

Originally Processed With FOIA(s):
2005-0336-F

FOIA Number:
2005-0336-F

FOIA MARKER

**This is not a textual record. This is used as an
administrative marker by the George Bush Presidential
Library Staff.**

Record Group/Collection: George H.W. Bush Presidential Records
Collection/Office of Origin: Science and Technology Policy, Office of (OSTP)
Series: Bromley, D. Allan, Files
Subseries: Correspondence Files

OA/ID Number: 62014
Folder ID Number: 62014-003

Folder Title:
Invitation: General (4) [3 of 5] [1992]

Stack:

Row:

Section:

Shelf:

Position:

0

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"INVITATION FOR DR. BROMLEY"

TYPE: INVITATION

DOCUMENT NUMBER: 9201120

ORIGINATOR: 02

SPEECH: YES NO

FROM: BRISTOL-MEYERS SQUIBB

DATE OF EVENT: 05/21/92 THRU:
TENTATIVE DATES:

LOCATION OF EVENT: PIERRE HOTEL, NEW YORK

TIME OF EVENT: 12:00 NOON

SUBJECT: AN INVITATION TO THE SECOND ANNUAL BRISTOL-MEYERS
SQUIBB AWARD FOR DISTINGUISHED ACHIEVEMENT IN
CARDIOVASCULAR RESEARCH.

RSVP: 04/21/92

CONTACT PERSON:

CONTACT NUMBER:

INVITATION ACCEPTED? YES

NO

COPIES TO: LIFE SCIENCES

REMARKS:

DATE OF LETTER: 03/31/92

DATE RECEIVED: 04/06/92

FILE: P-INVITATION

YOU ARE CORDIALLY INVITED
TO THE PRESENTATION OF THE
SECOND ANNUAL
BRISTOL-MYERS SQUIBB AWARD
FOR DISTINGUISHED ACHIEVEMENT
IN CARDIOVASCULAR RESEARCH

TO
ROBERT J. LEFKOWITZ, M.D.
HOWARD HUGHES
MEDICAL INSTITUTE
DUKE UNIVERSITY
MEDICAL CENTER

ON
THURSDAY, MAY 21ST
AT NOON
THE COTILLION ROOM
THE PIERRE HOTEL
NEW YORK CITY

LUNCH WILL BE SERVED

RECEIVED

02 APR 6 P2:04

USIP
MAIL ROOM



Dr. D. Allan Bromley JAF NY NY 101 DCR# 6 03/31/92 22:09
Assistant to the President
for Science and Technology
Office of Science and Technology Policy
Old Executive Office Building, Room 360
17th Street and Pennsylvania Avenue, N.W.
Washington, D.C. 20500



SUITE 2100

345 PARK AVENUE

NEW YORK, NEW YORK 10154

PLEASE RESPOND ON OR BEFORE
APRIL 21, 1992

Dr. D. Allan Bromley
(NAME-PLEASE PRINT)

Assistant to the President for
Science & Technology

(AFFILIATION)

 WILL ATTEND

 X WILL NOT ATTEND

"Document Control"

TYPE: INVITATION DOCUMENT NUMBER: 9201017
ORIGINATOR: 02 STATUS I DIRECTORATE STATUS

FROM: WOMACK, Marvin: PROCTER & GAMBLE

TO: DR. D.A. BROMLEY

DATE OF
CORRESPONDENCE: 03/25/92

SUBJECT: AN INVITATION TO THE EIGHTH ANNUAL GOLD MEDAL AWARD
DINNER FOR INTERNATIONAL CORPORATE ENVIRONMENT
ACHIEVEMENT.

DIRECTORATE STAFF
ASSIGNED: D. Allan Bromley ASSIGNED:

ACTION STAFF
REQUIRED: ACTION:

SENDER'S DUE DATE:
OSTP DUE DATE: 03/31/92 STAFF DUE DATE
DATE COMPLETED: DATE COMPLETED/DEPT:

COPIES TO: ENVIRONMENT
INTERNATIONAL/POLICY

WHITE HOUSE TRACKING #: CONTACT PERSON:
REMARKS: PHONE: 202-393-3411 EXT:

4/1/92 - Requested to Joan.
mn

OSTP RECEIVED: 03/30/92 DEPT RECEIVED:
FILE: P-INVITATION
CENTRAL FILES:



INV 1017

THE
PROCTER & GAMBLE MANUFACTURING
COMPANY

MARVIN WOMACK
VICE PRESIDENT
NATIONAL GOVERNMENT RELATIONS

SUITE 720, 801 PENNSYLVANIA AVENUE, N. W.
WASHINGTON, D. C. 20004-2604
TELEPHONE: (202) 393-3404
FAX: (202) 393-4606

March 25, 1992

RECEIVED
92 MAR 30 10:52
MAIL ROOM

Dr. D. Allan Bromley, Director
Executive Office of the President
Science and Technology Policy
Old Executive Office Building
Washington, D. C. 20506

Dear Dr. Bromley:

On behalf of The Procter & Gamble Company, I would like to extend to you and your guest an invitation to attend the Eighth Annual Gold Medal Award Dinner for International Corporate Environmental Achievement, sponsored by the World Environmental Center (WEC).

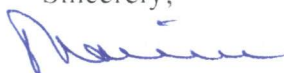
This black tie reception and dinner will be here in Washington, D.C. at the National Building Museum, 401 F Street, N.W., at 7:00 pm on Friday, May 1, 1992.

Mr. Edwin L. Artzt, Chairman of the Board and Chief Executive of The Procter & Gamble Company, will accept the award for Procter & Gamble. The event will be chaired by Mr. J. Lawrence Wilson, Chairman and Chief Executive Officer of Rohm and Haas Company, the Awardee for 1991. Others attending the dinner will be dignitaries from industry, Congress, international and national agencies, diplomatic corps, environmental organizations, news media, and academia.

As background, the WEC Gold Medal was established in 1985 in recognition of industry's efforts to enhance environmental quality through sound management and innovative technologies applied worldwide. An independent international jury selected Procter & Gamble for our commitment to Total Quality Environmental Management, as well as our dedication to fundamental and applied research in environmental toxicology and safety assessment.

An invitation for two is reserved in your name. Please RSVP to my office at (202) 393-3411 by Monday, April 6. We look forward to seeing you on May 1.

Sincerely,



"Document Control"

TYPE: INFORMATION

DOCUMENT NUMBER: 9201025

ORIGINATOR: 02

STATUS C

DIRECTORATE STATUS

FROM: BRUNNER, EDOUARD: THE AMBASSADOR OF SWITZERLAND

TO: DR. D.A. BROMLEY

DATE OF
CORRESPONDENCE: 03/24/92

SUBJECT: CONFIRMATION WITH DR. BROMLEY AND FEDERAL COUNCILLOR
FLAVIO COTTI ON WEDNESDAY, APRIL 1, 1992 AT 5:15
P.M.

DIRECTORATE STAFF
ASSIGNED: ASSIGNED:

ACTION STAFF
REQUIRED: ACTION:

SENDER'S DUE DATE:
OSTP DUE DATE: STAFF DUE DATE
DATE COMPLETED: DATE COMPLETED/DEPT:

COPIES TO: D. Allan Bromley
INTERNATIONAL/POLICY

WHITE HOUSE TRACKING #: CONTACT PERSON:
REMARKS: PHONE: EXT:

OSTP RECEIVED: 03/30/92
FILE: P-DAB-INVITATIONS

DEPT RECEIVED:

CENTRAL FILES:

1025-I

The Ambassador of Switzerland

March 24, 1992

The Honorable
Dr. D. Allan Bromley
Assistant to the President
of the United States
Director of
Office of Science and
Technology Policy
Old Executive Office Building
17th Street & Pennsylvania Ave., N.W.
Washington, D.C. 20506

OSTP
MAIL ROOM

RECEIVED
MAR 24 1992

Dear Dr. Bromley:

I am pleased to confirm the meeting between you and Federal Councillor Flavio Cotti on Wednesday, April 1, at 5:15 p.m.

Please find enclosed the curriculum vitae of Federal Councillor Cotti as well as that of Prof. Ursprung, who will accompany him.

Again, let me thank you for taking time to meet with our Federal Councillor.

Sincerely yours,



Edouard Brunner

Withdrawal/Redaction Sheet

(George Bush Library)

Document No. and Type	Subject/Title of Document	Date	Restriction	Class.
01a. Resume	Resume of Flavio Cotti [personal information redacted] (2 pp.)	3/24/92	(b)(6)	

Collection:

Record Group: Bush Presidential Records
Office: Science and Technology Policy, Office of (OSTP)
Series: Bromley, D. Allan, Files
Subseries: Correspondence Files
WHORM Cat.:
File Location: Invitation: General (4) [3 of 5] [1992]

Date Closed:	2/19/2010	OA/ID Number:	62014-003
FOIA/SYS Case #:	2005-0336-F	Appeal Case #:	
Re-review Case #:		Appeal Disposition:	
P-2/P-5 Review Case #:		Disposition Date:	
AR Case #:		MR Case #:	
AR Disposition:		MR Disposition:	
AR Disposition Date:		MR Disposition Date:	

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

P-1 National Security Classified Information [(a)(1) of the PRA]
P-2 Relating to the appointment to Federal office [(a)(2) of the PRA]
P-3 Release would violate a Federal statute [(a)(3) of the PRA]
P-4 Release would disclose trade secrets or confidential commercial or financial information [(a)(4) of the PRA]
P-5 Release would disclose confidential advice between the President and his advisors, or between such advisors [(a)(5) of the PRA]
P-6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA]

C. Closed in accordance with restrictions contained in donor's deed of gift.

PRM. Removed as a personal record misfile.

Freedom of Information Act - [5 U.S.C. 552(b)]

(b)(1) National security classified information [(b)(1) of the FOIA]
(b)(2) Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]
(b)(3) Release would violate a Federal statute [(b)(3) of the FOIA]
(b)(4) Release would disclose trade secrets or confidential or financial information [(b)(4) of the FOIA]
(b)(6) Release would constitute a clearly unwarranted invasion of personal privacy [(b)(6) of the FOIA]
(b)(7) Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]
(b)(8) Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
(b)(9) Release would disclose geological or geophysical information

Withdrawal/Redaction Sheet

(George Bush Library)

Document No. and Type	Subject/Title of Document	Date	Restriction	Class.
01b. Resume	Resume of Heinrich Peter Klaus Ursprung [personal information redacted] (3 pp.)	3/24/92	(b)(6)	

Collection:

Record Group: Bush Presidential Records
Office: Science and Technology Policy, Office of (OSTP)
Series: Bromley, D. Allan, Files
Subseries: Correspondence Files
WHORM Cat.:
File Location: Invitation: General (4) [3 of 5] [1992]

Date Closed:	2/19/2010	OA/ID Number:	62014-003
FOIA/SYS Case #:	2005-0336-F	Appeal Case #:	
Re-review Case #:		Appeal Disposition:	
P-2/P-5 Review Case #:		Disposition Date:	
AR Case #:		MR Case #:	
AR Disposition:		MR Disposition:	
AR Disposition Date:		MR Disposition Date:	

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

P-1 National Security Classified Information [(a)(1) of the PRA]
P-2 Relating to the appointment to Federal office [(a)(2) of the PRA]
P-3 Release would violate a Federal statute [(a)(3) of the PRA]
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(b)(1) National security classified information [(b)(1) of the FOIA]
(b)(2) Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]
(b)(3) Release would violate a Federal statute [(b)(3) of the FOIA]
(b)(4) Release would disclose trade secrets or confidential or financial information [(b)(4) of the FOIA]
(b)(6) Release would constitute a clearly unwarranted invasion of personal privacy [(b)(6) of the FOIA]
(b)(7) Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]
(b)(8) Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
(b)(9) Release would disclose geological or geophysical information

"INVITATION FOR DR. BROMLEY"

TYPE: INVITATION

DOCUMENT NUMBER: 9201115

ORIGINATOR: 02

SPEECH: YES NO

FROM: MONTIETH, Larry K.: NORTH CAROLINA STATE UNIVERSITY

DATE OF EVENT: 04/08/92 THRU:
TENTATIVE DATES:

LOCATION OF EVENT: NORTH CAROLINA STATE UNIVERSITY

TIME OF EVENT: 6:00 P.M.-7:30 P.M.

SUBJECT: AN INVITATION TO ATTEND A RECEPTION FOR SPECIAL GUESTS OF THE NATIONAL TECHNOLOGY INITIATIVE CONFERENCE.

