

United States Department of the Interior  
National Park Service

National Register of Historic Places  
Inventory—Nomination Form

For NPS use only

received NOV 21 1984

date entered DEC 20 1984

See instructions in *How to Complete National Register Forms*  
Type all entries—complete applicable sections

1. Name

historic Plaza Hotel

and or common

2. Location

street & number 736 - 40 East Long Street not for publication

city, town Columbus vicinity of

state Ohio code 039 county Franklin code 049

3. Classification

Category	Ownership	Status	Present Use
<input type="checkbox"/> district	<input type="checkbox"/> public	<input type="checkbox"/> occupied	<input type="checkbox"/> agriculture
<input checked="" type="checkbox"/> building(s)	<input checked="" type="checkbox"/> private	<input checked="" type="checkbox"/> unoccupied	<input type="checkbox"/> commercial
<input type="checkbox"/> structure	<input type="checkbox"/> both	<input type="checkbox"/> work in progress	<input type="checkbox"/> educational
<input type="checkbox"/> site	<b>Public Acquisition</b>	<b>Accessible</b>	<input type="checkbox"/> entertainment
<input type="checkbox"/> object	<input type="checkbox"/> in process	<input type="checkbox"/> yes: restricted	<input type="checkbox"/> government
	<input type="checkbox"/> being considered	<input type="checkbox"/> yes: unrestricted	<input type="checkbox"/> industrial
	N/A	<input checked="" type="checkbox"/> no	<input type="checkbox"/> military
			<input type="checkbox"/> museum
			<input type="checkbox"/> park
			<input type="checkbox"/> private residence
			<input type="checkbox"/> religious
			<input type="checkbox"/> scientific
			<input type="checkbox"/> transportation
			<input checked="" type="checkbox"/> other: vacant

4. Owner of Property

name Donald O. Terry

street & number 1504 Bryden Road

city, town Columbus vicinity of state Ohio 43205

5. Location of Legal Description

courthouse, registry of deeds, etc. Franklin County Courthouse

street & number South High Street

city, town Columbus state Ohio

6. Representation in Existing Surveys

title Ohio Historic Inventory has this property been determined eligible?  yes  no

date 10/12/83  federal  state  county  local

depository for survey records Ohio Historic Preservation Office Determination of Eligibility - 2/17/84

city, town Columbus, state Ohio

# 7. Description

<b>Condition</b>		<b>Check one</b>	<b>Check one</b>
<input type="checkbox"/> excellent	<input type="checkbox"/> deteriorated	<input type="checkbox"/> unaltered	<input checked="" type="checkbox"/> original site
<input checked="" type="checkbox"/> good	<input type="checkbox"/> ruins	<input checked="" type="checkbox"/> altered	<input type="checkbox"/> moved    date _____
<input type="checkbox"/> fair	<input type="checkbox"/> unexposed		

**Describe the present and original (if known) physical appearance**

736-740 East Long Street is a three-story brick Italianate commercial structure built c. 1895. The building is seven bays wide and 11 bays deep, and occupies a corner location at Long and Hamilton Streets. The roofline of the building is flat. Distinctive features of the Long Street (main) facade include the carved stone lintels above the windows on the second and third stories and a bracketed metal cornice with central gable. The storefront has been altered with the addition of a perma-stone facing, however, the building retains most of its original appearance and integrity. The Hamilton elevation features an interesting fenestration pattern with the first three windows separated by chimneys at the roofline and the remaining eight windows grouped in pairs. All of the side elevation windows have simple stone lintels and sills. The building rests on a stone foundation.

This building occupies a prominent corner location on the western edge of the near east side of Columbus. Interstate-71, which is one block to the west, separates this area of Long Street from downtown Columbus. 736-40 East Long Street is one of the very few buildings which retains the appearance of the late 19th century, as many of the older buildings in the area have been demolished or substantially altered. The remainder of the block contains early 20th century commercial buildings and the Lincoln Theater, which is in a badly deteriorated state. Immediately south of the building is the Hamilton Avenue Historic District, a turn-of-the-century residential area listed on the National Register.

