Originally Processed With FOIA(s):
2005-0336-F

FOIA Number:
2005-0336-F

FOIA MARKER

This is not a textual record. This is used as an administrative marker by the George Bush Presidential Library Staff.

Record Group/Collection: George H.W. Bush Presidential Records
Collection/Office of Origin: Science and Technology Policy, Office of (OSTP)
Series: Bromley, D. Allan, Files
Subseries: Correspondence Files

OA/ID Number: 62011
Folder ID Number: 62011-007

Folder Title:
Invitation: General (1) [3 of 8] [1992]

Stack:	Row:	Section:	Shelf:	Position:
	0	0	0	0

"INVITATION FOR DR. BROMLEY"

TYPE: INVITATION DOCUMENT NUMBER: 9203527
ORIGINATOR: 02

****

SPEECH: YES NO

FROM: THE AMBASSADOR OF AUSTRIA

DATE OF EVENT: 12/03/92 THRU:
TENTATIVE DATES:

LOCATION OF EVENT: THE EMBASSY OF AUSTRIA

TIME OF EVENT: 6:30 P.M.

SUBJECT: AN INVITATION TO BID FAREWELL TO THE COUNSELOR FOR SCIENCE AND TECHNOLOGY AND TO WELCOME HIS SUCCESSOR.

****

RSVP: 12/03/92

CONTACT PERSON: KOLODNEY, Inga

CONTACT NUMBER: 202-895-6716

****

INVITATION ACCEPTED? YES NO

****

COPIES TO:

REMARKS: 12/3/92 - Regretted to Inga K.
mn

Note - Received 12/3/92 in Front office!

DATE OF LETTER: 12/02/92 DATE RECEIVED: 12/02/92

FILE: P-INVITATION

To bid farewell to Mr. Bernhard Zimburg
Counselor for Science and Technology

and to welcome his successor Mr. Martin Weiss

The Ambassador of Austria

requests the pleasure of the company

of

The Honorable
Dr. D. Allan Bromley

at a Reception
Thursday, December 3rd
at 6.30 p.m.

R.S.V.P.
(202) 895-6716
Inga Kolodney

Embassy of Austria
3524 International Court, N.W.
Washington, D.C.

"INVITATION FOR DR. BROMLEY"

TYPE: INVITATION DOCUMENT NUMBER: 9203470
ORIGINATOR: 02

****

SPEECH: YES NO

FROM: RCI, LTD

DATE OF EVENT: 12/02/92 THRU:
TENTATIVE DATES:

LOCATION OF EVENT: HYATT DULLES HOTEL

TIME OF EVENT: 6:00PM RECEPTION 7:00PM DINNER

SUBJECT: INVITATION TO THE THIRD ANNUAL RCI HIGH PERFORMANCE COMPUTING INDUSTRY RECOGNITION AWARD DINNER

****

RSVP: 12/01/92

CONTACT PERSON:

CONTACT NUMBER: 612/858-8830

****

INVITATION ACCEPTED? YES (NO)

****

COPIES TO: INDUSTRIAL

REMARKS: 12/2/92 - Regretted to Anna May.
MN

DATE OF LETTER: DATE RECEIVED: 11/25/92

FILE: P-INVITATION

RCI, Ltd.

on behalf of its Members, Advisors, and Associates

requests the honor of your presence at the

Third Annual RCI High Performance Computing Industry Recognition Award Dinner

serving a

Williamsburg Christmas Menu

Wednesday, December 2, 1992
6:00 p.m. Reception and Demonstration
7:00 p.m. Dinner
Dessert and "RCI Jazz Quartet"
following the presentation

Recognizing the major new event or events considered by industry leaders to have the most significant impact on and vision for the High Performance Computing Industry.

We believe that attendance at RCI conferences by government employees fits well within the guidelines of business conduct established by the U.S. Government. However, contributions to help offset conference costs will be accepted with appreciation on behalf of the RCI membership.

The Research Consortium Addressing the Needs of High Performance Computing Users

RCI, Ltd. is a research consortium of worldwide members including leading-edge HPC users in industry, government, and higher education/research; as well as progressive vendors of HPC hardware, software, networking, systems integration, and services. RCI is committed to addressing member-selected topics through its interactive forums, qualitative prescriptive research reports, and other consortium activities available to members only.

RCI holds symposia and conferences each year in the U.S. and Europe to discuss key issues and "Grand Challenges" whose resolution contributes to positive and constructive growth of the HPC industry. Members of RCI fund these forums through their annual membership fees. Attendance is by invitation only and is limited to members and organizations interested in becoming members or those organizations whose activities contribute significantly to the HPC industry.

Guest Speaker
Dr. Fred Weingarten
Executive Director, Computing Research Association

RCI's 1992 HPC Industry Recognition Award
presented to
Dr. Nico Habermann
Assistant Director, National Science Foundation's Metacenter

Presenter: James Kasdorf
Chairperson, RCI Industry Award Committee
Director of Supercomputing, Westinghouse Electric Corporation

RSVP (no. attending)
by Wednesday, November 25
RCI, Ltd.
Ph: (612) 858-8830
FAX: (612) 858-8834

Hyatt Dulles Hotel
at Washington Dulles Int'l Airport
2300 Dulles Corner Blvd.
Herndon, VA 22071

Special advance menu requests will be accommodated.

3470

RCI, Ltd.
1301 East 79th Street, Suite 200
Minneapolis, MN 55425

The Hon. D. Allan Bromley
Asst. to the President for Science & T
Office of Science & Technology Policy
Old Executive Office Bldg., Rm. 360
17th St. & Pennsylvania Ave., NW
Washington DC 20500

"INVITATION FOR DR. BROMLEY"

TYPE: INVITATION DOCUMENT NUMBER: 9203533
ORIGINATOR: 02

****

SPEECH: YES NO

FROM: CHAPMAN, BRUCE: PRESIDENT, DISCOVERY INSTITUTE

DATE OF EVENT: 12/03/92 THRU:
TENTATIVE DATES:

LOCATION OF EVENT: OCCIDENTAL GRILL, PRESIDENTIAL ROOM, WILLARD HOTEL COMPLEX, 1475 PENNSYLVANIA AVE, NW

TIME OF EVENT: 5:30 - 7:30

SUBJECT: RECEPTION AND BOOK PARTY

****

RSVP:

CONTACT PERSON: ESTHER AT McCAW CELLULAR

CONTACT NUMBER: 202-223-9222

****

INVITATION ACCEPTED? YES NO RBB.

****

COPIES TO:

Invitation arrived late -

REMARKS: 12/8/92 - Informed Esther that invitation arrived late. mw

DATE OF LETTER: 11/22/92 DATE RECEIVED: 11/27/92

FILE: P-INVITATION

DISCOVERY INSTITUTE
1201 Third Avenue, 40th Floor
Seattle, Washington 98101-3099
(206) 287-3144 ☐ FAX 583-8500

November 22, 1992

Mr. Allan Bromley
Assistant to the President
Office of Science & Technology Policy
The White House
1600 Pennsylvania Avenue
Washington, D.C. 20002

Dear Mr. Bromley:

Please join Discovery Institute at our first Washington, D.C. event, a **reception and book party on December 3, 1992, 5:30-7:30pm** to be held at the **Occidental Grill, Presidential Room (Willard Hotel Complex)** 1475 Pennsylvania Ave NW, D.C. in honor of our colleague, Senior Fellow Lewis J. Perelman on the publication of **School's Out.** For your information, we have enclosed some pre-publication reviews, along with a recent Washington Post article by Lew.

School's Out, which describes the potential of high technology to transform learning and increase U. S. economic health, could not be more timely.

McCaw Cellular/LIN Broadcasting have been kind enough to sponsor this event with us.

We look forward to seeing you at the Occidental Grill. Please confirm your attendance by calling Esther at McCaw Cellular in D.C. **#(202) 223-9222**

Sincerely yours,

Bruce Chapman
President, Discovery Institute

George F. Gilder
Senior Fellow, Discovery Institute

Tom A. Alberg
President LIN Broadcasting
Co-Chair Discovery Institute

Peter J. Wallison
Senior Fellow, Discovery Institute

Enclosures

[15291-0001/SB923240.016]

Lewis Perelman On the New Technology and the End of Education

The Washington Post — SUNDAY, NOVEMBER 1, 1992

Education Review

The New Technology: Three Views

By Lewis J. Perelman

THE ROLE of modern technology in education is precisely the same as the role of the automobile in the horse economy: replacement. In the knowledge-age economy that will endure from now right through the 21st century, learning is in and school is out.

More education is not the cure to our economic doldrums. Rather, it's one of the major causes of the malaise. Education has become a lethal savior. Like a solid-gold life jacket, it glitters for attention, it's outrageously expensive, and the longer we cling to it the deeper it will sink us.

The reason is that schooling—as a technology, as an economic sector, as a way of life—has become terminally unhinged from the real world of working and living. A growing new wave of technology is totally transforming the social role of learning:

• Learning used to be something done only by humans. Now learning is a process humans share with artificial brains and networks that "learn" to adapt their functions to human needs and deliver instruction to people where and when they need it most.

• Learning was thought to be —*Continued on page 10*

Lewis J. Perelman is a fellow of the Discovery Institute and the author of a recently published book, "School's Out: Hyperlearning, the New Technology, and the End of Education."

By Hugh Kenner

TECH IN the American classroom! The subject does keep coming up, always overlooked in suspicion. Nowadays the instance to get to be computers. Back in the late 1940s it was recorded sound. Class time listening to a phonograph! Technology! Bah, humbug! And I remember Marshall McLuhan commenting: "But the book is a technology."

As it is. What the printed book does to mere writing is standardize every instance, so that in each classroom copy of Plato's *Republic* the same word commences line seven on page 133. That does speed up a teacher's dealings. And as for writing, what the inventors of that had done was empty language of sound, turning the *Republic*—five talk among seven quick speakers—into something for just looking at.

That means we sit outside anything we're reading, and study can't get more "objective" than that. But before Johnny is ready to distance himself from some demanding text, he must spend time in the position of the schoolchildren William Butler Yeats visited seven decades ago:

The children learn to cipher and to sing,
To study reading-books and histories, —*Continued on page 11*

Hugh Kenner is Franklin & Calloway Professor of English at the University of Georgia and the author of many books on 20th-century English and American literature.

By Neil Postman

INTRODUCING Americans to a new technology is a little like bringing a case of gin to celebrate an opening meeting of Alcoholics Anonymous. It is very dangerous. When it comes to technology, our defenses are weak, our need insatiable, our judgment unreliable, our perspective short-sighted.

We have our reasons, to be sure. New technologies feed the economy. They open the way to stimulating ideas. They often lead to efficiency and convenience. They are dazzling, sometimes even magical. And, best of all, they work, at least most of the time. Drunks, of course, also have their reasons but there is this difference: A drunk knows there are risks but chooses to ignore them. Most Americans confronted by a new technology do not imagine that there are risks. We are obsessed with what technology can *do*, rarely even interested in what it may *undo*. And we certainly find it hard to believe that a new technology can ever be irrelevant. To most of us, technology appears as an unmixed blessing.

It is not surprising, then, that American educators are enthusiastic about what is called —*Continued on page 25*

Neil Postman is the author of "Conscientious Objections: Stirring Up Trouble About Language, Technology, and Education" and "Technopoly: The Surrender of Culture to Technology."

By Lewis J. Perelman

THE ROLE of modern technology in education is precisely the same as the role of the automobile in the horse economy: replacement. In the knowledge-age economy that will endure from now right through the 21st century, learning is in and school is out.

More education is not the cure to our economic doldrums. Rather, it's one of the major causes of the malaise. Education has become a lethal savior. Like a solid-gold life jacket, it glitters for attention, it's outrageously expensive, and the longer we cling to it the deeper it will sink us.

The reason is that schooling—as a technology, as an economic sector, as a way of life—has become terminally unhinged from the real world of working and living. A growing new wave of technology is totally transforming the social role of learning:

• Learning used to be something done only by humans. Now learning is a process humans share with artificial brains and networks that "learn" to adapt their functions to human needs and deliver instruction to people where and when they need it most.

• Learning was thought to be *—Continued on page 10*

Lewis J. Perelman is a fellow of the Discovery Institute and the author of a recently published book, "School's Out: Hyperlearning, the New Technology, and the End of Education."

confined to the box of the classroom. Now learning permeates work, entertainment and home life. Some 99% of what the average American now learns in a lifetime is learned outside any classroom.

- Learning was believed to be the result of a linear "teaching" process in which knowledge would flow like wine from the copious fountain of the "expert" professor into the empty head of the obedient and grateful student. But with the volume of information explosively doubling every year or so, personal expertise may last only a few days and is available to anyone who has the telecomputing tools to plug into the right networks.
- Learning meant schooling and schooling was kid's stuff, to be "graduated" from so that youth could "commence" adult life. But learning is now what "knowledge workers"—already from two-thirds to three-quarters of the U.S. workforce—get paid to do, and it is what virtually all adults will do for a living by the beginning of the 21st century.

I call the new wave of technology that is not only replacing education but transforming the whole modern economy *hyperlearning* or just HL. Henry Ford's Model T was not an invention so much as the integration of a set of technical advances in power plants, rubber tires, batteries and other components as well as fuel-refining, production-engineering, employment policies and marketing strategies—a total system that changed not just transportation but the entire fabric of Western society. Similarly, HL represents the imminent integration of skyrocketing advances in the so-called "artificial intelligence" of computers and robotics, broadband "multimedia" communications, "hyper" software needed to cope with the resulting information explosion, and even "brain technology" that is expanding our understanding of how human and artificial brains work.

The atomic bomb, said Einstein, changed everything but our thinking. HL will change everything *and* our thinking.

TO GET a feel for the coming economy of hyperlearning, skip the computer-garnished "Classroom of Tomorrow" (which has as much to do with the real future as Disney World) and drop by the service garage of a General Motors dealer who is plugged into GM's "CAMS" (computer-aided maintenance system). CAMS is a so-called expert system based on computer terminals in each repair bay linked by telephone to a mainframe computer in Flint, Mich. "Expertise" in the CAMS system on how to figure out what's wrong with your Chevy and how to fix it is distributed throughout this network, which even includes the on-board computer in each GM car. The system is a learning loop: The garage mechanics learn from the computer-based network how to fix your car quickly and correctly the first time. But the new expertise acquired by the mechanics from their real experience with thousands of repairs each day is fed back to be "learned" by the computer expert. Nobody calls CAMS (already trailing-edge technology) "education" or "training" or "school"—learning is the system's business.

This kind of "hypermated" learning loop increasingly forms the core of nearly every kind of economically productive activity. The London Stock Exchange has replaced legions of shouting floor traders with an automated telecomputing network, following the lead of America's NASDAQ. The most prosperous farmers today spend more time working with computers than with combines. Political humbug notwithstanding, factory "jobs" are not coming back: They will eventually require as little labor as farming now does. General Electric's state-of-the-art light bulb factory in Virginia employs a third as many workers as the one it replaced—and none ever touches a light bulb. Each of the similarly few workers employed in Corning Glass's most modern plants is trained to be able to run every operation in the factory, not to do a "job." The work mainly is troubleshooting and managing the software of the automated systems that do the actual manufacturing.

This HL revolution cannot succeed through "reform" or "restructuring" of schools and colleges, any more than the horse could be re-trained or even genetically re-bred to become a car. "Break-the-mold" schools can't and won't.

Tools, not schools, offer the key to the learning we all need to prosper in the knowledge-age economy. We already have the technology to enable anyone to learn anything, anywhere, with grade A results. Sure, kids still will need some kind of community centers for care, shelter and conviviality. But buildings are neither necessary nor sufficient for access to hyperlearning.

Public education has become a barrier to economic progress and a threat to social equality. The well-off will continue to get access to HL tools at work and at home no matter what. The $450 billion America is now squandering each year on education is depriving the less-well-off of access to hyperlearning—over 93% of that money is going to pay education's bureaucrats while only about 1% goes to hands-on tools and materials students can use for learning. A high-school student in a family with a $70,000+ income is about three times more likely to be using a computer for learning at home than a student in a $10,000-income household. Neither throwing more money at futile classroom tinkering nor vouchers for school choice will close that growing gap between the HL-rich and the HL-poor.

The solution is what I call microchoice. It means commercializing, not just privatizing, America's collective farms of the mind—public schools and colleges—to unleash the power of free enterprise to deliver more, better and faster learning opportunities at ever-declining cost to everyone. In practice, that means replacing government-run and -controlled institutions with electronic "food stamps" for learning. Using modern card-account systems, such micro-vouchers would allow families to purchase the specific products and services for both adults and children to learn whatever they need from whatever sources can serve them best, whether commercial or nonprofit.

The resulting U.S. market for the most advanced and economically essential technology would be bigger than today's entire world computer industry. HL is thus both the greatest business opportunity since Rockefeller found oil and the indispensable boost needed to resuscitate our languishing economy. ■

FINANCIAL TIMES
Monday November 23 1992

Why schools may become obsolete

MICHAEL PROWSE
on
AMERICA

I have often wondered what it must have been like to hear Bernard Shaw speak in the 1880s, before he became famous. Many of his ideas, such as the nationalisation of industry and the creation of a welfare state, must have struck his small London audiences as completely mad. Yet much of what he predicted came to pass within the space of one or two generations. Last week, listening to a sparsely attended lecture at the Cato Institute, a Washington think-tank, I felt a kinship with the Victorians that Shaw so loved to harangue.

The speaker was Mr Lewis Perelman, author of a recently published book, School's Out: Hyperlearning, the New Technology and the End of Education*. The thesis he expounded with messianic fervour – which proved too outrageous even for his libertarian Cato audience – was that conventional education is obsolete. Putting resources into school reform makes about as much sense as investing in the horse and buggy at the end of the 19th century. Just as the automobile was destined to sweep aside horse-based transport, so "hyperlearning" will sweep aside education as we now understand it.

