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U.S. News & WORLD REPORT

APRIL 3, 1989

\$1.95

THE SOVIET UNION: PART 3

REVOLUTION AND RUIN

HOPE AND ANGER IN A COLLAPSING EMPIRE





MARK GODFREY—USN&WR

Back to the future. After 40 years of Moscow's rules, the Estonians are taking on the Russians again

The Soviet Union, Part 3: Revolution and Ruin

- 34** The altar of a broken idea. *Glasnost* is just another word for nothing left to lose
- 43** A picture of Soviet life
- 45** The Ukraine: Nationalism is Gorbachev's worst nightmare
- 48** Central Asia: Islam is unleashed. Can the Kremlin contain it?
- 51** The Baltic States: Old passions are stirred, old flags unfurled
- 55** Soviet expert William Odom's reference points to measure change

April 3, 1989 Vol. 106 No. 13

4 Letters to the Editor

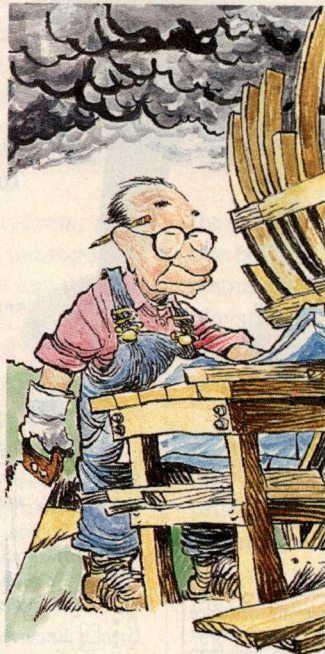
CURRENTS

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- 13** "Natural" solution to the pesticide problem ■ Tomorrow's mobile missiles ■ Science's ultimate power trip ■ A scent of ancient Rome

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U.S. NEWS

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- 33** **Tomorrow:** The upheaval created by the new quest for clean air and water



JEFF MANDEL FOR USN&WR

18 The Fed's Greenspan tackles the economy

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COVER: Photo by Mark Godfrey—USN&WR

