Dear Friend,

You achieved two major milestones this past year.

- 200,000 graduates trained
- 2,000 active campus groups organized

Thanks to your help, the Leadership Institute has trained 207,052 students since I founded the Institute in 1979. These LI-trained leaders and activists fight to preserve the United States of America that you and I know — free, strong, and prosperous.

On college campuses, your Leadership Institute now has 2,111 active groups in our unique network of student organizations across all 50 states.

**Hope for America’s future**

These achievements form a broad base of principled conservative fighters trained to resist the left’s vicious attacks over the next two years and beyond. More important, they give me hope for America’s future.

November’s elections did not go as well as you and I hoped. But the “blue wave” the liberal media and “experts” predicted would roll across America, capture both houses of Congress, and shut out conservatives everywhere did not happen.

But you and I know the left will pull out all the stops to retake the U.S. Senate and defeat President Donald Trump in 2020. We must do everything in our power to counter the left — and to teach more conservatives how to elect candidates of their choice.

**It’s all thanks to you**

This fall semester, your Leadership Institute campus staffers identified 38,044 new conservative students and added 423 new clubs to the Institute’s network of active student groups. Conservative students become seasoned leaders when they take LI training and work to preserve conservative principles.

LI field staffers now prepare for their next deployment to campuses in the spring semester. Please see page 4 for the field staffers’ progress.

Friend, I’m glad to present this newsletter to you as a snapshot of what you helped accomplish. From college campuses to political battlefields and beyond — you train conservatives for a lifetime of activism. I hope you’ll continue to partner with me in the Leadership Institute’s mission to restore America to our founding principles. Thank you.

Cordially,

Morton C. Blackwell
President, Leadership Institute
Leadership Institute-trained election winners in the 116th U.S. Congress

U.S. SENATE
John Boozman (R-AR)
Steve Daines (R-MT)
Thom Tillis (R-NC)

U.S. HOUSE OF REPRESENTATIVES
Jim Banks (IN-3)
Andy Biggs (AZ-5)
Michael Burgess (TX-26)
Ben Cline (VA-6)
Daniel Crenshaw (TX-2)
Jeff Duncan (SC-3)
Virginia Foxx (NC-5)
Mike Gallagher (WI-8)
Bob Gibbs (OH-7)

Tom Graves (GA-14)
Andy Harris (MD-1)
Vicky Hartzler (MO-4)
Kevin Hern (OK-1)
Richard Hudson (NC-8)
Walter Jones (NC-3)
Jim Jordan (OH-04)
Adam Kinzinger (IL-16)
Patrick McHenry (NC-10)
Mark Meadows (NC-11)
Alex Mooney (WV-2)
David Rouzer (NC-7)
David Schweikert (AZ-6)
Adrian Smith (NE-03)
Steve Stivers (OH-15)
Joe Wilson (SC-2)
My friend,

You equipped conservatives with the key to their campaign success: Leadership Institute training

Please read these highlights of conservatives who won thanks to their Leadership Institute training and LI grads on their teams. Thank you for your help to lead conservatives to victory.

BO BITEMAN
Wyoming State House of Representatives

"Thank you to the Leadership Institute for preparing me and giving me the tools and confidence I needed to win my state legislative race! I learned from the best and had the opportunity to network with great people within the conservative movement."

CONGRESSMAN JIM JORDAN (OH)
Former Chairman, House Freedom Caucus

"I got involved in politics to make a difference and stand up for my conservative principles. The information, training, and skills I learned through the Leadership Institute gave me the confidence to run a successful campaign."

KELLY FAJARDO
New Mexico State House of Representatives

"If you want to accomplish anything of significance, it’s never easy. It’s always hard. But we need to stand up. If there is not a strong United States of America, the world gets truly dangerous. Thank you to the Leadership Institute for training young people in these values."

CONGRESSMAN ALEX X. MOONEY (WV)

"I don’t know of a single organization that trains more effective leaders on Capitol Hill than the Leadership Institute. And I say that because I am a personal beneficiary of some of the Leadership Institute’s fine training."

CONGRESSWOMAN VICKY HARTZLER (MO)

"The Leadership Institute provides cutting-edge training to bring home victories and advance the conservative cause."

CONGRESSMAN MARK MEADOWS (NC)
Chairman, House Freedom Caucus

"Morton, your training was essential to my campaign victories. I’m so thankful for LI donors who put me through class after class at the Leadership Institute — taught by people with real-world experience. Running for office without Leadership Institute training is like going through a campaign blindfolded."

