Dear Friend,

Just weeks ago, Vice President Mike Pence visited the Leadership Institute to send off a class of our newly-minted campus field representatives.

The Vice President could not have come at a better time to speak from the heart and impart his wisdom to these young conservatives — as LI’s 21 field reps experienced our summer’s most rigorous training program.

An encounter young conservatives will never forget

Vice President Mike Pence himself is a beneficiary of the Leadership Institute’s training and came to share with young conservatives his experience building the conservative movement — and what they must do to prepare for a lifetime of leadership.

You can bet the young leaders the Vice President spoke to in our classroom will never forget their encounter with him.

It’s something special to know that the Vice President agrees with you and me enough to give his most precious and limited resource — his time — to come and speak personally to these students, and invest in the next generation of America’s leaders.

On the next page, I will tell you what Mike Pence said to our class of young conservatives.

Creating the future leaders of America

Training and organizing the next generation is the key to America’s future. Your continued support to the Leadership Institute shows you understand that clearly. As you read this, 21 young men and women, LI’s 2019 fall field representatives, go from campus to campus across the country. Throughout this fall semester, they will recruit, train, and organize conservative college students and help create strong conservative leadership for the future of our country.

You provided the training and inspiration for these young men and women as they deploy nationwide — to train and inspire the next generation to save the America you and I love.

Thank you for your partnership to turn young conservatives into America’s future leaders.

Cordially,

Morton C. Blackwell
President, Leadership Institute

Vice President Mike Pence speaks to student Coty Clarke in the Leadership Institute’s classrooms. The Vice President visited the Leadership Institute and inspired a class of LI field representatives who deployed nationwide to recruit and organize conservative students on college campuses this fall.
Vice President Mike Pence and Leadership Institute president Morton Blackwell stand with Institute field representatives and team members — an encounter the young men and women in that room will never forget.

INVESTING IN AMERICA’S FUTURE LEADERS

Mike Pence sends off Leadership Institute field representatives

“I know I am looking at future leaders — not just of the conservative movement — but future leaders of the United States of America,” Vice President Mike Pence said during his speech this summer at your Leadership Institute. And he’s absolutely right.

Mike Pence addressed an audience of young men and women training to become Leadership Institute field representatives.

Today, these brave youth serve behind enemy lines. And Vice President Pence’s words inspired them to fight all the harder for conservative victory in 2020 and beyond.

“Our movement is going to be stronger because of the investment that you are making,” the Vice President told the young conservatives.

The crucial college years

Vice President Mike Pence knows that you help the Leadership Institute fight today for a better tomorrow. You and I train a new generation of conservative leaders.

He understands what you and I know so well. Mike Pence shared his wisdom with these young leaders, saying “some of the most important decisions that we make in our lives happen in those college years.”

The college years are often when students develop the worldview, politics, and philosophy they hold for the rest of their lives.

In Mike Pence’s case, it was only when he got to college that he met conservatives who encouraged him to read about the ideals of the American founding and the principles of limited government enshrined in the Constitution.

Only after listening closely to Ronald Reagan did Mike Pence realize that he too was a conservative.

That put him on a path to make a difference for America. He left the Democratic Party. He sought out my guidance and hired a Leadership Institute graduate as his campaign manager. Mike didn’t give up even when he lost his first two races for U.S. Congress.

But then he became a Congressman. Then a Governor. And now Mike Pence serves as Vice President of the United States.

You can see how crucial the college years prove in shaping the course of a young American’s life. The lessons students learn and the key people they meet have immense influence in their lives.

“Don’t ever doubt the impact that you can have on young men and women who have come into that time in their life,” Mike Pence encouraged the young field representatives.

The work done today determines the state of freedom tomorrow

“We as conservatives are given the privilege of preserving and protecting and expanding freedom for future generations,” the Vice President said.

Thanks to the training you provided, these young men and women now carry our conservative message to college campuses across the country this fall. If you and I and our Leadership Institute field reps do our jobs right, many more young Americans will embrace conservative principles. What a powerful difference you and I can make for the future of our country.

