United States Department of the InteriorNational Park Service

National Register of Historic Places Inventory—Nomination Form

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received DEC 7 1982
date entered

See instructions in *How to Complete National Register Forms*Type all entries—complete applicable sections

Type all entries	-complete applicable se	ections		
1. Nam	e			
historic El N	uevo Hotel			,
	Gulf Stream Hotel			
and/or common				
2. Loca	ation			
street & number	1 Lake Avenue		Ŋ	A not for publication
city, town Lake	Worth	vicinity of		
state Flori	da code	12 county	Palm Beach	code 99
3. Clas	sification			
Category district _X_ building(s) structure site object	Ownership publicX_ private both Public Acquisition in process being considered N/A	Status _X_ occupied unoccupied work in progress Accessible _X_ yes: restricted yes: unrestricted no	Present Use agricultureX_ commercial educational entertainment government industrial military	museum park private residence religious scientific transportation X other: resort hote
4. Own	er of Proper	tv		
	от от торот			
name Gulf S	tream Development Co	orporation		
street & number	l Lake Avenue			
city, town Lak	e Worth	vicinity of	state	Florida
	ation of Lega	al Description	on	1101108
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courthouse, regis	stry of deeds, etc. Palm	m Beach County Cour	thouse	
street & number	300 North Dixie Hi	ighway		
city town			etate	m) i d-
	st Palm Beach	n Eviatina		Florida
6. Repi	resentation	in Existing	Surveys	
title	N/A	has this pro	perty been determined el	ligible? yes _X no
date	N/A		federal sta	te county local
depository for su	rvey records N/A			
city, town	N/A		state	

7. Description

Condition		Check one	Check one	
excellent _X_ good fair	deteriorated ruins unexposed	unaltered _X_ altered	X original site moved date	

Describe the present and original (if known) physical appearance

The Gulf Stream Hotel is a six-story 135-room hotel building, detached from all other related buildings in the resort complex occupying one city block. It is the only hotel in the downtown area of Lake Worth, and is the largest building occupying the most prominent site in the town. The hotel is situated on a corner at Lake Worth's principle street (Lake Avenue) and the park adjacent to the lake after which the town is named. Viewed from the east as one approaches lake worth across the Lake Avenue causeway, the Gulf Stream is the most dominant building in the scene, visible for 1 mile.

The ground floor occupies a 100' by 135' rectangle with 18' ceiling height, and supports upper floors (mezzanine through sixth floor) in an H-plan configuation, with 9½' ceiling height and 2½' interstitial spaces for each floor.

The hotel's structural system generates and dominates the building's appearance and spacial arrangement. The basic structure is a rectangular grid of cruciform concrete columns. The east and west wings are laid out on a column grid of 14'-3" by 21'-9", which corresponds to the room module for the majority of guest rooms. The central wing columns are spaced farther apart, about 14' by 20'. These columns support the mezzanine as well as the upper floors and subdivide the large lobby space into smaller seating areas. Reinforced concrete slabs with integral thickened beams form the floors and roof.

Hollow clay tile blocks and wood double hung windows form the exterior curtain walls. The fenestration pattern is repetetive and clearly organized within the structural framework. All exterior walls are finished with heavily textured stucco.

The rectangular base of the building is articulated along its two street facades with a continuous band of arched openings. All the arches are alike in size, shape and spacing, but in the north arcade some arches are filled with windows, others with turned balustrades. The varying treatment of the north arches is in a 4-5-4 rhythm, further reinforced by a raised parapet above the central entrance corresponding to the deep slot between the two wings of the H-plan. The arcade continues around the east side of the building, serving as a covered walkway, sun screen, and view frame for the dining room windows. In 1943 to accommodate the increasing numbers of guest automobile arrivals, a flat roofed porch was added to the south (rear) facade between the two wings.

All decorative features above the porches appear at the parapet. Multiple ogee curves define the profile of the parapets at each of the four main corners of the roof. Centered beneath each raised parapet is a stucco shield in high relief, inscribed with the Gulf Stream Hotel monogram. Between the decorated corner elements, the parapets are capped with clay barrel tile (Mission style) pent roofs. Directly beneath the pents are long rectangular frieze panels. Formerly, these panels contained polychromed stucco friezes in relief, depicting geometric and floral patterns. These friezes have been covered with subsequent stucco work.

From a distance the elevator penthouse is visible, adding a significant element to the building's massing. The rectangular penthouse with hipped roof is placed off center toward the north end of the roof. The heavy corners of the penthouse are exaggerated with solid chimney-like masses rising above the eave line. One corner element rises higher than the others and is the chimney serving the steam heating plant in the basement. The hipped roof, formerly covered with Mission tile, now has asphalt shingles.

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Fenestration visible from the exterior of the building consists of wood double hung sash in the second through sixth floors. The windows are regularly placed, reflecting the structural rhythm and curtain wall construction, as well as the guest room module. Sash are arranged in singles, pairs, and triplets; all are the same height, but bidth varies. Sash patterns are 4/1, 6/1 and 8/1, depending on the unit width. Currently the woodwork is painted light yellow, but photographs from 1925 and 1956 show dark painted woodwork.

The windows and exterior doors on the ground floor and the mezzanine are the hotel's most decorative feature, and (with a few exceptions) not visible from the street. The deep shade cast by the north facing porch conceals most of the fenestration. Interior walls separating lobby from dining room and from a small parlor are punctured with glazed French doors and casement windows with matching divided sidelights and round top transoms. Similar round top assemblies of casements, sidelights and transoms fill the arched openings looking onto the porches. The main entrance is across the north porch through three matching sets of glazed French doors with divided sidelights and transoms, each assembly approximately 14' wide by 16' high.

The lobby, dining room, mezzanine and north porch are the principle social spaces of the hotel and are notable for their airy volume and expansive window walls. 1925 newspaper photographs show the simple detailing of picture rail, window and door woodwork, and interior mezzanine balustrade painted in dark tones, contrasting with the light colored interior walls and light colored patterned terrazzo floors. When the hotel first opened, the lobby was decorated with a painted frieze similar to the raised and painted stucco frieze on the parapet. The lobby's painted frieze covered the concrete beam surrounding the opening from mezzanine to ground floor. This frieze and other contrasting details have been painted to match the walls.

The guest rooms are modest, high ceiling $(9\frac{1}{2})$ rooms, plastered, with simple wood baseboards and window surrounds, wood three panel doors, and utilitarian bath adjoining each room. Many of the rooms are arranged so that they can be used as suites. A plan of a typical floor is attached.

The original elevator is still in operation; an additional elevator was installed adjacent to it in 1960. The kitchen continues to operate its original bakery, providing all the baked goods for the hotel. The oil fueled steam plant heats the hotel via radiators.

The building today is largely unchanged in its basic elements from its original physical appearance. Always an extremely simple and undecorated building, the building has been further simplified by a monochromatic color scheme inside and out. The simple detailing could be featured once again with a careful color scheme. The stucco frieze in the parapets and the painted frieze at the mezzanine beam line could be replicated from photographic and extant physical evidence.

8. Significance

Period prehistoric 1400–1499 1500–1599 1600–1699 1700–1799 1800–1899 X 1900–	Areas of Significance—Carcheology-prehistoricagricultureX architectureartX commercecommunications	heck and justify below community planning conservation economics education engineering exploration/settlemer industry invention	law literature military music	religion science sculpture social/ humanitarian theater transportation X other (specify) local history
Specific dates	1923	Builder/Architect A.:	I.V. Wilson & Company	/G. Lloyd Preacher

Statement of Significance (in one paragraph)

& Company, Inc.

The Gulf Stream Hotel is a landmark in Lake Worth: the best hotel in the largest building occupying the most prominent site, built during the years when the town's character was established. It is a rare survivor among the resort hotels built along Florida's southeast coast during the 1920's Land Boom era. The hotel is significant in the area of commerce because it was a product of one of the most prolific architect-commercial finance collaboratives of its time; and because it exemplifies the development of Florida's Gold Coast. The operation of the hotel in tandem with spring and summer season hotels in the North illustrates an important economic and social feature characterizing resort hotels until the close of World War II. The architecture and interior spaces are characteristic of the genteel tastes of a conservative, socially exclusive leisure class clientele. The hotel is nearly unchanged physically, in its operations, and in the patrons it attracts.

El Nuevo Hotel was conceived in early 1923, a result of the development fever that created most of the towns along Florida's southeast coast. The entire nation was aware of opportunities available in the narrow stretch of land between the Everglades and the Atlantic. The Seaboard Air Line and the Atlantic Coast Line railroads made it accessible. The State of Florida and competing canal companies drained areas of the Everglades to create farm land. Henry Flagler, railroad and resort developer, staked farmers with seed, fertilizer, and a weekly wage to promote agricultural freight traffic on his railroad. A nationwide decline in farm prices deflated land speculation in other areas. Florida lands were undeveloped, and its benign winter climate so near northern population centers made the resort areas a land of speculative opportunity. Real estate companies established farming and resort communities on paper, then sent representatives to every state and Canada to entice purchasers with giveaway deals. All advertised heavily in northern newspapers; the press in turn focused attention on Palm Beach, the world's most fashionable resort, and its environs.

Thousands of settlers entered the Everglades region from 1920 to 1925 to acquire lands and cultivate crops. Millionaires and nobility established a winter resort season in America, and following them flocked people of moderate wealth seeking relief from the winter and good property investments. There were not sufficient hotel rooms to meet the influx of business travelers, seasonal tourists, and new residents without homes. The towns that had hotels were at a decided advantage in competing for tourists and real estate buyers. It was in this investment climate that El Nuevo Hotel Company was formed.

Those behind the venture sought a lucrative investment in the fastest growing part of the nation. They were not hotel operators: chief organizer G. H. Glover was a field correspondent of Forest and Stream, from New York; Dr. William Nutter, a medical doctor from Lake Worth; Frank Heywood, a manufacturer from Minneapolis. Other local stockholders and two local banks were eager to "cooperate and assist in every way possible". Explained Glover, "Lake Worth needed a big modern hotel, and I had enough faith in the town to see that we got it...the two banks got behind the movement in the interests of a bigger and better Lake Worth." He predicted that with the building of a modern hotel, "Lake Worth will increase its tourist population and experience a decided permanent growth." 3

9. Major Bibliographical References

(SEE CONTINUATION SHEET)

10. G	eographi	cal Data			
	nominated property	less than one	acre		
Quadrangle	name Lake Worth			Quadrangle scale 1:24,0	00
JT M Refere	nces				
Zone E	2 g asting No	4 4 0 0 0 0 0 d	B Zone E	esting Northing	
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erbal bou	ndary description a	nd justification			
to the Pl Records o	lat thereof, as a pof Palm Beach Com	recorded in Pla inty, Florida.		29 through 40, inclusive	
tate	N/A	code	county	code	
state	N/A	code	county	code	,
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treet & num	History and Reco	ranagement		November, 1982	
ity or town	Tallahassee		state	Florida	
12. S	tate Histo	oric Pres	ervation O	fficer Certificat	tion
he evaluate	d significance of this	property within the	state is:		
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65), I hereb eccording to	y nominate this prope	rty for inclusion in t dures set forth by t		Preservation Act of 1966 (Public I I certify that it has been evaluated 8,	
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The Gulf Stream Hotel was designed by G. Lloyd Preacher & Company, architects and engineers, and was financed by G. L. Miller Bond & Mortgage Company.

