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Folder Title:
Ronald Kaufman Folder 3: David Duke

Stack:	Row:	Section:	Shelf:	Position:
G	26	30	5	4

Attn: Ken Kauffman (288)

NEWS Republican National Committee

Lee Atwater
Chairman

FOR IMMEDIATE RELEASE
FEBRUARY 18, 1989

CONTACT: LESLIE GOODMAN
202/863-8550

RNC CHAIRMAN ATWATER MOVES TO CENSURE FORMER KKK LEADER

WASHINGTON, D.C. -- Republican National Committee (RNC) Chairman Lee Atwater announced tonight that he will move early next week to officially condemn ex-Ku Klux Klan leader David Duke and prevent him from receiving any aid or assistance from the RNC.

Duke, a former neo-Nazi organizer and until recently the leader of a Louisiana Klan chapter, is the unofficial victor today in a tough special election to fill the state house seat for Louisiana's 81st district in Metairie. His views obscured by slick campaign rhetoric, Duke apparently defeated mainstream Republican John Treen, who had the official backing of the state GOP and national Republicans, including President Bush. Duke, also running as a Republican, entered the race the day before filing closed but was quickly denounced by state and national party officials, including Atwater.

According to unofficial results, Duke edged out Treen by only 227 votes. However, Treen is not conceding the election until the ballot count is certified early next week. Atwater said tonight that if Duke is certified as the winner, he will ask the RNC's Executive Committee to formally condemn Duke and prevent him from receiving any aid or assistance from the party.

"David Duke is not a Republican as far as I am concerned," Atwater said. "He is a pretender, a charlatan, and a political opportunist who is looking for any organization he can find to try to legitimize his views of racial and religious bigotry and intolerance. We repudiate him and his views, and we will take steps to see that he is disenfranchised from our party if he is declared the official winner in Saturday's election."

-more-

248

In the case of an official Duke victory, Atwater plans to present a formal motion of censure to the RNC's Executive Committee. Citing Duke's ties with the Ku Klux Klan and the National Association for the Advancement of White People, the motion would call for the GOP to "reject and condemn David Duke, his beliefs and the hate and fear he promotes....." and would reiterate that "Duke will not be considered a member of the Republican Party and will not receive any aid or assistance of any kind whatsoever from the Republican National Committee."

Since the statehouse race began, Atwater and the RNC have strongly supported Treen, and have cited vigorous opposition to Duke's candidacy and the "philosophy of bigotry and racism that Duke promotes."

"There's no place in this party for David Duke and the views of violence and hatred he espouses," said Atwater. "I am taking immediate steps to ensure that the door of entry to the GOP is slammed firmly in his face."

#

(A copy of the Committee's official Motion For Censure is attached.)

318

MOTION FOR CENSURE

Whereas, David Duke has declared himself a Republican and been elected to represent the 81st district of Louisiana in the Louisiana House of Representatives, the Republican National Committee has reached the following conclusions:

First, David Duke was the Grand Dragon of the White Knights of the Ku Klux Klan and the founder of the National Association for the Advancement of White People, which embrace views antithetical to the Republican Party.

Secondly, Duke and these groups preach doctrines of racial, religious, and ethnic hatred, bigotry, and discrimination against American citizens which are abhorrent to the American tradition and have no place in the Republican Party.

Therefore, Be It Resolved that the Republican National Committee and The Republican Party reject and condemn David Duke, his beliefs and the hate and fear he promotes, and reaffirm its commitment to equal opportunity for all regardless of race, creed, religion, sex, or national origin.

Be It Further Resolved that Duke will not be considered a member of the Republican Party and will not receive any aid or assistance of any kind whatsoever from the Republican National Committee. Duke may be a Republican in party registration, but he is not a Republican in gesture, deed, or belief.

NEWS Republican National Committee

Lee Atwater
Chairman

STATEMENT FROM REPUBLICAN NATIONAL COMMITTEE CHAIRMAN LEE ATWATER

"The Executive Council of the Republican National Committee today unanimously passed a formal motion for censure against David Duke. Despite the fact that Mr. Duke was elected as a self-proclaimed Republican to the Louisiana House of Representatives, the Republican National Committee does not consider him to be a member of our party, and we repudiate both Mr. Duke and the bigotry and racial hatred which he espouses."

"David Duke is not a Republican as far as I am concerned. He is a pretender, a charlatan, and a political opportunist who is looking for any organization he can find to try to legitimize his views of racial and religious bigotry and intolerance. We repudiate him and his views, and we will take steps to see that he is disenfranchised from our party if he is declared the official winner in Saturday's election."

"There is no place in this party for David Duke and the views of violence and hatred he espouses. Today, the Republican National Committee has ensured that the door of entry to the GOP has been slammed firmly in his face."

(A copy of the Committee's official Motion For Censure is attached.)

Att: Kim
Karpman
788

This David Duke is no Republican

By Lee Atwater
Guest columnist

WASHINGTON — There is no place for racial, religious or economic bigotry in a nation that is faithful to its founding principles of liberty and individual rights. And there is no place in either of our major political parties, organizations which help govern this nation, for individuals who espouse bigotry as a way of life.

Saturday, a former Ku Klux Klan leader and avowed anti-Semite won, by a slim margin, a seat in the Louisiana state House. David Duke ran as a Republican, but a Republican he is not. There is no place in the party of Abraham Lincoln and George Bush for a hate-monger like Duke. I will take steps this week to formally condemn Duke's racist views, keep him outside the national party and deny him any of the assistance the GOP normally provides to state and local Republicans.

Duke's views are more than just outside the mainstream of politics. They are the enemy of America itself and of our system of government, which places no premium on the rights of one individual over another.

David Duke used the GOP as a party of convenience, as he has before in running for office under the Democratic banner. In this latest race, he sided up with the



Lee Atwater is Republican national chairman.

own campaign themes: the right not to associate with certain individuals.

Duke may have conned some good people of Jefferson Parish, La., into supporting him. But he can't pull his white sheet over our eyes. We won't forget he paraded around cross-burnings in the Klan's frightening robes or proudly wore the Nazi swastika on his arm.

Yes, Duke now uses a new, almost soothing rhetoric about equal opportunity. He dresses better and employs a disarming smile. But in doing so he tries to dodge one of nature's most stubborn facts: If it quacks like a duck and swims like a duck, it must be a duck.

Republican Party only three days before the filing date. Duke is neither a Republican nor a Democrat; he's a political fraud, charlatan and faker, looking for any mantle of legitimacy on which to hang his ridiculous views.

As chairman of my party and a guardian of its great traditions, I plan to slam the door of the GOP in Duke's face. In so doing, Republicans everywhere will be vigorously exercising one of Duke's

Republicans brought this on themselves

By Julianne Malveaux
Guest columnist

SAN FRANCISCO — Thanks to Lee Atwater and the other Bush "handlers," Willie Horton became a national symbol in a scant three months. The black convict, accused of rape and murder, was used to indict candidate Michael Dukakis' support for a prison-furlough program and to heighten fears about race and crime.

Black voters watched with chagrin but not surprise. These were the same Republicans, after all, who wouldn't extend the Voting Rights Act, whose Justice Department challenged affirmative action at every turn, who shrugged at Howard Beach and Forsyth County and spent so little money enforcing civil rights laws that the EEOC had to drop thousands of cases.

Now, these same Republicans are wringing their hands because former Ku Klux Klan wizard David Duke has won a seat in the Louisiana Legislature. Both George Bush and Ronald Reagan campaigned against the klansman who traded his sheet and hood for a three-piece suit and some rhetoric. But do the Republicans who raise their voices against Duke understand their responsibility for his success as a candidate?