# 8. Significance

Period	Areas of Significance—Check and justify below			
<input type="checkbox"/> prehistoric	<input type="checkbox"/> archeology-prehistoric	<input type="checkbox"/> community planning	<input type="checkbox"/> landscape architecture	<input type="checkbox"/> religion
<input type="checkbox"/> 1400-1499	<input type="checkbox"/> archeology-historic	<input type="checkbox"/> conservation	<input type="checkbox"/> law	<input type="checkbox"/> science
<input type="checkbox"/> 1500-1599	<input type="checkbox"/> agriculture	<input type="checkbox"/> economics	<input type="checkbox"/> literature	<input type="checkbox"/> sculpture
<input type="checkbox"/> 1600-1699	<input checked="" type="checkbox"/> architecture	<input type="checkbox"/> education	<input type="checkbox"/> military	<input type="checkbox"/> social/
<input type="checkbox"/> 1700-1799	<input type="checkbox"/> art	<input type="checkbox"/> engineering	<input type="checkbox"/> music	<input type="checkbox"/> humanitarian
<input checked="" type="checkbox"/> 1800-1899	<input type="checkbox"/> commerce	<input type="checkbox"/> exploration/settlement	<input type="checkbox"/> philosophy	<input type="checkbox"/> theater
<input type="checkbox"/> 1900-	<input type="checkbox"/> communications	<input type="checkbox"/> industry	<input type="checkbox"/> politics/government	<input type="checkbox"/> transportation
		<input type="checkbox"/> invention		<input type="checkbox"/> other (specify)

**Specific dates**      c. 1895      **Builder/Architect**      unknown

Criterion C

**Statement of Significance (in one paragraph)**

The building located at 736-740 East Long Street is architecturally significant as an excellent example of late 19th century commercial architecture on the east side of Columbus. While similar buildings are extant in other sections of the city, very few late 19th century commercial buildings remain intact on the busy thoroughfare of East Long Street between I-71 on the west and Nelson Road on the east.

The East Long Street area, directly east of what is now considered downtown Columbus, was developed during the late 19th and early 20th century as the city moved eastward. It was a densely developed commercial/residential street. This building is one of the few survivors from that initial period of growth which retains most of its original architectural integrity and appearance.

Although the storefront has been altered, this building retains the decorative details typical of the late 19th century Italianate style. The most outstanding features of the building are the carved stone lintels on the second and third story windows on the main facade and the bracketed metal cornice with central gable. The fenestration pattern on the Hamilton Street (west) elevation presents an interesting rhythm. Each of the first three windows are separated by roofline chimneys and the remaining eight windows are arranged in pairs. The size of the building (7 x 11 bays) and its prominent corner location at the west end of the near east side neighborhood contribute to the building's notability.

The upper stories were originally used as apartments but were converted in 1929 to hotel rooms as the building became known as the Plaza Hotel. The hotel was leased during the 1940s and 50s by Bennett Dickerson, a real estate developer, who opened it to Blacks who were unable to stay in many of the city's hotels. The Plaza Hotel was used by those who frequented the many clubs along East Long Street and Mt. Vernon Avenue which attracted Black musicians of national reputation during this period.

In the last two decades the East Long Street neighborhood has suffered from the construction of a freeway (I-71 is one block to the west of this building), loss of households and a high vacancy rate. Blighted conditions and deterioration have led to the loss of many of the area's early buildings. This structure is currently vacant and plans call for its substantial rehabilitation.

