

A Journey Home | Creative Brief | Week 1

Week 1: The Promise of Home | **This weekend is about:** Promise | **Question:** What is it like to be home?

Know: Due to an ancient tragedy that occurred in our family lines, our default mode of operation is living as abandoned orphans. But it can be changed – God’s greatest desire is that we would all come Home.

Guide Interaction: Write down areas where 1) you feel at home, and 2) you don't feel at home.

Loop

We will play the music for the countdown loop live for week 1 only. After week 1 the music will be a part of the video. We'll do this to create energy from the start.

Host

The host will welcome everyone and break the ice. They will also cast vision for how powerful the next 6 weeks can be for people. They will also explain the logistics of the journey. It has 3 parts: the weekend, small groups, and a challenge every week - the guide is the thing that ties it all together - bring this guide every week. Host will also create a safe environment by pointing out that this is a journey we're all on, we're all exploring - we're all wrestling. It doesn't matter what you believe, maybe you've been following God for 20 years or maybe this is your first time anywhere close.

Participation Song

We will teach everyone the song "Remind Me" as we will play it often throughout the journey. We anticipate this becoming an anthem for the journey.

Song/Video Package 1

A voiceover with questions about our memories of home. As this plays, a video will begin showing 8mm style footage of old home movies. This is a prompt to think about what it was like when we felt at home.

Song/Video Package 2

This package is performance song called Suitcase of a Heart by Robbie Reider that accompanies a video. The video will show 3 kids and their adult counterparts struggling with the orphan tendencies of ambition, appetite, and approval. *(These 2 packages are separate but will flow one from the next.)*

Speaker

The suitcase metaphor can continue throughout the message. He will begin identifying with the journey by pulling things out of his suitcase that he has received over the years. (pain, identities, etc.) The message arch will look like beginning with the suitcase, what I've picked up throughout life. This stuff is no good and ultimately gets contrasted with the good news. And the good is that you can go home.

Interview (in message):

The story of someone who had a very twisted view of God because of something terrible that happened in their childhood - abused or abandoned and how they relearned to know him as a loving father.

Performance Song/Video Package (This week only)

We consider this "part 2" of the first song/video package. The song is Home by Phillip Phillips and the video shows the kids from the first video arriving in a different place, home.

Final Instructions

Last 2% Encouragement from speaker including a reminder of the logistics involved with the journey.

Participation Song

Pre-Chorus and chorus or just chorus of Suitcase of a Heart. (If you're in on this journey, sing this chorus.)