RSVP: 04/07/92

CONTACT PERSON:

CONTACT NUMBER: 919-515-2850

INVITATION ACCEPTED? YES

NO

COPIES TO: INDUSTRIAL

REMARKS: 4/8/92 - Regretted to Tommy.
m2

regretted to Tommy

DATE OF LETTER: 03/28/92

DATE RECEIVED: 04/06/92

FILE: P-INVITATION



*Chancellor Larry K. Monteith
cordially invites you to attend a
reception for special guests of the
National Technology Initiative Conference
Wednesday, April 8, 1992*

6:00-7:30 p.m.

*Chancellor's Residence
1903 Hillsborough Street*

*Regrets only
(919) 515-2850*

RECEIVED

92 APR 6 49:46

OSIP
MAIL ROOM



03/28/92 PM RALEIGH NC 276 #3

Dr. D. Allen Bromley
Assistant to the President
for Science & Technology
The White House
Washington, DC

1115

University Relations
North Carolina State University
Box 7505
Raleigh, North Carolina 27695-7505

04

04

03

"INVITATION FOR DR. BROMLEY"

TYPE: INVITATION

DOCUMENT NUMBER: 9201055

ORIGINATOR: 02

SPEECH: YES NO

FROM: TEXAS A&M UNIVERSITY

DATE OF EVENT: 04/10/92 THRU:
TENTATIVE DATES:

LOCATION OF EVENT: TEXAS A&M UNIVERSITY

TIME OF EVENT: 10:30 A.M.

SUBJECT: AN INVITATION TO THE DEDICATION OF THE JEAN AND
THOMAS McMULLIN ENDOWED DEANSHIP.

RSVP: 04/14/92

CONTACT PERSON:

CONTACT NUMBER:

INVITATION ACCEPTED?

~~YES~~

NO

COPIES TO: INTERNATIONAL/POL

REMARKS:

DATE OF LETTER: 03/27/92

DATE RECEIVED: 03/31/92

FILE: P-INVITATION

Texas A&M University

Health Science Center

College of Medicine

Cordially invites you to join us

at the dedication of the

Jean and Thomas J. McMullin, '36

Endowed Deanship

Joe H. Reynolds Medical Building Lobby

Texas A&M University

College Station, Texas

Friday, April 10, 1992

Ten-thirty in the morning

RECEIVED

21:13 16 MAR 20

MAIL ROOM

D. Allan Bromley
Assistant to the President
for Science and Technology
The White House
Washington, DC 20506



1055
Texas A&M University
College of Medicine
Office of the Dean and Vice President for Health Affairs
College Station, TX 77843-1114

"INVITATION FOR DR. BROMLEY"

TYPE: INVITATION

DOCUMENT NUMBER: 9201052

ORIGINATOR: 02

SPEECH: YES NO

FROM: McBAY, Shirley M.: QEM NETWORK

DATE OF EVENT: 04/08/92 THRU:
TENTATIVE DATES:

LOCATION OF EVENT: NATIONAL EDUCATION ASSOCIATION

TIME OF EVENT: 10:00 A.M.

SUBJECT: AN INVITATION TO A PRESS CONFERENCE FORMALLY
RELEASING THE REPORT "TOGETHER WE CAN MAKE IT WORK:
A NATIONAL AGENDA TO PROVIDE QUALITY EDUCATION FOR
MINORITIES IN MATHEMATICS, SCIENCE, AND
ENGINEERING".

RSVP: 04/02/92

CONTACT PERSON: MARSH, Sonia

CONTACT NUMBER: 202-659-1818

INVITATION ACCEPTED? YES

NO

COPIES TO: INTERNATIONAL/POL

REMARKS:

DATE OF LETTER: 03/25/92

DATE RECEIVED: 03/31/92

FILE: P-INVITATION



QUALITY EDUCATION FOR MINORITIES (QEM) NETWORK

1052 INV

RECEIVED

1818 N Street, NW • Suite 350 • Washington, D.C. 20036 • 202/659-1818 FAX: 202/659-5408

March 25, 1992

92 MAR 31 P 1: 12

The Honorable D. Allan Bromley
Assistant to the President for Science & Technology
Office of Science & Technology Policy
17th & Pennsylvania Avenue, N.W.
Washington, DC 20506

OSTP
MAIL ROOM

Dear Mr. Bromley:

On behalf of the Quality Education for Minorities in Mathematics, Science, and Engineering (MSE) Network, it is my great pleasure to invite you to attend a press conference on Wednesday, April 8, 1992 formally releasing the report *Together We Can Make It Work: A National Agenda to Provide Quality Education for Minorities in Mathematics, Science, and Engineering*. A tentative agenda is enclosed.

The more than 60 members of the MSE Network, through a Memorandum of Understanding, have committed themselves to provide leadership in implementing programs to increase minority participation in mathematics, science, and engineering. The MSE Network seeks to *identify, endorse, link, and expand* exemplary programs and projects, in order to achieve 68,000 baccalaureate and 1,200 doctoral degrees awarded each year to minorities in mathematics, science, and engineering by the year 2000.

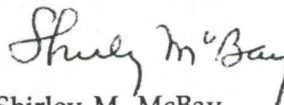
The press conference, including a buffet lunch, will be held at the:

National Education Association
1201 16th Street, NW (16th & M Streets)
Auditorium, Level B-3
Washington, DC
Wednesday, April 8
10:00 a.m. - 2:00 p.m.

If you are able to accept this invitation, please RSVP to Sonia Marsh at (202) 659-1818 by April 2, or fax the enclosed form to her attention at (202) 659-5408.

We look forward to our working together to address this important national need and sincerely hope that your schedule will permit you to attend the press conference. Please contact Albert Bridgewater or me at the same number, if you have any questions regarding the press conference or the MSE Network.

Sincerely,



Shirley M. McBay
President

Enclosures

QUALITY EDUCATION FOR MINORITIES (QEM) NETWORK

1052 INV

RECEIVED

1818 N Street, NW • Suite 350 • Washington, D.C. 20036 • 202/659-1818 FAX: 202/659-5408

March 25, 1992

92 MAR 31 P 1: 12

The Honorable D. Allan Bromley
Assistant to the President for Science & Technology
Office of Science & Technology Policy
17th & Pennsylvania Avenue, N.W.
Washington, DC 20506

OSTP
MAIL ROOM

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We look forward to our working together to address this important national need and sincerely hope that your schedule will permit you to attend the press conference. Please contact Albert Bridgewater or me at the same number, if you have any questions regarding the press conference or the MSE Network.

Sincerely,

Shirley M. McBay

Shirley M. McBay
President

Enclosures

Tentative Agenda and Invited Speakers

Press Conference for Release of

*Together We Can Make It Work: A National Agenda to Provide Quality
Education for Minorities in Mathematics, Science, and Engineering*
Quality Education for Minorities in Mathematics, Science, and Engineering
(MSE) Network

at

National Education Association
1201 16th Street NW, (16th & M Streets)
Auditorium, Level B-3
Washington, DC
April 8, 1992

- | | |
|------------|--|
| 10:00 A.M. | Dr. Bernard W. Harleston, President, City College of New York
and Chair of MSE Network Steering Committee, Presiding |
| 10:10 | Dr. Shirley M. McBay, President, QEM Network |
| 10:20 | Dr. Luther Williams, Assistant Director, Education and
Human Resources, National Science Foundation |
| 10:30 | Dr. Harriet G. Jenkins, Assistant Administrator for Equal
Opportunity Programs, National Aeronautics and Space
Administration |
| 10:40 | Dr. Isaac Colbert, Associate Dean of the Graduate School,
Massachusetts Institute of Technology |
| 10:50 | Dr. Shirley M. Malcom, Head, Directorate of Education and
Human Resources, American Association for the
Advancement of Science |
| 11:00 | Dr. David A. Hamburg, President, Carnegie Corporation of
New York |
| 11:10 | Dr. Diana Natalicio, President, University of Texas at El Paso
and Chair-Elect of MSE Network Steering Committee |
| 11:20 | Mr. Keith Geiger, President, National Education Association |
| 11:30 | Comments from the Audience |
| 12:00 NOON | Luncheon |

Reply Form
for
Press Conference for Release of
*Together We Can Make It Work: A National Agenda to Provide Quality
Education for Minorities in Mathematics, Science, and Engineering*
Quality Education for Minorities in Mathematics, Science, and Engineering
(MSE) Network
at
National Education Association
1201 16th Street, NW (16th & M Streets)
Washington, D.C.
Auditorium, Level B-3
April 8, 1992

Name: Dr. D. Allan Bromley
Assistant to the President
Title: for Science & Technology

Institution: The White House

Telephone Number: _____

FAX Number: _____

Yes, I will attend _____ No, I will not attend X

Number in party _____

Please fax this information to Sonia Marsh at QEM Network
(202-659-5408) by April 1, 1992. If you have any questions
please feel free to contact Ms. Marsh at (202) 659-1818.

"INVITATION FOR DR. BROMLEY"

TYPE: INVITATION

DOCUMENT NUMBER: 9201019

ORIGINATOR: 02

EECH: YES NO

FROM: DUDERSTADT, James J. and MASSEY, Walter E.: NSB
AND NSF

DATE OF EVENT: 04/29/92 THRU:
TENTATIVE DATES:

LOCATION OF EVENT: DEPARTMENT OF STATE

TIME OF EVENT:

SUBJECT: AN INVITATION TO ATTEND THE NATIONAL SCIENCE BOARD
ANNUAL AWARDS CEREMONY DINNER. THEY ALSO REQUEST
ASSISTANCE WITH THEIR INVITATION TO PRESIDENT BUSH
AND VICE PRESIDENT QUAYLE.

RSVP: 04/06/92

CONTACT PERSON:

CONTACT NUMBER:

INVITATION ACCEPTED?

YES

NO

COPIES TO: PHYSICAL SCIENCES
INDUSTRIAL
ENVIRONMENT

REMARKS:



DATE OF LETTER: 03/24/92

DATE RECEIVED: 03/30/92

FILE: P-INVITATION



NATIONAL SCIENCE BOARD

1800 G Street, NW
WASHINGTON, D.C. 20550

RECEIVED

92 MAR 30 410:12

March 24, 1992

OSTP
MAIL ROOM

Honorable D. Allan Bromley
Assistant to the President for
Science and Technology
Old Executive Office Building
Room 358
Washington, DC 20506

Dear Allan:

You will soon be receiving a formal invitation to join the National Science Board for its annual awards ceremony dinner to be held on Wednesday, April 29, 1992 at the Department of State.

It would be an honor if you would join us and the many distinguished members of Government and the research and education communities who will be present on this occasion. We have also extended a dinner invitation to President Bush and Vice President Quayle. Any assistance you can give us to encourage their attendance would be appreciated.

We hope your schedule will permit you to be with us.

Sincerely,

James J. Duderstadt
Chairman
National Science Board

Walter E. Massey
Director
National Science Foundation



*The National Science Board
requests the pleasure of your company
at its annual dinner
in honor of the 1992 recipients
of the Alan T. Waterman Award
and the
Vannevar Bush Award
Wednesday, the twenty-ninth of April
at six-thirty o'clock
Diplomatic Functions Area
Department of State
Twenty-second & C Streets, Northwest*

Black Tie

*R.S.V.P. With Enclosed Card
(202) 357-9582*

*Remind me
and check that I
have replied.*

*4/20/92
Confirmed w/Pat Dennis
RSVP'd
DAB & Lynn*

"Document Control"

TYPE: ACTION
ORIGINATOR: 02

DOCUMENT NUMBER: 9201029
DIRECTORATE STATUS

FROM: PENNEY, Sherry H.: UNIVERSITY OF MASSACHUSETTS, BOSTON

TO: DR. D.A. BROMLEY

DATE OF
CORRESPONDENCE: 03/23/92

SUBJECT: SHE IS FORWARDING INFORMATION REGARDING DR.
BROMLEY'S PARTICIPATION AT THE UNIVERSITY'S
COMMENCEMENT CEREMONIES. SHE ALSO REQUESTS
BIOGRAPHICAL INFORMATION AND A PHOTO OF DR. BROMLEY.

