UMN “Un-Fair Campaign”
LI stops shocking indoctrination program at Minnesota University
CampusReform.org exposes leftist tactics

The University of Minnesota – Duluth didn’t want to back down when confronted by the Leadership Institute over an aggressive indoctrination program to tell students that it’s unfair to be white. But amidst widespread outrage after the Leadership Institute exposed the program on its CampusReform.org website, the University didn’t have much choice.

The program, which the University of Minnesota calls “The Un-Fair Campaign” was paid for by the taxpayer-funded university. The program was devised to instruct students that if a person is white, any success that person has is the result of “white privilege.”

The program included posters, videos, and a series of lectures asserting privilege due to skin color. These divisive posters showed Caucasians with slogans written over their faces that said “we’re lucky we’re white,” “lucky to be the majority,” and “you give me better jobs, better pay, better treatment ... all because of the color of my skin.”

In April, students at the university were encouraged to visit the program’s website in a message to all university students from Chancellor Lendley Black. The website instructed students that white American society is inherently racist.

Students were then invited to challenge “the white monoculture and its systems and institutions,” because they are “based on white northern European values, beliefs, practices, and culture.”

At least one student immediately objected, writing to Chancellor Black that the campaign, “is in fact [itself] unfair.” But the university continued the program until the Leadership Institute got involved.

On June 21, the Leadership Institute posted an exposé of the program on its CampusReform.org website. The story was viewed by 275,694 people, many of whom expressed their outrage by calling the university and leaving messages until the school’s voicemail system could no longer handle the call volume.

At first the university stood by the program, stating that even in the face of public outrage they would continue to “fully support the foundations and principles of the Un-Fair Campaign.”

But after another ten days of pressure, the university announced on July 3 that, “The University of Minnesota – Duluth has indefinitely suspended its membership in the Duluth-area Un-Fair Campaign...”

Without the Leadership Institute and the donors who support it, the program would never have been shut down because the only people who knew about it would have been the students who were subjected to it.

The Leadership Institute provides conservative students with three defenses against indoctrination programs like this:

1) **CampusReform.org**
   LI’s CampusReform.org investigative staff uncover and expose leftist bias and indoctrination on America’s college campuses. The website provides a central space for conservative students to report indoctrination on their campus and learn techniques for fighting back. (See pages 2-3.)

2) **Training Conservative Students**
   The Leadership Institute trains more than a thousand active conservative students in-person each year. (See pages 4-5.)

3) **On-the-ground Staff**
   Each fall since 1997, LI has dispatched a highly trained team of field representatives to go directly to the college campuses to train, organize, and support conservative students. For more about the 24 field representatives currently organizing college campuses, see page 6.
The Leadership Institute’s CampusReform.org website is designed to help students fight back against leftist bias and indoctrination on their campus. The website regularly exposes leftist indoctrination programs like those in the cover story at the University of Minnesota – Duluth. In addition, the website provides conservative students with the resources, network capabilities, and skills to fight back against leftist professors and administrators.

Here is a sample of the types of stories you will find on the website. Without donor support, these stories would be unknown and unreported.

University administrators who often direct taxpayer money to leftist groups

UCLA provided $100,000 to radical anti-American separatist group

The University of California – Los Angeles (UCLA) is coming under fire for providing $100,000 in funds to a radical student group that promotes separatist views. The organization, Movimiento Estudiantil Chicano de AZTLAN (MEChA), claims that the southwestern U.S. states of New Mexico, Arizona, California and parts of Nevada, Utah, and Colorado are part of a separate nation called “Aztlan.”

The organization’s website states, “As a nationalist movement, we seek to free our people from the exploitation of an oppressive society that occupies our land…[A]ztlan belongs to indigenous people, who are sovereign and not subject to foreign culture.” A “retention fund” of nearly $600,000 was obtained through student fees. UCLA allocated $101,012.48 of that fund to MEChA for the 2011-2012 school year, according to budget documents acquired by CampusReform. To read more about MEChA’s past association with a riot at UCLA and to examine how the funds are dispersed, log on to www.campusreform.org/blog/?ID=3100

More than just a website, CampusReform.org helps students, parents, alumni, and interested citizens join a network to fight liberal bias and indoctrination with local websites for every two and four-year college and university in America.
Section 104.31, of Title IX in chapter 104, states that "no officer or employee of the state... shall... use his or her official authority or influence for the purpose of interfering with an election or nomination of officer or influencing another person's vote or affecting the result thereof."

