Form No. 10-300 REV. (9/77)

NATIONAL PARK SERVICE

# NATIONAL REGISTER OF HISTORIC PLACES

San Diego

CITY, TOWN

RECEIVED SEP 19 1978

California STATE

THITOMI	NOMINATION	OKWI	DATE ENTERED	DEC	27 1978
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NAME					
HISTORIC	Mission Beach Rol	ler Coaste	r or "Earth	nquake"	RECEIVED
AND/OR COMMON	.,			J	UN 3 0 1978
	Belmont Amusement	Park Roll	er Coaster	_	OHP
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STREET & NUMBER	3000 Mission Boul	Levard			
CITY, TOWN	San Diego			FOR PUBLICATION GRESSIONAL DISTR	IICT
STATE		VICINITY OF	1.00	41	
STATE	California C	CODE )4	cou <b>S</b> an	Diego	CODE 073
CLASSIFIC	ATION				
CATEGORY	OWNERSHIP	STATUS		DDEC	ENT USE
DISTRICT	PUBLIC	_OCCUPIED		_AGRICULTURE	_MUSEUM
BUILDING(S)	PRIVATE	X_UNOCCUPIED		_COMMERCIAL	XPARK
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SITE	PUBLIC ACQUISITION	ACCESSIBL		_ENTERTAINMENT	RELIGIOUS
OBJECT	IN PROCESS	X_YES: RESTRICTE	D _	_GOVERNMENT	SCIENTIFIC
	BEING CONSIDERED	YES: UNRESTRI	CTED _	_INDUSTRIAL	_TRANSPORTATION
		NO	_	_MILITARY	_OTHER:
OWNER OF	FPROPERTY				
NAME City of San	n Diego	Wi	11iam D. E	vans	
STREET & NUMBER	AN	D M	BA Incorporat	ed	
202 "C" St			8 West Missi		e
San Diego,	CA. 92109	VICINITY OF	an Diego, CA.	92]\$J9TE	
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COURTHOUSE, REGISTRY OF DEEDS,	ETC. County Recorde	er's Office			
STREET & NUMBER	1222 First Ave	2011.0			
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TITLE CITTY OF	San Diego Histori	cal Site Bo	ard Regist	er No. 90	
DATE 1973		FEC	ERALSTATE	COUNTY X LOCAL	
DEPOSITORY FOR	-1				
SURVEY RECORDS	City Administration	on Building	, Planning	Departmen	nt

### 7 DESCRIPTION

#### CONDITION

CHECK ONE

**CHECK ONE** 

\_EXCELLENT

\_\_DETERIORATED
\_\_RUINS

X\_UNALTERED \_\_ALTERED

X\_ORIGINAL SITE
\_\_MOVED DATE\_

\_\_FAIR

\_\_UNEXPOSED

#### DESCRIBE THE PRESENT AND ORIGINAL (IF KNOWN) PHYSICAL APPEARANCE

The "Earthquake" is a wooden roller coaster structure with an irregular footprint approximately 100 by 500 feet. The tracks total about 2,800 lineal feet, creating a graceful curvilinear manmade topography reaching a height of 75 feet. The structure is oriented with its length along a north/south axis paralleling the beach strand between the Pacific Ocean and Mission Bay.

From the east, close and distant views of the entire structure's extent are afforded. They show the vertical curvature and interlacing structural network of the tracks. Accompanying the tracks is a wooden footpath for maintenance purposes. One can see that the track reaches its highest points at each end with various intermediate rises and plateaus. The curved "Belmont" entrance sign is located off center left, mounted on the structural framework below a corresponding curved section of track.

The honesty of the roller coaster structure is emphasized by its economical use of materials and simple construction methods. The framework is constructed utilizing a series of cross-braced and buttressed vertical timbers. The basic elements include a typical vertical component consisting of two 6"x 6" wood posts spaced about eight feet apart. Each post is built up of members spliced end to end extending past the top wooden girder supporting the tracks to a continuous wooden railing. The two posts are connected with 2"x 6" horizontal wood ties spaced approximately ten feet apart vertically. Each ten foot bay is "X-braced" with 2"x 6" wooden members. The post splices are approximately  $2\frac{1}{2}$  foot long 2"x 6" pieces of wood, and all of the mechanical connections are accomplished with steel lag bolts or machine bolts.

This basic vertical component is spaced about eight feet on center along the length of the track, rising and falling in height according to the vertical curvature of the tracks. Connecting the vertical components are continuous 2" x 6" horizontal wooden members which are located at the connections of the component cross ties and posts and also at the midpoint between them.

"Flying Buttresses" are used for lateral stability and to resist the horizontal component of the external forces exerted by the roller coaster cars when making turns. The buttresses are wooden members generally emanating from the top girder and extending diagonally down to a post braced horizontally back into the main body of the structure. The economy of materials is expressed here by doubling the use of the buttress posts as supports for a lower, perimeter lane of track.

The tracks are rolled steel which are braced laterally to each vertical post. Various banks and curves are located throughout the length of the ride.

### UNITED STATES DEPARTMENT OF THE INTERIOR NATIONAL PARK SERVICE

# NATIONAL REGISTER OF HISTORIC PLACES INVENTORY -- NOMINATION FORM

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PAGE one

Accessory to the basic roller coaster structure is a tunnel-like building located on its west side. The building houses the ticket booth and mechanical equipment, and provides a stopping place for the cars when loading and unloading passengers. The building is open on two ends with a wood frame and gabled roof, sheathed with corrugated metal and wood siding. A portion of the building was repaired in 1957 after a fire in 1954. It has been painted various colors from time to time.

As mentioned above, "Earthquake" is located in a beach setting. The beach is a narrow, sandy spit between the Pacific Ocean and Mission Bay. The structure is located in the Northeast Corner of Belmont Amusement Park. Nearby is the Mission Beach Bathhouse building, completed in 1925. It contains a larger than Olympic size swimming pool, The Plunge, which is still in use. The Earthquake and the Bathhouse building are the only remaining structures left in the park.

The "Earthquake" Roller Coaster location is also the Southwest corner of the main street intersection in the Mission Beach Community. This intersection — Mission Boulevard, running north to south, and Ventura Place, starting from the beach and extending east — is the hub for vehicle transportation. It provides the only access to "Old Mission" to the south and is the main terminus for beachgoers arriving from the east.

The surrounding development in Mission Beach is a mix of the original single family beach cottages and small scale commercial strip buildings, and the new redevelopment consisting of low rise multifamily buildings. Development is now limited to 30 feet high.

The consistently low building scale, coupled with the flat topography of the strand, has allowed for the roller coaster to continue to serve as a visual metaphor of the community's recreational spirit. The openness of Mission Bay and park areas to the east also allow this important visual quality to be retained.