Many of us remember Reagan not for "just say no"



Julianne Malveaux is an economist and writer.

but for the implied message, "just be racist." The nation took its cue from his callousness toward minorities; the level of racially motivated violence rose. An Asian was fatally beaten in Detroit; his murderers got suspended sentences. An African-American was killed at Howard Beach; no one was found guilty of murder. Bernhard Goetz shot four black youths on a subway and got a 60-day slap on the wrist. The president never

took a strong stand against such violence.

The Republican silence is a seed that now bears fruit. Duke once belonged to the Ku Klux Klan and the American Nazi Party. He appealed to voters in an all-white suburb with racially inflammatory rhetoric tempered by a populist message. This founder of the National Association for the Advancement of White People has thumbed his nose at civil rights injustice time and again, but he took his example from GOP leaders who speak from both sides of their mouths when they bemoan his victory. This is a rotten apple that has not rolled far from a rotting tree.

628

GOP Fears Election of Louisiana Republican Would Hurt Party**Bush, Reagan Oppose Ex-Klan Leader**

From Associated Press

NEW ORLEANS—The Republican Party rolled out its biggest guns Thursday—President Bush and former President Ronald Reagan—in an effort to keep a former Ku Klux Klan leader from being elected to the Legislature as a member of the GOP.

Letters emphasizing Bush's endorsement of Republican businessman John Treen in his state House race against David Duke were circulated throughout the district, and radio commercials featuring Reagan's voice were broadcast throughout the day.

"I can't help but tell you of the high regard I have for one candidate in the race for the 81st District—John Treen," Reagan said in the radio spot.

Bush's letter cites Treen's "strong sense of compassion for others and an abiding faith in the future of America."

Runoff Election Saturday

Treen, 62, and Duke, 38, a former grand wizard of the Ku Klux Klan, are in a runoff election Saturday to represent the nearly all-white district in Metairie, a New Orleans

suburb.

Duke, who sought the 1988 Democratic presidential nomination but registered as a Republican in the fall, led a field of seven candidates with 33% of the vote in the Jan. 21 primary. Treen had 19%.

Under Louisiana's open primary system, if no candidate receives half of the votes in a primary, the top two vote-getters, regardless of party, face each other in a runoff.

Bush and Reagan did not mention Duke in their endorsements, but state and national Republican officials made it clear that a Duke victory would harm the party.

"It's as if Attila the Hun joined our party," Republican State Chairman William Nungesser said. "All of the sudden, Attila the Hun is a Republican candidate. I don't believe he's changed one bit."

Reagan's Help Requested

Treen said he received the endorsement from Reagan after a mutual friend whom he would not identify asked the former President to get involved. Treen said support from Bush was unsolicited.

"It has to be political favors being called in," Duke said after Treen received the presidential endorsements. "I'm really tired of this. The outside interference in this race is absolutely ridiculous. It's like the Establishment is closing the ranks to prevent an independent from coming through."

578

Bush Backed Klansman's Rival in G.O.P. Race

To the Editor: *NYT 3/10 p. 16*

"Goodbye Klan; Hello G.O.P." by Jason Berry (Op-Ed, Feb. 13) questions the "last time a President spoke during prime time about racism and put his moral weight behind the politics of healing."

President Bush reiterated his commitment to equality for all Americans in his Feb. 9 address to Congress: "I believe in a society that is free from discrimination and bigotry of any kind. I will work to knock down the barriers left by past discrimination, and to build a more tolerant society that will stop such barriers from ever being built again."

The President has repeatedly expressed his abhorrence of racism in this country. He is committed to insuring that every citizen of the United States is given equal opportunity, social justice and freedom from discrimination of any kind.

In addition, Mr. Berry erroneously asserts that the Bush campaign used Willie Horton's image in its television advertising. Bush-Quayle '88 did not create, pay for or endorse the use of Willie Horton in television ads. No Bush-Quayle advertisement contained either Willie Horton's picture or name. The ads Mr. Berry refers to were the result of independent efforts by Americans for Bush, a group with no ties to the campaign and the subject of a legal complaint filed by the Bush campaign for its tactics. Bush-Quayle '88 had no control over any of the Americans for Bush activities and advised members of the news media of this many times.

The article failed to mention that

the President broke his longstanding policy of not endorsing any candidate in a contested primary race to express support of John Treen for Louisiana state representative against the former Ku Klux Klan activist David Duke. Mr. Bush sent a letter of full endorsement to the Treen campaign, while his son George W. Bush campaigned on Mr. Treen's behalf in the state. President Bush felt the circumstances were so important that he could not, in good conscience, sit on the sidelines.

America has elected a President for all the people, and he will continue to fight bigotry and discrimination wherever it rears its ugly head. Mr. Berry, by implying otherwise, is rash in his judgments and erroneous in his assertions.

DAVID F. DEMAREST
Assistant to the President
for Communications
Washington, Feb. 17, 1989

Duke Emerges From Loss Stronger Than Ever

Ex-Klansman Draws 44% of Louisiana Vote Against 3-Term Senator

By David Maraniss
Washington Post Staff Writer

NEW ORLEANS, Oct. 7—David Duke emerged from the Senate election in Louisiana this weekend stronger than ever despite losing at the ballot box.

By drawing 44 percent of the total vote and nearly 60 percent of the white vote against three-term Sen. J. Bennett Johnston (D), Duke sent a message of racial resentment across the country and shocked Republican leaders into the sobering realization that the former Ku Klux Klansman has become a formidable, if unwanted, force within the party.

"David Duke is now the Freddy Krueger of the Republican Party," said Loyola University (New Orleans) political scientist Stan Makieiski, referring to the inexorable stalker of horror films. "He is the horror show that will not go away. He will be a power in Louisiana for some time to come."

Despite being outspent 3 to 1 and having the establishment of both political parties against him, Duke—who draws not only on racial resentment but also the indignation of workers who have suffered a long recession—came close to forcing Johnston into a November runoff.

He probably would have accomplished that stunning feat had not the official Republican candidate, Ben Bagert, dropped out three days before the election. As it was, Duke carried 20 of Louisiana's 64 parishes, clobbered Johnston in white working-class districts, ran even with him in predominantly white middle-class suburbs, and lost only because black Louisianans, representing one-quarter of the electorate, voted against him in overwhelming numbers.

Duke conceded to Johnston this morning and said that he would not challenge the results in court as he

had threatened the night before. But he said he will continue his white-power campaign to the next level, hinting strongly that he would run for governor next year against Gov. Buddy Roemer (D). "This cause will not cease here," Duke said. "This is just the beginning, not the end of a political odyssey."

Since his election to the Louisiana House as a Republican nearly two years ago, Duke, with his past ties to the Klan and his association with American Nazi Party figures, has been an embarrassment to both the state and national GOP leadership. He was censured by the Republican National Committee and shunned by Louisiana party leaders. With the party in disarray after Bagert's collapse, Duke said today he and his supporters will strive to rebuild the Louisiana GOP in their own image.

Charles Black, a Republican consultant serving as spokesman for the RNC, said the national party would not embrace Duke under any circumstances. "We've been pretty clear about that," Black said. "We'll be against him in any setting he's running. Anywhere and any time and any place."

Duke's strong showing raised several questions of national significance, the first being whether his popularity reflected conditions unique to Louisiana or sentiments of a wider scale. Political experts believe that Louisiana has some unusual characteristics that helped Duke: a longstanding attraction to populists, from Huey P. Long to Edwin Edwards; one of the least-educated electorates in the nation; and a large working class that has suffered through a long recession.

