city, town

OMB NO. 1024-0018 EXP. 12/31/84

United States Department of the Interior National Park Service

National Register of Historic Places Inventory—Nomination Form

For NPS use only received JUN 1 1 1982 date entered

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state New York	code 36 county	New York	code 61
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Category Ownership district public building(s) private both site	_x yes: restricted	Present Use agriculture commercial educational entertainment government industrial military	museum park private residence religious scientific transportation other:
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Condition — excellent — deteriorated — unaltered — x good — ruins — x altered — moved date — x altered — moved date

Describe the present and original (if known) physical appearance

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7. Description

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The Candler Building, a white terra-cotta office and loft tower structure in mid-town Manhattan, is located on West 42nd Street with a 78' facade (photo #2) and a 25' rear elevation on West 41st Street (photo #6). The main 42nd Street section rises 24 stories and joins the narrow 17-story brick extension on 41st Street at the center line of the block. Together the two sections fill the building's allotted tax lot. The architectural embellishment on all four sides was a key element of the design for this freestanding building. Although still largely visible, the building is now abutted by 5-story structures on either side (photo #7). Except for alterations to the facade at the street level in the form of newer storefronts, the Candler Building has maintained its architectural integrity.

The facade (42nd Street) is five bays wide and is divided into three sections; a base (1-3rd floor), a mid-section (4-17th floor), and a crown (18-24th floor).

Within the base the storefronts have been altered or covered with new signs or windows. Above this, single side windows at each floor are separated from the three central bays by masonry pilaster strips which extend, unbroken, to the 16th floor. The central, round-arched windows are separated by attached columns and small roundels. Above these bays runs a simple cornice with a frieze and the inscription "CANDLER."

The mid-section of the main building (5-16th floor) continues the pattern of outer windows and three central bays. The exception is the fourth floor where the three center bays are paired, round-arched windows containing decorative roundels. This section terminates atop the 17th floor with a cornice which runs the width of the facade and is supported by decorative friezes and winged putti-heads.

The crown of the Candler Building is itself divided into three sections, a lower portion (18-20th floor), an upper portion (21-23rd floor) and the roof (24th floor and up). The lower portion maintains the five-bay formula enhanced with a variety of decorative details. This section is terminated by a simple cornice running the length of the facade, supported by a frieze of foliate detail. Beginning at the 21st floor the corner bays are set back from the wall plane (photo #8) and a decorative balcony runs across each side (photo #9). In between, rise the three-story-high, round-arched central bays. The roof begins at the 24th floor where a balustrade of paired dragons alternates with pointed balusters concealing the windows. A cross-hipped roof with skylights rises to the base of the still intact flagpole. (photo 3)

The side elevations of the main section are of the same design scheme as the facade (photo #4). However, there are two rather than three central bays and they contain smaller, double-hung windows. There is also a higher proportion of masonry in relation to window area.

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The rear elevation follows the overall design of the side elevations. Its western side connects with the 41st Street section and encompasses a balcony-type fire tower (photos #3 & #10).

The plain, three-bay, brick elevation facing 41st Street is altered at the first floor by a modern entrance (photo #5). Protruding limestone cornices at the 3rd, 14th and 15th floors and center keystone round-arched windows at the top story provide modest adornment to this side. Limestone window enframements at the 2nd and 3rd stories are the only other decorative features found on this elevation. The side walls are brick with several decorative terra-cotta string courses. All stories are delineated by rows of double-hung windows.

Since the Candler Building was built to provide loft (light Manufacturing) and office space, the floors connecting to the 41st Street section (2-17th) are open spaces (photos #11 & #12). They are interrupted only by columns and a fireproof partition with doors separating the main section from the 41st Street section.

On the upper floors of the main section are three offices of some significance. At the northeast corner of the building, on the 21st floor, is an office that retains some wood panelling, bookcases and a carved wooden mantle over the fireplace. Across the floor at the southeast corner is another office containing original panelling, although somewhat deteriorated. The windows and French doors leading from this office to the balcony are of leaded glass. On the 24th floor there is a smaller office space featuring a ribbed, vaulted ceiling (in half-oval shape) with doors, sidelights and fanlight transoms at each end, containing leaded glass (photo #13).

The Candler Building fills its entire tax lot, as illustrated in the accompanying Bromley atlas maps.

There is no district potential in the immediate vicinity of this building.