Geoffrey Lloyd Preacher began architectural practice in 1910 in Augusta, Georgia, and eventually established offices in New York, Indianapolis, Memphis, Raleigh,
Spartanburg, Miami, St. Petersburg, and San Francisco, with headquarters in Atlanta.
Preacher organized his firm so that it had "departments for every class of architecture, engineering, finance and supervision" gaining the "confidence of financiers, developers, and builders". The firm was phenomenally successful, by some accounts grossing \$12 million in the first quarter of 1923, worth about \$55.6 million in 1981 dollars. Fees in that amount would suggest that in the first quarter alone of 1923, G. Lloyd Preacher & Company was responsible for \$200 million in construction activity. If built in 1981, that work would cost roughly \$928 million. At the time that the Gulf Stream Hotel was announced, Preacher was introduced as the architect of the recently completed El Verano Hotel and the Citizens Bank Building, both in neighboring West Palm Beach. A partial list of G. Lloyd Preacher & Company Buildings is appended.

G. L. Miller, a prominent financier, "worked so often with Preacher that the businessman's list of credits reads like the architect's portfolio". 10 The working relationship between Miller's and Preacher's companies was unusually close. Sometimes G. L. Miller Bond & Mortgage Company acted as the owner of a project and paid Preacher directly. On occasion, Preacher utilized the services of engineers who were a part of the finance company's office force. Preacher relied on the accuracy of cost estimates prepared by the finance company's engineers, then distributed that cost information to the public in support of the finance company's bond sales effort. In one instance, an elaborate kickback scheme was uncovered in which during 1923 the contractor paid \$25,000 to a Miller employee. the medium of exchange was First Mortgage Bonds on the project issued by G. L. Miller & Company, and delivered through G. Lloyd Preacher personally. The contractor had been instructed to add the cost of the kickback to the construction cost, thus increasing the funds to be raised with the bond sales. The flotation charges for that bond issue were 24%, even then a scandalous rate. By mid 1927, G. L. Miller Bond & Mortgage Company had been discredited by the Georgia Securities Commission, and G. Lloyd Preacher had been removed from the American Institute of Architects for breach of its ethical code. 11

It is unknown whether chicanery of this sort prevailed in the financing and construction of the Gulf Stream Hotel. It is known, however, that the building permit for the original design was taken out in the amount of \$225,000 in May, 1923, the largest permit in Lake Worth's eleven year history. ¹² After two months of construction, during which the concrete frame was built, all work halted because of financial difficulties. Work resumed eight months later, in March of 1924, following design cutbacks by Preacher, reorganization of the El Nuevo Hotel Company Board of Directors, and selection of a new contractor. ¹³

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By the end of June, 1924, the building was identified as "the Gulf Stream, Lake Worth's \$400,000 fireproof hotel", scheduled to open well before October 1. \(^{14}\) Six weeks before the scheduled opening, the bond issue was increased by \$65,000 with the consent of the G. L. Miller Bond & Mortgage Company. Scheduled opening date was moved to November 1, with much of the delay attributed to slow shipments of materials. \(^{15}\) The informal opening finally took place on December 10, with the formal ceremonies and dedication on January 20, 1925. At that point, the hotel was described as having been built "at a cost in excess of \$600,000", \(^{16}\) 140% over the original contract amount.

The timing of the opening was unfortunate. In miami, extortinate rates prevailed due to a shortage of hotel rooms. Record breaking tourist traffic, construction material freight, and a bumper winter harvest from the newly created farmlands combined to overload the railroads' capacity. Finance scandals and land sale swindles were in the news, and Florida was getting a reputation for unbridled greed. Speculation reached its apex in the summer following the Gulf Stream's first season; by September, 1925, Florida's prosperity collapsed. All hotels and businesses felt the impact. In September, 1926, the worst hurricane in Florida history struck Miami, devastating the southeast coast. Two years later, again in September, another hurricane struck Palm Beach with great property damage and hundreds of deaths due to immense waves and flooding. 18 The Gulf Stream Hotel was Lake Worth's only Red Cross hurricane shelter. 19 The 132 mile per hour winds had b-own the roof off, the fifth and sixth floors were severely damaged, and teh Gulf Stream was reported to have seven feet of sand in its lobby. 20 The crippled hotel opened again for an abbreviated season. The next fall the stock market crashed and the Gulf Stream went bankrupt.²¹

Closed until 1936, the hotel was ordered sold at auction to pay tax leins against it. Hygeia Hotel Company, Inc. was the only bidder, paying \$25,000. 22 The Company consisted of General Richard C. Marshall II, a consulting engineer and retired WWI Army officer; and Colonel H. C. Maddux, a medical doctor and administrator of military hospitals in Europe during WWI. Upon their return to civilian life, the two had gone into business together, acquiring ownership of perhaps as many as 16 hotels lost in the early years of the Depression. From bankruptcy sale advertisements, Maddux selected the Gulf Stream as the cheapest hotel buy with the most chance of success, and sent Richard C. Marshall III as trustee to bid on the hotel.

Marshall and Maddux borrowed an additional \$25,000, and within six months had completely repaired and reconditioned the hotel. Their agressive advertising campaign included sequential signs of the "Burma Shave" type, newspaper and radio advertising, and young men handing out borchures at major intersection up to 300 miles from the hotel. ²³ The Gulf Stream was an immediate success, and quickly established a reputation of providing excellent value for the money, delicious food on the American plan, a superior class of guests, and an abundance of diversions for the vacationer.

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Marshall and Maddux began an expansion program that was responsible for the Gulf Stream's survival. They bought almost the entire city block and built an informal bar and restaurant separate from the hotel building, thus correcting a Volstead era deficiency without offending the non-imbibing guests. ²⁴ The other buildings on the property became the Gulf Stream Lodge and the Gulf Stream Annex, offering apartments on the European Plan. Marshall and Maddux operated the Martinique Hotel in Washington, D.C., where General Marshall spent much of his time. The 175 room Hotel Monterey in West Palm Beach was acquired in 1938. ²⁵ In the summer of 1940 they began operating the Admiral Hotel, "one of the most luxurious shore resort hotels on the Atlantic coast...the largest south of Atlantic City". ²⁶ Many members of the Gulf Stream management and staff worked winters at the Gulf Stream and summers at the Admiral. The Admiral Hotel is now a religious retreat, part of the Cape May National Landmark Historic District. ²⁷ In the fall of 1942, Marshall and Maddux acquired the Kirkwood, a 164 room golf, tennis, hunting, and horseman's resort in Camden, South Carolina. ²⁸

The Gulf Stream Hotel was open for the winter season and the Admiral Hotel, for the summer. Management and staff moved seasonally between the two, with great organizational economy. Many guests spent both summer and winter vacations at the paired hotels. 29 This tandem resort system was common until WWII. The Gulf Stream's first manager, George Kreamer, and some of his staff spent their summers at the Wyandotte Hotel, Belleport, long Island. Later Manager Benjamin Pease also managed the Hamilton Hotel in Bermuda, then the Admiral Hotel when it was acquired. 30 The Kirkwood had its own retinue of regular guests, but also appealed to the Gulf Stream guests as a pleasant mountain contrast halfway between New York and Lake Worth. Thus, the management could sell an extra week or two to many of its regular guests. The Monterey in West Palm Beach was converted to a residential hotel by Marshall and Maddux, except that large block of rooms was reserved during the winter season to accommodate overbookings at the Gulf Stream. A block of rooms was held at the Biltmore for the same purpose. This allowed tight scheduling of available rooms. dents of the Monterey Hotel encouraged their visiting friends to stay at the Guld Stream because of the many benefits of shared management. General Marshall spent much of his time in Washington, D.C. where the Martinique, like the Monterey, operated year around, and helped reduce the impact of the vagaries of resort town economics on the collection of hotels. There Marshall was able to promote the resort hotels to business, government, military, and sports figures. 31

The hotel management anticipated that with the coming of the War, the Gulf Stream would be even more in demand, since "so little coastal area is available for civilians." Conservation of fuel oil was offered as a justification for a southern winter vacation. Florida's Atlantic coast became an area of concentrated military activity. The Gulf Stream capitalized by opening the Gulf Stream Patio and Officers Club, in "the biggest social event in the history of Lake Worth." ³² Sixty of the hotel rooms had been set aside for military officers and their families. ³³

The direct mail appeal of January, 1943, advertised the Gulf Stream as "one of the few first class resort hotels open to civilians on the southeastern coast",

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and by February, the management was turning away guests and referring them to the Kirkwood. ³⁴ At that time the management found it necessary to explain its "restricted clientele" policy: "Under no circumstances do we want you to feel that we are discriminating against the Jewish race or any folks, but we do not want any of our guests possibly to be uncomfortable." ³⁵ Notices were sent to guests reminding them to bring their ration books, carry I.D. cards on the beach, and dim the lights on the east side of the building.

The owners revealed plans to double the size of the hotel immediately following the war, and discussed the City's plans to expand the golf course and build a clubhouse at the hotel's front door. ³⁶ Wartime prosperity infused Lake Worth with money and exposed it to a new kind of tourist. Following the war, the younger tourists would return, would prefer the European plan to the American, stay for a week or two instead of two to four months, and demand active recreation. They would arrive in automobiles instead of the train, in every season of the year.

Following the war, the Gulf Stream expanded, and continued to cater to the 72% of its visitors who returned repeatedly. ³⁷ But the direction was set: to survive as an American plan hotel for seasonal visitors, the 1923 Gulf Stream Hotel became one part of a larger resort offering diverse accommodations and active recreation through much of the year. In addition, surrounding property was acquired well before it was needed, allowing expansion and parking facilities. "With a few notable exceptions, the big American plan resort hotel in Florida is over. Not only the turn of the century luxury hotels...but the hundreds, large and small, which came on the scene in the early 20th century...are being razed or turned into retirement homes." ³⁸ The Gulf Stream Hotel is a notable exception.