But these characteristics are shared, to some extent, by other poor southern states. There is also a widespread belief that Duke's message transcended Louisiana.

"I think we will see candidates in other places being more blunt about racial issues," said University of New Orleans political scientist Susan Howell. "He is the strongest voice of white backlash that we have heard, but there will be more voices. Most whites in America are opposed to affirmative action, which

was Duke's key code issue for expressing racial resentment."

In picking up nearly 60 percent of the white vote, said Loyola's Makieiski, Duke was "playing to the racial polarization that is cropping up in so many other places around the country. It was some of what you saw with John Silber [the conservative Democrat who stunned the political establishment by winning the Massachusetts gubernatorial primary last month]. Duke and others are tapping into a sense of frustration that many white voters are feeling."

Who are these Duke supporters? Saturday's election underscored the point that they are not all stereotypical country rubes and uneducated rednecks. Duke picked up 605,681 votes against Johnston, more votes than Roemer received when he won the governor's race in 1987.

Joseph Thibodeaux, a 69-year-old federal worker from Breaux Bridge, voted for Duke. "I don't believe in cross burning; I've never seen one," he said in regard to Duke's Klan past. On the other hand, Thibodeaux said, he did not hold such associations against Duke. "I have some very good friends who are Masons," he said, seemingly equating Masons and the Klan.

Thibodeaux said he agreed with Duke that affirmative-action programs were unfair to whites and that the government spent too much money on welfare programs. He said he also liked Duke because he took on the political establishment. "It's time for a change," he said. "I'd like to clear them all out—from ward constable to president. The government is in favor of rich people and minorities—not me."

One of the paradoxes that both parties encountered in trying to squelch a populist demagogue of Duke's sort is that the more they exposed him, the more his believers felt that he and they were being victimized by the establishment. Duke neatly turned the attacks around, telling his supporters: "Remember, when they smear me, they are really smearing you."

If Duke decides to run for governor next year, it would set up the possibility for an extraordinary cast of candidates. Roemer, elected as a reformer three years ago, has had his troubles with the legislature, and his popularity has diminished somewhat, though most polls still show him with a 60 percent approval rating. Looming in the wings is

Edwards, the former three-term, good-times governor who wants his old job back.

"Imagine Roemer, Edwards and Duke all running for governor," said Makieiski. "It is, even for Louisiana, perhaps too much to imagine."



REPUBLICAN GOVERNORS ASSOCIATION

FACSIMILE TRANSMITTAL

DATE: 10/21

TO: Ron Kaufman TELEFAX NO.: 456-6547

COMPANY: White House

FROM: Chris Henick TELEFAX NO.: 202/863-8659

NUMBER OF PAGES (including cover sheet) 3

COMMENTS:

GOP forces still won't support Duke

By JOAN McKINNEY
Advocate Washington bureau

WASHINGTON — Some Republicans said Sunday their party should do a disappearing act in Louisiana's gubernatorial runoff, but the combative White House chief of staff John Sununu attacked GOP nominee David Duke as a racist.

Despite Duke's position as the only Republican left in the Louisiana race, Sununu declared that Duke "is not the Republican nominee."

"He's an individual who chose to call himself a Republican," said Sununu during an appearance on ABC's "This Week With David Brinkley."

President Bush "is unalterably opposed to the kinds of racist statements that have come out of David Duke, now and in the past," Sununu said.

But Sununu's attack stopped well short of declaring any White House role in the runoff, nor did it even hint at a presidential endorsement of former Gov. Edwin Edwards, the Democrat in the runoff.

Louisiana now needs "a third line on the ballot," and that line "should say 'no,'" Sununu said.

The Republican National Committee (RNC) will not be involved in the runoff and specifically will not endorse Edwards, predicted RNC chief-of-staff Mary Matalin.

Now that Gov. Buddy Roemer — a recent GOP convert and the preferred candidate of Bush and the RNC — has been defeated, "we are not dealing in this race," Matalin said. "In our collective psyche, we do not have a candidate in this race now," and the RNC will treat the Louisiana runoff as a campaign between "a Democrat and an Independent."

But Matalin, too, attacked Duke, saying "Oh good God, he's just such a loathsome character. . . . There's something very sick about his candidacy."

"Republicans will continue to say what we've said before. Without equivocation, we repudiate and reject David Duke and his beliefs, as we have since his first charlatan race in February of 1989," Matalin said.

The RNC chief referred to Duke's defeat of mainstream Republican John Treen for a Metairie seat in the Louisiana Legislature.

In that race, former President Reagan and Bush endorsed Treen. The late Lee Atwater, then RNC chairman, led a direct assault on Duke for past leadership in the Ku Klux Klan and for Duke's flirtation with the Nazi Party.

Asked if there will be any basic change in national GOP tactics toward Duke, Matalin replied, "David Duke seems to thrive on that (GOP) repudiation, but we have no change of heart about him or his ideas. Louisiana is such a peculiar case. I don't know what else could be said. We don't regret for a nanosecond our support of Gov. Roemer."

" . . . There's just something very different in our party's perception of David Duke and the perception down there. In Louisiana, he's thought by some voters, and to some lesser degree by the media, to be a legitimate candidate, and the loathsome and repugnant way his candidacy is seen outside Louisiana did not seem evident down there."

Matalin attributed Roemer's loss partly to an anti-incumbent mood in the country.

□ See REPUBLICANS, Page 4A

CONTINUED FROM 1A

But, a Deep South GOP loyalist now based in Washington said this weekend "I told Atwater one time that if he didn't leave Duke alone he was going to make him governor." Now, said the GOP operative, "I think Republicans would be best served to just shut up."

The man requested anonymity, but his quote summed up the complaint of many Louisiana Republicans — that the national GOP attack on Duke had the ironic effect of driving voters into Duke's camp.

With Duke now a real contender for another electoral victory in Louisiana, Republicans — both state and national — "should do nothing," urged Kelly Johnston Sunday. Johnston is a former aide to the Republican Senatorial Committee. His 1990 job was to safeguard national GOP interests in Louisiana's 1990 U.S. Senate race, a race where the GOP saw its mainstream candidate, Ben Bagert, get swamped by Duke.

As that occurred, the GOP senatorial committee backed off Bagert, and seven Republican U.S. senators took an extraordinary step of endorsing the eventually successful Democrat,

incumbent U.S. Sen. Bennett Johnston, who is no relation to Kelly Johnston.

Kelly Johnston said the Washington-initiated moves against Duke only built sympathy and support for him. "I learned it the hard way," said Kelly Johnston. "The best thing the national party can do in Louisiana is stay out."

"All we do is make matters worse."

Kelly Johnston said that, in Roemer's case, he could not make harsh judgments because the White House was dealing with a unique opportunity: Roemer's willingness to leave the Democratic Party and become a Republican.

"I don't want to say the White House blew it," Kelly Johnston said. "When a sitting governor changes parties, it's a big deal. They had no choice but to stick with him."

But, said the GOP operative, "If I was in the White House, what I would have done was welcome him to the party and then get out of the way and let things happen."

Instead, the RNC became a Roemer adviser; Roemer chose a Washington, D.C. operative Sam Dawson as his

campaign manager and Dawson also imported other aides.

Meanwhile, said Kelly Johnston, Roemer also kept some old Democratic allies, "which is typical of most Democrats when they first change parties."