Leadership Institute trainings hold the key to success
Leadership Institute Field Representatives
Engage in a Campus Rescue Mission

Liberals have dominated college campuses for years, but the left has intensified their efforts to capture a new generation of Americans — and election victories.

That’s why the Leadership Institute deploys “boots on the ground” to rescue conservative students from intimidation and indoctrination at America’s colleges.

Organizing conservative students on campuses in all 50 states

The Leadership Institute’s field representatives and campus staff visit colleges in all 50 states. Last fall semester, they found 38,044 previously unidentified conservative students and organized 423 new student groups. Currently, the Institute’s unique national network of active student groups includes 2,111 clubs — an all-time record.

Most conservative students don’t know how to fight back and make their voices heard on campus. They feel overwhelmed, intimidated, and isolated. But when Institute staff organizes students into strong groups, they gain the training and support to turn their principles into action.

You train students to fight liberalism on campus

Thanks to generous donors, the Leadership Institute provides hope against the liberal indoctrination that confronts conservatives on campus. The Institute sends out field representatives across the country every semester to train students to fight back.

Once identified and organized, young conservative students learn how to hold onto their conservative beliefs, join with likeminded students to spread conservative ideas on campus, and become effective youth leaders for conservative candidates and causes of their choice.

Below are two of the 20 Leadership Institute field representatives you helped deploy last semester to organize and train conservative students.

CASEY RICHMAN
Graduate of Ball State University in Muncie, Indiana
Deployed to New York

“In my first couple of years of college, I contemplated changing my major because I was so frustrated and felt alone in dealing with liberally-biased professors. But then I got involved in a conservative group on campus… it helped me become more comfortable and confident in my classes and be able to stand up against that bias.”

TYLER HUGHES
Graduate of Francis Marion University in Florence, South Carolina
Deployed to Florida

“Thank you so much for your generous donations to the Leadership Institute. It means so much to me and every other conservative who’s been trained here — we cannot do this without you.”
Michelle Malkin Fights Identity Politics

“I like to joke that I’m a little brown woman with a big mouth,” Michelle Malkin quips. As a syndicated columnist and author featured often on Fox News, Michelle is quite familiar with the identity politics and attacks from the left.

“A little brown woman with a big mouth”

“Since I’m a ‘person of color’ according to liberals, I’m supposed to use my big mouth to support radical leftist causes,” Malkin says. “But I don’t do what the liberals expect. Instead, I’m proud to speak out as a wife, mom, entrepreneur, and unapologetic conservative.”

The left uses identity politics as a tool to push a dangerous “social justice warrior” agenda driven by their obsession with race, class, gender, and sexuality.

“If you’re a woman or an ethnic or racial minority, you’re expected to march with the left,” Malkin says. And because she marches to a different tune, Michelle says the left has called her “a traitor to my race, an instrument of white supremacy, a fascist.” It’s even worse for conservatives on college campuses.

The left’s “bubble-wrapped crybabies”

Many of the left’s dangerous ideas begin on college campuses. The left uses the higher-education system to create “a generation of bubble-wrapped crybabies who drown out ideas they can’t handle and expect the rest of us to bow down to their every demand,” Malkin says.

That’s why Americans must reach young conservative students and give them the tools to overcome the vicious attacks of their biased professors and radicalized classmates.

Through LI’s Campus Leadership Program (CLP), LI field organizers identify and recruit conservative students and train them to become effective advocates for their ideas — unafraid to go toe-to-toe with the left.

Malkin: “The Leadership Institute has what it takes”

“Let me tell you,” Malkin says, “the Leadership Institute has what it takes to train young conservative leaders to out-think and beat campus leftists.”

LI’s Campus Leadership Program has organized a record 2,111 active conservative student groups in a unique national network of student organizations at 844 colleges across America.

“There’s strength in numbers,” Malkin says. “The more students join these groups, the freer they feel to speak out and challenge the ‘social justice’ leftists who’ve dominated the conversations.”

The Leadership Institute’s conservative student groups stand out against the grievance mongers and free-market-hating socialist clubs that fill so many schools. And once the groups are launched, other conservative students see they’re not alone on campus.

