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Article Outsourcing Blueprint



EXCLUSIVE BONUS: Revenge of the Affiliates



Outsourcing articles is an EXTREMELY easy way to save yourself time and energy, and is also an extremely easy thing to do.

When I started outsourcing articles about 6 years ago, my business took off...all of a sudden I was able to get 60 hours per week done, while only actually working 20 myself!

If you're not currently outsourcing articles, I highly recommend you consider it.

Here are a few rules I recommend you stick to:

1. Be Specific

The more specific you are about exactly what you need, the more likely you'll be satisfied with what your writer writes for you.

Make sure you explain to your writer the type of writing you want done (is it "conversational", "formal", "for kids" etc).

Make sure you also explain how often the target keyword should be included (if appropriate to the job you're working on). Nowadays I prefer that my target keyword is simply "worked in" to the article naturally...I don't aim for any specific keyword density, but if you need it, make sure you specify it.

Same applies for paragraph length...if your article is for a kids book, then make sure the writer uses short paragraphs etc.

2. Provide An Article "Skeleton"

For absolute best results, I like to provide my writer with a list of the key points discussed in my articles.

If my article is 500 words long, then perhaps 4-5 key points would be a good number to aim for.

This kind of preparation is "extra work", but when you need high quality articles, it's worth doing.

The video below walks you through using Freelancer.com to outsource a 1500 word article from start to finish:

<https://s3.amazonaws.com/MyBonuses/RevengeOfTheAffilaitesBonus/eBookWriting-Freelancer.mp4>