Dear Friend,

Enraged after their massive losses in the 2016 election, the left now doubles down on their efforts to exterminate conservative thought on college campuses.

Taking down the liberal Goliath on campus

Liberals have near-bottomless coffers when it comes to funding their indoctrination plans for young Americans. But a vocal conservative minority — equipped with the right training — can be the victorious David over a seemingly insurmountable Goliath.

That’s why the Leadership Institute sends top-notch young conservative leaders to campuses all across the country — each fall semester since 1997 — to help organize new conservative student clubs, build up existing clubs, and push back against the liberals.

Your support ensures highly-trained LI field representatives serve as the conservative movement’s “boots on the ground” this fall, taking the fight to the radical left on college campuses all across the country.

Activating young leaders at colleges and universities nationwide

Currently 2,037 active, local-campus conservative student clubs participate in the Leadership Institute’s unique network of student groups on 826 campuses nationwide. The Leadership Institute’s field reps find conservative students, and your support equips them with training, mentoring, grants for activism, and much more.

With the generous support of donors including you, LI now deploys these 20 young leaders to campuses where they recruit conservative students and organize them into active groups. The Leadership Institute plants and nurtures student-run conservative groups to fight back against campus leftists and expose liberal outrages. In turn, the students trained by LI field reps go on the offensive and fight against leftist bias on their campuses.

Trained, committed, and determined to grow the conservative movement

LI’s fall field reps will visit at least 360 campuses and identify thousands of students interested in conservative activism.

Our field reps work hard. They will log thousands of miles on their cars and recruit students on campuses morning, noon, and night. They do it because they’re conservatives committed to building conservative leadership through the Leadership Institute, and they can do it only because of your generous contributions.

Cordially,

Morton C. Blackwell
President
Leadership Institute
Send out field staffers to identify conservative students

At colleges nationwide, Institute staff organize students to advance conservative principles on campus. Through your support, you helped the Leadership Institute equip 20 top-notch conservatives this summer with highly-effective recruitment and activism training.

These Leadership Institute field staffers now shall organize on college campuses throughout this fall semester to mount a rescue mission for conservative students.

A conservative student on campus is often surrounded on all sides — liberal professors, leftist administrators, and indoctrinated students.

But your gifts to the Leadership Institute send field staffers to identify, recruit, and organize embattled conservative students. Thanks to you, a conservative student breathes a sigh of relief when he or she meets other like-minded students on campus.

The Institute teaches these young conservatives how to fight leftist bias, abuses, and indoctrination from professors and campus administrators.

Once formed into groups, these students join the Leadership Institute’s powerful national network of conservative groups — now 2,037 groups strong on campuses in all 50 states — and receive training and support to push back the leftist campus onslaught.

MEMO: To Leadership Institute donors from Morton Blackwell, President
Prepare students to end leftist monopolies on America’s campuses

Just because conservative principles are correct doesn’t mean conservatism will advance on campus. To defeat the left, students must study how to win.

With your support, the Leadership Institute forms conservative students into organized units — student groups — and then helps them turn their conservative principles into action.

Across America, expert faculty in the Leadership Institute’s Youth Leadership School (YLS) — our “boot camp of politics” — teach students how to:

- Increase the size and effectiveness of their campus group
- Host successful high-profile speaker events
- Engage in campus activism to promote conservative principles
- Use the media to get their message out

Conservative students then learn special tactics — to make them fearsome activists — at the Leadership Institute’s Student Leadership Conference. Here, students learn how to formulate and execute activism ideas, organize protests, take useful photos and videos to expose leftist campus indoctrination to the media, and much more. Throughout the academic year, the Institute’s regional field coordinators provide continuous support to train and mentor students in their activism.

Many college students have never read our nation’s founding document. LI campus staffers distribute to students thousands of pocket copies of the U.S. Constitution in the Leadership Institute’s campus activism kits.

The free speech beach ball is one of LI’s most popular activism events. As college students write their thoughts on the giant beach ball, they demonstrate the importance of the First Amendment and freedom of speech. When leftist agitators call campus police to complain that the beach ball makes them feel “unsafe,” conservative students videotape the encounters.

Get conservatives elected to student governments

Your support helps conservative students fight the liberals from within campus governments.

At college, conservative students face heavy-handed leftist bias not just from professors and administrators, but also from liberal students. Leftist student governments often deny official recognition to conservative student groups — to stop them from holding events on campus. And leftist student governments can close the purse strings — to deny conservative groups funding equal to what they give to leftist groups. They often deny conservatives any funding at all.