America’s tomorrow is dependent on the work you and I do today to secure freedom for future generations. As Mike Pence shared at the Leadership Institute, “It will not be enough just to win the next election. We’ve got to win the next generation. That’s what the Leadership Institute is all about.”

Thank you so much for supporting this crucial work for America’s future.

— Morton C. Blackwell
The Vice President of the United States told the room of young conservatives, “Thanks to the leadership that Morton Blackwell has provided now for more than 40 years here at the Leadership Institute, we’re winning. Our ideas are winning.” He shook the hands of all the Institute’s field reps and told them, “I’m absolutely confident that if all of us continue to do all that we need to do, not just in the next election but in the years ahead, we’re going to make this country more prosperous and more secure than ever before.”

“I know I am looking at future leaders — not just of the conservative movement — but future leaders of the United States of America.”

VICE PRESIDENT MIKE PENCE
The Leadership Institute’s

CAMPUS RESCUE MISSION

OBJECTIVE: Train and empower young conservatives to win back America’s colleges and universities for free speech and constitutional principles

DEPLOY & RECRUIT

Send out field organizers to identify conservative students

At colleges nationwide, Institute field representatives organize students to advance conservative principles on campus. Through your support, you helped the Leadership Institute equip top-notch conservatives this summer with inspiration — including a visit from Vice President Mike Pence — and highly-effective training to mobilize students.

Now, 21 Leadership Institute field representatives organize on college campuses throughout this fall semester to conduct a rescue mission for conservative students.

A conservative student on campus is surrounded on all sides — by liberal professors, leftist administrators, and indoctrinated students.

But your support of the Leadership Institute sends field staffers to identify, recruit, and organize embattled conservative students. Thanks to you, a conservative student breathes a sigh of relief when he or she meets and bands together with like-minded students on campus.

The Institute teaches these young conservatives how to fight leftist bias, abuses, and indoctrination from professors and campus administrators.

Once formed into groups, these students join the Leadership Institute’s powerful national network of conservative groups — now 2,117 active, local groups strong on campuses in all 50 states — and receive training and support to push back the leftist campus onslaught.

DEPLOY & RECRUIT

With the help of the Leadership Institute, conservative students at California State University in Fresno set up a right-to-work vs. union hot dog stand. The students won an award and successfully demonstrated free-market principles to the community.

Once identified by LI’s field representatives, students organize into groups, recruit more students to grow membership, advance conservative principles, and gain the skills to engage in successful activism against the campus left.
Field representative candidates train at the Leadership Institute’s national headquarters in Arlington, Virginia. Twenty-one cream-of-the-crop field reps travel from campus to campus this fall to recruit and organize conservative students.

Leadership Institute campus staffers Allen Clarke and Kelsey Mix prepare activism kits for student groups across the country. High-profile activism events grab the attention of students and get them engaged in conservative ideas.

Leadership Institute team member Rebekah Beeton shows a field rep how to answer questions from students on campus and promote conservative principles.
Investigate leftist abuses on campus and launch an air assault through LI’s CampusReform.org

While conservative students battle leftists at colleges on the ground, Leadership Institute investigative journalists assist them with an air assault.

The Leadership Institute’s campus news watchdog website, CampusReform.org, nationally exposes and stops liberal violence and other leftist abuses on college campuses to level the playing field for conservatives.

When a student reports to us evidence of abuse, our Campus Reform staff thoroughly investigate the issue and then publish a story on our widely-consulted website.

LI’s CampusReform.org has experienced explosive growth since its birth in 2009. Our website has earned 8.3 million unique page views so far this year.

Massive readership means networks and programs including Fox News, Hannity, The Ingraham Angle, The Rush Limbaugh Show, Drudge Report, Huffington Post, ABC, CBS, NBC, and many others take notice of CampusReform.org’s investigative coverage and communicate it to an even larger national audience.

Our Campus Reform reporters and students have published 930 articles so far in 2019. Since 2014, LI’s Campus Reform coverage has exposed and undone at least 192 liberal policies and outrageous actions on college campuses.

Your support equips the Leadership Institute to bombard the air waves and online media. Our Campus Reform coverage has forced universities to reverse liberal policies, issue apologies, and even suspend or fire abusive leftist professors.

