool.

McDonald
Houston Chronicle

POOL REPORT # 12

July 18, 1992

Ask George Bush with Outdoors Group
(Salt Lake City, Utah)

No sign of protest at the event from environmental groups that were not invited. A small gathering of what appeared to be EARTH FIRST members held a small demonstration along the motorcade route to the Red Butte Gardens and ARBORETUM, where the event was held. Not much of a protest, a couple of banners, maybe two dozen people. One sign read, "Bush - liar."

Bush sat on a stool at the edge of a small pond to take questions. About a hundred invited guests and members from outdoor organizations sat in front of him in folding chairs. The groups represented included the Bass Federation of Utah, Ducks Unlimited and the Utah Chapter of the Foundation for North American Wildsheep.

Bush was introduced by Lt. Gov. Val Oveson, who told the gathering shortly before Bush arrived at the scene, "Let's have some fun with some serious environmental issues." A health note: Bush dressed in a tan long sleeve shirt and gray slacks, looked tan and in good health. While Bush spoke and took questions, a campaign film crew was busy shooting footage of the event. A real professional looking outfit, three cameras shooting top quality videotape, one fixed studio camera sat on a raised platform behind the audience. A big Klieg light was also set up at the site. Teeter said the campaign would be filming all the "one subject Ask George Bush" events from here on out. "We are just filming a lot of stuff to see what it looks like," Teeter said, adding that the campaign plans to run some political commercials between now and the GOP convention in Houston. He said no decision had been made about what kind of ads they would be or in what markets they would air.

After the Q&A, Bush spent a few minutes chatting with people and posing for photographs. He was presented with what looked like a black spinning rod, supposedly for bass fishing. As he left the event, the President stooped at the edge of a small pond to play with a small bass lure that looked like a frog and croaks when put into water. Kaufman described it as a "Clinton lure."

Asked to comment on Bush's BYU speech Teeter said that Bush had been invited along with Clinton and Perot to speak, so obviously he said the folks at BYU can expect to hear some remarks that are political in nature since all three of the invites are or were presidential candidates.

The gardens located in Red Butte Canyon at the foot of the Wasatch Range of the Rocky Mountains are, as you might expect incredibly beautiful. The flower gardens were well kept and the lawns manicured. There were signs asking visitors to please keep off the flower beds, but of course the presidential entourage trampled everything in sight. Asked why the Sierra Club and the Wilderness Society were not included in the event, Judy Smith said "This was for outdoor groups, a sports related event."

Greg McDonald

daily 7/18

Memorandum

CB
7-18

From: Fred Steeper, David Hansen
Date: June 29, 1992
Re: California Opinion Toward NAFTA

Statewide Attitudes

NAFTA is not a strong political issue for the President in California.

NAFTA was included in a June 20-22 California statewide survey. It was measured in terms of whether or not dropping trade restrictions with Mexico would "increase business and create jobs in both countries" or would result "in the loss of U.S. jobs to Mexico."

Overall, 45% think it will have the positive effect, and almost as many, 43%, think it will have the negative effect. Surprisingly, there are no strong or consistent patterns by party, geography, gender, age, or socio-economic levels.

However, voters in San Diego and the Inland Empire, two key Republican regions in southern California, tend to take the negative view. Among San Diego voters, 51% think NAFTA will hurt compared to 40% who think it will help. Among Inland Empire voters, 47% think NAFTA will hurt compared to 40% who think it will help.

Hispanics and NAFTA

NAFTA is more popular with Hispanic voters than with Californians on the whole. A small 54% majority believe that NAFTA will be beneficial while 34% view it negatively. Hispanic attitudes measured in the current survey are similar to those found in a study conducted eleven months ago. It appears that opinion has remained unchanged though the issue has received more attention and public discussion.

California Opinion Toward NAFTA
June 29, 1992
page two

The older study, conducted in July of 1991 with California Hispanics, found that opinion toward free trade differed between those with lower and higher incomes. By a 43% to 41% margin, those with family incomes up to \$15,000 were more likely to think that a trade agreement with Mexico would "hurt Hispanic workers" than they were to think that it would not. Hispanics with incomes greater than \$15,000 thought that a trade agreement with Mexico would *not* hurt Hispanic workers by 61%, compared to 28% thinking that it would.

Importance of NAFTA to Hispanics

In the 1991 study, California Hispanics did not rate "negotiating a free trade agreement with Mexico" as a very important issue in the RNC study. It was rated 7.7 on a zero-to-ten scale of importance. Of seventeen issues tested for importance, only maintaining a strong national defense was rated lower than negotiating a trade agreement with Mexico.

Party handling of Mexican free trade agreement

In this same study, Hispanics gave the Republican party relatively high ratings for being able to handle the issue of negotiating a free trade agreement. Forty-three percent said that the Republican party was better able to handle the issue while only thirty-four percent said that the Democratic party was better able. This made the issue the Party's third best behind maintaining a strong defense and handling relations with the Soviet Union.

MEMORANDUM

TO: Fred Steeper, David Hansen

FROM: David Iannelli

RE: NAFTA

DATE: July 2, 1992

Americans are more likely to see NAFTA as costing American jobs than creating jobs in both countries. Data from early 1991 suggest few Americans have heard of NAFTA. Americans think Mexico stands to benefit most from the agreement, but they do not see it as a major threat to the United States. However, Perot, who is opposed to NAFTA, could resurrect the image painted by various Democratic presidential contenders of an exodus of American jobs to Mexico. Based on this information, it is better for President Bush to continue his focus on free trade in general than to tout NAFTA specifically.

The loss of American jobs to Mexico is a volatile aspect of NAFTA. According to the December 14-22, 1991 RNC U.S. National, a 54% majority of Americans agree with the position that dropping trade restrictions between Mexico and the United States will result only in the loss of U.S. jobs to Mexico (35% strongly/19% somewhat). Intensity is less in the other direction as only 12% strongly agree that dropping restrictions would increase business and create jobs while 20% somewhat agree.

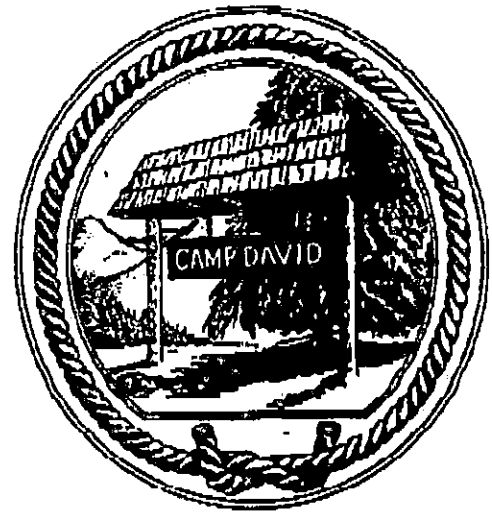
The belief that this will cost American jobs is relatively consistent across all subgroups. Ticket-splitters are somewhat more likely to agree that NAFTA will result in a loss of American jobs (57%) than are Republican voters (55%) or Democratic voters (52%). Mid-Atlantic residents are more likely to fear a loss of American jobs (58%) than residents of any other region (51%-52%). Well-educated, middle income voters (intelligentsia) are more likely to see NAFTA as a threat to jobs (60%) than any other status group. More middle-aged voters tend to fear NAFTA (57%) than either younger or older voters. Another group that stands out is Northern Union voters, 61% of whom agree NAFTA will result in a loss of American jobs. Finally, Republicans who disapprove of the President's job performance are more likely to agree that NAFTA will cost U.S. jobs than are Democrats and independents who approve of the President.

NAFTA is not a high profile issue with the American public. According to a March 1991 Gallup survey, less than one-third of Americans said they were familiar with the recent proposal to create a so-called North American free trade zone.

Americans see Mexico as the big winner in NAFTA. Of the three countries, just over half of Americans perceived Mexico as benefiting the most from NAFTA. Another 40% were divided between Canada and the United States. As for which country would be hurt more than helped by the agreement, Americans are equally divided between the three countries.

Californians are evenly divided on the question of NAFTA, but more positive about the agreement than the rest of the country. In the June 1992 survey conducted by Market Strategies in California 45% of the public believes dropping trade restrictions between Mexico and the United States will increase business and create jobs in both countries while 43% believe it will only result in the loss of U.S. jobs to Mexico.

CAMP DAVID



FAX COMM # 301-271-1366

TO: Ms. ROSE E. ALVARIA
FROM: JOE CARL P
SUBJECT: VISIT REPORT

No. of Pages to follow: 5
Reply Requested (Y/N)? N

COMMENTS: _____

If you don't receive all copies, call 301-271-1400.

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P-2/P-5 Review Case #:		Disposition Date:	
AR Case #:		MR Case #:	
AR Disposition:		MR Disposition:	
AR Disposition Date:		MR Disposition Date:	

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

P-1 National Security Classified Information [(a)(1) of the PRA]
P-2 Relating to the appointment to Federal office [(a)(2) of the PRA]
P-3 Release would violate a Federal statute [(a)(3) of the PRA]
P-4 Release would disclose trade secrets or confidential commercial or financial information [(a)(4) of the PRA]
P-5 Release would disclose confidential advice between the President and his advisors, or between such advisors [(a)(5) of the PRA]
P-6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA]

C. Closed in accordance with restrictions contained in donor's deed of gift.

PRM. Removed as a personal record misfile.

