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U.S. News & WORLD REPORT

NOVEMBER 5, 1990

\$1.95

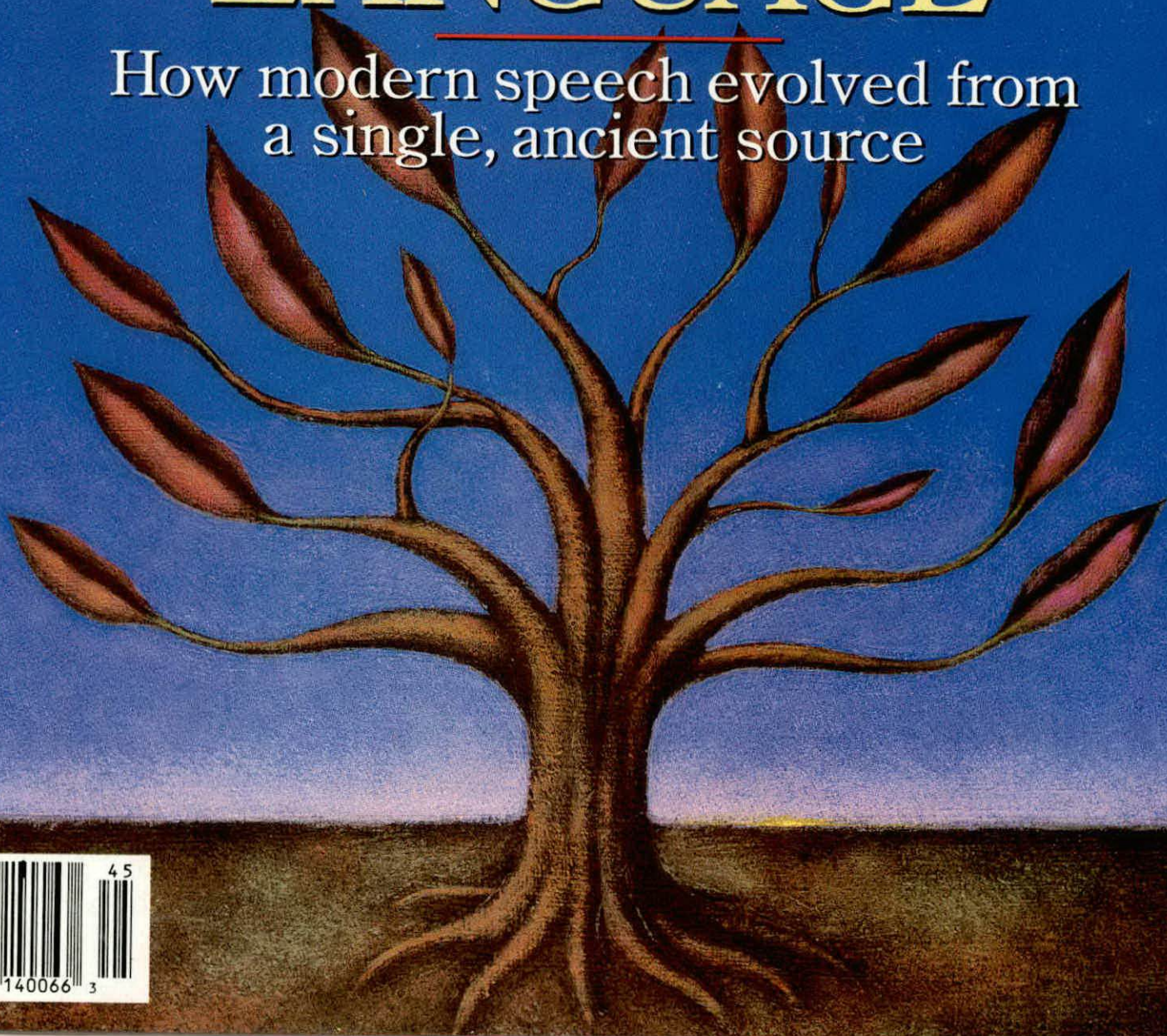
YOUR TAXES



WHO GETS HIT
BY THE HIKE

THE ROOTS OF LANGUAGE

How modern speech evolved from
a single, ancient source



6 Letters to the Editor

OUTLOOK

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- 34 Where rebellion brews
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BUSINESS

