LI’s CampusReform.org website boasts two million visitors in 2012

The Leadership Institute’s campus news website, CampusReform.org, achieved a record two million unique visitors in 2012. The heavy influx of visitors continues to mobilize conservatives to fight the left on college campuses and win.

The news website, which highlights liberal biases and abuses on college campuses across the nation, attracted 2,002,970 unique visitors last year, compared to 49,741 in 2011.

More website visitors means more victories

Since 2009, CampusReform.org has increased its viewership dramatically, with 2012 garnering over 40 times the number of unique visitors from 2011. Morton Blackwell, president of the Leadership Institute, remarked: “CampusReform.org is often the spark that ignites the tinderbox. It brings to light leftist abuses on campus and rallies conservatives to challenge the leftists and win.”

The increased traffic on the website means that news spreads like wildfire. News websites such as Fox News, Drudge Report, Daily Caller, UK Daily Mail, and many others republish stories from CampusReform.org.

Once the stories attract national news, conservatives rally and fight the liberals.

LI rallies conservatives, shuts down liberal indoctrination

A few examples of CampusReform.org’s conservative victories:

- University of Minnesota – Duluth officials sponsored an “Un-Fair Campaign,” paid for with taxpayer dollars, stating that any success a white person had was from “white privilege.” This outrageous campaign to indoctrinate students was uncovered by Leadership Institute staff and featured on CampusReform.org. The story received over 275,000 visitors on the website, and many of these viewers expressed their outrage by calling the university until the school’s voicemail system shut down. Due to the outcry produced by the Leadership Institute’s efforts, the university pulled the funding and stopped the project.
- Louisiana State University administrators digitally removed small Christian crosses from a photo of students to promote the university’s football program. University administrators claimed to alter the photo so as to not “convey a religious message.” After featuring this story on CampusReform.org, intense pressure from conservatives angered over this censorship forced university officials to apologize to the students in the photo.
- A math professor at Brevard Community College in Florida told her students to sign an election pledge she handed out that read “I pledge to vote for President Obama and Democrats up and down the ticket.” After this outrageous behavior was exposed and publicized on CampusReform.org, the professor was placed on leave without pay.

“CampusReform.org is often the spark that ignites the tinderbox. It brings to light leftist abuses on campus and rallies conservatives to challenge the leftists and win.” — Morton Blackwell

Because of the generous support from donors, the Leadership Institute’s CampusReform.org is responsible for exposing outrageous liberal biases and indoctrination on college campuses. The nationwide exposure created by CampusReform.org at the click of a button quickly mobilizes conservatives to action and leads to many victories over liberal abuses.

By Mitchell Nozka

In 2012, CampusReform.org published many breaking news stories that were picked up by national media. Staff writers for CampusReform.org and pictured on right include: (L to R) Oliver Darcy, Tim Dionisopoulous, and Josiah Ryan.
UNIVERSITY FACULTIES DONATED OVERWHELMINGLY TO OBAMA CAMPAIGN

96% of Ivy League faculty donations went to Obama

Money talks.
Research by Leadership Institute writers discovered that faculty and staff of universities across the nation donated overwhelmingly to the Obama campaign.

Data from the Federal Election Commission (FEC), which records monetary contributions made to campaigns, shows six out of the top 20 organizations whose staff donated to Obama were universities. The single largest contributor of the 20 to the Obama campaign was the staff from the University of California. In comparison, Microsoft employees placed a distant second on the list, donating $761,343.

The universities and amounts from the top 20 Obama contributors:

<table>
<thead>
<tr>
<th>#</th>
<th>University</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>University of California</td>
<td>$1,203,532</td>
</tr>
<tr>
<td>5</td>
<td>Harvard University</td>
<td>$663,608</td>
</tr>
<tr>
<td>7</td>
<td>Stanford University</td>
<td>$611,921</td>
</tr>
<tr>
<td>8</td>
<td>Columbia University</td>
<td>$462,203</td>
</tr>
<tr>
<td>15</td>
<td>University of Chicago</td>
<td>$254,589</td>
</tr>
<tr>
<td>16</td>
<td>University of Michigan</td>
<td>$340,806</td>
</tr>
</tbody>
</table>

The top university staff donations to the Obama campaign.