### PERIOD AREAS OF SIGNIFICANCE -- CHECK AND JUSTIFY BELOW

X\_COMMUNITY PLANNING \_\_LANDSCAPE ARCHITECTURE \_\_PREHISTORIC \_\_ARCHEOLOGY-PREHISTORIC \_\_RELIGION \_\_LAW \_\_1400-1499 \_ARCHEOLOGY-HISTORIC \_\_CONSERVATION \_\_SCIENCE \_\_1500-1599 \_\_AGRICULTURE \_\_ECONOMICS \_\_LITERATURE \_\_SCULPTURE \_\_EDUCATION \_\_MILITARY X\_SOCIAL/HUMANITARIAN \_\_1600-1699 \_\_ARCHITECTURE \_1700-1799 X\_ENGINEERING \_\_MUSIC \_\_ART \_\_THEATER \_1800-1899 X\_EXPLORATION/SETTLEMENT \_\_PHILOSOPHY \_\_COMMERCE \_TRANSPORTATION

\_\_INDUSTRY

SPECIFIC DATES 1925

X1900-

BUILDER/ARCHITECT

Prior and Church

\_OTHER (SPECIFY)

\_\_POLITICS/GOVERNMENT

#### STATEMENT OF SIGNIFICANCE

\_\_COMMUNICATIONS

Built in 1925, Earthquake is an operable roller coaster, retaining its structural integrity and thus serving as an excellent example of a historically exhilarating kinesthetic and visual experience. It is one of two remaining older generation, wooden-scaffolded coasters on the West Coast. Typical of this kind of structure, which was once widespread throughout the nation, it is now one of the few remaining recreational facilities of its type. Only five of these older roller coasters are left in the Western United States. Earthquake's structure is the most visible symbol and, together with the Mission Beach Bath House, the last remaining vestige of the Mission Beach Amusement Center, which was a widely celebrated product of John D. Spreckels' ambitious development activities in San Diego between 1887 and 1926. The noted Spreckels sugar heir was considered to have been a major element in the reversal of San Diego's declining economy in the last decade of the nineteenth century. 178 ( 301 ) . 110

Roller coasters developed from eighteenth century Russia's giant ice slides, a series of high, ice-covered hills for sledding. French engineers adapted the idea for an amusement ride with wheels at the end of the eighteenth century, and the concept spread throughout Europe. In the early 1880's, the roller coaster was introduced to America at Coney Island. At the peak of the U.S. roller coaster boom in the 1920's and 1930's, there were over 1500 coasters in this Country. During the 1950's and 1960's, many of the old wooden coasters were torn down to make way for redevelopment, and many have burned down over the years. A new wave of roller coaster building is currently taking place in theme parks as a result of a resurgence of public interest in the amusement rides. The new rides are generally metal structures, many in a recently developed corkscrew design. The total number of roller coasters in the U.S. today is only about two hundred.

The "giant dipper" opened July 4, 1925 with hundreds of people standing in line for the opportunity to ride on it. It was constructed in the Mission Beach Amusement Center by Prior and Church, builders of the Venice roller coaster. The entire Amusement Center was conceived and developed by John D. Spreckels, who engaged architect Lincoln Rogers and his associate F. W. Stevenson to draw up a comprehensive plan. At its opening on May 29, 1925, the Amusement

Adams, H. Austin. The Man				
Pourade, Richard F. The G. Company, 1964.	lory Ye	ears. San D	iego: Union-	
"Roller Coaster Buffs Hold 1978, Part I, p. 1.	d Conve	ention" Los	Angeles <u>Time</u>	es, June 10,
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Park property, located on	the so	outhwest co	rner of Miss	ion Blvd. and
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CITY OR TOWN	0 40 5		STATE	
La Jolla, California 9	2937			
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THE EVALUATED SIGNI	FICANCE O	F THIS PROPERTY	WITHIN THE STATE	IS:
NATIONAL	STA	TE_X	LOCAL	
As the designated State Historic Preservation Of	ficer for the	National Historic P	reservation Act of 196	6 (Public Law 89-665), I
hereby nominate this property for inclusion in the			y that it has been even	aluated according to the
criteria and procedures set forth by the National		_		
STATE HISTORIC PRESERVATION OFFICER SIGNATUR	RE /	Inoy m E	llon	
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				GPO 921-803

San Diego:

9 MAJOR BIBLIOGRAPHICAL REFERENCES

UNITED STATES DEPARTMENT OF THE INTERIOR NATIONAL PARK SERVICE

### NATIONAL REGISTER OF HISTORIC PLACES INVENTORY -- NOMINATION FORM

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Center included the Mission Beach Bath House with a 60' x 175' indoor sea water swimming pool, the Mission Beach Ball Room with a dance pavilion and cafe, the Mission Beach Roller (skating) Rink, the Luna Park Fun House, an exact reproduction of Le Palais des Joies in Paris, a carousel specially built in New York, and a paved parking area for over 1500 autos. Spreckels intended the Amusement Center to be an elaborate attraction. The pool was said to be the largest in the country, the Fun House the first of its kind in the U. S., the carousel the largest brought to California, and the roller coaster the largest on the West Coast.

The general manager of amusements and concessions for the Mission Beach company was Herbert S. Burns. Burns had been Florenz Ziegfeld's stage manager at the New Amsterdam Theater in New York for two rooftop revues, and then director of the Ziegfeld Follies for a year. For the gala opening of the Amusement Center, he composed the words and music for the "Mission Beach Fox Trot," which was performed by the 14-piece Mission Beach Symphonic Dance Orchestra. (The orchestra traveled to Los Angeles two nights before the opening to perform this piece on Radio Station KFI.) Dinner was served to over 400 people, including U. S. Senator Samuel Shortridge, while thousands attended the opening night celebrations. Bathing beauties from the Hal Roach Studios in Hollywood decorated the natatorium. Governor Friend W. Richardson sent State Senator Ed P. Sample to represent him in making the dedicatory address for the Bath House and Ball Room. Sample stated that the Amusement Center was "the latest and one of the most important contributions of John D. Spreckels to the upbuilding of San Diego." (San Diego Union, May 30, 1925.)

John D. Spreckels (1853-1926) arrived in San Diego from San Francisco in 1887 when the local land boom was dissipating and the City had inadequate port facilities, no direct railroad connection to the East and no control of its water supply. After the City gave him a free franchise to build a wharf in San Diego Bay, he started acquiring property in the area. At one time or another over the next 40 years, he owned the entire south side of Broadway from the Bay to the Plaza, as well as all of Coronado and North Island. He also acquired the Southern California Mountain Water Company, the San Diego Electric Railway which he rebuilt and rerouted, and the Union-Tribune newspaper and the First National Bank. In addition, he completed the San Diego and Arizona Eastern Railway, the Lower Otay Dam and the

### UNITED STATES DEPARTMENT OF THE INTERIOR NATIONAL PARK SERVICE

### NATIONAL REGISTER OF HISTORIC PLACES INVENTORY -- NOMINATION FORM

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ITEM NUMBER

8

PAGE three

Hotel del Coronado when the originators of these projects ran into financial difficulty. He built the San Diego Hotel, the Union Building, the Spreckels Theater and the Golden West Hotel in Downtown San Diego and the Spreckels Organ Pavilion in Balboa Park.

The Mission Beach Company, a subsidiary of the J. D. and A. B. Spreckels Securities Company (owned jointly by John D. Spreckels and his brother Adolph), had completed the initial development of the Mission Beach community between 1914 and 1925 with the construction of a bridge to San Diego proper, boardwalks along the ocean and bay shorelines, streets, and sewer, water, and electric lines. Spreckels' San Diego Electric Railway Company had completed a street car line across the bridge to Mission Beach in 1924. In 1925, a terminal was completed across Mission Boulevard from the Amusement Center with a pedestrian subway leading to the front of the Bath House. Spreckels built the Amusement Center at a cost of approximately two and a half million dollars to stimulate real estate sales and attract passengers to the street car. Amidst the flat expanse of scattered beach cottages, the Amusement Center was a focal point, even more so at night with lighting totaling 40,000 candlepower.