"It causes a lot of cross-firing," Johnston said. "I hear there was a lot of friction in the campaign, between new people who did not know Louisiana and the old people fighting for his ear. There was a lot of battling going on, at least at first. . . . I don't know how it was referred."

"It's fair to say there is always a resentment of outsiders," said Matalin. "And I did not consider Sam (Dawson) an outsider" because Dawson had previous Louisiana experience in the winning campaign of Shreveport Republican Congressman Jim McCrery.

Dawson "did a great job" and Roemer "ran a first-rate campaign," Matalin said.

The Republican Governors' Association's Chris Henick said the RGA will stay out of the Louisiana campaign, and a direct attack on Duke

"wouldn't work in our favor. Just to the contrary."

Henick attributed Roemer's loss to the way Louisiana's unique open primary, and a multi-candidate field,

and build on, their natural bases of support.

Roemer's base was "the middle," and the middle was squeezed by extreme politics on either side, Henick said. With an open primary and many candidates, "anything can get carved up," said Henick.

In New Orleans, Republican media adviser James Farwell disagreed strongly with advice that the Republican Party should sit out the runoff.

"I'm a Republican, and there's no doubt what happens: we ought to all go and be for Edwards," and the endorsement should be done openly, Farwell said.

"This party can not accept David Duke as its nominee," he said. "Edwards may be a bit of a rogue, but he was governor, and in his first two terms — although I was not a fan — he was viewed as an effective governor."

November 13, 1991

David Duke correspondence:

Total correspondence: 173 letters
 99 letters **FOR** Duke
 74 letters **AGAINST** Duke

Correspondence from **INSIDE** Louisiana:

58 letters **FOR** Duke
21 letters **AGAINST** Duke

Correspondence from **OUTSIDE** Louisiana:

41 letters **FOR** Duke
53 letters **AGAINST** Duke

MALE

49 letters **FOR** Duke
41 letters **AGAINST** Duke

FEMALE

52 Letters **FOR** Duke
31 letters **AGAINST** Duke

For Immediate Release
November 13, 1991

For More Information Contact:
Walker Jones or Kelly Perez
(703) 684-0550

CONSERVATIVES ANNOUNCE ANTI-DUKE EFFORT

New Orleans - Floyd Brown, Chairman of the Republican Challengers Committee, today announced his committee's independent campaign opposing the election of David Duke as Governor of Louisiana. A television commercial was unveiled at the press conference.

Brown, 30, is fresh off his television campaign supporting the nomination of Clarence Thomas to the United States Supreme Court.

In 1988, Brown was one of the principal architects of an independent expenditure campaign opposing the election of Michael Dukakis which featured an extensive media buy on the issue of crime. The focus of this effort was Dukakis' furlough of convicted murderer Willie Horton.

In 1990, the Republican Challengers Committee opposed Duke's U.S. Senate bid against Bennett Johnston.

Joining Brown was Craig Shirley, a Board member of the RCC, Deputy Chairman of the American Conservative Union and a conservative consultant of longstanding.

Attached please find statements and background material.

For further information, please contact Walker Jones or Kelly Rae Perez at Keene, Shirley and Associates (703) 684-0550.

TEXAN: I'VE BEEN READING ABOUT THIS DAVID DUKE FELLOW. SAY'S
HERE, HE MIGHT GET ELECTED GOVERNOR OF LOUISIANA. AS
A TEXAN, I CAN THINK OF TWO WORDS--HOT DAMN! DO YOU
KNOW HOW MANY JOBS ARE GOING TO LEAVE LOUISIANA AND
COME TO TEXAS IF DUKE IS ELECTED? HOT DAMN!

ANNOUNCER: ECONOMIST SAY LOUISIANA WILL LOOSE AT LEAST 45,000 JOBS
IF DUKE IS ELECTED. THAT MEANS MORE WELFARE AND HIGHER
TAXES FOR LOUISIANA.

TEXAN: SO GOOD LUCK TO YOU DAVID DUKE, AND TO ALL THOSE JOBS
IN LOUISIANA--COME ON DOWN!

ANNOUNCER: PAID FOR BY REPUBLICAN CHALLENGERS COMMITTEE STATE
FUND. FLOYD G. BROWN, CHAIRMAN

Statement of Floyd G. Brown
Chairman of the Republican Challengers Committee
November 13, 1991

David Duke caught my attention several years ago because of his political agenda, which at first glance would make you think he is a conservative. Or should I say his current agenda, because David Duke has a different agenda every time you turn around.

But a Louisiana conservative voting for Mr. Duke to lower taxes, welfare and spending can only lead to economic chaos in Louisiana. Nearly 45,000 jobs will be lost, \$1.8 million in taxes will be lost, and the surrounding states will be more than happy to benefit.

So a conservative voting for Mr. Duke to lower taxes and get the economy moving will be greatly disappointed. Higher taxes, more welfare payments and greater economic hardship are the likely result of his election.

The Republican Challengers Committee is an organization of conservatives who are sick of liberals running America into the ground.

But let me speak a moment to the conservatives of Louisiana who may be considering voting for Mr. Duke. Please consider this choice carefully. I know how frustrated you are with the status

quo. I'm also frustrated with the liberal big spenders in Washington. But electing David Duke will not solve that problem.

David Duke will bring to this state economic ruin. But it will also do another harm. It will legitimize the political career of a pseudo leader who could never hold the hat of many of the great conservative leaders such as Senator Barry Goldwater, Senator Jesse Helms, and President Ronald Reagan. These are leaders of which conservatives can be proud.

STATEMENTS OF CRAIG SHIRLEY

November 11, 1991

GOOD AFTERNOON. I THINK IT IS NOT ONLY FAIR, BUT IMPORTANT TO SAY HERE THIS AFTERNOON THAT NATIONAL CONSERVATIVES DO NOT, HAVE NOT AND WILL NOT SUPPORT DAVID DUKE. SIMPLY BECAUSE DAVID DUKE IS NOT A REAL CONSERVATIVE.

BUT FROM THE STANDPOINT OF THE VOTERS OF LOUISIANA IF DAVID DUKE IS ELECTED GOVERNOR, MANY BELIEVE LOUISIANA WILL GO INTO THE MOTHER OF ALL RECESSIONS.

NOW IF DAVID DUKE WISHES TO DENOUNCE US AS OUTSIDERS, LET HIM. BUT WHEN YOU TALK TO HIM ASK HIM THIS;

IF WE'RE OUTSIDERS, WHY IS MR. DUKE RAISING SO MUCH MONEY OUTSIDE OF LOUISIANA TO CONDUCT CAMPAIGN BUSINESS INSIDE OF LOUISIANA? IN FACT, TELL MR. DUKE THIS: WE'LL STOP OUR EFFORTS IF HE RETURNS ALL THE MONEY HE'S RAISED OVER THE YEARS FROM OUTSIDE OF LOUISIANA RUNNING FOR OFFICE HERE IN LOUISIANA. A MUTUALLY VERIFIABLE FREEZE SO TO SPEAK.

I'VE TALKED TO BUSINESSMEN AND GOVERNMENT OFFICIALS FROM TEXAS, ALABAMA, MISSISSIPPI AND ARKANSAS WHO ARE PRIVATELY DELIGHTED AT THE PROSPECTS OF DAVID DUKE BECOMING GOVERNOR OF LOUISIANA. THEY KNOW THAT INDUSTRY AND JOBS WILL LEAVE LOUISIANA AND GO TO THEIR STATES.