# 9. Major Bibliographical References

Baist Atlas of Columbus, 1899, 1910  
Sanborn Map of Columbus, 1899, 1921  
Columbus City Directories

# 10. Geographical Data

Acree of nominated property less than one acre

Quadrangle name Southeast Columbus Quadrangle

Quadrangle scale 1:24,000

### UTM References

A 

1	7	3	3	0	7	6	0	4	4	2	5	7	9	0
Zone			Easting				Northing							

B 

Zone			Easting				Northing							

C 

Zone			Easting				Northing							

D 

Zone			Easting				Northing							

E 

Zone			Easting				Northing							

F 

Zone			Easting				Northing							

G 

Zone			Easting				Northing							

H 

Zone			Easting				Northing							

### Verbal boundary description and justification

Lot #123 , approximately 103 feet (Long Street side) by 46 feet (Hamilton Ave. side)  
District 10, East Parks Place Subdivision

### List all states and counties for properties overlapping state or county boundaries

state N/A code county code

state code county code

# 11. Form Prepared By

name/title Nancy A. Recchie and Judith B. Williams

organization Benjamin D. Rickey & Co. date August 3, 1984

street & number 391 Library Park South telephone (614)221-0358

city or town Columbus state Ohio 43215

# 12. State Historic Preservation Officer Certification

The evaluated significance of this property within the state is:

national  state  local

As the designated State Historic Preservation Officer for the National Historic Preservation Act of 1966 (Public Law 89-665), I hereby nominate this property for inclusion in the National Register and certify that it has been evaluated according to the criteria and procedures set forth by the National Park Service.

State Historic Preservation Officer signature W. Ray Luce

title SHPO date 10/31/84

For NPS use only

I hereby certify that this property is included in the National Register

Entered in the National Register date 12-20-84

Keeper of the National Register

Attest:

date

Chief of Registration

NATIONAL REGISTER OF HISTORIC PLACES  
EVALUATION/RETURN SHEET

Plaza Hotel  
Franklin County  
OHIO

Working No. NOV 21 1984  
Fed. Reg. Date: 2/4/86  
Date Due: 12/20/84 - 1/5/85  
Action:  ACCEPT 12-20-84  
 RETURN  
 REJECT  
Federal Agency: \_\_\_\_\_

Entered in the  
National Register

- resubmission
- nomination by person or local government
- owner objection
- appeal

Substantive Review:  sample  request  appeal  NR decision

Reviewer's comments:

Recom./Criteria \_\_\_\_\_  
Reviewer \_\_\_\_\_  
Discipline \_\_\_\_\_  
Date \_\_\_\_\_  
\_\_\_\_\_ see continuation sheet

Nomination returned for: \_\_\_\_\_ technical corrections cited below  
\_\_\_\_\_ substantive reasons discussed below

1. Name

2. Location

3. Classification

Category	Ownership Public Acquisition	Status Accessible	Present Use
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4. Owner of Property

5. Location of Legal Description

6. Representation in Existing Surveys

Has this property been determined eligible?  yes  no

7. Description

Condition	Check one	Check one
<input type="checkbox"/> excellent	<input type="checkbox"/> deteriorated	<input type="checkbox"/> original site
<input type="checkbox"/> good	<input type="checkbox"/> ruins	<input type="checkbox"/> moved date _____
<input type="checkbox"/> fair	<input type="checkbox"/> unexposed	
	<input type="checkbox"/> unaltered	
	<input type="checkbox"/> altered	

Describe the present and original (if known) physical appearance

- summary paragraph
- completeness
- clarity
- alterations/integrity
- dates
- boundary selection

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**8. Significance**

Period \_\_\_\_\_ Areas of Significance—Check and justify below

Specific dates \_\_\_\_\_

Builder/Architect \_\_\_\_\_

Statement of Significance (*in one paragraph*)

- summary paragraph
- completeness
- clarity
- applicable criteria
- justification of areas checked
- relating significance to the resource
- context
- relationship of integrity to significance
- justification of exception
- other

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**9. Major Bibliographical References**

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**10. Geographical Data**

Acreage of nominated property \_\_\_\_\_

Quadrangle name \_\_\_\_\_

UTM References \_\_\_\_\_

Verbal boundary description and justification \_\_\_\_\_

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**11. Form Prepared By**

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**12. State Historic Preservation Officer Certification**

The evaluated significance of this property within the state is:

