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BUSH & TOWER ■ COCAINE IN EUROPE ■ THE NEW FIGHTER JETS

U.S. News & WORLD REPORT

FEBRUARY 20, 1989

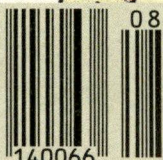
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ALLERGIES

New drugs and new tests are giving sufferers more ways to spell relief



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February 20, 1989 Vol. 106 No. 7

6 Letters to the Editor

CURRENTS

10 One Week

- 12 A magic bullet for AIDS? ■ Talk radio
■ Lessons from Afghanistan ■ A "good" oil spill ■ What happened to the Wild West ■ "New wave" circuses

18 Washington Whispers

U.S. NEWS

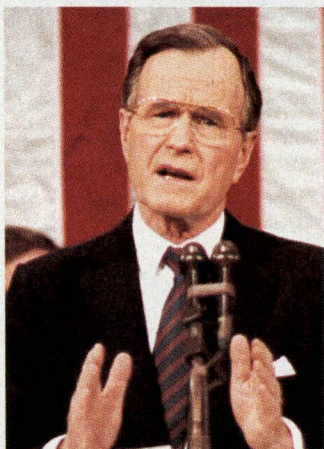
- 20 Bush's little agenda and how Congress will fight him
- 22 Where Brent Scowcroft will take foreign policy
- 27 Did U.S. arms negotiators get compromised in Geneva?
- 29 The great gerrymander war
- 31 **Tomorrow:** Help is on the way for the 37 million uninsured Americans

WORLD REPORT

- 34 The coming cocaine plague in Europe. Demand is up, and the parallels with the American experience are frightening
- 37 Iran's future a hostage to politics
- 47 Where God sets prices. Fouad Ajami on how Iran will tackle its vast problems
- 48 **Worldgram:** Noriega plots a "tax war," eyes the canal; tough talks in Poland



61 Prime targets for poachers



20 George Bush shows his budget hand



34 Trying to stem a flood of cocaine in Europe



49 FDR signing the 1933 banking-emergency bill

BUSINESS

- 49 Bush's sweet-and-sour S&L recipe saves thrifts from famine. But the tab may break the bank
- 52 The medium is his message. Specialty publisher Chris Whittle roils the advertising establishment
- 55 **Economic Outlook:** Deficits don't matter, so what's the worry?

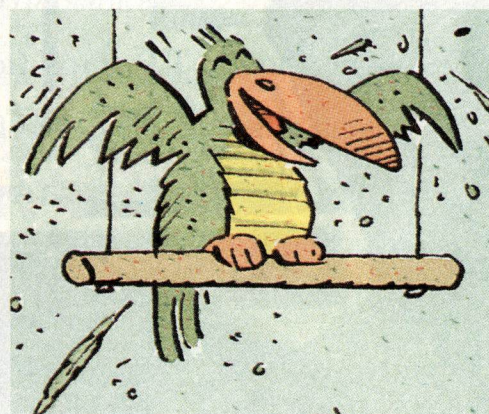
HORIZONS

- 56 Technology: New jet fighters that bend the laws of aerodynamics
- 60 **Conversation:** Novelist Ward Just on the Washington novel
- 61 Environment: Africa's ever bloodier war against poaching
- 65 John Leo on stigma boosting

NEWS YOU CAN USE

COVER

- 68 Allergy warfare. How sufferers can arm themselves with new medical weapons to relieve misery. Includes a guide to treatment, latest on food problems, some surprising myths
- 81 **News You Can Use:** It's not all downhill for skiing seniors; platinum's rise; help for dim-sighted musicians; Form 911—the IRS to your rescue
- 84 **Editorial:** Solomon with a computer



68 Beating back your allergies

COVER: Illustration by Elwood Smith

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FEBRUARY 20, 1989

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THE S & L MESS: Bush's \$200 Billion Bailout

TIME

BETRAYAL

"This was the most scandalous fact of all: that the security of Moscow station and the protection of many of America's most important global secrets depended on the integrity of a single young Marine stationed on the KGB's home turf."

*From Moscow Station,
a new book about the
1987 Marine spy scandal*



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COVER: Remember the Marine spy scandal that seemed to fizzle out? A new book says it was far worse than anyone feared—or the Government will admit

50

In *Moscow Station*, investigative reporter Ronald Kessler depicts an incredible lack of security at the U.S. embassy. Seductive KGB women used their embassy jobs to lure lonely Marines into espionage. But, says Kessler, the Navy bungled its probe, only one Marine was convicted of spying, and embarrassed U.S. agencies tried to play down the damage. In fact, he claims, there is solid evidence that Soviet agents had been admitted to the inner code rooms and stole some of America's most sensitive secrets.