IN FACT, ONE TEXAN TOLD ME THAT IF DAVID DUKE IS ELECTED GOVERNOR
OF LOUISIANA, THE ECONOMIC DEVELOPMENT PROGRAM OF HIS STATE WILL
BE KNOWN AS "THE BIG EASY".

THANK YOU.

THE PLAN FOR REPUBLICAN CHALLENGERS COMMITTEE

RCC the Initial Idea

The Republican Challengers Committee began as an idea in the Fall of 1989. The idea was to create a completely unique political action committee that would help only challengers. The Republican Challengers Committee will not give contributions nor assistance to incumbents.

All of the resources of the Republican Challengers Committee will be targeted at changing the dynamics of the political landscape through supporting and helping challengers for open seats and against democratic incumbents.

While Conservative and Republican PAC's abound, few PAC's focus on challengers. No PAC to our knowledge prohibits contributions to incumbents like the Republican Challengers Committee.

The incumbent protection machine which has grown up around Congress will not be changed overnight. But the Republican Challengers Committee intends to work to offset the massive advantage of democratic incumbents. Reducing this advantage in the collection of political action committee funds is the target of our efforts.

In the 1988 election cycle, PAC's gave democratic incumbents 44.9 million dollars compared to only 1.4 million dollars for their Republican challengers.

There were 98% of House members seeking re-election won in the 1988 cycle. The tremendous cash advantage PAC's provide to incumbents is a key reason for this overwhelming advantage for incumbents.

During 1988, PAC giving to Republican challengers in House races actually declined by 7%. This decline in PAC funding comes at a time when overall campaign funding is mushrooming.

The Plan of Action

The plan of action is simple. RCC intends to identify a very limited number of challenger races where the assistance, expertise, and money of the Republican Challengers Committee will have the most impact. We will then focus as many resources as possible on this very limited number of campaigns.

The Republican Challengers Committee intends to bundle contributions to key challengers, and the RCC is currently evaluating possible independent expenditure opportunities.

All of the initial organizational stage activities are completed and on June 21, 1990 the first Board of Directors meeting of Republican Challengers Committee will be convened in Alexandria, Virginia.

The Board of Directors

The Board of Directors is made up of a very diverse but talented group of Republican political activists.

In addition to the chairman, Floyd G. Brown, whose resume is attached as an addendum, the Board of Directors includes: Mr. Tony Fabrizio of Alexandria, Virginia, the President of Multi-Media Services Corporation a media consulting firm; Mr. Fran Shane of Harrisburg, Pennsylvania, the President of Shane Inc. a full service political consulting firm; Mr. Craig Shirley of Alexandria, Virginia, a partner in the lobby and public relations firm of Keene, Shirley and Associates; Mr. John Thompson of Springfield, Missouri, the President of Thompson Communications a media consulting firm; and Mr. Kirby Wilbur of Kirkland, Washington, the owner of Liberty Consultants a real estate appraisal and consulting firm.

Sept. 1990

POLITICS / EX-KLANSMAN TARGETED

Duke a Surprise Unifying Force in Louisiana Politics

A wide range of factions have joined together to oppose the ex-Ku Klux Klan leader's bid for the U.S. Senate.

By ROBERT SHOGAN and RON BROWNSTEIN
TIMES POLITICAL WRITERS

WASHINGTON—In his brief career in national politics, ex-Ku Klux Klan leader David Duke has already achieved a distinction of sorts.

By running for the U.S. Senate, he has managed to unite a wide range of normally warring political factions, from champions of civil rights to progenitors of the Willie Horton campaign commercial, behind a common objective: to crush his Senate candidacy.

Duke, a Republican state representative elected last year, trails incumbent Democratic Sen. J. Bennett Johnston in the competition for votes in the Oct. 6 primary, which is open to candidates of both parties. But polls indicate that he has enough strength to prevent Johnston from getting 50% of the vote, thus forcing him into a two-man runoff.

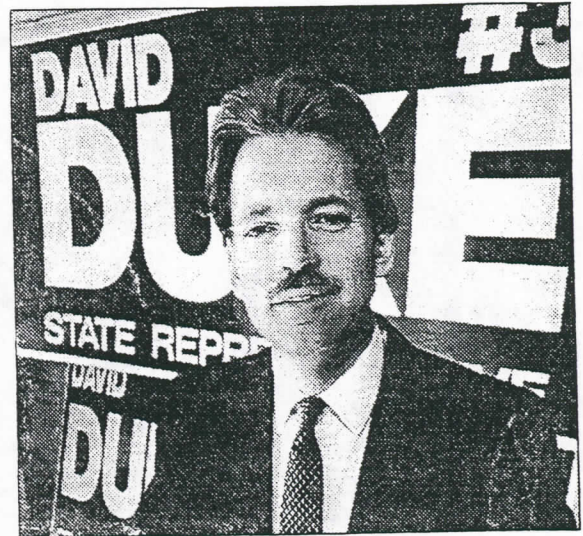
That is just what two political action committees—the Louisiana Coalition Against Racism and Nazism and the Republican Challengers Committee—are trying to avert. Because these groups are unaffiliated with either Johnston or the third candidate in the race, Republican Ben Bagert, they are not limited on what they can spend.

Each PAC hopes to raise about \$1 million for research, direct mail and television in the fight against Duke. Both contend that although Duke is stressing relatively moderate conservative views now on the campaign trail, at heart he still holds to the extremist beliefs embodied by the Knights of the Ku Klux Klan which he has headed as Louisiana State Grand Dragon. The coalition is an amalgam of liberal academics, Democratic regulars and moderate to conservative Republicans.

“What he’s doing is setting people against each other, when we should all be confronting our real problems,” says Dawn Laguens, manager of the coalition’s campaign against Duke.

The Challengers Committee views Duke as a threat to the conservative movement and the Republican Party.

“The last thing the conservative movement needs is to have a caricature of itself in David Duke,” says Floyd Brown, board chairman of the Challengers Committee. “He is trying to develop an



Associated Press

Polls indicate that ex-Ku Klux Klan leader David Duke could force incumbent Democrat J. Bennett Johnston into a runoff for the U.S. Senate.

empire based on racial hate.”

Brown’s political attack is reminiscent of one that involved him in 1988—only he was the target of such criticism then when he headed another political action committee, one that supported George Bush’s presidential candidacy. That PAC sponsored the controversial commercial that showed a picture of black convict Willie Horton and cited the crimes he committed on weekend furlough from a Massachusetts prison. It has been widely criticized for seeking to exploit racist feelings.

“It seems to me ironic that the people who put on the Willie Horton commercial would be complaining about David Duke’s views,” Jim McPherson, Duke’s campaign coordinator said in a telephone interview. “It would appear to me that they put on racist promotion themselves.”

Brown contends that the commercial “had nothing to do with Willie Horton’s race. It had to do with his crimes.”

Neither opposition group plans to tangle with Duke over affirmative action or other civil rights issues which Duke has opposed in the Legislature. Instead, the Louisiana Coalition plans to remind voters of some outlandish schemes Duke has advocated in the past, such as the partitioning of the North American continent into several racial enclaves.

The Republican Challengers group plans to focus on Duke’s background. “We’re saying look at the messenger, not the message,” says Tony Fabrizio, a member of the group’s board.

Meanwhile, though, other Republicans are trying to persuade former Gov. David C. Treen to enter the campaign before this Friday’s deadline. But Treen says, “I’m not considering it.”

FLOYD G. BROWN

Floyd Brown is Chairman of the Republican Challengers Committee. Former Midwest Director of Dole for President, Brown was responsible during 1988 for managing victories in four states: Iowa, South Dakota, Minnesota, and Kansas.

