Case Study
Dirty Harry’s - Brighton

Lighting Retro Style

The World Famous Dirty Harry store located in the North Laines of Brighton contacted us for a retrofit solution which would reduce their overall energy and operational costs and give a better, brighter spread of light throughout the retail unit.

Additionally as Dirty Harry specialise in vintage clothing, using LED lighting would eliminate any ‘fading of colour’ issues in the garments as LED lights do not contain harmful infra red.

An update of Old to New

Original Product:
Dirty Harry’s had a large quantity of 60w bulbs, old fashioned 4ft fluorescent tubes and two 150w floodlights.

Solution:
We supplied and retrofitted Dirty Harry’s on a rolling basis with our LED downlights to give a greater spread of light, and retrofitted the bulbs with our LED bulbs giving the store a reduction in energy costs and a significant longer life span compared with traditional bulbs.

Savings:
The original system, cost Dirty Harry’s £1,077.00 a year. The Light Foot LED system costs £207.00 a year in electricity.

The yearly saving for Dirty Harrys was £870.00, with a payback of the whole LED system being 1.1 Years.