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OA/ID Number: 62037
Folder ID Number: 62037-005

Folder Title:
Industrial Manufacturing - Manufacturing Forum [1989]

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THE WHITE HOUSE
WASHINGTON

November 3, 1989

Dear Michael: .

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During a 1988 workshop on how to address this exchange, it was agreed that this request can best be achieved by bringing together senior officials of the Executive Branch with key industrial and university leaders in an environment where issues can be reviewed in an open and non-controversial manner. The result is the formation of the Manufacturing Forum.

A summary of the workshop proceedings and the character for the Forum are enclosed. We have succeeded in convincing Dr. Ruben F. Mettler, retired chairman of TRW, to chair the Forum.

We believe the Manufacturing Forum will serve as an important mechanism for the exchange of views between public and private sectors and will be instrumental in shaping

consensus for future policy directions. We hope you will be able to accept this invitation to join the Forum and to personally participate in this vital dialogue.

Sincerely,

A handwritten signature in dark ink, appearing to read 'D. Allan Bromley', with a stylized, flowing script.

D. Allan Bromley
Assistant to the President
for
Science and Technology

Enclosures

The Honorable Michael J. Boskin
Chairman
Council of Economic Advisers
Room 314
Old Executive Office Building
Washington, D.C. 20506

NATIONAL ACADEMY OF ENGINEERING

MF/S

2201 Constitution Avenue, N.W.
Washington, D.C. 20042

Office of the President

October 20, 1989

Dr. D. Allan Bromley
Director
Office of Science & Technology Policy
17th and Pennsylvania Avenue, N.W.
Suite 358
Washington, D.C. 20506

Dear Allan:

I am on your calendar for October 26, at 12:00 noon. As we mentioned at the dinner for the National Medal of Science and Technology, there are two major items we need to discuss. The first pertains to moving ahead rapidly with the Manufacturing Forum and the second the projected study of recruitment of scientists and engineers for policy level posts. This letter and the enclosed material can serve as a basis for our discussions.

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ATTRACTING SCIENTISTS AND ENGINEERS TO POLICY POSTS IN THE
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At your request, I have sent you a copy of John Foster's speech to the National Academy of Engineering. I have drafted a letter that you might wish to send to Frank Press and myself asking the Academies to undertake a study. We are seeking funds for the study from the Carnegie Corporation and are prepared to match funds we raise from the Carnegie Corporation with funds from the National Research Council. A letter from you, as we discussed, would lend great weight to the undertaking.

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Regards,



Robert M. White
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2. Memo from Bill Howard on Manufacturing Forum.
3. Letter from Rube Mettler on Manufacturing Forum.
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cc: Erich Bloch
Bruce Guile
Bill Howard
Phil Smith
Frank Press

NATIONAL ACADEMY OF ENGINEERING

2101 Constitution Avenue N.W.
Washington D.C. 20418

Program Office

September 5, 1989

To: Bob White

From: Bill Howard

Subject: Summary of the Manufacturing Forum Status for Dr. Mettler

Here are the current salient points for the Manufacturing Forum:

Membership

The target is 25 members. Here is the current list (an asterisk indicates someone who has already been approached and agreed to serve):

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Dr. Frank Press, NAS *
Dr. William G. Howard, NAE *

Next Steps

As we discussed Tuesday, the following are the next steps in the Manufacturing Forum:

1. Nail down the list of government participants. The government participants are important to attract the best industrial members. A draft letter for Allan Bromley to send to government members is attached.
2. The initial program is the most important problem facing us. If participants feel they have benefitted from attending the Forum, they'll come back -- otherwise we'll see their stand-ins from then on. I propose that we identify a "kitchen cabinet" to help with the formulation of an initial program to best meet participant interests.
3. Shoot for the first Forum meeting in January.

Bruce and I will meet with Dr. Mettler on the 30th to discuss details of the above activities.

Let me know if you have further questions.

Bruce

TRW Inc.

Ruben F. Mettler
One Space Park
Redondo Beach, CA 90278

TRW

ENCLOSURE #3

October 19, 1989

Dr. Robert M. White
President
National Academy of Engineering
2101 Constitution Avenue, N.W.
Washington, D.C. 20418

FAX: 202/334-1680

Dear Bob:

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The following are some of the subjects I would have brought up for discussion at our breakfast meeting.