NATION: Beset by partisan sniping and embarrassing rumors, Bush finds that the honeymoon may already be over

30

Lingering doubts about the propriety and sobriety of Defense Secretary-designate John Tower raise questions about the President's judgment. ► Bush lays out his budget priorities to a skeptical Congress. ► Lawmakers chicken out on a 51% pay raise. ► The legendary James Brown, Godfather of Soul, falls from the top of the charts to a South Carolina prison.



WORLD: After more than nine years of fruitless fighting, the last Soviet troops head home from Afghanistan

42

As face-saving Soviet diplomacy fails and the *mujahedin* squabble, the Kabul regime prepares for the final siege and Washington ponders its next move. ► The Chemical Connection: why the South American coke trade is a two-way street. ► Steering a new course, former Jamaican Prime Minister Michael Manley is returned to power.

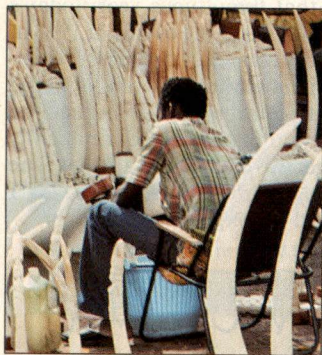
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BUSINESS: Bush puts forth a bailout plan for savings and loans

68

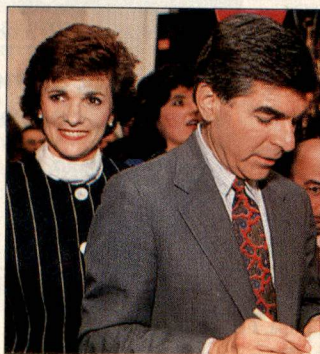
Devastated by bad management, rampant fraud and inept Government supervision, hundreds of thrifts are insolvent. The President's rescue plan calls for taxpayers and S & Ls to share the burden of a cleanup that could cost \$200 billion over three decades.



ENVIRONMENT: African elephants on the run

An orgy of poaching driven by record prices for ivory threatens the animals with extinction. ► An oil spill poses the first major peril to the pristine Antarctic.

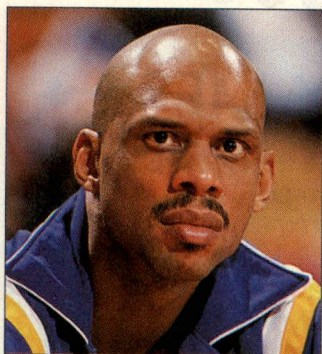
76



BEHAVIOR: The continuing struggle of Kitty Dukakis

The wife of the defeated presidential contender conquered an amphetamine habit, but she is battling alcohol abuse. Her predicament highlights the dangers of cross addiction.

79



SPORT: History's best basketballer says farewell

He outplayed, outscored, outlasted and sometimes outscowled everybody, and now Kareem Abdul-Jabbar, 41, is approaching the end of his final season.

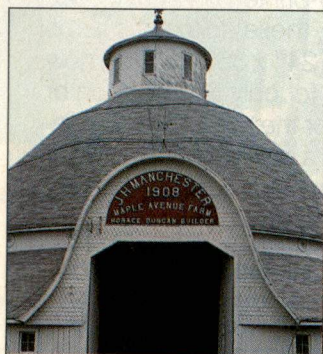
82



VIDEO: Revisiting the Viet Nam War in prime time

It is hardly a promising subject for network entertainment. But two shows, *Tour of Duty* and *China Beach*, are tackling the issues, if not the politics.

84



DESIGN: Down on U.S. farms, the cry is Barn Again!

With advice and prizes, a program encourages farmers to restore and adapt their barns, thus preserving the rural past and a uniquely American vernacular style.

87



FOOD: Tryout time for tomorrow's fast-food chains

Companies that hope to create the New Age McDonald's are testing everything from trendy sandwich spots to slick bistros offering \$14 dinners.

108

6 Letters
17 Critics' Choice
18 American Scene

80 Space
81 Technology
81 Science

88 Education
92 People
94 Cinema

94 Milestones
98 Books
102 Theater

110 Essay

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Dennis Brack—Black Star

ETHICS IN WASHINGTON
The Rules Keep Changing

Newsweek

February 20, 1989 : \$2.00

Addictive Personalities

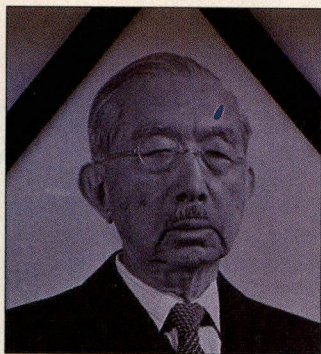
**Who gets hooked
on drugs and
alcohol—and why**