DIRECTORATE STAFF
ASSIGNED: DIRECTOR'S OFFICE ASSIGNED:

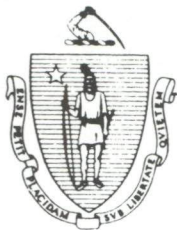
ACTION STAFF
REQUIRED: AS APPROPRIATE ACTION:

SENDER'S DUE DATE:
OSTP DUE DATE: 04/06/92 STAFF DUE DATE
DATE COMPLETED: DATE COMPLETED/DEPT:

COPIES TO:

WHITE HOUSE TRACKING #: CONTACT PERSON:
PHONE: EXT:
REMARKS:

OSTP RECEIVED: 03/30/92 DEPT RECEIVED:
FILE: P-INVITATION
CENTRAL FILES:



A
1029

RECEIVED

The Commonwealth of Massachusetts
University of Massachusetts - Boston

Harbor Campus 92 MAR 30 A 9: 51
Boston, Massachusetts 02125

OFFICE OF THE CHANCELLOR

CCFP
MAIL ROOM

March 23, 1992

Dr. D. Allan Bromley
Office of Science and Technology Policy
Old Executive Office Building
Washington, DC 20506

Dear Allan,

As winter slowly leaves the Boston area and with spring just around the corner, the University community starts to turn its attention to our Commencement exercises on May 30th. We are honored that you will be a very special part of these events.

I am writing to give you specific details about events that will be taking place the weekend of May 30th so that you may plan your schedule accordingly. We will arrange for your accommodations at the Copley Marriott Hotel, and all expenses involved with air travel and hotel will be covered by us. Since there is a lot of information you need to know, I have taken the liberty of arranging the information in sections.

Commencement Weekend Activities

Commencement weekend activities will begin on Friday, May 29th with our traditional Commencement dinner for our honorary degree recipients. The dinner will be held in the Faculty Club, which is located on the 11th Floor of the Healey Library here at the Harbor Campus.

It is also a tradition that a keynote speech be given by one of our honorary degree recipients during this dinner. It would be my pleasure if you would agree to deliver the keynote address. The speech need not be longer than 10-15 minutes. Given the pace of change in the international political arena and, from your vantage point as the President's advisor on science policy, an appropriate subject may be your views on the role of science in the new world order.

Our formal Commencement exercises will begin at 11:00 a.m. on Saturday, May 30th and will be held on the main plaza of the Harbor Campus. The members of the stage party, which include our honorary degree recipients, will meet at 10:15 a.m. in the Chancellor's Conference Room for the donning of traditional academic regalia. If you do not have your own regalia, we will be happy to obtain a cap and gown for you. We ask that you do try to arrive promptly at 10:15 a.m., so that there may be enough time for picture taking and the forming of the procession. The main Commencement ceremony should last approximately an hour and will be followed by a small reception. All of the day's activities will end by no later than 1:30 p.m. If you would like to take a brief tour of the campus, we can arrange one for you at this time.

Honorary Degree Recipient Hosts

It is a University tradition that each of our honorary degree recipients are assigned "hosts" for the events of Commencement weekend. I am pleased to inform you that your host for Commencement activities will be Dr. Marvin Antonoff of our Physics Department. Dr. Antonoff will be in touch with you to talk to you about Commencement weekend and to help you with any arrangements you may need to make.

Biographical Materials

We will be preparing citations and biographical material on our 1992 honorary degree recipients. We want to ensure that these materials are scrupulously accurate and reflect current information on you and your career. To assist in meeting these goals, please forward, at your earliest convenience, your latest resume and any other biographical or professional information that seems relevant. We will also need a recent photograph for the program and press releases. If you do not have an appropriate photograph, please let us know and we will arrange to have one taken.

Finally, although the names of our 1992 Honorary Degree recipients have not yet been made public, I thought you would like to know who will be joining you in receiving honorary degrees this year. I have attached short biographies on each recipient. I hope you will agree with me that this year's recipients are indeed a distinguished group!

I hope that this letter clarifies the events of Commencement weekend. Dr. Marvin Antonoff will be in touch with you soon, but should you have any immediate questions or if you are unable to attend any of these events, please write or call my assistant, John Applebee, at (617) 287-6804.

I very much look forward to meeting you on Commencement weekend.

Most sincerely,



Sherry H. Penney
Chancellor

SHP/cla
enc.

Withdrawal/Redaction Sheet

(George Bush Library)

Document No. and Type	Subject/Title of Document	Date	Restriction	Class.
02. Biography	Biographies of honorary degree recipients [personal information redacted] (3 pp.)	3/23/92	(b)(6)	

Collection:

Record Group: Bush Presidential Records
Office: Science and Technology Policy, Office of (OSTP)
Series: Bromley, D. Allan, Files
Subseries: Correspondence Files
WHORM Cat.:
File Location: Invitation: General (4) [3 of 5] [1992]

Date Closed:	2/19/2010	OA/ID Number:	62014-003
FOIA/SYS Case #:	2005-0336-F	Appeal Case #:	
Re-review Case #:		Appeal Disposition:	
P-2/P-5 Review Case #:		Disposition Date:	
AR Case #:		MR Case #:	
AR Disposition:		MR Disposition:	
AR Disposition Date:		MR Disposition Date:	

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

P-1 National Security Classified Information [(a)(1) of the PRA]
 P-2 Relating to the appointment to Federal office [(a)(2) of the PRA]
 P-3 Release would violate a Federal statute [(a)(3) of the PRA]
 P-4 Release would disclose trade secrets or confidential commercial or financial information [(a)(4) of the PRA]
 P-5 Release would disclose confidential advice between the President and his advisors, or between such advisors [(a)(5) of the PRA]
 P-6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA]

C. Closed in accordance with restrictions contained in donor's deed of gift.

PRM. Removed as a personal record misfile.

Freedom of Information Act - [5 U.S.C. 552(b)]

(b)(1) National security classified information [(b)(1) of the FOIA]
 (b)(2) Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]
 (b)(3) Release would violate a Federal statute [(b)(3) of the FOIA]
 (b)(4) Release would disclose trade secrets or confidential or financial information [(b)(4) of the FOIA]
 (b)(6) Release would constitute a clearly unwarranted invasion of personal privacy [(b)(6) of the FOIA]
 (b)(7) Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]
 (b)(8) Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
 (b)(9) Release would disclose geological or geophysical information

"INVITATION FOR DR. BROMLEY"

TYPE: INVITATION

DOCUMENT NUMBER: 9201023

ORIGINATOR: 02

SPEECH: YES NO

FROM: WILKINSON, John L.: USAID

DATE OF EVENT:

THRU:
TENTATIVE DATES:

LOCATION OF EVENT:

TIME OF EVENT:

SUBJECT: HE IS WRITING TO FORMALLY INVITE STAFF FROM OSTP TO
ATTEND THEIR SEMINAR SERIES, "TRADE AND INVESTMENT
STRATEGIES FOR EMERGING MARKETS".

RSVP: 04/06/92

CONTACT PERSON:

CONTACT NUMBER:

INVITATION ACCEPTED? YES NO

COPIES TO: INDUSTRIAL
INTERNATIONAL/POL

REMARKS:

DATE OF LETTER: 03/23/92

DATE RECEIVED: 03/30/92

FILE: P-INVITATION



U.S. AGENCY FOR
INTERNATIONAL
DEVELOPMENT

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92 MAR 30 AIO: 54

OSTP
MAIL ROOM

Dr. Allan Bromley
Assistant to the President for Science
and Technology
Old Executive Office Building, Room 358
17th St. and Pennsylvania Ave., N.W.
Washington, D.C. 20506

Dear Dr. Bromley:

On February 20, 1992 A.I.D. launched a seminar series on "Trade and Investment Strategies for Emerging Markets" with a presentation on the Agency's Business and Development Partnership Initiative (see Attachment 1). The purpose of the series is to promote dialogue and collaboration between A.I.D. and other federal agencies on critical issues in U.S. trade and investment promotion in developing countries, Eastern and Central Europe, and the New Independent States.

I would like to formally invite staff from your agency to what we hope will be a dynamic forum to exchange experiences and views on trade and investment strategy in emerging markets. As the attached program brochure indicates, we feel that we have a strong series of prospective speakers for the initial block of seminars in the program. However, for later sessions we still have some spaces for speakers and panelists from other agencies and we are open to your suggestions.

Our next seminar will be on "Recent Trends in U.S. Trade and Investment with Emerging Markets", and will take place 10 a.m. - 12 noon, Thursday, March 19, in the East Auditorium of the Main State Department Building. Dr. Fariborz Ghadar, a professor of international business at the George Washington University, will make this presentation. Panelists will include William Archey of the U.S. Chamber of Commerce, Jeffrey Schott of the Institute of International Economics and Kenneth Quinn of the Department of State. I hope that some of your staff will be able to attend this session.

Sincerely,

John L. Wilkinson
Acting Assistant Administrator
Private Enterprise Bureau

Attachments:

1. A.I.D.'s Business and Development Partnership Initiative
2. CDIE Selected Bibliography of A.I.D. Publications on Trade and Investment
3. Program Brochure on Seminar Series on "Trade and Investment Strategies for Emerging Markets"

preparing an article for "Front Lines." Staff from PRE, HRDM and NE are also scheduled to provide a similar briefing to AA/LEG Ray Randalett on March 18, especially given our desire to eventually incorporate Congressional staff as presenters for a May 14 session on Hill perspectives on trade and investment in emerging markets.

Promotional Strategy To date: To date the seminar series has been widely promoted within the USG, through AID Training Notices, messages on the State Department's B-net system, one page flyers announcing upcoming seminars, and printing and wide distribution (e.g. to all DSP program alumni) of a brochure on the entire seminar series. An Agency-wide E-mail announcing the next March 19 seminar was issued on March 16. John Mullen has also sent letters inviting most principal USG agencies involved in foreign assistance, as well as the members of the Administrator's Business Advisory Council to attend any sessions of interest.

Additional letters to the Peace Corps, OMB, OTA, White House Advisor on Science and Technology, and the Congressional Research Service are appended for your signature. Similar letters are being prepared for signature by the Director of HRDM inviting staff from the National Defense University and OPM's Federal Executive Training Institute. Future promotion will also include publication of an article in "Front Lines", issuance of a cable inviting attendance by field officers on TDY in Washington, issuance of a notice on upcoming seminars by the State Department's Bureau of Personnel, and eventual printing of an updated brochure with the final list of topics and speakers for the balance of the seminar series.

The goal of the promotional campaign is to obtain a broad representation of officers from throughout AID and State, as well as a good selection of interested staff from other USG agencies and the private sector (the latter drawn from consultants, companies, "think tanks", trade associations and appropriate PVOs).

Program Revisions: Some adjustments have been made in the original list of upcoming seminar topics (see attached program brochure). Due to a travel conflict, EXIMBANK's Ray Albright's presentation on capital projects has been deferred from April 2 to May 28. In the April 2 time slot the Program Steering Committee is working with EUR Bureau to try and identify speakers for a presentation on "Developing a Free Market Financial System in Eastern Europe." In addition, we are adding a presentation on "Trade and Investment Information Systems in Emerging Markets". This latter topic will include panelists drawn from AID's Center for Trade and Investment Services (CTIS), as well as outside speakers from such agencies as Commerce's East European Business Information System (EEBIC), IESC's "ABLE" Marketing Program, plus an outside private sector company, perhaps Dun and Bradstreet.

Closing Session and Reception:

Trade and Investment for Development", will be held on June 25, 1992. This session will be moderated by AFR/ONI's Warren Weinstein, with panelists drawn from senior management in PRE and a visiting USAID Director with a strong programmatic interest in trade and investment. We will work with EXECSEC to see if the Administrator would be available to give some closing remarks during this final seminar. It also might be appropriate to have Amb. Edward J. Perkins, the Director General of the Foreign Service, participate on this panel on June 25, particularly given his involvement in directing State's December 1991 report on "Economic Personnel Needs to the Year 2000." However, no one in AID has directly contacted Amb. Perkins (this step should only be made by senior AID management), and his participation on such a panel may be precluded by his new assignment as U.S. Ambassador to the U.N. this spring.

Finally, we plan to close out the seminar series with a reception to be held in the Administrator's 5th floor reception area from 4:30 to 5:30 P.M. on June 25, and this room has been reserved for that time. We plan to invite the Administrator to address the opening of this reception, in addition to a senior representative from the State Department given their broad interest in closer USG cooperation with U.S. business overseas. Finally, we may wish to cooperate with the American Foreign Service Association (AFSA) as a co-sponsor for the reception, given AFSA's active and related program of lectures, conferences and luncheons for foreign service officers on ways to bring business and government closer together.

Proceedings: Each seminar in the series is being taped for eventual inclusion in written proceedings, together with a selection of resource materials contributed by AID and other participating agencies in the program. The purpose of the proceedings will be to outline some common programming and operational themes emerging from AID's and other USG agencies' discussions of trade and investment issues in emerging markets. NE/DR has issued a task order to Coopers and Lybrand to take notes on each session and to eventually prepare proceedings for the entire series. Assuming that the level of attendance and quality of presentation in future seminars continues to be high, we may wish to increase the level of effort in producing this report, involving staff and funding not just from NE/DR, but also from PRE and other interested regional bureaus.