Ivy League ... or Liberal Legion?
Faculty donations from the eight prestigious Ivy League universities to Obama outnumbered those to Romney by more than 10 to 1 ($1,211,267 vs. $114,166). A staggering 96% of Ivy League faculty donors gave to Obama.

Though university professors and administrators often tout their neutrality and fairness, their money says otherwise. Their political bias and liberal ideology overflows in the classroom, creating a climate of harassment, criticism, and indoctrination of conservative (and vulnerable, impressionable) students.

Breaking the liberal monopoly on college campuses
The Leadership Institute works to fight against the liberal indoctrination and leftist abuses on college campuses throughout the nation.

In 2012, the Leadership Institute (LI) organized 269 new conservative student groups on college campuses, bringing the total in LI’s unique national network to 1,511 — an all-time record.

The Leadership Institute helps these groups:
- Identify and recruit young conservatives like themselves
- Host conservative speakers and events on campus
- Start conservative student newspapers
- Win student government elections
- Fight political correctness and expose classroom bias.

Through the generous support of donors, the Leadership Institute’s Campus Leadership Program remains LI’s largest and most far-reaching program. (See the Campus Leadership Program box on right.)

By Oliver Darcy, Michael McGonigal, Mitchell Nozka

The Leadership Institute’s

CAMPUS LEADERSHIP PROGRAM

Field Representative Program
LI conducts the largest annual conservative student outreach program of its kind in the country. LI Identifies, organizes, and trains thousands of conservative students in all 50 states.

Youth Leadership School
LI’s flagship school is known as the “boot camp of politics” for conservative college students.

Campus Election Workshop
LI’s highly successful training program helps conservative students win election to their student governments.

Student Publications Workshop
LI trains conservative students how to start a conservative newspaper, magazine, or other publication to combat the liberal bias of school-sanctioned newspapers.
STACKING THE SENATE
Leadership Institute graduates help elect Cruz, Flake to U.S. Senate

Leadership Institute graduates Sam Stone and Chris Perkins played key roles in ensuring victory for their candidates – newly-elected Senators Jeff Flake (R-AZ) and Ted Cruz (R-TX).

Flake out-organizes liberal competition
United States congressman and conservative stalwart Jeff Flake relied on a vigorous ground campaign to overcome his liberal opponent in the general election and win the Senate seat of retiring Senator Jon Kyl. Leadership Institute graduate Sam Stone, who works as the Arizona state director for FreedomWorks, implemented a grassroots campaign that helped propel Flake to victory.

Cruz pollster crunches the numbers to win on election day
Texas conservative Ted Cruz sailed to victory on election day on the wave of widespread grassroots support. There was a time, however, when an easy election victory did not look likely.

Leadership Institute graduates help elect Cruz, Flake to U.S. Senate

Cruz overcame the name recognition and establishment advantages of his opponent to erase his deficit in a primary runoff election and defeat his liberal opponent in the general election.

For his work, Chris Perkins was recently named the top Texas pollster by Capitol Inside’s bi-partisan “Political Consultants Power Rankings.”

“Everyone I talked to said the same thing: Go to the Leadership Institute.”

“It was great to be involved with such a great man – Mr. Cruz – knowing his heart is in the right place and knowing he’ll do great things for conservatives in the U.S. Senate,” Chris said.

Upon the encouragement of his first boss, Congressman Steve Stockman, Chris attended his first Leadership Institute training in 1996, and took six more LI trainings over the next two years. “All of the LI schools gave me valuable tools to engage voters using skillful campaign techniques. They have been invaluable to me,” he said.

LI grad gives back by teaching conservatives how to win
Chris believes so strongly in LI training that he volunteers his time to serve as an LI faculty instructor at campaign, fundraising, lobbying, future candidate, and youth leadership trainings.

"Leadership Institute training is necessary for any conservative who wants to learn campaign and communications techniques to advance our public policy goals,” Perkins noted.

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By Lauren Day
Today 117,330 conservatives are ready to out-organize, out-communicate, and out-mobilize their opposition thanks to Leadership Institute training. With 82,106 hours of training in 2012, graduates are prepared to win in 2013 and beyond.

