

QUICKFACTS

Mike launched three multi-million dollar companies before his 35th birthday

Mike was awarded the NJ SBA's Young Entrepreneur of The Year when he was 26

Mike sold his first company to private equity and his second firm to a Fortune 500

Mike is the author of *The Toilet Paper Entrepreneur* (2008), *The Pumpkin Plan* (2012), and *Profit First* (2014)

Mike is a former small business columnist for *The Wall Street Journal*

Mike's books have been translated into over 10 different languages

Mike is an active partner in multiple companies, including an American manufacturer, a business growth consultancy, an augmented reality tech firm, and a certification organization for accountants, bookkeepers and business coaches

mike michalowicz

Author & Entrepreneur

BIO (INTRO)

Mike Michalowicz* is the entrepreneur behind three multi-million dollar companies and is the author of *Profit First*, *The Pumpkin Plan* and what *BusinessWeek* deemed the entrepreneur's cult classic, *The Toilet Paper Entrepreneur*.

Mike is a former small business columnist for *The Wall Street Journal* and the former business makeover specialist on *MSNBC*. Today Mike travels the world as entrepreneurial advocate speaking to groups just like ours. He is globally recognized as the guy who "challenges out dated business beliefs" and teaches us what to do about it.

It is my pleasure to introduce Mike Michalowicz.

OUTRO

To learn more about Mike and get access to a treasure trove of entrepreneurial tips, visit www.MikeMichalowicz.com.

*HOW TO PRONOUNCE HIS NAME

MICHALOWICZ → mi-CAL-oh-witz

Have Mike speak at your event!

888-244-2843

Ask for Lisa Hayes at ext. 7008