\_\_\_\_ national      \_\_\_\_ state      \_\_\_\_ local

State Historic Preservation Officer signature \_\_\_\_\_

title \_\_\_\_\_

date \_\_\_\_\_

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**13. Other**

- Maps
- Photographs
- Other

Questions concerning this nomination may be directed to \_\_\_\_\_

Signed \_\_\_\_\_ Date \_\_\_\_\_ Phone: \_\_\_\_\_



736-40 East Long Street  
Columbus, Franklin County  
Photo by J. Williams 8/3/84  
391 Library Park South  
Columbus, Ohio 43215

Photo # 1  
Looking northeast



736-40 East Long Street  
Columbus, Franklin County  
Photo by J. Williams 8/3/84  
391 Library Park South  
Columbus, Ohio 43215

Photo #2  
Upper stories of main facade  
looking north



736-40 East Long Street  
Columbus, Franklin County  
Photo by J. Williams 8/3/84  
391 Library Park South  
Columbus, Ohio 43215

Photo #3  
Looking northeast at side elevation



736-40 East Long Street  
Columbus, Franklin County  
Photo by J. Williams  
Benjamin D. Rickey & Co.  
391 Library Park South  
Columbus. Ohio 43215

Photo #4

Looking northwest



DISCO JAZZ

SECOND SCENE

YIELD  
ON  
LEFT  
TURN

GRILL

RESTAURANT

SENIOR

SENIOR

Senior  
Discounts

Senior  
Discounts

736-40 East Long Street  
Columbus, Franklin County  
Photo by J. Williams 8/3/84  
Benjamin D. Rickey & Co.  
391 Library Park South  
Columbus, Ohio 43215