Brown is also President of Citizens United, a political lobby working to foster grass-roots citizen action in favor of conservative values and policy initiatives. Citizens United produced the highly successful ad campaign in support of Judge Clarence Thomas. The campaign featured the controversial ad "Who will Judge the Judge", which highlighted Senator Ted Kennedy's opposition to the Judge.

During the 1988 election he was the senior political consultant to the National Security Political Action Committee providing oversight to a ten million dollar Independent Expenditure Project, Americans for Bush. He was part of the creative team that produced the now famous "Willie Horton" ad.

From 1983 to 1985 Brown was Executive Director of the U.S. International Youth Year Commission. Brown was responsible for coordinating the activities of over 200 youth organizations in celebration of the United Nation's International Youth Year.

In 1983 Brown was arrested for protesting against the Soviet invasion of Afghanistan in front of their embassy in Washington D.C. As a result of his arrest, Young America's Foundation launched a five-year long series of court challenges to the law that prohibited such demonstrations. The challenges resulted in the Supreme Court, during March of 1988, overturning the law and ruling it unconstitutional.

Brown is a frequent lecturer and has appeared on many radio and television talk shows, including the Phil Donohue Show. Brown is a graduate of the University of Washington. He resides in Fairfax, Virginia.

RESUME
MICHAEL R. CONNELLY

PERSONAL:

Born October 28, 1947
Married to Kay Carpenter Connelly
Six children: Sean, Patrick, Michelle, Christopher, Nicole,
and Timmy
Member United Methodist Church

EDUCATION:

B. A.--Business and Public Administration--Louisiana State
University--1971
J. D.--LSU Law School--1973
Military Intelligence Officer Basic Course--U. S. Army--1973

POLITICAL ACTIVITIES:

President--LSU Young Republicans 1967-1968
Chairman--LSU Young Americans for Freedom 1968-1970
Louisiana State Chairman--Young Americans for Freedom 1968-1971
National Board of Directors--Young Americans for Freedom
1971-1977
National Secretary--Young Americans for Freedom 1973-1977
Co-host, Campus Radio Talk Show--WLSU 1968-1970
Past member--Board of Directors, American Conservative Union
Two-term member--Louisiana Republican State Central Committee
1979-1987
General Counsel--Council for Inter-American Security 1977-present
Member of Board of Directors--Citizens' Committee for the Right to
Keep and Bear Arms 1976-present
Louisiana Republican Party Ballot Security Chairman 1983-1987

PROFESSIONAL

Practicing attorney in Baton Rouge, Louisiana since 1984.
Qualified to practice in all state and federal courts in the
State of Louisiana and the U.S. for the Circuit Court of Appeals
Specialization in constitutional law and personal injury
Member of Louisiana State Bar Association
Referral attorney for the National Rifle Association
Referral attorney for the Second Amendment Foundation
Of Counsel--U. S. Justice Foundation

INFORMATION REGARDING KNOWLEDGE OF DAVID DUKE

First met David Duke in 1967 at LSU.
Frequently debated David Duke in public forums at LSU.
Very familiar with speeches made by David Duke during the period
when he was involved with the Nazis and the Ku Klux Klan, as well
as familiar with his organizational structure and literature he
distributed.

*Craig P. Shirley
919 Prince Street
Alexandria, VA 22314
(703) 684-0550*

Craig P. Shirley, 35, has been professionally involved in American politics for more than fifteen years. He has worked on races at the gubernatorial, congressional, senatorial and presidential levels. A graduate of Springfield College, MA, Mr. Shirley's fields of specialization include public relations and crisis management of public relations, as well as governmental affairs and political consulting.

In 1978, Mr. Shirley served as press secretary to U.S. Senator Gordon Humphrey on his upset win in New Hampshire, and came with the Senator to Washington, D.C. to serve on his Capitol Hill staff. In early 1980 he directed the Fund for a Conservative Majority's \$750,000 independent expenditure campaign in support of Ronald Reagan for President.

In 1981, Mr. Shirley became an account executive with a major New York advertising firm. He managed and supervised agency programs for the New York Racing Association and the C.F. Hathaway Shirt Company. The combine billings for these two clients were \$4 million.

In 1982, he served as Communications Advisor to the Republican National Committee, traveling across the country advising dozens of campaigns and state committees on public relations, political advertising and campaign strategy.

In the 1984 campaign, he was the Director of Communications for the National Conservative Political Action Committee, America's largest political action committee, which spent over \$14 million in behalf of President Reagan's re-election.

In 1985, Mr. Shirley formed Craig Shirley & Associates, a public relations consulting firm. One of his first clients was the political action committee of Vice President George Bush, the Fund for America's Future, through which he served as an advisor to Mr. Bush. Mr. Shirley and David Keene formed Keene, Shirley & Associates, Inc. in early 1987 where Mr. Shirley serves as Chief Executive Officer.

The past four years have seen major accomplishments for Mr. Shirley. In that time he has; tripled the billings for his firm from 1987 to 1990, run a major advertising and public relations campaign supporting the President and Operation Desert Storm, successfully represented the Embassy of the State of Kuwait, and was placed in charge of public relations for a conference on Democracy hosted by President Václav Havel of Czechoslovakia.

Mr. Shirley is a frequently sought after commentator and speaker by the national media on politics, ideology and Washington. Mr. Shirley also lectures at various seminars and has contributed articles to numerous publications.

CAMPAIGN

In This Issue
PACS & FUNDRAISING

Vol. V No. 10

WASHINGTON

November 1991 ♦ \$4.00

Lobs Turn to Hardball

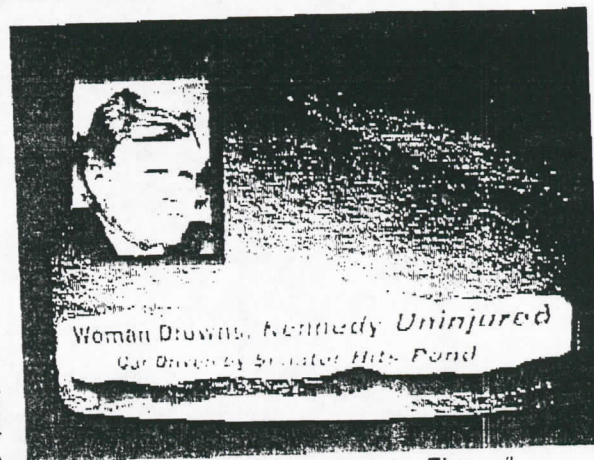
By David Beiler
Editor

WASHINGTON — In a media *tour-de-force* that may become the prototype for a new generation of lobbying strategy, a \$35,000 investment in a 60-second television spot may have set the course of the U.S. Supreme Court for the next three decades and redefined the perception of black leadership in this country.

Four years ago, the nomination of distinguished jurist Robert Bork to the court was rejected after a carefully-orchestrated publicity campaign aroused public opinion

against his confirmation. Spearheaded by a 60-second spot sponsored by People for the American Way, the grassroots effort was carefully interwoven with a coordinated assault on Bork by Senate Democrats in televised Judiciary Committee hearings. The judge's prickly personality and uncompromising adherence to strict constitutional interpretation were skillfully exploited to make him appear dangerously extreme.