“At a time when the toxic mix of extreme Trump-hate, identity politics, and social justice warrior nonsense are consuming our campuses,” Malkin says, “the practical, effective training provided by our friends at the Leadership Institute offers a breath of fresh air and the opportunity to take back America’s colleges for conservative principles.”

“I’ve long been an admirer of the Leadership Institute. LI identifies, recruits, and trains young conservatives who go on to do great things for our country.”

— MICHELLE MALKIN

“I don’t do what liberals expect. Instead, I’m proud to speak out as a wife, mom, entrepreneur, and unapologetic conservative.”
Dear Friend,

Your Leadership Institute threw confetti for our 200,000th training graduate, Shekinah Hollingsworth.

Shekinah credits you for equipping her with this training!

“Without your support, I would not have been able to come out to Arlington, Virginia and receive this intensive training. Thank you so much!”

Shekinah graduated from the Leadership Institute’s Youth Leadership School. Equipped to organize activists and advance conservative causes, Shekinah returned to her home state of Maryland to start her own career working on campaigns.

The conservative “boot camp of politics”

Youth Leadership School grads like Shekinah work hard to advance their conservative principles on campuses, in their communities, and through the news media. Because of the Leadership Institute staff’s years of expertise and continuous refinement of our courses, these future freedom-fighters get the best training ever.

Your Leadership Institute’s two-day Youth Leadership School — the “boot camp of politics” as many conservative leaders call it — trains students to:

- Recruit large numbers of volunteers and voters
- Build effective campus organizations
- Motivate volunteers with exciting projects
- Host successful on-campus speaker events
- Develop eye-catching signs and literature
- Earn favorable media coverage

Youth Leadership School graduates learn how to work smarter, not just harder. Even when liberals outspend conservatives, LI-trained activists learn how to do more with less. More important, they learn how to win, even with the deck stacked against them.

Your Leadership Institute’s Youth Leadership School provides the quickest and best way to equip students for activism on campuses and in communities. Thank you for all your support to train 200,000 graduates — a milestone — and equip new conservative leaders in all of LI’s training courses.

LI graduates: conservative powerhouses on college campuses

You’ve equipped the Leadership Institute to train 207,052 students, activists, and leaders such as Shekinah, and your support will continue to train even more of these strong conservatives to lead campaigns for candidates and causes of their choice.

College-aged LI graduates are the “cream of the crop” — students who play leading roles in the 2,111 LI-supported active campus conservative groups at schools across the country. They’re the ones who have what it takes to fight for the principles you and I care about. And to win.

Every day they see first-hand the craziness and sheer hatred of the left. Every day they contend with professors and students and administrators who want to silence them. But these young conservatives have the guts to fight back.

Leadership Institute graduates and our powerful CampusReform.org watchdog website change colleges for the better. Here are three powerful examples from this year:

- LI’s CampusReform.org exposure forced Hunter College in New York City to terminate a racist “Abolition of Whiteness” class that linked “whiteness” with violence.
- University of Michigan revised its unconstitutional speech codes to add additional safeguards for free speech after the Department of Justice endorsed a first amendment lawsuit against the college.
- At Lone Star College in Texas, Campus Reform uncovered a policy for student clubs and their activities that promised students “freedom of thought” but not freedom of speech. The college rescinded this language after LI’s exposure.

These are just three of the victories the Leadership Institute and its graduates achieved in 2018. Thanks to the support of visionary conservative friends just like you, my Leadership Institute colleagues and I will recruit more of these students to join the fight to save their campuses and communities from liberal oppression in 2019 and beyond.

Sincerely,

Danielle Fife
Donor Communications
Leadership Institute
Leaving a Legacy through the Conservative Movement’s Boot Camp of Politics

“California is the cereal capital of the world. When you take away the fruit and the nuts, all that’s left are flakes!” Mrs. Kalivoda jokes. Years of living in California have shown Phyllis and John Kalivoda first-hand the damaging effects of ridiculous and destructive liberal policies.

But the Leadership Institute’s trainings give them hope for the future of America, even in a liberal bastion like California.

Liberal bias at his alma mater

Like his father, Mr. Kalivoda attended the University of Illinois, graduating in 1948. Like many Leadership Institute donors, Mr. Kalivoda proudly gave to his alma mater for many years — until he discovered the increasing liberalization of the campus.

“When I was a child my dad used to talk about U of I football games where the university mascot, Chief Illiniwek, dressed in a fine Indian costume. The mascot led the band onto the field before the game and danced at halftime to appropriate music played by the band,” Mr. Kalivoda recalled.