I am not suggesting that Mr Perelman, a former high school science teacher and planning director for Holiday Inns, is another Shaw. But I do believe his fundamental argument – that technological change is undermining the foundations of conventional education – is worth taking seriously.

Teaching today is immensely labour-intensive. Hundreds of thousands of teachers stand in classrooms delivering almost identical lectures to their students. Yet such techniques are inherently inefficient because the abilities of students vary so enormously – and because the competitive atmosphere of classrooms inhibits many less able students.

With the latest computer technology, a single talented teacher can prepare and deliver a course to an unlimited number of students. Feedback loops and programmed instruction can allow students to learn at their own pace, repeating difficult sections as often as necessary. In principle, electronic lessons can move effortlessly between different media; a history course, for example, can move from a "talking head" lecture format to archive text, to film footage of battlefields and finish by playing music composed during the period.

As the cost of electronic gadgetry falls, the savings from eliminating classroom teachers and the physical infrastructure of schools are potentially immense. To give an idea, The Civil War, an acclaimed US television documentary, cost about $3m to make, or about 10 cents a viewer/learner. To convey the same information to the same number of people through traditional classroom techniques would have cost about $6bn and required the services of all of America's college history professors for more than a year.

A second plank of Mr Perelman's argument was that we can no longer afford to think of education as something we complete in our youth as a preparation for work and citizenship. With skill requirements changing constantly, we all have to accept the need for lifelong learning. Fortunately electronic tools give us the ability to learn what we want, when we want – and in the comfort of our own homes.

The revolution in learning made possible by new technology is being impeded, Mr Perelman argues, by the entrenched power of existing, redundant institutions. He would abolish all public grants for schools and colleges and give the money directly to families in the form of learning credits or "micro-vouchers". Just as US food stamps can be spent on any kind of food, so educational micro-vouchers could be spent on anything that nurtures the mind, be it distance-learning courses, video cassettes, books or conventional schooling (which would no longer be compulsory.)

The second big change he advocates are laws forbidding employers to discriminate on the basis of academic qualifications. Employers would be able to test recruits to determine if they have the skills actually needed for a job, but not to require them to have served time at schools or colleges. Mr Perelman believes that US academic education is already a costly fraud. People pay ludicrous sums for degrees that are of no practical relevance and which no longer even guarantee high-paid employment. If "credentialism" were banned and replaced by tests of actual competence, the whole edifice might come crashing down.

But if conventional schools and colleges vanished, what would happen to young people? Well some institutions for sports, the arts and social interaction would be needed, but they would not have to involve the regimentation of today's schools. That regimentation was, in any case, largely needed to discipline people for the monotony of a mass production industrial age that is already passing.

The essence of Mr Perelman's argument is that new technology provides the means for a far more economical, flexible and personalised form of education. At heart a utopian, he believes learning is as natural as eating or sex; the trouble is that most people's appetite for it is destroyed by crude and outdated delivery systems. His ideas probably seem outlandish; but remember, few people predict the really big social and economic changes that transform our lives.

* *School's Out, William Morrow, New York, $23*

About Lewis Perelman

Dr. Lewis Perelman, a Senior Fellow of Seattle-based Discovery Institute, is one of the nation's top authorities on education and training. He graduated from the City College of New York and the Harvard Graduate School of Education. He has taught both in the common schools and at Harvard and George Mason University.

Early Reviews Hail *School's Out* by Senior Fellow Lewis Perelman:

Kirkus Reviews, September 1, 1992—

"Education's in, school's out in this no-holds-barred, computer-instruction-driven harrangue against American public education.

In the wake of the information explosion represented by microchips, artificial intelligence (AI), and vastly more efficient telecommunications, Perelman (*The Global Mind*, 1976) dismisses present-day educational reform movements as attempts to 'reform' horse-and-buggy travel for some hypothetical 'Travel 1900' forum. The self-teaching skills displayed by recent developments in AI make schools obsolete, he says; the only charge schools can now be given is to legislate themselves out of existence... Nor is Perelman shy about specific immediate recommendations for privatizing education—on the model of Christopher Whittle, who 'just might be the Henry Ford of learning'—and legally prohibiting employment discrimination on the basis of academic credentials: a step, he argues persuasively, that would put most schools out of business.

Even readers who aren't comfortable with the technovisionary thrust of Perelman's program... will find themselves hard-pressed to discount his exuberant critique of the weary round of fruitless activities (showing up; passively listening; cramming for tests) that passes for American public education. Educators themselves, however, had better have their blood pressure tested before they sit down with this book."

Publishers Weekly, August 17, 1992—

"Are school systems, classrooms and teachers obsolete? No less so than the horse was with the coming of the automobile age, argues Perelman, a senior fellow at the Discovery Institute... in this stimulating brief for technology-based 'hyper-learning.' He makes many apt criticisms of current schooling, charging, for example, that the current mode of 'passive learning' is defective and that our education system is monolithic and socialistic ('American academia is about 90% owned, operated, and/or financed by government'). He supports not only parental 'choice' of schools, but also students' 'micro-choice' from a floating technology menu."

Dan Lacey, editor of *Workplace Trends*—

"*School's Out*... is a brilliant exploration of the profound difference between true learning and the mere corporate credentialing that our culture calls 'education.'"

School's Out: Hyperlearning, the New Technology, and the End of Education, by Lewis J. Perelman. William Morrow, 356 pp. $23. **Publication Date: October 16, 1992.**

"INVITATION FOR DR. BROMLEY"

TYPE: INVITATION DOCUMENT NUMBER: 9203471
ORIGINATOR: 02

****

SPEECH: YES NO

FROM: DIR/DARA

DATE OF EVENT: 12/08/92 THRU:
TENTATIVE DATES:

LOCATION OF EVENT: 1627 EYE STREET, SUITE 540

TIME OF EVENT: 5:00-7:00PM

SUBJECT: INVITATION TO A PRE-CHRISTMAS RECEPTION AT THE NEW WASHINGTON OFFICE OF THE GERMAN AEROSPACE RESEARCH ESTABLISHMENT AND THE GERMAN SPACE AGENCY.

****

RSVP: 12/04/92

CONTACT PERSON:

CONTACT NUMBER: 202/785-4411

****

INVITATION ACCEPTED? YES (NO)

****

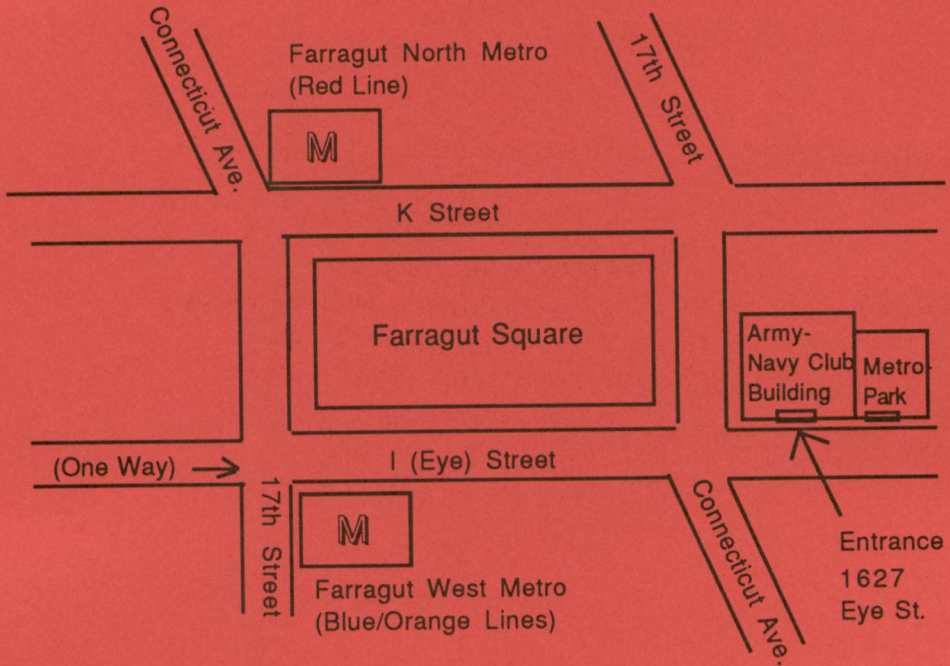
COPIES TO: INTERNATIONAL/POL

REMARKS: 12/2/92 - Regretted to Grace. mm

DATE OF LETTER: 11/20/92 DATE RECEIVED: 11/25/92

FILE: P-INVITATION

It's that time of year again...



Dear

Dr. Bromley

On Tuesday, December 8, 1992
5:00 p.m. to 7:00 p.m.
we invite you to join us for a Pre-Christmas Reception
at the new Washington Office of the
German Aerospace Research Establishment and the German Space Agency
1627 Eye Street, Suite 540
Washington, D.C.

Hans-Dieter Zago Gerhard Brauer Annie Werbitzky Grace Schaefermeier

R.S.V.P. by Dec. 4: (202) 785-4411

Please present this invitation to the concierge

Dr. D. Allan Bromley
Assistant to the President for Science and Technology
Office of Science and Technology Policy
Executive Office of the President
Washington DC 20506
USA

3071

DLR / DARA Washington Office
1627 Eye Street, N.W.
Suite 540
Washington, D.C. 20006-4020

"INVITATION FOR DR. BROMLEY"

TYPE: INVITATION DOCUMENT NUMBER: 9203472
ORIGINATOR: 02

****

SPEECH: YES NO

FROM: AMBASSADOR OF JAPAN AND MRS. TAKAKAZU KURIYAMA

DATE OF EVENT: 12/15/92 THRU:
TENTATIVE DATES:

LOCATION OF EVENT: EMBASSY OF JAPAN

TIME OF EVENT: 6:00-8:00PM

SUBJECT: AN INVITATION TO A RECEPTION TO CELEBRATE THE BIRTHDAY OF HIS MAJESTY THE EMPEROR OF JAPAN

****

RSVP: 12/04/92

CONTACT PERSON:

CONTACT NUMBER:

****

INVITATION ACCEPTED? YES NO

for two (Lynn B.)

****

COPIES TO: INTERNATIONAL/POL

REMARKS:

When are Sovts here?

DATE OF LETTER: 11/20/92 DATE RECEIVED: 11/27/92

FILE: P-INVITATION

Sovs are here 12/15 & 16, but you are free in the evening.

To celebrate the Birthday of
His Majesty the Emperor of Japan

The Ambassador of Japan and Mrs. Takakazu Kuriyama
request the honor of the company of
Mr. and Mrs. Bromley
at a reception
on Tuesday the fifteenth of December
from six to eight o'clock

R.S.V.P.
by enclosed card

4000 Nebraska Avenue, N.W.

The Honorable and Mrs. Allan Bromley

Assitant to the President for Science and Technology

Office of Science and Technology Policy

Old Executive Office Building

17th Street and Pennsylvania Avenue, N.W.

Washington , DC 20506

Embassy of Japan
Ambassador's Office
2520 Massachusetts Avenue, N. W.
Washington, D. C. 20008

The Honorable and [redacted] Ms.
Allan Bromley

Will ☒ *Will not* ☐

attend the reception
on Tuesday, the Fifteenth of
December
Embassy of Japan

40.10000

The Honorable and Mrs. Allan Bromley

please Present this card at the
door
December 15, 1992
Not Transferable *Embassy of Japan*

40.10000

"INVITATION FOR DR. BROMLEY"

TYPE: INVITATION DOCUMENT NUMBER: 9203467
ORIGINATOR: 02

****

SPEECH: YES NO

FROM: HUNT, RAY L.: NATIONAL PETROLEUM COUNCIL

DATE OF EVENT: 12/16/92 THRU:
TENTATIVE DATES:

LOCATION OF EVENT: CORCORAN BALLROOM, FOUR SEASONS HOTEL

TIME OF EVENT: 6:00-8:00PM

SUBJECT: INVITATION TO AN INFORMAL RECEPTION WHICH IS IN CONJUCTION WITH ITS 100TH MEETING.

****

RSVP: 12/02/92

CONTACT PERSON: MARSHALL NICHOLS

CONTACT NUMBER:

****

INVITATION ACCEPTED? YES (NO)

****

COPIES TO:

REMARKS: 12/2/92 - Regretted to Roma.

mm

DATE OF LETTER: 11/20/92 DATE RECEIVED: 11/27/92

FILE: P-INVITATION

3467

NATIONAL PETROLEUM COUNCIL

1625 K Street, N.W., Washington, D.C. 20006 (202) 393-6100

November 20, 1992

The Honorable
D. Allan Bromley
Assistant to the President
for Science and Technology
Old Executive Office Building
Suite 358
Washington, D.C. 20506

Dear Dr. Bromley:

On behalf of the officers and members of the National Petroleum Council, I would like to invite you to join us at an informal reception on Wednesday, December 16, 1992. The reception will be held in the Corcoran Ballroom of the Four Seasons Hotel, 2800 Pennsylvania Avenue, N.W., Washington, D.C., from 6:00 to 8:00 p.m.

The Council is hosting this reception in conjunction with its 100th meeting, which will be held the following morning at the Four Seasons Hotel. At that meeting, the Council will conclude the most comprehensive natural gas analysis in its 46-year history.

I hope that your schedule will permit you to be with us the evening of December 16. Please advise Marshall Nichols, Executive Director of the Council, of your attendance plans.

Sincerely,

Ray L Hunt

Ray L. Hunt
Chairman

"INVITATION FOR DR. BROMLEY"

TYPE: INVITATION DOCUMENT NUMBER: 9203450
ORIGINATOR: 02

****

SPEECH: YES NO

FROM: HON. AND MRS. ALEXANDER HAIG, HON. AND MRS. OVRAL HANSEN,

DATE OF EVENT: 12/08/92 THRU:
TENTATIVE DATES:

LOCATION OF EVENT: THE GEORGE TOWN CLUB, 1530 WISCONSIN AVE, NW

TIME OF EVENT: COCKTAILS AND DINNER AT 7:30

SUBJECT: INVITATION TO WELCOME CHRISTMAS 1992 WITH COCKTAILS AND DINNER (BLACK TIE)

****

RSVP: 12/01/92

CONTACT PERSON: SARAH IDE

CONTACT NUMBER: 703-922-9087

****

INVITATION ACCEPTED? YES NO

DAB

****

COPIES TO:

You are available, if interested. Karl Erb is going. It's Black Tie.

REMARKS:

11/30 - accepted ✓

DATE OF LETTER: 11/13/92 DATE RECEIVED: 11/19/92

FILE: P ~~DAB~~-INVITATION

To Welcome Christmas 1992

The Hon. and Mrs. Alexander Haig, Hon. and Mrs. Orvad Hansen,
Mr. Neal Blue, Mr. Linden Blue
Mr. and Mrs. Norval Carey

request the pleasure of the company of

Dr. & Mrs. Allan D. Bromley

for Cocktails and Dinner
on December 8, 1992
at 7:30 p.m. o'clock

The George Town Club
1530 Wisconsin Ave., N. W.

(valet parking)

R.S.V.P. 703/922-9087, Sarah Ide

Black Tie

RECEIVED
92 NOV 19 P12:45
MAILROOM

#08

Dr. & Mrs. Allan D. Bromley
Assistant to the President for Science & Technology
358 Old Executive Office Building
Washington, D.C. 20506

#1200
1100 17th St., N.W.
D.C. 20036

"INVITATION FOR DR. BROMLEY"

TYPE: INVITATION DOCUMENT NUMBER: 9203382
ORIGINATOR: 02

****

SPEECH: YES NO

FROM: GRAY, HANNA HOLBORN: PRESIDENT, UNIVERSITY OF CHICAGO

DATE OF EVENT: 12/02/02 THRU:
TENTATIVE DATES:

LOCATION OF EVENT: THE QUADRANGLE CLUB, 1155 EAST 57TH STREET

TIME OF EVENT: RECEPTION 6PM, DINNER 7PM

SUBJECT: INIVTATION TO A DINNER ON THE FIFIETH ANNIVERSARY OF THE FIRST CONTROLLED SELF-SUSTAINING NUCLEAR CHAIN REACTION.

****

RSVP: 11/23/92

CONTACT PERSON:

CONTACT NUMBER:

****

INVITATION ACCEPTED? YES NO

****

COPIES TO:

REMARKS: sent regret 11-30 ak

DATE OF LETTER: 11/10/92 DATE RECEIVED: 11/13/92

FILE: P- INVITATION

Hanna Holborn Gray
President of the University of Chicago
cordially invites you

to a dinner
on the fiftieth anniversary
of the first controlled
self-sustaining nuclear chain reaction

Wednesday, December 2, 1992
The Quadrangle Club
1155 East 57th Street

Reception at 6 p.m.
Dinner at 7 p.m.

Please respond by November 23 on the enclosed card.