Thanks to Leadership Institute donors like you, conservative students stand up to win

The Leadership Institute’s operation to rescue conservative students from the clutches of the left would not exist without you.

Otherwise, conservative students would stand alone on the battlefield, surrounded by the enemy, and faced with two options — convert to leftism, or suffer in silence.

As a Leadership Institute donor, you understand our vital mission to recruit, organize, train, and equip conservative students to fight back against liberal indoctrination and violence on college campuses.

Your support not only has immediate effects in young conservatives’ lives. When you inspire them to stand up for their principles now, you turn them into lifelong leaders who will save America from the left’s push toward socialism.

The work is not easy, but you have achieved so much to roll back the left’s domination of America’s higher-education system. Thank you for your continued support of the Leadership Institute to help conservative students, activists, and leaders stand up and win.

Come see what your support does.

Friend, it’s one thing for me to report back to you about the young men and women you train for victory. It’s quite another to look those young conservatives in the eye and shake their hands. You’ll energize students because they know you stand with them.

Please call (703) 247-2000 to visit the Leadership Institute’s headquarters in Arlington, Virginia. You’ll be glad you did.
“If you don’t stand up for something you fall for everything,” said Jacqueline Mock of Kunkletown, Pennsylvania. “That’s why I give to the Leadership Institute.”

Jacqueline Mock grew up in a small town outside of Pittsburgh. She has a deep gratitude for her pastor, who taught her the power of public speaking and how to communicate effectively. She uses these skills to stand up for her conservative principles and works through LI to teach young Americans to do the same.

“You haven’t lived until you’ve stood up for something that you really believe in and taken some slings and arrows for it,” Mrs. Mock shared. “I know what it’s like to be bullied and called names, but these conservative students give me hope. I’ve faced adversity for my values too.”

**Take action for what you believe in**

There is power in one good teacher being able to change lives, which is why for a time Jacqueline supported her late husband’s alma mater, Lehigh University.

But after seeing the radical left’s takeover of America’s college campuses — including Lehigh University — Mrs. Mock decided that she couldn’t stand on the sidelines any longer.

Mrs. Mock was disheartened to see a university she loved turn more and more liberal every day.

She decided to take action.

“When I read their alumni magazine, and some of the things that the college administrators were saying — I felt like weeping,” Mrs. Mock said. “If there were twelve college professors, eleven of them would be liberal. Eleven! I just couldn’t support it any longer.”

America cries out for strong, conservative leadership, and over the last 40 years, the Leadership Institute has trained more than 217,100 conservative activists and movement leaders.

Mrs. Mock was inspired by the bravery and moral courage of her ancestor, Naval Officer Joseph Hazard Terry, whom she remembers for his strong faith, love of family, and duty to country. These values are what informed her decision to give to the Leadership Institute.

Mrs. Mock knows that by supporting the Institute, she is training a new crop of conservative leaders.

**Building a movement, not an empire**

Mrs. Mock was not only inspired by the mission of the Leadership Institute, but also the leadership of Morton Blackwell who founded the Leadership Institute in 1979.

“It’s not just that I like what the Leadership Institute is doing. It’s that the heart of what they’re doing is very good,” Mrs. Mock shared. “Morton has set out not to build an empire, but a movement. That’s something that I support.”

It’s important to stand for what you believe in, especially in the face of adversity. Because of the generous support of Mrs. Mock, and many other supporters of the Leadership Institute who agree with her, the Leadership Institute will continue to build the conservative movement and create America’s future leaders.

— by Bill Dowhy

“**It’s not just that I like what the Leadership Institute is doing. It’s that the heart of what they’re doing is very good.”**
Praesentia tibi, si mihi futura

On the front cover, you’ll notice Building Leadership’s motto: Praesentia tibi, si mihi futura. This means, “You may have the present if you give the future to me” – focusing on the Leadership Institute’s mission to train America’s future leaders. Even when conservatives face struggles today, America will look brighter tomorrow with the investment donors like you make in young conservative leaders.

For a complete list of classes, visit:
www.LeadershipInstitute.org/training