8. Significance

Period	Areas of Significance—C	heck and justify below community planning landscape architecture religion conservation law science economics literature sculpture education military social/ engineering music humanitarian exploration/settlement philosophy theater industry politics/government transportation invention other (specify)
Specific dates	1912-1914	Builder/Architect Willauer, Shape & Bready

Statement of Significance (in one paragraph)

Built in 1912-14 by Asa G. Candler, founder of the Coca-Cola Company, the Candler Building was, and still is, one of the tallest buildings on the west side of mid-town Manhattan. Constructed in two sections, it is significant for its terra-cotta cladding, free-standing tower form, fire tower, architectural integrity and the fact that it is one of the last skyscrapers built before the 1916 Zoning Resolution was enacted, Candler's endeavor was one of many he undertook throughout the United States in an attempt to put to work the surplus revenues from his enterprise for the benefit of his stockholders. as a self to the amount of the griter and the griter and the self-

Designed by Willauer, Shape and Bready, the Candler building's use of white terra-cotta is significant in that it reflected an early concern with urban air pollution and the darkening of city areas by tall buildings. Terra-cotta, a lightweight, flexible material, could exhibit architectural details very well and was economical. These were important considerations in erecting the Candler. Whereas skyscrapers built prior to the Candler were heavier and displayed ornamentation only on the street elevations, the Candler has a variety of decoration on all four sides of its tower. Late Gothic and early Renaissance ornament embellish the windows, balustrades, cornices and each horizontal section of the building. Once the idea of a free-standing tower gained acceptance (between 1900-10) the construction of the Candler became possible.

As an early contributor to fire safety in tall buildings, the Candler incorporates an 1890's Philadelphia-style fire tower which includes an automatic sprinkler system that remains intact today. Located at the juncture of the Candler's two sections, the fire tower is a separate, enclosed stairway, accessible from the main section by an open balcony only, in order to remain smoke-free. This type of fire protection was rarely seen in New York City until much later when fire towers and other fire protection were required by law as buildings became taller, outgrowing conventional fire-fighting techniques. (photo 10)

The Candler is representative of the last structures to be built in New York prior to the 1916 Zoning Resolution. This regulation divided the city into use zones in order to preserve light and air for the common good. It thus created an entirely new skyscraper form, the stepped tower. sheer tower of the Candler dates from the earlier period of construction when such legal constraints did not yet exist and thus documents both the architectural ideas of the time as well as the conditions out of which the Resolution was born.

One of only a handful of gleaming white terra-cotta towers remaining in Manhattan today, the Candler is also a major visual landmark in the Times Square area, Once

9. Major Bibliographical References

see continuation sheet

10. Geographi	cal Data		3 44 35 3	966 966
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Chief of Registration				

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Continuation sheet Gandler Building

Item number 8

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Page 2

Square area. Once the tallest building in mid-town, the Candler is still among the finest of the early skyscrapers exhibiting architectural integrity in New York City.

FHR-8-300A (11/78)

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Candler Building 19 PAGE 2

Candler Building - Bibliography

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4.11.1911.

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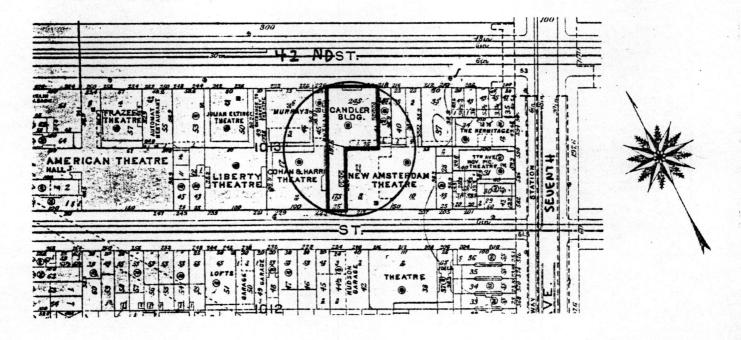
Candler Building
CONTINUATION SHEET NY, NY Co.

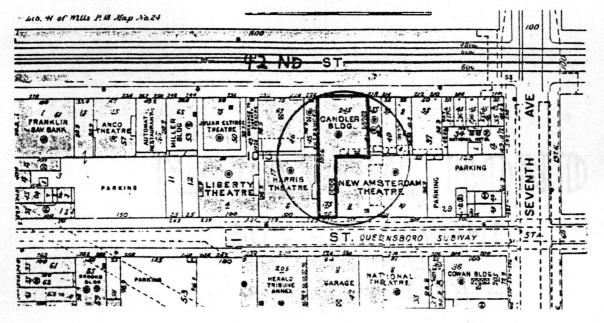
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10 PAGE 2

Candler Building - Geographical Data

These site maps, reproduced from Bromley atlases, show the Candler Building block in 1921 (top) and 1975 (bottom).





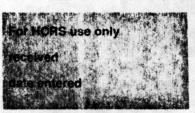


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Candler Building Continuation sheet NY, NY Co.

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Consultants who researched and prepared nomination prior to editing by HPFSB staff.

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Lily Mazurek
NYU graduated student intern
Historic Preservation Field Services Bureau
NYC regional office of NYS Parks, Recreation & Historic Preservation
1700 Broadway
NY, NY

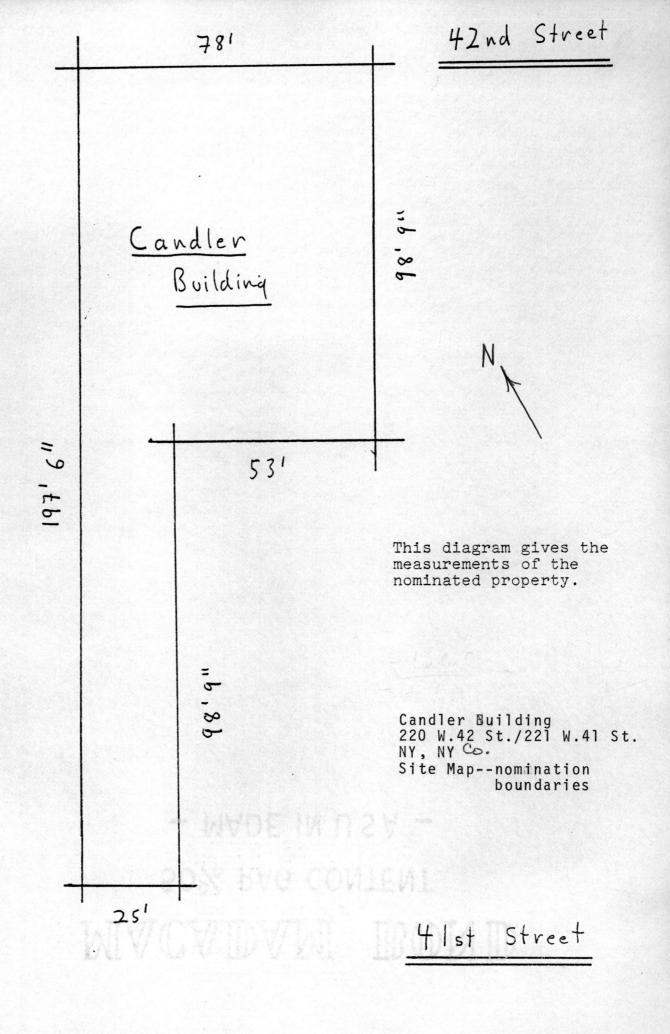
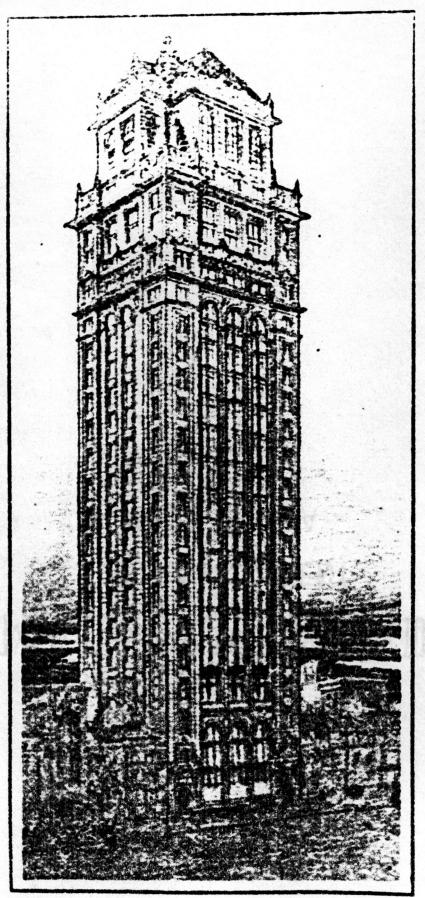


Photo #1 CANOLER BUILDING New York, New York Count

This rendering for the Candler Building appeared in the Real Estate Record & Guide of February 10, 1912.

