

CREATIVE BRIEF + ORDER

FREE* FREEDOM FIGHTING

MARCH 27-28, 2010

SCROLLING VIDEO - To start the service we will roll the scrolling video from week 3. We didn't end up using it that weekend, so we're going to start off the last week with it. We're thinking about the first 10 minutes of this service as a walk through the freedom journey.

FREEDOM RINGS - As the scrolling video ends we will roll right into the song "Freedom Rings" (available for free on crossroads.net) with supporting imagery of the kite flying all over the world.

FREEDOM IS... - When that's done, we will go into a montage of people completing the sentence, "Freedom is..."

THIS IS WHAT IT FEELS LIKE - that video will roll right into the song, "This is what it feels like" (also free on crossroads.net) with supporting video of people in everyday settings being suddenly transported to places that feel like freedom. For example a guy will be in his cube then suddenly speeding on a motorcycle - then back in his cube with his hair blown out.

MESSAGE - When the song ends, Brian will come onstage to give his message. We want this to feel like an organic moment. The band will stay onstage during his message and lead participation songs at different points.

VIDEO STORY - KYLE - At some point in the message, we will play an interview video of a guy named Kyle who comes from a tough background but has been finding freedom.

COMMUNION/KITE STRING - Towards the end of the service, we will do communion and while that's going on also give people a chance to cut a piece a kite string to take with them to serve as a reminder that freedom only happens in connection to Jesus.

WHEN FREEDOM COMES - As communion is wrapping up, the band will perform the song, "When Freedom Comes" that we did during week 2.

NOTE: Outline subject to change