Conclusion: The Agency-wide Steering Committee for this Trade and Investment Seminar Series has appreciated senior management support for this program, and we will continue to keep you advised of further developments in the series.

Please sign the letters to additional Executive and Congressional agencies appended in Attachment 1.

draft: GLVaughan, NE/DR:3/16/92: "statusss"

clear:

NE/DR:SShah draft

NE/DR:JFlynndraft

HRDM/TPS:MBirnbaum draft

LEG:JDuncan (re attached letters to CRS and OTA) draft

Info:

NE/DR:JBalis

DAA/PRE:RBakley

PRE/IBD:MHacker

PRE/PFM:DWichterman

DAA/NE:RKelly

DAA/NE:CWeden

AA/NE:RBrown

HRDM:ACauterucci

XA:SHayes

POL:KMorgan

POL:JBlackton

OPS:SSpangler

LEG:RRandalett

AFR/ONI:WWeinstein

EXECSEC:HSramek

Attachments:

1. Letters for signature by AA/PRE to CRS, OTA, PC, OMB and OSTA
2. Brochure on Seminar Series
3. Memo to John Mullen dated February 26, 1992

The Partnership For Business and Development

December 1990

NOTE: DECEMBER 1991 UPDATE ATTACHED



One of a series of initiatives of
the U.S. Agency for International Development:

The Democracy Initiative

The Partnership for Business and Development

Family and Development

plus

Toward Strategic Management

The Partnership for Business and Development: An A.I.D. Initiative

Executive Summary

The Agency for International Development is launching a Partnership for Business and Development Initiative to engage American private sector participation in the effort to develop and sustain free-market principles and broad-based economic growth in developing countries. Just as the profit-driven American private sector has proved to be an unequaled engine for human progress and development on the national level, A.I.D. believes it can be a suitable vehicle for helping emerging countries to achieve their economic development objectives. Mutual benefit to the economies of the developing countries and the American economy will be the litmus test for this initiative.

International trade, foreign investment and economic development are intertwined in the global economy of the 1990s. Emerging economies are increasingly preoccupied with efforts to improve their effectiveness as exporters and traders and to attract capital, technology and human resources from industrialized nations. At the same time, many American corporations are increasingly investigating opportunities for trade and investment in emerging economies. The U.S. government also has noted this corporate interest in emerging economies and is looking to find effective mechanisms to support the shared interests of American firms and developing economies.

The Partnership Initiative includes six activities:

- 1. *The Capital Projects Fund:*** A.I.D. will seek legislative authority to create a fund to support developmentally sound capital projects of direct strategic relevance to U.S. trade competitiveness.
- 2. *The Business and Development Network:*** a Washington and field mission-based network to provide advice, information, insight and counsel to American firms seeking to do business in the countries in which A.I.D. operates.
- 3. *The Business Advisory Council:*** already authorized in the Foreign Assistance Act to provide A.I.D. with additional business perspective as the five other activities are implemented.
- 4. *Emerging Sectors in Development:*** pilots in a few select U.S. industries (e.g., environmental products, financial services and telecommunications) that promise extraordinary economic development impacts springing from American private sector investment in the countries where A.I.D. operates.

5. *Competitiveness Through Universities:* engaging the talents of America's best universities and business schools to address the challenges of emerging economy issues affecting American business.

6. *Business Internship Program for Emerging Markets:* assisting the American private sector to develop a cadre of young men and women equipped with the business skills for emerging markets and an understanding of the business cultures in countries where A.I.D. operates.

Introduction

Over the last two years, the world has seen dramatic changes in its economic and political systems. Economic relations among nations are going through significant changes as nations begin to chart new courses to economic prosperity. Emerging and industrialized nations are finding new vigor through international investment, trade and debt management. With a growing acceptance of democratic principles worldwide, there is increasing international consensus that sustainable economic development in emerging countries is the best path for reducing global poverty and increasing the participation and access of all individuals of a society. This sustainable growth is inextricably linked to the strength of the partnership between business and development.

The adoption of market-economy principles on a global scale has brought with it new opportunities and challenges. Through its privatization programs and activities, the Agency for International Development has been in the forefront of creating conditions necessary for sustainable economic growth. Its systemic commitment to private enterprise as a key vehicle to help emerging countries improve their economic performance has laid a solid foundation for the implementation of market-based economic principles. A.I.D. has done this through many mechanisms: strong cooperation with U.S. private sector development organizations, such as the International Executive Service Corps; helping small and medium-sized entrepreneurs in developing countries; and by policy dialogue with governments to persuade them to implement such structural changes as lower taxes, less government red tape, freer exchange rates and market-based interest rates.

As A.I.D. moves into the 1990s, a world with an increasingly integrated and interdependent economy, it will be entering a period of great opportunity and challenge. New opportunities will arise in Eastern Europe, the Middle East, Asia, Africa and Latin America. Major challenges for A.I.D. will be how best to leverage scarce U.S. foreign assistance resources to promote political, social and economic stability in developing countries while simultaneously helping them to achieve broad-based economic growth. It is this challenge that leads A.I.D. to propose its Partnership for Business and Development Initiative. Just as the profit-driven American private sector has proved to be an unequalled engine for human progress and development on the national level, we believe it can be a suitable vehicle for helping developing countries to achieve their objectives.

A.I.D.: A Partnership With the Private Sector

A.I.D.'s mission for the 1990s is to administer economic assistance programs that combine the American tradition of international concern and generosity with the active promotion of America's national interests. These interests include assisting developing countries to realize their full national potential through the development and dynamism of free markets, individual initiative and participatory democracies. A.I.D.'s overall objectives are guided by six principles:

- support for free markets and broad-based economic growth;
- concern for individuals and the development of their economic and social well-being;
- support for democracy;
- responsible environmental policies and prudent management of natural resources;
- support for lasting solutions to transnational problems; and,
- humanitarian assistance to those who suffer from natural or man-made disasters.

In launching its Partnership for Business and Development, A.I.D. is focusing on how best to carry out its overall mission. The strengthening of ties with the private sector is one of several supporting strategies and mechanisms to increase the delivery of American ideas, technology, funds and know-how in the 1990s.

Partnership is a meaningful term. It connotes alliances . . . cooperation . . . mutual interests. It is an appropriate term for almost every endeavor A.I.D. undertakes. At present, the Agency is in partnership with educational institutions, private voluntary organizations, other donor nations, international organizations, Congress and the American people in delivering U.S. foreign assistance to developing countries. By proposing a partnership with the private sector, A.I.D. is recognizing the important role this sector can and should play.

The Private Sector: Why a Partnership With A.I.D.

The challenges for the private sector in the 1990s are no different than the challenges A.I.D. faces. Though different in scope and national importance, both have to readjust their strategies to be successful.

America's private sector will face extraordinary challenges competing within an increasingly integrated and interdependent world economy. Most of the strongest American private institutions and firms are not fully prepared to meet global competition in emerging economies. Their natural advantages of technological superiority and capacity for innovation may not be adequately matched by an understanding of emerging markets and grasp of the varied and complex business cultures in the developing nations.

The Agency for International Development, with its 30 years of experience operating sizeable economic missions in more than 80 developing countries, is positioned to form a successful partnership with the American private sector in filling some of the gaps that currently limit American participation in these nations.

As America's international economic assistance agency, A.I.D. has a double stake in the globalization of investment and trade. Investment and trade are good for the emerging economies A.I.D. serves and good for American firms competing in the global marketplace. Sustained prosperity and growth for developing nations are now universally understood to depend upon vigorous international investment and trade in both directions — efficient exports into global markets and efficient imports from worldwide sources. As a development agency, we have a central concern with assisting these nations to improve their competitiveness as domestic producers and global exporters. At the same time, as an economic agency of the U.S. government, we have a fundamental interest in building the import capacity of these countries and in ensuring that qualified and efficient American firms successfully compete for the supply of goods and services that complement and support sustainable growth in these economies. The two goals are mutually reinforcing. The United States and the developing countries are natural partners in the global economic marketplace.

A.I.D.'s Partnership for Business and Development Initiative

The Partnership Initiative includes six activities. These are:

1. Authority to Initiate the Capital Projects Fund
2. The Business and Development Network
3. The Business Advisory Council
4. Emerging Sectors in Development
5. Competitiveness Through Universities
6. Business Internship Program for Emerging Markets

A.I.D. has approached these six activities in a strategic manner: strategic from the point of view of effectively achieving the goals of the Agency's mission statement; strategic in contributing to the nation's competitiveness; and strategic in terms of the long-term sustainable impact that would result from a well-defined partnership with the private sector and academic community.

The six activities are also integrated: integrated in that they incorporate the three key components of a nation's competitive position — human, financial and technological resources; integrated from the perspective that the various activities complement and support each other (e.g., Capital Projects Fund and Emerging Sectors in Development); and integrated in that A.I.D.'s activities will be collaborative with the activities of other U.S. government entities such as the Department of Commerce.

Rationale for Each Activity in the Initiative

1. The Capital Projects Fund

A.I.D. has a long history of involvement in capital projects. The Development Loan Fund, one of the constituent elements when A.I.D. was created in 1961, worked almost exclusively on such projects. During the mid-1970s, criticism (including directive legislation) that A.I.D. was not focusing sufficiently on the basic human needs of client country beneficiaries resulted in a redirection of policy and efforts away from implementing capital projects, except in specially justified circumstances. Capital projects were deemed to be a more appropriate activity for multilateral international development institutions, e.g., the World Bank, and the United States increased its contributions to these organizations to compensate for reduced A.I.D. direct bilateral involvement. As a consequence, A.I.D. reorganized to reduce its capacity to plan and carry out capital projects on a worldwide basis.

Nevertheless, A.I.D. continues to have the legislative and executive authorities needed to implement capital projects. The program in Egypt, for example, includes capital projects for power, telecommunications, sewer and water system construction, among others. It is also becoming very clear that inadequate capital infrastructure is a serious constraint to economic development, particularly for the dynamic private sectors of many developing countries.

Thus, it is timely for A.I.D. to make a new commitment — complete with Congressional backing — to capital projects. In doing so, A.I.D. will be able to draw upon its previous experience and take advantage of the lessons it has learned over the years about how to assure sustainability and developmental impact.

A.I.D.'s strategic goal with this activity is to engage and encourage the American private sector to participate competitively in these infrastructure projects, which ultimately will generate trade benefits for the United States.

2. The Business and Development Network

Economic liberalization, particularly of investment and trade regimes, has been a staple in the structural adjustment programs of most economic assistance donors for the past half-dozen years. It also has been a hallmark of A.I.D. policy dialogue. Still, it is clear that this push for change is an insufficient condition to generate trade and investment growth in developing countries. Desired levels of North-South trade are not occurring; consumers and producers on both sides of the trade equation suffer because of the inefficiency of the system. Still, "Trade, not aid" continues to be the plea of many developing countries.

The requirement to link the capabilities of developing country entrepreneurs to the production of goods desired by consumers in developed countries, and the resultant market this creates for goods and services, including capital goods,

technology and intellectual property, in developing countries are well appreciated. By creating sustainable employment opportunities and discretionary income, the system creates an ability for individuals to exert their economic freedom in the selection and fulfillment of basic human needs. Global economic interdependence also is weakened by the reluctance of entrepreneurs to invest their capital, technology and human resources in developing country production processes.

A.I.D. proposes to overcome investment constraints by creating a high-quality, one-stop business service to match U.S. and developing country entrepreneurs in ventures that are profitable to both, as well as to the consuming public. The program will involve direct participation from both A.I.D./Washington and the field. This activity as well as all of the partnership activities will work in harmony with other economic arms of the U.S. government. Close collaboration with the Department of Commerce, for example, will result in a comprehensive approach to satisfying the needs of businesses seeking advice because collaboration will result in focused, effective, non-overlapping government support.

3. The Business Advisory Council

This activity is geared toward ensuring that all other partnership activities are well managed, focused and effective. By engaging U.S. business, the Agency taps a valuable source of expertise to improve our effectiveness in achieving a development-results track record. This engagement should also create opportunities for the U.S. private sector that will sharpen its competitive edge. We propose the establishment of mechanisms at two levels: at the Agency-wide level in Washington and at the mission level.

In Washington, the Administrator plans to appoint an A.I.D. Business Advisory Council. The council would consist of 12 Chief Executive Officers from a cross-section of American industry. It would also include nationally recognized academic experts on U.S. competitiveness.

