

DEFINING YOUR SUCCESS

BY DEAN BOKHARI • MEANINGFULHQ.COM

“Don’t aim at success—the more you aim at it and make it a target, the more you are going to miss it. For success, like happiness, cannot be pursued; it must ensue...as the unintended side-effect of one’s personal dedication to a course greater than oneself.” - VIKTOR FRANKL

“Always be yourself, express yourself, have faith in yourself, do not go out and look for a successful personality and duplicate it.” - BRUCE LEE

Most people have loose definitions about what it would mean for them to feel/be successful in life + business.

Often times, these people have little or no vision for where they’re going in life. Most of the time, they don’t even know what they want. No goals. Nothing MeaningFull to get up for in the morning... and for a lot of folks, this keeps up until they (1) die; or (2) *decide* to live.

Everything in life starts with a decision.

When you’ve made a decision about your purpose for doing *anything* - life, work, family, whatever - then you have a destination to move towards. And when you have a clear destination about where you want to go and why you want to get there - then all you need to do is pick a plan and move... if you’re wrong - which happens quite often if you’re like most of us - just learn from it, recharge, re-tool and re-focus your efforts... when you define “success” based on YOUR OWN standards, then you’re on the right track.

The feelings of “success” arise when we decide to do something, and our results end up falling in line with our expectations for how it would end up.. this is powerful. The way to tap into that power is to attach as much enjoyment to the “journey” as we have to the end result. Let me give you an example.

My definition of “Success” is to inspire my generation and the world to find and do more of what matters and less of what doesn’t. To live happily + fully. To love openly. To grow constantly. And to give of myself in service to the betterment of the world today and to leave it better for our generation tomorrow.

Now it’s your turn...

WHAT DOES SUCCESS MEAN TO YOU?

Directions: Set aside 20 minutes to write down everything. Don't worry about how neat it is. Don't worry about whether it sounds right or wrong. Just pour everything from your head down to the paper/keyboard without pause for 20 minutes. Go.

My definition of Success is: