

UNITED STATES DEPARTMENT OF THE INTERIOR
NATIONAL PARK SERVICE

**NATIONAL REGISTER OF HISTORIC PLACES
INVENTORY -- NOMINATION FORM**

FOR NPS USE ONLY

RECEIVED

JUN 26 1978

DATE ENTERED

NOV 30 1978

SEE INSTRUCTIONS IN *HOW TO COMPLETE NATIONAL REGISTER FORMS*
TYPE ALL ENTRIES -- COMPLETE APPLICABLE SECTIONS

1 NAME

HISTORIC

Dayton Daily News Building

AND/OR COMMON

Dayton Newspapers Building

2 LOCATION

STREET & NUMBER

Fourth and Ludlow Streets

NOT FOR PUBLICATION

CITY, TOWN

Dayton

CONGRESSIONAL DISTRICT

Third - Charles Whalen

STATE

Ohio

VICINITY OF

CODE

039

COUNTY

Montgomery

CODE

113 ✓

3 CLASSIFICATION**CATEGORY** DISTRICT BUILDING(S) STRUCTURE SITE OBJECT**OWNERSHIP** PUBLIC PRIVATE BOTH**PUBLIC ACQUISITION** IN PROCESS BEING CONSIDERED**STATUS** OCCUPIED UNOCCUPIED WORK IN PROGRESS**ACCESSIBLE** YES: RESTRICTED YES: UNRESTRICTED NO**PRESENT USE** AGRICULTURE COMMERCIAL EDUCATIONAL ENTERTAINMENT GOVERNMENT INDUSTRIAL MILITARY MUSEUM PARK PRIVATE RESIDENCE RELIGIOUS SCIENTIFIC TRANSPORTATION OTHER:**4 OWNER OF PROPERTY**

NAME

Dayton Newspapers Inc.

STREET & NUMBER

Fourth and Ludlow Streets

CITY, TOWN

Dayton

VICINITY OF

STATE

Ohio 45402

5 LOCATION OF LEGAL DESCRIPTIONCOURTHOUSE,
REGISTRY OF DEEDS, ETC.

Montgomery County Recorders Office

STREET & NUMBER

451 West Third Street

CITY, TOWN

Dayton

STATE

Ohio 45402

6 REPRESENTATION IN EXISTING SURVEYS

TITLE

Montgomery County LANDMARK Committee Report

DATE

1 June 1968

 FEDERAL STATE COUNTY LOCALDEPOSITORY FOR
SURVEY RECORDS

Montgomery County Historical Society

CITY, TOWN

P.O. Box 461, Dayton

STATE

Ohio 45402

7 DESCRIPTION

| CONDITION | | CHECK ONE | CHECK ONE |
|---|---------------------------------------|---|---|
| <input checked="" type="checkbox"/> EXCELLENT | <input type="checkbox"/> DETERIORATED | <input checked="" type="checkbox"/> UNALTERED | <input checked="" type="checkbox"/> ORIGINAL SITE |
| <input type="checkbox"/> GOOD | <input type="checkbox"/> RUINS | <input type="checkbox"/> ALTERED | <input type="checkbox"/> MOVED DATE _____ |
| <input type="checkbox"/> FAIR | <input type="checkbox"/> UNEXPOSED | | |

DESCRIBE THE PRESENT AND ORIGINAL (IF KNOWN) PHYSICAL APPEARANCE

DAYTON DAILY NEWS BUILDING

The Dayton Daily News Building is a three-story rectangular Beaux Arts style building standing on a high foundation in the commercial core of Dayton. The facade facing east is on Ludlow Street; the south side is on Fourth Street; and the north side and rear are masked by additions. The north addition and the second addition (under construction) to the rear are in effect adjacent buildings of a continuous urban streetscape which neither detract from nor add to the historic qualities of this building.

The three-bay facade has a Roman Corinthian colonnade of attached columns. The central tabernacle entrance breaks the high foundation. There is an arched stone doorway with intrados of decorated panels; double doors in an architrave frame and foliated cornice and panels in wood above the door. The doorway is surrounded by an elaborate stone frontispiece of fluted Doric columns supporting a broken cornice segmental pediment which encompasses a decorative cartouche with cornucopia supporters.