President Bush's nomination of Judge Clarence Thomas to the court this summer



▲ Did Ted have any right for doubting Thomas?

appeared to raise a similar red flag in front of the left. Unlike Justice David Souter—confirmed with little incidence last year after a singularly obscure (*cont'd on page 36*)

Under Cover



Local D-M Fundraising Page 25
Fundraising Round-Table Page 27
PAC Commentary Page 48

▲ Celebrity Dollar Days

Hollywood is on the March into political stardom

(See page 19)

Fifty Federal Fat Cats Overstuffed

By Luke Lea
Staff Writer

Although federal law prohibits individuals from giving more than \$25,000 to federal campaigns, at least fifty did so during the 1989-90 cycle, according to analyses of Federal Election Commission (FEC) records by CAMPAIGN and the *Los Angeles Times*. None of the donors was warned about their violations at the time the contributions were reported, and none has yet been charged. Most of the high-dollar givers contacted by CAMPAIGN during September insisted they had not known of the limits; many claimed they were then learning of them for the first time.

(continued on page 16)

THOMAS

(continued from cover)

judicial career—Thomas had left a long paper trail of ideological commitment while serving the Reagan Administration for seven years on the Equal Employment Opportunity Commission. The Thomas candidacy was particularly distressing to traditional black leaders, for it meant the most powerful seat in government likely to be held by an African American for the next generation would be held by a conservative accommodator.

Sensing the makings of another Bork fiasco, elements on the right moved quickly. Floyd Brown—director of Citizens United—formed a coalition with other ideologically conservative PACs and engaged the services of Fabrizio-McLaughlin, a Republican media firm known for hardball tactics. A single spot was produced to form the nucleus of a preemptive attack strategy, designed to dominate media attention in the days leading up to

the hearings. Results exceeded all expectations:

"Our spot was the news [on the nomination] for a full week," exclaims producer Tony Fabrizio. "The left held news conferences almost every day, but they were drowned out."

By attacking the character of three anticipated foes on the panel—Sens. Joe Biden (D-DE), Alan Cranston (D-CA) and (most particularly) Ted Kennedy (D-MA)—the pro-Thomas ad was roundly denounced by the news media, the President, and the judge himself. But it got the job done.

Produced at a cost of \$11,000, the spot was aired on only three local cable systems and one VHF station in the Washington ADI for a point total of less than 100. As a practical matter, the video was more press conference prop than advertising campaign; its influence stemmed almost entirely from the attention paid it by the news media.

"The media held it up as a crime against humanity, a symbol of all that was wrong with politics today" observes Fabrizio. "Yet they were the ones who kept splashing it

across America's TV screens, not us.... They thought it would hurt our cause. It just shows they don't know a damn thing about the American people."

Floyd Brown seems to know what makes the American public tick. After directing Bob Dole's 1988 presidential campaign in the only three states the Senate Minority leader won, Brown became chair of Americans for Bush, the PAC which sponsored the infamous "Willie Horton" ad later that year. Fabrizio bought the time for the Horton spot, which many political scribes credited for the collapse of the Democrats' presidential campaign at summer's end.

The effectiveness of that "slasher" and the one produced in behalf of Thomas is based in a now-overwhelming disgust most Americans now seem to feel for their elected officials, a powerful force the news media is only beginning to recognize.

"There's just one problem with that [Thomas] ad of yours," a cameraman grumbled as Floyd Brown was preparing to go on a recent TV talk show. "You left out the other 97 jerks." ♦

ON THE MOVE

Sherman's March Leaves EMILY at Home

Veteran campaign operative Wendy Sherman has left her position as executive director of EMILY's List to become a partner at Doak, Shrum & Associates, a Democratic media firm. The move completes an overhaul at Doak, which saw the departure of senior associates Steve McMahon and Jon Macks to other firms, and the addition of pollster Mike Donilon in the new role of strategist/producer.

Sherman had guided EMILY for two years, succeeding Rosa DeLauro, who subsequently won election to Congress. The PAC specializes in providing women Democratic candidates with massive amounts of money through an extensive network geared for bundled contributions; much of the funds are provided early in the process when they can be invested in further fundraising, giving rise to the acronym: Early Money Is Like Yeast. EMILY is the largest PAC devoted to women candidates, having dispersed \$1.5 million to campaigns in the last election cycle. President-founder Ellen Malcolm now assumes the duties of executive director, while Karin Johansen joins the staff as political director.

Johansen was plucked from the office of House Democratic Caucus chair Steny Hoyer (D-MD), for whom she had served as AA.

Castigated by women's groups last year for conducting a number of hard-hitting campaigns against women candidates, the addition may signify the reconstruction of a burnt bridge: few women politicians are as thoroughly connected as Sherman, who managed Barbara Mikulski's election to the Senate in 1986. The shift can also be interpreted as a market response by Doak to the recent addition of renowned producer Mandy Grunwald to the door of Frank Greer's competing shop. The Doak, Shrum shingle will soon undergo a recomposition.

Party Animals

Will Robinson, architect of the the Democrat's long-range campaign to expand their control of the state legislatures in the 1990 elections, and later campaign director of the DNC, has gone into private practice as the Washington rep for Joe Slade White Communications. A New York City-based consultant who moved into TV from radio in the early 1980s, White is known for imaginative campaigns produced for "outsider" candidates. The Robinson connection should translate into a more established, better-heeled clientele....

Also departing the DNC: deputy treasurer Garry Barron and publications editor Karen Hinton, both joining the ranks of DC lobbyists....

Personnel is headed the other way at the NRCC: Direct mail whiz Dan Hazlewood leaves his senior vice-presidency at David Welch and Assoc. to become director of direct mail and communications. Jeff Taylor, a former staffer to ex-Sen. Gordon Humphrey (R-NH), becomes director of incumbent services.

Where Are They Now?

When then-Colorado Lt. Gov. Nancy Dick (D) tried to unseat Sen. Bill Armstrong (R) in 1984, the formidable task of managing her underdog campaign fell to her formidably-named son, Timber. Today, Timber Dick plunges into more pleasurable pursuits, fiddling around with imaginative inventions. Recently he and his wife Annette conceptualized a combination baby stroller and car seat, which is being manufactured by Safeline Children's Products of Denver. The convenient contraption allows you to get your rolling bundle of joy from street to sidewalk with no wasted motion: Just ten seconds are required to pull the encased little drooler out and erect the withdrawn landing gear....

Last year's lone defeated incumbent senator still finds udder delight in pressing the flesh. According to *Politics in Minnesota*, Rudy Boschwitz churned for contacts throughout September's 12-day Minnesota State Fair, logging 75 hours behind the counter at his "Milk Stand." ♦

Revised

November 14, 1991

CLOSE HOLD

David Duke correspondence:

Total correspondence: 187 letters
106 (57%) letters **FOR** Duke
81 (43%) letters **AGAINST** Duke

Correspondence from **INSIDE** Louisiana: 84 letters

61 (73%) letters **FOR** Duke
23 (27%) letters **AGAINST** Duke

Correspondence from **OUTSIDE** Louisiana: 103 letters

45 (44%) letters **FOR** Duke
58 (56%) letters **AGAINST** Duke

MALE: 93 letters

FEMALE: 94 letters

47 (51%) letters **FOR** Duke
46 (49%) letters **AGAINST** Duke

57 (61%) Letters **FOR** Duke
37 (39%) letters **AGAINST** Duke

DEC 9 1991

49
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COPY FOR YOUR
INFORMATION

For Immediate Release: December 3, 1991

From: Black America News Service, BANS
A Center for Global Communication
P.O. Box 21097
Washington, D.C. 20009

Contact: James Forman, Tel: 202 547 1408 Fax: 202 234 8422

Media Alert! Media Alert! Media Alert!