3382

CHICAGO PM 606

DO SOMETHING WILD: COLLECT STAMPS

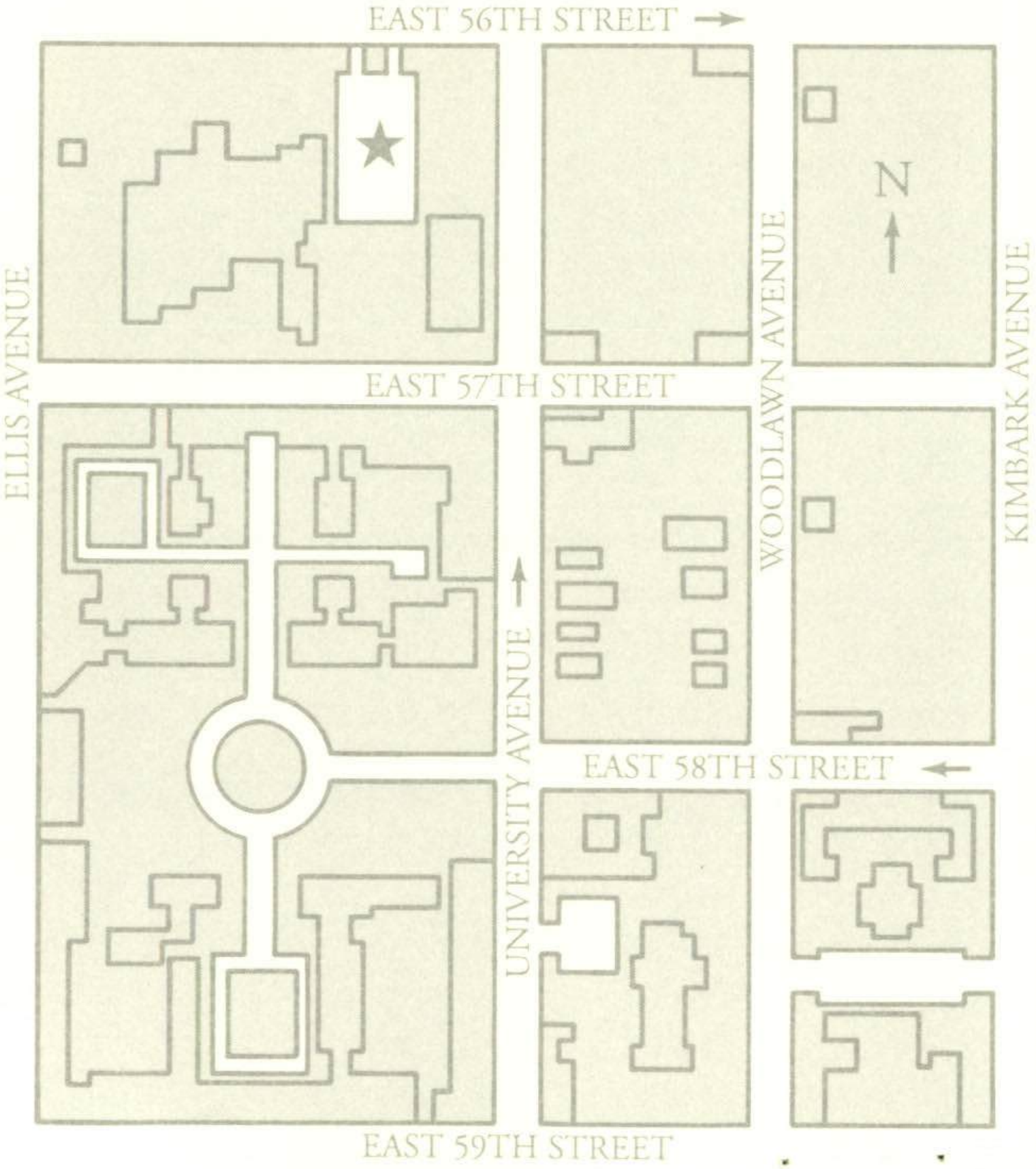
Mr. D. Allan Bromley
Executive Office of the President
The White House
Washington, District of Columbia
20500

The University of Chicago
5710 Woodlawn Avenue
Chicago, Illinois 60637

A6

POST
MAIL FROM

Parking will be available in the lot directly east of the Joseph Regenstein Library. Please enter from East 56th Street. See map on reverse side.


EAST 56TH STREET
EAST 57TH STREET
EAST 58TH STREET
EAST 59TH STREET
ELLIS AVENUE
UNIVERSITY AVENUE
WOODLAWN AVENUE
KIMBARK AVENUE
N

"Document Control"

TYPE: ACTION DOCUMENT NUMBER: 9203379
ORIGINATOR: 02 STATUS I DIRECTORATE STATUS

****

FROM: PLANTARD, Corine: ANVAR

TO: DR. D.A. BROMLEY

DATE OF
CORRESPONDENCE: 10/26/92

SUBJECT: SHE HAS FORWARDED A FORM TO BE COMPLETED FOR DR. BROMLEY'S PARTICIPATION IN THEIR ROUNDTABLE.

****

DIRECTORATE ASSIGNED: DIRECTOR'S OFFICE

STAFF ASSIGNED:

ACTION REQUIRED: DIRECT REPLY

STAFF ACTION:

****

SENDER'S DUE DATE:

OSTP DUE DATE: 11/16/92

STAFF DUE DATE

DATE COMPLETED:

DATE COMPLETED/DEPT:

****

COPIES TO: D. Allan Bromley

****

WHITE HOUSE TRACKING #:

CONTACT PERSON:

PHONE: EXT:

REMARKS:

close-out

OSTP RECEIVED: 11/04/92 DEPT RECEIVED:

FILE: P-INVITATION

CENTRAL FILES:

THE WHITE HOUSE

WASHINGTON

November 9, 1992

Dear Mr. Guillaume:

Thank you once again for your kind invitation to participate in the "Journees de l'ANVAR" forum scheduled for December 10-11, 1992, and for the thoughtful information provided by your organization.

As I am sure you understand, my expectations for the coming months have changed considerably and I find now that I must cancel my appearance at the forum in light of upcoming Presidential transition activities. I was very much looking forward to taking part in the roundtable discussion.

I regret that circumstances are such that I will not be able to join you in December. Please share with your colleagues my very best wishes for a successful event.

Sincerely,

D. Allan Bromley

D. Allan Bromley
The Assistant to the President
for
Science and Technology

Mr. Henri Guillaume
Director General
43, rue de Caumartin
75436 Paris Cedex 09
FRANCE

3379

Sir Allan BROMLEY
Assistant to The Président
for Science and Technology
Executive Office of the President
1600 Pennsylvannia Avenue
N.W. WASHINGTON DC 20500
U.S.A.

Paris, 26 OCT. 1992

Dear Sir,

We are pleased to note that you have kindly accepted to take part in the closing round-table discussion on 11 Decembre 1992 on the occasion of the Journées de l'Anvar.

Enclosed herewith is a "Guest" form which we would ask you kindly to complete and to return to us in order to confirm your registration.

May we remind you that, if you wish, Anvar can make arrangements for your accommodation at the Hôtel Pullmann on 9 and/or 10 December 1992. In that connection, would you kindly confirm your reservation as soon as possible by returning the hotel form to the Nantes Convention Centre.

After the event, Anvar will undertake to refund your travelling expenses for 9, 10 and 11 December 1992, on presentation of the relevant justificatory documents.

We shall be pleased to send you any further information you may require.

Yours sincerely,

C. Plantard

Corine PLANTARD
Executive Officer
For Communication

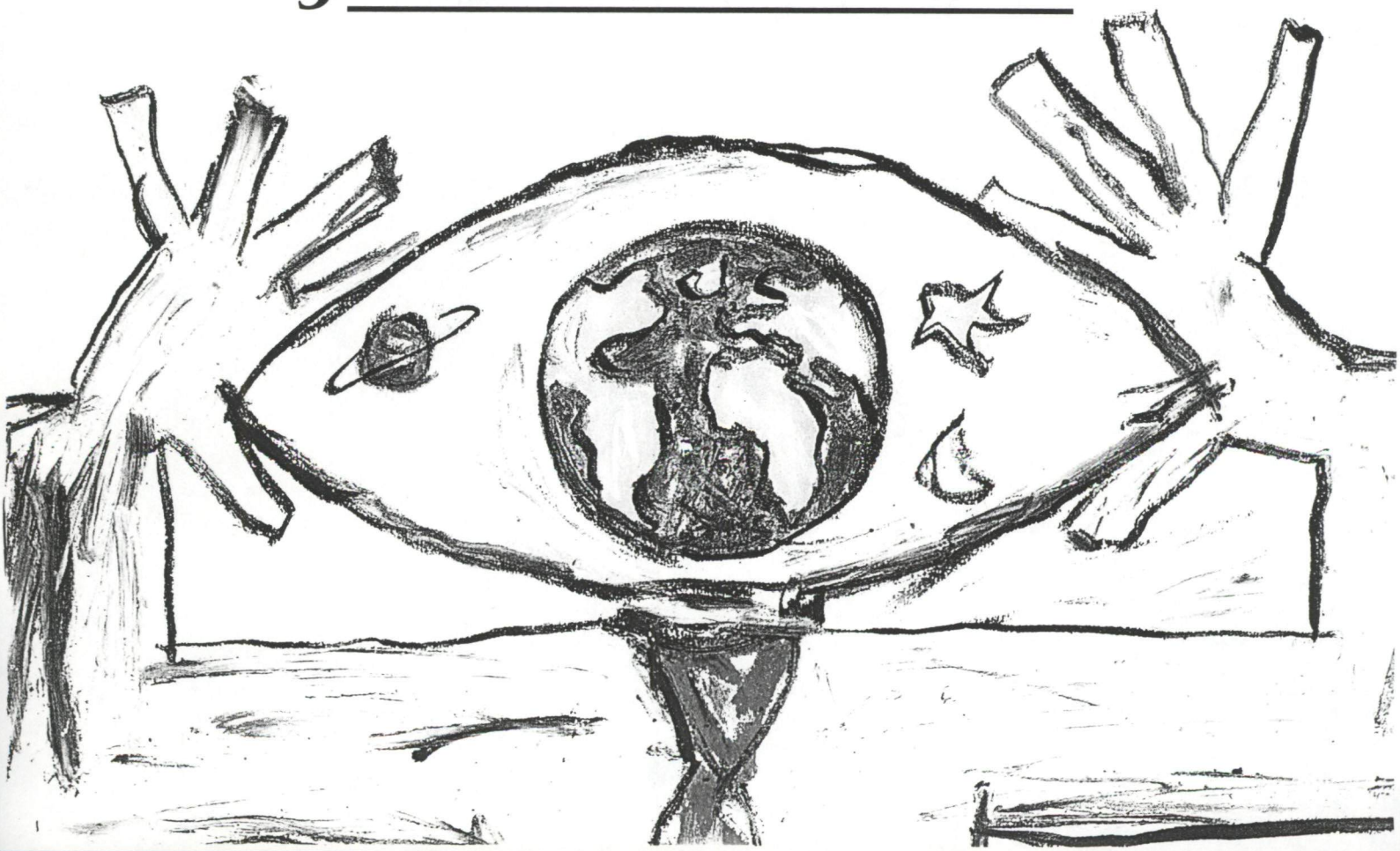
Siège : 43, rue de Caumartin - 75436 Paris Cedex 09 - Téléphone : 33 (1) 40 17 83 00 - Télex : 282932 Anvar - Télécopieur : 33 (1) 42 66 02 20
Agence Nationale de Valorisation de la Recherche - Etablissement public à caractère industriel et commercial - Siret : 692 005 432 00251

ANVAR

INNOVATION : prévoir c'est gagner

Nantes,
10 et 11 décembre 1992

JOURNÉES DE L'ANVAR



INNOVATION : prévoir c'est gagner

Nantes,
10 et 11 décembre 1992

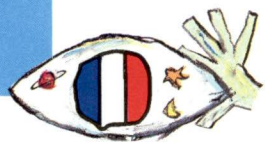
JOURNÉES DE L'ANVAR

PROGRAMME

INNOVATION : prévoir c'est gagner.
L'internationalisation des marchés, les évolutions technologiques rapides, une concurrence sans frontières sont autant de nouvelles donnes qui conduisent les entreprises à anticiper dans toutes leurs fonctions. Aujourd'hui, aucune d'entre elles, quels que soient sa taille ou son secteur d'activité, ne saurait s'imposer sans une connaissance approfondie de son environnement et une vision stratégique de son avenir. Mais, pour innover au mieux, il faut se donner le temps de s'informer.

C'est pourquoi l'Anvar donne rendez-vous, à Nantes, aux dirigeants d'entreprises déjà innovatrices ou qui s'apprêtent à innover ainsi qu'à leurs partenaires institutionnels ou privés qui pensent que "le hasard ne favorise que les esprits préparés".

Jeudi 10 décembre 1992



8 h 00	• Accueil des participants
8 h 30 / 12 h 30	• Forum européen des technologies de traitements de surface • Forum européen des capitaux pour la technologie
10 h 00 / 12 h 30	• Séance officielle d'ouverture • Table ronde d'ouverture
12 h 30 / 14 h 00	• Déjeuner
14 h 30 / 18 h 00	• Forum européen des technologies de traitements de surface • Forum européen des capitaux pour la technologie
14 h 30 / 18 h 15	• Séminaires de formation

Vendredi 11 décembre 1992

8 h 45 / 12 h 30	• Séminaires de formation • Forum européen des technologies de traitements de surface • Forum européen des capitaux pour la technologie
12 h 30 / 14 h 00	• Déjeuner
14 h 00 / 15 h 00	• Rencontre autour de l'exposition Art et Industrie
14 h 30 / 17 h 00	• Forum européen des technologies de traitements de surface
15 h 00 / 17 h 00	• Table ronde de clôture • Séance officielle de clôture
17 h 00	• Cocktail

En permanence

du jeudi 8 h 30 au vendredi 17 h 00 :

les consultations du Carrefour de partenaires de l'entreprise,
les rencontres sur l'Espace européen, l'Espace régional et l'Espace jeunes,
l'exposition Art et Industrie.

PROGRAMME

INNOVATION: foresight - the key to success. The internationalization of markets, rapid technological change and competition untrammelled by national frontiers are new developments that are impelling companies to think ahead in all areas of their activity. Today, no organization, irrespective of its size or of the nature of its business, can hope to make its mark without a thorough knowledge of its commercial environment and a strategy for its future. However, if we are to innovate to maximum effect, we must first take time to inform ourselves.

It is for this reason that Anvar is inviting to Nantes leaders of innovative companies, or of those in the process of becoming so, as well as their partners in the public and private sectors, who share the belief that "fortune favors the ready."

Thursday, 10 December 1992

8:00 a.m.	• Reception of participants
8:30 a.m. / 12:30 p.m.	• European Surface Engineering Forum • European Investment Forum
10:00 a.m. / 12:30 p.m.	• Official opening session • Opening round-table discussion
12:30 p.m. / 2:00 p.m.	• Luncheon
2:30 p.m. / 6:00 p.m.	• European Surface Engineering Forum • European Investment Forum
2:30 p.m. / 6:15 p.m.	• Training seminars

Friday, 11 December 1992

8:45 a.m. / 12:30 p.m.	• Training seminars • European Surface Engineering Forum • European Investment Forum
12:30 p.m. / 2:00 p.m.	• Luncheon
2:00 p.m. / 3:00 p.m.	• Informal discussions concerning the Art and Industry exhibition
2:30 p.m. / 5:00 p.m.	• European Surface Engineering Forum
3:00 p.m. / 5:00 p.m.	• Closing round-table discussion • Official closing session
5:00 p.m.	• Cocktail party

At your disposal at all times

on Thursday and Friday between 8:30 a.m. and 5:00 p.m.:

the Business Partners' Forum for consultations,
the European, Regional and Youth Areas for informal meetings,
the Art and Industry exhibition.

Séances plénières

10 h 00 ***Jeudi 10 décembre 1992***

- **Séance officielle d'ouverture**
- **Intervention d' Henri Guillaume**, *président, directeur général de l'Anvar.*
- **Table ronde**
  "Nouveaux enjeux économiques et réponses stratégiques des Pme"
  présidée par **Jacques Lesourne**, *directeur du journal "Le Monde".*
  Avec **André Giraud**, *ancien ministre ;*
  Jean-Michel Charpin, *directeur des études économiques de la BNP ;*
  Jean-Marc Diemert, *président directeur général de la société Ritzenthaler ;*
  Bernard Maitenaz, *président de la commission Innovation et Recherche du CNPF ;*
  Jacky Taffin, *président directeur général de la société Delta Technologies.*

15 h 00 ***Vendredi 11 décembre 1992***

- **Table ronde**
  "Gérer c'est prévoir... la technologie de demain"
  présidée par **Hubert Curien**, *ministre de la Recherche et de l'Espace.*
  Avec **S. Allan Bromley**, *conseiller scientifique pour la Science et la Technologie du président des Etats-Unis ;*
  Jean-René Fourtou, *président directeur général de la société Rhône-Poulenc ;*
  Martyne Wallet, *directeur général de la société Rossignol ;*
  Ir. Ferdinand Edouard Mathijsen Gerst, *président du TNO (organisation hollandaise pour la Recherche scientifique appliquée).*
- **Séance officielle de clôture**

Sept Séminaires de formation

• **Sept séminaires** axés sur les changements de l'environnement des Pme à moyen terme et sur les stratégies à mettre en œuvre. Chaque séminaire est monté avec l'appui d'un expert prospective et d'un dirigeant de Pme afin de répondre précisément aux préoccupations des chefs d'entreprise.

• **Sept séminaires** organisés en lien étroit avec le Carrefour de partenaires : les prestataires de services du Carrefour sont des spécialistes des thèmes développés au sein des séminaires.

• **Sept séminaires** traités en deux séries identiques le jeudi après-midi et le vendredi matin. Ils comporteront chacun une pause de 3/4 d'heure afin de ménager des temps d'accès à la consultation sur les espaces permanents de rencontres (Carrefour de partenaires, Espaces européen, région, jeunes).

Les sept séminaires se tiendront dans des salles équipées de matériel de traduction simultanée (français / anglais).

Un lieu de rencontre avec vos futurs partenaires

• **Un Carrefour de partenaires de l'entreprise :** consultation gratuite d'une quarantaine de partenaires de l'entreprise : spécialistes du financement, cabinets-conseil (stratégie, recherche de partenaires, transfert de technologies...), organismes publics, etc. Le Carrefour de partenaires est étroitement lié aux thèmes des séminaires. Les congressistes pourront ainsi, lors de la consultation, affiner les conclusions stratégiques dégagées au sein de ces séminaires.

• **Un Espace européen,** consacré à une présentation économique des pays membres d'Eurêka.

• **Un Espace régional,** vitrine technologique des atouts des Pays de la Loire.

• **Un Espace jeunes :** lycéens, étudiants, élèves ingénieurs y présenteront quelques projets réalisés en étroite collaboration avec des entreprises. Ils sont peut-être vos partenaires de demain.