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- 58 Economic Outlook: Sylvia Nasar on wages

SCIENCE & SOCIETY

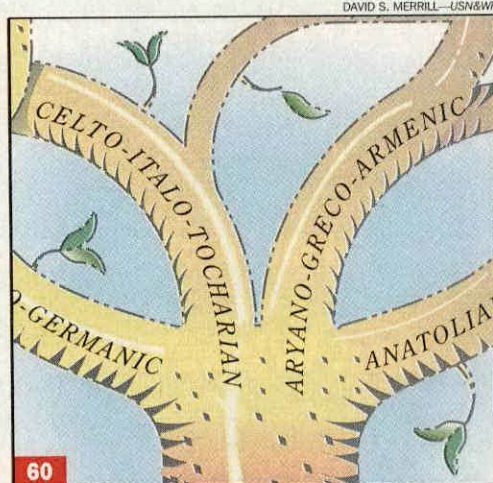
- 60 Cover Story: The mother tongue. Linguists are re-creating the first language

NEWS YOU CAN USE

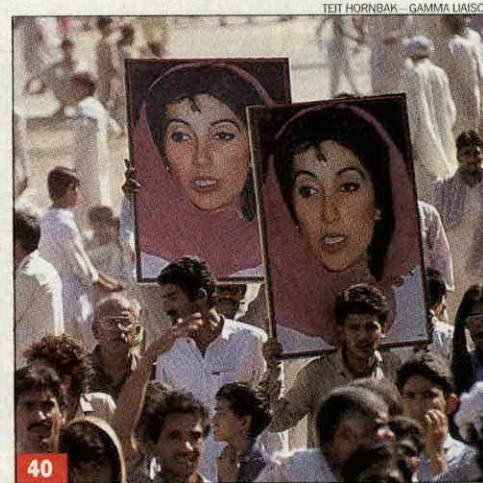
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- 76 Nutrition: But is it yogurt?
- 77 Workplace: Leased employees
- 78 Tax Tips: Business expenses
- 81 The Newsletter: Infertility help; air hassles; eclipse tours
- 82 Editorial: Salvaging Bush



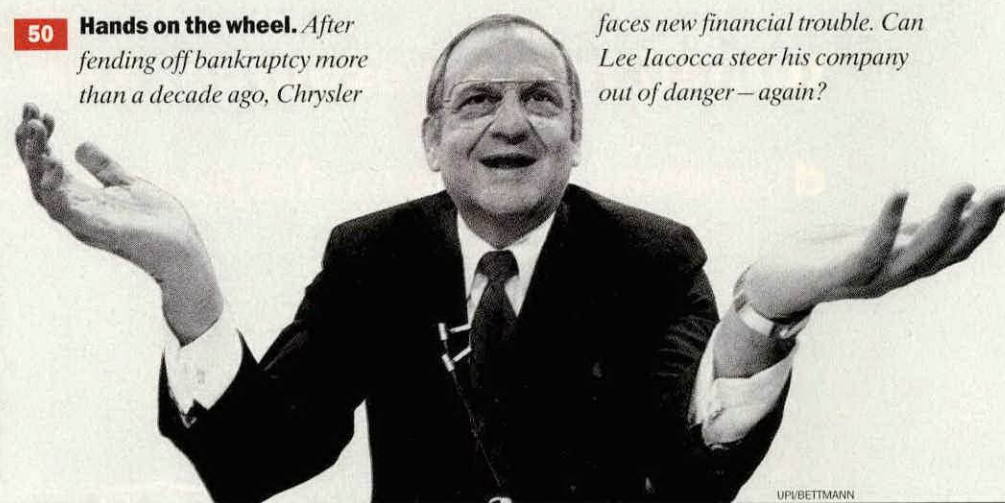
A brave front. Bush and congressional Republican leaders try to convince the country they're united in the final days of the campaign. But voters have growing complaints against the GOP



Roots and branches. The world's 5,000 languages evolved from a single ancient source



Demolition, not defeat. The Pakistan People's Party rallied behind Benazir Bhutto but lost



50 Hands on the wheel. After fending off bankruptcy more than a decade ago, Chrysler

faces new financial trouble. Can Lee Iacocca steer his company out of danger—again?