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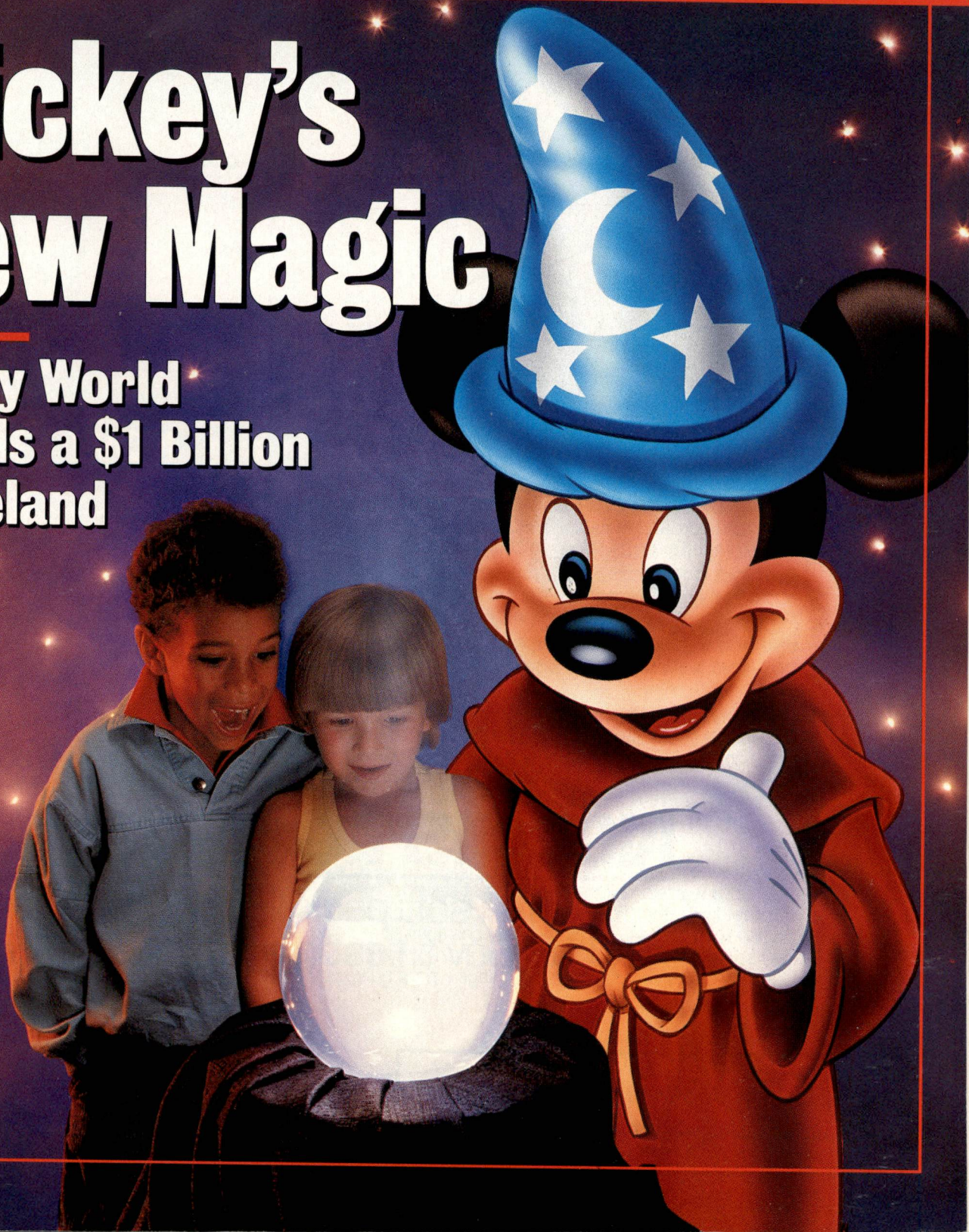
A NEW DRUG OFFENSIVE
Fighting Crack in Rural America

Newsweek

April 3, 1989 : \$2.00

Mickey's New Magic

**Disney World
Unveils a \$1 Billion
Movieland**





Early-morning cleanup preserves the resort's legendary neatness

Mickey's New Magic

Come behind the scenes at Walt Disney World near Orlando, Fla. Already the nation's No. 1 honeymoon spot and vacation mecca for people of all ages, the resort is opening a dazzling new high-tech playground. An elaborate and loving salute to the movie business, the new theme park will feature life-size computerized

figures and a tour of an actual film studio. And that's not all. Opening soon elsewhere in Disney World will be fairy-tale hotels and a man-made snorkeling lagoon. Disney CEO Michael Eisner has an imagination as big as Walt's. He also has an uncanny sense of how average Americans want to have fun. **Travel: Page 48**

Anything Goes

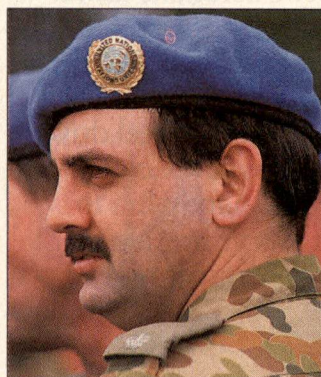
This year's fashion shows in Milan, Paris and London have a little something for everyone but no clear sense where women's wear is going. Long, short, lean, full, narrow and wide: in 1989 anything goes, even a neo-hippie splash of paisley and embroidery. **Fashion: Page 56**