The central bay over the doorway advances slightly and has four single-light mullion casement windows. The windows of the four ranges are 1/1 double hung sash. The first range is faced in granite and set off by a stone cornice. The second range adds lights to the high-ceilinged ground floor. The dull red-painted wood curtain wall has an elaboration of panels, interrupted cornices and panel-faced pilasters which give a very busy effect.

The elaborate Roman Corinthian entablature has a flabelliform ornamented cyma recta with lion masks, dentiles, decorated bed molding, acanthus scroll frieze, corrupt leaf architrave molding and more palm motif on the architrave fascia. The parapet has an interrupted laurel torus molding below the cap and antefixes at each post.

The six bays on the south side have Corinthian pilasters in lieu of the colonnade and the voids are Chicago windows with the same wood curtain wall found on the facade. Each bay has an attic window in the frieze.

A four-bay press room addition is similar in detail; however the entablature is reduced to a cornice, the windows are enlarged and a truck entrance is in the right bay.

8 SIGNIFICANCE

PERIOD AREAS OF SIGNIFICANCE -- CHECK AND JUSTIFY BELOW

| | | | | |
|---|--|---|---|--|
| <input type="checkbox"/> PREHISTORIC | <input type="checkbox"/> ARCHEOLOGY-PREHISTORIC | <input type="checkbox"/> COMMUNITY PLANNING | <input type="checkbox"/> LANDSCAPE ARCHITECTURE | <input type="checkbox"/> RELIGION |
| <input type="checkbox"/> 1400-1499 | <input type="checkbox"/> ARCHEOLOGY-HISTORIC | <input type="checkbox"/> CONSERVATION | <input type="checkbox"/> LAW | <input type="checkbox"/> SCIENCE |
| <input type="checkbox"/> 1500-1599 | <input type="checkbox"/> AGRICULTURE | <input type="checkbox"/> ECONOMICS | <input checked="" type="checkbox"/> LITERATURE | <input type="checkbox"/> SCULPTURE |
| <input type="checkbox"/> 1600-1699 | <input checked="" type="checkbox"/> ARCHITECTURE | <input type="checkbox"/> EDUCATION | <input type="checkbox"/> MILITARY | <input type="checkbox"/> SOCIAL/HUMANITARIAN |
| <input type="checkbox"/> 1700-1799 | <input type="checkbox"/> ART | <input type="checkbox"/> ENGINEERING | <input type="checkbox"/> MUSIC | <input type="checkbox"/> THEATER |
| <input type="checkbox"/> 1800-1899 | <input checked="" type="checkbox"/> COMMERCE | <input type="checkbox"/> EXPLORATION/SETTLEMENT | <input type="checkbox"/> PHILOSOPHY | <input type="checkbox"/> TRANSPORTATION |
| <input checked="" type="checkbox"/> 1900- | <input checked="" type="checkbox"/> COMMUNICATIONS | <input type="checkbox"/> INDUSTRY | <input checked="" type="checkbox"/> POLITICS/GOVERNMENT | <input type="checkbox"/> OTHER (SPECIFY) |
| | | <input type="checkbox"/> INVENTION | | |

SPECIFIC DATES 1910, 1922

BUILDER/ARCHITECT Albert A. Pretzinger

STATEMENT OF SIGNIFICANCE

This excellent Beaux Arts classic building designed by Albert A. Pretzinger was completed in 1910. The press building addition to the rear was added in 1922 and designed by the same firm.

Dayton Newspapers was the creation of James Middleton Cox (1876-1957). Born in nearby Butler County, Cox became the editor and publisher of The Dayton Daily News in 1898. After serving as a member of Congress he was elected in 1912 to the first of three terms as governor of Ohio. Cox's career in politics culminated in 1920 with his nomination as the Democratic Party candidate for President of the United States.

When Mr. Cox approached Winters Bank for a loan to build a new newspaper building, Valentine Winters declined, saying, "Why, I didn't think you were making your salt. Newspapers have never been known to earn money. Of course we can't accommodate you."

"It was that very thing which prompted us [Cox] to erect a very attractive building, classic in its features, looking more like a bank than a newspaper plant. It was to symbolize the solid institution, which the public was late to recognize."

