

7-12-73

First Congressional District - Honorable William A. Barrett

Form 10-300
(July 1969)

UNITED STATES DEPARTMENT OF THE INTERIOR
NATIONAL PARK SERVICE

NATIONAL REGISTER OF HISTORIC PLACES
INVENTORY - NOMINATION FORM

STATE:	Pennsylvania	
COUNTY:	Philadelphia	
FOR NPS USE ONLY		
ENTRY NUMBER	DATE	
	MAY 8 1973	

(Type all entries - complete applicable sections)

1. NAME

COMMON: Clarence B. Moore House

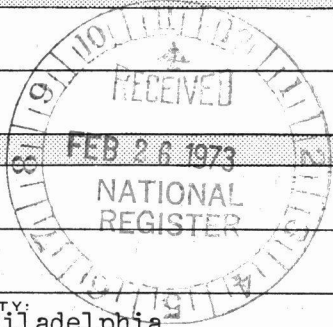
AND/OR HISTORIC: Charles Morris Price School

2. LOCATION

STREET AND NUMBER: 1321 Locust Street

CITY OR TOWN: Philadelphia

STATE: Pennsylvania CODE: 42 COUNTY: Philadelphia CODE: 101



3. CLASSIFICATION

CATEGORY (Check One)	OWNERSHIP	STATUS	ACCESSIBLE TO THE PUBLIC
<input type="checkbox"/> District <input checked="" type="checkbox"/> Building <input type="checkbox"/> Site <input type="checkbox"/> Structure <input type="checkbox"/> Object	<input type="checkbox"/> Public <input checked="" type="checkbox"/> Private <input type="checkbox"/> Both	Public Acquisition: <input type="checkbox"/> In Process <input type="checkbox"/> Being Considered	<input type="checkbox"/> Occupied <input checked="" type="checkbox"/> Unoccupied <input type="checkbox"/> Preservation work in progress
PRESENT USE (Check One or More as Appropriate)			
<input type="checkbox"/> Agricultural <input type="checkbox"/> Commercial <input type="checkbox"/> Educational <input type="checkbox"/> Entertainment	<input type="checkbox"/> Government <input type="checkbox"/> Industrial <input type="checkbox"/> Military <input type="checkbox"/> Museum	<input type="checkbox"/> Park <input type="checkbox"/> Private Residence <input type="checkbox"/> Religious <input type="checkbox"/> Scientific	<input type="checkbox"/> Transportation <input checked="" type="checkbox"/> Other (Specify) used as a school of advertising

4. OWNER OF PROPERTY

OWNER'S NAME: Poor Richard Club

STREET AND NUMBER: 1319 Locust Street

CITY OR TOWN: Philadelphia STATE: Pennsylvania CODE: 42

5. LOCATION OF LEGAL DESCRIPTION

COURTHOUSE, REGISTRY OF DEEDS, ETC.: Department of Records, Philadelphia

STREET AND NUMBER: City Hall

CITY OR TOWN: Philadelphia STATE: Pennsylvania CODE: 42

6. REPRESENTATION IN EXISTING SURVEYS

TITLE OF SURVEY: Pennsylvania Register of Historic Sites and Landmarks

DATE OF SURVEY: 1971 Federal State County Local

DEPOSITORY FOR SURVEY RECORDS: William Penn Memorial Museum

STREET AND NUMBER: Box 1026

CITY OR TOWN: Harrisburg STATE: Pennsylvania CODE: 42

SEE INSTRUCTIONS

STATE: Pennsylvania

COUNTY: Philadelphia

ENTRY NUMBER: 42

DATE: MAY 8 1973

FOR NPS USE ONLY

7 DESCRIPTION

CONDITION

(Check One)

Excellent Good Fair Deteriorated Ruins Unexposed

(Check One)

Altered Unaltered

(Check One)

Moved Original Site

DESCRIBE THE PRESENT AND ORIGINAL (if known) PHYSICAL APPEARANCE

The Clarence B. Moore house stands as one of Wilson Eyre's most successful residential commissions. Designed in 1890 to occupy a corner lot with only a twenty-six foot frontage on Locust Street, the house is an admirable testimonial to Eyre's genius for creative design.