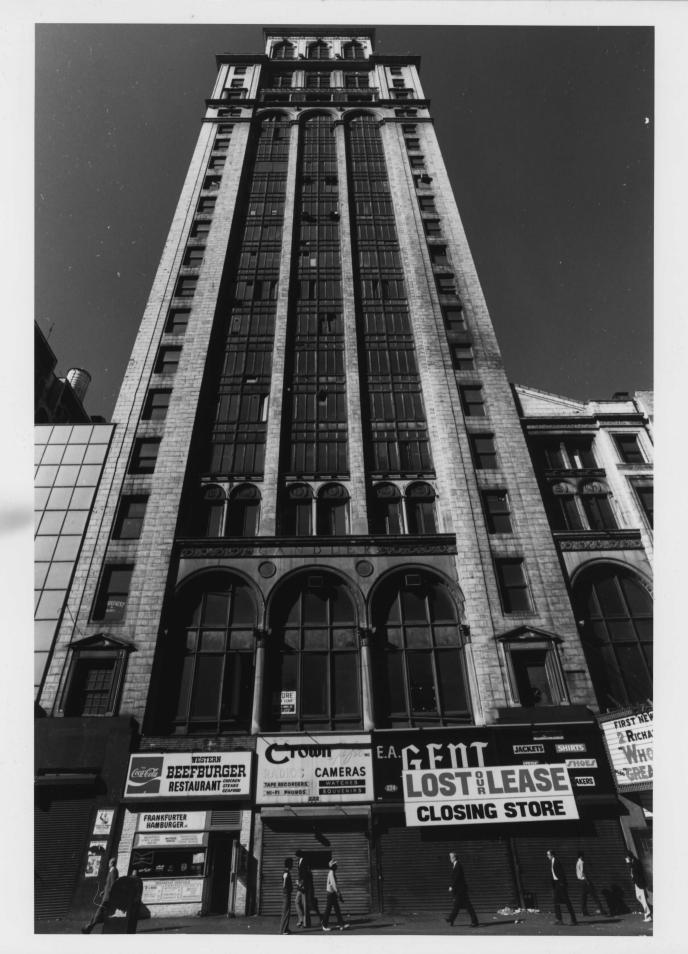


42d Street. Willauer, Shape & Bready, Archs. CANDLER BUILDING.

NATIONAL REGISTER OF HISTORIC PLACES

EVALUATION / RETURN SHEET

B. Significance		
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Candler Building, NY, NY Co. Stephen Senigo, NYC 6.3.1980 42nd Street facade, looking South # 2 neg:C.Gray,216 W.89 St. NY, NY

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Candler Building, NY, NYCo. Stephen Senigo, NYC 6.3.1980 rear of Candler Building, (East facade)

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neg: C.Gray, 216 W.89 St, NY,NY



Candler Building, NY, NYCo. Stephen Senigo, NYC 6.3.1980
west facade, looking east #4
neg:216 W.89 St.
NY,NY

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Candler Building, NY, NY Co. Stephen Senigo, NYC 6.3.1980
41st Street facade, looking north

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neg: C.Gray, 216 W.89 St., NY,NY



Candler Building, NY, NY Co.
Stephen Senigo, NYC
6.3.1980
41st Street facade, looking
north
#6

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neg: C. Gray, 216 W. 89ST, NY, NY



Candler Building, NY, NY Co.
Office for Metropolitan Hist
7.2.1980
entire street front, 218226 W. 42nd

7
neg: C. Gray 216W 80 St

neg:C.Gray. 216W.89 St.



Candler Building, NYC NYCo.
Office for Metropolitan Hist
7.2.1980
terra cotta wall, 22-23rd
floors, looking north
8
neg: C. Gray, 216 W89 St.
NY, NY





Candler Building, NY, NY Co.
Office for Metropolitan Hist
7.2.1980
terra cotta balustrade at
21st floor, looking south
9
neg: C.Gray,216W.89 St.
NY, NY



Candler Building, NY, NY Co.
Office for Metropolitan Hist.
7.2.1980

Fire tower, 15th-17th floors,
looking west
#10

neg:C.Gray,216 W.89 St.
NY, NY



Candler Building, NY, NY Co.
Office for Metropolitan Hist.
7.2.1980

Tend typical (15th) loft floor,
looking south
#11 neg: C.Gray, 216 W.89 St.
NY, NY



Candler Building, NY, NYCo.
Office for Metropolitan Hist
typical (17th) office floor,
looking south
#12
neg:C.Gray,216 W.89 St.
NY,NY

1980



Candler Building, NY, NY Co.
Office for Metropolitan Hist
executive room, 24th floor
looking south
#13 neg:C.Gray,216 W.89St.
NY,NY

1980

Missing Core Documentation

Candler Building	New York, NY	82003368
The following Core Docu	mentation is missin	g from this entry:
Nomination Form		
X Photographs (missin	g #1)	
USGS Map		