COVER: Illustration by Tom Curry

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NOVEMBER 5, 1990 \$2.50



Gloom over the Gulf

TIME

REAGAN

MEMOIRS: "AN AMERICAN LIFE"



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TIME

THE WEEKLY NEWSMAGAZINE

EXCERPT: In a new memoir, Ronald Reagan describes his dream of a nuclear-free world

In the first of two excerpts from *An American Life*, his forthcoming autobiography, the man who once called the U.S.S.R. an "evil empire" shows himself to be a stubborn dreamer out to rid the world of nuclear arms. He tells how he and Gorbachev, through five meetings and a prolific correspondence, built a rapport that helped end the cold war.

► Why he decided to run for President. ► The day he dodged death by less than an inch.



MICHAEL EVANS—SYGMA

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BARRY IVERSON FOR TIME

WORLD: In the gulf, the pendulum swings back toward war

Bush dispatches an additional 100,000 men. Will Saddam get the message?

► An interview with King Hussein.

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NATION: At last a budget deal is at hand

After years of delusionary fiscal policy, a \$500 billion deficit-cutting plan would force almost everyone to sacrifice. ▶ Why some taxpayers get a break.

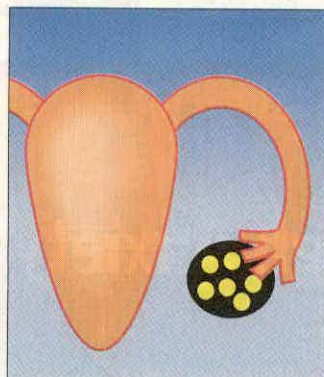
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BUSINESS: An epic slump gives builders a bad bout of the blues



After a decade of frantic overexpansion, commercial-property developers are reeling from hefty debt and rising vacancy rates. ▶ Cries of price gouging greet Big Oil's big profits.

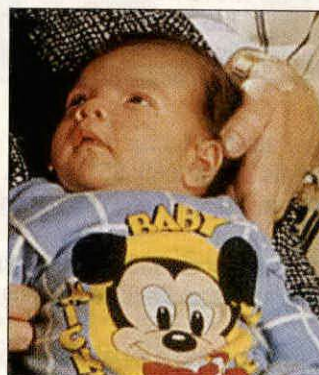
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MEDICINE: A revolution in making babies

Innovative laboratory techniques are conquering more and more cases of infertility, even in women who have already reached menopause. ▶ A mother donates her lung.

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LAW: Parental status is all in the genes

In a ground-breaking decision, a California court says that a surrogate who contracts to bear a child to whom she is a "genetic stranger" has no maternal rights.

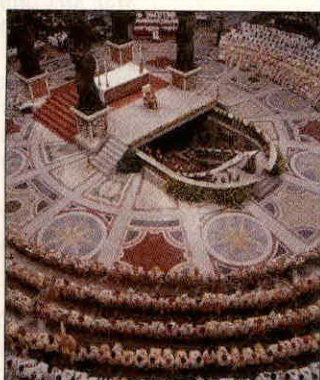
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FOOD: A new bill covering truth in labeling

By 1993 consumers should find more nutritional information and fewer misleading health claims on virtually all packaged items, produce and seafood.

79



RELIGION: Crisis in the priesthood

A month-long gathering of bishops in Rome sought ways to deal with the declining numbers—and quality—of clergy. But discussion of celibacy was declared off limits.

83



ENVIRONMENT: Rescuing a Stone Age tribe

The Brazilian government tries to drive gold miners from the remote Amazon homeland of the Yanomami Indians by dynamiting clandestine jungle airstrips.