Basically, the Moore house is a three story brick building with raised basement and attic. Entrance is gained from the Locust Street (south) side through projecting walled steps leading to an arched doorway. A large, circular tower with a tall, pointed roof adds corner emphasis and a touch of the Loire valley. The two massive chimneys are treated as sculpture and are ornaments in themselves, a characteristic of Eyre.

Eyre's delicate hand is present in the lightly rusticated high ground course and entranceway of limestone, striated and rusticated to create shadows which tie the building together. Horizontal banding is also repeated in his use of long, narrow, Pompeian brick, in a delicate patterned brick belt course beneath the third story windows, and in the shadow cast by the overhanging broad eaves. Although terra cotta ornament was heavily used during this period, Eyre's use of grotesques, stone cappings and medallions is characteristically restrained and disciplined.

The steep slate roof, pointed arch and ogee arch windows and the projecting bay on the Juniper Street (west) side are characteristic of Romantic Eclecticism but are here treated with Eyre's typical restraint.

Although much of the interior is now changed due to the occupancy of "Bennie the Bum's Steak House," the medieval type central hall, stairs, and tiled floors are intact. Although restricted in plan, the internal arrangement unfolds with ease through the stairway hall into the Gothic medieval hall, kitchen, and dining room behind. A receiving room occupies the first floor of the circular tower.

The Clarence B. Moore house is presently unoccupied, but plans are underway for its utilization as the new location of the Charles Morris Price School of Advertising and Journalism. The school presently is using the third floor of the Leidy house next door (also by Wilson Eyre), which is also owned by the Poor Richard Club. This proposed use has the blessing of the Philadelphia Historical Commission.

SEE INSTRUCTIONS



6. SIGNIFICANCE

PERIOD (Check One or More as Appropriate)

- Pre-Columbian 16th Century 18th Century 20th Century
 15th Century 17th Century 19th Century

SPECIFIC DATE(S) (If Applicable and Known) 1894

AREAS OF SIGNIFICANCE (Check One or More as Appropriate)

- | | | | |
|--|---|--|--|
| <input type="checkbox"/> Aboriginal | <input type="checkbox"/> Education | <input type="checkbox"/> Political | <input type="checkbox"/> Urban Planning |
| <input type="checkbox"/> Prehistoric | <input type="checkbox"/> Engineering | <input type="checkbox"/> Religion/Philosophy | <input type="checkbox"/> Other (Specify) |
| <input type="checkbox"/> Historic | <input type="checkbox"/> Industry | <input type="checkbox"/> Science | _____ |
| <input type="checkbox"/> Agriculture | <input type="checkbox"/> Invention | <input type="checkbox"/> Sculpture | _____ |
| <input checked="" type="checkbox"/> Architecture | <input type="checkbox"/> Landscape Architecture | <input type="checkbox"/> Social/Humanitarian | _____ |
| <input type="checkbox"/> Art | <input type="checkbox"/> Literature | <input type="checkbox"/> Theater | _____ |
| <input type="checkbox"/> Commerce | <input type="checkbox"/> Military | <input type="checkbox"/> Transportation | _____ |
| <input type="checkbox"/> Communications | <input type="checkbox"/> Music | | _____ |
| <input type="checkbox"/> Conservation | | | _____ |

STATEMENT OF SIGNIFICANCE:

The house was built for Clarence Bloomfield Moore, a wealthy Philadelphia merchant and an indefatigable traveler, amateur anthropologist, and archaeologist. Moore has also been described as "one of the most enviable of Philadelphia's men about town, noted for the choice dinners he gave in his then new house.

Wilson Eyre, Jr., one of the busiest and surely one of the most original of Philadelphia's architects, was commissioned to design a house for Mr. Moore to stand on the western part of the property he had purchased in 1890 from the Universalist Church of the Messiah at the northeast corner of Locust and Juniper Sts. Eyre's design with its corner tower, elegant dominating chimneys, amusing medallions and gargoyles, deep-set arched windows, and the sophisticated brickwork of the upper stories resting on a striated limestone base is a masterpiece of romantic eclecticism and one of Eyre's finest designs.