NOTES

- 1. Dr. Ellwood C. Nance, ed., The East Coast of Florida, v. I, p. 321.
- 2. J. E. Dovell, Ph.D., Florida Historic Domestic Contemporary, p. 771.
- 3. Lake Worth Herald, March 21, 1923, p. 1; January 14, 1925, p. 1.
- 4. Who Was Who, v. 7, 1977-1981; Gainesville Daily Sun, March 29, 1940, p. 1; Charles H. Lowe, "Changing the Face of Augusta - The Architectural Contributions of G. Lloyd Preacher", Augusta Magazine, Fall 1981, p. 15.
- 5. Lower, p. 15, quoting Dr. Elizabeth M. Lyon.
- 6. Lowe, p. 15; Edward J. Cashin, Jr., The Story of Augusta, p. 232.
- 7. Preacher's fees are known to have been 6% of construction cost on two other projects built at about the same time. "Minutes of the Meeting of the Board

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of Directors, May 6, 7, 9, 10, 1927", American Institute of Architects, p.24.

- 8. 1927 and 1981 dollar equivalents are based on information from <u>Standard & Poors</u> Statistical Service, Fall Bulletin.
- 9. Lake Worth Herald, March 21, 1923, p. 1.
- 10. Lowe, p. 15, quoting Dr. Lyon.
- 11. "Minutes of the Meeting of the Board of Directors, May 6, 7, 9, 10, 1927", American Institute of Architects, pp. 22-25.
- 12. Lake Worth Herald, May 2, 1923, p. 1.
- 13. Ibid., February 27, 1924, p. 1.
- 14. Ibid., June 18, 1924, p. 1.
- 15. Ibid., August 20, 1924, p. 1.
- 16. Ibid., December 10, 1924, p. 1; January 21, 1925, p. 1.
- 17. W. T. Cash, The Story of Florida, v. II, pp. 285-287.
- 18. Ibid., p. 587.
- 19. Helen Smith interview; James Smith interview.
- 20. Glen Ingram, The Gulf Stream Hotel Story, p. 20.
- 21. William Donnell interview.
- Palm Beach County, Florida. County Courthouse, West Palm Beach, Florida. Abstract Book 96, Blocks A-50, Lake Worth Blocks.
- 23. Ingram, pp. 24-25,; <u>Lake Worth Herald</u>, Augsut 7, 1936, pp. 1 & 6; September 11, 1936, p. 1.
- 24. "Gulf Stream Ripples", November 14, 1938, p. 1.
- 25. Ibid., November 21, 1938, p. 3.
- 26. Ibid., February 7, 1941, p. 1.

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- 27. Carolyn Pitts interview.
- 28. L. R. Hawkins, General Manager, The Kirkwood to Miss Steel, November 11, 1942, Gulf Stream Hotel Scrapbook, Office of the Gulf Stream Hotel Manager, Lake Worth, Florida.
- 29. William Donnell interview.
- 30. Lake Worth Herlad, January 14, 1925, p. 1 section 3; Ingram, pp. 106-108.
- 31. William Donnell interview.
- 32. Washington Post, November 22, 1942, p.?.
- 33. Ingram, pp. 49-50.
- 34. Hawkins form letter, January 29, 1943; Hawkins to Dr. and Mrs. Haines, February 23, 1943, Gulf Stream Hotel Scrapbook.
- 35. Hawkins to Miss Judy Palais, February 9, 1943, Gulf Stream Hotel Scrapbook.
- 36. "Gulf Stream Ripples", December 3, 1943, p. 1.
- 37. William Donnell interview.
- 38. Louise K. Frisbie, Florida's Fabled Inns, p. 11.

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Palm Beach Times, July 3, 1952.

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Standard & Poors Statistical Service (New York: Standard & Poors, 1981) Fall Bulletin.

Washington Post, November 22, 1942.

MANUSCRIPTS, LETTERS, MAPS, PUBLIC DOCUMENTS AND INTERVIEWS:

City of Lake Worth, Florida. Building and Zoning Department. Plat Book 2, page 36, May 21, 1912.

Office of the City Clerk. Tax Rolls, Real and Personal Property.

Office of the City Clerk. "Commercial and Industrial Property Record Card", Map No. 5/5, Sec. 27, Twp. 44, Rng. 43, Parcel No. 7.

Donnell, William (Gulf Stream Hotel Manager), telephone interview with L. Divoll, July 26, 1982.

Gulf Stream Hotel Scrapbook, 1936-current. Office of the Hotel Manager.

(SEE CONTINUATION SHEET)

Form No. 10-300a (Rev. 10-74)

UNITED STATES DEPARTMENT OF THE INTERIOR NATIONAL PARK SERVICE

FOR NPS USE ONLY	
RECEIVED	

NATIONAL REGISTER OF HISTORIC PLACES INVENTORY -- NOMINATION FORM

CONTINUATION SHEET

ITEM NUMBER 9 PAGE

DATE ENTERED

10

Hatton, Mary Ross (formerly Gulf Stream Hotel Social Director & Director of Lake Worth Chamber of Commerce), telephone interview with D. Logsdon, July 27, 1982.

Lowe, Charles H. (researcher of G. Lloyd Preacher), telephone interview with L. Divoll, Feb. 23, 1982.

Margraf, Esther (former secretary for the Gulf Stream Hotel and Admiral Hotel), telephone interview with D. Logsdon, July 28, 1982.

Marshall, Florence Beale (widow of Richard C. Marshall III, Gulf Stream Owner), telephone interview with L. Divoll, July 26, 1982.

Marshall, Richard C. IV (son of Gulf Stream Owner), telephone interview with L. Divoll, July 26, 1982.

"Minutes of the Meeting of the Board of Director, May 6, 7, 9, 10, 1927", Document No. 226, American Institute of Architects, Washington, D.C.

Palm Beach County, Florida. County Courthouse, West Palm Beach, Florida, Abstract Book 96, Blocks A-50, Lake Worth Blocks.

Pitts, Carolyn (Historic American Buildings Survey Washington, D.C.), telephone interview tih L. Divoll, August 9, 1982.

Sanborn Map and Publishing Company. Lake Worth, Florida. New York: Sanborn Map and Publishing Company. Maps for May, 1928; June, 1940; May, 1950.

Slack, Katherine (Lake Worth resident since 1912), personal interview with L. Divoll, July 26, 1982.

Smith, Helen Goodman (Lake Worth resident since 1914), telephone interview with D. Logsdon, July 28, 1982.

Smith, James A. (former Hygeia Hotel Co. employee), personal interview with D. Logsdon, July 28, 1982.

Augusta, Georgia 1910-1924

Firehouse Number 6 Marion Building Plaza Hotel (The James) Lenwood Hospital University Hospital Southern Finance Building Houghton Elementary School Sylvester Store Greek Orthodox Church Richmond Hotel Herald Building Shirley Cobb Hotel Broadway Apartments George Walton Apartments Bowdre Apartments Imperial Theater Mod jeska Theater Tubman High School Masonic Hall Walton Way Apartments

Atlanta, Georgia 1922-1936

Atlanta City Hall
Hotel Cecil and Addition
Ansley Hotel Addition
Ponce de Leon Apartments
Peachtree Terrace Apartments
Wynne-Claughton Building
Henry Grady Hotel and Addition
Pitt-Belmont Apartments
McGlawn Bowen Building
Pitsburg School
Medical Arts Building

Bon Air Apartments
Belvedere Apartments
Cathcart Warehouse
Pershing Point Apartments
Chevrolet Motor Co. Building
Hampton Hotel

Other Cities

El Nuevo (Gulf Stream) Hotel, Lake Worth, Florida, 1923
Dixie (Kelley) Hotel (Seagle Building), Gainesville, Fla., 1926
Hotel Dixie-Sherman, Panama City, Florida, 1926
William Floor Hotel Operating Co., Waycross, Georgia,
plans announced 1926

Orange Court Apartments, Orlando, Florida, 1923

John Wesley Hotel, Savannah, Georgia

Cape Fear Hotel, Wilmington, North Carolina, 1923-1925

Canterbury Manor Apartment

Stratford Hall Apartments

Belmont Apartment

Southland Apartment

Terminal Hotel

U. S. Government Hospital

El Verano Hotel, West Palm Beach, Florida, before 1923

Brevard Hotel, Cocoa, Florida

Soreno (Hotel?), St. Petersburg

Bay Shore Apartment Hotel, Tampa

Columbus Hotel

(Hotel?) Watson, Miami

Robert Clay Hotel, Miami

LaConcha Hotel, Key West

Citizens Bank, West Palm Beach, Florida, before 1923

Sources

The American Architect, July 5, 1928, p. 42 (illustration).

Eve Bacon, Orlando, A Centennial History, v. 1 (Chuluota, Fl.: The Mickler House, 1975) p. 327.

Gainesville Daily Sun, February 26, 1926, p. 1

A PARTIAL LIST OF THE WORK OF G. LLOYD PREACHER & CO. Page 3

Historic Augusta, Inc., "G. Lloyd Preacher, Architect (May 11, 1882 - June 17, 1972)".

Lake Worth Herald, March 21, 1923, p. 1.

Charles H. Lowe, "Changing the Face of Augusta - The Architectural Contribution of G. Lloyd Preacher," <u>Augusta Magazine</u>, Fall, 1981, p. 15.

Southeastern Hotel Journal, 6 (1926): 38, 63.

Wrenn, Tony P., Archivist American Institute of Architects; June 17, 1981 letter to Charles H. Lowe, Historic Augusta, Inc.

DESIGN EVOLUTION OF THE GULF STREAM HOTEL

AS FIRST ANNOUNCED, Lake Worth Herald, March 21, 1923, p. 1:

"Land has been purchased, architectural plans approved and contract let for a \$250,000 five-story fire-proof hotel of 100 rooms to be erected ... by the El Nuevo Hotel Company.

"The architecture of the building is to be Spanish type, with a roof garden, and the dining room will be located on the top floor. The lot upon which the building will be located is 100 by 135 feet, and the hotel will be built to face on Lake Avenue and R Street, overlooking the park and the lake.

"The location selected for the hotel is conceded to be one of the best sites in Lake Worth."

SIX WEEKS LATER, Lake Worth Herald, May 2, 1923, p. 1:

"Building permit in the sum of \$225,000 was issued this morning ... for the construction of El Nuevo Hotel on Lake Avenue overlooking the waterfront park ...

"Since its first announcement, the El Nuevo Hotel Company has added sixteen rooms, and the present plans provide for a structure of 116 rooms, five of which will be large store rooms on the ground floor, and a roof garden will be provided. The building will be tile, fire-proof, each bed room will have its private bath, and nothing is to be left undone to make the El Nuevo one of the finest hotels in South Florida ..."

(See attached photograph of illustration accompanying this article.)

