FOR IMMEDIATE RELEASE:
March 8, 2016

NPR Partners With Listen Current to Bring Public Radio to the Classroom
Public radio inspired lessons create the next generation of informed citizens

Austin, TX - Today at the South by Southwest (SXSWedu) Education Conference, NPR and Listen Current announced a relationship to bring more NPR programming into the education space. With NPR’s great storytelling and rigorous reporting, Listen Current exposes students to engaging and authentic listening experiences to prepare them for success.

Public radio stories capture student interest and support the literacy and critical thinking competencies to succeed in college and career. Listen Current curates the best of public radio for the classroom, providing teachers with many collections including English, social studies, science and current events as well as the critical instructional tools. Bringing great informational storytelling into the classroom can meet every student where they are regardless of English levels and encourages a new generation of active and engaged citizens.

Sam Perez, a teacher from Lowell Scott Middle School in Idaho has found great success with Listen Current and NPR within his diverse classroom: “Listening to these audio stories allows me to capture and retain the attention of my students...This resource has transformed learning for my English learners at all levels of language proficiency.”

“NPR’s mission has always been to create a more informed public — one challenged and invigorated by a deeper understanding and appreciation of events, ideas and cultures,” says Emma Carrasco, Chief Marketing Officer and Senior Vice President Audience Development of NPR. “We are excited to partner with Listen Current to extend our impact into the classroom. Listen Current has figured out how to make public radio classroom-ready and improve college and career readiness of students through authentic learning.”

“We are very excited to build this relationship with NPR. The benefits of using public radio in the classroom are undeniable. Listening has the potential to significantly impact literacy but is vastly underutilized in schools today. And we have already seen that NPR's special brand of journalism is compelling for students.” says Listen Current Founder and CEO, Monica Brady-Myerov. Listen Current is a finalist in the SXSWedu LAUNCH competition for startups.
About NPR:
NPR connects to audiences on the air, online, and in person. More than 26 million radio
listeners tune in to NPR each week and more than 30 million unique visitors access NPR.org
each month making NPR one of the most trusted sources of news and insights on life and the
arts. NPR shares compelling stories, audio and photos with millions of social media users on
Facebook, Twitter, Instagram, Pinterest, YouTube and Snapchat; NPR News and NPR One
apps, online streaming, podcasts, iTunes radio and connected car dashboards help meet
audiences where they are. NPR’s live events bring to the stage two-way conversations between
NPR hosts and the audience in collaboration with the public radio Member Station community.
This robust access to public service journalism makes NPR an indispensable resource in the
media landscape.

About Listen Current:
Listen Current makes it easy to bring authentic voices and engaging non-fiction stories to the
classroom. Listen Current offers daily current events and lessons for middle and high school
teachers in science, social studies and English Language Arts. The real world relevance of
these audio stories help students connect with the curriculum. All the while, students are
working on critical listening skills for college and career readiness, which have almost been
entirely missing from classroom instruction. Find more information at: https://listencurrent.com

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