After John Spreckels' death in 1926, the family company donated the Amusement Center to the City of San Diego by way of the State Park Commission. In 1937 title was transferred to the City with a fifty-year lease for the City to run the Amusement Center. In 1939 the State gave the City full title to the Amusement Center. The name was changed to Belmont Park in 1954 when the City negotiated a twenty-year lease with Jack Ray, a Canadian amusement park designer who redesigned the Park with an emphasis on family entertainment. Ray renamed the Park for a friend in Canada who had introduced him to amusement parks. That same year, the roller coaster, which was owned by the Mission Beach Coaster Company, caught fire and had to be closed down. Unable to make the repairs, the Coaster Company declared bankruptcy in 1957 and sold the roller coaster to Ray, who reopened it. Ray died in 1965, and in 1969 his widow sold the remainder of the lease to William D. Evans who renewed the lease in 1974.

UNITED STATES DEPARTMENT OF THE INTERIOR

## NATIONAL REGISTER OF HISTORIC PLACES INVENTORY -- NOMINATION FORM

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The Earthquake Roller Coaster and the Bath House are the only remaining structures in the amusement park. By October 1977, the City of San Diego had allowed the demolition or removal of all of the other structures and rides, including the carousel. Since that time, the City has decided to demolish the roller coaster to allow for a "passive" park. The renewed operation of the roller coaster would significantly enhance the proposed park redevelopment by providing a unique recreational facility unavailable elsewhere in San Diego County. Retention of the roller coaster would also maintain a landmark representing the recreational spirit of the development of the Mission Beach community by John D. Spreckels.

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DATE ENTERED

DEC 27 1978

**CONTINUATION SHEET** 

ITEM NUMBER 9 PAGE five

San Diego Evening Tribune, November 22, 1977, B-1.

San Diego Reader, February 10-16, 1977, p.1.

San Diego <u>Union</u>, May 25, 28 & 30, 1925, June 7, 1925, July 5, 1925, January 1, 1926.

"Tail spinning" Sunset (July 1976), pp.70-71.

"Those Roller Rides in the Sky" Time (July 4, 1977), pp.36-37.

Form No. 10-300a (Rev. 10-74)

UNITED STATES DEPARTMENT OF THE INTERIOR NATIONAL PARK SERVICE

### NATIONAL REGISTER OF HISTORIC PLACES INVENTORY -- NOMINATION FORM

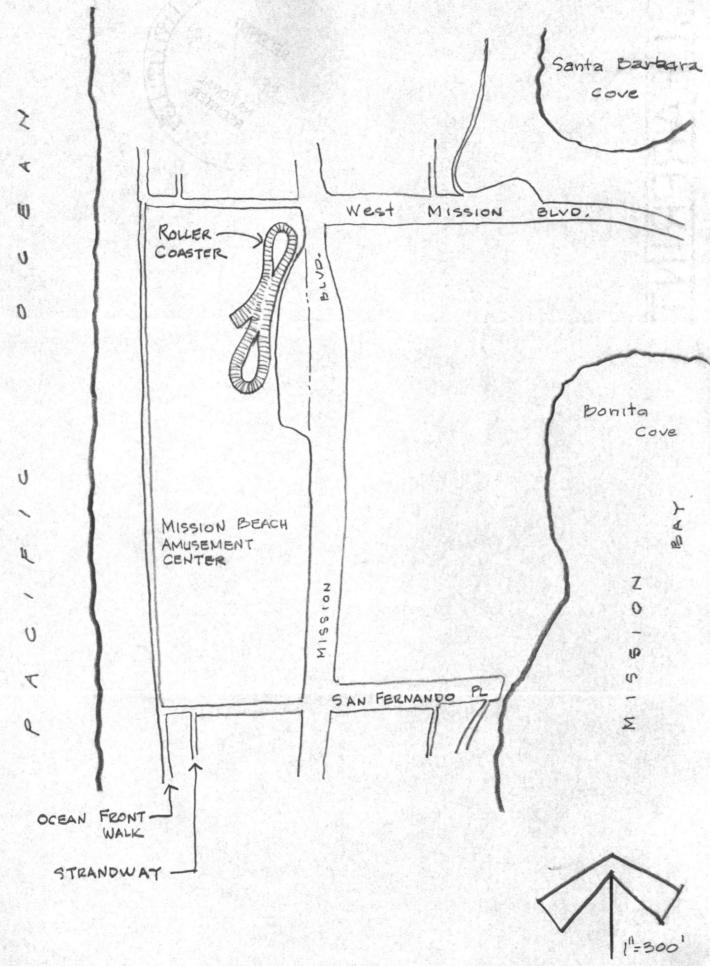
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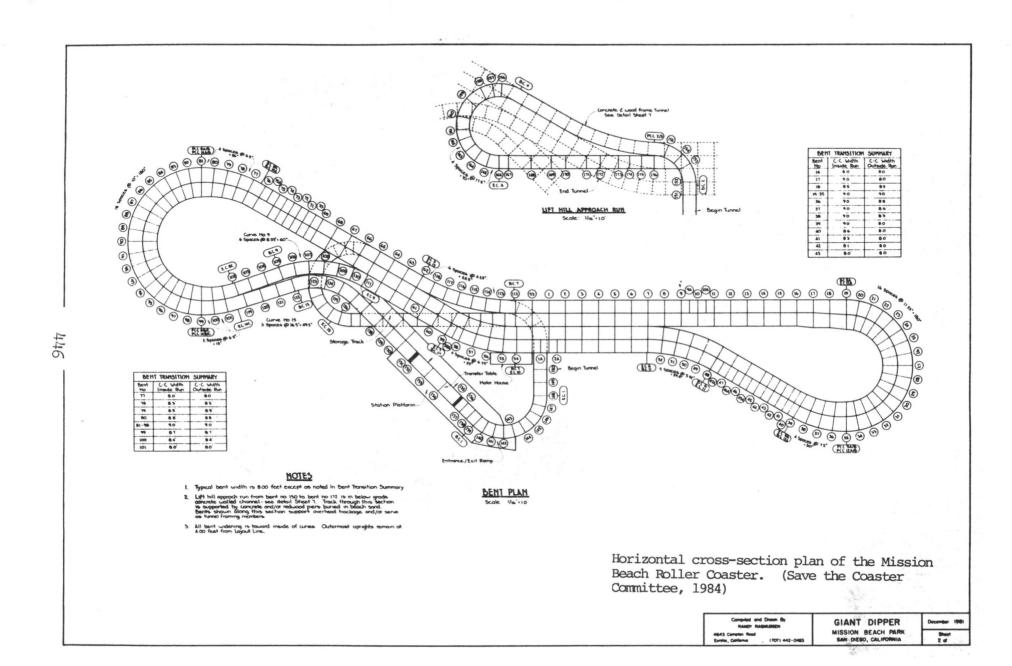
**CONTINUATION SHEET** 