A major function of the council would be to conduct an annual review of A.I.D.'s contribution to U.S. competitiveness and make recommendations to the Administrator regarding the progress of the Agency in (1) managing the Partnership Initiative and (2) assessing progress in enhancing U.S. competitiveness through mission portfolios.

The field reviews should provide for involvement of the local American business community (e.g., through periodic meetings between mission and local American Chamber of Commerce leadership). Some tasking would involve the short-term assignment of professional colleagues of council members to A.I.D. to help build a meaningful partnership between business and A.I.D.

4. Emerging Sectors in Development

This proposal would use existing A.I.D. authorities to the fullest to identify and support developmentally sound trade and investment pilot projects in target industries. High-growth, high-margin sectors such as telecommunications, environmental products, architectural and engineering services, and financial services, are targeted. This activity would also involve university research, private research and development, and government feasibility studies through the provision of seed grants, guaranties and other financing. This effort would be closely coordinated with the Capital Projects Fund.

5. Competitiveness Through Universities

A.I.D.'s goal is to assist the movement in U.S. universities toward internationalization by developing partnerships between academic institutions in the United States and in developing countries.

The non-profit sector, particularly U.S. universities, can contribute as significantly as U.S. corporations to the long-term competitiveness of the United States in the world of the 1990s. The broad, historic engagement of U.S. centers of intellectual excellence with the world at large has positioned them well if a sustained effort is made. The influence of American scientists on the disciplines, the role of English as a universal language of intellectuals and scientists, and the continuing innovation pursued by U.S. institutions all create favorable conditions. But universities of other countries can now see the opportunities created by the U.S. precedent. The global playing field will be a crowded one, so U.S. institutions will not be able to rest on past glory.

For A.I.D., the health and vigor of U.S. universities are of great importance as well. To respond to new challenges, A.I.D. needs new ideas and technologies. As the core cadre of scientists and technologists in A.I.D. declines, the need for strong, healthy linkages with the university sector grows. But the need is not simply for linkages between A.I.D. and U.S. universities. They, in turn, need to be linked with U.S. corporations active in developing countries. And over the long term, strong support for the development process will come from linkages between U.S. universities and counterpart institutions in developing countries. The transfer of technical knowledge essential for development, both in terms of hardware as well as training key developing country nationals, is a multiyear process where A.I.D. can best facilitate the process. A.I.D. has extensive experience in this regard in the agricultural sector. It is now time to extend that comprehensive effort to other sectors: natural resources and the environment, health and family planning, enterprise management and the management of increasingly free-enterprise economies. The universe of U.S. universities, already embarked on increasing internationalization, can work more closely with A.I.D.

No longer can A.I.D. afford exclusive, entitlement-style relations with U.S. universities. We need to create processes that are inclusive and competitive, able to adapt to rapidly changing times and requirements, and to grow with the dynamic change occurring in the developing countries. A.I.D. will focus on two mechanisms for this activity:

(A) Creation of the Center for University Cooperation in Development. This center will serve to build, promote and strengthen mutually beneficial development cooperation and partnerships among A.I.D., U.S. institutions of higher education and their counterpart institutions in developing countries.

(B) Creation of ties between schools of business and management in the United States and in developing countries. These linkages will be permissible within the center described in Proposal A but may be desirable on a broader scale than developed in the center. The linkages could involve students, faculty and research projects.

6. Business Internship Program for Emerging Markets

The goal of this activity is to assist in improving and sustaining American global competitiveness by fostering the development of a group of highly trained business professionals versed in emerging-markets business skills and by providing in-country linkages and mechanisms for identifying potential investment and trade opportunities in those countries.

Education and training are decisive in creating and sustaining national competitive advantage. With productivity and innovation as two key determinants of success, the quality of a nation's human resources must steadily rise if its economy is to grow.

For the last decade, Japanese, German and other foreign nationals have been upgrading their skills by working and studying in the United States. Many of these students have been government-sponsored, including those from developing countries supported by programs funded by U.S. government agencies (e.g., A.I.D.'s Participant Training Program). The end result has been a competitive advantage for these countries because their students have a much better understanding of our country than our students do of theirs. There are few reciprocal programs existing today for U.S. students to have a working understanding of emerging economies or even established economies.

The A.I.D. proposal consists of a one-year International Business Work-Study Program designed to expose MBA students to countries A.I.D. assists and the global characteristics of business and competition. This would be between the first and second year of the MBA program. Managed by the mission director and private sector officer and supported by the local American Chamber of Commerce, the students would work on assignments relevant to the A.I.D. mission's program. Assignments could be in a local, American-based company or in a recipient country firm. Purposeful A.I.D. projects focused on analyzing market niches, mixed credits, privatization, financial markets, joint ventures, etc. might be structured to help the student meet course credit requirements toward a degree in international business. Other benefits include:

- Strengthening the international, hands-on experience and skills of MBA and communications students and improving the American university graduate curriculum in business;

- Setting up an in-country network with students who studied in the United States in the Participant Training Program;
- Building good will within local businesses for American business practices and democratic ideals with an expectation of expanding professional contacts; and,
- Understanding macro- and micro-business enterprises in emerging economies from diverse perspectives.

Conclusion

The Partnership for Business and Development Initiative is based on the belief that the private sector has a significant role to play in helping to create and sustain free-market principles, democracy and broad-based economic growth in developing countries.

A.I.D., with its years of operating experience in more than 80 countries, and the private sector, with its human, financial and technological resources, could collaboratively leverage the U.S. government's scarce foreign assistance funds to quicken the pace of economic prosperity in developing countries while at the same time improving American competitiveness in an increasingly complex and interdependent global economy.

The Partnership For Business & Development Progress Update

December 1991



One of a series of initiatives of
the U.S. Agency for International Development:

The Environment Initiative

The Democracy Initiative

The Partnership for Business and Development

Family and Development

The Evaluation Initiative

THE PARTNERSHIP FOR BUSINESS AND DEVELOPMENT INITIATIVE

I. Overview

The Partnership for Business and Development initiative is composed of six discrete activities: a Capital Projects Fund, a Business and Development Network, a Business Advisory Council, Emerging Sectors in Development, Competitiveness through Universities, and Business Internships for Emerging Markets. The current status of each follows.

II. Progress

A. The Capital Projects Fund

The Administrator's May 1991 reorganization plan established an Office of Capital Projects and Engineering Services to house support for the Capital Projects Fund within the new Bureau for Private Enterprise (PRE). The office will place special emphasis on economically- and financially-viable capital projects addressing constraints to growth and development. The reorganization plan combines engineering -- the foundation of a capital projects program -- with the capital projects office to remedy the lack of a current central focus elsewhere in the Agency.

USAID plans to request \$100 million to establish the fund in Fiscal Year (FY) 1993. The Office of Management and Budget appears favorably disposed toward the concept of a fund and toward greater capital projects financing by USAID, although the financing source remains an issue.

The Capital Projects and Engineering Office will manage the centralized Capital Projects Fund, for which the Agency plans to seek legislative authority in FY 1993. The office also will provide support to regional bureaus and missions in identifying, developing and managing capital projects regardless of the source of financing.

B. The Business and Development Network

The Business and Development Network is a conceptual framework through which USAID will engage U.S. private sector leaders, firms and organizations to mobilize U.S. resources and know-how to focus on commercial opportunities in developing countries. The key mechanism of this nation-wide network is a centralized information center housed in the newly-created Center for Trade and Investment Services (CTIS) that will have information gathering, reporting and analysis capability.

CTIS will act as a full service, comprehensive "one-stop" information center within USAID for the collection and dissemination of information to U.S. firms on programs and

activities that support international private enterprise in developing countries.

CTIS initially will be located centrally, within USAID, to permit close integration with the Agency's regional bureaus and missions. At a later date, it may be moved outside the USAID building to facilitate easier access by the private sector.

To establish CTIS, the following actions have been taken:

- A staff of 5-6 is being recruited;
- An implementation plan addressing space, equipment, a budget, etc., is being drafted;
- A scope of work for a data processing contractor is being developed;
- A CTIS design team leader is preparing the authorization documentation;
- Discussions were held with the Trade Information Center at the Department of Commerce, and similar meetings are planned with other U.S. government agencies to avoid duplication; and,
- Similar discussions are underway with the regional bureaus of USAID to ensure their cooperation and support.

A budget of \$1.2 million is planned for the first year, principally to cover the costs of the database system (hardware and a contractor to assist with installation of the system).

C. The Business Advisory Council

The council's official charter was filed with the Congress on August 2, 1991. USAID Administrator Ronald Roskens appointed to the council 17 senior members of corporate America from a wide variety of sectors.

The council will provide the Administrator with continuous advice and counsel on USAID's progress in managing the Partnership Initiative and in enhancing U.S. international competitiveness in the developing world. In addition, the council will offer a business perspective on ways to improve the U.S. foreign assistance program to enhance the role of U.S. private enterprise in international development.

The council plans to meet twice a year during its two-year authorization. The council may determine that subcommittee meetings are necessary at other times and may request an extension of the authorization beyond two years. Management and

funding support will be provided by the Private Enterprise Bureau's Office of International Business Development.

D. Emerging Sectors in Development

A number of activities have been launched in the energy and environmental areas. The Bureau for Asia and the Bureau for Research and Development (R&D) are preparing a market assessment in the Association of Southeast Asian Nations (ASEAN) countries of environmental technologies in which the United States has a "comparative advantage" and that are particularly appropriate to those countries. This assessment will be used in future programs for the Asia region. In the same area, the Asian \$500 million mixed credit program, financed jointly with Export-Import Bank, can be credited as a major first step toward meeting this activity's goals. The mixed credit activities undertaken to date in the four participating Asian countries have been mostly targeted to the telecommunications industry, with energy second. Both are high-growth, high-margin sectors that should lead to continued cooperation between U.S. business and the participating countries.

USAID has teamed up with the Environmental Protection Agency to assess market opportunities for U.S. environment and energy technologies in Mexico. In Eastern Europe, USAID is working with the Department of Energy's Fossil Energy and Renewable Energy programs to apply U.S. clean coal and renewable energy and energy efficient (European) technologies to Eastern Europe energy problems. USAID has sponsored energy workshops in the United States and missions to Eastern Europe to explore market opportunities in these areas.

E. Competitiveness Through Universities

The Center for University Cooperation in Development was formally created in conjunction with the recent Agency reorganization as part of the Bureau for Research and Development. A University Task Force began in May 1991 to draft recommendations regarding the center's future portfolio. In November and December 1991, a broad representation from U.S. universities met in Denver and the Washington, DC, area to respond to the task force's draft report. Final recommendations will be reviewed by the Board for International Food and Agricultural Development and Economic Cooperation (BIFADEC) and passed on to USAID's Administrator.

While these general plans are being developed, the center has begun to implement the University Development Linkages Project, an activity planned in tandem with development of the Partnership for Business and Development concept. The project now has 13 cooperative agreements in place under FY 1991 funding for linkage arrangements between U.S. and developing country

universities. Approximately the same number will be arranged for each of the next four fiscal years.

At the same time that the Linkages Project is strengthening competitiveness through universities in general, it is conforming to the specific partnership objective of creating ties between schools of business and management in the United States and developing countries. The fields of activity for four of the 13 existing cooperative agreements focus on management; one also targets the area of business.

F. Business Internship Program for Emerging Economies

The Business Internship Program will improve and sustain U.S. global competitiveness by contributing to the development of a group of highly-trained U.S. business professionals with the business skills needed to operate in the emerging markets of the developing world. At the same time, the primary objective of the U.S. student interns, recruited between the first and second years of their MBA programs, will be to strengthen business development in their host countries.

Responsibility for implementation of the Internship Program was recently assigned to PRE's Office of Emerging Markets. Initiation of a Project Identification Document will proceed following the solicitation of field comments on current ideas regarding the project. The resulting project will provide the framework within which this component will be carried out. A budget of \$1 million per year is planned for this two-year pilot project.

Previous plans to place the pilot group of interns during FY 1992 remain in place. Mechanisms are being explored to minimize the USAID management burden associated with implementing the project. Special attention will be given to the workload of field mission as their role in dealing with interns is defined. The Center for Development Information and Evaluation (CDIE) has begun researching similar intern programs and other issues that must be addressed in the detailed design of this activity, and design officers are beginning a dialogue with institutions responsible for implementing similar programs.

III. Next Steps

CTIS will be developed in stages, with initial emphasis on recruiting qualified staff and establishing the database. The center will, however, be ready to receive and answer inquiries from the business community before January.