This is Cox's autobiographical account, which is quite genteel. The story as I have it from old newspaper hands is that Cox was madder than a wet hen and gruffly told his architect to "build me a damn bank."

Albert A. Pretzinger, the architect, was Dayton-born and Dayton-trained. He apprenticed with Leon Beaver and developed his skills in the well-known local firm of Peters and Burns with whom he became a partner in 1893. Edward P. Musselman, listed as draftsman on this project in 1910, became a partner. The firm still exists as Pretzinger and Pretzinger, the third generation, in the Reibold Building designed by Albert A. Pretzinger.

9 MAJOR BIBLIOGRAPHICAL REFERENCES

Cox, James M. Journey Through My Years. New York: Simon and Schuster, 1946.

Drury, Rev. A.W. History of the City of Dayton and Montgomery County, Ohio, Vol II.
Chicago-Dayton: The S.J. Clarke Publishing Co., 1909.

10 GEOGRAPHICAL DATA

ACREAGE OF NOMINATED PROPERTY .25

UTM REFERENCES

| | | | | | | | |
|---|------|-------------|-------------|---|------|---------|----------|
| A | 1 6 | 7 4 0 4 1 0 | 4 4 0 4 4 0 | B | | | |
| | ZONE | EASTING | NORTHING | | ZONE | EASTING | NORTHING |
| C | | | | D | | | |

VERBAL BOUNDARY DESCRIPTION

The nominated property is at the northwest corner of Ludlow and Fourth Street, and consists of the south part of Lot #176 in the Third Ward of Dayton.

LIST ALL STATES AND COUNTIES FOR PROPERTIES OVERLAPPING STATE OR COUNTY BOUNDARIES

| STATE | CODE | COUNTY | CODE |
|-------|------|--------|------|
| | | | |
| | | | |

11 FORM PREPARED BY

NAME / TITLE

Loren S. Gannon, Jr.

ORGANIZATION

Montgomery County Historical Society

STREET & NUMBER

The Old Courthouse P.O. Box 461

CITY OR TOWN

Dayton

DATE

15 December 1977

TELEPHONE

513-228-6271

STATE

Ohio 45402

12 STATE HISTORIC PRESERVATION OFFICER CERTIFICATION

THE EVALUATED SIGNIFICANCE OF THIS PROPERTY WITHIN THE STATE IS:

NATIONAL

STATE

LOCAL

As the designated State Historic Preservation Officer for the National Historic Preservation Act of 1966 (Public Law 89-665), I hereby nominate this property for inclusion in the National Register and certify that it has been evaluated according to the criteria and procedures set forth by the National Park Service.

SIGNATURE

6/12/78

TITLE

SHPO

DATE

FOR NPS USE ONLY

I HEREBY CERTIFY THAT THIS PROPERTY IS INCLUDED IN THE NATIONAL REGISTER

DIRECTOR, OFFICE OF ARCHITECTURE AND HISTORIC PRESERVATION

DATE

11-30-78

KEEPER OF THE NATIONAL REGISTER

ATTEST:

DATE

11-27-78

KEEPER OF THE NATIONAL REGISTER

Property

Dayton Daily News Building

State

OH

Working Number

6.26.78. 3436

78002144

TECHNICAL

Photos

3

Maps

1

CONTROL

OK ^{pl} 6.27.78

Symbolic strength of the Dayton newspaper + City's significance.

HISTORIAN

accept

B. F. Hensler
11.20.78

Obviously eligible - all areas of significance checked are not each specifically addressed, although architectural significance is briefly addressed. Large scale Beaux Arts design -

ARCHITECTURAL HISTORIAN

accept
Brawham
8.25.78

ARCHEOLOGIST

OTHER

HAER

Inventory _____

Review _____

REVIEW UNIT CHIEF

Another resource that suffers from being poorly written. Architectural significance is 1 sentence & no further substantiation. Also sig of newspaper not stated. However, pldy epitomized the evolution of a growing news paper in a developing urban center.