BUILDING THE CONSERVATIVE MOVEMENT IN 2012

- **Campaign**: 83 trainings, 2,641 trained
- **Activism**: 56 trainings, 2,272 trained
- **Communications**: 85 trainings, 1,129 trained
- **Campus**: 56 trainings, 953 trained
- **Career**: 6 trainings, 598 trained
- **New Media**: 10 trainings, 358 trained
- **Fundraising**: 10 trainings, 399 trained
- **Volunteer Faculty**: 349
- **Unique Training Lectures**: 184
- **Hours of Student Training**: 82,106
The Leadership Institute's campus programs are a rescue mission for conservative college students on liberal campuses. The Institute organizes and trains students to fight for their principles – and holds biased professors and administrators accountable.

CAMPUS NETWORK IN 2012

ACHIEVEMENTS IN 2012

The Leadership Institute trains conservatives. Its 117,330 graduates since 1979 are governors, senators, state legislators, activists, and students who know, in politics, it's not enough to be right – you must learn how to win.

TOTAL LI GRADUATES SINCE 1979

117,330
1979
1,568
1985
5,950
1991
17,532
1997
41,458
2004
2012

FIELD PROGRAM

In fall 2012, 25 field representatives identified and organized conservative students to start campus groups. LI’s unique campus network includes 1,511 campus groups at 616 colleges across all 50 states.

ACHIEVEMENTS IN 2012

1,511 CONSERVATIVE STUDENT CAMPUS GROUPS

616 COLLEGE CAMPUSES WITH ONE OR MORE LI-AFFILIATED GROUPS

CAMPUS GROUPS BY STATE

1-15 16-30 31-45 46-60 61+

100 1979
1,568 1985
5,950 1991
17,532 1997
41,458 2004

117,330 2012
YOUTH LEADERSHIP SCHOOL TRAINS

RECORD NUMBER

LI holds largest on-the-road training since 2006

Just one hour outside of Chicago — the land of Obama, Rahm Emanuel, and gun control — conservatives packed into a classroom at Northern Illinois University in DeKalb to attend the Leadership Institute's flagship training school, the Youth Leadership School (YLS).

In all, 84 conservative students from 18 colleges across the Midwest participated in the intense, two-day training in January to learn the tools and techniques to fight back against leftist bias on college campuses. This Youth Leadership School was the Leadership Institute's largest outside of the Washington, D.C. metro area since 2006.

Expert faculty taught attendees how to be effective youth leaders and:

- Recruit large numbers of students
- Build an effective campus organization
- Bring high-profile speakers to their campus
- Learn the secrets of a winning youth campaign
- Use the media to get their message out

Students combine training with action

During lunch breaks, student activists took the initiative and held their own breakout sessions, immediately putting their knowledge to use. Different student groups formed a coalition, created two new conservative campus student groups, and planned seven activism events to spread the message of conservatism across the Midwest. Four student groups plan to use the canvassing techniques taught at the YLS to fight leftist speech codes on their campuses.

Ryan Michie, a top graduate of LI's summer Youth Leadership School (YLS) and a senior at Northern Illinois University, recruited many of the students to the DeKalb YLS. Michie said, "I could not have recruited this record number of attendees without the recruitment strategies I learned from the Leadership Institute."

The "boot camp of politics"

Nicknamed "the boot camp of politics," the Leadership Institute's Youth Leadership School has launched the careers of thousands of conservatives in politics, government, and the media. The YLS is the longest running youth political training in the country.

Thousands of YLS alumni have used their training for campaigns across the country. Pollster Chris Perkins, an LI faculty member and former LI intern, helped Texas conservative Ted Cruz win a U.S. Senate seat. Perkins said, "Leadership Institute training is necessary for any conservative who wants to learn campaign techniques. It has been invaluable to me."

By Daryl Ann Dunigan
Remembering Judge Robert Bork
Conservative Legend and Leadership Institute Donor

BY MORTON BLACKWELL

In the pages of Building Leadership, we honor generous donors who make the work of the Leadership Institute possible. We are saddened at the death of one of our long-time donors, conservative hero Robert Bork. The Leadership Institute received Judge Bork’s final donation just one day before he died. This issue is in honor of Judge Bork, a stalwart for judicial conservatism.