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Photograph for TIME by
William Coupon

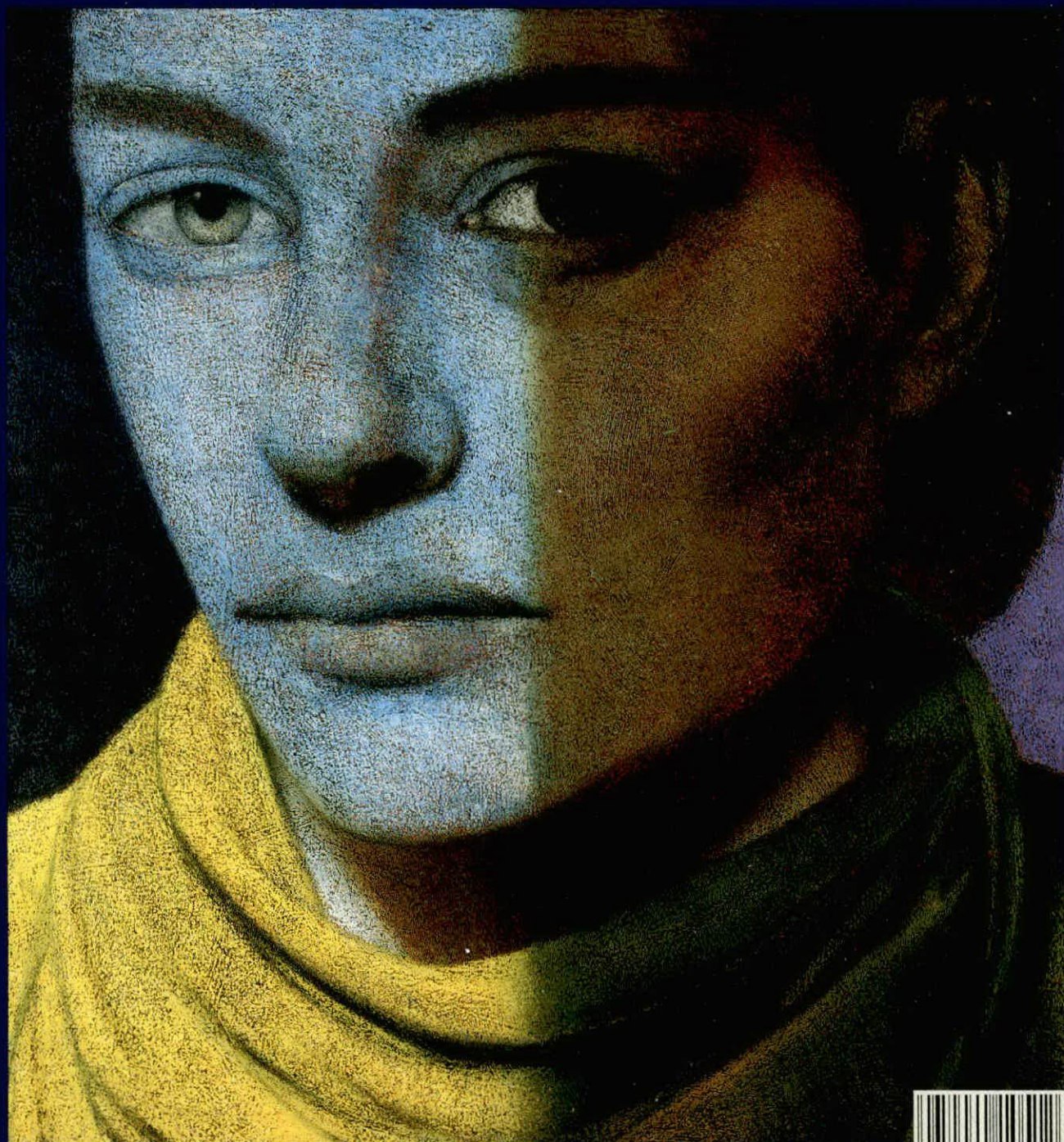
FALL 1990

SPECIAL ISSUE

\$2.95

TIME

WOMEN: THE ROAD AHEAD



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TIME

SPECIAL ISSUE



THE ROAD TO EQUALITY

What will it take to get there from here? Those coming of age in the postfeminist era have their own ideas.