• **Une exposition, Art et Industrie :** une exposition d'œuvres réalisées par des artistes en lien avec l'industrie et une présentation de projets. Les œuvres exposées illustreront l'intérêt de la coopération art et industrie, qu'elles soient mécénées par des acteurs du monde de l'industrie ou qu'elles emploient des matériaux habituels à l'activité industrielle. Le portefeuille de projets jouera, quant à lui, un rôle prospectif qui permettra aux entreprises qui le souhaitent d'entrer à leur tour dans ce mouvement.

Un centre d'affaires européen

• **Un Forum européen des capitaux pour la technologie** organisé par l'Anvar et l'Evca (European Venture Capital Association), qui permet aux entreprises de technologie de présenter leurs projets de développement à des investisseurs européens.

• **Un Forum européen des technologies de traitements de surface** à deux volets : **une Bourse de technologies** pour favoriser le transfert de résultats de recherche acquis ; **un Carrefour d'opportunités**, organisé à l'initiative de la France, de la Grande-Bretagne et des Pays-Bas, pour susciter et développer des partenariats technologiques européens et, tout particulièrement, déboucher sur le montage de projets Eurêka.

La traduction simultanée (français / anglais) sera assurée pour le Forum des capitaux et la Bourse de technologies.

Plenary sessions

10:00 a.m. ***Thursday, 10 December 1992***

- **Official opening session**
- **Key note speach by Henri Guillaume,** *Chairman and Chief Executive Officer of Anvar.*
- **Round-table discussion**
  "New economic issues and strategic responses of small and medium-sized companies"
  Chairman: **Jacques Lesourne,** *Director of "Le Monde".*
  With **André Giraud,** *former Government Minister;*
  Jean-Michel Charpin, *Director of Economic Studies, BNP;*
  Jean-Marc Diemert, *Chairman and Chief Executive Officer of Ritzenthaler;*
  Bernard Maitenaz, *Chairman of the Innovation and Research Commitee of the CNPF;*
  Jacky Taffin, *Chairman and Chief Executive Officer of Delta Technologies.*

3:00 p.m. ***Friday, 11 December 1992***

- **Round-table discussion**
  "To manage is to look ahead... tomorrow's technology"
  Chairman: **Hubert Curien,** *Minister of Research and Space.*
  With **S. Allan Bromley,** *the Assistant to the President of the United States of America for Science and Technology;*
  Jean-René Fourtou, *Chairman and Chief Executive Officer of Rhône-Poulenc;*
  Martyne Wallet, *Chief Executive Officer of Rossignol;*
  Ir. Ferdinand Edouard Mathijsen Gerst, *Chairman of the TNO (Netherlands organization for Applied Scientific Research).*
- **Official closing session**

Seven Training seminars

- **Seven seminars** centred upon medium-term changes in the environment of small and medium-sized companies, and the strategies to be pursued. Each seminar has been prepared in collaboration with a forecasting expert and a director of a small or medium-sized companies in order to provide accurate responses to the points that heads of companies may wish to raise.

- **Seven seminars** organized in close co-operation with the Business Partners' Forum: the individuals providing services on behalf of the Forum are specialists in the areas that form the subjects of these seminars.

- **Seven seminars** comprising two identical series on Thursday afternoon and Friday morning. Each of them will include a 45 minutes break, to allow time for consultations in the permanent meeting places (Partners' Forum, European, Regional and Youth Areas).

The seven seminars will be held in rooms equipped with simultaneous translation facilities (French / English).

A place to meet your future partners

• **The Business Partners' Forum:** free consultations with some 40 business partners, financing specialists, consultancy firms (strategy, partner search, technology transfer...), public bodies, etc. The Partners' Forum is closely linked to the themes of the seminars. During their consultations, participants can thus refine the conclusions about strategy that they have reached during the course of the seminars.

• **The European Area,** devoted to an economic presentation of member countries of Eurêka.

• **The Regional Area,** a technological showcase for the assets of the Pays de la Loire.

• **The Youth Area:** high-school and other students, as well as trainee engineers, will present a number of projects in which they have collaborated closely with businesses. These young people may be your future partners.

• **The Art and Industry exhibition:** an exhibition of works created by artists in association with industry, and a display of projects. The works on show will illustrate the benefits of co-operation between industry and the arts, either through patronage by individuals active in the industrial world, or through the use of materials commonly used in industry. The portfolio of projects will, for its part, point the way to the future and encourage interested companies, in their turn, to become involved in this movement.

A European business centre

• **A European Investment Forum** organized by Anvar and Evca (European Venture Capital Association), which will enable companies involved in technology to present their development projects to European investors.

• **A European Surface Engineering Forum** offering two facilities: **a Technology Exchange,** to encourage the exchange of research results; **a Brokerage Event,** organized by France, United Kingdom and the Netherlands, to encourage and to develop European technological partnerships and, in particular, to bring about the establishment of Eurêka projects.

Simultaneous translation (French / English) will be provided for the European Investment Forum and the Technology Exchange.

1 Evolution de l'environnement financier des entreprises

LES GRANDES TENDANCES • Evolution des grands espaces financiers • Enjeux et risques pour les Pmi • **LE FINANCEMENT DE LA STRATEGIE TECHNOLOGIQUE ET INTERNATIONALE DES ENTREPRISES** • Les financements bancaires • Objectifs, moyens et articulation des différentes aides publiques • Pratique de l'Anvar et d'Eurêka par les Pmi • Evolution du capital risque français et étranger • Ouverture du capital et partage du pouvoir • Le seed capital • Une possibilité de consolidation en fonds propres des aides de l'Anvar.

The development of the companies financial environment

MAIN TRENDS • *Development of large financial areas* • *The issues and the risks for small and medium-sized industries* • ***FINANCING THE TECHNOLOGICAL AND INTERNATIONAL STRATEGIES OF ENTERPRISES*** • *Financing through banks* • *Objectives, ressources, and the allocation of state support* • *The involvement of small and medium-sized industries with Anvar and Eurêka* • *The development of French and foreign venture capital* • *Making equity avalaible and sharing power* • *Seed capital* • *The possibility of consolidating Anvar support as equity capital with assistance from Anvar.*

2 Internationalisation, mode ou impératif

LE NOUVEL ORDRE ECONOMIQUE ET TECHNOLOGIQUE MONDIAL • Aspect géographique • Aspect sectoriel • Innovation et technologie • Dimension culturelle • **POINTS CLES DE L'INTERNATIONALISATION** • Stratégie commerciale et technologique • Marchés et réglementations : conception et amélioration des produits • Stratégie d'alliances : à vocation technologique, commerciale...

Internationalization: fashionable or essential?

THE WORLD'S NEW ECONOMIC AND TECHNOLOGICAL ORDER • *Geographical aspects* • *Sectorial aspects* • *Innovation and technology* • *The cultural dimension* • ***KEY POINTS OF INTERNATIONALIZATION*** • *Commercial and technological strategy* • *Markets and regulations: product design and improvement* • *Strategy of alliances: the technological standpoint, the commercial standpoint...*

3 Produire efficacement

VERS UNE NOUVELLE CONCEPTION DES PRODUITS • Veille et recours au conseil • Intégration des normes, de l'analyse de la valeur, du design et de la standardisation • Nouvelles donnes : qualité totale et protection de l'environnement • **SATISFACTION DES BESOINS DES CLIENTS** • Coûts, délais et qualité • Flexibilité • Produits diversifiés • **DES MOYENS DE PRODUCTION ADAPTES** • Evolution ou révolution dans les systèmes de production • Les nouvelles technologies d'aujourd'hui et de demain • Adaptation et choix selon la typologie des entreprises • Changements organisationnels induits • **LE PARTENARIAT** • Avec les entreprises françaises ou étrangères • Avec les sous-traitants • Avec les centres techniques et les conseils • Relations contractuelles.

Producing efficiently

TOWARDS A NEW CONCEPTION OF PRODUCTS • *Technology survey, and the use of consultancy* • *Integration of standards, value analysis, design and standardization* • *New deals: total quality and environmental protection* • ***SATISFYING CLIENTS' NEEDS*** • *Costs, delivery times, and quality* • *Flexibility* • *Product diversification* • ***ADAPTING PRODUCTION METHODS*** • *Evolution or revolution in production systems* • *Today's new technologies and those of tomorrow* • *Adaptation and selection in accordance with the nature of the business* • *The resulting organizational changes* • ***THE PARTNERSHIP*** • *With French or foreign companies* • *With subcontractors* • *Technical centres and consultancies* • *Contractual relationships.*

Animateur / *Presenter :* Gilles Copin, *professeur, ESC de Lyon, Cabinet CCR Associés* • **Intervenants / *Speakers :*** Henri Mazzella, *directeur du département marketing entreprise, Crédit Lyonnais ;* Jean-Yves Delaune, *directeur, Demeter Innovation ;* un représentant de la direction du Trésor, *ministère des Finances ;* Johan G. Von Süsskind, *General Manager International Division, Deutsche Genossenschafts Bank (D) ;* Yves Caparros, *chargé de la clientèle commerciale, Société Générale ;* Alain Beriou, *ancien administrateur de l'Association française des investisseurs en capital ;* Dick Onians, *Managing Partner, Baring Venture Partners Limited (UK) ;* Gilbert Nicolaon, *chargé des relations internationales, Secrétariat français d'Eurêka ;* Michaël N. Russel, *Seed Capital Coordinator, Evca (B) ;* Daniel Moërs, *directeur de la politique commerciale et des services, Anvar ;* Philippe Giffard, *président de l'Institut de participation de l'Ouest et président du Comité des entreprises du second marché.*

Animateur / *Presenter :* Claude Beaufort, *FGB'A* • **Intervenants / *Speakers :*** Walter A. Haas, *University of California-Berkeley ;* David Mowery, *Associate Professor School of Business, University of California-Berkeley ;* Jean-François Daigne, *directeur, Institut de la haute finance internationale ;* Anton Brender, *directeur des études économiques, Compagnie parisienne de réescompte, professeur associé à l'université de Paris Dauphine ;* Marcel Albert, *président directeur général, Albert SA, conseiller régional des Pays de la Loire ;* Hubert Zimmerman, *président directeur général, société Chorus Systèmes ;* Philippe Pouletty, *Chairman of the Board and Chief Executive Officer, Sangstat Company (USA);* Rosario di Maggio, *président directeur général, Presto SA ;* André Trauet, *directeur général, Tonnellerie Radoux SA.*

Animateur / *Presenter :* Bruno Rougier, *France Inter* • **Intervenants / *Speakers :*** Maurice Reyne, *conseil, Cegos ;* Christian Sayetat, *directeur général adjoint, Cetim ;* Bernard Jaubert, *responsable de la direction de l'innovation et du transfert de technologie, Adepa ;* Pascal Gustin, *responsable du département stratégie et technologie, Algoe Management ;* Jacques Wiesendanger, *directeur du département industrie, Eurequip ;* Dominique Thierry, *délégué général, Développement et emploi ;* Michel Perbos, *conseil ;* Vincent Rigal, *ingénieur en chef des Mines, sous-direction Equipements et Machines, ministère de l'Industrie et du Commerce extérieur ;* Bernard Angot, *président directeur général, société Sofrel ;* Jean-Louis Huveteau, *président directeur général, société SFR ;* Jacques Prodel, *président directeur général, société Prodel.*

Les septs séminaires de formation sont dupliqués les 10 et 11 décembre 1992. Néanmoins, il est prévu de renouveler pour partie les équipes d'intervenants. Par conséquent, vous disposez de la liste de l'ensemble des intervenants présents à l'une et / ou l'autre session des septs séminaires.

The seven training seminars are repeated on the 10th and 11th December 1992. However, some changes will probably be made to the presentation teams, and the above list therefore includes the names of everyone who will be taking part in either or both of these sessions.

4 Vendre autrement : idées actuelles pour conquérir des marchés

• Les stratégies de conquête des marchés • Cultures européennes et approche des marchés • Pme et marchés publics en Europe • Accès des marchés de l'Europe orientale par les Pme • Le marketing, idées reçues et corrigées • La publicité, outil au service des Pme ?

Different ways of selling: current ideas for capturing markets

• Market-capturing strategies • European cultures and marketing strategy • Small and medium-sized companies and public-sector markets in Europe • Access to eastern European markets for small and medium-sized companies • Marketing, prejudices and reality • Publicity: a useful tool for the small and medium-sized companies?

5 Le marché de la technologie : la technologie et le partenariat dans la stratégie de développement des entreprises

L'ENTREPRISE A-T-ELLE BESOIN DE TECHNOLOGIE ? • De l'information à l'expression du besoin • La gestion des ressources technologiques • Les tendances pour l'avenir • **LE PARTENARIAT TECHNOLOGIQUE** • Quelles alliances pour quels besoins ? • Les partenaires du transfert • L'organisation des alliances.

The technology market: technology and partnership in business development strategy

DOES BUSINESS NEED TECHNOLOGY? *• From information to expressing requirements • The management of technological resources • Future trends •* ***THE TECHNOLOGICAL PARTNERSHIP*** *• Which alliances for which needs? • Partners in technology transfer • The organization of alliances.*

6 Innovation : l'importance des facteurs humains et organisationnels

• Les ressources humaines, premier facteur d'innovation • Les freins socio-organisationnels à la pénétration des nouvelles technologies • Comment attirer et fixer les nouvelles compétences • L'ouverture à l'innovation par la formation.

Innovation: the importance of human and organizational factors

• Human resources, the prime factor in innovation • Socio-organizational constraints on the use of new technologies • How to attract and consolidate new skills • Preparing for innovation through training.

7 Les enjeux de la coopération européenne

L'INTERET DES COOPERATIONS AU NIVEAU EUROPEEN • Stratégie et coopération • Les différentes formes de coopération • La politique des instances nationales et européennes • Partenariat et alliances : risques et enjeux • **LA COOPERATION EUROPEENNE AU QUOTIDIEN** • La recherche de partenaires • La négociation • Les accords contractuels : aspects juridiques, fiscaux, financiers, normatifs... • Comment surmonter les obstacles rencontrés dans le déroulement d'une coopération • La préparation et le financement des opérations • Le suivi des contrats de coopération.

The rewards of European co-operation

THE DESIRABILITY OF CO-OPERATION AT AN EUROPEAN LEVEL *• Strategy and co-operation • The different forms of co-operation • The politics of national and European authorities • Partnerships and alliances: risks and issues •* ***DAY-TO-DAY EUROPEAN CO-OPERATION*** *• Looking for partners • The negociation • Contractual agreements: legal, fiscal, financial and standardization aspects • How to overcome obstacles to the progress of co-operation • Preparing and financing operations • Following the progress of co-operative agreements.*

Animateur / *Presenter:* Francois Coulon, *Europe 1 Nantes* • **Intervenants / *Speakers :*** Philippe Crance, *directeur, cabinet GMV Conseils ;* Albert Mulfinger, *chef de division, DG XXIII - CEE ;* Philippe O'Quin, *conseiller commercial, chef du poste d'expansion économique à Budapest (H);* Claude Bequet, *directeur délégué, cabinet Muta Consultants ;* Daniel Cote-Colisson, *directeur associé, Groupe Bernard Julhiet ;* Christian Le Bret, *directeur général, Communication Live ;* Roger Colin, *directeur général, société Fleury-Michon ;* Manuel Morales, *Director general, Legrand Espanola SA (E);* Marcel Braud, *président directeur général, société Manitou.*

Animateur / *Presenter:* André-Yves Portnoff, *journaliste scientifique* • **Intervenants / *Speakers:*** Philippe Mustar, *chercheur, Centre de sociologie de l'innovation, Ecole nationale supérieure des Mines ;* Jean-Pierre Coutures, *directeur du Centre de recherche sur la physique des hautes températures, directeur de recherche au CNRS ;* Michel Ceourveillé, *président directeur général, société SFRI ;* Benoît Juranville, *président directeur général, société Poirier ;* Jacques Freidel, *président directeur général, société Mediprema ;* François Pic, *président directeur général, société Jouve ;* Daniel Aubin, *directeur général adjoint, Ecloserie de Guyenne ;* un représentant du *Cemagref ;* Dominique Sentagnes, *président directeur général, L'Electrolyse ;* Pierre Le Parlouër, *directeur technique, société Setaram ;* Jean-Paul Detroyes, *gérant, société Porcelaine Avignon ;* Jean-Claude Doriath, *responsable des procédés de fonderie et de la fonderie expérimentale, Snecma, usine de Gennevilliers ;* Patrice Luneau, *président directeur général, société Luneau Ophtalmologie ;* Michel du Mesnil Adelee, *directeur technique, Technologies nouvelles ;* Jacques Gaudin, *consultant licensing et coopération internationale, professeur de licensing au Ceipi de Strasbourg ;* Mike Knight, *Overseas Liaison Manager, British Technology Group Ltd.*

Animateur / *Presenter:* Marc Drouet, *Fréquence Nord* • **Intervenants / *Speakers:*** Thomas Durand, *professeur à l'Ecole centrale de Paris ;* Christophe Midler, *chercheur au Centre de recherche en gestion, Ecole polytechnique ;* Christian Mahieu, *chercheur, CNRS Ifresi ;* José Ezratty, *directeur, Association Bernard Grégory ;* Christian Dambrine, *délégué général, ANRT ;* Jean-François Germe, *chargé de mission pour le développement d'un service de prospective, Cnam ;* Oscar Ortsman, *chercheur, Ecole centrale de Paris ;* Robert Duchamp, *responsable du laboratoire Conception de produits nouveaux, Ensam,* Pierre Vaussy, *directeur, Ecole centrale de Nantes ;* Jean-Pierre Chevillot, *vice-président, Conseil supérieur de la recherche et de la technologie ;* Jean Darondel, *président directeur général, société Inoteb ;* Juan Martin Sanchez, *Presidente director general, Scap Europa SA (E);* Jean-Pierre Bodet, *président directeur général, société Bodet ;* Claude Delaunay, *directeur de l'usine Lu à Nantes ;* Christian Morin, *gérant, société Hydrovideo ;* Jean Brillaud, *chercheur, société Hydrovideo ;* Jacques Chaize, *directeur général, société Socla (ex-président national du CJD).*

Animateur / *Presenter:* Alain Dumont, *professeur, HEC, conseil, cabinet Eurostart* • **Intervenants / *Speakers :*** Bertrand Warusfel, *juriste, cabinet Wac ;* Michel Duthilleul, *directeur des affaires européennes, Conseil régional des Pays de la Loire ;* Pierre Dussauge, *professeur, HEC ;* Bernard Garette, *professeur, HEC ;* Maître Jean Thieffry, *cabinet Thieffry et Associés ;* Maître Jost Van Lanscot, *Cabinet Stibbe et Simont ;* Gilbert Nicolaon, *chargé des relations internationales, Secrétariat français d'Eurêka ;* Albert Strüb, *directeur, DG XIII - CEE ;* Claude Lecharpentier, *président directeur général, Jeulin SA ;* Bernard Chauvin, *président directeur général, Laboratoires Chauvin ;* Guiseppe Benanti, *Consigliere delegato e Direttore generale, Sifi SpA (I);* André Hecq, *directeur de recherche, Centre de recherche Glaverbel (B);* Jacques Ragot, *président directeur général, société Ritme International ;* Jean Ledieu, *président directeur général, Digipress SA ;* Francis Olivier, *président directeur général, Sidel SA ;* François Gousseau, *président directeur général, SA Albatros.*

Lieu du congrès : L'Atlantique, Cité des Congrès de Nantes
1 et 5 rue de Valmy - 44000 Nantes - Tél.: (33) 51 88 20 00

Organisateur : Anvar - *43, rue de Caumartin - 75436 Paris Cedex 09 - Tél.: 33 (1) 40 17 83 00*

Annulation congrès : pour toute annulation reçue par écrit avant le 20 novembre 1992, les droits d'inscription seront remboursés intégralement. Au-delà de cette date, aucun remboursement ne sera effectué.