Exotic Yves Saint Laurent

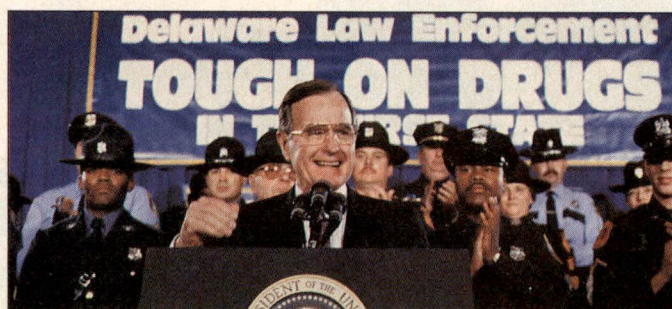


A New Era for Namibia

It is Africa's last colony, but now, thanks to an agreement brokered by Washington and Moscow, Namibia is on the trail to freedom. The move to self-rule begins this week, after more than two decades of inconclusive war between South African troops and Soviet-backed guerrillas. **International: Page 30**



Supervision: U.N. soldier



President Bush addressing law-enforcement officials in Delaware

Drugs in Rural America

The nation's drug war has spread to rural America. Dangerous street drugs, once regarded as an urban plague, are now for sale in the nation's remotest country lanes. The cocaine and crack trade is flourishing, and home-cooked "crank," a form of speed, is a booming business. The drug invasion has put pressure on local law officers, who are short on training, manpower and money. **National Affairs: Page 20**

Letters to the Editor should be sent to NEWSWEEK, 444 Madison Avenue, New York, N.Y. 10022, and subscription inquiries to NEWSWEEK, The NEWSWEEK Building, Livingston, N.J. 07039. NEWSWEEK (ISSN 0028-9604), April 3, 1989, Volume CXIII, No. 14, is published weekly, \$41.08 a year, by NEWSWEEK, Inc., 444 Madison Avenue, New York, N.Y. 10022. Second Class postage paid at New York, N.Y., and at additional mailing offices. POSTMASTERS: Send address changes to NEWSWEEK, The NEWSWEEK Building, Livingston, N.J. 07039.

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Cover: Photo by Joe McNally—*Sygma*.

APRIL 3, 1989

\$2.00

ESSAY: A Hunter Sick of the N.R.A.

TIME

The College Trap

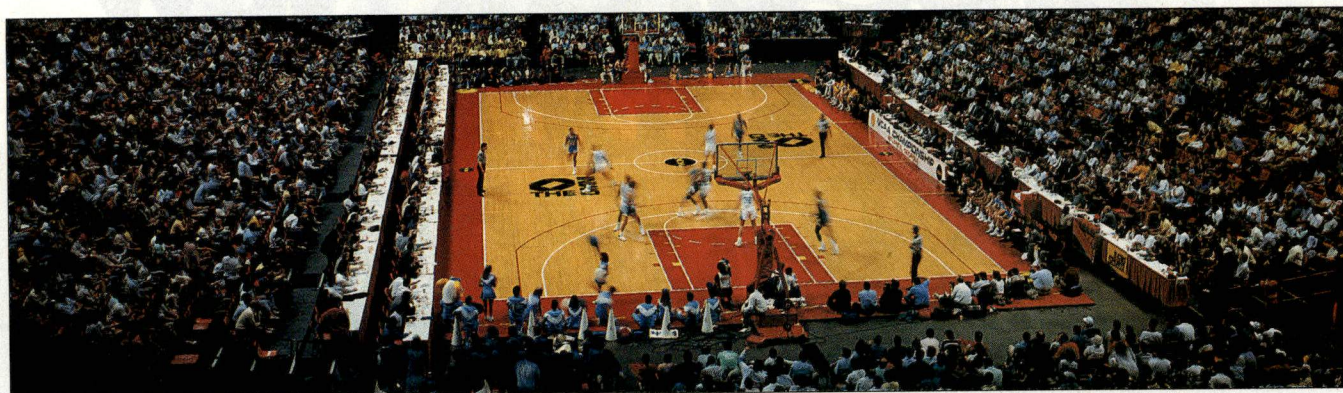
Student athletes earn millions for schools,
but are they getting an education?



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COVER: They may make millions of dollars for their schools, but are America's student athletes really getting an education?