The next Business Advisory Council meeting will be in the Spring of 1992. PRE and R&D will coordinate efforts and explore opportunities for U.S. business to participate in environmental

technology applications in less developed countries. The Business Internship program will be outlined in a cable to the field seeking mission and regional bureau comments on its proposed design.



2
AGENCY FOR INTERNATIONAL DEVELOPMENT

PPC/CDIE/DI

Research and Reference Services

Room 209 SA-18

Washington, DC 20523-1802

Center for Development Information and Evaluation

Research 703/875-4807 Reference 703/875-4818

*Agency for International Development (A.I.D.)
Documents on Trade and Investment:
A Selected Bibliography*

PN-ABH-561 *Third World Stakes in Trade Negotiations: Recent Developments, Issues and Implications for A.I.D. Support Activities*

Newman, Mark D.; Josling, Timothy E.; Bradley, Theresa

Abt Associates, Inc., Bethesda, MD,

U.S. Agency for International Development. Bur. for Science and Technology. Ofc. of Agriculture, Washington, DC, Jan 1991

The world trade system is at an important crossroads. As the General Agreement of Tariffs and Trade (GATT) Uruguay Round vacillates between collapse, extension, and a last-ditch compromise, the economic stakes for developing countries are high and the potential gains and losses unclear. Current proposals would open up world markets dramatically, increasing access to industrialized country markets for developing country products, while requiring developing countries to reduce current tariff and non-tariff barriers by as much as 75% over a 10-15 year period. This report provides an overview of the stakes in trade liberalization, a summary of GATT issues and progress, and some options for A.I.D. policy dialogue and programming. In the Uruguay Round, many developing countries are abandoning their earlier insistence on preserving special and differential treatment and are seeking full participation in the global economy. To succeed, however, they will have to upgrade their own capacity to assess national and sectoral self-interest. In this context, A.I.D. should focus its support on: (1) developing analytical capacity to evaluate and monitor country, sectoral, and industry self-interest; (2) improving competitiveness through such means as meeting international quality standards, access to technology and other inputs, and regulatory systems that encourage private initiative; and (3) conducting cost-benefit analyses of greater participation in international markets and designing adjustment assistance and safety nets for vulnerable groups.

PN-ABI-195 *European Community and the African, Caribbean and Pacific States (EC-ACP aid and trade issues in the context of the European single market: implications for export promotion strategies)*

Backhaus, Marlies M.

U.S. Agency for International Development. Bur. for Asia, Near East and Europe. Ofc. of Development Planning, Washington, DC, Aug 1990

The European Single Market targeted for 1992, has raised concerns among the many developing countries that depend on exports to European Community (EC) members. The Single Market is expected to result in increased non-tariff barriers, uniform technical standards for all products, and other import restrictions. Developing country firms are also concerned about being squeezed out of the EC market by large corporations competing for market shares. This paper focuses on the concerns of the Africa, Caribbean, and Pacific (ACP) states, which, under the Lome Convention, enjoy special trade and aid preferences from the EC. In anticipation of the negative effects on their export trade, these countries have sought changes in the terms of trade, guaranteed price supports for their commodities, and sovereign use of the EC's development resources. The paper briefly highlights the main features of the Lome III Convention and then discusses the major modifications in the recently concluded Lome IV Convention. The new Convention partially reflects ACP concerns in that it reorients EC development policy to support ACP macroeconomic reforms, structural adjustment, balance of payments, and debt relief. However, while the Convention assures ACP nations commodity access to the European market, it offers only the potential for, not the certitude of, export expansion. Realization of this potential will depend on the ability of ACP countries in the areas of product diversification, quality control, and development of a sophisticated marketing and delivery system that meets stringent consumer expectations.

PN-ABH-230 *Trade Associations and Foreign Aid : U.S. Commodity and Industry Interests and A.I.D. Trade Development Activities*

Newman, Mark D.; Erbacher, Christine M.

Abt Associates, Inc., Bethesda, MD,

U.S. Agency for International Development. Bur. for Europe and Near East.

Ofc. of Technical Resources, Washington, DC, (Sponsor)

U.S. Agency for International Development. Bur. for Science and Technology.

Ofc. of Agriculture, Washington, DC, (Sponsor), Jan 1991

This paper reviews legislation that limits the use of foreign assistance to promote industries whose exports would be detrimental to U.S. producers, such as the Bumpers and Lautenberg amendments to the Foreign Assistance Act. It then presents findings of a survey of U.S. commodity and industry association interests in foreign aid. Implications for A.I.D. programming in terms of limitations on export promotion support and potential for collaboration with commodity and industry groups are discussed.

PN-AAX-237 *Promoting Trade and Investment in Constrained Environments : A.I.D. Experience in Latin America and the Caribbean*

Louis Berger Int'l, Inc. Development Economics Group, East Orange, NJ,
U.S. Agency for International Development. Bur. for Program and Policy
Coordination. Center for Development Information and Evaluation,
Washington, DC, (Sponsor), A.I.D. evaluation special study, no. 69, May 1990

Since 1974, A.I.D. has disbursed more than \$675 million for more than 120 trade and investment projects. The majority of these funds were spent in Latin America and the Caribbean, where country experiences with foreign trade are widely diverse. While A.I.D. projects in strong exporting countries have often been successful, there is some doubt as to their impact in constrained economic environments. This report reviews 15 projects, with emphasis on the following variables: the country's productive structure; the policy environment; the export capability of the target group; host country support; project delivery mechanisms (public sector, private sector, or mixed); A.I.D. management effectiveness; and level of risk. The report also classifies the 15 projects according to three generic types: the transmitter approach, which relies mostly on developing and transmitting market information by maintaining data bases and answering investor/exporter queries; the facilitator approach, which provides multisectoral, general investment and export promotion services; and the promoter approach, which offers enterprise-specific technical assistance and brokering services to a limited number of producers in a limited number of sectors. The report concludes that the promoter approach seems best suited to the weak productive structure and volatile policy environments within which A.I.D. projects typically operate. The three major strengths of the promoter approach are its high degree of targeting, its focus on demonstrating project impacts early on, and its flexibility in allowing project managers to change the objectives, scope, and level of funding of a project in response to market forces.

PN-ABH-424 *Trade and Investment Project Guidebook*

SRI International, Menlo Park, CA/ Ernst & Young, Arlington, VA,
U.S. Agency for International Development. Bur. for Asia and Private
Enterprise. Ofc. of Development Resources. Div. of Project Development,
Washington, DC, Mar 1991

This Guidebook presents practical, detailed guidance drawn from the experience of A.I.D. and other donors to assist A.I.D. Missions to design trade and investment projects. The report identifies three basic elements of successful trade and investment projects: (1) policy and regulatory reform; (2) business assistance; and, (3) investment and export promotion. The appropriate mix of the three elements should depend on each country's initial conditions and goals. Based on A.I.D. and other donor experience, the Guidebook provides checklists, recommends guidelines, and provides successful and unsuccessful examples of trade and investment projects.

PN-ABH-431 *A.I.D./Washington Private Sector Project Handbook*

Ernst & Young, Arlington, VA,

U.S. Agency for International Development. Bur. for Private Enterprise. Ofc.
of Project Development, Washington, DC, Sept 1990

Intended as a handy reference, this report provides a one page summary of each of the private sector projects sponsored by AID/W, including a contact person and their phone and fax number. Coopers and Lybrand are currently working on an updated version of this handbook.

Forthcoming Publications

PN-ABG-989 *Export Promotion and Investment Promotion: Sustainability and Effective Service Delivery, Vols. 1 & 2*

Robert R. Nathan Associates, Inc., Washington, DC,

Louis Berger International, Inc. Development Economics Group, Washington, DC,

U.S. Agency for International Development. Bureau for Program and Policy Coordination.
CDIE, Washington, DC, (Sponsor), CDIE Evaluation Special Study Report, no.71. CDIE
Working Paper Report, no. 146, Summer 1992.

Final assessment report on A.I.D.'s experience with export and investment promotion worldwide. The technical report on the Latin America experience is contained in Volume 1. Volume 2 contains annexes to Volume 1. Moreover, several technical reports on the Asia experience will also be available shortly. They include: Export Promotion and Investment: Country Reports on India, Thailand, Indonesia, and Korea; a technical report entitled Service Use and Its Impact on Export and Investment Performance; and, a technical report entitled Measurement of Costs and Benefits.

To Obtain Copies: Development Information Services Clearinghouse/User Services,
(703) 351-4006

MARCH 5
1:30-3:30 p.m.
East Auditorium
(Room 2927)

Introduction:

Speakers:

**TRADE POLICY
AND DEVELOPING COUNTRIES**

Douglas Broome

Chief of Professional Studies, Office of Human Resources Development and Management, A.I.D.

Ambassador Linn Williams

Former Deputy U.S. Trade Representative, Office of the U.S. Trade Representative

Ambassador Ernest Preeg

William M. School Chair in International Business, Center for Strategic and International Studies

James Fox

Chief Economist, Bureau for Latin America and the Caribbean, A.I.D.

Moderator:

Michael L. Unger

Chief Financial Economist, Bureau for Private Enterprise, A.I.D.

MARCH 19

10 a.m.-12 noon
East Auditorium
(Room 2927)

Speaker:

Fariborz Ghadar

Professor of International Business, The George Washington University

Panelists:

William T. Archey

Senior Vice President for Policy, U.S. Chamber of Commerce

Jeffrey Schott

Research Fellow, Institute for International Economics

Moderator:

John L. Wilkinson

Deputy Assistant Administrator, Bureau for Private Enterprise, A.I.D.

APRIL 2

10 a.m.-12 noon
Room 1912

Speaker:

Raymond Albright

Vice President for Asia, Export-Import Bank of the United States

Panelists:

To Be Announced.

Moderator:

Fred Zobrist

Director, Office of Capital Projects, Bureau for Private Enterprise, A.I.D.

TRADE AND INVESTMENT STRATEGIES FOR EMERGING MARKETS

The United States Agency for International Development is pleased to host a series of seminars on trade and investment strategies for emerging markets. The seminars are scheduled to be held every other week on Thursdays, beginning February 20 and ending June 25.

The purpose of the seminar series is to promote dialogue and collaboration between A.I.D. and other federal agencies on critical issues in U.S. trade and investment promotion in developing countries, Eastern and Central Europe, and the New Independent States.

We welcome your participation in creating a dynamic forum to exchange experiences and views on trade and investment strategy.

◆ THE SEMINAR SERIES

FEBRUARY 20

1:30-3:30 p.m.

Room 1912

A.I.D.'S BUSINESS AND DEVELOPMENT PARTNERSHIP INITIATIVE

Introduction:

Douglas Broome

Chief of Professional Studies, Office of Human Resources Development and Management, A.I.D.

Speaker:

John Mullen

Interim Assistant Administrator, Private Enterprise Bureau, A.I.D.

Panelists:

John Blackton

Deputy Director for A.I.D. Policy Directorate

Aaron Williams

Deputy Assistant Administrator, Latin America Bureau, A.I.D.

Moderator:

Gary Vaughan

Private Enterprise Officer, Near East Bureau, A.I.D.

TRADE AND INVESTMENT STRATEGIES FOR EMERGING MARKETS

◆ SUBSEQUENT SCHEDULE (Tentative)

Time: 10 a.m. - 12 noon
Location: Room 1912, N.S.

APRIL 16	U.S. Environmental Technology in Emerging Markets
APRIL 30	Japanese Government Support for Trade and Investment in Developing Countries
MAY 14	Developing a Free Market Financial System in Eastern Europe
MAY 28	Congressional Perspectives on Trade and Investment
JUNE 11	U.S. Agribusiness: Lessons Learned in Developing Countries
JUNE 25	A.I.D.'s Market Niche: Trade and Investment for Development

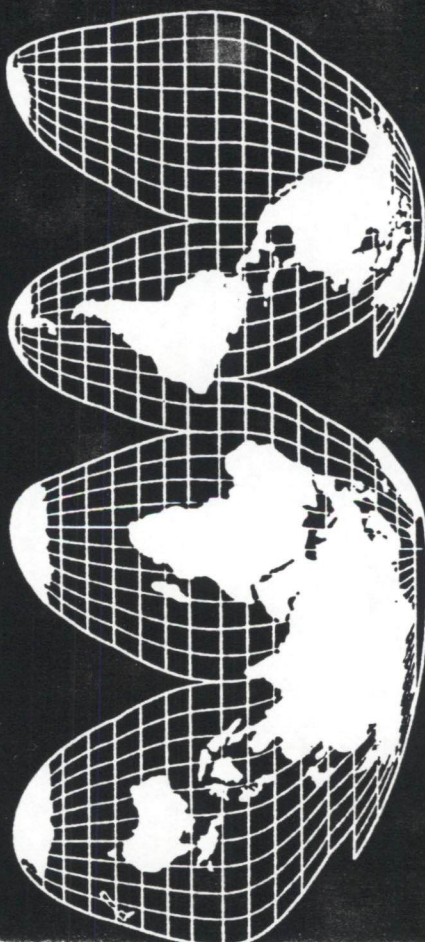
◆ QUESTIONS?