The ground floor plan typifies the ease with which Eyre could adapt his country house style of domestic architecture to the long, narrow Philadelphia lot and produce a comfortable, workable interior for his client.

A pen and ink rendering of Mr. Moore's house was displayed in Chicago at the Columbian Exposition of 1893.

SEE INSTRUCTIONS



9. MAJOR BIBLIOGRAPHICAL REFERENCES

Walton, Elizabeth. "The Building Art of Wilson Eyre: A Study of Queen Anne Motifs in American Architecture," M.A. thesis, 1962, unpublished, The Pennsylvania State University
 White, Theo B., ed., Philadelphia Architecture in the Nineteenth Century. Philadelphia, 1953.
American Architect, 1894. Published elevation and floor plan.
Drawing, ink on linen, in Free Library of Philadelphia, signed, "Wilson Eyre, Jr., Architect, Philadelphia", 1894.
 Philadelphia Historical Commission files, containing brief of title, photographs, clippings and other pertinent data.

18/485930/4421950
 JM
 2/27/73

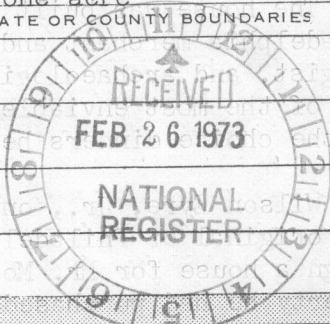
10. GEOGRAPHICAL DATA

LATITUDE AND LONGITUDE COORDINATES DEFINING A RECTANGLE LOCATING THE PROPERTY			O R	LATITUDE AND LONGITUDE COORDINATES DEFINING THE CENTER POINT OF A PROPERTY OF LESS THAN TEN ACRES		
CORNER	LATITUDE	LONGITUDE		LATITUDE	LONGITUDE	
	Degrees Minutes Seconds	Degrees Minutes Seconds		Degrees Minutes Seconds	Degrees Minutes Seconds	
NW	0 ' "	0 ' "		39° 56' 53"	75° 09' 50"	
NE	0 ' "	0 ' "				
SE	0 ' "	0 ' "				
SW	0 ' "	0 ' "				

APPROXIMATE ACREAGE OF NOMINATED PROPERTY: less than one acre

LIST ALL STATES AND COUNTIES FOR PROPERTIES OVERLAPPING STATE OR COUNTY BOUNDARIES

STATE:	CODE	COUNTY	CODE



SEE INSTRUCTIONS

11. FORM PREPARED BY

NAME AND TITLE: Mary C. Means

ORGANIZATION: Philadelphia Historical Commission DATE: June, 1972

STREET AND NUMBER: 1313 City Hall Annex

CITY OR TOWN: Philadelphia STATE: Pennsylvania CODE: 42

12. STATE LIAISON OFFICER CERTIFICATION

NATIONAL REGISTER VERIFICATION

Owner notified 8/8/72

As the designated State Liaison Officer for the National Historic Preservation Act of 1966 (Public Law 89-665), I hereby nominate this property for inclusion in the National Register and certify that it has been evaluated according to the criteria and procedures set forth by the National Park Service. The recommended level of significance of this nomination is:

National State Local

I hereby certify that this property is included in the National Register.

Robert W. Utley
 Chief, Office of Archeology and Historic Preservation

Name: [Signature]
 State Liaison Officer

Title: Deputy Executive Director, Pa. Historical & Museum Commission

Date: 1/24/73

Date: 5/8/73

ATTEST: [Signature]
 Keeper of The National Register

Date: 4 26 73

PROPERTY Moore, Clarence B., House STATE Pa.