Freedom of Information Act - [5 U.S.C. 552(b)]

(b)(1) National security classified information [(b)(1) of the FOIA]
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(b)(9) Release would disclose geological or geophysical information

CABIN ASSIGNMENTS

CABINSATURDAYSUNDAYASPENMSTR (K)
BR (2 T)

H2(1756)PRESIDENT BUSH.H3(1456)

BIRCHMSTR (K)
BR (2 T)DOGWOODMSTR (K)
BR (2 T)MAPLEMSTR (K)
BR (2 T)RED OAKMSTR (K)
BR (2 T)HAWTHORNMSTR (K)A
BR (2 T)BH2(1756)MAJ TOM KOROSCIL.H3(1456)
H2(1756)LCDR WAYNE JUSTICE.H3(1456)SYCAMOREMSTR (K)B
BR (2 T)AH2(1756)MICHAEL BUSCHH3(1456)
P1(1700)LTCOL PAULA TRIVETTE.P1(0602)LINDEN

BR (2 T)

H1(1755)CAPT AMY MARKERT.H4(1457)

WALNUT

BR (2 T)

H2(1756)MAJ LEE VIVERETTEH3(1456)
H2(1756)MAJ KEVIN JONESH3(1456)
H1(1755)MAJ JAY ANDERSON.H4(1457)
H1(1755)MAJ BOB COBURN.H4(1457)ROSEBUDMSTR (Q)
BR (2 T)WITCH HAZELBR (2 T)A
BR (2 T)B

C2(1714)MSCM ORLANDO FRILLESC2(1353)

HEMLOCK

BR (1 Q)

H2(1756)BRUCE BOWENH3(1456)

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THE WHITE HOUSE

WASHINGTON

TELEPHONE MEMORANDUM

SIGNAL SWITCHBOARD

July 18, 1992

	TIME		NAME	ACTION
	PLACED	DISC		
OUT	6:31 AM	6:37	Mr. Robert M. Teeter Marriott Hotel, Salt Lake City, Utah 801-531-0800	Tlkd-ok 6:32 AM
XNC	PM			
OUT	7:36 AM		Mr. George W. Bush, Jr. Residence, Dallas, Texas 214-692-6604	PRESUS Cancel 7:50 AM
XNC	PM			
OUT	8:29 AM	8:43	Mr. Peter O'Donnell Residence, Dallas, Texas 214-350-6543	Tlkd-ok 8:31 AM
XNC	PM			
OUT	11:50 AM	11:58	Mr. George W. Bush, Jr. Mueller Airport, Austin, Texas 512-477-5911	Tlkd-ok 11:55 AM
XNC	PM			
OUT			Mrs. Dorothy Koch Residence, Bethesda, Maryland 301-229-4594	Tlkd-ok 7:05 PM
XNC	7:03 PM	7:08		
OUT			Mrs. Barbara P. Bush Lewis Walker's Residence Kennebunkport, Maine 207-967-5789	Tlkd-ok 7:20 PM
XNC	7:08 PM	7:30		
OUT			LTC Paula K. Trivette Sycamore Cabin, Camp David, Maryland Camp David Signal 4-1736	Tlkd-ok 7:10 PM
XNC	7:09 PM	7:11		
OUT			Mr. Marvin P. Bush Residence, Kennebunkport, Maine 207-967-8990	Tlkd-ok 7:14 PM
XNC	7:11 PM	7:17		
OUT				
INC	PM			
OUT	AM			
INC	PM			
OUT	AM			
INC	PM			
OUT	AM			
INC	PM			

TELEPHONE MEMORANDUM

JULY 18th , 19 92

[illegible]

PRESIDENTIAL MOVEMENTS

Salt Lake City, Utah
Provo, Utah
Hagerstown, Maryland
Camp David, Maryland

LOCATION

DATE 18 July 1992

TIME

MOVEMENTS

0847	Depart Marriott Hotel via Motorcade
0858	Arrive Red Butte Gardens
0953	Depart Red Butte Gardens via Motorcade
1014	Arrive Salt Lake City International Airport
1021	Depart Salt Lake City International Airport
	via Air Force One
1054	Arrive Provo Airport, Provo, Utah
1059	Depart Provo Airport via Motorcade
1112	Arrive Marriott Center
1201	Depart Marriott Center via Motorcade
1210	Arrive Provo Airport
1220	Depart Provo Airport via Air Force One
1737	Arrive Washington County Regional Airport
	Hagerstown, Maryland
1746	Depart Washington County Regional Airport
	via Marine One
1756	Arrive Camp David, Maryland

THE WHITE HOUSE
MRS. BUSH'S PRESS OFFICE

DAILY PRESS CLIPPINGS

Saturday, Sunday, Monday July 18,19,20, 1992

Mrs. Bush	(in folder)
Secretary Skinner	West Wing
Marlin Fitzwater	West Wing
Constance Horner	West Wing
Carol Powers	West Wing
Patty Presock	Residence
First Lady Detail	Staircase
Karen Connell	Room 58 OEOB
Shirley Green	Room 94 OEOB
Anne Griffith	Room 98 OEOB
Diana Kellogg	Room 157 OEOB
Gregg Petersmeyer	Room 100 OEOB
Marguerite Sullivan	Room 268 OEOB
Carolyn Washington	Room 268 OEOB
Benita Somerfield	hold one copy
Ann Brock	
Julie Cooke	
Joan DeCain	
Laurie Firestone	
Jane Moore	
Susan Porter Rose	
Sally Runion	
Peggy Swift	
Anna Perez	
Sondra Haley	
Jean Becker	
Jay Suchan	(plus originals)

Sat 11-July-92 7:36 EDT

Bush Vacations After Summit

KENNEBUNKPORT, Maine (AP) — President Bush is enjoying a rare week off, relaxing at his seaside home after twin summits in Europe and getting ready for a "dog-eat-dog" campaign.

Bush is curtailing his customary three- or four-week stay at Walker's Point, newly refurbished from a storm last autumn that wrecked the Bushes' bedroom and washed family heirlooms out to sea.

Within minutes of completing the long trip from Helsinki, Finland, on Friday, Bush was out in Fidelity, his beloved speedboat, on a hazy summer afternoon. Saturday morning, he and his wife Barbara were up early for a round of golf.

He will spend a long weekend here with Mrs. Bush and other family members, then fly to California on Tuesday to visit Sequoia National Forest and attend the baseball All-Star Game in San Diego.

The president then will retreat to Secretary of State James A. Baker III's ranch in Wyoming for three days.

Bush will wrap up his week at a fishing tournament in Provo, Utah, on Friday, and attend a Republican fund-raiser in Salt Lake City that night before flying back to Washington on Saturday.

In a television interview from Helsinki on Friday with the MacNeil-Lehrer NewsHour, Bush said he was prepared for a "dog-eat-dog" fight with his challengers, Democrat Bill Clinton and undeclared independent candidate Ross Perot.

He denied that he was out of touch with the concerns of everyday Americans whose livelihoods have been hammered by the recession.

Bush also defended the United States' and allies' measured efforts to stop the brutal civil war that has torn apart Yugoslavia and left the Bosnian capital of Sarajevo under withering artillery fire.

Bush, who heard a plea for help from Bosnia's president in Helsinki, said, "I think people are reluctant to get bogged down in ... guerrilla warfare." The United States has promised to provide air cover for United Nations convoys bearing relief supplies.

Bush is seeking to keep a low profile over the next week while Clinton and running mate Tennessee Sen. Al Gore seize the limelight at the Democratic National Convention in New York. Bush, for now, is letting other Republicans rip into the challengers.

Bush repudiated the titillating phone service that one of his political supporters has mounted to give people a chance to hear alleged sexual talk between Clinton and Gennifer Flowers for a \$4.99 fee.

Bush said his campaign lawyers have asked Floyd Brown "to stop it. And I repudiate it now as the kind of sleaze that diminishes the political process. Brown was the mastermind behind the independent Willie Horton ads that helped sink Democrat Michael Dukakis in 1988.

Texas state Judge David Cave on Friday issued a temporary order — sought by Ms. Flowers — blocking Brown's committee from using the tapes.

The Dallas Morning News quoted a committee official, David Bossie, as saying his organization would respect a judge's order.

Sat 11-July-92 12:22 EDT
Golf, Low Profile

KENNEBUNKPORT, Maine (AP) — Saying "I feel like a million," President Bush got in an early morning round of golf Saturday, beginning a week-long bicoastal holiday that will keep him out of public view much of the time.

Bush appeared rested after an overnight stay at his summer home. He returned Friday evening from back-to-back summits in Europe.

"Everybody sleep OK?" he asked reporters as he teed off shortly before 7 a.m. In his foursome were new son-in-law Bobby Koch, National Security Adviser Brent Scowcroft and the Cape Arundel Golf Club's pro, Ken Raynor. First Lady Barbara Bush and their daughter, Dorothy, played behind.

Bush rated his own play afterward as "Fair, fair only." Then he took his speedboat, the Fidelity, out for a spin.

The president plans to keep a low profile while the Democrats meet at their national convention in New York. He will be here until Tuesday, then spend three days on the remote ranch of Secretary of State James A. Baker III in Wyoming.

On the way, he will visit Sequoia National Forest in California and attend the baseball All-Star Game in San Diego. He may confer there with Mexico's President Carlos Salinas de Gortari on a free trade pact.

He will wrap up his week at a fishing tournament in Provo, Utah, on Friday, and attend a Republican fund-raiser in Salt Lake City that night before flying back to Washington on Saturday.

Sun 12-July-92 12:59 EDT

First Couple Has Quiet Weekend

KENNEBUNKPORT, Maine (AP) — While Barbara Bush played behind, as a onesome, President Bush got in a round of golf before church Sunday then continued his relaxing weekend by tooling around in his speedboat.

The Bushes left their home at 6 a.m. and teed off at the Cape Arundel Golf Club 10 minutes later. Bush's foursome included the pro and the owner of the club, who are unrelated but each named Ken Raynor, and local lobster merchant, Sonny Hutchins.