- 1) Getting the right membership and a strong commitment to attendance is key to getting action rather than just rhetoric.
- 2) Is the draft charter the final charter? There are several points that we should discuss. One relates to "Labor." Another is whether, while "not conducting studies," the Forum can request special staff work on specific issues from government and/or private sources. I suggest that the final charter be printed as a separate leaflet, so it can be used where needed.

Dr. Robert M. White
October 19, 1989
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D. Allan Bromley
Assistant to the President
for
Science and Technology

Enclosures

The Honorable Donald J. Atwood, Jr.
Deputy Secretary
Department of Defense
The Pentagon
Washington, D.C. 20301

NATIONAL ACADEMY OF ENGINEERING

MF/S

1200 Connecticut Avenue, N.W.

Office of the President

Washington, D.C. 20044-6

October 20, 1989

Dr. D. Allan Bromley
Director
Office of Science & Technology Policy
17th and Pennsylvania Avenue, N.W.
Suite 358
Washington, D.C. 20506

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cc: Erich Bloch
Bruce Guile
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Phil Smith
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2101 Constitution Avenue, N.W.
Washington D.C. 20418

Program Office

September 5, 1989

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From: Bill Howard

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Ruben F. Mettler
One Space Park
Redondo Beach, CA 90278

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Dr. Robert M. White
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- 4) It would be useful for me to learn more about how the QUIRR functions. Who are members? What is a typical agenda? What has worked the best? Least well? Are documents sent out ahead of time for study before coming to meetings? Etc, Etc.
- 5) Manufacturing, technology, competitive demands, skill levels, issues, etc. are very different in various industries, and large differences exist between companies even in a single industry. Some industries have higher leverage on national competitiveness. How should Forum address these differences?
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/gm

Enclosure

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The Honorable Carla Hills
U.S. Trade Representative
600 17th Street, NW
Washington, D.C. 20506

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Department of Commerce
14th and Constitution Avenue, N.W.
Washington, D.C. 20230

MF/S

NATIONAL ACADEMY OF ENGINEERING

220 Constitution Avenue, N.W.

Office of the President

Washington, D.C. 20540

October 20, 1989

Dr. D. Allan Bromley
Director
Office of Science & Technology Policy
17th and Pennsylvania Avenue, N.W.
Suite 358
Washington, D.C. 20506

Dear Allan:

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3. Letter from Rube Mettler on Manufacturing Forum.
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cc: Erich Bloch
Bruce Guile
Bill Howard
Phil Smith
Frank Press

NATIONAL ACADEMY OF ENGINEERING

2101 Constitution Avenue, N.W.
Washington D.C. 20418

Program Office

September 5, 1989

To: Bob White

From: Bill Howard

Subject: Summary of the Manufacturing Forum Status for Dr. Mettler

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Let me know if you have further questions.

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TRW Inc.

Ruben F. Mettler
One Space Park
Redondo Beach, CA 90278

TRW

ENCLOSURE #3

October 19, 1989

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President
National Academy of Engineering
2101 Constitution Avenue, N.W.
Washington, D.C. 20418

FAX: 202/334-1680

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Dr. Robert M. White
October 19, 1989
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- 3) My experience in working with senior government and industry executives (as Chairman of the National Alliance of Business, Business Roundtable, Task Force on National Science Policy, and Defense-Industry Advisory Council) suggests that the following steps be considered:
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Dr. Robert M. White
October 19, 1989
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- 4) It would be useful for me to learn more about how the GUIRR functions. Who are members? What is a typical agenda? What has worked the best? Least well? Are documents sent out ahead of time for study before coming to meetings? Etc, Etc.
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Sincerely,

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/gm

Enclosure

THE WHITE HOUSE
WASHINGTON

November 3, 1989

Dear Jim:

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During a 1988 workshop on how to address this exchange, it was agreed that this request can best be achieved by bringing together senior officials of the Executive Branch with key industrial and university leaders in an environment where issues can be reviewed in an open and non-controversial manner. The result is the formation of the Manufacturing Forum.

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D. Allan Bromley
Assistant to the President
for
Science and Technology

Enclosures

The Honorable James D. Watkins
Secretary
Department of Energy
1000 Independence Avenue, SW
Washington, D.C. 20585

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MF/S

2201 Constitution Avenue, N.W.

Office of the President

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