WORKING NUMBER 2-26-73 2397

Philadelphia

7-1-73
TECH REVIEW
Photos 1
Maps 1

Ref # 73001664

CONTROL REVIEW

OK
3-28-73

HISTORIAN

OK
Accept-AML
3/30/73
C. Skell

ARCHITECTURAL HISTORIAN *Means strikes again*

Accept
4-18-73

Accept
KH
4/5/73

ARCHEOLOGIST

REVIEW UNIT CHIEF

BRANCH CHIEF

OK
4/26/73

KEEPER

Great Blatz

OK
4/26

National Register write-up _____

Send-back _____

Federal Register entry 7-3-73

Re-submit _____

Entered MAY 8 1973



Clarence B. Moore House NPS Number 5/8/73

1321 Locust

Title: MOORE HOUSE

South facade

Loc. Phila., Penn.

1971

south facade

①

PROPERTY OF THE NATIONAL REGISTER

NATIONAL REGISTER OF HISTORIC PLACES

PROPERTY MAP FORM

(Type all entries - attach to or enclose with map)

STATE	Pennsylvania	
COUNTY	Philadelphia	
FOR NPS USE ONLY		
ENTRY NUMBER		DATE
		MAY 8 1973

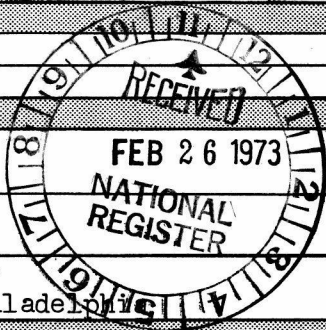
SEE INSTRUCTIONS

1. NAME

COMMON: Clarence B. Moore House
 AND/OR HISTORIC: Charles Morris Price School

2. LOCATION

STREET AND NUMBER: 1321 Locust Street
 CITY OR TOWN: Philadelphia
 STATE: Pennsylvania CODE: 42 COUNTY: Philadelphia CODE: 101



3. MAP REFERENCE

SOURCE: U.S. Department of Interior (Coastal and Geodetic Survey)
 SCALE: 1:24000 Philadelphia Quadrangle
 DATE: 1967

4. REQUIREMENTS

TO BE INCLUDED ON ALL MAPS

- Property boundaries where required.
- North arrow.
- Latitude and longitude reference.

PH0061981

PENNSYLVANIA - NEW JERSEY
7.5 MINUTE SERIES (TOPOGRAPHIC)

85 10' 86 EASTON 54 MI. JENKINTOWN 7 MI. 2 730 000 FEET (PA.) 88 89 75°07'30" 40°00'



5964 (FRANK)

CLARENCE B. MOORE HOUSE

5 MI. TO U.S. 13
ATLANTIC CITY 62 MI.

**NATIONAL REGISTER OF HISTORIC PLACES
PROPERTY MAP FORM**

(Type all entries - attach to or enclose with map)

STATE	Pennsylvania	
COUNTY	Philadelphia	
FOR NPS USE ONLY		
ENTRY NUMBER		STATE
		1973

MAY 8 1973

SEE INSTRUCTIONS

1. NAME

COMMON: Clarence B. Moore House

AND/OR HISTORIC: Charles Morris Price School

2. LOCATION

STREET AND NUMBER:

1321 Locust Street (N.E. corner Locust and Juniper Streets)

CITY OR TOWN:

Philadelphia

STATE: CODE COUNTY: CODE

Pennsylvania

42

Philadelphia

101

3. MAP REFERENCE

SOURCE:

