United States Department of the Interior Heritage Conservation and Recreation Service

National Register of Historic Places Inventory—Nomination Form RECEIV

For HCRS use only received JUL 2 D 1983.

HIVEHOUTY—HOHIMATION FORM
See instructions in How to Complete National Register Forms Type all entries—complete applicable sections NOV 1 2 1982
1. Name Isolassic and an emples a Company of Program bearing
historic Security Trust and Savings
and/or common Security Pacific Bank
2. Location
street & number 6381-85 Hollywood Boulevard N/A not for publication
city, town Hollywood vicinity of congressional district 24 c
3. Classification
Category Ownership Status Present Use district public arculture arculture museum x building(s) x private unoccupied x commercial park structure both x work in progress educational private residence site Public Acquisition Accessible
4. Owner of Property
name Questmark Associates I, Ltd. (Mark Nissenbaum, President)
street & number 16633 Ventura Boulevard, Suite 1020
city, town Encino State CA 91436
5. Location of Legal Description
courthouse, registry of deeds, etc. Los Angeles County Hall of Records
street & number 511 W. Temple Street
city, town Los Angeles state CA 90012
6. Representation in Existing Surveys
(Tax Certification, Part I, 12/10/82 has this property been determined elegible? X yes
date 1979

depository for survey records Hollywood Heritage; State Offfice Historic Preservation

state CA 90028

city, town P.O. Box 2586, Hollywood

7. Description

Condition deteriorated ruins	Check one unaltered	Check one X original site moved date	N/A	
fair unexposed	altered	moved date _		

Describe the present and original (if known) physical appearance

The Security Trust and Savings building is a seven story class A steel reinforced masonry office building designed in the Renaissance Revival tradition. The structure has retained its historic integrity; there has been little alteration, with the exception of replacement of doors in bank and office lobby entrances. All design elements are visible; signage is being changed to renew historic integrity. The exterior is gray terra cotta with terra cotta ornamentation. The building is vertical in massing. band of dark marble anchors the structure to the street. The street level facades (on Hollywood Boulevard and on Cahuenga) are composed of outsize glass windows slightly recessed between wide pilasters. Entrarto the bank portion of the structure are recessed and highlighted with pilasters. Entrances fluted columns. The Cahuenga entrance has an ornately decorated cornice with medallions and garlands supported by brackets. The Hollywood Boulevard entrance has been stripped of its cornice to accommodate a sign. an ornamental stringcourse which separates the street level from the office floors above, dividing the structure into specific use zones. The intermediate office floors have pairs of windows banded vertically, culminating in a decorative double arch. Thin twisted columns separate the double hung windows, which are slightly recessed. Each pair of arched windows is capped with a stone arch set with a round medallion. Decorated capitals top the fluted columns. Beneath each office window is a each bordered with terra cotta cast in a rectangular panel, classical motif. Capping the structure is a flat roof with deep projecting eaves. Prominent cornice decoration include a series of sculpted lion heads punctuating the roof line, cerulean blue tile under the eaves at each corner of the structure, carved brackets and stylized floral medallions recessed between the brackets. The "rope" effect of the twisted columns is maintained in this area by two horizontal bands. The classical motif of the panels below the office windows is repeated in a horizontal band below the brackets. This area contains some of the richest detailing on the building.

The interior has been extensively remodelled several times in the 1940's, 50's, and 60's. The bank lobby has been modernized, but original marble floors, freestanding columns (covered), and stairway to the vault area are intact. The office lobby is being restored to the original banded marble walls and high ceiling. Brass mail chute and office directory case are intact. The lobby retains its original marble floor. Elevators have been remodelled. The office floors are currently undergoing renovation. Former remodellings have been removed. Elevator lobbies and stairways will remain intact. Interior renovation is proceeding, using original materials wherever feasible. The work is being carried out according to the Secretary of the Interior's Standards for Rehabilitation.

8. Significance

Specific dates	4004		& Donald Parkin	
_X 1900-	communications	industry		transportation other (specify
1800–1899	commerce	exploration/settlement		theater
1700–1799	art	engineering	music	humanitarian
1600-1699	architecture	education	military	social/
15001599	agriculture	economics	literature	sculpture
1400-1499	archeology-historic	conservation	law	science
prehistoric	archeology-prehistoric			
Period	Areas of Significance—C	heck and justify below	Alebert Combination	

Statement of Significance (in one paragraph)

Security Trust and Savings is one of the major banking edifices on Hollywood Boulevard. Designed to accommodate the financial transactions of the growing community and the burgeoning entertainment industry, the institution played a substantial role in the economic development of Hollywood by providing the facilities for studio payrolls, real estate syndications, and financial backing for motion pictures. Visually, it is one of a handful of high rises erected along this famous thoroughfare, and the first highrise office building to be completed. It is representative in quality and design of the Second Renaissance Revival, a style believed by local business interests to exude stability and distinction, one which would attract depositors and investors. Designed by the renowned Los Angeles firm of John and Donald Parkinson, the structure has retained its integrity with minor alterations to the Hollywood Boulevard bank entrance. Unlike many Hollywood buildings, there has been no renovation of the street level facade.