Accept
Franklin
11.27.78

BRANCH CHIEF

KEEPER

National Register Write-up _____

Send-back _____

Entered _____

Federal Register Entry

2-6-79

Re-submit _____

NOV 30 1978

INT:2106-74



ONE
WAY
←

DAYTON DAILY

DAYTON DAILY NEWS BUILDING
Dayton, Montgomery County, Ohio
Loren Gannon Regional Office 5HA
December 1977

JUN 26 1978

#1 Facade and south side from the southeast

NOV 30 1978



DAYTON DAILY NEWS BUILDING
Dayton, Montgomery County, Ohio
Loren Gannon Regional Office 5HA
December 1977

#3 Fourth Street view from the
southwest

JUN 26 1978

NOV 30 1978



DAYTON NEWSPAPERS BUILDING

Dayton, Ohio

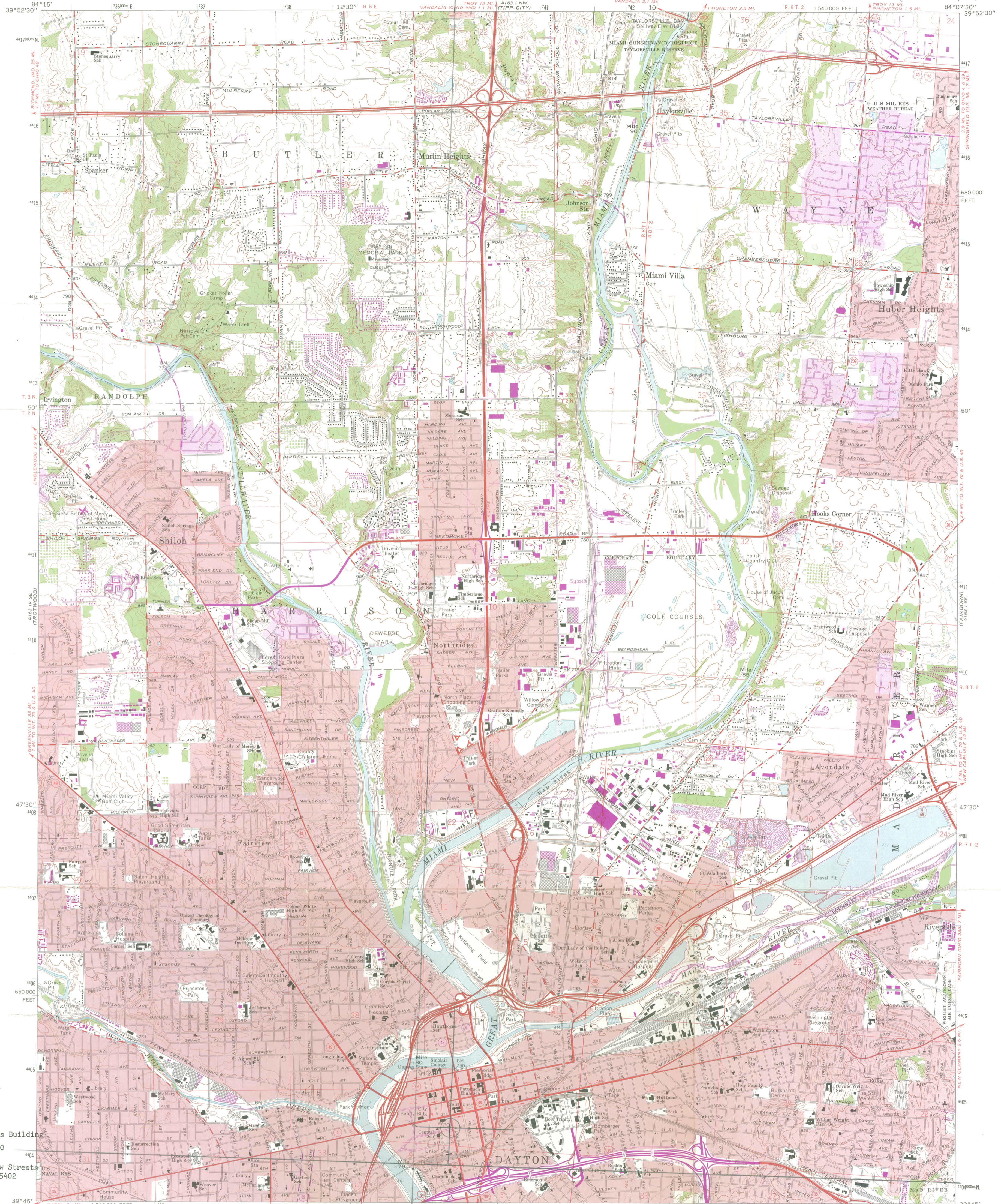
Loren Gannon Regional Office 5HA

December 1977

#3 Building from southeast showing
environment

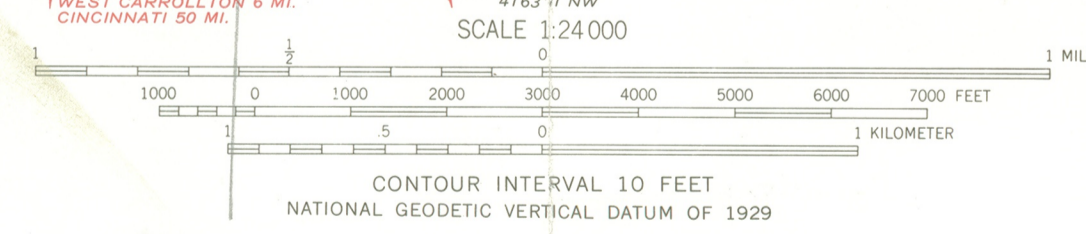
JUN 26 1978

NOV 30 1978



Dayton Daily News Building
16 740410 447440
Third and Ludlow Streets
Dayton, Ohio 45402

Mapped, edited, and published by the Geological Survey
in cooperation with the Army Map Service
Revised in cooperation with State of Ohio agencies
Control by USGS and USC&GS
Topography by photogrammetric methods from aerial photographs
taken 1954. Field checked 1955. Revised from aerial
photographs taken 1964. Field checked 1965
Polyconic projection. 1927 North American datum
10,000-foot grid based on Ohio coordinate system, south zone
1000-meter Universal Transverse Mercator grid ticks, zone 16, shown in blue
Fine red dashed lines indicate selected fence and field lines where
generally visible on aerial photographs. This information is unchecked