Sanborn Atlas vol. 2, plate 143

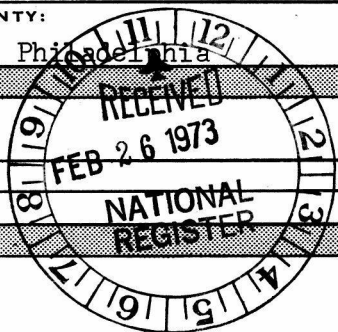
SCALE: 1:100

DATE: 1955

4. REQUIREMENTS

TO BE INCLUDED ON ALL MAPS

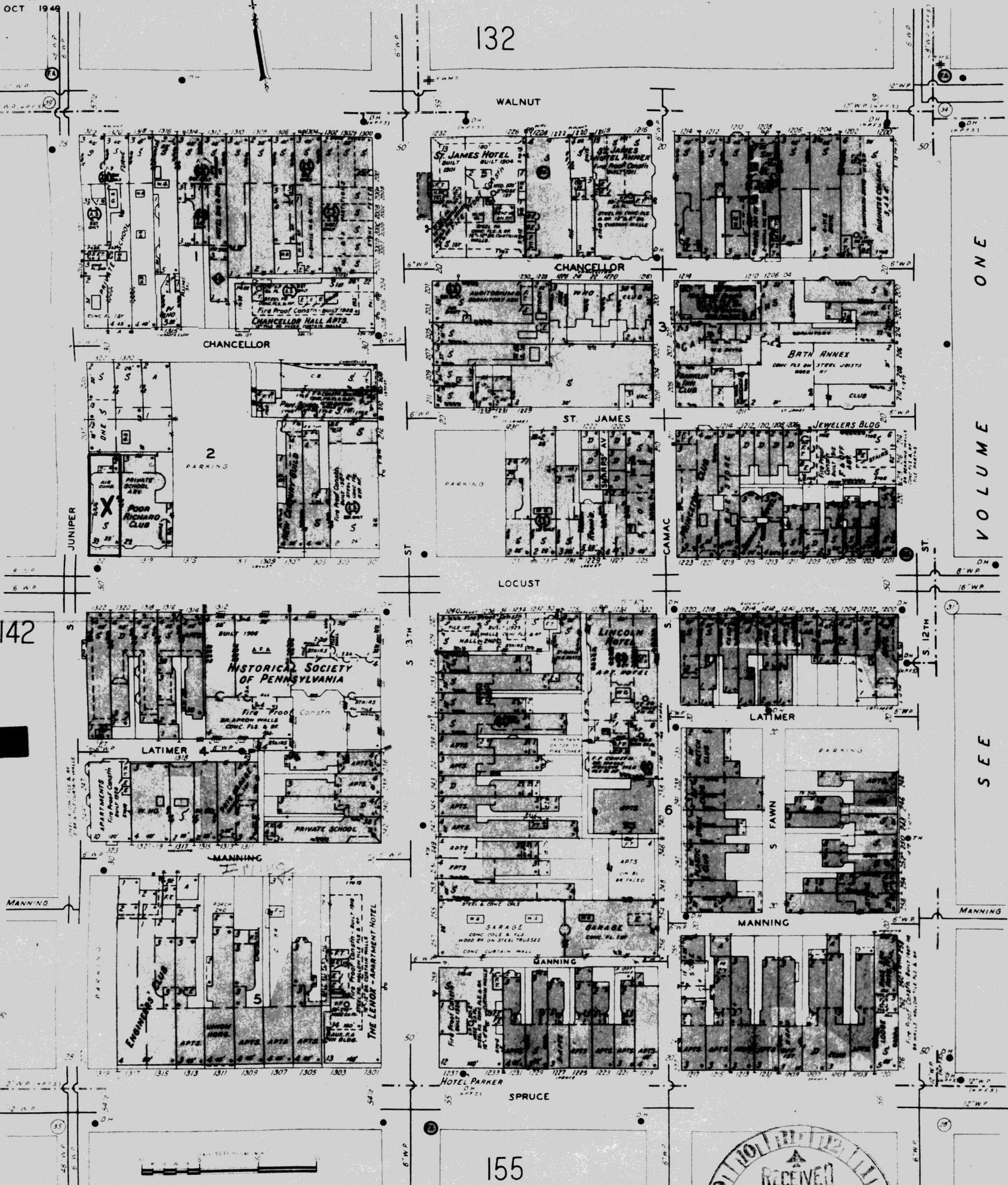
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2. North arrow.
3. Latitude and longitude reference.