Conservative students to organize and fight back

People power: Recruitment tips and tactics

An effective, ongoing recruitment operation is the cornerstone of all other activities of any local conservative student group.

People and the time and talent they voluntarily give are a group's most important resources, more important than money.

CampusReform.org provides students with resources and training to make them more effective.

To view additional resources available to conservative students (made possible by the generous support of LI donors), please visit the CampusReform.org website. There you can view recruitment tips and tactics and many more ideas to help students organize their peers on college campuses.

Leftist professors who continually attack conservative principles

Professors openly admit they discriminate against conservatives

A new study by Yoel Inbar and Joris Lammers, two psychologists from the Netherlands, found that liberal professors admitted they would discriminate against openly conservative peers in both hiring and in advancement.

Even the authors of the study were surprised by the candid responses provided by the professors.

Inbar (a former Obama campaign volunteer) stated that, "Usually you have to be pretty tricky to get people to say they'd discriminate against minorities."

This study is troubling for a variety of reasons, and provides a unique glimpse into the mind of the average college professor.

UW prof: Welfare state should 'exert control over free market'

A sociology professor at the University of Wisconsin – Madison exclusively assigned students a textbook he authored in which he envisions a "racially just society" in which "the welfare state would rise up to exert control over the free market."

In his course, American Racial and Ethnic Minorities, Prof. Mustafa Emirbayer assigned, as the sole reading, his book Racial Domination, Racial Progress, which is available for $68.31 on Amazon.

"The American welfare state – perhaps the skinniest in the developed world – could be fattened up," he wrote in the book, co-authored with Matthew Desmond. "[T]he welfare state would rise up to exert control over the free market, making sure to protect vulnerable citizens from its erratic whims," he continued in the book which is currently ranked #124,659 in sales on Amazon.

In the syllabus for another course, Intermediate Sociological Theory, Emirbayer explains that according to “Emirbayer Rules” students in his courses are forbidden from referring to any outside authors and texts.

College suspends professor for allegedly attempting to force students to vote for Obama

A college professor has been placed on leave after she allegedly forced her class to sign a pledge to vote for President Obama in the 2012 elections. The pledge was printed off of GottaVote.org, a website funded by the Obama campaign.

Early last week Professor Sharon Sweet at Brevard Community College (BCC) allegedly told students to sign a pledge that reads: "I pledge to vote for President Obama and Democrats up and down the ticket."

University administrators said they learned about the incident late Thursday afternoon and launched an investigation, after they received a phone call from a concerned parent.

"Based on the allegations, Associate Professor Sweet has requested, and been granted, a leave of absence without pay effective immediately," reads a statement put out by John Glisch, Associate Vice President for Communications at BCC. "The college will continue its investigation into the matter, which will include interviews with all students in her class," continues the statement. Sweet’s actions may have also violated Florida's election laws.
Student Leadership Week Trainings Draw Record-Breaking Numbers

More than 300 conservative students participate in training

As conservative students face increased leftist bias and indoctrination, they turn to the Leadership Institute to learn how to fight back. This past summer, the Leadership Institute hosted some of the most widely-attended trainings in LI’s history, as conservative students came from across the country in record numbers.

The Leadership Institute trained 306 conservative students in one week at its Arlington, Virginia headquarters just across the river from Washington, D.C. Students attended the Leadership Institute’s flagship Youth Leadership School, the Conservative Intern Workshop, and a Student Activism Conference designed for leaders of many of the 1,410 local conservative student groups in the Leadership Institute’s unique nationwide network.

Youth Leadership School

The Leadership Institute’s Youth Leadership School (YLS), designed to provide conservatives with effective techniques to organize and lead youth efforts for conservative candidates, was held on July 7th and 8th. In all, 96 conservatives from 57 colleges, 27 states, and 11 other conservative organizations participated in what has become known as the “boot camp of politics.”