ONE YEAR FROM INITIAL ANNOUNCEMENT, <u>Lake Worth Herald</u>, March 5, 1924, p. 1:

"Plans to increase the bedroom accommodations in the new El Nuevo Hotel from 116 to 131 rooms have been completed by the new board of directors, and work is now under way. The building is to be finished to the full six stories. Instead of having the dining room on the second floor as originally proposed, and large stores on the ground floor, the dining room will be on the ground floor, the stores will be eliminated, and the space that was to have gone into the dining room above will be utilized for additional bedrooms and baths."

(See attached photographs illustrating the building completed in this form.)

INTERIOR FURNISHINGS AT THE GULF STREAM HOTEL

PIONEER HARDWARE COMPANY, Lake Worth, described the furnishings it supplied to the Gulf Stream Hotel in an advertisement appearing in the Lake Worth Herald, January 14, 1925:

"We take great pleasure in announcing that we supplied the furniture for the Gulf Stream Hotel.

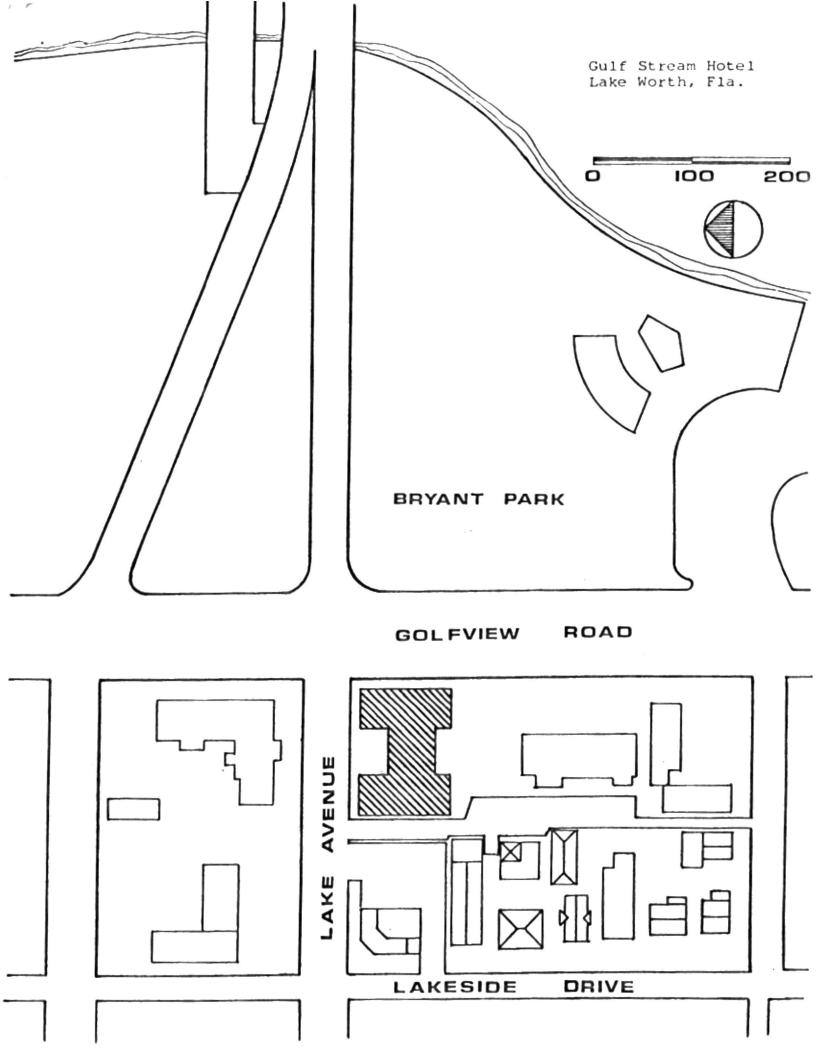
"In the bedrooms you will find the well-known White Furniture Line ... This furniture is made only for the better hotels and residences.

"... (T)hey have the well-known Simmons Box Springs and Mattresses.

"Klearflax Rugs, in wonderful color combinations, will be found in the lobby, corridors and rooms, with a special Ozite undercovering to assure a good base for these linen rugs.

"The lobby and veranda furniture made by the well-known Universal Willow Company shows up nicely."

SORTH



NATIONAL REGISTER OF HISTORIC PLACES

EVALUATION / RETURN SHEET

Inited States Department of the Interior Intional Park Service

Palm-Beach County	
	,
FLORIDA	1 / /
	Working No. 12/7/82-3/43
	Fed. Reg. Date: 2.7.84
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	Date Due: 1/2/87 42/85
	Action:ACCEPT
resubmission	
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Verbal boundary description and justification		
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12. State Historic Preservation Officer Certification		
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State Historic Propervation Officer signature		
13. Other		
Maps		,
Photographs		
Other		
Questions concerning this nomination may be directed to		
Signed Date	Phone: 202	272 - 350



Gulf Srream Hotel
1 Lake Avenue, Lake Worth, Florida (Palm Beach Cty.)
Barry Morton
1982
Florida Division of Archives, History & Records Mgmt.
East elevations, from causeway
Photo no. 1 of 16



Gulf Stream Hotel
1 Lake Avenue, Lake Worth, Florida (Palm Beach Cty.)
Barry Morton
1982
Florida Division of Archives, History & Records Mgmt.
East and south elevations, from park
Photo No. 2 of 16



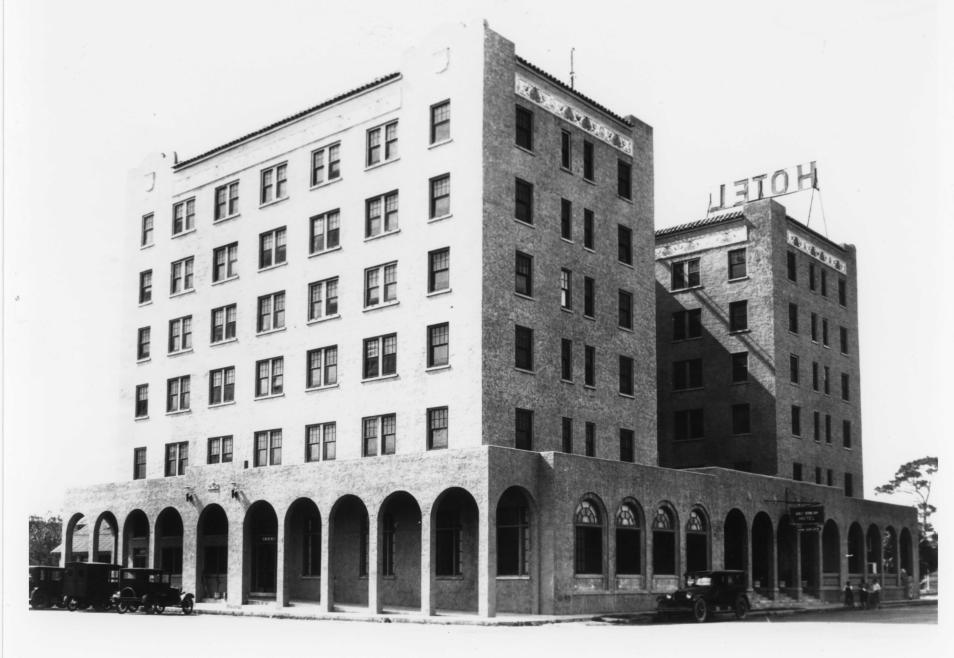
Gulf Stream Hotel
1 Lake Avenue, Lake Worth, Florida (Palm Beach Cty.)
Barry Morton
1982
Florida Division of Archives, History & Records Mgmt.
North and east elevations
Photo No. 3 of 16



El Nuevo Hotel

Gulf Stream Hotel
1 Lake Avenue, Lake Worth, Florida (Palm Beach Cty.)
Lake Worth Herald, p. 8
1923

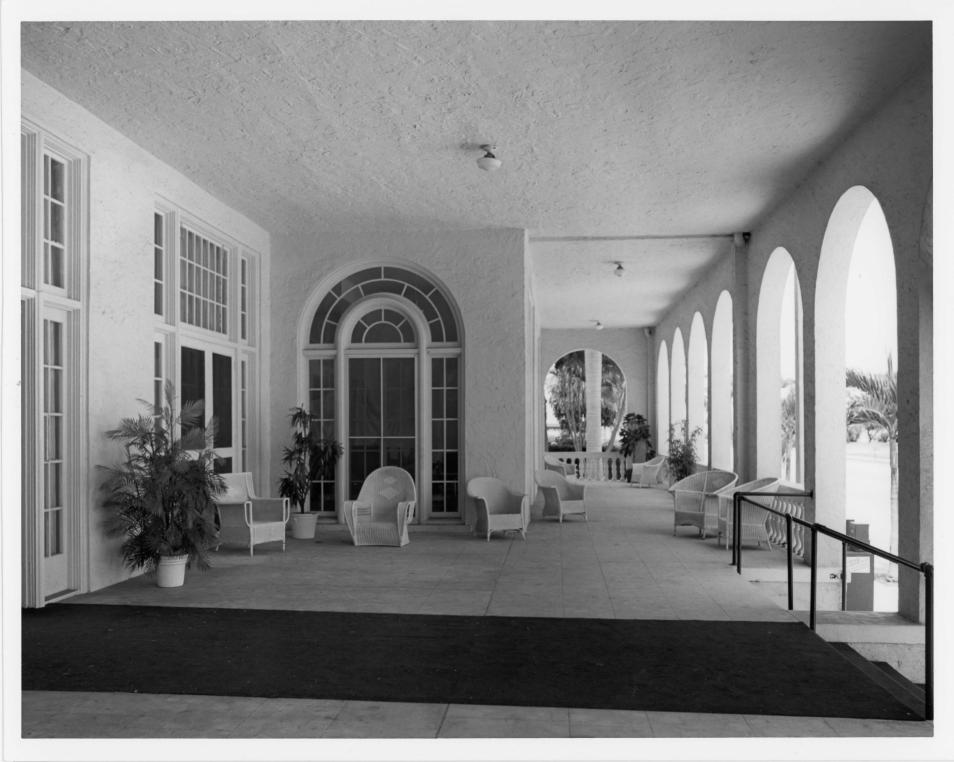
Florida Division of Archives, History & Records Mgmt. Architect's rendering, north and east elevations Photo No. 4 of 16



Gulf Stream Hotel
1 Lake Avenue, Lake Worth, Florida (Palm Beach Cty.)
Unknown
c. 1925
Florida Division of Archives, History & Records Mgmt.
North and east elevations
Photo No. 5 of 16



Gulf Stream Hotel
1 Lake Avenue, Lake Worth, Florida (Palm Beach Cty.)
Unknown
c. 1925
Florida Division of Archives, History & Records Mgmt.
West elevation
Photo No. 6 of 16



Gulf Stream Hotel
1 Lake Avenue, Lake Worth, Florida (Palm Beach Cty.)
Duncan Photography, Ft. Lauderdale
1982
Florida Division of Archives, History & Records Mgmt.
Entrance porch, facing west
Photo No. 7 of 16

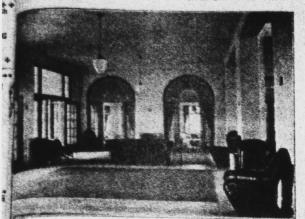


Gulf Stream Hotel
1 Lake Avenue, Lake Worth, Florida (Palm Beach Cty.)
Duncan Photography, Ft. Lauderdale
1982
Florida Division of Archives, History & Records Mgmt.
Lobby, facing north
Photo No. 8 of 16



Gulf Stream Hotel
1 Lake Avenue, Lake Worth, Florida (Palm Beach Cty.)
Duncan Photography, Ft. Lauderdale
1982
Florida Division of Archives, History & Records Mgmt.
Lobby, facing north west
Photo No. 9 of 16

IN THE LOBBY



The lobby is artistically far six and has already proved to be a greene learning place for guests. A glimpse of the during room is seen the background.