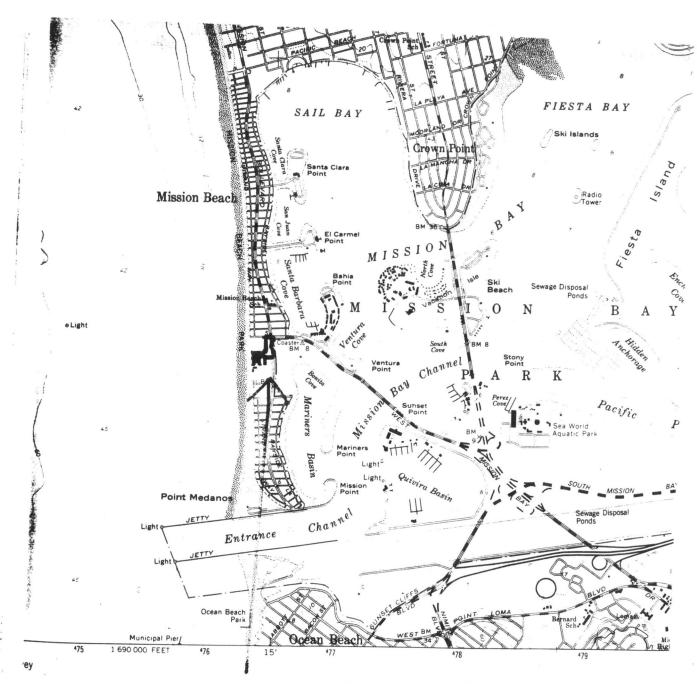
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Ventura Place, proceed south approximately 600 feet to a point located along the eastern property line. Then turn to the west and proceed 200 feet due west, then turn to the north and proceed due north 600 feet to a point on the northern property line of the amusement park located on the southern side of Ventura Place. Then turn to the east and proceed along the northern property line back to the point of beginning.



SKETCH MAP - MISSION BEACH ROLLERCOASTER





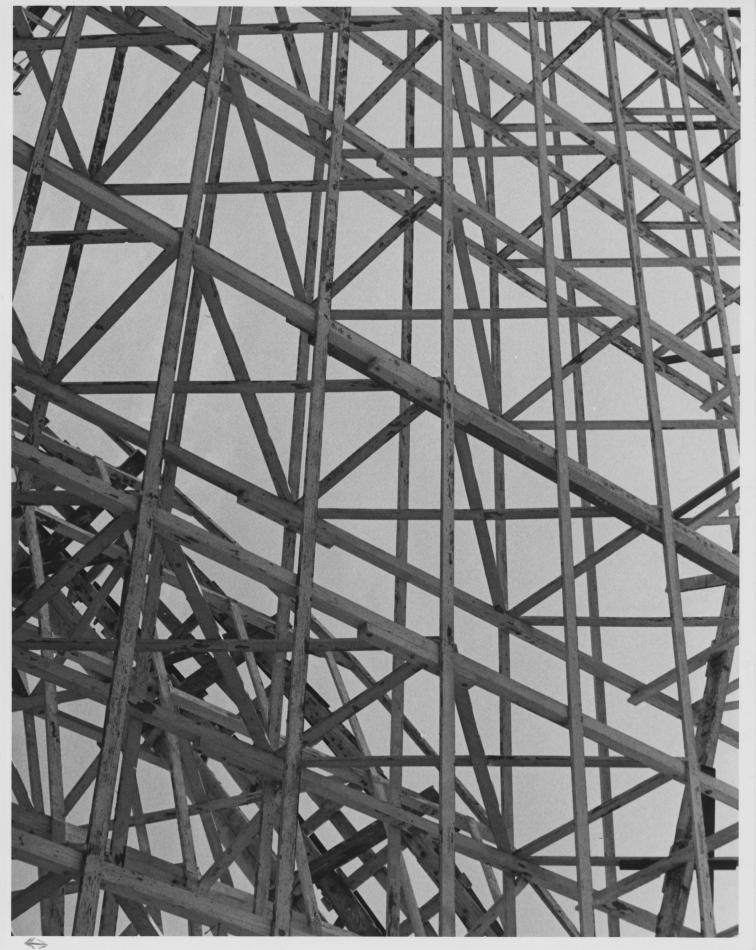
Mission Beach Roller Coaster, San Diego, California LaJolla Quadrangle UTM References: 11/476 580/3625 810

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United States Department of the Interior National Park Service WASO No. 7













### **Missing Core Documentation**

Property Name	County, State	Reference Number
Mission Beach Roller Coaster	San Diego, CA	78000753
The following Core Document	ation is missing	from this entry:
Nomination Form		
x Photographs (missing #2)		
USGS Map		

# REPORT



### To the Honorable Mayor and City Council

### From the City Manager

RECEIVED

SEP 1 9 1978

DATE ISSUED:

November 11, 1977

INFORMATION

NATIONAL REGISTER

SUBJECT:

Belmont Park Status Report

REFERENCE:

Two Manager's Reports of April 19, 1977; Council Docket of April 20, 1977, Item 403; Council Docket of April 27, 1977, Item 208; Manager's Report of June 3, 1977; Council Docket of June 8, 1977, Item 104; Manager's Report of

October 28, 1977.

#### BACKGROUND:

On June 8, 1977, after testimony on "The Viability of Retaining the Carousel and Roller Coaster" in a mixed active/passive park on the Belmont Park site, the City Council voted to allow M.B.A. Inc., the former lessee of Belmont Park, to remove its carousel and roller coaster, and directed the City Attorney's office to execute a contractual agreement between the City and M.B.A. Inc. for such removal and for payment of past rent owed.

### DISCUSSION:

In accord with the terms of that contractual agreement which was entered into on June 8, 1977, M.B.A. Inc. has paid \$99,455.52 in satisfaction of rent owed, plus interest, and has begun removing all fixtures on the site, with the exception of the roller coaster, under a Coastal Commission Permit issued October 21, 1977. In the absence of contrary direction from Council, the City Manager will send written demand to M.B.A. Inc. to take all steps necessary including securing the necessary Coastal Commission permit(s) to remove the roller coaster within 90 days.

Respectfully submitted,

Deputy City Manager

Mendoza/DR/RB



THE CITY OF

AUG 1 4 1978 OHP

August 11,

CITY ADMINISTRATION BUILDING • 202 C STREET • SAN DIEGO, CALIF. 92101

OFFICE OF THE CITY MANAGER 236-6363

> Dr. Knox Mellon State Historic Preservation Officer Department of Parks & Recreation P. O. Box 2390 Sacramento, CA 95811

Mission Beach Roller Coaster Ref: 3000 Mission Boulevard

San Diego, CA

Dear Dr. Mellon:

Per your communication of July 31, 1978, (attached) in regard to the State Historical Resources Commission's consideration of the Mission Beach Roller Coaster for inclusion on the National Register of Historic Places and your request to make comment, please be advised of the following:

The San Diego City Council, on June 8, 1977, directed M.B.A., Inc., the former leasee of Belmont Park, "to remove its carousel and roller coaster". See attached City Manager Report to Council dated November 11, 1977.

In light of the above action, you are informed that the City of San Diego currently opposes designation of the Mission Beach Roller Coaster as a historical site.