The schedule included two full days and nights learning how to become a more effective conservative activist through rigorous training and practical exercises. Topics included building effective organizations, getting out the vote, developing a public relations strategy, garnering favorable publicity, and how to launch a successful career in politics.

Those in attendance had the opportunity to hear from knowledgeable and experienced speakers, network with their fellow classmates, take home a number of conservative books and literature, and learn a variety of methods for effectively advancing conservative principles.

LI faculty member and business entrepreneur Dan Quiggle began the weekend’s training sessions with “The Real Nature of Politics” lecture, in which he challenged a popular misunderstanding of many conservative activists. “You’re not going to win just because your heart is pure,” he said. “The fact is that political technology determines political success.”

Matt Kneecce, LI’s Director of the Youth Leadership School and a leader in six campaigns, delivered several lectures throughout the weekend. Many YLS participants said his talk on building a conservative organization was particularly helpful.

Megan Lowe, a rising senior and founder of Young Women for America at Cedarville University in Ohio, said: “I learned so many new ways to get my message out – whether with balloon posters, flash flyers, or special...
Record-Breaking Numbers

school, workshop, and conference

projects. “These are methods that can be easily used on campus.”

Along with learning how to recruit and organize volunteers, Youth Leadership School students also learned how to affect the votes of their families and friends, hold mock elections, host candidates, and maximize student votes for conservative candidates.

YLS participants then had the chance to put their knowledge to the test and participate in practical exercises that simulated crisis situations and required them to work together to craft an appropriate and effective response.

The YLS has launched the careers of thousands of conservative students and activists. Prominent alumni include former Presidential advisor Karl Rove, Kentucky Senator Mitch McConnell, Iowa Governor Terry Branstad, and hundreds of elected officials from Congress to local governments around the country.

The Intern Workshop

One week before the YLS, the Leadership Institute held the largest on-site training ever at its headquarters. One hundred forty-nine conservative college students from 60 organizations, including 16 Capitol Hill offices, learned how to get the most out of their internship experiences and become assets to their current and future employers.

The day-long training featured eight LI faculty speakers and covered topics from resume writing and career planning to networking and proper professional attire.

LI’s Vice President of Development, Steven Sutton, began the morning session with a seminar on the best ways to find job opportunities in public policy. Steven, a former chief of staff to four Members of the House of Representatives, used his experience to encourage the attendees in their search for a job. “So many people come to DC wanting to work on the Hill,” he said. “They end up waiting tables and then go home. Don’t go home! There are so many opportunities off of the Hill!”

Lance Wheeler, Executive Director of the Conservative Leadership PAC, stressed the importance of making a good first impression. “A good first impression is a good lasting impression,” he said. “An internship is just an extended interview. Always put your best effort forward.”

Workshop attendee and Campaign for Liberty intern Sarah Harvard said, “I feel more confident than ever to follow my political ambitions. From resumes to first impressions, from dressing for interviews to networking, and from the principles for excellence to the nature of politics, I am much better prepared to become a life-long conservative activist.”

Student Activism Conference

As part of the continuing effort to strengthen LI’s unique nationwide network of 1,410 conservative student clubs, Institute staff hosted a Student Activism Conference during June and July.

A total of 58 of the finest student leaders from across the country participated in this summer’s conference, representing 43 colleges and universities in 24 states. Students were trained in topics such as outreach and recruitment, event planning, campus activism, effective use of social media, fundraising and finances, and media and public relations.

These 58 conservative student leaders will return to their campuses and use the tools they learned at LI to strengthen existing groups or create additional conservative student organizations on their college campuses.

These are just three of more than 300 training programs that the Leadership Institute will hold this year. The generous support of LI donors make each of these training programs possible and make the difference for the thousands of conservative students trained and the hundreds of thousands of students they affect.

LI donors provide the means to train conservative students, and equip them with the knowledge and resources they will need to battle the liberal left and promote conservative principles on college campuses in all 50 states.

~ By Shane Seegers

Karl Sussan and other students enjoy a few minutes to get to know one another during a break in LI’s Intern Workshop. The workshop teaches students how to turn their internship into a conservative career in public policy.