The Burke Society at the University of Virginia experienced anti-conservative bias twice. First, the student government denied the Burke Society official recognition because their group “restricts membership to only those that have conservative values.” Then, the student government denied the Burke Society’s request for a Conservatism 101 class to balance the heavily-liberal curriculum.

With the help of the Leadership Institute, the Burke Society’s members reversed both denials. Institute staff trained Burke Society members in a Campus Election Workshop how to win election to student government — and how to fight this liberal bias from within.

Conservatives elected to student governments can vote to recognize student conservative groups and fairly allocate funding to them to promote their conservative principles.
Investigate leftist abuses on campus and launch an air assault through LI’s CampusReform.org

While conservative students battle leftists at colleges on the ground, Leadership Institute investigative journalists assist them with an air assault.

The Leadership Institute's campus news watchdog website, CampusReform.org, nationally exposes liberal bias and leftist abuses on college campuses to level the playing field for conservatives. When a student brings evidence of liberal bias, our Campus Reform staff thoroughly investigate the issue and then publish a powerful story on our popular website.

LI’s CampusReform.org has experienced explosive growth since its birth in 2009, earning 12.2 million unique page views from concerned citizens in 2017.

That large readership means media outlets including Fox News, The Laura Ingraham Show, The Rush Limbaugh Show, Drudge Report, ABC, CBS, NBC, and many others take notice of CampusReform.org’s investigative coverage and communicate it to an even larger national audience.

Last year, our Campus Reform staff and students published 1,635 articles. Since 2014, LI’s Campus Reform coverage has exposed and undone at least 152 liberal policies and outrageous actions on college campuses.

Your support equips the Leadership Institute to bomb the airwaves and online media. Our Campus Reform coverage has forced universities to reverse liberal policies, issue apologies, and even suspend or fire leftist professors.

Thanks to Leadership Institute donors, conservative students fight and win

The Leadership Institute’s operation to rescue conservative students from the clutches of the left would not exist without you.

Otherwise, conservative students would be alone on the battlefield, surrounded by the enemy, and faced with two options — convert to leftism, or just suffer in silence.

As a Leadership Institute donor, you understand our crucial mission to identify, organize, train, and equip conservative students to fight back against liberal indoctrination on college campuses.

Your donation not only has immediate effects in a conservative student’s life, but your investment in his or her future will keep that future elected official, journalist, or voter firmly on the conservative side — and fighting for your principles.

The work is not easy, but you have achieved a lot. Thank you for your continued support of the Leadership Institute to help conservative students, activists, and leaders fight back to win.

Come tour LI’s headquarters.

“Seeing is believing. Come see the young men and women you equip for conservative victories. I’m happy to arrange a red-carpet tour of our Arlington, Virginia headquarters to show you the impact you achieve through your support. Call my office at (703) 247-2000. Thank you.”

Training Conservatives Since 1979
LI’s Campus Reform exposes leftist bias and abuse to millions of Americans — and trains new conservative journalists in the media

Through powerful journalism, LI’s Campus Reform team exposes outrageous leftist bias, abuse, and indoctrination on college campuses for all America to see.

Campus Reform does journalism the old-fashioned way: Young journalists dig up the stories the liberal media tries to bury, and they make people aware of the ugly truth happening right under our noses on college campuses.

LI brings national exposure to liberal abuse and outrage on college campuses. Here are just a few examples of Campus Reform’s impact:

- After the shooting at the congressional baseball practice that nearly killed Republican House Majority Whip Steve Scalise, Connecticut’s Trinity College Professor Johnny Eric Williams on Twitter called whites “inhuman ash—--, and endorsed the idea that first responders should let them die because they are white. After Campus Reform broke the story, Professor Williams was put on leave. Trinity also paid a price, with roughly $200,000 in donations lost and numerous students withdrawn as a result of the controversy.

- LI Campus Correspondent Mitchell Gunter exposed how a student from Indiana University of Pennsylvania was banned from class because he disputed his instructors’ propaganda about the “reality of white male privilege.” After Campus Reform’s exposure of this abuse as well as a lawsuit brought by the student, the university gave in. They let the student back into the class required for his graduation.

- Southern Illinois University-Edwardsville agreed to pay $10,000 in attorneys fees to settle a lawsuit with College Republicans who sued the school. A video obtained by Campus Reform showed conservative students on campus being told by police officers that their free speech beach ball was “scaring” students. Officers even erroneously suggested to the students that the state-funded university campus was not a public place.