TOP PHOTO

Gulf Stream Hotel
1 Lake Avenue, Lake Worth, Florida (Palm Beach Cty.)
Lake Worth Herald, p. 1, sec. 3
1925

Florida Division of Archives, History & Records Mgmt. Lobby, facing east Photo No. 11 of 16



CTP TO TO SECTION OF THE

Gulf Stream Hotel
1 Lake Avenue, Lake Worth, Florida (Palm Beach Cty.)
Lake Worth Herald, P. 1, sec. 3
1925
Florida Division of Archives, History & Records Mgmt.
Lobby, facing south
Photo No. 12 of 16



Gulf Stream Hotel
1 Lake Avenue, Lake Worth, Florida (Palm Beach Cty.)
Duncan Photography, Ft. Lauderdale
1982
Florida Division of Archives, History & Records Mgmt.
Mezzanine, facing south west
Photo No. 13 of 16

A FAVORITE NOOK



Of all the attractive rooms and conners in the Gulf Stream, this par-

BOTTOM PHOTO

Gulf Stream Hotel
1 Lake Avenue, Lake Worth, Florida (Palm Beach Cty.)
Lake Worth herald, P. 1, sec. 3
1925
Florida Division of Archives, History & Records Mgmt.
Mezzanine, facing east
Photo No. 14 of 16



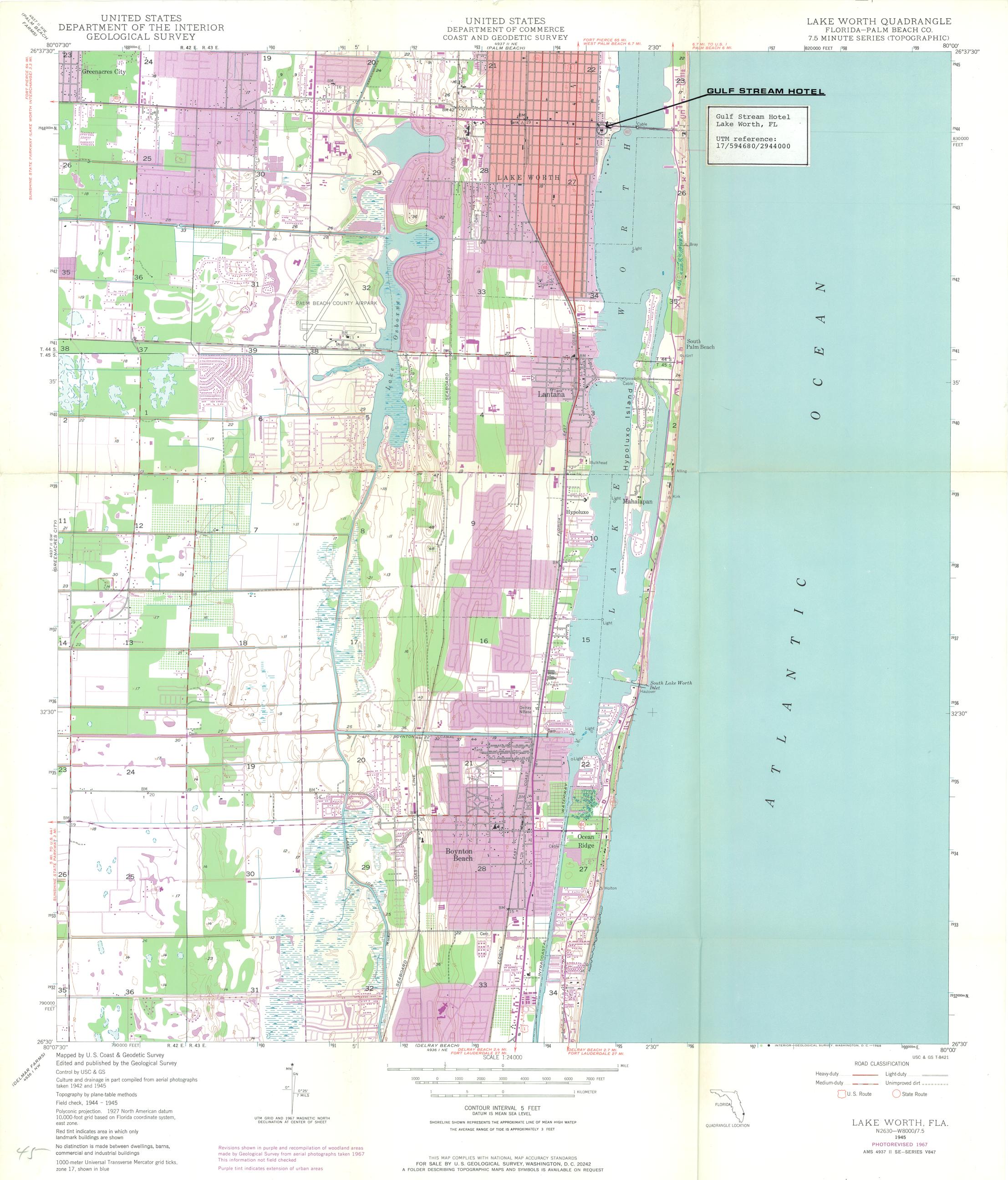
Gulf Stream Hotel
1 Lake Avenue, Lake Worth, Florida (Palm Beach Cty.)
Duncan Photography, Ft. Lauderdale
1982
Florida Division of Archives, History & Records Mgmt.
Dining room, facing north
Photo No. 15 of 16



Gulf Stream Hotel
1 Lake Avenue, Lake Worth, Florida (Palm Beach Cty.)
Lake Worth Herald, p. 1, sec. 3
1925
Florida Division of Archives, History & Records Mgmt.
Dining room, facing north
Photo No. 16 of 16

Missing Core Documentation

Property Name	County, State	Reference Number
Gulf Stream Hotel	Palm Beach, FL	83001435
The following Core Docume	ntation is missing	g from this entry:
Nomination Form		
x Photographs (missing #2	10)	
USGS Map		





W5)

FLORIDA HOUSE OF REPRESENTATIVES

Tallahassee

Ray Liberti Representative, 78th District

Reply to:

Suite 304 2300 Palm Beach Lakes Boulevard West Palm Beach, Florida 33409 (305) 689-8454

430 House Office Building
 Tallahassee, Florida 32301
 (904) 488-8832

September 29 1982

Mr. Ross Morrell, Director Division of Archives The Capitol Tallahassee, FL 32301

Dear Mr. Morrell:

I am writing to you concerning the Gulf Stream Hotel in Lake Worth, Florida. This Hotel was opened in 1925 as a seasonal hotel. With economic realities, it now requires that the building be renovated and thereafter operate year-round.

The Gulf Stream Hotel is a landmark in Lake Worth occupying the most prominent site as a Gateway to the City crossing the Intracoastal Waterway.

My feeling is that this Hotel would be a great idea to promote as an Historical Site and to be listed on the National Register of Historic Places.

Any assistance that you can render will be appreciated.

Thank you.

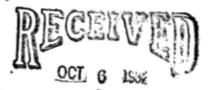
Sincerely,

Representative Ray Liberti 82nd District

RL/cu cc: Gulf Stream Hotel Committees:

Corrections, Probation & Parole, Vice Chairman Transportation House Administration

Joint Legislative Auditing Select Committee on Corrections Oversight, Chairman Reapportionment (Select)





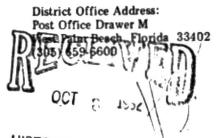
e appreciated.



SENATOR HARRY A. JOHNSTON, II

THE FLORIDA SENATE





COMMITTEES:
Finance, Taxation & Claims,
Chairman
Judiciary-Civil,
Chairman
Appropriations,
Vice-Chairman
Personnel, Retirement & Collective Bargaining,
Vice-Chairman
Corrections, Probation & Parole
Rules and Calendar

HISTORIC PRESERVATION
SECTION

September 30, 1982

Ross Morrell, Director,
Division of Archives, History,
& Records Management
Office of the Secretary of State
Capitol Building
Tallahassee FL 32301

OCT 08 1992

EDIVISION_OF/ARCHIVES
Hillistoryc&cRecords
Milangeamant

Dear Mr. Morell:

I am writing you in support of the inclusion of the Gulf Stream Hotel in the "National Register of Historic Places." The Gulf Stream Hotel in Lake Worth has been a historic landmark, one which as a Palm Beach County native, I have grown up with. I believe the Gulf Stream deserves renovation and preservation, and I recommend this hotel to you as a historic landmark of our area.

Thanking you in advance for your kind consideration, I remain!

Sincerely.

HARRY A. JOHNSTON II State Senator, District 26

HAJ II/m1



LAKE WORTH (\\\) DOWNTOWN DEVELOPMENT AUTHORITY

C/O LAKE WORTH CITY HALL 7 NORTH DIXIE HIGHWAY LAKE WORTH, FLORIDA 33460

October 4, 1982

BOCT 8 1982

Ko

Ross morrell, Director
Division of Archives
History and Records Management Office of the Secretary of The Capitol Building
Tallahassee, FL 32301

DECEINED

DIVISION O. MICHIVES History & Proords Manager, ent

Dear Mr. Morrell:

HISTORIC PRESERVATION

The Lake Worth Downtown Development Authority wishes to express, support and urge your recognition for the GULFSTREAM HOTEL to be placed on the National Register of Historic Places.

The GULFSTREAM HOTEL has been a landmark in the City of Lake Worth since its construction in 1925. It has contributed to the economic stability of our downtown area in many ways; from the tourists it attracts to the tax base it adds to the city.