Mrs. Bush, who had her daughter Dorothy as a partner on Saturday, played alone.

"I won my match," she joked to reporters. Bush confided that his game was only fair.

At 10 a.m., accompanied by the president's 91-year-old mother, they were at St. Ann's Episcopal Church.

The Right Rev. John M. Allin Sr. called attention to the first couple's presence by telling children that if they learned their prayers, "you might grow up like other boys and girls here, you might grow up and become president of the United States."

Or, he added, "You might end up marrying the president of the United States."

The growing panic in the Bush camp

The president thinks he can win with only a few tactical shifts. His friends aren't so sure

George Bush has seen it all before. From the blistering partisan assaults to the surging poll numbers of the Democratic nominee. But many of those around him are in the midst of a panic attack. Friends and allies warn that his administration is hanging by a thread and are urging

him to immediately put together both a fresh message and a new re-election organization. Says one Republican strategist: "We

have yet to provide the American people with a reason to give him a second term."

Yet Bush remains strangely becalmed—willing to gamble that 1992 will turn out to be the same kind of campaign as was 1988. He tells friends that the media are largely responsible for his problems, portraying him as a do-nothing caretaker and describing the economy as worse than it really is. He thinks he can turn things around this fall by attacking Clinton and issuing a modest series of second-term initiatives. Unlike the Democrats,

Bush doesn't think the country wants much more government activism. Most of all, he thinks his belief that things will "sort themselves out" has been vindicated by the fast fade of Ross Perot.

Simple tactics. Bush has insisted all along that only tactical shifts are necessary to ensure victory. Most dramatically, Secretary of State James Baker, who ran Bush's 1988 campaign, is expected to take over his staggering re-election drive within a month to provide a central decision maker for both the White House and the re-election committee. Deputy Secretary of State Lawrence Eagleburger is likely to take over as acting secretary of state. Senior aides also expect Craig Fuller, Bush's former chief of staff and a Baker ally, to take a leave of absence from his

job with the tobacco industry and serve as a senior counselor. And the campaign already has decided that Barbara Bush, whose popularity far exceeds that of her husband, will "camp out" in California to promote the theme of traditional values.

But many Republican strategists think

pansions of the national parks and wilderness areas to bolster the administration's environmental credentials.

It is not at all clear, however, that those arguing for serious reappraisal will win what one adviser calls a "tremendous" internal battle over second-term initiatives. Budget Director Richard Darman, Treasury Secretary Nicholas Brady and White House Chief of Staff Sam Skinner are said to be in favor of promising a continuation of cautious, minimalist government. Vice President Dan Quayle, first son George W. Bush and congressional hard-liners like Georgia Rep. Newt Gingrich favor more aggressiveness. Campaign Chairman Robert Teeter, aides say, wants Bush to wait until the Republican National Convention to define his second-term agenda.

The fight over strategy has been made even more urgent by a battle among

aides over Bush campaign ads. The TV drive—reportedly costing \$6 million—may begin airing in the next two weeks, and a number of Bush friends think the campaign has made a huge mistake in not involving the president's 1988 media genius, Roger Ailes. *U.S. News* has learned that several commercials feature Bush and others as "talking heads" defending the president's first-term record, notably passage of the Clean Air Act and victory in the Persian Gulf war. One ad contains scenes of Bush at work in the Oval Office interspersed with biographical scenes, even though voters presumably are well-acquainted with his background. In another 30-second spot, Bush somberly says he still intends to keep his '88 campaign promises. Some ad-



Gone West. Strangely becalmed amid the calls for action

these moves won't be enough. Several senior advisers and Bush friends say they bluntly delivered these assessments to the president last week. Bush's response: "I'll think about it. Meanwhile, Clinton's convention surge has added urgency to GOP demands that Bush immediately formulate a compelling message for the next four years. Among the ideas under consideration: imposing large-scale budget cuts unilaterally through a line-item veto, provoking a constitutional fight with Congress. Some Bush advisers are proposing a major public-investment program that would create thousands of jobs. Additional options include federally sponsored jobs for inner-city residents similar to those of the Depression-era Civilian Conservation Corps and new ex-

visers fear that that will only remind voters that he broke his no-new-taxes pledge. And one senior GOP strategist derides the ads as "insane" and "backward looking." He predicts that if they run, the ads will underscore the lack of any compelling rationale for a second term.

Filling that gap won't be easy for a man who, by all indications, rarely thinks ahead. Yet internal GOP polls show that voters still think Bush is a competent leader who could enhance American life. He committed himself fully to the task. The fear is that, unless Bush changes course in the next few weeks, he will squander his last opportunity to demonstrate that commitment.

BY KENNETH T. WALSH

WALTER SCOTT'S

Personality Parade

Want the facts? Opinion? Truth? Write Walter Scott, Box 5001, Grand Central Station, New York, N.Y. 10163-5001. Full name will be used unless otherwise requested. Volume of mail makes personal replies impossible.

Q. *Given all the bad advice George Bush has obviously been getting lately, does our President have anyone he can trust to give sound political counsel?—Daniel Storm, Philadelphia, Pa.*

A. As his troubles mount, Mr. Bush has been leaning more and more on his eldest son, George, 46, who grew up in the rough-and-tumble of Texas politics and is said to have a "feel" for the concerns of the middle class. In fact, word has gone out in Washington that if you want to get the President's ear, you first must talk to "Little George," as his son is known.



A Publication of Associated Builders and Contractors



From left: Gov. George Volnovich, Barbara Bush, President George Bush and Bob Hope helped kick off AmorFlora '92.

Five hundred years ago, when he embarked upon his famous trip across the Atlantic, Christopher Columbus changed the course of history forever.

Events celebrating Columbus' "discovery" are being held worldwide this year, with the three largest taking place in Seville, Spain; Genoa, Italy and in Columbus, Ohio.

President George Bush and first lady Barbara Bush joined comedian Bob Hope, country singer T. Graham Brown and more than 500 costumed dancers this spring at the official inauguration of AmeriFlora '92: America's Celebration of Discovery." AmeriFlora '92 is a six-month, \$95 million international floral exposition in Columbus, Ohio, commemorating the 500th anniversary of Christopher Columbus' maiden voyage to America.

At the opening ceremonies, held in the city of Columbus' historic Franklin Park, the president said, "We honor Columbus for the same reason as people in Peoria and Prague. We believe that the individual can make a difference and that hu-

ABC MEMBERS HELP AMERICA ★ ★ CELEBRATE ★ ★ QUINCENTENNIAL

**ABC member firms' efforts have been highly visible at
AmeriFlora '92, a year-long exhibition celebrating the 500th
anniversary of Columbus' historic voyage to the Americas.**

**Twenty-five ABC companies worked on a diverse group of projects
that ranged from electrical installation jobs to NavStar, a work of
art representing the sails of Columbus' ships.**

man dignity can indeed change the world."

AmeriFlora '92 is the centerpiece of all U.S. Quincentenary activities and features international and domestic exhibits, as well as multimedia attractions, gardens, restaurants and live entertainment on an 88-acre site. Major attractions include: a renovated conservatory that has been converted into a eco-

sphere featuring seven climates from around the world; a "Community of Nations," showcasing the cultures of 12 different countries; eight Camp AmeriFlora exhibits designed specifically for children; and the NavStar sculpture, the centerpiece of AmeriFlora. Some four million people are expected to have visited the exposition by the time it closes Oct. 12.

ABC Member Involvement

The size and scope of the project have provided ample opportunities for contractors and subcontractors of all types. ABC member firms have been particularly visible. Member firm Ruscilli Construction Co., in conjunction with the Sherman R. Smoot Co., a minority contractor, has played a particularly crucial role—that of construc-

tion manager. Both companies are local, multi-million dollar general contractors that also provide construction management services.

The Ruscilli/Smoot team coordinated the management of all contracts for the entire project. This involved issuing contracts, assembling bid packages, hiring subcontractors and other contractors, providing estimating and value engineering services, and supervising the construction of projects in the field. The two companies also completed a sizeable percentage of the work themselves. "Basically, our job was to get the job up and running," says Paul Campbell, project executive for the Ruscilli Co. "We put all the pieces together and built it up for the owner."

Managing a \$95 million project has its difficulties, Campbell notes. "The project was unique from the standpoint that there were multiple bid packages and there were basically five funding sources—city, state, county, federal and private monies." Keeping track of the various funding sources, as well as discrete guidelines relating

(Continued on pg. 10)

A total of 25 ABC member firms have been involved in the creation of AmeriFlora in some capacity:

- Baker Concrete Construction, Central Fire Protection and the Danis Industries Corp., of the **Ohio Valley Chapter;**

- Accurate Electric Construction Inc., Alban Equipment Co., E.C. Babbert Co., Columbus Builders Supply Inc., J.A. Croson Co., F.W. Dodge Co., DeFabCo Inc., James Gribben Co., the Limbach Co., Lang Stone Co. Inc., Miles-McClellan Construction Co., Ruscilli Construction Co., Safety Services Inc., Setterlin Co., R.W. Setterlin & Sons, TransAmerica Building Co., Rush Construction Co., WACO Equipment Co. and Wallick Construction Co. of the **Central Ohio Chapter;**

- Dalmatian Fire Inc., of the **Indiana Chapter;**

- National Rent-A-Fence, of the **Central Florida Chapter;** and

- GELCO Space, affiliated with 11 ABC chapters.

role in AmeriFlora was DeFabCo, a steel fabrication company specializing in sheet metal, duct ventilation work and structural steel with an annual volume between \$5 and \$6 million. DeFabCo constructed two of AmeriFlora's most popular exhibits—NavStar and the "Dino Discovery Dig."