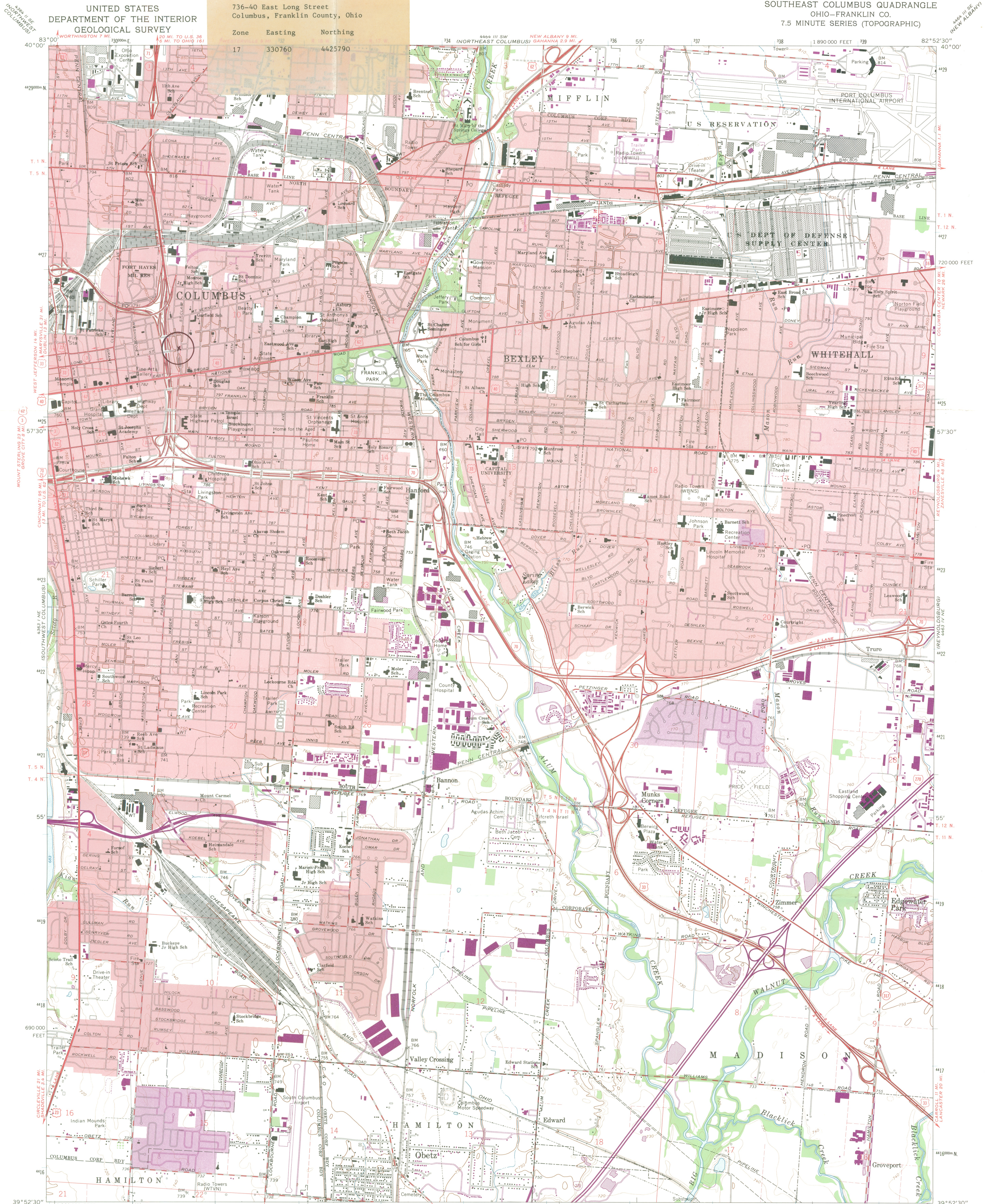
Photo #5  
looking NE

UNITED STATES  
DEPARTMENT OF THE INTERIOR  
GEOLOGICAL SURVEY

736-40 East Long Street  
Columbus, Franklin County, Ohio

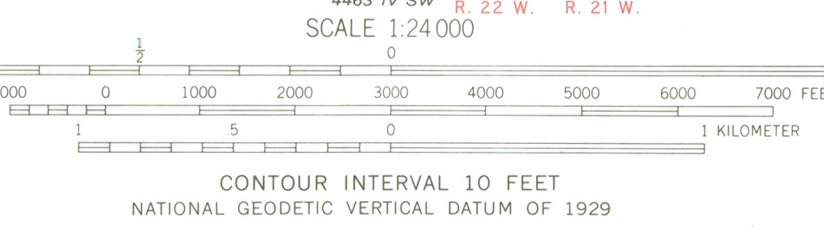
SOUTHEAST COLUMBUS QUADRANGLE  
OHIO—FRANKLIN CO.  
7.5 MINUTE SERIES (TOPOGRAPHIC)

Zone Easting Northing  
17 330760 4425790



Mapped, edited, and published by the Geological Survey  
Revised in cooperation with State of Ohio agencies  
Control by USGS, USCG&S, and City of Columbus  
Planimetry by photogrammetric methods from aerial photographs taken  
1953 and 1954. Topography by planetable surveys 1955. Revised 1964  
Polyconic projection. 1927 North American datum  
10,000-foot grid based on Ohio coordinate system, south zone  
1000-meter Universal Transverse Mercator grid ticks,  
zone 17, shown in blue  
Fine dashed lines indicate selected fence and field lines where  
generally visible on aerial photographs. This information is unchecked  
Red tint indicates areas in which only landmark buildings are shown  
Area north of Base Line lies within the United States Military District  
Land lines based on the Base Line of the United States Military District  
Area south of Base Line lies within Congress Lands east of the Scioto River  
Land lines within Ts, 4 and 5 N.-R. 22 W. based on the Scioto River Base  
Land lines within Ts, 11 and 12 N.-R. 21 W. based on the Ohio River Base

UTM GRID AND 1973 MAGNETIC NORTH  
DECLINATION AT CENTER OF SHEET



ROAD CLASSIFICATION  
Heavy-duty ——— Light-duty ———  
Medium-duty ——— Unimproved dirt ———  
Interstate Route — U.S. Route — State Route —