The Downtown Development Authority believes, along with the GULFSTREAM HOTEL that the proposed renovation and redecoration of the hotel will only make it that more valuable to our city's economy.

The fact the hotel has been a contribution to our economy for the last 57 years, has actually had a book written and published about it, and receives the praise from engineers regarding its structural soundness, makes the GULFSTREAM HOTEL, in our opinion, worthy of recognition on the National Register of Historic Places.

Sincerely,

Edna Hogan, Chairman

Lake Worth Downtown Development Authority

EH/jkb

cc: Wm. R. Donnell, General Manager

GULFSTREAM HOTEL & VILLAS

Board of County Commissioners

Norman Gregory, Chairman Peggy B. Evatt, Vice - Chairman Frank Foster Dennis Koehler Bill Bailey





HISTORIC PRESERVATION SECTION



RECEIVED 1982

County Administrator

John C. Sansbury

DIVISION OF ARCHIVES
History & Records
Management

October 4, 1982

Mr. Ross Morrell, Director Division of Archives, History & Records Management Office of the Secretary of State The Capitol Tallahassee, Florida 32301

RE: GULF STREAM HOTEL - National Register of Historic Places

Dear Mr. Morrell:

I am writing this letter to urge that Lake Worth's famous landmark GULF STREAM HOTEL be added to the National Register of Historic Places.

This Hotel has long been located squarely in the middle of my Palm Beach County Commission District, and offers a commanding view of the Intracoastal Waterway, the Island of Palm Beach and the Atlantic Ocean beyond. Only the Lake Worth City Hall rivals this structure in design and architecture from the 1920s.

The Gulf Stream Hotel defines the term "Historic Place" in Palm Beach County. I strongly urge you and Secretary Firestone to approve it for listing on the National Register of Historic Places.

Dennis P. Koehler

Board of County Commissioners

DPK: dhb

cc: Mr. Barry D. Morton

City of Lake Worth

TELEPHONE (306) 586-1644 - 7 NORTH DIXIE HIGHWAY

DIVISION OF ARCHIVES

History & Records

Management

LAKE WORTH, FLORIDA

Building, Zoning & License Department

October 6, 1982

RECUIVED

Mr. Ross Morrell, Director PRESERVATION Division of Archives, History SECRECT Management Office of the Secretary of State The Capitol Tallahassee, Fl. 32301

Dear Mr. Morrell:

The Gulf Stream Development Corporation has submitted a proposal for inclusion of the GULF STREAM HOTEL on the National Register of Historic Places. As Director of the City's Building and Zoning Department, I was asked to express my support for the National Register designation.

I completely support this effort.

The hotel is on a prominent site and is one of very few major, historical buildings left in Lake Worth. Over the years attempts have been made to demolish the structure and rebuild on the site but those attempts have been countered with local opposition.

Preservation and planned renovation is consistent with the City's overall growth management plan and augers well with the downtown redevelopment plans. While the hotel is not in the designated downtown area, it is only several blocks away and on one of the two state roads that bound the downtown.

The hotel has in the past been a focal point for business and commerce in Lake Worth and the large main dining room has been a meeting place for many social and civic groups over the years. This civic use of the facility has dwindled considerably as the hotel aged, and the renovation could again provide Lake Worth with a gathering place which it currently lacks.

I ask that the Gulf Stream Hotel proposal be given careful attention and accepted to the National Register.

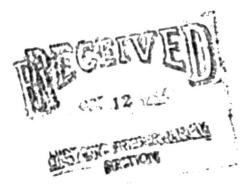
Sincerely,

REX STODDART

Director of Building & Zoning

toddaet

RS/pg



October 8, 1982

Mr. Ross Morrell, Director Division of Archives, History of Records Lanagement Office of Secretary of State The Capitol Tallahassee, Florida 32301

Dear Mr. Merrell:

We are tremendously interested in the Gulfstream Hotel having lived across from it for years.

Le feel it is a very important part of Lake Morth and therefore should be placed on the National Register of Mistoric Places. We look at the building every day all years and are so glad that it is there and that our relatives and friends can appreciate it when they are here visiting.

It does add greatly to the interest of this area and our visitors enjoy its location and comfort and services.

Therefore we certainly are looking forward to its being | laced on the National Register of Historis places.

Very truly yours,

. In and Mrs. John C. Bell Mr. and Mrs. John C. Bell

One S. Lakeside Drive - E2 Lake Worth, Fla. 33460

puke



GREATER LAKE WORTH CHAMBER OF COMMERCE

1702 Lake Worth Rd. • Lake Worth, Fla. 33460 • (305) 582-4401

October 8, 1982

Mr. Ross Morrell, Director
Division of Archives History
and Records Management
Office of the Secretary of State
The Capitol
Tallahassee, Fl. 32301

Mr. Ross Morrell, Director
OCT 12 1092
HISTORIC PRESERVATION
SECTION

OCI 12 1992

HISTORIC PRESERVATION
SECTION

Dear Mr. Morrell:

The Greater Lake Worth Chamber of Commerce endorses the placing of the Gulf Stream Hotel on the National Register of Historic Places. The Gulf Stream Hotel has been, and always will be, of great significance to our tourist industry.

The Gulf Stream is one of the few grand buildings left from the great Florida Boom of the 1920's. This Hotel has been a very prominent landmark in Lake Worth since its construction was started in 1923. Our area needs to have preserved some historic buildings that are unique by their architecture and by their use as the original seasonal resort accommodations.

Tourism is our largest local industry and will remain so for many years as we have no empty land on which to build industrial facilities. If the Gulf Stream Hotel undergoes a major renovation and redecoration and yet preserves its historical qualities, it will be a great economic asset to our City for the present and the future. Lake Worth needs a high quality year-round Hotel to complement the numerous small Motels that serve many thousands of tourists each year.

The Greater Lake Worth Chamber of Commerce urges the Review Committee to approve the placement of the Gulf Stream Hotel on the National Register of Historic Places.

Sincerely.

GREATER LAKE WORTH CHAMBER OF COMMERCE

Clifford 4. Dir Council.

Executive Manager

CAM: HW

Mike



Mr. and Mrs. W. Carter Grocott One South Lakeside Drive Lake Worth, Florida 33460 October 9, 1982

Mr. Ross Morrell, Director Division of Archives Office of the Secretary of State The Capitol, Tallahassee, Florida NECEIVED

Dear Mr. Ross Morrell:

DIVISION OF ARCHIVES History & Records

We are concerned that the Gulfstream Hotel, whitehelds an ancient landmark in our little town of Lake Worth, be preserved in its present charming antiquity to delight generations to come, and at the same time to be restored to a condition of utility for modern usage.

We are confident that your interests are compatible with ours ours in seeking to save the unique and meaningful structures of the past from the kind of wholesale destruction that is presently so shocking.

We request - and urge- that you exert your influence to have the Gulfstream Hotel be designated an Historical Building for the good of all of us.

Thank you for your consideration of this request.

Yours very truly

(Mrs.) Ruth M. Grocott

Buth Blocett

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HISTORIC PRESERVATION

DECIEVED OCCI 14 1962

October 11, 1982

DIVISION OF ARCHIVES
History & Records
Management

Mr. Ross Morrell, Director
Divicion of Archives
Office of the ecretary of State
The Capitol
Tallahassee, Florida, 32301

PECETVED OCT 15 1982

Mike

HISTORIC PRESERVATION
SECTION

Dear Sir:

I wish to add my name to those who are asking that the Gulfstrem Hotel on Lake Avenue, here in Lake Worth, be named a Historical Building.

Thanking you for considering this, I am

Very Truly yours

Margaret Cunsungham (mus 68)

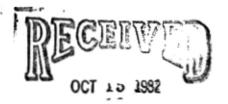
Mrs. Clyde E. Grimm 2850 South County Road Palm Beach, Florida 33480 October 12, 1982 Mr. Ross Morrell, Director Division of Archives Office of The Secretary of State Tallahassee, Florida 32301 Dear ifr. Horrell: I consider it a very hopeful sign that you are thinking of designating the old Gulf Stream Hotel in Lake Worth to be an historical building. From my balcony I look over the htracoastal Waterway and admire the low-lying symmetry of the shore line on the other side. Given the desecration of South Florida by tacky high-rises and also tacky low-rises, the lovely picture across the lake is far too good to destroy. Please allow nothing to happen to the old landmark Gulf Stream. It is truly a monument to beautiful living, aliving tradition to the thousands of people who stayed there for 50 years or more and came back year after year until they were no longer physically able to come. It deserves to live on for them as well as us. Flease give us a lasting gift - the Gulf Stream Hotel. Milded Orimm HISTORIC FRESERVATION SECTION

Gulf Stream Hotel
and Villas

"In the Palm Beach Area"

LAKE WORTH, FLORIDA 33400

(305) 582-3301



HISTORIC PRESERVATION

BECTION

October 13, 1982

Mr. L. Ross Morrell
State Historic Preservation Officer
Division of Archives, History & Records Management
Department of State
The Capitol.
Tallahassee, FL 32301

Dear Mr. Morrell:

Thank you for your letter of October 8, 1982 acknowledging that the Gulf Stream Hotel will be considered for the National Register of Historic Places by the State Review Board at its November meeting.

With your letter you attached a "Waiver by Property Owner" form to assure your agency that the owner of the property is informed and in agreement with the proposal to include his property on the National Register. The "wiaver" has been photocopied on to our letterhead, signed, and is attached.

Since last July I have been working hard, along with others, particularly the architectural firm of Divoll & Yeilding, to prepare as strong a proposal as possible with substantial supporting documents in an attempt to assure that our property is viewed affirmatively by the Review Committee. I have scoured old newspapers, magazines and books, written to legislators and commissioners, spoken before the City Commission, civic and social groups and met with many residents to encourage all the support I could for including the Gulf Stream Hotel on the National Register.

In all the days of work, I have not spoken to a single official or citizen who is not enthusiastically supportive of the designation. You may have received correspondence from some of them. Some



Letter to Ross Morrell October 13, 1982 Page two

wish the building designated and preserved for scholarly reasons, architectural reasons, historical reasons, one because he helped in the construction, others, to preserve a commercial focal point in their City -- the reasons are as varied as the background the individuals represent. But the expression and desire to help was unanimous.

We all hope that the Hotel will be given this most appropriate signification; as a structure worthy to be included on the National Register of Historic Places.

Sincerely yours,

Barry D. Morton Vice President

Gulf Stream Development Corp.