Please call:

Gary Vaughan Private Enterprise Officer Office of Development Resources Division of Production, Investment and Environment Near East Bureau (202) 663-2486	Douglas Broome Chief of Professional Studies Training and Staff Development Division Office of Human Resources Development and Management (202) 663-2335
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For employees of U.S. government agencies other than A.I.D. and the State Department, please call Zandra Perlin, Office of Human Resources Development and Management, (202) 663-2330, at least two work days before each seminar to obtain pre-clearance for entry into the State Department Building. Please enter the building via the C Street entrance, between 22nd and 23rd Streets, N.W.

The seminar series is sponsored by A.I.D.'s Office of Human Resources Development and Management and the Bureau for Private Enterprise, in close association with the Near East Bureau and the Office of External Affairs, and with the staff assistance of Coopers & Lybrand.



A seminar series sponsored by

THE UNITED STATES AGENCY FOR
INTERNATIONAL DEVELOPMENT

◆
FEBRUARY - JUNE 1992
Main State Department Building

"INVITATION FOR DR. BROMLEY"

TYPE: INVITATION

DOCUMENT NUMBER: 9200978

ORIGINATOR: 02

SPEECH: YES NO

FROM: JASON

DATE OF EVENT: 04/24/92

THRU:

TENTATIVE DATES:

LOCATION OF EVENT: THE MCLEAN HILTON HOTEL

TIME OF EVENT: 7:00 P.M.-10:00 P.M.

SUBJECT: AN INVITATION TO A RECEPTION

RSVP: 04/09/92

CONTACT PERSON:

CONTACT NUMBER: 703-883-6883

INVITATION ACCEPTED?

YES

NO

COPIES TO:

REMARKS:

DATE OF LETTER: 03/23/92

DATE RECEIVED: 03/25/92

FILE: P-INVITATION



MITRE
JASON

JASON

*Would be pleased to have you and your guest
attend the JASON Reception*

Friday, 24 April 1992

7:00 - 10:00 p.m.

The McLean Hilton Hotel

Grand Ballroom

7920 Jones Branch Drive, McLean, VA

*RSVP by 14 April 1992
(703) 883-6883*



THE HONORABLE D ALLAN BROMLEY
ASSISTANT TO THE PRESIDENT FOR
SCIENCE AND TECHNOLOGY
OFFICE OF SCIENCE AND TECHNOLOGY POLICY
OLD EXECUTIVE OFFICE BUILDING
17TH AND PENNSYLVANIA AVENUE NW
WASHINGTON DC 20506

RECEIVED

18:28

ROOM
STP

JASON
MITRE

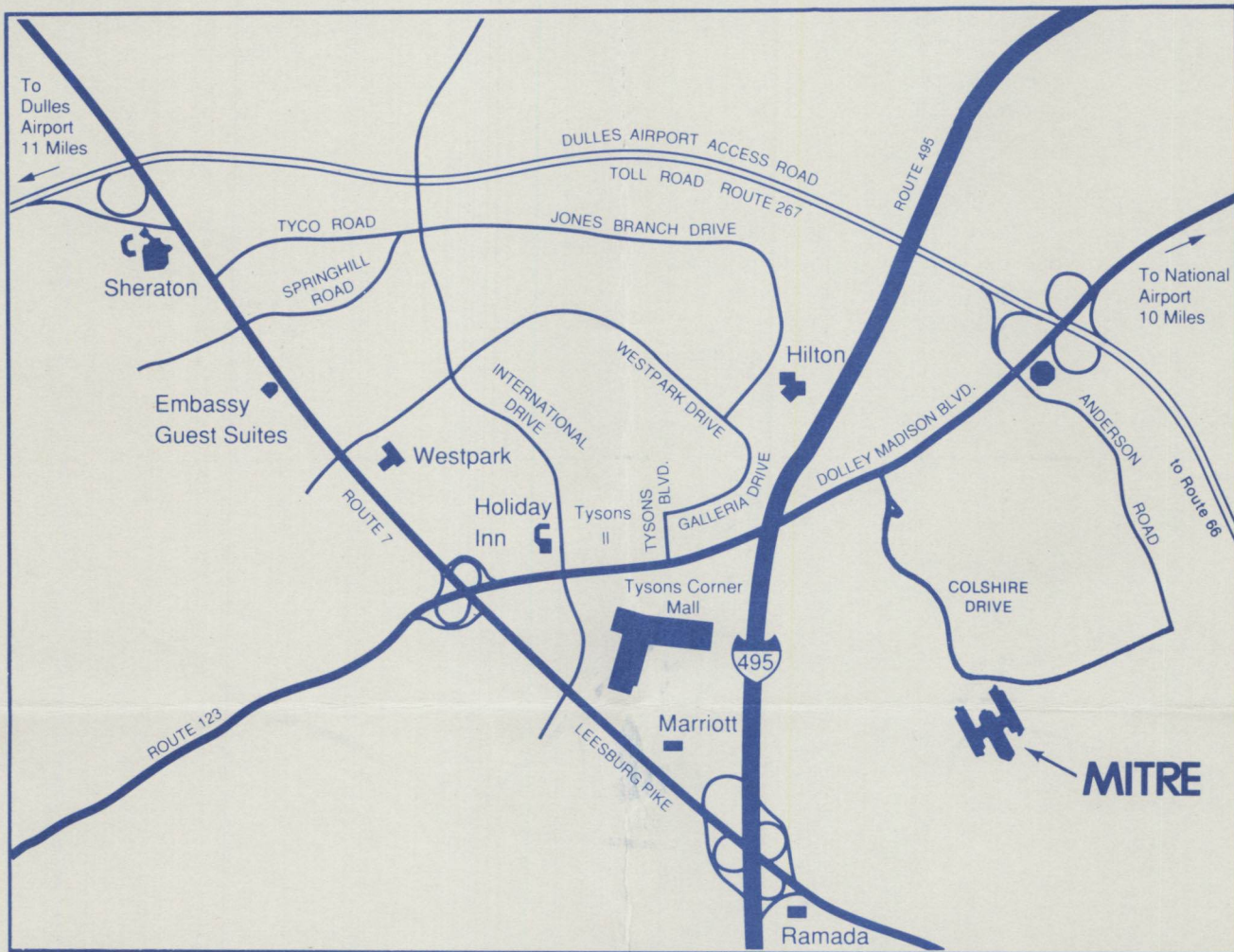
1820 Dolley Madison Boulevard
McLean, Virginia 22102

8110

JASON Spring Reception

Friday, April 24, 1992

* The McLean Hilton Hotel
7920 Jones Branch Drive
McLean, VA
(703) 847-5000



From Dulles International Airport

Dulles Access Road East to Exit 8 (Spring Hill Road). Turn left at first light onto Jones Branch Drive. Hotel is one mile on left.

From Route 495

To Exit 11B (Tysons Corner, Rt. 123 South), then right at first light (Tysons Boulevard). After one block, turn right onto Galleria Drive. Turn right at next light (Jones Branch Drive), and continue two blocks to the McLean Hilton, on the right.

From National Airport

George Washington Parkway to I-495 South to Exit 11B (Tysons Corner/Rt. 123 South exit). Turn right at first light onto Tysons Boulevard. After one block, turn right onto Galleria Drive. Turn right at next light (Jones Branch Drive), and continue two blocks to the McLean Hilton, on the right.

From Washington, D.C. Downtown

I-66 West to Exit 67 (I-495/Baltimore/Dulles Airport) to Exit 10B (Tysons Corner-Rt. 123 South). Continue on Rt. 123 South under I-495, turn right at the next light after underpass onto Tysons Boulevard. After one block, turn right onto Galleria Drive. Turn right at next light (Jones Branch Drive) and continue two blocks to the McLean Hilton, on the right.

***Use parking area at rear of hotel. The ballroom is located just inside the rear entrance.**

The Office of the Assistant Secretary of Defense has formally notified MITRE/JASON that there is no objection to DoD personnel attending meetings, symposia, luncheons, dinners, etc. sponsored by JASON during 1992. This letter is available from the JASON Program Office.

The essence of this letter is the phrase:

"On reviewing The MITRE Corporation's plans for its annual spring and fall meetings for 1992, the Assistant Secretary of Defense (Public Affairs) finds these events as meeting the standards for participation by DoD personnel under DoD Instruction 5410.20 and DoD Standards of Conduct Directive 5500.7. This finding does not constitute DoD endorsement of attendance, which must be determined by each DoD component."

JASON RECEPTION

April 24, 1992

☐ Will attend alone

☐ Will attend with guest _____
guest's name

☒ Must regret

Allan Bromley

name

RSVP: 703/883-6883 by 14 April 1992



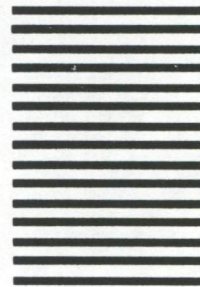
BUSINESS REPLY MAIL

FIRST CLASS PERMIT NO. 162 MCLEAN, VA

POSTAGE WILL BE PAID BY ADDRESSEE

DIRECTOR
JASON PROGRAM OFFICE
THE MITRE CORPORATION
WASHINGTON CENTER
7525 COLSHIRE DRIVE
MCLEAN VIRGINIA 22102

NO POSTAGE
NECESSARY
IF MAILED
IN THE
UNITED STATES



"INVITATION FOR DR. BROMLEY"

TYPE: INVITATION

DOCUMENT NUMBER: 9201021

ORIGINATOR: 02

SPEECH: YES NO

FROM: THOMSON, James A.: RAND CORPORATION

DATE OF EVENT: 07/06/92 THRU: 07/10/92
TENTATIVE DATES:

LOCATION OF EVENT: RAND BUILDING

TIME OF EVENT:

SUBJECT: AN INVITATION TO ATTEND THEIR WORKSHOP ON SCIENCE,
TECHNOLOGY AND U.S. ECONOMIC COMPETITIVENESS.

RSVP: 04/06/92

CONTACT PERSON:

CONTACT NUMBER:

INVITATION ACCEPTED?

~~YES~~ (NO)

COPIES TO: INDUSTRIAL

REMARKS:

DATE OF LETTER: 03/23/92

DATE RECEIVED: 03/30/92

FILE: P-INVITATION



RAND

RECEIVED

March 23, 1992

92 MAR 28 10 22

James A. Thomson

President and
Chief Executive Officer

Dr. D. Allan Bromley
Assistant to the President for
Science and Technology
Old Executive Office Building
Washington, DC 20506

MAIL ROOM

Dear Dr. Bromley:

I am pleased to invite you to attend a workshop on *Science, Technology and U.S. Economic Competitiveness*, to be held at RAND throughout the week of July 6, 1992. The workshop will bring together a small group of leaders from government, business, and academia to examine issues of public policy connected with the performance and application of R&D and their effects on the U.S. economy.

The workshop is part of a summer institute that RAND is organizing this July and August. The institute will consist of five week-long workshops, each dealing with a critical issue of American foreign and domestic policy. Its overall purpose is described in the enclosure, which also contains detailed information about this particular session.

We believe that the institute will be uniquely productive because

- the working procedure is unusual and intended to stimulate but also structure a wide-ranging discussion;
- the workshops will be kept small, with a maximum of 25 participants around the table;
- the list of invitees includes some of the most distinguished figures in the field. For the workshop on *Science, Technology and U.S. Economic Competitiveness*, the list includes Lewis Branscombe, Harvey Brooks, John Deutch and David Mowery.

RAND will, of course, pay your costs of attending the workshop (coach airfare, taxis, hotel and meals). In addition, we offer an honorarium of \$2500. We are asking all participants to commit themselves to attending the entire week's sessions of the workshop.

I very much hope you will accept our invitation. I look forward to a response at your earliest convenience.

Sincerely,



JAT:jl

Enclosure

213 · 393 · 0411

1700 Main Street, PO Box 2138
Santa Monica, CA 90407-2138

RAND SUMMER INSTITUTE

The RAND Summer Institute has three purposes: to make conceptual progress on policy, to help RAND plan research for the future, and to provide new ideas to the administration elected in November. Appropriate publications are planned to come out of the workshops; they are discussed below.