Accueil : le bureau d'accueil sera ouvert à L'Atlantique, Cité des Congrès de Nantes, le jeudi 10 décembre 1992 à partir de 8 h 00. Il sera à la disposition des congressistes pendant toute la durée de la manifestation. Les participants sont invités à s'y présenter dès leur arrivée afin d'y retirer le dossier des 6es Journées de l'Anvar.

Hôtel : les réservations sont à effectuer auprès du Bureau hôtelier de L'Atlantique, Cité des Congrès de Nantes, selon la procédure indiquée dans la fiche d'hébergement ci-jointe.
Pour toutes informations, contactez : *Catherine Maucourt - Tél.: (33) 51 88 20 00 - Fax : (33) 51 88 20 20.*

Navettes : un service de transfert gratuit fonctionnera entre l'aéroport, la Cité des Congrès, la gare sortie sud et les hôtels.

Location de voiture : les congressistes pourront en faire la demande auprès du bureau d'accueil de la manifestation.

Banque : un guichet automatique est installé dans le hall principal de la Cité des Congrès. Il sera accessible pendant la durée de la manifestation.

Correspondance : pendant la durée de la manifestation, votre courrier pourra vous être adressé à : L'Atlantique, Cité des Congrès de Nantes - Journées de l'Anvar - *1 et 5 rue de Valmy - 44041 Nantes - Cedex 01 France - Tél.: (33) 51 88 20 00 - Fax : (33) 51 88 20 20.* Il devra être retiré au Commissariat général.

Renseignements pratiques :

Congrès :

- Anvar, direction de la communication, Journées de l'Anvar
  43, rue de Caumartin - 75436 Paris Cedex 09 - France - Tél.: 33 (1) 40 17 83 47 - Fax : 33 (1) 40 17 83 60
- Commissariat général à Nantes (durant la manifestation) - Tél.: (33) 51 88 22 90

Hôtels :

- L'Atlantique, Cité des Congrès de Nantes
  Bureau hôtelier - *1 et 5, rue de Valmy - 44041 Nantes Cedex 01 - France - Tél.: (33) 51 88 20 00 - Fax : (33) 51 88 20 20*

LE FORFAIT D'INSCRIPTION

Le forfait d'inscription de (2 500 F HT soit 2 965 FF TTC) comprend :

- la remise des documents de travail (catalogues du Carrefour de partenaires, de l'Espace européen, des séminaires...) ;
- l'accès aux séances plénières d'ouverture et de clôture, aux séminaires, aux consultations du Carrefour de partenaires, aux Espaces Europe, région, jeunes, à l'exposition Art et Industrie, aux deux déjeuners ainsi qu'au cocktail de clôture du vendredi 11 décembre.

L'accès au centre d'affaires européen (Forum européen des capitaux pour la technologie et Forum européen des technologies de traitements de surface) fait l'objet d'une inscription spécifique.

PRACTICAL INFORMATION

Venue: L'Atlantique, Cité des Congrès de Nantes
1 et 5, rue de Valmy - 44000 Nantes Telephone: (33) 51 88 20 00

Organized by: Anvar, *43 rue de Caumartin - 75436 Paris Cedex 09 - Telephone: 33 (1) 40 17 83 00.*

Cancellations: registration fees will be refunded in full in respect of any written notice of cancellation received prior to the 20th November 1992. Thereafter, no refund will be payable.

Reception: the Reception Office, at L'Atlantique, Cité des Congrès de Nantes, will open at 8:00 a.m. on Thursday, 10 December 1992, and will be at the service of participants throughout the event. Participants are invited to proceed there as soon as they arrive, to that they may be given their documentation on the 6th Journées de l'Anvar.

Hotels: reservations should be made through the Hotel Office at L'Atlantique, Cité des Congrès de Nantes, in accordance with the procedure explained in the attached notes on accommodation.
For additional information, please contact: *Catherine Maucourt - Telephone: (33) 51 88 20 00 - Fax (33) 51 88 20 20.*

Transport: a free shuttle service will operate between the airport, the Cité des Congrès, the railway station (south exit) and the hotels.

Car Rental: the Reception Office will be please to arrange this for participants.

Bank: the automatic cash dispenser in the Main Hall of the Cité des Congrès will be at your disposal throughout your stay.

Correspondence: correspondence can be addressed to you throughout your stay, at:
L'Atlantique, Cité des Congrès de Nantes - Journées de l'Anvar - *1 et 5 rue de Valmy - 44041 Nantes Cedex 01 France - Telephone: (33) 51 88 20 00 - Fax: (33) 51 88 20 20. It will be held for you at the Commissariat Général.*

Other Information:

Congress:

- Anvar, direction de la communication, Journées de l'Anvar
  43, rue de Caumartin - 75436 Paris Cedex 09 - France - Telephone: 33 (1) 40 17 83 47 - Fax: 33 (1) 40 17 83 60
- Commissariat Général in Nantes (during the event): (33) 51 88 22 90

Hotels:

- l'Atlantique, Cité des Congrès de Nantes
  Office: *1 et 5, rue de Valmy - 44000 Nantes Cedex 01 - France - Telephone: (33) 51 88 20 00 - Fax: (33) 51 88 20 20*

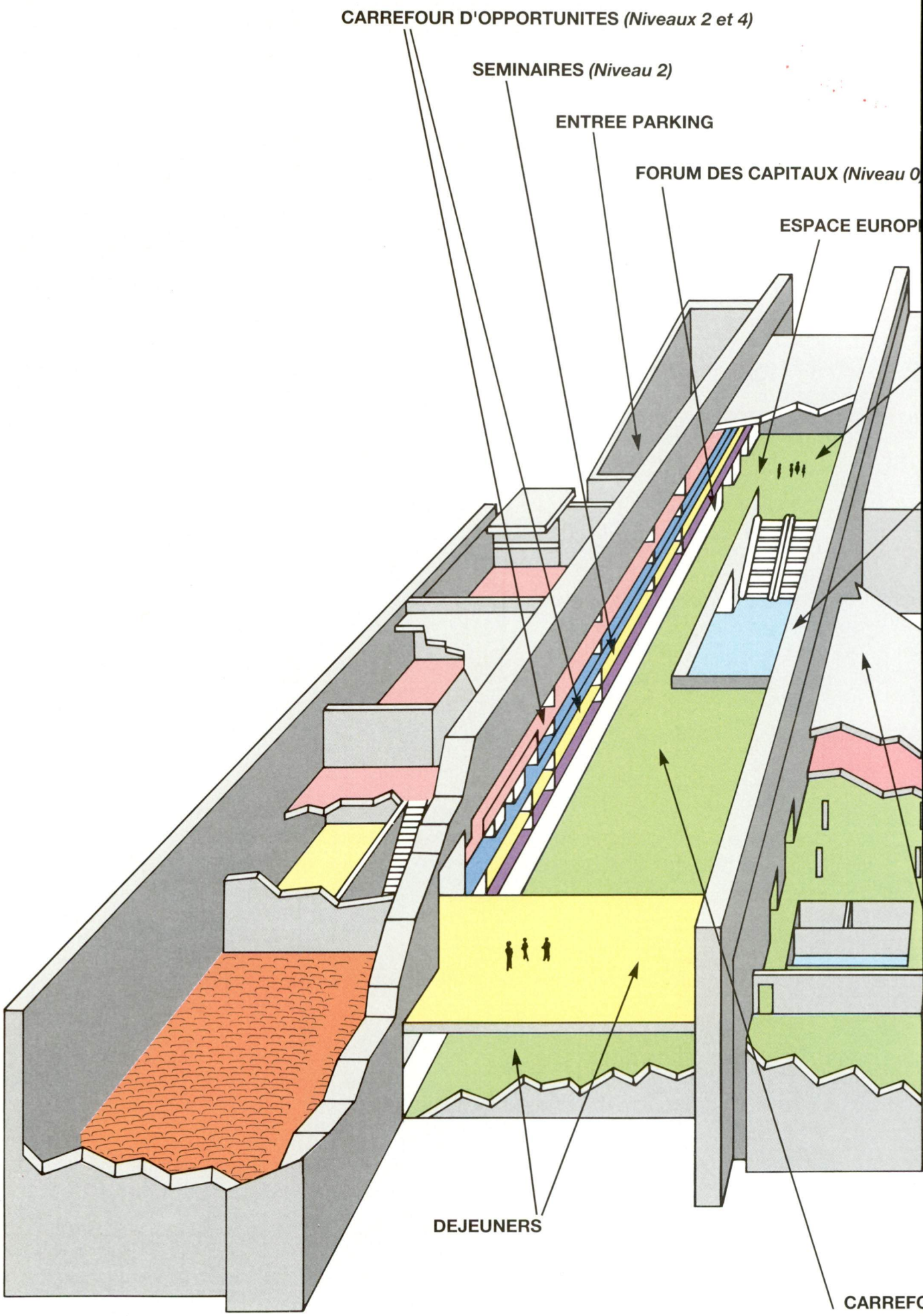
REGISTRATION FEE

The registration fee of FF 2,500 (FF. 2,965 including VAT) covers:

- the supply of working documentation (brochures concerning the Partners' Forum, the European Area, the seminars, etc.);
- admission to the opening and closing plenary sessions, the seminars, consultations at the Partners' Forum, the European, Regional and Youth Areas, the Art and Industry exhibition, the two luncheons and the closing cocktail party on Friday, 11 December.

It is necessary to register separately for admission to the European business centre (European Investment Forum and the European Surface Engineering Forum).

L'ATLANTIQUE, CITE DES CONGRES - NANTES



JOURNÉES DE L'ANVAR
Nantes - 10 11 décembre 1992

Invité aux Journées de l'Anvar
Nantes - 10 et 11 décembre 1992

BULLETIN D'INSCRIPTION
REGISTRATION FORM

Remplir un bulletin par personne
Please complete one form for each person

Veuillez retourner ce bulletin avant le lundi 9 novembre 1992 à :
Please return this form by Monday, 9 November 1992 to:

ANVAR
Direction de la communication
43, rue de Caumartin - 75436 Paris Cedex 09 - France
Tél : 33 (1) 40 17 83 47 - Fax : 33 (1) 40 17 83 60

Nom / *name* : BROMLEY

Prénom / *first name* : Allan

Société / *company* : _____

Activités de la société / *nature of business* :

_____

Fonction / *position* : _____

Adresse / *address* : _____

_____

Code postal / *post code* : _____ Pays / *country* : _____

Téléphone / *phone* : _____ Télécopie / *fax* : _____

BULLETIN D'INSCRIPTION
REGISTRATION FORM

Cocher les cases correspondantes
Please tick the relevant box

☐ Je m'inscris aux 6es Journées de l'Anvar, à Nantes les 10 et 11 décembre 1992.

☐ Je participerai aux séminaires de formation, et de préférence aux séminaires n° __ et n° __

☐ Je suis intéressé(e) par le Forum européen des technologies de traitements de surface et je souhaite recevoir une information complémentaire.

☐ Je suis intéressé(e) par le Forum européen des capitaux et je souhaite recevoir une information complémentaire.

☐ Je déjeunerai avec les autres participants :

- ☐ le jeudi 10 décembre 1992
- ☐ le vendredi 11 décembre 1992

☐ Je souhaite réserver une chambre d'hôtel et je retourne la fiche de réservation hôtel à l'Atlantique - Cité des Congrès de Nantes, accompagnée du règlement correspondant.

☐ Je joins obligatoirement au présent bulletin un chèque de 2 965 F TTC libellé à l'ordre de Monsieur l'Agent comptable de l'Anvar en règlement des droits d'inscription.

☐ J'effectue mon paiement par virement en règlement des droits d'inscription à Monsieur l'Agent comptable de l'Anvar
- Société Générale Paris-Auber
- Code banque 30003 - Code guichet 03393
- Compte 00050030212 - clé RIB 62

et je joins un double de l'avis de virement.

Attention :
Paiements en provenance de l'étranger : en tant que donneur d'ordre, il vous appartient de supporter tous les frais et de l'indiquer préalablement à votre banquier.

☐ Je souhaite recevoir une facture acquittée*.

A _____ *le* _____

Signature :

Cachet de l'entreprise :

*Facture tenant lieu de convention de formation professionnelle.
N° d'enregistrement de déclaration d'organisme formateur :
1175 POO 4875

☐ *I hereby register for the 6th Journées de l'Anvar to be held at Nantes on the 10 and 11 December 1992.*

☐ *I shall take part in the training seminars, preferably in n° __ and n° __*

☐ *I am interested in the European Surface Engineering Forum, and wish to receive further information.*

☐ *I am interested in the European Investment Forum, and wish to receive further information.*

☐ *I shall join the other participants for luncheon on:*

- ☐ *Thursday, 10 December 1992*
- ☐ *Friday, 11 December 1992*

☐ *I wish to reserve a hotel room, and am returning the hotel reservation form to l'Atlantique, Cité des Congrès de Nantes, together with my remittance.*

☐ *I enclose with this Registration Form a cheque for the registration fee of FF 2,965 (including VAT), made payable to: Monsieur l'Agent comptable de l'Anvar.*

☐ *I am paying the registration fee by bank transfer to:*
Monsieur l'Agent comptable de l'Anvar
Société Générale Paris-Auber
Bank code 30003 - Branch code 03393
Account 00050030212 - RIB code 62
and attach a duplicate copy of the bank transfer notice.

Important :

If your payment is coming from outside France, please note that all banking charges will be to your account, and inform your bankers of this in advance.

☐ *I wish to receive a receipted bill.*

Signed at (place): _____

Date: _____

Signature:

Company stamp:

BULLETIN DE RÉSERVATION HÔTELIÈRE
HOTEL RESERVATION FORM

INTERVENANT
Hôtel Pullmann

JOURNÉES DE L'ANVAR
Cité des Congrès de Nantes
10 et 11 décembre 1992

Remplir un bulletin par personne inscrite
One form for each participant

Ce bulletin est à renvoyer au plus tard avant le 30 octobre 1992 à :
Please return this form no later than October 30th, 1992, to :

CITÉ DES CONGRÈS - L'ATLANTIQUE
5, rue de Valmy
44041 Nantes Cedex 01 - France
Tél. : (33) 51 88 20 00 - Fax : (33) 51 88 20 20

Veuillez remplir en majuscules / *Please, complete in block capitals* :

Nom / *Name :* BROMLEY Prénom / *First name :* Allan

Accompagné par / *Escorted by :* _____

Adresse / *Address :* _____

_____

Code postal / *Post code :* _____

Ville / *City :* _____ Pays / *Country :* _____

Téléphone / *Phone :* _____ Télécopie / *Fax :* _____

Je souhaite réserver ___ chambre(s)
Please, book ___ room(s)

- ☐ Simple / *Single*
- ☐ Double à grand lit / *Double*
- ☐ Double à lits jumeaux / *Twin bedroom*

Date d'arrivée à Nantes : _____ Date de départ : _____
Arrival in Nantes : _____ *Departure :* _____

Je désire un billet de réduction congrès :
Please, send me a congress reduction voucher :

- ☐ SNCF *rail* (- 20 %)
- ☐ Air Inter (- 35 %)

TSVP / Turn please

Catégorie d'hôtel *Hôtel class*	Choix *Choice*	Prix par chambre (1) *Price per room (1)* Mini Maxi	Arrhes par chambre (2) *Deposit per room (2)*	Total à payer pour 1 chambre *Total to be paid for 1 room*
3 * proximité du site *near the site*		500 FF 600 FF	550 FF	550 FF
2 * proximité du site *near the site*		270 FF 320 FF	300 FF	300 FF
2 * centre ville *town center*		270 FF 320 FF	300 FF	300 FF

(1) Tarifs indiqués sous réserve de modifications de la part de l'hôtelier.
Indicative prices subject to hotel's modifications.

(2) Sont inclus 50 FF pour les frais de dossier.
Including 50 FF for the administrative costs.

IMPORTANT / *CAUTION* :

Toute demande de réservation doit être accompagnée d'un chèque correspondant au montant des arrhes pour la catégorie d'hôtel choisie.
No reservation will be made without a check for the amount of the deposit for the chosen hotel class .