NavStar

NavStar is a three-piece metal structure depicting three sails in motion. Based on a one-foot high design by renowned Columbus, Ohio artist Stephen Canneto, the sculpture is located at the

company has undertaken. "Obviously, when you have a miniaturized one-foot high model of three sails, and then you are going to build two 30-foot and one 18-foot high replicas of that model, you need to find a method wherein you can transform that model successfully." Finding the right material to make an appropriate "skin" for the sails presented an additional challenge, he says.

DeFabCo managed to overcome these obstacles by using innovative technologies. DeFabCo built the structure using a specially de-

signed direction of the sails to emphasize their natural billowing appearance.

The fabrication of the project took about five months and was installed in Franklin Park August 10, 1991. "Our people were extremely emotional about NavStar and its impact on this international celebration," Eubanks comments. "They have brought forth a number of innovative ideas which have helped in the construction of this project, and they have worked feverishly to complete NavStar on time and to the owner's satisfaction."

3003

NEW YORK NEWSDAY, THURSDAY, JULY 16, 1992

* * *

PARADE MAGAZINE'S dynamic editor, the wonderful Walter Anderson, is a big ham, and he is about to put this tendency to good use. Walter has written a two-act, one-man performance titled "Talkin' Stuff," which he intends to open in Washington on Oct. 19. Literacy Volunteers of America and the National Center for Family Literacy will benefit. Lamarr Alexander and Barbara Bush are the co-chairs. If this works out well and nobody throws a tomato at Walter, he may bring the show to New York City.

* * *

DEMOCRATIC
92
CONVENTION

Hair stylist hopes GOP gets the brush

By Kenneth R. Clark
Chicago Tribune

NEW YORK—Lenny LaCour is rooting for a Democratic victory in November, but his reasons are professional, not political. In the past four years, his industry has been Bush-whacked.

LaCour, a Chicago-area hair stylist who touched up the coiffures of delegates and politicians just before they mounted the podium at the Democratic National Convention, says a president and first lady can make or break his business because they set fashion trends for the nation.

"One thing about the Reagan administration that people liked was the beauty of it," LaCour said. "Barbara Bush destroyed the beauty business, going around saying she didn't care what people thought of her personal image. The people in my industry are hoping for Bill and Hillary [Clinton] and Al and Tipper [Gore] because they'll create things that really make people feel good again."

All the speakers at the Democrats' convention this week were



Tribune photo by Mark Hinojosa

Hair stylists Amy Lasch and Lenny LaCour tend to Kathy Vicks, secretary of the Democratic National Committee, at Madison Square Garden.

coiffed and made up before exposing themselves to the bright lights and television cameras. Perhaps they remember the Kennedy-Nixon debates of 1960, when Nixon scorned makeup and came across on television looking more like a Mafia thug than a candidate.

"Image is everything," LaCour said. The Des Plaines resident said politicians with the Illinois delega-

tion, especially Mayor Richard M. Daley, Sen. Paul Simon and Senate candidate Carol Moseley Braun, were "absolutely delightful" to work with, but others made his life difficult.

"[Rep.] Joe Kennedy (D-Mass.) was very uptight," LaCour said. "Jerry Brown was very, very uptight. He insisted on not coming into the makeup room."

SUNDAY, JULY 19, 1992

LOS ANGELES TIMES

Cooking to Conquer Is Not Selling Out

■ **Hillary:** She has shown intelligence, spunk and now, warmth; political spouses need not be insignificant others.

By JACQUELINE LEO

Last March, after all the fuss about Hillary Clinton's famed cookie remark, I thought it would be fun to publish her favorite cookie recipe. Since we had a recipe from Barbara Bush in our files, we concocted a bipartisan bake-off, all in the spirit of election-year fun.

But what delighted our readers and the press has triggered a predictable reaction from a few grouches who seem to think that baking cookies is inconsistent with being a powerful and influential career woman. They claim that Hillary Clinton has been "made over" (apparently against her will, since they've dubbed her a "Stepford Wife") from an independent career woman into a kitchen-oppressed

stay-at-home.

Good grief, let's lighten up.

Why is a male candidate who kisses babies considered a smart politician, while his wife is accused of selling out if she hugs her own child or admits (gasp!) that she knows how to make cookies? Why is a presidential contender who colors his hair to bolster his image labeled a seasoned pro while the woman who changes her hair-style is called a prisoner of beauty?

The truth, of course, is that the ideologues are disappointed that the cookie caper seems to be blurring Hillary Clinton's image of a perfect role model. What they saw in the first place was a powerful, competent lawyer, a Yalie. She was sharp-tongued and feisty, a kind of breakthrough woman that some rallied around and others railed against. What she has recently revealed is simply more of herself, her love for family and friends. Or maybe she's just being politically canny, knowing that she can cook to conquer.

For those who have more of a stake in stereotypes than politics, a multifaceted

modern woman like Clinton doesn't cut it, especially when she's willing to play to the crowd in order to help her husband become President.

There's no doubt that most spouses of political candidates—here and abroad—take a back seat. Even Corazon Aquino kept a low profile while her husband was alive. In 1986, a few frustrated men in Washington founded the Denis Thatcher Society as a kind of coffee klatch for male spouses who had become insignificant others. Two years ago, after her husband, Jim, joined the Thatcher group, Rep. Pat Schroeder summed it up, "Spouses in this town are considered a bother."

The predictable pundits are not really mourning the loss of their ideal Hillary as much as blaming her for not being the one running for President. Hillary Clinton is as intelligent and independent a political thinker as any male mover and shaker. Let her shake and bake.

Jacqueline Leo is editor in chief of Family Circle magazine.

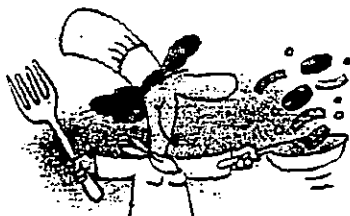
■ OUTLOOK

CALENDAR

Albania votes. On July 26, the first post-Communist local elections will be held in Albania, Europe's poorest country. Last spring, Sali Berisha became Albania's first non-Communist president since World War II.

Dark passage. July 28 marks the 15th anniversary of the first delivery by the Trans-Alaska oil pipeline, which stretches 800 miles from Prudhoe Bay to Valdez. More than 1.7 million barrels of oil flow through the pipeline each day.

Cook's tour. On July 25, 1,300 chefs will gather in the nation's capital for the American Culinary Federation's annual convention. This year marks the 50th anniversary of a retirement home in New Paltz, N.Y., for elderly culinarians.



DATABASE

Professional cooks in the United States in 1983: **1.5 million**;
in 1991: **1.9 million**

Members of the New York-based Société Culinaire Philanthropique: **400**; female members: **0**

Women in the Culinary Institute of America's first class (1946): **1**;
share of women students today: **24%**

Butter the institute uses annually: **100,000 pounds**; eggs: **960,000**;
romaine lettuce: **16,500 heads**

Calories in a chocolate chip cookie baked by Barbara Bush: **74**;
by Hillary Clinton: **67**

Three-star (highest) European restaurants in 1992 Michelin Red Guides: **29**; number in France: **19**

Reason Hector Boiardi changed the name of his spaghetti company to Chef Boyardee in 1928: **The salesmen couldn't pronounce his name**

Wed 15-July-92 8:00 EDT

NESTLE TOLL HOUSE 'CHIPS-IN' TO BAKE HILLARY CLINTON'S COOKIES
FOR CONVENTION, JULY 16

NEW YORK, July 15 /PRNewswire/ -- Hillary Clinton is getting a hand in the kitchen this week from Nestle(R) Toll House(R) Morsels, it was announced today.

Nestle baked more than 2,500 of Clinton's chocolate chip cookies for delivery to the Democratic National Convention on Thursday, July 16, at 11 a.m.

The good luck gesture to the Clinton campaign will be matched with a similar delivery of Barbara Bush's cookies at the Republican National Convention in August. The cookies are based on recipes by Clinton and Bush published in Family Circle's(TM) July 21 issue.

The delivery to the Democratic Convention kicks off the Nestle Toll House "A Sweet Reminder to Vote" campaign, which encourages Americans to register and vote in this year's election with distributions of cookies and buttons at voter registration sites.

According to the Bureau of the Census, only 57 percent of the voting-age population voted in the 1988 election -- a 3 percent decline from the 1984 election and the lowest recorded turnout since the survey began in 1964.

"One thing all the major presidential campaigns agree about is America's love for chocolate chip cookies," said Robert Kowalski, category manager, baking products, Nestle Food Company. "We hope through our campaign we can get people's attention and effectively deliver the message about the importance of voting and supporting the candidate of their choice."

Clinton's cookies are being prepared by chef Elie Zod at The Stouffer Westchester Hotel in White Plains, N.Y.

CONTACT: Judy Secreto of Creamer Dickson Basford in Pittsburgh, 412-456-7836, for Nestle Toll House, or June Reese of Nestle Toll House, in 818-549-7011

Ellen Goodman

Two Sides Of Hillary Clinton

NEW YORK—It's the tail end of a killer day, and Hillary Clinton settles into the sofa on the 14th floor of the Intercontinental looking remarkably alert and limp-free, drinking spring water straight out of a plastic bottle.

The day broke some 15 hours earlier with a sheaf of headlines declaring that the campaign was manufacturing a "gentler, kinder" Hillary. Family Circle featured a political bake-off between Hillary's and Barbara's chocolate chip cookie recipes. More than one story talked about the "two sides" of the candidate's wife: heads up she's a lawyer, heads down she's a wife. And Republicans were comparing Hillary Clinton at the stove to Mike Dukakis in a tank.

