



Media4Math Media Kit

About Media4Math

Media4Math.com is a leading digital platform for math educators, offering a rich library of standards-aligned lessons, videos, interactives, and assessments. Our resources focus on Grades K–12, with special emphasis on math intervention, foundational skills, and real-world applications. With more than a decade of experience serving teachers, Media4Math is a trusted source for innovative math instruction.

Our Audience

- 30,000+ Monthly Unique Visitors
 - 50,000+ Monthly Page Views
 - 1,000+ Monthly Ad Clicks
 - 80% Math Teachers, 20% Students
 - Most engaged: Grades 3–9
 - U.S.-centric audience (70%)
- Highly targeted math educator traffic
 - Multiple high-visibility placement options
 - Proven engagement metrics

Audience Snapshot

- 80% educators | 10% curriculum leads | 10% students
- 60% Desktop | 30% Tablet | 10% Mobile
- Avg. session: 3 minutes | Bounce Rate: 42%

Why Advertise with Us?

Media4Math reaches a highly specific, influential segment of the education market: math teachers. Our users include classroom teachers, math interventionists, curriculum coordinators, and instructional coaches. These professionals are actively seeking digital tools, curriculum resources, and enrichment programs that support instruction. Your brand can connect with this engaged audience through native placements, email marketing, and content sponsorship.

Previous Partners & Featured Brands

- Texas Instruments
- Google
- Desmos

Let's Connect

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Ad Opportunities

Placement	Size	Rate (Monthly)	Notes
Sidebar Banner	300x250 / 300x600	\$350–\$600	Appears site-wide on desktop/tablet
Leaderboard Banner	728x90	\$500–\$750	Homepage or top of content pages
In-Content Native Ad	Custom	\$400–\$800	Embedded within article or lesson content
Sponsored Article	Custom	\$750–\$1,200	We write or you provide; promoted site-wide
Email Newsletter Ad	600x200 or Text + CTA	\$300–\$500	Distributed to 6,000+ math educators