Les demandes seront satisfaites dans l'ordre de leur réception et selon les possibilités de réservation offertes. Après la date du 30 octobre 1992, la Cité des Congrès ne peut garantir les demandes que dans la mesure des chambres disponibles.
Reservations will be accepted in the order of their arrival and according to the rooms still available. After October, 30th, 1992, the Cité des Congrès can only accept reservations according to the number of available rooms.

Après réception du bulletin et du paiement, vous recevrez une confirmation d'hébergement, indiquant les coordonnées de votre hôtel. Pour une bonne gestion des réservations, l'attribution des chambres est définitive et non modifiable.
Following reception of this form and the payment, you will receive an accomodation confirmation. Name, adress and phone number of your hotel will be indicated on it. To ensure that reservations are correctly managed the room allocation is definitive and can not be subject to modifications.

ANNULATIONS / *CANCELLATIONS* :

Seules les demandes d'annulation effectuées auprès de la Cité des Congrès par lettre, télégramme ou télécopie au plus tard sept jours avant la date d'arrivée prévue permettront le remboursement des arrhes, déduction faite de 100 FF de frais par chambre.
Reimbursement of the deposit payment, less 100 FF per room for administrative costs, will only be authorized for cancellations reaching the Cité des Congrès by letter, telegram or fax less than seven days before the congress starts.

RÈGLEMENT / *PAYMENT* :

Je joins obligatoirement au présent bulletin le montant des arrhes, par chèque bancaire, Eurochèque ou chèque compensable en France, à l'ordre de la Cité des Congrès de Nantes, d'un montant de : _____

I hereby forward my reservation form and my deposit by bank check, Eurocheque or cheque to be cleared in France, to the order of Cité des Congrès de Nantes, for the sum of : _____

Fait à / *signed at (place)* : _____ Signature / *Signature :*

Le / *date* : _____ _____

JOURNÉES DE L'ANVAR
Nantes - 10 11 décembre 1992

FORMATION PROFESSIONNELLE

Questionnaire à retourner sans le détacher de votre bulletin d'inscription à :

ANVAR
Direction de la communication
43, rue de Caumartin - 75436 Paris Cedex 09

Remplir un questionnaire par personne

L'Anvar est déclarée comme organisme de formation professionnelle.
Numéro d'enregistrement de
déclaration d'organisme formateur :
1175 POO4875
A ce titre, vous pouvez imputer vos droits d'inscription
aux Journées de l'Anvar (2 500 F HT) sur la formation professionnelle.
En contrepartie, l'Anvar est tenue d'élaborer un bilan annuel
des inscriptions à ses sessions de formation.
Aussi, nous vous demandons de
bien vouloir remplir le questionnaire ci-après
et vous remercions par avance de votre collaboration.

Nom : _____

Prénom : _____

Fonction : _____

Société ou organisme : _____

Adresse : _____

_____

Questionnaire à retourner sans le détacher de votre bulletin d'inscription

Cochez la (les) case (s) vous concernant

1 Etes-vous salarié?

- ☐ d'un employeur assujetti à la participation au développement de la formation professionnelle continue, employant plus de 9 salariés
- ☐ d'un employeur assujetti employant au plus 9 salariés
- ☐ de l'Etat, d'une collectivité territoriale ou d'un établissement public à caractère administratif

2 Relevez-vous de conventions conclues avec l'Etat, les collectivités territoriales ou d'autres organismes? Si oui, êtes-vous?

- ☐ demandeur d'emploi de - de 26 ans
- ☐ demandeur d'emploi de + de 26 ans
- ☐ autres

3 Etes-vous formé pour le compte?

- ☐ d'un autre organisme de formation
- ☐ d'un Faf (Fonds d'assurance formation)
- ☐ d'un Opacif (Organisme paritaire agréé au titre d'un congé individuel de formation)
- ☐ d'un Oma (Organisme de mutualisation agréé pour la formation en alternance)

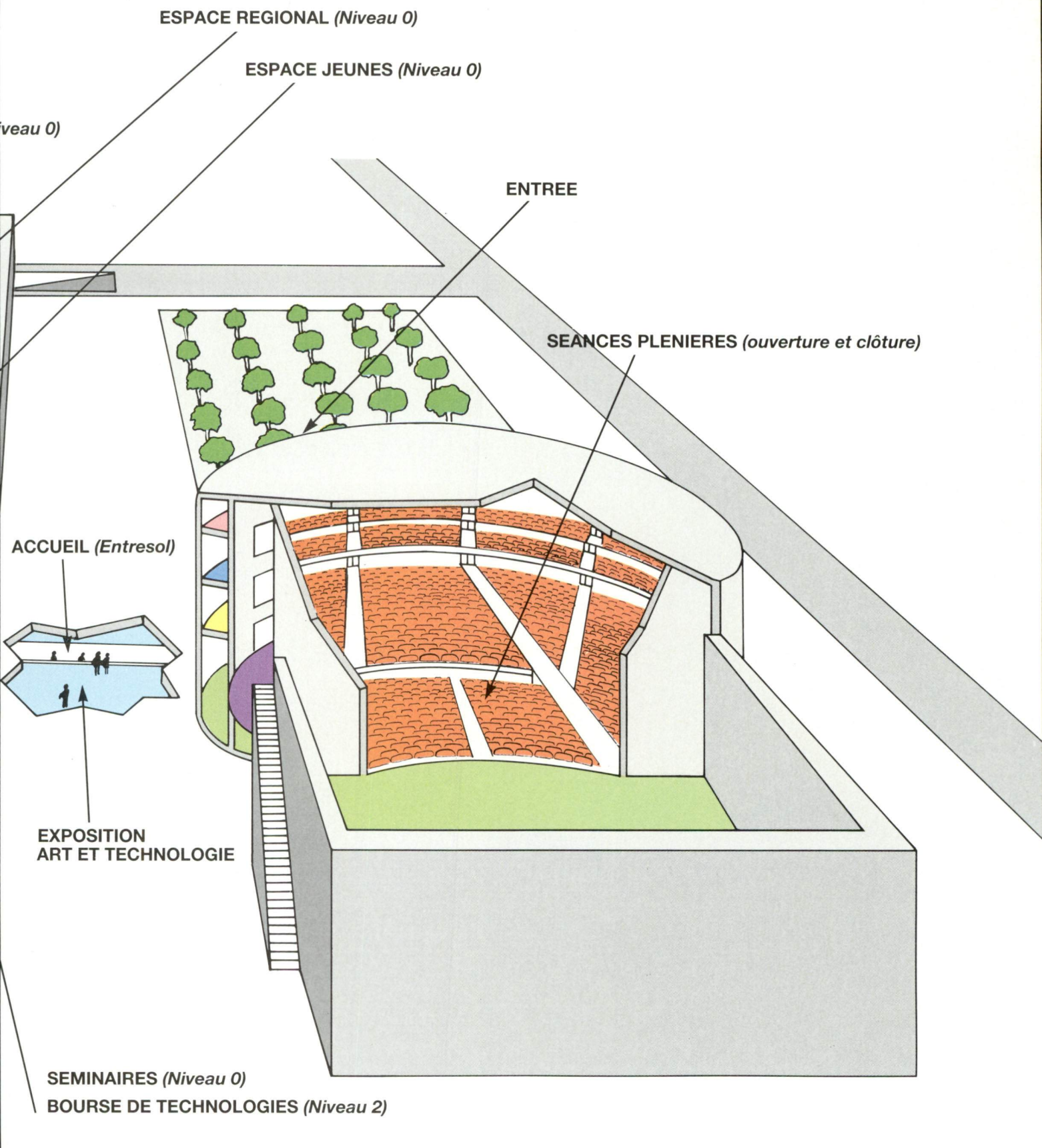
4 ☐ Vous participez aux Journées de l'Anvar à titre individuel

5 ☐ Vous participez aux Journées de l'Anvar à un autre titre

6 Votre niveau de formation :

- ☐ niveau égal ou supérieur à celui de la licence ou écoles d'ingénieurs
- ☐ niveau BTS, DUT ou DEUG
- ☐ niveau BTn, BT, BP ou BM
- ☐ niveau BEP, CAP ou CFPA 1er degré
- ☐ niveau fin de scolarité obligatoire
- ☐ formations ne se rattachant pas aux références des niveaux précédents

Pour toute information complémentaire sur ce questionnaire "formation professionnelle", contactez Didier Alleman au (1) 40 17 84 86.


ESPACE REGIONAL (Niveau 0)
ESPACE JEUNES (Niveau 0)
iveau 0)
ENTREE
SEANCES PLENIERES (ouverture et clôture)
ACCUEIL (Entresol)
EXPOSITION
ART ET TECHNOLOGIE
SEMINAIRES (Niveau 0)
BOURSE DE TECHNOLOGIES (Niveau 2)
DES PARTENAIRES (Niveau 0)

JOURNÉES DE L'ANVAR

Nantes - 10 et 11 décembre 1992

LES 6es JOURNÉES DE L'ANVAR SONT ORGANISÉES A LA CITÉ DES CONGRÈS DE NANTES, LES 10 ET 11 DÉCEMBRE 1992, AVEC LE CONCOURS DE LA VILLE DE NANTES, DU CONSEIL GÉNÉRAL DE LOIRE-ATLANTIQUE ET DU CONSEIL RÉGIONAL DES PAYS DE LA LOIRE.

THE 6th JOURNÉES DE L'ANVAR EVENT WILL TAKE PLACE AT THE CITÉ DES CONGRÈS OF NANTES, ON DECEMBER 1992, 10th AND 11th, IN COLLABORATION WITH THE VILLE DE NANTES, THE CONSEIL GÉNÉRAL DE LOIRE-ATLANTIQUE AND THE CONSEIL RÉGIONAL DES PAYS DE LA LOIRE.

NANTES

VILLE DE NANTES

Région des Pays de la Loire

CONSEIL RÉGIONAL DES PAYS DE LA LOIRE

LOIRE ATLANTIQUE

CONSEIL GÉNÉRAL DE LOIRE-ATLANTIQUE

Renseignements et inscriptions : Anvar - direction de la communication
43, rue de Caumartin - 75436 Paris Cedex 09 - Tél. : 33 (1) 40 17 83 47

ANVAR

INSIGNE - illustration Alain Millet

"Document Control"

TYPE: ACTION DOCUMENT NUMBER: 9203380
ORIGINATOR: 02 STATUS I DIRECTORATE STATUS

****

FROM: ARNDT, R.R.: FRD

TO: DR. D.A. BROMLEY

DATE OF CORRESPONDENCE: 10/20/92

SUBJECT: HE IS REQUESTING INFORMATION ON DR. BROMLEY'S TRAVEL PLANS.

****

DIRECTORATE ASSIGNED: DIRECTOR'S OFFICE

STAFF ASSIGNED:

ACTION REQUIRED: DIRECT REPLY

STAFF ACTION:

****

SENDER'S DUE DATE:

OSTP DUE DATE: 11/16/92

STAFF DUE DATE

DATE COMPLETED:

DATE COMPLETED/DEPT:

****

COPIES TO: D. Allan Bromley

****

WHITE HOUSE TRACKING #:

CONTACT PERSON:

PHONE: EXT:

REMARKS:

OSTP RECEIVED: 11/04/92 DEPT RECEIVED:

FILE: P-INVITATION

CENTRAL FILES:

OFFICE OF THE PRESIDENT

PO Box 2600 Pretoria 0001 South Africa
Telephone (012) 841-3762
Intnl + 27 12 841-3762
Telefax (012) 841-4504, 804-2679
Intnl + 27 12 841-4504, 804-2679
Telex 3-21356 FRD SA

3380

FRD

Dr D. Allan Bromley
Assistant to the President
for Science and Technology
The White House
WASHINGTON D.C.
United States

1992-10-20

Dear Dr Bromley

I was very happy to learn from your letter of 29 September of your decision to accept our invitation !

We will await further notice from your office concerning the dates for your visit and would appreciate receiving these in good time so as to arrange a really worthwhile itinerary. We would be happy to accommodate, as far as possible, any special requests that you may have, such as particular people, places and institutions you might like to visit.

Yours sincerely

R.R. ARNDT
President

"INVITATION FOR DR. BROMLEY"

TYPE: INVITATION DOCUMENT NUMBER: 9203352
ORIGINATOR: 02

****

SPEECH: YES NO

FROM: MALONE, Thomas: MILLIKEN

DATE OF EVENT: THRU:
TENTATIVE DATES: OPEN

LOCATION OF EVENT: SPARTANBURG, SC

TIME OF EVENT:

SUBJECT: AN INVITATION TO VISIT THEIR OPERATION CENTER.

****

RSVP: 11/16/92

CONTACT PERSON:

CONTACT NUMBER:

****

INVITATION ACCEPTED? YES NO

****

COPIES TO: INDUSTRIAL

REMARKS: ENCLOSURES TO DR. BROMLEY.

DAB - Would you like to reply that you'd welcome a visit when schedule permits?

DATE OF LETTER: 11/03/92 DATE RECEIVED: 11/07/92

FILE: P-INVITATION

3352

MILLIKEN

Dr. T. J. Malone
President

November 3, 1992

Dr. E. Allan Bromley
The Assistant to the President
for Science and Technology
Office of Science and Technology Policy
The White House
Washington, DC 20506

Dear Allan:

I want to thank you and your associates for giving me and our textile industry representatives the opportunity to present our textile complex story to you. As we presented, the textile complex is huge, contributes enormously to our industrial economy, and can have a very positive impact on the future standard of living in America. Our industry has been horizontally and vertically integrated for a long period of time, which has made it possible for us to survive, despite the great odds against us.

The recently formed National Textile Center University Research Consortium is another key step forward for our industry.

Successful completion of the AMTEX agreement with the National Labs would be a giant step toward addressing the large-scale technological requirements for our industry that would make an enormous difference in our world competitiveness. The specific challenges that must be addressed are too large and complex for any individual company or segment of our industry. The National Labs are ideally positioned to do this. Hopefully, we will be able to finalize this agreement to go forward very shortly.

I mentioned to you the Advanced Technology Program application that we put in last year was rejected by the technical community on the basis that it was a business proposal. We have rewritten and resubmitted our application this year and are most hopeful that this rather small, but important, initiative will be approved. You asked that I send you a copy of that proposal. It is enclosed. Thanks for your interest.

Allan, I was delighted to have the opportunity to have lunch with you after our meeting. You have made tremendous contributions to the future of science and technology in our country. Thank you! You indicated that you wished to be the president of a leading university soon. The university that is successful in attracting you will be fortunate, indeed! If I can be of any assistance to you in any way, please don't hesitate to give me a call.

P.O. Box 1926, Spartanburg, S.C. 29304, M-149, (803) 573-2900 Fax (803) 573-1998

CRAFTED WITH PRIDE IN U.S.A.

You said that you would like to visit some operations in the textile industry to see firsthand what we are doing. I would like to formally invite you to visit with us at Milliken. We would be delighted to have you stay in our Guest House in Spartanburg, South Carolina. I can assure you we will give you an exposure to our industry that is informative, valuable, and exciting! If you see an opportunity to make such a visit, please give me a call, and I will make all the arrangements. I would also like to take that opportunity to expose you to the National Textile Center and other key segments of our industry. It would be wonderful if we could have a couple of days of your time. I look forward to hearing from you and being with you soon.

Sincerely,

Tom/m

Thomas J. Malone

cc: Mr. Roger Milliken

Proposal for Funding Under the
Advanced Technology Program
National Institute of Standards
and Technology
Technology Administration
U.S. Department of Commerce

A Demand-Activated U.S. Apparel System

Proposal Submitted by:

Dillard Department Stores
VF Corporation
Milliken and Company
Du Pont Fibers

On Behalf of Apparel Industry Consortium

July 29, 1992

"INVITATION FOR DR. BROMLEY"

TYPE: INVITATION DOCUMENT NUMBER: 9203346
ORIGINATOR: 02

****

SPEECH: YES NO

FROM: THE BRAZILIAN AMBASSADOR

DATE OF EVENT: 11/11/92 THRU:
TENTATIVE DATES:

LOCATION OF EVENT: COLONNADE RESTAURANT

TIME OF EVENT: 6:30 P.M.-9:00 P.M.

SUBJECT: AN INVITATION TO ATTEND THE OPENING DINNER RECEPTION FOR AMAZON FOOD FESTIVAL WEEK.

****

RSVP: 11/07/92

CONTACT PERSON:

CONTACT NUMBER: 202-457-5000

****

INVITATION ACCEPTED? YES (NO) PPB Holiday.

****

COPIES TO:

Invitation arrived after event.

REMARKS:

DATE OF LETTER: 10/30/92 DATE RECEIVED: 11/04/92

FILE: P-INVITATION

The Brazilian Ambassador
The Secretary of Tourism for the State of Amazonas
The Brazilian-American Cultural Institute

request the pleasure of your company
at the opening dinner-reception for the

Amazon Food Festival Week

to be held at the Colonnade Restaurant,
on November 11, 1992,
from 6:30 to 9:00 p.m.

For reservations call
(202) 457-5000
$30.00 per person

ANA Hotel
2401 M Street, N.W.
Washington, D.C.