BDM:gm

cc: Leslie Divoll

Gulf Stream Hotel and Villas

"In the Palm Beach Area"

LAKE WORTH, FLORIDA 33460

(305) 582-3301

. ISM DONNELL GEN MGH

Waiver by Property Owner

L. Ross Morrell
State Historic Preservation Officer
Division of Archives, History and
Records Management
Department of State
The Capitol
Tallahassee, Florida 32301

Dear Mr. Morrell:

This will confirm that I am fully aware of the effects of listing a property in the National Register of Historic Places. I recognize that, under the National Historic Preservation Act, I am entitled to object to the proposed listing of my property by a notarized, written statement. If I am the sole owner and I object, my property will not be listed. If there are multiple owners of this property and a majority of the owners object, the property will not be listed.

Following is the address of my property:

Gulf Stream Hotel l Lake Worth Avenue Lake Worth, Florida

I hereby waive my right to object to the proposed listing and notify you that I request that my property be listed in the National Register at the earliest possible date.

Sincerely,

Notary ()

NOTARY PUBLIC STATE OF FLORIDA MY COMMISSION EMPRISS MAY 12 1986 BONDED THRU GERLUND INS . UNDERWALTERS GULF STREAM DEVELOPMENT CORP.
Owner of Property

-1-, (

Barry D. Morton, Vice-President

United States Senate

WASHINGTON, D.C. 20510

October 13, 1982



Mr. Ross Morrell, Director
Division of Archives, History & Records
Management
Office of the Secretary
R.A. Gray Building
Tallahassee, FL 32304
OCL 19 1982

Dear Mr. Morrell:

HISTORIC PRESERVATION

It has been brought to my attention that an application has been submitted for your consideration to place the Gulf Stream Hotel of Lake Worth on the National Register of Historic Places.

It is my understanding that a review committee will be examining this and other applications early in November. I am confident that this particular request which was submitted on behalf of Gulf Stream Hotel will be carefully and objectively considered.

It would be appreciated if this office could be informed on this application once a decision is made by your office.

I would be grateful for any assistance you will be able to provide to the other supporters of this effort.

Thanking you again for your consideration, I am

Sincerely,

Paula Hawkins

United States Senator

PH/cs

Thike October 14,1982 Nieteren Morrow 1958

RUSSELL O. MORROW 1314 NORTH LAKESIDE DRIVE LAKE WORTH, FLORIDA 33460

Mr. Ross Morrell, Director Division of Archives, History and Maagement Office of the Secretary of State
Tallahassee, Florida, 32301 OCT 19 499

Dear Mr. Morrell. We understands white an attempt is being made to place the Gulf Stream Hotel on the National Register of Historic Places. We are very much in favor of this.

My wife and I both came to Florida in 1920. My father worked for Bryant and Greenwood selling lots up north in the Chicago area, so we are very interested in Lake Worth and its development. My wife was graduated from Lake Worth High School in 1925 and her class, of which she was president, was the first to have its Junior-Senior prom there. It was a joyous occasion. For many years classes followed this custom.

The Gulf Stream is a clean example of the boom timearchitecture and, I believe, has not been altered since it was built in 1925. There are few examples of this left in the area. It is the largest hotel in Lake Worth, and I think the largest privately owned building in the city. We thank you for your support

in placing the hotel on the National Register of Historic Places.

Sincerely yours,

LAWTON CHILES

Thike

COMMITTEES

APPROPRIATIONS
BUDGET
GOVERNMENTAL AFFAIRS
SPECIAL COMMITTEE ON AGING
DEMOCRATIC STEERING COMMITTEE

United States Senate

October 14, 1982

Mr. Ross Morrell, Director Division of Archives, History and Records Management Office of the Secretary of State The Capitol Tallahassee, Florida 32301



HISTORIC FRESERVATION
SECTION

Dear Mr. Morrell:

It has recently come to my attention that a proposal has been submitted to include the Gulf Stream Hotel on the National Register of Historic Places.

The hotel was built along Florida's southeastern coast during the 1920's and exemplifies the development of Florida's Gold Coast. The architecture and interior spaces are characteristic of the genteel taste of a conservative, socially exclusive leisure class clientele. It is my understanding the hotel has hardly changed physically, in its operations, or in the patrons it attracts.

I would certainly appreciate your review of the proposal to include the Gulf Stream Hotel on the National Register of Historic Places.

With kindest regards, I am

Most sincerely

LAWTON CHILES 3

LC/cls



60+ No Lakeside Er. Lake Worth Al. 33460 Oct. 16-1982 OCT ES 1966 HISTORIC PRESERVATION rell
SECTION OCT 1982

RECEIVED

R P. Cher family moved te Lake Worth, Fill in 1920. Dam writing to you concerning the proposal to select the Sulf Stram Hotel as a historic building. If any building should the xi considered for its architeture, emportance in the contribucommerce of the area -

City of Lake Worth

TELEPHONE (305) 586-1662 - 7 NORTH DIXIE HIGHWAY

LAKE WORTH, FLORIDA

33460

Office of CITY CLERK

October 18, 1982

STATION OF STATE

HISTORIC PRESERVICTION

Mr. L. Ross Morell, State Historic Preservation Offic Florida Department of State Division of Archives, History & Records Management The Capitol Tallahassee, Florida 32301

SUBJECT: NATIONAL REGISTER OF HISTORIC PLACES - GULF STREAM HOTEL

Dear Mr. Morrell:

The Commission of the City of Lake Worth, in regular meeting held October 18, 1982, expressed strong support of a recent request by Mr. Barry D. Morton, Vice President of Gulfstream Development Corporation, to have the Gulf Stream Hotel, located at the corner of Lake Avenue and Golfview, declared officially "historic" and placed on the National Register of Historic Places.

The Gulf Stream Hotel, originally constructed as the "El Nuevo Hotel" in 1923, during the Florida Boom Era, typifies the architecture of that period and has had an ongoing and interesting history, having survived the hurricanes of 1926 and 1928, the 1929 stock market collapse, the depression of the 1930's, bankruptcy in 1936, World War II, and a fire in 1966.

In 1925, the name was officially changed to "The Gulf Stream Hotel" and, after having been sold to the Hygeia Hotel Company, Inc., in 1936 on the steps of the Palm Beach County Courthouse, reopened in mid-November of 1936, less than six months after its purchase.

Since then, and to this day, there has existed a warm and rewarding relationship between the local residents, city government, and the Hotel and its guests, who have come from throughout the United States, Canada and other countries to enjoy the hospitality of this landmark near the Intracoastal Waterway in Lake Worth.

october 18, 1982 Mr. L. Ross Morell, State Historic Preservation Officer Page 2

In addition to the many successful and well known guests who returned faithfully to this Florida resort over the years, some of whom were newspaper columnist Ernie Pyle, world-famous boxer Jack Dempsey, and news commentator Gabriel Heater, the Hotel has the distinction of being the subject of a book written about it and its guests, "The Gulf Stream Hotel Story", by Glenn Ingram.

We urge your favorable consideration of listing this building, which has been so carefully preserved for nearly 60 years, on the National Register of Historic Places.

Sincerely yours,

Betty Cortese

Mayor

Commissioner Honey Duncan

Commissioner Mark Foley

Commissioner David Hinsa

Commissioner Ronald Exline

BAF/sk

cc: Mr. Barry D. Morton

City of Lake Worth TELEPHONE (305) 586-1632 - 7 NORTH DIXIE HIGHWAY OCT 26 400

LAKE WORTH, FLORIDA HISTORIC PRESERVATION 33460

SECTION.

October 19, 1982

OCT 25 1982

DIVISION OF ARCHIVES History & Records Management

Mr. Ross Morrell, Director Division of Archives, History & Records Management Office of the Secretary of State The Capitol Tallahassee, Florida 32301

As Curator-Historian for the Museum of the City of Lake Worth and President of Pioneers of the City of Lake Worth, Inc.. I am proud to be part of a city that has its eyes to the future and its feet planted deep in the past.

In November, 1982, the division of Archives, History & Record Management will review the application submitted by the Gulf Stream Hotel for placement of this hotel on the National Register of Historic Places.

The Gulf Stream Hotel, located at 1 Lake Avenue, Lake Worth, dates back to the Florida Boom. It is a rare survivor of an era of seasonal resort hotels. It depicts the financing, design, and construction methods practiced during the '20's.

The Museum and the Pioneers of the City of Lake Worth wish to add their support to the Gulf Stream Hotel, and to the citizens who are prepared to mold, preserve and protect the past, that we cherish, for the future generation.

Repectfully,

The Dy Shu-

Helen Vogt Greene Curator-Historian President, Pioneers of the City of Lake Worth. Florida, Inc.







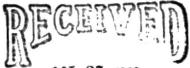
Palm Beach Junior College

4200 CONGRESS AVENUE, LAKE WORTH, FLORIDA 33481

PHONE 305/439-8080

OFFICE OF THE PRESIDENT

October 21, 1982



OCT 27 1982

DIVISION OF ARCHIVES
History & Records
Management

Mr. Ross Morrell, Director
Division of Archives, History & Records Management
Office of the Secretary of State
The Capitol
Tallahassee, FL 32301

OCT 23 199

Dear Mr. Morrell:

I wholeheartedly support the proposal to have the Gulf Stream Hotel placed on the National Register of Historic Places.

The City of Lake Worth is very proud of the Gulf Stream Hotel which opened in 1925; and, I feel that it would be most beneficial to have the Hotel designated as officially "historic."

M. Eissey

Your consideration in this matter would be greatly appreciated.

Sincerely,

Edward M. Eissey

President

mb



Muke

City of Lake Worth

TELEPHONE (305) 586-1862 - 7 NORTH DIXIE HIGHWAY

LAKE WORTH, FLORIDA OCT 26 1532

Office of CITY CLERK

October 21, 1982

HISTORIC PRESERVATION
SECTION

OCT 25 1982

DIVISION OF ARCHIVES History & Records Management

Mr. L. Ross Morell, State Historic Preservation Officer Florida Department of State Division of Archives, History & Records Management The Capitol Tallahassee, Florida 32301

33460

SUBJECT: NATIONAL REGISTER OF HISTORIC PLACES-GULF STREAM HOTEL

Dear Mr. Morell:

In regular meeting held October 18, 1982, the Commission of the City of Lake Worth passed Resolution No. 57-82 commending the Gulf Stream Hotel for its many years of service to the citizens and directed that the enclosed certified copy be forwarded to your office.

Sincerely yours,

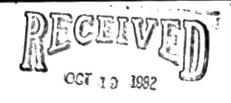
Barbara A. Forsythe

City Clerk

BAF: mk

cc: City Manager





RESOLUTION DOPTING AND SECTION

RESOLUTION OF THE BOAPD OF COUNTY COMMISSIONERS OF PAIR BEACH COUNTY, FLORIDA, EXPRESSING ITS APPROVAL OF AND SUPPORT TO LIST THE GULF STREAM HOTEL ON THE NATIONAL REGISTER OF HISTORIC PLACES.