54

As basketball fans across the country fix their eyes on the NCAA tournament this week, *TIME* shows how the national obsession with winning and moneymaking is turning big-time college sports into an academic scandal that for too many players leads down a one-way path to broken dreams. ► A look at the University of Nevada–Las Vegas, a basketball powerhouse in the heart of America's gambling capital.

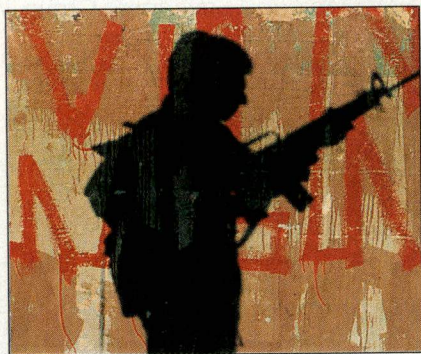


NATION: The most fateful national security decision George Bush ever makes could be on new nuclear missiles

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But instead of selecting the MX or Midgetman, perhaps the President might be wiser to stay with the existing Minuteman.

► Why U.S. Jews are unhappy with the rigid policies of Israel's Yitzhak Shamir. ► House Republicans put some lash in their whip by electing contentious Newt Gingrich as their No. 2 man. ► The swain of cocaine: a DEA Don Juan made cases by making love.



WORLD: El Salvador's right wing sweeps back to power, handing the Administration a daunting challenge

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But the White House and Congress make peace over the *contras*. ► In a rare interview, Syria's President Assad talks about Arafat, Khomeini and the hostages. ► Mix a party girl, Members of Parliament and Gaddafi's cousin and, presto!, another British sex scandal. ► Amassing a superpower's arsenal, India asserts itself on the world stage.

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BUSINESS: Sound too good to be true? It probably is

Con artists working the phones are robbing consumers of \$1 billion or more every year. So far, law-enforcement officials can do little to stop them. ▶ As the U.S. gulps more oil and discovers less, imports are taking off. ▶ Small farmers love him, but pesticide makers think he's poison. Don't mess around with Jim Hightower.

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LAW: A Supreme Court boost for drug testing

In two decisions involving railway employees and U.S. Customs personnel, the Justices give their first O.K. to urinalysis for workers directly responsible for public safety.

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PROFILE: An American fashion designer in Paris

There's genius and show biz, comedy and flirtatiousness in the designs of Patrick Kelly, a Mississippi college dropout who ranks with the best in the field.

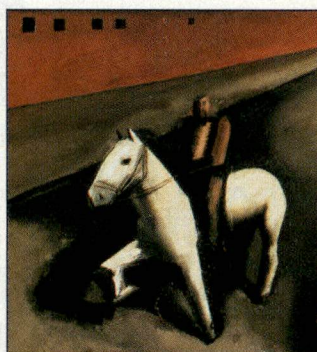
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VIDEO: A new round of star wars in network news

CBS grabs Connie Chung away from NBC after losing Diane Sawyer to ABC. Prime time is now the battleground, and the competition for high-priced talent is intensifying.

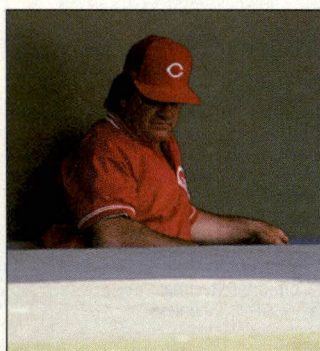
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ART: Lots of raw talk, but cooked painting

A show at London's Royal Academy of Arts surveys the systole and diastole of innovation and tradition that shaped 20th century Italian modernism.

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SPORT: The sad ordeal of Mr. Baseball

Faced with allegations of illegal sports betting, Pete Rose sweats out an investigation of his gambling habits—and the prospect of a ruined career.

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ESSAY: A sportsman takes angry aim at the N.R.A.

In an era of drug-based civil war, this once omnipotent lobby may soon be more of a liability to hunters than their ally and friend.

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