<u>Business Intelligence Analyst</u>

KitNipBox (www.kitnipbox.com) is looking for a Business Intelligence Analyst to join its team. Grow your career in analytics with a rapidly growing and profitable company! This is a full time position available only to those with residency in New York, Colorado, or Connecticut.

The Role:
The Business Intelligence Analyst is a strategic problem solver essential for the success of the organization. You will interact with senior management to drive data based decisions and impact current and forecasted plans to grow the brand with a focus on streamlining workflows and analyzing processes to ensure business objectives are met.

Responsibilities:
● Provide insights and own the reporting, data validation, trending, and present data in a format that allows Operations and Procurement to make strategic decisions.
● Partner cross-functionally to support all facets of the brand and its programs in their growth goals, report on performance, determine measurement approaches, create insights and set strategies for new challenges.
● Build and expand existing dashboards, highlight insights and democratize data access that allows for better understanding and enables acting based on data to make meaningful changes to product lines as well as individual product inclusions.
● Create and maintain metrics needed to measure and replicate success.
● Perform exploratory analyses on large data sets; extract, package and present recommendations to inform design, procurement and marketing decisions.
● Identify problems through data analysis and facilitate strategic solutions designed to head off issues before they occur when possible and remedying those that arise in the moment as swiftly, cleanly and cost effectively as possible.
● Identify opportunities for growth be it expansion of existing lines of business or new ones, through data analysis with supporting models and forecasts.
● Manage marketing agencies to keep them on task and performing according to KPIs.

Qualifications:
● 5+ years experience in an analytics or data-driven role.
● Experience writing advanced SQL queries for data analysis.
● Experience using Sisense/Periscope or a similar business intelligence tool.
● High level aptitude for data ingestion and transformation.
● Advanced Excel/Google sheets skills including pivots, vlookups, and the ability to build complex formulas.
● Experience developing analytical frameworks, metrics to measure ongoing performance and understand performance drivers.
● Ability to transform data into a digestible and presentable story to technical and non-technical audiences.
● Excellent verbal communication skills. You must be comfortable speaking to internal stakeholders, fulfilment teams, 3rd party firms, and application partners at all times in relation to the topic at hand.
● Ability to manage high-pressure situations and devise a remediation plan in a timely manner.
● Holiday and weekend availability required, in cases of emergency, to support customer service and operations.

Please email your cover letter and resume to jobs@kitnipbox.com to apply.