

Sample Direct Mail Letter

(Vacant Property)

Today's date

Your Company Name
Your Mailing Address
Your City, State, Zip

Sellers Name
Seller's Address
Seller's City, State, Zip Code

RE: Property Address

Dear Mr. & Mrs. Seller:

ABC Investments is interested in purchasing the property referenced above. We are willing to purchase the property in "as is" condition with a prompt no hassle closing date. Please do not mistake this letter as a Realtor solicitation for a listing. We are not interested in listing your property however we are interested in purchasing your home for cash.

If you are interested in a fair written cash offer for your property in its present condition with no commissions being paid, please contact me at your earliest convenience at 306-123-4567. Thanks for your time.

Sincerely,

Your Name
Your Company Name
Your Phone Number
Your Fax
Your Email
Your Website

(Make sure that you give every available option that you have to be reached.)