

MLM Bait Sentences

Jim Rohn's famous sentence and method:

Have you found the opportunity that will provide for you and your family for the rest of your life?

(usually answered with no or I didn't know there was one or something similar)

Then I have to ask you, how much time each week do you spend looking for it?

(usually answered with none, or I am not or whatever, it doesn't make much difference what they say)

Here is my card, call me when you start looking.

(If they say they do spend some time looking, then just say, "Here is my card, call me the *next* time you are looking)

You can use this in more specific ways with some modification:

Health Products

What are you doing to protect your health? . . . Here is my card, when you are interested in protecting your health give me a call.

What are you doing to put off aging? . . . Here is my card, when you are interested in putting off aging give me a call.

What are you doing to prevent cancer? . . . Here is my card, when you are interested in preventing cancer give me a call.

Instead of cancer you can say a heart attack, a stroke, arthritis and so on.

Savings Club Membership

What are you doing to save money and get out of debt? . . . Here is my card, when you are interested in saving money and getting out of debt call me.

Generic

What are you doing to get out of this job and make some real money? . . . Here is my card, when you are interested in making some real money and quitting this job call me.

The I just found out method

When someone asks you how you are you could say, “Same as yesterday” or some of these bait sentences:

“Great, I just found out how to get an extra paycheck every month.”

“Great, I just found out how to lose weight eating cookies.”

“Great, I just found out how everyone can not die of a heart attack like my uncle and grandfather did.”

“Great, I just found out how we can get a lot of our tax money back.”

“Great, I just found out how we can retire in five years with more money than I make now.”

“Great, I just found out how to work less and make more money.”

How do you get someone to ask you how you are if they don't naturally ask? Ask them how *they* are.

So they don't ask, what then? Work it into the conversation.

“You know I went with Sue to her family's cookout this weekend, well I found out how we can get an extra paycheck every month.”

Sam asks you, “Seen any good movies?” “Yes, I went to see Skunks and Rats 3 and a friend from college was there, he showed me how anyone can retire in five years with full pay. I just found out how to change my life!”

Fact, Fact and Bait Sentences

Example of the process:

Fact, “We are all getting older” Fact “And nobody likes to look or feel old” Bait, “But some people have found a way to look and feel decades younger than their age.”

Throw out a fact, then another sort of related fact and then put out the bait in the form of a related benefit sentence.

The cost of living and prices just goes up and up, and there is no end in sight, but some people have found a way to get extra checks that more than make up for it.

Prices are going up everyday, there just doesn't seem to be an end to it, but some people have a way to save money and have more left over to spend on what they want.

Did you know?

Did you know Sue lost 18 pounds eating cookies? (the goal here is to get them to ask, “How did she/he/they do that?)

Did you know that Sam is getting an extra paycheck a week?

Did you know that Barbara quit her job and is making more money than her husband?

Did you know that Willard found a way to get off of all of his prescription medicines?

Did you know there is a way we can get a lot of our tax money back?

Did you know that new car Fred is driving was paid for by someone else?

Did you know there are people that make more than we do without a job?

Did you know there are wives that make more than their husbands and still raise the children?

Did you know that Sue has a way she gets her car paid for?

Stories

People will stop what they are doing to hear a story, so why not tell them one that is full of bait?

Always have a story, people may even ask for you to tell them one.

“What did you do over the weekend?” “Well, I met this retired couple at Church and they showed me and Sue how we could retire in five years without any debt.”

“Do you have plans for the weekend?” “Yes, we are going to see our son Bill in college Friday night and then put those extra checks that Sue and I have been getting to some good use, we can finally afford to go to the mountains. There is a show Sue wants to see and I want to get in some fishing.”

Here is a special type of quick story you can just stick into a conversation:

You know, there are two kinds of people in the world, the ones that work like we do and the ones that have figured out how to make more money without a job.

It is the “two kinds of people” story. You want winners and losers. See if anyone bites and wants to be a winner!

I can't stop thinking about . . .

More bait sentences:

I can't stop thinking about how Sue lost all of that weight in such a simple way.
(How? What did she do? She just started eating that health cookie that she carries around, she has a way she gets them for free.)

I can't stop thinking about Fred's new car he is getting for free.

I can't stop thinking about Marvin paying off his house with those checks he is getting from that thing.

I just can't stop thinking about how Mary and Bill are going on vacation all of the time since he did that new thing and we can't go to town and eat a taco.

I just can't stop thinking about how Sue looks so much younger since she started that new thing.

I just can't stop thinking about all of the taxes I am paying and Fred has a way to get his tax money back.

Have you ever wondered?

Have you ever wondered how Sue affords that car she drives working on our salary?

Have you ever wondered how Sarah lost all of that weight? (Yes) Well I asked her and she ate this special cookie, so I got one, do you want to try it?

Have you ever wondered how Tom got that girl to marry him?

Have you ever wondered how some people have all of the luck?

Have you ever wondered how some people go on cruises every year?

Have you ever wondered how Scott Hogue became successful in MLM? (this one is just a joke)

**Print this out and give it to your downline for reference.
Their success will make money for you too!**

If you want more, then I recommend Big Al. His website is www.fortunenow.com He lives and breaths this stuff.

Check my website frequently for more freebies and offers.

www.threestepstowealth.com

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