The site is part of the property of the original Hollywood ranch, purchased by the founders of Hollywood, H.H. and Daeida Wilcox, in 1887. It has been the site of a functioning banking institution since 1905 when local businessmen G. Greenwood and E.O. Palmer started the Hollywood National Bank. In 1921 the bank was absorbed by Los Angeles based Security Trust (now Security Pacific), which became the first downtown bank to open a branch office in Hollywood. Greenwood stayed on as manager, and Security brought needed capital to a growing Hollywood and maintained a high profile in community affairs, sponsoring civic activities and disseminating educational and historical promotional pamphlets about the area. institution's commanding presence in the community was matched by the visual prominence on the Boulevard of the imposing design created by the Parkinsons. The firm, schooled in the classical tradition and known for their innovation and attention to detail, provided a distinctive, but not flamboyant, structure which exuded stability and prosperity and was filled with classical ornament and fine materials. Marble was used liberally on both exterior and interior, as were heavy brass fixtures and cerulean tile. Other distinctive Parkinson and Parkinson contributions include Bullocks' Wilshire (1928), Pacific Coast Stock Exchange (1929), Title Insurance (1929), and Union Passenger Terminal (1934-39). In addition to its banking functions, the building has provided office space for the entertainment industry and the community's medical professionals.

9. Major Bibliographical References

E.O. Palmer, <u>History of Hollywood</u>, (LA:Cawston Pub., 1937). Gebhard & Winter, <u>Architecture in Los Angeles</u>, (Peregrine Smith, 1977). <u>In the Valley of the Cahuengas</u> (LA: Security Trust, c. 1925) Bruce Torrence Historical Collection, Pacific Federal Savings.

10. Geographical Da	ata	
Acreage of nominated property 0.3 a	cre	X
Quadrangle name Hollywood	G	quadrangle scale 1:24,000
UMT References		
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Verbal boundary description and justifice Portions of lots 11 and 12, sw crnr lot 12, thence east with west line of block 20, (see attached) List all states and counties for properties	ation MB 5546, page 005, block 20 of Hollywood a along so line thereof 1 125 ft; west parallel west overlapping state or county bou	parcel 010 s follows: Beginning at 04 ft.; north parallel ith south line lot 12 ndaries N/A
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state code	d amminute for the county	ertrance. While many of the staboo lovel fa
11. Form Prepared I	Lywood, Henrysandlaeida	The gite is mark of the by the founders of holder the site of a funders of a funder
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FHR-8-300A (11/78)

UNITED STATES DEPARTMENT OF THE INTERIOR HERITAGE CONSERVATION AND RECREATION SERVICE

NATIONAL REGISTER OF HISTORIC PLACES INVENTORY -- NOMINATION FORM

FOR HCRS USE ONLY
RECEIVED
DATE ENTERED

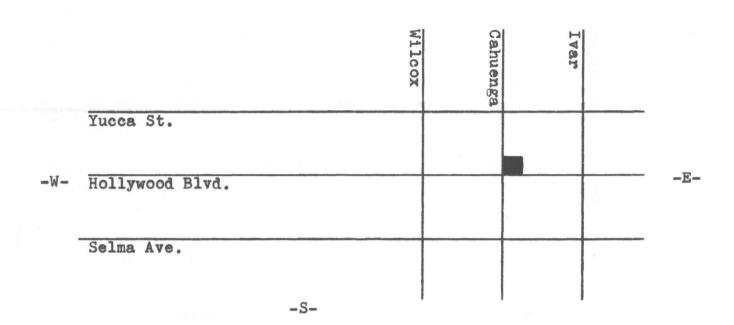
CONTINUATION SHEET

ITEM NUMBER 10 PAGE 1

Verbal boundary description, cont.: 104 feet to the west line of said lot 11; thence south along the west line of said lots 11 and 12, 125 feet to the place of beginning. Building occupies its historic lot.

LOCATIONAL SKETCH MAP: HOLLYWOOD SECURITY TRUST & SAVINGS 6381-85 Hollywood Blvd. Hollywood, CA 90028

-N-



MCROTTON PURLISHERS, INC. 8. O. NOS. 1846, NATA, CALIFORNIA 14359

AS.