The candidate's wife had spent the day at the Texas caucus, the Emily's List luncheon, a powwow for congressional wives (dubbed "power wives" on the schedule) and eight other stops, where she offered everything from a wave to a 25-minute speech without notes. At the Women of Color reception, not surprisingly, a woman in my row offered this piece of high praise with a kicker. "Isn't she great!" (pause) "Gee, I wish she were running for the Senate."

Now, in Madison Square Garden, six female Democratic nominees for the Senate were speaking, and everyone was talking about the year of the woman. Women have become the symbols of change in the political process. But what about wives?

Is it actually easier for a woman to be the candidate this year than the candidate's wife? Have we come that far? Or not so far?

Hillary answers that with a knowing but cautious, "Maybe." We knew what it was to be a wife, she agrees. Over the past decades, we've learned what it is to be an independent woman. But we haven't yet figured out what it looks like to be strong, independent and wifely—especially First Wifely—all at the same time.

"I thought I understood that before this race was underway," says Hillary Clinton, who comes across as comfortable and thoughtful. "That's what I was living. I thought that with some stops and starts and changes along the way trying to get it all straight, I was a very lucky person because I had a profession that I valued, a marriage that I thought was a partnership in the best sense of the word and gave me a lot of personal satisfaction."

"I thought I understood how to walk through that minefield of defining myself and striking the balance between my own needs and family needs that we all struggle with all the time."

Now this mother, wife and lawyer finds the controversy that has followed her from conservative Arkansas to the national stage "surprising" and even "bewildering." Hillary had, to be sure, a rocky introduction to the American public. Her image was flanked by flowers and cookies, Tammy Wynette and Betty Crocker.

But much of the Hillary Problem, she suspects, is another case study about men, women, change. And this time also marriage. As Hillary says, "I thought we [women] were beginning to develop a framework for that kind of life we could lead, still married, still committed to family, still engaged in the outside world. And I've just been surprised I guess by the assumptions that bear little resemblance to how all of us—not just me—make our way through this uncharted terrain."

Where do we still get lost in this terrain? At the White House door? In the territory marked partnership? At the women's caucus Tuesday morning, Bill Clinton told the audience of women, "We have to say that building up women does not diminish men."

Harvard Business School's Rosabeth Kanter says our trouble is with teams as much as with mates: "We don't understand teams in America. We have this idea there has to be one leader, one CEO. So we can't help comparing couples. We can't see it as both/and. It's either/or."

But more acute is this disparity between our view of marriage as a merger—two people as one—and our view of what it means to be a successful individual. It's not easy for women to be seen or to feel both professional and coupled. Ask any woman who ever felt awkward bringing her husband to a work event. We have few models of "two-someness," as Sissela Bok once described it, relationships in which men and women remain two but together.

As Hillary Clinton knows well, "We're all trying to work this out. We're all trying to find our way, and we don't have a common language." In the era of public partnership marriages, she says, "I may be on the front line."

Front lines are notoriously unsafe places. Cookies or not—the one I tasted could have used some more chocolate chips—there is no makeover in the making. A whole generation lives on these front lines now. Hillary Clinton has just become the most visible resident.

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Post Democratic Convention Edition

George Bush was unbeatable after the gulf war. Bill Clinton was finished in New Hampshire. Ross Perot was the biggest independent force since the Bull Moose Party. Once again,

the CW has been right on target this year. huh? The ability of Michael Dukakis to blow a 17-point lead in 1988 has made the CW more cautious about Bill Clinton's 27-point lead. But...

PLAYERS

Conventional Wisdom

Clinton	↑	We'll have that "First 100 Days" memo on your desk by morning, Mr. President.
Bush	↓	Waist-deep doodoo, hyper tension city, gotta unleash Chiang. Message: <i>Hello!</i>
Perot	→	Now here's the beauty part: Billionaire skinflint scams own worshipers. We just love it.
Gore	↑	Don't tell Al Gorgeous white guys can't dance. What time is it? Your time.
Quayle	↓	Fighting the Dump Factor. But too good a pit bull to be sent to the doghouse.
Hillary	↑	Great makeover but still a tough cookie. CW betting on Barbara to win image bake-on.

PLAYERS

Conventional Wisdom

Cuomo	↑	Gracious, powerful at the podium. But watch your back, Bill. Sometimes he can't stop himself.
J. Jackson	→	I...am...nobody. For now. Moving speech but it's moving you into party's past. <i>Get a real job.</i>
J. Brown	↓	Hogged coverage, dissed sis by doing CNN while she addressed delegates. Go back to Calcutta.
R. Brown	↑	Party chief helps tame Jesse, Mario. New York City choice clicks: Only two delegates mugged!
F. Brown	→	Bush was shocked, <i>shocked!</i> by sleazemeister's Jennifer hot line. But stay by the phone. Floyd.
TV nets	→	Pundit overload. Honey, find C-Span so we can see what's really going on.

LOS ANGELES TIMES

SUNDAY, JULY 19, 1992

The State

California Skirt-Tails, not Coat-Tails,

■ **Convention:** The state is poised to give the nation a slew of new leaders. Boxer, Feinstein and Kathleen Brown return as stars. It was Pander City.

By Sherry Bebitch Jeffe

NEW YORK

It's a long way from tea with Lady Bird Johnson at the 1964 Democratic convention to last week's record-breaking Manhattan fund-raiser for seven Democratic women running for the U.S. Senate.

True, tea and cookies and a "kinder, gentler" Hillary Clinton played roles in the 1992 Democratic convention. But so did women candidates and officeholders.

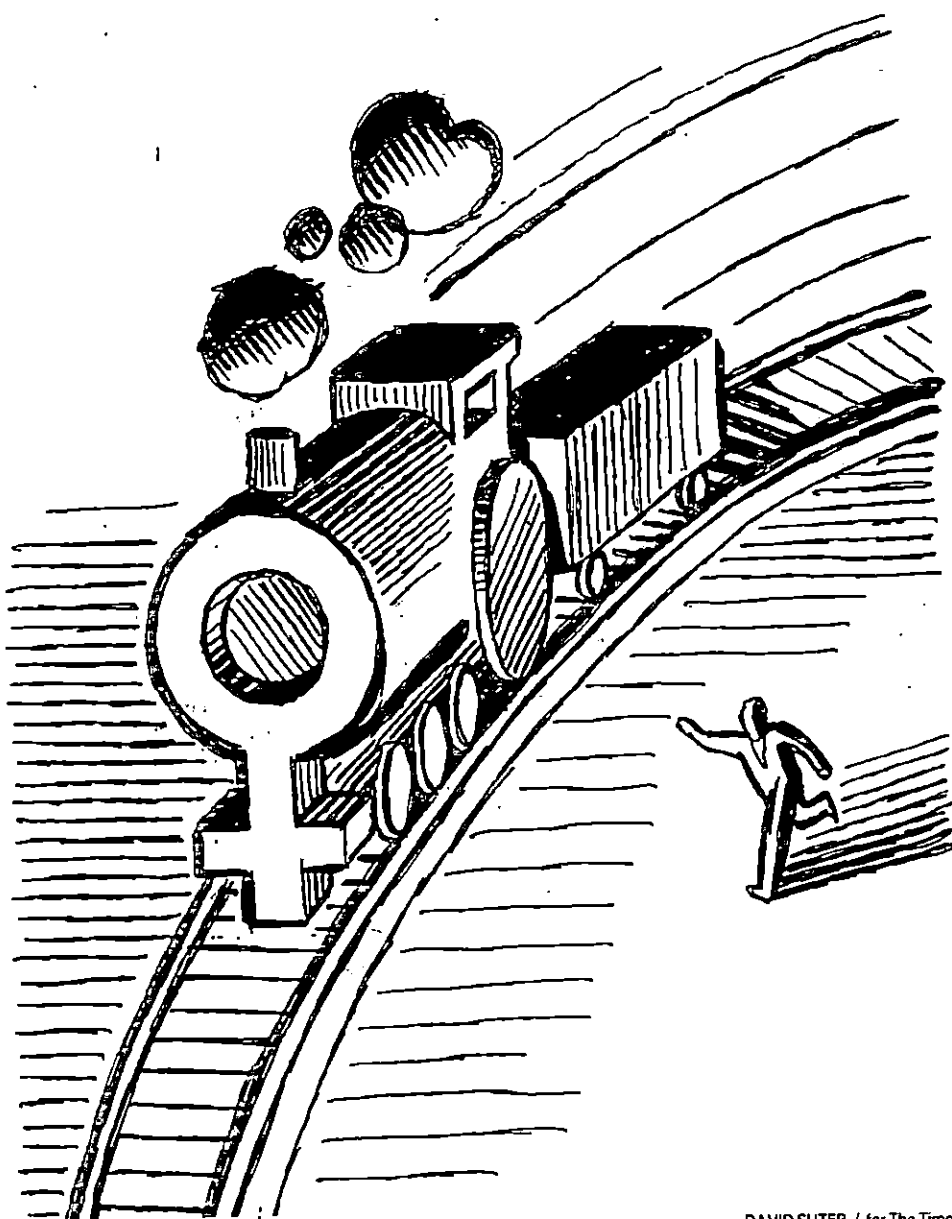
In the wake of polls trumpeting voter preoccupation with domestic problems, a drumbeat of women's issues—abortion rights, family leave, health insurance and education—pulsated through convention speeches. The Democratic conclave frequently took on the aura of The Week of the Women. It was Pander City. Several women said it was about time.

A key element of the Democratic Party's general-election strategy surfaced the minute Texas Gov. Ann Richards gavelled the convention to order: The overriding message of presidential nominee Bill Clinton is "change," and the Democrats see women as the natural messengers to deliver it.

