Profits Made Easy

Cheat Sheet

Increase your earnings by diving into this Huge untapped market





Limited Special Offer for You: Teespring Profits Made Easy

(Video Training)



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How Teespring works

- Identify the niche
- Set up a campaign
- Design T-shirts
- Advertise it
- Earn profit
- Know your products

Shocking Facts

- The U.S. apparel market is the largest in the world, comprising about 28 percent of the global total and has a market value of about 331 billion U.S. dollars. (Source)
- The Online Original Design T-Shirt Sales industry has experienced exceptional growth of almost 25% annually over the last five years with custom designed T-shirt sales exceeding \$68 million. (Source)
- Over 2 billion shirts are sold each year, and with an average price of \$20 that's \$40 billion in sales. (Source)
- ✓ 62% of Americans claim they own more than 10 t-shirts and will continue to buy more. (Source)
- 600% is the average appreciation in the price of a tshirt by the time it the reaches First World buyers in love with American or European tags. (Source)
- Teespring.com reaches over 714K U.S. people monthly. (<u>Source</u>)
- Teespring's annual revenue now tops \$100 million. (Source)
- Revenue that is generated by only t-shirt sales is \$262 million. (<u>Source</u>)
- The annual growth of T-shirt sales in is 21.2%. (Source)
- Teespring, one of the top T-shirt sellers in the U.S., printed more than 7 million shirts last year. (Source)

The 10 do's.

1. Choose a suitable niche

Benefits

- Have an additional earning stream
- Make money with less effort
- Sell as your own brand
- Limitless earning potential
- No time or seasonal constraints
- No startup cost
- Time Saving
- No handling & transportation worries
- No efforts required to process orders
- ✓ Don't need to offer customer service

Automation Tools

- 1. <u>Teeview</u>
- 2. Audience Insights
- 3. TeeProfit
- 4. <u>TheTeeTitan</u>
- 5. Google Analytics
- 6. TeeAdMaster
- 7. Facebook ad tools
- 8. <u>TeeInspector</u>
- 9. FPTraffic

10.<u>InstaViral</u>

The 10 don'ts.

1. Working for random niches



- 2. Define prospective audience
- 3. Retargeting
- 4. Create an Attractive Design
- 5. Set affordable prices for tees
- 6. Make use of social media
- **7.** Advertise t-shirt campaigns to the right audience
- 8. Customize t-shirt designs to stand out
- **9.** Spread the word about your t-shirt campaign
- 10. Keep an eye on what's working

- 2. Lack of awareness for targeted audience
- 3. Using non attractive designs
- 4. Failing to use re-targeting
- 5. Unable to set moderate prices
- 6. Forget to do competitors analysis
- 7. Overlooking social media
- 8. Ignoring customer feedback
- 9. No knowledge for latest trends
- 10. Don't make it overcomplicated