

# Knesset Israel

## Your Beverlywood Shul

Facebook.com/TheShulOnRobertson | 2364 South Robertson Boulevard, Los Angeles, California 90034 | TheShulOnRobertson@gmail.com

### Parshat Vayetzei

#### By Rabbi Avraham Schefres

*In Loving Memory of Sandy Kligman, Sura Maesi bat Shmuel Shlomo HaLevi (Mark Kligman's mother)*

Avraham is the pillar of *chesed*, kindness, Yitzchak is the pillar of *gevurah*, strength, and in Micha (7:20) we learn that Yaakov is the pillar of *emet*, truth. Most *mefarshim*, commentators, discuss the different incidents in Yaakov's life to determine how the actions of Yaakov were truthful in his deeds. There may be another way to understand the meaning of *emet* with reference to Yaakov.

In business a company will start with a creator or inventor of a product, then the idea is strengthened, and when the product is strong, the company expands and/or goes public. In many ways, the 'going public' of a company determines the validity and success of the company. In a similar vein, Avraham was the inventor/creator of Hashem's people and he did so with grace and *chesed*; it is also Hashem's *chesed* with Avraham that enabled Avraham to reach the dream. Yitzchak was the one who strengthened Avraham's creation – even with the possibility of losing his own life as noted by the *akeidah*. With both, Avraham and Yitzchak, an effort was put forth 'to work out the kinks' and to solidify the origination on monotheism. Yaakov was the one who took Judaism public; he was the one to expand the creation of being Hashem's people. He had substantially more children than his predecessors and all of the children were received within the faith. In addition, Yaakov spread the word not only in Eretz Yisrael, but he spent a significant amount of time outside the Holy Land thereby receiving the *chatima*, signature of the Jewish nation, *Bnei Yisrael*, when his name was changed to Yisrael. This signature is perhaps a positive consequence for taking this 'company' public. How did Yaakov do? As usual, there were some ups and downs when it came to sustenance and what his family endured. However, when it came to their way of life, it was a complete success as all of Yaakov's children prescribed to the same ideology of Avraham. This was the *emet*, truth of Yaakov by maintaining Avraham's original ideology even after going public as a true test of whether Avraham's ways will have longevity. Of course, here we are today, a testament of Yaakov's truth.

It is interesting to note that Knesset Israel is celebrating its 60 years anniversary. Yitzchak fathers Eisav and Yaakov at the age of 60. Eisav went on his own path. Yaakov, however, is the seed that takes Bnei Yisrael public in order to preserve and promote Avraham's invention. We, at Knesset Israel thank each and every individual who acts as a Yaakov by promoting the shul. Thank you for telling your friends about the shul and welcoming them. The *avodah*, work of Avraham and Yitzchak is complete, but the *avodah* of Yaakov never ends. May we, together, succeed in our continued building of Knesset Israel.

### Shabbat Times

#### Erev Shabbat Nov 20, 2015 / 8 Kislev, 5776

Candle Lighting.....3:44 pm to 4:29 pm  
Mincha.....4:35 pm

#### Shabbat Day Nov 21, 2015 / 9 Kislev, 5776

Shacharit.....9:00 am  
Kiddush.....11:30 am  
Mincha.....4:25 pm  
Havdalah / Shabbat Ends.....5:30 pm

### Happy Birthday

Happy Birthday Sharon Partush! (Nov 29)  
Happy First Birthday to Kai Ziskind! (Nov 22)

### Announcements

An acquaintance of Charlie's, a mature Jewish Orthodox gentleman, would like to rent a room in this area. If you or someone you know has a spare room for rent please call Charlie Brill to get more info at (310) 748-2604.

If you have announcements, please let us know, so we can include them in the newsletter!