Red tint indicates areas in which only landmark buildings are shown
Area covered by dashed light-blue pattern is subject to
controlled inundation to 818 feet
Area west of the Great Miami River lies within the Miami River Survey
Area east of the Great Miami River lies within the Between the Miamis
Land lines based on the Great Miami River Base

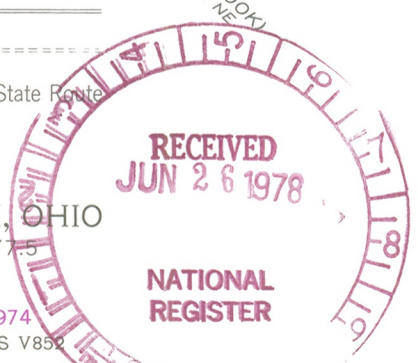


ROAD CLASSIFICATION
Heavy-duty ——— Light-duty ———
Medium-duty ——— Unimproved dirt ———
Interstate Route U.S. Route State Route

THIS MAP COMPLIES WITH NATIONAL MAP ACCURACY STANDARDS
FOR SALE BY U. S. GEOLOGICAL SURVEY, RESTON, VIRGINIA 22092
A FOLDER DESCRIBING TOPOGRAPHIC MAPS AND SYMBOLS IS AVAILABLE ON REQUEST

Revisions shown in purple compiled in cooperation with
State of Ohio agencies from aerial photographs taken
1974. This information not field checked.
Purple tint indicates extension of urban areas

DAYTON NORTH, OHIO
N3945—W8407.5
PHOTOREVISED 1974
AMS 4163 1 SW—SERIES 1854



ENTRIES IN THE NATIONAL REGISTER

STATE OHIO

Date Entered NOV 30 1978

| <u>Name</u> | <u>Location</u> |
|---|---|
| Ferguson, Andrew, House | West Lafayette vicinity Coshocton County |
| Stanbery, Edwin, Office | Granville vicinity Licking County |
| Wooster Public Square Historic District | Wooster Wayne County |
| Dayton Daily News Building | Dayton Montgomery County |
| Riley, Calvin E., House | Celina Mercer County |
| Christ Episcopal Church | Oberlin Lorain County |
| Woodland Cemetery Gateway, Chapel, and Office | Dayton Montgomery County |
| Most Pure Heart of Mary Church | Shelby Richland County |