10

WORLD

In the struggling democracies of Eastern Europe, Asia and Latin America, men no longer monopolize the seats of power. But whether from behind the veil or a presidential desk, women still face inequity.

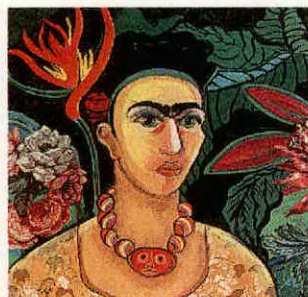
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PUBLIC IMAGES

What do women want? Madison Avenue used to think soap and cake mixes. But these days, who bakes?

58



SELF AND SOCIETY

Are the sexes separate and unequal? In psychology, a new view of growing up female. In medicine, a dangerous research gap.

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NATION

Once political outsiders, women candidates now find themselves running on the inside track. But elsewhere there are hurdles: the plight of female inmates, legal challenges from the unborn.

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PROFILES

Preacher, rapper, Indian chief... 10 extraordinary women.

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ON THE JOB

In the 21st century work force, white U.S.-born men will be a minority. The time is ripe for kinder, gentler managers.

50



THE CHANGING FAMILY

Parents are rearing kids in ways that little resemble their own childhoods. Their worry: Will the kids be all right?

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KENNETH JARECKE—CONTACT

COVER: Painting by Susan Moore

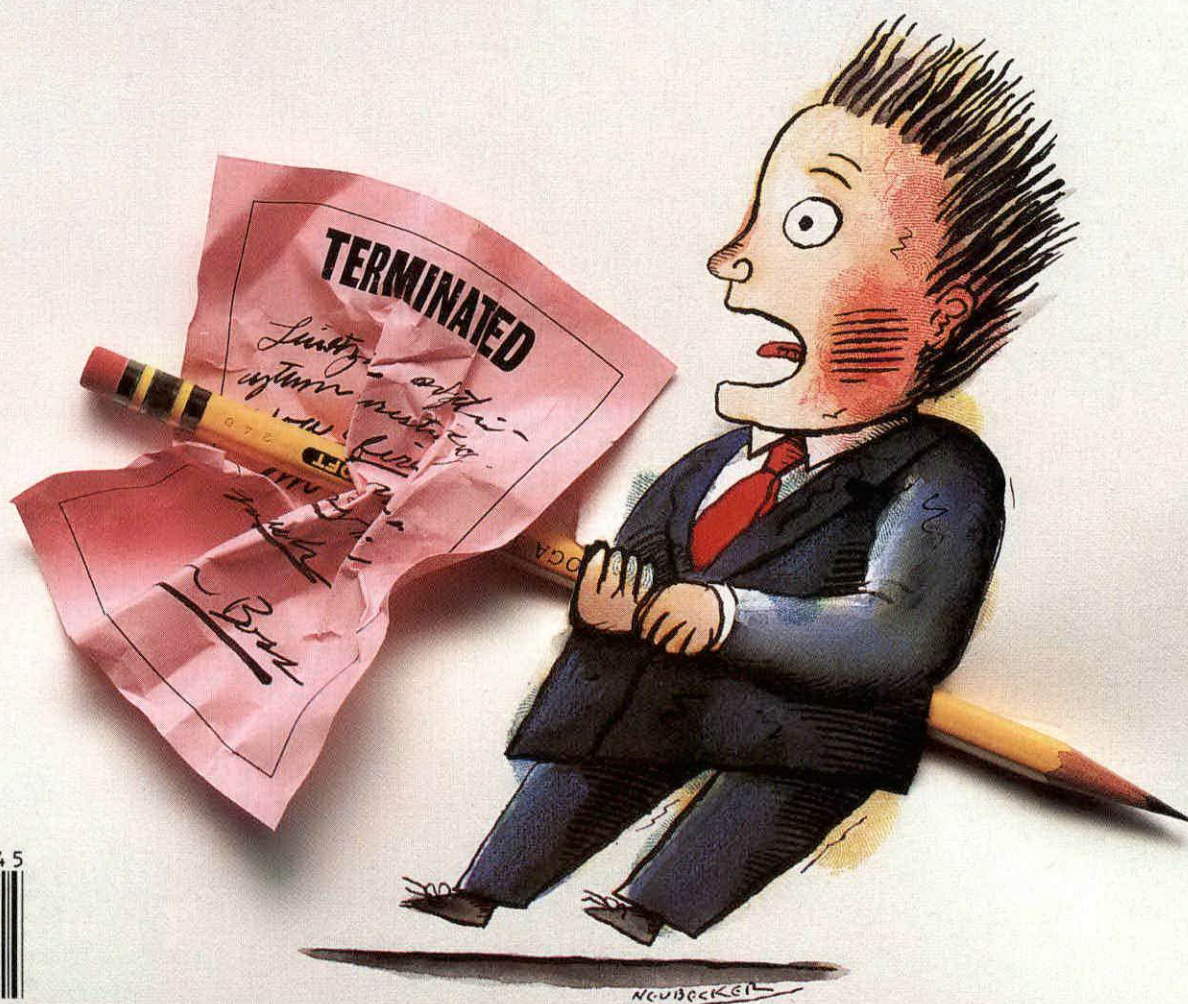
THE GULF BUILDUP
Are 300,000 Troops Enough?