THIS MAP COMPLIES WITH NATIONAL MAP ACCURACY STANDARDS  
FOR SALE BY U.S. GEOLOGICAL SURVEY, RESTON, VIRGINIA 22092  
A FOLDER DESCRIBING TOPOGRAPHIC MAPS AND SYMBOLS IS AVAILABLE ON REQUEST

Revisions shown in purple compiled in cooperation with  
State of Ohio agencies from aerial photographs taken  
1973. This information not field checked  
Purple tint indicates extension of urban areas  
SOUTHEAST COLUMBUS, OHIO  
N3952.5—W8255.7/5  
1964  
PHOTOREVISED 1973  
AMS 4463 IV NW—SERIES V852



City of Columbus  
Mayor Dana G. Rinehart

## Office of the Mayor

City Hall  
Columbus, Ohio 43215-4184  
(614) 222-7671

August 10, 1984

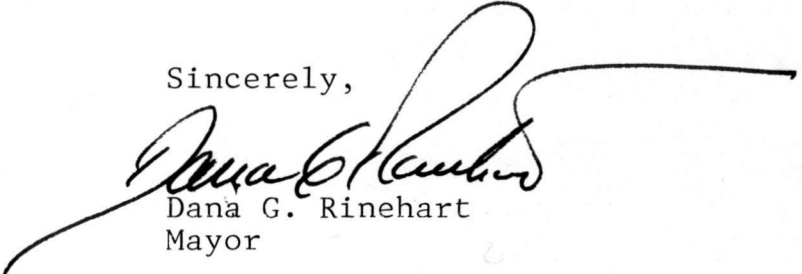
Dr. W. Ray Luce  
Ohio Historic Preservation Office  
Ohio Historical Society  
1985 Velma Avenue  
Columbus, Ohio 43211

Dear Dr. Luce:

The City of Columbus is pleased to support the nomination of the building located at 736-40 East Long Street to the National Register of Historic Places. Rehabilitation of the building will be of key importance to revitalization efforts on East Long Street.

In order that the project may be expedited I would like to request that at the August 24 meeting of the Ohio Historic Sites Preservation Advisory Board the preliminary hearing be waived in favor of a final hearing.

Sincerely,



Dana G. Rinehart  
Mayor

DGR/KB/sl



**DONALD O. TERRY, CRA, CREM**

DOT REALTY COMPANY & ASSOCIATES

REALTIST - REALTORS

APPRAISALS - PROPERTY MANAGEMENT - CONSULTANT  
SALES

1504 BRYDEN ROAD - COLUMBUS, OHIO 43205  
614 - 258-9571

August 22, 1984

Ms. Barbara Powers  
Survey and Registration Dept.  
Ohio Historical Preservation Office  
Ohio Historical Center  
I-70 and 17th Avenue  
Columbus, Ohio 43211

RE: 736-740 E. Long Street, Columbus, Ohio 43203

Dear Mrs. Powers:

I am aware that a nomination to the National Register of Historic Places is proposed, that I approve of the nomination, and that I waive the right to comment.

Sincerely,

Donald O. Terry  
Owner/Seller

**Ohio Historic Preservation Office**

1985 Velma Avenue  
Columbus, Ohio 43211  
614/466-1500



**OHIO  
HISTORICAL  
SOCIETY**  
SINCE 1885

November 5, 1984

Ms. Carol Shull  
Chief  
National Park Service  
Department of the Interior  
1100 L Street, N.W.  
Washington, D.C. 20240

Dear Carol:

Enclosed are four new National Register nominations. All of the appropriate notifications have been followed for these nominations.

<u>New Submissions</u>	<u>County</u>
Meek, J.F., Buildings	Coshocton
Medical Centre Building	Cuyahoga
Plaza Hotel	Franklin
Courtland Flats	Hamilton

If you have any questions, please contact me.

Sincerely,

W. Ray Luce  
State Historic Preservation Officer

WRL/BP:vb

Enclosures