In 2007 the University of Illinois Board of Trustees sided with liberal naysayers and banned Chief Illiniwek from campus. While sometimes people mistreat Native Americans, Chief Illiniwek honored Illinois’ native peoples. “Fans always treated Chief Illiniwek with dignity and respect,” Mr. Kalivoda recalls. “Illinois was inhabited by the Illini tribes, and that is even where Illinois got its name.”

“I made my position well known to university staff before the decision was made. I talked to several other graduates who for years donated to their university and stopped donating because of extremely liberal policies instituted like this.”

Disheartened by his alma mater’s political correctness, Mr. Kalivoda and his wife stopped giving to them entirely. But now that the Kalivodas’ conservative grandchildren attend college, the left’s increasing stranglehold on college campuses alarms them all the more.

Time to get youth on board

“We have got to get the youth on board to keep America conservative,” Mr. Kalivoda said. “As we developed our charitable giving, Phyllis and I felt that it is most important to change the youth.” The Kalivodas support the Leadership Institute because they know that youth are the future of America. They’ve seen firsthand how Leadership Institute-trained students fight for their conservative principles on campus.

Even at liberal bastions like UC-Berkeley, LI grads thrive. Meeting the student who started a conservative newspaper on Berkeley’s campus and other LI grads at a Youth Leadership School gave the Kalivodas hope for the future of America.

Dollars well-spent at LI

The Kalivodas fondly recall when they attended the Leadership Institute’s Youth Leadership School (YLS) for the first time almost twenty years ago. The YLS, fondly known by leaders as the “boot camp of politics,” is a two day, comprehensive activism training that provides conservatives the tools to lead effective campaigns for candidates and causes of their choice.

“We stayed all day and were very impressed that even in the state of California there were conservative students!” Mr. Kalivoda recalled. “The students eagerly shared with us our lunch their plans to use their YLS training on their campuses.”

Placing LI in their estate plans

John and Phyllis Kalivoda began giving to the Leadership Institute in 1996. After attending a Youth Leadership School and meeting President Morton Blackwell, Mr. and Mrs. Kalivoda increased their support and also began giving through their IRA.

In 2016, the Kalivodas decided to include the Leadership Institute in their estate plans.

“LI took the place of another organization that I had left in our will almost 20 years ago,” Mr. Kalivoda said. While the Kalivodas previously gave to other youth organizations, they realized that no other organization is as comprehensive or effective in training conservative youth as the Leadership Institute.

Seeing is believing. As John and Phyllis saw the “bang for their buck” and the impact of their support by attending a Leadership Institute training, I invite you to do the same. Call my office at (703) 247-2000. Please come to one of our outstanding trainings to meet the conservatives you help.
Don’t let the IRS cash in on your stock and IRA earnings

Don’t let the IRS cash in on your earnings — learn how both you and the Leadership Institute can benefit from your stock appreciations and IRA gains.

Transfer your stock directly to the Leadership Institute

You can choose to give your appreciated stock directly to the Leadership Institute and provide conservatives with the training to defeat the left and advance the conservative ideas that make your stock gains possible.

By donating your stock directly to the Leadership Institute, you will:

1) Avoid taxable capital gains and reduce your taxes up to the limits allowed by law
2) Train students, activists, and leaders to fight for your conservative principles

The easiest way to make such a donation is to transfer your stock electronically into the Leadership Institute’s account. Here’s how: Instruct your broker to transfer the stock to the Leadership Institute’s account at Merrill Lynch — account number 86Q-04048. Merrill Lynch’s DTC number is 8862. The Leadership Institute’s tax ID is: 51-0235174.

You can also give directly from your IRA

If you are over 70½ you can also choose to give directly from your IRA. Giving directly from your IRA to the Leadership Institute is an easy and convenient way to make a charitable contribution. Giving from your IRA also counts towards your required minimum distribution.

In order to qualify to give from your IRA:

1) You must be 70½ or older at the time of the gift
2) The transfer must go directly from your IRA to the Leadership Institute
3) Your total IRA gift(s) must not exceed $100,000 each year

For more information on how to make a gift of stock or from your IRA directly to the Leadership Institute, contact Cheyenne Plott at (703) 647-3206.

Don’t let the IRS cash in on your earnings — learn how both you and the Leadership Institute can benefit from your stock appreciations and IRA gains.