WHEREAS, The Gulf Stream Hotel, in Lake Worth, Florida, stands at the gateway to the City as you approach over the Intracoastal Waterway crossing the Robert A. Harris Memorial Bridge from Palm Beach County; and

WHEREAS, The Gulf Stream Hotel, is a landmark in Lake Worth, with the rost prominent site offering a commanding view of the Intracoastal Waterway, the Island of Palm Beach and the Atlantic Ocean; and

the years when the town's character was established and is a rare survivor among the resort hotels built along Florida's southeast coast during the 1920's Land Boom; and

WHEREAS, the Hotel is significant in the areas of commerce because of it being a product of one of the most prolific architect-commercial financial collaboratives of its time and exemplifies the development of Florida's Gold Coast; and

WHEREAS, The Gulfstream Hotel, is one of the two buildings left that rivals the structure in design and architecture from the 1920's; and

WHEREAS, it is the hope of the owners to renovate the structure therefore enabling the Hotel to return to a year-round lodging which will in turn create a large number of full-time jobs, and an increase in the local tax base; and

WHEREAS, Lake Worth and its vicinity has no major lodging and dining facility and the two hotels nearest are slated for conversion to time-sharing ownership;

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF COUNTY COMMISSIONERS OF PALM BEACH COUNTY, that the Board of County Commissioners of Palm Beach County, Florida urges the National Register of Historic Places to list The Gulfstream Hotel on its register of historical places.

BE IT FURTHER RESOLVED that a copy of this Resolution shall be forwarded to Mr. Ross Morrell, Director, Division of Archives, History and Records Management, Office of the Secretary of State, The Capitol, Tallahassee, Florida, 32301 and Mr. Barry D. Morton, Vice President, Gulf Stream Development Corporation, Gulf Stream Hotel and Villas, Lake Worth, Florida 33460.

The foregoing Resolution was sponsored by Commissioner Dennis P. Koehler, who moved its adoption. The motion was seconded by Commissioner Bailey , and upon being put to a vote, the vote was as follows:

NORMAN R. GREGORY	AYE
PEGGY B. EVATT	AYE
DENNIS P. KOEHLER	AYE
FRANK FOSTER	AYE
BILL BAILEY	AYE

The Chairman thereupon declared the Resolution duly passed and adopted this 12th day of October, 1982.

PAIM BEACH COUNTY, FLORIDA, BY ITS BOARD OF COUNTY COMMISSIONERS

JOHN B. DUNKLE, Clerk

BY: Credt Character

Deputy Clerk

APPROVED AS TO FORM AND LEGAL SUFFICIENCY

County

Attorney

LAKE WORTH, INC. OCT. 15 1982

THE PIONEERS OF THE CITY OF LAKE WORTH, INC.

LAKE WORTH, FLORIDA

October 8, 1982

Mr. Ross Morrell, Director
Division of Archives, History & Records Management
Office of the Secretary of State
The Capitol
Tallahassee, Florida 32301

DECELVED

OCT 14 1982

DIMISION OF ARCHIVES

History & Records

Managerment

Dear Mr. Morrell:

The Pioneers of the City of Lake Worth is a group of citizens who were residents of Lake Worth on May 18th, 1914 when, at 6:00 pm, the electrical lines in the City were first energized. Also eligible for membership are decendents and relatives through marriage to those "original" pioneers.

We are a group very much interested in fostering the preservation and protection of things historical in our City. We are proud of its colorful history and have seen the City grow and prosper.

THE GULF STREAM HOTEL at the waterfront on Lake Avenue is a relative newcomer, having opened a full eleven years after the lights came on, but we feel that this 57 year old structure should be included on the National Register of Historic Places.

Many of us can recall the days when the Gulf Stream Hotel was the scene for lunches and dinner gatherings, the high school Senior Dance and an occasional political meeting. During the Depression the Hotel fell on hard times (what didn't) but near the end of the '30's when General Marshall and Colonel Maddux reopened the Hotel it returned as a prominent commercial hotel and architectural landmark in the area.

We assert that the Gulf Stream Hotel deserves a place on the National Register and that the proposal received by your office should be approved at the next meeting of the Review Committee.

Sincerely yours,

Lecian Clerry
Land of It. Stacker
Jour addison
Bertha Gairier
Éma Carry
Naman Alary
Oden " inone an Haywood
Care Road Jacket & High Courtin
901. O y

LAKE WORTH, FLORIDA

October 8, 1982

Mr. Ross Morrell, Director
Division of Archives, History & Records Management
Office of the Secretary of State
The Capitol
Tallahassee, Florida 32301

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Sincerely yours,

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Trac heenley	
Semuel Hegling	
Mary K. Livenson	
Brige C. W. C.	
Din F. Figli.	
Prite Consunt	

LAKE WORTH, FLORIDA

October 8, 1982

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Division of Archives, History & Records Management
Office of the Secretary of State
The Capitol
Tallahassee, Florida 32301

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Sincerely yours,

Katherine Slock	
Lendrencan Plandre	
Allen- Mude Lewis	
Chin E. Gleene III	
Lynda Queeno	
Roberta P. Greene	

LAKE WORTH, FLORIDA

October 8, 1982

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Division of Archives, History & Records Management
Office of the Secretary of State
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Sincerely yours,

Cheryl Chauncey	
Elva I Herbet	
Barbara McCroix	

LAKE WORTH, FLORIDA

October 8, 1982

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Office of the Secretary of State
The Capitol
Tallahassee, Florida 32301

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Sincerely yours,

O Colata Schwette	4.50
Gladys Sharp	
7/1 //	
Ha Loquetteer	
Mrs. Hw Schnettler	

LAKE WORTH, FLORIDA

October 8, 1982

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Division of Archives, History & Records Management
Office of the Secretary of State
The Capitol
Tallahassee, Florida 32301

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Sincerely yours,

Buran Schuettle	
Dr. arkuf Schnettler	
ganet Schnettle	*
Brian W. Schutter	
Mary Schuettler	N

LAKE WORTH, FLORIDA

October 8, 1982

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Division of Archives, History & Records Management
Office of the Secretary of State
The Capitol
Tallahassee, Florida 32301

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Sincerely yours,

Λ	
June & Hincard	
Halley Mulvey	

LAKE WORTH, FLORIDA

October 8, 1982

Mr. Ross Morrell, Director Division of Archives, History & Records Management Office of the Secretary of State The Capitol Tallahassee, Florida 32301

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Lina Mennes Hoss	•
Lina Menges Hass Ulice S. Menges	
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LAKE WORTH, FLORIDA

October 8, 1982

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Sincerely yours,

Samo garriet s Decilia	

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Sincerely yours,

Fern Hernden Heles Cohoon	22 yv. resident. 22 yr residen
	<u> </u>

LAKE WORTH, FLORIDA

October 8, 1982

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Dear Mr. Morrell:

The Pioneers of the City of Lake Worth is a group of citizens who were residents of Lake Worth on May 18th, 1914 when, at 6:00 pm, the electrical lines in the City were first energized. Also eligible for membership are decendents and relatives through marriage to those "original" pioneers.

We are a group very much interested in fostering the preservation and protection of things historical in our City. We are proud of its colorful history and have seen the City grow and prosper.

THE GULF STREAM HOTEL at the waterfront on Lake Avenue is a relative newcomer, having opened a full eleven years after the lights came on, but we feel that this 57 year old structure should be included on the National Register of Historic Places.

Many of us can recall the days when the Gulf Stream Hotel was the scene for lunches and dinner gatherings, the high school Senior Dance and an occasional political meeting. During the Depression the Hotel fell on hard times (what didn't) but near the end of the '30's when General Marshall and Colonel Maddux reopened the Hotel it returned as a prominent commercial hotel and architectural landmark in the area.

We assert that the Gulf Stream Hotel deserves a place on the National Register and that the proposal received by your office should be approved at the next meeting of the Review Committee.

Sincerely yours,

Inenerica Wale	lan	
Jl. C. Ruth		
Mary E. Davis		



FLORIDA DEPARTMENT OF STATE

George Firestone Secretary of State

DIVISION OF ARCHIVES. HISTORY AND RECORDS MANAGEMENT The Capitol, Tallahassee, Florida 32301 (904) 488-1480

December 1, 1982

In Reply Refer to:

Larry S. Paarlberg Historic Sites Specialist (904) 487-2333

Carol Shull Chief of Registration National Register of Historic Places National Park Service U.S. Department of the Interior Washington, D.C. 20240

Dear Ms. Shull:

We are enclosing the nominations of the Bay Club, the Ollinger-Cobb House, and the Gulf Stream Hotel to the National Register of Historic Places. It has been approved by the Florida Review Board for the National Register and the State Historic Preservation Officer.

Sincerely,

L. Ross Morrell State Historic

Preservation Officer

LRM:1sp

Enclosures

1.1. UITAL 'EGISTER

FLORIDA-State of the Arts



Gulf Stream Hotel and Villas

"In the Palm Beach Area"

LAKE WORTH, FLORIDA 33460

(305) 582-3301

. WM. DONNELL, GEN MGR

December 10, 1982

The National Register of Historic Places Department of the Interior National Park Service 18th and C Street NW W430 Washington DC 20240

Dear Park Service:

Several weeks ago I appeared along with our historic architect, Leslie Divoll of Orlando, at the hearing of the Florida National Register Review Board in Tallahassee to speak in favor of placing our Gulf Stream Hotel on the National Register of Historic Places. The presentation, and the great deal of work and support that preceded it, were well received. The eight member board voted unanimously to affirm our proposal and send it to your office for final review and the hoped for approval. The Review Board even went so far as to point out aspects relating to our property which they found "significant" in addition to the points we'd highlighted in our lengthly proposal.

The outpouring of support from the local and regional community along with a letter on our behalf from Governor Graham undoubtedly were taken into consideration. Both the City and County commissions passed resolutions supporting our nomination. The Pioneers group in Lake Worth voted unanimously and circulated a petition favoring the nomination. Other groups and individuals were also supportive of our proposal.

It is my understanding that all the material we provided to the Florida Secretary of State's office will be forwarded to you, so I shall not duplicate that work by sending you the same material. However, if there are any questions you may have or additional information you need, please don't hesitate to call me.

I look forward to hearing from your office and hope that the Gulf Stream Hotel in Lake Worth can be added to the National Register

Jahr Frach Courte

Listed N.R. Jan 11, 1983

Letter to the National Park Service December 10, 1982 Page two

of Historic Places so that we can proceed with the planned renovation work.

Thank you for your assistance.

Sincerely yours,

Barry D. Morton Vice President

Gulf Stream Development Corp.

BDM:gm

cc: Leslie Divoll Michael F. Zimney

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