Newsweek

November 5, 1990 : \$2.50

How Safe Is Your Job?

The Warning Signals ■ How to Cope

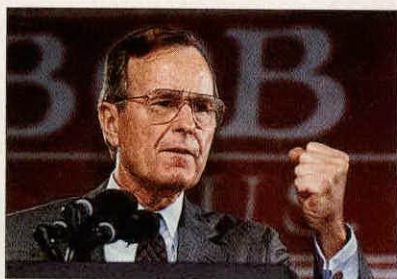




Marking time: A jobless advertising-journal executive in New York

■ How Safe Is Your Job?

A recession looms for the first time in eight years, and job cutbacks have more than doubled over last year. Is your position safe? While all downturns sting blue-collar workers, this go-around threatens white-collar workers in growing numbers. The cover package helps you assess the odds of keeping your job, chronicles the plight of the new class of unemployed professionals—and offers advice from Jane Bryant Quinn on how to tough out an unexpected layoff. **Business: Page 44**



Trying to be partisan yet presidential

■ A Deal at the Deadline

With his own party in revolt, President Bush was forced to rely on Democratic support last week to pass a deficit-reduction deal—something he'd been calling for since May. The Republican Party had been hoping to make major gains at the polls this November; now party leaders are just hoping to stave off disaster. **National Affairs: Page 20**

■ The Gulf Buildup

Although U.S. forces have poured into the Persian Gulf, the Pentagon said last week that it didn't have enough. Another 100,000 or so troops will be sent to the region to prepare for a possible ground attack against Iraqi forces in Kuwait. But as the buildup continued, some U.S. allies were still looking for a peaceful "Arab solution" to the crisis. **International: Page 32**



The first wave waits in the Saudi desert

Letters to the Editor should be sent to NEWSWEEK, 444 Madison Avenue, New York, N.Y. 10022, and subscription inquiries to NEWSWEEK, The NEWSWEEK Building, Livingston, N.J. 07039. NEWSWEEK (ISSN 0028-9604), November 5, 1990 Volume CXVI, No. 19, is published weekly except for two additional issues during the months of June and September, \$41.08 a year, by NEWSWEEK, Inc. 444 Madison Avenue, New York, N.Y. 10022. Second Class postage paid at New York, N.Y., and at additional mailing offices. POSTMASTERS: Send address changes to NEWSWEEK, The NEWSWEEK Building, Livingston, N.J. 07039.

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Cover: Illustration by Robert Neubecker.

New Dimensions

The Psychology Behind the News

EXPERTS WARN OF RISKS TO CHILDREN

Dangerous Daycare?

*****5-DIGIT**20500

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TIM MCBRIDE
SPEC. ASSIST. TO THE PRESIDENT
OFFICE OF PRESIDENT
THE WHITE HOUSE
WASHINGTON DC 20500



Serious disease epidemics are plaguing the nation's daycare centers. Child development experts are also publicly warning of long-term psychological damage to children from daycare. Congress's solution? A massive federal child care bureaucracy that will send taxes soaring, drive millions of mothers into the workplace to pay the bill, and force even more children into daycare.