Christopher Singh (right) listens to a speaker during LI’s Youth Leadership School. Students at the school learn how to recruit and organize students on their campuses.
LI Field Reps Help Conservative Students Counter Leftist Campus Bias

The Leadership Institute’s Field Representative Program is the largest of any campus conservative group in the country. Top-notch activists are now in the field at campuses throughout the country, training young conservative leaders and assisting them in starting new conservative groups. Here, six of them answer the question: “Why did you take a semester off to fight the left?”

DARREN BUCHANAN
Region — Illinois
“As a conservative academic, I feel I have a duty to bring educational equality to universities across America.”

MATTHEW CLARK
Region — Kentucky & West Virginia
“I graduated from law school and I intend to use my legal education to fight the left in both the public policy area and the courts. This is a great way to get started.”

LUKA CUBRILO
Region — Ohio
“I’m fighting the left because I believe in smaller government for America. I don’t believe in government handouts; I do believe in hard work and personal responsibility.”

STEVE HEIDENREICH
Region — Washington & Oregon
“We can’t allow popular university culture to co-opt and destroy our future. I refuse to let a single perspective dominate young thought in America, and programs like LI are the best way to fight that!”

STEPHANEE FREER
Region — Colorado
“I’ve been given the training and resources through LI to create real change. It would be wasteful to sit back and be apathetic.”

SIMON MORRIS
Region — New York
“I took a semester off because, in many ways, it was a continuation of my activism work. This is a new step toward advancing my own principles and moral foundations. I took time off to win the future on principle.”

ON-THE-GROUND SUPPORT

LI Field Reps Lead the Battle to Expose, Confront, and Recruit

Thanks to Leadership Institute donors, conservative student Justin Arnold knows he’s not alone. Justin is one of more than 9,000 conservative students contacted by Leadership Institute field representatives in September alone.

Field representatives, like Carmela Martinez, who first made contact with Justin, travel to college campuses nationwide to organize and train conservative students to fight liberal bias on their campus. Once they hit the ground, they organize conservative students so they can’t be picked off one-by-one.

This year, LI field representatives have found an especially hostile campus environment. When young, impressionable college students are subjected to a constant stream of liberal indoctrination, they are much more likely to vote liberals into public office. In three cases exposed by the Leadership Institute in September, taxpayer-funded universities crossed over from gross liberal indoctrination to actively supporting specific candidates and legislation.

- Adams State University in Colorado offered course credit to students in exchange for working for the Obama campaign.
- At Brevard Community College, professor Sharon Sweet allegedly told students in her math class to sign a pledge that reads: “I pledge to vote for President Obama and Democrats up and down the ticket.”
- At Minnesota State University – Mankato, leftist administrators told students that a ballot proposition supporting traditional marriage was “hateful” on the university’s official Facebook page.

Every fall since 1997, the Leadership Institute deploys a team of field representatives to organize and train conservative students how to fight back. After 15 years of hard work, LI has developed a unique nationwide network of 1,410 conservative student groups. Thanks to steadfast donor support for the project, more than half of all students now attend college at a campus with a conservative club in LI’s network.

How it Works

This year, the Leadership Institute deployed 24 field representatives to identify more conservative students, help them organize a permanent conservative campus presence, and give young conservatives the training to fight back against campus leftists.

Each field representative has a goal of connecting 1,000 conservative students and organizing 10 new student groups. Once they reach a campus, field representatives identify conservative students using a variety of techniques such as “tabling,” “clipboarding,” “sandwich boarding,” or social media. In some cases, a field representative is able to set up a table and display about conservatism, pass out brochures and conservative books to students, and attract conservatives to sign up to form a new group. In other cases, a field representative will walk around campus with a sandwich board reading on one side, “Do you like liberty?” and on the other side, “Join Campus Conservatives!”

By sending staff to college campuses, the Leadership Institute is able to identify and support conservative students who simply can’t be reached by organizations entirely based in Washington, D.C.

~ By Shane Steegers
Mr. Albert Sterling’s Vision, Dedication, and Donor Support Make a Difference

Lifeline of public service continues with support of the Leadership Institute

Albert Sterling, Jr. dedicated years of his life fighting for our country as a lieutenant in the United States Navy. Earning a bachelor’s degree in Mechanical Engineering from Rice University (then known as Rice Institute), Mr. Sterling entered the Navy in 1941 and served throughout World War II. He left the Navy in 1946 and opened his own commercial plumbing business, Albert Sterling & Associates, the following year.