Sincerely yours,

Deputy City Manager

JWJ/pf

Attachment

cc: Paul Foxworthy



THE CITY OF

## SAN DIEGO

over

CITY ADMINISTRATION BUILDING • 202 C STREET • SAN DIEGO, CALIF. 92101

OFFICE OF THE CITY MANAGER 236-6363

September 13, 1978

Mr. William Murtagh
National Register of Historic Places
Heritage, Conservation and Recreation Service
Department of the Interior
Washington, D.C. 20240

Dear Mr. Murtagh:

This is in regard to property known as the Mission Beach (Belmont Park) Roller Coaster. On September 1, 1978, the State of California Historical Resources Commission nominated that property for inclusion in the National Register of Historic Places. State staff indicates the paperwork containing the nomination will be forwarded to your office in the very near future.

It is my understanding that there is a 30-day comment period before final action is taken to include the site in the Register. The City of San Diego may wish to comment on the appropriateness of the Mission Beach (Belmont Park) Roller Coaster's inclusion in the Register. I would appreciate your forwarding the materials required for the City to make that comment to: Mr. Jim Gutzmer, Development Division Superintendent, Conference Building, Balboa Park, San Diego, CA 92101.

Sincerely,

Sue Williams

Deputy City Manager

JG/lk

cc: Park & Recreation Director Council Representative Anderson Development Div. Superintendent

THE NATIONAL REGISTER OF HISTORIC PLACES	
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#### DEPARTMENT OF PARKS AND RECREATION

P.O. BOX 2390 SACRAMENTO 95811 (916) 445-8006



September 13, 1978

Dr. William J. Murtagh Keeper of the National Register U. S. Department of the Interior 18th and C Streets, N. W. Washington, D. C. 20240

Attention: Charles Herrington

Dear Dr. Murtagh:

We submit Mission Beach Roller Coaster for nomination to the National Register of Historic Places. This nomination is located in San Diego County in the 41st California Congressional District.

Sincerely yours,

Dr. Knox Mellon

State Historic Preservation Officer Office of Historic Preservation

noy MEllon

enclosure

sje

October 6, 1978 San Diego, CA

Keeper of the National Register
Office of Archeology & Historic Preservation
U. S. Dept. of Interior
Washington, D. C. 20240

Reid 9-19-28 Mission Beach Roller Coaster

It was with utter amazement and a sickening in the pit of the belly that I learned today that the local politicians are at it again, this time trying to get this awful, hazard-ridden wooden roller coaster in Belmont Park (San Diego) as a National historic item. This would mean a feather in the hat of the old Nixon crowd. Mr. Evans refused to pay taxes to the city while he ran the coaster as a toy, and during this period he was financing the Nixon ticket to the tune of many thousands of dollars. Never openly of course.

Also Mr. H. Arnholdt Smith, former president of the swindled and bankrupt empire including the U. S. National Bank was and is a close pal of Mr. Evans. The roller coaster area has long been known as the 'shooting gallery" where the bums, dope addicts and rowdy trouble makers congregate for nefarious purposes. It has been YEARS since decent, law abiding citizens have gone near that place, YEARS!

In a time of rapid growth, the older people, families without private cars sure could use that area as a parkland, a place for family recreation. It is narrowing down to the point that the people have only Balboa Park, with few if any places in comfortable distance where families can go for picnics, ball games and out of door recreation, and in a very short time there will be nothing left in this area to put a family recreation park, only the very rich in La Jolla, Rancho Santa Fe and other such places will have access to beaches and playgrounds.

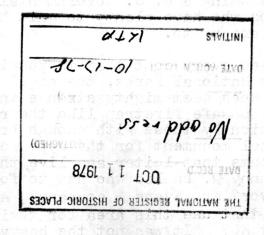
And do you believe for one minute that the greedy politicians in this city would pay for any upkeep on Belmont once the U. S. Government took over and made this a 'historical site" Of course not, but the ret of the country's taxpayers would be paying for the upkeep and the same old problems that drove the decent people out of there years ago would still prevail.

While I know that not enough people realize what is happening to old Belmont (most people thought it was already settled that it was to go for a family type recreation area) so the only opinions against this becoming a U. S. Governmental landmark will the those of the politicos who have plenty to gain by not letting the people know what they are up to.

We so sorely need every cent that is possible for the Government to spend on our National Parks, the acquisition of more land for future use, it does seem mighty strange that such a thing as an old ramshackle, unsafe firetrap like the roller coaster would even rate consideration by those with enough brains to get out of the rain. A National monument for the dope addicts, the wretched rapists and dirty old bums that loiter and live there? Who is putting somethi over on old Johnny Q. Public who has to foot the bills? Our silly, wishy-washy mayor? Mr. Evans & company? Are they so afraid of the minority group that use this area for their own dirty tricks that they cannot say NO? It was not the heavy losses that closed this

filthy place down, it was because no one in his right mind would go there expecting anything but a shot of dope or risk a mugging and worse. Why not go to the man on the street, old Joe Blow who knows and tells it like it is? To whom did you listen? Certainly not the people who have lived, paid taxes and tried to keep this area a home-like decent place to raise their families...and we are still in the majority - the politicians believe that it is their oyster to use and abuse as they see fit, and to permit them to deprive future generations of open spaces and recreation area within a short bus ride is a very vicious attempt to shove more horse shit down our throats.

I am indignant about this move, it seems unbelievable after we had been led to believe that there was to be family recreational areas in Belmont Park, something that would benefit the entire area. Mission Beach in has already become so crowded that families have no hope of using it during the hot months, Pacific Beach and La Jolla have become private beaches and the public cannot get to the water or beaches except at a very few spots...and unbelievable crowds prevent any recreational use....and the next beaches are out of reach of those without private cars...a beautiful Olympic sized swimming pool and smaller ones for children would be a monument to good government and people would gladly pay a fee to use such a place, properly policed and direted it could be a lasting monument - and who needs that old fire trip of a coaster? The cost of putting it in safe condition for public use would be astronomical, and the Government pay the salaries, the pensions, etc, etc. for the maintenance people? Absurd, outrageious...and I could go on and on and sputter and it will mean nothing. This I amsure has already been decided and the little sop that 'subject to public comment' would be the deciding factor rates right along with all the other hot air blowing out of the GOP trough and the pigs who wallow in it together. Corrupt? Who kids who? It is sadly shameful that this could even be entertained in view of the greater needs for the greater population. I suppose saddened is more what one feels than anything else, trapped without recourse, and it is no wonder that 90 percent of the high school and all but perhaps I perce of the college students look upon our glorious representatives in Gov't as a pack of thieves, wolves and greedy liars...take a private poll among them sometime....never, never has the majority felt so little confidence in this government as they do today ... . wonder why? The syndrome is in the realm of things like Belmont Park, Tomsen Park and his elected henchmen and Mr. Vesco etc. etc. there is not reom enough to list them all and name the since one by one - but get this stright.... the public is on to them as never before and are tired, very tired of footing the bill for the politico's little private schemes.



FR 10-3-78 Rec'd 9-19-78

October 6, 1978

Keeper of the National Register Office of Archeology and Historic Preservation U. S. Department of Interior Washington, D. C. 20240

Re: Roller Coaster
San Diego, California

Gentlemen:

It stands there, a monstrous hulk with its rotting wood. The children climb on it. Will it really take the senseless death of one of them to make people realize that this "historic" eyesore is extremely dangerous?