Stories like these also help Campus Reform launch the careers of a new generation of conservative journalists who have gone on to work at a variety of national outlets. Three of Campus Reform’s graduates are featured at the bottom of this page.

The work these students produce is an important part of the conservative toolkit to defeat liberalism. More than 3.2 million concerned citizens viewed CampusReform.org 8.5 million times so far in 2018. LI’s investigative reporters and stories have appeared on Fox News, Fox Business, and other national and local TV programs 321 times in 2018 alone.

This year, 86 trained and brave student journalists work for Campus Reform to expose the left’s abuses at their schools.

You can find our 86 Campus Correspondents’ work shared widely on our watchdog website, CampusReform.org. In 2017, our website published 1,635 articles and received 12.2 million page views from concerned citizens.

Best of all, Campus Reform gets results. Since 2014 more than 150 biased policies at colleges and universities across the country have changed following our reports.

Kassy Dillon
MOUNT HOLYOKE COLLEGE
While a student at Mount Holyoke College, Kassy Dillon broke the story of the Hampshire College American flag ban on CampusReform.org. After two weeks of national media attention, the college returned Old Glory to campus. Today, Kassy writes for Ben Shapiro’s Daily Wire.

Neetu Chandak
CORNELL UNIVERSITY
As a student at Cornell University, Neetu Chandak exposed on LI’s CampusReform.org incidents of liberal bias and harassment of conservative students. Her reporting led to an appearance on Fox News. Today, Neetu writes for The Daily Caller.

Chris Nuelle
XAVIER UNIVERSITY
While a student at Xavier, Chris Nuelle was a prolific CampusReform.org contributor, covering Berkeley’s hands-off approach to the riots there, and abuses at schools including Yale, University of Kentucky, Mizzou, and others. He now serves as press secretary for the Missouri Republican Party.
Luis and Ana Mola grew up in the Republic of Cuba — before the communist revolution.

One of the most developed countries in Latin America at that time, Cubans enjoyed a way of life closely comparable to the United States, thanks to their good relations with their neighbor to the north and to the resulting economic development of their country.

Like many others from Cuba’s professional middle class, the Molas studied in a preparatory school before college, read *Time* magazine, and spoke English at home. They enjoyed the freedom to study abroad at Johns Hopkins University in Baltimore.

That all changed in 1959.

**Communist nightmare leads to American dream**

“When the communists took over, we all thought it would be a temporary event that would run its course,” Luis recalls. “When we realized it would be permanent, Ana and I knew we had to leave.”

The Molas lived in Cuba for almost 24 months after Castro’s rise to power. It took them a year to secure a visa and seats on a flight to Miami.

“I was 28 years old and had $500 to start my new life,” said Luis. “I had to hide the money through a friend that worked at the airport because you were not allowed to take money out of the country. My friend was able to drop the money on my lap just before takeoff. I was nervous — and scared.”

Luis and Ana Mola left their homeland in search of liberty with two young daughters, a strong work ethic, and deeply ingrained conservative principles with a strong hatred for anything that resembled communism.

**Supporting the Leadership Institute preserves freedom**

After finding a job in the United States, Luis went on to start his own company in 1976 called DME Corporation. Based in Ft. Lauderdale and Orlando, DME produced aircraft safety and test equipment for the U.S. Department of Defense. He sold the company in 2009.

In their new homeland, the Molas found again the precious freedoms and opportunities that socialism robbed Cuba of — and their reason to support the Leadership Institute.

Seeing the rampant indoctrination on college campuses — and concerned for America’s future — the Molas turned to the Leadership Institute to counter the many liberal professors who lead vulnerable students to embrace socialism.

Luis said, “Recent history has multiple examples of countries that have tried socialism and failed miserably. But the left-leaning professors don’t mention that.”

“Today, the average college student does not realize what he or she can lose to the ideology of socialism,” added Ana. “We have to support the organization that is attacking the problem at its roots in our college campuses — by training the young conservatives that will lead the way in teaching the youth of today that individual liberty, free enterprise, and free markets are the true way to prosperity and social justice, not the false promises of socialism.”

**A legacy for their new homeland:**

The Molas put the Leadership Institute in their will

“We support other organizations that promote conservative principles and ideas,” said Luis. “But the Leadership Institute is at the top of my list. The battle against socialism is going to be won or lost with the youth, and that should be obvious to most everyone.”

Loyal donors since 1995, the Molas conclude, “We know of no other organization that is equipped to fight the battle as well as the Leadership Institute. That’s why my wife and I have decided to include the Leadership Institute in our estate plans to preserve our legacy of conservative principles.”