Also Notified

Honorable Howard M. Metzenbaum
Honorable John H. Glenn, Jr.
Honorable John M. Ashbrook
Honorable Ralph Regula
Honorable Charles W. Whalen
Honorable Tennyson Guyer
Honorable Donald J. Pease

State Historic Preservation Officer
Dr. Thomas H. Smith
Director
The Ohio Historical Society
Interstat 71 at 17th Avenue
Columbus, Ohio 43211

NATIONAL REGISTER DATA SHEET

① NAME as it appears on federal register: Dayton Daily News Building
 ② OTHER NAMES: Dayton Newspapers Building
 ③ date of entry: NOV 30 1978
 ④ county code: 113

⑤ LOCATION street & number: 4th and Ludlow Sts.
 city / town: Dayton
 vicinity of: Dayton
 state: OH
 county: Montgomery
 ⑥ NPS REGION: MW

⑦ OWNER PRIVATE STATE MUNICIPAL COUNTY MULTIPLE FEDERAL (agency name)
 ⑧ ADMINISTRATOR: _____

⑨ EXISTING SURVEYS HABS HAER NHL
 ⑩ FUNDED? YES NO
 ⑪ CONGRESS. DISTRICT: 3rd
 ⑫ SOURCE of NOMINATION: STATE FEDERAL

⑬ WITHIN NATIONAL REGISTER HISTORIC DISTRICT? YES, NAME _____ NO
 ⑭ WITHIN NATIONAL HISTORIC LANDMARK? YES, NAME _____ NO
 ⑮ ACREAGE: _____
 if state who prepared form? Loren S. Gannon, Jr.
 LOCAL PRIVATE ORGANIZATION

⑯ CONDITION
 excellent deteriorated
 good ruins
 fair unexposed
 unexcavated
 altered original site
 unaltered moved
 reconstructed unknown
 excavated
 ⑰ features:
 INTERIOR: SUBSTANTIALLY INTACT-1
 NOT INTACT-0
 UNKNOWN-4
 NOT APPLICABLE-7
 EXTERIOR: SUBSTANTIALLY INTACT-2
 NOT INTACT-0
 UNKNOWN-5
 NOT APPLICABLE-8
 ENVIRONS: SUBSTANTIALLY INTACT-3
 NOT INTACT-0
 UNKNOWN-6
 NOT APPLICABLE-9

⑱ ACCESS YES-Restricted YES-Unrestricted No Access Unknown
 ⑲ ADAPTIVE USE YES NO
 ⑳ SAVED? YES
 IS PROPERTY A HISTORIC DISTRICT? yes no

㉑ AREAS OF SIGNIFICANCE:
 ARCHEOLOGY-prehistoric-2
 ARCHEOLOGY-historic-1
 AGRICULTURE-3
 ARCHITECTURE-4
 ART-5
 ENGINEERING-11
 ENTERTAINMENT-26
 EXPLORATION-12
 HEALTH-27
 INDUSTRY-13
 EDUCATION-10
 LANDSCAPE ARCH.-15
 LAW-16
 LITERATURE-17
 MILITARY-18
 MUSIC-19
 PHILOSOPHY-20
 POLITICS/GOVT.-21
 RELIGION-22
 SCIENCE-23
 SOCIAL/HUMANITARIAN-24
 SOCIAL/CULTURAL-30
 TRANSPORTATION-25
 RECREATION-28
 SETTLEMENT-29
 URBAN PLANNING-31
 OTHER (SPECIFY) _____
 ㉒ CLAIMS: explain
 'first'
 'oldest'
 'only'

㉓ functions
 WHEN HISTORICALLY SIGNIFICANT:
 CURRENTLY:
 ㉔ dates of initial construction:
 major alterations:
 historic events:
 ㉕ ETHNIC GROUP ASSOCIATION

㉖ architectural style(s):
 ㉗ architect:
 ㉘ master builder:
 ㉙ engineer:

㉚ landscape architect / garden designer:
 ㉛ interior decorator:
 ㉜ artist:
 ㉝ artisan:
 ㉞ builder/contractor:

㉟ NAMES give role & date
 PERSONAL:
 EVENTS:
 INSTITUTIONAL:

㊱ NATIONAL REGISTER WRITE-UP