It could be a park, with landscaped parking areas - a beautiful public area with direct access to the beach.

Even if tax dollars were spent for the guard patrols to keep the children away, and for the replacement of the rotted wood, and the upkeep so it wouldn't be quite so ugly, those same tax dollars could be used for far better things.

There is a time when some things old must give way to new and better things for the good of humanity. This is one of them. Please do not include the old rotted wooden roller coaster at Mission Beach in San Diego in the National Register of Historic Places. The people on the San Diego Historic Site Board could then realize a serious mistake, and do something constructive about it.

Mary a. Welch

Mary A. Welch 831 Avalon Court

San Diego, California 92109

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## Roller Coaster May Be Voted 'Historic'

The wooden roller coaster at Belmont Park is one of the sites in 11 states nominated for inclusion in the National Register of Historic Places.

A spokesman for the keeper of the National Register in Washington, D.C., said addition to the register can help provide some tax benefits and federal funds for maintaining and restoring historic places.

ing and restoring historic places.

The nominees, the spokesman said, are subject to public comment until Oct. 13 before decision is made on including them in the register.

Interested persons may write to the Keeper of the National Register, Office of Archeology and Historic Preservation, U.S. Department of Interior, Washington, D.C. 20240.

The roller coaster was for many years one of the main attractions of Belmont Park, built in 1921 by the Spreckels family to entice developers and real estate buyers to then-desolate Mission Beach area.

Shortly before World War II, the park was given to the city and in 1954, the city leased the park to a man named "Jack Ray. When he died, his wife sold the last five years on the lease to William Evans, who also owns the Bahia and Catamaran hotels.

Because of heavy losses, the park was abandoned more than a year ago, but the roller coaster was designated a historic site by the San Diego Historic Site Board.

FR 10-3-78 Rec'd 9.19,78

Richard W. Amero 1787-1/2 Torrance St. San Diego, CA 92113

Keeper of the National Register Office of Archaeology & Historic Preservation U.S. Department of the Interior Washington, D. C. 20240

October 6, 1910

Dear Sir:

The Roller Coaster at Mission Beach in San Diego should not be placed on the National Register of Historic Places because:

It is not unique. There are many roller coasters in the country, of wood and of steel, which have the same undulating shape.

It is not useful. To use it in its present condition is hazardous. To repair it by rebuilding it with new timbers, in stages or all at once, is no more historic preservation than building a human being out of spare parts.

It is not famous because it is old. Everything that has existed is historic as long as it is remembered or written down; but this does not mean we should live with all the visible remnants of the past piled together in an enormous garbage heap.

History changes because it is a living process. People, buildings and structures die because they are decayed. We keep mementos of the past, such as pictures, letters and books; but we put bodies in the grave.

History refers to a time and place. It is a context in which all parts fit.

In 1926 the Mission Beach roller coaster was part of such a context. People from all walks of life enjoyed fun and games at the Mission Beach Amusement Center. Mission Beach at the time was a collection of rolling sand dunes far from the center of population.

In 1978 the situation is different. The Mission Beach shore is lined with houses. There is not enough parking for the people who live there. During the beach season, which in San Diego is year-round, far too many people descend on the beach on weekends and holidays. An even greater number stays away to avoid the inevitable hassle. In the nightime, rowdies, dope dealers and prostitutes take over.

We cannot roll back the years to the effervescent twenties; but we can adjust to the seventies and make room for the eighties and nineties. The Roller Coaster does not belong; even as a relic or piece of sculpture. Eventually it is going to fall apart like the famous One Horse Shay in Oliver Wendell Holmes' poem. With the foresight with which a forester gets rid of deadwood, we should tear the Roller Coaster down before it does unpardonable injury.

The grounds of the amusement center can become a small landscaped park for the enjoyment of families and children. As the grounds improve, the adjoining honky-tonk establishments will change. Everyone in San Diego . . . businessmen, tourists and taxpayers . . . will benefit.

Sincerely yours,

Withard W. Cimero

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October 9, 1978 To Keeper of the national Register, I strongly urge you to enclude the following in the national Register of Historic Places The Roller Coaster Mission Beach San Diego, Californie Engine Hause # 3 It, Wayne, Indiana Muspion But Jank Jon,
Muspion Courte Courte Jon,
FR 16 3-78

Jos. Kelley

30 day 9-19-18

KATHLEEN KELLEY-MARKHAM 4281 WITHERBY STREET SAN DIEGO, CALIFORNIA 92103

FR163-78

Oct. 9, 1978

To: Keeper of the natural Register:

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historic preservation organ13 attoric preservation organ13 attoric Places.
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Thank you. Yours in preservation, LAUKEN KELKEY-Markham FR 10-3-18 Reid 9-19-78

10/9/78

Keeper of the National Register Office of Archeology & Historic Preservation U.S. Department of the Interior Washington, D.C. 20240

Subject: WOODEN ROLLER COASTER - SAN DIEGO

Dear Sirs:

By chance we saw an article in the newspaper that suggested interested persons write regarding the addition of the roller coaster to the National Register.

We want to recommend a NO VOTE. We would like to see it removed - harsh but true.

Our interest is that of native San Diegans of 40 years. We live about 20 miles from the roller coaster and own an 11 unit apartment building 11 blocks away. If anyone likes to save things, it is us. We appreciate and respect the past; old buildings, cars, furniture, coins, historical sites, etc.

But, eventhough the roller coaster gave us (and our kids) many a thrill, its time has past. Without the cars and screaming riders, it remains an extreme, skeletal eyesore today. Not even a paint job (it would be expensive for sure) would make it right. We also feel it might be unwittingly helping to frustrate the efforts of the beach community to 'cleanup and be attractive' like days past.

We would like to offer an alternative to how it should be remembered. Closeby is the City lifeguard and other landmarks and past events (photographs) could be exhibited. If any funds are allocated perhaps a collection of photographs of the roller coaster and other landmarks could assembeled in this lifeguard building - make it a representative historical Mission Beach exhibit. The roller coaster is only one memorable item from the past - how about the old Mission Beach Ballroom, amusement park, pictures of the old wooden boardwalk, etc.

We would like to see parks, grass and the surf when we drive by - unlike a lot of beaches in California, in San Diego there is little "open space" and clearing the old amusement park and rollercoaster would provide a beautiful view of the surf.

Sincerely,

Mr. James B. Allen II 4034 Apore Street

James B. Allen

La Mesa, CA 92041

Darle me Allen

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FR 10-3-78
Rec'd 9-19-78
Mission Beach Roller Coaster

October 9, 1978

Keeper of the National Register Office of Archeology and Historic Preservation U.S. Department of Interior Washington, D.C. 20240

Dear Sir:

Why are you making our roller coaster a National Landmark when the majority of the citizens of the community wish to have it demolished because it is an eyesore? The city of San Diego does not wish to accept the expense or the liability of maintaining it.

Its being made a landmark is the work of a few self-serving individuals and there has never been any public support for it.

Sincerely,

Brian L. Wagner

BLW/k



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FR 10-3-78 Rec'd 9-19-18

710 York Crust Dan Diezo, 92109 Cu. October 9, 1978

Keeper of the Register Office of archaetlogy and Historical Preservation 4. 5. Dept. Interior, Wash. D.C. 20240

Dew Dir: Please do not place the Koller Coaster, Belmont Park, Son Diego, Gr. on the list of Historical Preservation. I have lived almost within its Shadow for forty years. It is an unsightly gount structure, Things the years it operated its rancous noice was a constant annoyance te residents new by. In my opinion, to designate the Rela Crest c'Historie Site, Structure, Monument or whotever would be a mackey to the work of your important organization. Removed, land on which it rests could be restrate to needed Park uses, Most Sincerely yours Horence Christman

THE NATIONAL REGISTER OF HISTORIC PLACES OCT 18 1978 I'm word D. TE / C. I., N TAMEN /0-19-78 TO RUE CATE OF HOLD the work to have of the my openion, to was open MODE OF OFFICE A FIRST Hotolowy Kuramanin. I have known to the st Dollard Book, Der Longo & good the Will of Desaw. We want promote the Kothan Water U. S. Dy. F. I. No Office of Committee Kurjus I En Improve OF T 1 11 12 3 In. Duy, 12102 C. 710 Hook Caux

Recol 9-19-18 10 October 1978 I am writing in regard to the proposed inclinor of the old roller cooster at Belmont Park, Mission Beach in San Diego, CA into the National Register of Historic Places. While the voller coaster is, admittedly old (1921) and it did occupy the prominent spot in a part created to forter the development of the Mission Beach area. The expected development did occur, but I would term I trogical rather than historical. Mixion Beach has to be one of the uglient, hodgepodge avers in all San Diego and, serbass, it is fitting that it be represented by an ugly, runty, paintseeling, wood-rotting eyerore. To designate that were will be to serpetuate the coortal blight that

was allowed to occur in the period after 1921. It would be four four better for future generations if the Thing were your down and converted into the only seaside part in that area. I realize that you have no died control on what might happen to that property in the future, but you will indirectly control what will not happen should the voller coarter be placed on the National Register. Please take a look at a sieture of the roller coorter or, better yet, come look for yourself. I feel certain that you will agree that inclusion of the voller coaster as an Historial Place would be a disservice to the people of San Dugo. Sweerer yours,

Dan Sin: Roller Coaster Recol 9. Belmont roller coastee and speaking for others in the area, it is shard to believe the roller coaster mould even be considered "historic". Old ugly termite eaten used by bally to sleep under uses, but nothing of interest to and to history of appeal to the sky line. If it disappeared it quould be no loss to the city, the people or the area, just wink that takes up valuable property and an eye sore to the area Please take a real look and save many things really historical this list just a blight of costs to star payers. Deanore Jansen

THE NATIONAL REGISTER OF HISTORIC PLACES OCT 1 8 1978 NP DITE 10 10-19-18 INITIALS COTP

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# SAN DIEGO

CITY ADMINISTRATION BUILDING • 202 C STREET • SAN DIEGO, CALIF. 92101

OFFICE OF THE CITY MANAGER 236-6363

October 26, 1978

National Register of Historic Places Heritage, Conservation and Recreation Service Department of the Interior Washington, D. C. 20240

Attention: Ms. Barbara Handy

Gentlemen:

The City Council of the City of San Diego has directed that this letter be submitted to respectfully appeal the nomination of the Mission Beach Roller Coaster as a historic structure to be placed on the National Register of Historic Places. It is the opinion of the City of San Diego that the roller coaster does not meet the criteria for the National Register, and it is recommended that the nomination be denied.

In our opinion, the roller coaster, as part of the area known as the Belmont Amusement Park, has nostalgic value, and if still part of the amusement park, might have historic value. However, the roller coaster now stands alone, and it is our opinion that by itself, it does not possess sufficient merit to be a historic structure. It is not the last roller coaster of its type, although that is not significant under the criteria. What is significant is that without the surrounding amusement park, it is not different from any other roller coaster of its or any other generation. Every structure built is somehow typical of the time period in which it is built, but there must be more than that to meet the Register's criteria in any way.

The roller coaster, as an individual structure, does not represent a particular historical period, nor has it contributed to the broad pattern of local, state or national history. The late John D. Spreckles is the person connected with building the amusement park and the roller coaster. It was but a small part of his specific contributions to the development of San Diego, intended to promote land sales and encourage usage of his trolley car line which once ran to the site.

The roller coaster also fails to meet the criteria that it embodies distinctive architectural characteristics or that it represents a type, period or method of construction. As wooden roller coasters of similar types continue to be constructed, it would seem that any architectural significance is in the design drawings rather than the structure itself.

### Mission Beach Roller Coaster

Fed. Reg 10.3-78

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Finally, there is no element of cultural heritage to be preserved by the roller coaster as an individual structure. Roller coasters have always been the very visable symbol of one form of recreation: fairs, carnivals, amusement parks and so forth. Only the larger entity can be considered as historically significant, especially when both the number of amusement parks and visually identical roller coasters are increasing. At the public hearing on this appeal before the City Council, a citizen noted that he felt the State Commission had been motivated by the excellence of the writing in the nomination, rather than looking deeply enough at how well the criteria were addressed: The City Council of the City of San Diego concurs and requests that the nomination be denied on the grounds that the roller coaster, as an individual entity, does not qualify as a historic site.

Sincerely,

SUE WILLIAMS

Deputy City Manager

. Williams

JG/b

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## TELEPHONE REPORT

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	OFFICE OF ARCHEOLOGY AND HISTORIC PRESERVATION					
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H32-NR

NOV 2 1 1978

Ms. Sue Williams
Deputy City Manager
City Administration Building
202 C Street
San Diego, California 92101

Dear Ms. Williams:

Thank you for your comments concerning the proposed listing of the Mission Beach Roller Coaster, San Diego, California, in the National Register of Historic Places.

The National Register will review your comments concerning the significance of the property during the review process and will provide a copy of your comments to State Historic Preservation Officer, Dr. Knox Mellon, Office of Historic Preservation, Department of Parks and Recreation, State Resources Agency, P.O. Box 2390, Sacramento, California 95811.

If the property is accepted for listing in the National Register, notice will be placed in the "Federal Register." If additional information is needed to complete the evaluation, or if it is determined that the property does not meet the National Register criteria for evaluation (section 60.6 of 36 CFR Part 60), the nomination will be returned to the State with explanatory material.

We appreciate your participation in the National Register commenting process.

Sincerely,

(Sgd.) William J. Murtagh

William J. Murtagh Keeper of the National Register

cc: Dr. Knox Mellon, California SHPO

bcc: Director's Reading File

NR

FHR: BHandy:mjd 353-6401 11/6/78

BASIC FILE RETIANED IN NR

### TELEPHONE REPORT

OFFICE OF ARCHEOLOGY AND H	ISTORIC PRESERVATION
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PROJECT: Mission Beach Roller Coaster

TO/EROM: aaron Gallup DATE: 12/22/>8

Address: Calif. 54170 Phone:

STAFF MEMBER: Saxe Division:

REPORT: Ray asked me to find out from aaron what the plans are to hominate bathhouse in addition to toller coaster.

aaron said sponsors are working both right now on amendment to add both houses Recommends listing roller coaster, houses Recommends listing roller coaster.

I told him Ray had mentioned that
bathhouse might be sent as an separate,
new nomination, not just amendment.
He will discuss w/ Ray.

meanwhile - Kay recommends accept as is without bathhouse. Coaster is threatened by both deterioration, and the Think now that City intends

to restore coaster for recreational saxe

### ENTRIES IN THE NATIONAL REGISTER

STATE CALIFORNIA

DEC 27 1978 Date Entered

#### Name

Mission Beach Roller Coaster

#### Location

San Diego San Diego County

#### Also Notified

Honorable S.I. Hayakawa Honorable Alan Cranston Honorable Bob Wilson

State Historic Preservation Officer Dr. Knox Mellon Office of Historic Preservation Department of Parks & Recreation P.O. Box 2390 Sacramento, California 95811

## Our park planning goes awry

By EVONNE SCHULZE

Several years ago, Mayor Wilson proudly bestowed the title, "America's Finest City" on San Diego. We are blessed with a wonderful climate and beautiful ocean, but nature alone does not a fine city make. Look to the north and see Los Angeles. Abundant sun and a beautiful coastline were not enough to save Los Angeles from its urban doldrums.

And merely repeating the slogan does not secure our elevated position. Today, San Diego politicans, with Prop. 13 stuffed in their hip pockets, suddenly seem determined to destine us to the fate of Los Angeles.

It is our past leaders, not our current leaders, who are responsible for the quality of life we enjoy in San Diego today. These past leaders dreamed about, planned and built Balboa Park, Mission Bay, Presidio Park and a network of parks and recreational services throughout the city.

But what are our current City Council members dreaming about and planning today? It behooves us to look closely at their plans, for today's plans are tomorrow's city.

Drastic cuts in next years Park and Recreation operating budget are

being shaped. A nearly \$2 million cut is now on the drawing board.

Mayor Wilson has called for a review of park standards, and the new standards presented reflect the notion that San Diego cannot afford to maintain its current level of park service. "Reduce the standard" is the command being given. "Build less and build smaller neighborhood park facilities." Also, a massive fee structure for park and recreation services is now being constructed.

Where will all these plans take us? We will see playground programs eliminated, recreation centers with closed doors, and more and more people squeezed onto shrinking plots of grass. We will pay for tennis, pay for meeting rooms and pay for grass on which to play ball. We tolerate the coin-operated kiddie rides in front of supermarkets that private industry has provided us, but can we accept coin operated swings in our parks? Is this to be the future of "America,s Finest City?"

The City Council clearly seems to be faltering in its commitment to preserve what we have and to insure our place as one of tomorrow's fine cities. When questioned about the direction it is taking, one hears Prop. 13 hysterically quoted.

We must remind them that on the

same ballot with Prop. 13 was Prop. C. Prop. C also passed. It directed the city to purchase and thus preserve canyon lands for future San Diegans. The importance of open space, green space, recreation and quality of life was strongly reaffirmed by San Diegans as they marked yes for C. This was also a clear message to our council.

Prop. C helps us to understand the meaning of the Prop. 13 phenomenon. Prop. 13 was not a license to institute new taxes and call them user fees. It was not a license for the council to abandon San Diego to the fate of Los Angeles. It was a cry for help from the people who were feeling panicked to see that inflation was robbing them of a quality of life they wished to preserve.

Do our elected officials understand? Can they rise to the challenge? The initial responses by our government do not look very positive. Mayor Wilson will soon have to remove his "America's Finest City" plaque and dust off the old "City in Motion" slogan, for we will be going down!

Evonne Schulze is director of community education for the San Diego Unified School District and was an unsuccessful candidate for the City Council in last year's eection.

**OMBUDSMAN** 

#### NATIONAL REGISTER DATA SHE (4) county code: NAME as it appears on federal register: 073 Mission Beach Roller Coaster Earthquake Belmont Amusement Park DEC 27 1978 (5) LOCATION street & number Roller Coaster county city / town vicinity of Western San Diego CA San Diego 3000 Mission Blvd. OWNER PRIVATE STATE MUNICIPAL COUNTY XMULTIPLE FEDERAL (agency name) public private BADMINISTRATOR (9) EXISTING SURVEYS CHABS CHAER CHALL (10) FUNDED? CYES ON (11) CONGRESS. DISTRICT 41 FEDERAL 12 SOURCE of NOMINATION if state who prepared form? ON WITHIN MATIEMAL BISTORIC LANGMARK? MOWETHIN NATIONAL REGISTER HISTORIC DISTRICT? LOCAL PRIVATE ORGANIZATION C) NO C) YES, MAME MYES, NAME. **B** CONDITION deteriorated altered Original site 17 features: SUBSTANTIALLY INTACT-1 SUBSTANTIALLY INTACT-2 SUBSTANTIALLY INTACT - 3 Dexcellent Druins moved PO NOT INTACT-O Dunaltered ONOT INTACT-O O NOT INTACT - O ₩ □ UNKNOWN-4 good unexposed UNKNOWN-5 Dreconstructed Dunknown 5 UNKNOWN -6 | fair unexcavated Dexcavated ≥ NOT APPLICABLE -7 NOT APPLICABLE - 9 WO NOT APPLICABLE-8 (19) ADAPTIVE USE YES NO 20 IS PROPERTY A HISTORIC DISTRICT? yes no SAVED? YES YES-Restricted YES-Unrestricted ☐ No Access Unknown 18 ACCESS CLAIMS: explain 21 AREAS OF SIGNIFICANCE: ☐ LANDSCAPE ARCH. - 15 ☐ POLITICS / GOVT. - 21 RECREATION -28 ☐ ENGINEERING - 11 'first' ☐ ARCHEOLOGY - prehistoric - 2 ☐ COMMERCE - 6 ☐ ENTERTAINMENT - 26 ☐ LAW - 16 ☐ RELIGION - 22 SETTLEMENT-29 ☐ LITERATURE - 17 ARCHEOLOGY - historic - 1 COMMUNICATIONS - 7 ☐ EXPLORATION - 12 ☐ SCIENCE- 23 ☐ URBAN PLANWING-31 'oldest' □ SOCIAL/HUMANITARIAN-24 □ OTHER (SPECIFY) ☐ AGRICULTURE -3 CONSERVATION - 8 ☐ HEALTH - 27 ☐ MILITARY - 18 ☐ ARCHITECTURE-4 ☐ ECONOMICS-9 ☐ INDUSTRY - 13 ☐ MUSIC - 19 SOCIAL / CULTURAL - 30 'only' ART-5 ☐ EDUCATION-10 ☐ INVENTION - 14 ☐ PHILOSOPHY - 20 ☐ TRANSPORTATION - 25 ETHNIC GROUP adates of initial construction: 23 functions ASSOCIATION major alterations: WHEN HISTORICALLY SIGNIFICANT: historic events: CURRENTLY: architect: engineer: master builder: architectural style(s): artisan: builder/contractor: alandscape architect/garden designer: ainterior decorator: artist: NAMES give role & date PERSONAL: EVENTS: INSTITUTIONAL:

MATIONAL REGISTER WRITE-UP

date

reviewers initials.

### MISSION BEACH ROLLER COASTER (Resource Name)

76000753 (Reference Number[s])

CALIFORNIA

(Completed by)

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