The institute will consist of five week-long workshops, each dealing with a critical issue of American foreign and domestic policy. The policy fields and specific workshop topics to be discussed are:

International economics: *Reshaping International Economic Institutions in the Post-Cold War Era*

Health: *Reforming the U.S. Health Care System*

Education: *Alternative Federal Roles in K-12 Education*

Technology: *Science, Technology and U.S. Economic Competitiveness*

International security: *International Peace Keeping and Peace Making in the Post-Communist World*

We expect to continue this effort in succeeding years with additional topics and additional policy fields.

Each invitee to the workshop on *Science, Technology and U.S. Economic Competitiveness* will bring special knowledge and background that will help the group assess the appropriate role for public policy in science and technology. By the end of the week we expect to

- identify areas of factual agreement and disagreement regarding present problems and their main consequences;
- set out the fundamental assumptions and uncertainties with respect to the outcomes of particular strategies of change;
- understand the bases (political, ideological, economic, etc.) of support for or opposition to these strategies on the part of important interested persons and groups; and
- evaluate the potential for finding common ground among the interested parties in support of significant change.

RAND

Later in the spring, we will send to all participants in the workshop a short background paper designed to focus the week's discussion. This paper will be prepared by Dr. Stephen W. Popper, a senior economist in International Policy at RAND, and will summarize the debate on the appropriate role for public policy in science and technology.

At the same time, participants will also receive a list of five or six questions arising out of the context paper, which they will be asked to address in responses totalling no more than 2500 words. A summary of the responses, without attribution, will be circulated among the participants prior to the workshop. We expect that informing the participants of their colleagues' views and perceptions in advance of the workshop will accelerate the process of coming to grips with the underlying issues. The following are examples of questions that may be posed:

- How might the relationship between science, technology and economic competitiveness be more clearly defined?
- What are the strengths and weaknesses of the U.S. private sector as a generator of innovations and in adopting those innovations?
- What aspects of international experience are most valuable and relevant in thinking about U.S. science/technology/competitiveness public policy?
- What are the barriers to crafting public policy in these areas? Are such policies needed and is the environment conducive to their success?

We expect to provide the context paper and list of questions by May 15; responses should be returned to Dr. Popper at RAND by June 5 so they can be summarized and circulated to other participants. RAND plans to publish the proceedings of the workshop—including the context paper, summaries of the responses to the advance questions, and an edited review of the workshop discussions—as soon as feasible after the conclusion of the summer institute. All discussions at the workshop will be off the record, and there will be no attribution to individual participants in the published proceedings.

THE WHITE HOUSE
WASHINGTON

April 2, 1992

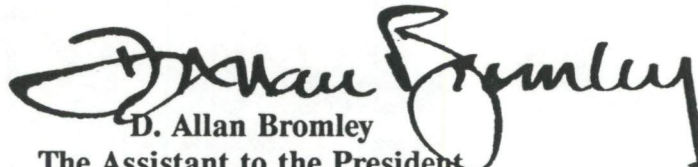
Dear Mr. Thomson:

Thank you for your letter of March 23 inviting me to attend your workshop on **Science, Technology and U.S. Economic Competitiveness** scheduled for the week of July 6, 1992.

As much as I would like to join you, that date on my calendar is not a good one for me to be away from Washington, so I must regretfully decline.

Thank you for thinking of me and I would like to offer my best wishes for a successful week.

Sincerely yours,


D. Allan Bromley
The Assistant to the President
for
Science and Technology

Mr. James A. Thomson
President and
Chief Executive Officer
RAND
1700 Main Street
P.O. Box 2138
Santa Monica, California 90407

"INVITATION FOR DR. BROMLEY"

TYPE: INVITATION

DOCUMENT NUMBER: 9200981

ORIGINATOR: 02

SPEECH: YES NO

FROM: UNIVERSITIES RESEARCH ASSOCIATION AND SSC
LABORATORY

DATE OF EVENT: 04/22/92 THRU:
TENTATIVE DATES:

LOCATION OF EVENT: RAYBURN HOUSE OFFICE BUILDING

TIME OF EVENT: 5:30 P.M.-7:30 P.M.

SUBJECT: AN INVITATION TO COCKTAILS AND BUFFET.

RSVP: 04/09/92

CONTACT PERSON:

CONTACT NUMBER: 202-293-1382

INVITATION ACCEPTED?

☒ YES

☐ NO

COPIES TO: DIRECTOR'S OFFICE

REMARKS: 4/14/92 - Regretted to Jean. mn

DATE OF LETTER: 03/23/92

DATE RECEIVED: 03/25/92

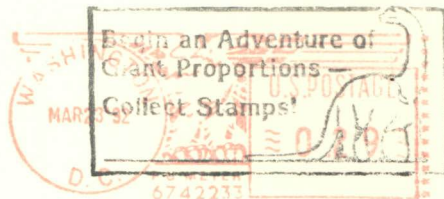
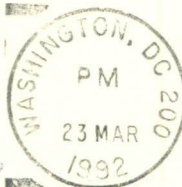
FILE: P-INVITATION



Universities Research Association, Inc.
Operator of
Fermi National Accelerator Laboratory
and
Superconducting Super Collider Laboratory
requests the pleasure of your company
for Cocktails and Buffet
on Wednesday, April 22, 1992
Rayburn House Office Building
Third Floor - Room 2318
South Capitol Street at Independence Avenue
Washington, D.C.

R.S.V.P.
(202) 293-1382

Informal
5:30 to 7:30 p.m.



92 MAR 23 1992

CSTP
MAIL ROOM

*Dr. D. Allan Bromley
Science Advisor to the President
Office of Science and Technology Policy
Room 360 Old Executive Office Building
17th St. and Pennsylvania Avenue, NW
Washington, DC 20506*

UNIVERSITIES RESEARCH ASSOCIATION, INC

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<i>University of California</i>	<i>Pennsylvania State University</i>
<i>at Riverside</i>	<i>University of Pittsburgh</i>
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<i>California Institute of Technology</i>	<i>Purdue University</i>
<i>Carnegie-Mellon University</i>	<i>Rice University</i>
<i>Case Western Reserve University</i>	<i>University of Rochester</i>
<i>University of Chicago</i>	<i>Rockefeller University</i>
<i>University of Colorado</i>	<i>Rutgers, The State University</i>
<i>at Boulder</i>	<i>of New Jersey</i>
<i>Columbia University</i>	<i>San Francisco State University*</i>
<i>Cornell University</i>	<i>University of South Carolina</i>
<i>Duke University</i>	<i>Southern Methodist University*</i>
<i>Florida State University</i>	<i>Stanford University</i>
<i>Harvard University</i>	<i>Syracuse University</i>
<i>University of Hawaii at Manoa</i>	<i>University of Tennessee</i>
<i>University of Houston</i>	<i>at Knoxville</i>
<i>University of Illinois - Urbana</i>	<i>University of Texas at Arlington</i>
<i>Indiana University</i>	<i>University of Texas at Austin</i>
<i>University of Iowa</i>	<i>University of Texas at Dallas</i>
<i>Iowa State University</i>	<i>Texas A&M University</i>
<i>Johns Hopkins University</i>	<i>Texas Tech University</i>
<i>Louisiana State University</i>	<i>University of Toronto</i>
<i>McGill University</i>	<i>Tufts University</i>
<i>University of Maryland</i>	<i>Tulane University</i>
<i>University of Massachusetts</i>	<i>University of Utah</i>
<i>at Amherst</i>	<i>Vanderbilt University</i>
<i>Massachusetts Institute</i>	<i>University of Virginia</i>
<i>of Technology</i>	<i>Virginia Polytechnic Institute</i>
<i>University of Michigan</i>	<i>and State University</i>
<i>Michigan State University</i>	<i>Washington University</i>
<i>University of Minnesota</i>	<i>University of Washington</i>
<i>State University of New York</i>	<i>College of William and Mary</i>
<i>at Buffalo</i>	<i>at Madison</i>
<i>State University of New York</i>	<i>Yale University</i>
<i>at Stony Brook</i>	

**Indicates Associate Member*

"INVITATION FOR DR. BROMLEY"

TYPE: INVITATION

DOCUMENT NUMBER: 9200879

ORIGINATOR: 02

SPEECH: YES NO

FROM: CULLITON, Barbara: NATURE MAGAZINE

DATE OF EVENT: 04/01/92

THRU:

TENTATIVE DATES:

LOCATION OF EVENT: COSMOS CLUB

TIME OF EVENT: 5:30 P.M.-7:30 P.M.

SUBJECT: AN INVITATION TO CELEBRATE THE LAUNCH OF NATURE
GENETICS.

RSVP: 03/25/92

CONTACT PERSON:

CONTACT NUMBER: 202-737-7187

INVITATION ACCEPTED?

YES

NO

COPIES TO: LIFE SCIENCES

REMARKS:

3/25/92 - Regretted to Laura Bellows

DATE OF LETTER: 03/18/92

DATE RECEIVED: 03/18/92

FILE: P-INVITATION



nature

*Barbara J. Culliton
Deputy Editor*

*Invites you to
celebrate the launch*

of

*nature
genetics*

*Kevin Davies
Editor*

*Wednesday
1 April
5:30-7:30*

*Cosmos Club
2121 Massachusetts Avenue NW*

RSVP 202-737-7187

RECEIVED

92 MAR 18 P 4: 57

OSTP
MAIL ROOM



*Dr D Allan Bromely
Office of Science and Technology Policy
Executive Office of the President
Washington, D.C. 20500*

23080
nature

1137 National Press Bldg.
Washington, D.C. 20045

"Document Control"

TYPE: INFORMATION

ORIGINATOR: 02

STATUS C

DOCUMENT NUMBER: 9200957

DIRECTORATE STATUS

FROM: DIXON, RICHARD: COUNTY OF LOS ANGELES, CHIEF ADMINISTRATIVE
OFFICE

TO: DR. D.A. BROMLEY

DATE OF
CORRESPONDENCE: 03/18/92

SUBJECT: THANK YOU TO DR. BROMLEY FOR HIS PARTICIPATION IN
THE SYMPOSIUM ON POSITIVE IDENTIFICATION SYSTEMS.

DIRECTORATE
ASSIGNED: STAFF
ASSIGNED:

ACTION
REQUIRED: STAFF
ACTION:

SENDER'S DUE DATE:

OSTP DUE DATE: STAFF DUE DATE
DATE COMPLETED: DATE COMPLETED/DEPT:

COPIES TO: D. Allan Bromley
INDUSTRIAL

WHITE HOUSE TRACKING #: CONTACT PERSON:
PHONE:
REMARKS: PLEASE NOTE NO ATTACHMENTS AS STATED IN PARAGRAPH 3. EXT:

OSTP RECEIVED: 03/25/92
FILE: P-DAB-INVITATION

DEPT RECEIVED:

CENTRAL FILES:

957 7



COUNTY OF LOS ANGELES CHIEF ADMINISTRATIVE OFFICE

713 HALL OF ADMINISTRATION / LOS ANGELES, CALIFORNIA 90012
974-1101

RICHARD B. DIXON
CHIEF ADMINISTRATIVE OFFICER

March 18, 1992

Dr. D. Allan Bromley
The Assistant to the President
for Science and Technology
The White House
Washington, D.C.

Dear Dr. Bromley:

I would like to take this opportunity to extend my personal appreciation for your participation in the March 30th technology symposium on Positive Identification Systems in the Health and Human Services Environment.

We in Los Angeles County are especially pleased to be hosting this symposium, in conjunction with the National Association of Counties (NACo), to explore technology solutions to some of the most critical issues being faced by the providers of health and human services across the country. Furthermore, we are strongly committed to the objectives of NACo and the White House Office of Science and Technology Policy (OSTP) to promote federal, state, and local government technology transfer partnerships. If we are to meet the current and future demands of our citizens, it is clear that we need to share our experiences, information and technology to provide more timely and cost effective services.

For your information, I have attached an updated version of the program schedule which reflects your briefing the group at lunch on OSTP's role in the area of technology transfer. We are also working with your staff to arrange a press conference to be held immediately following the panel discussion.

Once again, thank you for your support of such a worthwhile event. The Honorable Deane Dana, Chairman of the Board of Supervisors, and I look forward to meeting you.

Sincerely,


RICHARD B. DIXON
Chief Administrative Officer

RBD:AS
oa:naco6.doc
Attachment

RECEIVED
92 MAR 25 P 2: 02
OSTP
MAIL ROOM