*Article written by John McGovern*
LI training programs prepare candidates and campaigners for crucial elections

The liberals became completely unhinged when President Trump’s election upended the political status quo in 2016. But the left is more unhinged than ever over the President’s ability to withstand the attacks of the “Deep State” and the “fake news” mainstream media. This November’s election will be a knock-down, drag-out fight the likes of which our nation has not seen in generations.

What can conservatives do to fend off the left’s constant attacks and win lasting victories? Here’s what:

- Wake up more Americans to the dangers of the left.
- Train and equip more grassroots citizens across the country to fight for good candidates and conservative policies.
- And hit harder and more effectively against the left.

Your Leadership Institute’s campaign and grassroots training efforts, which have trained 202,542 students since 1979, continue to rise to the challenge to train and equip the activists and leaders necessary for another stunning conservative triumph this November:

- LI’s Future Candidate Schools give conservatives nuts-and-bolts lessons on how to run for office, create a winning message, and win over voters.
- LI’s Campaign Management Schools help campaign professionals learn from the best experts how to organize volunteers, build winning coalitions, and mobilize voters.
- LI’s Campaign Academies, boot camp for conservative candidates and citizens, bring the best campaign training into some of the most hotly-contested areas of the country.

Here’s what some of our nation’s top conservatives have to say about Morton Blackwell and LI training.

“I am the beneficiary of the Leadership Institute’s contribution to this country. My very first campaign manager in 1988 had graduated from the Leadership Institute one month before I hired him. He demonstrated to me what an extraordinary value there is when young men and women enter the political process from the framework of principle and will bring that extraordinary energy and enthusiasm, that we only seem to get from the young, to the American political process.”

VICE PRESIDENT MIKE PENCE

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VICE PRESIDENT MIKE PENCE

“I don’t know of a single organization that trains more effective leaders on Capitol Hill than the Leadership Institute. And I say that because I am a personal beneficiary of the Leadership Institute’s fine training.”

CONGRESSMAN MARK MEADOWS (NC)
Chairman, House Freedom Caucus

“This is a place I have received training from. The Leadership Institute’s commitment to freedom and conservative principles — that’s what we need. Thank you very much for the huge impact you’ve had since 1979 in helping keep the country focused on the values and principles that made us great in the first place.”

CONGRESSMAN JIM JORDAN (OH)
Co-founder, House Freedom Caucus

“He fights for limited government, free markets, strong national defense, and traditional American values. He’s a patriot. He’s a principled leader. His name is Morton Blackwell. His organization is the Leadership Institute.”

LAURA INGRAHAM

“The Leadership Institute gave me the tools I needed to beat an experienced liberal Democrat. Their training makes young leaders successful. I’m so thankful for the donors who helped the Leadership Institute train me to win.”

YVONNE DEAN-BAILEY
The youngest Republican woman elected to the New Hampshire House of Representatives
Donor support continues to help LI’s CampusReform.org win important victories against campus leftists, including shutting down an abortion-pushing project at a large public university.

In May 2018, the University of Minnesota-Twin Cities advertised a one-year medical fellowship to hire an abortionist doctor to act as a “trainer in training” learning to perform abortions, teaching other doctors how to perform abortions.

The doctor was also to have spent “at least 20 days at a high volume abortion site” run by Planned Parenthood learning how to pressure women to have abortions in “counseling sessions.” The doctors would have worked at the school’s Family Medicine Clinic as well.

**After an investigation by a Campus Reform campus correspondent, the University of Minnesota Twin-Cities has abandoned the project**

Following exposure on CampusReform.org, the school removed the job posting from their website and scrubbed the job ad from job search platforms online. University officials gave a statement to Campus Reform saying that the position had been removed from the web site and the university would no longer be seeking to fill the job.

> “We have pulled the position from the web site and are no longer hiring for this role.”
> — Jakub Tolar, Dean, University of Minnesota Medical School

The Planned Parenthood clinic in St. Paul, Minnesota.

Mika Colson, the Vice President of UMN-Duluth’s pro-life student group, told Campus Reform that she is relieved, saying that the “decision for the college to not hire an abortionist will save many children’s lives as well as protect many women who will not suffer through the painful event of an abortion.”

The student group is Bulldogs for Life, one of 2,037 in LI’s unique national network of student organizations. Thanks to LI donors, conservative student groups such as Bulldogs for Life alert LI to outrages by leftist groups, and LI’s CampusReform.org publishes the stories, forcing administrators to answer for the outrageous decisions they make.