There are about 10 million more female than male voters. Sixteen of the 18 women running for the U.S. Senate, and 95 of the 154 women seeking a job in the House, are Democrats. These statistics suggest a powerful communications tool that could reach a trove of voters.

Throughout the convention week, the face of the pro-change messenger projected on television, inside Madison Square

Sherry Bebitch Jeffe, a contributing editor to Opinion, is a senior associate of the Center for Politics and Policy at the Claremont Graduate School.



DAVID SUTER / for The Times

Garden and on the front pages of newspapers was frequently that of a Californian. One headline heralded the emergence of a new generation of California political leaders—one that wears skirts. Rep. Maxine Waters (D-Los Angeles), for example, is a national player in the Clinton

campaign. She will have the ear of the candidate and a bully pulpit from which to address issues of concern to both women and minorities.

This convention also anointed three bona fide media stars from California—its two women senatorial candidates, Barba-

May Be Clinton's Ride to Power

ra Boxer and Dianne Feinstein, and state Treasurer Kathleen Brown. As has Clinton, these women have overcome negatives to remain politically viable.

Feinstein has come back from a narrow loss to Pete Wilson in 1990 and gubernatorial and Senate campaigns plagued by charges of financial and ethical lapses. Boxer's campaign was nearly derailed by her involvement in the congressional check-bouncing scandal. And Brown appears to have distanced herself from a big and potentially damaging piece of political baggage—her brother Jerry.

In 1992, it appears the image of change can offset questions of character.

Clinton understands the necessity of capitalizing on the popularity of his party's female candidates. He told a women's caucus meeting, "I believe that our ticket will carry Illinois because of [U.S. Senate candidate] Carol Moseley Braun, and Pennsylvania because of Lynn Yeakel [also running for the Senate]." And, he added, "I'd be glad to be on Dianne Feinstein's or Barbara Boxer's coattails any day."

Voter enthusiasm for Boxer and Feinstein could boost Democratic turnout in a state critical to the Clinton ticket. The Democratic nominees will likely spend so much time clinging to the "skirt-tails" of California's Democratic women that they might as well rent a condo near LAX.

While California's women leaders were bestriding the national stage, the 1994 gubernatorial campaign was beginning. In all likelihood, that contest will pit Kathleen Brown against state Insurance Commissioner John Garamendi, a key Clinton supporter and the state delegation's chair, for the Democratic nomination. While media demand for Brown—from the network morning shows to California local news feeds—was persistent, Garamendi staffers groused they couldn't even *sell* their man to the media. Such are the trials and tribulations of a white, male politician in 1992.

Why does California seem poised this election year to deliver so many new women leaders? For the same reasons that record numbers of women are running nationwide.

Women are coming up through the political ranks in greater numbers, and they are better prepared. In many states, particularly in California, reapportionment cracked the glass ceiling of incumbency, which had blocked upward political mobility.

More women are raising the money needed to run a competitive race. One of the premier events last week was a fund-raiser put on by EMILY'S List, a feminist political action committee. A record-breaking, one-shot amount of \$750,000 was raised.

Women candidates are strong, too, because the anger generated by last year's Clarence Thomas-Anita F. Hill hearings still festers. Hill was elevated to the status of an icon here, and references to Supreme Court Justice Thomas, especially after his pro-restriction vote in a Pennsylvania abortion case, repeatedly drew boos.

Barbara Johnson, a veteran California politico and Boxer adviser, thinks women candidates have also been helped because women's issues are now part of the basic political agenda. Unlike 1990, when domestic concerns were eclipsed by war, the economy and foreign policy in 1992 have brought about, in Johnson's view, "a convergence of need" to deal with domestic issues and "available resources," women candidates whom voters identify with these issues.

The withdrawal of Ross Perot from the presidential battlefield may also fuel the momentum of Democratic women as a political force, particularly in key states.

Perot and these women share elements of the same message. They all positioned themselves as agents of change. And some of the pro-choice vote parked with Perot rather than Clinton.

For Clinton, the question of utmost importance is whether Democratic women's skirt-tails will help sweep these voters into his column?

Some say the message sent by the Democrat's white, male ticket is, "This is not your father's Democratic Party." But women and their growing political clout make it clear that this is not your *mother's* Democratic Party, either! □

Sun 12-July-92 14:42 EDT

Children's anti-drug program gets national exposure

MANASSAS, Va. (UPI) — A Manassas woman and her daughter will receive national exposure for their program that already has reached thousands of young children with an anti-drug message.

Ann Berry and her daughter Sarah, creators of the Goody Pie Kids, will take their program to the annual convention of the National Association of Education for Young Children in New Orleans this fall.

Their anti-drug effort will be the first of its type to appear at the association's annual gathering. The Goody Pie Kids proposal was chosen from about 3,000 and will lead one of about 300 seminars at the convention.

Ann Berry said she and her daughter will distribute free informational kits to the people who attend their seminar — they hope for an audience of about 50 — to equip them to lead similar programs.

Berry, 58, estimated they already have distributed kits in every state on how to start Goody Pie Kids projects. In addition, her 24-year-old daughter has traveled to at least four states to personally train other groups.

The Berrys actually began a for-profit venture several years ago, writing and publishing a children's book. They appeared before children's groups, reading and acting out their story, "The Original Goody Pie Kids Adventure."

But their business plans took a different twist, said Ann Berry, when their young audiences responded with questions like, "Does Mr. Goody Pie drink beer?"

"We simply listened to the kids and tried to find answers," she said.

As a result of the children's concerns, they incorporated the anti-drug theme into their stories and program.

With the aid of costumes and dolls as they act out a repertory of 10 stories, the Berrys also deliver a message aimed at developing self-esteem and conquering peer pressure.

"And why it's a lot more fun to be good, than be bad," Ann Berry said.

Their program for preschoolers and children in grades one, two and three targets the so-called "gateway drugs," Berry said, tobacco and alcohol. She cited a 1989 Gallup Poll that showed 26 percent of fourth-graders have used alcohol.

Berry estimated she and her daughter have spoken to about 50,000 children in Northern Virginia, Maryland and Washington. Their program has drawn praise from various state and federal officials, including First Lady Barbara Bush.

Because their original presentations struck such a responsive chord in children with questions of drugs and alcohol, the Berrys formed a separate non-profit organization, Drug Prevention and Education for Young Children Inc.

They charge a nominal fee, \$1, for the use of their materials. Groups that obtain them must agree not to charge any fees to their young audiences.

The Berrys sell their book for profit — they plan more on various Goody Pie Kids characters — and also the costumes and dolls they use in their program.

The Berrys also are shooting for Head Start to use the Goody Pie Kids. The early childhood program reaches children ages four and five.

"This is when you've got to reach the kids," she said.

Mon 13-July-92 16:37 EDT

Democrats Attract World Focus

NEW YORK (AP) — The Democrats think it is theirs, but it's the world's convention, too. When the American people elect a president, they give the world a leader. So Ben Maandag and Carolien van Eykekn flew in from Rotterdam.

"We are here," says Maandag, "for the whole circus."

Like this young pair from Rotterdams Dagblad, some 1,300 journalists from around the world have come to New York to make sense of the Democrats.

America's politics can even bewilder Americans. How does a reporter explain to readers in Auckland why it is "insensitive" of Ross Perot to speak of "your people" before the NAACP? How do you get Bill Clinton's press secretary to return phone calls if you are Michael L.Y. Lu, correspondent from the Youth Daily News of Taipei, which has no electoral votes.

The U.S. government tries to help. The U.S. Information Agency set up a press center, and all this week it is trotting out experts to explain American politics to reporters who must simultaneously explain politics to their audiences. Walter F. Mondale, well-known abroad, promised to have a news conference for the foreign press.

But for the most part, the foreign reporters must make a meal of snippets.

Elena Outcharenko of Russia's Komsomolskaya Pravda beams over the note she got from Barbara Bush after she wrote a nice story about "Millie's Book," the first lady's book about her dog.

Antonio Cano of El Pair, the leading paper in Spain, is proud of the interview he landed with Bill Clinton during the New York primary.

"He told me it would be possible to reduce forces in Europe more than Mr. Bush would," confides Cano.

Maandag and Ms. van Eykekn figure they were lucky. They got to meet a convention delegate within a day of arriving.

They went to dinner in a small Brazilian restaurant. Two tables away sat a man wearing Clinton buttons. Across the middle table, they interviewed their delegate - a Texan. The couple sitting between interviewers and interviewee didn't much like it - clearly not Democrats - but the Rotterdam pair persisted.

Pressed to guess, Maandag and Ms. van Eykekn figure that George Bush will be re-elected.

Maandag: "After the Republican convention, I think there will be dirty campaigning on his side."

Ms. van Eykekn: "With tapes and telephones. Maybe that's what I don't understand about America - the dirty campaign."

He: "And the campaign in sound bites. We don't do that in Holland."

She: "If I went to my editor with a great story about the prime minister's love life, I don't think he would put that in the paper."

THE WINNERS . . . AND LOSERS

By **BILL BELL**

Daily News Staff Writer

Okay, now that they're out of here, it's report-card time. The crumpled envelopes, please.

WINNERS

Hillary's husband. The King lives.

Al Gore. Finally, he opens for Elvis at the Garden.

Chelsea. We knew Amy Carter, and you're no Amy Carter.

Rock 'n' roll. Hey, d'ja see Tipper boppin' to Fleetwood Mac?

Mayor Dinkins. Who'd believe the guy owns this many suits and ties?

Aretha Franklin. Oh, say, can she sing!

Jimmy Carter. In out of the cold.

Women. Fem-ocrats make the big move.

New York. New York, a helluva town.