Former KKK Grandwizard and neo-Nazi David Duke to appear in Washington, D.C.

Has press conference scheduled at the National Press Building on the 13th Floor for 12:15 P.M. on Wednesday, December 4, 1991

Washington, D.C....David Duke, a former Grandwizard of the Ku Klux Klan (KKK) and neo-nazi has scheduled a press conference in the National Press Building, located at 14th and F Street, NW, in Washington, D.C. for 12:15 P.M. on Wednesday, December 4, 1991.

For more information about David Duke's press conference, a spokesperson for the National Press Building referred BANS to Laura Otillio who is handling all the arrangements for David Duke's press conference. BANS was also informed that Laura Otillio was reachable in New Orleans, Louisiana at area code 504-831-1221.

An informed source at the National Newspaper Press Association (NNPA) said he wondered how many people knew David Duke was holding a press conference in Washington D.C. Some Washington, D.C. activists are rapidly trying to hold a sidewalk protest in front of the National Press Building of David Duke's appearance in Washington, D.C.

David Duke is expected to announce that he will challenge President George Bush for President of the United States in various Southern primaries in 1992. Running as a Republican, David Duke recently lost the Louisiana run-off election for Governor on November 16, 1991 to Edwin Edwards, a Democrat. President George Bush and the Republican National Committee opposed David Duke in that election. Based on their own rules, the Louisiana Republican Party remained neutral in that election. They were thus neither for nor against David Duke for Governor.

End

Media Alert!

Media Alert!

Media Alert!

DMC
TICK

David Duke

THE WHITE HOUSE
WASHINGTON

January 27, 1992

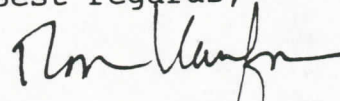
Dear Quinn:

Chairman Yeutter sent along your most thoughtful memo dealing with David Duke.

My most fervent wish - or one of them, anyway - is that he'd just go away. I think he's probably peaked in terms of the campaign bubble. Nonetheless, your suggestions are extremely well thought out and useful. I'll make certain that the folks who have the responsibility for formulating opposition responses are aware of your comments.

It was good of you to take the time to share your views with us.

Best regards,



Ronald C. Kaufman
Deputy Assistant to the President
for Political Affairs

Quinn Hillyer
536 First Street, S. E.
Washington, D. C. 20003

RCK/bbs

From the Desk of
CLAYTON YEUTTER
Chairman
Republican National Committee

Dec. 30, 1991

To Mary M.

Mary, this memo was written by Quinn Hillyer who, as you know, is the son of our La. National Committeeman. It has some insights on David Duke that are worth your perusal.



cc Ron K.

1

DEALING WITH DAVID DUKE

1. Attacking him as a racist or as a former Klan leader has no effect.
2. For that matter, attacking him as a "former" anything has no effect. The more you can focus on recent actions and statements, the better. (Note: I'll provide some good examples later in this briefing paper.)
3. If you can make the Nazi label stick, it works. And the evidence is indisputably there to make it stick.
4. Make it clear that the issues he espouses on the campaign trail are not unique to him, but that his anti-tax stance and anti-quota stance are Reaganite Republican stances. And they still are Republican stances. In other words, take his popular issues back from him.
5. Used correctly, his "sex manual" and his manual teaching blacks effective techniques of violence can hurt him badly.
6. He's very vulnerable on the "born again" Christianity issue. He has no church, and his pastor was, in effect, defrocked 15 years ago. He has made statements to the effect that the only human lives worth caring for are those that are "good human life, quality human life, and that's what our criteria needs to be," statements anathema not just to pro-lifers but, because they are so explicit, to any decent people. And I also have sworn testimony from a believable witness that he is an avid collector of books on Satanism and Satanic ritual.
7. Keep him off of TV if there's any way possible to do that. Don't give him a televised forum. Print media can handle him, but TV is at his mercy.
8. Don't assume that his showing in Louisiana is the best he can do. Despite all the other reasons not to vote for him, the two most effective tools used against him in the gubernatorial runoff are not available in a presidential election. A) The most important argument was the use of economic blackmail, i.e. that businesses, conventions, and tourists would leave Louisiana in droves if Duke were elected. It is possible to isolate a small state like that, but the economic argument has no salience in a national campaign. (You can't very well argue that the rest of the world is going to boycott the U.S.)
B) Similarly, the threat of Duke's election causing a terrible blow to athletic recruiting for state colleges doesn't exactly translate nationally.

Despite all of these factors, Duke still received 55 percent of the white vote. And he'll sell just as well in rural Georgia, or South Philadelphia, or Idaho, or beleaguered white sections of Detroit -- especially if the economy gets worse.

9. Don't give him an issue void to fill. Give the voters an inclusive vision (yes, the dreaded "vision thing"), show them a plan or a unified, explainable, forward-looking worldview -- much like Reagan did. Make American togetherness part of that vision. Appeal to the voters' better natures, explaining how it's easier to make progress together than apart. Provide, in the words of the Federalist Papers, "for the defect of their better motives." Duke has been successful when his opponents either a) were on the wrong (unpopular) side of an issue or b) did not frame the issues themselves, allowing him to step in with his "blame some other group" pabulum. Show that you understand the voters' anger.

10. Cut taxes on the middle class. Reaganomics wasn't voodoo. (Or, rather, it was voodoo, in the sense that many Louisianans have reason to believe voodoo works.) The simple fact is that the federal government took in more real dollars after Reagan than before. It's just that spending in real dollars rose even faster. National economics is not a zero-sum game. And even if it were, the middle class is paying more in total taxes now (including social security) than they were eight years ago, and they are ticked off about it. I saw, first-hand, ample proof that Duke's victory over John Treen owed more to the tax issue than to any other single issue, by far.

11. Use the eugenics issue, formulated thusly: "For thirteen years, right up through early 1990, Duke advocated a genetic engineering plan which would take our tax dollars to pay rich college kids to have more babies, and to pay people not fortunate enough to go to college to get sterilized. The plan came directly, plank for plank, out of Nazi Germany in the early 1930s. He wants government to play God over our family life, and to use our tax dollars to do it."

12. Note that Duke said in 1984 that Southern Italians are genetically inferior to Northern Italians. He also said whites are genetically predisposed towards car theft.

DUKE QUOTES TO NOTE

1. "I think probably, in a moral sense, the Jewish people have been a blight.... And, they probably deserve to go into the ashbin of history." -- 1986

2. "If all the Holocaust stories were true, it's pale, it's pale in terms of human extermination compared to the Jewish extermination of Gentiles in Russia." -- 1985

3. "It is painfully obvious to me that the major organized Christian churches have been converted into a deadly enemy against the White race." -- 1986

4. (Asked where he learned to use shock tactics of the kind evidenced in his college Nazi protest against William Kunstler) Duke responded: "From a guy named Lincoln Rockwell, who was basically a conservative." -- August, 1991. George Lincoln Rockwell, of course, was the founder and leader of the American Nazi Party. He publicly advocated dealing with Jews by "stuff(ing) them into ovens."

5. "How do you tell a crud to get lost without hurting the poor creep's feelings, possibly causing a scene and later having him jump you on the way home and rape you after permanently mutilating your face with a pair of Woolworth's garden shears?.... First of all, here are some lines you should not use. Don't tell him you have syphilis.... Don't tell him that you are a man in woman's clothing, because he might be a woman in man's clothing." -- 1976 Finders Keepers, by David Duke, using the pseudonym Dorothy Vanderbilt.