

CREATIVE BRIEF - STRONG CHALLENGE WEEK 4

Week 4: Train Strong 10/29-30

Important Practices: Fasting, Silence, Solitude, etc.

Role/Metaphor: Athlete

Symbol: Dumbbell

Know: Engaging with God in fresh ways can supercharge our growth.

Do: Engage with God through a spiritual exercise.

Countdown loop (Video support from Stronger/Won't Back Down opener)

We want every service to start with energy and with the feeling that we're on this race right now. We love the imagery of the runner, so that will loop along with a remix of Kanye West's "Stronger."

Strong explanation video

This is the same video as week 1. Every week we want to remind people what we're pursuing in this journey: the Strong life - and remind them what that kind of life looks like. For new folks, this also acts as the front of the puzzle folks so they're not lost during the rest of the service.

Host

The host will talk about their personal journey experience from the cards and/or their group. This week they will also highlight: A story from another church on the journey. Send people to Strongstories@crossroads.net to share stories from their home teams.

Participation songs

Robbie will welcome people and talk about singing songs to and about God as another part of the Challenge. We never want to assume people know why they are being asked to stand and sing songs with a room of strangers, and we don't want to assume it's something they want to do. Robbie will explain the point of singing the songs (chance to engage with God), and encourage/invite/challenge people to join in even if it feels a little weird.

Training moment

As our transition into "Training" we'll play a montage of classic 1980s training scenes: Rocky, Karate Kid, etc. All the scenes will show someone training in an unorthodox way. After the video, our host will come back up (wearing a referee costume, or a coaches costume). He'll talk about how awesome those training scenes are and how they fire him up to do stuff like that. Then he'll pull two people from the audience onstage to compete against each other in The Ultimate 80s Training Sequence Training Race Course (TU80TSTRC). The two people will do the course against each other onstage as the band plays 'Eye of the Tiger.' The course will consist of ridiculous things from those training scenes: a fence to paint, a car to wax, a log to bench press, etc.

Training Intro

Coming out of the competition, Chuck will talk about how one of the marks of someone who is Strong is the cross-training they do.

Expert Feature: Todd Henry

This week, we'll hear from Todd Henry. Todd is an author and a nationally recognized creative

guru. He travels the country speaking to corporations and acting as a creative consultant. He is also a guy who has found growth and energy in keeping disciplined rhythmic times with God - practicing solitude, silence, fasting, etc.

Message (Chuck)

Chuck will give the rest of his message on Study.

Instructions for individuals and groups

At the very end of the service we'll give instruction for the next week.