Gov. Zell Miller of Georgia. Definitely not Lite.

Gov. Cuomo. Mirrors, garlic, stakes, nothing stops him.

The subway. We told you — the safest, fastest, cheapest ride in town.

Gays. Out of the closet, big time.

Tom Harkin. A yawner of a speech, except when he signed for the deaf. But that was real classy

LOSERS

Ross Perot. Who?

The Rev. Calvin Butts. See above. Oops.

Gennifer Flowers. Didn't even make the campaign buttons.

Paul Tsongas. Even his twin sister dumped him for Clinton.

Celebs. Rob Lowe, you were missed.

Bill Bradley. Ol' 24 blew a layup by not starting. "It's great to play the Garden again." Instead, he waffled and wiggled and wavered.

Jerry Brown. 1-800-SHUT-OUT.

Chocolate chip cookies. Enough already with the great Hillary vs. Barbara cookie contest.

Michael Dukakis. So low-profile, they put him on a milk carton.

Conventions. Can we go back to smoke-filled rooms?

Gabe Pressman. He aired a taped interview with Jesse Jackson saying he hadn't decided on an endorsement — the day after Jackson said he was supporting Clinton.

Ron Squires. He got mugged, which was the only time anybody noticed the Vermont delegation.

The Platform. Papal encyclicals get more attention. And respect.

Dan Quale, er, Quail, er, Quayl, er, Quyle . . . forget it.

QUOTES

"Americans deserve health care you don't have to be a Rockefeller to afford."

— **Sen. Jay Rockefeller, West Virginia**

"If Ross Perot's an outsider, folks, I'm from Brooklyn."

— **Georgia Gov. Zell Miller**

"As far as this White House is concerned, honey, you can turn out the lights, the party's over."

— **Texas Gov. Ann Richards**

"Compared to Al Gore, Dan Quayle is a shiver waiting for a spine to run up."

— **Sen. Bob Kerrey, Nebraska**

"Where I live, some bubbas get bar mitzvahed."

— **Hillary Clinton**

"I wrote 'Hamlet.'"

— **Playwright ("Six Degrees of Separation"), John Guare, to Arkansas delegates at the Russian Tea Room who weren't sure who he was.**

Campaign Notebook

Clinton Finds Time to Take On G.O.P.

By GWEN IFILL

Special to The New York Times

WHEELING, W.Va., July 19 — The green farmland of Pennsylvania gave way to strip mines and steel valleys today as the Clinton-Gore campaign's old-fashioned bus tour turned westward today. And old-fashioned politics came right along for the ride.

Gov. Bill Clinton and Senator Al Gore went to church and then took another turn jogging together this morning. By the time they returned to their Pittsburgh hotel, they were sweaty and ready for another sort of sport: Republican-bashing.

Senator Jake Garn of Utah and President Bush had taken shots at the new Democratic ticket on Saturday. Mr. Garn called the two men "pretty boys" and criticized Mr. Clinton's lack of a war record. Then Mr. Bush praised George McGovern, the Democrats' 1972 nominee, for saying he thought the Clinton-Gore ticket was more liberal than it appeared. "George McGovern is an incredibly insightful man," the President said.

Today, Mr. Clinton was ready with a response, telling reporters that the attacks were a sign of how little the Republicans have to say.

"It shows how impoverished they are," he told reporters. "They have nothing to say to America, nothing to be for, no record to run on, no vision of the future."

"A last refuge of their political campaign is to say their opponents are too liberal," he said. "It's their knee-jerk thing. It's almost like they have to have some inoculation or shot to get over that."

Mr. Clinton later today said to a group of supporters in Weirton, W.Va.: "They'll try to frighten you about us. They'll tell you that we're too liberal and we're too young and we're too this and we're too that and we're too the other thing. I'll tell you what. We're too much for the American people for their taste."

And They Call It Llama Love

Tipper Gore got a chance for campaigning of a different sort when the bus caravan rolled into McKeesport in Western Pennsylvania on Saturday night.

Mrs. Gore and Hillary Clinton, each normally outspoken in her own right, have largely faded into the background on this tour. Although they are always introduced by their husbands and brought onstage to produce the obligatory photo of the family teams, neither speaks at the Clinton-Gore events. Mostly they watch approvingly from the sidelines.

But last night, an alert aide spied an unusual campaign accessory along the bus route: a llama that had been decorated with Clinton-Gore campaign signs. The Secret Service panicked briefly when the aide brought the animal over to meet the candidate's wife.

But Tipper Gore, confronted with the llama, did not lose her poise. She kissed it squarely on the head.

"We're going to have to tell her that's not necessary," the aide said later.

Oh, Camelot?

Mr. Clinton and Mr. Gore are so determined to cast themselves as

Kennedys for the 1990's that they have missed few chances to force reporters to notice that link.

At a rest stop on the Pennsylvania Turnpike in the south-central part of the state, both men and their wives shook hands with a crowd that had been waiting, then wandered oh-so-casually over to a grassy field to play a little catch with a football.

Dressed in polo shirts, both men ran and tossed the ball for several minutes while staff members on the sidelines took pains to tell watching reporters how spontaneous it was.

Later, the running mates attended a town meeting at John F. Kennedy Park in McKeesport, where a statue of the late President loomed behind the men as they spoke, an irresistible television shot.

And in Weirton today, the members of the overflow crowd that managed to squeeze into the sweltering community center to see the Clintons and Gores were rewarded with a heavy-handed reference Kennedy's visit there in 1960. "In 1960, John Kennedy came here and said it's time to change," Mr. Clinton said.

A bust of Kennedy lurked in the corner.

President, Not Priest

The issue that has cropped up most regularly along the bus route has been abortion. Mr. Clinton does not volunteer his position on the subject to crowds, which frequently include protesters waving anti-abortion signs.

Today, as Mr. Clinton spoke on a cable television program that appeared on the Vision Interfaith Satellite Network, a priest from Texas asked the Arkansas Governor for some advice: how should he reconcile the abortion issue with the teachings of his Catholic faith.

"The only thing I can say to you is that it has been my belief that the Government should not go back to the time where we rendered women and their doctors criminals when they made that decision," said Mr. Clinton, a Southern Baptist who endorses the right of women to choose abortion.

"I just think that my job as President and your job as priest are two different jobs," he said.

Toss's Deeper Meaning

They jog, they play ball, they play miniature golf. What does all this have to do with being President? It turns out that it proves that Bill Clinton and Al Gore are just a pair of regular guys, the kind of guys who put on their chinos one leg at a time.

"That's what I've done all my life," Mr. Clinton said as he and Mr. Gore returned from jogging this morning in Pittsburgh. "I mean, Al Gore and I have thrown a lot of footballs in our life. I've played a lot of miniature golf."

Mr. Gore, ever the earnest politician, seemed to notice that the conversation, started by a reporter waiting outside their hotel, was not taking a weighty enough turn.

"The regular guys and their families who play touch football and miniature golf have been failed by the Government under Bush and Quayle," the Tennessee Senator interjected. "When the wealthy and powerful, those with special connections or influence need something, Bush and Quayle move into high gear. But the folks who live ordinary lives, work hard, scrimp and save, look after their kids, they can't get anything from the Bush and Quayle approach."

"Anyway, we have to shower and get dressed because we're going to be late for the next part," he added.

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ROBIN BOWMAN

TIPPER CAN DO

▲ Tipper Gore
(flanked by her
daughters, Karenn,
left, and Kristin) is
ready to run.

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TIPPER'S RETURN

Gore has triumphed over controversy and tragedy—and is about to be tested once more

WHEN BILL CLINTON PICKED SEN. AL Gore of Tennessee as his running mate, he acquired—perhaps intentionally—both a counterpart for himself and a counterpoint to his wife. Together, Tipper Gore, 43, and Hillary Clinton make a striking combination—rusading homemaker and supermom lawyer. While Gore has a penchant for cookie baking and a softer style than Clinton's, she is unlikely to crumble under pressure. Indeed, few in the music industry have forgotten her ultimately successful battle in 1985 for parental warning labels on sexually explicit and violent rock albums. (Frank Zappa once called her a "cultural terrorist"; Madonna can't abide her.) Says Marvin Kalb of Harvard's school of government: "In a funny way [Tipper's] almost a godsend for Governor Clinton. She is so proper and so closely identified with the values issue."

Tipper Gore's reemergence on the political scene comes after one of the most traumatic episodes in her life. In April 1989, as Al Gore and his 6-year-old son, Albert III, were leaving a Baltimore Orioles baseball game, the little boy was hit by a car and thrown 30 feet. Battered and unconscious, he was rushed to the hospital, with his leg and ribs broken and his internal organs crushed. For a harrowing month, Al and Tipper barely left their son's hospital bedside. When they brought him home in a full body cast, they set up a bed in the dining room and for three months slept, in alternating shifts, on a mattress on the floor next to him. Together, the Gores sought counseling, in part to deal with Al's feelings that he should have been able to prevent the accident. Says Tipper: "Our marriage wasn't in trouble. Whenever a parent has a child injured, and particularly when you're with the child and you see it happen, you have tremendous guilt. I found [the counseling] to be invaluable."

But their lives were turned topsy-turvy. Says a friend of Tipper's: "I re-

member one thing Albert III said to them—I can't get well without you." With that, Al Gore, who had just finished a failed bid for the 1988 presidential nomination, decided against a 1992 run: Albert is now fully recovered and playing sports. Tipper, says the friend, "pulled back from doing a lot of the public things she had become known for. 'I think because of the time that we spent to-

gether, we've become much stronger as a family.'" Tipper says. Having decided against the presidency, why have the Gores agreed to run for the No. 2 job? Apart from a sense of duty to the country, Tipper says, "it's a 3½-month campaign. Otherwise it would have been 18 months, and we didn't want to go through those disruptions and separations." One thing, however, takes some adjustment: "The Secret Service did just land on my lawn." She shares a concern over privacy with her new partner, Hillary Rodham Clinton: "We very much want to protect our children from feeling insecure or intruded upon."