AMAZON WEEK IN WASHINGTON

On the occasion of the opening of the National ZOO's New Amazonia Rain Forest Exhibit, the Brazilian Embassy and the Brazilian-American Cultural Institute have the pleasure to announce the following events:

Wednesday, 11 **6:30 p.m** **to** **9:00 p.m**	**"kick-off" reception of the Amazon Food Festival,** **with the presence of the Brazilian Ambassador** **location: Colonnade Restaurant, ANA Hotel** **2401 M Street N.W. - Washington D.C.** **for reservations call: (202) 457-5000**
Thursday, 12 **to** **Thursday, 19**	**Amazon Food Festival Week (lunch and dinner)** **location: Bistro Restaurant, ANA Hotel** **for reservations call: (202) 457-5000**
Friday, 13 **8:00 p.m.**	**Musical performance by the group RAÍZES CABOCLAS** **Brazilian-American Cultural Institute** **4103 Connecticut Avenue, N.W. - Washington, D.C.**
Monday, 16 **3:00 p.m.** **to** **4:30 p.m.**	**Conference and discussion: "Can tourism help to protect the Amazon?" Speaker: Dr. Silvio Barros II, Deputy-Secretary of Tourism of the State of Amazonas** **George Washington University** **Institute of Brazilian Issues** **800, 21st Street, N.W. - Marvin Center, Room 416**
6:00 p.m.	**Panel-discussion: "Environment and Development in the Amazon". Moderator: Ambassador Rubens Ricupero** **Brazilian-American Cultural Institute** **A reception will follow the panel**
Tuesday, 17 **6:30 p.m.**	**Seminar: "Amazonia-An Educational Experience"** **Auditorium of the Brazilian Embassy** **3006 Massachusetts Avenue, N.W. - Washington, D.C.**
Wednesday, 18 **12:00 p.m.**	**Inauguration of the Amazon Exhibit** **National Zoological Park** **Musical performance by RAÍZES CABOCLAS**

Admission is free except for the Amazon Food Festival

The Brazilian-American Cultural Institute sponsors are: VARIG S.A. Viação Rio Grandense, VASP Viação Aérea São Paulo S.A., Transbrasil S.A. Linhas Aéreas, EMBRATUR -Instituto Brasileiro de Turismo, Construtora Norberto Odebrecht, Construtora Mendes Junior S.A. and Petróleo Brasileiro S.A. - PETROBRÁS.

"INVITATION FOR DR. BROMLEY"

TYPE: INVITATION DOCUMENT NUMBER: 9203341
ORIGINATOR: 02

****

SPEECH: YES NO

FROM: WYATT, Joe: VANDERBILT UNIVERSITY

DATE OF EVENT: 11/12/92 THRU:
TENTATIVE DATES:

LOCATION OF EVENT: UNION STATION

TIME OF EVENT: 6:00 P.M.

SUBJECT: AN INVITATION TO PARTICIPATE IN THE FIRST WASHINGTON VANDERBILT FORUM.

****

RSVP: 11/10/92

CONTACT PERSON: GARDNER, Midge

CONTACT NUMBER: 202-785-2980

****

INVITATION ACCEPTED? YES (NO) RPB Conflict (PCAST)

****

COPIES TO:

REMARKS:

DATE OF LETTER: 10/30/92 DATE RECEIVED: 11/04/92

FILE: P-INVITATION

3341

VANDERBILT UNIVERSITY

NASHVILLE, TENNESSEE 37240 TELEPHONE (615) 322-7311

RECEIVED

Office of the Chancellor • Suite 211, Kirkland Hall • Direct Phone 322-2168
FAX-615-322-3968

92 NOV 4 P2:35
RECEIVED

October 30, 1992

92 NOV 4 P2:35 OSTP
MAIL ROOM

OSTP
MAIL ROOM

Mr. Allan Bromley
President's Science Advisor
Director, Office of Science &
Technology Policy
Executive Office of the President
Old Executive Office Building
Washington, DC 20506

Dear Allan:

I am pleased to tell you that Vanderbilt University is beginning a new series to be known as the Washington Vanderbilt Forum, and to invite you to be our guest for the first edition on November 12, 1992 at 6:00 p.m. at the Columbus Club at Union Station. Arthur A. Demarest, Centennial Professor of Anthropology at Vanderbilt, will discuss his research into the Maya civilization of Central America.

Professor Demarest has received international recognition for his discovery in Guatemala of the tomb of the ancient Mayan King known as "Ruler 2." He currently is conducting a five-year project to excavate the ancient Maya cities of the Peten jungle of Guatemala with the support of the National Geographic Society, the National Endowment for the Humanities, the Guggenheim Peace Foundation and other organizations. This research explores the royal tombs, hieroglyphic stairways, fortifications, palaces, and houses of the commoners in an attempt to solve the mystery of the sudden collapse of this ancient civilization.

The program will begin at 6:00 p.m. with a cocktail buffet in the North Gallery of the Columbus Club. The Columbus Club is located on the east side of the main hall. Professor Demarest's presentation and discussion will begin at approximately 7:15 p.m. in the Club. Following the discussion, we will return to the North Gallery for dessert and coffee.

Please let us know by FAX (202) 785-3948 or by phone (202) 785-2980 if you will be able to attend. Parking is available in the Union Station garage. If you have any questions please feel free to call Midge Gardner or Joyce Wilson at (202) 785-2980.

Sincerely yours,

Joe Wyatt

An Equal Opportunity/Affirmative Action Employer

"INVITATION FOR DR. BROMLEY"

TYPE: INVITATION DOCUMENT NUMBER: 9203347
ORIGINATOR: 02

****

SPEECH: YES NO

FROM: STABREIT, Ambassador: AMBASSADOR OF GERMANY

DATE OF EVENT: 12/01/92 THRU:
TENTATIVE DATES:

LOCATION OF EVENT: RESIDENCE OF THE AMBASSADOR OF GERMANY

TIME OF EVENT: 7:30 P.M.

SUBJECT: AN INVITATION TO DINNER.

****

RSVP: 11/13/92

CONTACT PERSON:

CONTACT NUMBER: 202-298-4214

****

INVITATION ACCEPTED? YES ~~NO~~

RPB

****

COPIES TO: INTERNATIONAL/POL

REMARKS: called to accept 11-30 via Rossin

date changed 12-14

if you are available, interested. This should be a fairly small event

DATE OF LETTER: 11/02/92 DATE RECEIVED: 11/07/92

FILE: P-INVITATION

THE APPOINTED AMBASSADOR
OF THE FEDERAL REPUBLIC OF
GERMANY
AND MRS. STABREIT

request the pleasure of the company of

The Honorable and Mrs.
Dr. D. Allan Bromley

at dinner

on Tuesday, the 1st of December, 1992

at 7.30 p.m.

at the Ambassador's Residence

2500 Foxhall Road, N.W.

R.S.V.P.
(202) 298-4214

informal

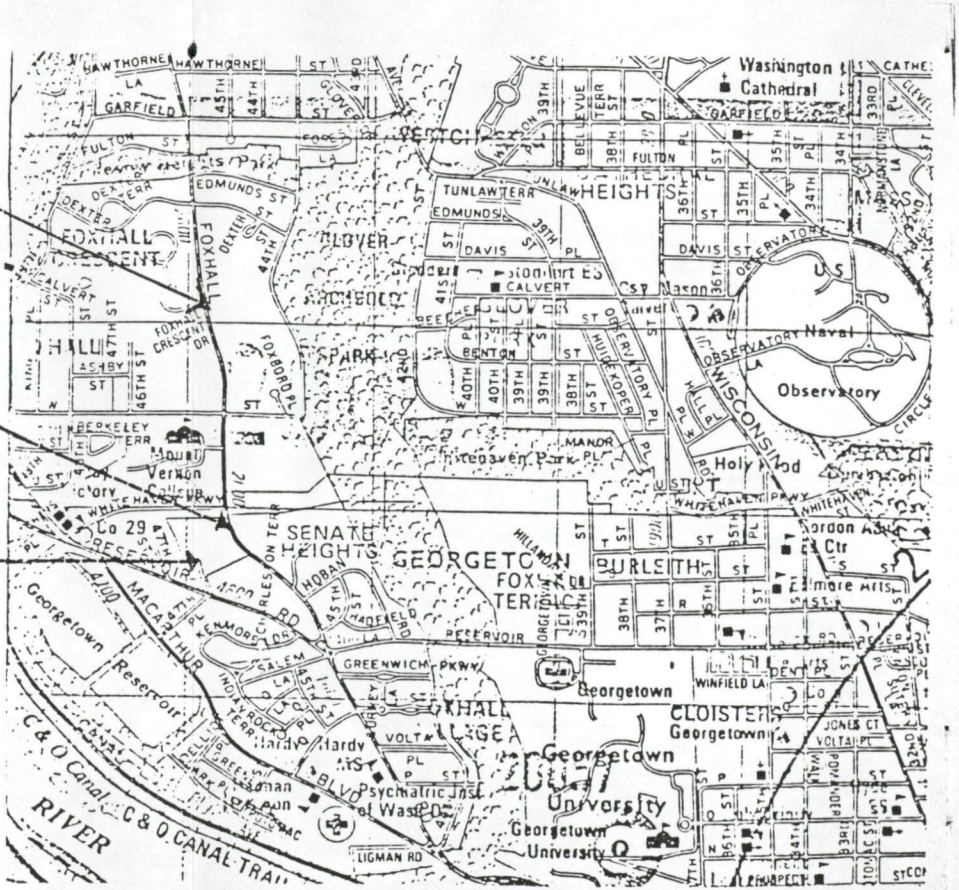
The Ambassador's **Residence**

2500 Foxhall Road N.W.
Washington D.C. 20007
Tel. 298-4206

EMBASSY HOUSE

1900 Foxhall Road N.W.
Washington D.C. 20007

Embassy of the Fed.Rep.of Germany
Chancery
4645 Reservoir Road N.W.
Washington D.C. 20007



"INVITATION FOR DR. BROMLEY"

TYPE: INVITATION-SPEECH DOCUMENT NUMBER: 9203342
ORIGINATOR: 02

****

SPEECH: YES NO

FROM: ROYER, Charles: HARVARD UNIVERSITY

DATE OF EVENT: 12/10/92 THRU: 12/16/92
TENTATIVE DATES:

LOCATION OF EVENT: HARVARD UNIVERSITY

TIME OF EVENT:

SUBJECT: AN INVITATION TO MAKE A PRESENTATION AT THEIR PROGRAM FOR NEWLY ELECTED MEMBERS OF CONGRESS.

****

RSVP: 11/13/92

CONTACT PERSON: McLAUGHLIN, Cathy

CONTACT NUMBER: 617-495-1360

****

INVITATION ACCEPTED? YES RPB NO DAB declined

****

COPIES TO:

REMARKS: sent regret letter sb 11-17-92

I do not want to be the one to recommend Harvard speaking on a weekday

DATE OF LETTER: 10/30/92 DATE RECEIVED: 11/04/92

FILE: P-INVITATION-SPEECH

They are looking at the possibility of reworking the schedule — but it doesn't look good. You are booked for most of that week. (Russians, Health of Union, etc.). Do you want to reconsider Dec. 13?

No

Document Originally
Attached to
Following Page

3342

HARVARD UNIVERSITY
JOHN F. KENNEDY SCHOOL OF GOVERNMENT

CHARLES ROYER
DIRECTOR

INSTITUTE OF POLITICS
79 John F. Kennedy Street
Cambridge, Massachusetts 02138
617-495-1360
FAX 617-495-1364

RECEIVED
92 NOV 4 P2:36
OSTP
MAIL ROOM

October 30, 1992

Dr. D. Allan Bromley
Assistant to the President
for Science & Technology
Office of Science & Technology Policy
Executive Office of the President
OEOB, Suite 360
Washington, DC 20500

Dear Dr. Bromley:

The Institute of Politics co-sponsors a program with the United States House of Representatives for newly elected Members following each congressional election. As you know, this will be an extraordinary year of transition for the United States Congress. We are expecting between 120 and 150 new Members of Congress. We would like to invite you to participate as a panelist for this year's program scheduled for December 10 through 16, 1992 at Harvard's John F. Kennedy School of Government.

The anticipated size of this class places some unusual demands on our program. To accommodate this large group of new Members, we are offering some concurrent sessions with varied topics. These topics will give the Members an opportunity to select a session of particular interest to them and to engage you and their colleagues in a quality discussion.

We would like to have you address a topic entitled **"Science, Technology and Economic Performance"** on **Sunday, December 13.** Our tentative schedule provides for you to present your session between **3:30 - 5:00 pm.**

We would be honored to have you join us and provide your views to the freshman Members of the One Hundred and Third Congress. I look forward to receiving your favorable reply. Please respond at your earliest possible convenience. If you have any questions please contact Cathy McLaughlin, Acting Deputy Director or Jo-Anne Wilburn, Conference Coordinator at 617/495-1360.

Sincerely,

Charles Royer
Director

"INVITATION FOR DR. BROMLEY"

TYPE: INVITATION DOCUMENT NUMBER: 9203344
ORIGINATOR: 02

****

SPEECH: YES NO

FROM: STYRENE INFORMATION AND RESEARCH CENTER

DATE OF EVENT: 11/18/92 THRU:
TENTATIVE DATES:

LOCATION OF EVENT: ANA HOTEL, WASHINGTON DC

TIME OF EVENT: 6:00 P.M.-8:00 P.M.

SUBJECT: AN INVITATION TO ATTEND THEIR FIFTH ANNUAL MEETING.

****

RSVP: 11/11/92

CONTACT PERSON: RASTATTER, Pam

CONTACT NUMBER: 202-371-5314

****

INVITATION ACCEPTED? YES (NO) PPB

****

COPIES TO:

REMARKS: regretted - Marco
11-18-92
Susan →

DATE OF LETTER: 10/30/92 DATE RECEIVED: 11/04/92

FILE: P-INVITATION

You are cordially invited to the

1992 Fifth Annual Meeting Reception

of the

Styrene Information and Research Center

"NEW ADMINISTRATION, NEW DIRECTIONS"

Wednesday, November 18, 1992

Ball Room, The ANA Hotel
2401 M Street, NW Washington, DC 20037

Reception 6:00 p.m. to 8:00 p.m.
Hors D'oeuvres and Cocktails

RSVP by November 11

Please respond to :

Ms. Pam Rastatter
The Styrene Information and Research Center
1275 K Street, NW, Suite 400
Washington, DC 20005
(202) 371-5314,
(202) 371-1784 - FAX

The Styrene Information and Research Center
is a special purpose group of
The Society of the Plastics Industry, Inc.
(202) 371-5314

SIRC 1992 VOTING MEMBERS

Arco Chemical Company
Alpha Corporation
American Polymer Inc.
Amoco Chemical Company
Aristech Chemical Corporation
Ashland Chemical Company
BP America-Filon/Silmar Divisions
BASF Corporation
Chevron Chemical Company
Cook Composites and Polymers
Dart Container Corporation
Deltech Corporation
Dow Chemical Canada
Dow Chemical Company
Fina Oil and Chemical Company
GE Plastics
GenCorp Polymer Products
Huntsman Chemical Corporation
Interplastic Corporation
KAMA Corporation
Mobil Chemical Company
Novacor Chemicals Ltd.
Owens-Corning Fiberglas Corporation
Reichhold Limited
Reichhold Chemicals, Inc.
Scott Polymers, Inc.
Shell Canada Limited
Shell Oil Company
Sterling Chemicals, Inc.

3344

Dr. Allan Bromley
Assistant to the President for
Science & Technology
OEOB, Room 358
17th & Pennsylvania Avenues
Washington, DC 20500

The Styrene Information and Research Center
1275 K Street, NW, Suite 400
Washington, DC 20005

"INVITATION FOR DR. BROMLEY"

TYPE: INVITATION-SPEECH DOCUMENT NUMBER: 9203345
ORIGINATOR: 02

****

SPEECH: YES NO

FROM: BRANSCOMB, Lewis: HARVARD UNIVERSITY

DATE OF EVENT: 12/13/92 THRU:
TENTATIVE DATES:

LOCATION OF EVENT: HARVARD UNIVERSITY

TIME OF EVENT:

SUBJECT: AN INVITATION TO BRIEF THE NEWLY ELECTED MEMBERS OF CONGRESS.

****

RSVP: 11/13/92

CONTACT PERSON:

CONTACT NUMBER:

****

INVITATION ACCEPTED? YES NO

PBB DAB declined

****

COPIES TO:

REMARKS: sent copy of Roger regret 11-17-92

DATE OF LETTER: 10/30/92 DATE RECEIVED: 11/04/92

FILE: P-INVITATION

3345

Harvard University
John F. Kennedy School of Government
Center for Science and International Affairs

Lewis M. Branscomb, Director
Science, Technology, and Public Policy
Tel: 617 495-1853
Fax: 617 495-5776

Dr. D. Allan Bromley
Assistant to the President for Science and Technology
Old Executive Office Building
Washington DC 20506

Deal Allan,

I called last week to tell you of the coming invitation from Charles Royer, Director of our Institute of Politics, to ask if you would join with me on Sunday, December 13, to brief the newly-elected members of Congress on issues of science and technology and on the resources they can look to when they need help with complex technical aspects of public policy.

You are aware, I am sure, that the House Administrative Affairs Committee has for a good many years asked the Institute of Politics at the Kennedy School to run this week long program. The Congressional sponsorship is bi-partisan, as is the participation of new members and the briefing program. This year the committee has specifically asked that S&T issues be on the agenda. No one is better qualified than you to help the new members and to ensure that the experience of the Bush administration is made available to them.

Charles I make this request in advance of knowing how the election may turn out; the invitation is not contingent on the results in any way. We have one and a half hours on that Sunday afternoon to present this topic and encourage questions and discussions. I am sure that travel costs will be covered by the IOP.

I will try to call you again on Monday to follow up this letter.

Sincerely,

Lewis Branscomb

October 30, 1992
cc: Catherine McLaughlin
Acting Deputy Director, I.O.P.

"INVITATION FOR DR. BROMLEY"

TYPE: INVITATION DOCUMENT NUMBER: 9203350
ORIGINATOR: 02

****

SPEECH: YES NO

FROM: BRISTOL-MEYERS SQUIBB

DATE OF EVENT: 12/10/92 THRU:
TENTATIVE DATES:

LOCATION OF EVENT: NEW YORK CITY

TIME OF EVENT: 12:00 NOON

SUBJECT: AN INVITATION TO TO THE PRESENTATION OF THEIR DISTINGUISHED ACHIEVEMENT AWARD IN INFECTIOUS DISEASE RESEARCH.

