**Video #6**

**Video #6: YouTube Upload.**

Uploading videos to your YouTube Channel is quite easy. To do so, go to [www.youtube.com/upload](http://www.youtube.com/upload) and follow the instructions I will share with you.

On the right side of the screen, you will find several useful tools. The **Import Videos** section can be really handy. You can import your videos from Google Photos, just click on the **Import** tab.

It will show the **All Videos** tab, with each video previously uploaded. There will also be an **Audio Backup** tab, which has a Video Audio Backup app, as a part of Google+ for mobile devices, as well as Mac OS & Windows.

If you want to broadcast **Live Streaming**, you may set up your channel and broadcast on the web in real time right to your fans. Just click on the **Get Started** button.

The first step will be your account verification, which YouTube will do by contacting you by phone, whether with a call using an automated voice message or send you a verification code through an SMS.

You need to select your country, then choose a means to contact you, whether by a call or by an SMS. Something worth noting is that when verifying your account by phone, it lets you unlock additional features on YouTube.

There are several options to **Create Videos**:

**Webcam Capture**

If you have a webcam available in your computer, you can record a webcam video and upload it.

**Photo Slideshow**

You are allowed to select photos from your previously uploaded photos, your photo albums or photos from your computer.

When uploading photos, you will be asked to name the album you are creating, or you might just add them to an existing album. You can also drag your photos to the screen, or use the tab **Select them from your computer**.

YouTube offers you a **Video Editor** tool. As you upload the audio and video files, they will be displayed next to each other in the timeline. Additionally you'll have your uploaded videos available, as well.

You can also add photos to your videos, selecting them from your Google account or upload new photos.

There are also many audio tracks available to use. You may choose from a list provided, and choose the genre you would like to use.

There are various options to add a title to your project. You will see the following: Centered title, Banner; Centered fade, Slide and Zoom. You may see them displayed in your screen. To add one, just drag it to the timeline.

In the main section of the upload page, a **Select files to upload** tab will be displayed in your screen. You can also drag and drop video files to that same tab.

You must choose between the **Public**, **Unlisted** or **Private** options. It is a very important feature of your video. If you choose the **Private** option, you need to write exactly who you are going to share it with.

Subsequently, when your video is done uploading, you may choose one of three thumbnails, which YouTube automatically creates.

In **Basic info**, be sure to register a name related to your product, so your audience may get an idea of what you're offering. In connection with the description, take enough time to make it detailed and accurate.

You should go also to the **Advanced settings** to improve your features setting.

There are several options to consider and use. They will customize your video features to your specific needs.

Options to customize are: comments, category, language, age restriction, and more.

When it comes to comments, you may select one of two options: All and Approved. It's recommended to allow showing all comments. In case you change your mind, you can modify it.

**License and rights ownership** gives you two options: Standard YouTube License or a Creative Commons Attribution.

In relation to **Caption certification**, if you are uploading a user's produced video, pick the first option: This content has never aired on television in the US.

You may also select the Distribution options, whether to **Allow embedding** and **Notify Subscribers** or not. The same applies to enable an age restriction.

In the **Category** tab, there are several options, select the field that fits you. You can choose among categories like Education, Entertainment, People & Blogs, and more.

When you choose a Video Location for one of your public videos, you'll decide if the video can be used not only in YouTube, but in other Google products, as well.

In the **Select a Language** tab, there are 172 language options at the moment. English is strongly recommended and the most widely used.

You can opt to make your video's statistics publicly visible on the watch page. If your video contains a paid product placement or endorsement, you should select the **Content Declaration** option.

When you're done, press the **Publish** tab, and your changes will be saved.

In your upload status, you will have several pages displayed through which you could share your video. YouTube will also allow you to share it as an embedded code. One last option will appear. You can send it as an email, accompanied by an option of adding a written message.

Now that your uploading process is all set, just click on the thumbnail of your video to watch it.