Born Mary Elizabeth Aitcheson, Tipper—her childhood nickname, from a lullaby—was raised in Arlington, Va., by her mother and grandpar-

ents. Her parents divorced when she was 2, and she saw her father on Sundays. She met her future husband, son of Albert Gore Sr., longtime Senator from Tennessee, at a high school dance at St. Albans School in Washington, D.C., which Al attended. Married in 1970, they have four children: Karenna, 18, Kristen, 15, Sarah, 13, and Albert, now 9. Living at first in Nashville, the couple worked for *The Tennessean*—he as a reporter, she as a photographer—before Al began his political ascent. Today their main residence is the Arlington house her grandparents built.

Tipper remains in solid command of the home routine. She chauffeurs the kids to and from school and also



DENNIS BRADBLACK/STAFF

Al campaigns in Tennessee with Tipper, kids and his mom, Pauline. > "I admire her," says Tipper (left) of Hillary, with her in Arkansas.

drives the motorboat when the kids go waterskiing. She joins the family in all their activities—swimming, hiking and, now, rollerblading (Al gave Tipper a pair for her 40th birthday). But Al and Tipper have a political as well as a romantic partnership. "I don't think [Al] comes home and says, 'Guess what, I'm running for President—hope you don't mind.' " A close friend of Tipper's says. "They work as a team. She's not some sort of steel magnolia who makes decisions for him, but she lets him know what she thinks."

* ELIZABETH GLEICK

* MARGIE SELLINGER in New York City

EGOS & IDS

Degen Pener

I Am 'Womanist.' Buy My Blush.

Georgette Mosbacher is following in the footsteps of infomercial stars Victoria Principal, Jane Fonda and Cher. The wife of Robert A. Mosbacher, the former Secretary of Commerce who is the general chairman of President Bush's re-election campaign, plans to appear in a 30-minute commercial to market a line of cosmetics.

"The line will be named Exclusives by Georgette Mosbacher," said Mrs. Mosbacher, who is re-entering the beauty business after selling her company, La Prairie Worldwide Inc., last July. "It will be sold only over television through direct response." The spots will begin airing in 13 television markets in November.

"What we need is products developed by women for women and the realities of our lives today," she said. "It's for the womanist in all of us. I don't know if that word exists. But that's my word. We are womanists today, not traditionalists, not feminists. Most of us are both. We are a combination."



Bill Cunningham

Workplace

Women Charge Ahead as Business Owners Despite Recession

By Carol Kleiman
Chicago Tribune

Last year the nation was deep in recession, with the numbers of unemployed and displaced workers rising.

"Layoffs," "downsizing," "restructuring" and "force reductions" became embedded in the national vocabulary.

Even in the best of times, 50 percent of new businesses fail in the first year. Yet in 1991, women started businesses 1½ times more frequently than men did.

Research by the 5,000-member National Association of Women Business Owners, based in Chicago, shows that there are 5.4 million women-owned businesses in the United States.

The number was seriously underreported by the federal government at 3.5 million, according to the business owners' group.

The study of female entrepreneurs was conducted by the Washington-based National Foundation for Women Business Owners, the research arm of the association.

Some 11.7 million people work for women-owned businesses, the same number as for Fortune 500 companies, according to the study. The association predicts that this year women-owned businesses will add 350,000 workers and will create more jobs than will Fortune 500 companies.

Women have been going into business in unprecedented numbers over the past 20 years, according to the association. Their firms continue to expand and to create jobs, according to the group's research.

The study lists the top 10 states in which women-owned businesses are booming: California, New York, Texas, Illinois,



BY BECKY HEAVNER FOR THE WASHINGTON POST

Florida, Pennsylvania, Michigan, Ohio, New Jersey and Washington.

Women-owned businesses are likely to be more stable than those started by men and a "little less likely to demonstrate high growth," the study suggests. The research also shows that more than 40 percent of women-owned firms have been in business more than 12 years.

Enterprises owned by women span all industrial sectors, including agriculture, construction, manufacturing, business, professional services and retail. The research also shows that 9 percent of firms owned by women have annual sales of more than \$1 million.

To ignore women-owned businesses is to neglect one of the decade's major social and economic changes, according to the group.

Bev Kennedy is not a member of the association, but she is one of those entrepreneurial women who started a business last year—despite the odds.

"I knew there was a recession, but it was the right time for me," said Kennedy, president of Kennedy and Co., a public-relations and advertising firm based in Highland Park, Ill. "I always look at the bright side. I knew it would work. I had a gut feeling. I felt, 'If I don't do it now, when will I?'"

Kennedy has a bachelor's degree in communications from the State University of New York and a master's degree in telecommunications from Syracuse University. She did not enter the paid labor market until 1975, when her husband, Bob Kennedy, host of a national TV show, "Kennedy and Co.," died.

Widowed and with two young children, Bev Kennedy worked in TV, advertising and public relations for 16 years before starting her business.

"The first thing I did was my homework," she said. "I wanted to know everything about my business and the market conditions before I opened my own firm. I put together a good business plan and found a bank that would give me a line of credit. It was a relatively small investment."

Her research showed that certain businesses—whether or not there is a recession—can't cut back on public relations.

"And that's how wellness became my specialty," she said. "Retirement communities, for instance, have to continue to rent apartments. Fitness clubs have to keep membership up. Enlightened companies know the importance of public relations, but some companies, in hard times, immediately cut out PR. That's like slashing both wrists and your throat at the same time. If you want your business to die, that's the way to go."

The business owner started with a staff of one: herself. Within one week she hired a consultant. In less than a year, she had a staff of four full-time employees who are eligible for health benefits and pensions.

Kennedy's enthusiasm, combined with professional skills, has generated new business and the need for more workers.

"I'm hoping to hire more this year," she said. "The office next to mine is empty, and I'm thinking of expanding. There's an energy here and a kind of camaraderie that is wonderful."

And now Kennedy is thinking about joining the National Association of Women Business Owners.

Census shows further deterioration of U.S. families

WASHINGTON (AP)—More than half of the nation's black children lived with only one parent in 1991, according to new census statistics that also show more American adults than ever are unmarried.

The Census Bureau report on the living arrangements and marital status of Americans shows that black children living with just one parent increased from 31.8 percent in 1970 to 45.8 percent in 1980 and 57.5 percent as of March 1991.

Of the 5.8 million black chil-

dren living with one parent, the vast majority, 5.5 million, live with the mother, the report said.

The percentage of all American children living with two parents declined less sharply from 85 percent in 1970 to 72 percent in 1991.

Sar Levitan, director of Social Policy Studies at George Washington University, said the numbers "reflect the deterioration of the American family structure" and the growing social acceptability of a woman having a child without getting married.

The trend is serious, he said, because one-parent families more often live in poverty.

"The child's chances of living in poverty are six times as high as they would be in a two-parent family," he said.

The report also finds that one-quarter of American adults have never married, and those who eventually marry are doing so at later ages.

The census counted 41 million never-married adults and noted that was nearly double the 21 million counted in 1970.

Seventy-two percent of the adult population was married in 1970, compared to 61 percent in 1991.

"We do feel a lot of this delay in marrying is, hopefully, due to people pursuing education and advancement in their careers," said Arlene Saluter, who produced the report for the Census Bureau.

"But we also think the state of the economy has something to do with it," she said. "We do feel the higher cost of living might cause people to marry later," she said.

According to the report, the median age at which people marry also is rising. That's the age at which half of all adults are married and half are not.

It said that by 1991 the median age for women was 24.1 years, up from 20.8 years in 1970. For men the median age was 26.3 years in 1991, compared with 23.2 years in 1970.

Levitan said those ages, although representing a change in the last two decades, are about the same as they were at the turn of the century.

FAMILY FACTS. Just what is the status of that institution the candidates are talking about so much this year, the family? New reports from the Census Bureau offer a few clues:

■ **Who's married.** Sixty-one percent of all adults are wed, compared with 72 percent in 1970. Forty-four percent of black adults are married, a drop of one third from the 64 percent who were married 21 years ago.

■ **Who's not.** Most single persons are women. There are 84 unwed, divorced or widowed men for every 100 such women. Among blacks in their early 30s, 44 percent of men and 43 percent of women have never married, compared with 25 percent of white men and 15 percent of white women.

■ **Waiting to wed.** Median age at first marriage for women was 24.1 years last year, up from 20.8 years in 1970; for men, 26.3 years in 1991, compared with 23.2 years in 1970.

■ **Parental change.** In 1970, 85 percent of children under 18 lived with two parents. Now, only 72 percent do. Divorce caused 37 percent of the one-parent situations. In 33 percent of the one-parent homes, the parent has never married.

■ **Black kids, white kids.** Nearly 3 of every 5 black children are living with one parent, in most cases the mother. One of every 5 white children lives with one parent. Twelve percent of black children live with grandparents, as do 4 percent of white children and 6 percent of Hispanic children.

■ **Interracial pairs.** Nearly 1 million of America's 53 million married couples are matches between people of different races. That compares with 310,000 interracial couples in 1970.

■ **Senior citizens.** America has 30 million people age 65 and older. Thirty-four percent of women and 13 percent of men ages 65 to 74 are living alone. In 1970, 8 percent of persons 75 or older were living in the homes of their grown-up children. Now, 5 percent are.

■ **Still at home.** Three of every 10 unmarried adults ages 25 to 29 are living with their parents.