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Don't have a cow, man! Pg. 72



Dangerous daycare?, pg. 18



Moving to the left, pg. 60



Exploring the Gulf crisis, pg. 54

COVER STORY

18 The daycare dilemma: What's a nation to do?

Both houses of Congress are grappling with legislation that would propel the government into the daycare business. Critics contend that the proposed bureaucratic regulation and funding of daycare would put many private and religious child care centers out of business, replacing them with large, state-regulated facilities. Ominously, many child care experts, like Penn State psychologist Jay Belsky, are coming forward and rescinding their previous support of daycare. Among the concerns: High

rates of infectious disease in daycare settings and long-term adverse psychological effects of daycare on young children

40 Should the government run daycare?

The pros and cons of federally-regulated daycare are discussed by leading advocates of both sides, as well as a top doctor at the CDC

44 Daycare and dysfunctional government

Despite its apparently good intentions, the government stands to gain a great deal of power over the way children are raised if the ABC bill is signed into law. What will the government do with that kind of power?

AROUND THE WORLD

54 Showdown in the Middle East

ND explores some of the hidden reasons behind the seemingly unresolvable Gulf crisis. •America's increasingly near-sighted foreign policy goals may have opened the door to Iraq's takeover of Kuwait. •Hussein admits he is modeling himself after an ancient Babylonian ruler whose goal was strikingly similar—uniting the Arab world under the banner of one strong leader. •Instability in the Middle East may lead Congress to re-think U.S. energy policies in order to lessen America's growing dependence on foreign oil

10 Nation Watch

12 World News Watch

14 People

COMMENTARY

15 The \$500 billion misunderstanding

Walter Williams says it's time for Americans to give up their Santa Claus view of government and realize you can't get something for nothing—especially when it comes to federal deposit insurance

16 What's New?

17 Short Takes

OUR NATION

60 Congress: The long liberal slide

A study of four independent congressional rating services reveals that congressmen become progressively more liberal the longer they remain in office

ECONOMY

62 The trouble with the balanced budget amendment

Far from being a solution to the annual budget problem, a balanced budget amendment may actually make it easier for Congress to raise taxes than to cut spending

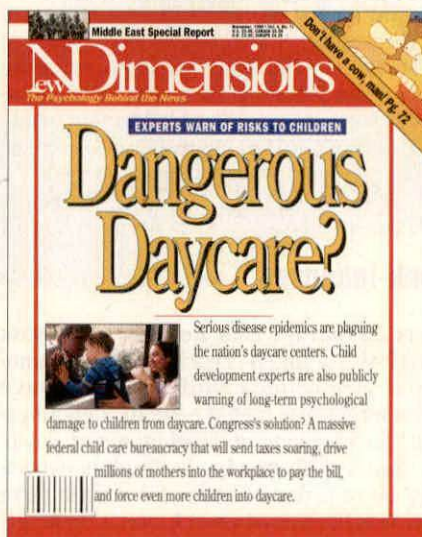
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MEDIA

66 Media distortion of the gay rights debate

A survey that intended to document anti-gay bias in the nation's newsrooms



ABOUT THE COVER

The CDC warns that children in daycare are between 2 and 18 times more likely to come down with serious diseases than children in home care

found just the opposite. Far from being persecuted, gays receive preferential, even deferential, treatment from much of the media

TELEVISION

72 Television's assault on traditional families

The latest television trend of portraying American families in crude and sarcastic terms, while humorous enough to garner top ratings, trashes traditional values of honesty, responsibility, and hard work

75 Health Watch

ENTERTAINMENT

76 The many faces of Jonathan Winters

The veteran comedian passes on some sage advice to those who want to be successful: Putting career above everything else may be hazardous to your health

78 AIDS Watch

BOOKS

80 Daycare's impact on a generation of children

Must reading for parents who are considering placing their children in daycare, *Who will rock the cradle?* thoroughly details the pros and cons of the various child care options available to working parents today