Although Mr. Sterling of Houston sold his business several years ago, he still comes into the office every day. And while he is long retired from military service, he still feels the need to fight for the country he loves. This time, however, the battles he sees are those being waged for the hearts and minds of America’s youth. And that is why Mr. Sterling is such an avid supporter of the Leadership Institute and LI’s Conservatism 101 project.

Conservatism 101 is the Institute’s project to help students, professors, and administrators introduce a course on the history and philosophy of conservatism to their college campus. Courses have already been brought to Brown University, the University of Virginia, American University, and the University of Texas. Albert Sterling is now working to ensure the project is also brought to his alma mater – Rice University.

“Conservatism is very important to our country and it has gotten much too liberal out there,” Mr. Sterling said. “Sending your child to college now would be like sending them to Moscow during the height of the Cold War!”

Mr. Sterling advises young conservatives to look to examples like Ronald Reagan for the leadership qualities they will need in their own lives. “There are a lot of effective conservatives out there, but not many were as effective as he was.” Mr. Sterling is also a fan of Fox News contributor Charles Krauthammer, of whom he says, “He never goes off the deep end; his views are very sound and he gets his point across without offending.”

Albert Sterling is supporting the Leadership Institute’s efforts to introduce Conservatism 101 at his alma mater, Rice University (pictured above.)

Mr. Sterling advises young conservatives to look to examples like Ronald Reagan for the leadership qualities they will need in their own lives. “There are a lot of effective conservatives out there, but not many were as effective as he was.” Mr. Sterling is also a fan of Fox News contributor Charles Krauthammer, of whom he says, “He never goes off the deep end; his views are very sound and he gets his point across without offending.”

For his part, Mr. Sterling is working with Leadership Institute staff to find ways to bring the Conservatism 101 project to Rice University. He believes that an unbiased, academically rigorous course like Conservatism 101 will help students see the intellectual tenets of conservatism and better understand it as a viable philosophy – not something that can be easily dismissed by liberal professors and administrators.

“During my time at Rice, shirts and ties were required wear. One day, a student showed up to class in shorts. The administration told him not to do it again. The next day, the same student showed up in shorts again. He was then told not to come back. Now, however, I wouldn’t be surprised to find out that students aren’t required to wear anything!” he said, chuckling. “It’s just crazy out there; conservatives need all the help they can get.”

Mr. Sterling intends to keep on supporting LI and the Conservatism 101 project, saying, “LI’s efforts at training more conservatives to get involved in politics, government, and in their universities are just too important to the country’s future to be ignored.”

The Leadership Institute looks forward to continuing its work with Mr. Albert Sterling and is thankful for his generous and dedicated support in advancing the conservative cause.
From the Desk of

Morton Blackwell

Dear Friend of the Institute,

This fall’s presidential campaign puts conservative students under assault like never before. But thanks to loyal and generous donors, the Leadership Institute is prepared.

Record-breaking numbers of conservative leaders received trainings at LI’s Arlington, VA headquarters this past summer (featured on pages 4 and 5) and across America. These young conservatives now have the tools and resources they need to fight back against liberal abuses they face on their campuses.

One method to counter leftist bias on college campuses is to expose it whenever it is found. As former U.S. Supreme Court Justice Louis Brandeis said, “sunlight is the best disinfectant.” Through the Leadership Institute’s CampusReform.org website, liberal assaults on academic freedom and diversity of thought are revealed and publicized – making it much more difficult for left-wing academics to hide their radical rhetoric (featured on pages 2 and 3).

In an effort to ensure conservative students can start effective conservative organizations on campus, LI’s Field Representative Program (featured on pages 1 and 7) is also in full-force, sending out 24 top-notch young conservative leaders to colleges throughout the country. These field reps will provide training and bring resources to where they are desperately needed.

On behalf of the thousands of students who will now have the means to fight back against left-wing assaults on their college campuses, thank you so much for your continued support.

Cordially,

Morton C. Blackwell, President

For a complete list of classes, visit: www.leadershipinstitute.org/training