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VOLUME ONE

SEE

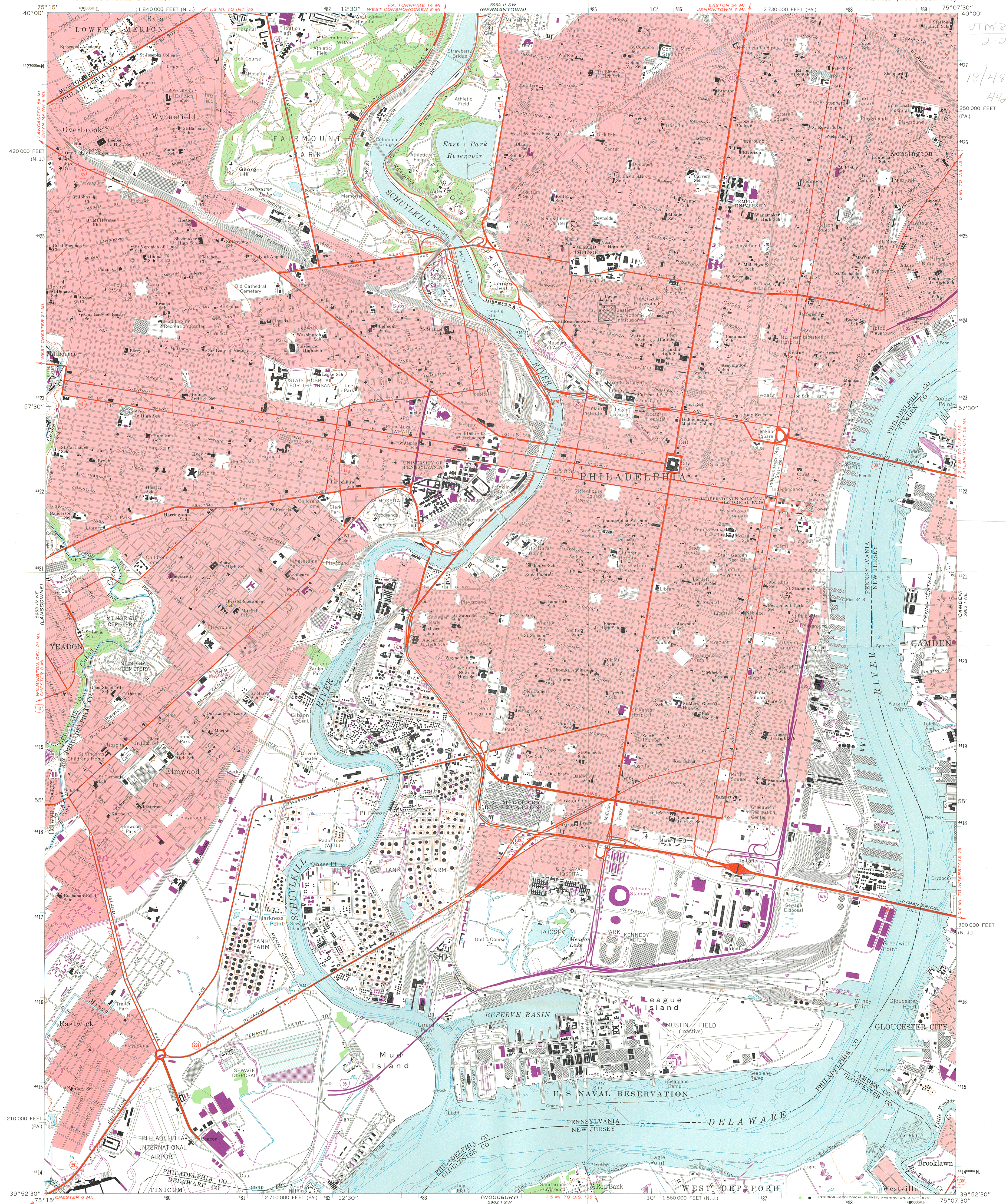
CLARENCE B. MOORE HOUSE
 1321 LOCUST ST., PHILADELPHIA

39° 56' 53" 75° 09' 50"