**Kitty Dukakis:
Her private
struggle**



A New Era

Members of a special task force in the Japanese Foreign Ministry are working late into the night. More than 140 national delegations are set to attend next week's observances for Emperor Hirohito. Japan's government must guarantee their safety and mesh tricky rules of diplomatic protocol with traditional Shinto ritual—while displaying itself in the best light for domestic public opinion. **International: Page 24**



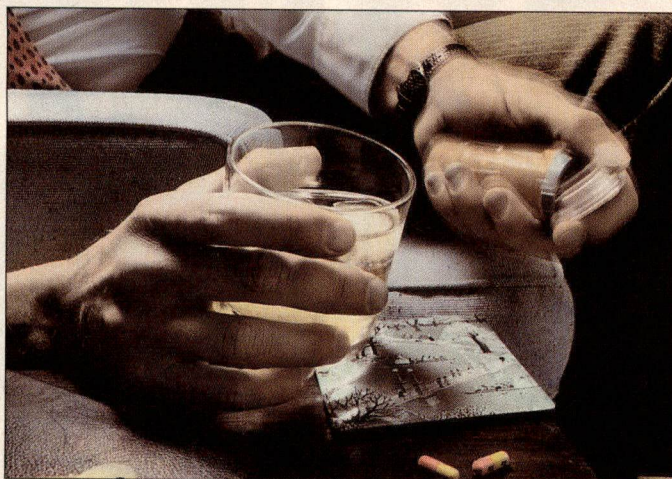
The passing of an age: Hirohito

A Budget Wish List

In his first address to Congress, President Bush outlined a budget that would increase spending on dozens of social programs while rolling back taxes on capital gains. The strategy: make the private sector do most of the work. But Bush's economic forecasts were widely criticized as too sunny, and congressional Democrats are girding for a tough budget fight. **Business: Page 32**

Letters to the Editor should be sent to NEWSWEEK, 444 Madison Avenue, New York, N.Y. 10022, and subscription inquiries to NEWSWEEK, The NEWSWEEK Building, Livingston, N.J. 07039. NEWSWEEK (ISSN 0028-9604), February 20, 1989. Volume CXIII, No. 8, is published weekly, \$41.08 a year, by NEWSWEEK, Inc., 444 Madison Avenue, New York, N.Y. 10022. Second Class postage paid at New York, N.Y., and at additional mailing offices.

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Drugs and alcohol are casting an outsize shadow across the land

The Mystery of Addiction

The chemically dependent are often haunted, self-doubting escapists. Just as often, they are reckless sensation seekers and antisocial. But some common thread seems to bind them to an addictive way of life. Last week's revelation that Kitty Dukakis was enter-

ing a treatment program for alcoholism following her husband's election defeat raises a complicated scientific and medical question: is there such a thing as an "addictive personality"? Why do some people become addicts while others don't? **Lifestyle: Page 52**



Capital Rules

Only three weeks after President Bush declared ethics a major theme of his administration, Washington was awash in ethical controversies, most of them featuring Bush appointees. The disputes showed just how quickly capital rules can change. **National Affairs: Page 16**

Ethical disputes: John Tower

Busy Batons

At last, American conductors are leading many of America's orchestras. A new generation is flourishing as the number of orchestras grows and the preference for Old World maestros fades away. **The Arts: Page 60**

Tilson Thomas in rehearsal



National Affairs

Washington's changing rules	16
Why I am not Ronald Reagan	18
The Tower gamble	19
Whittling away for Ollie	20
Say it in English	22

International

Japan's rite of passage	24
Lessons of Afghanistan	26
Not everyone made it out	27
Israel: realism and rights	28
A comeback in Jamaica	29
Manley's new political views	29
A savvy envoy for Mexico	30
The black hole of Brazil	30
China: "We're all gold diggers"	31

Business

Hoping for more market magic	32
How we lost the S&L game	32
Watching the watchdogs	34
GM: back in high gear	39
Employment-agency scams	40
Gourmet food to go	42
Paid-for graffiti	42
Robert J. Samuelson	43

Society

Environment: The vanishing lab	46
Education: Cash for Head Start?	49
Right from the beginning	49
Religion: Reckoning with racism	50
Ideas: Roots of snootiness	51

Lifestyle

Mind: Addictive personalities: who gets hooked (the cover)	52
Kitty Dukakis's battle	54
Sports: Bosox boys gone batty	58
Health: "Mopping up" AIDS	58
Trends: Barbie's hot date	59

The Arts

Music: Bernstein's protégés	60
Books: Castaways with style	64
Movies: The American cousin	65
A troubled child's dreamscapes	
Entertainment: Moonlight serenade	67
The Bourbon Street Kid	67

Departments

Periscope	7
Update	8
My Turn	10
The Mail	12
Perspectives	15
Newsmakers	71
Transition	71
Meg Greenfield	72

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