Conservatives will remember Robert Bork as President Ronald Reagan’s nominee to the U.S. Supreme Court in 1987. I attended his recent funeral.

Along with other conservatives, I was thrilled when the President nominated Judge Bork. He graduated from the University of Chicago and was a professor at Yale Law School for over 15 years. This brilliant man, who served in the Marine Corps before and after obtaining his law degree, would be a boon to conservative principles and values on the Supreme Court.

But it was not to be.

Defender of the Constitution meets liberal onslaught

It soon became clear that the liberals in office were going to stop his nomination. Joe Biden, then Chairman of the Senate Judiciary Committee, led the left against Judge Bork.

Bork was criticized for stating that the Constitution should be interpreted as the framers originally intended. Rumors began to circulate that the Reagan administration might quietly ask Bork to request that his name be withdrawn.

About a week later, I received a letter back from President Reagan. He assured me that he intended to keep the nomination active and force the Senate to vote on it.

A liberal-controlled Senate rejected Judge Bork’s nomination in a hotly-contested 58-42 vote.

Bork: Friend of Reagan, Friend of Morton

I was happy to receive that letter of assurance from the President, but it was by no means confident that he had actually seen the letter — it might have just been drafted in the Presidential Correspondence office.

Some years later, a friend was researching at the Reagan library. There, he found my original letter to the President, the President’s handwritten draft of a response to me, and a copy of the final letter which was typed word-for-word as Reagan had drafted it. It moved me to learn that President Reagan had personally penned his response to me.

LI and Bork: mutual support of conservative principles

My acquaintance with Robert Bork goes back to the 1970s, long before the Supreme Court nomination. While Robert Bork was a professor of law at Yale University and I was on the U.S. Senate staff, I brought his son Charles Bork to intern for me.

After Bork’s rejection by the Senate, Leadership Institute graduates led a 200-strong protest against liberal Republican Arlen Specter, who along with Senator Biden and Senator Ted Kennedy, opposed Bork’s nomination.

In 1995, a Leadership Institute graduate at the University of Oklahoma battled and outwitted liberal Professor Anita Hill (the one who lobbed allegations against Justice Clarence Thomas) to bring Bork to standing room-only lectures at that university.

And since that year, Judge Bork was a faithful donor to the Leadership Institute. But not only a donor, Bork also gave talks to gatherings of Leadership Institute donors.

Robert Bork believed in the Leadership Institute’s work of training conservative activists and students on college campuses throughout the nation.

My staff and I thank him for his 17 years of sustained and loyal support. Our condolences go to the family and friends of the Honorable Robert Bork.

Bork battles liberal agitator Anita Hill at the University of Oklahoma during a lecture organized by an LI grad in 1995.

The Honorable Robert Bork
1927-2012
From the Desk of

Morton Blackwell

Dear Friend of the Institute,

It’s a new year ... and the cause goes on.

In this issue, you’ll see how your support of the Leadership Institute (LI) sustains and achieves conservative victories.

With your help, LI set many records in 2012, including 13,896 conservatives trained – the most ever in the Leadership Institute’s history. In addition, LI’s unique network of conservative college student organizations now surpasses 1,500 and continues to grow. (See pages 4-5 for our 2012 year in review by the numbers).

And already this year, LI held its largest domestic Youth Leadership School since 2006 – our “boot camp of politics” – outside of the Washington, D.C. metro area, in DeKalb, Illinois (featured on page 6).

But Leadership Institute graduates and staff don’t just sit in classrooms. They use their training for action:

- Leadership Institute graduates propelled newly-elected Senators Ted Cruz and Jeff Flake to election victory (featured on page 3).
- You know the liberals control much of the media, but your Leadership Institute breaks through the liberal monopoly. Many of our breaking college campus news stories on CampusReform.org spread like wildfire and became national news in 2012, and continue to do so in 2013 (featured on pages 1-2).

As I have said for many years, “Pray as if it all depended on God; work as if it all depended on you.” Future success requires hard work, and your Leadership Institute will continue its efforts to train the next generation of conservative leaders and prepare them for victory – not only in the future ... but for today.

Cordially,

Morton C. Blackwell, President