****

RSVP: 11/12/92

CONTACT PERSON: YARIN, Susan

CONTACT NUMBER:

****

INVITATION ACCEPTED? ~~YES~~ NO

RPB

****

COPIES TO: LIFE SCIENCES

REMARKS:

sent RSVP regret 11-30 ph

DATE OF LETTER: 10/30/92 DATE RECEIVED: 10/30/92

FILE: P-INVITATION

You Are Cordially Invited
to the Presentation of the
Second Annual
Bristol-Myers Squibb Award
for Distinguished Achievement
in Infectious Disease Research

to
Bernard N. Fields, M.D.
Harvard Medical School

on
Thursday, December 10th
at Noon
The Cotillion Room
The Pierre Hotel
New York City

Lunch Will Be Served

"INVITATION FOR DR. BROMLEY"

TYPE: INVITATION DOCUMENT NUMBER: 9203343
ORIGINATOR: 02

****

SPEECH: YES NO

FROM: NORTH CAROLINA AWARDS DINNER

DATE OF EVENT: 11/13/92 THRU:
TENTATIVE DATES:

LOCATION OF EVENT: RALIEGH, NORTH CAROLINA

TIME OF EVENT: 7:30 P.M.

SUBJECT: AN INVITATION TO THEIR AWARDS DINNER.

****

RSVP: 11/09/92

CONTACT PERSON:

CONTACT NUMBER:

****

INVITATION ACCEPTED? YES NO

RPB

mtg w/ DTB.

Per ~~telecon~~

****

COPIES TO:

REMARKS:

DATE OF LETTER: 10/30/92 DATE RECEIVED: 11/04/92

FILE: P-INVITATION

North Carolina Awards Dinner
North Raleigh Hilton
3415 Wake Forest Road
November 13, 1992, at 7:30 O'Clock

Please admit Dr. D. Allan Bromley

Table # 10

10/30/92 PM RALEIGH NC 27[illegible] #1

3343

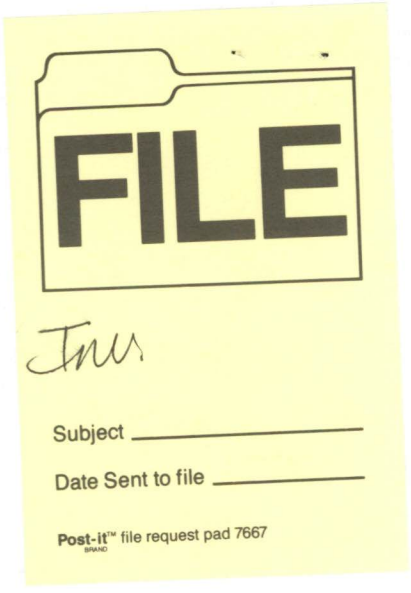
Dr. D. Allan Bromley
Assistant to the President for
Science & Technology
Office of Science & Technology Policy
Washington, D.C. 20500

North Carolina Awards Committee

109 East Jones Street

Suite 315

Raleigh, North Carolina 27601-2807



COUNCIL OF SCIENTIFIC SOCIETY PRESIDENTS
1155 16th Street NW, Washington DC, 20036 • 202/872-4452 • FAX 202/872-4615

October 29, 1992

YES No

Dear Ralph:

Thank you for taking the initial steps in paving the way for acceptance of this invitation. I enclose for your information a folder describing the Council and its goals and membership.

I should also mention to you that while we would welcome some brief remarks of acceptance by Dr. Bromley on this occasion, we expect to have a keynote speaker, probably a Committee Chair from the Congress, making a formal address.

With best regards,

John D. Holmfeld
Executive Director

Mr. Ralph Dresher
Office of Science and Technology Policy
Washington, D. C.

COUNCIL OF SCIENTIFIC SOCIETY PRESIDENTS

1155 16th Street NW, Washington DC, 20036 • 202/872-4452 • FAX 202/872-4615

October 29, 1992

Dr. D. Allan Bromley,Director
Office of Science and Technology Policy
Executive Office of the President
17th Street & Pennsylvania Avenue, N.W.
Washington, D.C. 20506

Dear Dr. Bromley:

It is a distinct pleasure to advise you that the Council of Scientific Society Presidents has selected you for this year's Award for the Support of Science.

This Award is given to an individual in recognition of dedicated support of U.S. science. The previous awardees, of which there have been nine, have been the following:

1983 Don Fuqua, Chairman of the House Committee on Science and Technology

1984 Frank Press, President of the National Academy of Science

1985 George A. Keyworth II, Science Advisor to the President

1986 Eric Bloch, Director of the National Science Foundation

1987 William D. Carey, Executive Officer of the American Association for the Advancement of Science

1988 Roland W. Schmitt, Chairman of the National Science Board

1989 C. Everett Koop, Surgeon-General of the United States

1992 Executive Board

Chair:	Past Chair:	Treasurer:	Members-at-Large:	Executive Director:
Gordon L. Nelson	Gerry G. Meisels	Shirley M. Frye	Nicolaas Bloembergen	John D. Holmfeld
Chair-Elect:	**Secretary:**	**Past Treasurer:**	Jane Lubchenco	**Legal Advisor:**
Bonnie J. Brunkhorst	John Penick	Clayton F. Callis	Charles D. Spielberger	L. Manning Muntzing

The views expressed by CSSP are a consensus of its members and do not necessarily represent the official positions of their respective organizations.

1992 CSSP Members

Eric E. Ungar
Acoustical Society of America

Marina Stajic
American Academy of Forensic Sciences

Basil T. Doumas
American Association For Clinical Chemistry

Joseph R. Robinson
American Association of Pharmaceutical Scientists

James H. Stith
American Association of Physics Teachers

Ernest L. Eliel
American Chemical Society

Keith Watenpaugh
American Crystallographic Association

Ralph J. Cicerone
American Geophysical Union

Thomas E. Lovejoy
American Institute of Biological Sciences

E. Gerald Meyer
American Institute of Chemists, Inc.

Karen Sharp
American Mathematical Association of Two-Year Colleges

Michael Artin
American Mathematical Society

Donald R. Johnson
American Meteorological Society

Robert L. Long
American Nuclear Society

Randy P. Juhl
American Pharmaceutical Association

Ernest M. Henley
American Physical Society

Jack G. Wiggins
American Psychological Association

Gordon H. Bower
American Psychological Society

M. J. Coon
American Society for Biochemistry and Molecular Biology

Donald D. Brown
American Society for Cell Biology

Thomas A. Fretz
American Society for Horticultural Science

Henry M. Fales
American Society for Mass Spectrometry

John L. Ingraham
American Society for Microbiology

Donald N. Duvick
American Society of Agronomy

John T. Lehman
American Society of Limnology and Oceanography

Mary Helen Goldsmith
American Society of Plant Physiologists

David B. Wake
American Society of Zoologists

John White
Association for Computing Machinery, Inc.

Ellen Weaver
Association for Women in Science, Inc.

Thomas J. Wilbanks
Association of American Geographers

William Culberson
Botanical Society of America

Jill P. Mesirov
Conference Board of the Mathematical Sciences

Roy D. Gerard
Council for Chemical Research, Inc.

Gary H. Heichel
Crop Science Society of America

H. Ronald Pulliam
Ecological Society of America

Patricia G. Calarco
Electron Microscopy Society of America

Christopher D'Elia
Estuarine Research Federation

Dorothy Eichorn
Federation of Behavioral, Psychological and Cognitive Sciences

Francis X. Masse
Health Physics Society

John H. Litchfield
Institute of Food Technologists

Donald G. Morrison
The Institute of Management Sciences

Deborah Tepper Haimo
Mathematical Association of America

Alton Biggs
National Association of Biology Teachers

Mary M. Lindquist
National Council of Teachers of Mathematics

Wendell G. Mohling
National Science Teachers Association

Arnold L. Gordon
Oceanography Society

Charles J. McCallum, Jr.
Operations Research Society of America

Joseph W. Goodman
Optical Society of America

Edward E. Smith
The Psychonomic Society, Inc.

Rita R. Colwell
Sigma Xi, The Scientific Research Society

Robert E. O'Malley, Jr.
Society for Industrial and Applied Mathematics

Robert D. Schwartz
Society for Industrial Microbiology

D. Warner North
Society for Risk Analysis

Roger D. Meyerhoff
Society of Environmental Toxicology and Chemistry

Wolfhard Almers
Society of General Physiologists

Joe D. Goddard
Society of Rheology

John L. Emmerson
Society of Toxicology

William W. McFee
Soil Science Society of America

1990 Peter H. Raven, Director of the Missouri Botanical Garden, and

1991 George E. Brown, Jr., Chairman of the House Committee on Science, Space, and Technology

The CSSP Award for the Support of Science consists of a plaque inscribed with a citation summarizing your contributions to science. If agreeable to you, it will be our plan to present you with this award at a banquet to be held in the evening of Monday, December 7th, 1992. The location of this event is the 11th floor Sky Room of the Washington Hotel located at the corner of 15th Street and Pennsylvania Avenue in Washington, D.C.

The decision to select you for this award was unanimous, and it would be a highlight of our semi-annual meeting, which we expect to have an attendance of 75-80 scientific society presidents and presidents-elect, to have you join us for this award.

Sincerely yours,

Gordon L. Nelson
GORDON L. NELSON
Chair

Bonnie Brunkhorst
BONNIE BRUNKHORST
Chair-Elect

JDH:ag

For further information contact:

Executive Director
Council of Scientific Society Presidents
1155 16th Street, N.W.
Washington, D.C. 20036
(202) 872-4452

COUNCIL OF SCIENTIFIC SOCIETY PRESIDENTS

C O U N C I L O F

WHAT IS CSSP?

The Council of Scientific Society Presidents is an organization of presidents, presidents-elect, and immediate past presidents of about sixty scientific societies whose combined membership numbers well over one million scientists.

Since 1973 CSSP has served as a strong national voice in support of science and science education, and as a forum for open, substantive exchanges on current scientific issues.

Council membership spans the full spectrum of physical, mathematical, and life sciences. The Council is supported by dues from the supporting societies and annual contributions from Institutional Affiliates.

MEETINGS

CSSP meets twice each year in Washington, D.C., once in the spring and once in the late fall. At these meetings the Council:

- Hears timely presentations by invited speakers from government, academe, and industry;
- Meets with representatives of the news media;
- Hosts breakfasts to discuss science policy with members of Congress, committee staff, and executive agency officials;
- Exchanges information about activities and public policy concerns of member societies;
- Takes action on policy statements proposed by CSSP committees; and
- Conducts regular business of the Council.

S C I E N T I F I C

REVIEW AND ACTION

Much of the work of CSSP is done by its standing Committees:

- Government and Public Affairs
- Mathematics and Science Education
- Ethics and Science

These committees offer CSSP members an opportunity to gain broad support for positions on science and education issues relating to the concerns of their respective societies.

Policy statements, resolutions, and suggestions for programs are debated and recommended by these committees, which normally meet at the beginning of each semiannual meeting of the Council.

Occasional CSSP reports and updates on legislation and other government activities keep committee members informed on relevant issues throughout the year.

POLICY STATEMENTS

At each meeting the Council adopts policy statements recommended by its Committees on issues of importance to the scientific community. Recent CSSP policy statements deal with such issues as:

- Science and mathematics education;
- Structure of federal research and education budget;
- Responsible conduct of science;
- Merit review of federally supported science projects;
- Unimpeded exchange of scientific information;
- Minority participation in scientific careers;
- Appropriate use of animals in research;
- International scientific cooperation;
- Intellectual property rights.

Policy statements are conveyed to appropriate individuals and organizations via correspondence, newsletters, conferences, oral testimony, or other means.

CSSP AWARDS

Each year CSSP confers its Award for Support of Science to honor an individual who merits recognition for dedicated support of U. S. science, including support of science and mathematics education, support of free scientific communication, support of basic research, and support of public understanding of science. Recent winners of the CSSP award include:

1983 Don Fuqua, Chairman of the House Committee on Science and Technology;

1984 Frank Press, President of the National Academy of Sciences;

1985 George Keyworth, Science Advisor to the President;

1986 Erich Bloch, Director of the National Science Foundation;

1987 William Carey, Executive Officer of the American Association for the Advancement of Science;

1988 Roland W. Schmitt, Chairman of the National Science Board;

1989 C. Everett Koop, Surgeon-General of the United States;

1990 Peter H. Raven, Director of the Missouri Botanical Garden; and

1991 George E. Brown, Jr., Chairman of the House Committee on Science, Space and Technology

EXECUTIVE BOARD

Policy and planning for CSSP is carried out by an Executive Board elected annually at the fall meeting of the Council. The Executive Board consists of the elected officers of CSSP and three members elected at large. Most board members are past presidents of the supporting societies, individuals who can devote significant time to CSSP affairs. The Board meets four times a year to plan meetings and conduct business on behalf of CSSP.

GOALS AND OBJECTIVES

CSSP is organized for the following purposes:

- To provide a mechanism for communicating among the various scientific disciplines through the presidents of scientific societies;
- To deliberate and adopt public policy positions on science research and education issues of national or international scope.
- To facilitate cooperation among the various scientific disciplines;
- To develop ways by which scientific information can be made more readily available to the public;
- To improve the free flow of scientific information; and
- To foster research, study, and dissemination of information regarding science.

According to its by-laws, "The views expressed by CSSP in furtherance of these objectives represent a consensus of its members and do not necessarily represent the official positions of their respective organizations."

CSSP Chair-elect Gordon Nelson and CSSP Chair Gerry Meisels exchange views with Dr. Bernardine Healy, Director of the National Institutes of Health, at the December, 1991 meeting devoted to Making Choices in our National Research Agenda

1992 CSSP MEMBERS

Eric E. Ungar
Acoustical Society of America

Marina Stajic
American Academy of Forensic Sciences

Basil T. Doumas
American Association For Clinical Chemistry

Joseph R. Robinson
American Association of Pharmaceutical Scientists

James H. Stith
American Association of Physics Teachers

Ernest L. Eliel
American Chemical Society

Keith Watenpaugh
American Crystallographic Association

Ralph J. Cicerone
American Geophysical Union

Thomas E. Lovejoy
American Institute of Biological Sciences

E. Gerald Meyer
American Institute of Chemists, Inc.

Karen Sharp
American Mathematical Association of Two-Year Colleges

Michael Artin
American Mathematical Society

Donald R. Johnson
American Meteorological Society

Robert L. Long
American Nuclear Society

Randy P. Juhl
American Pharmaceutical Association

Ernest M. Henley
American Physical Society

Jack G. Wiggins
American Psychological Association

Gordon H. Bower
American Psychological Society

M. J. Coon
American Society for Biochemistry and Molecular Biology

Donald D. Brown
American Society for Cell Biology

Thomas A. Fretz
American Society for Horticultural Science

Henry M. Fales
American Society for Mass Spectrometry

John L. Ingraham
American Society for Microbiology

Donald N. Duvick
American Society of Agronomy

John T. Lehman
American Society of Limnology and Oceanography

Mary Helen Goldsmith
American Society of Plant Physiologists

David B. Wake
American Society of Zoologists

John White
Association for Computing Machinery, Inc.

Ellen Weaver
Association for Women in Science, Inc.

Thomas J. Wilbanks
Association of American Geographers

William Culberson
Botanical Society of America

Jill P. Mesirov
Conference Board of the Mathematical Sciences

Roy D. Gerard
Council for Chemical Research, Inc.

Gary H. Heichel
Crop Science Society of America

H. Ronald Pulliam
Ecological Society of America

Patricia G. Calarco
Electron Microscopy Society of America

Christopher D'Elia
Estuarine Research Federation

Dorothy Eichorn
Federation of Behavioral, Psychological and Cognitive Sciences

Francis X. Masse
Health Physics Society

John H. Litchfield
Institute of Food Technologists

Donald G. Morrison
The Institute of Management Sciences

Deborah Tepper Haimo
Mathematical Association of America

Alton Biggs
National Association of Biology Teachers

Mary M. Lindquist
National Council of Teachers of Mathematics

Wendell G. Mohling
National Science Teachers Association

Arnold L. Gordon
Oceanography Society

Charles J. McCallum, Jr.
Operations Research Society of America

Joseph W. Goodman
Optical Society of America

Edward E. Smith
The Psychonomic Society, Inc.

Rita R. Colwell
Sigma Xi, The Scientific Research Society

Robert E. O'Malley, Jr.
Society for Industrial and Applied Mathematics

Robert D. Schwartz
Society for Industrial Microbiology

D. Warner North
Society for Risk Analysis

Roger D. Meyerhoff
Society of Environmental Toxicology and Chemistry

Joe D. Goddard
Society of Rheology

John L. Emmerson
Society of Toxicology

William W. McFee
Soil Science Society of America

1991 EXECUTIVE BOARD

Chair:
Gordon L. Nelson

Chair-Elect:
Bonnie J. Brunkhorst

Past Chair:
Gerry G. Meisels

Secretary:
John Penick

Treasurer:
Shirley M. Frye

Past Treasurer:
Clayton F. Callis

Members-at-Large:
Nicolaas Bloembergen
Jane Lubchenco
Charles D. Spielberger
Executive Director:
John D. Holmfeld
Legal Advisor:
L. Manning Muntzing

CSSP INSTITUTIONAL AFFILIATES

American Cyanamid Company
Apple Computer, Inc.
Arizona State University
Carus Corporation
Coker College
Combustion Engineering, Inc.
E. I. du Pont de Nemours & Co., Inc.
Governor's School of Science and Mathematics
Philip Morris U.S.A.
Phillips 66 Company
Schering-Plough Research
University of Florida
University of Georgia
University of Missouri-Columbia
University of South Florida
The Upjohn Company

Close-out

FAX:_____ MAIL: ✓

OSTP #:

Date of Correspondence: 10/29/92

Date of Receipt of Correspondence: 10/29/92

From: John Holmfeld

Affiliation: Council of Scientific Society Presidents

Subject: Invitation to receive the 1992 Award for the Support of Science

Action:

FYI:

Assign to: DAB (Ralph)

Due Date:

Copies to: