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# eCover Outsourcing Blueprint



EXCLUSIVE BONUS: Revenge of the Affiliates



Outsourcing designs such as logos, banners, and eBook covers is relatively easy and inexpensive to do.

In fact, for as little as \$15-\$20 you can have an eBook cover made that'll stand out against all your competitors.

To detail exactly how you can go about doing this, I've made a step by step video that walks you through the complete eCover outsourcing process.

The EXACT same method can be followed for almost any kind of design job you want to outsource.

There are a couple of rules I recommend you stick to:

### **1. Be Specific**

The more specific you are about exactly what you need, the more likely you'll be satisfied with what you're given by your designer. If you can provide an example of for your designer to copy, that's even better.

Also remember to be specific about when the job needs to be completed by.

### **2. Use Job History & Rating To Your Advantage**

Websites such as Elance.com and Freelancer.com allow workers to be rated and also show how many jobs a person has completed, and how much they've earned over time.

Use these numbers to your advantage.

Aim to hire experienced people who have received great feedback in the past.

The video below walks you through using Elance.com to outsource graphic designs from start to finish:

<https://s3.amazonaws.com/MyBonuses/RevengeOfTheAffilaitesBonus/KindleeCoverBlueprint-Smaller.mp4>