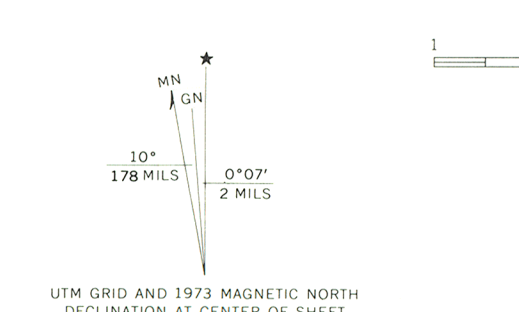


UNITED STATES
DEPARTMENT OF THE INTERIOR
GEOLOGICAL SURVEY

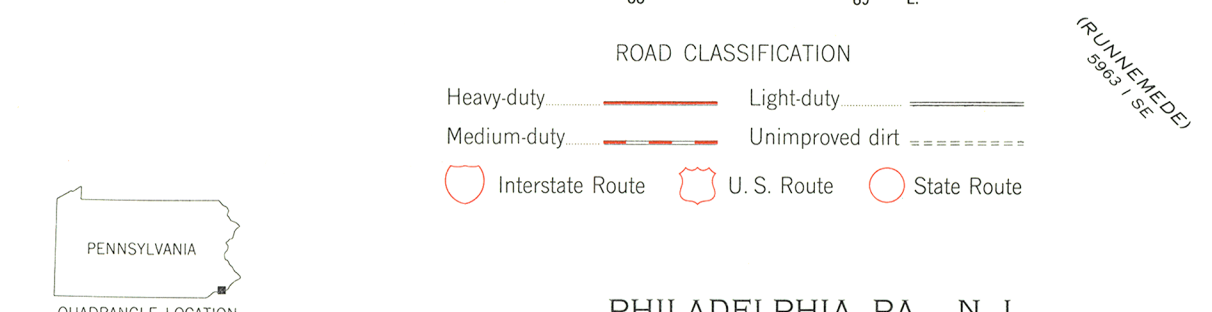
CLARENCE B. MOORE HOUSE
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PHILADELPHIA QUADRANGLE
PENNSYLVANIA-NEW JERSEY
7.5 MINUTE SERIES (TOPOGRAPHIC)



Mapped by the U. S. Coast & Geodetic Survey
Edited and published by the Geological Survey
Control by USGS, USC&GS, and USCE
Planimetry by photogrammetric methods from aerial photographs
taken 1946. Topography by planimetric surveys 1947. Revised by the
Geological Survey from aerial photographs taken 1965. Field
checked 1967
Selected hydrographic data compiled from USCGS Chart 280 (1967)
This information is not intended for navigational purposes
Polyconic projection. 1927 North American datum
10,000-foot grids based on Pennsylvania coordinate system, south zone,
and New Jersey coordinate system
1000-meter Universal Transverse Mercator grid ticks, zone 18,
shown in blue
Red tint indicates areas in which only landmark buildings are shown



CONTOUR INTERVAL 20 FEET
DATUM IS MEAN SEA LEVEL
DEPTH CURVES AND SOUNDINGS IN FEET—DATUM IS MEAN LOW WATER
SHORELINE SHOWN REPRESENTS THE APPROXIMATE LINE OF MEAN HIGH WATER
THE MEAN RANGE OF TIDE IS APPROXIMATELY 5.8 FEET



THIS MAP COMPLIES WITH NATIONAL MAP ACCURACY STANDARDS
FOR SALE BY U. S. GEOLOGICAL SURVEY, WASHINGTON, D. C. 20242
A FOLDER DESCRIBING TOPOGRAPHIC MAPS AND SYMBOLS IS AVAILABLE ON REQUEST
Revisions shown in purple compiled by the Geological Survey from
aerial photographs taken 1973. This information not field checked

UTM Ref. Wm
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442/950

250 000 FEET (PA.)
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ENTRIES IN THE NATIONAL REGISTER

STATE PENNSYLVANIA

Date Entered MAY 8 1973

<u>Name</u>	<u>Location</u>
Wentz (Peter) Homestead	Worcester Twp. Montgomery County
Moore (Clarence B.) House	Philadelphia Philadelphia County

Also Notified

Hon. Hugh Scott
Hon. Richard S. Schweiker
Hon. Lawrence Coughlin
Hon. William A. Barrett

Director, Northeast Region

Mr. William J. Wewer
Executive Director
Pennsylvania Historical and Museum
Commission
Box 1026
Harrisburg, Pennsylvania 17108

PHR

NRowland: pcl 5/11/73