

WORK AT HOME  
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# Finding Your PERFECT Work at Home Job

TABITHA PHILEN  

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MEETPENNY.COM

## Finding Your Perfect Work at Home Job

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## *Introduction*

I am a super blessed woman, and it makes me want to pinch myself.

Working from home, I make a 6-figure income and have the flexibility to be with my husband and four children whenever I want. Most women in the world would love to be able to those very same words.

So what's the special thing about me that makes this unattainable for someone else?

Absolutely nothing.

Yes, I have drive and determination, but so do you.

I know how to make the most out of my time, but so do you.

And I have talents and abilities that I can use to make money... but so do you.

You see, my friend, I believe you already have everything you need to find the perfect work from home job that will meet all of your needs.

But do you believe it too?

*What do you really want?*

If you are thinking about working from home, there are reasons. Maybe you have never voiced them.

Why do you want to work from home?

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Now, read the words you just wrote.

Maybe you are fixated on something overly negative (like stressful finances or an overbearing boss). Maybe the idea of working from home is appealing because you view it as an escape.

My friend, can I share with you a difficult fact?

Working from home is not an escape from negative circumstances. I have failed more than I have succeeded. I have dealt with difficult people time and again.

And on those tough days, I wonder if it would just be easier to work for someone else.

Those are the moments I have to remember what I really want in life that makes working from home necessary.

What do you really want in life?

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How would working from home make your dreams possible?

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Keeping focus on what you truly desire will help you overcome obstacles. Success as you work at home begins with a healthy focus and a solid mindset.

Why do you believe you can succeed by working at home?

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## *Identifying your perfect work at home job*

Finding a work at home job you will love begins with your passions, talents, and expertise.

I believe that God blessed you with gifts and passions for a purpose. He knows you need to build your income but also wants you to love what you do.

*Do you see someone skilled in their work? They will serve before kings; they will not serve before officials of low rank. Proverbs 22:29*

So, consider your talents.

**In what ways do you consider yourself as talented?**

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TIP: Struggling to answer this one? Ask some friends what talents they see in you.

But be aware that if you struggle to see the talent in yourself, you will have a hard time convincing others to entrust their money to you.

Your mindset matters. Do not sabotage yourself with insecurities before you even get started.

**Now, about what are you most passionate?**

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Then, think about your expertise.

**What is your background, education, and/or experience?**

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**What things can you do really well?**

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Need help with your list? Here are some ideas to get you thinking:

- Tutoring
- House cleaning
- Pet sitting
- Child care
- Resume writing
- Proof reading
- Music lessons
- Computer training
- Monogramming
- Alterations
- Handmade clothing or household textiles
- Ironing
- Baked goods (Be aware of any licensing needed to handle food)

Now, look at your list and highlight any items for which someone would be willing to pay.

Not sure if someone will pay for it? Google it. You might be surprised to find people already doing what you want to do.

## *Planning your expenses*

Ideally, you would already have what you need to start this new venture.

Adding a side job is supposed to increase your income without causing additional stress. So think carefully before you begin.

### **What would you need to purchase?**

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If you have to make a huge investment to start a side hustle, don't do it. Essentially, you are trying to make money from thin air and should avoid big start-up expenses.

Stop and ask yourself, "If my average item will be priced at \$X, how many will I need to sell in order to turn a profit?"

For example, if you purchase a \$500 (or higher) monogramming machine and your average item price is \$7, you will need to sell 72 items to turn a profit. If you can sell five items a week, it will take almost three months to recoup your investment.

Choose a business where you already have everything you need to get started. You can buy additional supplies once you start making money.

## Do you need a license?

Be aware of any licensing issues or permits you might need to run a business out of your home. Legally, you can have a hobby that makes you a profit but by giving yourself a name, you cross the line from hobby to business.

## How much will taxes cost me?

Save all of your receipts for income and expenses. Even profiting from a hobby can be income to the IRS. (You can read more about this [on the IRS website.](#))

## *Planning your work hours*

When my husband first began working at home, he thought his business would be defined by lunch dates and coffee shops. After his first week of not making money, he suddenly realized that working at home is WORK.

Money will not fall into your lap. You have to earn it.

The best way to succeed while working at home is to think of it as a JOB. And when you have a JOB, work is essential to generating an income. You have office hours and a designated place for working.

### **When do you plan to work?**

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### **Under what circumstances will you take time off?**

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**Where in your home will you create a work space?**

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## *How to get the word out about what you are doing*

Once you have decided on a work at home job, it's time to let other people know what you are doing.

### **Get social**

Use the power of social media (Facebook and Twitter) to connect with your friends and offer your services for odd jobs.

Don't be the person who suddenly fills the Facebook newsfeed with your products, but definitely let other people know what you are doing by sharing pictures of your work.

### **Stock promotional materials**

When someone asks what you do, be prepared to answer.

Pick up business cards from Zazzle to distribute or print your own at home.

Brochures are easily printed using templates already installed on your computer's word processing software.

### **Get help from friends**

Ask your friends to spread the word. For those you can be honest with, tell them about your desire to bring in some additional income.

Offer a discount for repeat business or referrals.

## Have a website

Starting a website is important if you want an easy way people can learn more about you and what you do.

It isn't as expensive as you might think. Pick up your domain for just [\\$0.99 at GoDaddy](#) and start a website for [just \\$1 a month](#). When people want to know about your services or view your referrals, you can send them to your business webpage where you have all of that information available.

## Build an email list

Once you have a website, immediately start building an email audience. You can read more about email marketing here: [Email Marketing](#).