C.F. 1200-2

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40 L Y W O O D M R 28-59860

SECURITY TRUST AND SAVINGS BUILDING 6381-6385 Hollywood Boulevard Los Angeles, Los Angeles County, CA

dic.

poon110H

WASO Form - 177 ("R" June 1984)

UNITED STATES DEPARTMENT OF THE INTERIOR NATIONAL PARK SERVICE

NATIONAL REGISTER OF HISTORIC PLACES **EVALUATION/RETURN SHEET**

Security Trust and Savings

Los Angeles County			
CALIFORNIA			Working No. JUL 2 0 1983
			Fed. Reg. Date: 2-7-84
			Date Due: 8/18/83 - 9/3/83
			Action: ACCEPT 8/18/83
resubmission	u le cel government	Matered	
nomination by person of	local government	Nationa.	Register — REJECT
owner objection			redetal Agency.
appeal			
Substantive Review:	sample request	appeal	☐ NR decision
Reviewer's comments:			
			Recom./Criteria
		and the second s	Reviewer
			Discipline
			Date
			see continuation sheet
Nomination returned for: _	technical corrections cited belo	ow	Vinagons sweet seems
<u> </u>	substantive reasons discussed b		
1. Name			The second of th
2. Location			
3. Classification			
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Category	Public Acquisition	Accessible	Accesses when the same of the original part of the same of the sam
4. Owner of Property		200	
5. Location of Legal Descrip	otion		
6. Representation in Existing	g Surveys		and the second second second second
Has this property been deter	rmined eligible?	□′no	
7. Description			
Condition		ck one	Check one
excellent	deteriorated	unaltered	original site
good	ruins	altered	moved date
fair	unexposed	*	
Describe the present and ori	ginal (if known) physical appearanc	1	
Describe the present and Off	ginal til kilowill pilysidal appealalle		
summary paragraph			
completeness			
clarity			
alterations/integrity			
dates			
boundary selection			

8. Signif	cance		217 A	
Period	Areas of Significance—Check and justify belo	w		
Specific of	dates Builder/Architect			
	t of Significance (in one paragraph)			
	nary paragraph			Segiming Trast and Trans.
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☐ justif	cation of areas checked ng significance to the resource			
	onship of integrity to significance			
☐ justif	cation of exception			
	265nc7			
9. Major	Bibliographical References			
10. Geo	graphical Data			
	of nominated property			
	le name			
UTM Ref	erences			
Verbal bo	oundary description and justification			
11. Forn	n Prepared By			
12. State	Historic Preservation Officer Certification			
The evalu	ated significance of this property within the sta-	te is:		
	nationalstatelocal	al		
State His	toric Preservation Officer signature			
title	date			
13. Othe	r			
☐ Maps				
☐ Photo ☐ Other		*		
Question	s concerning this nomination may be directed to			
Signed_		_ Date		Phone:



(WR-RCN)

DEC 15 1982 OHP

December 10, 1982

Mr. Mark Nissenbaum President, Questmark Associates I, Ltd. 16633 Ventura Boulevard, Suite 1020 Encino, California 91436

Re: Security Trust and Savings Bldg., 6381-85 Hollywood Blvd., Hollywood (Los Angeles Co.), CA. (Project No. 0228-82-CA.)

Dear Mr. Missebaum:

The Office of Cultural Resources has made a preliminary determination that the above property appears to be meet the criteria for listing in the Hational Register of Historic Places. If the property is subject to depreciation under section 167 of the Internal Revenue Code of 1954 and if actually listed in the National Register, then it will qualify as a "certified historic structure" for purposes of the provisions contained in section 2124 of the Tax Reform Act of 1976, sections 701(f) and 315 of the Revenue Act of 1978, and sections 212 and 214 of the Economic Recovery Tax Act of 1981.

Obtaining "certified historic structure" status is the first step toward qualifying for tax incentives to encourage the rehabilitation of historic structures. These incentives apply only to structures that can be certified as meeting the Secretary of the Interior's Standards for Rehabilitation. Please refer to the enclosed material for information on the new 1981 tax provisions.

If you have not yet completed Part 2 of the Historic Preservation
Certification Application, describing your rehabilitation plans, the enclosed
copy should be completed and mailed to your State Historic Preservation
Officer (SEPO) for preliminary review prior to review at the Federal level.
Instructions for filling out the application are on the form itself. Enclosed
are the Secretary's Standards for Rehabilitation. Specific questions
concerning documentation required to certify rehabilitation work should be
addressed to your SHPO.

Please be advised that this letter constitutes a preliminary notice of the property's significance. Certification of the property as a "certified historic structure," however, is contingent on nomination to and actual listing in the National Register. The nomination process involves review by the State Review Board, SHPO, and the National Park Service. It is possible that additional documentation may be requested during review of the nomination.

Sincerely,

(Ugu) wa, garet Pepin-Donat

Margaret Pepin-Donat Chief, National Register Programs

Enclosures (3)

WASO-NR, w/o enc SHPO-CA, w/o enc

OFFICE OF HISTORIC PRESERVATION

DEPARTMENT OF PARKS AND RECREATION POST OFFICE BOX 2390 SACRAMENTO, CALIFORNIA 95811



916-445-8006

Mr. Jerry Rogers, Keeper National Register of Historic Places National Park Service U. S. Department of the Interior 1100 L Street, N. W. Washington, D.C. 20240

Dear Mr. Rogers:

We are submitting the Security Trust and Savings building for nomination to the National Register of Historic Places.

The property is located in Hollywood, Los Angeles County, California.

Sincerely,

Dr. Knox Mellon

State Historic Preservation Officer

KM: jc

Enclosures

